

National Training Aircraft Symposium (NTAS)

2017 - Training Pilots of the Future: Techniques & Technology

Aug 15th, 10:15 AM - 11:45 AM

#### Pilot Supply at the Regional Airlines: Airline Response to the Changing Environment and the Impact on Pilot Hiring

Becky Lutte University of Nebraska at Omaha, rlutte@unomaha.edu

Follow this and additional works at: https://commons.erau.edu/ntas

Part of the Aviation Safety and Security Commons, and the Management and Operations Commons

Lutte, Becky, "Pilot Supply at the Regional Airlines: Airline Response to the Changing Environment and the Impact on Pilot Hiring" (2017). *National Training Aircraft Symposium (NTAS)*. 20. https://commons.erau.edu/ntas/2017/presentations/20

This Presentation is brought to you for free and open access by the Conferences at Scholarly Commons. It has been accepted for inclusion in National Training Aircraft Symposium (NTAS) by an authorized administrator of Scholarly Commons. For more information, please contact commons@erau.edu.



### Becky Lutte, PhD, MEI

University of Nebraska at Omaha Aviation Institute rlutte@unomaha.edu



Money U.S. + CINN

Business Markets Tech Media Personal Finance Small Biz Luxury

stock tickers

#### The U.S. will face a staggering shortage of pilots

July 6, 2017

#### Pilot Training, Supply Dispute Spills Into Senate Authorization Bill

#### Pilot Shortage Affects Air Force Readiness

Pilots union says problem is low wages

#### Training rule blamed for pilot shortage

Boeing & Aerospace Business

#### Horizon Air cutting hundreds of flights this summer due to pilot shortage

Originally published June 29, 2017 at 7:14 pm Updated June 29, 2017 at 8:02 pm

#### BUSINESS

#### Pilot Shortage Prompts Regional Airlines to Boost Starting Wages

Wave of retirements at major carriers, lengthier training are factors squeezing the industry

#### **U.S. Carriers Face Shrinking Pool Of Pilots**

Regionals and mainline airlines face a pilot supply threat

John Croft | Aviation Week & Space Technology

Feb 3, 2015

#### Chinese Airlines Wave Wads of Cash to Lure Foreign Pilots

By Angus Whitley August 17, 2016, 5:00 PM CDT Updated on August 17, 2016, 8:23 PM CDT

#### The U.S. Pilot Shortage Continues to Rear Its Ugly Head

#### **High Asian Airline Growth Fuels Cockpit Shortages**

Left-seat pilots are increasingly hard to find John Croft | Aviation Week & Space Technology

Apr 22, 2016

#### Plenty of Passengers, but Where Are the Pilots?

By KATE MURPHY APRIL 16, 2016

### Pilot shortage

- RAA
  - 2012: "looming pilot shortage"
  - 2014: "tipping point" "game changing year"
  - 2015: "definitely in the middle of a pilot shortage"
     "drastic and quicker than we thought"

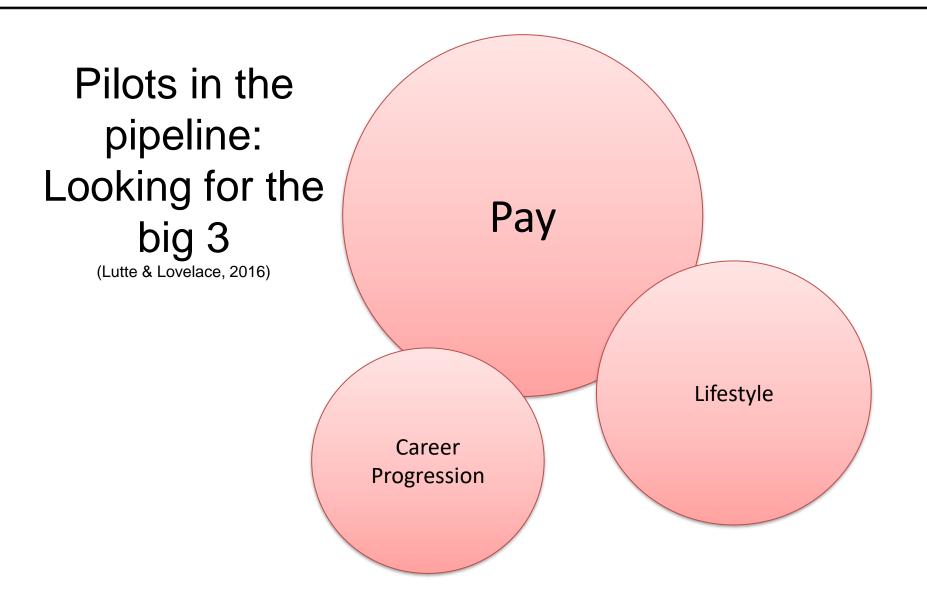
#### - ALPA: pilot pay issue

#### Latest Salary Survey Shows Rock-Bottom Pay among Regional Airlines.

<b>10 Lowest-Paying Airlines</b> Estimated First-Year Salary as of July 20, 2014	
Great Lakes	\$14,616
Silver Airways	\$18,693
SkyWest Airlines	\$20,064
Mesa Airlines	\$20,183
GoJet Airlines	\$20,504
Republic/Shuttle/Chautauqua	\$20,655
ExpressJet Airlines	\$20,745
Atlantic Southeast Airlines	\$20,907
Trans States Airlines	\$21,531
PSA Airlines	\$21,600

- 2016, 126,070 ATPs (ages 20 59) (Administration, 2017)
- Estimated 85,000 airline pilots (Association 2016)
- July 15, 2013 September 15, 2016 a total of 28,133 ATPs issued (Scovel, 2017)
- Estimated 18,000 regional pilots (Association, 2016)
- RAA argues 26% of ATPs are ineligible for hire for reasons that include age, ability, criminal background, failures (Association, 2016)

- Research shows:
  - Career aspirations of becoming an airline pilot are diminishing (Bjerke & Malott, 2011; Lutte & Lovelace, 2016)
  - Byrnes (2015):
    - only about a third of qualified pilots pursue a career as an airline pilot, with insufficient pay as the primary deterrent, followed by concerns over lifestyle
    - "a starting salary of the \$40,000 to \$45,000 range would virtually double the current regional pilot workforce"





#### Where are we now?

 Purpose - to explore what actions the regional airlines have adopted to address these concerns and to identify the impact of those actions on the airlines' ability to meet hiring demands.

- What is the current status of pilot hiring at US regional airlines?
- How has the increase in entry-level pay at regional airlines impacted the airlines' ability to meet hiring demands?

### Methodology

- Go to source: interviews targeting 10 largest regional carriers
  - Represent 90% of enplanements
  - Pilot recruiting personnel
  - Response rate: 80%
  - Recorded, transcribed interviews
  - Closed, fixed response questions & open ended questions

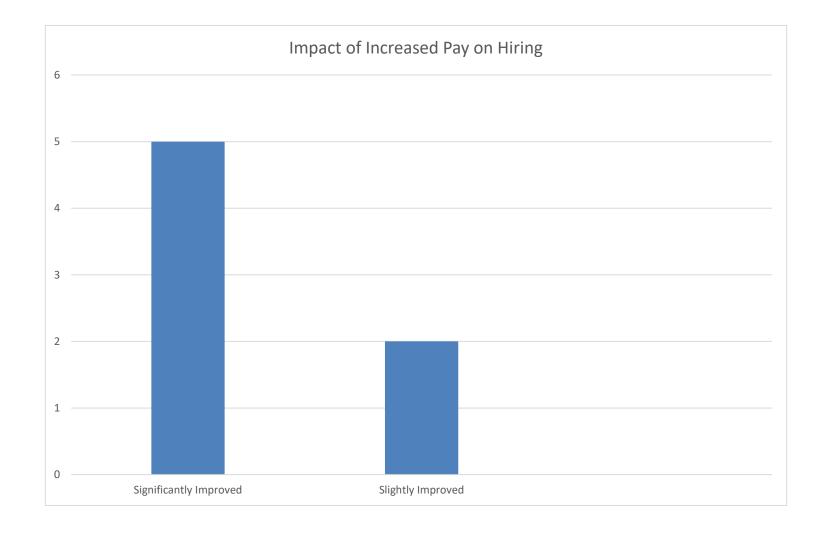


### Results

Regional airline pilot pay has increased at large regional carriers and that increased pay has positively impacted hiring.

- Average first year pay **\$51,400**
- The majority (not all) of the airlines reported that they are currently meeting hiring needs.





Regional airlines are generally meeting hiring needs but there is concern for sustainability of these hiring levels for the long term. Competition for pilots is fierce.

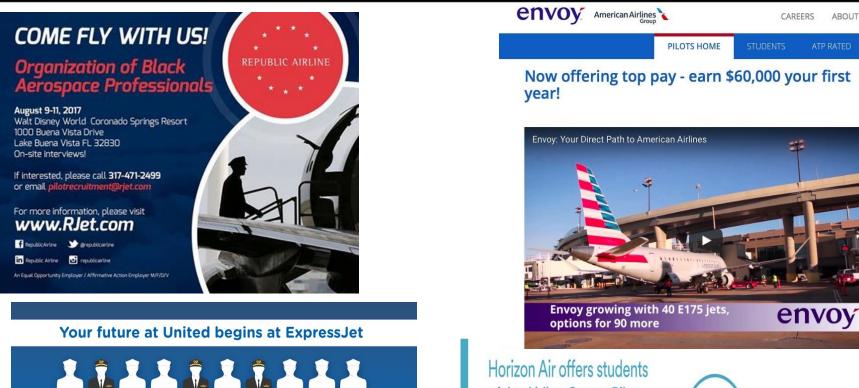
 Regional carriers are still reporting that battling the pilot supply challenge remains a moderate to significant challenge.

- Primary concern is the available pool of qualified pilots.
- Competition for pilots is fierce and everyone is fighting for the same pool of applicants.
  - Very active in recruiting
  - Applicants should do their due diligence and explore their options, get informed and make the best decisions about where to go

- "The biggest challenge literally is that there are no airline transport rated pilots sitting around who don't already have work."
- "The pilot really has their choice. We might offer it to someone and they will say they'll think about it. They've got one, two, three, four more interviews lined up."
- "I think the hardest part is that unfortunately there just aren't enough of the ones we want to see.....we're all competing for the same pool, and we all have very high standards and we're not just hiring everybody".

## Factors in addition to pay, play an important role in attracting pilots

- Interesting to note importance of location of bases.
- Other areas include flexible commuter policy, company culture, type of aircraft flown, and having a pathway to the major airlines.



UNITED FLIGHT OFFICER SLOTS RESERVED FOR EXPRESSJET PILOTS Horizon Air offers students of the Airline Career Pilot Program at ATP Flight School **TUITION** REIMBURSEMENT



WHA

HORIZON



HORIZON



Come meet the Mesa Airlines Pilot Recruiting Team! Booth Number: C2A OSHKOSH 2017 Monday July 24th - Sunday July 30th

For more information go to
www.mesa-air.com/pilots



#### Australian Pilots! Your new career in the USA is just over the horizon







# What would you fix or change in the industry to enhance your airline's ability to attract pilots?



Changes to the FOQ rule to become first officer qualified are highly desired by regional carriers.

- Suggestions included options such as rolling back & additional pathways to R-ATP
- Increased training time and costs
  - "bad habits"
  - "We are seeing that once people reach the required hours, there are habits that are harder to break for them. We've actually seen this impact people going through our training program. And that we've seen people be less successful since the hourly requirement has been put into place"

More needs to be done to attract young people to pursue professional flight as a career.

 "I think the biggest challenge is trying to generate interest in the younger generation to get into the business"

### Conclusions

- Regional carriers have responded to the market.
- Result has been a positive impact on ability to hire.
- Concern over the long term sustainability due to pool of qualified & available ATPs.
- Need to enhance outreach.

#### References

Administration, F. A. (2017). *U.S. Civil Airmen Statistics*. Retrieved from <u>https://www.faa.gov/data\_research/aviation\_data\_statistics/civil\_airmen\_statistics/</u>

Association, R. A. (2016). *Pilot workforce and training update: Issue Briefing*. Retrieved from <a href="http://c.ymcdn.com/sites/www.raa.org/resource/resmgr/2016docs/RAA\_pilot\_workforce\_update\_0.pdf">http://c.ymcdn.com/sites/www.raa.org/resource/resmgr/2016docs/RAA\_pilot\_workforce\_update\_0.pdf</a>

Bjerke, E., & Malott, D. (2011). Impacts of Public Law 111-216: Will the flight instructor career path remain a viable option for aspiring airline pilots? *Collegiate Aviation Review, 29*(1), 1-9.

Byrnes, K. (2015). *ATP Motivation*. Paper presented at the Airline Pilot Shortage? Myths, Facts, and Solutions, Washington, DC.

Lutte, R., & Lovelace, K. (2016). Airline Pilot Supply in the US: Factors Influencing the Collegiate Pilot Pipeline. *Journal of Aviation Technology and Engineering, 6*(1), 53-63.

Scovel, C. (2017). Office of Inpsector General Letter to Committee on Transportation and Infrastructure a. Washington DC: US Department of Transportation.

#### rlutte@unomaha.edu



The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment.