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Panel Session II - Sea Launch Overview BCSC Perspective

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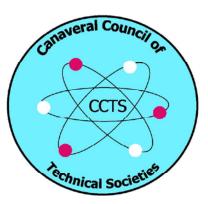
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SPACE VISIONS CONGRESS 2007





"SEA LAUNCH OVERVIEW BCSC PERSPECTIVE" MALCOLM J. PHILIPS



Overview

- Organization
- Key Sea Launch Elements
- Launch Campaign Flow
- Unique Characteristics of Commercial Launch Business and Sea Launch









Sea Launch System

Salient Features for today's commercial customers

Boeing quality oversight & integration Ensures high reliability and mission assurance Quarterly reviews conducted by Sea Launch at major contractors and subcontractors

Processed in major metropolitan area – Long

- Conveniently close to airports, immense supplier base, most US sat makers
- Other launchers process in remote locations
- Vessels never enter a foreign jurisdiction during a mission

Compelling Value Proposition

- Creative business terms and conditions Low cost base a function of international
- sourcing, unique & efficient operations and good management









Sea Launch Advantages

- Proven launch system
 Mature launch vehicle no new upgrades or major changes planned
- Competitive Business Terms & Insurance Rates
 - Schedule Assurance Dedicated launch system No Co-passenger impacts Benign launch site weather, Onboard spares, No range conflicts & Robust launch system.
- US only personnel involved in spacecraft processing Secure/Dedicated state-of-the art spacecraft processing facility
- Mission Management with Sea Launch/Boeing interface
 Proven Mission Processes
- Insight and Oversight in Zenit-3SL and Payload Hardware Insures high reliability and mission assurance Quarterly reviews conducted by Sea Launch at major contractors and subcontractors
- Excess vehicle performance and equatorial launch site provides superior orbit and spacecraft lifetime expectations
- Veteran Leadership and Launch Support Personnel will insure mission objectives are met



Unique Aspects of Commercial Launch Business

- Multiple Domestic & International Customers
- Schedule (Cash Flow) Driven
- Intense Competition, Cyclical Demand
- Reliability, Affordability & Flexibility are
 - **Key Discriminators**

Unique Aspects of Sea Launch

- Compliant with U.S. ITAR Regulations
- Serial & Sequential, but Adaptable and Flexible
- International, "Virtual" Enterprise
- Small, Entrepreneurial, Dedicated Team

Sea Launch Mission Integration

- Mission Integration is a collaborative effort amongst the partners
 - Sea Launch, BCSC, RSC Energia, SDO Yuzhnoye
- Team Based, supported by matrixed organizations within each partner organization
 - Mission Team
 - Lead by Sea Launch Mission Manager, Supported directly by Mission Integrator (BCSC) and Payload Integration Manager (Sea Launch Operations), and indirectly by other Sea Launch, BCSC, and partner personnel

- Responsible for:

- Spacecraft requirements integration
- ICD requirement definition and verification
- Execution of program specific requirements
- Program and customer coordination







