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Spring 2015

# Senator George J. Mitchell Lecture on Sustainability

Senator George J. Mitchell Center for Sustainability Solutions

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Brittany Brackett &lt;brittany.brackett@maine.edu&gt;

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**CA/DLS Grant Application from**

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**UM Web Office** <umweb@umaine.edu>

Fri, Mar 27, 2015 at 4:22 PM

To: cadls@maine.edu

**Name**

David Hart

**Address**

Senator George J. Michell Center for Sustainability Solutions  
5710 Norman Smith Hall  
University of Maine  
Orono, ME 04469

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**Administrative Unit**

Vice President for Research

**If this project being conducted by a unit that is closely associated with a Signature or Emerging Area, please indicate which area(s)**

- Sustainability Solutions and Technologies

**Name of Administrator approving the Project (approval indicates awareness of the commitments outlined in this grant proposal)**

David Hart

**Project Title**

Senator George J. Mitchell Lecture on Sustainability

**Date(s) of Event**

October 15, 2015

**List of individuals or groups directly involved in the project, such as speakers/performers, for which you are requesting honoraria:**

Roger A. Pielke, Jr.

**Project Abstract**

On Thursday, October 15, 2015 the Senator George J. Mitchell Center for Sustainability Solutions will host the 2015 Senator George J. Mitchell Lecture on Sustainability. This event is free and open to all. It will take place at 1pm at Wells Conference Center, UMaine. Roger A. Pielke, Jr., a key thought leader on effective roles for scientists in political debates and the formulation of public policy, will be the keynote speaker. Senator Mitchell will provide remarks.

The central mission of the Mitchell Center is to serve as a leader and valued partner in understanding and solving societal problems related to the growing challenge of improving human well-being while protecting the environment. Our vision for the Mitchell Lecture on Sustainability is to bring together people from across Maine who seek better ways to connect knowledge with action to create a brighter environmental, social, and

economic future.

## Program Description

The keynote speaker for the 2015 Mitchell Lecture on Sustainability is Roger Pielke, Jr. Pielke is a professor of environmental studies in the Center for Science and Technology Policy Research at the University of Colorado. Pielke is one of the world's most articulate scholars on the trade-offs of alternative roles that scientists can play in political deliberations and the development of public policy regarding sustainability challenges (i.e. challenges at the intersection of environmental, sociocultural, and economic issues) Pielke's widely acclaimed book, *The Honest Broker: Making Sense of Science in Policy and Politics*, focuses on the analysis of these trade-offs, including what considerations are important to think about when deciding on potential roles for science, and the consequences of adopting alternative roles for the individual scientist and the broader scientific enterprise. Pielke challenges scientists, politicians and citizens to think carefully about how best science can contribute to policy-making and a healthy democracy.

Pielke has been on the faculty of the University of Colorado since 2001. His research focuses on science, innovation and politics. He holds degrees in mathematics, public policy and political science, all from the University of Colorado. In 2012, he was awarded an honorary doctorate from Linköping University in Sweden and was also awarded the Public Service Award of the Geological Society of America. Pielke also received the Eduard Brückner Prize in Munich, Germany in 2006 for outstanding achievement in interdisciplinary climate research. He is also author, co-author or co-editor of seven books, including *The Honest Broker: Making Sense of Science in Policy and Politics* (2007) and *The Climate Fix: What Scientists and Politicians Won't Tell you About Global Warming* (2010). His most recent book is *The Rightful Place of Science: Disasters and Climate Change* (2014).

Senator George J. Mitchell is one of the most widely-recognized and inspirational leaders in Maine today. Since leaving the Senate, where he was instrumental in the passage of bills that changed US policy in a number of areas, he has garnered a world-wide reputation for problem solving in both private and public arenas.

Senator Mitchell entered the U.S. Senate in 1980 when he was appointed to complete the unexpired term of Senator Edmund S. Muskie. He went on to an illustrious career in the Senate that spanned 14 years. In January 1989, he became Senate majority leader, a position he held until he left the Senate in 1995.

While in the Senate, Senator Mitchell led the successful 1990 reauthorization of the Clean Air Act, including new controls on acid rain toxins. He was the author of the first national oil spill prevention and cleanup law. Senator Mitchell led the Senate to passage of the nation's first child care bill and was principal author of the low-income housing tax credit program. He was instrumental in the passage of the Americans with Disabilities Act and his efforts led to the passage of a higher education bill that expanded opportunities for millions of Americans.

In 1996, Senator Mitchell was asked to chair the peace negotiations in Northern Ireland. Senator Mitchell led the negotiations for two years, work that ultimately resulted in a historic accord that ended decades of conflict. He has received numerous awards and honors recognizing his service in the peace talks. These include the Presidential Medal of Freedom, the highest civilian honor the U.S. government can give, the Philadelphia Liberty Medal, the Truman Institute Peace Prize, the German Peace Prize, and the United Nations (UNESCO) Peace Prize.

Senator Mitchell is Chairman of the Global Board of DLA Piper, an international law firm. He also served as chairman of the board of The Walt Disney Company and is chancellor of The Queen's University of Northern Ireland. He served as chairman of the International Crisis Group, a nonprofit organization dedicated to the prevention of crises in international affairs, as chairman of the Special Commission investigating allegations of impropriety in the bidding process for the Olympic Games, and as chairman of the National Health Care Commission.

At the request of President Bill Clinton and Israeli and Palestinian leaders, Senator Mitchell served as chairman of an international fact-finding committee on violence in the Middle East. The committee's recommendation, widely known as *The Mitchell Report*, was endorsed by the Bush Administration, the European Union, and many other governments.

Senator Mitchell is the author of four books: *Men of Zeal*, co-authored with his colleague, then-Senator William S. Cohen, on the Iran-Contra investigation; *World on Fire*, speaking to the threat of the greenhouse effect and

recommending steps to curb it; Not For America Alone: The Triumph of Democracy and The Fall of Communism; and Making Peace, an account of his experiences in Northern Ireland.

**Audience**

We anticipate over 400 people will attend the Mitchell Lecture. We anticipate 25% of this audience will come from off-campus. This group will include stakeholders and partners from a variety of organizations including academic institutions, government agencies, non-profits and the private sector.

**Publicity**

The event will be widely publicized through the Mitchell Center's web site, Facebook page and News & Events email. We also plan on mailing a postcard to our regular mailing list (1,500+ people). All of these mechanisms reach a diverse external audience from across Maine. We will also mail postcards to all faculty and graduate students on campus and distribute posters across UMaine. We will also post the event to several Mitchell Center listservs that reach 200+ faculty and students both at UMaine and other regional institutions.

**Amount requested from CADLS**

\$4150

**Other funding request**

We have co-sponsorship commitments (final contributions are still to be determined) from UMaine's Honors College, Dept. of Anthropology, School of Economics, Dept. of Communication and Journalism, and Ecology & Environmental Sciences Program.

**If the CADLS Committee cannot award at the level you request, which items in your budget would have highest priority for these funds?**

Honorarium for keynote speaker (\$700)  
Printing and mailing costs for event postcards (\$1750)  
Flight for keynote speaker (\$800)

**Budget Proposal Form must be attached**

- CADLS-budget-Mitchell-Lecture.xlsx

# Cultural Affairs/Distinguished Lecture Series Fund Budget Form

Applicant/Organization: Senator George J. Mitchell Center for Sustainability Solutions

Responsible Officer: David Hart

Event Title: Senator George J. Mitchell Lecture on Sustainability

Event Date: 15-Oct-15

Total Program Budget: \$8,345.00

Amount Committed by Applicant Organization: \$3,195.00

Funding Requested from other funding sources (please list below) \$1,000.00

Honors College (\$ TBD)

Dept. of Anthropology (\$ TBD); Ecology & Env. Sciences Prog. (\$ TBD)

School of Economics (\$ TBD)

Dept. of Communication & Journalism (\$ TBD)

Program revenues (if applicable) N/A

Amount Requested from CA/DLS Committee: \$4,150.00 \*

\*Please note requests may not exceed 50% of the total program expenses

\*Please see guidelines for budget exclusion details.

# Cultural Affairs/Distinguished Lecture Series Fund

## Budget Form

<i>Budget Detail</i>	C/D/LS Request	Match/other funds
Honoraria/Services (list individuals below)		
<u>Roger Pielke</u>	<u>\$700.00</u>	
<i>Facilities (grounds, public safety, parking)</i>		<u>\$955.00</u>
_____		
_____		
Travel (mileage, airfare expenses)	<u>\$800.00</u>	<u>\$550.00</u>
Lodging (amount per day x # of days)		<u>\$480.00</u>
Meals (at per diem rate)		
Advertising	<u>\$50.00</u>	
Printing	<u>\$1,700.00</u>	<u>\$380.00</u>
Supplies and Materials		<u>\$1,450.00</u>
Other (must specify below)	<u>\$900.00</u>	<u>\$380.00</u>
Postage	<u>1050</u>	
Videographer/photograph	<u>230</u>	
<b>Total Expenses</b>	<u>\$4,150.00 *</u>	<u>\$4,195.00</u>

\*Please see guidelines for budget exclusion details.

Lecture on Sustainability

Senator George J. Mitchell



SLUGFEST?

or *Symphony*

When Science Meets Politics:



**Lecture Sponsors**

Senator George J. Mitchell Center for Sustainability Solutions

Honors College

Department of Communication & Journalism

Department of Anthropology

Ecology & Environmental Sciences Program

School of Economics

Cultural Affairs/Distinguished Lecture Series Fund



**Dr. Roger Pielke Jr.** is Director of the Center for Science and Technology Policy Research, University of Colorado. His research focuses on science, innovation and politics. In 2012, he was awarded an honorary doctorate from Linköping University in Sweden and was also awarded the Public Service Award of the Geological Society of America. He is author, co-author or co-editor of seven books, including *The Honest Broker: Making Sense of Science in Policy and Politics* and *The Climate Fix: What Scientists and Politicians Won't Tell you About Global Warming*.



**Senator George J. Mitchell** is one of the most widely recognized and inspirational leaders in Maine. He served as the Democratic senator from Maine from 1980 to 1995 and Senate majority leader from 1989 to 1995. He was the primary architect of the 1998 Good Friday Agreement for peace in Northern Ireland, chairman of The Walt Disney Company, U.S. Special Envoy for Middle East Peace, and the author of the Mitchell Report on the use of performance-enhancing drugs in baseball. He was awarded the Presidential Medal of Freedom in 1999. Senator Mitchell is author of five books, including his new book, *The Negotiator: A Memoir*.

**Distinguished Mitchell Lecturers:**

<b>2015</b> Roger Pielke Jr.	<b>2012</b> Pamela Matson	<b>2009</b> Senator Angus King
<b>2014</b> William Clark	<b>2011</b> Baruch Fischhoff	<b>2008</b> Mary Evelyn Tucker
<b>2013</b> Jane Lubchenco	<b>2010</b> Elinor Ostrom	<b>2007</b> James "Gus" Speth

**Welcome**

President Susan J. Hunter

**Introduction of Speaker**

David D. Hart

Director, Senator George J. Mitchell Center for Sustainability Solutions

**2015 Mitchell Lecturer**

Roger A. Pielke Jr.

Director, Center for Science and Technology Policy Research, University of Colorado

**Questions from the Audience**

Moderated by David Hart

**Introduction of Speaker**

Mary Friedman Mitchell

**Remarks**

Senator George J. Mitchell

**Questions from the Audience**

Moderated by David Hart

**Closing Remarks**

David Hart

*Please join us for a reception in honor of Dr. Pielke at the Collins Center for the Arts following the lecture.*



## **Senator George J. Mitchell Lecture on Sustainability Cultural Affairs/Distinguished Lecture Series Grant Report**

### **About the event**

The 2015 Senator George J. Mitchell Lecture on Sustainability took place at 1pm on Thursday, October 15 at Hauck Auditorium, University of Maine, Orono. The keynote address was given by Dr. Roger Pielke Jr. and was followed by remarks by Senator George J. Mitchell. The auditorium was close to capacity with over 450 people in attendance. The event was co-sponsored by: School of Economics; Dept. of Anthropology; Ecology & Environmental Sciences Program; Dept. of Communication & Journalism; and Honors College.

### **Topic addressed**

There are a range of controversies in the news these days where the role of expertise in decision making has proved challenging, from Deflategate in NFL football to the relationship of academics and industry in public debates over GMOs. In this lecture, Pielke took a critical look at the contested terrain where science and politics meet. Pielke argued that science and expertise are essential to good decision making. In particular, he argued that better decision making requires more honest brokers in political debates and less partisanship played out through science. There are strong incentives against such honest brokering - for politicians and experts alike. However, better decision making requires that we better connect science and politics. Pielke offered a hopeful message about how this might be done.

Dr. Roger Pielke Jr. is Director of the Center for Science and Technology Policy Research, University of Colorado. His research focuses on science, innovation and politics. He is author, co-author or co-editor of seven books, including "The Honest Broker: Making Sense of Science in Policy and Politics" and "The Climate Fix: What Scientists and Politicians Won't Tell you About Global Warming".

### **Goals of the event**

Through the lecture, we seek to bring together communities from across Maine to begin a conversation on how we can find common ground in our efforts to meet sustainability challenges. Registration by external constituents (almost 20%) included representatives from state agencies, NGOs, private sector, and other educational institutions as well as private citizens. On-campus attendance included staff, faculty and graduate and undergraduate students from a wide cross-section of departments. It is of great importance to us that we build communication between groups – including breaking down barriers between university researchers and external constituents. The percentage of attendees coming from off-campus leads us to believe that we are reaching those communities and this will assist us as we work to develop long-term constructive relationships.

### **Promotional materials**

Related event materials are enclosed. These include a postcard, event poster, tickets and program. Also enclosed is a DVD of the event. We had 12 requests from people unable to attend the lecture requesting either links to the online video (<http://umaine.edu/mitchellcenter/news/mitchell-lecture/>) or DVDs.

The lecture was recorded for MPBN's *Speaking in Maine* radio program and was broadcast on November 4, 2015. It is now available on demand from the MPBN Web site at: <http://news.mpbn.net/post/george-mitchell-lecture-when-science-meets-politics-symphony-or-slugfest>.