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Cultural Affairs Distinguished Lecture Series

Cultural Affairs Committee

12-2010

"Cross Walking"; A Performance on Environmental Issues

Department of Communications and Journalism

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

I. Applicant/Organization: Kristin M. Langellier, Department of Communication and Journalism (CMJ)

- II. a. Responsible Organization Officer: Paul Grosswiler, Chair, CMJ
- b. Title: "Cross Walking": A Performance on Environmental Issues
- c. Campus Address (include Email and Telephone): 420 Dunn

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

We request a CA/DLS grant to help fund a visit by Professor Jonathan Gray (see bio below) April 7 - 10, 2011, to address the contributions of communication studies to environmental issues. CA/DLS funds are particularly appropriate for the public performance event (#1 below), which has broad audience appeal on and off campus, and which contributes to the visibility of UM's new, interdisciplinary Sustainability Solutions Initiative for "quality of place" in Maine. The complementary events (#2, 3, and 4) will also attract diverse audiences.

1. "Cross Walking": Public performance of original script treating environmental issues. *Audience:* Broad appeal to community and university audiences interested in environment, ecology, economics, and sustainability. *Tentative Schedule:* Friday, April 9, 7:00 p.m.
2. "Performance Studies and Sustainability Initiatives," Research Colloquium, Department of Communication and Journalism. *Audience:* CMJ and SSI. Part of the CMJ colloquium series that is free and open to the public. *Tentative Schedule:* Friday, April 9, 12:00 p.m.
3. "Performance Pedagogy": Presentation co-sponsored by the Center for Excellence in Teaching and Assessment. *Audience:* Faculty and TAs across campus with interest in engaged, student-centered pedagogies for critical thinking. *Tentative Schedule:* Thursday, April 8, 3:30 p.m. - 5:00 p.m.
4. "From Research to Performance": Workshop on participatory approaches to environmental understanding and advocacy. *Audience:* Students in CMJ 566, SSI graduate students, and faculty. *Tentative Schedule:* Saturday, April 10, 9:00 a.m. - 11:30 a.m.

BIOGRAPHY: Jonathan Gray is an Associate Professor of Speech Communication at Southern Illinois University Carbondale. He specializes in research and performance work in the area of environmental communication and advocacy. Dr. Gray has been recognized for his work in the field on many occasions, including featured performances such as "Trail Mix: A Sojourn on the Muddy Divide Between Nature and Culture" and "Cross Walking" presented at numerous professional conferences and festivals. Dr. Gray has also had various publications in professional journals, such as *Environmental Communication: A Journal of Nature and Culture* and *Text and Performance Quarterly* in April 2010.

IV. Budget Proposal Form – See attached.

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Kristin M. Langellier,
Department of Communication and Journalism
Responsible Officer: Paul Grosswiler, Chair, CMJ
Event Title: Cross Walking: A Performance on Environmental Issues
Event Date: April 8, 2011

Total Program Budget:	\$4200
Amount Committed by Applicant Organization:	\$1200
Total Amount Requested from Other Funding Sources:	
Please List Sources & Amounts below:	
<i>Center for Excellence in Teaching and Assessment</i>	\$1000
Amount Requested from CA/DLS Committee:	\$2100
Revenues, if any, expected (fees, ticket sales):	none

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below) <i>For public performance and 3 complementary events (research colloquium, CETA presentation, and workshop (\$1500))</i>	\$1000	\$ 500 (CETA)
Travel Carbondale, IL to Bangor, ME	\$1000	
Lodging/Meals	\$100	\$900 (CMJ)
Advertising and Printing		\$350 (CETA)
Supplies and Materials		\$150 (CETA)
Other (must specify below) <i>Pavilion Theatre for performance (facility and service fees)</i>		\$200 (CMJ)
 Total Expenses from CA/DLS funds:	 \$2100*	
Total Expenses from other funds:		\$2100
(These two totals should equal the "Total Program Budget" listed above)		

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Cultural Affairs Committee
and
Distinguished Lecture Series
c/o Wanda Madden-Carr
201 Alumni Hall
University of Maine

December 14, 2010

To: Kristin Langellier

From: Melissa Mayard & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, Cross Walking, A Performance on Environmental Issues, has been awarded \$2100.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: ***This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.***

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Nancy Smith


Friday, January 14, 2011 9:02:05 AM

From:  **Kristin Langelier**

Friday, January 14, 2011 8:51:34 AM  

Subject: CA/DLS grant

To:  **Wanda Madden-Carr**

Attachments:  Grayvita1-29-10.pdf / Adobe Acrobat Document

118K

Dear Wanda and CA/DLS Committee,

Thank you very much for your support of the lecture/performance of Jonathan Gray as part of his visit to the University of Maine in April. I am writing to provide additional information on this event.

The event title "Cross Walking" is a dramatized lecture written and performed by Jonathan Gray. Professor Gray is a leader in newly emerging interdisciplinary approaches to environmental issues that generate new understandings of nature-human relations. Performance emphasizes the importance of process and embodiment in shaping environmental knowledge, values, and practices. For example, how do we experience the environment as a 'lived space' of everyday life? Professor Gray's work looks at how the use of performance creates, enacts, and alters perceptions of the nature-human relationship.

"Cross Walking" is Gray's newest work. In it he uses walking as a metaphor to challenge product-oriented ways of thinking about nature and the environment. Using this metaphor in a lecture/performance that is simultaneously thought-provoking and entertaining, Professor Gray features and dramatizes the journey over the destination to explore our environment. This "biocentric performance," which draws on Baz Kershaw's influential body of work on theatre and ecology, offers several meditations on the spaces between places and how we move among them. The performance encourages the audience to reconsider its approaches to nature and environment as things, and to experience them in new ways as dynamic, embodied processes in which we walk and talk together about our future in an ecologically threatened world.

As stated in the grant, the lecture/performance event has wide appeal on campus, particularly as we are inviting faculty, graduate students, and departments involved in the Sustainability Solutions Initiative, as well as community audiences, groups, and organizations with interests in the environment, ecology, and "quality of place" in Maine and in general. The lecture/performance is one of four events planned for Professor Gray's visit.

I hope this gives you a fuller idea of the event you have so supported. I have also attached Professor Gray's vita to supplement the information provided on the grant application. Again, I thank you for your generous support.

Sincerely,

Kristin Langelier

CA/DLS Grant Report Form

April 22, 2011

Communication and Journalism
Kristin M. Langellier
434 Dunn
581-1942

Summary of Program and Audiences

The grant funded in part a visit by Professor Jonathan Gray, April 6 - April 10, 2011, to address contributions of communication and performance studies to environmental issues. Audiences are noted with each event in brackets.

The major event was:

Friday, April 8, 7:00 p.m. "Cross/Walking: An Environmental Performance." Public performance of original script treating environmental issues. Pavilion Theatre, Campus. [audience of 45 members, combining faculty (e.g. Resource Economics, Biological Sciences, Margaret Chase Smith Policy Center, Continuing and Distance Education, CMJ, English, Maine Studies, graduate students in CMJ and Sustainability Solutions Initiative, and undergraduate students from across campus plus a small number of community members)]

Professor Gray also delivered a lecture:

Friday, April 8, 12:10 - 1:00 p.m. "Performance and the Challenge of Process in a Product-Oriented Culture." A presentation on Performance Studies and Sustainability Initiatives," Research Colloquium, Department of Communication and Journalism. Dunn 424. [audience of 20 – faculty, graduate students, and one undergraduate student] from CMJ, Women's Studies, Maine Studies, and Sustainability Solutions Initiative]

A third event was co-sponsored with the Center for Excellence in Teaching and Assessment:

Thursday, April 7, 12:30 - 1:45 "Learning from the Land: Place-Based Pedagogy and Environmental Awareness." Bumps Room, Memorial Union. [audience of 15 – faculty and two graduate students – from Maine Studies, Anthropology/Maine Folklife Center, Women's Studies, Communication and Journalism, Spatial Information Sciences and Engineering, and Education]

In addition, Professor Gray conducted a workshop with CMJ 566 graduate students:

Saturday, April 9, 9:00 a.m. - 11:30 a.m. "From Research to Performance." Workshop with students in CMJ 566 on participatory approaches to environmental understanding and advocacy. 424 Dunn. [audience of 10 CMJ graduate students, one post-doc from Sustainability Solutions, and one CMJ faculty]

During his visit Jonathan Gray also met with faculty in the Sustainability Initiative Solutions and with students in the Rainbow Coalition.

Promotion and Advertizing

We used several mailing lists and sent electronic flyers for the performance and lecture events. Posters were put up in several buildings across campus and a few off-campus sites. An ad for the performance event and the lecture was also placed in *The Maine Campus*. I have attached the flyer/poster and *Maine Campus* ad.

Modifications

We did not use the proposed lodging budget because Professor Gray stayed at our home. The visit came in well under the proposed budget.

TWO EVENTS BY DISTINGUISHED LECTURER

J O N A T H A N G R A Y

PROFESSOR OF PERFORMANCE STUDIES AND ENVIRONMENTAL COMMUNICATION

SOUTHERN ILLINOIS UNIVERSITY

Cross/Walking: An Environmental Performance



Friday, April 8 at 7pm Pavilion Theatre, UMaine



Sponsored by Cultural Affairs/Distinguished Lecture Series & Communication and Journalism

Performance and the Challenge of Process
in a Product-Oriented Culture

Dunn 424, April 8, 12:10pm

~~Monday~~ Friday Noon Research

Communication and Journalism Colloquium