

7-25-1984

Mondale-Ferraro Campaign Itinerary, July 31, 1984-August 2, 1984

Geraldine Ferraro

Walter F. Mondale

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Draft 1
Trip July-5

7/25 '84

Schedule for July 31- Aug 2
MN-NY-OH-MS-TX-MN

OFFICE OF WALTER F. MONDALE & CONGRESSWOMAN FERRARO

Minneapolis MN - New York City, NY - Cleveland OH - Jackson, MS -
Austin TX - Houston TX - San Antonio, TX - Minneapolis, MN

Wagner
Tom Donlin
11/1/83 *(2) Deputy Trip Director*
people
not done

Tuesday, July 31

Nell Merlino

Wednesday August 1

Nick Friendly

Thursday, August 2

Katie Whelan

Scheduling Desks

Katie Whelan: 202/966-5572

Nell Merlino: 202/387-9729

Nick Friendly: 202/244-0206

One Advance Team /
ate. Assign Ferraro-

Teams

Night Desk
Peter Hutchins

3/25/85
LBF
The first campaign trip
from
July 31 - Aug.
W) Mondale

Queens, NY 7/31

Paul Ridgeway (lead), John Hoyt, Jim Levy, Steve Goldenberg,
Paula Gottschalk (press), Nancy Steel (press)

Cleveland, OH 7/31

(lead), Ann Esener, possibly *difficult lead*.

Jackson, MS 7/31-8/1

Bill Combs (lead), Paul Holtzman, Gary Caruso, Charlie Duncan,
Peter Chisholm, Susan Watkins (press)

Austin, TX 8/1

Elaine McLaughlin (lead), Bruce Garamella, Kathleen Doria (press)

Houston, TX 8/1-2

Annot Walker (lead), Joyce Carrier,

San Antonio, TX 8/2

(lead), Tony Narceca,

Morrie Goodman (press)

Ramon Lee
or
Walter Holton

One Theme

Message: (each day)

*- not 1980, new candidate; new issues
pressing in future.*

- peace*
- defense*
- international*
- respect*
- economic growth.*

*- Ability to make tough decisions
eg tax & trade we're better able to deal with
the future.*

Th. 7/2
- further.

We are convinced message is as good as

Quinn, Ch. Ann. etc.

universality of message. 2 general election strategy.

ambitions & peace, education, research

TUESDAY JULY 31, 1984

7:35 AM CDT
North Oaks, MN

DEPART North Oaks for the Minneapolis/St. Paul International Airport.

NOTE: Mondale Family Travel Plans:

- Mrs. Mondale will accompany from Minnesota Mr. Mondale through Houston (?) and return to Washington, DC. *
 - Ted Mondale will join traveling party for Queens, NY event only, he will depart from, and return to Washington, DC. *
 - William Mondale will accompany Mr. Mondale from Minnesota to Queens, NY and return to Washington, DC. *
-

8:15 AM CDT

ARRIVE Minneapolis/St. Paul International Airport.

8:30 AM

WHEELS-UP for New York City (2:30 + 1)

Breakfast on plane

12:00 NOON EDT

ARRIVE LaGuardia Airport Port Authority Terminal.

12:10 PM

DEPART LaGuardia Airport for Rally site in Queens.

GAF/Rally site: Newark

* * 12:30 PM

ARRIVE Rally site.

Audience: 7,500 people expected

Call time: 12 NOON

Mr. Mondale: remarks (:10)

Introduced by: Congresswoman Ferraro

Contact:

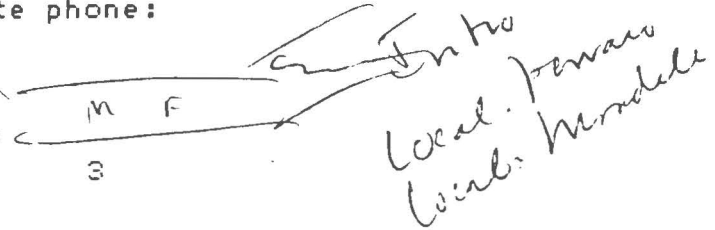
Holding room:

Site phone:

*Quinn plan?
Bet Things -> Cong contact.
Bill Smith*

*Press filing/40
- Holding
Airport*

*Quinn
Local -> Ferraro
Mondale
Carm
Majumdar*



TUESDAY JULY 31, 1984

1:15 PM EDT

PROCEED to holding room.

Press Phone Time :15

1:30 PM

PROCEED to Motorcade.

1:40 PM

DEPART Rally site for La Guardia Airport.

2:10 PM

ARRIVE LaGuardia Airport.

*2 phone SS+
2nd / Technical
Stretch / M/F*

2:25 PM

WHEELS-UP for Cleveland, Ohio (1:20 n/c)

3:45 PM

ARRIVE Burke-Lakefront Airport Cleveland.

4:00 PM

DEPART Burke-Lakefront Airport for the Cleveland Convention Center, 1220 E. 6th St.

* * 4:15 PM

ARRIVE Convention Center. PROCEED to South Arena to address Urban League Convention National.

Mr. Mondale: remarks (:10)

Introduced by:

Contact: Robert Dunn 216/348-2500

Press: Open

Holding room:

Site phone:

*Ferraro
2 / 14 min
Justice / 6A
Furner / F*

*Filing time
Jacobis = 6:45?*

- 15 min filing time

5:15 PM

PROCEED to Motorcade.

5:25 PM EDT
Cleveland, OH

DEPART Convention Center for Working Women's Event. (site to be determined) (9-5)

*Press
Live Evening News =*

Register missing names

1) Outside

*4
Remarks: 2 min. listening why +
M/F respond to them*

WEDNESDAY AUGUST 1, 1984

7:55 PM EDT
Austin, TX

ARRIVE Houston, TX Houston Hobby Airport
(Met by: Vickie Hartman, advance) XXXX
Aviation Terminal.

Tel:

8:10 PM

DEPART Houston Hobby Airport for The Four
Seasons Hotel, 1300 Lamar, Houston, TX

8:30 PM

ARRIVE Four Seasons Hotel. PROCEED to
Mr. Mondale's suite.

RON: Four Seasons Hotel
1300 Lamar
Houston, TX
Tel: 713/650-1300

Staff room:

THURSDAY AUGUST 2, 1984

8:45 AM: Baggage Call in Lobby

--Breakfast in Suite--

9:20 AM CDT
Houston, TX

PROCEED to Motorcade.

9:30 AM CDT

DEPART Four Seasons Hotel for Event.

* * 10:00 AM CDT

ARRIVE High Tech Event.

Press: Open

10:45 AM CDT

PROCEED to holding room.

:20 Minute Press filing

11:05 AM

PROCEED to Motorcade.

11:10 AM

DEPART Event for Houston Hobby Airport.

11:30 AM

ARRIVE Houston Hobby Airport for charter flight to San Antonio, TX

11:45 AM
Houston, TX

WHEELS-UP to San Antonio, TX (:50 n/c)

12:35 PM
San Antonio, TX

ARRIVE San Antonio, TX. San Antonio International Airport XXXX Aviation Terminal
Met by: (advance).

Handwritten notes:

- ② Visual impact better
- ① Sprint Business Breakfast (no)
- ② Tel: D.L.
- End of each week
- Bold new Thrust
- Substantive
- Durin

THURSDAY AUGUST 2, 1984

12:45 PM
San Antonio, TX

DEPART San Antonio International Airport for
San Antonio Rally.

Audience:

Call time:

Mr. Mondale:

Introduced by:

Press: Open

* * 1:15 PM

ARRIVE San Antonio Rally.

*Adm panel
1:15*

2:00 PM

PROCEED to holding room.

:20 minutes press filing

2:20 PM

PROCEED to Motorcade.

2:25 PM

DEPART Rally for San Antonio International
Airport.

2:50 PM

ARRIVE San Antonio International Airport.

NOTE: Mr. Mondale's plane will fly to
Minneapolis, MN,. Congresswoman
Ferraro's plane will fly to New York,
New York (please see next page for
Congresswoman Ferraro's return
schedule.

3:15 PM CDT
San Antonio, TX

WHEELS-UP to Minneapolis, MN (2:45 n/c)

6:00 PM CDT
Minneapolis, MN

ARRIVE Minneapolis, MN. (Met by: advance)

THURSDAY AUGUST 2, 1984

6:15 PM CDT
Minneapolis, MN

DEPART Minneapolis International Airport for
4 Thrush Lane, North Oaks, MN

6:45 PM

ARRIVE Residence.

RON:

GAF, Wexley, Sasso stayed in N. Oaks.

** INDICATES JOINT APPEARANCE WITH CONGRESSWOMAN FERRARO.

THURSDAY AUGUST 2, 1984

Mrs. Ferraro's Return:

NOTE:

3:45 PM CDT
San Antonio, TX

WHEELS-UP to New York, NY

8:15 PM EDT
New York, NY

ARRIVE New York, NY LaGuardia International
Marine Aviation Terminal. (Met by: advance)

8:30 PM

DEPART LaGuardia International Airport for
Queens, NY

9:00 PM

ARRIVE Residence.

RON:
