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### The Racially and Socioeconomically Disparate Impact of Relocating the Hamilton County Board of Elections

Mark Salling Cleveland State University, m.salling@csuohio.edu

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# The Racially and Socioeconomically Disparate Impact of Relocating the Hamilton County Board of Elections

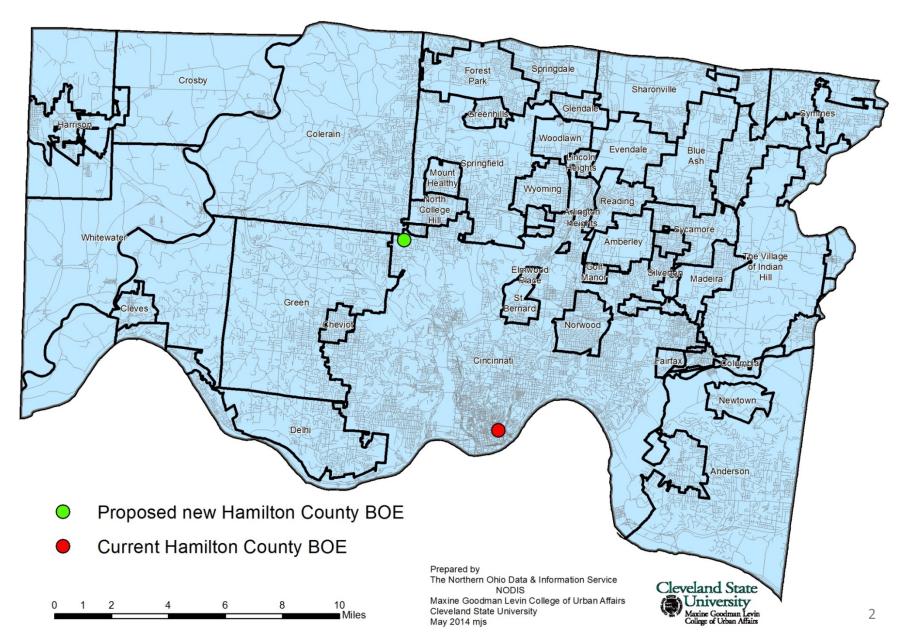
Mark Salling, PhD, GISP Senior Fellow

Presented at the Second Annual Research Conference of the Maxine Goodman Levin College of Urban Affairs Cleveland State University

August 21, 2014



The Hamilton County Elections (BOE) recently decided to move its offices from its location in downtown Cincinnati to a more suburban location – effective in 2016.



The author was asked by the American Civil Liberties Union (ACLU), in anticipation of possible litigation, to analyze the impact of the move on the African American and low income voters of the county.

This is a voting rights issue.

### Why is this a voting rights issue?

- 1. Ohio requires that there is only <u>one place to vote in-person</u> before an election in each county at the BOE.
- 2. Ohio House Senate Bill 238 <u>reduces early in-person voting days and</u> eliminates voting during Golden Week and the Sunday before Election Day.

Therefore, <u>accessibility</u> to the BOE is important for <u>early</u>, inperson voting,

...especially for African Americans, who disproportionally use such voting opportunities.

### **Study Approach**

### 2 Issues

I. First, the study documents the <u>disproportionate use of early, in-person voting by the African American voters</u>.

II. Then it addresses the question of the geographic accessibility to the new BOE location for minority and low income populations.

### Issue I

The Disproportionate Use of Early, In-Person Voting by Minorities

## Methods to Analyze Issue I Do minorities Disproportionately Use Early In-Person Voting?

Data on voters in 2008, 2010, and 2012 general elections are used to estimate the use of early in-person voting (EIP), voting by mail, and voting on Election Day for racial and Hispanic groups of voters.

Votes are private and no data on race or ethnicity is collected.

To estimate the race and ethnicity of voters...

...it is assumed that African Americans, Whites, other races, and Hispanics voted in proportion to their percentage of voting age population in the census block in which they live.

### **Steps to Estimate Race and Hispanic Ethnicity**

### 1. Geocode voters

Voter data – address, date and method used in voting – mail or inperson

95% geocoded

2. Assign probability of race/Hispanic ethnicity

2010 Census – voting age by race and Hispanic ethnicity

### Comparisons of when voting occurred are made for:

- Election Day,
- <u>in-person</u> voting the <u>Sunday before the election</u> (only 2012),
- in person voting during the so-called "Golden Week",
- Other early in-person voting days
- and early voting by <u>mail</u>.

Voters are aggregated by voting period/method and race/ethnicity.

<u>Proportions of voters in minority groups to White voters in regard to their use of voting periods/methods are compared.</u>



### Percentage of Votes by Race/Ethnicity

(Three Elections Combined)

	Percent of Race/Ethnicity Votes				
	Black	White	Other race	Hispanic	Total
Election Day	72.6%	75.3%	74.7%	75.2%	74.7%
Sunday before	0.2%	0.1%	0.1%	0.1%	0.1%
Golden Week	1.7%	0.6%	1.0%	1.0%	0.8%
Other in-person early	7.5%	3.1%	4.6%	4.6%	4.1%
Mail	18.0%	21.0%	19.7%	19.2%	20.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
	21.5%	73.0%	3.8%	1.7%	

## Percentage of Votes by Election Day, Early In-Person, and Mail Voting

(Three Elections Combined)

	Percent Election Day	Percent EIP	Percent Mail
Black	72.6%	9.4%	18.0%
White	75.3%	3.7%	21.0%
Other race	74.7%	5.7%	19.7%
Hispanic	75.2%	5.7%	19.2%
Total	74.7%	5.1%	20.2%

### **Test of Proportions**

## Is the percent of votes for a minority group greater than for White voters in that period of voting?

	2012 Election		2010 Election			2008 Election			
Compared to White	Black	Other	Hispanic	Black	Other	Hispanic	Black	Other	Hispanic
Voting Proportion:	race		Didek	race			race		
Election Day									
Sunday before	**	**		No voting on Sunday before election No voting on Sunday before electi			ore election		
Golden Week	**	**	**	**	**	*	**	**	**
Other in-person early	**	**	**	**	**	**	**	**	**
Mail									
Note:	** =	Statistica	lly significa	nt at the 0	.01 level				
	* =	Statistica	lly significa	nt at the 0	.05 level				

Minorities use ALL in-person voting opportunities more than White voters do.

### **Conclusions of Analysis of Racial Differences in Early In-Person Voting**

<u>Minorities, especially African Americans</u>, disproportionally use <u>early in-</u> <u>person voting</u> opportunities compared to White voters in Hamilton County.

Therefore, reducing early in-person voting days will disproportionately disadvantage racial and Hispanic minority voters...

....especially if they have a more difficult time getting to the Board of Election to casts votes during those times.

### Issue II

Accessibility to the New Board of Elections Location

Does the new BOE office location create a greater burden of geographic accessibility for voters:

- without access to a vehicle,
- Who depend on public transportation, and
- are African Americans and poor?

## Approach to Analysis of Access (Issue II) 2 Parts

- 1. Establish that minority and low income populations have less intra-urban mobility (have fewer vehicles available in the household and have greater dependence on public transportation.)
- 2. Compare the geographic accessibility of the existing and new BOE locations for households with no vehicle, African Americans, and low income populations.

## Part 1. Establish that minority and low income populations have less intra-urban mobility

(a) Spatial Analysis – unit of analysis = census tracts

### Visual correlation of

- the percent of households without a vehicle, with
- the concentration African Americans.
- also with persons below poverty

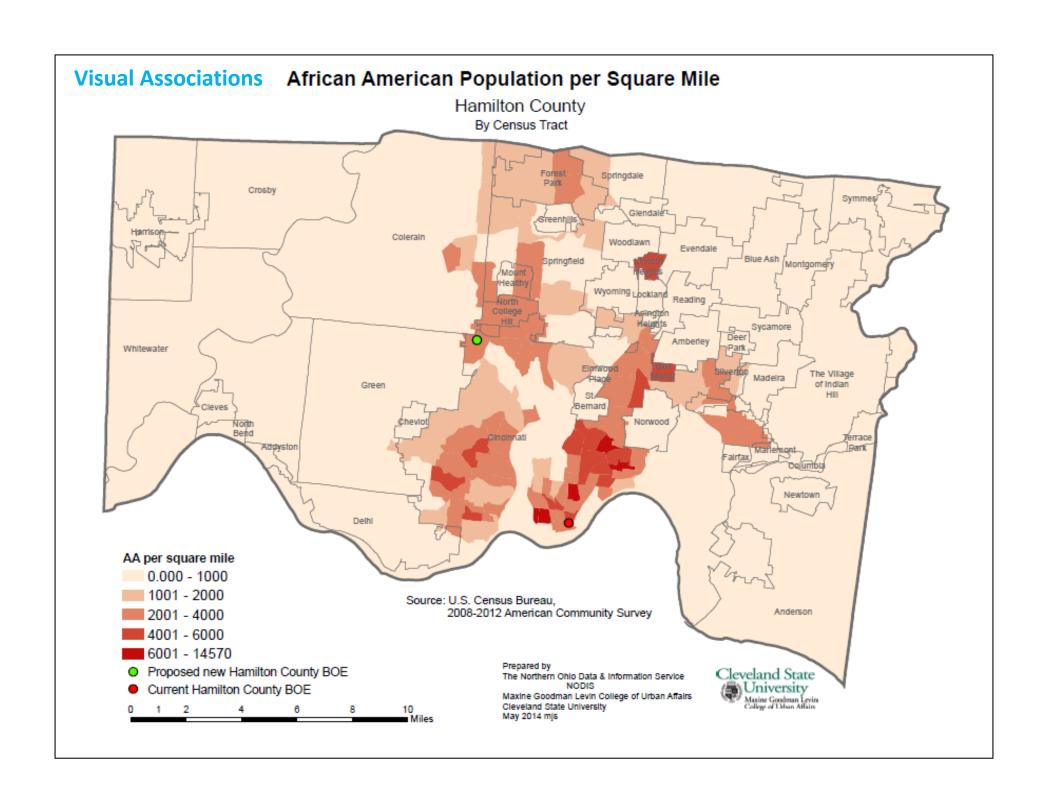
<u>Statistically test</u> the associations using <u>correlation analysis at the census tract</u> <u>level</u>.

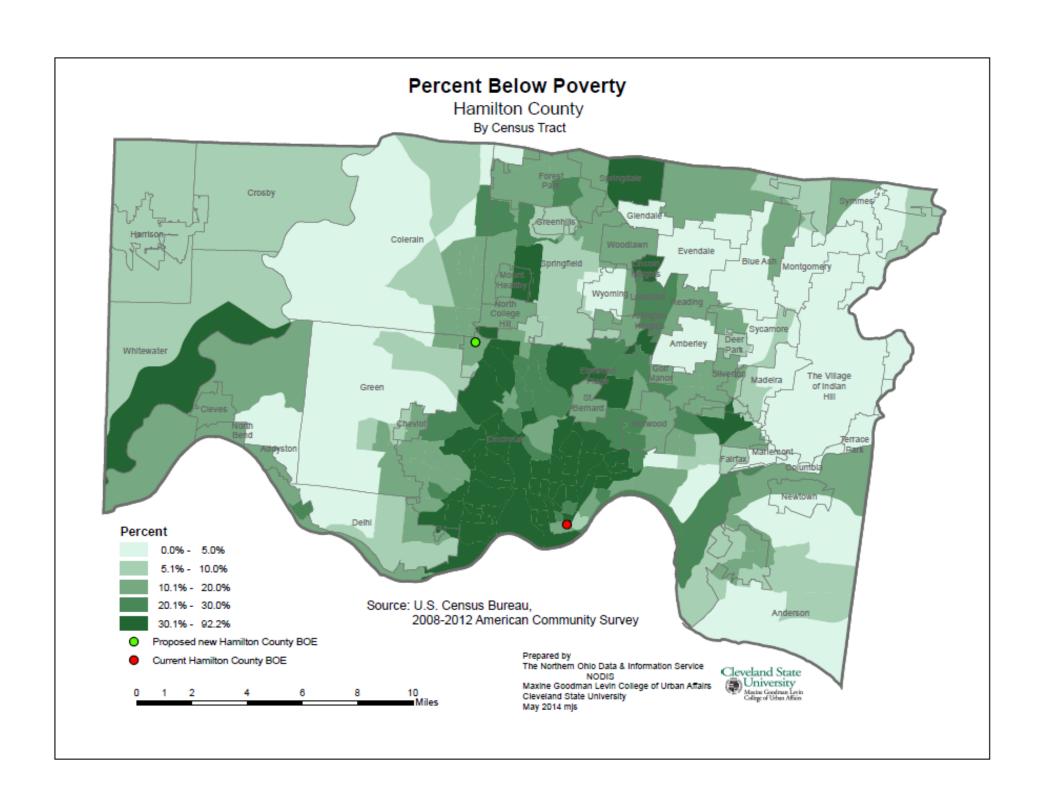
Also (b) Non-Spatial Analysis – unit of analysis = persons

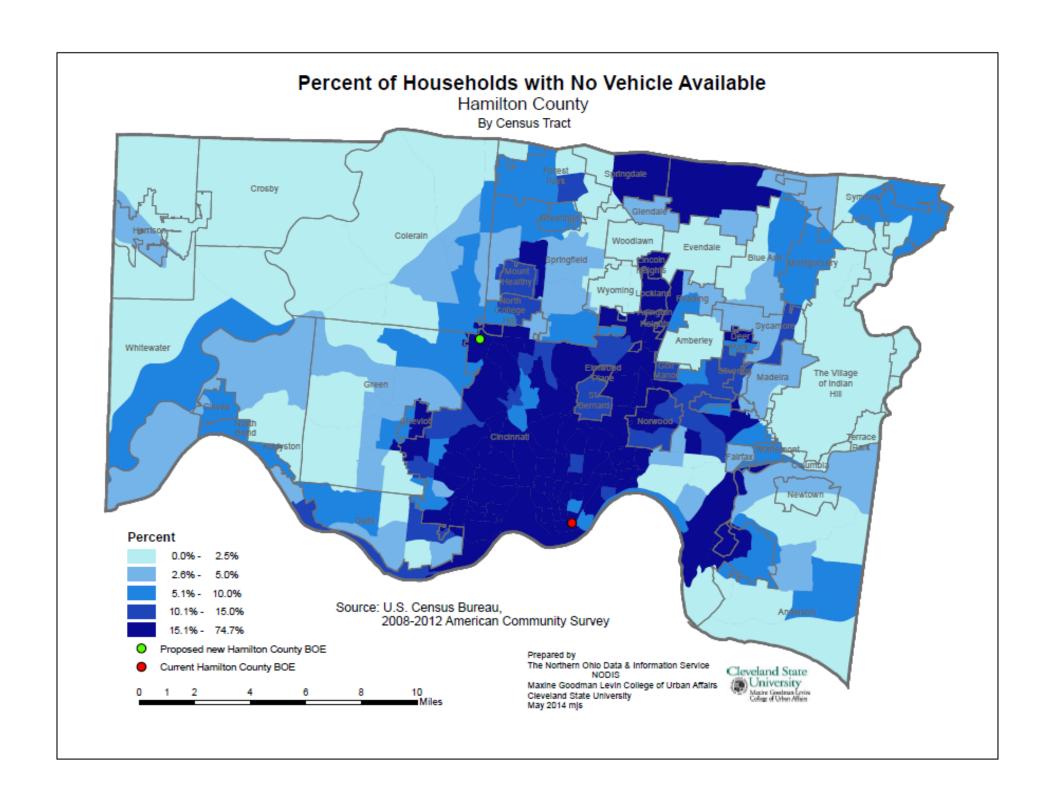
### **Results**

## Associations between Vehicles Available and Race and Poverty Distributions

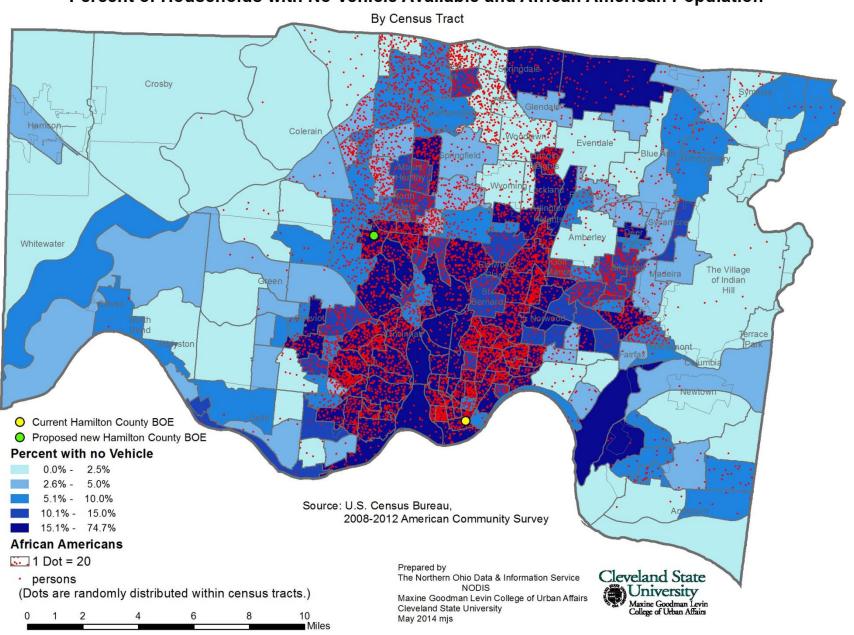
**Spatial Analysis** 







### Percent of Households with No Vehicle Available and African American Population



Visual comparisons require more rigorous analysis.

### **Statistical Test**

.... confirms that the geographic distribution of African Americans is highly correlated with the spatial distribution of persons lacking automobile transportation (r = 0.667, significant at the 0.01 level).

The correlation between households without a vehicle and poverty is even higher at 0.842.

Thus geographic mobility of African American voters and those with low incomes is limited due to not having a car.

### **Non-Spatial Analysis** – unit of analysis = persons

The American Community Survey (ACS) <u>Public Use Microdata Sample (PUMS)</u> allows the crosstabulation of a sample of <u>individual records of persons</u> by <u>race</u> with whether or not the household <u>has vehicles</u> and whether <u>public transportation</u> is used in commuting to work.

<u>Statistically compare the percentages</u> of African Americans and others in the county who have no vehicle available and use public transportation for commuting to work.

Test of proportions

### Results

Countywide an estimated 21.3% of African Americans have no vehicle available in the household,

...compared to only <u>5.3% of non-African Americans</u>

These two percentages are statistically different at the 0.01 confidence level.

There is also a statistically different percentage of African Americans using public transportation to commute to work

12.7%, versus 2.45%

Beyond the issue of effects of relocating the Hamilton County BOE, the issue of <u>having only **one location** for early in-person voting</u> arises in <u>other counties</u> as well.

The <u>relationship between race and the availability of vehicles</u> is found for each of the other 4 largest urban counties in Ohio – Cuyahoga, Franklin, Montgomery, and Summit.

And statewide

### Percentage with a Vehicle Available in the Household by Race

	African Americans, 18 and Older		Non-A American Old	s, 18 and
	With No With		No	
County	vehicle	Vehicle	vehicle	Vehicle
Cuyahoga	79.69	20.31	93.89	6.11
Franklin	86.10	13.90	95.36	4.64
Hamilton	78.69	21.31	94.70	5.30
Montgomery	82.60	17.40	94.91	5.09
Summit	81.32	18.68	95.39	4.61
Ohio	82.84	17.18	95.41	4.59
Source: 2007-2011 PUMS, ACS, U.S. Census Bureau				

All percentage comparisons between African Americans and non-African Americans are statistically different at the 0.01 confidence level.

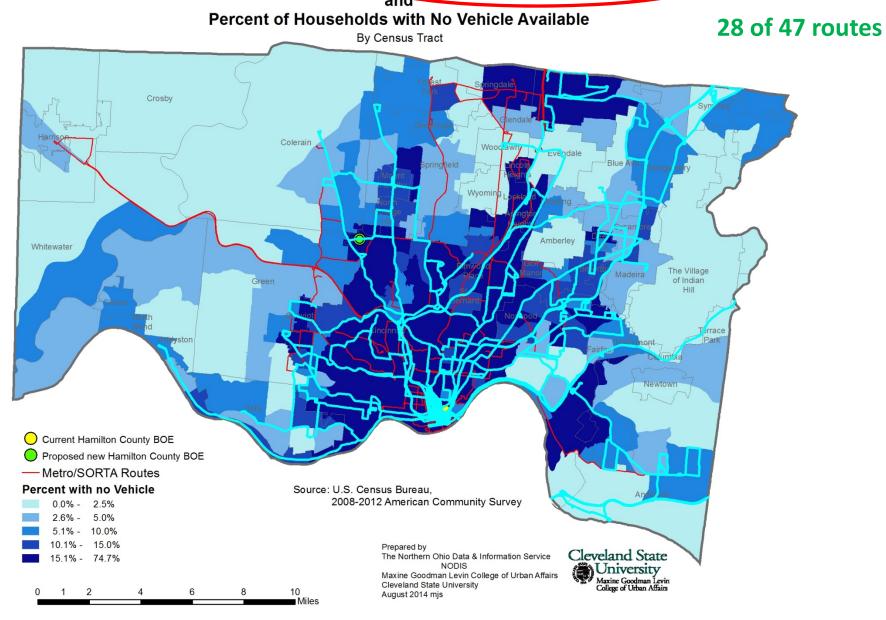
## Part 2. Compare the geographic accessibility of the existing and new BOE locations.

### **Spatial Analysis**

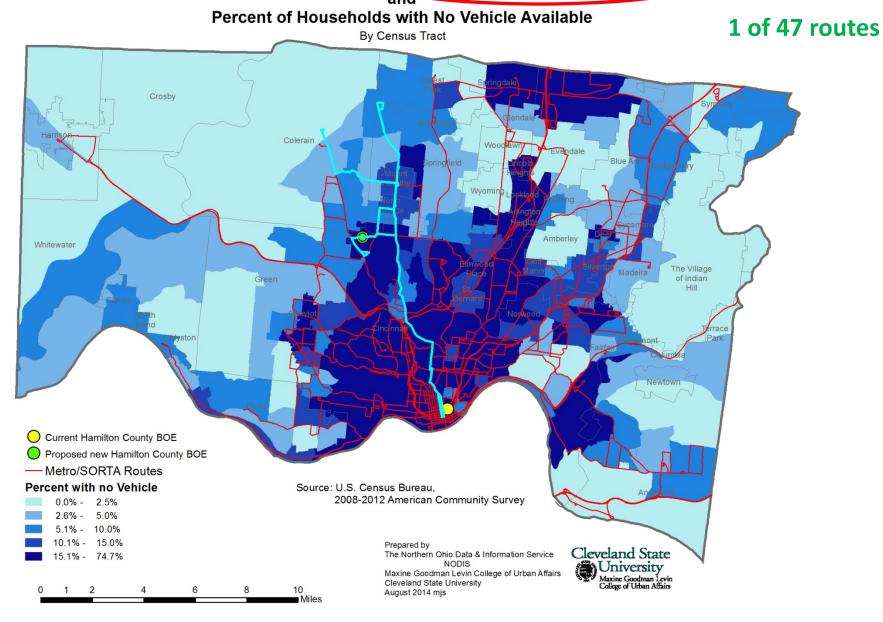
- A. Does Public Transportation Solve the Problem?
- B. Compare the <u>average distances</u> to the two BOE locations for households with no vehicle.

A. Does Public Transportation Solve the Problem?

### Metro/SORTA Routes within Quarter Mile of Current BOE Location

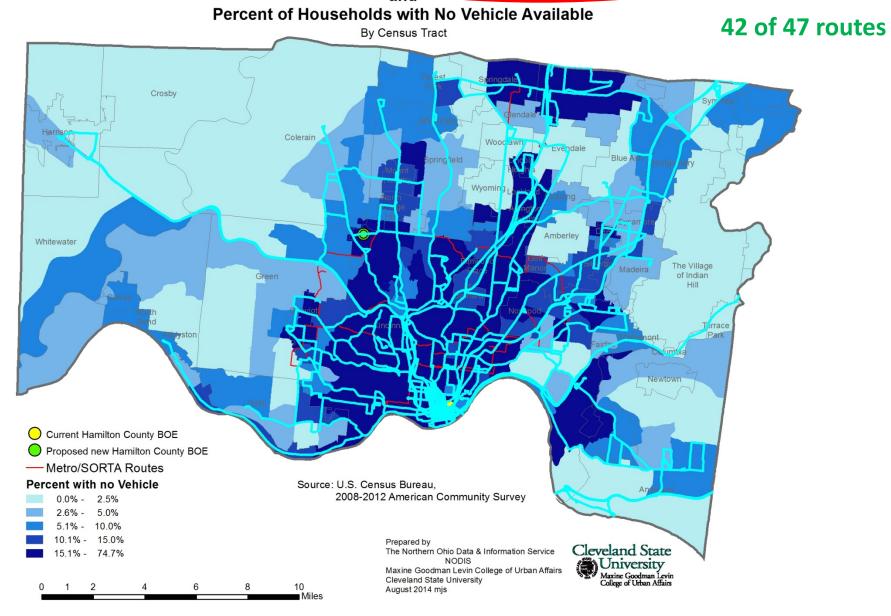


### Metro/SORTA Routes within Quarter Mile of New BOE Location



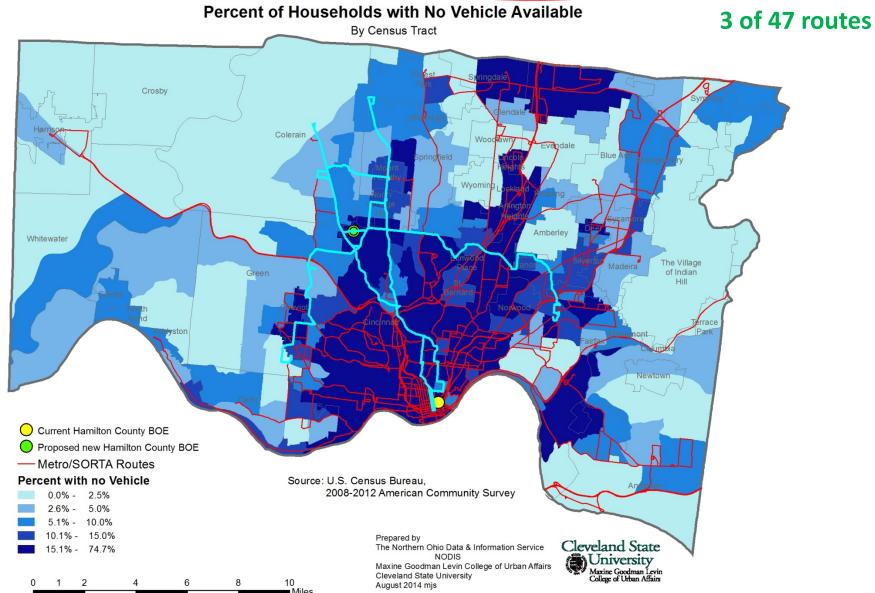
### Metro/SORTA Routes within Half Mile of Current BOE Location

and

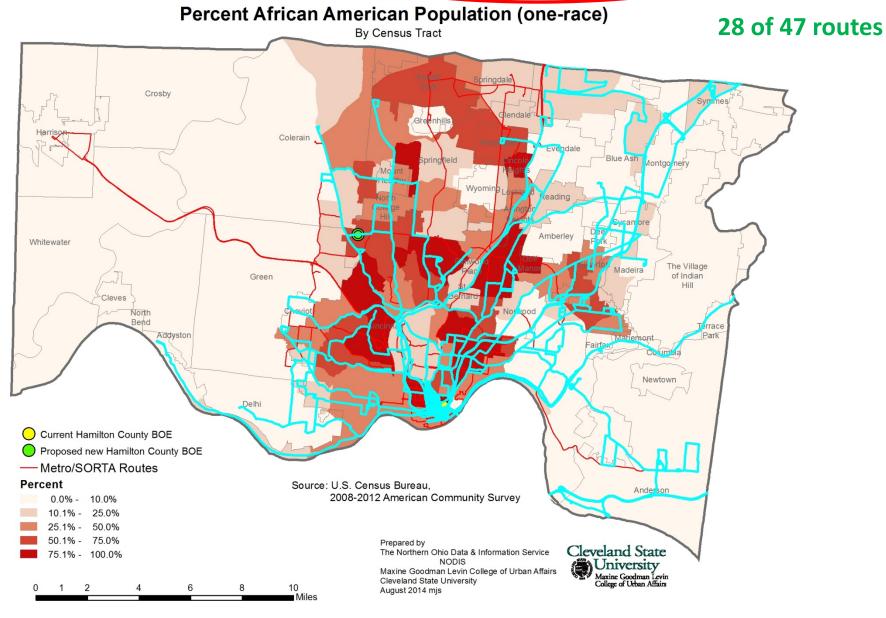


### Metro/SORTA Routes within Half Mile of New BOE Location

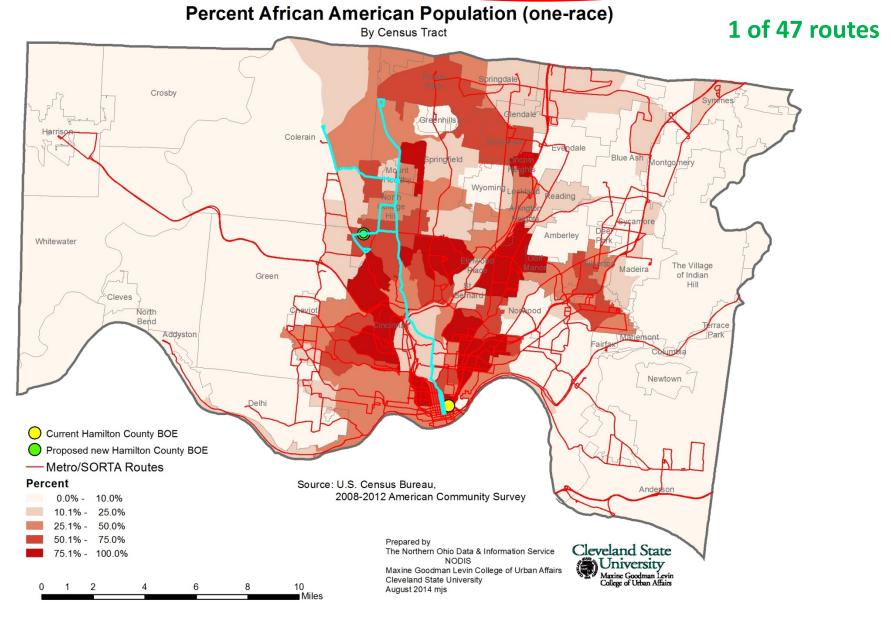
and

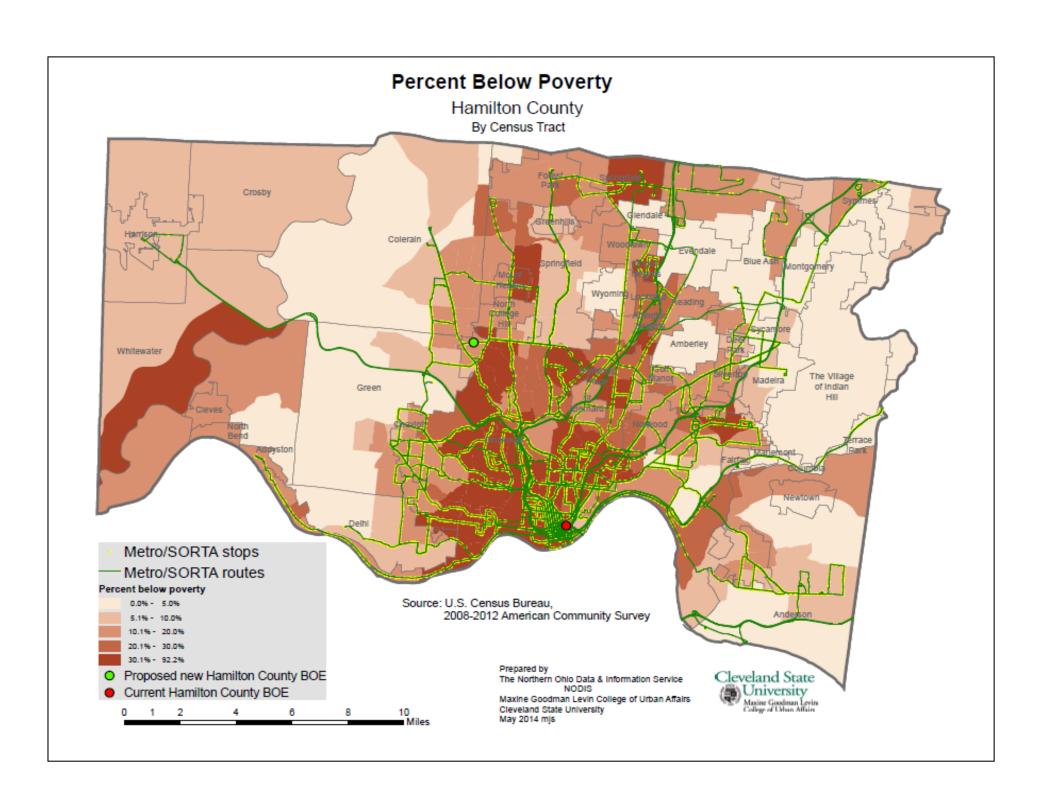


### Metro/SORTA Routes within Quarter Mile of Current BOE Location and



### Metro/SORTA Routes within Quarter Mile of New BOE Location





### **Does Public Transportation Solve the Problem...????**

The public transportation system is primarily designed to bring commuters to downtown Cincinnati - where the current BOE office is located.

Access to the new location will require one or more transfers for the vast majority of public bus users.

The maps indicate that the <u>new location</u> of the BOE is <u>less accessible</u> to those without a vehicle, African Americans, and persons below poverty.

### **B. Average Distance Traveled to Current and New BOE Locations**

GIS is used to quantify the impact of the relocation on <u>distances to the two BOE locations for households without a vehicle</u>.

- 1. The distances (miles) from geographic centroids of each census tract to both the current BOE and the proposed new location are calculated.
- 2. These distances are multiplied by the number of households without a vehicle in each tract, indicating the aggregate miles for each tract.
- 3. The aggregate tract-level distances are summed for the county.
- 4. Finally, the difference in average distance for all households without a vehicle is calculated for both BOE locations.

A <u>means test</u> is used to determine if the difference in average distance to new BOE location for persons without a vehicle is greater than the distance to the current BOE location.

### **Results Concerning Proximity**

Those without a vehicle are, on average, 0.68 miles **farther** from the new location than the current BOE office.

Those with a vehicle are, on average, 5.7 miles **closer** to the new location.

This difference is statistically significant at the 99% confidence level.

### **Summary of Findings**

A significantly greater percentage of African Americans than non-African Americans are without access to a vehicle.

There is also a significantly larger proportion of African Americans who rely on public transportation to get to work more.

On average, households with no vehicle will have to travel farther to the new BOE location...while the public transportation system does not serve the new location as well as the current BOE location.

The new BOE location disproportionally benefits non African Americans and the non poor.

These findings indicate a greater burden for African American and low income voters in getting to the BOE, especially since the new location is less well served by public transportation

### **Conclusions**

This analysis strongly suggests that the new BOE location will pose greater hardships on African American and poor voters who have less access to the new BOE office, because they my have no vehicle and depend on public transportation.

Unless the BOE provides suitable alternative in-person early voting locations, this analysis strongly suggests that the new BOE location will African Americans and the poor. Yet the state prohibits alternative locations.

Depending on how effectively it is used by advocates, the study could have significant public policy impact in the areas of voting rights and local government management.

