VOL. XLV. Number 9.

# **New Features Arranged For** 1927 Reunion

#### Longer Parade Planned; Bigger Prizes To Be Offered By Committee

Public awarding of prizes, a longer parade and bigger prizes are a few of the new features which will make the 1927 Homecoming on October 28 and 29 the greatest in Lawrence's his-

The prizes selected by the committee are a large cup for the best decorated fraternity house, a cup for the best decorated dormitory, a cup for the best float entered in the parade by a fraternity, a cup for the best float entered by a sorority, and a banner for the best float entered by any compus organization other than a fraternity or a sorority.

#### Award Prizes at Dance

Up until this year the awarding of prizes has been made unofficially and the winners were not known definitely until announced in the Lawrentian. This year the four cups and banner will be awarded the winners at eleven o'clock at the Homecoming dance in the armory.

Judging of the fraternity house decorations will begin at five o'clock on Friday afternoon

In addition to having more floats in the parade this year a longer line of march along College Avenue has been

Appleton merchants have agreed to lend full support to the Homecoming celebration and will display flags and appropriate window decorations.

#### E. R. Kelsey Talks To Students At Chapel

"All the money and prestige in the world won't get you anywhere if education has not given you a character", said E. R. Kelsev in his talk at convocation on Wednesday on the "Value of Education from the Standpoint of Business", "We do not appreciate college days until they are gone, and while we are here we do not realize the sacrifices that are being made for us by our teachers and our

into their students some of the sterling attributes of character." the speaker said, "and parents endure unlimited sacrifice that their children may have an education."

Mr. Kelsey pointed out that "business is now demanding the educated person, and that according to statisties, a college man makes one third more than the uneducated man, because his education has taught him to think."

"The college man gains a better appreciation of the cultural values of life and he knows how to apply himself," concluded Mr. Kelsey.

#### News Book Published By Former Instructor

"Getting and Writing News", a

journalistic commentary, has recently been published by Dix Harwood, formerly an instructor in English and journalism at Lawrence. A recent review of the book says,

"Getting and Writing News" is a text for elementary courses in journalism. The author has taught journalism, and also writes from an actual experience with small city newspapers. In this book he provides the student with the specific information that every young reporter must have. A newspaper style book, terms of the newspaper and types of stories are discussed with unusual attention."

Harry Sisson, '26, and George Landon, '26, were guests of Delta Iota

#### Local Club Affiliates With New York Group

The affiliation of the local Spanish club with the Institute de las Espanas, an organization of New York city founded in 1920, was decided at a meeting of the group, Tuesday evening, October 18. The purpose of the organization is the furtherance of study in Spanish, Portugese, Hispano and American culture.

'At the same meeting, Edgar Koch, '30, was elected president of the Lawrence group, Dorothy Miller, '30, was chosen vice-president, and Rebecca Quam, '29, treasurer.

After the business meeting, Florence Olbert read a paper on the "Spanish Heritage in America", and Ruby Brown read an essay on "Spain's Foremost Scientist."

## Miss Mueller Makes Successful Debute In Chapel On Tuesday

Contralto Gives Four Groups of Songs at Initial Public Appearance in Appleton

#### By Elsa Grimmer

Possessing a rich, full, and powerful voice coupled with a charmingly informal and gracious manner on the stage, Miss Helen Mueller, contralto, a voice teacher at the conservatory, made a most successful debut at Lawrence chapel, Tuesday evening. A large crowd was present at her initial public appearance in this city.

Her program, which consisted of four groups of songs, Italian, German, French, and English, well displayed the singer's versatility and musicianship. Having perfection of technique, unusual breath control, and trueness of tone, she sang both brilliant and simple melodies with equal

#### The Program

Outstanding numbers of Miss Mueller's program were Mrs. Beach's "Ah, Love, But a Day", Faure's "Nocturne", "L'Heure Exquise" by Poldowski, "Heimweh" by Wolf, and Bononcini's "Deh piu a me non Vascondete". The latter song was one of melody in which she displayed the singing and tonal quality of her voice. Poldowski's "L'Heure Exquise" was well presented, the transition from full voice to half tone being skillfully effected. "My Ain Coun-

The program was made usually interesting by short sketches and descriptions with which the singer preceded some of her selections.

Miss Mueller was accompanied at the piano by Mrs. Nettie Steinger Fullinwider.

#### Neenah Pastor Speaks At Chapel on Tuesday

Taking as his subject "The Other Fellow", the Rev. T. J. Reykdal, pastor of the Methosist church at Neenah, addressed convocation Tuesday.

"Let us try to make this our motto: not self but others," was the thought which Mr. Reykdal emphasized. "A fellow wrapped up in himself makes a pretty small package," he declared.

Developing this theme, he pointed out that one of the purposes of college life is to extend one's horizon and make one think more of other people. He spoke of H. G. Wells' list of the six greatest men in history and emphasized the fact that these were the men who did not get but

"We have a debt to the other fellow," he concluded. "The fellow who thinks only of himself is never happy."

William Tubbs, ex'28, was a guest of Delta Sigma Tau Tuesday. Mr. Tubbs is now attending the University of Wisconsin.

# Staff Of '29 Viking Ariel Is Announced

#### Nearly One Hundred Students Tried Out For Year-book Positions

After an unsually long and intensive try-out period which lasted four weeks and during which ninety-seven students submitted material the following staff selections are announced for "The Viking Ariel" of 1929 by Art Mueller, editor-in-chief of this year's publication.

Art-Bernita Danielson, '29, editor, Norma Balgie, '30, Jack Willem, '31, Cuthbert Ryan, '31, and Dorothy Daicey, '30,

Underclasses - Ervin Marquardt, 29, editor, and Helen Werner, '31. Conservatory - Carl Nelson, '31, editor, and Luella Giese, '31.

Men's athletics-Alois Fischl, '29, editor, Charles Wolfe, '30, Jack Rudolph, '30, Jack Walter, '29, and Kenneth Laird, '31.

College Life-Jeannette Jones, '28, editor, Robert Schwarting, '31, and Bernard Herrick, '28.

Proofreaders - Ramona Fox, '28, editor, Doris Gates, '29, and Helen Jones, '30.

Correspondence and Exchange -Dorothy Martin, '28, editor, and Ruth Ashman, '31.

Humor Meredith Bandy, '28, editor, Mary Dunbar, '29, Margaret Heckle, '31, Martha Jentz, ''31, and Elizabeth Meating, '31.

Junior Class-Ruth Parkinson, '29, editor, Faye Sweet, '29, and Virginia Gibson, '29. Women's athletics-Helen Ziegler, '30, editor, and Marjorie Lockard, '29.

Administration-Anna Marie Perschbacher, '29, editor, and Dorothy Activities - Stanley Norton, '30, editor, Helena Holset, '31, Frances Nemacheck, '29, Florence McGee, '31. Organizations - Florence Bennett,

Senior Class - Jean Jackson, '28, editor, Doris Call, '28, and Bernice

28, editor, Fern Warsinski, '28, Dor-

othy Smith, '29, and Margaret Eber-

A second tryout period which will extend for another week is to be held to give another chance to those who have not had enough opportunity to show their ability,

from the wheat, the water shall

be removed from the milk, the

dross divorced from the gold. In

other words, no longer shall the

frosh adulterate the Homecoming

parade with their sprinkled pres-

ence but shall make a smooth

green blot in the august company.

Humbly they will tread the

concrete, con student and fresh-

man composition artist, town

girl and dormitory boy, linked

together by a common color,

bowed by the weight of the same

authority, that the populace and

alumni may better inspect the

campus' pride and hope for the

WITNESS YE THIS EDICT:

ing the time when loyal and ven-

erable alumni return to their Al-

ma Mater to view with critical

eyes the worth of the students

WHEREAS, the Freshman

Class being the youngest and

WHEREAS, Homecoming be-

Segregation of Frosh

To Be Feature of Parade

ing;

graduates:

The chaff shall be separated most lowly of this group, the

# Expect \$600 From Annual 'Y. W.' Drive

#### Ormsby Pledges Largest Total With \$140; \$99 From

Six hundred dollars will be the approximate total sum netted by the Y.W.C.A. financial campaign, which began October 5, according to Marjorie Lockard, '29, Y.W.C.A. treasurer. Of this sum three hundred and thirty dollars has already been paid, one hundred dollars has been promised by November 1, and the pledging of a number of girls who have not been approached is expected to swell the sum to almost six hundred dol-

#### Ormsby Pledges Most

The largest amount has been pledged by Ormsby, which has already paid \$140.25. Ninety-nine dollars have been collected from Russell-Sage, forty-six dollars and fifty cents from Peabody, thirty-three dollars and fifty cents from town girls, six dollars from Smith, and four dollars from Sage cottage.

Those assisting in the campaign and to whom pledges may be paid are Miriam Russell, '29, town; Betty Wiley, '31, and Bernita Danielson, '29, I'eabody; Verel Knaup, '28, Mary Classon, Mary Treat, and H. Knies, all '31, Ormsby; Anna Marie Perschbacker, '29, Ellen Shuart, '30, Helen Bergman, '30, Katherine Hubbard, '30, Ruth Ann Linn, '29, Marie Buritz, '29, Sage; Ernestine Johnson, '30, Smith house; and Edith Lees, '28, Russell-Sage cottage.

#### Dr. Wriston To Attend Oberlin Inauguration

President Henry M. Wriston will attend the inauguration of Ernest Hatch Wilkens as president of Oberlin college, Oberlin, Ohio, this weekend. Dr. Wilken was former dean at Chicago university.

The inauguration program includes special service of worship Sunday afternoon, the academic procession and official inauguration Monday morning, and the president's reception, Monday evening.

Lake Forest-Lawrence game at Chi-

neophytes in the pursuit of learn-

WHEREAS, it seems necessary

and proper that the aforemen-

tioned Freshman Class should

acknowledge their humble posi-

tion before the high and worthy

The Student Senate of Law-

rence College hereby proclaims

that the Freshman Class of this

institution shall march in a body

in the Homecoming Parade, Sat-

MOREOVER, the Student Sen-

ate proclaims that any member of

said class who is observed to be

not in the parade shall be called

before that august body to re-

if the Freshman Class is wit-

nessed to march 100% strong, the

Student Senate will consider tak-

ing measures to sanction the re-

moval of the Green one week be-

MOREOVER, be it added that

ceive merited punishment.

fore the accustomed time.

urday morning, October 29.

# German Club Joins National Federation

The Lawrence college German club has been admitted to membership in the National Federation of Collegiate German Clubs, a national organization of some repute.

This federation of clubs will serve as a clearing house for all lectures, books, plays, news of the day, and educational films concerning German events and will better acquaint the student of this language with vital facts about present day Germany.

At the annual convention of this body, which is to be held in December of this year, each club will present a report of the year's planned activities, thus affording an exchange of ideas. One faculty member from the department of German will represent the Lawrence club at this meeting.

One feature of the outlined program of the Lawrence club for this year is the presenting of the educational films, "A Rhine trip from Disseldorf to Mainz" and "Bedin" have recently been received and will be shown at the Appleton Vocational school on November 7, for the benefit of both students and towns people. Dr. Louis C. Baker, of the department of modern languages, will lecture at

#### Florence Bennett And Douglas Hyde Survive Elections

Final Elections Defeat Upham and MacInnis By Slight Majority

Leading by small majories, Florence Bennett, '28, Wisconsin Rapids, and Douglas Hyde, '28, Appleton, were elected secretary and treasurer respectively of the All-college club over their opponents, Helen Upham, '29, Marshfield, and Bruce MacInnis, '28, Milwaukee. The election which was held vesterday morning at convocation. The votes east were: Bennett, 280, Upham, 255, for secretary; and Hyde, 279, MacInnis, 257, for

An election of All-college club officers at this time of the year was necessitated by the failure to return to college of Weltha Brown, ex'28, secretary-elect, and Harry Lowry,

Ten nominees for these two offices were on the ballot slip of the primary election which was held at convocation last Friday. Of these, the two nominees for each office having the highest number of votes remained in the race to the last.

#### Barnes Named As Head Of Brokaw Hall Group

Charles Barnes, '31, Rockford, Ill., was elected president and Charles Vedder, '31, Marshfield, secretarytreasurer of the Brokaw Council at its first meeting Thursday night.

Plans were made to continue the social program instituted last year, and consequently three dances and one dinner-dance will be given at the hall during the year.

The Council re-adopted the simple disciplinary rules that were used last

#### Plays In Chapel

Miss Viola Buntrock, instructor in piano at the conservatory of music, presented two selections at convocation on Thursday. They were "Nuptians", by Liszt, and Gohnamyi's "Rhapsody Number 4." As an encore, Miss Buntrock played "The Chase" also by Liszt.

Mr. and Mrs. Leverenz and Mr. and Mrs. Lowe, Sheboygan, spent Sunday at the Delta Sigma Tau

# Lawrence and Lake Forest Face Battle

#### Vikings Hope to Chalk Up Their Second Conference Win

With morale greatly improved as a result of the Northwestern victory last week, the Vikings travel afield again this week-end to meet Lake Forest's Red Devils at Lake Forest, on Saturday.

The squad has been doing double duty all week against Lake Forest formations and the players hope to bring home their second "Little Five" victory of the current campaign. Coach Catlin has been driving his men hard on defense against Lake Forest's passing and running attack, and has also been developing a few tricks of his own in the aerial line.

Hunter, whose knee was injured in the Northwestern game last week, is still hobbling along the sidelines, but Humphrey, who filled his position Saturday, showed up well, and will no doubt start in his place. Otherwise the squad is free of injuries and will put up its strongest lineup on the field tomorrow.

#### Light Team

According to reports from the Illinois school, this year's Red Devils are light, but exceptionally fast, with a whirlwind passing attack and a strong kicking department. The line averages 160 pounds and the backfield 154. The record of the southerners is very similar to the one they boasted last year when they met Lawrence, namely that they had not as yet been scored upon. In their opening game this year they beat Hillsdale college of Michigan, 12 to 0, and followed this with a 6 to 0 victory over the Chicago "Y" college. Last Saturday

they played Ripon to a scoreless tie. The star of the Lake Forest backfield is one "Tilly" Martin, a triple threat man who does all the punting, and specializes in passes from that formation. Martin won the "Y" college game with a spectacular 83 yard run in the last three minutes of play. Burk, a field goal kicker, holds down the other half, with McCall, a shifty man at running the ends, at fullback. Stang, 137 pound gamecock, and Ferzacco, a freshman, alternate at quar-

#### Lake Forest Lineup

Hernly and Kylla take turns at right end, while Rostowski handles the other extremity. Squiers and Hagerman, both sophomores, fill the tackle berths, and Captain Bjorklund and England play at guard positions. These latter are the two best men in the line. At center, both Ferner and Mayer are battling for the permanent berth with little to choose between them. As is the case with the Vikings, lack of reserve material is the chief concern of the Red Devils.

Probable Lawrence lineup: St. Mitchell, Le.; Krohn, l.t.; Ehlert, l.g.; Schauer, e.; Voecks, r.g.; Ott (C), r.t.; Jessup, r.e.; MacInnis qb.; Barfell, l.h.b.; Humphrey, f.b.; Brussat,

#### Sunset Club Initiates Fourteen New Members

Initiation services for fourteen new members of Sunset players were conducted at Hamar house Wednesday evening. The initiates were Ferne Warsinski, '28, Bernice Kleman, '29, Eleanor Lea, '30, and Rubie Diebert, Margaret Heckle, Elsie Stevens, Helena Holset and Mary Classon, all '31; George Krause, '29, and William Meyer, Jack Willem, George Beckley, Dan Hopkinson, and Henry Stowe, all '31. Following the initiation services a

brief business meeting of the club

# THE LAWRENTIAN

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V. CHRISTENS N BURTON BEHLING MARY GREGOLY

Editor-in-Chie susiness Manage News Edito

OUR PLATFORM

Loyalty To Lawrence

Better Inter-Group Relations

Non-Partisan Elections

Gradual Extension of Student Government

#### A NEW TRADITION

Another Lawrence tradition has been given its starting impetus with the announcement that all freshmen will march together in the homecoming parade next Saturday morning. The movement, which comes from the freshman class itself, has a summary alternative—those who violate the decree will be summoned before the student senate for immediate consideration. On the other hand, prompt and willing enforcement of the ruling may result, so says the august body, in the removal of the "green" one week prior to its regular time.

With the frosh marching en masse in the reunion parade, a boost for class spirit should be realized. The class of '31 has been accused of lacking a certain quality of spirit which should be displayed by a group of yearlings, fresh from high school and soda parlors. The grouping of all members of the class in the parade may result in a better intra-class feeling of cooperation, providing, of course, all the yearlings respond to the decree.

Success this year means a tradition for future years.

#### CREEPING UP

"Just around the corner" are the six weeks' examinations, and the freshmen, unexperienced in the periodical mill, are emulating the worried and frightened examples of the upperclassmen, most of whom are used to assuming a nervous attitude around "exam" time.

The freshmen have nothing to be afraid of, providing they are not placing too much trust in that ancient collegiate habit of cramming. Regular attendance at class, plus a reasonable amount of studying, plus the amount of brains which a high school graduate is credited with possessing, equal a decent preparation for a fair examination, and the frosh, or the upperclassmen for that matter, need have no fear.

It is the delaying of a moderate amount of studying until the wee sma' hours before the exam period that often spells downfall for the inexperienced freshman. No one expects him to ruin his health or spoil his eyesight at his books, but the process of cramming often involves considerable last minute strain and worry which can easily be avoided.

#### OVER-RIPENED WISDOM

The whole world has it on the authority of a Dr. Harvey W. Wiley, said to be an educator and health authority, that "one dollar expended at Hanover, a small college in Indiana, gives as much culture as five at Harvard. As a graduate of both institutions I can truly make this statement." Harvard, so far as is known, has not offered Dr. Wiley a refund.

The doctor sees the big university as the dangerous seat of disbelief in God and government. At the same Hanover college, which the doctor lauds so highly, there last year took place a student revolt against the university administration—a revolution founded on disbelief in government—in the form of a strike directed against a ruling prohibiting dates after 6 o'clock. The students won this fight against morality, evidently unappreciative of the advantages of the small college and in keeping with the example of the large institutions.

-New Student.

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The Libe-Just Before Exam

A youth, a book; A lass, a look Books neglected, Flunks expected.

At last we have a universal game suited for all the brawny men of the campus. This column is to be the sponsor of a new sport, combination of pool and golf, suited to the needs of our present day type of manhood, a sport which will gladden the hearts of the men, make the coeds shed joyous tears copiously, fill the stands to capacity, make the college famous, swell gate receipts, increase the selling price of kiddy-kars and provide golden opportunities for individual

#### CROQUET

Tryouts for misfits to be held every morning at two o'clock. Those interested should call some place when no one is at home.

Because of the omnipotent H.C.L., Filbert and I were going to start light house-keeping. So far we haven't been able to find a lighthouse in this city.

Ah, the Irish have been superceded! The Swedes have finally become organized. It is rumored that Sniders now put in a big supply of frankfurters in preparation for the Tuesday afternoon meetings.

#### This Complex Tennis Player: Add here!

Spectator: Adhere to what?

Since character is reflected in the face we expect that drug stores will come forth with signs like this: "Buy a fifty-cent jar of Charm Facial Creme and become virtuous."

#### In the Future—Maybe

Prof.—Who's singing in class?
Voice of football player—Please sir,
it's me but I'm too modest to admit
it.

Now that the number of fur coats is increasing, we suppose it'll be hard to get an excuse for a cold from the infirmary. But pity us, poor unfortunates—we'll have to "sniffle" or sleep in our bathrobes.

We don't like love hints but in the undying efforts of this column to be of service to humanity, there's just one tip we'd like to give: after a girl has refused you a date three times,

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#### Bernice Case Is '28 Latinist Editor

Bernice Case, '29, Marion, was elected editor-in-chief of the 1928 Latinist at a meeting of the Lawrence Classical club, which was held at the Latin library on Monday evening. Marie Buritz, '29, Manitowoe was elected assistant editor.

The Lawrence Latinist is an annual booklet which is published toward the end of the school year by the Latin department.

tell her you have a fur coat, twenty suits, a Rolls Royce sedan, a million bucks, forty-seven servants at home, a two thousand acre estate, a lenient papa and a kind heart. If this lie is told properly, results are guaranteed.

Daughter: Papa, where does ink ome from?

Prof.: From incubators, daughter, now ran out and play with the girls.

This country isn't going to the dogs after all! The sociologist, Hayes, says: "The kiss is unknown over half the world." Hail to the Americans as the spreaders of civilization!

rilization! Ham

## William Keller, O.D.

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#### Sunset Tryouts

Tryouts for parts in the Sunset play, "The Romantic Age", by A. A. Milne will be held this afternoon from 2:30 to 5 o'clock in the little theater. All members of Sunset are eligible to tryout.

Sykes Studio



Last Times Today
Aileen Pringle and
Lionel Barrymore
in
"BODY AND SOUL"

SATURDAY AND SUNDAY
5 Big Time Acts—Ackerman Harris Vodvil

Saturday— Lon Chaney in

"SHADOWS"

DONAHUE and BOYNE

MUSICAL SHERMANS

Lillian Rich and Pat O'Malley in

The Gilded Cage

Mimi and Pomme

IV TID TOD

AMERICA'S

SIX TIP TOPS AMER

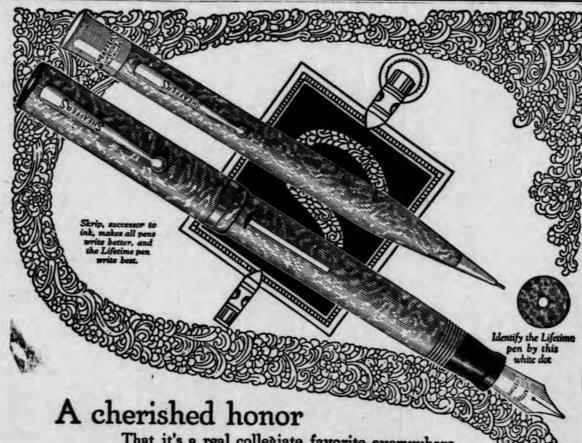
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#### Dope Bucket May Be Given Jar By Pigskin Games This Week-end

Lawrence and Lake Forest Slated To Mix; Knox Meets Beloit; Ripon vs. Cornell

With leading college elevens throughout the country meeting the test of important opponents, the fourth week of the current football season finds the pigskin world in the midst of its campaign. Four Big Ten games, one important intersectional encounter, and several other big games are on tap for Saturday, with prospects bright for another swift kick at the dope bucket.

#### In Little Five

In the "Little Pive" conference, Lawrence travels to Illinois to meet Lake Forest in the second lengue game for both of these schools. Knox and Beloit, and Cornell and Ripon clash in Midwest conference battles.

Eight teams of the Western eircuit fight it out in the second heavy week of play on the Big Ten schedule. Purdue travels to Wisconsin to meet the Badgers, Illinois invades the den of Northwestern's Wildeats at Evanston, Ohio State is entertained by the Wolverines at Ann Arbor, and Minnesota plays host to Iowa. The important intersectional game of the day brings Pennsylvania to the Windy City to battle the Maroons. Important games in the east are headed by Yale and the Army, who stage their annual tussle, Dartmouth and Harvard in another grudge battle, and Princeton and Cornell. The latter schools renew relations after a lapse of nearly twenty-five years.

# Viking Harriers To Meet Marquette

The undefeated Lawrence crosscountry team leaves today for Milwaukee, where it will meet Marquette's harriers this afternoon in their third run of the season.

Coach Denny's proteges have romped over Oshkosh and Milwaukee normals so far this season, and they loom as real competition for the Cream City men. Pflieger, of Marquette, stands out as the biggest obstacle in the way of a Viking victory, as he showed real stuff against Northwestern of Naperville, when Marquette outran that team.

Jesse, Menning, Mueller, and Wolf are slated to leave, and a fifth man will also be picked before the journcy. Either St. Clair, Pinkerton, or Sheurman will be selected.

#### Announce Prizes For One Act Play Contest

The Little Theater of Duluth, Minnesota, has announced a one-act play contest to end - February 1, 1928. Three prizes of \$50, \$30, and \$20 will be awarded, the latter two being reserved for residents of Minnesota, Duluth, and Superior.

The plays must be type-written and signed by a pen name. The Little Theater also reserves the right to produce any of the winning plays for a period of one week.

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#### SATURDAY SCHEDULE Wisconsin-Illinois Conference

Wisconsin-Illinois Conference LAWRENCE at Lake Forest

Midwest Conference Knox at Beloit Cornell at Ripon

Other Games
Furdue at Wisconsin
Il'inois at Northwestern
Iowa at Minnesota
Ohio State at Michigan
Marquette at Creighton
Pennsylvania at Chicago
Army at Yale
Dartmouth at Harvard
Princeton at Cornell

#### Lawrentian Predictions

LAWRENCE 7; Lake Forest 3
Knox 21; Beloit 6
Cornell 31; Ripon 3
Purdue 10; Wisconsin 0
Northwestern 18; Illinois 7
Minnesota 24; Iowa 3
Miehigan 21; Ohio State 9
Creighton 12; Marquette 7
Pennsylvania 17; Chicago 6
Army 24; Yale 12
Dartmouth 14; Harvard 0
Princeton 7; Cornell 0

#### Twelve New Books Are Available At Library

Twelve of the latest books published have been purchased by the English club and have been placed on the rental shelf in the library the latter part of this week.

The fiction books purchased are: "Kitty", by Warwick Deeping; "The Mad Carews", by Martha Ostenso; "A Good Woman", by Louis Bromfield; "Silent Storms", by Ernest Poole; "The Nuptials of Corbal", by Rafael Sabatini; "Adam and Eve", by John Erskine, and "Quest of Youth", by Jeffery Farnol.

Among the non-fiction books are "The Locomotive God" (autobiography) by William E. Leonard; "The Glorious Adventure", by Richard Haliburton; "Ballads for Sale (her last volume) by Amy Lowell; "We", by Colonel Charles A. Lindbergh; and "Mother of India", by Katherine Mayo.

Eleanor Lea, '30, attended the Wisconsin-Michigan game at Madison.

#### Thetas, Sig Eps Win Week's Matches

The Sigmas and Theta Phis emerged victorious from the semi-final round of the inter fraternity, tennis tournament Tuesday. The final match between these two teams should be a hotly contested one, as both of them displayed flashy tennis.

The D.I.'s were the opponents of Robson and Klausner of the Sigmas. Barnes and Marceau, playing for D.I., lost two sets in a row, 6-3 and 6-4. The Sigmas had to work for their points, and for a while in the second set the D.I. chances rose considerably. The rally ceased after four games, however, and the set was won on straight games from the score of 4-3.

The Phi Taus gave the Thetas a jolt by taking the first set, 6-4. Berzinski and Krause were the Phi Tau entries against Kemmel and Catlin of Theta Phi. The latter team came back with a rush and took two sets with comparative ease. The scores were 6-4, and 6-4.

#### Intra-Mural Managerial Staff Positions Open

All men who are candidates for the managership of intra-mural sports should hand in their names at the gym office before Tuesday noon, October 25, it was announced Wednesday.

Intra-mural sports managers are in charge of all campus and inter-fraternity events. Don Gebhardt is senior representative this year, and one junior, sophomore and freshman will be chosen.

# CONWAY BEAUTY SHOPPE

Wm. Buetow

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#### Attend Convention

Marielle Edens and Eleanor Smith, '28, attended the province convention of Zeta Tau Alpha sorority held at Evanston, Ill., October 14, 15, and 16, as delegates from the local chapter. Mrs. Edward Hall, representing the Appleton alumnae chapter, also attended.

The Lawrence delegates also visited Mildred McEathron, '26, and Marian Marsh, '27, who are employed in Chieago.

# Coal! Stop Wasting It

Coal requirements are the greatest in history.

To help in solving this problem the home user is called upon to greatly reduce his fuel consumption for the coming months.

You can buy only 2-3 as much coal as formerly.

Will it be possible for you to comfortably heat your house on this

2-3 supply?
We say it can be done.

It is from alternately over heating and under heating the house that fuel is wasted and this can be entirely overcome by the installation of

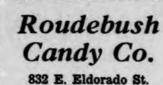
# MINNEAPOLIS"

"The Heart of the Beating Plant"
Will keep the temperature during the day at exactly 68 as the Government recommends and an exact lower degree for the night. Your home will be really more comfortable and healthful with less worry and attention than ever before.

It is entirely automatic in its operation and takes over the bothersome work of managing the furnace.

This time-tested and absolutely reliable device can be used on any kind of heating plant. Easily and quickly installed under a positive guarantee of satisfaction.

Schlafer Hdw. Co.



652 E. Eldorado St

Rex and Milady Chocolates Of Quality

We carry all Popular Bars

# ELM TREE BAKERY

A Pfefferle, Prop.

307 E. College Ave. Phone 246

Makers of Mother's Bread, Sweet Rolls, French Pastry, Cakes and Cookies

# The Fashion Shop

303 W. College Ave.

Where Smart Styles are Moderately Priced

Newest Fall
Coats, Dresses, Formals
At Marked Reductions During Our
October Apparel Sale
Starting Friday, October 21

# THE CONWAY

John Conway Hotel Co., Props.

THE LEADING HOTEL OF APPLETON
WHERE COLLEGE STUDENTS ARE SERVED BEST.

Coffee Shop Soda Grill

Open Until Midnight

Five Beautiful Dining Rooms for Private Parties. The Crystal Room
Exclusively for Dancing. Let Us Serve You.

Oneida Street APPLETON, WISCONSIN Opposite Post Office

# RENT-A-CAR -ATGIBSON'S



RESERVATIONS PHONE 3192



# SOCIETY

#### Fraternities Announce Pledging

Phi Kappa Tau announces the pledging of Carroll MacEathron and Thoran Wardman, '30, and Russell

Sigma Phi Epsilon held pledging services during the week for Neil Clauson and George Hoslett, both '31.

Announcement is made of the pledging to Sigma Alpha Iota of Evelya Cool and Carol Crowell, '29, and Harriet Melhineh, '30.

Phi Mu announces the pledging of Estelle Bolley, '31.

The pledging of Ruth Kammer and Berniece Miller, '31, to Beta Phi Alpha is announced.

Word has been received of the pledging of Viola Foster, '27, Long Beach, California, to Kappa Beta Pi, national law fraternity. Miss Foster, a member of Alpha Delta Pi, is attending the Southern Branch of the University of California.

#### Zeta Tau Alpha Holds Party

Twenty-four members and guests of Zeta Tau Alpha were entertained at a dinner party at the Candle Glow tea room Tuesday evening. Tables were decorated with Hallowe'en colors, and appropriate favors were given.

#### Russell Sage Seniors Are Entertained

Miss Marguerite Woodworth entertained all senior girls of Russell Sage at the dormitory Wednesday evening.

#### Mu Phi Epsilon To Hold Sale

Mu Phi Epsilon will have a lingerie sale at the Langstadt Electric Company, College avenue, on Saturday morning.

#### Delta Gamma Honors Miss Woodworth

Delta Gamma will entertain at a tea this afternoon in honor of Miss Marguerite Woodworth, at the home of Mrs. A. H. Weston, John street.

#### Y.W.C.A. To Give Tea

The social committee of the Y.W.-CA. will hold the first of a series of weekly tens, this afternoon at Hamar house. Lucille Manser, '30, is in charge of the arrangements.

Harold Cripe, '28, has left school for a few weeks to do substitute teaching in the economics department of the Manitowoe high school.

Madger Helmer is acting as substitute teacher at Iron Mountain. She expects to return to college next semester.

# Psychopathic Cases? No, Merely Class In Art Running Wild

Though they don't wear smocks, long hair, and flowing ties, nevertheless artists stalk abroad. They lie in wait to inspect the color scheme which the gods and your parents gave you, they peer from ambush to determine whether or not your nose divides your face in equal halves. They plant themselves in front of the chapel windows and make remarks to little notebooks about the stained glass; they stare at Main hall, noting every detail of that phenomenon until even the painters get self-conscious.

Beware! When they gaze at you raptly don't respond like an icicle at sunny high noon; don't call a psychopathist or Professor Griffiths. The scrutiny is for business, not pleasure. The art class is doing its assignments, and even you may take art some day.

### CLUBS

#### Congregational Club

The Congregational club will meet at the church parloss Sunday at 5:30. Dr. Weston will speak on the subject of "Spiritualism." A business meeting will be held and lunch served.

#### Delta Chi Theta

Delta Chi Theta will have a supper in the chemistry laboratory Thursday, October 27.

#### Neuman Club

The Neuman Club will meet at 5:30 Sunday afternoon at the Catholic home, 218 West Washington street. All Catholic students of Lawrence are invited to attend.

#### Addresses Schoolmaster's Club

Professor R. B. Thiel spoke on "Some Problems of Teacher Training" to a meeting of the Tri-county Schoolmaster's club at the Hotel Retlaw, Fond du Lac, on Wednesday, October 12. The club is composed of teachers from Fond du Lac, Washington, and Dodge counties.

## The BILLBOARD

Oct. 22, Saturday—Lake Forest-Lawrence Football Game at Lake For-

Beta Sigma Phi house party.

Delta Sigma Tau House Party.

Sigma Phi Epsilon House Party.

Oct. 28, Friday—Homecoming torch-

light parade.

Oct. 29, Saturday—Homecoming.

Beloit-Lawrence football game here.

Homecoming dance at Armory.

INSTITUTION-

25th Anniversary

Here's a "Collegiate"

Model Suit for Young Men

and splendid quality fabrics-cassimeres,

The ideal suit for young men-modeled on distinctive lines, value through and through,

Extra Trousers-\$5.00

OTHER FALL SUITS

At \$19.75—Extra Pants \$5.00

At \$29.75—Extra Pants \$5.90

cheviots and novelty twists.

Smart, stylish lines; unusual patterns

#### Contributions

Randolph, Wis., Oct. 11, 1927.

Editor, The Lawrentian, Appleton, Wis. Dear Editor:

Why has the Homecoming date been changed from the Ripon game as in other years to the Beloit game this year? The traditional Ripon-Lawrence rivalry has had much to do with the success of previous homecomings and I can't help but believe that many of the alumni will be disappointed by this change.

Is it because Ripon has a stronger team and you fear defeat, while Beloit with a weaker team is more likely to lose. That is a poor reason, indeed, and I am sure the alumni would rather see the team glorious in defeat by Ripon than in a drab victory over Beloit.

Or is it from fear of inclement weather? The difference of a week in the two dates does not furnish very good grounds for a reason of this sort.

The comment of other alumni, students and faculty members on this subject would be interesting. It has been customary to have Ripon play the Homecoming game in the years when the Crimson journeys to Appleton and there really isn't any very good reason for changing it, as Ripon is the logical homecoming opponent because of the intense rivalry which has always existed between the two schools and has become more sportsmanlike with each succeeding year!

Again, why the change?

Sincerely yours, Ray Westphal, '25.

#### Haliburton Speaks At Green Bay Wednesday

"May you never be steady men! May you never be steady women! Glory in the restless imagination—it is the steady people who run everything, who make things safe, who are necessary, to be sure; but it is the restless people who furnish the wine, the amusement, the originality of life," said Mr. Richard Haliburton, young author of "The Royal Road to Romance" and "The Glorious Adventure," in his speech before a large audience at the Columbus club at Green Bay Wednesday evening.

Hedwig Knies, '31, has been elected member-at-large to W.S.G.A.



for

# Christmas Cards

Call or see

# JIM FORD

at 3831 or any day at college. In engraved stationery, jewelry, watches, leather goods, or any gift novelty you may desire, he, as the representative of the

# LEMAN Jewelry Co.

112 N. Oneida St.

will be very much at your service.

#### Y.W.C.A. Candle Light Service Well Attended

Seventy-five girls attended the Y.W.-C.A. Candle light services in recognition of new members, which was held at seven o'clock Thursday night in the sub-chapel. Miriam Russell, '29, was in charge of the meeting.

A speech by Miss Marguerite Woodworth and several musical numbers completed the program.

#### Numeral Club Meeting

The first Numeral Club meeting of the year will be held Friday night after the Frolic in Miss Wisner's office. All members must be present or be excused by either Miss Wisner or Esther Ziegler.

Maxine Helmer is doing Lyceum work in the east, as accompanist for a violinist and a soloist.

Mr. Norman Knutson attended the Wisconsin-Michigan game Saturday.

#### Lost and Found

Several articles, including a woman's umbrella, a fountain pen, a pair of shell-rimmed glasses, three or four books and note-books and a man's hat, have either been lost or left at the college library. These things will be returned to their owners when called for at the desk.

Bernice Porterfield, '26, and Virginia Edison, both of Oshkosh, spent Saturday here.

# The Smart Collegienne Shops at

# GEENEN'S



# NEW DRESS MODES "Booked" for a Successful Season

As new as the College year is the distinctive apparel that 'Geenen's is showing for the smart college girl's wardrobe. The college girl selects apparel for its newness of style and appropriateness—for campus or dress wear. And every item, whether frock, coat or accessory "with the Geenen label attached" is distinctly appropriate.

Radiantly new, Paris conceived Frocks that graciously mold themselves to one's figure with sophisticated smartness—their newness accentuated by front draperies, diagonal tiers, surplice bodices, fluttering jabots, interesting girdles, bows, metallic ornamentations, pleats, sparkling rhinestone buckles, circular skirts. All are distinguished by their exquisite designs, fabric \$10.75 needlework. Startling values\_

Newly styled Fall Dresses that even competent stylists would judge much more expensive. Exact copies of high-priced models—styles for every occasion—tailored dresses for street and business, becoming afternoon styles. Youthful lines and softly draping fabrics—workmanship details that are the mark of better garments. Quality that you will not find duplicated at this price. In balsom green, mocha brown, blue green and others.

\$15.00

# Now in Progress--

Sale of over 400 Winter Coats Arranged in Six Groups

\$16.75--\$19.75 \$25--\$29.75 \$35--\$39.75 \$45--\$49.75 \$59.75 \$89.75 up