

Cleveland State University  
EngagedScholarship@CSU



**Levin.**  
PUBLIC SERVICE. LEADERSHIP. CHANGE.

---

Urban Publications

Maxine Goodman Levin College of Urban Affairs

---

5-4-2011

# Putting Artists on the Map: A Five Part Study of Greater Cleveland Artists' Location Decisions - Part 5: Properties Analysis - Artist Housing Characteristics

Mark Salling

Cleveland State University, [m.salling@csuohio.edu](mailto:m.salling@csuohio.edu)

Gregory Soltis

Charles Post

Cleveland State University, [c.post@csuohio.edu](mailto:c.post@csuohio.edu)

Sharon Bliss

Cleveland State University, [s.bliss@csuohio.edu](mailto:s.bliss@csuohio.edu)

Ellen Cyran

[e.cyran@csuohio.edu](mailto:e.cyran@csuohio.edu)

**How does access to this work benefit you? Let us know!**

Follow this and additional works at: [https://engagedscholarship.csuohio.edu/urban\\_facpub](https://engagedscholarship.csuohio.edu/urban_facpub)

 Part of the [Categorical Data Analysis Commons](#), [Databases and Information Systems Commons](#), [Geographic Information Sciences Commons](#), [Longitudinal Data Analysis and Time Series Commons](#), and the [Urban Studies Commons](#)

---

## Repository Citation

Salling, Mark; Soltis, Gregory; Post, Charles; Bliss, Sharon; and Cyran, Ellen, "Putting Artists on the Map: A Five Part Study of Greater Cleveland Artists' Location Decisions - Part 5: Properties Analysis - Artist Housing Characteristics" (2011). *Urban Publications*. 0 1 2 3 436.

[https://engagedscholarship.csuohio.edu/urban\\_facpub/436](https://engagedscholarship.csuohio.edu/urban_facpub/436)

This Report is brought to you for free and open access by the Maxine Goodman Levin College of Urban Affairs at EngagedScholarship@CSU. It has been accepted for inclusion in Urban Publications by an authorized administrator of EngagedScholarship@CSU. For more information, please contact [library.es@csuohio.edu](mailto:library.es@csuohio.edu).



# Putting **artists** on the Map

A five-part study of greater Cleveland artists' location decisions

Part 5: Properties Analysis - Artist Housing Characteristics



**Cleveland State University**  
Maxine Goodman Levin  
College of Urban Affairs

*Northern Ohio Data & Information Service*



**LINC**   
**FORD FOUNDATION**  
THE KRESGE FOUNDATION

# Putting **artists** on the Map

---

## Properties Analysis: Artist Housing Characteristics

May 4, 2011

This document represents Part 5 in a series of five reports that will detail the residential and work space location preferences of Cuyahoga County's artists.



1900 Superior Avenue,  
Suite 130  
Cleveland, OH 44114  
216.575.0331  
info@cpacbiz.org  
www.cpacbiz.org



Research Analyses by Mark  
Salling, Ph.D.  
with assistance from Gregory  
Soltis, Charlie Post, Sharon Bliss  
and Ellen Cyran  
Northern Ohio Data &  
Information Service (NODIS)  
Maxine Goodman Levin  
College of Urban Affairs  
Cleveland State University  
<http://nodis.csuohio.edu>

Made possible through the  
generous support of



### **FORD FOUNDATION**

THE KRESGE FOUNDATION

*Putting Artists on the Map* is  
supported by Leveraging  
Investments in Creativity  
(LINC) as part of its Creative  
Communities program,  
funded by the Kresge  
Foundation and the Ford  
Foundation.

## TABLE OF CONTENTS

<b>INTRODUCTION</b> .....	1
<b>METHODS</b> .....	1
<b>RESULTS</b> .....	5
A. Residential Property Characteristics .....	5
B. Commercial Property Characteristics .....	5
<b>APPENDIX A: Tables of Means of Selected Property Characteristics</b> .....	A1
1. Table of Means of Residential Properties by Presence of Artist.....	A1
2. Table of Means of Residential Properties by Artist Discipline.....	A2

### LIST OF TABLES AND MAPS

Table 1:	Organizations Providing Geocodable Email Addresses .....	3
Map 1:	Geographic Distribution of Residential Properties Matched to Artists' Addresses .....	4

## INTRODUCTION

This report addresses the question: “What are the characteristics of residential properties in Cuyahoga County in which artists live, and how are they distinguishable from other residential properties?” The report provides a descriptive analysis of artists’ residential properties based on a database of addresses obtained from various mailing lists provided by arts-related organizations in Cuyahoga County.<sup>1</sup> The report compares the characteristics of properties with artists to all other properties in the county.

## METHODS

The analysis required matching addresses of artists to addresses in the Cuyahoga County property records tax assessment database, which contains characteristics of all real property in the county. Artists’ addresses were obtained from a variety of arts and culture organizations in the county and the state. Table 1 provides a list of the organizations that provided geocodable addresses. More than 5,000 records were reduced to 3,059 artists that had addresses which could be matched to listings in property records.

The county property records are divided into those that are classified as “residential” and those are considered “commercial.” Commercial properties include apartment buildings, generally those of four or more units, as well as retail, industrial and other uses. Both the residential and commercial databases were used. At the time of the study, there were 429,177 residential and 5,741 commercial properties in the county’s database.

Since these two databases also include different sets of characteristics, this analysis separates the artists matched to the residential data from those matched to the commercial properties. Artists were matched to 2,823 properties in the residential file and another 236 were identified as living on properties classified as commercial by the county.

The building characteristics data was combined to the parcel characteristics data. In some cases, particularly with the commercial properties, there may be two or more buildings associated with a parcel. The characteristics of only one of the buildings associated with an artist parcel were reported.

It should also be noted that it is unclear which or how many of the non-artist occupied properties are inhabited. Many could be vacant, and the conditions of the vacant properties may be different from those that are occupied and more suitable for comparison to the artist-occupied ones.

---

<sup>1</sup> It was not known whether the addresses provided by the arts-related organizations were home or work (or combined) addresses. The contact list databases that these organizations maintain did not always provide that specification. However, the analysis showed that most were likely residential addresses, although there was some evidence that artists provided work or work/home addresses. The work or work/home addresses were found in the commercial properties database of addresses from the county.

While the artist address database used in this analysis is limited and not totally inclusive of all artists, it is likely that the data used is representative of the larger community of artists in the county. It should also be noted that property records are maintained regularly by county administrative offices (i.e. Auditor (now called Fiscal Officer), Treasurer and Recorder) but can contain errors and omissions. Corrections to or changes in the status of a property or its characteristics may not always be reflected in the data and these can show up as unexplained anomalies in the data reported here.

This analysis also addresses artists as a group and does not examine the variation in their characteristics that might be related to the kinds of buildings and properties in which they live. Factors such as age, income, family type and artist discipline likely influence the type of residences or workplaces they choose or can afford. Part 3 of this research series, the “Attitudinal Analysis: Survey of Artists”, reveals some of these differences.

Only artist discipline is known for the subjects of this analysis and, though we focus primarily on the artists as a group, the property characteristics are also broken out by artist discipline in Appendix A. With only 236 artists found at addresses in the commercial properties database, many of the ten disciplines had few artists with which to identify distinguishing property characteristics among these artists.

Despite these limitations, this report does provide a broad-stroke picture of artists’ residential properties, which is hopefully valuable and informative to those working to promote artist-based community development initiatives.

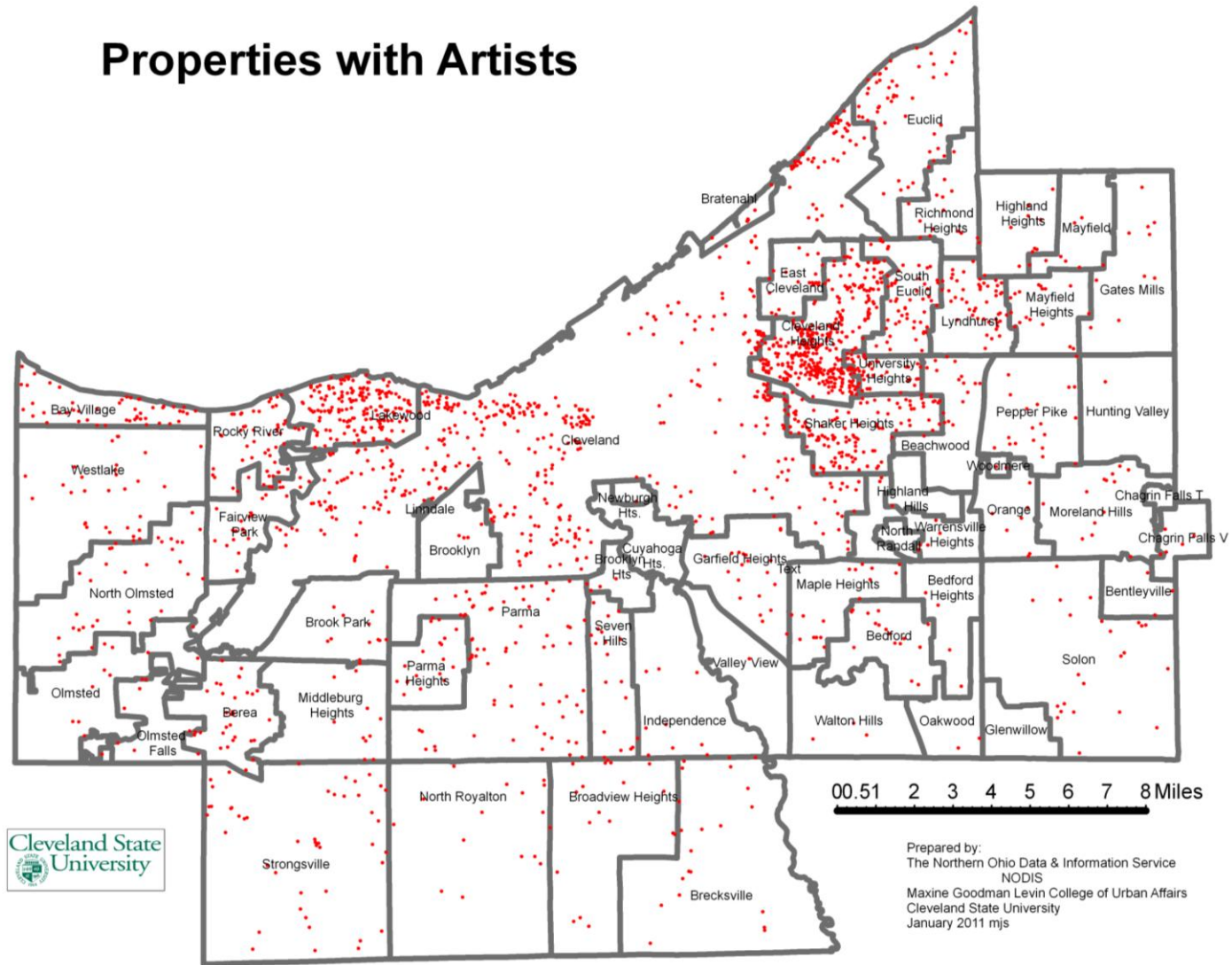
The following analysis draws on the tables found in Appendix A and on additional crosstabulations that are available upon request from CPAC.

Table I: Organizations Providing Geocodable Email Addresses<sup>2</sup>

SOURCE	Original lists geocoded		After removing duplicates	
	Count	Percent	Count	Percent
Apollos Fire	21	0.4	19	0.5
Art House	200	3.9	155	3.9
Cleveland Artists Foundation--Cleveland's Center for Regional Art	30	0.6	23	0.6
Cleveland Public Theatre	207	4.1	181	4.5
Community Partnership for Arts and Culture	609	12.0	608	15.1
Cuyahoga County Artists - Creative Writer's Directory	21	0.4	21	0.5
Independent Pictures	1	0.0	1	0.0
Ingenuity	362	7.1	291	7.2
Ohio Arts Council - Creative Writers	47	0.9	47	1.2
Ohio Arts Council - Individual Excellence Award Applicants	369	7.2	368	9.2
Ohio Arts Council - Online Visual Artist Registry	97	1.9	96	2.4
Opera Cleveland - Lucia Chorus	36	0.7	20	0.5
Opera Cleveland - Orchestra	40	0.8	34	0.8
Opera Cleveland - Production Staff	15	0.3	9	0.2
Rainey Institute	27	0.5	27	0.7
SPACES	1,293	25.4	878	21.9
The Cleveland Institute of Art	1,525	29.9	1,081	26.9
The Music Settlement	141	2.8	121	3.0
Young Audiences of Northeast Ohio	53	1.0	36	0.9
Total	5,094	100.0	4,016	100.0

<sup>2</sup> In addition to the above organizations, CPAC would also like to thank the Beck Center for the Arts for its support and assistance in helping to spread the word about the data collection effort supporting this work. CPAC also wishes to thank BAYarts, which provided a listing of contacts that were used for the survey component of the research. These contacts included only email addresses and not geocodable residential addresses. Therefore, these contacts do not appear in Table I.

Map I: Geographic Distribution of Residential Properties Matched to Artists' Addresses





## RESULTS

### **A. Residential Property Characteristics**

The following observations are made about differences between artists' residences and other properties in the Cuyahoga County residential characteristics database:

- Artists' residences are more likely to be in larger and older homes. For example, artists have:
  1. larger total living area (averaging 1,929 vs. 1,698 square feet), with most (65.9%) having 1,500 or more square feet (versus 49.7% of this size among the other residential properties of the county);
  2. more rooms (averaging 7.46 vs. 6.80), especially in the 8 or more range (41% vs. 30%, respectively) and bathrooms (1.56 vs. 1.43 on average);
  3. more stories (1.78 vs. 1.65);
  4. attics (40% vs. 24%) and full finished attics (17% vs. 6%);
  5. basements (88.8% vs. 84.0%);
  6. more plumbing fixtures (8.28 vs. 7.60); and
  7. an average year built of 1961, versus 1966 for the remainder of the county, with 42 percent built in the 1950s (vs. 24% in the remainder of properties).
  
- Artist residences are also more likely to be:
  1. in two-to-three family occupied structures (11.5% vs. 10.0%);
  2. in structures other than condominiums (4.9% vs. 6.6%);
  3. in "good"-to-"excellent" condition (28.4% vs. 25.3%);
  4. of "very good"-to-"excellent+" quality of construction (8.2% vs. 5.0%);
  5. heated by hot water-steam (14.3% vs. 4.56%);
  6. brick or wood in exterior wall construction (58.1% vs. 40.3%), versus aluminum/vinyl (38.0% vs. 56.6%);
  7. slate, tile, or wood-shake roofed (13.2% vs. 7.34%); and
  8. colonial in style (58.1% vs. 42.6%), rather than ranch (11.1% vs. 20.1%), split-level (3.6% vs. 5.2%), or townhouse (1.84% vs. 2.96%).
  
- Artists' residences are less likely to have:
  1. central air (31.6% vs. 39.6%);
  2. air conditioning (32.8% vs. 41.0%); and
  3. an attached garage (29.3% vs. 35.8%).

It is also noteworthy that 57 artists (2%) live in Community Reinvestment Act (CRA) abated residences (similar to the percentage found among all properties).

### **B. Commercial Property Characteristics**

The following observations are made about differences between artists' residences and/or workspaces and that of other commercial properties in the county:

1. Eleven artists are found at properties receiving Community Reinvestment Act (CRA) abatements.
2. Three artists are found at properties that are tax exempt for charitable uses.
3. Forty percent are at properties with more than one building, possibly indicating dual use (e.g. residence and workspace), versus only 18.4% of other properties.
4. Commercial properties with artists are more well-constructed, as a greater proportion receive higher ratings of construction - Class A, B or C – and fewer are rated Class D (30.1% vs. 58.9%).
5. The rated condition of the building is worse for those properties without identified artists – 16.3 percent are in poor or worse condition, versus only 3.4 percent of those with artists.
6. Artists are found in structures that are more fire-resistant. Two-thirds (66.1%) are in buildings that have fire resistant framing, fireproof steel or reinforced concrete (versus the 62% of the properties without artists that have wood-timber framing).
7. Like those artists located in the residential database, those found in the commercial database are more likely to be in units that have hot water or steam heating (55.7% vs. 28.1% for non-artist commercial properties).
8. Seventeen artists are found at commercial properties that the county tax assessor records as having no plumbing. If accurate, these may be workspaces that do not require it. Yet 34 (14.7%) of the artists are in buildings with a sprinkler, which may indicate a concern for protecting artworks from fire.
9. Artists are more likely to occupy elevator apartments with 20 or more units than the distribution of other such properties in the county (33.5% vs. 6.47%). Almost a quarter (24.6%) are at properties with elevator apartments of 40 or more units (compared to the 5.3% of non-artist occupied properties in that category of land use). With 13.1 percent of them found there, artists also seem to favor walk-up apartments in the 20-to-39 unit size. About half of all commercial properties are classified as 4-6 unit apartment buildings, though only 25 percent of the artists in commercial properties are in that type of property.
10. The commercial properties with artists have larger useable space than others. Forty percent have 1,000 square feet or more (versus 31.0% for other commercial properties). Eight percent have 1,500 square feet or more.
11. Artists occupy buildings on land that is highly valued and with more market value than other commercial properties. Sixty-two (26.3%) are on properties with an estimated market value of a million dollars or more (versus 10.3% of other commercial properties). Almost half (46.2%) are on properties with values of \$500,000 or more (versus 17.2% of other properties). This distribution is likely explained by the presence of artists in high-rise apartment buildings, as noted above.
12. Building values are also higher for those with artists. Almost 17 percent (16.9%) are in buildings with an estimated value of more than \$500,000 (versus 4.8% of other commercial property buildings).
13. Also likely associated with the concentration of artists in large apartment buildings is the fact that the buildings have large useable spaces. Two-thirds (67.0%) are in buildings with at least 10,000 square feet of such space (versus 27.3 percent for commercial properties without artists).

## **APPENDIX A**

### **Tables of Means of Selected Property Characteristics**

I. Table of Means of Residential Properties by Presence of Artist

In the following charts, the mean shows the average value for each of the characteristics listed. For example, on average, an artist has about 1.6 bathrooms in his/her residence and 7.5 rooms.

----- Artist Not indicated -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
baths	Number of bathrooms	426724	1.4332683	0.6297180	0	12.0000000
halfbath	Number of half bathrooms	426741	0.4140240	0.5447815	0	30.0000000
bedrooms	Number of bedrooms	426720	3.2254781	0.9348659	0	85.0000000
rooms	Number of rooms	426430	6.7987853	2.0154872	0	56.0000000
eyrbuilt	Effective year built	426245	1965.79	18.5476086	0	2009.00
flrloc	Floor location	23346	2.0690911	2.5177337	0	75.0000000
plumbfix	Number of plumbing fixtures	426757	7.5975743	2.7741556	0	81.0000000
rnumstor	Number of stories	426698	1.6465231	0.4296353	0	4.0000000
totbdgs	Number of buildings on property	427008	1.0043980	0.2594774	0	99.0000000
livatot	Total living area	426734	1697.73	782.8742407	0	35298.00
liva1st	Living area on first floor (sq ft)	426486	1110.39	466.9339071	0	13864.00
liva2nd	Living area on second floor (sq ft)	403967	606.1132964	489.3266849	0	16101.00
livaupp	Living area on upper floor (sq ft)	324645	14.8596005	94.5078238	0	5939.00

----- Artist -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
baths	Number of bathrooms	2822	1.5602410	0.7348274	1.0000000	8.0000000
halfbath	Number of half bathrooms	2822	0.4798016	0.5748938	0	3.0000000
bedrooms	Number of bedrooms	2822	3.4248760	1.0643216	1.0000000	10.0000000
rooms	Number of rooms	2819	7.4597375	2.3443891	2.0000000	19.0000000
eyrbuilt	Effective year built	2817	1961.19	15.6094358	1900.00	2008.00
flrloc	Floor location	99	1.9696970	3.2370765	0	16.0000000
plumbfix	Number of plumbing fixtures	2822	8.2785259	3.1231987	4.0000000	36.0000000
rnumstor	Number of stories	2822	1.7762225	0.3996452	1.0000000	3.0000000
totbdgs	Number of buildings on property	2823	1.0102728	0.1230116	0	3.0000000
livatot	Total living area	2822	1928.69	899.4493404	370.0000000	21523.00
liva1st	Living area on first floor (sq ft)	2821	1163.72	497.7343710	329.0000000	7721.00
liva2nd	Living area on second floor (sq ft)	2701	768.2835987	481.2024086	0	4885.00
livaupp	Living area on upper floor (sq ft)	2170	31.9792627	143.5414554	0	1880.00

## 2. Table of Means of Residential Properties by Artist Discipline

In the following charts, the mean shows the average value for each of the characteristics listed. For example, on average, a craft artist has about 1.6 bathrooms in his/her residence and 7.5 rooms.

----- Discipline=No artist -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####						
baths	Number of bathrooms	426850	1.4332974	0.6297303	0	12.0000000
halfbath	Number of half bathrooms	426867	0.4140165	0.5447785	0	30.0000000
bedrooms	Number of bedrooms	426846	3.2255216	0.9349036	0	85.0000000
rooms	Number of rooms	426555	6.7990130	2.0156478	0	56.0000000
eyrbuilt	Effective year built	426371	1965.79	18.5472708	0	2009.00
flrloc	Floor location	23348	2.0689995	2.5176453	0	75.0000000
plumbfix	Number of plumbing fixtures	426883	7.5976954	2.7741397	0	81.0000000
rnumstor	Number of stories	426824	1.6465671	0.4296260	0	4.0000000
totbldgs	Number of buildings on property	427134	1.0044038	0.2594525	0	99.0000000
livatot	Total living area	426860	1697.79	782.8627825	0	35298.00
liva1st	Living area on first floor (sq ft)	426612	1110.40	466.9227705	0	13864.00
liva2nd	Living area on second floor (sq ft)	404086	606.1642175	489.3141621	0	16101.00
livaupp	Living area on upper floor (sq ft)	324736	14.8632089	94.5200961	0	5939.00
#####						

----- Discipline=Craft -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####						
baths	Number of bathrooms	218	1.5642202	0.7423990	1.0000000	4.0000000
halfbath	Number of half bathrooms	218	0.4587156	0.5684827	0	2.0000000
bedrooms	Number of bedrooms	218	3.4403670	1.1353652	1.0000000	8.0000000
rooms	Number of rooms	217	7.5069124	2.3572579	2.0000000	17.0000000
eyrbuilt	Effective year built	218	1958.49	13.3452008	1920.00	2004.00
flrloc	Floor location	9	2.3333333	2.9580399	0	8.0000000
plumbfix	Number of plumbing fixtures	218	8.4311927	3.2637288	5.0000000	22.0000000
rnumstor	Number of stories	218	1.8004587	0.4012937	1.0000000	3.0000000
totbldgs	Number of buildings on property	218	1.0183486	0.1345175	1.0000000	2.0000000
livatot	Total living area	218	1867.73	727.0572673	370.0000000	4324.00
liva1st	Living area on first floor (sq ft)	218	1112.77	460.0162717	370.0000000	2966.00
liva2nd	Living area on second floor (sq ft)	214	734.0887850	428.6993612	0	2106.00
livaupp	Living area on upper floor (sq ft)	175	45.6171429	158.6489175	0	690.0000000
#####						

Putting **artists** on the Map: Properties Analysis

----- Discipline=Dance -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	40	1.375000	0.6278780	1.0000000	3.0000000
halfbath	Number of half bathrooms	40	0.4000000	0.4961389	0	1.0000000
bedrooms	Number of bedrooms	40	3.1500000	0.8335897	2.0000000	6.0000000
rooms	Number of rooms	40	6.9750000	2.0815120	4.0000000	16.0000000
eyrbuilt	Effective year built	40	1957.23	12.6602295	1940.00	2001.00
flrloc	Floor location	2	1.0000000	0	1.0000000	1.0000000
plumbfix	Number of plumbing fixtures	40	7.5500000	2.8006410	5.0000000	14.0000000
rnumstor	Number of stories	40	1.8000000	0.4050957	1.0000000	3.0000000
totbldgs	Number of buildings on property	40	1.0000000	0	1.0000000	1.0000000
livatot	Total living area	40	1664.20	528.3889981	835.0000000	3427.00
liva1st	Living area on first floor (sq ft)	40	988.5500000	232.0594475	662.0000000	1615.00
liva2nd	Living area on second floor (sq ft)	40	657.5500000	357.3371567	0	1460.00
livaupp	Living area on upper floor (sq ft)	33	21.9393939	87.7503345	0	372.0000000
#####	#####	#####	#####	#####	#####	#####

----- Discipline=Design -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	278	1.4928058	0.6344093	1.0000000	4.0000000
halfbath	Number of half bathrooms	278	0.5539568	0.5846738	0	3.0000000
bedrooms	Number of bedrooms	278	3.3345324	0.8909665	2.0000000	8.0000000
rooms	Number of rooms	278	7.0395683	2.0059161	4.0000000	17.0000000
eyrbuilt	Effective year built	278	1966.13	16.5667443	1900.00	2007.00
flrloc	Floor location	8	1.3750000	1.0606602	1.0000000	4.0000000
plumbfix	Number of plumbing fixtures	278	8.1366906	2.8353148	5.0000000	25.0000000
rnumstor	Number of stories	278	1.7311151	0.4464596	1.0000000	3.0000000
totbldgs	Number of buildings on property	278	1.0107914	0.1035058	1.0000000	2.0000000
livatot	Total living area	278	1898.42	952.5297834	658.0000000	11609.00
liva1st	Living area on first floor (sq ft)	277	1201.38	582.5317345	329.0000000	7721.00
liva2nd	Living area on second floor (sq ft)	264	693.9242424	500.2777498	0	3888.00
livaupp	Living area on upper floor (sq ft)	197	44.1269036	197.0603325	0	1880.00
#####	#####	#####	#####	#####	#####	#####

Putting **artists** on the Map: Properties Analysis

----- Discipline=Education -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	64	1.5156250	0.7344621	1.0000000	4.0000000
halfbath	Number of half bathrooms	64	0.4375000	0.5599036	0	2.0000000
bedrooms	Number of bedrooms	64	3.1562500	0.9955257	1.0000000	6.0000000
rooms	Number of rooms	64	6.9687500	1.9838135	4.0000000	13.0000000
eyrbuilt	Effective year built	64	1965.88	16.3857274	1940.00	2004.00
flrloc	Floor location	2	0.5000000	0.7071068	0	1.0000000
plumbfix	Number of plumbing fixtures	64	7.9687500	2.6244803	5.0000000	14.0000000
rnumstor	Number of stories	64	1.7382813	0.4164992	1.0000000	3.0000000
totbldgs	Number of buildings on property	64	1.0000000	0	1.0000000	1.0000000
livatot	Total living area	64	1930.16	817.3961605	860.0000000	4640.00
liva1st	Living area on first floor (sq ft)	64	1219.55	536.8969612	340.0000000	2639.00
liva2nd	Living area on second floor (sq ft)	60	734.4666667	504.0698252	0	2170.00
livaupp	Living area on upper floor (sq ft)	49	26.4489796	129.7094608	0	680.0000000
#####	#####	#####	#####	#####	#####	#####

----- Discipline=Interdisapinary -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	151	1.6158940	0.7470915	1.0000000	4.0000000
halfbath	Number of half bathrooms	151	0.4834437	0.5871321	0	2.0000000
bedrooms	Number of bedrooms	151	3.5165563	1.1538591	2.0000000	10.0000000
rooms	Number of rooms	151	7.7019868	2.4625047	4.0000000	18.0000000
eyrbuilt	Effective year built	151	1957.87	16.1380195	1920.00	2005.00
flrloc	Floor location	2	2.0000000	0	2.0000000	2.0000000
plumbfix	Number of plumbing fixtures	151	8.6291391	3.3438818	5.0000000	20.0000000
rnumstor	Number of stories	151	1.8096026	0.3448534	1.0000000	2.5000000
totbldgs	Number of buildings on property	151	1.0066225	0.0813788	1.0000000	2.0000000
livatot	Total living area	151	1941.97	796.6278173	600.0000000	6216.00
liva1st	Living area on first floor (sq ft)	151	1117.96	430.0157188	510.0000000	3976.00
liva2nd	Living area on second floor (sq ft)	148	814.3108108	435.4390364	0	2490.00
livaupp	Living area on upper floor (sq ft)	124	31.6129032	132.7497009	0	720.0000000
#####	#####	#####	#####	#####	#####	#####

Putting **artists** on the Map: Properties Analysis

----- Discipline=Literary -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	196	1.6020408	0.7475059	1.0000000	4.0000000
halfbath	Number of half bathrooms	196	0.5153061	0.6032140	0	2.0000000
bedrooms	Number of bedrooms	196	3.5714286	1.1547005	1.0000000	10.0000000
rooms	Number of rooms	196	7.7448980	2.4653963	3.0000000	16.0000000
eyrbuilt	Effective year built	196	1959.20	15.8479695	1903.00	2004.00
flrloc	Floor location	11	0.9090909	0.3015113	0	1.0000000
plumbfix	Number of plumbing fixtures	196	8.4489796	3.0487406	5.0000000	20.0000000
rnumstor	Number of stories	196	1.8801020	0.3074494	1.0000000	2.5000000
totbldgs	Number of buildings on property	196	1.0102041	0.1007559	1.0000000	2.0000000
livatot	Total living area	196	1941.17	696.8642197	504.0000000	4220.00
livalst	Living area on first floor (sq ft)	196	1090.66	383.0027790	416.0000000	2144.00
liva2nd	Living area on second floor (sq ft)	193	845.7979275	403.0035871	0	2254.00
livaupp	Living area on upper floor (sq ft)	152	22.7697368	113.9256450	0	687.0000000
#####	#####	#####	#####	#####	#####	#####

----- Discipline=Media -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	37	1.4594595	0.6052821	1.0000000	3.0000000
halfbath	Number of half bathrooms	37	0.4054054	0.5990483	0	2.0000000
bedrooms	Number of bedrooms	37	3.4594595	1.3248605	1.0000000	8.0000000
rooms	Number of rooms	37	7.2162162	2.3230145	2.0000000	14.0000000
eyrbuilt	Effective year built	37	1962.68	19.5733011	1920.00	1998.00
flrloc	Floor location	1	1.0000000	.	1.0000000	1.0000000
plumbfix	Number of plumbing fixtures	37	8.0810811	2.8711049	5.0000000	15.0000000
rnumstor	Number of stories	37	1.7364865	0.5067117	1.0000000	2.5000000
totbldgs	Number of buildings on property	37	1.0000000	0	1.0000000	1.0000000
livatot	Total living area	37	1851.03	697.6835675	880.0000000	3441.00
livalst	Living area on first floor (sq ft)	37	1188.89	458.4176155	638.0000000	2508.00
liva2nd	Living area on second floor (sq ft)	35	649.3428571	456.1619258	0	1697.00
livaupp	Living area on upper floor (sq ft)	28	63.7142857	187.9262773	0	645.0000000
#####	#####	#####	#####	#####	#####	#####



Putting **artists** on the Map: Properties Analysis

----- Discipline=Music -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	244	1.7295082	0.7964622	1.0000000	5.0000000
halfbath	Number of half bathrooms	244	0.5040984	0.5773357	0	2.0000000
bedrooms	Number of bedrooms	244	3.5942623	1.1014991	1.0000000	8.0000000
rooms	Number of rooms	244	7.9180328	2.6060713	4.0000000	18.0000000
eyrbuilt	Effective year built	243	1959.35	14.1817546	1920.00	2008.00
flrloc	Floor location	7	1.4285714	1.1338934	1.0000000	4.0000000
plumbfix	Number of plumbing fixtures	244	8.8442623	3.2521484	5.0000000	21.0000000
rnumstor	Number of stories	244	1.8319672	0.3927620	1.0000000	3.0000000
totbldgs	Number of buildings on property	244	1.0040984	0.1696753	0	2.0000000
livatot	Total living area	244	2000.63	802.4367180	528.0000000	5426.00
liva1st	Living area on first floor (sq ft)	244	1140.67	408.3323513	480.0000000	3896.00
liva2nd	Living area on second floor (sq ft)	235	855.9829787	474.9966978	0	2490.00
livaupp	Living area on upper floor (sq ft)	194	43.7474227	164.0353277	0	1014.00
#####	#####	#####	#####	#####	#####	#####

----- Discipline=Theater -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
#####	#####	#####	#####	#####	#####	#####
baths	Number of bathrooms	109	1.4311927	0.5988720	1.0000000	4.0000000
halfbath	Number of half bathrooms	109	0.3302752	0.4724845	0	1.0000000
bedrooms	Number of bedrooms	109	3.3669725	1.1276044	1.0000000	6.0000000
rooms	Number of rooms	109	7.5504587	2.3273186	3.0000000	13.0000000
eyrbuilt	Effective year built	109	1958.67	13.5407855	1930.00	2005.00
flrloc	Floor location	5	1.0000000	0	1.0000000	1.0000000
plumbfix	Number of plumbing fixtures	109	7.6788991	2.5707786	4.0000000	15.0000000
rnumstor	Number of stories	109	1.7477064	0.3886340	1.0000000	2.5000000
totbldgs	Number of buildings on property	109	1.0183486	0.1915653	0	2.0000000
livatot	Total living area	109	1818.73	696.0685716	832.0000000	5510.00
liva1st	Living area on first floor (sq ft)	109	1117.32	428.5346021	416.0000000	3061.00
liva2nd	Living area on second floor (sq ft)	104	719.5096154	411.6903114	0	2449.00
livaupp	Living area on upper floor (sq ft)	91	17.8571429	98.5453727	0	620.0000000
#####	#####	#####	#####	#####	#####	#####

Putting **artists** on the Map: Properties Analysis

----- Discipline=Visual Arts -----

Variable	Label	N	Mean	Std Dev	Minimum	Maximum
baths	Number of bathrooms	1359	1.5540839	0.7558193	1.0000000	8.0000000
halfbath	Number of half bathrooms	1359	0.4849154	0.5791167	0	3.0000000
bedrooms	Number of bedrooms	1359	3.4083885	1.0475950	1.0000000	8.0000000
rooms	Number of rooms	1358	7.4138439	2.3297474	2.0000000	19.0000000
eyrbuilt	Effective year built	1355	1961.89	15.6238784	1900.00	2005.00
flrloc	Floor location	50	2.5600000	4.2626044	0	16.0000000
plumbfix	Number of plumbing fixtures	1359	8.2325239	3.2181969	4.0000000	36.0000000
rnumstor	Number of stories	1359	1.7555188	0.4043974	1.0000000	3.0000000
totbldgs	Number of buildings on property	1360	1.0095588	0.1178534	0	3.0000000
livatot	Total living area	1359	1948.53	1006.61	520.0000000	21523.00
liva1st	Living area on first floor (sq ft)	1359	1190.10	533.6194018	329.0000000	7124.00
liva2nd	Living area on second floor (sq ft)	1289	767.4941815	511.9583247	0	4885.00
livaupp	Living area on upper floor (sq ft)	1036	27.8938224	134.6854210	0	1409.00

## **About the Community Partnership for Arts and Culture:**

### **Vision**

The powerful competitive advantage generated by our distinctive arts and culture sector is widely recognized and supported both publicly and privately.

### **Mission**

To strengthen and unify greater Cleveland's arts and culture sector.

### **Guiding Principles**

In pursuing its vision and mission and acknowledging its beliefs, CPAC will:

- ◆ **LEAD:** Set direction with the arts and culture sector based on shared interests and potential impact on arts and culture organizations and individual artists.
- ◆ **ADVOCATE:** Position arts and culture as a driving force in building a vibrant community, particularly where community priorities and funding decisions are determined.
- ◆ **EDUCATE:** Inform community decision-making through credible research that identifies solutions for evolving needs and demonstrates the contribution arts and culture makes to the economy, education and quality of life.
- ◆ **CONVENE:** Provide opportunities for the community's diverse arts and culture constituencies to join together to learn about and take collective action on shared interests and objectives.

### **Board of Trustees**

**Tim Mueller, *chair*, CPAC Board of Trustees**, vice chairman, Phylogly

**Linda Abraham-Silver, *secretary***, president and CEO, Great Lakes Science Center

**Harriet Applegate**, executive secretary, North Shore AFL-CIO Federation of Labor

**Thomas Chema, *member-at-large***, president, Hiram College

**Patricia Cirillo**, president, Cypress Research Group

**Jan Culver, *treasurer***, chief fiduciary officer and head of trust, Key Bank, NA

**Robert E. Eckardt**, senior vice president for programs and evaluation, The Cleveland Foundation

**Gary Hanson**, executive director, The Cleveland Orchestra

**Sheryl L. Hoffman**, director, government relations, major and planned gifts, Cleveland Museum of Natural History

**Dennis M. Lafferty**, executive-in-residence, Division of University Advancement, Cleveland State University

**Peter Lawson Jones, esq.**

**Steve Millard, *vice chair***, president and executive director, Council of Smaller Enterprises (COSE)

**Greg Peckham**, executive director, Cleveland Public Art

**Brian J. Ratner**, executive vice president and director, Forest City Enterprises, Inc.

**John Ryan**, state director, US Senator Sherrod Brown

**Tony Sias**, director, Department of Arts Education, Cleveland Metropolitan School District

**Terrence Spivey**, artistic director, Karamu House

**Karin Stone, *vice chair***, principal, Stone Strategy Group, LLC

### **Advisors**

**Kathleen Cerveny**, director, evaluation and institutional learning, The Cleveland Foundation

**Deena Epstein**, senior program officer, The George Gund Foundation

**Kathleen Hallissey**, director of community-responsive grantmaking, The Cleveland Foundation

### **Staff**

**Thomas B. Schorgl**, president and CEO

**Megan Van Voorhis**, vice president

**Peggy Barnes**, office manager

**Seth Beattie**, program manager

**Kristin Puch**, research manager

**Valerie Schumacher**, program coordinator

## History

Community Partnership for Arts and Culture (CPAC) was formed by The Cleveland Foundation and The George Gund Foundation in 1997 to develop a regional, community-wide, strategic cultural plan. Northeast Ohio's Arts & Culture Plan (the Plan), released in May 2000, was the culmination of 9 major analytical studies and 42 regional public forums representing 30 months of quantitative and qualitative research. Upon delivery and implementation of the seven-county plan CPAC evolved into a service provider focused on filling functional gaps identified through the planning process: capacity building, public policy and research.

In 2003, CPAC launched its first capacity building program designed for individual artists, The Artist as an Entrepreneur Institute, which has served 345 artists locally and has subsequently been licensed by organizations in Florida, North Carolina and South Carolina. In 2004, through an innovative partnership with the Council of Smaller Enterprises (COSE), CPAC helped to launch the Arts Network, a program of COSE offering professional development resources, education and networking events, benefits programs and business savings to those in the creative industries.

CPAC's research and public policy initiatives led to the formation of Cuyahoga County's first regional arts and cultural district, Cuyahoga Arts and Culture, in 2005. In 2006, CPAC's public policy work led to the successful passage of Issue 18, a dedicated revenue stream of public sector support for Cuyahoga County's arts and culture sector, which generates \$19.5 million annually. In 2006, CPAC also designed and implemented a joint marketing group of twelve arts and cultural organizations in an effort to increase the profitability of direct marketing efforts. CPAC's continued efforts on behalf of individual artists led to the development of the first nationwide conference on artist-based community development in 2008 entitled, From Rust Belt to Artist Belt, and the first individual artist fellowship program in Cuyahoga County, the Creative Workforce Fellowship, in 2009.



**1900 Superior Avenue, Suite 130**  
**Cleveland, OH 44114**  
**216.575.0331**  
**info@cpacbiz.org**  
**www.cpacbiz.org**

CPAC would like to thank these funders for their operating support:



**The George Gund Foundation**

