New scheduling plans, consistent with the University of Puget Sound's recently-announced independent staus, will send Logger athletic teams far afield for intercollegiate competition beginning with next year's basketball schedule, according to an announcement today by John P. Heinrick, UPS athletic director The Puget Sound hoopsters trek to California next December for nine days and two tournaments in the Los Angeles and San Diego
areas, and the 1967-68 team will enplane for a week-long series of games in Alaska.
Logger football teams will begin campaigning in California cities in the 1967 season with a September 23rd game against Cal Western in San Diego. UPS gridders will play Occidental in Los Angeles during the 1968 season prior to a 1969 schedule which includes games with the University of Pacific in Stockton, Pomona in Claremont, and Sacramento

State in Sacramento.
Tacoma fans also will be given the opportunity to watch California teams perform here. Football games have been scheduled in Baker Stadium at UPS with Occidental, Pomona, and Cal Western during the 1967-68-69 seasons, and negotiations are continuing with several other out-of-state opponents to appear locally in both football and basketball.
"We hope to please our 6000 alumni who live in the greater

Tacoma area with an attractive home schedule," Heinrick stated in announcing the plans, "at the same time we expose our teams in the home areas of our present student body and prospective students." Heinrick pointed out that 40 per cent of the freshman class at UPS comes from out-of-state, mostly from California, and all admissions' projections indicate the trend will continue in future years.
"It should be made clear, however, that we fully intend to continue our fine relationships with other Pacific Northwest colleges and universities, particularly with long-standing rivals like Pacific Lutheran, Willamette, and the Evergreen Conference schools," Heinrick added.
Logger teams will fulfill their Evergreen schedule in football
and honor basketball commit ments next season despite withdrawal from the league effective Jan. 1, 1967.
Puget Sound teams will retain memberships in all sports in both the National Association of Inter collegiate Athletics (NAIA) and the National Collegiate Athletic Association (NCAA), remaining eligible for post-season playoffs and tournaments without league affiliation
"It should be mentioned that we plan to expand our athletic horizons in the other sports as well," Heinrick concluded, "and our future schedules will reflect those intentions.'
The new Logger role as an independent follows 18 years as a charter member of the Evergreen Conference after 23 seasons in the Northwests Conference.

## Publicity Committee Approved by CB <br> By Roy Jacobson

After two months on the drawing board the proposed student-sponsored Publicity Committee was approved by Central Board this week. It will commence operations next fall.
"It looks workable," Dennis Bakke said of this latest revision of the recommendation. He urged fellow board members to pass the proposal and get the thing off the ground. If nothing else, Bakke smiled, it will be "something Roy (Kimbel) can talk about in his final convocation speech." Kimbel, suffering from fatigued vocal chords incurred during Monday's basketball game, nodded goodnaturedly and everybody chuckled.

The new committee, to be sponsored by CB, will be under the direction of a student chairman receiving a one-fourth tuition salary from general ASB funds. The committee's task will be to promote the university's image within the community and to get the word out on student-sponsored event open to the general public,


KEVIN HULL, British Columbia folk singer, entertains tonight in Cellar 10 at 11:30.
notable the A \& L Series, Homecoming and Spring Weekend.
Aspiring ASB politicos may pick up their required petitions from the ASB office Thursday, Feb. 24, according to Rich Crow, head of Elections Committee. In the meantime. Crow said, copies of the official campaign regulations may be obtained at the ASB office. Primary elections will be held Thursday, March 10, and final elections March 15.
Roy Kimbel said a leadership conference will convene the weekend following final elections so that incoming and outgoing CB members can congregate and exchange ideas.
For the first time in five years the university's financial office was represented at a CB meeting. James A. Smith, ASB treasurer and university comptroller, sat in on this week's meeting, giving the administration three potential votes.
"I will speak only when spoken to, vote only to break ties and drink coffee," Smith assured the student board members.
"That's the kind of members we like," Dennis Bakke jested.
Rich Crow also announced that sign-up sheets for next year's A \& L co-chairmen will be placed in the Student Center this week. Two chairmen for Academic Lecture Series, one for Public Affairs Forum, two to head Friday-atFour and two for Campus Film Series are being sought. The incumbent A \& L Committee will review the lists and make recommendations to CB for final approval. The sheets will come down March 1, Crow said.
(Continued on Page 4)

# PUGET SOUND TRAIL 

Jerry Blank<br>business manager<br>Jim Prouty<br>sports editor

## Georgia Buell co-news editor co-news editor

DENNIS HALE Editor-in-Chief

Edward Adams associate editor

## Gracia Alkema

 feature editorDEPARTMENTS: FEATURES - Adele Allen, Roy Jacobson, Mary Johnson, Grogan Robinson, Maita Spencer. NEWS - Virginia Birkby, Ginny Burdick, Pam Chaffee, Davy Jones, Shiela Keil, Louise Nichols, Christine Rast, Mary Marks, Mary Melseth. COPY DESK - Dee Derr, Barbara Knudson, Dotsie Macs, Jeri Roberts. PHOTOGRAPHY - Jerry Blank, Mike Fisher, Mike Flynn. SPORTS - Lonnie Haughton. CIRCULATION - AI Hale, Jim Cooke. THE TRAIL IS A CAMPUS NEWSPAPER PUBLISHED WEEKLY (FRIDAYS) EXCEPT VACATION AND TESTING PERIODS DURING THE ACADEMIC YEAR BY THE ASBUPS. PHONE SK 9.3521 , EXT. 763. LOCATED AT 1500 NORTH WARNER, TACOMA, WASHINGTON
98416. A ONE YEAR SUBSCRIPTION COSTS THREE DOLIARS. ENTERED AS SECOND-CLASS POSTAGE PAID AT TACOMA, WASH.

## Publicity-Myth and Reality

Almost weekly campus chairmen blame poor student turnout on "lack of publicity." With such platitudinous complaints these people hope to shift the responsibility from their own inept planning to some mysterious public relations officer or the Trail. These chairmen should examine the cold realities of promotion and waste less time crying over spilled milk.

Student attendance of an event is not proportional to the amount of publicity. A graph of publicity vs. attendance would show a steep rise in attendance with initial publicity. But the curve quickly levels off and then heads downward. It is possible to oversaturate the public with publicity, as any political candidate knows, More important than quantity of promotional material is quality and timing. Overshadowing each of these items is the general appeal of the event being promoted and possibilities of conflicting activities. Sloppy planning of a campus activity cannot be rectified in the promotion stage.

Apart from the general ignorance by chairmen of publicity methods, a lack of communication exists on campus. Two recent events promise to improve this situation.

In the field of athletic publicity, Doug McArthur, new alumni head, has already contributed heavily. Because of his efforts, the two final home basketball games were played before packed student sections. The Varsity-Alumni game, initiated this year, attracted nearly 2000 alums, 300 of which attended the social hour which followed.

Athletic publicity direly needs professional

help as demonstrated by numerous recent goofs. The Basketball Press Book was released after the tenth game of the season. A pale condensation of last year's book, it contained the same errors. A ten-page sheet, released before the first game, would have been more effective. There is much to salvage in this area. One college newspaper recently called UPS "the perennial cellar-dweller in everything from football to kumquat shooting." McArthur has already begun to resurrect this image.

The other event, CB's creation of a studentrun publicity committee, effective next year, shows much promise. The committee's success hinges on the enthusiasm of its chairman. The university already has excellent off-campus publicity through the work of Prof. William Lindley, information officer. It is this area of on-campus planning where new efforts need to be exerted.-f.d.h.

## Stories Differ

It's amazing how two dailies, situated but 30 miles apart, can treat a major news story so differently. The Weyerhaeuser Co. recently announced it would move its headquarters from downtown Tacoma to south King County. The TNT story, reading like a press release, had this series of heads: Weyerhaeuser Picks Area Site, New Buildin Northeast Tacoma Set. The Seattle PI used this wording: Weyerhaeuser 'Axes' Tacoma, Deals Tacoma a $\$ 10$ Million Blow. Murray Morgan's story in the PI accurately represented the facts; the TNT story is a classic example of journalistic euphemism.-f.d.h.

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## Pilfered Paragraph <br> Victorian Morals, Double Standard Subject of Spicy Editorial <br> By Dennis Hale

Joe Uris, writer for the Portland State Vanguard probes Victorian morals and the double standard in this neatly-written editorial:
"Pigs are girls, pants are tight, and all of you are dying. That's right, my friends, dying. The very souls of many of you are turning and twisting as you reach about to bite one another. Let's talk a minute about the sacred stigma we call morality. Many of you hold some very funny, very Victorian, and not very nice ideas about the nature of man, woman and sex.
"To begin with, a lot of you Jockos have got a double standard with a split so wide it borders on the schizophrenic.
"You see women as doll creatures, as Barbies, with hair all fluffed and faces primly painted, and see yourselves as slayers of this flesh, conquerors, as men with motors as powerful and responsive as the oft-dreamed-ábout, non-productive GTO's. So you have plastic pieces, girl beasts preserved forever at the age of nineteen in foam,' in elastic, and in love.
"But for every girl you slay and for every stirring you feel in those tight pants, your minds are touched by the black truth of the nature of those plastic beings and of yourselves.
"Many of you will not marry a girl who knows another; yet if you are good at planning your art, you have known many and know that many more are knowable. Knowing this, how can you be too sure? And so the terror touches where sex leaves off. It marks you, it mars you, and once the excitement is gone, it drains you.
"The "experienced" girl you say, is a pig; yet each of you tight pants studs, while playing a lover's game, is really looking about as though in a meat market. You have dehumanized and destroyed what could be pleasure. You have made a game out of what you really believe is life. But you are not true sportsmen, for most of you are afraid to play the game to its end.
"Perhaps I should now say that you already know: If you would dally, then you must be prepared to die. For every act of sex reaped upon a field of lifeless plastic and pretended passion, there is spilled and wasted the potentially honest meeting of two people. This, my friends, is inorganic death.
"Do not be surprised, then, that when death occurs the plant withers; pants grow tighter every year, and every year by your own definition there will be more pigs, and by your own demand they will be made of plastic.
"Honesty can save you from the death and can save the girls from disrepute. The facts are these, my friends: Those dollies are human and just like you they like it. They are no less for liking it. And just like you they must be content with less than the real, and so must go from one lonely pleasure to another.
"And even in that most precious of moments they must wonder, knowing as they do that they will be put down if too passionate and put down if too cold, must wonder why they cannot give and why - like you - they receive so little.'

Jimmy Hoffa, spunky head of the Teamsters, is out to organize professional athletes. As Hoffa is busy consulting with appeals lawyers, he has assigned one of his vice presidents to unionize the National Foootball League. If that succeeds, he says he will try for professional basketball and hockey. One writer says Hoffa will expand to organized touch-football,. maybe signing up Bobby Kennedy. After that, who knows, possibly the most fertile field of them all will be approached - college athletics.

Yes, there is an answer to raising tuition rates. San Quentin State Prison has been selected as the site for the first higher education facility in the history of penology. Next fall selected prisoners will attend college classes, thanks to a $\$ 99,200$ grant from the Ford Foundation.

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## PROUTY'S PASTURE Enthusiastic Student Support Kicks Off New Spirit Campaign

A great sense of pride in our university radiated from the UPS Fieldhouse last weekend as enthusiastic Logger fans turned out in the largest numbers I have yet seen. Hopefully, lack of support for our athletic teams is a thing of the past.
There were approximately 2200 fans at the game Saturday complimented by the Logger band and the appearance of Batman. The AFROTC drill team that performed at halftime added greatly to the whole picture that was seen by thousands of viewers on their home television sets. The large crowds and this sort of performance is just what was needed to begin to restore a sense of pride in the athletic department and the university. Monday's game with PLU was highlighted with the most enthusiastic and largest student support that any Logger team has had in years. It is very apparent that everyone enjoyed being at the game and its was easy to see that the team reacted favorably to this sudden support. This kind of spirit has been long awaited at UPS and many thanks go to all of you who attended the games. Let's make this only the beginning of a new era of support for and pride in our athletic department and our school.

I must mention the man behind this rejuvenation of spirit on our campus. Douglas McArthur worked many extra hours preparing for the last two games. He convinced the band directors that it is a necessity that a band appear to spearhead spirit at all games. He appealed to the fraternities and sororities to attend the games and he was behind the bringing of Batman to the game last Saturday. We will see many changes in athletic enthusiasm on our campus from now on and Doug will undoubtedly be the mainstay behind these activities.

## Logger Tankers Bow to Central

Favored Central showed why they are No. 1 in the Evergreen Conference by pinning a $57-38$ swimming setback on No. 2 UPS last Saturday in the Logger pool. Whitworth, an expected entry, did not compete because an emergency called the Pirate coach.
The final regular meets of the season will be this weekend as UPS travels to the University of British Columbia for a Friday night match and then returns home for a meet with Western and PLU this Saturday at 2 p.m.

Puget Sound winners in the last meet were Doug Hanna in the 100 freestyle and 200 individual medley, Lyndon Meredith in the 200 backstroke, and Bill Sievers in the 200 breaststroke. Members of the winning 400 medley relay were Meredith, Sievers, Doug Ewen, and Joe Lanza. Rich Taylor established a UPS record when he finished second in the 500 -yard freestyle behind Central's double winner, Jeff Tinius.

All the UPS students are urged to be at the pool at 2 on Saturday to boost the team in its last meet.

## Loggers Nearly Upset Lutherans; Fall to Top-Ranked Western

By Jim Prouty
Approximately 4700 fans turned out for the Loggers' last two home games last weekend. Saturday night the Loggers jumped off to a 9 to 1 lead over the Western "Vikings" before hitting a cool streak that put Western in the lead 29 to 26 at halftime. Western increased the lead to $37-31$ in the first four minutes of the second half, but Dick Dahlstrom's hook shot, a lay-in by Skip Post and two free throws by Dahlstrom made it $36-37$.

From that point on the Vikings got hot and their height kept UPS from getting more than one shot. Western out rebounded the Loggers 47-29. The only hot spot for the Loggers in the second half was the free throw line. UPS hit 19 of 21 free tosses as they lost 62-49. Dahlstrom led all scorers with 17 points and Post added 14 to the Logger cause.

PLU brought a 16 and 4 record to the Fieldhouse Monday and were looking for an easy victory over the Loggers. Once again UPS took a quick lead. With 15:41 showing on the clock they led 12 5. PLU finally caught up and took the lead with $1: 22$ remaining in the first half. Two quick jumpers gave the Lutherans a $33-28$ halftime edge. Dick Dahlstrom pulled down 13 rebounds in the first half and Skip Post kept all-American candidate Curt Gammell from scoring until 7 minutes left in the initial period.
In the second half it appeared that the Knights were going to romp easily over the Loggers. With 9:16 to go they nad jumped to a 61-45 lead with Gammell's dunker giving them that margin. Then the Loggers started rolling. Howie Nagle hit a 25 -foot jumper to start the rally. With $4: 42$ to go PLU led 66-53 and with 1:43 left, the Knights were ahead $70-61$. Larry Smyth's basket counted as Gammel was called for goal tending at $0: 55$, Nagle drew a foul and connected for two to make it $72-68$ with $0: 35$. With 12 seconds to go Gary Hoppes tipped in a missed shot by Nagle to narrow
the score to 72-70. Larry Smyth stole the inbounds pass and handed to Skip Post who connected on a reverse lay-in with 7 seconds left. The officials discounted Post's basket because he was fouled by Doug Leeland so Post went to the foul line to shoot a one-and-one. He hit the first, making it $72-71$ but the second went in and came back out. Hoppes quickly fouled Mark Anderson with 4 seconds left and he put the game
on ice by hitting two free throws. Nagle then dribbled the length of the floor unmolested for a lay-in at the buzzer to make the final score PLU 74, UPS 73. Post and Nagle both connected for 21 Logger points. Dahlstrom led the rebound department with 18.

UPS will play Central Washington in Ellensburg tonight and then travel to Spokane for its final game of the season tomorrow night against Whitworth.

## Campus Representative

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## CB STORY

(Continued from Page 1)
The Campus Faith Council represenutative said only one delegate from each denominational or living group may be selected to make April's San Francisco trip because of limited transportation. Sophomores and juniors are preferred, he said.
Doug Smith, Tamanawas edi tor, announced that an eight-page supplement for campus regality will be added to the yearbook. Smith suggests living groups with candidataes contact him next week.
Jim Corbin was ratified as new IFC representative to CB , replacing Tom Rooke.
Steve Kneeshaw, Judiciary Committee member, announced that a sign-up sheet is now in the Student Center for students interested in serving on the constitutional committee. Juniors and seniors are preferred. Kneeshaw said.

## FORUM STORY

(Continued from Page 1) present administration's handling of our foreign policy. As Skip Grover so succintly stated, "Morse is the devil's advocate for the administration's policy in Viet Nam and the Dominican Republic."
Grover, along with Roy Kimbel, made the major decisions concerning the choice of speakers, along with the advice of faculty members. Committees have followed through on these plans in the forms of communication with participants, publicity, and transportation and housing arrangements. Heading up the letterwriting committee, which constitutes the main communications role, is Judy Rouse along with Jim Gould, Sylvia Davidson and Judy Nichols. Tom Rook is publicity chairman and is working on a mass of letter to media which will also go to past contributors to the forum and past participants. Assisting him are Phil Frick, Ken Watkin, Sari Islam and Cheryl Hulk. Personal arrangements for the speakers' stay are under the jurisdiction of Larry Porter.
"Because of the number and quality of participants," summed up Skip Grover, "the Public Affairs Forum promises to be one of the outstanding lecture series on the University of Puget Sound campus and in a few years time should have a national reputation for excellence."
In subsequent issues of the Trail, biographical profiles of the participants will be featured.

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## AROUND <br> THE CAMPUS

The Pit and the Pendulum, a Vincent Price horror film, plays tonight and tomorrow night at 8 o'clock in Jones Hall. A rock-'nroll group will be featured at Fri-day-at-Four this afternoon in the North Dining Hall.

## INFORMAL RUSH

Spring informal rush for fraternities and sororities is now in progress. Interested students who has a 2.00 grade point can register. Rush ends April 1.

## EDUCATION

The University Education Association will present two speakers next week. Both will speak in the Student Center Lounge next Thursday afternoon at 3 p.m.

Mrs. Ricky Richardson will be speaking about the Domestic Peace Corp and Mr. Fred Robertson will give a breakdown of Operation Headstart. Both guests will hold short discussion periods for students to ask questions.
Next Friday the School of Education will present the spring tea for students teachers, supervising teachers, principals, and administrators of local school districts.

## CHAPEL

The Reverend John Soltman of Mason Methodist Church speaks at University Chapel Thursday at 10 a.m.
A native of Pontiac, Mich., Rev. Soltman spent his boyhood in Yakima, Wash. and attended college at Seattle Pacific. He received his Bachelor of Divinity degree in 1943 from the Evangelical Theological School iin Naperville, Ill. He then attended the Union Theological Seminary in New York for two years. He rerently received a degree as Master of Sacret Theology from the Union Colleg of British Columbia in April of 1965.
His ministry has centered in three churches: Haller Lake in Seattle, First Methodist in Tacoma where he has now served four and a half years.

Reverend Soltman is chairman of the University of Puget Sound Support Committee and has held offices in the conferences of the Methodist church.
Married for twenty years, he has two sons-one a sophomore at Willamette University in Sa lem, Ore ,.and the other a junior at Stadium High School in Tacoma.

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## FROSH ONE-ACTS TO PUT ON 25TH PRESENTATION

By Mary Johnson
Crowning 25 years of dramatic tradition, the Frosh One-Acts bring plays spanning the scope of modern drama to the UPS stage Feb. 25 and 26.
Expressionism, poetic - symbolism, and realistic-tragedy will be presented to the audience in Thornton Wilder's The Long Christmas Dinner, J. M. Synge's Riders to the Sea, and Sweeny Agonistes by T. S. Eliot. Domestic comedy spices the evening in Noel Coward's Fumed Oak, and Amicable Parting by George

Kaufman and Leueen McGrath. Thornton Wilder's play is a history of a family. Its action traverses ninety years and three generations of Bayards. This accelerated motion is represented by compressing ninety Christmas dinners in one Long Christmas Dinner. Fumed Oak is classified as an unpleasant comedy in two scenes. Henry Gow, a hosiery salesman, finally rebels against the three generations of women who run his life. After telling the female tyrants what he thinks of them, Henry takes off for the South Seas.

Riders to the Sea is set on the
coast of Ireland. The sea rules both life and death on the rocky shore, and plays a part in the estrangement of Maurya from her son. Sweeny Agonistes is Eliot's completion of a Greek melodrama by Aristophanes. Eliot portrays the cyclic nature of human existence and human destruction.
Amicable Parting presents two modern, sophisticated people who love each other, but decide that they can't live together. The rational divorce is disrupted by the dilemma of how to share their lovable poodle "George."
The performances begin at 8 p.m. each evening.

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