

Spring 2013

2013 Job Approval Ratings for Mayor Landrieu and Orleans City Council

Survey Research Center, University of New Orleans

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ORLEANS MAYOR JOB APPROVAL BY ETHNICITY/RACE

	<i>All</i>	<i>Asians</i>	<i>Blacks</i>	<i>Hispanic</i>	<i>Other</i>	<i>Whites</i>
<i>Mitch Landrieu</i>	%	%	%	%	%	%
Strongly Approve	30.9	0.0	29.6	26.3	18.2	38.7
Approve	39.4	40.0	37.1	42.1	45.5	42.9
Disapprove	13.0	60.0	14.8	5.3	27.3	6.1
Strongly Disapprove	8.6	0.0	11.6	0.0	0.0	4.3
Don't Know	8.0	0.0	6.9	26.3	9.1	8.0
<i>N</i>	(552)	(10)	(318)	(19)	(22)	(163)
$X^2 = 46.2$ $p = .000$						

ORLEANS CITY COUNCIL JOB APPROVAL BY ETHNICITY/RACE

	<i>All</i>	<i>Asians</i>	<i>Blacks</i>	<i>Hispanic</i>	<i>Other</i>	<i>Whites</i>
<i>City Council</i>	%	%	%	%	%	%
Strongly Approve	15.5	0.0	16.3	16.7	19.0	14.8
Approve	37.4	10.0	29.8	27.8	38.1	54.9
Disapprove	18.3	90.0	22.9	5.6	9.5	7.4
Strongly Disapprove	12.4	0.0	16.9	0.0	19.0	4.9
Don't Know	16.4	0.0	14.1	50.0	14.3	17.9
<i>N</i>	(552)	(10)	(318)	(19)	(22)	(163)
$X^2 = 77.2$ $p = .000$						

ORLEANS MAYOR JOB APPROVAL BY LEVEL OF INCOME

	<i>Below \$10,000</i>	<i>\$10,000 to \$25,000</i>	<i>\$26,000 to \$40,000</i>	<i>\$41,000 to \$60,000</i>	<i>\$61,000 to \$80,000</i>	<i>\$81,000 to \$100,000</i>	<i>Over \$100,000</i>
<i>Mitch Landrieu</i>	%	%	%	%	%	%	%
Strongly Approve	34.5	28	42.6	23.4	36.8	25.7	35.4
Approve	32.8	46.3	27.7	37.7	39.5	45.7	44.3
Disapprove	15.5	11	13.8	18.2	13.2	14.3	10.1
Strongly Disapprove	10.3	7.3	7.4	13	7.9	14.3	2.5
Don't Know	6.9	7.3	8.5	7.8	2.6	0.0	7.6
<i>N</i>	(58)	(82)	(94)	(77)	(38)	(35)	(79)
$X^2 = 21.5$ $p = .253$							

ORLEANS CITY COUNCIL JOB APPROVAL BY LEVEL OF INCOME

	<i>Below \$10,000</i>	<i>\$10,000 to \$25,000</i>	<i>\$26,000 to \$40,000</i>	<i>\$41,000 to \$60,000</i>	<i>\$61,000 to \$80,000</i>	<i>\$81,000 to \$100,000</i>	<i>Over \$100,000</i>
<i>City Council</i>	%	%	%	%	%	%	%
Strongly Approve	15.8	19.3	14.9	18.2	15.8	17.1	12.5
Approve	33.3	33.7	35.1	28.6	39.5	45.7	56.3
Disapprove	19.3	28.9	22.3	19.5	18.4	11.4	5.0
Strongly Disapprove	12.3	4.8	12.8	14.3	21.1	11.4	10.0
Don't Know	19.3	13.3	14.9	19.5	5.3	14.3	16.3
<i>N</i>	(57)	(83)	(94)	(77)	(38)	(35)	(80)
$X^2 = 32.1$ $p = .021$							

ORLEANS MAYOR JOB APPROVAL BY LEVEL OF EDUCATION

	<i>Grade School</i>	<i>Grades 9 - 11</i>	<i>High School</i>	<i>Some College</i>	<i>College Degree</i>	<i>Grad/Prof Degree</i>
<i>Mitch Landrieu</i>	%	%	%	%	%	%
Strongly Approve	0.0	34.7	26.7	33.6	25.5	40.0
Approve	66.7	42.9	39.2	37.4	41.6	37.0
Disapprove	0.0	8.2	10.8	16.8	15.5	11.0
Strongly Disapprove	33.3	6.1	10.8	11.2	8.7	4.0
Don't Know	0.0	8.2	12.5	0.9	8.7	8.0
<i>N</i>	(3)	(49)	(120)	(107)	(161)	(100)
$X^2 = 16.7$ $p = .337$						

ORLEANS CITY COUNCIL JOB APPROVAL BY LEVEL OF EDUCATION

	<i>Grade School</i>	<i>Grades 9 - 11</i>	<i>High School</i>	<i>Some College</i>	<i>College Degree</i>	<i>Grad/Prof Degree</i>
<i>City Council</i>	%	%	%	%	%	%
Strongly Approve	0.0	12.8	15.1	18.9	16.0	14.0
Approve	0.0	38.3	33.6	34.9	33.3	53.0
Disapprove	33.3	10.6	24.4	17.9	21.0	11.0
Strongly Disapprove	66.7	17.0	6.7	16.0	13.0	10.0
Don't Know	0.0	21.3	20.2	12.3	16.7	12.0
<i>N</i>	(3)	(47)	(119)	(106)	(162)	(100)
$X^2 = 28.7$ $p = .017$						

ORLEANS MAYOR JOB APPROVAL BY AGE

	<i>18-25</i>	<i>26-35</i>	<i>36-45</i>	<i>46-55</i>	<i>56-65</i>	<i>66+</i>
<i>Mitch Landrieu</i>	%	%	%	%	%	%
Strongly Approve	15.7	36.9	38.3	29.7	25.9	36.0
Approve	52.8	30.6	35.8	44.6	38.3	37.3
Disapprove	7.9	26.1	6.2	8.9	13.6	13.3
Strongly Disapprove	10.1	0.0	12.3	9.9	11.1	8.0
Don't Know	13.5	6.3	7.4	6.9	11.1	5.3
<i>N</i>	(89)	(111)	(81)	(101)	(81)	(75)
$X^2 = 50.4$ $p = .000$						

ORLEANS CITY COUNCIL JOB APPROVAL BY AGE

	<i>18-25</i>	<i>26-35</i>	<i>36-45</i>	<i>46-55</i>	<i>56-65</i>	<i>66+</i>
<i>City Council</i>	%	%	%	%	%	%
Strongly Approve	11.1	10.7	25.9	14.1	17.1	16.0
Approve	33.3	43.8	30.9	37.4	32.9	44.0
Disapprove	23.3	24.1	12.3	17.2	17.1	14.7
Strongly Disapprove	5.6	6.3	18.5	19.2	14.6	10.7
Don't Know	26.7	15.2	12.3	12.1	18.3	14.7
<i>N</i>	(90)	(112)	(81)	(99)	(82)	(75)
$X^2 = 29.9$ $p = .012$						

SAMPLE INFORMATION, 2013

	ORLEANS
Asian	2%
Black	60%
Hispanic	4%
Other	4%
White	31%
Male	48%
Female	52%
Median Age	43
Number of Respondents	552
Sampling Error	+/- 4.2%
Dates of Interviewing	February 16 th through February 28th, March 11 through March 14