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## Leveraging Technology to Build a Disaster Response "System of Systems"

Sara Estes Cohen
G&H International Services, Inc.

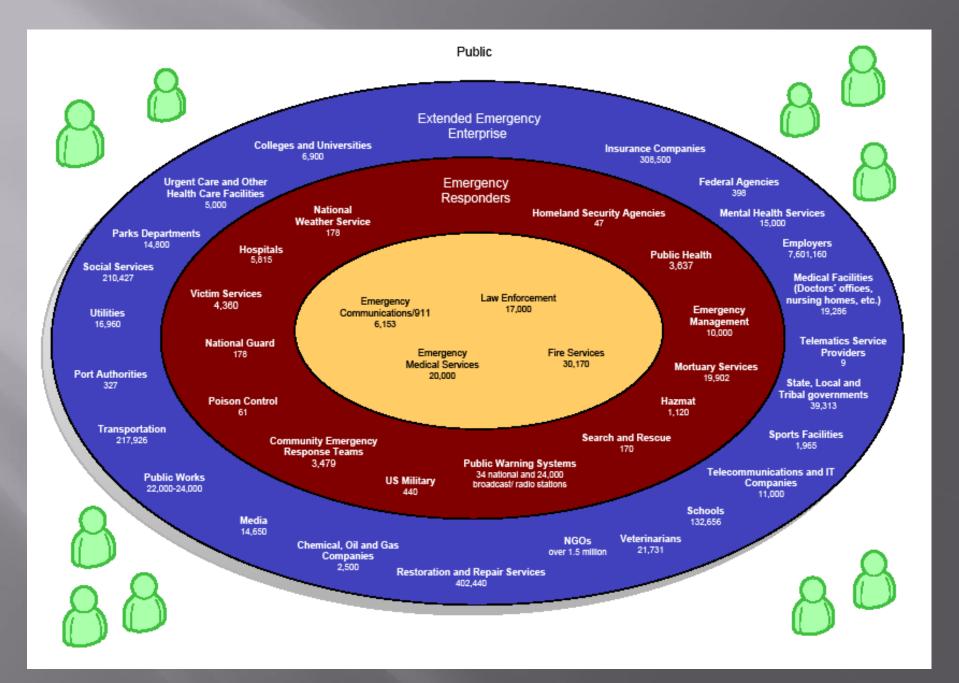
Robert Greenberg *G&H International Services, Inc.* 

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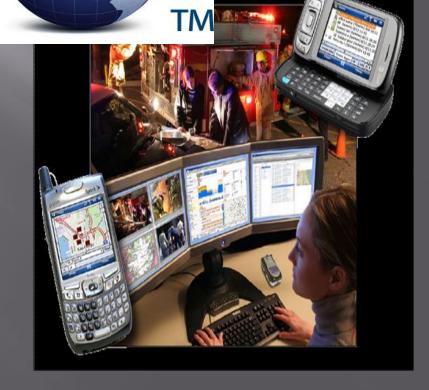






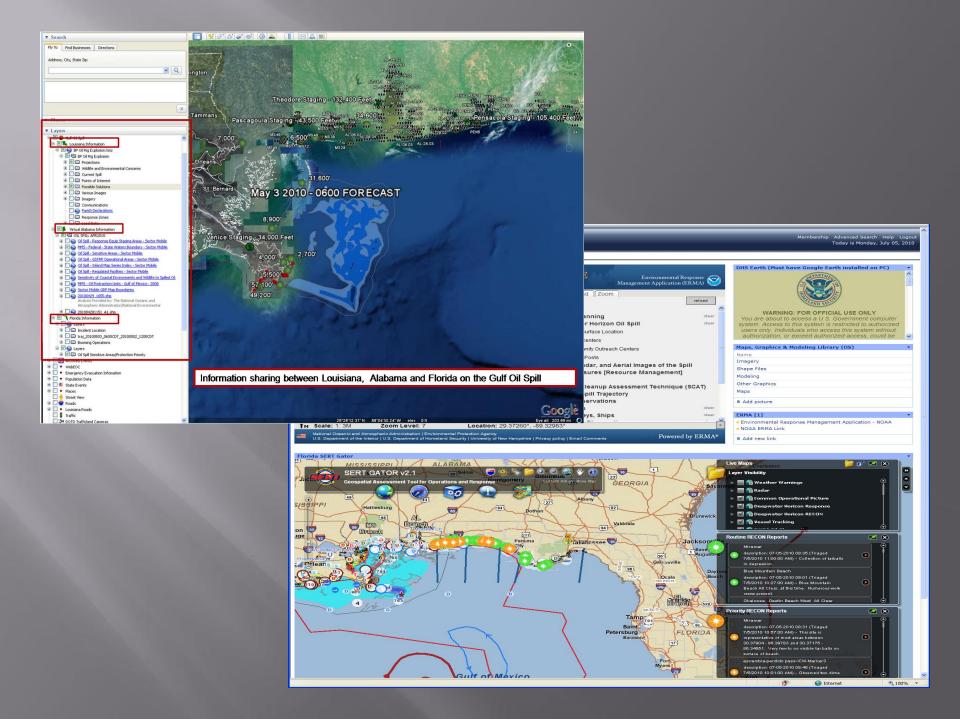


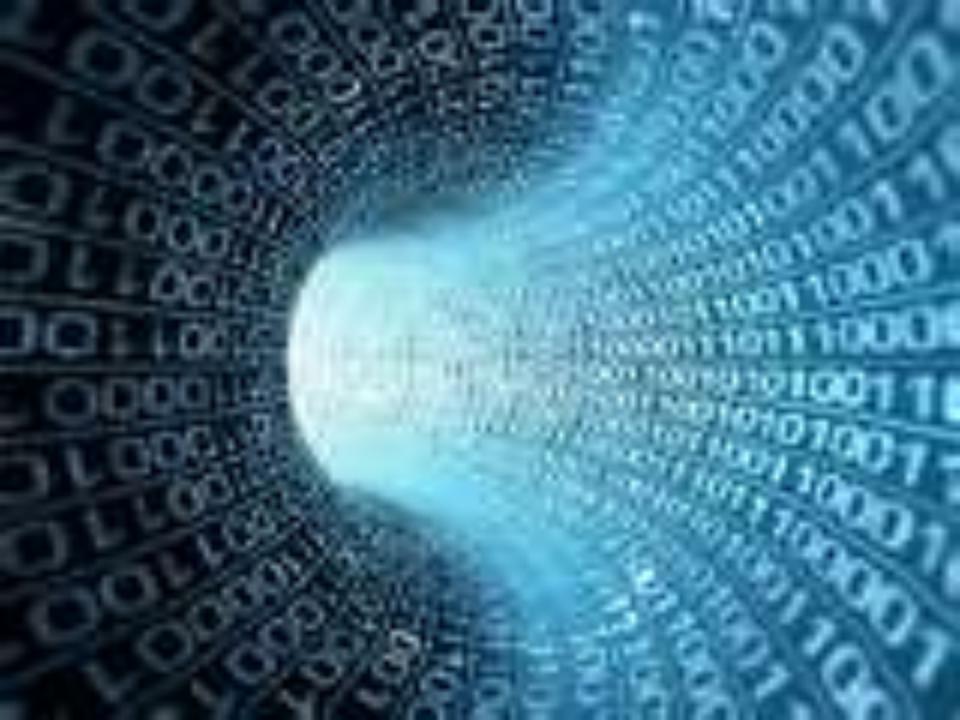
# VIRTUAL IICA



"Within a few days of the actual explosion (e.g.: oil spill), Louisiana, Alabama and Florida quickly coordinated the sharing of each states data in our individually operated state platforms, which was also able to share with the Virtual USA platform. We have benefited from one another and this was all possible through the relationships that have been established through our collaboration in the vUSA pilot"

Brant Mitchell the Deputy Director of the Louisiana Governors Office of Homeland Security and Emergency Preparedness (GOHESEP) quoted in "Disaster Response in the Gulf;" Mission Critical Magazine, September 2010





## Social Media Landscape









Tross delegation in Halti sent us

American Red Cross

Source: Socialbeat.com

American Red Cross The head of our American Red Cross delegation in Haiti sent us a few photos from Port-au-Prince last night.



#### Earthquake in Haiti: Photoessay

www.youtube.com

A photoessay with images from Jan. 12 - Jan. 13 of the disaster in Halti.



4 people like this.



Chris Barnes wow. that is just horrible

4 minutes ago · Report



Debrau Major This is terrible. My people were already living in squalor, now this. Im gonna continue to pray and donate to them.

2 minutes ago · Report



Timothy Paul Tolar Thanks for being there on the front lines and keeping us informed... there is so much work to be done there.

about a minute ago · Report





## The Collaboration Continuum

