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Mining the Decennial Censuses for Louisiana Data, 1940-2000

by Lora Amsberryaugier and Marilyn Hankel

Academic and public librarians who work in reference areas are often asked for assistance in locating statistical information, much of which can be found in the decennial census. Some users may know they need to use census information and others may have no idea where to start, so it is up to librarians to get appropriate information to them. A brief overview of the early censuses will be presented, but this article will explore the Louisiana demographic information available in federal censuses for the decennials from 1940 to 2000. This time period has been chosen for discussion because researchers have a strong interest in these censuses due to the increasing amount of social and economic information collected in these decennials, and that information is available at smaller geographic levels. A broad overview of the data, the data users, the geographic levels, the formats, and comparability issues will be presented.

A Brief History of the Census

The federal government has taken a decennial census each decade since 1790, and most state and local governments have relied on these census results. However, some state governments also took periodic censuses. Usually they were taken in years different from the federal census, and most at the state level ceased about 1945. Louisiana was one of the states that took its own census, and even before it became a state, previous rulers enumerated its people, both free and slaves. The French were the first to conduct censuses, one in 1706, and the other in 1763. In 1767, the inhabitants were counted by Spain after it took control of the territory following the French and Indian War.

The United States purchased the Louisiana territory in 1803 and a census count was held in 1806. As stated previously, Louisiana did take a census of the population that was separate from the federal decennial censuses. The Louisiana constitution of 1812 required that a census be taken. The first state-conducted census was supposed to have taken place in 1813, and it may very well have occurred. Unfortunately, only the counts from 1853 and 1858 have been found. Louisiana stopped taking its own census with the constitutional change of 1898, specifying that the United States decennial census would be the only census taken.

The original constitutional intent of the decennial census was to provide for the allocation of seats in the House of Representatives. Congress began to expand the kind of data gathered in the census each decade. In the 1940 census, the census bureau started using sampling techniques, and with each decennial census after that, the demographic data grew. Statistical methods and technology also improved, increasing the amounts of data collected and reported.

The wide variety of data, which went beyond the original purpose of allotting seats in Congress, created new opportunities for research for both public and private organizations. Federal agencies use it for planning, monitoring, and evaluating programs in areas such as education, health care, and transportation. The federal government also uses it to calculate the distribution of federal funds to states and local governments for many of their programs. Academic researchers such as sociologists, demographers, geographers, urban planners, and economists produce studies based on information gathered from the census. State and local governments are major users of census data for a wide variety of purposes, including projects such as facility planning for communities, disaster planning, and economic development.

Geographic Units

This section will highlight the major geographic units for Louisiana that are the most frequently requested, and it will also explain the general concepts. It is very important to consult the official definitions when using census data because terms and definitions change over time. The introduction sections of population and housing reports contain information regarding how comparable the data is between each preceding census and the current count. It is important to review this information when preparing any kind of research using this data.

Since the census was a political instrument before a demographic one, early censuses mainly included reports of data by political units, such as states, counties (parishes in Louisiana), townships, cities, and wards. Statistical units such as metropolitan areas, census tracts, block groups, and blocks were introduced in later census years, and varying amounts of data are available by those geographic areas, as outlined in the accompanying charts.

When the census bureau started using sampling techniques for the 1940 census, it introduced the concept of a census tract. Generally, a census tract is a small geographic subdivision of a large city. New Orleans was one of 60 cities in the country that had demographic statistics by census tract in 1940. It was not until the 1950 census that the census bureau defined the concept of a metropolitan area. Generally, a metropolitan area refers to a large city and its suburbs. The definitions, the criteria for inclusion, and what they are called (Standard Metropolitan Areas (SMAs), Standard Metropolitan Statistical Areas (SMSAs), Metropolitan Statistical Areas (MSAs)) have all changed over the years, resulting in some confusion, so once again, it is important to check definitions when using data about metropolitan areas.

Until the 1980 census, census tract data was only available for metropolitan areas. In 1980, the census bureau began to provide census tract data for a limited number of non-metropolitan areas in the country. It was not until the 1990 census that census tract data, or block numbering area (BNA) data, became readily available on a widespread basis for non-metropolitan as well as metropolitan areas. Generally, detailed social and economic information is available for metropolitan areas and census tracts in the census. One resource to use to understand the current definitions for geographic terms is the Decennial Management Division Glossary on the Bureau of the Census Web site at http://www.census.gov/dmd/www/glossary.html.

For Louisiana, the number of metropolitan areas, and the parishes that comprise those metropolitan areas, have changed and grown since 1950. In the 1950 census, there were three metropolitan areas in Louisiana: Baton Rouge, New Orleans, and Shreveport. In the next decade, SMAs changed to SMSAs. Monroe was added in the 1950s, so it was included in the 1960 census, in addition to Baton Rouge, New Orleans, and Shreveport. Lafayette became an SMSA in the 1960s, so it was included in the 1970 census. The Alexandria SMSA was formed in the 1970s, so it was also included in the 1980 census. The definitions of the metropolitan areas and the parishes that are included also change as population shifts occur, resulting in metropolitan area definitions in the state continuing to change accordingly.

An even smaller geographic unit in the census is a block, which is roughly equivalent to a city block in an urban area, and in a non-urbanized area it is a geographic unit of about 70 people. Blocks do not cross census tract or block numbering area boundaries. Social and economic characteristics are not available at the block level. The data for blocks is collected from the census form that goes to 100 percent of the population. Complete count data are suppressed if revealing the data would be a violation of privacy.

A block group is a combination of blocks that are part of a census tract or a block numbering area. A block group consists of blocks whose numbers begin with the same digit in a tract or block numbering area. A block group is the lowest geographic level for which social and economic information from the sample data is available.

In the 1980 census, the census bureau provided some data by neighborhoods as part of the Neighborhood Statistics Program. This program was developed to assist localities that wanted census data for locally recognized neighborhoods, and participation was voluntary. The program was restricted to areas that already had census blocks, and New Orleans was the one area in the state that participated. In the long history of New Orleans, it has had clearly defined neighborhoods such as the French Quarter, the Garden District, Uptown/Carrollton, and Gentilly.

Nineteen-eighty was the only year that the census bureau published this neighborhood series, but the City of New Orleans has a 21-volume series entitled Neighborhood Profiles that was published from 1978 to 1980. This series used census tract and block data from the 1960 and 1970 censuses of the U. S. Census Bureau. In 1992, the City of New Orleans published two reports on neighborhoods based on the 1990 census. For 2000, demographic data for New Orleans neighborhoods is available on the Greater New Orleans Community Data Center Web site at http://www.gnocdc.org/.

Another small geographic area that has some census data available is zip code. Although zip codes are defined by the postal service and not the census bureau, zip code data became available on CD in 1990 from the census bureau in Summary Tape File 3B. Census data was tabulated for zip codes in 1970 and 1980, but it was not widely distributed to libraries until the 1990 census.

Comparing Questions and Counting of Data

Many factors can complicate the use of census data, particularly when comparing data over time. Definitions of terms used for measuring concepts and describing population characteristics such as "race," "occupation," and "ethnicity," as well as geographic boundaries, particularly smaller geographic areas, have changed over time. As Lavin notes, census users should have a healthy respect for the complexity of the reports. Lavin stresses the importance of understanding the geography, the questions asked, and the definitions of terms to avoid many of the pitfalls in using census information, such as misinterpretation of data, reading tables incorrectly, and making unwarranted assumptions when interpreting data. When trying to compare from one census year to the next, it is important to consult the detailed definitions and explanations that are available in census reports.

Sampling was introduced in the 1940 census, but the questions weren't divided into "short" and "long" forms until 1960. Only a small percentage of the population receives the long form, and it provides a way to obtain more information than is needed for the basic population count, without requiring the whole country to respond to all items. The long form is the place that data such as income, employment, and education is gathered, and the short form is limited to basic population count and housing items. Researchers should be aware that not only will some data be imputed from a sample population, but also each census varied slightly

in what percentage of the population was sampled. To illustrate, the 1940 census asked sample questions to one in 20 of the population, in contrast to the 2000 census, which averaged a one in six sample ratio.

It is also important to verify how a question is defined between census counts. An example of a difference is the handling of dwelling unit counts in the 1940 and 1950 censuses. The definition for both censuses was the same, having residences with fewer than ten lodgers counted as a dwelling unit. The difference occurred during the tabulation of the 1950 census. During the coding of data, units with five to nine lodgers were moved into the non-dwelling unit category. Statistics dealing with work and marriage must be considered by the youngest age counted. Between 1940 and 1970, persons 14-years or older were counted in the marriage statistics. In 1980, that age changed to 15 or older. From 1940 to 1960, workers were counted at 14-years old and older. In 1970, the age counted was raised to 16-years old or older, only to have it dropped back down to 15 in the 1980 to 2000 censuses.

Comparing data between censuses is dependent upon the same questions being available in each census. Questions dropped or added to the survey form can cause problems for comparability. New questions were added to the 1970 census regarding Hispanic origin or descent, year of immigration, vocational training completed, presence/duration of a disability, and activity five years ago (vocational training and duration of disability never made it onto another census). The 2000 census asked questions of grandparents as caregivers of children under the age of 18. These questions don't have comparable statistics for comparison in previous population counts.

Charts are available that compare the questions in each decennial census from 1790 to 2000. One is available at http://www.lib.umich.edu/govdocs/census2/censubj.pdf. The other chart used for this article is in the census bureau publication, Measuring America: the Decennial Censuses from 1790 to 2000. Tables A and B demonstrate questions asked and to what geographic levels answers can be found. These resources list the questions asked by each census, as well as specify whether the question was asked of 100% of the population or if it was a sample question. It is important to keep in mind that the more detailed the information, the more likely it was asked of the sample rather than the whole population, and the smaller the geographic area, the less data will be available.

Conclusion

The complexity of the data and sheer volume of information available in the decennial censuses and related reports can be overwhelming. We have only looked at a few sources to explain the evolution of the census as a tool for librarians and researchers using this

information.

Those who are interested in earlier censuses should find useful information in Cindi Wolff's article, "Deconstructing Historical Census Publications: A Primer." It presents a good overview of the 19th and early 20th century federal historical census publications. For more detailed information and listings of census publications and reports, consult the Census Bureau's Catalog of Publications 1790-1972, the Oryx Press series Population Information in Nineteenth Century Census Volumes, and Population Information in Twentieth Century Volumes, 1900-1940.

Census reports were first available only in print, but as technology changed, census information became available on microfiche, magnetic tape, CD-ROM, and now DVD and the Web. Not all libraries will have census information readily available, but many of Louisiana's depository libraries collect census materials, so they are good starting places for locating this information. They will have the resources in print and will have the technology needed to access census information in the most recent electronic formats.

There are 28 federal depositories in Louisiana serving every congressional district in the state. Usually they will also collect supplementary materials to aid researchers. A unique document purchased by the University of New Orleans Library is the 1980 Summary Tape File 3A microfiche of New Orleans, which has social and economic information down to a block group level. Although that kind of block grouplevel data is available for more recent census years on CD/DVD or the Web, it was not available electronically in 1980. The UNO Library also selects all depository items of Louisiana and New Orleans census data. In New Orleans, Tulane University and the New Orleans Public Library (NOPL) also have large collections of census material. They have large historic collections of state and local census-related material.

New Orleans Public Library is the repository for the city and houses the 1791 census of New Orleans taken by the Spanish. Two other depositories serving Louisiana are the regional libraries, which collect all public materials published by the federal government. The Louisiana State University Library in Baton Rouge is the regional serving the southern half of the state, and it has been a depository since 1907. The Louisiana Tech University Library in Ruston serves the northern part of the state, and has been a regional library since the 1960's.

In summary, the kind of data needed may vary depending on the researchers. Also, the time periods needed and the geographic areas needed may vary. Some researchers may need only the most current information available. Others, particularly those involved in analyzing trends, may need a time series comparing many years. Some will need very detailed demographic

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information on different geographic levels from the state all the way down to a tract or zip code. It is important that the librarian first narrow down specifically what the user wants because it will help to determine what source or what library to refer the patron to first. Knowledge of the answers before the question is asked takes the stress out of census-related reference work.

Notes

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18Ibid., 316-317.

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Table A Selected Population and Housing Questions from the 1940 Decennial to the 2000 Decennial Census.

Age. Sex. X.	X X X X X S S S		1960 X X X X X X S S S S S S S S	1970 X X X X X X X X S S S S S S S S S S S S S	1980 X X X X X X X X X X S S S S S S S S S S S S S	1990 X X X X X X X X X X S S S S S S S S S S S S S	2000 X X X S S S S S S S S S S
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Ancestry/Ethnic Ordon	X X S S S		X X S S S S	X X X S S S S S S S S S S S S S S S S S	\$ X X X X S S S S S S S S S S S S S S S	\$ X X X X S S S S S S S S S S S S S S S	\$ X X X S S S S S S S S S S S S S S S S
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Grandparents Responsible for Basic Needs? Length of Responsibility for Grandchild	-			0	S	S	
Length of Responsibility for Grandchild							S
	-						S
Residence in Previous Year	-	-					S
Residence in Previous Year X Year Moved to Residence	S	_	S	S	S	S	S
	-		S	S	S	S	S
	X		S	S	S	S	S
	X		S	S	S	S	S
	X		S	S	S	S	S
	X		S	S	S	S	S
Year Last Worked X	S				S	S	S
	-		S	S	S	S	S
Weeks Worked in Preceding Year X	S		S	S	S	S	S
Hours Worked in Preceding Week X	X		S	S	S	S	S
Value of Real Estate	-			22	S	S	S
	S		S	S	S	S	S
Place of Work			S	S	S	S	S
Means of Transportation to Work X=all forms S=sample for			S	S	S	S	S

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Table B Small Geographic Levels in Relation to Questions Asked in Louisiana Censuses This is not a complete listing of questions, but a sampling of the majority that were asked at the lowest geographic levels.

	1940	
Tract	Block	
Age by race and sex	Total structures	
Age broken down by ranges	Total dwelling units	
Population by race and country of birth	Owner occupied	
Occupied dwelling units, Population by dwelling unit	Tenant occupied	
Years of school completed -25 years or older	Vacant for sale or rent	
Employment status - 14 years or older	Number of units by year built	
Class of worker, Major occupation group	Dwelling units occupied by non-white	
Country of birth (white population only), Citizenship	Number of units needing repair	
Type of Structure, Value and rent of dwelling units	Number of units with no private bath	
State of Repair, Radio, Plumbing	Number of units mortgaged	
Size of household, Persons per room	Average monthly rent	
Presence of radio, refrigerator, and heating equipment	2001 7001	
Statistics available: Tracts and Blocks - New Orleans		
U.S. Bureau of the Census. 16th Census of the United States New Orleans, LA	s, 1940. Population and Housing Statistics for Census Tracts,	
Bureau of the Census, Housing Supplement to the First Seri	es Housing Bulletin for Louisiana, New Orleans, Block Statisti	

1950		
SMSA and Tract	Block	
Age divided into ranges, Sex, Color or Race	Total dwelling units	
Married couples or Household	Occupancy/tenure	
Marital Status -14 years or older (single, married, widowed/divorced)	Own/rent	
School completed - 25 years or older	Vacant	
Country of Birth (white only), Residence in previous year	Condition	
Institutional population	Plumbing	
Household income - divided into ranges	Persons per room	
Occupation group	Value of real estate	
Employment Status - 14 years old or older (also sex for nonwhites)	Occupied by nonwhite	
Income - divided into ranges		
# units in dwelling, # of persons in dwelling unit/per room		
condition of dwelling/plumbing		
value owned/rent, heating/refrigeration, television	With the Control of t	

Statistics Available:
SMAs - Baton Rouge (including E. Baton Rouge Parish), New Orleans (including Jefferson, Orleans and St. Bernard Parishes), Smeyepert (Caddo Parish)
Tracts - New Orleans
Blocks - New Orleans. Baton Rouge
Bureau of the Census. Census Tract Statistics, New Orleans, Louisiana, 1950 Population Census Report, Volume 3,
Chapter 36,
U.S. Bureau of the Census. 1950 Housing Census Report, V.S. part 123. United States Census of Housing: 1950, Block
Statistics for New Orleans, LA

	1960 —
SMSA and Tract	Block
Population	Housing units
Tracts for Orleans, Jefferson and St. Bemard parishes	Group quarters - percentages only listed >10% or =<10%
Age - divided into ranges, Sex, Color or Race	Persons per room
Relationship to Head of Family or Household	Condition (sound or deteriorating)
Marital Status - 14 years old or older (single, married,	Plumbing
separated, widowed, divorced)	Toilets
School Attendance - 5 to 34 years old (white only)	Housing value (owned)/Rent paid
School completed - 25 years old or older	
Country of Birth (white only), Residence 5 yrs ago	
Industry, Occupation (divided by sex), Class of Worker	
Employment Status - 14 years old or older	
Family Income - divided into ranges	
Means of Transportation to work	
Work inside or outside SMSA	
Housing units, Owned or rented, value (owned)/Rent	
Occupied/vacant, Rooms, Units in structure	4
# of automobiles	
Statistics Available: SMSAs, Tracts, and Blocks available for	or Baton Rouge, Monroe, New Orleans, Shreveport
U.S. Bureau of the Census. U.S. Censuses of Population a	nd Housing: 1960, Census Tracts, New Orleans, LA, Standard
Metropolitan Statistical Area. Report PH (1)-103.	
U.S. Bureau of the Census. United States Census of Housi	ng 1960, New Orleans, LA, City Blocks. Report HC (3)-174

1970	
SMSA and Tract	Block
Total population Age by sex, Color or Race Spanish language (population/socioeconomic) Martial status — 14 years old or older (single, married, separated, widowed, divorce), and or older (single, married, separated, widowed, divorce), and sex of sex of sex older School Attendance – ages 3 – 34 Educational attainment — 25 years or older Country of birth (white only) Relationship to head of household Type of family and number of children Number of children ever born to mother (married/35 to 44 years old) Residence 5 years ago industry, Occupation by sex, Class of worker Employment Status — 16 years old or older Family Income, Poverly measures Means of transportation to work Place of work in or outside SMSA # housing units, Tenure and race Rooms, Housing units by # of persons, Persons per room Value (ownedly Rent, Units in structure # of automobiles	Total population Housing units for places 2,500 or less (not in blocks Nogro population Group quarters Under 18 years count Over 62 years population Plumbing facilities Average number of rooms Owneddreated Value/ront Percent Negro owner/renter One person households Female head of household Roomers/boarders/lodgers
Statistics available: SMSA= Batton Rouge*, Lafayette, Lake Charles, Monroe, New Orf- Tracts – Batton Rouge, Lafayette, Lake Charles, Monroe, New Orles Blocks – Batton Rouge, Lafayette, Lake Charles, Monroe, New Orles 'Includes data for selected areas adjacent to the SMSA. U.S. Bureau of the Census:1970 Census of Population and Housing Metropolitan Statistical Area. Report PHC (1)144. U.S. Bureau of the Census:1970 Census of Housing, Block Statistic 101.	ans, Shreveport ans, Shreveport g, Census Tracts, New Orleans, LA Standard

198	
Tract	Block and Blocked part of SMSA
Age by sex, color or race and ancestry/ethnic origin Color or Race, Ancestry/ethnic origin Color or Race, Ancestry/ethnic origin Plaushold by an original residual re	Population Person by color/Asian 8. Pacific Islander/Spanish origin and age — under 16 years/65 years and older Owned - one unit at address/10 or more units at addres Rented — 1.01 or more persons per room/lacking complete plumbing/ average rent Owned or Rended — person per unif/one person household/family household no spouse present person under 18.
Statistica available: SMISAs - Alexandria, Baton Rouge, Lafayette, Lake Charles, M. Tracts - Alexandria, Baton Rouge, Lafayette, Lake Charles, M. Blocks - Baton Rouge, Lafayette, Lake Charles, Monroe, New Bureau of the Conaus. 1980 Consus of Population and Housin Statistical Area. Report PHC80-2-259. Bureau of the Census. 1980 Census of Population and Housin Statistical Area. Report PHC80-1-259	onroe, New Orleans, Shreveport, Houma and Thibodaux Orleans, Shreveport. g, Census Tracts, New Orleans, LA, Standard Metropolitar

1990	
Tract and Block Numbering Area	Block
Stats for white, black, American Indian/Eskimo/Aleut, Asian/Pacific Islander,	Housing units/units in structure
Hispanic origin	Tenure of occupants
Age - divided by ranges and sex, Sex, Race	Value (owned)/ rent
Marital status - 15 years or older, Household type & relationship	Occupied housing units
Institutionalized/group quarters	1-person household
III or disabled	Family with no spouse & 1 or more
School attendance, Educational attainment	persons < 18 years.
Number of children under 18, Number of own children under 18	Total population divided by
Veterans status, Length of service, In service date	white/black/American
Place of residence in previous year	Indian/Eskimo/Aleut/Asian/Pacific
Year moved to present residence	Islander/ Hispanic origin
Industry, Occupation, Class of worker, Employment Status	Total persons under 18 years
Duration of Unemployment, Year last worked	Total persons over 65 years
Weeks worked in preceding year	STANDARD WAS ARRESTED AND CONTRACT OF STANDARD STANDARD
Hours worked in preceding week	
Value of real estate	
Income, Place of work, Means of transportation to work.	
Statistics available: All areas in the United States are tracted and blocked.	
Bureau of the Census. American Factfinder. Available: http://factfinder.census.g	ov. [accessed 11/12/03].
Bureau of the Census. U.S. Census of Population and Housing, Population and	Housing Characteristics for Census
Tracts and Block Numbering Areas, New Orleans, LA MSA, Report 1990 CPH-3	3-244
Bureau of the Census. 1990 Census of Population and Housing Block Statistics	, West South Central Division: AR, LA,
OK, TX. Report CD90-1B-9, 1992	

2000	Non-ten-
Tract and Block Group	Block
Age, Sax, Color or Race, Ancestry/Ethnic origin Marital status Deaf or deaf mute, Blind, Ill or disabled School Attendance Index of School Attendance Are grandparents Responsible for a Grandchildr's basic needs? Longth or responsibility for grandchild Veteran status, Length of service, in service date Place of residence in previous year, Year moved to residence Industry, Occupation. Class of worker Employment status, Duration of employment, Year last worked Weeks worked in preceding year Houss worked in the preceding week Value of real estate Income, Place of work, Means of transportation to work	Sex by Age divided into ranges Color or RacelAncestryEthnic origin/Hispanic origin Place of rasidence in previous yea Year moved to residence
Income, Place of work, Means of transportation to work Statistics available: All areas of the United States are tracted and blocked	