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2008 Quality of Life Study - Orleans and Jefferson Parishes

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2008 Quality of Life Study

ORLEANS AND JEFFERSON PARISHES

CONDUCTED BY THE UNO SURVEY RESEARCH CENTER

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July 8, 2008

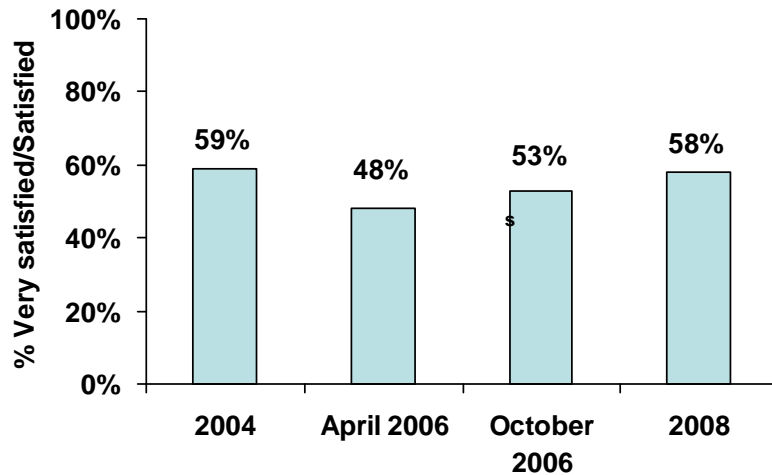
Methodology

- Telephone survey of 300 registered voters in Orleans and Jefferson Parishes
- Margin of error
 - Full sample - $\pm 5.7\%$
 - Orleans Parish (n = 109) - $\pm 9.4\%$
 - Jefferson Parish (n = 191) - $\pm 7.1\%$
- Sample is representative of voting age population in terms of race and gender
- Interviewing took place between June 25 and June 28, 2008.

Overall Satisfaction

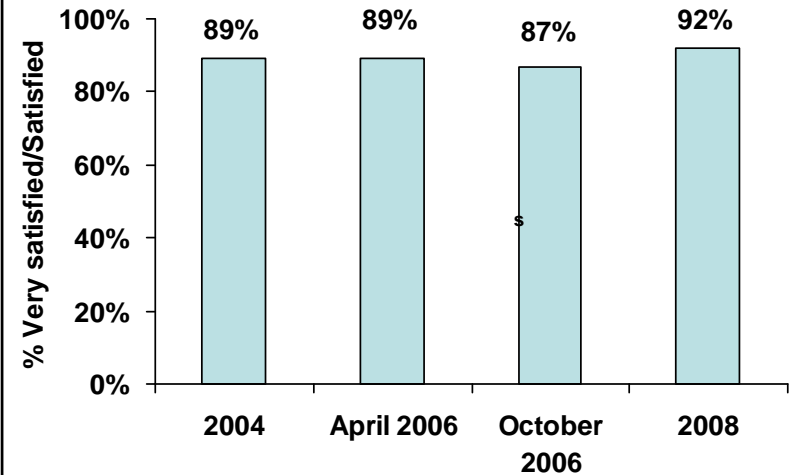
Question: How satisfied are you with life in Orleans Parish?

Orleans Parish



Question: How satisfied are you with life in Jefferson Parish?

Jefferson Parish

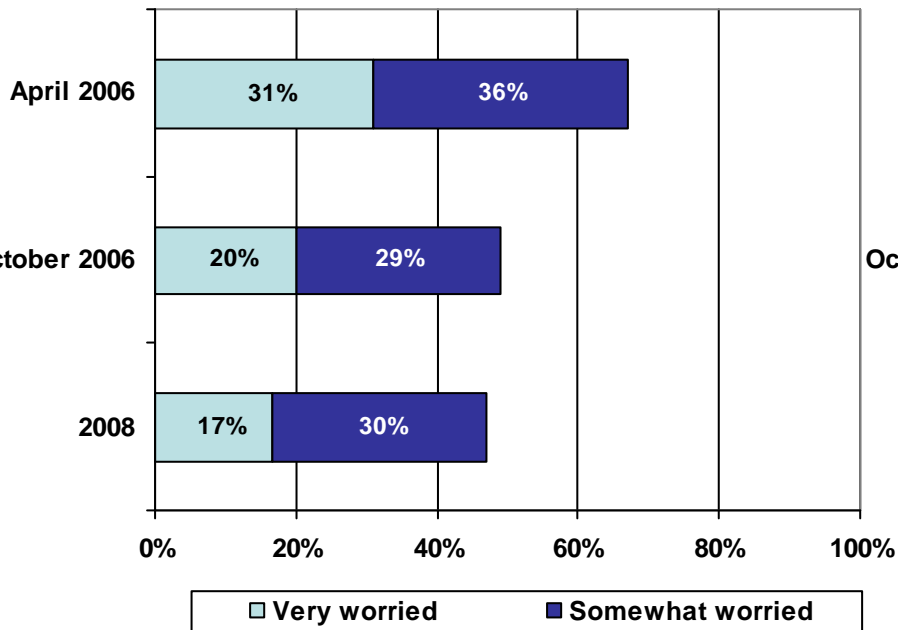


•Jefferson residents' satisfaction remains high while satisfaction among Orleans residents has returned to the pre-Katrina level..

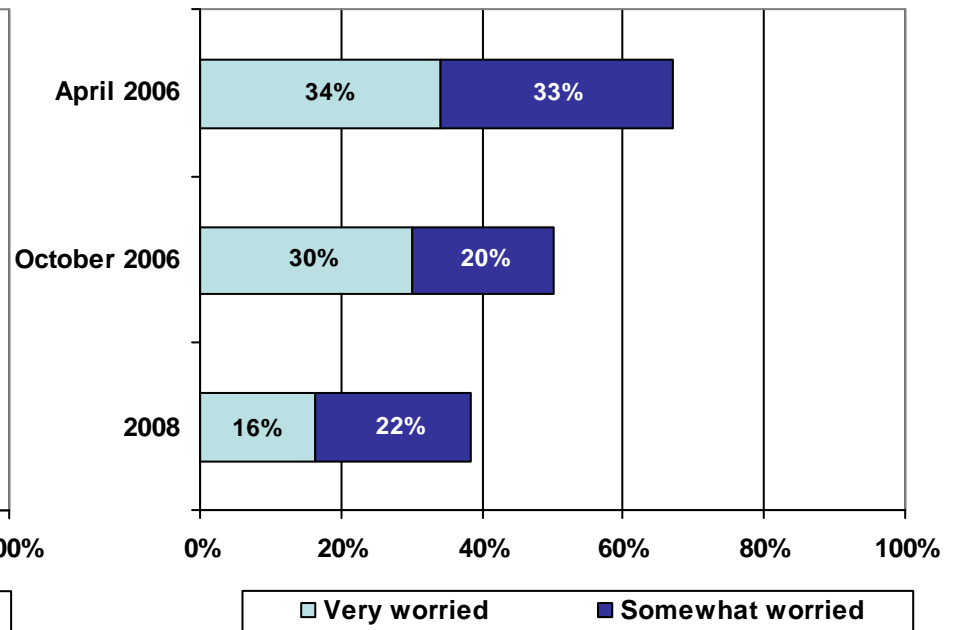
Worry About the Future

Question: Looking ahead, how worried are you about what will happen to you in the next five years – very worried, somewhat worried, not too worried, or not worried at all?

Orleans Residents

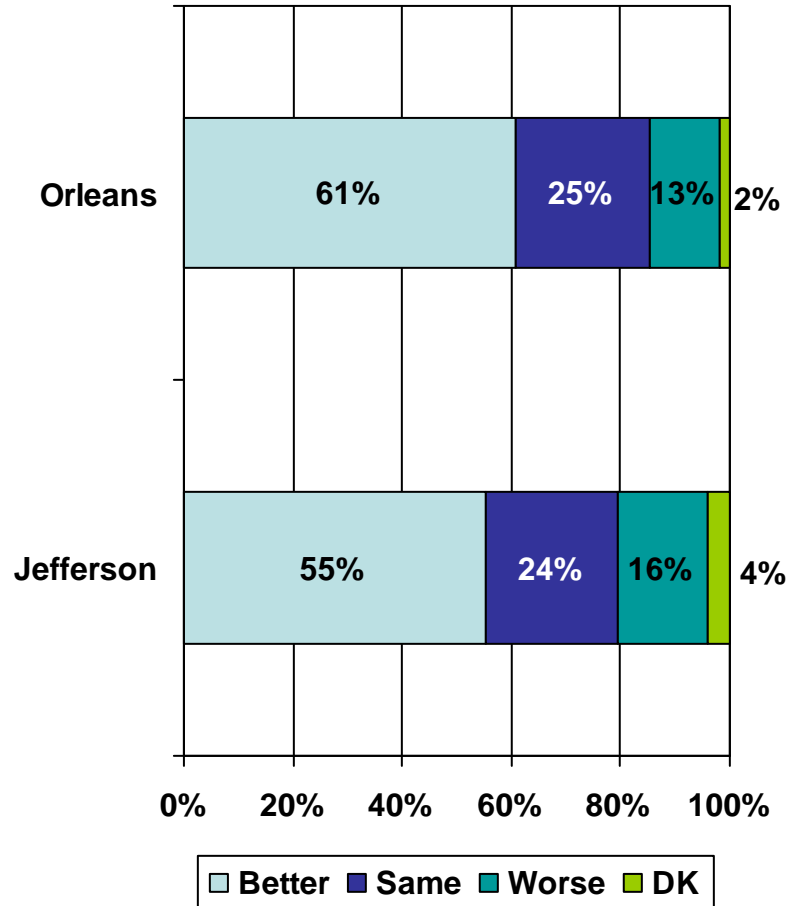


Jefferson Residents



•While worry about the future continues to decline among Jefferson residents, among Orleans residents, worries have remained level since October 2006.

Future Quality of Life

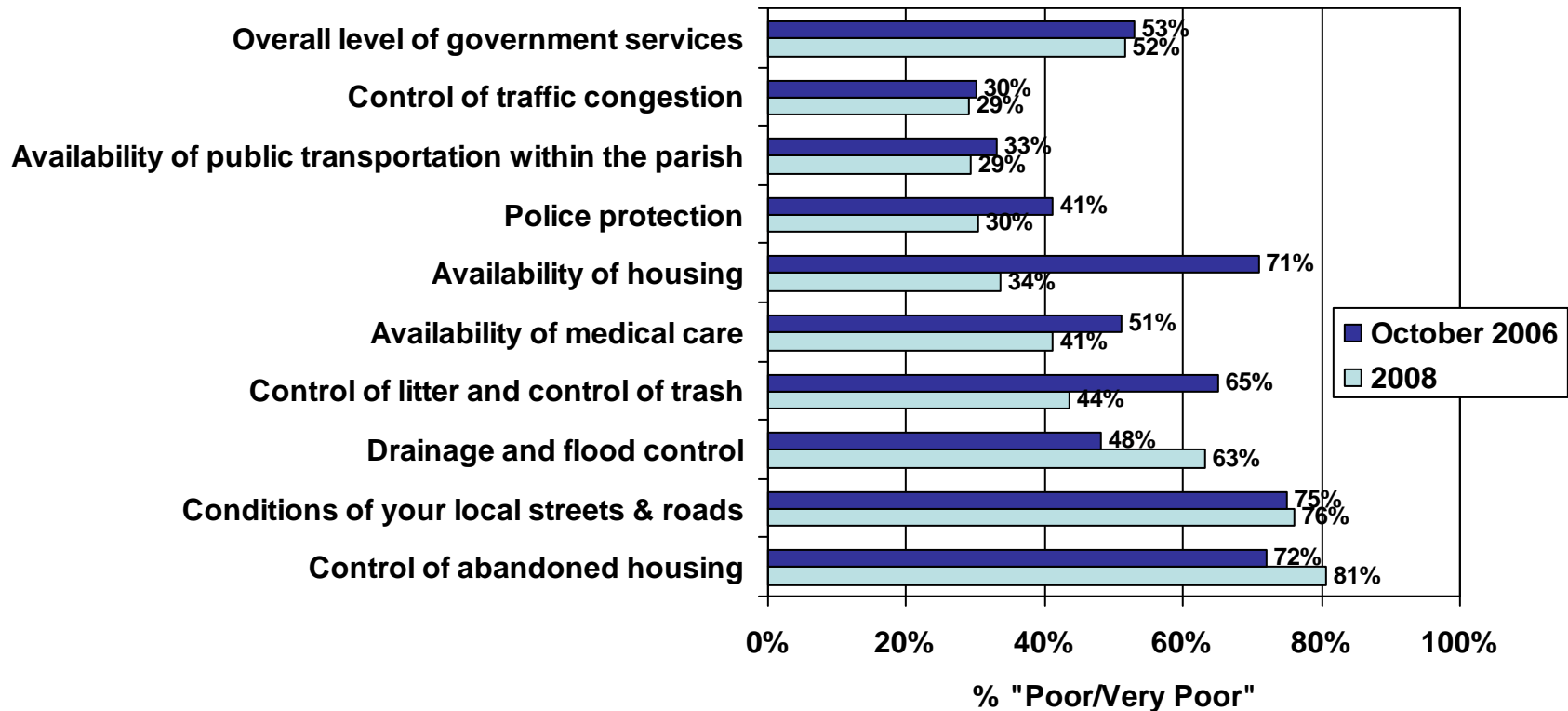


Question: Over the next five years, do you think (Orleans/Jefferson) Parish will become a better or worse place to live, or won't there be much of a change?

- Regardless of Parish of residence, the majority of respondents believe that their Parish will become a better place to live over the next five years.
 - Among respondents “very worried” about the next five years, 42% believe that life in the Parish will get worse (results not presented).

Evaluation of Government Services

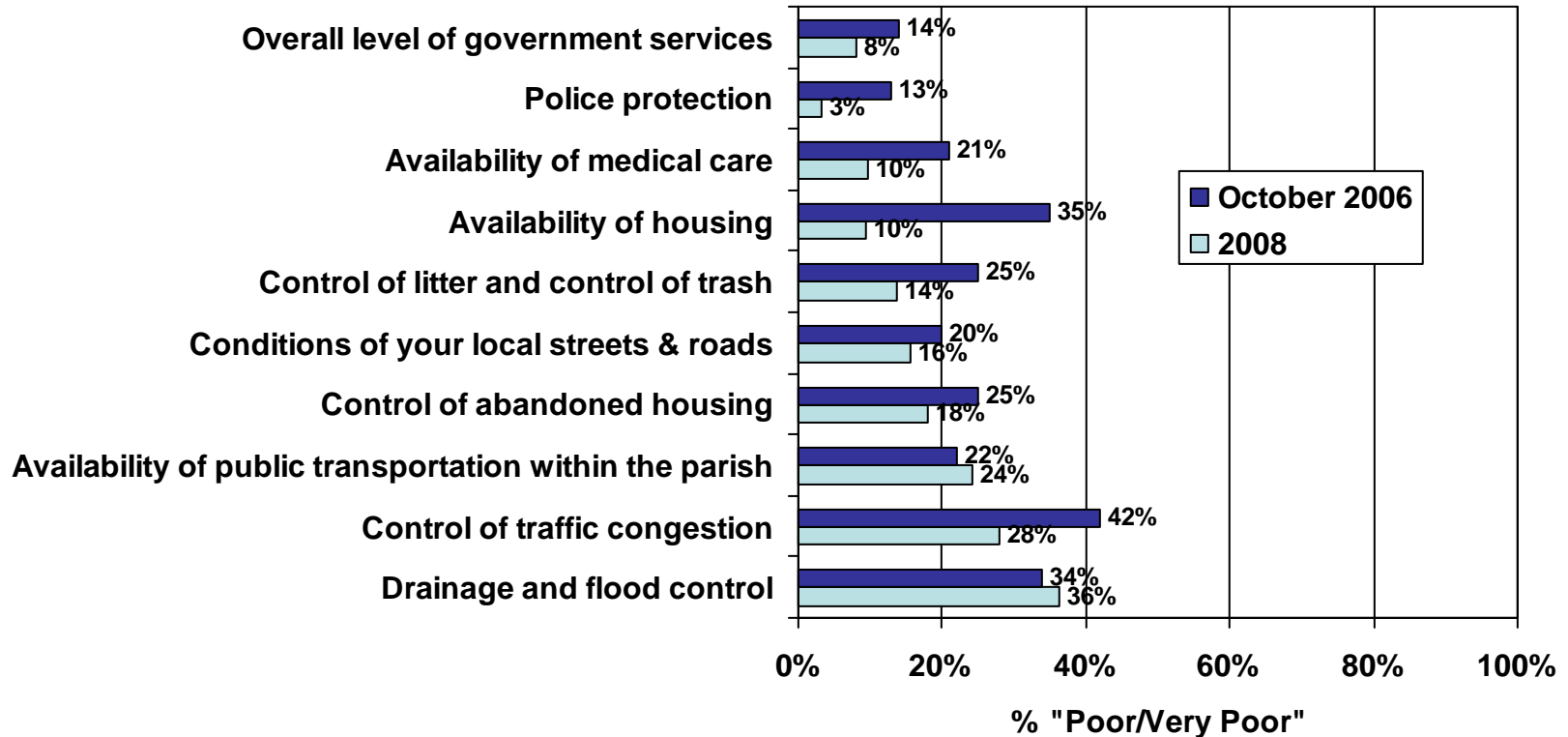
Orleans Residents



- Orleans residents see improvement in *police protection*, *availability of housing* and *control of litter and trash*.
- They perceive declines in the quality of *drainage and flood control* and *control of abandoned housing*.

Evaluation of Government Services

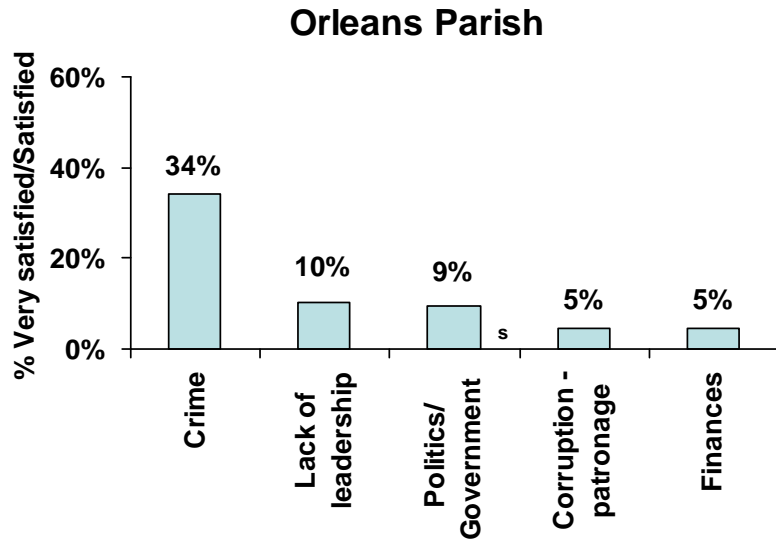
Jefferson Residents



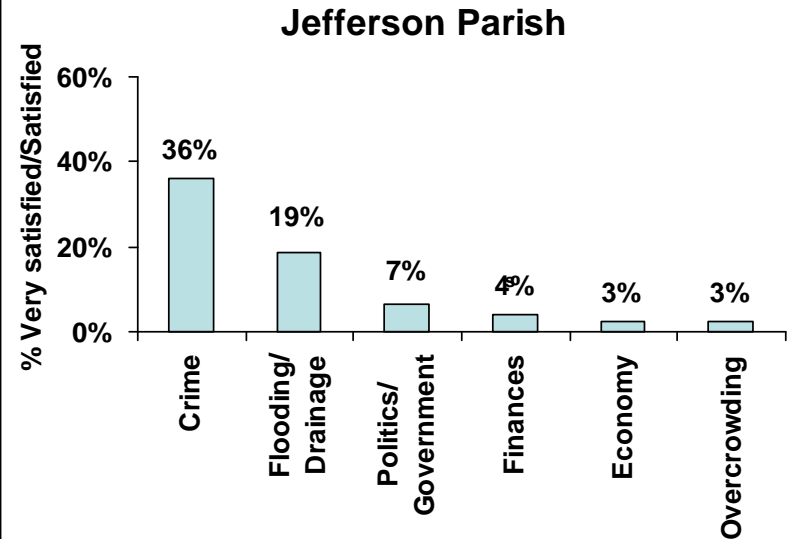
- Jefferson residents generally see their government services as improving.
- *Drainage and flood control* remains a concern, however.

Biggest Problem

Question: What do you think is the biggest problem facing **Orleans** today?



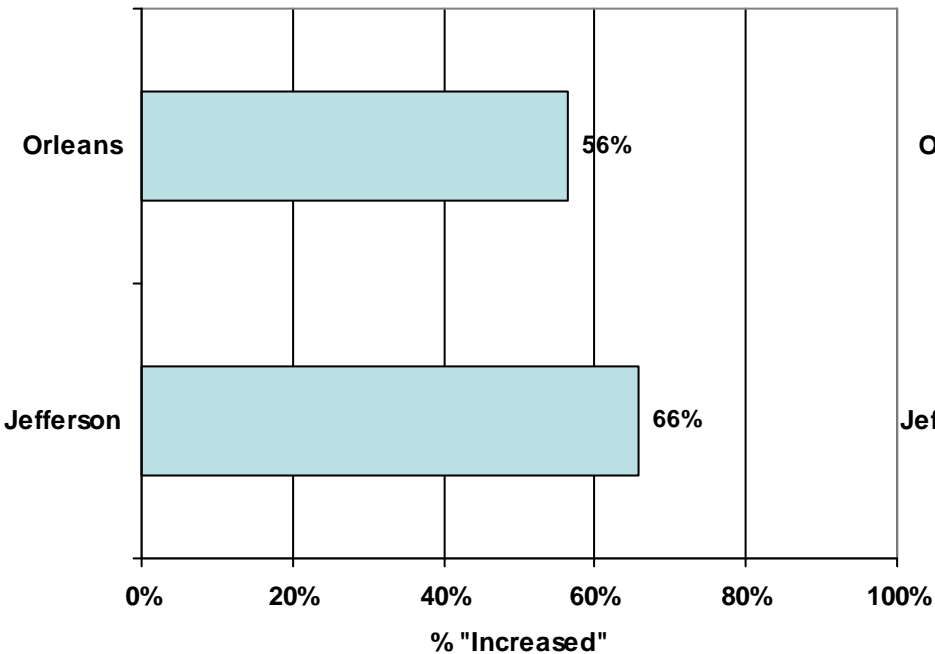
Question: What do you think is the biggest problem facing **Jefferson** today?



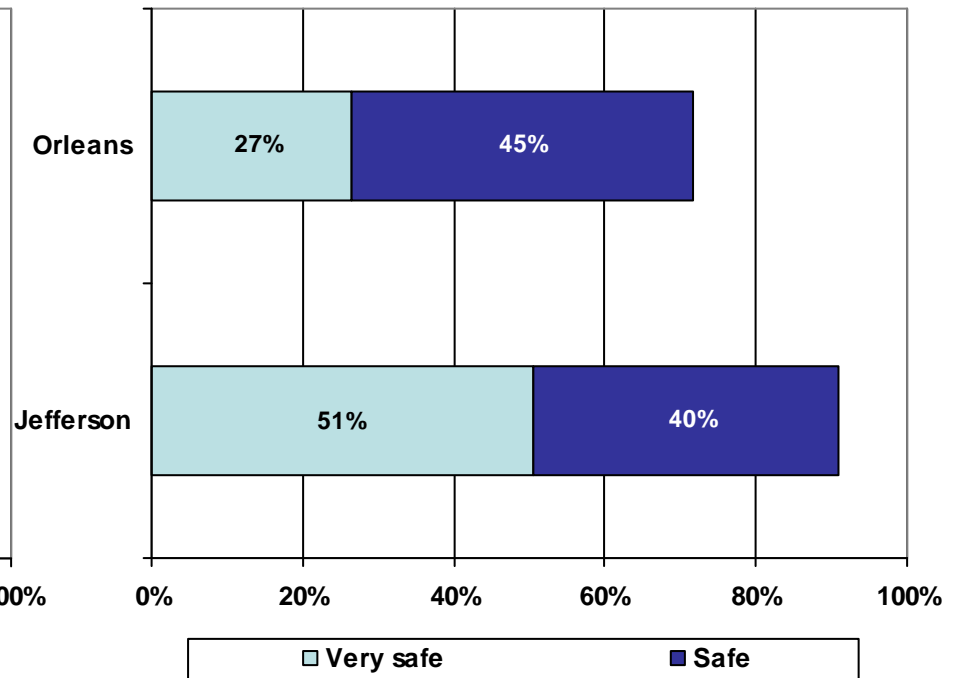
•As has been true in previous studies, crime remains the issue of top concern both to Orleans and Jefferson residents.

The Crime Problem

Question: *Now thinking about crime and safety...Would you say that the amount of crime in (Orleans/Jefferson) Parish has increased, decreased, or remained about the same over the past year?*



Question: *How safe do you feel around your home during the night?*

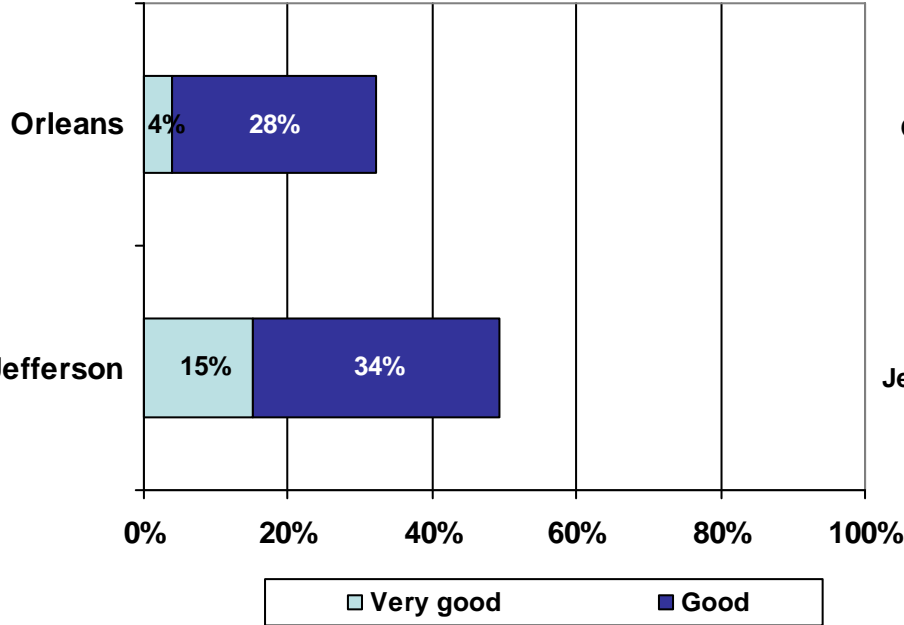


•Despite the perception of increasing crime, most residents feel safe around their home.

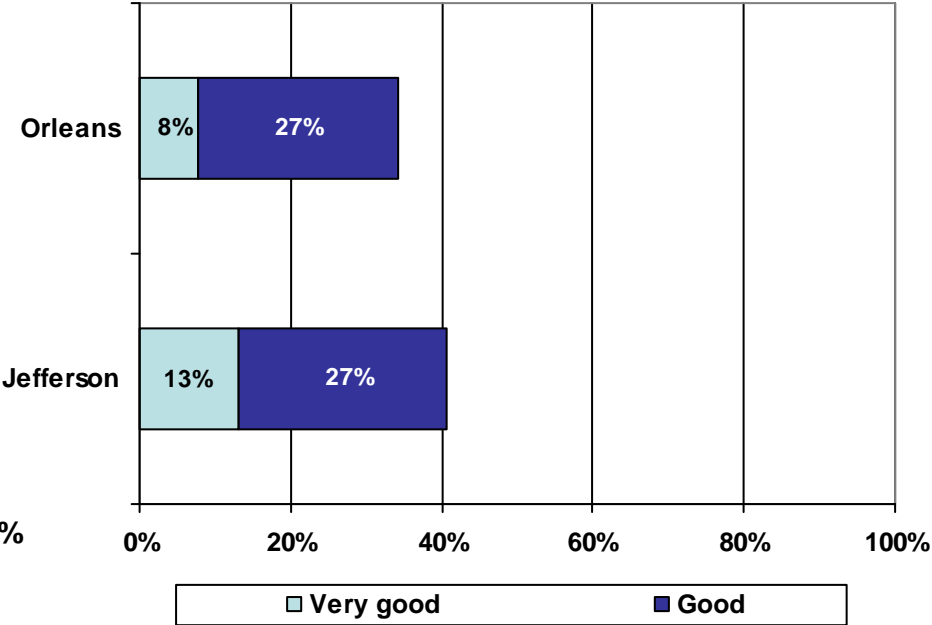
The Economy

Question: Now I'd like to ask you two questions about the economy in Orleans/Jefferson Parish. Is each of the following very good, good, fair, poor, or very poor?

Opportunities for employment



New Jobs and Industry



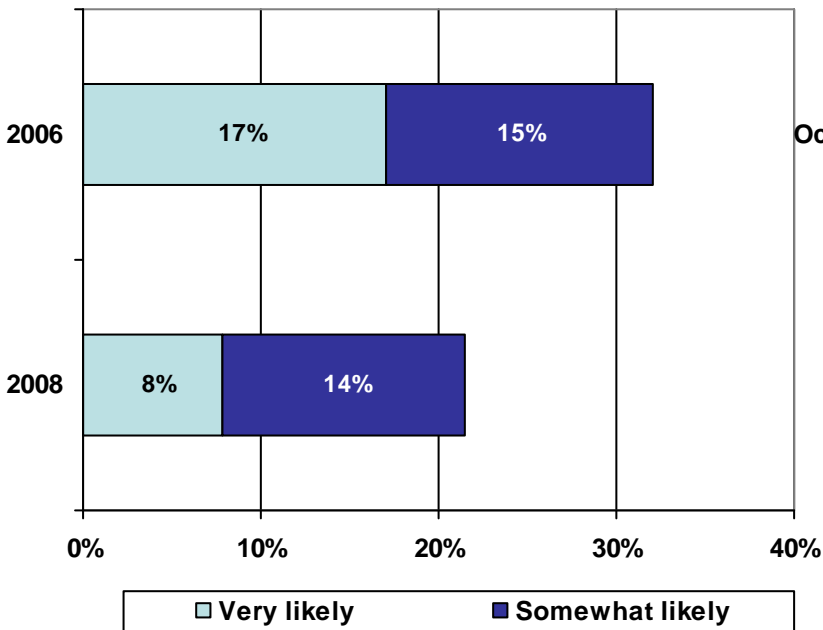
•Neither residents of Orleans nor Jefferson parishes are exceptionally optimistic about prospects for employment or the likelihood of new jobs and industry coming to their Parish.

Likelihood of Leaving Area

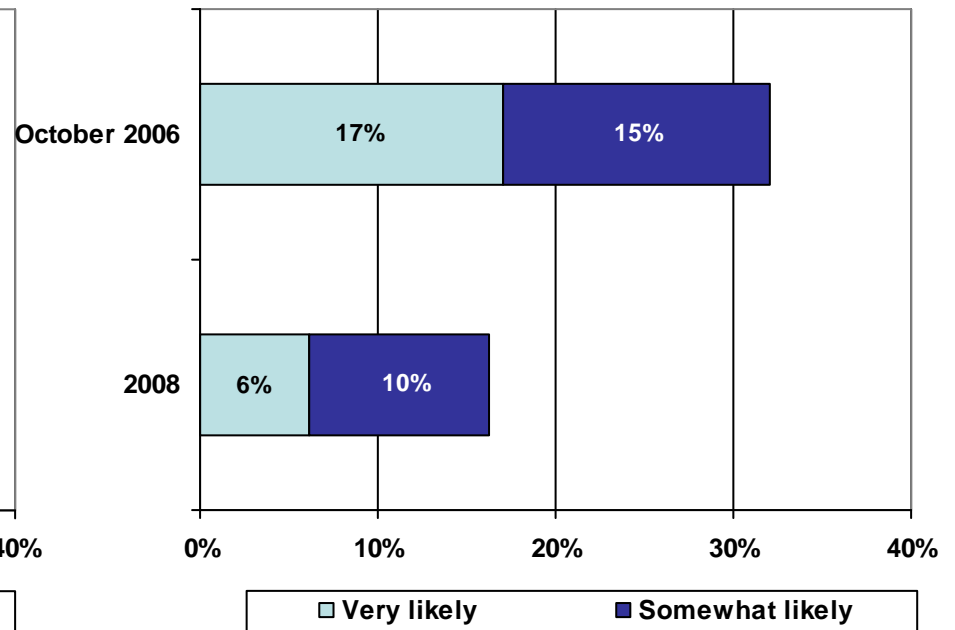
Question: How likely is it that you will leave **Orleans** Parish within the next two years – very likely, somewhat likely, or not very likely?

Question: How likely is it that you will leave **Jefferson** Parish within the next two years – very likely, somewhat likely, or not very likely?

Orleans Residents



Jefferson Residents

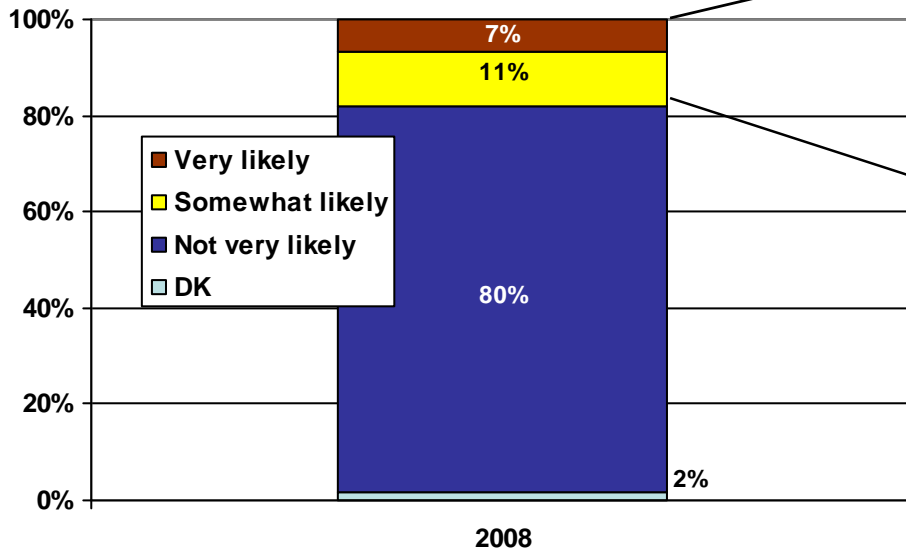


•The percentage of residents likely to move over the next two years has declined since October 2006.

Where Will They Go?

Question: *If you leave Orleans/Jefferson Parish, where are you most likely to go?*

Likelihood of Leaving

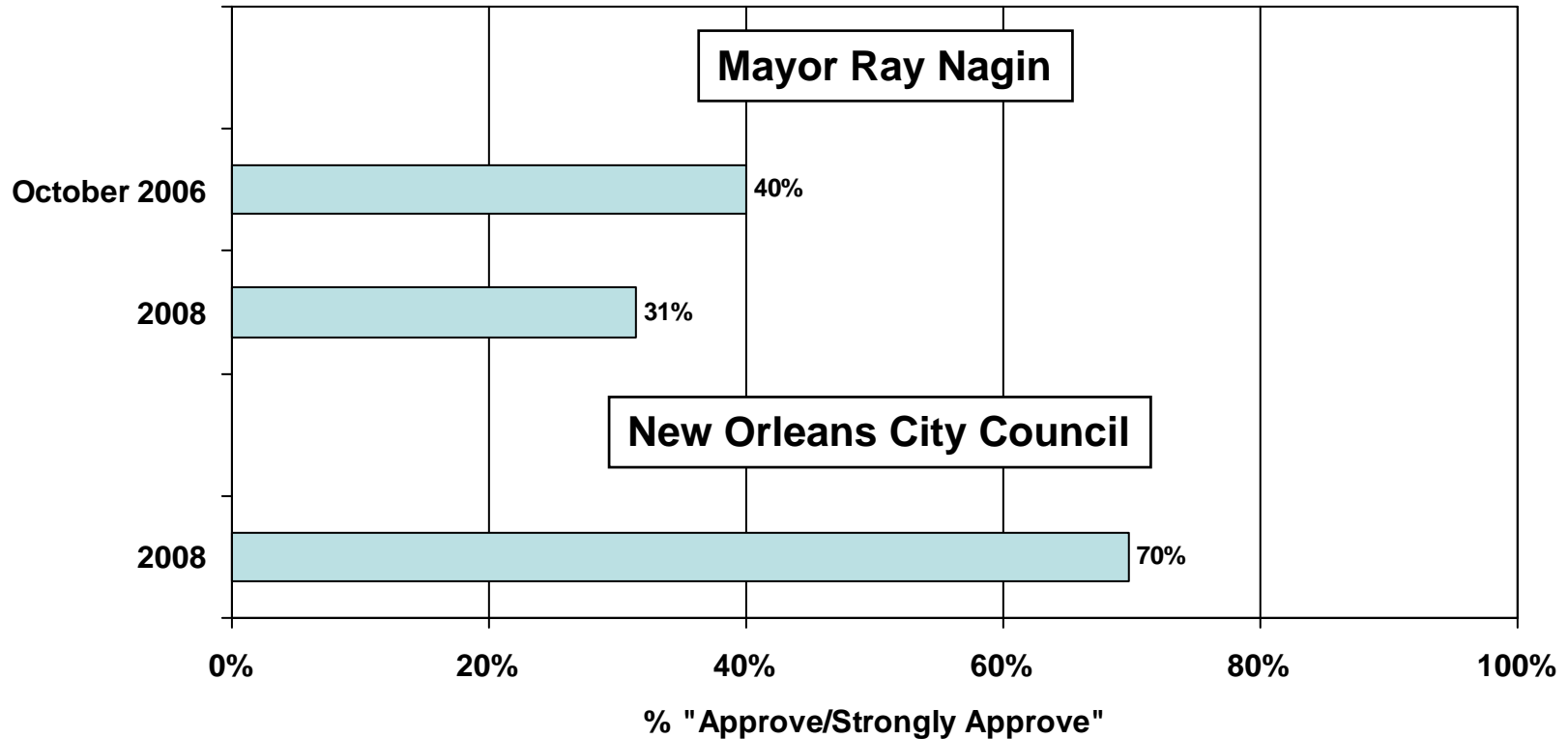


| | |
|------------------------|-----|
| Outside LA . . . | 42% |
| St. Tammany . . . | 19% |
| Baton Rouge area . . . | 2% |
| Hammond area . . . | 1% |
| Other Louisiana . . . | 16% |
| Don't Know . . . | 20% |

•Residents indicating that they are at least “somewhat likely” to move are most likely to move outside of Louisiana.

Evaluation of Public Officials

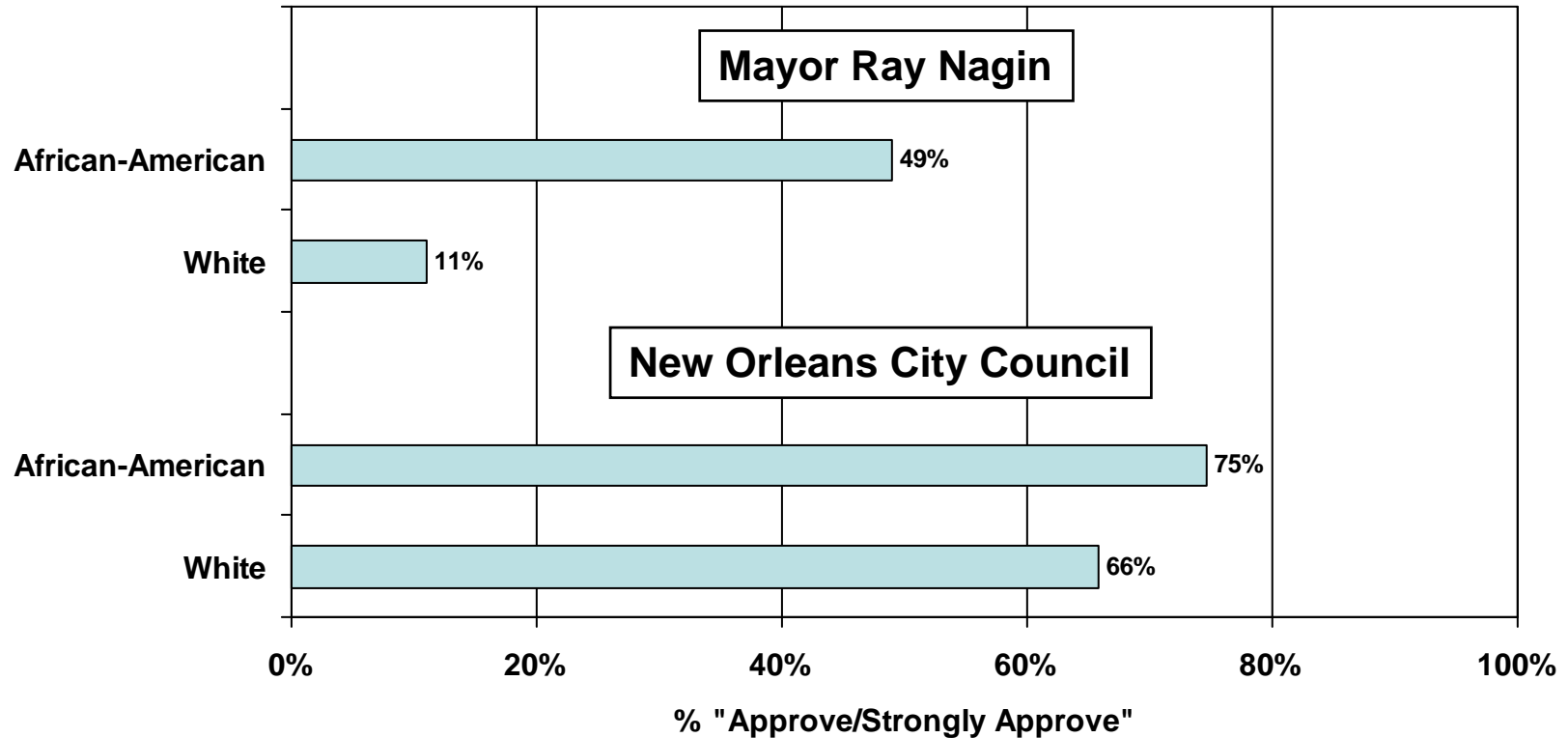
Orleans Residents



- Orleans residents express much higher approval of the City Council than they do Mayor Ray Nagin.

Evaluation of Public Officials

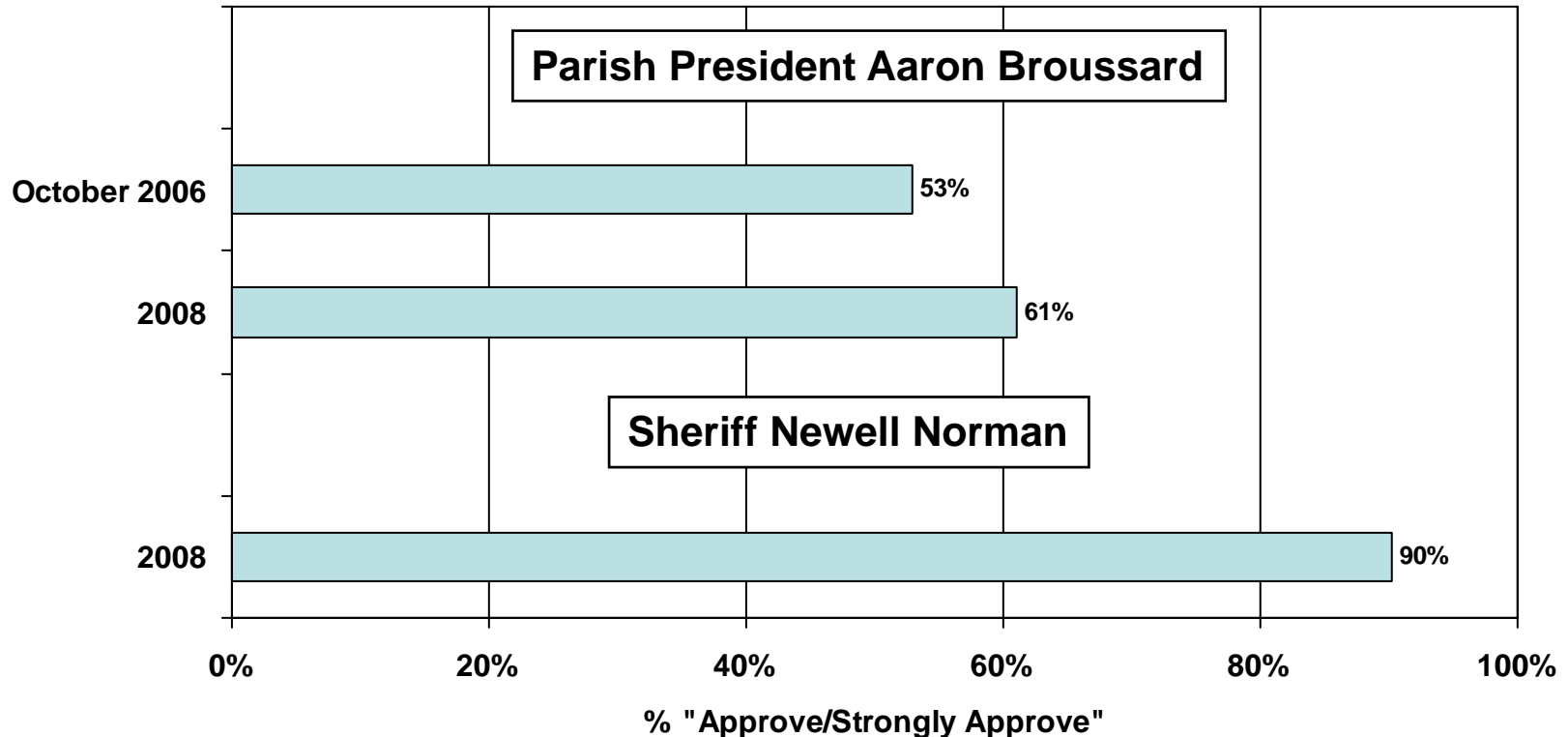
Orleans Residents by Race



- Mayor Ray Nagin's approval among Orleans whites is extremely low.
- The racial gap in approval is less evident for the City Council than for the Mayor.

Evaluation of Public Officials

Jefferson Residents

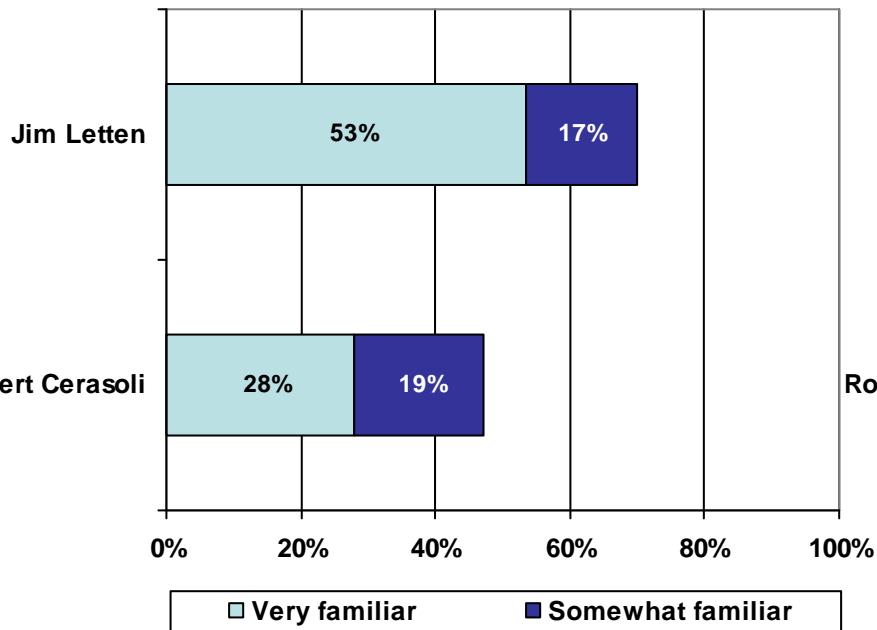


- Sheriff Newell Norman's approval ratings are reminiscent of those of his predecessor.
- Aaron Broussard's ratings have improved slightly since October 2006.

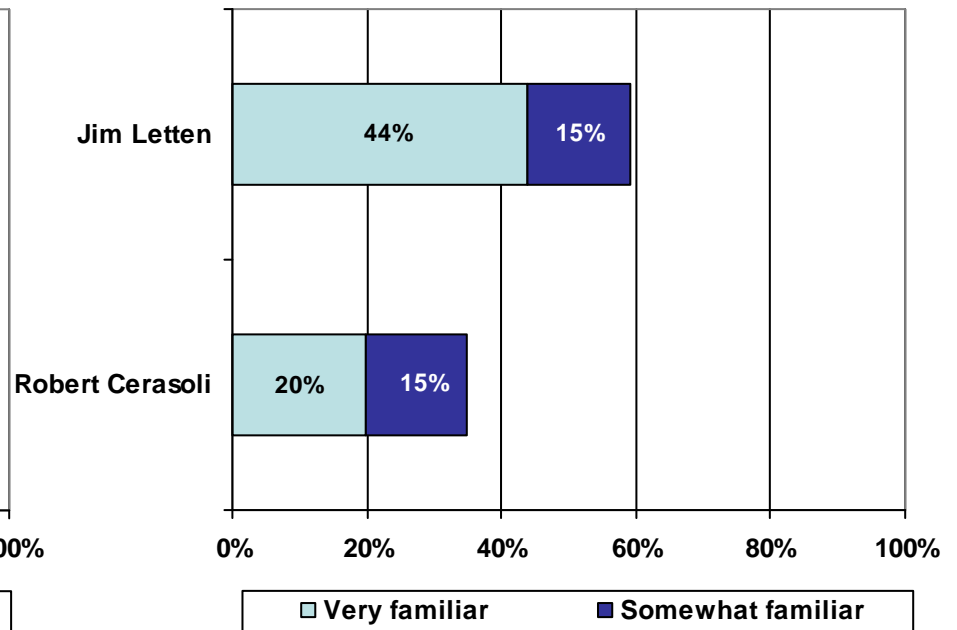
The Reform Effort

Question: I'm going to read you the names of a couple of people associated with efforts toward governmental reform in the Metro New Orleans area, and for both, please tell me whether you are very familiar, somewhat familiar, not very familiar, or not at all familiar with the name.

Orleans Residents



Jefferson Residents



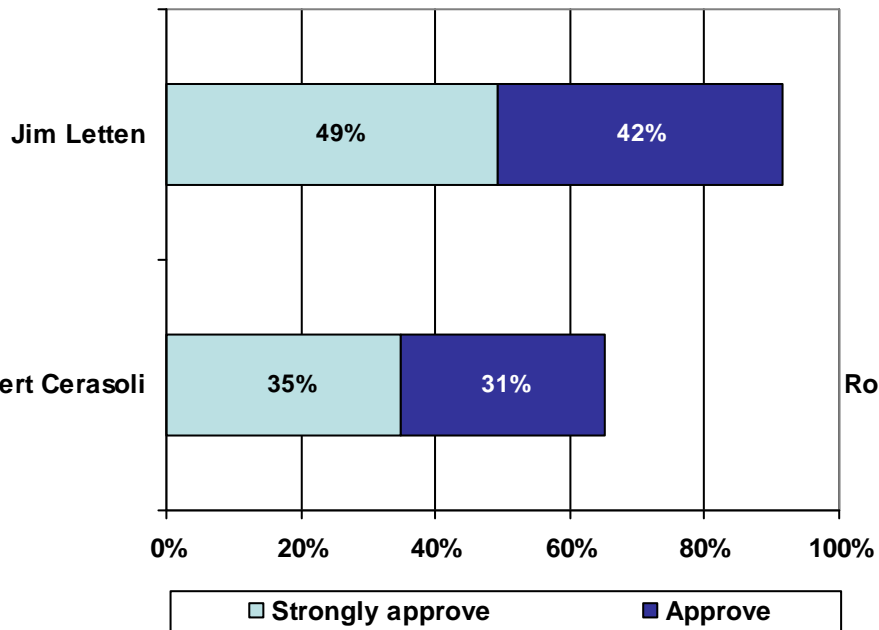
•Given the obstacles he has had to overcome, it is not surprising that Inspector General Robert Cerasoli is less well known than U.S. Attorney Jim Letten.

The Reform Effort

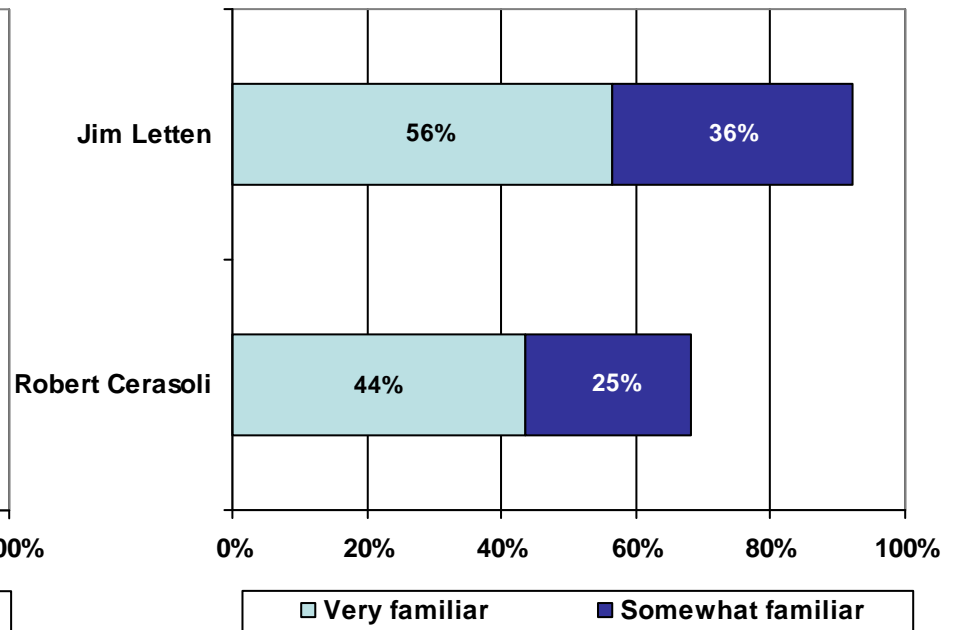
FAMILIAR RESPONDENTS

Question: *In general, do you approve or disapprove of the job (Name) is doing? Is that strongly or not very strongly?*

Orleans Residents

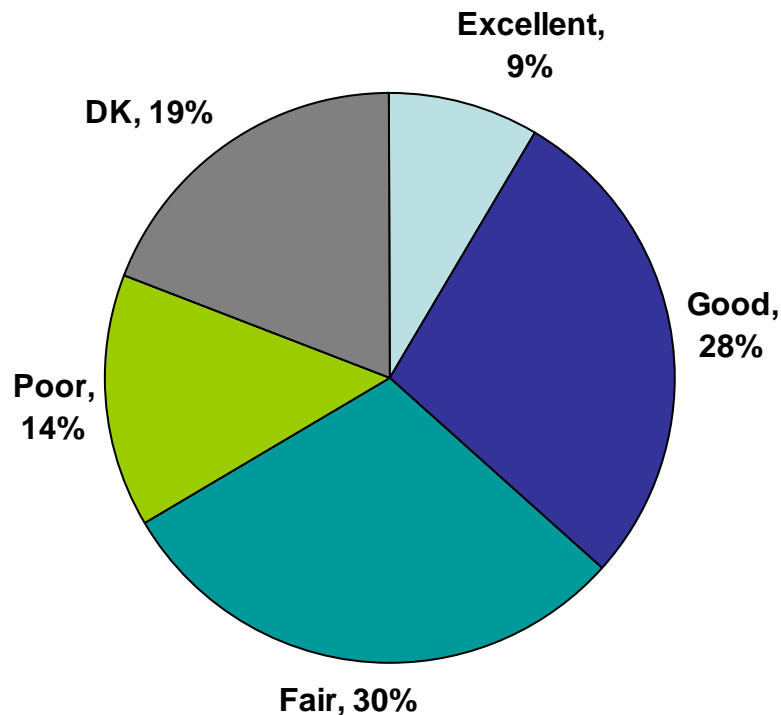


Jefferson Residents



- Approval of both Cerasoli and Letten is very high.
- Relatively lower ratings for Robert Cerasoli reflect a high percentage of “don’t know” responses and not disapproval.

The Reform Effort



Question: What would you say are the chances that people such as Inspector General Cerasoli will be successful in bringing real reform to local government?

- Only a little over one-third (37%) of respondents rate the chances of the success of reform efforts as "excellent" or "good."