

Summer 2003

## Summer 2003

Valparaiso University Guild

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## Who is the Valparaiso University Guild?

**A**t FOCUS, Valparaiso University's summer orientation program, parents and incoming students approached the Guild's booth to ask, "Who is the Guild?" The quick answer is, "A network of Christian women committed to promoting the success of Valparaiso University." The following information equips members to answer who we are and what purpose we serve.

### THE GUILD SERVES STUDENTS

Since 1931, the Guild has served to benefit the physical and spiritual well-being of Valparaiso University students. Students are familiar with Valparaiso chapter's cake project and care packages received from the Glenbrook or a hometown chapter. Guild members host students on concert tours, through the Bed and Breakfast Program and at summer send-offs.

Each student has likely taken advantage of a Guild-funded project such as the Undergraduate Research Fund, Valpo Prayerbook, Center for the Arts lobby, and the Gloria Christi Chapel.

### THE GUILD WORKS NATIONALLY

Nationwide, the Guild has 81 chapters — each with its own personality and traditions. Some chapters meet monthly with a formal program in addition to the business meeting. Chapters such as New Mexico and Alabama have members across the state and meet less often.

Each chapter chooses how to serve Valparaiso University. Chapters organize fundraisers to benefit Guild projects. Some fundraisers become annual events such as Battle Creek's Corn Roast and Puget Sound's holiday wreath sales. Chapters are called upon to serve the University in local communities through coordinating Valpo Sunday in local congregations and by talking to prospective students and their parents. Chapter members enjoy socializing and will occasionally plan an outing to celebrate accomplishments achieved during the year.

Members who are not close to a chapter participate in Guild functions through Four Winds. Four Winds members are welcome to participate in all Guild-supported activities.

### THE GUILD VOLUNTEERS

Guild members include Valpo alumnae, mothers of students, and friends of the University who give time and talent to support Valpo. Guild members exemplify the University's mission and are often leaders in their profession, church and society.

Collectively, Guild members contribute over 8,000 volunteer hours annually. Volunteers govern the organization through a five-member board of directors, committee chair positions and chapter leadership.


Each member pays dues to cover operating expenses and contributions to University funds.

### THE GUILD SPONSORS PROJECTS

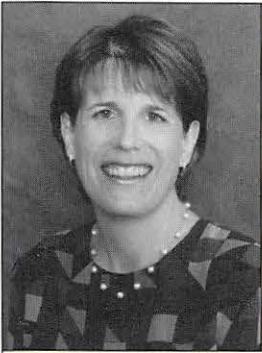
While chapters have the flexibility to participate as they choose, all effort goes toward serving national goals. In the 1970s, Guild members worked together to publish the first Guild Cookbook to fund scholarships. Thirty years later, four cookbooks have been printed. Sales from these cookbooks led to fund eight \$5000 annual scholarships.

National Project goals are set periodically to motivate members. From 2001-2003, the Guild's National Project was to fund a \$200,000 reading space in the Christopher Center for Library and Information Resources.

Guild chapters also contribute to a Guild Special Grant that is awarded to campus departments annually.

To conclude, many universities long to have volunteers solely dedicated to supporting the school's success. Valparaiso University has that. The Guild has 1700 volunteers helping to make Valparaiso University a caring, special place. 





## WITH ONE VOICE

By Susan Dippold

**F**ormer United States President Ronald Reagan was called the “Great Communicator” by politicians and the media. He effectively connected with the public by the

words he used. Being able to communicate well is an asset to any individual or group.

Enhancing the communication process is an on-going goal for the Guild and one-fourth of the Guild’s strategic effort. Messages about who the Guild is and what the Guild will do for the University are vital to the strength and future of the organization and need to be efficiently conveyed by the members. In addition, our internal communication processes need to be equally effective so members are aware of how the Guild impacts Valparaiso University.

The Guild of today utilizes multiple means to communicate. There are face-to-face meetings on a local and national level. We use the telephone for individual contact and conference calls, cell phones, mail, faxes and e-mail. In the future we anticipate Guild members will use video conferencing, instant-messaging and chat rooms.

From the *Guild Bulletin* to chapter newsletters to telephone calls, the goal is to clearly communicate the Guild message. Guild members need information on what is going on and all members should keep the Guild office informed of local events and chapter news. This two-way communication allows us the opportunity to be united in our purpose for the University.

At the Christian Women’s Conference in May, Ruth Koch spoke in a session titled “Hey Girlfriend” about how women communicate. We, as women, seek similarities and connections with others. I feel this is one reason why the Guild has been a strong organization for Valparaiso University. As a network of Christian women committed to the success of Valparaiso University we must all work together with our communication efforts, both internally and externally, to maximize our effectiveness while supporting the University family. ✨

## 72<sup>nd</sup> Annual Convention

*Proverbs 16:9 – We can make our plans, but the Lord determines our steps.*

Join the Guild as it celebrates 72 years of service to Valparaiso University and the completion of the 2001-2003 National Project to raise \$200,000 toward a reading space in the Christopher Center for Library and Information Resources. Convention takes place September 26-28, 2003.

Highlights for the weekend will include:

- Guild banquet keynote speaker Michael Essany from “E” Network’s *Michael Essany Show*
- Special topics on Membership Recruitment and Retention and using the Chapter Information Resource Kit
- Workshops featuring the College of Nursing’s Virtual Learning Center and the Christopher Center
- Opportunities to interact with Valpo’s sorority women and Guild scholars
- The annual Bazaar, Silent Auction and Basket Boutique
- National Secretary and National Treasurer Election ✨



**National Treasurer candidate:**  
**Lois Mitchum,**  
**South Carolina chapter**



**National Secretary candidate:**  
**Michele Karpenko,**  
**Valparaiso, IN chapter**



**National Secretary candidate:**  
**Susan Mullen,**  
**Chicago NW Suburban chapter**

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**Suzanna Tudor '03, Intern**

**Jenn Bonner '03; Amy Hill '05, Student Employees**

**Stacey Edmiston, Anne Mangelsdorf, Katie Melin, Anita Unrath,**

**Mary Winkelbauer, Communication Review Committee**

**K Creative Group, Chicago, IL, Design**

The *Guild Bulletin* is published three times annually by the Valparaiso University Guild, Inc.; Kretzmann Hall, 1700 Chapel Dr., Valparaiso, IN 46383 (phone: 219-464-5315, toll-free: 800-748-4538; fax: 219-464-5381, web: www.valpo.edu/guild). The Valparaiso University Guild is a non-profit network of Christian women committed to the success of Valparaiso University.



## CAMPUS CONNECTION

# Excellence in Engineering

By Suzanna Tudor

Dean Kraig Olejniczak radiates energy and enthusiasm! His vision is to utilize the outstanding students and faculty “to work on building infrastructure to take the College of Engineering into national pre-eminence.”

This enthusiasm is fueled when Valparaiso University students receive recognition for their achievements. The College of Engineering announced this spring that students Eric Andris and Paul McGovern received Tau Beta Pi scholarship and fellowship awards, respectively, for the 2003-2004 academic year.

“Tau Beta Pi is the only engineering honor society representing all engineering professions in the nation. Founded in 1885, it recognizes students of distinguished scholarship and exemplary character.” Valparaiso University was one of eight national universities to have recipients of both a Tau Beta Pi scholarship and fellowship.

Also, exemplifying the College of Engineering’s commitment to excellence are Maren Van Otterloo and Katherine (Kate) Musick who received 2003 National Science Foundation (NSF) Graduate Research Fellowships.



*A College of Engineering committee gathers for strategic planning. Flip chart in the background reads, “Make no little plans. They have no magic to stir men’s (and women’s) blood.” Daniel Burnham, Plan of Chicago, 1909.*

The NSF is the premier funding agency for student and faculty academic support in the country. “The NSF awards are comparable to Rhodes, Goldwater and Udall scholarships,” Kraig said. “The average lay person is not aware of how prestigious these honors are.”

Since joining Valpo as Dean in 2002, Kraig has encouraged others to keep an eye on Valpo’s College of Engineering and the excellent education it offers.

Valpo’s rich history and spirited vigor and vision, encourage the College of Engineering to prepare students to meet the challenges of the twenty-first century. 🔥

## Christian Leader Devotion

*Matthew 6:8 – For your Father knows what you need before you ask Him.*

Communicating with God is called Prayer. The dictionary definition of pray, means to talk with God. God wants us to share all of our thoughts and decisions we have to make with Him. The little day-to-day decisions, like which way shall I drive to work today? God also wants us to share with Him the big decisions that we need to make in life, such as is this the person I should marry, is this the job that I should be doing now, is this where our family should live?

Just like talking with our children, God wants us to talk with Him. If we share with Him the little decisions that we must make everyday, then when it’s time to make the big decisions in life, God will guide our thoughts to make the right decisions. He wants to give us His words of wisdom.

It doesn’t matter if we come to God in a devotion hour, where we read and study His word and listen for His direction, or if we pray to God all day long, as the thoughts come to us. He will direct our thoughts and give us the answers to our prayers. We just need to remember that answers to prayer are not just yes or no; sometimes the answer may be to wait.

God desires our devotion, having Him in our life, all of the time. In return for our devotion to Him, He will shower us with His blessings, above all measure. 🔥

*The Christian Leader devotion was written by Sharon Newcomer, a member of the Milwaukee Suburban chapter. Her children, Jennifer and Rebecca, are Valpo graduates.*



# Sailing the Sea of College Funding

By Suzanna Tudor

Ahoy! Navigating the financial aid process may make parents and students want to walk the plank! Discovering part of Valparaiso University's \$42 million available in aid, however, makes it worth setting sail.

David Fevig, VU's Director of Financial Aid, and his experienced shipmates offer a wealth of materials and services for smooth sailing through the sea of college funding. It just takes a little digging through paperwork to unbury the loot.

The gateway for financial aid seafarers is filing the Free Application for Federal Student Aid (FAFSA) form. Information provided on the FAFSA determines eligibility for financial aid. Once on deck for possible federal and state grants, loans, awards, scholarships and work study programs, VU sends materials detailing the student's personal aid profile.

A whale of a number of undergraduate students receive financial aid (over 85%)

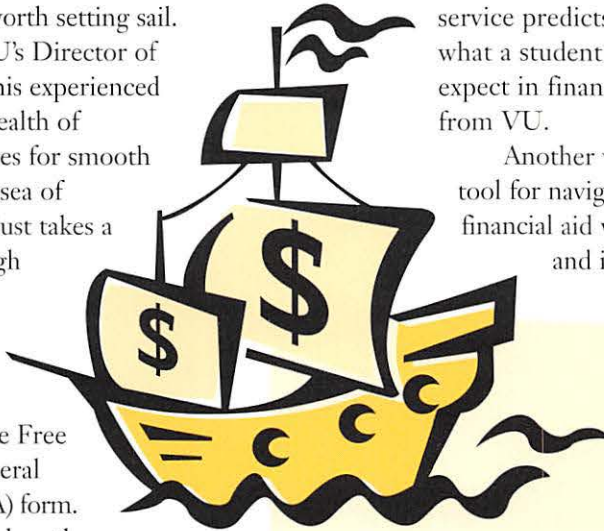
and getting an early launch is the key to success.

The first step is to take advantage of Valpo's free Financial Aid Estimator Form (FAEF). This service predicts roughly what a student may expect in financial aid from VU.

Another valuable tool for navigating the financial aid waters and inter-

preting the alphabet soup titles of government grants and loans is *The Student Guide* available from Valpo's Financial Aid Office ([www.valpo.edu/finaid/](http://www.valpo.edu/finaid/)) or on the web at [www.studentaid.ed.gov](http://www.studentaid.ed.gov).

Before someone throws Valpo overboard as a college choice, he or she should discover how affordable VU can be. Take advantage of the treasure chest of tools Valpo offers on the high seas toward a college education. 🏴‍☠️



## COMING SOON: 529 PLAN

Watch for information regarding the launch of the Independent 529 Plan! The Independent 529 Plan is a prepaid tuition plan of which Valparaiso University is a founding member institution. This

prepaid tuition plan locks-in the cost of tomorrow's tuition at participating colleges and universities for less than the tuition charges that students pay today. Anyone — parents, grandparents, relatives or friends — can set up an account for a future college student and take advantage of this one-of-a kind 529 program. For an enrollment kit and more program information visit the Independent 529 Plan website at [www.independent529plan.org](http://www.independent529plan.org). Expected launch date is September 1. 🏴‍☠️

## Applying for Guild Scholarships

Guild scholarship funds have assisted sons and daughters of Guild members since 1974 when the first four \$500 scholarships were given. Today over \$50,000 in scholarship funds is awarded annually to eleven recipients.

Financial Aid reviews applicants and chooses the recipients using the following criteria:

- Current Guild member status of the student's mother, grandmother or guardian
- Financial need
- Academic and extracurricular achievement

Members may obtain scholarship applications at convention (September 26-28, 2003). The form is also available on the Guild's website ([www.valpo.edu/guild/forms/form-3013-scholarship](http://www.valpo.edu/guild/forms/form-3013-scholarship)) or by calling the Guild office. Applications received before January 15 will receive preferential consideration.

Applications are kept on file in the Guild office through the student's Valpo undergraduate career at Valparaiso University. The pool of applicants will be considered when choosing a recipient for the Past National Officers scholarship (awarded to one junior annually) or if a scholarship is unclaimed by the original recipient. 🏴‍☠️



# News+Notes

## WELCOME JEANNINE!

The Guild office welcomes Jeannine Lemarie as office assistant. Jeannine is originally from the East Coast, but lived all over the world before coming to Valparaiso, IN two years ago with her husband, Jim, and their three children (Kara, Matt and Corinne). Jeannine has bookkeeping and office experience and looks forward to assisting Guild chapters.

## VOLUNTEERS NEEDED

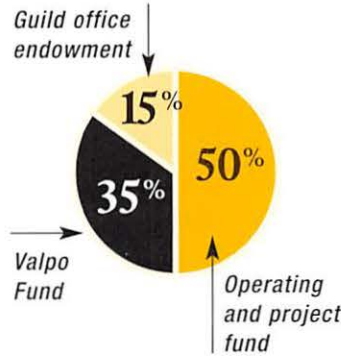
Several national leadership positions will be filled in the next few months. Guild members are encouraged to inquire about the positions by contacting the Guild office. The positions are instrumental to leading the Guild, assist a member's professional development and typically take 2-4 hours per month.

## CHRISTIAN WOMEN'S CONFERENCE

The Christian Women's Conference was a success again in 2003 with 193 women gathering on campus the first weekend in May. The workshops were spiritually enlightening, the worship was meaningful, the weather was perfect and new friendships were made. A committee to plan the 2005 conference is being formed. If interested in serving on this committee, or to offer speaker ideas, please contact the Guild office.

## MEMBER DUES

Guild dues will be collected this fall. Did you know that the dues support the following?



Self-select dues are dues given over the minimum requirement. Self-select dues are allocated in the same percentages and considered a charitable contribution.

## COMMEMORATIVE GIVING

2002-2003 paid members recently received a copy of the Guild's commemorative gifting booklet. If you would like additional copies, or a copy sent to someone, please let the Guild office know. Giving a commemorative gift is an excellent way to honor someone and support Valparaiso University.

## GUILD OFFICE CONTACT INFO

800-748-4538 or [Guild@valpo.edu](mailto:Guild@valpo.edu)

## VU Guild E-Mail Etiquette

- Be sure to include Valpo or Guild in the subject line of chapter e-mails so people know it is an important message and not "spam" or junk mail.
- Avoid forwarding every cute e-mail to everyone in your address book. People may delete a message that needs a response, thinking it is another joke.
- Unless a Guild friend has asked to be informed of personal business ventures, don't use distribution lists to solicit friends regarding things outside the scope of what the organization intends to do.
- If you add a Guild member to a distribution list with or without her permission, give individuals the opportunity to "unsubscribe."
- Keep e-mail addresses current — let others know when you switch e-mail accounts (especially the Guild office).

## VU Estate Gifts



Valparaiso University offers several forms of planned giving. They range from very simple, such as

including VU as a beneficiary of a will or life insurance policy, to the more complex charitable remainder trusts and gift annuities, which provide income to the donor for life and provide for the future of the University after the donor's death.

For more information on estate gifts, contact [oa.development@valpo.edu](mailto:oa.development@valpo.edu).

## Guild "Classic" Recipe

Feeling a bit nervous about how to use the tomatoes from the garden? You'll "relish" this relish recipe from Guild Cookbook Volume II. Make a batch to give to friends and relatives along with a Guild Cookbook. Cookbooks may be purchased through the Guild office for \$5.

### Apple Tomato Relish

- |                 |                 |
|-----------------|-----------------|
| 8 ripe tomatoes | 8 sour apples   |
| 6 onions        | 3 green peppers |
| 3 red peppers   | 3 cups sugar    |
| 1 pint vinegar  | 1/4 cup salt    |
| 1 tsp cinnamon  | 1 tsp allspice  |

Chop vegetables and fruit together, add spices, salt, sugar and vinegar. Cook 20 minutes. Seal while hot in sterile jars. Yield 3-4 pints.



## CHAPTER-TO-CHAPTER

The chapter-to-chapter section gives an idea of what chapters are doing to serve in a network of Christian women committed to the success of Valparaiso University. Chapters that have information or pictures to share may contact their Area Director or the Guild office.

### Innovative ways Guild members promote Valpo

Let's give three honks to those who promote Valpo on their license plates. Southern Piedmonts' Susan Dippold has "Go Valpo" on her plate. Judy



Rullman (Quad Cities) has "Valpo 57" on her plate.

Indiana residents may want to consider sporting a Valpo Special Recognition License Plate. The Valpo plate offers alumni and friends a way

to show their VU pride, while helping to support student scholarships, faculty development, and further the programs and services of the Valparaiso University Alumni Association.

### VIMs – Very Important Members

Dona Lawrentz, Diablo Valley's Treasurer, graduated from Valpo in 1958 with a BA in business. She married Jack Lawrentz, moved to the San Francisco Bay area and raised two children, Andy and Amy. She now does the books for Jack's lumber business. In her spare time, she loves to play golf and will play anytime, anyplace, with anyone! She is detail oriented and the Guild benefits from her accounting talents!

Vickie Noll joined the Guild shortly after she graduated from Valpo in 1991. As Racine's chapter president, she likes helping to promote VU to area students. She tells her sons (Tom-6, Danny-3), and a niece who is ready to enter high school about the great times and friendships she made at VU. She wants to influence them early to consider Valparaiso University!

### Creative Chapter Ideas!

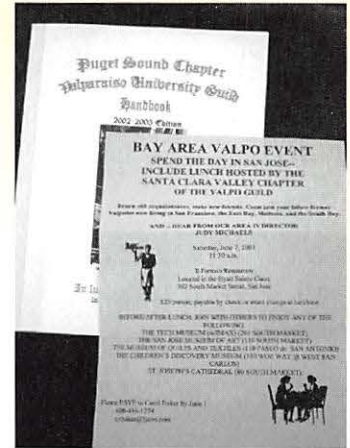
Northeast PA's program committee puts together "Fund Bags" that contain a slip of paper for every day in a month. Each Guild member picks one month to complete the projects listed in the bag. Each day the Guild member pulls out a slip of paper and "pays" into the bag the directed amount. For instance, "Put two cents in for every window in your house," "Put a nickel in for each pair of shoes that you own," or "What was the high temperature today? Pay that amount in change."

*St. Louis members attended a Spring Brunch with a strawberry theme coordinated by member Luanne Beumer. As a special touch for Mother's Day, each woman received a long-stemmed rose.*



A variation on this great idea is to slip in a few non-monetary items such as "Pray for a Valpo student," "Check out Valpo's website for the latest news," or "Invite a prospective member to the next meeting."

Houston and Des Moines have participated in department store charity sales. Members sold \$5 coupons (with Valparaiso University listed as the charity recipient) and the money went to the Guild. The shopper received \$5 off merchandise when he or she used the coupon.



*The Guild's West Coast chapters use flyers and directories to publicize chapter events.*

### Summer Send-offs

The following areas will host summer send-offs in 2003. These Valpo picnics provide an opportunity to connect with prospective students, current students, parents and alumni.

The Alumni, Admissions, and Guild offices have partnered to prepare materials to assist volunteers with send-off plans. The following is a list of locations of summer send-offs (a bold listing indicates that a Guild member is the send-off coordinator). For more details, visit or call the Guild office (800-748-4538).

#### 2003 VU SUMMER SEND-OFF'S

Chicago NW	Chicago South	Lake County, IN
Columbus, OH	Madison, WI	St. Louis, MO
Kansas City	North Carolina	Racine, WI
Central NJ	Quad Cities	Washington DC
Minneapolis, MN	Sheboygan, WI	Milwaukee
Denver, CO	Rochester, NY	Grand Rapids, MI
Spokane, WA	Cleveland, OH	Omaha/Lincoln, NE
Seattle, WA	Indianapolis, IN	





*Saginaw celebrates its 70th anniversary and honors the chapter's past presidents.*

### Communicating between Chapter Members

For this issue of the *Guild Bulletin*, several ideas for chapter communication were received. Many chapters, such as St. Louis, San Francisco Bayshore and Orange Co. use e-mail to spread news and reminders. Central New Jersey suggests a follow-up phone call.

Area Directors also appreciate e-mail. Lois Mitchum, Area IX Director says, "I like the immediate response that is possible with e-mail. The South goes to bed by 9 pm, and since I'm not home until then it's a challenge." E-mail helps her stay in touch.

A telephone tree works well for Rochester, NY and Oregon Trail when information needs to get around quick. For example when a meeting is postponed or a member is sick, the first person calls one member (some call more than one), that member calls another, and so on. The last person on the list can call back the original caller to confirm that the message went through. Who calls whom can be printed in the chapter's directory.

Several chapters, including Naperville, Spokane, Rockford, and Kansas City communicate via newsletters and postcards. Newsletters contain information about dues, upcoming events and convention. Remember to send a newsletter to the Guild office, prospective members, and pastors of local congregations.

To make paying dues easier, Geiseman Memorial includes a return envelope (addressed to the chapter treasurer) in the dues mailing.

### Sponsor a Student

Chapters that are in the far reaching corners of the United States have found some great ways to support students from their area attending Valparaiso University. Puget Sound will offer a stipend to pay a prospective student's transportation costs so he or she may attend a campus visit day.

Northeast PA has one student from their area attending Valpo. At a spring meeting they invited the student and gave her \$100. That can go a long way in the University Bookstore!

## Area Directors

### Christine DeLooze

#### Area I Director

81 Woodridge Trl, Henrietta NY 14467, 585-359-1551, chrisd68@aol.com  
Washington DC, Baltimore MD, Bay State MA, Central New Jersey, Buffalo NY,  
Rochester NY, Southtowns of Erie Co NY, North East PA, South Central PA, Northern Virginia

### Natalie Richard

#### Area II Director

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All Illinois - Aurora, Chicago NW Suburban, Chicago S Suburban, Chicago West Suburban,  
Dundee, DuPage Co, Elgin, Elm, Geiseman Memorial, Glenbrook, Naperville, Rockford,  
Springfield Area, Quad City IL/IA

### Lois Schumann

#### Area III Director

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Boulder CO, Denver CO, Pikes Peak CO, Des Moines IA, Greater Kansas City,  
Land of Lakes MN, Minneapolis MN, St Paul MN, St Louis MO, Lincoln NE,  
New Mexico, Houston TX

### Judy Michaels

#### Area IV Director

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Diablo Valley CA, Harbor Lights CA, Orange Co CA, San Diego CA,  
San Francisco-Bayshore CA, Santa Clara Valley CA, Columbia Cascade OR,  
Oregon Trail, Puget Sound WA, Spokane WA

### Kristine Krueger

#### Area V Director

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All Wisconsin - Appleton, Covered Bridge, Madison, Merrill,  
Milwaukee Golden Gems, Milwaukee Suburban, Racine, Sheboygan, Wausau

### Kristine Fox

#### Area VI Director

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### Rebecca Struven

#### Area VII Director

PO Box 1337, Valparaiso IN 46384, 219-531-1491, struven@netnitco.net  
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Valparaiso, Kentuckiana KY

### Carol Leslie

#### Area VIII Director

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NW Ohio, Union Co

### Lois Mitchum

138 East Peninsula Dr, Laurens SC 29360, lmitchum@gerberchildrenswear.com  
Alabama, Orlando FL, St Petersburg FL, Treasure Coast FL, Atlanta GA,  
New Orleans LA, Southern Piedmont NC, South Carolina, Middle Tennessee

### Gretchen Stoepelwerth

#### Four Winds Director

7728 SW 117th Street Road, Ocala, FL 34476, 352-873-3221, Stoepp@mfi.net



# Five Ways You Can Promote Valparaiso University

- 1. Contact** church youth director about the great activities at Valparaiso University.
- 2. Join** the Valpo Admissions Network (VAN)! Call Barb Lieske at 888-GO-VALPO.
- 3. Seek** new opportunities to promote Valpo in the community such as college fairs or local publications featuring college choices. (Pass this information on to the Admissions or Guild office.)
- 4. Follow-up** with families that have attended a Valpo Visit Day to see how the visit went.
- 5. Refer** a prospective student through the Admissions webpage.

## VU GUILD LOGO

Chapters are welcome to use the Guild logo on chapter newsletters and directories. Download the logo from the Guild's webpage ([www.valpo.edu/guild/services/logo.php](http://www.valpo.edu/guild/services/logo.php)). Chapter leaders received a copy in a recent mailing too. If using the Guild logo or Valpo logo on something for sale, please consult the Guild office for proper licensing procedures. ✨

## SAVE THE DATE!

### SEPTEMBER 26-28

72nd Guild Convention

### OCTOBER 3-5

Homecoming

### OCTOBER 12-DECEMBER 28

Sloan Collection 50th Anniversary Exhibition  
*A golden anniversary celebration of Percy Sloan's gift to Valparaiso University which started the campus museum. Curated with help from Richard Brauer.*

### OCTOBER 25-26

Family Weekend

### NOVEMBER 7-9

Targeted Leadership Forum

### DECEMBER 6

VU Christmas Concert

### MARCH 2004

Mid-Con Conference  
Basketball Tournament

### APRIL 24, 2004

Wisconsin State Unit Convention

# VU GUILD



Valparaiso University

1700 Chapel Dr. — Kretzmann Hall

Valparaiso University

Valparaiso, IN 46383

[www.valpo.edu/guild](http://www.valpo.edu/guild)

Non-Profit Org.  
U.S. Postage  
PAID  
Valparaiso, IN  
Permit No. 3

#### Change of address?

Please let the Guild office know by calling  
800-748-4538 or e-mailing [Guild@valpo.edu](mailto:Guild@valpo.edu)