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Valparaiso University Guild Bulletins

Summer 2004

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Valparaiso University Guild

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SUMMER 2004

State of the Guild

ver the past 73 years, members have given countless volunteer hours and raised millions of dollars to serve Valparaiso University as a national network of Christian women.

As announced in a letter to the membership last May, the VU Guild has reached a critical point in its history.

While in recent years the Guild has implemented strategic initiatives to strengthen the organization, we are still faced with a 47% decline in membership over the last decade; fewer chapters and women reluctant to assume leadership roles on a local and national level. This situation reached a crisis point when the Nominations Committee contacted 30 women before announcing candidates for two of the three national positions. Currently no candidates are seeking the national president position. Without

anyone to serve in these fundamental leadership roles, the Guild cannot exist.

Currently, Christine DeLooze and Judy Michaels are unopposed for the vice president positions. As with each convention, nominations can come from the floor. In accordance with the national bylaws, current national president, Susan Dippold will remain in office until future elections take place.

Reply Card Results

Forty percent of members receiving the letter returned

the reply card. Members are willing to support the Guild by paying dues (86%) and through prayer (80%).

> Half of those responding are willing to participate in service and fundraising projects. Eighty-three women indicated that they are no longer able to serve in the Guild.

According to the **Annual Questionnaires** collected to date. Guild women have contributed over 4,000 HOURS in volunteer service this year.



Next Steps

After assessing data and anecdotal information, the Guild board made the decision to form a Guild Advisory Team to create a vision, purpose and structure for the Valparaiso University Guild organization for presentation at our 75th anniversary in April 2006. The five

board members (following the 2004 Convention election) and five additional Guild members will focus on meeting current campus needs, especially as this pertains to students; develop an organizational structure to fulfill this purpose; create an efficient fiscal structure; and develop bylaws or guidelines.

We have reached a defining moment where we must make and carry out decisions about the viability of our future. Please attend Convention 2004 to express what direction the Guild should take in its service to Valparaiso University. 2



WITH ONE VOICE

By Susan Dippold

n reviewing the Annual Chapter Questionnaire, I am again amazed by the many opportunities Guild members have to serve and promote Valparaiso University.

Our collective talents have provided many valuable hours of support to Valpo as it "prepares students to lead and serve in both church and society."

Guild chapters have organized prospective student trips to campus and sponsored summer send-offs to new and returning students. Individual Guild members have represented Valparaiso at college fairs and submitted confirmation lists. Although these are just a few of the many examples of our service to the University, personally promoting the University and recruiting students to attend Valpo is of utmost importance.

The University prides itself on being an independent Lutheran university. Since we aren't associated with one synod, connecting with prospective students can be a challenge. Guild members have the unique opportunity to talk about Valpo to many middle and high school students in their area churches. Do you know a teenager that would benefit from a first-rate Christian educational experience? All of us do. We should strive to put ourselves in a position to speak one-on-one about the qualities of attending Valpo whenever we get the chance. As you pique the interest of students, contact the Guild office and have additional information sent to their home or direct them to the University website (www.valpo.edu). Also, share the University application, sent to you earlier this year, with an interested student. Remember to sign your name to the application and the fee will be waived.

Studies show that word of mouth communication is an excellent publicity tool. In the coming months, I request that each Guild member identify at least one prospective student and talk to them about Valparaiso University. Don't be shy! Speaking to young people about the wonderful qualities of Valpo is an important and valuable way for you to personally serve the University.

A Tribute to Marilyn "Lynn" Bahls

For the past 31 years, Guild national presidents have depended on Lynn Bahls for parliamentarian guidance. Lynn once said that parliamentary law maintains order and assures justice and equality to every club member. She took this



Lynn Bahls

position seriously as an advisor to many Guild committees and the official parliamentarian at national meetings.

She died peacefully on May 20, 2004 at her home concluding a brave battle against cancer.

Her husband Gene commented how "the Valpo Guild was a highlight in her life and she delighted in serving and being with all of her friends in the Guild."

She was a national officer in the Guild for nine years, serving

as national president from 1970–72. In 1998, Lynn received the Guild's Filia Lucas Award in recognition of the many positive contributions she made to the Guild. Lynn received an honorary degree from Valparaiso University in 1989.

Susan Dippold, President

13020 Angel Oak Dr, Huntersville, NC 28078, 704-875-6574, dippold@bellsouth.net **Judy Grove**, *VP for Guild Affairs*

18243 Strongsville Blvd, Strongsville, 0H 44149, 440-243-0621, momgrove4@aol.com Marcia Eckrich, VP for Marketing & Communication

1308 Bridle Rd, Webster Groves, M0 63119, 314-961-5443, maeckrich@sbcglobal.net Michele Karpenko, Secretary

1402 Boca Lago Dr, Valparaiso, IN 46383, 219-477-5422, karps2@comcast.net Lois Mitchum, *Treasurer*

138 E Peninsula Dr, Laurens, SC 29360, 864-575-3767, loisandbob1@prtcnet.com

Julie Thomas, Executive Director, julie.thomas@valpo.edu
Tara Teeple, Office Assistant, tara.teeple@valpo.edu

CJ Jones '04. Intern

Jenn Campbell '03, Amy Hill '05, Maria Brown '05, Student Employees Stacey Edmiston, Anne Mangelsdorf, Katie Melin, Anita Unrath, Mary Winkelbauer, Communication Review Committee

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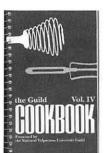
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S U M M E R 2 0 0 4

FUNDRAISER ROUND-UP

Guild Cookbooks Are Going Fast!



Known for fare and flair, are your Guild Cookbooks showing wear and tear?

Before you find yourself in a pickle, dash to purchase new Volume One, Two and Four Guild Cookbooks.

Cookbooks will not be reprinted. As this project reduces to a simmer, fewer than 500 of each cookbook remain! Cookbooks cost \$5 each

and may be purchased through the Guild office.

Since 1972, the VU Guild has sold cookbooks like hot cakes to produce funds for scholarships. In 32 years, the scholarship endowment has grown to provide eight \$5000 annual scholarships.

Creative Communications Presents New Items

Guild chapters may want to take another look at the Grace Notes fundraiser project. You'll recall that chapters keep 50% of the income from these distinctive Christian greeting cards. Other items have been available at Convention, such as Advent window calendars and children's books.

This fall chapters will have a chance to get on board with new items that Guild members and church members are sure to want: daily devotions for children and adults in adorable packages; children's Advent sticker books; Advent devotions with CD; an illustrated, church-year-related calendar; a jumbo Advent window calendar; and new Grace Notes Christmas cards.

Guild Scrip Program—Get your Christmas Shopping Done Early!

Chapter presidents and communication coordinators received an order form this summer that lists hundreds of businesses offering Scrip Certificates.

Certificates will be distributed at Convention. (A chapter's convention representative may pick up the chapter's orders.) The merchants donate a percentage of the certificate's value to the organization. Last year the Guild raised \$1500 with this fundraising program. Contact Judy Rullman at (309-762-5173 or jrullman@hotmail.com) with any questions.

Update on 2004 Bazaar and Basket Boutique

Registration forms were sent out to chapter presidents and communication coordinators in May. This year Silent Auction items will be featured as "one of a kind" at the Bazaar. Baskets will be offered in two categories—those valued under \$50 and those valued over \$50. Why not contribute two baskets?

Get your creative juices flowing! Popular baskets last year included California Wines, Martini, Holiday decorations and Gardening for Kids. See your CIRK for additional basket ideas or go surfing on the Internet.

This year's committee is Kristy Paukner, Sue Mullen, Pam Sneath, Nancy Fehr and Janet Bunn. Mail registration forms for Bazaar and Basket Boutique to Sue Mullen. (140 Hillcrest Court, Barrington, IL 60010). Questions? Don't hesitate to contact Marcia Eckrich at maeckrich@sbcglobal.net.

Read Matthew 25:14-30 and Luke 19:11-27, the parable of the gold coins.

Christian Leader Devotion

"Use it or lose it." So true! Our muscles and our skills get flabby if we don't exercise them. The servant who buried his master-given treasure found that he lost it, but the servant who used his talent, his money, found it had multiplied. So, too, our talents — of organization, hospitality, comfort, counsel; of the ability to make speeches, music, meals; to write, sew, teach, draw, raise funds, envision, witness, encourage — all these talents will flourish with use.

Our Lord has blessed us all with gifts to discover, to nurture, and to use in the service of others, just as God told Abraham he was "blessed to be a blessing." What a liberating charge! Instead of allowing our abilities to atrophy from disuse, or hoarding them to keep, we are to lavishly give them away, to invest ourselves in service to God and the people we touch.

Let's use our God-given gifts with joyful abandon and watch them multiply in blessings. Jesus gave his all — his very life — so that all might have life. Can we do anything less than use His gifts to enliven others?

Anne (Strieter) Mangelsdorf graduated from Valpo in 1961. She is a member of the South Bend-Mishawaka chapter. Her daughters, Kristine Harvey (89) and Kathryn Meyer (94) and their husbands are Valpo graduates.

Guild Project Supports New Student Union

Norma May, 03-06 National Project Chair

Ithough the University has not yet set a firm timetable for construction of a new Student Union, this project is definitely on the horizon. And the Guild is in the advance party of supporters! One-third of our project monies for the three-year period* are being set aside as a reserve toward a future center to serve Valparaiso students of tomorrow.

Students spend just 20% of their time in the classroom. So what else is available on campus? According to Larry Mosher, Director, "The Student Union is a 'laboratory' where you use the skills you learn in the classroom." Students and parents need to see that there's a place for safe, clean, enjoyable fun—and that the facility and activities are competitive with what other schools offer.

Optimally, the Union would also provide a venue for lectures, instruction,

and seminars. Due to severe space limitations, Valpo faculty and staff are not able to use the existing building in this manner. Today, the Union must say "no" to many other events of merit because there is no appropriate space. The new Union is planned to be the largest meeting space in the Valparaiso area, with seating for 1,000.

At present the Union is unable to treat all student groups equally; only 15 out of 100 student organizations have desk space. A planned Student Development Wing would house Student Senate and other organizations where each would have cubicles with desks and use of a print shop with work room for printing, making banners, etc.

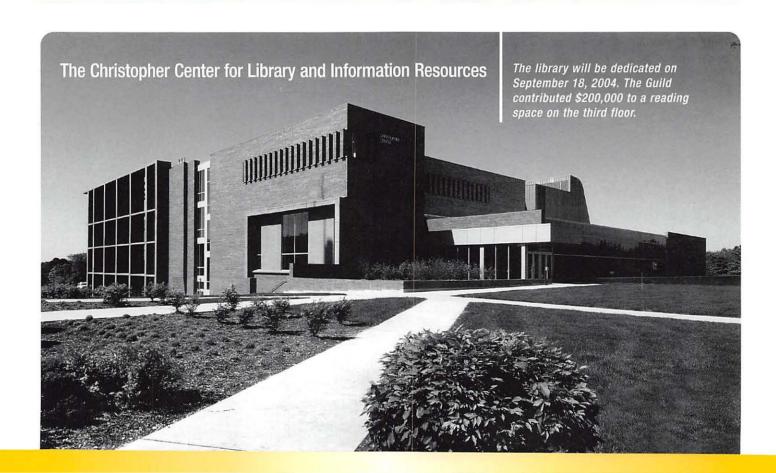
Comprised of a wide range of staff, faculty, and students, the Union Planning Committee has set two primary goals: make the space welcoming and warm, and ensure that it is accessible to all.

Some areas—such as student offices and computer study spaces—would be open and available 24 hours a day. The use of keyless swipe cards and security cameras are being evaluated to maintain safety.

Other features being considered are a Book Center, convenience store, postal facility — including mailboxes for all students, game room, entertainment areas, cyber café, and areas for outdoor recreation.

Give generously! Your gift today to the Project Fund will bless students using the new Student Union building for generations to come.

*The other 2/3 will be used as follows: 1/3 to the Guild Campus Gifts Fund serving today's students and 1/3 to strengthening our organization by increasing the Guild Office Endowment Fund.



The Results: A Year Following the Membership Tracking Plan

CJ Jones, Intern

n important aspect to continued chapter success is the ability to track membership trends and recruit new members.

This process was made easier with the launch of the Membership Tracking Plan (MTP) presented to delegates last September. Initial results nearly a year after the MTP's introduction are encouraging. The Guild welcomed 101 new members this year—and is currently recruiting more than 130 active prospects. Nearly 48 women are considering Four Winds membership.

Developed to work in conjunction with the Guild's National Office and chapters, the Membership Tracking Plan allows for greater effectiveness by following prospective members while also allowing the Guild to assess membership trends.

Since July 2003, Greater Kansas
City received the most new members, with an addition of nine women. Not too far behind were the Chicago NW
Suburban and Valparaiso chapters, with each welcoming eight new members. The success of these individual chapters also helped their respective national areas, with Area III adding a total of 18 new members, Area II accepting an additional 17 new members, and Area VI/VII welcoming 12 women to the Guild.

The Membership Tracking
Plan is located in the Chapter
Information Resource Kit (CIRK) and
includes a number of procedures and
other information that is helpful for
chapters in developing relationships
with new prospects.

Valparaiso University Student Senate

any campus organizations help Valparaiso University students find their "niche." One organization, however, gives students a voice on campus-wide issues— Student Senate.

Representing diverse constituencies including all academic colleges, Greek men and women, ethnic minorities, resident and commuter students, Student Senate functions as a liaison between University officials and the student body.

Once a week the seven-member executive board and 24 representatives meet to discuss issues affecting campus life. While most meetings are tame proceedings recognizing and allocating funds to student organizations, some discussions to resolve student concerns become electrifying.

Several hot-button topics were covered by Senate during the 2003-2004 year. A motion to remove College Television Network from campus buildings failed. A proposed Social Honor Code was also defeated due to lack of student support. Senate approved a pay increase for Resident Assistants (RA) and an on-line roommate system whereby newly admitted students could search for roommates suited to their individual needs. Several Senate subcommittees address these specific issues.

Student Senate urges the student body to get involved for an effective legislative body. Students communicate concerns to senators at the weekly "Yell at a Senator" time allotment. Senate also hosts a weekly radio show on WVUR, the campus radio station, to field questions from the student body.

Honorary Society Installs Valparaiso University Phi Beta Kappa

Scholarship. Prestige. Excellence. These are the ideals that embody the Phi Beta Kappa Honorary Society, which on April 1 installed its 270th chapter on the Valparaiso University campus.

Phi Beta Kappa is the nation's largest and most renowned honors organization.

Founded in 1776 at the College of William and Mary, Phi Beta Kappa has evolved into one of the most highly regarded undergraduate honors societies, with more than half a million members worldwide. Valpo's installation ranks the University among the top 10% of the nation's colleges and universities.

During the installation, which took place at the Chapel of the Resurrection, the Eta of Indiana Chapter elected its founding members from the University community. Those selected display a commitment to liberal arts and sciences through their scholarship and their achievements embody high standards and strong motivation beyond the classroom.

Sarah DeMaris, Professor of Foreign Languages and Literatures, and charter member said, "The installation of Phi Beta Kappa truly affirms academic excellence here at VU. Not only will the society's induction aid the University in receiving institutional grants, but also the most savvy high school students will recognize this accomplishment which will be a tool in the recruiting process."

Twenty-eight members of VU's faculty who earned Phi Beta Kappa membership as undergraduate students were recognized as charter members of the local chapter. Students in the College of Arts and Sciences who have completed at least 90 semester hours of liberal arts or sciences coursework will be eligible for membership into the honor society.

CHAPTER-TO-CHAPTER

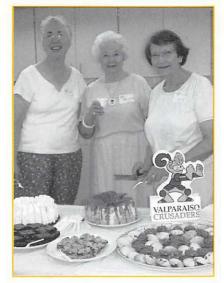
Fall Meeting Ideas

Empty nest? Parents are proud of their Valpo students. Chapters are encouraged to invite mothers of current Valpo students to a meeting where the program allows moms to introduce their student to the Guild members. Since the student will likely be on campus, ask that the moms bring pictures of their students. Orange County has invited moms and says, "It gives moms a chance to brag and opens the door for this chapter to gain a new member or two or perhaps get the moms to

work together toward a specific need for students at Valpo." This provides an opportunity for parents to connect with other parents to set up carpools or offer other support. Current student lists will be provided at convention.

Puzzled what

to do? Consider gathering to work on a puzzle. Rain or shine, puzzles are a great way to work together and enjoy the company of Guild friends. Use the time to piece together the year's events and discuss fundraising ideas.



Kansas City members serve up sweets at the Summer Send-off.

Membership Recruiting Tips

Houston says, "Prospective members attend as a result of personal invitation. Printed information may 'pave the way,' but it's the personal touch that matters most."

Four Winds

Four Winds breezes have been blowing up a great deal of enthusiasm and donations. Please encourage non-Guild member Valpo friends to join Four Winds for only \$40 a year. That entitles them to four newsletters, a directory, e-mail updates, the Guild Bulletins, and new friendships across the country. Members are eligible to run for national offices and children may apply for Guild scholarships. Thanks for spreading the word about the unique "Four Winds" chapter.



The Wisconsin members of the Valpo Guild met on April 24 in Brookfield for their 58th Annual Meeting. Thirty-nine women from seven chapters attended. Dr. Janet Brown, Dean of Valpo's College of Nursing, was the featured speaker. Julie Thomas and Judy Grove attended and spoke to the group.

All of the chapters reported on activities. Pecan sales are done in most chapters, and especially the chapters in the southeastern part of the state are especially active in recruiting and taking prospective students to Valpo for a visit. All of the chapters have special fundraisers, some very unique to their area. Milwaukee Golden Gems are also doing the Valpo Christmas ornament sales. The busiest (and largest) chapter is Milwaukee Suburban. Thanks to all of you for all of your efforts for the Guild!



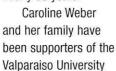
Winter meeting of Battle Creek, MI Guild members.

SUMMER 2004

Very Important Members

Long time Guild member Vera Block of *Merrill* was honored as "Woman of the Year" by the Merrill Historical Society. Her Merrill Guild friends presided over the tea table for her award ceremony. She was honored for her long time service to the City of Merrill and her 75 years as a Poll Worker for the city of Merrill. Over the years she has been very active in the Guild, both on the State and National levels. She was the first "Project Chairman" for the Guild

-and started the Guild calendar which was used for over 40 years. Vera was also the first "Field Director," forerunner of the Area Director job. She was instrumental in starting several Guild chapters and is a former Wisconsin State Unit President. Vera has been a Guild member for nearly 60 years.





Merrill Guild member, Vera Block, was been supporters of the inducted into the Women in History Hall of Fame.

Guild for 23 years. Caroline became involved with the Guild in 1980 as a charter member of the San Francisco/Bayshore chapter. She has served as chapter president, too. Her children, Jennifer and John were students at Valpo.

Caroline's creativity knows no bounds. Her goal is to find something at the lowest price possible and turn it into the most irresistible item to make and sell at the bazaar. Her family and fellow Guild members drill, glue and assemble the items. Caroline sets a high standard for other members to follow. Her chapter appreciates all that she has given of herself to benefit the VU Guild.

Val----paraiso!

The following verse was sung by the St. Petersburg chapter at its 45th anniversary celebration in February. The verse, to the tune of "Oklahoma!" was written by members Lois Hannewald and Sharon Paquette. The celebration featured keynote speaker Michael Swygert, a Valpo graduate and author of "And, We Must Make Them Noble", Contextual History of the Valparaiso University School of Law 1879-2004.

Val---paraiso— That's our Luth'ran University. It's the school we love Blessed by God above. Education its priority! *

The Guild welcomes new members who joined since July 1, 2003

Atlanta - Deloris Cheatwood, Sandra Whitney

Baltimore - Esta Dunn, Heather Raedeke

Chicago NW Suburban - Susan Friesen, Darlene Michalski, Janet Paddock, Deborah Pollitz, Joy Rohn, Leslie Rumney, Loreen Stone, Anne Warner

Cincinnati - Dianne Gebhardt-French, Kathleen Haugen, Susan Jelinek, Kimberly Laws, Clare Robertson

Columbia Cascade - Carolyn Sellke

Des Moines - Ann Adams, Naomi Hanson

Detroit Sub West - Nancy Janik, Sandra Oltersdorf

Four Winds - Christine Bateman, Sally Duchow, Deanna Mlynarczyk, Elizabeth Recchia

Glenbrook - Christiane Thalhammer

Greater Kansas City - Harriet Desens, Lynn Gaebler, Gloria Gasper, Tamara Heitland, Joan Hisle, Carla Homan, Kathy Hover, Cynthia Musick, Lynne Powell, Anna Straub-Meier

Kentuckiana - Deborah Utz

Land of Lakes - Laura Erickson, Nancy Hudson

Medina - Crystal Klein, Rae McElyea, Georgiana Neuman, Pamela Sneath

Merrill - Wanda Meyer

Milwaukee Suburban - Sheryl Bray, Rhonda Emmer, Patricia Fetters, Linda Schilling, Beth Taticek, Donna Weide

Mishawaka-South Bend - Carol Reshan

Naperville - Virginia Boyer, Cynthia Hildner, Virginia Lippig

Northern Virginia - Jennifer Wray

NW Ohio - Laura Koenig, Caroline O'Shea, Dorothy Sauer

Oregon Trail - Allison Baker

Orlando - Virginia Ressmeyer, Susan Spagnuolo

Quad City - Diane Heist, Karen King, Janis Miller

Rochester NY - Joan Bzdick, Ann Cefalu, Carol Chambers, Nancy O'Brien, Carol Royall

Rockford - Judy Davison, Cheryl Rinker, Debra Venstrom

Sheboygan - Judith Bogenschutz, DeAnna Gabrielse, Lynne Thompson

South Carolina - Kristin Hunsinger

St. Louis - Charlotte Bohlmann, Flo Burmeister, Nanette Dost, Sheryl Miller, lantha Scheiwe

St. Petersburg - Karen Nester

Treasure Coast - Eleanore Andreason, Helen Wilson

Union County - Anna Bergwall, Barbara Dautartas, Phyllis Marshall, Margia Renner

Valparaiso - Joanne Albers, Jennifer Campbell, Evelyn Farley, Kathleen Gibson, Diane Marten, Lynn Nieting, Helen Steinbrecher, Tara Teeple

Washington DC - Prisca Martens, Marcia Milleville

Wausau - Jane Gjerde

Join Us at Convention!

1 Peter 4:10 — Each one should use whatever gift he has received to serve others faithfully administering to God's grace in its various forms.

All Guild members are welcome to attend the Guild's 73rd annual convention taking place on campus September 24-26, 2004.

Guild members will have the opportunity to select the recipient of the \$2,100 Guild Special grant and allocate over \$30,000 in Guild Campus Gift grants. The Guild Campus Gifts



Christine DeLooze, VP for Marketing and Communication Candidate



Judy Michaels, VP for Guild Affairs Candidate

fund is one-third of the Guild's current national project which seeks to assist Valparaiso University by funding immediate student needs.

Other highlights include a picnic on Friday night, a tour of the new Christopher Center for Library and Information Resources and recognition of chapter and individual support during the past year.

At a special forum on Friday afternoon, members will receive an update on "The Guild Today."

If you have not received registration materials in the mail, please call the Guild office at 800-748-4538.

SAVE THE DATE!

SEPTEMBER 18

Dedication of Christopher Center for Library and Information Resources

SEPTEMBER 24-26

VU Guild 73rd Annual Convention

OCTOBER 8-10

Homecoming

OCTOBER 16-17

Homecoming West

NOVEMBER 6-7

Family Weekend 2005

DECEMBER 4

Valpo v Duke, Men's Basketball United Center, Chicago

DECEMBER 5

Christmas Concert at Symphony Center, Chicago

APRIL 28-MAY 1, 2005

Christian Women's Conference

VUEGUILD

Valparaiso University

1700 Chapel Dr. — Kretzmann Hall

Valparaiso University

Valparaiso, IN 46383

www.valpo.edu/guild

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