

3-1999

March 1999

Valparaiso University Guild

Follow this and additional works at: [https://scholar.valpo.edu/guild\\_bulletins](https://scholar.valpo.edu/guild_bulletins)

---

#### Recommended Citation

Valparaiso University Guild, "March 1999" (1999). *Valparaiso University Guild Bulletins*. 109.  
[https://scholar.valpo.edu/guild\\_bulletins/109](https://scholar.valpo.edu/guild_bulletins/109)

This Bulletin/Newsletter is brought to you for free and open access by ValpoScholar. It has been accepted for inclusion in Valparaiso University Guild Bulletins by an authorized administrator of ValpoScholar. For more information, please contact a ValpoScholar staff member at [scholar@valpo.edu](mailto:scholar@valpo.edu).

# Valparaiso University

# GUILD

## Bulletin

Vol. 72 No. 2

March 1999



by Lorraine Dorough, President

"We create and develop a greater interest in Valparaiso University as an institution of Christian higher learning." Such a simple sentence, and yet this Guild mission statement says so much about the organization and what it has achieved. Our current national project, the Guild Endowment Fund for Undergraduate Research, is but the latest example of ways the Guild has supported the University through the years.

How do we create and develop interest in the University? There are three primary ways ~ **coordination**, **cooperation**, and **commitment**.

• **Coordination:** A University administrator commented that, except for the US Army, no group other than the Guild is as

organized and able to pull together events whenever asked! Our network of chapters and members is an important strength of the Guild, one recognized and appreciated by the University. From big events like Homecoming West and the University Chorale tour to the multitude of local Guild events that take place each year, we provide the people and resources needed to superbly represent and support Valparaiso University throughout the country.

• **Cooperation:** The definition of cooperation, "to work together toward a common purpose," is an excellent description of the Guild today. Within our chapters, within our areas, within the national organization, and in partnership with the University, we work together guided by our vision and mission. A recent example of this occurred in January when the Vice President for Guild Affairs and the Vice President for Marketing and Communication brought together their teams for focused planning meetings. From those meetings came plans to maintain the vitality of the Guild, to promote our national project, and to

solidify our partnerships with the University. The plans include what needs to be done to accomplish these things, but more importantly, the plans highlight what the team members can do to support each other to achieve their objectives.

• **Commitment:** The most important means that we have to achieve our mission is through commitment, by being bound to a course of action and to each other. There are many demands on our time and talents, but we have chosen to use our gifts in service to the Guild and to Valparaiso University, because we are committed to the cause of Christian higher education.

Through **coordination**, **cooperation**, and **commitment** the Guild can attain its mission and, in doing so, become a powerful voice to support and promote Valparaiso University in our homes, churches, and communities.

### Save These Dates

April 13	Guild Day of Prayer Guild Founders Day
April 17	Campus Visit Day Valparaiso, IN
July 30	Summer Visit Day Valparaiso, IN
Sept. 18	Campus Visit Day Valparaiso, IN
Sept. 25	Yale vs. VU New Haven, CT
Sept. 30-Oct. 3	Guild Convention Homecoming '99 Valparaiso, IN
Oct. 23	Parents Day Valparaiso, IN
Nov. 13	Campus Visit Day Valparaiso, IN



### Get Involved!

- For 120 years the Valparaiso University School of Law has held steadfast to its mission of training lawyers who are successful, respected, and prepared. Please make individuals you know interested in pursuing a law career aware of VU's exceptional program. VU School of Law Admissions Office: 888.VALPOLAW
- Alumni Affairs office is offering event-planning assistance! If your chapter is organizing a 1999 **summer send-off event** and would like assistance, the Alumni Affairs staff is willing to lend a hand. Working closely with local Guild members last summer, the Alumni Affairs staff helped plan and host successful send-offs in Milwaukee, South Bend, and Valparaiso. To find out more, call 800.833.6792, ext. 23.
- You can help VU students make career decisions! On Saturday, April 17 from 10:00 a.m. -12:00 p.m., the Career Center will offer **Career Connections**. This program is designed to give students an opportunity to discuss with alumni the careers and options available to them. Then, on September 16 and 17, the Career Center will hold its **2nd Annual Career Fair** where students will interact one-on-one with employers. If you are interested in assisting VU students with career decisions, please contact the Career Center at 219.464.5005.



## New Projects to Have Positive Impact

by President Alan Harre

There is a sense of much anticipation on campus these days. The seniors, of course, are anticipating graduation and moving on to another stage of their lives. For the underclassmen, there also is excitement about the future as we launch several projects that will have a positive impact on campus life.

One of these projects links the past and the future in a way that reminds us of the continuing progress of Valparaiso University. **Guild Hall** has stood for 50 years as a reminder of the important role the Guild has played in the life of the University. For nearly two-thirds of the modern history of the institution, it has provided a comfortable and secure home for hundreds of students, including perhaps many of you reading these words.

I am pleased we can now be assured many future students will be able to enjoy this beautiful building and its twin, Memorial Hall. The VU Board of Directors has approved final architectural plans; construction bids are accepted; financing is arranged; contracts are signed; and construction begins soon to make improvements to these buildings and bring them into compliance with current laws and building codes.

What once was conceived as a modest refurbishing has become a \$9.3 million renovation project. Included is a plan to employ

multiple shifts of workers during the summer months, so the renovated building will be ready for occupancy next fall.

The outside appearance of the buildings will change only slightly, and their unique and classic lines will continue to make them an attractive focus of campus. The changes taking place inside the buildings over the next eight months promise to make them even more popular as student residences.

The most obvious external change will be the addition of a four-story structure in the south opening between the two halls that will house a prayer chapel and elevators serving both buildings. The courtyard will be lowered, new landscaping added, and what now is a basement will provide ground-level rooms.

Inside, restrooms will be remodeled, new doors and windows installed, fire alarms placed in every room, electrical service expanded and air-conditioning added. Recreational and group-study area will be improved.

Construction also started this spring on a \$950,000 addition to the **Athletics-Recreation Center** that will house offices and team space for the men's and women's basketball programs. The project was made possible by a number of donors who have a great commitment to the basketball program. Completion of the addition will have a very positive domino effect as coaches of other



sports and professors in physical education move into space currently occupied by the basketball staff.

Assuming a few remaining funding questions are answered satisfactorily, construction also will be underway on the western edge of campus this summer. Plans are being finalized for a **German House and Cultural Center** that will be ready for occupancy in August 2000. This facility will provide a place for total immersion in study of the German language and culture that will be a model for such programming.

As these improvements make the campus more attractive, they also enrich academic life. Guild members long have demonstrated their understanding of this relationship through their support of the University. Your inspiration and support in moving the Guild/Memorial project forward and your more recent decision to endow undergraduate research are wonderful examples of your loyalty. It continues to earn you the gratitude of everyone in the VU family.

---

## Guild Affairs Team Focuses on Member Nourishment and Chapter Support

by Judy Mason

Vice President for Guild Affairs

Have you noticed the latest buzz? With technology rapidly changing in the work place, road rage, and the continual departure from traditional roles in our society, we are hearing a cry to slow down, relax, and take time for ourselves. That may account for the proliferation of day spas; people wanting to spend more time at home; traditional clothing retailers selling more household products such as comfortable furniture and linens in warm, soothing colors; stores filled with soft chenille sweaters instead of scratchy wool; and many retailers offering their own unique line of aromatherapy products.

As the Guild continues to refine its direction, we also need to take time for ourselves and our organization. Last year, the Guild Board was restructured to remove the succession from Second to First Vice President with functional VP positions responsible for two

specific areas, Marketing/Communication and Guild Affairs. So, what is Guild Affairs? The Vice President for Guild Affairs is responsible for the internal condition and structure of the Guild. As a result of this restructuring, a Guild Affairs planning meeting was held the first of January with the Area Directors, Four Winds Director Linda Deal, and Membership Chair Anne Franklin. This meeting focused on both personal member nourishment and chapter support and assistance. The following are a few highlights:

- To assist each chapter, we will be developing a "focus list" that will more efficiently organize chapter gatherings and activities and delegate responsibilities. This "list" will assist chapters in setting reasonable annual goals and focusing on projects of most interest.

- The **Alternative Chapter Structure** also will be implemented this spring. This new structure will allow chapters that choose this alternate plan to function without

traditional leadership roles. This type of chapter structure provides greater flexibility and focuses on chapter activities instead of on officer responsibilities and formal meetings.

- For the coming millennium, the Guild will host a **Christian Women's Conference**. This retreat will be held on campus during the spring of 2000. It is hoped that this conference will become an annual event. The conference will address the needs of Christian women in today's society. The program will feature spiritual development and the opportunity for personal renewal.

Other ideas include a new membership drive and new publications that promote the work of the Guild and its accomplishments.

Taking time for ourselves and focusing on the Guild's internal structure with the goal of strengthening the organization, will ultimately make our service to Valparaiso University even more significant.

# Guild Marketing/Communication Chairs Determine Plans

by Sylvia Luckens, Vice President for Marketing/Communications

The Guild Marketing/Communication committee chairs put one of their own to the test—and she passed with flying colors. The third weekend in January, the Committee Chairs, National President Lorraine Dorough, and myself met for a goal-setting and planning meeting at Pacific Rest, the bed and breakfast owned and operated by the Guild's B & B Chair Judy Waetjen.

Flying into Portland on a rainy (so what's new) Friday, the chairs were met by those who lived in the area and transported to the coastal town of Lincoln City. Greeted at the door of a warmly lit, inviting house by our gracious hostess, a creative and productive weekend began.

Saturday was an intense day of setting expectations, brainstorming, breaking into teams for discussion, and presenting results of our discussions with the goal of creating a unified plan for Guild Marketing/Communication. Support networks developed—commitments intensified—and real teamwork created a plan that brought everyone's area of responsibility into focus.

I cannot tell you all the ideas the Marketing/Communication chairs are working on, but I can tell you the Guild is in for exciting times. Here are a few highlights:

The Guild's partnerships with the

University are growing and expanding. Barb Dammann (Geiseman Memorial), **Alumni Liaison Chair**, has plans for us to participate in more regional events with alumni, building our network and seeking alumni help to expand Guild efforts on behalf of the University. **Guild Admissions Partner Chair**, Amy Waetjen (Oregon Trails) is focusing on high school freshmen and sophomores, and providing help in their college selection process. In the area of **Church Relations**, Chair Mary Burchfield (Rochester, NY) has already begun work on a Christian Women's Conference to be held at VU the spring of 2000. We also hope to share in VU's 75th anniversary celebration of being a Lutheran University.

To further increase scholarship endowment funds, Carolyn Hanes (Glenbrook), **Scholarship Promotion chair**, is pursuing the possibility of securing additional help in the selling of Guild cookbooks. We all rejoiced when we learned the endowment had grown to more than \$700,000. The growth of this scholarship endowment allows us to see the potential of our new national project, the Guild Endowment Fund for Undergraduate Research, whose theme and

presentation will soon be on a brochure in your mailbox, courtesy of Bev Wick (Puget Sound), **Project Promotion chair**.

Under **Bazaar Chair** Julia Riess (Columbia Cascade), the bazaar is heading for a new look—the Silent Auction will be juried this year. We plan to find alumni and community



Front row left to right: Sylvia Luckens, Julia Riess, Bev Wick  
Back row left to right: Amy Waetjen, Judy Waetjen, Christine DeLooze, Carolyn Hanes, Mary Burchfield, Barb Dammann, Lorraine Dorough, Jennifer Weber

participants who will donate items or services which can be promoted at Homecoming.

The **Guild Market's** distribution center is running very well; we plan to have new items to include in a joint brochure with B & B. We sent the Guild Market on the road to Homecoming West. With the help of regional Guild volunteers under the direction of Jennifer Weber (San Francisco-Bayshore) chair, we will showcase it at future alumni/Guild events.

Christine DeLooze's (Rochester, NY) **Public Relations** goal is to have the screen saver ready by Convention. We are considering a new partnership with VU's Office of University Relations which will assist chapters in skillfully publicizing their events and University news.

Our **B & B** chair showed us how opening our homes for B & B can be done with grace and TLC. She has some guidelines to help Guild hostesses be even more effective in sharing the Valpo story with B & B guests.

This is just a glimpse of where Guild marketing and communications are heading. What is especially energizing is that we have developed a plan that not only integrates the work of the committee chairs, but which calls for new levels of involvement from more Guild members. Be ready to say "count me in" when your phone rings. You will not want to miss the opportunity to help the Guild move forward in its mission of service to Valparaiso University.

## Turn the Kaleidoscope

by Julia Riess, Bazaar and Silent Auction Chair

### Millennium Merchandise

Does your chapter have a NEW, never-before-seen-at-the-bazaar item? A BRAND NEW item from at least one chapter in each Area will be featured in a special section of the bazaar. This Convention/Homecoming '99 bazaar is a great opportunity to try NEW products which could also become NEW items for the Guild Market.

### Amplify the Auction

It is time to "turn up the volume" on the Silent Auction. This year, submissions will be juried. Chapters are encouraged to find unusual items (donations from local vendors) and send pictures and descriptions of things they wish to enter. If an item is not selected for the auction, it will be offered for sale at the bazaar.



# Invest in Tomorrow Today

## The 1998-2000 National Guild Project

by Bev Wick, National Project Chair

The establishment of the Guild Endowment Fund for Undergraduate Research is a new approach to our mission of raising funds for Valparaiso University.

Historically, we have worked hard selling products and promoting events to successfully achieve a series of significant but limited goals. Our new project is an opportunity during the next year and a half to make a continuing and growing impact on future generations. With these gifts, we are emphasizing our shared commitment to academic excellence at Valparaiso University. You and I can **Invest in Tomorrow Today**.

The Guild is moving from pecan sales to philanthropy, and we are up to the challenge! It requires new ways of thinking about stewardship of our time, talents, and resources.

- Chapter fund-raising projects now have unlimited potential. The money we raise for the endowment between now and May of 2000 will still be funding student research fifty years from now. It is as though the wreaths and pepper jelly we sell this year will keep selling themselves over and over, without any further effort on our part! That is great motivation to beef-up our chapter projects. Energy expended today keeps working tomorrow.

- In addition, we have the opportunity to increase the Guild gift with our individual contributions. Each member is challenged to prayerfully consider making a personal gift during this project, and to find creative ways to maximize that gift through use of matching funds. Watch for more information on how to do this.

## Get Ready...Get Set...Go!

by Anne Franklin, Membership Chair

**Get ready...**to receive an invitation to participate in a Guild Membership Drive! In July, each chapter will have the opportunity to contact friends of VU and invite them to join the Guild. This will be a low-maintenance, yet very important project.

**Get set...**by understanding the four categories of membership available to women interested in joining the Guild.

**ACTIVE** members pay dues and participate in chapter activities and projects. Active members also receive all applicable local and national mailings. Most Guild members fall into this category.

**SUPPORTING** membership asks a Guild member to pay higher dues in exchange for not participating in chapter projects. A supporting member receives local and national mailings. **GOLDEN** membership is available to Guild members over the age of 70. As a Golden member, Guild women pay \$5 national dues. Local dues vary from chapter to chapter.

**FOUR WINDS** members are those who want to remain involved in the Guild, but do not live in a geographic area where a chapter is located. Four Winds members receive national mailings and a newsletter from the Four Winds Director.

**Go...**to your next chapter gathering armed with this information. Plan to discuss how your chapter could possibly add or modify a category of membership to best suit the needs of prospective members in your area. Prepare to participate in the Membership Drive beginning this summer!



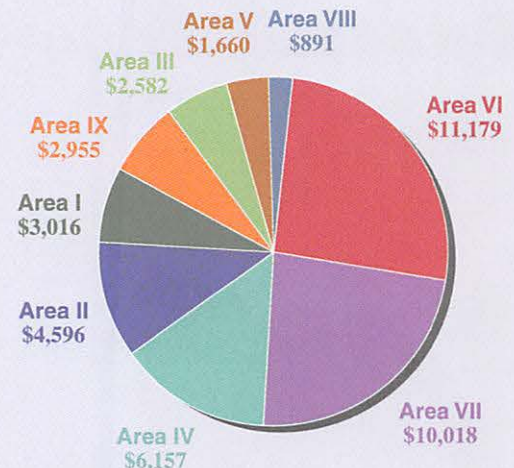
- Finally, we can expand the potential of this project by enlisting others in our cause. As we share information about the kind of work being done at VU in undergraduate research and speak about our personal commitment, we can inspire those who share our values to invest in the fund we have established.

Guild members, this is our **Invitation to Invest in Tomorrow Today**. Valparaiso University is waiting for our reply. **Won't you RSVP?**

## Financial Report

### Comparison Contributions

(July 1st - February 8th of Fiscal Year)



- **Great News!** A check for \$20,000 to the Guild Endowment Fund for Undergraduate Research has been sent to the University. This generates another \$1000 grant for immediate student use.
- The endowment fund for the support of the Guild office has grown to over \$44,000.

# Chapter <sup>to</sup> Chapter

Brought to you by your Area Directors

## Area I

**Vicki Robisch**  
Area Director

D.C. - Washington  
Maryland - Baltimore  
Massachusetts - Bay State  
New Jersey - Central New Jersey, Northern New Jersey  
New York - Buffalo, Nassau-Suffolk, Niagara Falls, Rochester, Southtowns of Erie County  
Pennsylvania - North East, South Central  
Virginia - Northern Virginia, Old Dominion



## Area II

**Barb McKissick**  
Area Director

Illinois - Aurora, Chicago NW Suburban, Chicago S Suburban, Chicago W Suburban, Dundee, DuPage County, East Central Illinois, Elgin, Elm, Geiseman Memorial, Glenbrook, Kankakee Valley, Naperville, Rockford, Springfield  
Area Illinois/Iowa - Quad City



## Area III

**Ruth Griswold**  
Area Director

Colorado - Boulder, Denver, Pikes Peak  
Iowa - Des Moines  
Kansas - Greater Kansas City  
Minnesota - Land of Lakes, Minneapolis, St. Paul  
Missouri - St. Louis  
Nebraska - Lincoln, Omaha  
New Mexico - New Mexico  
Texas - Houston



## Area IV

**Kathryn Hronec**  
Area Director

California - Big Valley, Diablo Valley, East Bay, Harbor Lights, Orange County, Saddleback Valley, San Diego, San Francisco-Bayshore, Santa Clara Valley  
Oregon - Columbia Cascade, Oregon Trail  
Washington - Puget Sound, Spokane



## Area V

**Kathy Bardenhagen**  
Area Director

Wisconsin - Appleton, Covered Bridge, Madison, Merrill, Milwaukee Golden Gems, Milwaukee Suburban, Racine, Shawano, Sheboygan, Wausau



## Area VI

**Nancy Janke**  
Area Director

Michigan - Ann Arbor, Battle Creek, Detroit, Detroit Suburban West, Midland, Rochester, Saginaw



## Area I

**AREA I ALERT:** Mark your calendars for September 25 if you have not already done so! That is the day to travel to Yale University in New Haven, CT for the long-awaited **HOME COMING EAST**.

The **Washington, DC** Chapter members celebrated Valpo Sunday in five of their churches. They have also taken advantage of matching funds from AAL. For contributors holding policies, AAL matches donations up to \$100 per policy. This chapter encourages you to ask your AAL and Lutheran Brotherhood representatives about these valuable gift-matching programs.

The **Rochester, NY** Chapter hosted a luncheon March 6 for members, families, alumni, current students, parents, and friends of the University. It has also invited neighboring area chapters (Buffalo, Niagara Falls, Southtowns of Erie County, and North East, PA) to join them. This could become a new tradition! A van trip for high school students to visit campus is also taking place this spring. This is in addition to the van trip that occurs each fall. All chapters listed above are invited to participate. Rochester is also planning a 2nd annual Borders Bookstore event in May. Coupons will be given to all members to distribute to friends, families, and local churches. For every purchase made with a coupon, the Guild receives a 15% cash rebate. Story time for children and fellowship among members are additional benefits of the event.

**Central New Jersey** is having a luncheon and installation of new officers Sunday, May 2. Area Director Vicki Robisch will be attending and will install the new officers. This chapter reports it has had tremendous success selling Valparaiso University Crusader tattoos through the VU Book Center and hopes to make them available through the Guild Market.

The **Southtowns of Erie Co., NY** Chapter is organizing a Pampered Chef party. It will have dessert demonstrations and cookware, bakeware, and gadgets for sale. Buffalo Chapter members and also non-Guild members will be invited to attend.

**INTRODUCING.....** One of the Guild's newest members on the Roster, **MARY BURCHFIELD**, has been named the Church Relations Committee chairperson. Mary lives in Pittsford, NY and is currently president of the Rochester, NY Chapter, having previously served as vice president and secretary. She graduated in 1985 from VU's College of Nursing and has a true love of the University as well many enthusiastic ideas for nurturing the Guild.

## Area II

"How Sweet It Is" with spring right around the corner and the arrival of Kringles. Yes, for the ninth straight year, the very successful **Chicago Northwest Suburban** Kringle fundraising project will take place (\$1500 profit in 1998 plus AAL matching funds) again this spring.

This successful "sweet" chapter project was initiated by an alert member who discovered this tasty, attractively packaged product from Racine, WI and found that everyone absolutely loved it. At only \$5.00 a piece, she knew these Kringles would sell themselves. Because there was limited time and effort involved, the chapter members latched onto this project immediately. On an average, members devote only an hour to either handing out flyers at work or church, organizing orders, or helping on the day of delivery.

The chair of this project says the key to developing "sweet success" is to find a popular product in your area that sells itself with little effort from members. Ask chapter members to assist in ways that require a limited amount of time. Develop a system that allows pickup, distribution, and delivery on the same day. And, do not forget to have one chapter member contact her congre-

gation's AAL representative for matching funds. A different congregation can be used each year.

What a successful example of using a variety of gifts and services other chapters can try!

## Area III

The **Boulder** Chapter was quite pleased with its success at this year's Guild convention Silent Auction. The \$381 raised was the highest of any chapter.

In January members of the **Des Moines** Chapter had a luncheon at Marie Klugman's. The luncheon featured recipes from the Guild cookbooks. Comments about the menu helped the Spring Cookbook Luncheon committee decide which recipes to use at their upcoming April event. Area Director Ruth Griswold was a guest at this luncheon.

In an effort to attract new members, the **Land of Lakes** Chapter sent out 35 invitations in November to mothers of Valpo students and alumnae to attend a special music program. Members followed up with phone calls to all those invited. These same prospective members were then invited to pack VU student "Valentine Boxes" the first of February. A personal note was added to the bottom of each guest's invitation and a reminder phone call followed. A salute to the Land of Lakes Chapter for all its efforts.

Members of the **Lincoln** Chapter had their annual pre-Christmas Cookbook Luncheon at the home of Marcille Ansorge; husbands and other guests were present. Five members of this chapter live in Seward, so get-togethers alternate between Seward and Lincoln.

At its November meeting, the **Omaha** Chapter voted to include the mini-creches in the Guild Market. This chapter has a very regular newsletter that keeps all members informed of upcoming events, news from campus, noteworthy items about members and their families, and meeting minutes.



### Area VII

Renee Reimer

Area Director

Indiana - Decatur Circuit,  
Evansville, Hammond,  
Indianapolis, Michigan City,  
Mishawaka-South Bend, Valparaiso



### Area VIII

Jan Zinnecker

Area Director

Ohio - Cincinnati, Cleveland,  
Columbus Capital Bells,  
Greater Dayton, Lorain County, Medina,  
Trinity Elmore, Union County



### Area IX

Susan Dippold

Area Director

Alabama - Alabama Florida -  
Orlando, St. Petersburg,  
Treasure Coast, Winter Haven Georgia -  
Atlanta Louisiana - New Orleans  
North Carolina - Southern Piedmont  
South Carolina - South Carolina  
Tennessee - Middle Tennessee



### Four Winds

Linda Deal

Director



### Area IV

The big event in Area IV was Homecoming West last October in San Diego where the Crusaders won an exciting football game against the University of San Diego! Many Guild chapters from up and down the West Coast (and inland areas, too) were represented at this festive gathering. The chapters took advantage of the event and sold Guild items and promoted the Guild Market at the "VU Bookstore". On Saturday night, a "Valpokolani Luau Inu", a Hawaiian cocktail



Valpokolani Luau Inu, Homecoming West '98

party, was spearheaded by the Harbor Lights Chapter. The first 100 guests received a welcoming "lei". Everyone had a great time meeting and greeting old and new friends. At the luau, five fabulous gift baskets and other Guild items were sold via a silent auction. The most prized item was a basketball signed by the 1998 VU Crusader men's basketball team and Coach Drew. It was a terrific weekend! And, we're already getting ready for more fun at Homecoming West 2000!

A special thank you to the Guild members on the West Coast who graciously hosted the University Chorale on their spring tour in Washington, Oregon, and California. The Puget Sound, Columbia Cascade, Big Valley, Diablo Valley, East Bay, Harbor Lights, Orange County, Saddleback Valley, San Diego, San Francisco-Bayshore, and Santa Clara Valley Chapters assisted with housing students, preparing meals, and organizing alumni/Guild receptions. Their contributions helped make the University Chorale tour a memorable celebration.

### Area V

In November, the Merrill and Wausau Chapters sponsored a community concert with the Valparaiso University Chamber Orchestra. Guild members worked closely with the area music teachers to arrange housing and encourage attendance by the community. A reception, organized by the members, immediately followed the concert. The response was overwhelming. The Merrill and Wausau Chapters are convinced that this concert was the best VU public relations event in their community in years. Members hope to host another Valpo concert next year. They strongly encourage other chapters to do the same.

### Area VI

The Ann Arbor Chapter had a terrific response at its last gathering, a Mexican Fiesta dinner. Almost all members, their spouses, and children attended. Other

good news from Ann Arbor is that chapter president and Area Director Nancy Janke and member Michelle Armbruster had the joy of adding baby girls to their families within the last two months.

The Detroit Chapter is looking forward to its big fundraiser of the year, a luncheon and Talbots style show. This event will take place at the Grosse Point War Memorial in May.

### Area VII

The Kentuckiana Chapter recently took a guided tour of the Conrad/Caldwell Historical Home. The members found that this unique home features a different type of wood in each room. The chapter will hold its second annual book fair with Hawley-Cooke Book Stores, a local company in its area. For an entire week, the Guild will receive 20% of the sales from any customer who mentions the Guild or Valparaiso University.

At the next chapter gathering, the Indianapolis members will take a tour of their city. Guild member Barb Potter, employee at a local Indianapolis tour company, will be their guide.

Mishawaka-South Bend will be honoring two members' birthdays in April. They are sisters Ella Reinking and Alma Gidley. Ella will be 100 years old and Alma 95. Alma continues to attend many chapter get-togethers.

The football concession stand, cake, and Bed & Breakfast projects continue to prosper for the Valparaiso Chapter. This year the group added another project to its list, a Creative Memories class for members, taught by chapter president Candy Kilpinen. Without any work at all and lots of fun, the members raised over \$200. The members are looking forward to May when Walt Wangerin will join them at their spring meeting. They will also be hosting the VU Senior Women's Celebration in May.

### Area IX

The New Orleans Chapter had a very successful pecan sale during



VU Display at "The Dali" event in St. Petersburg

the holidays, and it was all because of e-mail. With one keystroke, Barbara Oster, chapter president, sent a message letting 130 people in her law firm know she had pecans for sale. Within 15 minutes she had orders for ten bags. This one short e-mail, which included a bit of VU and Guild information, resulted in sales that were three times greater than in previous years.

T. Marshall Rousseau, VU alum and executive director of St. Petersburg's Salvador Dali Museum, provided a special program at the "The Dali" for the St. Petersburg Chapter members and guests. Marshall showed slides of the VU Center for the Arts including the Guild Lobby. After the lecture, a docent-led tour of "The Dali" was available. This lecture plus an excellent display of Valparaiso University helped climax the St. Pete Chapter's year-long 40th anniversary celebration. Two new members were gained as a result of this event. In December, the 13th annual presentation of Handel's *Messiah* was co-sponsored by the chapter and the Pinellas County Lutheran Choir, under the direction of Norman Hannewald, retired VU music professor. Members of twelve Lutheran congregations, including many Guild members, participated. 1999 started with a highly successful Cookbook Taster Luncheon. Excellent publicity in the *St. Petersburg Times* food section on two successive Thursdays helped increase attendance to nearly 60 people - the highest in the six-year history of the event. Many cookbooks were sold. Wonderful publicity for VU!

## Get Involved!

• Do you know of Guild members moving away from your chapter to areas where there are no Guild chapters? Or, are you aware of women with Valpo connections who may be interested in joining the Guild, but do not live near a chapter? Would your former classmates, the mothers of your children's Valpo friends, or sorority sisters like to learn more about the Guild? **Four Winds** membership is a great opportunity for these individuals, but I need your help getting the word to them. Please let me or your Area Director know of prospective Four Winds members. I would be happy to contact them. Thanks. (Linda Deal ~ dalideal@cwix.com or 612.478.8076)

• **You've Got "Valpo" Mail!** The Guild is in the process of developing an e-mail tree to disseminate important and timely information. The goal is to send e-mail to each chapter president or contact person within each chapter. Recipients of the e-mail will then be asked to pass on e-mail information to the Guild members in their chapters. All chapter presidents, please make sure the Guild office has your e-mail address or the address of an alternate contact person. Thank you. (Christine De Looze, Public Relations chair)

• **Wanted ~ web designer** to assist with Guild web pages! If you have design experience, please contact the Guild office today. Your help is needed! (Rebecca.Balko@valpo.edu or 800.748.4538)



## In Memoriam

Louise Bossert  
Central New Jersey, NJ

Ruth Dunklau  
Omaha, NE

Ruby Larson  
Greater Kansas City, KS/MO

Lois Maier  
San Diego, CA

Mary Patalon  
Northeast Pennsylvania, PA

Helene Steinbach  
St. Petersburg, FL

Evelyn Underwood  
Baltimore, MD

Hazel Wagner  
Elgin, IL

## Spiritual corner

by Judy Waetjen

"In thy Light..."

"We must realize again that we are instruments in the hands of God for His purposes and to His glory...On that Easter evening when our Lord stood in a world very much like our own...He transferred that power to overcome the world to His followers...As He came to do the will of His Father...even so I send you'!...Only when we realize we are the property of eternity which has been lent to the world for a little while can we become fully aware of the power and glory in our mission...This indeed can give us the perspective which we need for our task today and tomorrow...Full of energy for our daily work we do it with the calm of one who may not stay to see it finished...

Working for eternity, we care less for what others think or say and more for what we ought to be... We live in the light of our last home...the lamps of the world's night and the messengers of the dawn...

We live in the power and glory of Him who is great enough to fill the heavens...and small enough to live in our hearts..."

*Hosanna in the Whirlwind*, O.P. Kretzmann

"By His grace our efforts and prayers work together to affect lives and events and to bear fruit for eternity..."

*Guild Women Pray*, Judy Waetjen

"Therefore be steadfast, immovable, always abounding in the work of the Lord, knowing your labor in not is vain in the Lord."

1 Cor. 15:58

## NATIONAL OFFICERS

**President** Lorraine Dorough  
209 St. Andrews Ct., McDonough, GA 30253  
770 474 1053 LEDorough@compuserve.com

**VP Guild Affairs** Judy Mason  
1125 W. Belden Ave. #3, Chicago, IL 60614  
312 281 4606 JFMason@aol.com

**VP Marketing/Communication** Sylvia Luekens  
7191 Bluesails Dr., Huntington Beach, CA 92647  
714 842 0494 Sylvia.Lueckens@valpo.edu

**Secretary** Sue Dumford  
1217 Cardinal Lane, Naperville, IL 60540  
630 355 9282 dadumford@aol.com

**Treasurer** Colette Irwin-Knott  
4534 Windledge Circle, Zionsville, IN 46077  
317 873 0020 irwinknott@hju.com

## COMMITTEE CHAIRS

**Project Promotion Team**  
**Bazaar/Silent Auction** Julia Riess  
15902 SE 35th St., Vancouver, WA 98684  
360 253 8581 purplecontesa@compuserve.com

**Bed and Breakfast** Judy Waetjen  
1611 NE 11th St., Lincoln City, OR 97367  
541 994 2337 jwaetjen@wcn.net

**Guild Market** Jennifer Weber  
2150 Jackson St., San Francisco, CA 94115  
415 441 3141 jenniferw2@earthlink.net

**National Project Promotion** Bev Wick  
1033 185th Ave., NE, Bellevue, WA 98008  
425 746 7785 bevwick@aol.com

**Public Relations** Christine DeLooze  
81 Woodridge Trl., Henrietta, NY 14467  
716 359 1551 chrisd@podig.org

**Scholarship Promotion Team**  
**Cookbooks** Carolyn Hanes  
495 Hampshire Ct., Grayslake, IL 60030  
847 223 9515

**Partnership Promotion Team**  
**Alumni Liaison** Barb Dammann  
52 Lincoln Oaks Dr., Apt. 506, Clarendon Hills, IL 60514  
630 654 4932 Barbara\_Dammann@mail.amsinc.com

**Church Relations** Mary Burchfield  
128 Caversham Woods, Pittsford, NY 14534  
716 586 2626 VU85@aol.com

**Guild Admissions Partner** Amy Waetjen  
6061 SW Bonita Rd. O 103, Lake Oswego, OR 97305  
503 624 3756 Amywaetjen@aol.com

**Governance**  
**Bylaws** Marlene Rakow  
309 Patterson Dr., Columbia, TN 38401  
931.388.0772 mrakow@usit.net

**Historian** Virginia Amling  
636 Arlington Ave., Des Plaines, IL 60016  
847 824 4532 virgi1029@aol.com

**Parliamentarian** Lynn Bahls  
2 Bristol Green, Bourbonnais, IL 60914  
815 939 0262 Lbahls@aol.com

**Additional Committees**  
**Membership** Anne Franklin  
419 South Corona St., Denver, CO 80209  
303 282 0593 scanfran@aol.com

**Nominating** Norma May  
35 Interlachen Place, Tonka Bay, MN 55331  
612 470 7493 cornercotg@aol.com

## Valparaiso University Guild

Kretzmann Hall - Valparaiso, IN 46383  
219 464 5315 800 748 4538 Fax: 219 464 5381  
Rebecca.Balko@valpo.edu www.valpo.edu/guild/

Rebecca Balko, Executive Director  
Kathie Anderson, Administrative Assistant

Enterprise Design Services - Design





## Valparaiso University Guild

### Vision

The international community of Christian Women, using their gifts in volunteer service as unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran University in the world.

### Mission

We create and develop a greater interest in the University as an institution of Christian higher learning.

We give financial assistance to the University.

We assist in increasing student enrollment.

We provide facilities necessary for the students' physical and spiritual welfare.

We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.

## Valparaiso University Guild

Kretzmann Hall

Valparaiso, IN 46383-6493

Non-Profit Org.  
U.S. Postage  
PAID  
VALPARAISO, IN  
PERMIT NO. 3