

Summer 1987

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Valparaiso University Guild

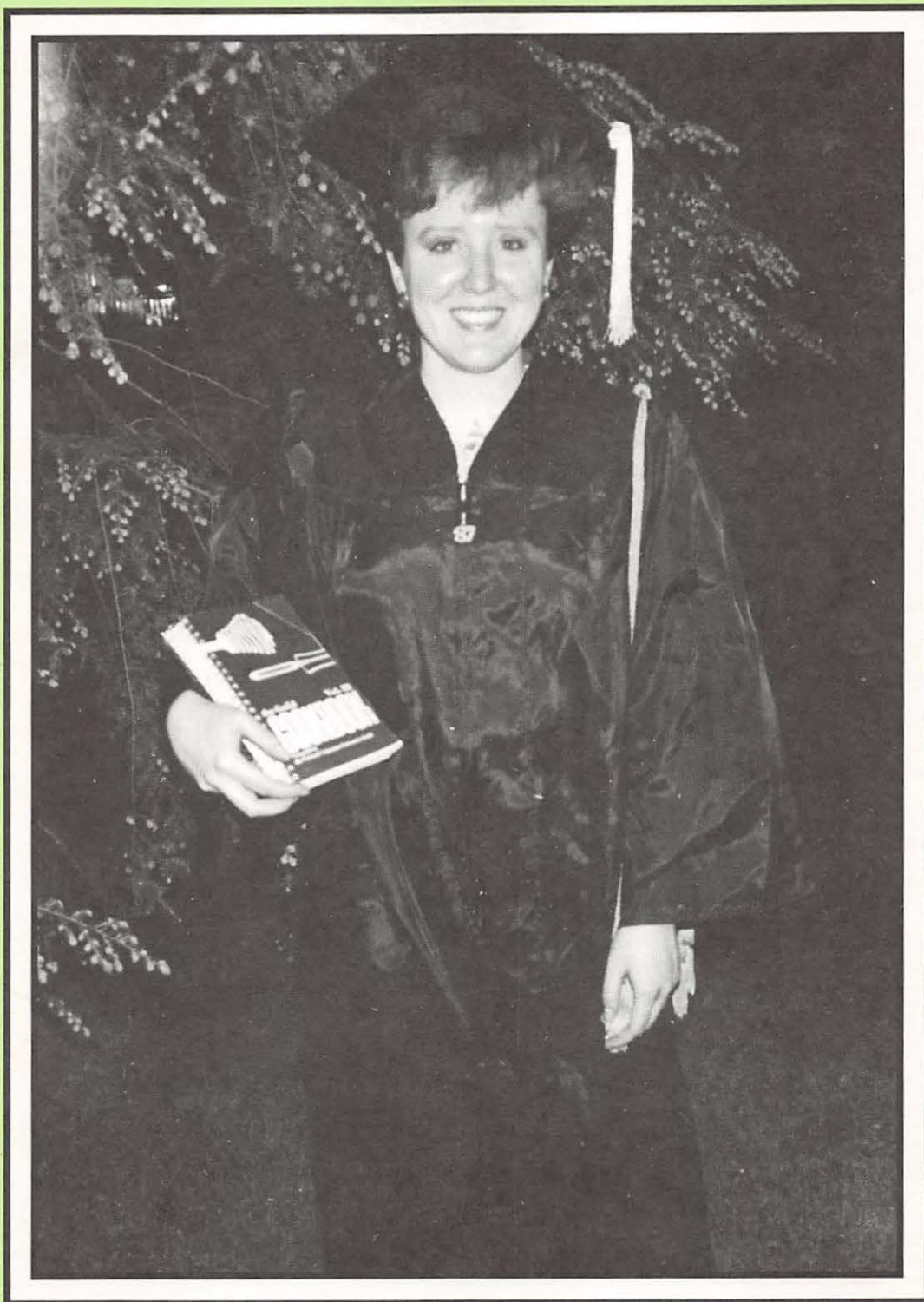
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**VALPARAISO
UNIVERSITY
GUILD
BULLETIN**
SUMMER 1987





THE GUILD ROSTER

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VALPARAISO UNIVERSITY GUILD BULLETIN

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About our cover:

1987 graduating Guild Scholar, Ann Zobel of Clearwater FL, holds a Guild cookbook. See stories on page 4.

Editor, Dot Nuechterlein
 Managing Editor, Ruth Hanna
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PURPOSE, PLANS, AND PROMOTION

HOW SUPERB DINING LEADS TO QUALITY EDUCATION

My, how far we have come . . . and how much there is yet to do.

When the Guild Cookbook Project was established in 1971 the intention was to use whatever profits were received for the regular VU Guild Project Fund. Three years later, after thousands of bridal showers, birthday remembrances, and other gift-giving occasions, it was evident that the book was hugely successful. The first printing of 10,000 had sold out in thirteen months, and a special study committee proposed that the proceeds be designated for one of the University's pressing needs.

In the resolution adopted at the 1974 national convention, the WHEREAS clauses mentioned that profits of \$15,000 might eventually reach "in excess of \$40,000," and suggested that the University's desire to increase scholarship endowment funds would be a worthy cause for the Guild to support.

It was thus "RESOLVED, That the profit from THE GUILD COOKBOOK be invested in the Valparaiso University Endowment Fund to be used to provide four five hundred dollar (\$500) scholarships awarded annually by the Valparaiso University Financial Aid office to students with financial need and with academic ability," specifically to sons and/or daughters of Guild members.

By 1976, it being clear that the Cookbook was *phenomenally* successful with profits reaching \$39,000, and everyone agreeing that there were still many wonderful recipes in the kitchens and collections of Guild women everywhere, the Guild convention voted to publish Volume II. The next year the four scholarships were raised to \$1,000 each.


Cooking and eating and giving and selling continued unabated, so it seemed inevitable that when the 1981 50th Anniversary Convention learned that nearly \$80,000 had been realized from the sale of some 46,000 copies of the two volumes, the decision to develop Volume III came easily. Then in 1984, with profits totalling nearly \$95,000, the convention voted to increase the existing scholarships to \$2,000, and to add an additional one each year until there are eight in all.

The present slogan, therefore, is "Eight in Eighty-Eight." All of the scholarship dollars are from the interest that has accrued from the original endowment, which by now is approaching \$150,000. (That's an astonishing increase since that 1974 prediction of \$40,000!)

But the job is not finished. An endowment is an investment fund, and the interest from investments fluctuates up and down depending on many economic factors. The Guild Scholarship Endowment has not yet reached the level where it is safe from the possibility of dipping below what is needed to support eight \$2,000 scholarships per year.

What can we do about it? We need to continue to promote and sell Guild Cookbooks—Volumes I, II, and III. Over 60,000 books are now in circulation (some of which are no doubt in

need of replacement!), but think of all the people who do not own even one. These books are quality products, each containing not only well-tested and worth-tasting recipes, but also providing information and background on Valparaiso University.

Ideas for marketing Guild Cookbooks will be shared at the September convention. In the meanwhile, when you give or sell a cookbook, tell the recipient that the proceeds are used for Guild Scholars. As you can see from the accompanying article, the students the Guild has supported over the past decade are a credit to us and to the University: men and women who have used their education to contribute to society in general and to their families, communities, and congregations in particular. Some may not have made it without the Guild's assistance. 

COOKBOOK DOLLARS BECOME GUILD SCHOLARS

And This Is What Becomes of Them Afterwards

It is exactly ten years since Mark Bromann graduated from Valparaiso University as the first Guild scholar. He was a junior when the scholarship program began, and he clearly recalls being introduced to the 1976 convention.

"That was really something," he said recently. "I remember talking to all of the women in the Union. At the time I was working at the Union; one minute I was picking up dishes and cleaning ashtrays and then the next I was like the guest speaker. It was fun."

Today Mark uses his engineering degree as president of Flex Fire Protection in Wheaton IL, working as a design systems consultant. He and his wife Ann, also a VU graduate, expect their fourth child this fall. "We still get together with the Valpo crowd, going back for Homecoming and taking trips with college friends."

Cynthia Silhan was a sophomore when she received the Guild Scholarship; her degree came in 1978. She married Keith Gansel, a paramedic with the Chicago Fire Department, and she worked as a rate analyst for People's

Gas while obtaining an MBA in Finance from DePaul University. Now she is a full-time homemaker, the mother of two young boys. While at VU Cynthia earned a degree in math education, and when her children grow up she may consider qualifying for a teaching position. Meanwhile, she is an organist for a Lutheran congregation, having played for a church in Valpo throughout her college days.

Rudolph Beese didn't leave Valparaiso after his 1979 commencement—he stayed on for three more years to achieve a law degree from the VU School of Law. Now he is an attorney for a law firm in Overland Park KS, and he and his wife expect their first child this summer.

Jan Eckenfels Zinnecker, another engineering graduate, worked for five years following her 1980 graduation as a design engineer for General Electric in Cincinnati. Now she works full-time at home, caring for her two-year-old daughter. Jan followed in her mother's footsteps by taking over as president of

(Continued on next page)

MARKETING MATTERS

How can successful principles and techniques of the business world be used by an organization like the Guild?

That was the theme of a presentation at the 1987 Executive Council conducted by Dr. John Miller, Dean of the VU College of Business, assisted by marketing professor Paul Trapp and Guild member Lisa Krueger, a 1979 graduate now working in the field of marketing.

The panel members gave a brief survey of the marketing concept, a process that focuses on the needs of the consumer, aims for profit, and requires teamwork from the entire organization. Marketers realize that people have different needs and wants; they use different strategies to satisfy the desires of different segments of the market.

The Marketing Mix includes the Product (identifying the goods, services, ideas, and so on being offered to the public); the Price (sometimes the actual cost is in time, rather than dollars); the Place (how to distribute the Product to the consumer); and Promotion (information of the right product, price, and place to benefit the consumer).

To illustrate part of the process, a marketing plan for the Guild's Person-to-Person project was discussed. Assuming that the University needs to enroll 750 new students each year, half of whom are Lutheran, the Guild's goal might be to average one student per year per chapter. The Admissions office



PAUL TRAPP, LISA KRUEGER, JOHN MILLER

has statistics showing that it takes 30 telephone calls to prospective students to gain three applications, of whom two are accepted and one then actually enrolls.

Strategies for the program include having the Guild callers know as much as possible about the Product to be able to respond appropriately to the needs of each consumer, the prospective student or parent. Offering to bring students to campus or talking with them at college nights are proven tactics, and one of the best methods is to let them meet current or recent VU students. Advertising and promoting Valpo in Lutheran churches and among pre-college Lutheran youth is also important.

Cooperative planning, joint strategy, and meeting target dates will create a total effort within the entire Guild; developing national goals will enable the chapters to be part of the larger effort. With adequate information and assistance, using principles and techniques proven in the business world, each Person-to-Person caller will be able to complete her role in the marketing concept.

VU

BUY GUILD COOKBOOKS

SCHOLARS

(Continued from previous page)

the Cincinnati chapter of the Guild.

Six years after joining Hewlett Packard in Oregon as an engineer, Hans Lichtfuss has just moved to Longmont CO as director of sales and marketing for the Helios company, which makes chemical lasers. Hans and Carolyn, a 1981 classmate, are parents of two-year-old Erich and two-month-old Kristi.

The 1982 senior Scholar was Anne Yox, who recently married Keith Kanaley, a high school classmate. Anne worked for a while as an assistant buyer for a firm in Buffalo, but a short time ago she began a new position with the Marine Midland Bank in Buffalo, where she supervises eighteen employees in the customer records department.

Mark Mielke went from a VU 1983 engineering degree to Illinois Institute of Technology, where he received a Mas-

USE GUILD COOKBOOKS

ter's degree the next year. Following two years as an electrical engineer for the Northrup Corporation, Mark has just completed additional education at IIT in preparation for a job change.

After her 1984 graduation with a math and computer science degree, Pamela Hack joined the technical staff at Hughes Aircraft Company in El Segundo CA. She is now married and living in Redondo Beach.

Guild Scholar Kristine Kolterman left VU in 1985, but she manages to find her way back to campus from time to time. Kris is a chemical research technician with Kodak in Rochester NY. She is also an active member of the Rochester chapter of the Guild, where she is especially appreciated for her involvement in student recruitment.

Shortly after commencement in 1986 Patricia Jaeger learned that she had been accepted into the highly competitive and

SELL GUILD COOKBOOKS

challenging program in Physical Therapy at Washington University in St. Louis. We are sure Patty must be studying diligently, since we were not able to reach her by phone to check on her progress!

The brand new 1987 senior Guild Scholar is Ann Zobel. Ann has just decided to participate in LAMP, the Lutheran Association of Missionaries and Pilots, which operates in Canada and a few northern states. Since Ann studied for a year in Paris and is, of course, entirely fluent in French, she may be assigned to work in Quebec.

Next fall there will be seven Guild Scholars on campus: senior Joel Jungemann, juniors Carmen Kimber and Kyle Otten, sophomores John Raney and Christina Scheidt, and two incoming freshmen. They, too, are worthy of your support.

VU

BACK TO BASICS

"We Made It!!" If you didn't have a piece of the celebration cake last night you may not have guessed until now what our big news is at this Executive Council. But you have just heard the report of our Treasurer, and she confirms that, indeed, we have reached our \$500,000 goal for the Guild Courts.

Not only have we made it, however, we have made it right on time! For it was exactly five years ago at the 1982 Executive Council when plans were formulated and chapters rallied to the cause of meeting the tremendous challenge we had set for ourselves a few short months before. We started then and we're finished now. But I can't quite let it go at that because I can't resist sharing a bit of the story of how the final installment was delivered.

A little background: part of the duties of the Guild president involves sitting on the University Board of Directors. It is a real privilege and, as I can now attest, it can be a real treat to be a member of this group. Just before the January Board meeting I called Carolyn for a status report on our pledge. Many of you may remember that in September we sang a little ditty, "We're almost there, our goal's in sight." Indeed we still had more than a few thousand dollars to go, but the Board felt confident that our goal truly was right around the corner. Carolyn reminded us that she wasn't too comfortable writing checks guaranteed to bounce, and we really *did* have a ways to go.

But GO you did! As treasuries were all but emptied, as the Guild Run brought in more than we had projected,

and as chapters all over the country made that one final push, the funds flowed into the National treasury just as we had hoped. And by mid-January, Carolyn was able to say "We made it!" Her suggestion was to not merely give a written report to the University Board, but to deliver the check in person to President Schnabel at the meeting.

So as the grand finale (and I'm certainly not ready to call it our Last Hurrah!), I presented our check for \$27,800 to President Schnabel. I wish you could have been there to accept the thanks, see the smiles, and yes, hear the applause as our gift was received. I promised to carry the message of appreciation back to the membership, and that is why I wanted to tell you the story this morning. It was also very special to have one member of the University Board sitting at the table that day in the person of Ruth Russler. For it was under her guidance and gavel that this project was adopted at our 50th Anniversary Convention. It seemed especially appropriate, therefore, that she should be present to witness the successful completion of that formidable project. Her smile might have been the biggest one of all that morning.

So now what? You as the leaders of the Guild must surely be asking that question, and maybe even a few others. Will we rest on those \$500,000 laurels? Resting isn't in our bylaws! Will we take a new direction entirely? That might be changing for the sake of change. Or will we maintain the status quo? That sounds more like marking time than making our mark.



I don't think any of these courses sounds like the Guild we all know.

When you read the call to Council, you may have wondered about those words, Back to Basics. After five years of taking giant steps forward, were we now planning to retreat? Hardly. In choosing the "Back to Basics" theme, we were not thinking of backtracking—rather, I want you to think about it as backpacking. For that implies assembling the most critical items needed for a journey, into a compact parcel which can be carried on one's own person. Backpacking is chosen for efficient travel, and it is important to avoid being weighted down by excess baggage. Thus, only the "basics" are included—until you buy a bigger backpack, of course!

Now how does all of this translate into Guild terms? Basics *are* in our bylaws. I want to urge you to review the Guild's four-fold purpose: fund-raising, student recruitment, creating and developing further interest in the University. We have already begun the journey into our second fifty years, and

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THE FINAL STEP—University President Robert Schnabel and Guild President Phyllis Schuessler prepare to cut the \$500,000 cake at the Huegli Hall reception celebrating the completion of the Guild Courts Project. A portrait of VU President Emeritus A.G. Huegli hangs on the wall behind the cake.

EXECUTIVE COUNCIL HIGHLIGHTS

“REASSESS”

In considering the reassessment of the Guild I keep coming back to one main idea—looking for and to the positive aspects of the Guild.

My Dad sings a little song that many of you know:

You gotta Accentuate the Positive,
Eliminate the Negative,
Latch on to the Affirmative,
And don't mess with Mr. In Between.

Those are snappy words for some pretty basic and important thoughts. As

Chapter Consultant I try to accentuate the positive and give chapter presidents something to latch onto that is affirmative. It is all too easy to either concentrate on the negative, or get wrapped up in the “in between” of apathy.

The negative means focusing on how well the chapter did 20, 30, or even just five years ago. It means thinking that without a certain person who moved out of town the chapter can't possibly function, so why bother? You know the

LINDA LOHRMANN

negative thinking that goes on in your chapters.

Instead, let's reassess the Guild in a positive light. Times are changing. An increasing number of households in this country are headed by single parents, most of them women. The role of women is changing, whether by choice or necessity, as more women work outside the home. The time that women are willing and able to give to volunteer

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“RECHARGE”

We're going back to basics, we have reassessed our chapters, so now let's plug in and recharge ourselves on Valparaiso University.

This University, founded to educate lay people for Christian service in the workplace and within the church, has served more than three generations. Twice each year we Guild members gather on campus to see for ourselves that Valpo continues steadfastly faithful to its mission. It is our task to person-

ally plug in to that mission, so that we can recharge our chapters, and in turn recharge local congregations.

The key that enables us to do this is knowledge. It is really very simple. The more we know about VU, the more we understand what a unique resource God has placed before us—the more we identify with its mission—the more effective we are in communicating why we support VU through the Guild—and the more effective we can be in speak-

NORMA MAY

ing to the needs and concerns of prospective students. We need to soak up and assimilate all the Valpo knowledge we can, so that we are recharged and raring to go.

In your chapter, too, the key is to plug in to Valpo knowledge. When you attend a campus Guild meeting it is your privilege and responsibility to report to your chapter, to use your knowledge and enthusiasm to recharge them.

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“REACH OUT”

When I was asked to do the reach out portion of the weekend, I wanted to say, “Hey wait, I'm the new kid on the block—I've never even been to a convention before. Why don't you call A T & T? They just did a whole ad campaign on that very theme”!

As I mulled over what to talk with you about, those TV ads did keep playing in my mind. And really, they're perfect for what we're talking about when it comes to Guild membership.

Reaching out and *touching* someone. And the touching is just as important as the reaching. As Guild members, we know that the Guild touches people in just the place where it fits the best. The Guild is great at that. But I think we can be even better.

Many of our efforts are far-reaching, like the Four Winds Chapter. We have 33 members now, and I just sent invitations to about 20 more prospective members all over the country—plus one

KATHY PARSONS

to Japan! Even where we don't have established chapters we are reaching out and touching people's needs to be involved and in touch with Valpo.

But just like it is with A T & T, all of our reaching out doesn't have to be long distance. My challenge to you today is to focus on those possible members you can reach with a local call. It's not how far you reach, it's *how* you reach. And the key to that is

(Continued on page 11)



LINDA LOHRMANN, Chapter Consultant



KATHY PARSONS, Membership



NORMA MAY, VU Sunday

THE GUILD AS A JELLY DONUT

The Guild is like a jelly donut, sprinkled with sugar.

Take a jelly donut, break it open, and inside, in the center, you find jelly. Sweet, sticky, yummy: I *love* jelly donuts.

The rest of the donut, the “dough” part, is important, too. It gives shape and texture—and identity.

Can you have a donut without jelly? Yes, of course. It is no longer a jelly one, naturally, but it can still hold together. It has a somewhat different flavor, that is diffused throughout the entire substance. It doesn't have a true “center”; it's like the rest of the particles have to work harder at their “donutness,” because that's all there is to it.

Can you have just jelly, and no dough? Well, it would still be sweet, sticky, and yummy, but it would not be a donut any longer. Its purpose and function would be different.

Some donuts have sugar sprinkled on the outside. That adds a bit more sweetness and attracts interest. Can you have a donut without that sugar? Certainly. The sugar sprinkle is an added attraction, but not part of the substance.

I began by saying that the Guild is like a jelly donut, and some of you are so sharp and clever you are probably way ahead of me and know exactly what I am going to say. But I am going to say it anyway.

Now any analogy has its limitations and you need to use your imagination on this a little. But let's try it.

You, dear friends, are the jelly—the sweet, sticky, yummy part. The Guild is an organization in which leadership is stressed and is very important. Our leaders—national, Area, and chapter—carry the essence (that's the sweetness). You are the link between the whole organization and the individual members, stressing goals and keeping everyone on target, so you actually hold things together (the sticky part). You also have the best opportunity to be well acquainted with both the University and the other Guild members, at home and across the country (that's the fun, yummy part).

Being a Guild leader, on any level, is challenging. It takes time and energy.

You can't just throw things together at the last moment, but you need to plan, to think about what your goals are, and to respond to the needs of not only your chapter members, but the rest of the Guild world as well. It takes, more than anything else, a sense of purpose and commitment.

You are not all the jelly that exists in the Guild, of course. This is an organization in which leadership rotates, and when you no longer have a title by your name, such as National Committee Chairman, or chapter president, or Area Director, you can continue to display your sense of purpose and commitment and keep your chapter or Area sweet and stuck together. And you need never relinquish your Guild friends, ever, no matter where you may land, and that yumminess lasts forever.



Some Guild women don't have, or never accept, the opportunity to become part of the jelly. They follow the leader, rather than playing leader. They work hard and may have the goals firmly in mind; they are the vital “dough” that gives the Guild its shape and identity.

Could we have a Guild without the jelly, the leaders? Well, yes, but it would be different. It would be very local. Now there would be nothing wrong with having local groups, but obviously they couldn't tackle the same kinds of undertakings or pursue the same sorts of goals as when all of us, larger chapters and smaller ones, band together in our common efforts. A chapter without a precise sense of purpose and connectedness would have to work much harder at being a chapter, and some of the chapters that have disbanded have been in just that situation.

Without well-defined leadership they have found it too hard to stick together.

Could we have a Guild with only leadership, and no “dough”? Well, yes, but as in the case of the jelly, it would be a different sort of thing. We do have a few chapters now that are very tiny, made up of a few people who are just determined to keep the message of Valpo alive in their communities. They do a great job at what they can do, but there are severe limits to what they can accomplish, and every one of them would say that they would sure like to have more dough to work with.

Many chapters have sugar sprinkled on the outside—people who support the purposes and goals of the Guild even though they don't have the time or the right circumstances to participate fully in activities or meetings. They are nice to have around as that little extra sweetness. Invite them and include them as much as they wish to be, but don't fret if they never really seem to catch the fire, because their primary commitment might be to another association that is also important.

As I travel around visiting chapters I see your efforts, and I applaud you. You sometimes apologize that you aren't able to do as much as you would like for the Guild or for the University, or that people don't seem to respond like they should, or that other things crowd your lives and prevent you from following through on your ideals. Sometimes you worry that you don't really have what it takes to be the jelly.

But you do. There is no need to apologize. If you are committed to Valparaiso University and to the purposes of the VU Guild it is because you have been blessed in some way, and you are responding to what God has put before you. Your way of responding won't be just like someone else's, and the situation you are in might not present the same challenges and opportunities as what you see among others. But in my opinion, God's promise to give us whatever we need to serve Him applies to the Guild as much as it does to any other part of His Kingdom.

We can learn from one another, of course. It is a fact that the leaders who

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MAKING A DIFFERENCE

It is a tremendous privilege to greet you once again on behalf of the entire University community—from members of the University Board of Directors and other national organizations like the President's Advisory Council and Alumni Association to members of the faculty, student body, administration, and support staff.

This is a very special meeting of the Guild Executive Council in that it is the first formal event following the fulfillment of the monumental \$500,000 commitment to underwrite the Guild Courts in the new Athletics-Recreation Center. Of course these funds are important for underwriting the cost of the Courts, but infinitely more important is what this gift represents in commitment, trust, creative thinking, and vigorous activity on the part of all Guild members and chapters for five very busy years.

This should be a particularly meaningful occasion for Ruth Russler, Ginny Amling, Marty Mattes, Phyllis Schuessler, and all the past and present Guild officers, chapter leaders, and members who were present in person at the Convention in 1981 when the Guild truly "walked tall" and set an example for the entire University by its courage, vision, and faith.

In a memo I wrote to Phyllis Schuessler and Dot Nuechterlein in November, I said:

"I can't tell you how thrilled all of the members of the University are . . . with the almost completed gift of . . . the Guild Courts . . . and with the very substantial goals and components for the next two years. I am sure that Dean Vance, Dean Brockopp, and Dean Bodensteiner are exceedingly pleased and gratified with the selection . . . of the 1986-88 Guild Project."

What a great joy it was, at the January 1987 meeting of the University Board of Directors, when Phyllis reported: "On behalf of the entire membership, I am very pleased to deliver the final installment of our pledge today. This project did more than raise funds, however. It brought chapters closer, it kept officers busy, and it gave members an eye-opening look at their real potential. Above all, it was a chance to make

a significant contribution to Valpo's students and faculty, and our greatest pleasure comes from hearing that handball and racquetball courts are now popular and regular features of campus life."

Harold Bernthal, Chair, expressed the excitement and gratification of the Board in his February letter (reprinted below). One of the central features of this Council then is the opportunity to celebrate. We give thanks to the Lord for all His blessings by joining together in Praising God From Whom All Blessings Flow.

The theme of this meeting calls us to focus on The Three Rs, which coincides well with what the campus community is also undertaking in special ways this year. A major undertaking of "Reassessment" is the institution-wide self-study as the University prepares for its ten-year evaluation by the North Central

Dear Phyllis:

What a great moment it was at the Board meeting when you presented Bob Schnabel with the final check of the Guild's \$500,000 pledge to the Crusade for Valparaiso University.

I can't tell you how important that early pledge was to the success of the Crusade for Valparaiso University. Not only was it an extraordinary financial commitment, it was invaluable in so many other ways. It served as an inspiration to others to pledge generously. It aided in recruiting volunteers. Indeed, many of the volunteers were Guild members. It demonstrated once again that the Guild is made up of a remarkable group of women who work tirelessly for the University. I know of no finer resource at any college or university anywhere.

There is no adequate way to thank the Guild for what they've done and continue to do for Valparaiso University. You have our deep gratitude. We ask Almighty God to continue to bless the Guild's work and to watch over the lives of the women that make up the Guild.

Sincerely,
Harold G. Bernthal



Association of Colleges and Schools. This is the general accrediting body for colleges and universities and its visiting teams evaluate the entire institution on the basis of four criteria:

1. The institution has clear and publicly stated purposes, consistent with its mission and appropriate to a postsecondary educational institution.
2. The institution has effectively organized adequate human, financial, and physical resources into educational and other programs to accomplish its purposes.
3. The institution is accomplishing its purposes.
4. The institution can continue to accomplish its purposes.

This evaluation process is being carried forward throughout this year under the leadership of Dr. Richard Lee, Director of the NCA Self-study; Dr. Nancy Sederberg, Director of Institutional Research; Dr. Richard Baepler, Academic Vice President; and the President's Office. There is a Steering Committee and six additional committees to assess Educational Programs and Curriculum; Student, Faculty, and Support Staff; Governance and Administrative Resources; Financial Resources; Institutional and Community Resources; and Physical Plant. The final document is to be completed before the accreditation team visit, scheduled for February, 1988.

There are various ways in which the members of the University community get "Recharged" for sustained and improved service. Faculty members use library, laboratory, and computer resources and services for their class preparation, instructional support, and ongoing research, scholarship, and creative

(Continued on page 24)

PHYLLIS

(Continued from page 6)

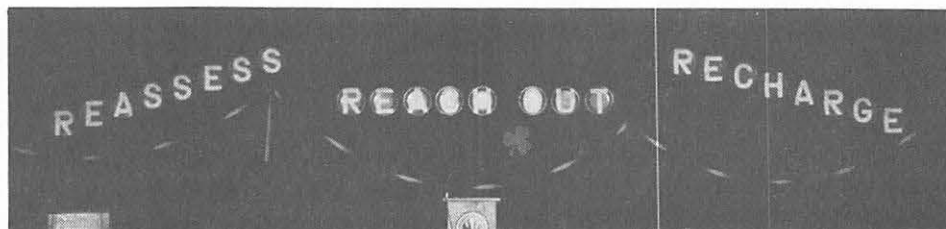
judging from the first five miles, we're off and running—literally!

In order to stay on track and keep moving, though, it is necessary to be sure that we have packed the basics, and that each chapter is on the right track. In some cases, the old route might not be the best way to go. On the other hand, the road we're on may be just exactly right, even if the scenery has changed a bit through the years. I'm speaking of chapters, of course, and of the directions they choose to take in the years ahead. Most of us are on the right course and are satisfied with our progress. Some are a bit unsure of the best road to take at this point in time. And a few have felt that they have come to the end of the road. But all of us need to get out that map occasionally to see where we are. And that is just what we hope to do this weekend.

We want to step back, take a new look at ourselves and check our resources. That's called "Reassessing." Then, when the inventory is complete, we'll know what we have and what we may be missing. "Recharging" is that process of celebrating our strengths while we work on our weak spots. Then, with the basics in place, and armed with some new approaches, we'll be ready to "Reach Out."

By now I hope you're asking yourselves, "But how do I fit into this discussion about chapters?" Well, a successful backpacking trip begins at the bottom with a pair of good, solid shoes—built to withstand sometimes rugged terrain, well-cushioned for the bumps along the way, and fitting the foot to a "T." And you all, the leaders of the Guild, are the shoes we are traveling with. Notice I said before, a *pair* of shoes—that implies you don't "go it alone." Remember I said *solid*—that implies support. This body, the Executive Council, is the foundation upon which the entire Guild organization rests. (Sounds kind of scary, but it's true.) And finally, *don't forget the fit*. You, as a leader in your chapter, have the responsibility for tailoring your chapter's program to fit its needs and its situation. That may sound like a large order, and at times indeed it is, but we're counting on your efforts and are confident in your abilities.

We hope that "Back to Basics" will provide each chapter with a mirror to view itself, a map to chart its course,



and a motor to get it going. Please help us by concentrating your energies and attention on all that our speakers have prepared for you. Share your ideas, spread your enthusiasm (it's a contagious disease, you know!), and wrap your weekend in fellowship with the other women who have come here for the same reason you have—Valparaiso University.

We're glad you're here—we've lots to share—and now, it's time to begin.

VU

LINDA

(Continued from page 7)

work is limited, and all volunteer organizations are feeling the crunch.

The Guild is feeling the crunch also, and we are changing, too. Of course, this has always been a changing and diverse group. If you have been to recent conventions or Council meetings you will have seen nursing mothers and infants at the proceedings. There are recent VU grads in this Guild, and there are the mothers, grandmothers, and great grandmothers of students and alumni. There are members who are career homemakers, and there are members who work full or part-time outside the home. At this year's Executive Council there was a representative of a nine-day old chapter as well as women representing chapters in existence for all 55 years of the Guild.

How do we pull together all of this change and diversity in order to reassess? By concentrating on our strengths we can see how to accentuate the positive and latch onto something affirmative to use in our chapters.

First we can assess the strengths of the national Guild organization. I will never forget my first impression of a Guild convention: well organized, professionally run, thoughtfully planned. In short, the kind of organization I had been seeking. When you attend your first campus meeting you are made welcome by many women—you may even be surprised, as I was, that national officers greet you by name and are genuinely happy to have you there.

That kind of attitude permeates the

Guild. Guild women are highly motivated Christian women. They share a love for their Lord, a love for this place, and a desire to serve Him at this University in this organization. And that is a major strength—the reason for being is strong: this *is* a special place, a special University. Keep your focus on that basic strength, and many little problems fall in line. That's very positive, isn't it?

A hand-out is available to help us reassess our chapter strengths, starting with the basic resources in the black manual each chapter president receives, the by-laws, officers, committees, and Valpo contacts. We can reassess our image—how we carry out our meetings and programs, getting the members involved, using a yearbook or handbook so that everyone knows the plans and dates for the coming year. Then we reassess our potential, the projects and the publicity techniques we can use to gather support for VU.

Finally there are the positive strengths of individual members. We should know the talents and interests of our members and make use of them in planning programs and activities. Don't assume that a certain person is too shy or hesitant to want to be actively involved—people who feel unwanted are the ones likely to drop out of a group. Share the jobs and responsibilities; active members are happy members. Avoid the one-man-band trap, and you will avoid burn-out. Most importantly, look to the strength of friendship within your chapter. Share joys and needs, and pray for one another, and you will strengthen the ties that keep you together.

Just as we use individual members' strengths to build our chapters, the national and chapter strengths will build the individuals. We have many resources, and there is the network of wonderful, caring women wanting to help in every way. Use that network. And remember, let go of the Negative and the In Between in order to fully appreciate and hold onto the Positive and the Affirmative.

VU

NORMA

(Continued from page 7)

Tell them what's new with the University and the Guild, what you see, hear, and feel when you visit the campus. Prepare well, and report confidently.

Recharge by inviting an outside Guild speaker, the Area Director, our Executive Director, a current or past national officer, or another leader. Or choose someone close to you. Why not ask the president of a nearby chapter to share the ideas and activities they use? Or a recent VU grad—let members plug in to Valpo from the student's viewpoint.

Recharge by providing specific VU information as part of every meeting. Materials from the Guild office help increase your chapter's knowledge quotient. Each chapter president receives the *Leader*, which includes current campus news, and she should encourage each member to read the *Bulletin*.

Recharge your chapter with well-planned devotions. Chapter presidents receive some copies of ValPostScripts, short meditations exemplifying the Valpo spirit and suitable for devotional use.

Recharge by supporting the students you have on campus, remembering them during the year, taking pride in their accomplishments, and inviting their mothers to be honored guests and members. If there are no current students from your community, don't be discouraged—just plug in with renewed emphasis on Person-to-Person. Remember St. Paul's "Let us not grow weary in well-doing, for in due season we shall reap, if we do not lose heart." Not losing heart is the key. We sow the seeds, the Lord provides a harvest of students.

Recharge by taking pride in what you have accomplished on the local level, and what we do together nationally. Take pride, giving God the glory.

VU Sunday is our best high-image time to convey the Christian character and Lutheran heritage of Valpo. Christian parents are looking for a school where their children's academic education will enhance their spiritual growth, and we can introduce them to such a place. It is fitting for us to give thanks to God for the great work He continues to do through VU, and His holy name is glorified through celebrating VU Sunday.

This year over 750,000 bulletin inserts were used in 3,200 congregations, and many requests for additional infor-

mation came in from them. Remember that for VU Sunday to really come alive you need to identify the alumni and Guild members in the congregation. Since graduating 21 years ago I have been a member of nine Lutheran churches and six Guild chapters, and invariably the Valpo people have been actively involved. List them in the bulletin, and allow others to assess the University through its supporters.

Some congregations prefer to hold a Christian higher education Sunday, with information from all schools that wish to participate. This is a good opportunity to cooperate and to demonstrate the breadth and diversity of Lutheran colleges. Nationwide, fewer than 5% of Lutherans attending college enroll in Lutheran schools, so they need more information in general. Valpo will shine brightly on your Christian Education Sunday.

Recharge by doing as much publicity as you can. Use community newspapers that print news of local organizations; put VU news items on your meeting announcements; put meeting invitations in church bulletins, including some specific information about the University and mentioning that Valpo is a Lutheran school. These techniques create stronger name recognition.

Most of all, remember to recharge by plugging directly in to our Lord's power—prepare with prayer. Around the edges of the campus stand many residences that house the students for whom we labor. But at the heart of the campus stands the house of a God who labors with us. Let's plug in to VU and recharge with confidence, knowing that "in His light we do see light." **VU**

KATHY

(Continued from page 7)

to find that special need that the Guild can fill.

After I graduated from VU in 1984, my fiance was living in Milwaukee while I lived at home in St. Louis. I missed Valpo. I missed my friends, and I wasn't exactly a prime candidate for the singles bars. For me, joining the Guild was a neat way to keep involved with the University. That special "Valpo Feeling" was there.

When I got married a year later and moved to Milwaukee, I gained a husband but lost my family, so to speak. So the Guild came through for me again. I knew I'd find that same Valpo feeling there, and some friendly, caring

people to boot. In both St. Louis and Milwaukee the Guild touched me where I needed to be touched.

Now that I am more settled into my new home, the Guild meets my needs in different ways that are important to me now.

Unlike most grads, though, I suspect I had an enlightened view of the Guild: I've always claimed that I've been a Guildie since I was twelve, if not since birth. My mom, my aunt, and my grandmas are all Guild women, and so are my mom's friends. I have modeled in Guild fashion shows, spent numerous evenings counting magic bows, and I even helped create the "collector's edition" Guild calendar with the Chapel on it—backwards.

It was fun. More importantly, though, I knew first hand how much hard work, caring, friendship, and satisfaction were involved in being a Guild member. I had seen it. But as a recent grad I also know that people my age do not always have that same view of the Guild.

In the September *Leader* I poked some fun at us as the campus sees us—invading Scheele Hall twice a year with our polyester suits and our fluffy slippers. Believe me, after sitting through these meetings and activities I have just one thing to say about those slippers—you earned them, so wear them with pride! And let's get the word out to our graduating seniors how you earned the right to wear those slippers.

This thought is the idea behind the slide show I am preparing with the help of chapters. Send me slides of Guildies in action, working hard for VU and in everyday life. I want seniors and others to get a good look at what we do off campus, the work that really counts. And I want them to get to know the dynamic people behind that work, and how to be a part of it.

We need the recent grads and their mothers, we need our alumni, past members, and inactive ones. We need them to keep the Guild alive. Reach out to them in your home areas. Invite them to participate, and follow up on those invitations. Refer Four Winds prospects to me, and I will follow through.

Reassess your chapter's strengths, Recharge your energies by plugging in to Valpo knowledge and commitment, and Reach Out to others who will enjoy joining us in our purpose. Let's go Back to the Basic 3 Rs, and together we will grow and thrive. **VU**

GUILD WOMEN YOU SHOULD KNOW

Ever since it began, the Valparaiso University Guild has been known for the remarkable women who have been its members and leaders. Many of them are loved and appreciated by those in their own chapters and communities, but are not always widely known to others in sister chapters. Yet the amazing diversity represented by women of all ages, talents, and interests is such an inspiration that the Editors plan to include a few profiles from time to time to help us all become better acquainted with one another. If there is someone in your chapter you think others should know, please pass along some information about her. Thanks.

COMMUNITY VOLUNTEER OF THE YEAR

When Mayor Helen Foreman of Jacksonville IL presented the third annual award for community volunteer service in May of 1987, loyal members of the local chapter of the Valparaiso University Guild were on hand to cheer. The recipient of the honor was none other than their chapter president, Vera Rose.

Mrs. Rose was selected for the award because of her volunteer work at Pas-savant Hospital and the Jacksonville De-velopment Center. She began her volun-tee service over 30 years ago, when she arrived in Jacksonville with her hus-band, the Rev. Herbert Rose, who ac-

cepted a call as pastor of Salem Lu-theran Church.

According to a story in the *Jacksonville Courier Journal*, the Hocking Award, given in honor of a former Jacksonville mayor and his wife, is pre-sented each year to a person at least 60 years old "who has provided significant volunteer service for the betterment of the community."

This is not the first such tribute to Mrs. Rose; in 1972 she was named "Volunteer of the Year" by the Illinois Governor's Committee on Voluntary Action for her work at the Jacksonville State Hospital. At present she assists in

the Hospital solarium, relaying mes-sages from surgery to friends and rela-tives of patients.

The newspaper mentions her interests in reading, cooking and baking, and corresponding with the sick and lonely. It does not refer to her church activities, or to another voluntary commitment of many years standing, the VU Guild. A charter member of the chapter, Vera Rose has been president for the past five years, an office she has filled previously as well.

All members of the Guild join in con-gratulating Mrs. Rose on this honor, and pray that the Lord will bless her as she has been a blessing to others. **VU**

EARLY VU GRAD STILL GOING STRONG

Lottie Logan Pickerl, Valparaiso Uni-versity Class of 1912, must be a good storyteller. A former teacher, the 96-year-old resident of South Bend IN was asked by a school principal to put her stories in book form because children were so interested in hearing what had happened in her life.

Mrs. Pickerl still teaches a Bible Class on Wednesdays, using the story method. She types questions for the class each week, leaving a space for the women to "put God's answer" in by finding the correct verse, or verses. They are graded in class.

For a number of months last year in the mornings before Bible discussions

the women made nearly fifty comforters for the Hope Rescue Mission. Mrs. Pic-kerl, who is now legally blind, bound all of the comforters "by feel."

She manages to keep busy, she says, and enjoys quite good health, with no pain, taking no medicine, and eating anything she likes.

Lottie Pickerl is an Honoray Member of the Mishawaka-South Bend chapter of the VU Guild and is one of the oldest living graduates of the University. She says she wants to finish writing her book while her eyes are still as good as they are, and we hope she does, so that we may share her stories, too. **VU**



JOYOUS OCCASION—Jacksonville Area president Vera Rose, right, is shown with Mayor Helen Foreman as she is honored.

DOT

(Continued from page 8)

experience the most satisfaction in their roles tend to be those who plan ahead and who encourage others to share responsibilities. They use agendas for their meetings so that everyone knows what to expect in an orderly manner. They set dates a year in advance, continually reminding everyone of what is coming. They speak with enthusiasm

about the chapter's efforts.

Recently I became involved in a new group, and I was interested to see that they followed some of these same practices. The meeting I attended included a simple written agenda of what would be covered that evening, plus names of those giving reports. Not only did those workers receive some recognition, but it was extremely helpful to a newcomer like me to begin to learn who was who.

Afterwards, nearly everyone present spoke to me personally and welcomed me to the group. And the leaders set the example.

So my message is, basically, if you are the "jelly" of the Guild, act like jelly! Express your sweetness and your stickiness in whatever way seems natural. And may our Lord bless you for your labors. **VU**



ATTENTIVE—Activities Chairman Marlene Rakow takes part in a planning meeting.



HOME AGAIN—Jody Geerdes, River Queens, a Guild Woman You Should Know, returns from a teaching post in Papua New Guinea.



HARD AT WORK—A.D. I Carole Bildstein seems to enjoy attending sessions.



AREA DIRECTORS' PANEL—Reporting to First Vice President Marilyn Krueger (second from right) on their far-flung chapters are IV Sylvia Luekens, IX Margaret Zobel, and I Carole Bildstein.



SEEMS LIKE OLD TIMES—Past President Emma Hoppe shares the Amen Corner dinner with another Past President, Historian Ginny Amling.



CATCHING UP—Past President Marty Mattes and VU Sunday Chairman Norma May find a few minutes for sociability.



NEWCOMERS—A veteran of many Guild sessions, Georgi Schroeder of Indianapolis (seated right) can give pointers to first-time participants (clockwise from bottom left) Ruth Nielsen of Central New Jersey, Jean Poklop of Park Ridge, and Judy Pierce of Santa Clara Valley.



PROUD MOM—Gaylene LaBore of St. Louis congratulates daughter Laurie on her delightful and informative "Student Spot" presentation.



REPORT—Second Vice President Paula Sauer pleases her audience with a clever "Guild Goodie Caper."

MINUTES of the EXECUTIVE COUNCIL VALPARAISO UNIVERSITY GUILD FEBRUARY 21-22, 1987

**"BACK TO BASICS: THE THREE Rs—
REASSESS, RECHARGE, REACH OUT"**

The 56th Executive Council of the Valparaiso University Guild was called to order by President Phyllis Schuessler at 8:35 a.m. on Saturday, February 21, 1987, in the Great Hall of the Valparaiso University Union.

Opening devotions were led by Vicar Michael Reiners, a member of the staff of the Chapel of the Resurrection. He was assisted by Guild members Jennifer Weber (San Francisco-Bayshore, CA), reader, and Margaret Zobel (St. Petersburg, FL), pianist.

WELCOME AND INTRODUCTIONS

The President welcomed Guild leaders from around the country. She introduced the other national Guild officers: Marilyn Krueger, 1st Vice President; Paula Sauer, 2nd Vice President; Jean Ehrman, Secretary; Carolyn Hanes, Treasurer; and Dot Nuechterlein, Executive Director. The chair also recognized Parliamentarian Lynn Bahls; Guild Office staff members Esther Kruger, Coordinator of Special Services, and Sharon Hersemann, Administrative Assistant; and Ruth Hanna, Managing Editor of the Guild *Bulletin*. Also presented were past national Guild presidents Emma Hoppe, Irma Schmalz, Bette Froehlich, Lynn Bahls, Beata Madoerin, Janie Lichtfuss, Ruth Russler, Ginny Amling and Marty Mattes. Other introductions included Ellen Schnabel, wife of the University President; and So Heidbrink, past Executive Secretary of the Guild.

A special welcome was extended to Virginia Kamp-rath, representative of the new Oregon Trail, OR, chapter; and to representatives of two chapters-in-formation: Eileen Bishop List, Gold Coast, FL, and Mariene Remmert, Gulf Coast, FL.

CORRESPONDENCE

The Secretary read a note of best wishes to the Executive Council from Betsy Nagel, past Executive Director of the Guild.

REPORT OF THE CREDENTIALS COMMITTEE

Sharon Hersemann, reporting for the Credentials Committee, indicated a registration of 115 members. By general consent, the roll of 115 members was adopted as the official roll of voting members of the Executive Council.

REPORT OF THE COMMITTEE ON STANDING RULES

By direction of the Board of Directors, the Secretary moved adoption of the standing rules of this Executive Council:

1. When addressing the chair, a member shall speak at a microphone, giving name and chapter affiliation.
2. Motions and amendments from the floor shall be submitted in writing, signed by the maker and seconder, and presented to the Secretary.

3. Notices of announcements shall be submitted in writing to the Executive Director.

Motion adopted.

ADOPTION OF EXECUTIVE COUNCIL PROGRAM

By direction of the Board of Directors, the 1st Vice President moved adoption of the Executive Council program as amended.

Motion adopted.

REPORT OF THE MINUTES APPROVAL COMMITTEE

The Minutes of the 1986 Executive Council were approved by a Minutes Approval Committee of that session and were printed in the Summer 1986 Guild *Bulletin*. The chair declared the Minutes approved as printed.

MINUTES APPROVAL COMMITTEE

The chair introduced the Minutes Approval Committee appointed for this Executive Council: Bette Froehlich (Appleton, WI) and Jan Wozniak (Michigan City, IN).

REPORT OF THE TREASURER

Carolyn Hanes, Treasurer, presented the following report:

| VALPARAISO UNIVERSITY GUILD STATEMENT OF RECEIPTS AND DISBURSEMENTS July 1, 1986 - February 8, 1987 | |
|---|---------------------|
| BEGINNING BALANCE, JULY 1, 1986 | \$ 30,176.55 |
| RECEIPTS | |
| University Fund | \$ 15,978.75 |
| Operating/Project Fund | 57,972.69 |
| Bed & Breakfast | 2,219.00 |
| Coffee & Prayer Fund | 3,202.29 |
| Guild Special | 860.00 |
| Celebration Cards | 760.00 |
| Cookbook Fund | 3,500.00 |
| Calendar Fund | 1,800.00 |
| Interest Earned | 2,063.41 |
| Total Receipts | 88,356.14 |
| Cash Available | 118,532.69 |
| DISBURSEMENTS | |
| To Valparaiso University | |
| Project Fund | 27,825.00 |
| Calendar Fund | 2,907.25 |
| Guild Special (1986) | 1,270.00 |
| | \$ 32,002.25 |
| Travel—Administration | 10,375.80 |
| —Chapter Presidents | 16,781.91 |
| <i>Bulletin</i> | 4,020.60 |
| Operating/Admin. Expense | 2,157.20 |
| Stationery/Printing | 1,127.61 |
| Gifts/Memorials | 25.00 |
| Bazaar Expense | 122.78 |
| Miscellaneous | 1,217.36 |
| Cookbook Vol. III Reprinting | 13,387.00 |
| Total Disbursements | 81,217.51 |
| Ending Balance, February 8, 1987 | \$ 37,315.18 |

| | |
|---|---------------------|
| Cash Position: | |
| Checking Acct., Continental Bank, Chicago | \$ 181.82 |
| Money Market, Continental Bank, Chicago | 31,101.30 |
| Money Market, First National, Chicago | 6,032.06 |
| | <u>\$ 37,315.18</u> |

The Treasurer reported that the Guild Courts project was completed with the presentation of a check for \$27,800 to President Schnabel by Phyllis Schuessler at the University Board of Directors meeting in January.

REPORT OF THE NATIONAL PRESIDENT

The report of President Phyllis Schuessler, concerning "backpacking, not backtracking," will be found summarized in the Summer Guild *Bulletin*.

REPORT OF THE ACTIVITIES COMMITTEE

Activities Chairman Marlene Rakow announced winners in the chapter handbook competition, as determined by the members of the Albuquerque, NM, chapter:

- Best Geographic Theme Cover
Walla Walla, WA
- Most Compact Booklet
Geiseman Memorial, IL
- Most Visually Pleasing
Rochester, NY
- Most Practical
Valparaiso, IN
- Most Complete
Baltimore, MD

The report of the Activities Chairman applauded chapters' efforts in increasing Bed & Breakfast receipts over those of last year at this time. Marlene requested the input of all chapters for the impending update and reprinting of the B&B directory. In addition, she urged chapters to begin planning now for the success of the 1987 Guild Bazaar.

REPORT OF THE CALENDAR CHAIRMAN

Calendar Chairman Paula Strietelmeier thanked her predecessor, Arlene Smith, for surveying users of the Guild calendar (primarily Guild members) regarding their preferences in calendar size and format. Paula announced plans to follow a "People and Places" theme in the 1988 calendar. The Guild's goal should be to have each Guild member buy and use the Guild calendar. In addition, Paula encouraged chapters to clear up any unpaid calendar accounts.

REPORT OF THE GUILD GOODIES COORDINATOR

Paula Sauer, 2nd Vice President, emulated Angela Lansbury with the "Guild Goodie Caper," using a mysterious dinner invitation to highlight the wide variety of Guild Goodies advertised in each edition of the Guild *Bulletin*.

REPORT OF THE COOKBOOK MARKETING CHAIRMAN

In support of the need to sell more cookbooks, as well as to pay for those currently out on consignment, Cookbook Marketing Chairman Judy Schumacher suggested giving Guild Cookbooks as wedding shower gifts, or hosting a brunch or luncheon featuring Cookbook recipes. She also requested that chapters share their marketing strategies with her, as well as a listing of chapter members' favorite cookbook recipes. The latter, if received by August 1, 1987, will be compiled into a master list of Guild favorites nation-wide.

STUDENT SPOT: STUDENT RECRUITMENT—"VISITS TO CAMPUS"

Junior Laurie LaBore, of St. Louis, MO, discussed the activities of the University's Student Admissions

team, emphasizing the vital importance of recruiting prospective students through on-campus visits.

UNIVERSITY TOPIC: "MARKETING MATTERS"

Dean John Miller and Professor Paul Trapp, both of the VU College of Business, were joined by Lisa Krueger, VU 1979 BSBA (Milwaukee Golden Gems, WI), in presenting marketing information relevant to the Guild's promotion of Valparaiso University. A summary of their advice to the Guild appears in the Summer 1987 Guild *Bulletin*.

REPORT OF THE COORDINATOR OF AREA DIRECTORS and REPORTS OF AREA DIRECTORS—AREAS V, VI, VIII

Marilyn Krueger, 1st Vice President, served as moderator for the interview format of the Area Directors' reports. The first interview, related to forming new chapters and strengthening existing ones, included Martha Schmidt, Area V (Wisconsin); Paula vonKampen, Area VI (Michigan), and Betty Eckenfels, new Area VIII Director (Ohio). Please refer to Appendix A for a compendium of the information presented.

REPORT OF THE BYLAWS COMMITTEE

Sue Steinbruecker, Chairman of the Bylaws Committee, shared the opinion that the Guild Bylaws should reflect the spirit and intent of the Guild and its mission. She announced that Barbara Potter (Indianapolis, IN) and Jennifer Weber (San Francisco-Bayshore, CA) will serve as members of the Committee.

REPORTS OF AREA DIRECTORS—I, IV, IX

Marilyn Krueger, 1st Vice President, interviewed the second trio of Area Directors regarding the Person-to-Person challenges faced by chapters farthest away from Valparaiso. Area Directors included were Carole Bildstein, Area I (Northeastern U.S.); Sylvia Luekens, Area IV (West Coast); and Margaret Zobel, Area IX (Southeastern U.S.). Please refer to Appendix A for a summation of the interview.

REPORT OF THE PERSON-TO-PERSON CHAIRMAN

The report of Shirley Jud, Person-to-Person Chairman, utilized the Executive Council theme: REASSESS—a stronger student prospect pool (as identified by the Office of Admissions) has resulted in fewer calls for Guild chapters to make, but an increased number of applications for admission; RECHARGE—Guild chapters can revitalize their Person-to-Person efforts by appointing an outgoing, upbeat chairman, perhaps a recent grad or mother of a student currently on campus; REACH OUT—Guild chapters can expand their contacts through Confirmation lists sent to the Admissions Office, as well as talks on Valpo to high school career centers, use of the tabletop displays, and bus or van trips to campus for prospective students.

LUNCHEON RECESS

The luncheon meditation was the hymn, "The King of Love My Shepherd Is," an excerpt from the new recording, *The Church Sings*, by the VU Concert Choir. The Executive Council recessed at 12:11 p.m. for Area Lunches, and reconvened at 2:09 p.m.

CHAPTER SIGN-IN

Jean Ehrman, Secretary, announced that the customary chapter roll was replaced at this Executive Council by members' signatures on posters placed outside the Great Hall.

SPECIAL ANNOUNCEMENTS

Bette Froehlich (Appleton, WI), expressed thanks to the entire Guild for cards and prayers on her be-

half during a recent critical illness.

Greetings to the assembly from Ber Ruprecht, past Executive Director, were conveyed through Sylvia Luekens.

REPORT OF THE EXECUTIVE DIRECTOR

The report of Executive Director Dot Nuechterlein, comparing the Guild to a jelly donut, is summarized in the Summer 1987 edition of the Guild *Bulletin*.

THEME PRESENTATION: REPORT OF THE CHAPTER CONSULTANT

Linda Lohrmann, Chapter Consultant, presented a topic focusing on the "REASSESS" aspect of the Executive Council theme. A synopsis of the report, "Accentuating the Positive: Reassessing Chapter Strengths," will be found in the Summer 1987 *Bulletin*.

STUDENT SPOT: STUDENT RECRUITMENT— "SHARING THE VALPO STORY"

Freshman Mark Lecy, of Appleton, WI, shared his experience of Valparaiso University as a well-rounded campus—academically, socially, culturally and spiritually.

REPORT OF AREA DIRECTORS—II, III, VII

The final interview of Area Directors, conducted by 1st Vice President Marilyn Krueger, involved chapters relatively closer to the Valpo campus. Area Directors included were Linda Krauss, Area II (Illinois); Gretchen Sump, Area III (Middle West); and Lois Bohde, Area VII (Indiana). Please refer to Appendix A for a compilation of the discussion.

THEME PRESENTATION: REPORT OF THE VU SUNDAY CHAIRMAN

Norma May, VU Sunday Chairman, addressed the "RECHARGE" segment of the Executive Council theme. A summary of the report can be found in the Summer 1987 Guild *Bulletin*.

REPORT ON THE GUILD RUN

Janie Lichtfuss, Guild Run Chairman, announced that \$6,650 of the final Guild Courts payment to the University came from the Guild Run held during Convention last September. She also revealed plans for the next Guild Run, to be held at 4:30 in the afternoon on Friday, September 25, during the 1987 Guild Convention. Janie was assisted by son Kurt, a VU senior, in urging, "Y'all Come Run."

CLOSING MEDITATION

"Oh God, Our Help in Ages Past," another excerpt from the VU Concert Choir recording, *The Church Sings*, served as the closing prayer.

The meeting was adjourned at 4:21 p.m.

SUNDAY, FEBRUARY 22, 1987

Phyllis Schuessler, President, called the Executive Council to order at 8:07 a.m.

A quorum was established, with 88 chapters represented.

REPORT OF THE CREDENTIALS COMMITTEE

Sharon Hersemann, a member of the Credentials Committee, reported an official registration of 117 members. Hearing no objection, the chair declared the revised roll of 117 members to be the official roll of voting members of the Executive Council.

Motion carried.

ALLOCATION OF THE GUILD SPECIAL

The chair called on Paula Sauer, 2nd Vice President, to present the Guild Special fund proposals.

1. Funds toward the remaining debt on a new typesetter for the *Torch*, VU's campus newspaper (*Torch Typesetter*).
2. Funds to assist the self-financed women's soft-

ball team for their spring tour of games (Women's Softball Trip).

3. Funds toward the purchase of an additional word processing computer for the Writing Center (Writing Center Computer).

APPOINTMENT OF TELLERS

The following were appointed and served as tellers for the Guild Special balloting:

Pat Iiten, Chairman
Carole Handrock
Helene Hoffman
Sue Concilla
Marjorie Crosmer

REPORT OF THE STATE UNIT COORDINATOR

Paula Sauer, 2nd Vice President, introduced the presidents of the three State Units and announced their current meeting plans:

Sue Steinbruecker, President of the Wisconsin State Unit; their meeting will be held on April 28, 1987, in Union Grove, hosted by the Racine chapter.

Irmie Roggow, President of the Michigan State Unit; this group will meet in Livonia on May 2, 1987.

Dolores Cenkush, President of the Indiana State Unit; their spring meeting has been postponed while alternative plans are formulated.

THEME PRESENTATION: REPORT OF THE MEMBERSHIP CHAIRMAN

"REACH OUT" was the Executive Council theme addressed by Kathy Parsons, Membership Chairman. This report is reviewed in the Summer 1987 issue of the Guild *Bulletin*.

REPORT OF THE TELLERS: GUILD SPECIAL

Pat Iiten, Chairman of the tellers, reported:

| | |
|-------------------------|-----|
| Guild Special Blank | |
| Number of ballots cast | 103 |
| Necessary for election | 52 |
| Illegible ballots | 2 |
| Distribution #1 | |
| Writing Center Computer | 52 |
| Women's Softball Trip | 25 |
| Torch Typesetter | 24 |

The assembly adopted the following resolution:
RESOLVED, That the \$1,140 of 1987 Guild Special funds is allocated to the Writing Center Computer.

MESSAGE FROM THE UNIVERSITY PRESIDENT

The chair introduced Dr. Robert V. Schnabel, President of Valparaiso University. His remarks to the Guild are summarized in the Summer 1987 Guild *Bulletin*.

CLOSING PRAYER

An excerpt from *The Church Sings*, "For All the Saints Who From Their Labors Rest," served as the closing prayer to the 56th annual Executive Council of the Valparaiso University Guild.

The session was adjourned at 9:43 a.m.

Jean Ehrman
Secretary

Approved by the Minutes Approval Committee:
Bette Froehlich—Appleton, WI
Jan Wozniak—Michigan City, IN

APPENDIX A

REPORT OF THE COORDINATOR OF AREA DIRECTORS *and* REPORTS OF AREA DIRECTORS

Marilyn Krueger, 1st Vice President, introduced the interview format which served as a vehicle for the reports of the nine Area Directors.

REPORTS OF AREA DIRECTORS— Areas V, VI, VIII

Martha Schmidt, Area V Director (Wisconsin), elaborated on the process of identifying areas for new chapters, as well as the benefits to be derived from continuing these contacts in targeted areas. By using maps and colored tacks representing potential Guild members from computer printouts, she locates concentrations of Valpo-minded people. Far from being discouraged by the lack of new chapters despite her letters and visits, she observed, "My family says I'm like my father. He started 22 missions in northern Wisconsin; now all are flourishing congregations, despite their small beginnings."

Paula vonKampen, Area VI Director (Michigan), discussed the variety of meetings she has encountered while paying visits to the chapters in her Area. To illustrate a typical chapter visit, she described a recent trip (through a snowstorm) to the Midland chapter. Later, in the report she mailed to both the Executive Director and the Coordinator of Area Directors, she recorded her impressions of the well-organized meeting, lively discussions of future projects, and the delicious brunch.

Betty Eckenfels, new Area VIII Director (Ohio), credited her predecessor, Kathy Darakis, with laying the groundwork for two potential new chapters in Ohio, and shared some of her own positive impressions of the position of Area Director. As a new A.D. last fall, she approached her new post with feelings of trepidation, but soon saw it as an opportunity to meet new people and to travel the length and breadth of her state.

Both Paula and Martha affirmed the value of the State Unit organizations in their Areas.

REPORTS OF AREA DIRECTORS—Areas II, III, VII

The final interview involved chapters relatively closer to the VU campus. Linda Krauss, Area II Director (Illinois), when asked about the upstate-downstate situation in her Area, asserted that serving there sometimes seems as if she has two separate states under her wing. All but five or six chapters are concentrated in the Chicago metropolitan area. She added that some groundwork for new chapters is needed for southern Illinois. She is awaiting the results of the Milwaukee campaign for new members, and then will begin working on a similar project in the Chicago area. Linda also suggested that individual chapters consider scheduling their VU Sunday events to coincide with student vacation periods.

Lois Bohde, Area VII Director (Indiana-Kentucky), spoke of the advantages of having the University nearby. Valpo news is reported in the media, and student procurement is easier because Valparaiso University is already a familiar name. Most of the

pastors in the Area are well informed and fully supportive of VU. Guild projects thrive as a result, as do new Guild member and student recruitment efforts. Lois cited some of the long-standing chapters, such as Mishawaka-South Bend, celebrating its 50th anniversary this year. She also discussed the endeavor to get a new chapter started in the Elkhart-Goshen area.

Gretchen Sump, Area III Director (Midwest-Great Plains), described the planning which went into two tours she made through her far-flung domain. Because an A.D. is to visit each of her chapters at least once during her two-year term, Gretchen planned ahead to make the best and most economical use of her time and expenditures. She stressed that chapter presidents could assist their Area Directors in making these plans by sending her their chapter handbooks, listing dates of projects and programs. Using a portion of her Area Director meeting at Convention helped Gretchen to confirm her travel plans.

All three A.D.s discussed the value of the marketing presentation made during Executive Council, which added new strategies to those already used by chapters in marketing Valparaiso University and the Guild.

REPORTS OF AREA DIRECTORS—Areas I, IV, IX

The next three Area Directors discussed the challenges faced by chapters farthest away from Valpo. Margaret Zobel, Area IX Director (Southeastern U.S.), commented on the extra efforts required to inform the Sun Belt's young people about Snow Belt-bound Valparaiso. She added that Valparaiso's recent favorable national publicity, coupled with the Guild chapters' persistent Person-to-Person efforts, have (at least in part) contributed to the attendance at Valpo of almost 50 Floridians.

Sylvia Luekens, Area IV Director (West Coast), echoed the need for intensified endeavors by chapters in recruiting prospective students for Valpo, given the cost differential and the distance from the West Coast to Valparaiso. Sylvia also reported that chapters in her Area plan recruitment gatherings to coincide with VU students' breaks. She commented that the San Francisco area Guild chapters are excited to have their publicity and recruitment efforts augmented by the VU basketball team's visit next Christmas for a holiday tournament.

Carole Bildstein, Area I Director (Northeastern U.S.), emphasized the importance of follow-up to chapters' initial Person-to-Person calls. She described some of the creative student recruitment projects in which her Area chapters engage. Furthermore, Carole stressed the invaluable result for the Guild and the University when all chapters, including the far-flung ones, "rub elbows" with each other on campus twice each year.

Both Margaret and Sylvia referred to the formation of new Guild chapters in their respective Areas. Margaret has two new chapters in Florida since the last Guild Convention, and Sylvia had information of a new chapter being organized in Phoenix, AZ. Margaret asked chapter presidents to give her names of Guild members who winter in the South so that she may involve them in her Area chapters' activities.



DOUBLE DUTY—Bylaws chairman and Wisconsin State Unit President Sue Steinbruecker spends a quiet moment between her Council responsibilities.



SPECIAL RETURN—Past President Bette Froehlich is warmly received following a bout with illness.



IDENTIFICATION—Sharon Hanusin, the representative from Glenbrook, sports a first-timer's ribbon and an Illinois 3R's pin on her name tag.



BUSINESS SESSION—A.D. VIII Betty Eckenfels (foreground) listens to Council proceedings.



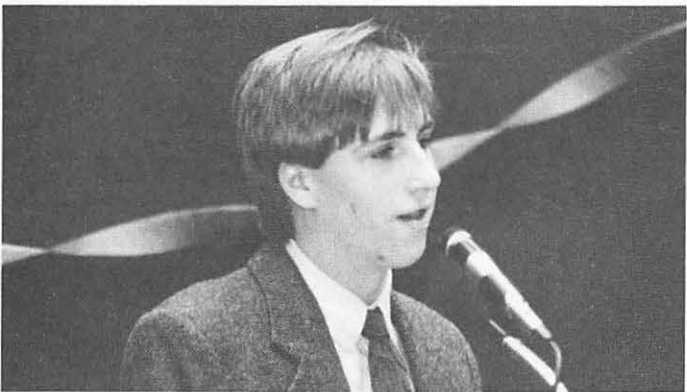
INTERMISSION—President Robert and Ellen Schnabel seem engrossed with comments made by Sylvia Luekens (back to camera).



DEVOTIONS—The Huegli Hall seminar room, formerly the Deaconess Hall chapel, is the setting for devotions led by senior Deaconess students Cheryl Lapain (right), assisted by Ellen Greaber.



CAUGHT IN THE ACT—What are State Unit Presidents Dolores Cenkush (Indiana) and Irmie Roggow (Michigan) reading? The *Guild Bulletin*!



WHATEVER HE IS SAYING . . . Freshman Mark Lecy of Appleton gives a "Student Spot" on attending Valpo, and . . .



BREAKS UP THE BOARD . . . as Dot Nuechterlein, Jean Ehrman, Phyllis Schuessler, and Lynn Bahls appreciate his amusing report.

AROUND THE GUILD WORLD

WELCOME, WELCOME, WELCOME

Good News: Three new chapters are underway. The Greater Phoenix chapter submitted bylaws during the winter, and in March officers were elected (see picture). A year's program was also adopted, including a pool party with prospective students in June, a membership brunch in September, a wine and cheese party "with mates and playmates" in December, and a tea for current and potential students next March.

The Gulf Coast chapter in the Englewood-Sarasota region of Florida came into being in February, just a few months after the establishment of the Gold Coast chapter. Past National First and Second Vice President Miriam Griessel is spearheading the organization process, and VU Law graduate Marlene Remmert represented the eight-day-old chapter at the 1987 Executive Council.

In May the Medina (OH) chapter was born, under the leadership of Marianne Halvorson. (Marianne was president of Lorain County, and when she moved to a new community she decided to carry the Guild with her.) Student recruitment will be a main goal of the members, who plan an August picnic for current and prospective students and their families.

The entire Guild membership is pleased to greet you who are joining with us in supporting Valparaiso University. May our Lord bless your efforts. And may we see you on campus in September and February.

ANOTHER GUILD SCHOLARSHIP

It has not yet received much public attention, but a few years ago the Past National Presidents of the Guild decided to set up a special endowment fund to create a second scholarship for the children of Guild members. Word has been received that the first grant will be awarded this fall. The Past Presidents' Scholarship is designated for junior-year students with high academic standing, and will be available for transfers as well as individuals already on campus. More details will be forthcoming.

CAMPUS VISIT? GO B & B

Parents and others bringing prospective students to campus for an overnight or weekend visit may now apply for Bed & Breakfast with the Valparaiso chapter of the Guild. Write or call Ruth Laube, 605 N. Napoleon, Valparaiso IN 46383; 219/462-5873.

DEFINITION OF A GUILDIE

- G — God's woman
- U — United in purpose
- I — Inspired to serve
- L — Loyal to Valpo
- D — Dedicated to its enrichment
- I — An idealist—a woman of vision
- E — Ever ready with a helping hand

Lynne Schroeder
Detroit Suburban West

(Presented at
the Michigan State Unit meeting)



GREATER PHOENIX, AZ—Officers for this brand new chapter are treasurer JoAnn Trapp and president Lois Sikorski (seated), and vice president Alta Thompson and secretary Darien Van Meter (standing). Four Cheers!!!



A FIRST??—On her Town Clerk's letterhead for the Town of Canaan CT, Past President Sylvia Wismar writes in a note accompanying this picture: "Just to let you know the AMEN CORNER/CLUB is in my mind all the time." Surely no other community can boast such a distinctive street sign!

ABOUT OUR PHONES

If you call the Guild office (219/464-5315) and don't get an answer, please let it ring an extra-long time or try again in a few minutes. Usually someone is here between 8 a.m. and 4:30 p.m. (except for lunch and occasionally during Chapel break), but may be on another line or down the hall in the copying room. On our present telephone system it takes more than normal time to answer the other extensions, but please don't give up. We are happy to hear from you!

IT PAYS TO ADVERTISE

The winter *Bulletin* carried a notice of a Bed & Breakfast opportunity in Caracas, Venezuela, and a few weeks later a letter arrived in the Guild office asking for additional information. Just thought you might like to know that.

THE MIS-STEP

Apologies and corrections are in order. When the final listing of the Giant Step Club (the chapter fund-raising challenge that was part of the previous five-year project) was published in the winter *Bulletin*, there was one incorrect listing and one omission.

The Walla Walla chapter was listed in the First-Time Members category. This was a serious mistake, as Walla Walla should have been included in the Three-Year Members category. In the Square Footers column (individuals and groups who made special larger contributions), the Wisconsin State Unit was not named but should have been. We are sorry for these errors and are happy to have the opportunity to applaud these outstanding achievements.

HOW TO CELEBRATE VU SUNDAY

Adapted from the

Puget Sound Chapter newsletter

Our chapter goal is to recognize Valparaiso University during services at each of our congregations in some way. Last year a member made a nice display for the coffee hour at her church and discovered someone with Valpo ties who volunteered to help her this year. You never know what might happen until you try!

Easy suggestions: Request *prayers* for God's continued blessings on faculty and students at VU; bring a special *treat* for a coffee fellowship (from Guild cookbooks, of course) and *say* you're doing it in honor of VU Sunday; make a small *display* for the narthex or fellowship—then move your display to a high school or junior high Bible class room and leave it for a few weeks; wear special *VU name tags*—anyone with Valpo ties; *thank* the congregation for past support of our projects; make a few *remarks* to an adult forum or high school classes about Valpo's role in the church today—or if you can, to the entire congregation; donate *flowers* for the altar in the name of the University; if you feel comfortable about it, have a special basket *offering* for VU; offer for sale Guild cookbooks, calendars, or any local projects; *publicize* your next Guild meeting or activity and invite guests to join you.

(P.S. You will notice that University materials now refer consistently to VU Sunday, rather than Valpo Sunday. You may like to adopt the same practice in your own communities.)

PERSON-TO-PERSON ADVANCES

Shirley Jud, P-to-P chairman, distributed a survey last winter and received answers from 108 chapters. She is pleased to report that all but 12 of them take part in the Guild's Person-to-Person student recruitment program. Areas V and VI (Wisconsin and Michigan) had 100% participation of those responding. She also learned that 29 have done college nights and 61 expect to do them in the coming year or so; 43 sponsor student get-togethers; and the 12 chapters that have sponsored van or bus trips to bring prospective students to campus may be increased up to 40 in the future.

STATE UNIT MEETINGS



INDIANA—Participants in the final meeting of the Indiana State Unit gather outside Strongbow's restaurant in Valparaiso.

April 25, 1987

Valparaiso, Indiana

Dolores Cenkush presided at the final meeting of the Indiana State Unit. Members from four chapters were present, along with National President Phyllis Schuessler and Executive Director Dot Nuechterlein.

Letters had been received from nearly every chapter in Indiana and Kentucky, supporting the decision to grant a peaceful release to the State Unit. As a final project the Indiana chapters will host the convention banquet, with the theme "Back Home Again in Indiana."



MICHIGAN—Guest speaker VU Law professor Marcia Gienapp (left) is seen with her mother Helen, of the Mt. Clemens District chapter.

May 2, 1987

Livonia, Michigan

Schoolcraft College was the site of the meeting attended by 55 Guild women from ten chapters. President Irmie Roggow and vice president Paula vonKampen were re-elected to office and were installed by National President Phyllis Schuessler.

Faculty member Marcia Gienapp spoke about the situation of women in the School of Law. Chapter representatives shared fund-raising ideas and projects, and a mini bazaar was held.



WISCONSIN—Tiny entertainers at the Wisconsin State convention.

April 28, 1987

Union Grove, Wisconsin

Workshops on Leadership Skills by Kay Moore and Fund-Raising Brunches by Judy Schumacher and Cindy Russler were featured at the convention, under the leadership of president Sue Steinbruecker. Eleven chapters were represented.

Chapters were urged by A.D. Martha Schmidt to set goals and to assess them each year. The suggestion was made that people meeting foreign students might give them Guild cookbooks to take home.



INDIANA—Officers present at the dissolution of the State Unit: president Dolores Cenkush, secretary Laura Prahl, and Director Carol Laesch.



MICHIGAN—National President Phyllis Schuessler shares a presentation on commitment.



MICHIGAN—Kurt vonKampen, son of Paula, directs The Chamber Choir of Luther H.S. Westland in a highly praised debut performance.



WISCONSIN—Officers for 1987-88 are treasurer Diane Vollrath, secretary Kay Moore, president Coral Rose, and president elect Pam Nickel.

CHATTER

CHATTER Area I

Northeastern states

Bay State (MA)—Valpo tales, anecdotes, and experiences shared by 25 Guild members and alumni (class of 1935 to class of 1986) over a dinner of hot mulled cider and Guild cookbook recipes made a blustery March evening into a cheery, humorous, cordial event celebrating "Our Valpo Years."

Buffalo (NY)—Some of the best publicity anywhere for a Guild function appeared in *The Buffalo News*, which gave complete details of last winter's annual Candlelight Vesper Service.

Central New Jersey (NJ)—An interesting meeting idea: a video cassette of a "Tour of the Holy Land" was enjoyed by this growing chapter.

Hudson-Mohawk (NY)—How many chapters could report a 66% increase in membership?! Three dedicated members kept this chapter functioning for several years, sponsoring alumni gatherings which resulted in the addition of two new members, one of whom, Barbara Town, represented them at this year's Executive Council.

CHAPTER CHATTER

Northern Virginia (VA)—Catering meals for AAL cluster meetings has proven to be "one of the easiest projects we have attempted to date," with early profits of \$500. A spring cookbook salad luncheon with the DC chapter brought out a small but "quality" group.

Rochester (NY)—A rare opportunity on a rare day in June: a visit with President and Mrs. Schnabel at a reception and dinner for Rochester area Guild members, alumni, parents of students, and other friends.

South Central Pennsylvania (PA)—An early June dinner for members and friends featured Executive Director Dot Nuechterein as guest speaker.

CHATTER Area II

Illinois

Chicago South Suburban—Thirty years is a good reason to celebrate, and these Guild women invited a number of former members to help them reminisce about the good memories that remain since the chapter was founded.

CHATTER CHATTER

Elm—Selling Christmas cards is a profitable project for this chapter, along with a Silent Auction and several other activities. A visit to the Zion (Illinois) Passion Play was a special event this spring.

Jacksonville Area—President Vera Rose reports that VU Sunday is always observed at Salem Lutheran Church with prayers, the Guild banner, altar flowers, and a special offering.

Kankakee Valley—This chapter plans programs a year in advance; they are looking forward to next March when a member will share highlights of a trip to the Holy Land.

Quincy—After a period when there were no local people attending the University, this chapter is delighted to have one definite and two prospective students.

CHATTER Area III

Central and Rocky Mountain states

Greater Kansas City (KA)—A recent newsletter, reminding members to give Guild Cookbooks as gifts, suggested wrapping them in the Magic Bows that the chapter still has on hand.



HARBOR LIGHTS, CA—"Stuffing the Spa" is the way to enjoy a Guild family pool party, California-style.



MADISON, WI—Members and guests decorate a fireside cove at an early spring get-together.



BERRIEN COUNTY, MI—Pastoral Counselor A.W. Pankratz stands between (left) outgoing president Adeley Hauch and secretary Norine Radde, and (right) continuing treasurer Julietta Nehring and newly elected secretary Margaret Luitje.



EAST CENTRAL ILLINOIS, IL—Most of the chapter's active members are shown here: Sally Duchow, outgoing president Joanne Gatz, Herta Bauer, new president Marcia Rotunda, Eugenia Mohr, and Lynn Kidwell.

Land of Lakes (MN)—Making and packing cookies for current students, a salad luncheon and style show, and planning a Twin Cities area luncheon were all on the agenda this spring.

Minneapolis (MN)—A bake sale means selling baked goods, of course, but a VU Guild bake sale held in a Minneapolis bank lobby also means selling pecans, preserves, ice cream toppings, homemade candy, and Guild Cookbooks! Red plates and bows plus lace doilies made each item attractive to buyers. A spring meeting featured member Pam Obando with a presentation on her recent trip to China.

CHATTER Area IV

West Coast states, Alaska, and Hawaii

Harbor Lights (CA)—During the VU spring break the chapter hosted a "happening" for current and prospective students, members, and alumni. "Valpo Bingo" and "Valpo Trivia" were appropriate games, and the program included slides of campus and comments from present students on why they chose VU.

Hawaii (HI)—This chapter continues to do Bed & Breakfast business, which should be no surprise to any of us.

Puget Sound (WA)—Poet Kathleen Mullen, VU Associate Professor of English, gave a program for the Guild while spending a sabbatical year in Washington. Also this spring the chapter held a Sale of Treasures, *real* ones like batik, jewelry, and pottery from the collection of member Marian Yunghans who gathered them while living abroad.

San Diego (CA)—The annual wine and cheese party is a great way to cement the ties of Guild members, their spouses, alumni, and other friends. This year they included a raffle of their newest project, the brown and gold "Guided Bear."

San Fernando Valley (CA)—A Games Night of bridge, Uno, and Trivial Pursuit helped earn members and guests "choice" white elephant prizes.

San Francisco-Bayshore (CA)—Person-to-Person work was the goal of a Pizza Dinner for high school students and their parents from area church youth groups. On another occasion East Bay and Diablo Valley members joined them for a wine and cheese tasting, which included a silent auction and white elephant sale.

San Gabriel (CA)—Here's the recipe for a fund-raiser as a fun-raising event: a chapter-prepared dinner and then attending a concert by the William Hall Chorale, which includes a member and her husband. The chapter also recently tried its hand at catering a wedding.

Santa Clara Valley (CA)—A spring potluck salad luncheon was visited by Area Director Sylvia Luekens, and strategy for increasing membership was the main order of business.



SAN DIEGO, CA—Freshman Krista Maier cuddles a brown and gold Guided Bear, available by mail from the chapter.

CHATTER Area V

Wisconsin

Covered Bridge—This chapter gets an early start on making items for the convention bazaar, and president Georgia Eernisse sets a good example with knitting vests for the sale.

Madison—A spring meeting began with a clever "mixer," asking participants to talk with one another and get signatures from someone who wore her silk beads in the past week, has made Valpo bean soup, has given a Guild fruitcake as a gift, etc.

Milwaukee Afternoon—Holding meetings in a retirement center has meant some excellent, well attended activities.

Neenah-Menasha—A silver anniversary celebration featured a summary of the programs, activities, joys, successes, and good fellowship of their 25-year history, prepared by president Lillian Roth.

Racine—In preparation for hosting the Wisconsin state convention this chapter sent notices to area alumni and friends of the University. Even those who could not attend were reminded in this way that VU is well represented in the community.

CHATTER Area VI

Michigan

Ann Arbor—This chapter plans big! An "antique fashion show," capitalizing on Michigan's Sesquicentennial and featuring authentic costumes and accessories from 1775 to the present, will be held October 24, with a goal of raising \$2,000 for Valpo. You are all invited.



MT. CLEMENS DISTRICT, MI—Newly elected president Roberta Reblin baked a birthday cake for outgoing president Lois Brenner for a meeting/party held at the home of A.D. VI Paula vonKampen.



MISHAWAKA-SOUTH BEND, IN—One hundred fifty years of Guild service given by charter members Bertha Widmar, Alma Gidley, and her sister Ella Reinking, are celebrated along with the Golden Anniversary of the chapter.

Detroit—The Rev. Phyllis Miller, a Chaplain at Children's Hospital, presented a most informative program at a winter luncheon meeting. The spring fashion show was titled "Valpo Vogue and Violets," and it made use of chapter women as models.

Detroit Suburban West—In February this chapter caters a soup luncheon to business people in a local area, and in May they serve a salad luncheon to the same customers; both are successful fund-raisers.

Detroit West—Imagine inviting 125 people to a garden party at your home! One of this chapter's members did so, and the members and guests enjoyed an afternoon of fellowship and cards. They also plan an auction of "slightly used" items.

Jackson—Commenting on the strengths of her chapter, president Gayle Schallhamer points out the importance of planning to meet local circumstances. "We have a schedule that works," she wrote, with details of work sessions and social activities interspersed with regular meetings.

Midland—Do you have bows that don't seem to be selling quickly anymore? This chapter suggests making a package of two ribbons with two sheets of coordinated wrapping paper, selling for \$1.00. Clever!

Mt. Clemens District—Looking ahead—this chapter is considering taking orders

and selling submarine sandwiches next year on Super Bowl Sunday. (Please let us know what happens, okay?)

Rochester—"An elegant first attempt" was the description of a brunch sponsored by this chapter on Palm Sunday; they served sixty people in two sittings and earned about \$400.

Saginaw—Since there are so many music programs during the Christmas season, the Guild changed eight years ago to sponsoring an Easter musicale. This year 400 persons attended; the organist and the choir director were both VU grads, and the publicity for the event brings much favorable attention to Valpo.

Sebewaing—These Guild women have both a bake sale and a bakeless sale during the year. They also hold a cookie sale in December and a garden party in the spring.

Traverse City Northwoods—How to turn a disadvantage into an advantage: this community has a club or organization for just about any problem or cause you can think of, says president Diane Ford, so there is a lot of competition for everyone's time. However, they continue to contact new church members who have often just moved to town and are looking for friendship, and this strategy is paying off.

CHATTER Area VII CHATTER

Indiana and Kentucky

Evansville—Several times a year a group of loyal Guild women meet together for lunch and to share information about Valpo. This year rather than holding their annual card party they solicited donations instead, and made about \$300.

Indianapolis—"A lot of working women won't give up a Saturday for anything," writes president Georgi Schroeder, "but Saturday still seems the best for our chapter." Spring events included a pitch-in salad luncheon and white elephant auction, a fun luncheon at a restaurant, and the annual garage sale. P.S. This chapter intends to continue the old Giant Step goal of giving \$32 per member to the project fund.

Mishawaka-South Bend—Lois Bittorf, in person, presented "My Name is Eve," and a handbell choir provided entertainment, as members, husbands, and guests celebrated their Golden Anniversary with a



APPLETON, WI—Rousing entertainment at a Guild-alumni reception and dinner is provided by folk singers Harriet Redman, her husband Richard (left), and Chris Linn, husband of chapter president Marybeth.



CLINTONVILLE, WI—Gathered for a special meeting are (seated) Blanche Gallitz, Viola Schauder, Leota Lutz, Olga Nowak, and (standing) Lucille Freundt, president Lydia Krueckenberg, Linda Jahn, and Florence Eberhardt.



UNION COUNTY, OH—Current officers are treasurer Mary Burns, president Barbara Wetterman, vice president Josephine Vollrath, and secretary Ruth Mayer.



GREATER DAYTON, OH—An early spring brunch at the home of Jan Younger (right) was enjoyed by (from left) president Suzanne Heronemus, Naomi Helmlinger, and Judy Scheidt.

splendid banquet in a restored mansion. A Chapter Fifty-Year History booklet was given to each person present, and a special thank offering was forwarded to VU President Schnabel.

Valparaiso—Following the tradition of holding meetings in various campus buildings, the new School of Law was the setting for a tour and an election meeting this spring. In addition to all the work this chapter undertakes throughout the year, the board has proposed that a few “just for fun” events be added to next year’s schedule.

CHATTER Area VIII

Ohio

Cincinnati—Now here is an example of creativity: when the Reds play the Dodgers in early August, the Guild plans to host a post-game reception for Valpo alumni and friends featuring Los Angeles manager—and Honorary VU Alumnus—Tommy Lasorda. What a nice way to give the University a little added publicity!

Union County—An early spring storm didn’t prevent Guild women, husbands, and guests from enjoying a bountiful luncheon and much sociability. Dot Nuechterlein was guest speaker.

Western Reserve—The world’s smallest Guild chapter is Kathy Darakis, former Area Director. If you know anyone in the eastern Cleveland vicinity who might assist Kathy in keeping the Valpo torch aglow there, please send names and addresses to the Guild office. Kathy will thank you. We all will thank you!

CHATTER Area IX

Southeastern states

Alabama (AL)—A concert by the Alabama Symphony was a fund-raiser for the Guild, with a block of unused tickets donated by the Symphony. A wine and cheese party followed for VU friends to meet the conductor, the soloist, and one another.

Atlanta (GA)—National President Phyllis Schuessler and A.D. Margaret Zobel joined other “Guildies and Guests” for a Valentine Party and Brunch at the home of Marty Mattes. Warm weather provided a spring-like atmosphere and everyone wore red or pink.

Gold Coast (FL)—A wine and cheese party was on the schedule for this new chapter’s first season of spreading Valpo sunshine.



SAN GABRIEL VALLEY, CA—Past Executive Director Ber Ruprecht, who helped organize the first West Coast chapter, cuts the cake at the Silver Anniversary tea.

Middle Tennessee (TN)—Two prospective students and two alumni joined this small but mighty chapter (four members, Giant Steppers every year since formed) for a VU Sunday Open House in May.

New Orleans (LA)—More creativity to share: this chapter hosted walking tours of the French quarter in April, with the daytime version including a box lunch and the evening event for working people featuring wine and cheese.

Orlando (FL)—A spring progressive dinner and a post-Easter hymn sing *Musical* will be followed this summer by the second annual July 4th pre-fireworks celebration at Lutheran Towers.

St. Petersburg (FL)—About thirty attended a VU Sunday Champagne Brunch this year, and in honor of the day Guild women from First Lutheran Church made a contribution to the church school scholarship fund. Meanwhile, Our Savior Lutheran Church found twelve alumni among its members.

South Carolina (SC)—A beautiful day in March brought a beautiful VU Sunday celebration in Greenville, wrote president Kay Mellom. “I know Valpo Sunday is not supposed to be a money-making day,” she continued, “but our church is used to free will offerings for coffee so one of the church members put out the basket.” Kay sold bows and cookbooks, gave away calendars and other literature, and answered questions. She also planned to have an alumni gathering and show the tape of the VU-Cleveland State basketball game so that everyone would have a chance to see the new gym.

Winter Haven (FL)—A “bigger and better” variety show was planned for this spring; we can’t wait to hear how it turned out.

NOTICES & NEWS

LUMINA AWARDS

Junior-year Arts and Sciences students who have maintained a 3.6 or better grade point average (A or A-) receive the Lumina Award for exceptional scholarship and are entitled to wear a gold cord on their gowns the following year at commencement. (Other colleges have similar awards but names were not available when this was written).

Of the 52 awards presented this spring, the following children of Guild women were included: Ami Albright (June, Park Ridge), Polly Atwood (Patricia, Rockford), Kent Burreson (Mrs. Allen, Cincinnati), Greg Charvat (Elaine, Schaumburg Area), Michelle Dennis (Myra, Ann Arbor), Cynthia Gardels (Mary Ann, Greater Kansas City), Ann Press (Sarah, Glenbrook), Rachel Robert (Ramona, DuPage County), Tanya Sledge (Carol, Fort Wayne), and Suelynn Thompson (Alta, Greater Phoenix).

Hats off to them all.

ALCOHOL AWARENESS

Growing out of many concerns and several incidents, VU joined other universities in setting aside time for individuals and groups to learn about and discuss the use and misuse of alcohol. Prodded by disciplinary action taken by the Campus Judiciary Board following a party that had unpleasant consequences, sororities and fraternities planned seminars and other events to address the issue. The week after Easter was a "dry" week, and all members of the campus community were urged to refrain from using alcohol for that period.

HONORS

Barbara Bergdolt, 1987 graduate and daughter of Esther (Saginaw chapter), has been awarded a Fulbright Scholarship to begin graduate study at the University of Regensburg in Bavaria, Germany. Bravo!

PRESIDENT SCHNABEL TO RETIRE

After a decade of service to Valparaiso University and its many constituents, Dr. Robert V. Schnabel has announced his retirement, effective June 30, 1988. In his announcement the President said: "It has been a privilege to be part of the great venture which the University represents. In my tenure as president, I have developed great appreciation for the mission of the university and the high standards of our faculty and students. I look forward to the continuation of the University's efforts as it strives to become all that it can—and should—be!"

The Board, accepting the resignation with regret, has appointed a search committee to select a successor. Recommendations are welcome from the alumni, Guild members, students, and other friends of the University. Suggestions may be sent to Guild national officers.

The Guild will appropriately honor Dr. Schnabel during the coming year, as we celebrate the gift he has been to this University and pray our Lord's blessing on his future path.

TWO SIGNIFICANT GRANTS

Lutheran Charities Foundation of St. Louis has awarded \$750,000 to VU to establish and endow the John Eckrich Chair in Religion and the Healing Arts. Named after the long-time St. Louis Lutheran Hospital administrator, the chair will draw together resources in theology, health, and healing in addressing major ethical issues of our day.

Former VU Vice President for Student Affairs Walter Rubke and his wife Gudrun have established an endowed scholarship at the University to be granted to those pursuing the goal of becoming pastors in the Lutheran Church-Missouri Synod.

HERE WE BUILD AGAIN

A June ground breaking was announced at the spring meeting of the University Board of Directors for an addition to Kretzmann Hall, the former School of Law now in renovation to serve as a central Administration Building. The addition will house the President's office as well as the Guild headquarters, and the entire building will bring together most administrative sectors of the University, including Admissions, Registrar, Continuing Education, Academic and Student Affairs, and the Business office.

Porter Memorial Hospital in Valparaiso, located adjacent to Brown Field, is temporarily using the VU tennis courts during a building expansion; they will then construct four new tennis courts before classes begin this fall. At the same time the University has engaged architects to draw plans for new football stands, a press box, and other facilities.

THANKS, GUILD

A letter was received from Joyce Hicks, Director of the Writing Center, for the grant from the Guild Special Fund, which enables the Center to offer a greater variety of software for teaching writing.

"We appreciate the Guild's generosity which has helped the Writing Center grow over the years," she wrote. "Your members may be interested in knowing that the students who serve as tutors here frequently win teaching assistantships in graduate school or enter teaching in other ways such as the Peace Corps or secondary classrooms."

Richard Pick, Director of Theatre, wrote to thank the Guild for a gift given in connection with the Theatre having set aside tickets for a performance during the Executive Council. "The gift will go toward decorating the theatre and lobby—work that will take place this summer."



MIXING BOARD—WVUR-FM station manager David Gehne demonstrates the radio equipment made possible by the 1986 Guild calendar fund.



LETTER LADY—If you missed the message from Janie, please turn back to the top of page 13.

TRAGIC ACCIDENT TAKES PROFESSOR

Dr. Robert Listman, Associate Prof. of Marketing in the College of Business, died in April of this year when he was in a train-car collision not far from the campus. A faculty member since 1978, the 41-year-old professor was finishing a term as University Research Professor and had just completed a book. He was highly thought of by students and colleagues alike, who join his wife and three young children in mourning his death.

CAMPUS VISITS

The VU Overnight Visit Committee, a student volunteer organization that arranges housing in residence hall rooms on weekends for high school visitors, has scheduled ten visit weekends for the 1987-88 school year. The dates are: Sept. 25-26 (Guild Convention weekend), Oct. 9-10 and 23-24, Nov. 6-7 and 13-14, Jan. 29-30, Feb. 12-13 and 19-20, Apr. 8-9 and 15-16. Please contact the Admissions Office at least two weeks in advance to make arrangements.

CHANGE IN DATE

November 7 is the date for next fall's Parents Day. This is a change from what was previously announced. Homecoming will be observed on October 3.

ACADEMIC ALL-STARS

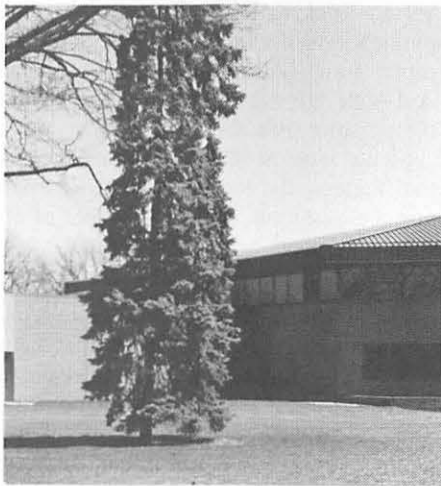
After two years as an honorable mention, VU softball pitcher Andrea Wagonblast, a senior from Crown Point IN, was named to the first-team of the NCAA Division I All-Academic squad. A psychology major, Andrea graduated in May with a 3.94 grade-point average. She was on the dean's list every semester of her college career.

VU athletes in several sports have been named to Honor Rolls and All-Academic conference teams for their excellence in scholastic achievement. All carry a 3.0 (B) or better average. Andrea's teammates Ann-Marie Priebe of Mequon WI (whose mother Connie belongs to the Covered Bridge chapter) and Laura Kamor of Mishawaka IN joined her on the conference Honor Roll. Laura won double-sport honors for softball and volleyball.

Named for football were Joel Bales, Leesburg IN; Sean Dougherty, Merrillville IN; Ray Reuss, Cincinnati OH; and Kevin Schroeder, Neenah WI. Dave McMahon of South Bend IN represented VU on the basketball All-Academic team.

Both women's and men's tennis teams had representatives: Heidi Bussewitz, Granger IN; Dina Holst, Fairfield IA; and Thad Saleska, Fort Wayne IN. The baseball scholars are Nolan Frederick, Ann Arbor MI (mother Beth is a chapter member); Keith Harvey, Decatur IL; and Steve Wigdor, Staten Island NY.

They are credits to the University in both sports and studies, and we are proud of them.



HALF A CENTURY—The Campus Christmas tree, planted by the VU Guild in 1937, stands in Heritage Park to the west of the new Wesemann Law School building, dedicated in 1987.

HEAR THE BELLS

The three remaining bells from the set designated as the major Guild project in 1979 have been installed. The musical notes are D, A#, and C, and they make a definite contribution to the twelve-tone carillon chimes. Composed of pure copper and block tin, the bells were cast by the Royal Bell Founder in Holland.

VACATIONS WITH A DIFFERENCE

Two Valpo students had unusual experiences during this school year, one over Christmas and the other during spring break.

Paul Kapfer, an international economics and French major whose home address is Saudi Arabia, traveled to Tanzania, Africa at Christmas and joined his family in climbing Mount Kilimanjaro. Most of the climb was gradual, he said, but the five-day route took them through five different climates—from tropical rain forest to glacier—before reaching the 19,340-foot peak. Once at the top Paul planted a VU flag!

Sophomore Michael John Forster of Appleton, in Hawaii over the March spring break, asked for and received an interview with Ferdinand Marcos, deposed president of the Philippines. Forster is said to be the youngest person ever to be granted an interview by Marcos. His two-part report, which included statements from both Marcos and his wife Imelda, was printed in the *VU Torch*.

SENIOR SPECIAL RECOGNITIONS

Five of ten seniors receiving Distinguished Student Awards from the Alumni Association, and four of those given Outstanding Service Awards, are sons and daughters of Guild members.

In the first group are Richard Wolff, Jr., (mother Carol, Nassau-Suffolk); Ann-Marie Priebe (Connie, Covered Bridge); Paul Fackler (Joan, River Queens); Lori Sundquist (Sharon, Midland); and Margaret Murphy (Gene, Four Winds—Caracas, Venezuela).

Rick and Ann-Marie are also included in the second category, joined by Karen Beumer (Judy, St. Louis), and Tim Triner (Margaret, Chicago West Suburban.)

Congratulations to the honorees—and their parents.

COME TO CONVENTION

The 1987 annual convention of the VU Guild will be held on campus Sept. 24-27. For those traveling by air, the chartered bus from O'Hare will leave the lower level bus turnaround at 2 p.m. on Thursday the 24th, and will return on Sunday the 27th, leaving campus at 1 p.m.

Featured on the program this year will be two panels of students and faculty: one discussing the opportunities in the field of engineering and the value of receiving training in a university with a strong religious and ethical commitment. The other will give details of the field trip taken to New York

periodically by fashion merchandising majors, who receive some on-the-spot training in the business of clothing design and manufacture.

Elections will be held for National Secretary and Treasurer; an emphasis on membership will provide some practical proposals; the Country Store Bazaar will be in full swing; there will be wonderful worship, fantastic food, happy "hello again"s, incomparable information, (perhaps wretched weather!), and everything else you have come to expect and enjoy in a Guild weekend. You will be here, too, we hope.

PRESIDENT

(Continued from page 9)

work. The primary commitment of our faculty is to provide the most effective teaching they can; good teaching entails continued personal and professional development. Members of the faculty are active in professional growth that comes by organized research and course preparation, keeping instruction professionally grounded. Among the many examples of faculty research and scholarly work which might be cited are: three faculty members received research grants, four received fellowships for special study projects during the year, and twelve were recipients of summer research grants during the past two years. In addition to these VU-funded projects there are literally scores of additional faculty research and development projects each year that are externally funded.

We have the same commitment to providing "Recharge" activities for campus life and student personal growth, led by the Vice President for Student Affairs, the Deans of Men and Women, the University Senate, the Union Board, and the more than 100 campus organizations run by and for students. Each year the Counseling Center serves hundreds of students through individual and group counseling and seminars on stress and time management. Last year the Career Planning and Placement Office assisted many of our seniors, with placement rates of 88% of the graduates of the College of Arts and Sciences, 85% of the College of Business Administration, 88% of the College of Engineering, and 99% of the College of Nursing.

The work of the Deans of the Chapel, our campus ministry leaders, and all students, faculty, and staff members who work with them, is most commendable. Chapel ministry is much broader than our worship services—it includes Hunger Drives, Christian Witness weekends, premarital counseling, and many programs in Christian worship, Bible study, and helping services to those in need. I know of no college or university in America that devotes as many human resources and dedicates as many programs and activities for campus ministry as does Valparaiso University.

A great many additional forms of academic, professional, personal, and spiritual "Recharging" take place day by day, without pomp and circumstance. They are welcome instances of God's unflinching grace that is made real in the

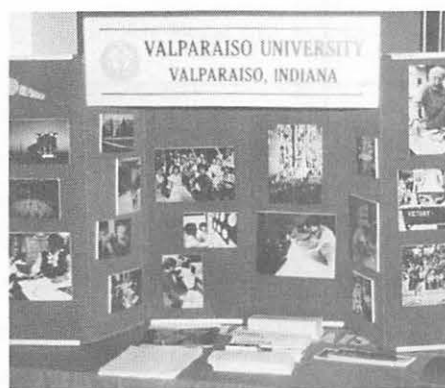
lives of those who love Him and walk in His Way by the power of His Spirit.

With the concept of "Reaching Out" I want to focus on the activities of the Guild in fulfilling its special mission. It is a reaching out and pressing forward to *sustain* and *carry out* the purposes for which the Guild exists: the support and advancement of the University.

The most important contribution Guild women can make is to continue to keep the University in your thoughts and prayers, asking the God and Father of our Lord Jesus Christ to bless it with His presence and power through the mighty gifts of His Spirit. Another form of support is through continuation of the many, varied, and creative ways in which Guild members and chapters gather funds to support major capital, scholarship, and other projects. How many most important contributions of this kind the Guild has provided in its 55 years of service!

One of the most pivotally important programs the Guild carries out today is the Person-to-Person project. The University tries to have the most effective publications it can put together, and the professional Admissions and Financial Aid staff are very committed and capable persons. But the number of potential students who actually enter depends on two factors: the total number who apply and are admitted, and the number of admitted students who then enroll.

The phone calls, letters, and personal contacts you (and I hope the majority of Guildies) make are so important in helping convert those potential students into applicants and entering freshmen, filling our dormitories and expanding our classes and course offerings. Bringing high school students to campus for visits



LIGHTED SIGN—The display given by the Guild to the VU Office of Admissions is available for chapters to use.

can also make a tremendous difference, as we find that the majority of those who come actually apply and enroll at Valpo!

Another matter continues to be of greatest importance, and that is the possible drop in loans and other government assistance to students and their families. The *cost* of educating similarly prepared students in comparable programs is very much the same at both public and independent institutions. It is a matter not of costs but of *price* and of *who pays*: public college students, regardless of their financial need or affluence, receive a subsidy from state taxpayers that keeps tuition charges low. When costs go up, independent colleges must increase tuition to meet the increase in operation, while at state institutions the source of revenues is mainly increased taxes, with students and parents being charged only small increases.

Valparaiso University students now receive approximately \$1.8 million in federal student aid (plus \$800,000 in Indiana aid to Indiana students), but under the Administration's proposals for 1988 VU students and families would lose about one-half of their grant and work-study assistance. In addition, VU students currently borrow about \$5 million each year through the Guaranteed Student Loan program, and the proposed change in rates and eligibility would clearly have a negative impact.

This may seem like a tremendous over-emphasis on "dollars and cents," especially at a meeting which seeks not only information but also inspiration. But I am confident that you want to have such information, even that which challenges us mightily, so that all Guild members can focus your dedicated services in ways that really and truly "make a difference."

As individual persons, as Guild, as University, we are Called "to make a difference" because God, in His grace and mercy, has Called us through His Son out of darkness and into His marvelous light. To walk worthy of the Gospel is to be buried with Christ, by baptism, into His death, and daily forgiven and forgiving to rise and walk in newness of life. It is to walk in love as Christ has loved us and gave Himself for us. This is our Calling and our destiny—as individuals, as Guild, as members of the university community. There is no higher destiny. There is no greater Calling.

VU

LIVING BOOKS MEMORIALS

Living Books make lasting memorials of loved ones and friends. Gift cards which may be sent to the Henry F. Moellering Library at Valparaiso University are available from chapter presidents. The following persons have been remembered with donations totaling \$1,667.50.

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|---|--|--|---|
| Ann Arbor MI Charles Wilson | Detroit West MI Elizabeth Gotsch Ann Mills Yoss | Indianapolis IN Robert W. Riggins Robert R. Scott | Orlando FL Rev. Edmund Weber |
| Appleton WI William Bozak | Elgin IL Agda Crane | Kentuckiana KY Ruth Dunn Burdette Fisher Paul Raidt | Quad City IA Rev. Martin Rupprecht |
| Austin-Central Texas TX Dr. Elmer Foelber Ruth Jungemann | Elm IL Harold Stange | Midland MI Thomas Evans, Jr. Elton Morris | Racine WI Margaret Fenske Mark Jehn |
| Baltimore MD Howard Wiedey | Evansville IN Esther Schroeder | Milwaukee Afternoon WI Ruth Barthel Esther Ungrodt | Saginaw MI Theodore Schriefer |
| Battle Creek MI Viola Winans | Fort Wayne IN Ruth Arnold Mildred Bradtmiller | Mishawaka-South Bend IN Beth Bailey Violet Petersen Clara Pritz James Walkowski | St. Louis MO Howard Lidtke Mrs. Walter Schmidt Irma Yoder |
| Buffalo NY Walter Golnick | Four Winds Clarence E. Hansen | Mississinewa IN Elmer Bohde | St. Paul MN Rev. Weldon Priebe Marie Zelle |
| Central New Jersey NJ Edna Koepchen | Geiseman Memorial IL Augusta Cimaglio Clara Parmley | Mt. Clemens District IL Erna Broecker Debra L. Hautau George Reidt | St. Petersburg FL Rev. Martin Rupprecht Prof. Dana Schwanholt |
| Chicago IL Alvina Voland | Glenbrook IL Mr. & Mrs. Earl L. Printz | Neenah-Menasha WI Dr. Daniel Gahl | San Fernando Valley CA Thomas H. Maier Robert Meyer Alma Treskow |
| Chicago Northwest Suburban IL Scott Andrew Shepherd | Greater Dayton OH Dr. Elmer Foelber | Northern Virginia VA Grace Bertram | Sebawaing MI Carl Hess |
| Chicago South Suburban IL Lillian McCochren Marian Moehring | Greater Flint MI David P. Monahan Gerry Pratt | | Seymour IN Alice Ahlbrand |
| Chicago West Suburban IL Ted Seegers 90th Birthday | Greater Kansas City KS Sarah F. Beilharz | | Shawano WI A Christmas Gift |
| Columbus IN Dr. Ard Hoven Gregg Kotnik | Hammond IN Laura Leep Elizabeth Vater | | Union County OH Emelia M. Wetterman |
| Decatur Circuit IN Dr. Elmer Foelber Helene Nehring | Hawaii HI Elsa Bruscke Joanne Eisenberg Anna Ening Grace Merten | | Valparaiso IN Dr. Elmer Foelber Herman Schoonveld Prof. Dana Schwanholt |
| Detroit MI Myra Cox John Boddery Erna Broecker Florence Deinzer Henry Ferrier Madeleine Frobeld Norman Paul Haber Alma E. Larson | | | Individual Erna Broecker George E. Sepke Gus Winkler |
| Detroit Suburban West MI Zella Callam George Sepke Isabel Wades Rev. Theophilus Weinhold | | | Matching Gift From Aid Association for Lutherans (Hawaii chapter) |
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Guild Goodies

CHILI LENTILS

Packaged lentils & spices to season ground beef, tomatoes, & water for hearty soup serving 4-6. Directions for crockpot & stove-top included in 8 oz. package. PRICE: \$1.25 in lots of 5 pkgs. Total price (includes shipping) for 5 pkg. \$9.25; 10 pkg. \$16.50; 15 pkg. \$24; 20 pkg. \$31.50; 25 pkg. \$39. Orders of 50 or more \$1 each, total price for 50 is \$65. CONTACT: Carol Bisterfeldt, 10205 E. 20th, Spokane WA 99206; 509/926-4584. (Spokane chapter)

SPICE FOLDER

Folder (7" x 3 1/2") containing 2 packets of dill dip mix to use with sour cream or season other foods. Decorated folder with directions given in verse. PRICE: \$2.00, shipping included. CONTACT: Alberta Krafft, 6015 W. Spencer Pl., Milwaukee WI 53218; 414/461-7733. (Milwaukee Suburban chapter)

MINNESOTA WILD RICE

Grade A Minnesota-grown wild rice with recipes included in each package. NEW LOWER PRICE: \$5 per pound, \$2.50 per half pound, plus shipping: 1 lb. for \$2; 2 lbs. for \$2.50; 3 lbs. for \$3. (Alaska & Hawaii add \$4.) CONTACT: Mary Hacmac, 1346 Idaho Ave., S., Apt. 201, St. Louis Park MN 55426; 612/545-8868. (Land of Lakes chapter)

CHAPEL NOTES

Brown on buff drawing of VU Chapel, Chapel history included, drawn by local artist. PRICE: \$3.50 per pkg. of 10, plus shipping: \$1.25 for 1-3 pkg., \$1.75 for 4-6 pkg. CONTACT: Jan Wozniak, 1032 Georgetown Rd., Michigan City IN 46460; 219/872-2503. (Michigan City chapter)

VU GUILD GLASS BELL

Westmoreland lead glass crystal bell with faceted amber clapper. Bell is 4 1/2" tall, 1 3/4" in diameter, with frosted "VU Guild" etched on one side. PRICE: \$10, plus \$2 shipping. CONTACT: Wilma L. Behnke, 19409 Edinburgh Dr., South Bend IN 46614; 219/291-7153. (Mishawaka-South Bend chapter)

VU GUILD GLASS PAPERWEIGHT

Fenton glass paperweight, 3 3/8" x 3/4" thick, with frosted VU Guild seal. Comes with gift box and brown velvet drawstring bag. PRICE: \$10 plus \$2 shipping. CONTACT: Wilma L. Behnke, 19409 Edinburgh Dr., South Bend IN 46614; 219/291-7153. (Mishawaka-South Bend chapter)

"I LOVE VALPO" APRON

Poly cotton duck butcher-type apron in khaki with brown & red permanently stenciled lettering & heart. PRICE: \$10 plus shipping: 1 for \$2.50, 3 for \$4. CONTACT: Barbara Goodwin, 1014 N. 2nd Ave., Maywood IL 60153; 312/681-5068. (Geiseman Memorial chapter)

VU GUILD CAR DECAL

A 3" round brown & gold car decal with VU symbol. PRICE: 3 for \$1 plus \$.25 shipping. Also available in 3" button form. PRICE: \$1.25, shipping included. Bulk orders welcome. CONTACT: Jackie Jungemann, 3507 Quietie Dr., Austin TX 78754; 512/926-9358. (Austin-Central Texas chapter)

VU CHRISTMAS ORNAMENT

The thirteenth in series of Christmas ornaments, again imported from Austria, 1987 design features Athletics-Recreation Center in white print on shiny red. Individually packed in clear plastic box. University seal and date on reverse. (Ornaments from previous years available, some at reduced prices.) PRICE: \$5 plus shipping: 1-2 ornaments for \$2.50; 3-6 for \$3; 7-12 for \$3.50. CONTACT: Mrs. Elmer P. Simon, 2 Mueller Ct., Frankenmuth MI 48734; 517/652-2426. (Saginaw chapter)

RED PLATE

China plate with "You Are Special Today" printed on rim; perfect way to acknowledge family member/guest special triumphs, birthday, job promotion, good grades, etc. PRICE: \$22 plus \$2.00 shipping. CONTACT: Janie Lichtfuss, 3180 Lane Ct., Boulder CO 80303; 303/499-3429 or 303/492-5584. (Boulder chapter)

ENGLISH IRONSTONE MUG

Manchester English Ironstone 11-oz. mug in brown with gold Valpo Guild emblem front & back. PRICE: \$4.50 each, sold in lots of 2, plus shipping: \$1.50 for 2 mugs, \$2.25 for 4 mugs. CONTACT: Shirley Honold, 1404 N. 5th St., Sheboygan WI 53081; 414/452-4300. (Sheboygan chapter)

SALMON GIFT PACK

Salmon sampler—kippered, sockeye, coho, & hard-smoked—in one fancy gift pack. PRICE: \$20, shipping included. CONTACT: Ruth Cowan, 365 Wheeler, Seattle WA 98109; 206/282-1176. (Puget Sound chapter)

VU NAPKINS

Plush white 13" luncheon napkins imprinted with University gold seal. PRICE: \$2 for pack of 16 napkins, shipping included. CONTACT: Martha Hessler, 24396 Deepwoods Way, North Olmsted OH 44070; 216/777-9275. (Cleveland chapter)

ASPEN LEAF JEWELRY

Actual Aspen leaves in "Forever Gold" with chain. Specify lacy or solid leaf when ordering. Boxed with Aspen leaf description. PRICE: \$8 each, plus \$1 shipping. CONTACT: Janie Lichtfuss, 3180 Lane Ct., Boulder CO 80303; 303/499-3429 or 303/492-5584. (Boulder chapter)

ASPEN WOOD CANDLEHOLDER

Made of Colorado Aspen wood; unique grain & color; approx. 7" tall; reversible to hold different size candles. PRICE: \$10 each, plus \$1 shipping. CONTACT: Janie Lichtfuss, 3180 Lane Ct., Boulder CO 80303; 303/499-3429 or 303/492-5584. (Boulder chapter)

★ ★ ★ **Spotlight** ★ ★ ★
★ ★ ★ ★ ★

From time to time, as space allows, we will "Spotlight" one or two items on a rotating basis.

VU NEEDLEPOINT KIT

Hand-painted canvas plus yarn; can be framed or made into pillow; 2 designs. VU seal (14" x 14" finished size) or VU Crusader (10" x 10"). PRICE: \$20 per kit plus shipping: \$2 for first kit and \$1 for each additional. CONTACT: Patti Cline, 2020 Chestnut Ave., Apt. 311, Glenview IL 60025; 312/729-1550. (Glenbrook chapter)

VU NOTEPAPER

Duo-fold classic vellum stock, 4 1/4" x 5 1/2", matching envelopes, gold with brown VU logo & explanation of symbolism on back. PRICE: \$2.50 per pkg. of 10, shipping included. CONTACT: Ginny Young, 350 Mellow Lane, LaCanada Flintridge CA 91011; 818/790-6918. (San Gabriel Valley chapter)



To every thing
there is a season,
and a time to every purpose
under the heaven.

CELEBRATION CARDS

To everything there is a season . . . celebrate with joy the special occasions of relatives or friends by sending Celebration Cards in their honor. The joy of weddings, anniversaries, confirmations, birthdays, recovery from illness and other special times is shared through gifts to the Guild.

Celebration Cards are available from chapter presidents. Gifts from the Cards provide devotional materials, Christian songbooks, and other worship aids for the residential and chapel ministry at Valparaiso University.

As of May 31, 1987, gifts in honor of the following persons totaled \$323.00.

LILLIAN BARTLETT
TYLOR MARTIN CLOR
IRENE COOK
BRADLEY CHRISTOPHER ETNYRE
DR. WALTER G. FRIEDRICH
EVELYN GADE
SOPHIA HEIDBRINK
DR. KARL H. HENRICHS
MR. AND MRS. EMIL HOLZWART
EMMA KOKOSCHKE
MR. AND MRS. EDWIN KURTZ
ROBERT MARTIN
DR. A. H. MEYER
MR. A. C. NUECHTERLEIN
MR. AND MRS. MARVIN ORTWEIN
GEORGE AND LOUISE QUIRAM
INFANT RAPPE
VERA ROSE
REV. KENNETH ROZAK
TED SEEGER
ESTHER VOIGT
MR. AND MRS. EDWIN ZEHNDER
DR. LOUIS ZEILE

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