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Valparaiso University Guild

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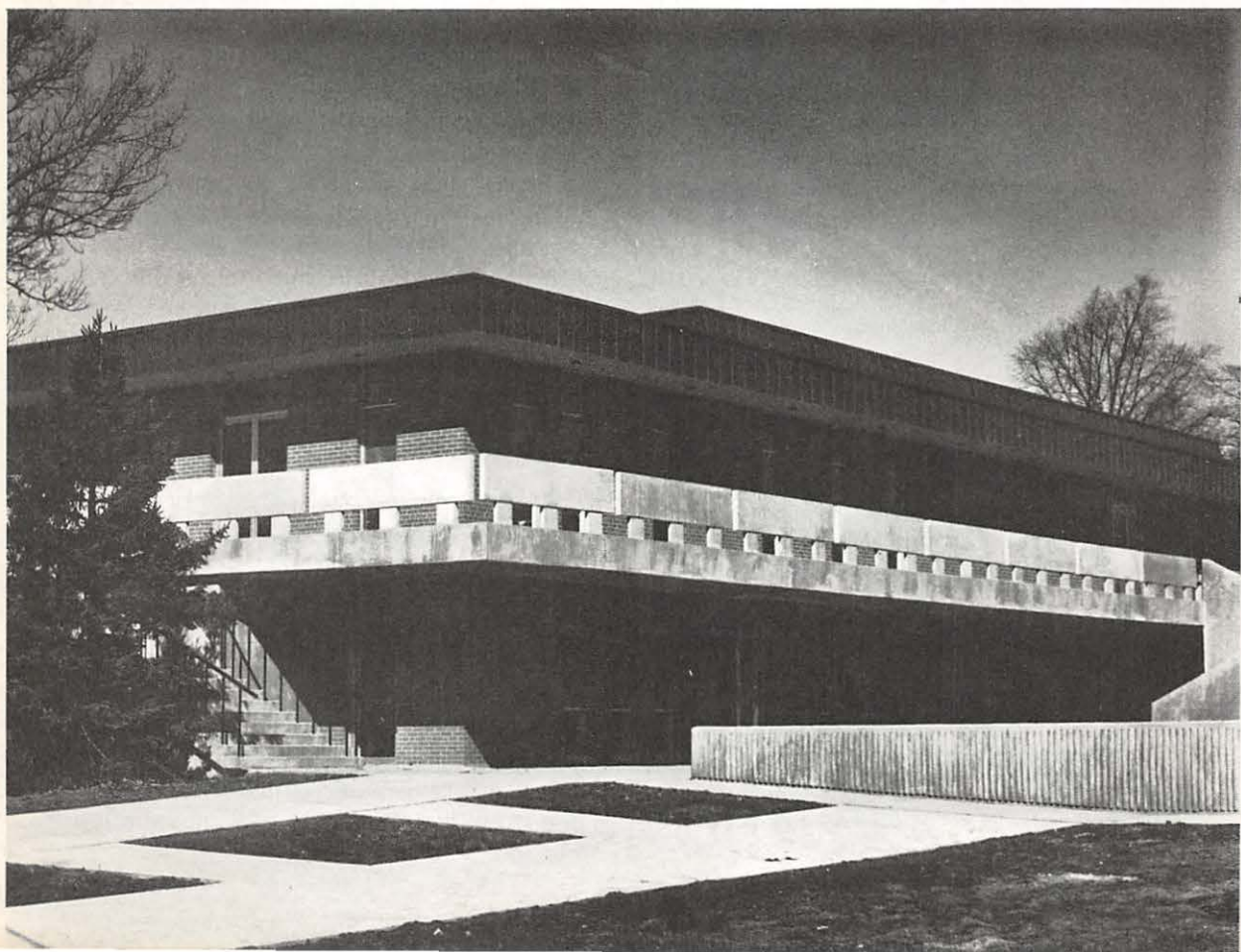
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**VALPARAISO
UNIVERSITY
BULLETIN**

GUILD EDITION

APRIL, 1972



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About the Cover —

Dedication of The Music Building April 23, 1972



FROM PRESIDENT HUEGLI

During a midwest winter, it is always pleasant to get away, as I recently did, to a milder climate and become warmed by the sun. But there is a different kind of warmth that is even more important to all of us. That is the feeling of cordiality and good will which exists among friends and coworkers in a cause.

I have felt the warmth of welcome and shared aspirations whenever I have met with Guild chapters or members, most recently in Michigan, southern California, and Rochester, New York. Their interest in the University is admirable evidence of human compassion and zeal for the Lord's work.

Now I would like to stoke those fires of enthusiasm for a special project of importance to the University. You may have read about the leveling off of enrollment in our colleges and universities. Private schools, because of their higher costs, are affected and in many cases now face declining enrollments. If this continues, programs will have to be trimmed back or cut out, and the opportunities for service sharply reduced.

Valparaiso University is barely holding its own in the under-graduate enrollment this year. We already see that for next year the competition in recruitment of students will be severe. One thing can make a real difference. That is the personal touch. If prospective students can be encouraged personally to apply for admission — and for financial help when needed — they might well be persuaded. It is the warmth of person-to-person contact which can be the decisive factor in why a young person chooses one school over all the others.

Guild members, scattered throughout the land, are in a strategic situation to provide the human touch for prospective students far from the Valparaiso campus. What you do and say in our behalf in making young men and women feel welcome and at home with us even before they get here is bound to be most helpful.

So reach out toward those young people with your own warm feelings about the University. I am sure they cannot help but be fired up about enrolling here because you have fanned the spark of interest into a fine glow of enthusiasm just like your own.

President's Message...



Dear Guild Members:

The workshop sessions at the Executive Council Meeting were entitled "**Growth-Strength-Action**", 3 concepts important to the life of a service organization such as the Guild. They are interrelated and dependent on each other; they are achieved by various means — four of which were studied by the chapter presidents in February: membership, by-laws, Person to Person program, and communications. By exchanging ideas on these topics, the chapter presidents learned how others solved problems and achieved successes in these areas. If you have ideas pertaining to achieving greater effectiveness in these or other Guild functions, suggest them to your chapter president; you are also invited to share your ideas with the national organization by writing to me directly. My address is 2 Bristol Green, Bourbonnais, Illinois 60914.

Increasing membership is a continuing Guild objective; thus **growth** is the responsibility of each individual member. In approaching prospective members, let them know of the important work we carry on in behalf of Christian higher education, and make a personal invitation to them to join us. Again at our September convention, chapters reaching or exceeding a growth increase of 10% will be recognized. Be sure to send names and addresses of new members promptly to the Executive Director, Mrs. E. H. Ruprecht.

The **strength** of the Guild springs from dedicated members and officers. Many chapters will select their leaders this spring. These women will provide the guidance to carry out the programs sponsored by the Guild. If you are asked to be an officer, please accept the nomination and consider it a real opportunity for personal growth through service to the Guild and to Valparaiso University.

A special **action** program this year is the Guild Cookbook. All the recipes having been collected by the end of January, and the cover design selected at the Executive Council Meeting, the book is now in the stage of having the sections and pages set up for printing. This will be an exceptionally fine, professional-type book. You will want one

for yourself, and please consider purchasing additional copies for gifts. Be sure to get your orders in to the Cookbook editor, Mrs. C. C. Rivers, before June 1 so that your order money will help pay the first payment to the printer. Use the Cookbook preorder blank on page in this Bulletin.

The principle **action** program of the Guild once again this year involves a building program. The women attending the Executive Council Meeting had the opportunity of viewing the architect's drawing of the addition to the Neils Science Center. The sciences and other departments will use these classrooms and 2 lecture halls. The Guild's Project Fund this year supplies the money for the smaller lecture hall which seats just over 100. This room has already been named the "Guild Lecture Hall" by the VU Board of Directors at their January, 1972 meeting. Chapter Project Funds should be sent to the national treasurer, Mrs. Richard Walsh, as soon as possible.

Continue to **grow**, be **strong**, stay **active**.

Yours in Christ,
Marilyn L. Bahls

PENTECOST POWER

"You shall receive power when the Holy Spirit has come upon you." This promise was spoken by Jesus to His disciples shortly before His ascension into heaven.

Power! More power! That seems to be the trend of the times. Autos are built with greater compression ratios. Additives are put into fuels. Rockets are fired to accelerate speed as space capsules wing their way to the moon.

More power is needed in the Church today. There is so much indifference, apathy, inactivity among those who claim to be followers of the Lord Jesus Christ!

Power is available. From what source? The Holy Spirit supplies the power within the church. The promise which was fulfilled on Pentecost, still holds true. The eternal Spirit produces and provides all the power we need for our spiritual and eternal welfare.

The means of grace are the source of this power. God's Word and the blessed Sacraments are the channels through which the Holy Spirit transmits the kind of power that can blast us out of our indolence and apathy.

Do you lack this power? Would you like to have it? Then stay close to the Word and Sacraments. Worship! Commune! Read the Word! Pray! God will give you power that will bring joy to your heart, peace to your soul, and true happiness to your whole life.

Minutes

EXECUTIVE COUNCIL MEETING February 25-26, 1972

The Executive Council of the Valparaiso University Guild, Inc. met on the campus of Valparaiso University on Friday and Saturday, February 25 and 26, 1972.

FRIDAY, FEBRUARY 25, 1972 — GREAT HALL, STUDENT UNION — 10:00 A.M.

BUSINESS MEETING

Mrs. Gene C. Bahls, national president, called the business meeting to order at 10:00 A.M. Following devotions, the president extended a warm word of welcome to everyone and introduced the past national presidents in attendance: Mrs. Walter N. Hoppe, Miss Louise Nicolay, Mrs. W. A. Drews, Mrs. F. Schmalz and Mrs. L. Jacobs. Mrs. C. R. Heidbrink, past executive director and Mrs. Martha Baepfer, V.U. News Service, were also introduced. Mrs. Bahls announced the following appointments:

Sergeant at Arms:

Mrs. Robert French, DuPage, Illinois
Mrs. Robert Novota, Holland, Michigan

Minutes Committee:

Mrs. Robert Casper, Merrill, Wisconsin
Mrs. Truman Tornow, Wausau, Wisconsin

Professor David E. Truemper, Department of Theology, Valparaiso University, conducted the opening devotions for the members of the Executive Council.

MINUTES

Inasmuch as the minutes of the February, 1971 Executive Council meeting were printed, as approved by a committee, in the April, 1971 Guild **Bulletin**, the reading of the minutes was dispensed by general consent.

TREASURER'S REPORT

The treasurer's report was printed in the Executive Council agenda on page 10 and is summarized as follows:

REPORT OF THE TREASURER

VALPARAISO UNIVERSITY GUILD

July 1, 1971 through February 15, 1972

Balance on Hand Reserve Account: \$4,000.00

Receipts: 35,266.14

TOTAL RECEIPTS: 39,266.14

Disbursements: 8,073.37

BALANCE ON HAND: \$31,192.77

First National Bank,
Crown Point, Indiana

IRS

Mrs. Madoerin announced at this time that the Internal Revenue forms which must be filed yearly by each chapter, should be in the hands of the chapter presidents by this time. A sample filled-in form 990 will be sent to each chapter president by the Area Directors to be used as a guideline in the preparation of the form. A reminder to all chapter presidents was made in regard to a monetary fine imposed upon failure to file form.

VALPARAISO UNIVERSITY SUNDAY

Dr. Luther P. Koepke, Director of Clergy Relations, expressed the sincere thanks of the university to all the women and Guild chapters who worked so hard to support V.U. Sunday on February 6, 1972. He stated that more churches sponsored V.U. Sundays this year, more churches used envelopes and more publicity brochures and materials were sent out over past years. The financial success of this 1972 V.U. Sunday will be available at September convention.

CORRESPONDENCE

The secretary read greetings from past national presidents and a thank you letter from Dr. Carl Krekeler for the Guild's 1971-72 project for a small lecture ball in the Neils Science Building.

REPORT OF ACTIVITIES CHAIRMAN

Mrs. Walter Petzold, Activities Chairman, presented the following report:

Today I'm excited about the LWML Leadership Training Workshops. These have much to offer Lutheran women. If you are invited to participate in one of these workshops, by all means do. They have so much to offer both in the LWML and to other activities such as the Valpo Guild.

One of the units that the Leadership Training Workshops consider covers planning. Why is planning important? If we plan haphazardly, we are in fact ignoring the importance of people — their time, their talents and their energies. Do you believe people are important and are you willing to expand the time and energy necessary for planning? Suggested steps in planning are:

1. Find a way for the chapter members to tell you what they feel the chapter needs are;
2. Determine just what the issues are they would like to deal with within these needs;
3. Set forth the aims and goals for your program or project; and
4. Establish what resources are available for your use;
5. Determine what format you will use;
6. Finally, develop a schedule and assign responsibility.

How often we start with steps 5 and 6 and neglect to take our members' desires and needs into consideration.



Pastor Victor Rickman, St. Philip Church, Chicago, speaker at Council meeting.

Mrs. Petzold also presented some fund raising ideas, namely, the use of a bottle cutter to make new and unusual gifts, the welding together of 3 or 4 concrete nails to form a cross with a washer attached to the top to be used as a necklace, the selling of Christmas Cards and the collecting of Bonus Gift coupons. She also encouraged all chapter presidents to support the cookbook project. She announced that because of lack of space at the Union, no displays of chapter projects would be permitted at the convention in September.

TOPIC: PR WORK AND THE GUILD

Mrs. Hershel Madoerin, First Vice-President, introduced The Reverend Victor Rickman, chairman of the Board for Public Relations of The Lutheran Church-Missouri Synod and pastor of St. Phillip Lutheran Church in Chicago, who addressed the assembly on the topic: Public Relations Work and the Guild. Pastor Rickman said in part:

Who was the most effective communicator ever known to man? Who had the most to communicate? Who has continued to communicate? There is no question about the answer. It is Jesus. His message, His deeds, His methods — they all communicated. . . He did not use a billboard, newspaper or a church paper to impart His message; but His methods were contemporary. He used language people understood. He used techniques of the day and invented some of His own. His every move communicated his purpose. . . Nineteen centuries later, Jesus' mandate is still the same — communicate the good news. Twentieth-century Christians are to convey the gospel, using all the proven means at their disposal. And in this

galaxy of efforts the Valparaiso University Guild takes its rightful place. I would assume that one of your highest priorities is the communication of the gospel thru the university and resultantly thru your message (goals, objectives, mode of operation, reason for existence) to both your present and potential constituency. You need to let people know what you care about. . .

Pastor Rickman continued by expressing the idea that change is necessary in order to communicate today. He said that communication techniques and methods of the last three decades are not adequate for today. To believe that they are, is "communication myopia." He stated that public relations must be defined, understood and the terms clarified before communications can occur. Seven basic public relation terms which nearly everyone uses in one form or another were then presented and explained.

1. Public Relations — begins with leaders, is evaluating, is public minded, is persuasive, and finally — is improving.
2. Publicity — is information and/or news about a planned event.
3. News — differs from publicity in that it is information about current events. News can be publicity but not always good publicity.
4. Advertising — is the action of calling something to the attention of the public by paid press or broadcast announcements.
5. Promotion — is combining publicity and advertising in a coordinated effort to sell a product or an idea.
6. Audience — a group of people affected by the same affairs and whom you are trying to reach with your organization's message.
7. Media — The means of communication designed to convey information, ideas, and impressions to many people.

He continued by presenting his plan for communicating and just how to begin. The following, in outline form, is a summary of his major points:

How To Get Started!

1. Start with an objective. An organization must know where it is going and where it should be going.
2. Determine who is to receive the message. A message must be directed somewhere, to certain people and in terms they will understand.
3. Decide how the message can be communicated. Be aware of the tools of communication.
4. Study your audience. One of the best ways of learning about your audience is to listen.
5. Probe for motivation — Focus on the real motives of people.

How To Use The "Tools" or Media-

1. Understand the difference between media

directed completely by the organization (Bulletins - newsletters) and media used indirectly by the organization (radio, television and newspapers).

Use direct mail.

Resources of public relations materials:

1. **Telling The Good News** — a basic handbook of PR.
2. **Go and Tell** — a leader's guide (also available a 40 project workbook)
3. **Story** — a film, featuring Mr. Ray Scherer, which gives professional insight about PR and contact with the Media.
(All books may be ordered from Lutheran Church-Mo. Syn.-Department of Public Relations)

In closing Pastor Rickman said, "Public relation tools aren't always 'things'; some are people like you. Valpo Guild has as many PR representatives — for better or for worse — as it has members." He said that our Lord put it another way: "Let your light shine!"



Tellers for Council meeting.

NOMINATING COMMITTEE

The president announced that all five officers of the National Guild are to be elected at the September convention, therefore it is necessary at this time to elect a Nominating Committee. Before proceeding with the election of the Nominating Committee, the president called on the secretary to read Section 2, Article VII of the National Guild By-Laws.

Tellers appointed by the president were:

- Mrs. Alan Fedderson, Chairman
- Mrs. M. E. Brauer
- Mrs. Helen Luth
- Mrs. Marvin Roberts
- Mrs. Alfred M. Lux
- Mrs. E. J. Brubaker
- Mrs. Carlos Messerli

Candidates nominated for the Nominating Committee were:

- Miss Lillian Roth
- Mrs. Louis Jacobs
- Mrs. Forrest Frederick
- Miss Louella Ansoorge
- Mrs. Paul Tomell
- Mrs. Thomas Fenske
- Mrs. Bert Schulz



Mrs. Clarence Rivers, Cookbook chairman, and Mrs. Walter Petzold, Activities chairman, examining sketches for cover of Guild Cookbook.

REPORT OF COOKBOOK CHAIRMAN

Mrs. Clarence C. Rivers, Cookbook Chairman, announced that 30 beautiful designs for cookbook covers were on display in the Union Art gallery. These covers were designed by the Graphic Art class instructed by Prof. Brauer. All in attendance were asked to vote for their favorite cover and the winner would be announced at the Saturday morning meeting.

Mrs. Rivers stated that the cookbook will be divided by a color sheet into 8 sections, it will contain approximately 300 pages, it will include filler sheets about the University and the Guild and above all, it will be professional in appearance, truly representative of a **University** cookbook.

She asked for co-operation from all Guild presidents in acquiring pre-publications orders for the book. All orders in before Sept. 1 are \$3.00/book and should be mailed to: Mrs. Clarence C. Rivers, Jr., Rt. 1, Box 109, Valparaiso, Indiana 46383.

ANNOUNCEMENTS

Following announcements by the president and the executive director the meeting recessed at 12:30 P.M. and reconvened at 1:40 P.M.

FRIDAY AFTERNOON SESSION

The president called the meeting to order and introduced the second vice-president who introduced Dr. A. G. Huegli, President, Valparaiso University.

President Huegli spoke on the theme, "The Rhythm of Success." Introducing his remarks, he said that after an anniversary celebration such as the Guild has had this past year, it would be easy to have a let down. We should not break our stride and falter now, but maintain the regular course of our activities, remembering the past, but working in the present, and looking to the future.

The rhythm of success, according to Dr. Huegli,

requires continuous planning ahead. New goals should be set, new approaches tried out. Like the Guild, the University must be future oriented. We plan for our future building needs now. We investigate how we might offer new services to our students, to the Church, to the community. We attempt in new ways to develop enrichment in the social and cultural life of the campus. We try out fresh ideas in making education more vital to the young people of our times.

The second requirement, if we are to maintain the rhythm of success, is an honest recognition of our problems. We know that the Guild has problems, such as how to attract young members, or maintain the interest level of the chapters, or communicate with one another.

The University has problems also. Dr. Huegli cited the turn-about in college enrollments everywhere, and the leveling off of the enrollment at the University. He reported that we would have to redouble our recruitment efforts to maintain the present numbers on campus next fall, and the Guild members could be very helpful in establishing personal contact with prospective students.

Another problem of the University is the financial difficulty it faces, along with the rest of private higher education. We are confronting the problem, however, and increasing our outreach for support in many new directions.

Finally, Dr. Huegli said that the rhythm of success depends on maintaining our confidence. We must know that what we are doing is worthwhile. The work of the Guild is invaluable to the University, and the University's central mission of service to the Lord is of great significance to our young people. The quality of the University's efforts is variously measured by accrediting agencies, but ultimately best evaluated by the lives of the graduates.

We know that whatever we do must have God's blessing for success. He has promised that blessing in abundance upon unselfish endeavors in His cause. As we give of ourselves, we find fulfillment. This is the real beat in the rhythm of success. There are shadows but they only suggest the light is also present. And it, in the end, dispels the shadows for us.

WORKSHOPS — GROWTH, STRENGTH, ACTION

Mrs. Bahls explained to the assembly the purposes and mechanics of the four workshops. The four groups of women were asked to remain in their same location through-out the workshops and the leaders would move to different areas. The lecture topics and workshops were:

Membership	Mrs. Robert Woiwod
Bylaws	Mrs. Eric Orling
Communications	Mrs. Donald Wilson
Person-to-Person	Mr. Jim Siebert

Following the workshops, all chapter presidents

were asked to meet with their Area Directors in four assigned areas. The purpose of this meeting was to acquaint all presidents personally with their own Area Director and to allow for communication with her in regard to chapter problems and/or questions and directions.

(For a detailed report on the workshop meetings, refer to the Workshop Report in the April, 1972 Guild Bulletin.)

ANNOUNCEMENTS

Following announcements by the president and the executive director, Mrs. James Kolterman led the assembly in the closing prayer.

SATURDAY, FEBRUARY 26, 1972 - LEBIEN HALL, SCHOOL OF NURSING - 8:30 A.M.

The meeting reconvened Saturday, and opening devotions were led by Mrs. Paul Phipps.

HISTORIAN

The president called upon the historian, Mrs. Frederick Schmalz, for her report. She said in part: Selecting and preparing these 'history tidbits', along with keeping the record of Guild activities, occupy your historian at present. Her latest recipe, which hopefully will prove a 'taste test' of the good things to come, now follows:

- 25 dedicated founders, and
- 2 guiding pastors
- 15 national presidents
- 3 executive secretaries/directors
- 2 University president counselors
- Numerous national officers, state unit presidents, field secretaries, chapter presidents and committee chairmen
- 4 current area directors
- 141 present chapters
- 7000 members, give or take to taste
- 1 each, a yearly national project, a calendar project and a Guild Special
- 2 annual Guild **Bulletins**
- A generous amount of student recruitment
- A pinch each of sorrow and disappointments
- Handfuls each of joy, fellowship, friendship and learning.
- Mix all together with efforts, time contributions, prayer and personalities.
- Grease with 'devotion to' and 'belief in' a Christian mold called Valparaiso University.
- Pour in mixture.
- Bake for 40 years in the warm and abundant blessings of God.
- What do we savor? A very special creation called



Dr. Huegli, Mrs. Bahls and Mrs. Jungemann.

'The Valparaiso University Guild!'

You have tested it — now won't you share it with others?

THE REPORT OF THE PARLIAMENTARIAN

Mrs. Walter N. Hoppe, Parliamentarian, addressed her remarks to the use of **Robert's Rules of Order** and **Robert's Rules of Order Newly Revised** as reference books for parliamentary law. She said that for over 95 years, RRO has been used as a reference by parliamentarians. Today, we have another, RRONR, which is a publication of almost 700 pages and took ten years to prepare.

RRONR has an excellent index and is a good book for study and research. You may also appreciate the change in the format since it includes most of the material relating to one subject in one section or chapter.

RRONR is a continuation of the same process with which we are familiar in previous editions. The parliamentary rules in the new book are the same except that they are completely re-organized and more fully developed and thus more useful as a reference manual.

The authors claim that RRONR can replace the previous edition by Robert and that such replacement is automatic where the by-laws prescribe ROR as the authority. Many parliamentarians disagree with this assumption saying that the replacement would require an amendment to the by-laws.

May we suggest that you become familiar with this new edition. Your public library may have it, or you may wish to secure a copy and include it in your own library.

REPORT OF AREA DIRECTORS

The four area directors, Mrs. Eric Orling-Area I, Mrs. Donald Wilson-Area II, Mrs. A. E. Jordan-Area III and Mrs. Robert Woiwod-Area IV then presented their reports and called chapter roll call at the close of each report. Each director shared chapter news, activities and plans with the assembly and stressed the importance of filling out and returning chapter questionnaire which would be sent to all presidents this spring. An announcement was made during the

reports that the area directors together with the help of the national officers will visit all chapters within the next two years. A request was made for new names of prospective Guild members. One of the directors closed her report with the following remarks of advice for chapter presidents:

Dear Friends, do pay attention lovingly to your members — get to know each one of them personally, keep in touch by working together, by sending out monthly newsletters — and by letting each one know that she is needed!

The total number in attendance at the meeting included representatives from 73 chapters, 18 members who were officers and/or committee women, and 12 guests — total 103.

GUILD SPECIAL

Mrs. Gene C. Bahls called upon the secretary to read the resolution from the Guild Board of Directors in regard to the 1972 allocation of Guild Special monies. The resolution as presented read:

WHEREAS, the Executive Council makes the final decision concerning the allocation of the Guild Special fund; and,

WHEREAS, the Board of Directors has given consideration for the expenditure of this money; and,

WHEREAS, the university chapel is in need of descriptive brochures to be available for the many people who visit the chapel all during the year; and,

WHEREAS, the university Counseling Center is in need of equipment and improvement of an enclosed porch to make full use of the porch as a counseling room; and,

WHEREAS, the Guild Special Fund is in the amount of \$500 at this time, which would be sufficient to cover the purchase of either the Chapel brochures or the Counseling Center equipment and building improvement; therefore, be it

RESOLVED, that the Executive Council vote for the Chapel brochures or the Counseling Center equipment and building improvement; and be it

FURTHER RESOLVED, that the vote shall be cast by ballot.

Resolution adopted February 26, 1972.

The president announced that the tellers who served for the election of a Nominating Committee would also serve as tellers for the election of the Guild Special.

REPORT OF CALENDAR CHAIRMAN

Mrs. John P. Schroeder, Calendar Chairman, presented the second of three reports of the 1972 Valparaiso University Guild Calendar project:

February 25, 1972

7000 calendars printed

Total subscription by chapters: 6702 (6505 in 1971)

Subscriptions by friends of VU: 75

6777

(Plus those ordered by Mrs. Ruprecht and VU



Mrs. Donald Wilson conducting Communications Workshop.

Bookstore - just about 7000 even.)	\$3301.05	
Money collected through 2-25-72:		
Expenses: Craftsman Met Press:		
Printing:	\$1450.00	
Postage:	268.50	
	\$1718.50	
Postage and		
Supplies:	43.10	\$1761.60
Profit as of 2-25-72		\$1539.45
Outstanding money as of 2-25-72		48.50
Estimated profit total		\$1587.95
(interest not included)		

REPORT OF REVISIONS COMMITTEE

The president announced at this time that Mrs. Eric Orling had asked to be relieved of her duties as revisions chairman so that her energies might be devoted full time to her commitment as Area Director of Area I. Mrs. Orling was thanked for her service to the Guild and for her willingness to serve in this new capacity. Mrs. Bahls then announced that Mrs. Paul Tomell of Aurora, Illinois would fill out Mrs. Orling's term as revisions chairman. Mrs. Tomell announced that at the September convention, a report on the revisions of the by-laws would be ready.

REPORT OF THE TELLERS

Mrs. Alan Fedderson, chairman of the Tellers, presented the Teller's Report and the result of the 1972 Guild Special election:

- Chapel brochures - 42
- Counseling needs - 49

The president declared that the 1972 Guild Special monies would be used for Counseling Needs for the university.

REPORT OF THE EXECUTIVE DIRECTOR

Mrs. Gene C. Bahls called on the executive director for her report. Mrs. E. H. Ruprecht thanked the chapter presidents for their willingness to accept the responsibility of leading a chapter. She said, "You have given your members the assurance that working for the University is one of the greatest things you can do today." She continued by talking

about the initiation of a new plan for the coming year whereby each chapter can be visited by one of the national officers or committee women. Each chapter will have the opportunity to have a personal visit for the purpose of examining their own program, and to seek information and assistance from the visiting officer.

Mrs. Ruprecht spoke about the Christian Women's Club — a growing non-denominational organization which many of you know about — and their fine attendance at luncheon meetings. She said, "It occurred to me that this group has something from which we can borrow — they have a large attendance which includes many young women. Perhaps the secret of this is the fact that they meet monthly, have an outstanding speaker at each meeting, emphasize the power of prayer in their lives and seem eager to attend." She encouraged all chapters to reevaluate the number of meetings per year and to increase it, if it was just once or twice a year.

In closing, she said, "In all our business and in all our programs and projects, we must be motivated by one thing, and that is service to God. This I know you all have chosen to do thru your affiliation with the Guild and V.U."

COOKBOOK ANNOUNCEMENT

Mrs. Walter Petzold, Activities Chairman, announced the winner of the cookbook cover, The Black and White Design. By a show of hands the assembly also indicated that they preferred a spiral binding over a plastic binding.

TOPIC: SPEECH AND DRAMA DEPARTMENT

Mrs. Armin C. Lichtfuss, Second Vice-President, introduced Dr. Fred Sitton, chairman of the speech and drama department of Valparaiso University. Dr. Sitton introduced his topic with a brief history of the theatre department at V.U. He stated that it began in 1941 when Dr. Vera T. Hahn came to the university. In 1947 the department of speech and drama was organized and now in 1972 there are 7 full time professors in the department. Dr. Sitton expressed the thought that V.U. has one of the best undergraduate departments in the nation. The speech and drama program today includes:

1. A speech and drama major or minor
2. A speech pathology minor
3. Debate team
4. Children's theatre
5. 100 students enrolled in the major or minor program
6. A variety of interests in the department — acting, producing and designing.
7. Two organizations — University Players and Alpha Psi Omega, the national honorary fraternity.
8. Facilities — In 1956 Kroencke Hall was desig-



"Snoopy" at performance on Friday evening "You're a Good Man, Charlie Brown."

nated as temporary quarters for the speech and drama department. 16 years later the department is still located in Kroencke Hall and a rehabilitation of the department area is scheduled for this year.

Dr. Sitton presented a bit of insight into the play "You're A Good Man, Charlie Brown". This play was entered in the American Theatre Association Festival this past spring and was one of six out of thirty-two plays to be selected to go to district finals in Kalamazoo, Michigan. Although the play was not selected for the finals, Dr. Sitton expressed the hope that next year V.U. would take a play all the way to the finals in Washington, D.C.

REPORT OF STATE UNIT PRESIDENTS

The president introduced the state unit presidents who reported the following:

Michigan - Mrs. Thomas Fenske announced that the Michigan State By-laws have been rewritten and will be ready for acceptance at the state unit convention on May 3 and held in Holland, Michigan. A personal invitation is being extended to every Guild member in Michigan and copies of a round robin letter from all 24 chapters will be ready for distribution also at this meeting.

Wisconsin - Mrs. R. K. Honold invited all Wisconsin Guild members to attend the Wisconsin State Unit convention to be held



National officers and State Unit Presidents.

April 25 with the Neenah-Menasha chapter serving as hostess. Dr. Robert Holm, Division Director for the Institute of Paper Chemistry will be the guest speaker. The revised state unit bylaws will also be presented for approval at this meeting.

Indiana

Mrs. Nelson Doty reported that the Indiana State Unit will hold its Spring Retreat on Saturday and Sunday, April 22 & 23. The meeting this year will be at the lovely Geneva Center in the Rochester, Indiana area. We will be pleased to have the director and some of the girls from the Deaconess Association as featured speakers.

Miss Bischoff who handled the Bible Class so well last year is returning for a repeat performance. The group will be attending church in Rochester on Sunday morning. Reservations are due March 15.

REPORT OF THE TELLERS

The Teller's report was presented by Mrs. Alan Fedderson and the results of the election for the nominating committee were as follows:

	No. of votes
Miss Lillian Roth, Chairman	80
Mrs. Louis Jacobs	67
Mrs. Thomas Fenske	63
Mrs. Forrest Frederick	62
Miss Luella Ansorge	60

Mrs. Bert Schulz and Mrs. Paul Tomell who received 59 and 57 votes respectively will serve as alternates.

ESTATE PLANNING SEMINAR

Miss Louise Nicolay announced that the Estate Planning Seminar held in Valparaiso last spring was so successful that the committee is planning two more similar seminars for this fall, one in Indiana and the other in the Chicago area. The department of development will send out invitations to all Guild members in these areas. She asked all chapter presidents to be on the watch for the announcement of the date and event in her area.

ANNOUNCEMENTS

Following announcements by the president and the executive director, Mrs. Alvin Boehlke, North East, Pa., offered the closing prayer. The chair declared the meeting adjourned at 11:45 A.M.

Jackie Jungemann
National Secretary

Chapter Chatter

CLEVELAND EAST SUBURBAN

A Youth Concert was sponsored in place of the usual Fall luncheon at Shorehaven Church, Euclid, Ohio. The concert, called 'Tell the Rest', a sequel to "Jesus Christ, Superstar", was written by David Nehrenz, and performed by him and a cast of 25 from the Lutheran Youth Fellowship Encounter Group of St. Paul Lutheran Church, Lakewood.



Youth group which performed for the Cleveland East Suburban Chapter. David Nehrenz, who wrote "Tell the Rest," is the boy with the guitar, on the left.

Dodie Goncher, chapter president, welcomed the audience of approximately 190, and Janet Barber, a student in the Deaconess program at VU gave a short talk about her activities. Following the concert the performing group sang a number of contemporary hymns. Punch, and finger pastries were served by Guild members. Esther Brown, chapter secretary, stated, "We felt the evening was a great success and that we had reached a large number of young people from our East suburban churches. . .

QUAD-CITIES

At the November meeting of the chapter, President Sue Golke capsulized the events of the Guild convention. The speaker for the meeting was Prof. Karl E. Lutze, Executive Secretary of the Lutheran Human Relations Association of America. He spoke to the women about some of the challenges before them these days, and a lively discussion period followed. . .

EVANSVILLE, IND.

At the January meeting, a luncheon was held at The Homestead. Pastor Nickel of Trinity Church spoke about the Nigerian Mission and new members

were introduced. The annual June picnic will take place at Wesselman Park at which time Venetta Peters, a Deaconess, will speak about her experiences at V.U. and her present work at Trinity. The newsletter from the chapter president, Mrs. John F. W. Koch, carries with it an enthusiastic message for each member.

MILWAUKEE AFTERNOON

Members and guests attended a successful card party at the Mayfair shopping Center in February. Plans are being made for an Auction at the April meeting, and for a V.U. speaker for the May luncheon. . .

BROADLANDS, ILL.

Spring meeting topics for chapter meetings include such interesting titles as: "God and Today's Woman", "Who's Shaping America's Religious News?", and "The New American Bible".

NEW ORLEANS, LA.

The annual Christmas Tea and Bazaar was held at the home of Mrs. Richard Oster. Boutique items and baked goods, plus Bowers candy were offered for sale. The January project included a Rummage Sale at Concordia Church, Mrs. Wm. Hagstette hosted the February salad luncheon, and a Book Review will be given by Mrs. Robert Oster at the April meeting. . .

MIDLAND, MICH.

Following the Christmas Vesper concert on December 5, Guild members and husbands were hosted at the home of the president, Mrs. Robert Hansen, for a delightful evening of fellowship. . .

VALPARAISO, IND.

At the January meeting, Prof. Marin Schaefer presented Prof. and Mrs. Kenneth Klein and Prof. and Mrs. Kenneth Korby, former directors of the 2 overseas centers, together with some students who have participated in the program. They talked of the advantages of the program and their interest in having studied abroad. In February a card party and style show, held at the Union, resulted in a successful project for the chapter. Members continue to serve as volunteers and hostesses to work at the Moellering Memorial Library. . .

UNION COUNTY, OHIO

At the March meeting a film was shown called "Liturgy in Slow Motion", followed by a skit by the members. In April a Plant Auction was conducted, and the annual picnic will be held in June. . .

NASSAU-SUFFOLK

A peppy chapter newsletter from the president, Margaret Zobel, asks members to attend a Silent Auction and to bring "treasures — the tie that hits

your husband's knees, the embroidered bed socks you've never owned, and any 'what's it' you may have gotten for a gift and never used." In March a Breakfast and Fashion Show was held at B. Altmans with members doing the modeling. Later in the month "An Evening In Mexico" was presented by Mr. Fred Trinklein at Trinity Lutheran Church, Hicksville. He shared his account in slides of the March 1970 Expedition to Mexico to view the Solar Eclipse. Families and friends were invited. A Tour of Churches takes place in May and the June meeting for student recruitment for VU is called "Freshman Welcome".

FT. LAUDERDALE, FLORIDA

A "Sweet Charity" Bazaar proved to be such a successful project that it was repeated a few weeks later. It is sponsored by a Coordinator for Shopping Centers in the area, and only organizations raising money for worthwhile causes are invited to participate.



Members of the chapter who sponsored the "Sweet Charity Bazaar."

Elm, DuPage and West Suburban chapters of the Guild combined for a meeting at Trinity Church, Villa Park, at which time Dr. Warren Rubel spoke to the group with particular emphasis on Christ College. Mrs. E. H. Ruprecht spoke on Guild activities in general. Mrs. William Sittler of Elmhurst served as chairman.

BOULDER, COL.

A pizza supper for prospective students is planned for April. The film strip from Valpo will be shown and Valpo alums will speak to the students about the value of the education program at Valpo.

WESTCHESTER, BRONX, MANHATTAN

Quote Mrs. Slayback, chapter president, "Our chapter's Pecan Project for this year was the most successful to date with a large financial profit. We have been fortunate in being able to place a number of cases in most of the congregations in our area. As a result our Valpo pecans by the case have been taken by women who work in various places such as the Reader's Digest in Pleasantville, Metropolitan

Life Insurance Co. in New York, a New York City office, and to Chinatown near the tip of Manhattan." What an interesting coverage with the Valpo Pecans!

WASHINGTON D.C.

A Fashion Clinic with slides of spring fashions and commentary by Mary Hamilton, Fashion Co-ordinator of The Hect Company was held at Christ Church in February followed by a brunch-meeting. The Christmas Fair was a financial success and a good publicity vehicle. The Washington D.C. and Northern Virginia chapters, together with the Alumni Club of D.C., celebrated the 40th anniversary of the Guild with a Valpo Night, held at the Holiday Inn, Silver Spring, Md. on November 6. The Rev. Gerald E. Kuhn of Alexandria served as toastmaster. Karen Soeken, D.C. chapter welcomed the group; Bob Cuccia, alumni club president, and Iva Cardwell, Northern Virginia Guild president, presented greetings. Alice Orling, Eastern Area Director from Westfield, N.J. spoke on "The Guild and It's Work"; and the V.U. speaker of the evening was Dr. Walter Rubke, Vice President for Student Affairs. Dancing and socializing concluded the evening's successful program.

GEISEMAN MEMORIAL CHAPTER, ILL.

"The Heiress" a play presented by The Old Town Players in Chicago, was a project sponsored by the chapter in March.

APPLETON, WISCONSIN

A note from Mrs. Charles Weil, chapter vice president, states, "I am enclosing our Christmas program which followed the business meeting. It was quite brief, only 20 minutes, but was held in the nave of Faith Church with the lights dimmed and a spotlight on the manger with the rays of the Cross behind it. Our members were quite moved by this lovely program and received many favorable comments. Our own members arranged and carried it out — Edith Rentner was organist, Wanda Schoenbohm, soloist, Emily Behl, narrator, and a small chorus of 5 members sang, followed by group hymn singing." (Other Chapters may be interested in a copy of this program.)

Recent events included sponsoring the V.U. band, the annual Christmas cookie sale, a Spring sale called "Attic Theater", a winter card party and a Spring Good Neighbor Fair. Members also encouraged attendance at the recital given at Lawrence Conservatory by Dr. Philip Gehring, organist at V.U.'s Chapel at the Resurrection.

MISHAWAKA-SOUTH BEND, IND.

"To the Glory of God" was the title of the Lenten Musicale sponsored by the chapter in Laetare Sunday, March 12 at St. Paul's Church, South Bend. Miss Katherine Liebelt, co-chairman with Miss

Louise Nicolay, commented, "I am happy to report the concert was a success. We had quite a number of young people participating and they did a marvelous job. We do have an abundance of good talent in our young men and women." The concert consisted of Scripture readings by the Rev. Charles Felton, organ, guitar, marimba, vocal soloists, choir and String Ensemble numbers, all under the direction of Mesdames Charles Felton, Martin Wiese and Walter Lueck. Following the Musicale the audience was invited to attend a tea served in the Educational Building of the church.

SOUTHWEST FLORIDA

At a meeting of the chapter held the Sunday of the Executive Council meeting on campus, Mrs. Esala returned just in time to give a report to the members on the workshop and other business of the Council meeting.

ST. LOUIS, MISSOURI

Invitations to the Annual Spring Party of the chapter were most attractively made of deep blue paper, and fabric cut-outs pasted on them, of a dress, a hat, and a purse. Following the theme of "Food 'N Finery" which was presented by Mrs. Jeannine Powell of Eunice Farmer Fabrics, who spoke on Fashions to Sew. The luncheon was held at Grant's Cabin Restaurant on April 7.

ELM CHAPTER, ILLINOIS

The 5th annual Drury Lane Theatre Party sponsored by the chapter featured the popular comedy, "Sunday in New York". A complete section of seats was reserved for Valpo fans and boosters so that they might have an opportunity to socialize and dine together on Friday, March 10th.

DETROIT WEST

At the Annual Advent Musicale, the Lutheran high school West Choir and Band performed for the service, following which a coffee hour was held. The April meeting featured a visit to the Detroit Symphony Coffee Hour Concert held at the Ford Auditorium. The annual dinner meeting will be held on May 16 at St. Paul's Church, Farmington.

ROCHESTER, NEW YORK

Under the direction of chairman Barbara Kandt the dessert buffet, held at Our Saviour Lutheran Church, was a great success. Fashions by The Kloz Klozet of Village Plaza Spencerport, featured "tomorrow, today". Members brought the dessert for the dessert buffet table. A beautiful service of Advent Choral Vespers, December 5, was held at Faith Church, Penfield, N.Y. followed by a reception held immediately after the service, with coffee, punch, cookies and fellowship. **The Choir** consisted of members from area Lutheran churches directed

by Dick Resch and John Bernthal. A Children's Choir, Brass Ensemble, a Treble Soloist, the Flute and the Harp were all included in the service. Dr. M. Alfred Bichsel served as Cantor, The Reader — The Rev. Gerald Wunrow, and the homilists were pastors, Paul Braden, A. H. Wismar, Jr., and Arthur C. Dueker.

The 11th annual Guild-Alumni Banquet was held at the Plantation House on March 17. President A. G. Huegli was the special guest speaker and the Rev. Edward Saresky of Faith Church, Penfield, was the master of ceremonies. The chapter is hosting the Western New York and Pennsylvania Rally which will be held at St. Mark's, Brighton. Dr. Judith Peters of Valpo will be the guest speaker.

CENTRAL NEW JERSEY

At the chapter's Fall luncheon about 135 ladies enjoyed a lovely plate of "Epicurean chicken salad", pickled beets, jello-ed fruit salad and walnut and apple cake a la mode" reported Alice Orling. Food was prepared by members Alice Willens and Moira Wilbeck. Mrs. Thomas Heine of Cedar Grove gave a talk on "Lighting, Old and New", closing her collection of antique lighting arrangements, and demonstrating the "Dipmaster", a device for making dipped candles invented by her husband. The chapter continues the sale of stationery, candles, Quiet Books, and other items.

BUFFALO, NEW YORK

The 16th annual Christmas Candlelight Vesper was attended by about 2,000 people. The Musicale was held at Kleinhans Music Hall on November 28 at 7:30 p.m. and is the joint project of the Parent-Teacher League of Martin Luther School and the Valparaiso University Guild. In December the members met at the home of Mrs. Paul Beelke where each year the chapter trims a 'tree for Valpo' with the members bringing a hand-crafted ornament in which a gift of money for Valpo has been placed. An earlier program featured Mrs. Leonard Lohiser with Christmas and year-round decorations made from dried flowers, seed pods and pine cones. Audrey Golnick, president, reported that Dr. Gene Brockopp, formerly of the VU faculty, would be the February speaker, and in May a travelogue would be given by Joyce Ruth, "Let's Visit Russia". . . She also announced the winning teams would be announced in June. Points are awarded as follows for each of the 4 teams:

- 1 point for each member in attendance at a meeting
- 10 points for each bringing in a new Guild member
- 3 points for each pound of pecans sold
- 5 points for each \$1.00 turned over to the treasurer from team projects
- 5 points for enlisting a student to attend Valpo
- 10 points for securing a NEW Valpo patron. . .



Ft. Wayne Chapter of the Valparaiso University Guild recently held its 40th anniversary dinner at the Chamber of Commerce. Featured speaker was Dr. Albert G. Huegli, president of Valparaiso University. Shown with him are Mrs. H. F. Koenemann and Mrs. Arnold Scherer. First meeting of the chapter was held at Mrs. Koenemann's home.

FORT WAYNE, IND.

On March 3 the members visited the Lutheran Home for a "Gemueticlichkeit", taking gifts to the residents and entertaining them. Later in the month a Spring luncheon and card party was held at the Downtown L.S. Ayres Auditorium. A Rid and Reap Sale will be held in April with a closing "Fun and Games" program for the carry-in dinner in May.

MADISON, WISCONSIN

Mrs. Fred Froehlich was the speaker for the luncheon and afternoon program for the chapter. Several new members were gained on this day, and a spirited question and answer period followed the talk.

HARBOR LIGHTS, CAL.

The chapter hosted a V.U. Hour at the Walter Maier Lutheran high school in Inglewood. The newest V.U. film was shown to the students, and a presentation on course offerings, and life and activities at V.U. was made by two members, Peg Woiwod and Mary Malone. A lively question and answer period followed. . .

AURORA, ILL.

Prof. Richard Caemmerer of the V.U. Department of Art was the speaker for the annual "Sweetheart Dinner" which is sponsored by the chapter for husbands and wives. He illustrated his talk with beautiful and unusual slides of Africa depicting the area in which he and his family lived for a year.

HOLLAND, MICH.

A planned potluck dinner following the Valpo Sunday service included many families, with a special table for the youngsters, who according to Lu Steininger "can't start too young to learn about Valpo". The Valpo film was also shown at this time.

DETROIT EVENING

The chapter is planning a membership tea in April and will show the film "Searching the Seventies".

ST. PAUL, MINN.

A successful luncheon-fashion show was given by the chapter on February 26. The theme, "Stepping into Spring" was carried out with antique wooden shoe lasts which were used as table centerpieces. Valpo alums and wives of area pastors were guest models. Three hundred ladies attended the luncheon, according to Mrs. Harold Kimmel, president. Mrs. Douglas Seltz served as chairman of the project. . .

FAIR-MED-OW, MINN.

A Spring meeting featured a pictorial presentation of Oberammergau by one of the members. The apron project still continues to be popular and productive. . .

Campus Notes

Dr. Daniel Gahl has been appointed Director of Libraries at V.U. He is an alumnus of VU and received the M.A. and Ph.D. degrees from Northwestern University. . .

Dr. J. A. O. Preus, president of the Lutheran Church-Missouri Synod, was the guest preacher at the Chapel of the Resurrection on February 5. . .

Valparaiso University will offer its first mini summer session, May 22 to June 15, between the spring semester and regular summer session. Students may earn a maximum of 4 semester hours of credit during the three and one half week terms. Information or registration forms may be obtained from Prof. A. Koester, director of summer and evening sessions. . .

The Department of Mechanical Engineering received a donation of a Spiral Model 65 digital computer as a gift from the Scam Instrument Division of the Riley Company located in Skokie, Illinois, Roscoe H. Garrett, president. This modern mini-computer and peripheral equipment has a purchase price of approximately \$19,000. . .

Prof. James W. Albers, assistant professor in the department of theology has accepted the appointment as director of VU's study center in Reutlingen, Germany for the 1972-74 academic years. He replaces Dr. Theodore Jungkuntz, who will return with his family following a 3 year stay at the Reutlingen Center. . .

Campus Living Changes

Several improvements in residence hall living will be made this fall, according to an announcement by Pres. A. G. Huegli. These changes will also affect the way in which students are billed for their room and board.

There will be a variety of food service plans. Students may pay cash, use meal coupon books to pay for individual meals as they eat them, or purchase a semester meal plan.

If students do not buy a semester meal plan, parents may arrange for a number of meal coupon books to be charged to their accounts. Meal coupon books will be available in \$10 amounts from the Business Office.

Meal coupons may be used in any dining facility on campus, including the Union. An estimate of about \$200-\$250 per semester would be reasonable.

This plan gives students greater choice in the times they wish to eat and the kinds of meals they may select. It also takes into consideration those who miss a large number of meals in the residence halls during the week or on weekends.

Room, Board Separated

The room charge for 1972-73 has been set by the Board of Directors at \$295 per semester (\$245 for Guild and Memorial and \$200 for Altruria), Dr. Huegli announced.

Upperclass women will be housed on the upper floors of Alumni Hall and upperclass men on the lower floors, beginning next fall.

President Huegli explained that the residence hall will in no sense be an "open" dormitory. The security and privacy of students will be protected by the same arrangements as those provided for men and women living in separate buildings.

This change was made necessary because the newer dormitories of the University presently house approximately 325 residents each and there is virtually no flexibility to accommodate increases or decreases among men and women enrolled.

Henceforth, the requirements for students to live in University-operated residence halls will be the same for men and for women. Juniors, with some exceptions, will be expected to live on campus, unless they are veterans, or live with parents or spouse, or are 21 years of age by Jan. 1, or live in a fraternity house.

In order to provide more space in the residence halls for recreation and relaxation, floor lounges will be constructed in those dormitories which do not now have them. By next fall, it is expected that lounges will be available on the floors in Wehrenberg and Lankenau Halls, and by the fall of 1973



Guild women relaxing at Scheele Hall following Council meeting session.

similar arrangements will be completed for Brandt and Scheele Halls.

As many parents know, the communications system in the residence halls is badly in need of overhauling. Telephones will therefore be installed in individual rooms in most residence halls as soon as a campus wide-Centrex system is in operation.

With the new arrangement, it will be possible for parents to call direct to the room of their son or daughter at any time during the day or night.

The cost for the telephone is part of the room charges, and long distance calls will be billed individually by the telephone company.

These residence hall changes should improve the quality of living conditions for Valparaiso students, Dr. Huegli said. They have been made upon completion of extensive studies by the personnel deans and residence hall counselors, together with student leaders, under the general direction of the Vice President for Student Affairs, Dr. Walter C. Rubke.

TUITION INCREASE LIMITED

President Huegli stressed that the University is making a serious effort to hold down cost increases.

The total cost for room and board in 1972-73 should be approximately the same as it is this year, depending upon the eating habits of individual students.

The tuition increase authorized by the Board of Directors for 1972-73 will be \$50, amounting to \$960 per semester.

Economies effected by the University and successful efforts to secure more gifts and grants for the operating budget have made it possible to limit the size of the tuition increase, despite the rise in costs of operating the University.

Additional funds are being directed into scholarships and student aid programs to assist those students who have special difficulty in meeting their expenses at the University.

Minnesota Mother of the Year

Mrs. Willi (Adeline) Ballenthin has been named Minnesota Mother of the Year today by the Minnesota Chapter of the American Mother Committee.

Mrs. Siegfred Nelson, State Chairman, announced that Mrs. Ballenthin will represent Minnesota in the National Mother of the Year Competition to be held in New York City May 8 through the 12th. Mrs. Clair (Geneva) Piper of Blue Earth has been named Minnesota Merit Mother of 1972.

Mrs. Nelson said of Adeline Ballenthin; "It was the accomplishments of her family, plus the community and church activities that she was able to take part in as well as maintaining a good home for her famil," which won the award for her.

Adeline Ballenthin, presently of Faribault, was a resident of Owatonna from 1955 to 1969. She is co-sponsored in the competition by the City Hospital Auxiliary, in which she was instrumental in forming and served as the first president; and by the Faribault Welcome Wagon.

"I feel the Owatonna Hospital Auxiliary is one of the finest in the state," said Mrs. Ballenthin. She chaired the initial movement in 1956 to organize the group and has served in various capacities on the Advisory Committee, as well as president. She is now the first vice-president of the Minnesota Hospital Association Auxiliary and the State Program and Public Relations Chairman for 1971-72. She is a life member of the Owatonna City Auxiliary.

Mrs. Robert Chesney, corresponding secretary for the Owatonna City Hospital Auxiliary, notes in her letter of recommendation, that Mrs. Ballenthin was president for a three year term and "during this period, vitually all activities in operation today were begun. Harmony and cooperation reigned during her term of office."

Mrs. Ballenthin was surprised when she son. "When I got the call, I was just absolutely numb. I thought that there were many other mothers who were more qualified than I — it never once occurred to me that I might win," she said.

Adeline's activities, community, civic, church and at home, cover a broad area. She had been instrumental in the formation of the Isanti County Library while living in Cambridge in 1947. "This has been something that has been really important in my life." And her concern for her community and the people there has been evident wherever she has lived: Cambridge, Owatonna, and now Faribault.

She is a charter member of the Fair-Med-Ow Chapter of the Valparaiso University Guild.

She has been active for thirty years in the Minnesota Federation of Woman's Clubs, and while in



Owatonna, a member of the Annotawo Club. She has worked with the Girl Scouts, served as chairman for the "Friendship Day" Drive for the Mentally Retarded, been a supporter and a leader of fund drives for the American Field Service Program, and an active participant in PTA. In addition, she was the first woman appointed to the Owatonna City Planning Commission, from 1961 to 1964.

Although Mrs. Ballenthin was certainly busy in her church, Redeemer Lutheran while here in Owatonna, and community, she has not neglected her children. Three are graduates of Owatonna High School, and the youngest, John, attended school in the Owatonna public school system for eleven years. They have all been honor students, active in school and church.

Kathleen, the oldest, a graduate of Valparaiso University, is now a teacher in Venezuela, South America; Richard is a Lutheran minister in Clifford, Ontario; James is in his final year of law at the University of Minnesota; and John is a sophomore at the University. "James and John were both National Merit Finalists and I think this is a result of the fine school system in Owatonna," Mrs. Ballenthin noted.

Mrs. Ballenthin said she has always received the support and encouragement of her husband, who is the chief engineer at the Minnesota School for the Deaf. "My husband has been just great. Willi feels that women should not restrict themselves to the confines of the home," she said.

"There are so many, many mothers in Minnesota who qualify," Mrs. Ballenthin concluded. "I hope I can do a good job of representing them."

"Mother of the Year Honors Ceremony" Sunday, April 23 will be an open house and silver tea at Trinity Lutheran Church Auditorium.

Workshop Outlines

Bobbi Wilson, Leader

The **Communications Workshop** at the Executive Council meeting 1972 of Valparaiso University Guild was arranged in two parts — one, being Communications **INSIDE** the Chapter, and two, being Communications **OUTSIDE** the Chapter. Subjects and responses discussed enthusiastically by the participating Chapter Presidents were:

1. INSIDE

a. How do you advise about meetings?

(Most have yearbooks with year's program, etc.; postcards — good for checking back on time, place, etc.; letters, newsletters, bulletins, telephone. Personal phone call seemed to be most thorough way to carry out good communication with member. One group makes calls **after** meeting to those absent. Important.)

b. How did you get to be President?

1. Line of succession?

Yes, with variations — helpful for continuity; worked best in large Guild. Makes job seem important. Some felt worth a try.)

2. Nominating Committee

(Yes, usually by telephone; one committee made personal calls at prospective candidate's home. Important communication. One couldn't say 'no' when called long distance in Florida.)

3. Volunteered?

(Yes, believe it or not.)

4. How would you ask someone to take an office?

(Definitely a positive attitude, be proud; recommend former President automatically serve on Nom. Comm.)

c. How did you assign jobs when you became President?

(Usually people to jobs — established committees; where possible, jobs to people — use a talent in the group. Never underestimate importance of asking favors and opinions.)

d. Do you have Executive Committee meetings?

(Some 'no'; some 'one'; majority a week before meeting. Important to establish agenda for a snappy, happy meeting.)

e. How do you feel about communicating with your members with a newsletter?

(With so few meetings, keeps contact. Important. Fills low spot between meetings; many do not have; all guilds interested in current information from Valparaiso — such as Campus Newsletter — for authoritative facts to insert in bulletins and newsletters — excellent PR.)

f. How do you like to run your meetings?

(A few Guilds answered Formal, most answered Informal, and a few — Calif. especially — Very Informal (wine brunches, etc.); keep

informal as long as keep moving; important to keep at heart of matter of business, chat later, keeps members much happier; Executive Committee meetings make it happen.)

g. Do you have a Goals committee, or do you set goals?

(Not too many do, but felt worthwhile financially and psychologically. One group gives points for gaining a member, selling nuts, attendance, serving on committee, etc. They divide their Guild into teams and compete! Fun and profit.)

2. OUTSIDE

a. How do you use newspapers, radio stations, etc.?

(Be sure to get rules or guidelines of particular media you wish to use — **FOLLOW THEM!** Make as many copies of your meeting information as you need for all media — church bulletins, newsletters, callers, newspapers, radio stations — one sitting at typewriter covers them all; keep extra copy to intelligently answer possible follow-up calls; again, secure Campus Newsletter to have current authoritative source for Did-You-Know-That-s for various media, especially church bulletins and newsletters.)

b. Calendars

(Could they have more secular days on them? Check local disc jockeys — some collect calendars and announce receipt of same over radio; send as a birthday card — marking special days common to you and your friend — especially mark or decorate **their** birthday with a greeting, roll up, and tie with gay ribbon.)

c. Do your projects communicate to the community (church or otherwise) your reason for existence?

(Serve business-means lunch; organize for Valpo Sunday; put out plantings at your church in spring or fall; organize for Valpo Sunday; make banners; organize for Valpo Sunday; talk positively and proudly about Valparaiso University.)

Personal physical attitudes were discussed and some helpful hints were:

Be confident and positive.

Have a confident, warm, handshake, shoulders back, head up, chin forward.

Talk **TO** your members, pastors, prospective new members; look at them; let them know you're interested in **them**.

Be constructive in criticism — you're interested. Praise, criticize, praise.

Doubts never get wholehearted workers.

Act as if it's impossible to fail!

Workshop For Membership Ideas

Send **ZIP CODE** to alumni office for list of alums in your area.

Some had half meetings in afternoon, half in evenings to satisfy needs of all.

Form teams for competition — you **do** make an extra effort to call other women to give your team points. Losing team or teams entertain winning team at next meeting.

Our image is so important. Keep meetings positive in interest of all members, especially though for visitors and new members.

Don't forget the non-Lutheran mothers who have students on campus. They must be sold on Valpo to have sons or daughters there, and can be good guild workers too.

Give the women what they want — **when** they want it, and you have successful meetings.

Some women **aren't** joiners — let them come to your card parties, teas, suppers, the Valpo spirit may eventually rub off.

Present program booklets and talk about your year at a "kidnap breakfast". Sounds interesting and they may come to next meeting. (Kidnap is like "come as you are") charge 5¢ if without makeup, 5¢ for bedroom slippers, haircurlers, etc.

Several had 3 p.m. Sunday afternoon meetings successfully. End with dessert and talking.

If there are afternoon and evening ladies, sort of divide. A salad bar can be set up by night ladies, and served by afternoon ladies. Works fine for a group.

Baby sitter services for meetings works well for young mothers.

A new suggestion — sort of like prayer breakfasts — early morning meeting with prayers, short business meeting, news of coming projects and events of guild.

Be glad for "only" 8 women, if chapter is small. They can do much for Valpo, person to person Valpo Sunday, etc.

Circle-type meetings, with membership at different locations and times. Rotate women each year.

Potlucks are good, with husbands to go out socially with wife, learn about Valpo, and men are most generous!!!

Call **new grads** and ask if they would like to make



Mrs. Robert Woiwod conducting Membership Workshop.

use of their free membership card from Valpo Chap. in your chapter. Each session mentioned the necessity of informing alumnae of what the guild is and does.

Student-parents potluck and show Valpo film.

Printed handbook about the guild! "Here's what we believe about Valpo, and what we're going to do this year."

Call personally for a new woman in town, no phone calls — **take** her to a "strange" or new church.

Send **program booklet** to **mothers of students** to show what the guild is doing.

Peggy Woiwod, Leader
Wilma Jacobs, Secretary

Outline for workshop on "bylaws" for Friday, February 25, 1972.

1. Why bother with bylaws, constitutions, parliamentary laws?

The Constitution's what you go on,
What you really can't be low on,
What you plan by, work by, share by,
What, in short, you always swear by.
Having long revered, obeyed it,
Sometimes you forget you made it.

(Sturgis, Learning Parliamentary Procedure)

1. A group is governed by laws or rules. It can't be otherwise.
2. Rules keep **order** for the group, save time, help avoid confusion. Helps the group maintain its objective. Helps make up the collective mind.
3. When bylaws are kept in mind, the group

is more likely to keep functioning!

- II. General construction: Follow parent body's rules where feasible, e.g. **fiscal year**
 1. See page 22 in Chapter Manual. Sample copies of bylaws available from Mrs. Ruprecht.
 2. Simple, basic structure.
 3. Exact language, brief, clear.
 4. Careful definitions.
 5. How about combining in one booklet all national bylaws — handy!
- III. Possible problem areas: how many meetings per year? Should all chapters have same number? Time?
 1. Standing rules (those peculiar to your group at a particular time) May be adopted or abolished by majority vote without notice to entire body, e.g. fines, length of speeches, reimbursements, etc.
 2. Length of terms of officers? Rotation of officers upwards?
 3. Committees
 - a. standing committees
 - b. special committees
 - c. nominating comm. usually described in Article on officers.
 - d. membership committee

HERE AND THERE ABOUT CAMPUS

Alfred R. Looman, dean of student services and director of placement, has been elected vice president for college relations on the board of the College Placement Council — the council is the central organization for 8 regional placement organizations in the U.S. and Canada. . .

An Indiana Scholar, Father Peter J. Powell, an Episcopal priest who founded St. Augustine's Center for American Indians in Chicago, was the keynote speaker marking American Indian Month in February with exhibits of Indian art, crafts and photographs in the Sloan Galleries of Moellering Library. . .

Valparaiso Night in the Detroit area was attended by Pres. A. G. Huegli, Vice Pres. Donald Munding, Dean Alfred Looman, Emory G. Bauer, Frederick Rechlin and Student Senate Vice President, Chris Nuechterlein. They participated in the special program for prospective students and their parents. Members of the Guild officiated as hostesses and served refreshments. . .

Alan Graebner, first student to be awarded both Danforth and Woodrow Wilson scholarships upon graduation from V.U. in 1959 is the author of



The Saginaw Chapter "Bridal Style Show of Yesteryear and Today" held in St. Lorenz Church are — left to right: Miss Kathy Bernthal wearing the 65-year-old wedding dress donated by Mrs. Jacob Pfromm; Mrs. Ken Miller wearing the 53-year old dress donated by Mrs. August Kehrberg; Mrs. Jack Rummel wearing her own wedding dress of five years ago.

After Eve: The New Feminism, recently published by Augsburg Publishing House of Minneapolis. . .

The dedication of the Music Building will include Saturday events of the Church Music Seminar sponsored by the Music Department. The Rite of Dedication will be performed by Dr. A. G. Huegli at the Sunday service at 10:00 a.m., April 25th, at which Dr. M. Alfred Bichsel, Chairman of the Department of Church Music at the Eastman School of Music, will be the preacher. An Open House will be held from 1:30 p.m. to 3:30 p.m. at the Music Building, followed by a concert at 4:00 p.m. by the University Choirs and Orchestra. . .

Dr. Paul A. Qualben, Lutheran clergyman and psychiatrist, now director of the Mental Health Counseling Service at Wagner College in Staten Island, recently lectured at Christ College for 3 days. . .

Guild chapters hosted the VU Choir and the VU Band on several occasions when they toured mid-western states in February. Several members commented on their pleasure in having the students



40th Anniversary Dinner. Alice (Mrs. Eric) Orling, Rev. Gerald Kuhn, Toastmaster, Dr. Walter Rubke, speaker, Karen (Mrs. Donald) Soeken, President, D.C. Chapter; lua Cardwell,

President, No. Va. Chapter; Robert Cuccia, President, Alumni Club of D.C. Area, Mrs. Kuhn.

in their homes; and said their own sons and daughters were now interested in attending Valpo after talking with and learning to know the choir and band people.

VU seniors Deborah Dutton and Sharman Harris represented student teachers from Northern Indiana universities at a conference for school administrators at Purdue North Central Campus. They served on a panel with supervising teachers, principals, and college supervisors and discussed "Improving Communication in the Student Teaching Experience. . .

Dr. Walter Rast, on leave of absence this year while living in Jerusalem has written a book available in paperback, entitled Tradition History and the Old Testament. . .

Pres. A. G. Huegli was elected vice president of the Independent Colleges and Universities of Indiana. The group includes 33 colleges and universities. . .

Prof. Louis Bartelt, Law School acting dean, reports that 710 applications have been filed to date for fall admission to the School of Law. At this time last year 277 applications had been received. Further requests for application will no longer be honored. . .

The VU Opera Company presented one of the most popular operas of all times, "Rigoletto," during 2 March weekends. Prof. John Sumrall conducted all performances, and Prof. Joseph McCall was the opera's artistic director. . .

Lembke and Stiles Halls will not be used for student housing after the close of the current semester.

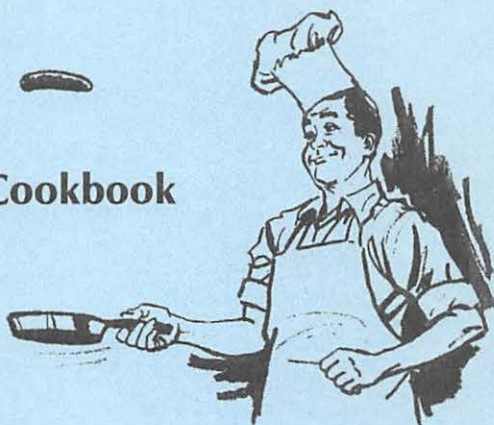
Both are old buildings and are no longer regarded as safe for student housing. . .

Donald R. Peters, a 1955 alumnus, has been appointed a District Representative on the Public and Alumni Affairs staff. He will provide increased field contacts for alumni, parents, and other friends of the University. . .

VU's cast of "You're a Good Man, Charlie Brown", the comic-strip-derived musical performed by the University Players in November, was invited to participate in the American College Theatre Festival competition in Kalamazoo, Michigan. Colleges and universities from Indiana, Michigan, Ohio, and Western Pennsylvania were represented. . .



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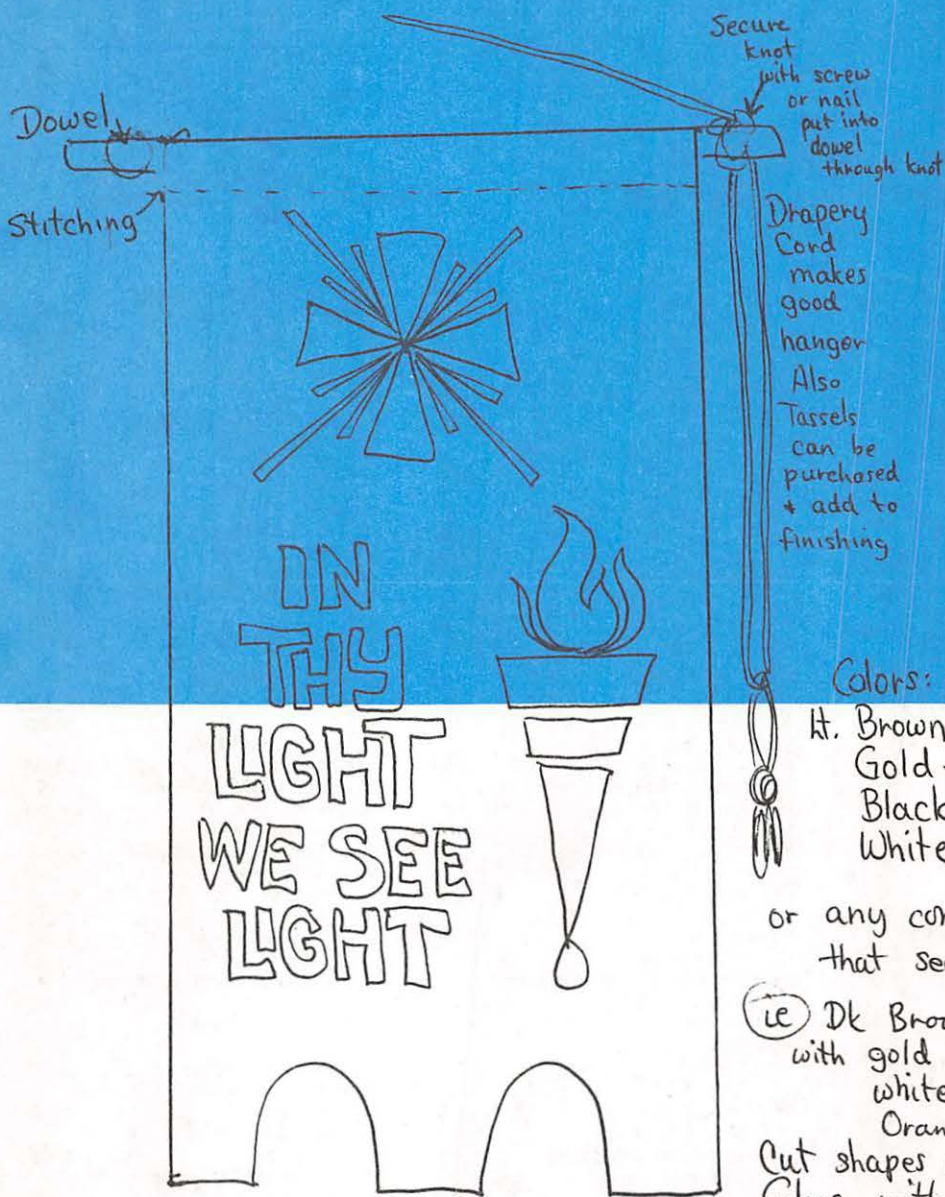
Memorial Wreaths for Living Books

October 1, 1971 to February 29, 1972

The names listed are those in whose memory the gifts have been given.

Ann Arbor, Michigan	Vernon L. Bresser	5.00	Nutmeg State, Connecticut
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**An idea for making a Valpo Sunday banner.
Courtesy of Mrs. Lois Prahlow**

Colors: Felt
 Lt. Brown - Background
 Gold - Letters + Flame
 Black - Cross + torch
 White - Rays
 or any combination
 that seems pleasing
 (ie) Dk Brown Background
 with gold rays + letters
 white cross + torch
 Orange flame
 Cut shapes and letters
 Glue with Elmers Glue
 or Sew by hand.