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Increasing Distance Instruction Through Electronic Newsletters

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Increasing Distance Instruction Through Electronic Newsletters



Increasing Distance Instruction Through Electronic Newsletters

Lauren Dubell, Coordinator of Brandman University Library Services & Edward "Cotton" Coslett, Distance Education Librarian





View "Crash Course" Video above





View Newsletter Presentation above

Instruction sessions improved dramatically after the electronic newsletter was dispersed in late 2017. Sessions to unreached campuses more than doubled, and there was an increase in the number of sessions for all campuses. As well, our individual research consultations with students grew substantially. The electronic newsletter worked well for our outreach to the 27 Brandman campuses and distance faculty and students.







