

Chapman University Chapman University Digital Commons

ESI Publications

Economic Science Institute

2015

Conflicted Emotions Following Trust-Based Interaction

Eric Schniter

Chapman University, schniter@chapman.edu

Roman M. Sheremeta

Chapman University

Timothy W. Shields

Chapman University, shields@chapman.edu

Follow this and additional works at: http://digitalcommons.chapman.edu/esi_pubs

 Part of the [Economic Theory Commons](#), and the [Other Economics Commons](#)

Recommended Citation

Schniter, E., Sheremeta, R. and Shields, T.W. (2015). "Conflicted Emotions Following Trust-Based Interaction", *Journal of Economic Psychology*, 51, 48-65. DOI: 10.1016/j.joep.2015.08.006

This Article is brought to you for free and open access by the Economic Science Institute at Chapman University Digital Commons. It has been accepted for inclusion in ESI Publications by an authorized administrator of Chapman University Digital Commons. For more information, please contact laughtin@chapman.edu.

Conflicted Emotions Following Trust-Based Interaction

Comments

NOTICE: this is the author's version of a work that was accepted for publication in *Journal of Economic Psychology*. Changes resulting from the publishing process, such as peer review, editing, corrections, structural formatting, and other quality control mechanisms may not be reflected in this document. Changes may have been made to this work since it was submitted for publication. A definitive version was subsequently published in *Journal of Economic Psychology*, volume 51, in 2015. DOI: [10.1016/j.joep.2015.08.006](https://doi.org/10.1016/j.joep.2015.08.006)

The Creative Commons license below applies only to this version of the article.

Creative Commons License



This work is licensed under a [Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License](https://creativecommons.org/licenses/by-nc-nd/4.0/).

Copyright

Elsevier

Conflicted Emotions Following Trust-based Interaction

Eric Schniter

Economic Science Institute, Chapman University, One University Drive, Orange,
CA 92866, U.S.A.*

Roman M. Sheremeta

Weatherhead School of Management, Case Western Reserve University, 11119
Bellflower Road, Cleveland, OH 44106, U.S.A.

Timothy W. Shields

Argyros School of Business and Economics & Economic Science Institute,
Chapman University, One University Drive, Orange, CA 92866, U.S.A.

Abstract:

We observed reports of conflicted (concurrent positive and negative) emotions activated after interactions in the Trust game. Our analyses reveal that activation of 20 emotional states following trust-based interaction is better explained by predictions derived from a multi-dimensional Recalibrational perspective than by predictions derived from two-dimensional Valence and Arousal perspectives. The Recalibrational perspective proposes that emotions are activated according to their functional features – for example, emotions help people achieve short or long-sighted goals by up or down-regulating behavioral propensities, whereas Valence and Arousal perspectives consider simpler hedonic dimensions lacking functional specificity. The Recalibrational perspective is also distinguished from the Valence and Arousal perspectives in that it predicts the possibility of conflicted emotions. We discuss the theoretical implications of having conflicted goals and the economic implications of having conflicted emotions.

Keywords: emotion, affect valence, Recalibrational theory, intrapsychic conflict, Trust game

PsycINFO Classification code: 2360

JEL code: C73, C91, D87

* Corresponding author. Address: Economic Science Institute, Chapman University, One University Drive, Orange, CA 92866, USA. Tel.: (714)628.7272. E-mail address: eschniter@gmail.com

1. Introduction

Both laypeople and theorists tend to view the simultaneous experience of positive and negative emotions (e.g. happiness and sadness) as abnormal. For example, Zautra, Potter, and Reich (1997) demonstrated that laypeople believe happiness and sadness to be opposites and not capable of coexisting. This lay theory has been shown cross-culturally (Almagor & Ben-Porath, 1989; Russell, 1983) and among children (Russell & Bullock, 1985). Likewise, emotion theorists have traditionally viewed positive and negative emotions as two mutually exclusive ends of a continuum and therefore uncommon as co-occurring experiences (e.g. Russell, 1979; Russell & Carroll, 1999).¹ A more recent body of work has challenged this traditional view, suggesting that simultaneous experience of positive and negative emotions is a normal consequence of intrapsychic conflict. The phenomenon of conflicted emotions has been described by various names such as *mixed feelings* (Kahneman, 1992) *emotional ambivalence* (Fong, 2006), *mixed emotions* (Hong & Lee, 2010), and *compound emotions* (Du, Tao, & Martinez 2014). Behavioral and neurological evidence suggests that the systems involved in positive and negative emotions are functionally and structurally distinct (McClure et al., 2004; Hare et al., 2009) and that these modular systems can be co-activated (Miller 1960).

¹ In circumplex models of emotion, happiness and sadness are depicted as opposite one another, indicating that they should not co-occur (e.g., Watson & Tellegen, 1985; Watson & Tellegen, 1999; Russell & Carroll, 1999; Russell & Feldman-Barrett, 1999). Likewise, in the two dimensional V-shaped “Arousal” models it is assumed that arousal reflects either the intensity of pleasure or displeasure but never both (e.g., Clore, Ortony, & Foss, 1987; Lang, 1994; Kuppens et al., 2012).

Conflicted Emotions Following Trust-based Interaction

The suggestion that conflicted emotions are a regular everyday phenomenon has disturbed lay intuitions and traditions of academic thinking, causing debate (Feldman Barrett & Russell, 1999) and motivating a wave of research to document just how normal and reliably evoked conflicted emotions really are. Research has shown that participants report feeling conflicted emotions in response to bittersweet movies (Larsen & McGraw, 2011), movies with disgusting humor (Hemenover & Schimmack 2007), sentimental periods of transition (Larsen, McGraw, & Cacioppo, 2001), organ donations (Parsi & Katz, 1984), difficult ethical questions (Priester & Petty, 1996), and self-control dilemmas (Ramanathan & Williams, 2007). Hong and Lee (2010) reviewed a number of conflicted emotion experiences from across a wide variety of “consumer contexts” suggesting that they are ubiquitous phenomena with economic relevance. Furthermore, because people appear capable of signaling their subjective conflicted emotional states through facial expression and can recognize these expressions (Rothman, 2011; Du et al., 2014), this topic becomes relevant to studies of interpersonal behavior. Despite the rich literature on conflicted emotions and a broad literature on emotions and cooperation, little attention has been given to the experience of conflicted emotions in the context of cooperation or trust-based interaction.

Motivated to better understand how trust-based interaction can trigger conflicted emotions, we examined reports of 20 emotions by 170 participants after completing a Trust game and learning of its outcome. Using this approach, we investigated whether emotions were experienced in a patterned way that conforms to predictions derived from a Recalibrational perspective (Tooby & Cosmides, 1990; Nesse, 1990; Schniter & Shields, 2013; Schniter & Sheremeta, 2014) or Valence and Arousal perspectives (e.g., Ortony, Clore, & Collins, 1988;

Conflicted Emotions Following Trust-based Interaction

Lang et al., 1993; Cacioppo and Berntson, 1994; Russell & Carroll, 1999). The Recalibrational perspective proposes that specific sets of emotions are activated or aroused in response to problems, and that these sets of emotions are distinguished by their evolved functional design features (*positive* or *negative* recalibrations of *short-* and/or *long-sighted* programs).² For example, Schniter and Sheremeta (2014) have provided evidence that recalibrational emotions triggered by a Trust game's outcome predict investors' subsequent trust re-extension and whether trustees will be trustworthy. Evoked in response to problems, these recalibrational emotions are best classified with immediate and *integral* emotions because they up or down-regulate subsequent behavioral propensities to pursue short or long-sighted goals.³ Simpler Valence and Arousal perspectives lacking in etiological sophistication predict that emotions should be activated according to a positive-negative affect dimension alone. The Recalibrational perspective additionally considers the short- and long-sighted adaptive goals served by subsets of valenced emotions. As such, the Recalibrational perspective is

² "Programs" is a term borrowed from computational science, referring to neural circuits in the brain/body that process input information and accordingly cause outputs either in the form of regulatory feedback (reused as input by programs) or behavior.

³ Rick & Loewenstein (2008) have described two basic types of emotions: expected emotions and immediate emotions. *Expected emotions* are those that are anticipated to occur as a result of the outcomes associated with different possible courses of action. *Immediate emotions* are experienced the moment a decision or event takes place and fall into one of two categories: *incidental* or *integral*. The recalibrational emotions that we focus on are emotions experienced immediately as a consequence of trust-based interactions. These immediate recalibrational emotions are not *incidental* emotions (i.e., triggered by something unrelated to the decision at hand), but rather *integral* emotions that arise from interaction outcomes (in this case trust-based exchanges) and contribute to an emotional capital that subsequently affects related interaction decisions (subsequent trust-based exchanges that are repeated with the same exchange partners).

distinguished from most Valence perspectives in that it predicts when subsets of valenced emotions should become activated and when emotional conflict occurs.⁴

Our results indicate that, after interactions in the Trust game, participants simultaneously experience activation of positive and negative subsets of emotions consistent with predictions derived from the Recalibrational perspective but not Valence perspectives. We use confirmatory factor analysis to show that emotional responses load onto four sets derived from the Recalibrational model. Indeed, we find that participants report experiencing simultaneous activation of both negative and positive emotions across these sets (e.g. simultaneous guiltiness with contentment or anger with pride). Estimating a structural equation model to compare the fit of models to observed data, we find that the Recalibrational model significantly outperforms the Valence models. In summary, our results support the hypotheses that several distinct sets of emotions are triggered in patterned response to the adaptive problems produced by trust-based interactions and that the experience of conflicted emotions may result.

2. Theoretical predictions

2.1 *The adaptive dilemma modeled by the Trust game*

When one is confronted with a dilemma, there is an internal psychic conflict over how to pursue alternative desired outcomes that cannot be simultaneously fulfilled at their maxima.⁵

⁴ As an extension of the Valence models widely applied to bipolar ratings scales, Cacioppo and Berntson (1994) suggested a bivariate formulation of positively and negatively valenced evaluative processes and attitudes to help explain evidence of the separable activation of positive and negative evaluations seen in behavioral studies. In this study we also evaluate and compare an unrestricted form of the Valence model akin to the bivariate formulation (where interdependence is *unrestricted* between positively and negatively valenced emotions).

⁵ For discussion of genetic origins and various manifestations of intrapsychic conflict see Trivers (1997).

Conflicted Emotions Following Trust-based Interaction

We study such a dilemma modeled by Berg, Dickhaut, and McCabe (1995), which we refer to as the Trust game. In our version of the Trust game, an investor first decides how much of a \$10 endowment to send ($= s$) to a paired trustee, with the sent amount tripled, and then the trustee decides how much of the tripled investment, or income, to return ($= r$) to the investor.

From a short-sighted perspective, the Trust game provides opportunity for gaining available resources. From a long-sighted perspective, the Trust game provides the possibility of developing the foundations for a trust-based exchange relationship that our minds consider a security against income risks associated with luck-based asymmetries (such as resulting from the 50% chance of being the investor in this kind of experiment). We propose that the pursuits of these goals are regulated by evolved short-sighted and long-sighted behavior regulation programs in conflict with one another (Carrillo, 1998; Livnat & Pippenger, 2006; Kurzban, 2010).⁶

In the Trust game, the programs regulating an individual's propensity to pursue short and long-sighted goals are likely affected by a number of factors.⁷ According to our Recalibrational perspective, the investor's decision trades off his short-sighted "opportunistic" goal (achieved

⁶ Short-sighted programs appear evolved to solve the adaptive problem of competition for limited resources with fleeting availability by encouraging capture of all resources present before they are depleted, foregone, or the possibility of seizing them becomes less certain or riskier. Long-sighted programs appear evolved to solve the adaptive problem of developing reliable trust based exchange relationships: important securities that buffer against resource shortages and times of scarcity associated with risky income. Indeed, laboratory studies have demonstrated that, in response to unsynchronized resource availability among individuals in a common environment, people act pre-disposed to engage in asynchronous trading relationships (Kaplan et al., 2012).

⁷ The calibration of one's behavior regulating programs will be determined by moods, emotional capital (consequent on past goal accomplishments or forgone achievements), present demands, available outcomes, and belief-dependent emotions based on expectations about a partner (e.g. see Chang et al., 2010, 2011). So, while we expect the output of these programs to show individual differences in *degree* (i.e., variance in relative strengths of regulatory programs or emotions), we do not expect them to show differences in *kind* (i.e., direction or dynamics of recalibrational effects) if they exist as reliably developing species-typical adaptations.

Conflicted Emotions Following Trust-based Interaction

with earnings from a kept endowment and a maximally profitable investment) with pursuit of his long-sighted “cooperative” goal (achieved by developing an exchange relationship in which both trust and trustworthiness are maximally demonstrated). Likewise, the trustee, having received a trust-based multiplied transfer of funds from the investor, must decide whether to pursue her short-sighted program’s goal by keeping this income, or else pursue her long-sighted program’s goal. The trustee’s long-sighted program’s goal is to develop a trust-based exchange relationship by returning an amount equal to or greater than what the investor originally sent and thereby demonstrating her trustworthy cooperativeness.

After a Trust game, an individual’s integration of new information (from trust-based decisions and interaction outcomes) triggers the activation of “immediate” positive and negative emotions serving subsequent short- and long-sighted goal pursuits. A novel feature of our model is that it identifies Trust game outcomes predicted to trigger conflicted emotions.

2.2 *Description of the Recalibration model*

Here we briefly describe a three-stage Recalibrational model of (1) trust-based interaction regulation, (2) emotional activation, and (3) emotional recalibration (of subsequent trust-based interaction regulation), so as to properly contextualize our conceptualization of emotions from a Recalibrational perspective.

In the first stage of a Recalibrational model of trust-based interactions, the relative calibration of “short-sighted”, and “long-sighted” programs is theorized to ultimately determine investor and trustee behavior propensity in a Trust game choice dilemma. The balance of short- and long-sighted program weights determines behavior propensity via a

Conflicted Emotions Following Trust-based Interaction

decision function, where the long-sighted program weakly increases and the short-sighted program weakly decreases amount sent or amount returned, for the investor and trustee, respectively. Thus, the relative power of these programs determines the extent to which an individual's behavior in a trust-based interaction trades off the short-sighted goal (opportunism) for the long-sighted goal (developing a trust-based exchange relationship).

The second stage of the Recalibrational model describes emotion activation and is the main focus of the study reported here.⁸ In this focal part of our model, an individual's integration of new information (from trust-based decisions and interaction outcomes) triggers the activation of four basic sets of emotions. Emotions are expected to act jointly in these sets based on the recalibrational functions they are believed to share. This second stage of the model also identifies conditions predicted to trigger conflicted emotions. These predictions are generated by the theory that individuals harbor conflicting adaptive goals and that emotions serve these conflicted goals by computationally identifying and responding to the presence of specific adaptive problems emerging from the Trust game. Of particular interest to our study are the "broken trust" problems that can result from unreciprocated investments in the Trust game and the conflicted emotions they trigger. For example, unreciprocated investment can trigger the conflicted emotions pride and anger among investors, and among opportunistic trustees it can trigger conflicted contentment (from having kept all their income) and guilt (for not returning more than the investor's investment).

⁸ While the design of our present study can inform us about emotion activation, it cannot provide evidence for how prior calibration of a behavior regulation system affects Trust game decisions, nor can it provide evidence for how triggered emotions actually affect subsequent regulation of trust and trustworthiness.

Conflicted Emotions Following Trust-based Interaction

The third stage of the Recalibrational model describes the directional effects (i.e., “positive” upregulation and/or “negative” downregulation of short-sighted and long-sighted programs) that activated emotions are known to produce. Though these recalibrational effects are untested with this research, Schniter and Sheremeta (2014) provide experimental evidence from Trust games that recalibrational emotions affect trusting and trustworthy behaviors in self and others.

2.3 Proposed recalibrational features of emotions and their predicted activation

Based on our review of the emotion literature and the functional features of recalibrational emotions (Schniter & Shields, 2013; Schniter & Sheremeta, 2014), we consider 20 emotions that cluster into categories or “Sets” (see Table 1) based on constellations of their shared functional features. We chose to classify and predict the twenty emotional states studied because they are frequently used in versions of the one-dimensional Positive and Negative Affect Scale (PANAS) developed by Watson et al. (1988), and predicted by Valence models that we compare to a Recalibrational model. This large battery has also been used in the context of other Trust game studies (e.g. see Kausel & Connolly, 2014), and is comparable among widely used measures of multiple emotional states.

<<Insert TABLE 1 about here>>

Our functional classification of twenty emotions yields four basic sets for evaluation; each of which contains multiple emotions.⁹ We expect emotions in a set to be triggered in concert

⁹ A fifth set containing a single emotion, *surprised*, is classified as positively or negatively valenced but cannot be adequately tested as a unique factor.

Conflicted Emotions Following Trust-based Interaction

for common functional purposes. We characterize these functions as *positive* and *negative* recalibrations of *short-* and *long-sighted* programs.

Generally, an adaptationist and functional perspective of emotions (e.g., Tooby & Cosmides, 1990; Buck, 1999; Cosmides & Tooby, 2000; Ketelaar, 2006; Schniter & Shields, 2013) argues that emotions facilitate behavioral regulation by recruiting the assistance of a number of psychological, physiological, and behavioral processes that provide either positive or negative feedback used in updating the calibration of conflicting regulatory programs. Positive and pleasant experiences are rewarding and can incentivize continuation of the prior behaviors or interactions that triggered them (Watson et al., 1999; Carver & Scheier, 1990). Negative and unpleasant experiences are costly and motivate a change, whether through behavior reduction, avoidance, or aggression (Gray 1971; Nesse, 1991). Of the set of twenty emotional states, we conjecture that nine [*appreciative, happy, content, cheerful, triumphant, inspired, secure, proud, believable*] are only experienced as pleasant (forming a Positive Affect set), one [*surprise*] could be either pleasant or unpleasant, and ten [*disgusted, jealous, aggravated, frustrated, angry, depressed, sad, embarrassed, ashamed, guilty*] are only unpleasant (forming a Negative Affect set).

When one's prior actions did not succeed in achieving an adaptive goal negative emotions are triggered to recalibrate one's regulatory programs (Carver & Scheier, 1990; Baumeister & Heatherton, 1996). Guilt is one such negative emotion that appears triggered exclusively in response to failure of a long-sighted program, such as when one discovers that they have undervalued another's welfare – potentially harming the relationship (Sznycer et al., 2015). Feeling *guilty* increases the propensity to engage in remedial and cooperative behavior

Conflicted Emotions Following Trust-based Interaction

(Wicker, Payne, & Morgan, 1983). For example, Schniter and Sheremeta (2014) show that trustees who feel guilty or ashamed about their behavior in previous trust-based interactions are likely to produce apologies in an effort to rebuild damaged trust. On the other hand, when one's prior actions have succeeded in achieving an adaptive goal, we hypothesize that positive emotions are triggered and recalibrate regulatory programs to ensure further achievements. People feel *believable* and *proud* – positive emotional states—when they have made decisions that contributed towards cooperative relationships. Schniter and Sheremeta (2014) show that trustees who feel believable for honoring promises and forgoing available opportunism in previous trust-based exchanges are more likely to produce messages reaffirming the success of their recent interaction. These positive social emotions are hypothesized to upregulate the long-sighted program relative to the short-sighted program, so as to further encourage more of the behavior that led to successful cooperation.

Another way that emotions appear designed to function is by affecting others and their subsequent interaction behaviors. For example, consider feeling *appreciative*. Discovery that another has foregone short-term rewards in the pursuit of a long-term exchange relationship, for example by providing resource or assistance, presents a fortunate relationship building opportunity for the recipient. Appreciation or gratitude can signal one's favorable valuation of the other and pre-commitment or propensity to cooperate with them (Hirshleifer, 1987; Tooby & Cosmides, 2008), encouraging future trust much in the way that “promises” do (Schniter, Sheremeta, & Sznycer, 2013). Experimental evidence supports this functional account of appreciative and grateful feelings (Tesser, Gatewood, & Driver, 1968; McCullough et al., 2001; Dunn & Schweitzer, 2005; Algoe, Haidt, & Gable, 2008).

Conflicted Emotions Following Trust-based Interaction

Most of the emotions studied appear designed to affect one's own behavior and the behavior of others. Consider, for example, feeling *ashamed* and *embarrassed* following an action. When experienced by an "offender", shame and embarrassment cause the offender to self-impose negative recalibrations, so as to mitigate the likelihood or costs of reputation-damaging information spreading to others (Sznycer et al., 2012). These self-directed recalibrations should also reduce the likelihood of repeating the shameful or embarrassing actions and, if signaled, may preempt punishment or rejection by *angry* victims that tend to non-cooperation (Pillutla & Murnighan, 1996). Shame and embarrassment could also mollify a victim's anger by acting remedially: when rule violators demonstrate that they have subsequently suffered hedonic displeasure yet retain concern for the victims' welfare, the angry and aggressive responses of offended parties are preempted (Keltner, Young, & Buswell, 1997; de Jong, 1999). While we conjecture that fifteen of the twenty emotional states studied may facilitate the achievement of either short- or long-sighted programs' goals, we consider five emotional states to exclusively facilitate achievement of the long-sighted program's goal. Of these we derive two unique sets: a positive Set 2 [*proud, believable*] and a negative Set 4 [*embarrassed, ashamed, guilty*]. The positive emotional states that facilitate both short-sighted and long-sighted programs [*appreciative, happy, content, cheerful, triumphant, inspired, secure*] form the unique Set 1. The negative emotional states that facilitate both short-sighted and long-sighted programs [*disgusted, jealous, aggravated, frustrated, angry, depressed, sad*] form the unique Set 3.

Our Recalibrational theory of emotions is built around conflicting short-sighted and long-sighted behavior regulation programs that determine an individual's choices when faced with

Conflicted Emotions Following Trust-based Interaction

decision dilemmas, such as in the Trust game. We propose that recalibrational emotions assess game outcomes for the purpose of identifying and reacting to successes and failures of the short-sighted and long-sighted programs in self and other. To evaluate our propositions, we test whether specific antecedents produced by the Trust game outcomes reliably predict specific sets of emotional experiences.

Below we provide the set of predictions generated by Valence models and by our Recalibrational model. Each prediction provides characterization of a relationship between emotions and Positive Affect (PA) or Negative Affect (NA) sets, as well as a relationship between PA and NA sets.

2.3.1. Valence model predictions

P1: Emotions are positively correlated with PA and NA sets. PA and NA sets are *independent* with no correlation ($= 0$) between them.

P2: Emotions are positively correlated with PA and NA sets. PA and NA sets are strictly *interdependent* with negative ($= -1$) correlation between them. Consistent with a purely “bipolar” model of valence, reports of simultaneously experienced strong positive emotion and strong negative emotion are not expected.

P3: Emotions are positively correlated with PA and NA sets. PA and NA sets are strictly *interdependent*, but such interdependence is *unrestricted* between emotions in the PA and NA sets. While negative correlation is expected between sets, positive correlation between items in PA and NA sets can also occur.

2.3.2. Recalibrational model predictions

P4: According to the Recalibrational model, Trust game interactions and outcomes (as captured by short- and long-sighted program triggers) trigger the activation of emotions in four basic sets (i.e. Sets 1-4 detailed in Table 1). By extension, we predict the outcomes in a Trust game that are more likely to trigger simultaneous positive and negative emotion activation (i.e., when trust is extended but trustworthiness not).

2.3.3. Recalibrational model versus Valence models

P5: Trust game interactions and outcomes (as captured by short- and long-sighted program triggers) predict the experience of emotions for the 4 testable sets of the Recalibration model better than for the 2 sets (PA, NA) of the Valence model.

We tested each of these predictions using the natural experiment described below.

3. Method

3.1 Participants and sampling procedure

At Chapman University's Economic Science Institute, we sampled 170 participants (83 males and 87 females) recruited from a campus-wide subject pool consisting primarily of undergraduate students. The number of participants was determined by resource constraint. Participants who had previously participated in trust experiments were not recruited. All participants consented to the procedures of the study, which were approved by Chapman University's Internal Review Board.

3.2 Natural experiment design

We took a natural experiment approach, conducting a Trust game in which the investor received an endowment of \$10 and could send any portion of it to the trustee, with the amount sent tripled (see Appendix A). The trustee then decided how much of the tripled investment, or income, to return (or else keep). We define the following variables observed in our Trust game: endowment ($= e$), amount sent by investor ($= s$), amount returned by trustee ($= r$). Following the Trust game we administered a 20-item emotional status survey (see Appendix B) in which participants reported how much they felt activation of each of 20 emotions (on a five point scale labeled (1) very slightly or not at all, (2) a little, (3) moderately, (4) quite a bit, (5) extremely) as a consequence of their recent game interactions and outcomes.¹⁰ The computer software presented each participant the full randomly ordered set of all emotional states listed in Table 1. Using this laboratory implementation of the Trust game that engaged participants in one-shot anonymous economic interactions, followed by a well-established emotional status survey, we investigated whether naturalistically triggered emotional experiences were reported in a patterned and predicted way as a consequence of game outcomes.¹¹

¹⁰ To avoid experimenter demand effects that might result by soliciting reports on only a few select emotional states commonly ascribed to failed trust-based interactions (i.e., anger and guilt) and identified in the literature (e.g., Ketelaar & Au, 2003; Kausel & Connolly, 2014), we constructed a survey of a large array of emotional states, based on the Positive and Negative Affect Scales (PANAS), a self-report measure of positively and negatively valenced affect state activations developed by Watson et al. (1988) that has been demonstrated across large non-clinical samples to be a reliable and valid measure of these states (Crawford & Henry, 2004). Consistent with the moderately high reliability of internal consistency reported previously by Watson et al. (1988) and others (e.g. Jolly et al., 1994; Mehrabian, 1998; Roesch, 1998; Kausel & Connolly, 2014) we found the Cronbach alpha coefficient was 0.909 for the Positive Affect Scale and 0.874 for the Negative Affect Scale.

¹¹ Though our Trust game was understood as “one-shot” in its implementation, we expect that the evolved psychology applied in the game errs to caution by processing information about one-shot interactions with uncertain resource asymmetries under the premise that they may be repeated in the future (e.g., see Delton et al.,

3.3 Experimental procedures

The experiment was programmed using z-Tree (Fischbacher, 2007). There were eight experimental sessions, each lasting approximately thirty-five minutes. No participant participated more than once. Each session had between 18 and 24 participants, seated in individual cubicles, and was conducted as follows. An experimenter read the instructions aloud explaining experimental procedures and payoffs while every participant followed along with their own copy of the instructions. After finishing the instructions, participants were given five minutes to privately write down their answers to several quiz questions. After participants completed the quiz, the experimenter distributed a printed copy of the correct quiz answers. To ensure understanding, any remaining questions were answered privately.

Participants, randomly assigned to one of two roles: “person 1” (investor) or “person 2” (trustee), interacted anonymously in the Trust game over a local computer network, then completed the 20 item survey in which they reported the intensity of various emotional states consequent on their decisions, game interactions, and resulting outcomes. Earnings from the Trust game plus \$7 for arriving to the experiment on time and participating were paid out privately at the end of the experiment.

2011). We also suspect that investors who make trust-based choices discover the consequent effects on their payoffs and extend this information when constructing generalizable models about the trustworthiness of trustees in the population (e.g., the experimental subject pool).

3.4 The Recalibrational model and Valence models

According to the Recalibrational model, post-interaction emotions are “triggered” once they integrate information about a Trust game outcome and computationally identify specific successes and failures. We label these computational triggers S and L , for the short-sighted program’s goal achievement and the long-sighted program’s goal achievement, respectively.

We calculated success (with a maximum of 1 and minimum of 0) of the short-sighted program achieving its goal (S) according to competing perspectives of the investor (I) and trustee (T):

$$S = \begin{cases} \frac{e - s + r}{e + 2s} & \text{for I} \\ \frac{3s - r}{3s} & \text{for T when } s > 0 \\ 0 & \text{otherwise} \end{cases}$$

We calculated success (with a maximum of 1 and minimum of 0) of the long-sighted program achieving its goal (L), based on the mutual perspective shared by investor and trustee:

$$L = \text{Trust} * \text{Trustworthiness},$$

$$\text{where Trust} = s/e, \text{ and Trustworthiness} = \min\{r/s, 1\} \text{ if } s > 0, \text{ else } 0.$$

S evaluates the short-sighted program’s goal achievement after investor and trustee decisions have been made. Both investor and trustee can maximize their short-term goal by keeping and not transferring available funds – decisions that result in large S triggers. In addition to valuing any portion of the endowment kept, an investor’s short-sighted program values maximally recouping profitable returns on any investment made. Thus, to reasonably evaluate opportunity captured by an investor we consider how much of the endowment was

Conflicted Emotions Following Trust-based Interaction

kept and how much of the multiplied investment was recouped by calculating $(e - s + r)/(e + 2s)$.¹² Accordingly, an investor's S trigger is maximized when all endowment was kept (in which case $s = 0$ and $r = 0$), or if, in addition to any endowment kept, the maximum possible profitable return from the investment was recouped (i.e., $r = 3s$). An investor's S is minimized after a Trust game in which a large amount was invested but nothing was returned. A trustee's S is maximized after a game in which income was received and kept (i.e. where $s > 0$ and $r = 0$) and is minimized after a game that generated no income (where $s = 0$) or after a game in which they returned everything and kept nothing (where $s > 0$ and $r = 3s$).

The long-sighted program's goal of consummating and maintaining a cooperative trust-based relationship requires that both trust and trustworthiness be demonstrated. Trust is demonstrated by the invested amount of endowment at risk. Trustworthiness is demonstrated by proportion of investment voluntarily reciprocated to the investor. As such, by making a larger transfer, one's subsequent L trigger can increase, but is only maximized (mutually for investor and trustee) after a Trust game where investment was largest ($s = e$) and the investment was at least returned ($r \geq s$).¹³ A cooperative trust-based relationship fails to be

¹² Our model explicitly uses s and r to compute functional outcomes triggering recalibrational emotional experience following trust based exchange. We would need to consider alternative computational forms if assuming social preferences such as inequity aversion (Fehr & Schmidt, 1999), "Rabin fairness" belief-based reciprocity (Rabin, 1993), or guilt-aversion (Battigalli & Dufwenberg, 2007). However, there is disagreement in the literature as to what a "correct" reference point is (e.g., Kahneman, 1992) and social preference theories lack convincing adaptive explanations for why such preferences should persist. Our Recalibrational theory proposes that trust-based exchange behavior can be understood in terms of tradeoffs between adaptive short-sighted and long-sighted goals for which relative levels of investment and return on investment are the most fundamental reference points upon which to recalibrate future behavioral propensities.

¹³ Prior research has found that when investment (s) is relatively large (e.g., greater than half of the endowment), r tends to exceed s , whereas when s is relatively small, r tends to be equal or less than s (e.g., see Ostrom & Walker, 2003). Given we find this same distribution, the above predictions should hold: as s and r increase in game interactions, the resulting L becomes larger.

Conflicted Emotions Following Trust-based Interaction

established when either the investor or the trustee has pursued maximum opportunism. As such, $L = 0$ when $s = 0$ or when $r = 0$.

The relationship between s and r should also be predictive of emotion activation. Notice that L increases with s . For a fixed s , L also increases with r . The investor's S decreases with s , and increases with r for a fixed s , while the trustee's S increases with s and decreases with r for a fixed s . L affects Sets 1, 2, 3, and 4, while S affect Sets 1 and 3. Let us hold s constant and assume the loadings on L and S are approximately equal. If we compare scenarios where $r < s$ to scenarios where $r > s$, the aforementioned comparative statistics would predict that (i) there is higher emotion activation when $r > s$, and (ii) there is more conflicted emotion activation when $s > r$. The first prediction is due to up-regulation of Sets 1 and 2 and down-regulation of Sets 3 and 4. The second prediction is due to down-regulation of all sets, creating "conflicted" emotion activation of both negative and positive sets, albeit lesser positive emotion activation than where $r > s$. We can also see conflicted emotion activation prediction by comparing the relative values of L and S , as we expect to see conflicted emotions when the values depart.

When $r < s$ then $L = \frac{s}{e} \times \frac{r}{s}$, but when $r \geq s$ then $L = \frac{s}{e}$. Comparing the difference between L and S for all outcomes when $r < s$ versus when $r \geq s$, the difference is larger for both the investor and trustee when $r < s$.¹⁴

¹⁴ For the investor the difference between S and L is $\int_0^e \int_0^s \left(\frac{e-s+r}{e+2s} - \frac{s}{e} \frac{r}{s} \right) dr ds - \int_0^e \int_s^{\frac{3s}{2}} \left(\frac{e-s+r}{e+2s} - \frac{s}{e} \right) dr ds > 0$ using $e = 10$. Note that we limited the amount of the trustee return r to half the total trustee receives so that we are only integrating over outcomes observed in prior experiments. For the trustee the difference is $\int_0^e \int_0^s \left(\frac{3s-r}{3s} - \frac{s}{e} \right) dr ds - \int_0^e \int_s^{\frac{3s}{2}} \left(\frac{3s-r}{3s} - \frac{s}{e} \right) dr ds > 0$.

Conflicted Emotions Following Trust-based Interaction

In summary, the Recalibrational model expects emotions to be triggered by *L* and *S*: computational assessments of short- and long-sighted programs' successes and failures. Positive emotions are maximally experienced when trigger values are largest and negative emotions are maximally experienced when trigger values are smallest. According to their design functions, triggered emotions either contribute to the reinforcement of successes or the reduction of failures by up-regulating or down-regulating specific programs in self and others. We tested whether constellations of specific antecedents (the *L* and *S* triggers produced by Trust game interaction) reliably predict specific sets of emotional experiences.

We applied confirmatory factor analysis (CFA) to emotional reports to verify the four factor structure interpreted by the Recalibrational model and subsequently used in our structural equation model (SEM). We also used CFA to measure how well the reported emotional states fit the three variants of the Valence model. From these CFA results of basic Valence models we chose the best fit model to compare for fit with the Recalibrational model.

We applied SEM to compare the fit of the Recalibrational model and the Valence model to observed data. Schematics of our SEM models are provided in the results section below. Tests of SEMs allow us to answer how well the conceptual models of interest fit the data, and whether the model we are suggesting shows better fit than rival models. Our results provide evidence that a multivariate Recalibrational model significantly outperforms the Valence models when describing the patterned experience of emotions reported after a Trust game. These results support the hypothesis that sets of recalibrational emotions are triggered in patterned response to the adaptive problems produced by trust-based interactions.

4. Results

In this section, we first report general results of the Trust game and the emotional status survey. Next, we investigate whether the experience of 20 emotions conforms to predictions of the Recalibrational model or predictions of Valence models. Finally, we examine the full models of emotional experiences, comparing the fit of the unrestricted Valence model and the Recalibrational model.

We found no significant differences between genders or between the eight sessions and report the joint results of all 170 participants. Figure 1 displays the scatter plot of the amount sent and the amount returned in Trust games. There was substantial variability in individual behavior. On average, investors sent \$6.01 (SD = 3.64) and trustees returned \$6.16 (SD = 5.92), resulting in profits of \$10.14 (SD = 3.72) and \$11.88 (SD = 7.12), respectively. These results are consistent with previous findings of Berg et al. (1995). Likewise, there was substantial variability in individual reports of emotional experience. The average reported emotional state (as a result of Trust game interactions) had a mean of 2.20 (median = 1, SD = 1.45), near 2 (“a little”). Ratings on every emotional state ranged from 1 (“very slightly or not at all”) to 5 (“extremely”). While the modal report for most (17/20) emotional states was 1 (“very slightly or not at all”), modes were also at 3 for happy and 5 for content and appreciative. Reports of 1 were more frequent for emotional states in the negative set than for the positive set (1218/1700 versus 527/1700, respectively), contributing to significantly lower intensity of reported negative states (M = 1.61, SD = .77) than positive states (M = 2.80, SD = 1.08) according to Wilcoxon matched-pairs tests ($Z = 7.605$, $p < .001$). This pattern of

Conflicted Emotions Following Trust-based Interaction

significantly lower reported negative states was observed in both investors ($Z = 5.853$, $p < .001$) and trustees ($Z = 4.888$, $p < .001$).

<<Insert FIGURE 1 about here>>

We constructed an “activation” score based on individuals’ average reports across all emotions. Where trust and trustworthiness was demonstrated ($s < r$), both investors and trustees experienced more emotional activation (investor Mdn =2.40, trustee Mdn =2.55, 34 pairs) than where trustworthiness was not demonstrated (investor Mdn =2.08, trustee Mdn =2.12, 40 pairs), a significant difference according to the Wilcoxon rank-sum (Mann-Whitney) test (investor: $Z = 2.834$, $p = .005$; trustee: $Z = 3.821$, $p < .001$). As shown in Table 2, this effect of higher emotional activation where trustworthiness is demonstrated is driven by the positive emotions of sets 1 and 2, which were compared to median emotional activation levels of negative emotions using a Wilcoxon rank-sum (Mann-Whitney) test (investor: $Z = 5.605$, $p < .001$; trustee: $Z = 6.262$, $p < .001$). Furthermore, the Wilcoxon rank sum test (investor: $Z = 3.249$, $p = .0012$; trustee: $Z = 5.695$, $p < .001$) shows that the emotional activation effect after demonstrated trustworthiness was robust among the long-sighted emotions exclusive to set 2. The social emotions of Set 2 were more activated when trustworthiness was demonstrated (investor $M=3.13$, $SEM=0.17$; trustee $M=3.66$, $SEM=0.18$) than when trustworthiness was not demonstrated (investor $M=2.32$, $SEM=0.14$; trustee $M=1.96$, $SEM=0.15$).

<<Insert TABLE 2 about here>>

As shown in Table 2, a Wilcoxon rank-sum (Mann-Whitney) test (investor: $Z = 4.987$, $p < .001$; trustee: $Z = 5.758$, $p < .001$) indicated that a ‘broken trust’ effect also exists: where trustworthiness was not demonstrated, both investors and trustees reported higher activation of

Conflicted Emotions Following Trust-based Interaction

negative emotions than where it was. Furthermore, a Wilcoxon rank-sum test (investor: $Z = 3.923$, $p < .001$; trustee: $Z = 2.149$, $p = .032$) shows that this ‘broken trust’ effect was robust among the negative long-sighted emotions exclusive to Set 4. The negative social emotions of Set 4 were more activated when trustworthiness was not demonstrated (investor $M=1.66$, $SEM=0.14$; trustee $M=1.79$, $SEM=0.16$) than when it was (investor $M=1.07$, $SEM=0.04$; trustee $M=1.31$, $SEM=0.11$).

4.1 *Shared features of emotions*

Valence models assume two factors: one comprised of a standard set of positive emotional states that positively correlate with one another [*appreciative, happy, content, cheerful, triumphant, inspired, secure, proud, believable, and surprised*], and the other comprised of a standard set of negative emotional states that positively correlate with one another [*disgusted, jealous, aggravated, frustrated, angry, depressed, sad, embarrassed, ashamed, and guilty*]. Item analysis indicated that not all (43 of 45) correlations were significantly positive between positive states, nor between all (36 of 45) negative states.

Consistent with P3 and P4, we observed occurrences of simultaneously activated positive and negative emotions. Investors reported experiencing simultaneous activation of emotions in Set 4 (especially guiltiness) and Set 1 (especially contentment) while trustees reported simultaneous activation of emotions in Set 3 (especially anger) and Set 2 (especially pride). From cross tabulation, we observed 57 cases from 13 (7.64% of) respondents reporting activation of positively valenced (P) and negatively valenced (N) emotions that were both felt “extremely” (= 5); 231 cases from 34 (20% of) respondents reporting activation of P and N

Conflicted Emotions Following Trust-based Interaction

emotions that were both felt in the range from “quite a bit” to “extremely” (≥ 4); 973 cases from 69 (40.59% of) respondents reporting activation of P and N emotions that were both felt in the range from “moderately” to “extremely” (≥ 3); and 2,653 cases from 114 (67.06%) respondents reporting positive and negative states that were both felt in the range from “a little” to “extremely” (≥ 2). We also examined simultaneous activation of the 9 positively valenced (P) emotions (not including surprise) and the 10 negatively valenced (N) emotions and constructed a “conflicted” score (valued 1-5) based on the maximum level at which any pair of P and N emotions were both equally activated (i.e., the $\min\{\max P, \max N\}$). We found that where trust was extended but trustworthiness not demonstrated ($0 < s$ and $s \geq r$), both investors and trustees experienced more conflicted emotions (investor Mdn =2.00, trustee Mdn =3.00, 40 pairs) than did the investors and trustees (investor Mdn =1.00, trustee Mdn =1.00, N=34 pairs) where trustworthiness was demonstrated ($0 < s < r$).

4.2 Comparison of Confirmatory Factor Analysis fit

We used the Stata v.12 software’s Confirmatory Factor Analysis (CFA) to measure how well the reported emotional states fit the three variants of the Valence model and the Recalibrational model.¹⁵ Each variant of the Valence model shares the assumption that positive correlations exist among individuals’ reported positive states and positive correlations exist among individuals’ reported negative states. Therefore, in all Valence models we constrained

¹⁵ We used Stata to fit CFA with maximum likelihood method using Stata’s modified Newton-Raphson optimization algorithm. Tolerances for convergence were e^{-6} for the coefficient vector, e^{-7} for log likelihood, and e^{-5} for the scaled gradient. All models converged before reaching the maximum amount of iterations. Standard errors calculated using the observed information matrix (OIM).

Conflicted Emotions Following Trust-based Interaction

each emotion to load onto only one of the two factors. However, because each variant of the Valence model has a different assumption concerning relationships that might exist among simultaneously experienced positive and negative emotions, they differ only in the constraints imposed on the positive and negative factor correlations. Following the prediction P1, the uncorrelated Valence model 1 constrains the factors to have a zero correlation (where positive emotions bear no relationship with negative emotions). Following P2, the correlated Valence model 2 constrains the factors to a correlation of negative one (as would be appropriate if the experience of emotions was only possible on a bipolar valence continuum). Following P3, the unrestricted Valence model 3 imposes no restrictions on the factors' correlation.

<<Insert TABLE 3 about here>>

Summaries of CFA results for the three Valence models and the Recalibrational model are shown in Table 3. The lesser Bayesian information criterion (BIC), lesser root mean square error of approximation (RMSEA), greater comparative fit index (CFI), and greater log-likelihood (LL) made it apparent that the correlate Valence model fits better than the uncorrelated Valence model, and that the unrestricted Valence model fits better than both correlated and uncorrelated Valence models. The difference between the unrestricted Valence model and the uncorrelated Valence model was statistically significant ($\chi^2(1) = 100.90, p < .001$). Consistent with P3, the unrestricted Valence model's correlation between positive and negative factors was $-.70$ (95% CI $[-.787, -.614]$) and significantly different from zero and from -1 at a 1% level of significance. In Table 4 we describe the derived CFA fit from the Recalibrational model. The Recalibrational model predicted the patterned experience of emotions according to the four factors corresponding to Set 1, Set 2, Set 3, and Set 4 (see Table

1). Consistent with P4, all emotional states loaded positively and significantly (at a 1% level) onto the predicted latent factors of the Recalibrational model, but not the predicted latent factors of the unrestricted Valence model. With a greater LL, greater CFI, lesser RMSEA and lesser BIC, the Recalibrational model provides a better fit than the unrestricted Valence model (according to guidelines set forth by Gefen et al., 2011). This provides support for our final prediction P5.

4.3 Comparison of structural equation model fit

We used the Stata v.12 software's Structural Equation Modeling (SEM) to compare the fit of the Recalibrational model to the fit of the unrestricted Valence model.¹⁶ To compare these models we tested both with variables *S* and *L*, as computed from game interactions. Diagrams of these SEMs are provided in Figures 2 and 3 and results provided in Figures 2 and 3 and Table 4. Given that previously we did not find support for either perfect independence or interdependence, we did not restrict correlations and allowed all latent factors to freely correlate in both models. The Recalibrational model has more factors than the Valence model, which can arguably lead to “overfitting” – having a better fit by describing more error instead of predicted relationship. To avoid overfitting, we report the BIC, which penalizes for added

¹⁶ We used Stata to fit SEM with maximum likelihood method using Stata's modified Newton-Raphson optimization algorithm. Tolerances for convergence were e^{-6} for the coefficient vector, e^{-7} for log likelihood, and e^{-5} for the scaled gradient. All models converged before reaching the maximum amount of iterations. Standard errors calculated using the observed information matrix (OIM). The models and standardized estimates are illustrated in Figures 2 and 3.

Conflicted Emotions Following Trust-based Interaction

variables. Finally, we report the difference between models, assessing whether the better fit was statistically significant despite the difference in factors seen in Table 4.

<<Insert FIGURE 2 about here>>

<<Insert FIGURE 3 about here>>

<<Insert TABLE 4 about here>>

As with CFA, we found superior results via SEM for the Recalibrational model, consistent with P5. Despite penalizing for additional fitted variables, the difference was significant. In the Recalibration model, all of the emotions loaded onto latent factors with significant coefficients (below 5%) and predicted signs (see Figure 3), whereas in the unrestricted Valence model not all (17 of 19) of the tested emotions loaded onto latent factors with significant coefficients (see Figure 2). In particular, guilt (involved with contentment in conflicted response to broken trust) and shame were not predicted by the Valence model.

5. Discussion

Using CFA to assess latent sets, and SEMs to assess Trust game triggers on latent sets we demonstrated that the Recalibrational model predicts the experience of four latent sets of emotions following the Trust game, strongly and significantly outperforming the Valence models. Unlike simpler Valence models, the Recalibration model predicts activation of conflicted emotions in social dilemmas, a topic that has received relatively little attention. In addition to better fit, our Recalibrational model is interpretable: it is derived from functional accounts of evolved emotions that respond to adaptive problems we believe to be produced by trust-based cooperative dilemmas such as the sequential choice Trust game and the

Conflicted Emotions Following Trust-based Interaction

simultaneous choice Prisoner's Dilemma. To provide additional support for the Recalibrational perspective, it will be helpful to have tests of whether the conflicted emotions – such as evoked in Trust games – are only triggered by situations with social context (where a long-sighted program would be concerned) or equally by risk game situations in a non-social context (where computers are randomly making decisions).¹⁷ We suspect that in a non-social context, the individuals who decide to keep their endowment rather than gamble it will not feel the same “guilty contentment” that non-trusting investors report, likewise the gambler who incurs a loss on a wager will not experience the “angry pride” otherwise felt by the investor who invested much of their endowment only to have their trust broken with a small return. Future research could adapt emotion measures like ours to social vs non-social treatment designs similar to those used by Houser, Schunk, & Winter (2010) or Chang et al. (2010) to evaluate whether conflicted emotions are equally triggered in non-social situations.

Below we discuss potential sources of unexplained variance limiting our Recalibrational model's explanatory ability and how future research might deal with these limitations. Finally, we conclude discussing the theoretical implications of having conflicted goals and the economic implications of having conflicted emotions.

Unexplained variance in how strongly emotional experiences are rated by participants may be due to imperfect awareness of one's own emotions, differing interpretations of the emotion labels, or reports with compromised fidelity due to noise or dishonesty. People who are asked to rate single emotions may not be able to accurately describe their emotions (Ellsworth &

¹⁷ We thank an anonymous reviewer for bringing this suggestion to our attention.

Tong, 2006) if emotion experiences are more often and accurately described with multiple words (Izard, 1977), or with different words among different people. While we acknowledge that language could present problems for this research, the success of previous research on self-reported emotions in conjunction with experimental games (e.g., Ketelaar & Au, 2003; Kausel & Connolly, 2014) gave us encouragement in pursuing measures of self-reported emotions following an economic game.¹⁸

Data quality could also have been affected if participants made untruthful reports. Experimental economists are particularly concerned that participants “will not ‘tell the truth’ unless incentives make truth telling compatible with maximizing utility” (Lopes, 1994, p.218). According to a meta-review by Camerer and Hogarth (1999) there is no clear evidence that additional financial incentives would improve the quality of responses in a simple survey task like ours. In fact, it has been noted that for short tasks like PANAS surveys that people are known to voluntarily complete without problem, an attempt at increasing participation via financial incentives often “backfires” with counter-intentional effects (e.g., see Mellstrom & Johannesson, 2008). Nevertheless, wary of the possibility that participants may have been incentivized to use efficiency tactics to expediently complete the survey, such as by marking all responses the same, we reviewed our data and found only one apparent case of such behavior (< 1% of sample).¹⁹

¹⁸ While our study proceeded without problem using English language tokens as proxies of activated evolved functional systems, we expect a similar approach could be applied cross-culturally: working with the hypothesis that evolved functional design features exist among sets of experienced emotions, researchers knowledgeable of other cultures and languages could classify existing language tokens of emotional states into functionally distinct categories and investigated their activation and effects accordingly.

¹⁹ One individual reported 3 on all emotions.

Conflicted Emotions Following Trust-based Interaction

Conflicted emotions have been noted in many economic and organizational contexts, yet it remains unclear what the economic consequences of mixed emotions might be for marketing and industrial organization. The use of advertisement and marketing strategies arousing conflicted emotions may be effective (e.g., for individuals more accepting of paradox and duality, Williams & Aaker, 2002) or ineffective (Hong & Lee, 2010), for example, because conflicted emotions make people feel “torn” and uncomfortable (Williams & Aaker, 2002) or make ads less memorable (Aaker, Drolet, & Griffin, 2008). In organizational contexts, conflicted emotions are regularly encountered among employees and managers (Pratt, 2000; Pratt & Doucet, 2000; Fong & Tiedens, 2002; Sellers, 2003). Conflicted emotions could harm employee or managerial performance once expressed (e.g., by provoking dominating behavior by observers, Rothman, 2011), or could improve performance by enhancing resilience and ability to cope with stressful events (Larsen, Hemenover, Norris, & Cacioppo 2003), by increasing creativity (Fong, 2006), or improving judgment accuracy (Reese et al. 2013). The experience of conflicted emotions among experts (e.g. doctors) or leaders may also be undesired by laypeople (e.g. patients) who defer to experts and leaders for categorizations and decisions (e.g. “which disease do I have and which treatment do I need?”) and expect certainty and decisiveness of them, not ambivalence or conflict (Marsh & Rothman, 2013). Likewise, conflicted emotions triggered after interactions where trust was demonstrated but trustworthiness was not could lead to future distrust. More research is needed to uncover the consequences of conflicted emotions in the context of trust-based interactions.

While some researchers have moved past the bipolar affect models, instead recognizing that positive and negative affect are at times independent dimensions, psychophysicologists

Conflicted Emotions Following Trust-based Interaction

(Lang et al., 1993; Driscoll, Tranel, & Anderson, 2009) neuroscientists (Proverbio, Zani, & Adorni, 2008; Screenivas, Boehm, & Linden, 2012; Xiang, Lohrenz, & Montague, 2013) behavioral economists (Morretti & di Pellegrino, 2010; Brandts, Riedl, & van Winden, 2009; Van den Berg, Dewitte, & Warlop, 2008; Morris, 1995) and decision scientists (Hogarth, Portell, Cuxart, & Kolev, 2011; Reid & Gonzalez-Vallejo, 2009; Schlosser, Dunning, & Fetchenhauer, 2013) continue to use bipolar affect scales, whether based on versions of the PANAS or the Self-Assessment-Manikin valence scale developed by Lang (1980). Our study cautions against assuming that the explanatory power provided by the Valence model is sufficient for understanding relationships between trust-based behavior and emotions. We suggest that more complex multivariate models, such as derived from a Recalibrational perspective, better explain the triggered experience of conflicted emotions and subsequent behaviors.

Our study has demonstrated that an evolutionary–functional framework is a productive and promising approach to uncovering the situations following trust-based interactions that trigger recalibrational emotions and conflicted feelings. Contrary to popular opinion, these findings suggest that the experience of conflicted emotions, such as following certain trust-based interactions, is normal.

Acknowledgements: We thank Larry Fiddick, Joaquín Gómez-Miñambres, Daniel Nettle, Nat Wilcox, and participants at the 2012 Human Behavior and Evolution Society meetings for helpful feedback. We are grateful to Chapman University and the Economic Science Institute for research support.

6. References

- Aaker, J., Drolet, A., & Griffin, D. (2008). Recalling mixed emotions. *Journal of Consumer Research*, 35, 268–278.
- Algoe, S., Haidt, J., & Gable, S. (2008). Beyond reciprocity: Gratitude and relationships in everyday life. *Emotion*, 8, 425-429.
- Almagor, M., & Ben-Porath, Y. (1989). The two-factor model of self reported mood: A cross-cultural replication. *Journal of Personality Assessment*, 53, 10-21.
- Barrett, P. (2007). Structural equation modelling: Adjudging model fit. *Personality and Individual Differences*, 42, 815-824.
- Battigalli, P., & Dufwenberg, M. (2007). Guilt in games. *American Economic Review*, 97, 170-176.
- Baumeister, Roy F. & Todd F. Heatherton (1996), “Self-Regulation Failure: An Overview,” *Psychological Inquiry*, 7, 1-15.
- Berg, J., Dickhaut, J., & McCabe, K. (1995). Trust, reciprocity, and social history. *Games and Economic Behavior*, 10, 122-142.
- Beauducel, A., & Wittmann, W. (2005). Simulation study on fit indices in confirmatory factor analysis based on data with slightly distorted simple structure. *Structural Equation Modeling*, 12, 41-75.
- Bowlby, J. (1969). Attachment: Volume 1 of Attachment and loss. *London: The Tavistock Institute of Humans Relations*.
- Brandts, J., Riedl, A., & van Winden, F. (2009): Competitive rivalry, social disposition, and subjective well-being: an experiment. *Journal of Public Economics*, 93, 1158-1167.

Conflicted Emotions Following Trust-based Interaction

- Brandstatter, V., Lengfelder, A., & Gollwitzer, P.M. (2001). Implementation intentions and efficient action initiation. *Journal of Personality and Social Psychology*, 81, 946-960.
- Buck, R. (1999). The Biological affects: A typology. *Psychological Review*, 106, 301-336.
- Butt, A.N., Choi, J.N., & Jaeger, A.M (2005). The effects of self-emotion, counterpart emotion, and counterpart behavior on negotiator behavior: a comparison of individual level and dyad level dynamics. *Journal of Organizational Behavior*, 26, 681-704
- Cacioppo, J. T., & Berntson, G.G. (1994). Relationship between attitudes and evaluative space: A critical review, with emphasis on the separability of positive and negative substrates. *Psychological Bulletin*, 115, 401-423.
- Camerer, C., & Hogarth, R. (1999). The effects of financial incentives in experiments: a review and capital-labor production framework. *Journal of Risk and Uncertainty*, 19, 7-42
- Carrillo, J.D. (1998). *Self-control, moderate consumption, and craving*. DEPR D.P. 2017, London.
- Carver, C.S., & Scheier, M.F. (1990). Origins and functions of positive and negative affect: a control-process view. *Psychological Review*, 97, 19-35.
- Chang, L. J., Doll, B., van't Wout, M, Frank, M.J., Sanfey, A.G. (2010). Seeing is believing: Trustworthiness as a dynamic belief. *Cognitive Psychology*, 61(2), 87-105.
- Chang, L. J., & Sanfey, A. G. (2013). Great expectations: neural computations underlying the use of social norms in decision-making. *Social cognitive and affective neuroscience*, 8(3), 277-284.
- Chang, L.J., Smith, A., Dufwenberg, M., & Sanfey, A.G. (2011). Triangulating the neural, psychological, and economic bases of guilt aversion. *Neuron*, 70, 560-572.

Conflicted Emotions Following Trust-based Interaction

- Clore, G.L., Ortony, A., & Foss, M.A. (1987). The psychological foundations of the affective lexicon. *Journal of Personality and Social Psychology*, 53, 751-766.
- Cosmides, L., & Tooby, J. (2000). Evolutionary psychology and the emotions In M. Lewis & J. M. Haviland-Jones (Eds.), *Handbook of Emotions, 2nd Edition*. (pp. 91-115.) NY: Guilford.
- Cosmides, L., & Tooby, J. (1989). Evolutionary psychology and the generation of culture, part ii. case study: A computational theory of social exchange. *Ethology and Sociobiology*, 10, 51-97.
- Crawford, J.R., & Henry, J.D. (2004). The Positive and Negative Affect Schedule (PANAS): construct validity, measurement properties and normative data in a large non-clinical sample. *British Journal of Clinical Psychology*, 43, 245-265.
- de Jong, P.J. (1999). Communicative and remedial effects of social blushing. *Journal of Nonverbal Behavior*, 23, 197-217.
- Delton, A.W., Krasnow, M.M., Tooby, J., & Cosmides, L. (2011). The Evolution of direct reciprocity under uncertainty can explain human generosity in one-shot encounters. *Proceedings of the National Academy of Science*, 108, 13335-13340.
- Driscoll, D., Tranel, D., & Anderson, S.W. (2009). The effects of voluntary regulation of positive and negative emotion on psychophysiological responsiveness. *International Journal of Psychophysiology*, 72, 61-66.
- Dunn, J., & Schweitzer, M. (2005). Feeling and believing: The influence of emotion on trust. *Journal of Personality and Social Psychology*, 88, 736-748.

Conflicted Emotions Following Trust-based Interaction

- Du, S., Tao, Y., & Martinez, A.M. (2014). Compound facial expressions of emotion. *Proceedings of the National Academy of Sciences*, 111, E1454-E1462.
- Ellsworth, P.C., & Tong, M.W. (2006). What does it mean to be angry at yourself? Categories, appraisals, and the problem of language. *Emotion*, 6(4), 572-586.
- Fan, X., & Sivo, S.A. (2005). Sensitivity of fit indices to misspecified structural or measurement model components: rationale of two-index strategy revisited. *Structural Equation Modeling*, 12, 343-367.
- Fehr, E., & Schmidt, K. M. (1999). A theory of fairness, competition, and cooperation. *Quarterly Journal of Economics*, 114, 817-868.
- Fischbacher, U. (2007). z-Tree: Zurich toolbox for ready-made economic experiments. *Experimental Economics*, 10, 171-178.
- Fong, C.T. (2006). The effects of emotional ambivalence on creativity. *Academy of Management Journal*, 49, 1016-1030.
- Fong, C.T., & Tiedens, L.Z. (2002). Dueling experiences and dual ambivalences: Emotional and motivational ambivalence of women in high status positions. *Motivation and Emotion*, 26, 105-121.
- Gefen, D., Rigdon, E., & Straub, D.W. (2011). An Update and Extension to SEM Guidelines for Administrative and Social Science Research. *MIS Quarterly*, 35, III-XIV.
- Gray, J.A. (1971). *The Psychology of Fear and Stress*. New York: McGraw-Hill
- Hare, T.A., Camerer, C.F., & Rangel, A. (2009). Self-Control in Decision Making Involves Modulation of the vmPFC Valuation System. *Science*, 324, 646-648.

Conflicted Emotions Following Trust-based Interaction

- Hemenover, S.H., & Schimmack, U. (2007). That's disgusting!..., but very amusing: Mixed feelings of amusement and disgust. *Cognition and Emotion*, 21, 1102-1113.
- Hirshleifer, J. (1987). *On the emotions as guarantors of threats and promises* (pp. 307-326). MIT Press, Cambridge.
- Hogarth, R.M., Portell, M., Cuxart, A., & Kolev, G.I. (2011). Emotion and reason in everyday risk perception. *Journal of Behavioral Decision Making*, 24, 202-222.
- Hong, J., & Lee, A.Y. (2010). Feeling mixed but not torn: The moderating role of construal level in mixed emotions appeals. *Journal of Consumer Research*, 37, 456-472.
- Houser, D., Schunk, D., & Winter, J. (2010). Distinguishing trust from risk: An anatomy of the investment game. *Journal of Economic Behavior & Organization*, 74(1), 72-81.
- Hu, L.T., & Bentler, P.M. (1999). Cutoff criteria for fit indexes in covariance structure analysis: Conventional criteria versus new alternatives. *Structural Equation Modeling: A Multidisciplinary Journal*, 6, 1-55.
- Hunter, P.G., Schellenberg, E.G., & Schimmack, U. (2008). Mixed Affective Responses to Music with Conflicting Cues. *Cognition and Emotion*, 22, 327-352.
- Izard, C.E. (1977). *Human Emotions*. New York: Plenum.
- Jolly, J.B., Dyck, M.J., Kramer, T.A., & Wherry, J.N. (1994). Integration of positive and negative affectivity and cognitive content specificity: Improved discrimination of anxious and depressive symptoms. *Journal of Abnormal Psychology*, 103, 544-552.
- Kahneman, D. (1992). Reference points, anchors, norms, and mixed feelings. *Organizational Behavior and Human Decision Processes*, 51, 296-312.

Conflicted Emotions Following Trust-based Interaction

- Kaplan, H., Schniter, E., Smith, V., & Wilson, B. (2012). Risk and the evolution of human exchange. *Proceedings of the Royal Society: Biological Sciences*, 279, 2930-2935.
- Kaiser, H. F. (1974). An index of factor simplicity. *Psychometrika*, 39: 31-36.
- Kausel, E. E., & Connolly, T. (2014). Do people have accurate beliefs about the behavioral consequences of incidental emotions? Evidence from trust games. *Journal of Economic Psychology*, 42, 96-111.
- Keltner, D., Young, R.C., & Buswell, B.N. (1997). Appeasement in human emotion, social practice, and personality. *Aggressive Behavior*, 23, 359-374.
- Ketelaar, T., & Au, W.T. (2003). The effects of guilty feelings on the behavior of uncooperative individuals in repeated social bargaining games: An Affect-as-information interpretation of the role of emotion in social interaction. *Cognition and Emotion*, 17, 429-453.
- Kolenikov, S. (2009). Confirmatory factor analysis using confa. *Stata Journal*, 9, 329-373.
- Kurzban, R. (2010). *Why Everyone (Else) Is a Hypocrite: Evolution and the Modular Mind*. Princeton, NJ: Princeton University Press.
- Kuppens, P., Tuerlinck, F., Russell, J. A., & Barrett, L. F. (2013). The Relation Between Valence and Arousal in Subjective Experience. *Psychological Bulletin*, 139, 917-940.
- Larsen, J.T., Hemenover, S.H., Norris, C.J., & Cacioppo, J.T. (2003). Turning adversity to advantage: On the virtues of the coactivation of positive and negative emotions. In L. G. Aspinwall & U. M. Staudinger (Eds.), *A psychology of human strengths: Perspectives on an emerging field* (pp. 211-226). Washington, DC: American Psychological Association.

Conflicted Emotions Following Trust-based Interaction

- Larsen, J.T., & McGraw, A.P. (2011). Further evidence for mixed emotions. *Journal of personality and social psychology*, 100, 1095.
- Larsen, J.T., McGraw, A.P., & Cacioppo, J. (2001). Can people feel happy and sad at the same time? *Journal of Personality and Social Psychology*, 81, 684-696.
- Larsen, J.T., McGraw, A.P., Cacioppo, J., & Mellers, B. (2004). The agony of victory and the thrill of defeat: Mixed emotional reactions to disappointing wins and relieving losses. *Psychological Science*, 15, 325-330.
- Lang, P.J. (1980). Behavioral treatment and bio-behavioral assessment: computer applications. In J.B. Sidowski, J.H. Johnson, & T.A. Williams (Eds.), *Technology in mental health care delivery systems* (pp. 119-137). Norwood, NJ: Ablex.
- Lang, P.J. (1994). The motivational organization of emotion: Affect–reflex connections. In S. H. M. van Goozen & N. E. Van de Poll (Eds.), *Emotions: Essays on emotion theory* (pp. 61–93). Hillsdale, NJ: Erlbaum.
- Lang, P.J., Greenwald, M.K., Bradley, M.M, & Hamm, A.O. (1993). Looking at pictures: Affective, facial, visceral, and behavioral reactions. *Psychophysiology*, 30, 261-273.
- Larsen, J.T., McGraw, A.P., & Cacioppo, J.T. (2001). Can people feel happy and sad at the same time? *Journal of Personality and Social Psychology*, 81, 684-696.
- Larsen, J.T., McGraw, A.P., Mellers, B.A., & Cacioppo, J.T. (2004). The agony of victory and thrill of defeat. *Psychological Science*, 15, 325-330.
- Levenson, R.W. (1999). The Intrapersonal functions of emotion. *Cognition and Emotion*, 13, 481-504.

Conflicted Emotions Following Trust-based Interaction

- Livnat, A., & Pippenger, N. (2006). An optimal brain can be composed of conflicting agents. *Proceedings of the National Academy of Sciences*, 103, 3198-3202.
- Lopes, L.L. (1994). Psychology and economics: perspective on risk, cooperation, the marketplace. *Annual Review of Psychology*, 45, 197-227.
- Marsh, H.W., Hau, K.T., & Wen, Z. (2004). In search of golden rules: Comment on hypothesis-testing approaches to setting cutoff values for fit indexes and dangers in overgeneralizing Hu and Bentler's (1999) findings. *Structural Equation Modeling*, 11, 320-341.
- Marsh, J.K. & Rothman, N.B. (2013). The ambivalence of expert categorizers. In M. Knauff, M. Pauen, N. Sebanz, & I. Wachsmuth (Eds.), *Proceedings of the 35th Annual Conference of the Cognitive Science Society* (pp. 984-989). Austin, TX: Cognitive Science Society.
- McClure, S.M., Laibson, D., Loewenstein, G., and Cohen, J.D. (2004). Separate Neural Systems Value Immediate and Delayed Monetary Rewards. *Science*, 306, 503-507.
- McCullough, M.E., Kilpatrick, S.D., Emmons, R.A., & Larson, D.B. (2001). Is gratitude a moral affect? *Psychological Bulletin*, 127, 249-266.
- Mehrabian, A. (1998). Comparison of the PAD and PANAS as models for describing emotions and for differentiating anxiety from depression. *Journal of Psychopathology and Behavioural Assessment*, 19, 331-357
- Mellstrom, C., & Johannesson, M. (2008). Crowding out in blood donation: was Titmuss right? *Journal of the European Economic Association*, 6, 845-863.

Conflicted Emotions Following Trust-based Interaction

- Miller, N.E. (1960). Learning resistance to pain and fear: Effects of overlearning, exposure, and rewarded exposure in context. *Journal of Experimental Psychology*, 60, 137.
- Moretti, L., & di Pellegrino, G. (2010). Disgust selectively modulates reciprocal fairness in economic interactions. *Emotion*, 10, 169-180.
- Morris, J.D. (1995). Observations: SAM: The Self-Assessment Manikin - An Efficient Cross-cultural Measurement of Emotional Response. *Journal of Advertising Research*, 35, 63-68.
- Nesse RM. (1990). Evolutionary explanations of emotions. *Human Nature*, 1, 261-289.
- Nesse, R.M. (1991). What good is feeling bad? The evolutionary benefits of psychic pain. *The Sciences*, November/December, 30-37.
- Nesse, R.M. (2000). Is Depression an Adaptation? *Archives of General Psychiatry*, 57, 14-20.
- Ortony, A., & Turner, T. J. (1990). What's basic about basic emotions? *Psychological Review*, 97, 315–331.
- Ortony, A., Clore, G.L. & Collins, A. (1988). *The Cognitive Structure of Emotions*. Cambridge, NY: Cambridge University Press.
- Ostrom, E. & Walker, J. (2003). *Trust and Reciprocity: Interdisciplinary Lessons from Experimental Research*. New York: Russell Sage Foundation Publications.
- Parisi, N. & Katz, I. (1986). Attitudes toward posthumous organ donation and commitment to donate. *Health Psychology*, 59, 122-124.
- Pillutla, M. M., & Murnighan, J. K. (1996). Unfairness, anger, and spite: Emotional rejections of ultimatum offers. *Organizational Behavior and Human Decision Processes*, 68, 208-224.

Conflicted Emotions Following Trust-based Interaction

- Pratt, M.G. (2000). The good, the bad, and the ambivalent: Managing identification among Amway distributors. *Administrative Science Quarterly*, 45, 456-493.
- Pratt, M.G., & Doucet, L. (2000). Ambivalent feelings in organizational relationships. In S. Fineman (Ed.), *Emotions in organizations*, 2: 204–226. London: Sage.
- Priester, J.R., & Petty, R.E. (1996). The gradual threshold model of ambivalence: Relating the positive and negative bases of attitudes to subjective ambivalence. *Journal of Personality and Social Psychology*, 77, 431-449.
- Proverbio, A.M., Zani, A., & Adorni, R. (2008). Neural markers of a greater female responsiveness to social stimuli. *BMC Neuroscience*, 9, 56.
- Rabin, M. (1993). Incorporating fairness into game theory and economics. *American Economic Review*, 83, 1281-1302.
- Ramanathan, S. & Williams, P. (2007). Immediate and Delayed Emotional Consequences of Indulgence: The Moderating Influence of Personality Type on Mixed Emotions, *Journal of Consumer Research*, 34, 212-223.
- Rees, L., Rothman, N.B., Lehigh, R., & Sanchez-Burks, J. (2013). The ambivalent mind can be a wise mind: Emotional ambivalence increases judgment accuracy. *Journal of Experimental Social Psychology*, 49, 360-367.
- Reid, A.A., & Gonzalez-Vallejo, C. (2009). Emotion as a tradeable quantity. *Journal of Behavioral Decision Making*, 22, 62-90.
- Roesch, S.C. (1998). The factorial validity of trait positive affect scores: Confirmatory factor analyses of unidimensional and multidimensional models. *Educational and Psychological Measurement*, 58, 451-466

Conflicted Emotions Following Trust-based Interaction

- Rothman, N.B. (2011). Steering sheep: How expressed emotional ambivalence elicits dominance in interdependent decision making contexts. *Organizational Behavior and Human Decision Processes*, 116, 66-82.
- Russell, J.A. (1979). Affective Space Is Bipolar. *Journal of Personality and Social Psychology*, 37, 345-356.
- Russell, J.A. (1983). Pancultural aspects of the human conceptual organization of emotions. *Journal of Personality and Social Psychology*, 45, 1281-1288.
- Russell, J.A., & Bullock, M. (1985). Multidimensional scaling of emotional facial expressions: Similarity from preschoolers to adults. *Journal of Personality and Social Psychology*, 48, 1290-1298
- Russell, J.A., & Carroll, J.M. (1999). On the bipolarity of positive and negative affect. *Psychological Bulletin*, 125, 3-30.
- Russell, J.A., & Feldman-Barrett, L. (1999). Core affect, prototypical emotional episodes, and other things called emotion: Dissecting the elephant. *Journal of Personality and Social Psychology*, 76, 805-819.
- Schlosser, T., Dunning, D., & Fetchenhauer, D. (2013). What a feeling: the role of immediate and anticipated emotions in risky decisions. *Journal of Behavioral Decision Making*, 26, 13-30.
- Schniter, E., Sheremeta, R.M., & Sznycer, D. (2013). Building and rebuilding trust with promises and apologies. *Journal of Economic Behavior and Organization*, 94, 242-256.
- Schniter, E., Sheremeta, R.M. (2014). Predictable and Predictive Emotions: Explaining Cheap Signals and Trust Re-Extension. *Frontiers in Behavioral Neuroscience*, 8:401.

Conflicted Emotions Following Trust-based Interaction

- Schniter, E., & Shields, T.W. (2013). Recalibrational emotions and the regulation of trust-based behaviors. In *Psychology of Trust: New Research*, D. Gefen (ed.) New York: Nova Science Publishers.
- Screenivas, S., Boehm, S.G., & Linden, D.E.J. (2012). Emotional Faces and the default mode network. *Neuroscience Letters*, 506, 229-234.
- Sellers, P. (2003). Power: Do women really want it? *Fortune*, October 13, 80.
- Sznycer, D., Takemura, K., Delton, A. W., Sato, K., Robertson, T., Cosmides, L., & Tooby, J. (2012). Cross-cultural differences and similarities in proneness to shame: An adaptationist and ecological approach. *Evolutionary Psychology*, 10, 352-370.
- Sznycer, D, Schniter, E., Tooby, J., Cosmides, L. (2015). Regulatory adaptations for delivering information: the case of confession. *Evolution and Human Behavior* 36: 44-51.
- Tellegen, A., Watson, D., & Clark, L.A. (1999). On the dimensional and hierarchical structure of affect. *Psychological Science*, 10, 297-303.
- Tesser, A., Gatewood, G., & Driver, M. (1968). Some determinants of gratitude. *Journal of Personality and Social Psychology*, 9, 233-236.
- Tomarken, A.J., & Waller, N.G. (2005). Structural equation modeling: Strengths, limitations, and misconceptions. *Annual Review of Clinical Psychology*, 1, 31-65.
- Tooby, J., & Cosmides, L. (1990). The past explains the present: Emotional adaptations and the structure of ancestral environments. *Ethology and Sociobiology*, 11, 375-424.
- Tooby, J., & Cosmides, L. (1992). The Psychological Foundations of Culture. In J. H. Barkow, L. Cosmides, & J. Tooby (Eds.), *The adapted mind: Evolutionary psychology and the generation of culture* (pp. 19-36). Oxford, England: Oxford University Press.

Conflicted Emotions Following Trust-based Interaction

- Tooby, J., & Cosmides, L. (2008). The evolutionary psychology of the emotions and their relationship to internal regulatory variables. In M. Lewis, J.M. Haviland-Jones & L.F. Barrett (Eds.), *Handbook of Emotions*, 3rd Ed. (pp. 114-137.) NY: Guilford.
- Trivers, R. L. (1997). Genetic basis of intrapsychic conflict. In N. Segal, G.E. Weisfeld, C.C. Weisfeld (eds.), *Uniting Psychology and Biology: Integrative Perspectives on Human Development* (pp. 386-395). Washington, DC: American Psychological Association
- Van den Berg, B., Dewitte, S., & Warlop, L. (2008). Bikinis instigate generalized impatience in intertemporal choice. *Journal of Consumer Research*, 35, 85-97.
- Van Kleef, G.A., de Dreu, C.W.W., & Manstead, A.S.R. (2004). The interpersonal effects of emotion in negotiations: A motivated information processing approach. *Journal of Personality and Social Psychology*, 87, 510-528.
- von Neumann, J., & Morgenstern, O. (1944). *The Theory of Games and Economic Behavior*. Princeton, N.J.: Princeton, University Press.
- Watson, D., & Tellegen, A. (1985). Toward a consensual structure of mood. *Psychological Bulletin*, 98, 219-235.
- Watson, D., & Tellegen, A. (1999). Issues in dimensional structure of affect—Effects of descriptors, measurement error, and response formats: Comment on Russell and Carroll (1999). *Psychological Bulletin*, 125, 601-610.
- Watson, D., Wiese, D., Vaidya, J., & Tellegen, A. (1999). The two general activation systems of affect: structural findings, evolutionary considerations, and psychobiological evidence. *Journal of Personality and Social Psychology*, 76, 820-838.

Conflicted Emotions Following Trust-based Interaction

- Wicker, F. W., Payne, G. C., & Morgan, R. D. (1983). Participant descriptions of guilt and shame. *Motivation and Emotion*, 7(1), 25-39.
- Williams, P., & Aaker, J. (2002). Can mixed emotions peacefully co-exist? *Journal of Consumer Research*, 28, 636-649.
- Xiang, T., Lohrenz, T., & Montague, P. R. (2013). Computational substrates of norms and their violations during social exchange. *The Journal of Neuroscience*, 33(3), 1099-1108.
- Yuan, K.H. (2005). Fit indices versus test statistics. *Multivariate Behavioral Research*, 40, 115-148.
- Zautra, A.J., Potter, P.T., & Reich, J.W. (1997). The independence of affects is context-dependent: An integrative model of the relationship between positive and negative affect. In K. W. Shaie & M. P. L. (Eds.), *Annual Review of Gerontology and Geriatrics*, 17: 75–103. New York: Springer.

Conflicted Emotions Following Trust-based Interaction

Table 1: Functional taxonomy of emotional states

Set	Emotional State	Functional Features			
		Facilitating Adaptive Goal(s)		Recalibrational Effect	
		<i>U: Long-sighted</i>	<i>V: Short-sighted</i>	Positive	Negative
1	<i>Appreciative</i>	X	X	X	
	<i>Happy</i>	X	X	X	
	<i>Content</i>	X	X	X	
	<i>Cheerful</i>	X	X	X	
	<i>Triumphant</i>	X	X	X	
	<i>Inspired</i>	X	X	X	
	<i>Secure</i>	X	X	X	
2	<i>Proud</i>	X		X	
	<i>Believable</i>	X		X	
3	<i>Disgusted</i>	X	X		X
	<i>Jealous</i>	X	X		X
	<i>Aggravated</i>	X	X		X
	<i>Frustrated</i>	X	X		X
	<i>Angry</i>	X	X		X
	<i>Depressed</i>	X	X		X
	<i>Sad</i>	X	X		X
4	<i>Embarrassed</i>	X			X
	<i>Ashamed</i>	X			X
	<i>Guilty</i>	X			X
5	<i>Surprised</i>	X	X	X	X

Note: X's indicate that the emotional states have functions corresponding to those columns.

Conflicted Emotions Following Trust-based Interaction

Table 2: Mean positive and negative emotional activation after broken trust or demonstrated trustworthiness

	Investors		Trustees	
	Broken Trust	Demonstrated Trustworthiness	Broken Trust	Demonstrated Trustworthiness
Average of:	N = 51	N = 34	N = 51	N = 34
Recalibrational Set 1	2.22 (0.12)	3.65 (0.15)	2.19 (0.15)	3.91 (0.15)
Recalibrational Set 2	2.32 (0.14)	3.13 (.017)	1.96 (0.15)	3.66 (0.18)
All Positive Emotions	2.25 (0.11)	3.54 (0.14)	2.14 (0.14)	3.85 (0.15)
Recalibrational Set 3	1.87 (0.14)	1.13 (0.05)	2.13 (0.15)	1.15 (0.06)
Recalibrational Set 4	1.66 (0.14)	1.07 (0.04)	1.79 (0.16)	1.31 (0.11)
All Negative Emotions	1.81 (0.12)	1.11 (0.04)	2.03 (0.12)	1.20 (0.06)

Note: ***, **, and * denote value different from the average trustworthy case at $p < .001$, $.01$, and $.05$, respectively, according to the Wilcoxon test. The average reported value (on a scale 1-5) of “All Positive Emotions” (Recalibrational sets #1 and #2) and “All Negative Emotions” (Recalibrational sets #3 and #4), with standard error in parenthesis, is given for cases with broken trust (returned not greater than positive amount sent) and for cases where trustworthiness was demonstrated (i.e., amount returned greater than amount sent).

Conflicted Emotions Following Trust-based Interaction

Table 3: Details of Confirmatory Factor Analyses

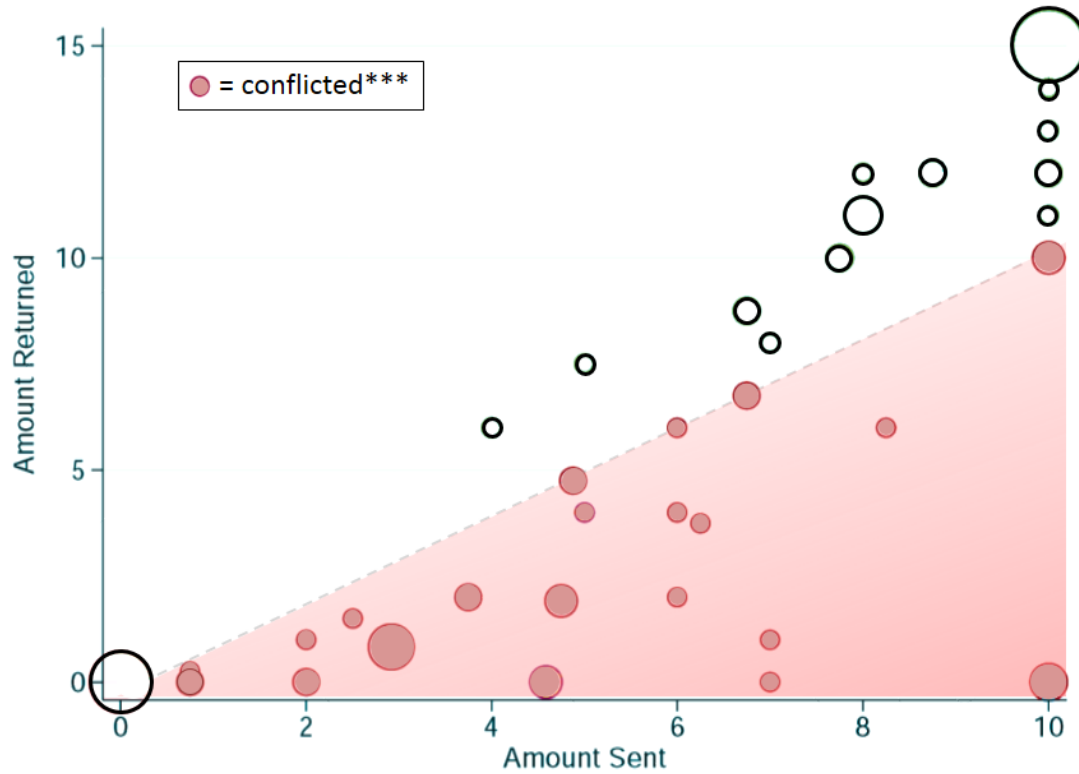
Model	Specification	DF	Log-likelihood (LL)	Root Mean Square Error of Approximation (RMSEA) [90% CI]	Comparative Fit Index (CFI)	Bayesian Information Criteria (BIC)	Difference in fit compared to model R
1	Independent Valence model: Zero (0) PA/NA correlation	57	-4,440.83	.145 [.134,.156]	.767	9,174	$\chi^2(6)=$ 148.39 p < .001
2	Bipolar Valence model: Negative (-1) PA/NA correlation	57	-4,422.53	.140 [.129,.151]	.783	9,138	$\chi^2(6)=$ 130.09 p < .001
3	Unrestricted Valence model: Unrestricted PA/NA correlation	58	-4,393.34	.132 [.121,.143]	.808	9,085	$\chi^2(5)=$ 100.90 p < .001
R	Recalibrational model: 4 factors	63	-4,292.44	.100 [.089,.112]	.892	8,908	

Conflicted Emotions Following Trust-based Interaction

Table 4: Details of structural equation fit analyses

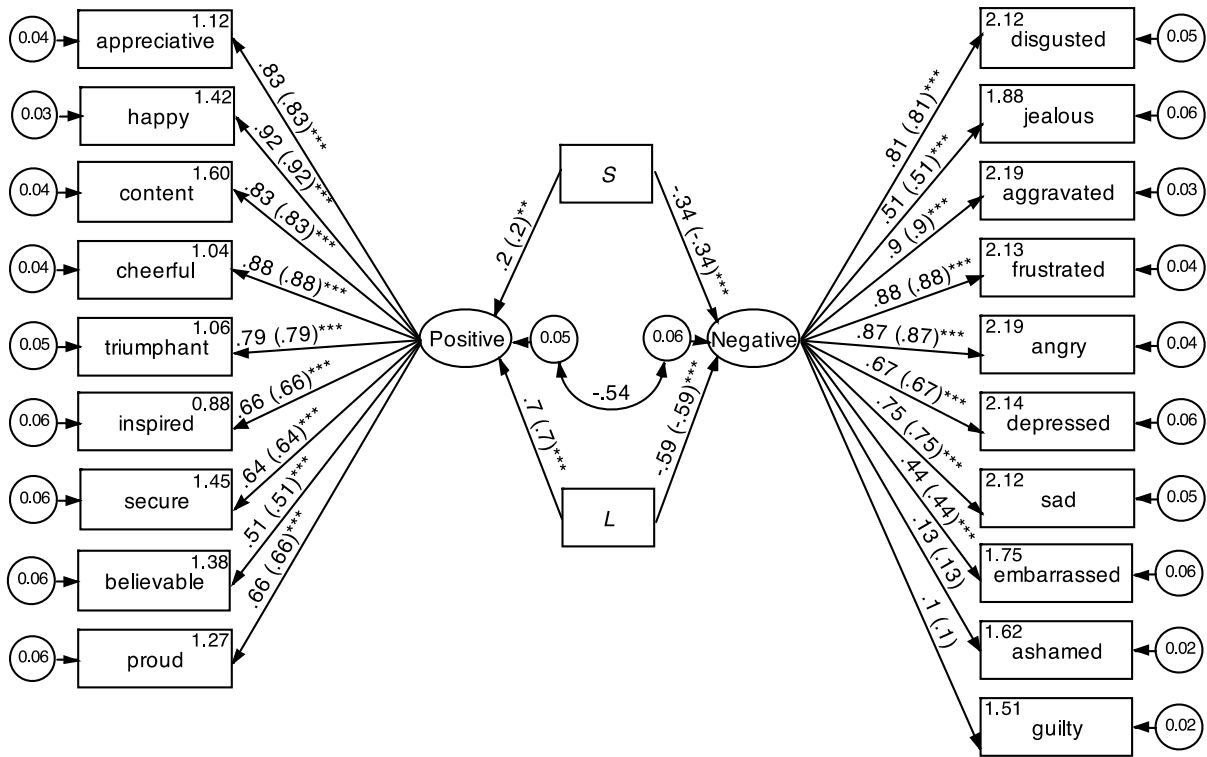
Model	DF	Log-likelihood (LL)	Root Mean Square Error of Approximation (RMSEA) [90% CI]	Comparative Fit Index (CFI)	Bayesian Information Criteria (BIC)	Difference in fit compared to Recalibrational Model
Unrestricted Valence	62	-4,809.33	.126 [.116,.136]	.799	9,937	$\chi^2(7) = 104.77$ p < .001
Recalibrational	69	-4,704.56	.099 [.088,.109]	.880	9,763	

Figure 1: Bubble plot of the amount sent and the amount returned



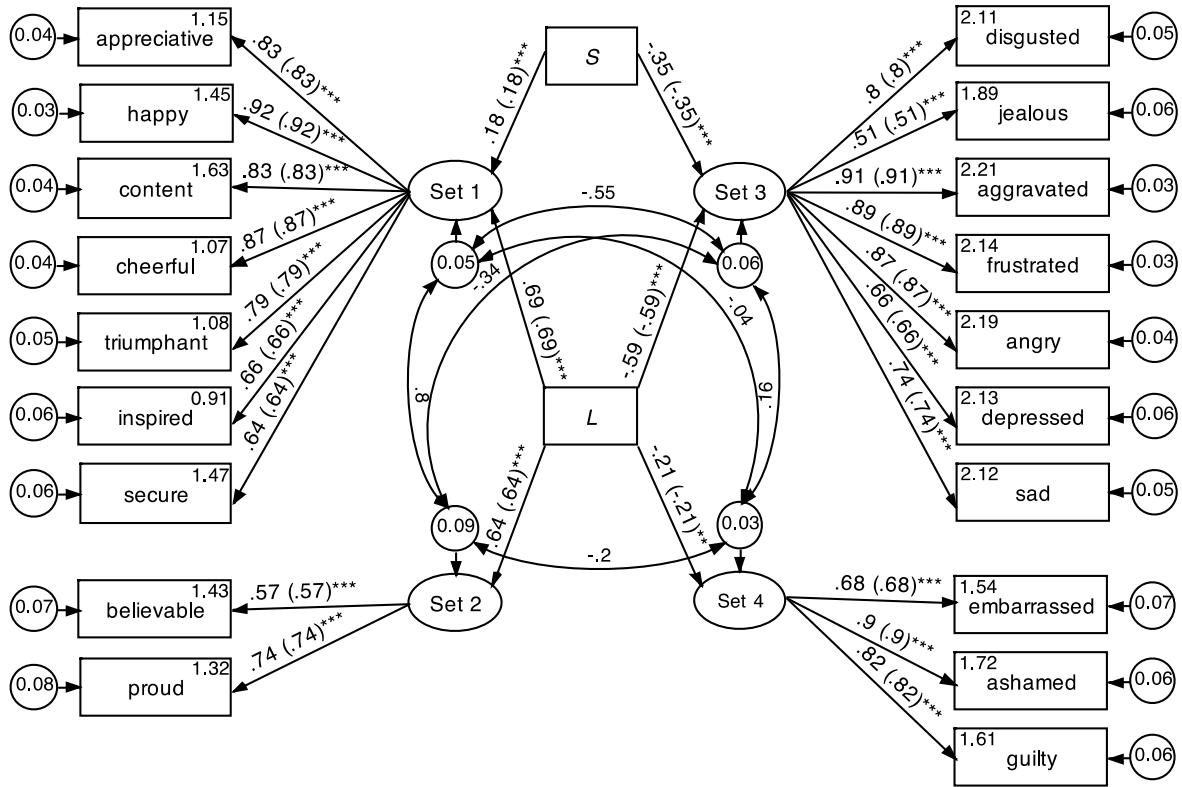
Note: Observations were plotted with bubbles, where the relative size indicates the number of observations. The smallest bubble plotted represents one observation and the largest bubble plotted represents eight observations. The red colored bubbles are observations (where $0 < \text{sent} \geq \text{returned}$) that are significantly more “conflicted” (***) denotes $p < .001$) than among all other observations according to a Wilcoxon rank-sum (Mann-Whitney) test.

Figure 2: “Valence” SEM of emotion activation following a Trust Game



Note: Nineteen different emotional experiences reported by participants are indicators of two latent sets (PA and NA) of the Valence model. *S* and *L* triggers, based on individuals’ Trust game decisions, load onto these latent factors. Standardized coefficient (standard error) reported on path. ** indicates $p \leq .01$, *** indicates $p \leq .001$.

Figure 3: “Recalibrational” SEM of emotion activation following a Trust Game



Note: Nineteen different emotional experiences reported by participants are indicators of four latent sets (Sets 1,2,3,4) of the Recalibrational model. S and L triggers, based on individuals' Trust game decisions, load onto these latent factors. Standardized coefficient (standard error) reported on path. ** indicates $p \leq .01$, *** indicates $p \leq .001$.

Appendix A – Instructions

This is an experiment in the economics of decision-making. Various research agencies have provided funds for this research. The currency used in the experiment is experimental dollars, and they will be converted to U.S. Dollars at a rate of 1 experimental dollar to 1 dollar. At the end of the experiment your earnings will be paid to you in private and in cash. It is very important that you remain silent and do not look at other people's work. If you have any questions, or need assistance of any kind, please raise your hand and an experimenter will come to you. If you talk, laugh, exclaim out loud, etc. you will be asked to leave and you will not be paid. We expect, and appreciate, you adhering to these policies.

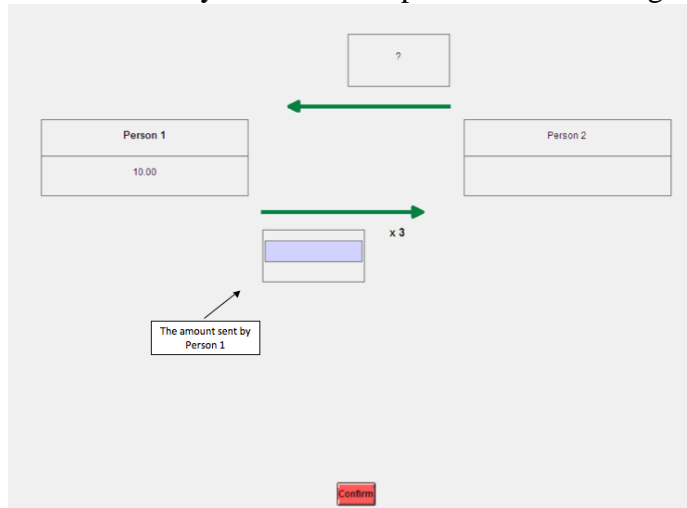
THE EXPERIMENT

The participants in today's experiment will be randomly assigned into two-person groups. In addition to the group assignment each participant will also be randomly assigned to a specific **type** in the group, designated as **Person 1** or **Person 2**. You and the other participant in your group will make choices that will determine your payoffs. The experiment consists of two decision stages.

In stage 1, Person 1 receives \$10 and then decides how many dollars to send to Person 2. Person 1 can send none, more than none, or all of the \$10 to Person 2. The amount sent by Person 1 is tripled before reaching Person 2. In stage 2, Person 2 decides how many of the dollars they received to send back to Person 1. Person 2 can send none, more than none, or all of the amount received back to Person 1. At that point the experiment is over.

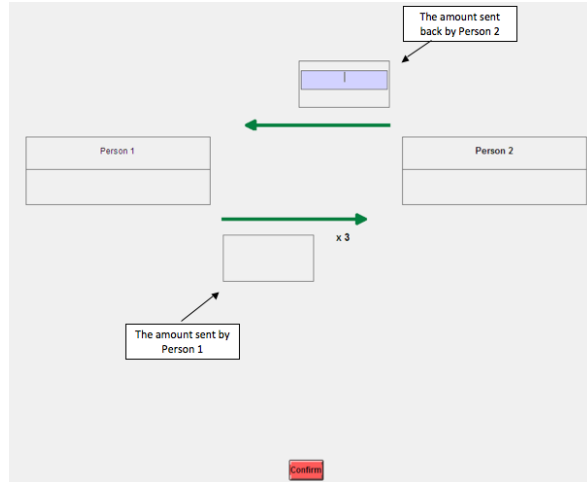
Next we describe in details the decisions made by both persons in each stage of the experiment.

Stage 1: Person 1 receives \$10 and then decides how many dollars to send to Person 2. Person 1 can send none, more than none, or all of the \$10. Person 1 enters the amount sent to Person 2 in the box labeled “The amount sent by Person 1” below. Person 1 keeps any amount that is not sent to Person 2. The amount sent by Person 1 is tripled before reaching Person 2.



Conflicted Emotions Following Trust-based Interaction

Stage 2: After learning the amount sent by Person 1, Person 2 decides how many dollars to send back to Person 1. Person 2 can send none, more than none, or all of the amount in Person 2's account at that time. Person 2 enters the amount sent back to Person 1 in the box labeled "The amount sent back by Person 2" below. The amount sent back by Person 2 is NOT multiplied. Person 2 keeps any amount that is not sent back to Person 1.



Finally, at the end of the Stage 2 the total earnings are reported to each person.

- Person 1's earnings will equal \$10 less the amount sent to Person 2 plus the amount sent back by Person 2.
- Person 2's earning will equal three times the amount sent by Person 1 less the amount sent back to Person 1.

Please record the decisions and your earnings on your record sheet under the appropriate heading.

SUMMARY

The computer will assign you and one other participant to a two-person group, consisting of **Person 1** and **Person 2**. In stage 1, Person 1 receives \$10 and then decides how many dollars to send to Person 2. Person 1 can send none, more than none, or all of the \$10. The amount sent by Person 1 is tripled. In stage 2, Person 2 decides how many dollars to send back to Person 1. Person 2 can send none, more than none, or all of the amount in Person 2's account at that time. At the end of Stage 2 the total earnings are reported to each person. This experiment is now over and your earnings will be part of the total you will be paid.

Conflicted Emotions Following Trust-based Interaction

QUIZ

Before starting, we want you to answer some questions regarding the experiment to be sure you understand what will follow. After five minutes an experimenter will return to privately review your answers. Afterwards you will participate in the experiment only one time.

- True or false: the amount sent by Person 1 is tripled before reaching Person 2's account.
- True or false: the amount sent back by Person 2 is tripled before reaching Person 1's account.
- What is the largest amount Person 1 can send to Person 2?
- What is the smallest amount Person 2 can send back to Person 1?
- If Person 1 sent \$4.20 to Person 2, what is largest amount Person 2 can send back to Person 1?
- If Person 1 sent \$9.00 to Person 2, what is smallest amount Person 2 can send back to Person 1?
- True or false: If Person 1 sends something to Person 2, then Person 2 has to send something back to Person 1.
- True or false: you will participate in this experiment only one time.

Conflicted Emotions Following Trust-based Interaction

Appendix B – 20-item Emotion Survey

The following scale consists of a number of words that describe different feelings and emotions. Read each item and then mark the appropriate answer in the space next to that word. Indicate to what extent the experiment in which you just participated made you feel.

Use the following scale to record your answers:
(1) very slightly or not at all, (2) a little, (3) moderately, (4) quite a bit, (5) extremely

Guilty	1 ○ ○ ○ ○ ○ 5	Secure	1 ○ ○ ○ ○ ○ 5
Embarrassed	1 ○ ○ ○ ○ ○ 5	Angry	1 ○ ○ ○ ○ ○ 5
Proud	1 ○ ○ ○ ○ ○ 5	Disgusted	1 ○ ○ ○ ○ ○ 5
Ashamed	1 ○ ○ ○ ○ ○ 5	Jealous	1 ○ ○ ○ ○ ○ 5
Inspired	1 ○ ○ ○ ○ ○ 5	Surprised	1 ○ ○ ○ ○ ○ 5
Depressed	1 ○ ○ ○ ○ ○ 5	Appreciative	1 ○ ○ ○ ○ ○ 5
Believable	1 ○ ○ ○ ○ ○ 5	Cheerful	1 ○ ○ ○ ○ ○ 5
Content	1 ○ ○ ○ ○ ○ 5	Aggravated	1 ○ ○ ○ ○ ○ 5
Happy	1 ○ ○ ○ ○ ○ 5	Frustrated	1 ○ ○ ○ ○ ○ 5
Triumphant	1 ○ ○ ○ ○ ○ 5	Sad	1 ○ ○ ○ ○ ○ 5

OK