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Rogue

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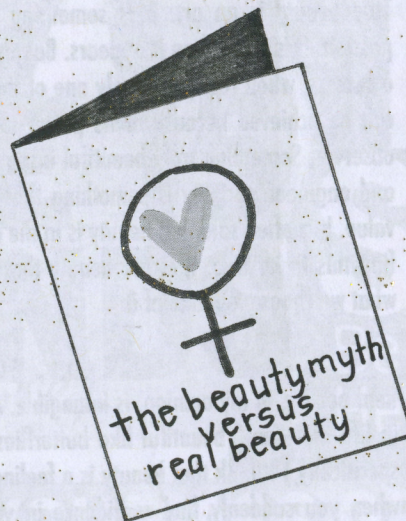
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ROGUE

A maga(zine)
about things that
matter!



Annie Hornung • Eva McAvoy • Sara Knobel
WMST 101
Fall 2013
Chapman University

Meet the Authors

What is real beauty?



Real beauty cannot be measured in numbers. Beauty is not determined by your bust, hip, or waist measurements, nor is it dictated by your weight. Instead, beauty lies within. Beauty is about acceptance, affirmation, confidence and empowerment. Above all, real beauty is about love. Loving yourself, loving others, and loving the world around you.



True beauty is an art. It is something that ignites thought and passion. It is more than it appears. Beauty is often misattributed as a success, when really it is only one of the means by which success can be achieved because of its power to spark excitement in the observer. Something truly beautiful inspires us to persevere, create, and engineer. Beauty is something that is worth more than face value. It is often said that beauty is in the eye of the beholder, and I find this to be true: it is not beauty that matters, what matters is what we choose to make of it.



Real beauty, in my opinion, is intangible. Although there are things in life that "are" beautiful like butterflies, smiles, nature (whales specifically,) I think that beauty is a feeling. It's the feeling you get when you suddenly find confidence in yourself. It's loving those around you and feeling their love in return. It's an overwhelming sense of pleasantness that comes from deep within and glows in your eyes. Although women and men commonly mistake beauty as a purely exterior quality of visual perfection, I'm over that definition. If we all felt beauty from within, there's no doubt that we would all feel beautiful.

VOGUE

**BEST
BEAUTY
TRICKS**

From Around
the World

✦ The Workout
That Makes You
Better at Sex

**HOT
LOOKS**

**CRAZY
HOT
SEX**

Be the Best
He's Ever Had!

**LOSE 15
POUNDS**

(or more)

TWERK YOUR ASS OFF!

**Celebrate
WITHOUT
GAINING
WEIGHT!**

silky hair

tall

big eyes

perky
breasts

toned
arms



THE Average Woman

PERFECT

small
waist

no pores

thin

smooth,
hairless
legs

PERFECT

The Average Woman

by Sara Knobel

What does the "average woman" look like? Is she 5'11"? Are her legs smooth and flawless? Are her eyes blue and wide? Are her breasts perky and round, and her lips full and plump? Women and men everywhere are exposed to magazines that constantly illustrate and reinforce the importance of these qualities, deeming them "normal."

However, when looking at these images, we fail to realize that the bodies shown are often the product of several different women. Most images are created in Photoshop and may contain elements from up to 6 separate photos. Photoshop has the power to make fiction look like reality.

Extensive Photoshop alterations to photos in fashion and pop culture magazines brainwash normal women to believe that they are less than enough. These images also show men what an "ideal woman" should look like, further pressuring women to be thinner and more flawless and causing them to strive for an image that is nearly impossible to achieve.

These photos are not real.

No woman is hairless, no woman is poreless, and no woman has legs longer than a giraffe's with an elongated neck to match.

Different types of "average women" are rarely seen in magazines, and when they are, they're ridiculed. We are conditioned to believe that women should fit a certain mold, and those who do not are often labeled as plus-sized.

While some women are model-esque, the majority of women are not. The false portrayal of women in the media subsequently causes feelings of insecurity and self-loathing among females everywhere.



PERFECT SKIN

FLAWLESS

Plastic by Sara Knobel

The pressure is crushing. The goal is unattainable. The product is self-loathing. Impossible ideals of beauty portrayed in these magazines destroy confidence and tell women that beauty is only skin deep. This influence spreads to men as well, because they, too, see photos of Photoshopped perfection.

Plastic surgery is more common in today's society than ever before. In the past few years, there has been a steady rise in the number of cosmetic procedures performed, with breast augmentation being the most popular surgery. Closely following boob jobs are nose reshaping, eyelid surgery, liposuction, and facelifts.

In magazines, what sort of model are we looking at? She is young and large-chested, has a dainty nose and wide eyes, and she is so very thin.

The popularity of these procedures is directly correlated to the types of images featured in media and magazines. Women will go to surgical extremes to inch closer to the impossible beauty standards illustrated on the pages of these magazines.

Curvy women, older women, and ethnically or racially diverse women are rarely seen, if at all.

Unfortunately, few women recognize the beauty in aging and uniqueness. Each individual woman is beautiful and special, but we all strive to look the same:

- Young
- Stick Thin
- Fair-Skinned
- Perfect
- Plastic

THREAT ASSESSMENT

THE GOOD, THE BAD AND THE SCARY

Why Is This a Social Problem?

by Eva McAvoy

This portrayal of women's bodies creates and embeds a norm of beauty. It instills the idea that women can be interchanged until they have the exact combination of ideal traits. This is a devaluing perception because it imposes that a woman is worth no more or less than the sum of her parts. It creates a specific ideal of beauty, anything different from which is believed to be deviant, and is ostracized. According to Naomi Wolf:

"In assigning value to women in a vertical hierarchy according to a culturally imposed physical standard, it is an expression of power relations in which women must unnaturally compete for resources that men have appropriated for themselves."

Any woman that does not meet the synthetic standard becomes deviant, making curves and pores a crime against femininity, against womanhood. Deviating from the idolized image of femininity becomes deviance from one's gender role, and ultimately deviance from society. Deviance is perceived as a menace to the current system of gender coding, the destruction of femininity, masculinity, and thus the normative family unit: the very norm that creates and enforces the system that consistently puts power in the hands of the already powerful. This is achieved by systematically disempowering women: women are interchangeable, meaningless shells that are only judged and valued by their appearances.

SEX-CRIME



This image exemplifies the social criminalization of deviance from the proclaimed perfect woman. The advertisement initially read, "NO REGRETS," implying that having had sex with an overweight woman should invoke a sense of guilt. It is a crime against human sexuality to fuck a fat girl, and even worse: to be a fat girl.

Give 'em the Bird

Why We Should Tell Them To F**k Off

by Eva McAvoy

1. Your body is not a crime! It is not an evil force hell-bent on destroying society. It is what sustains our consciousness, it is the medium through which our lives occur. This system negates basic human functionality. There is no reason to be thankful for having functional legs if your thighs touch when you walk: bullshit.
2. This culture demonizes women who are not thin yet buxom, white yet tan, or in any other way the women of our imaginations. These women are majorly white, blonde, blue-eyed, thin, and tall. This leaves little room for error (otherwise known as basic humanity).
3. They are distracting you from what you really think and what you really feel. Being told what to think and how to feel about our bodies disallows us from thinking for ourselves. Think about all that you can accomplish by reinvesting your energy from your appearance to achieving your goals! There are more important things in life than trying to be sexy.
4. It forces you to disregard yourself, and let's face it: you deserve better. Why disregard the only voice that really has your best interests at heart?
5. It's none of their damn business, regardless of how much money they invest in trying to make it so. Your body belongs to you, and you alone, despite how much influence this imagery has over it.

A SMALL NUMBER OF WOMEN ... A BIG IMPACT

BE AN INSPIRATION

In the eyes of the media: flawed.
There's just something about her that's odd.
Her thighs are too wide,
Hair needs to be dyed,
Aging skin, and her shoulders too broad.

In the eyes of her family: accomplished.
In her pictures, she always looks polished.
She'll go far, it's true,
As they knew she would do,
If she fails, they'll all be astonished.

In the eyes of her friends: amazing.
Her looks are not remotely phasing.
Standards do not exist,
No need for a list,
If anything, she needs their praising.

In the eyes of her parents: perfect.
Not a flaw on her face to detect.
Attractive to most,
Very few will come close,
Deserving of love and respect.

In the eyes of the beholder: enough.
Understands not to sweat the small stuff.
No one else has a say,
In the end, she's okay,
Even if expectations are tough.

by Annie Hornung



LEADING WOMEN

YOU ARE AWESOME ★ YOU ARE AWESOME ★
AWESOME ★ YOU ARE AWESOME ★ YOU ARE
E ★ YOU ARE AWESOME ★ YOU ARE AWESOME
U ARE AWESOME ★ YOU ARE AWESOME ★ Y
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