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A Primer in Science and Engineering Collection Development

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Charleston Conference™
ISSUES IN BOOK AND SERIAL ACQUISITION
November 6 - 10, 2017
"WHAT'S PAST IS PROLOGUE"

A Primer in Science and Engineering Collection Development

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Academic Subject Background

<u>Example - Wind power, Civil & Environmental Engineering</u>

http://rodmartin.org/

But Selectors may also cover:

- Applied & Engineering Physics
- Biomedical Engineering
- Chemical and Biomolecular Engineering
- Computer and Information Science
- Electrical engineering
- Earth and Atmospheric Sciences
- Materials Science
- Mechanical & Aerospace Engineering
- Operations Research and Information Engineering
- Systems Engineering

Learn about faculty research, reference books, primary publishers, engineering societies, student research projects; attend seminars, promote services.

Use Scopus or WOS to see where faculty publish and where they cite.

Usage Statistics

Important to consult COUNTER stats

Look at critically

www.projectcounter.org

High use – one month or multiple; Current (JR1), Denials (JR2) and Archive (JR5)

Denials – for items you have – may mean discovery issue

Consult with individual faculty if department doesn't respond

Don't be afraid to cancel

Patrons have other options – many books published on the same topic, ILL

Technical Services

Learn as much as you can about technical services.
Will help with discovery and access.

- GOBI, OASIS ordering systems
- Library management system
- Discovery layers
- How often records get loaded
- Proxy
- Updated IP ranges
- APIs
- Cataloging issues

May discover you don't have access to what you're paying for.... - can follow-up to get this resolved.

FOLIO
The Future of Libraries is Open

blacklight

www.prnewswire.com
blogs.library.duke.edu

Jill Powell, jhp1@cornell.edu

Faculty and the Collection

Collections Philosophy

- Responsive research collection
- Decision making grounded in strategic choices
- Greatest good for greatest number
- Incorporates ethical considerations and values
- Incorporates guiding principles for various types of resources

Drivers that Influence Decisions

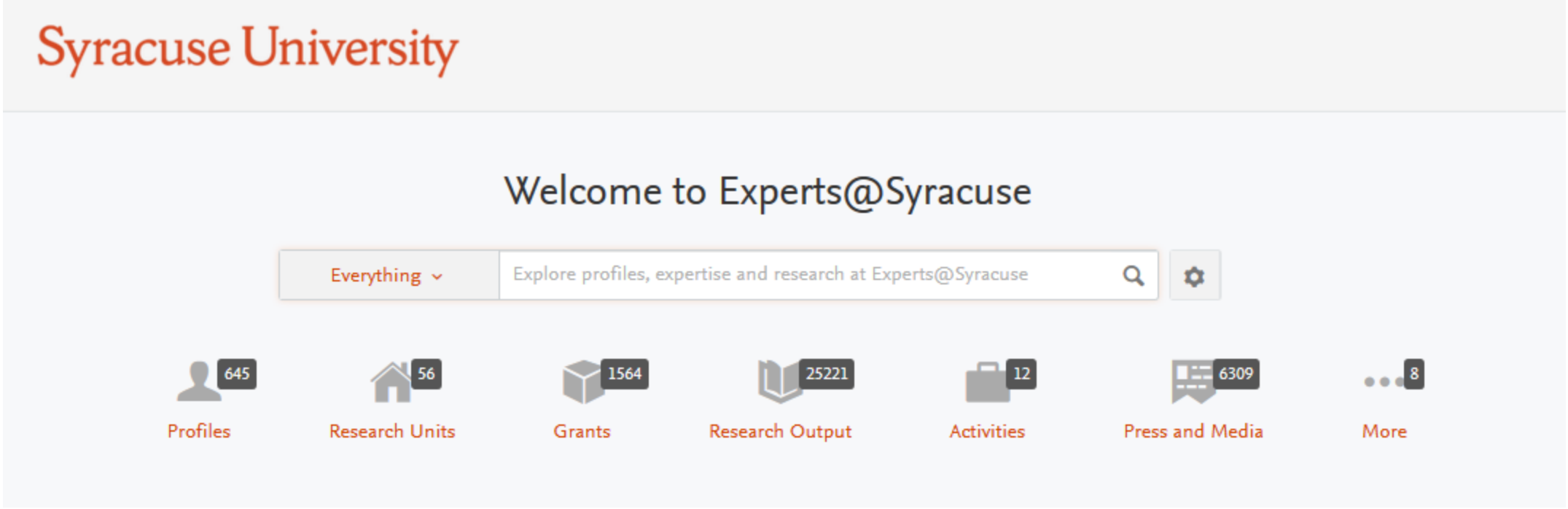
- Users
- Data
- Librarians
- Market
- Business
- Values

User Driven Decisions

- Research and teaching of institution
- Faculty grants and institutional focus
- Suggest a title
- Evidence-based buying models
- Interlibrary loan
- Buy not borrow

Subject Librarians

Current Research



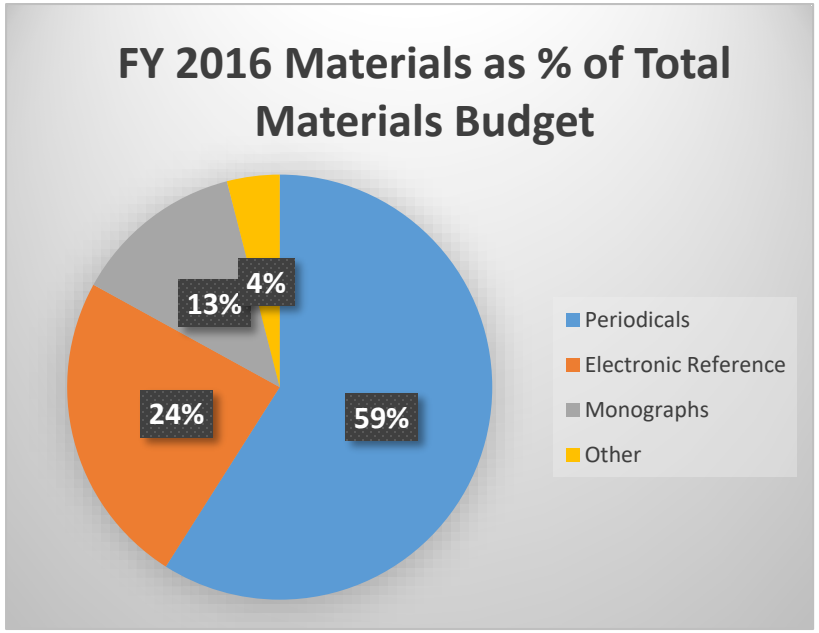
Explaining the Budget to Faculty

- Ratio of print/electronic: approximately 25/75
- Most of budget already committed at start of fiscal year
- 3-5% unplanned each year
- To increase the unplanned portion would require:
  - Cancelling subscriptions
  - Buying fewer books
  - Hobbling infrastructure

Important Factors

- Transparency
- Communication
- Relationships

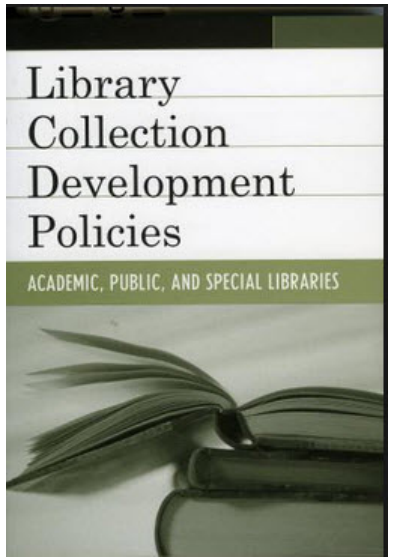
Collecting Monographs Print & Electronic



Collection Librarian must have knowledge of:

- Mission Vision of Institution
- Curriculum/Research
- The Approval Plan Process
- Budget
- Collection Management Policies
- Acquisitions
- Weeding

Collection Development Policies for Print – Elements of



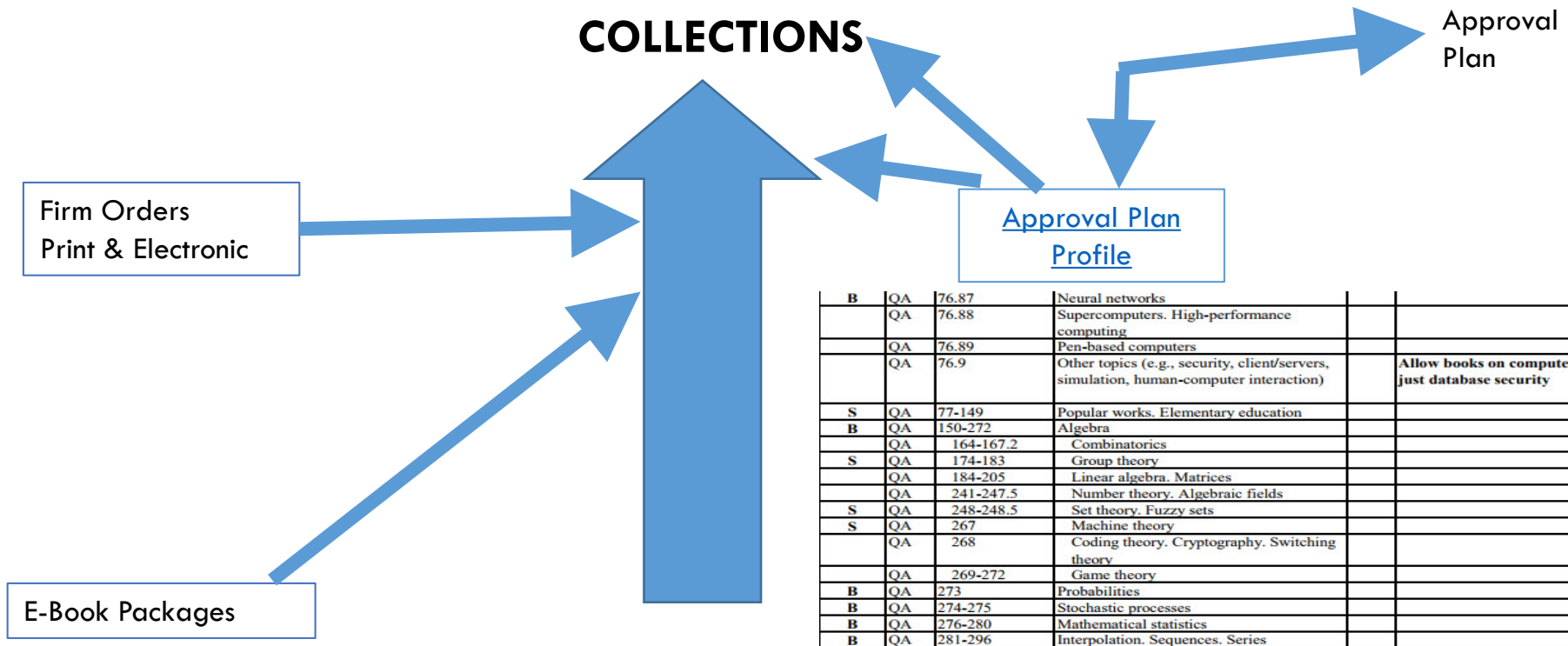
- Purpose
- Language
- Chronology
- Geography
- Publication Date
- Treatment of Subject
- Types of Materials and Formats
- Area Resources
- Subjects and Collecting Levels

Collection Development Policies for E-Books – Elements of

What matters when considering Collection Development Policies for title-by-title E-formats?

- Functionality of the platform
- Number of Simultaneous users
- Course Reserves
- E-Book exact content as print
- Images –are they sharp?
- Competitive Pricing
- Duplication of Formats
- Perpetual Access of purchased titles
- Access through Campus-wide IP
- Weeding - is it necessary?

Collection Building in a Variety of Ways



B	QA	76.87	Neural networks		
	QA	76.88	Supercomputers. High-performance computing		
	QA	76.89	Pen-based computers		
	QA	76.9	Other topics (e.g., security, client/servers, simulation, human-computer interaction)		**Allow books on computer security, not just database security**
S	QA	77-149	Popular works. Elementary education		
B	QA	150-272	Algebra		
	QA	164-167.2	Combinatorics		
S	QA	174-183	Group theory		
	QA	184-205	Linear algebra. Matrices		
	QA	241-247.5	Number theory. Algebraic fields		
S	QA	248-248.5	Set theory. Fuzzy sets		
S	QA	267	Machine theory		
	QA	268	Coding theory. Cryptography. Switching theory		
	QA	269-272	Game theory		
B	QA	273	Probabilities		
B	QA	274-275	Stochastic processes		
B	QA	276-280	Mathematical statistics		
B	QA	281-296	Interpolation. Sequences. Series		
B	QA	297-299.5	Numerical analysis		
B	QA	299.6-439	Analysis		
	QA	303-316	Calculus		
	QA	319-329	Functional analysis		
	QA	331-355	Theory of functions		
	QA	370-380	Differential equations		
	QA	385-387	Continuous groups		
	QA	401-425	Analytical methods		

A Section of the Approval Plan Profile -VCU

		TJ	Mechanical Engineering & Machinery		
Action		LC Range	Description	Fund	Exceptions
B	TJ	1-1570	**Mechanical Engineering & Machinery**		**Price ceiling exception--$175; ePreferred**
	TJ	1-162	General. History		
	TJ	163-169	Power resources. Energy conservation		
	TJ	170-211	Mechanics of machinery. Movements. Robotics		
	TJ	212-226	Control engineering		
	TJ	227-253	Machine design and construction		
	TJ	254-267	Combustion engineering. Heat engines. Turbines		
	TJ	268-750	Steam engineering		
	TJ	751-806	Miscellaneous motors and engines		
	TJ	807-835	Renewable energy sources. Solar energy		
	TJ	836-939	Hydraulic machinery		
	TJ	940-1039	Vacuum technology. Pneumatics		
	TJ	1040-1124	Machinery exclusive of prime movers (Brakes, bearings, tribology, etc.)		
S	TJ	1125-1349	Machine shops		
S	TJ	1350-1424	Hoisting and conveying machinery		
S	TJ	1425-1479	Lifting and pressing machinery		
S	TJ	1480-1500	Agricultural machinery		
X	TJ	1501-1529	Sewing machines		
S	TJ	1530-1570	Other special machinery (e.g.: coin operated machines)		
		TK	**Electrical Engineering. Electronics. Nuclear Engineering**		
Action		LC Range	Description	Fund	Exceptions
B	TK	1-9971	**Electrical Engineering. Electronics. Nuclear Engineering**		**Price ceiling exception--$175; ePreferred**
	TK	1-440	General. History		
	TK	441-451	Management of electrical enterprises		

Publishers' List

B	3380-11	APPROVALS
IMPERIAL COLLEGE PRESS		**Imprint ID: 714**
B	3380-11	APPROVALS
INANNA PUBLICATIONS		**Imprint ID: 2943**
	ASSOCIATION PRICING PUBLISHER.	
B	3380-11	APPROVALS
INDIANA UNIV PRESS		**Imprint ID: 791**
B	3380-11	APPROVALS
INDUSTRIAL PRESS		**Imprint ID: 2255**
	ASSOCIATION PRICING PUBLISHER.	
B	3380-11	APPROVALS
INFINITY SCIENCE PRESS		**Imprint ID: 2962**
B	3380-11	APPROVALS
INFORMA HEALTHCARE		**Imprint ID: 7929**
	LIST PRICE PUBLISHER.	
S	3380-11	APPROVALS
INFORMATION AGE PUB		**Imprint ID: 1235**
	LIST PRICE PUBLISHER.	
B	3380-11	APPROVALS
INFORMATION SCI REFER/IGI		**Imprint ID: 2957**
S	3380-11	APPROVALS
INFORMATION TODAY		**Imprint ID: 2467**

How To Get a Book Into the Library – the Workflow

Librarian

Approval Plan

Approval Plan Profile

GOBI, MATTHEWS
Books arrive every Two Weeks Shelf Ready

Firm Order

Librarian Checks ILS, selects in Gobi, or from another source/Distributor or Requests From Online forms, Decides Print or Electronic, Assigns fund Codes

Populates the Select Cart or Order Cart in Gobi or submit print orders

Sometimes Library gets Uncataloged books

Receives Books & Pays

ACQUISITIONS

Books go to Cataloging to verify accuracy of Records or for original cataloging

Physical books Processed for shelves

MARC RECORDS/ POPULATE ILS

To Marking

Acquisitions picks up the selections does more checking and Places Orders

Questions and Answers Go both Ways

ACQUISITIONS

Places Orders

Receives Shipment

Pay Invoices

Electronic Batch Load of Records in ILS and Activates

Electronic Resources

E-Book Packages

Choosing a Vendor/Aggregator

-Reputation

-Customer Care

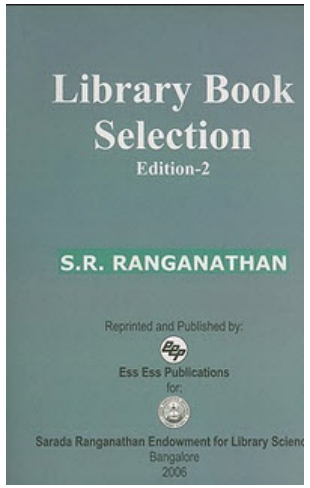
-Platform

-Communication turn around time

What to negotiate?

- DRM Free
- Ability to download Chapters
- Ability to loan chapters
- Interlibrary loan
- Consortium Access
- Course Reserves
- Regular Updates

- **Databases**
- Functionality
- Images -are they sharp enough?
- Do a trial before signing the license
- Consortium Access



What to consider in Selection?

- Curriculum
- Level
- Research
- Interdisciplinary
- Cost
- Print Vs Electronic
- Publication Date

How do you judge quality of your collection?

- Faculty Feedback from LibQual™
- Faculty and Graduate Students Focus Groups
- WorldCat Collection Evaluation – benchmarking against collections of peers and inspirational peers

It is all about negotiation…

Know what you want

- Do your homework – know options for formats, providers & local compatibilities - consequences if not added to collection
- Think how product is to be used – every title is potential Reference work & textbook
- Consider whether this is a local or consortia purchase
- Arrange for a trial before committing
- Price may determine needs
  - Cost per use
- Terms of license
  - What is critical?
  - What can you live without?

Varied resources are critical in STEM coverage

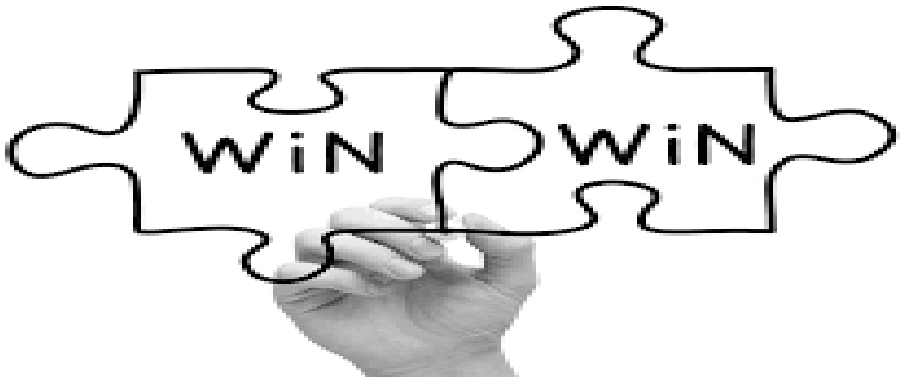
- Journals – key content from professional societies (Engineering/Computer Science) & commercial publishers
- Conference papers/proceedings – also important
- Standards & specifications – critical content from technical bodies (ASTM, societies, government agencies, international bodies)
- Books & book chapters – eBooks preferred
  - Packages/collections from publishers, aggregators & 3rd party providers (Knovel)
- Media – growing interest & many examples of multi-media
- Case Studies, Tech Reports – from academe, industry, government
- Images & models

Read license carefully

- Model license – terms can be negotiated for local needs (UC/CDL, CRL, NERL
- Important issues
  - Perpetual access for what you pay
  - Usage statistics
  - Walk-in users
  - Repurposing
  - Downloading / copying rights
  - ILL access
  - Remote access

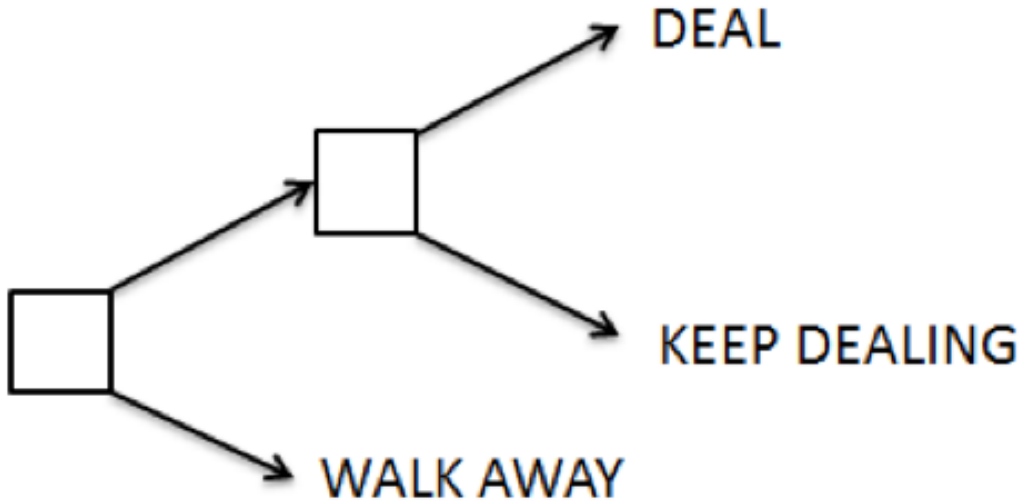
- Work with colleagues in Acquisitions or eResource team
- Institutional deal breakers – indemnification is major issue

Reaching a



- Solutions may take time
- Learn relationships between publishing families
- Consider local processing procedures
  - Individual records – MARC
  - Frequency of new content being added
- Assessment exercises – time to renew
- User satisfaction
- Impact on collection

Options & Consequences



- Be prepared to walk away
- Don’t be pressured into anything
- Do your due diligence ahead of time
- Ask for other customers to contact about user experience
- Know competition in marketplace

Other Hints

- Develop personal licensing toolkit
- Become familiar with vendors / suppliers / distribution channels
- Acquisition models for both print & eBooks
  - Vocabulary
  - Acronyms
- Jurisdiction matters
- Tie in to Copyright, Fair Use practices