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Introduction to the Modern Scholarly Communications Ecosystem

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Introduction to Modern Scholarly Communications

Amanda Page & Anne Rauh September 29, 2017



Agenda

- » Introduction
- » Scholarly Communications
- » Open Access
- » Scholarly Impact

Eureka!



All Publishing

Readership Distribution

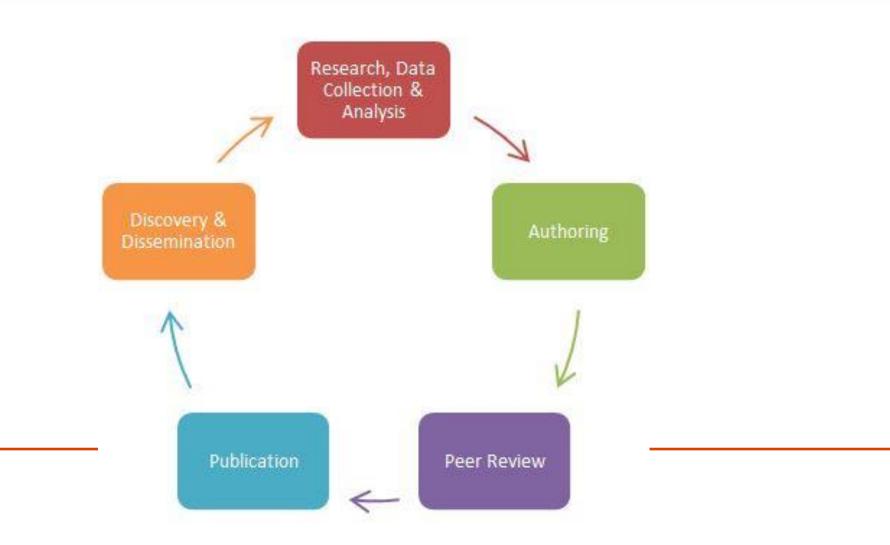


All Time: 08/30/2017 to 09/13/2017

SURFACE Repository Map, 2017

Syracuse University Libraries 2 .

- » Traditional or Conventional Publishing
- » Open Access
- » Multi-Media and Interdisciplinary



Scholarly Communications Lifecycle; ACRL Scholarly Communications Toolkit.





Scholarly Communications Lifecycle; ACRL Scholarly Communications Toolkit.



Research & Data

- » Eureka! Idea!
- » Define Audience, Goals, Purpose
- » Run Experiments
- » Create!
- » Apply for Federal Grants or Funding
- » Consider Next Steps:
 - Budgets
 - Federal Mandates for US Grants
 - Life of Experiments

Considerations

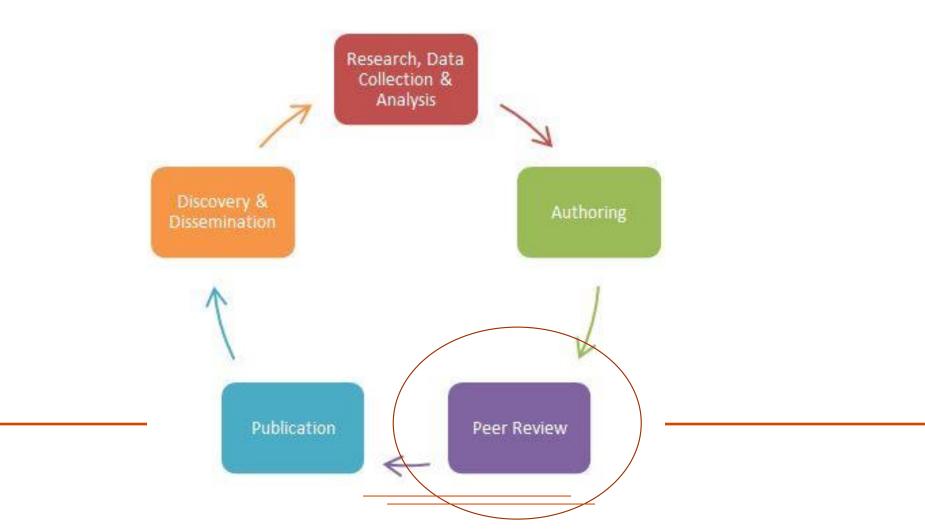
- » Literature or Systematic Reviews
 - All of Library
- » What grants to apply to, and how?
- » Need for public access to research?
- » Need for data management planning?
- » Assistance with research?
 - Systems- Citations Management- Finding Information-
 - Licenses- Subscriptions and conduit to Open Source systems and Open Access Research

Considerations

- » Format of works created from research?
- » Where to submit after research phase?
- » Rights and Re-use?
- » Quality Assessment of publications
- » Author Rights and Copyright

Authoring Phase Considerations

- » Format of works created from research?
- » Audience?
- » Open Access or Traditional?
- » Where to submit after research phase?
- » Rights and Re-use?
- » Quality Assessment of publications
- » Author Rights and Copyright



Scholarly Communications Lifecycle; ACRL Scholarly Communications Toolkit.



Peer Review

"designed to assess the validity, quality and often the originality of articles for publication."

https://authorservices.wiley.com/Reviewers/journal-reviewers/what-is-peerreview/index.html

Peer Review Considerations

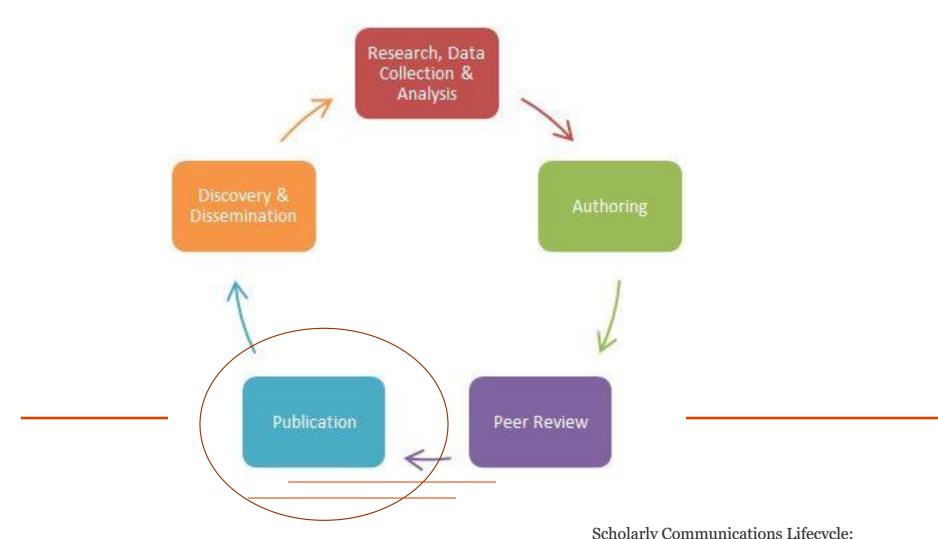
- » Blind Peer Review
- » Medical Peer Review
- » Conference Proceedings and Grants
- » Books and Articles
- » Not for pay

Peer Review Considerations

- » Where do I want to submit my publication to?
- » Is Peer Review Important?
- » What Impact do I want to make?
- » How quickly do I want my work published?
- » Is blind or double-blind peer review important?
- » Quality important in all types of publishing

Peer Review Considerations

- » Citation Management
- » Literature and Systematic Reviews
- » Similar Works
- » Quality Assurance
- » Ethical Standards
- » Definitions of PR and why important

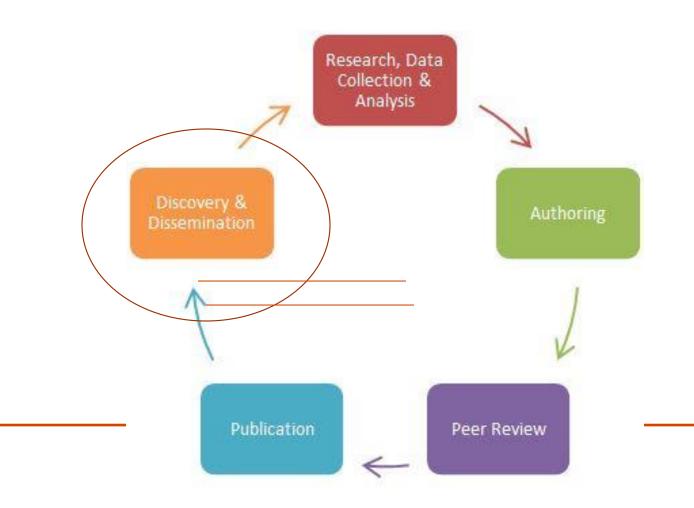


Scholarly Communications Lifecycle; ACRL Scholarly Communications Toolkit.



Publication

- » Library as Conduit
- » Library as Publisher



Scholarly Communications Lifecycle; ACRL Scholarly Communications Toolkit.



Discovery & Dissemination

- » Metadata
- » Cataloging
- » Research Identifiers
- » Institutional Repositories
- » Library Catalogs
- » Preservation, Safeguarding

Open Access

?

Definition

"Open Access (OA) literature that is online, digital free of charge and free of most licensing restrictions."

Peter Suber, 2014

» Works alongside Copyright

» Broader re-use rights

» Broader rights for authors

Types of Open Access

» Gold Open Access (Journals)» Green Open Access (Repositories)

OA Journals

- » Perform peer-review, then make content freely available
- » Fully OA journals (all OA)
- » Hybrid journals
- » Expenses vary- Costs paid through various economic models
- » Author Rights

OA Repositories

- » Make content available for free
- »Institutional, Disciplinary
 - (also called subject)
- » Preservation
- » Self archiving
- » Author Rights

OA Repositories

Open Access Repositories

- » Inclusive of various format types:
 - Preprints
 - Post prints
 - Conference proceedings, posters
 - Grey literature
 - And more!
 - Copyright

Format types unique to each repository

SURFACE: surface.syr.edu

- » Inclusive of various format types
- » Inclusive of many subject matters
- » All authors affiliated with SU
- » Copyright Curation
- » Works with publisher policies, author rights, and copyright.
- » Scholarly & Citation Impact

Scholarly Impact

"quantitative data on the impact of scientific and scholarly research"

http://www.arl.org/focus-areas/scholarly-communication/scholarly-impact

Traditional Metrics

- » Impact Factor
- » Citation counts
- » H-index

Scopus®

WEB OF SCIENCE™



JOURNAL CITATION REPORTS



"the volume and nature of attention that research receives online"

http://www.whatarealtmetrics.com/what/

Almetrics

- » Viewed
- » Discussed
- » Shared
- » Saved



KUDOS



Impactstory

Altmetrics

unbound

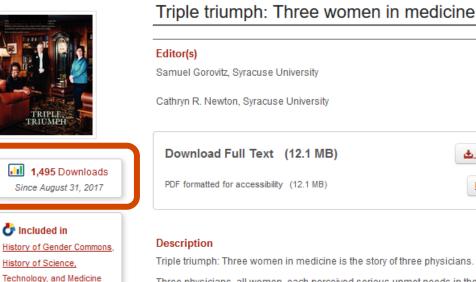
Commons, Medical

SHARE

Humanities Commons,

f У in G+ 🖂 🛨

Women's Studies Commons



Three physicians, all women, each perceived serious unmet needs in their fields, and envisioned imaginative approaches to meeting those needs. Each encountered resistance, discouragement, and obstruction from the traditional, male-dominated departments in which they worked. These powerful pioneers, undeterred, created programs that earned the highest levels of national distinction and acclaim. Their work and their names are now legendary—in geriatric medicine, in the treatment of breast cancer, and in diabetes research and treatment. Their stories differ, but the commonalities help us understand why constructive change is often so hard-won, and what it takes in commitment, courage, and tenacity to triumph in the end. Sharon Brangman, Patricia Numann, and Ruth Weinstock are inspiring heroes, from whom

Download

Download

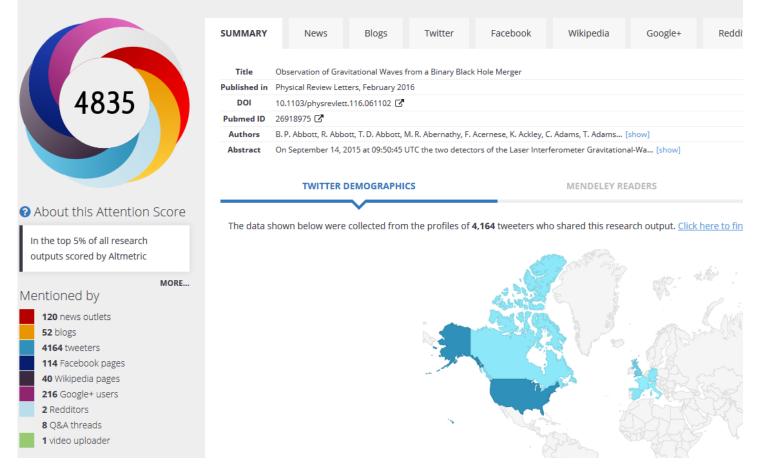
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Altmetric

Observation of Gravitational Waves from a Binary Black Hole Merger

Overview of attention for article published in Physical Review Letters, February 2016



Impactstory

(i) Impactstory



Anne Rauh 🗉 🖉 Syracuse University Libraries Collection Development and Analysis Librarian Gen access 100% 🖈 Open Hero!



view all

OVERVIEW

ACHIEVEMENTS

view all



Open Hero Top 10%

Every single one of your papers is free to read online. Wow! That's a level of access only 2% of other researchers achieve. Open access helps real people, and that's pretty heroic.



Greatest Hit Top 50%

Your top publication has been saved and shared 19 times. Only 32% of researchers get this much attention on a publication.

Global Reach

Your research has been saved and shared in 8 countries.

TIMELINE		viewal
19 Online mer over 6 year	ntions 💓 🕥 s 18 1	

PUBLICATIONS

Introduction to altmetrics for science, technology, engineering, and mathematics (STEM) librarians 2013 Science and Technology Libraries

19 🔊 🗩

- Telling Our Story: A Case Study of a Collaborative Departmental Blog at Syracuse University Libraries 2016 New Review of Academic Librarianship
- There's an app for that: Using google scholar citations to profile scholars' work 2014 Issues in Science and Technology Librarianship

Scholarly Profiles

- » Google Scholar
- » Selected Works
- » Experts@Syracuse
- » Mendeley
- » Research Gate
- » Academia.edu

Google Scholar

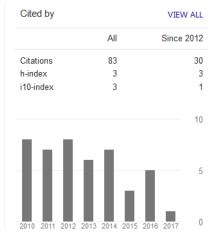


Patrick Williams

<u>Syracuse University</u> Verified email at syr.edu

Information Studies Digital Humanities Online Learning Digital Libraries Information Literacy

TITLE	CITED BY	YEAR
Collection understanding [visualization tools in information retrieval] M Chang, JJ Leggett, R Furuta, A Kerne, JP Williams, SA Burns, RG Bias Digital Libraries, 2004. Proceedings of the 2004 Joint ACM/IEEE Conference	55	2004
Use of multi-modal media and tools in an online information literacy course: College students' attitudes and perceptions HL Chen, JP Williams The Journal of Academic Librarianship 35 (1), 14-24	12	2009
Pedagogical design for an online information literacy course: College students' learning experience with multi-modal objects HL Chen, JP Williams The Canadian Journal of Information and Library Science, 1	12	2009
Cost justification J Williams, R Bias, D Mayhew The Human Computer Interaction Handbook, 1267-1278	2 *	2008
Doing it Yourself: Special Collections as a Springboard for Personal, Critical Approaches to Information P Williams, L Mulroney Not Just Where to Click: Teaching Students How to Think About Information	1	2015
Impact of media and interaction variety on student attitudes in a web-based undergraduate course HL Chen, JP Williams Proceedings of the Association for Information Science and Technology 43 (1	1	2006
What Is Possible: Setting the Stage for Co-Exploration in Archives and Special Collections P Williams Critical Library Pedagogy Handbook, Volume 1: Essays and Workbook Activities		2016



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Selected Works

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Bookbinding and the Book Arts (17)



Die Collins: W. Collin, Hofbuchbinder & Ernst Collin, der Autor ... (2016)

Peter D Verheyen

Die Berliner Buchbinderei W. Collin mit ihren Leitfiguren Wilhelm und Georg Collin, die letzten Hofbuchbinder zu den preußischen Königen



The Collins: W. Collin, Court Bookbinders & Ernst Collin, the ... (2016)

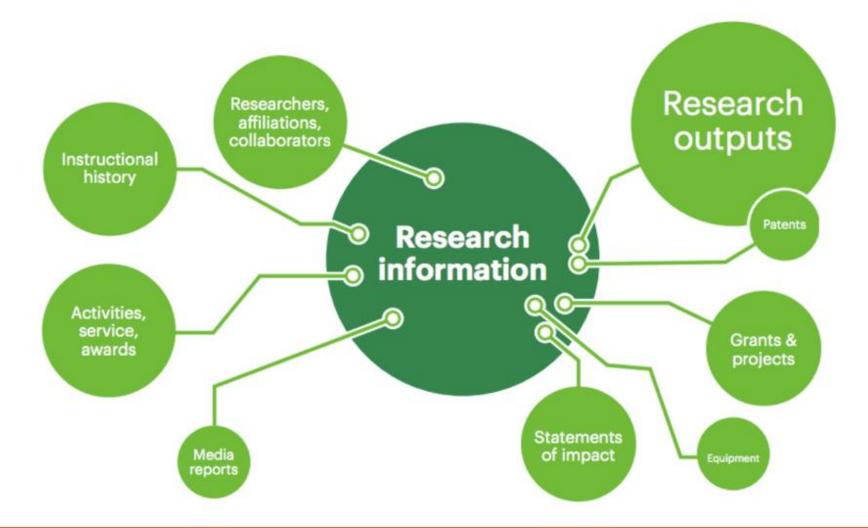
Peter D Verheyen

The Berlin-based firm of W. Collin led by Wilhelm and Georg Collin and the antiquarian, author, and editor Ernst Collin ...

Research Identifiers

- » VIAF Virtual International Authority File
- » ISNI International Standard Name Identifier
- » ORCID Open Researcher and Contributor ID

Research Information Management



Experts@Syracuse

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Fingerprint 0 43 Fingerprint is based on mining the text of the persons scientific documents to create an index of weighted terms, which Similar Profiles defines the key subjects of each individual researcher. Library Humanities Data Function SOCIAL SCIENCES SOCIAL SCIENCES SOCIAL SCIENCES SOCIAL SCIENCES Project User Need Resources SOCIAL SCIENCES SOCIAL SCIENCES SOCIAL SCIENCES SOCIAL SCIENCES

Future Presentations

- » Friday, October 27th, 2:00 pm, Authors' Rights
- » Friday, December 1st, 11:00 am, Copyright and Fair Use
- » Friday, February 2nd, 2:00 pm, Digital Humanities
- » Friday, March 2nd, 11:00 am, Research Data
- » Friday, April 6th, 2:00 pm, Scholarly Impact

Open Access Week

Look for more events the week of October 23rd to 29th



Questions?