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Blur Out

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SYRACUSE SOA 2017

BLUR OUT

ARC 508 | SPRING 2017

SHIN, HYE RIM

Thesis Advisor: Molly Hunker

01

Research Topic

different states of matter

02

Forms or Feelings?

atmosphere

03

Indexical Effects

emotions

04

aesthetic les'THetikl

adj

concerned with beauty or the

appreciation of beauty: the pictures give great aesthetic pleasure.

giving or designed to give pleasure

through beauty; of pleasing ap-

pearance.

n

a set of principles underlying and guiding the work of a particular art-

ist or artistic movement: the Cubist

aesthetic.

Formlessness

phenomena

05

Swatches

representation

06

States of Matter

snow

07

Mapping

site analysis

80

Design

Avalanche Intervention

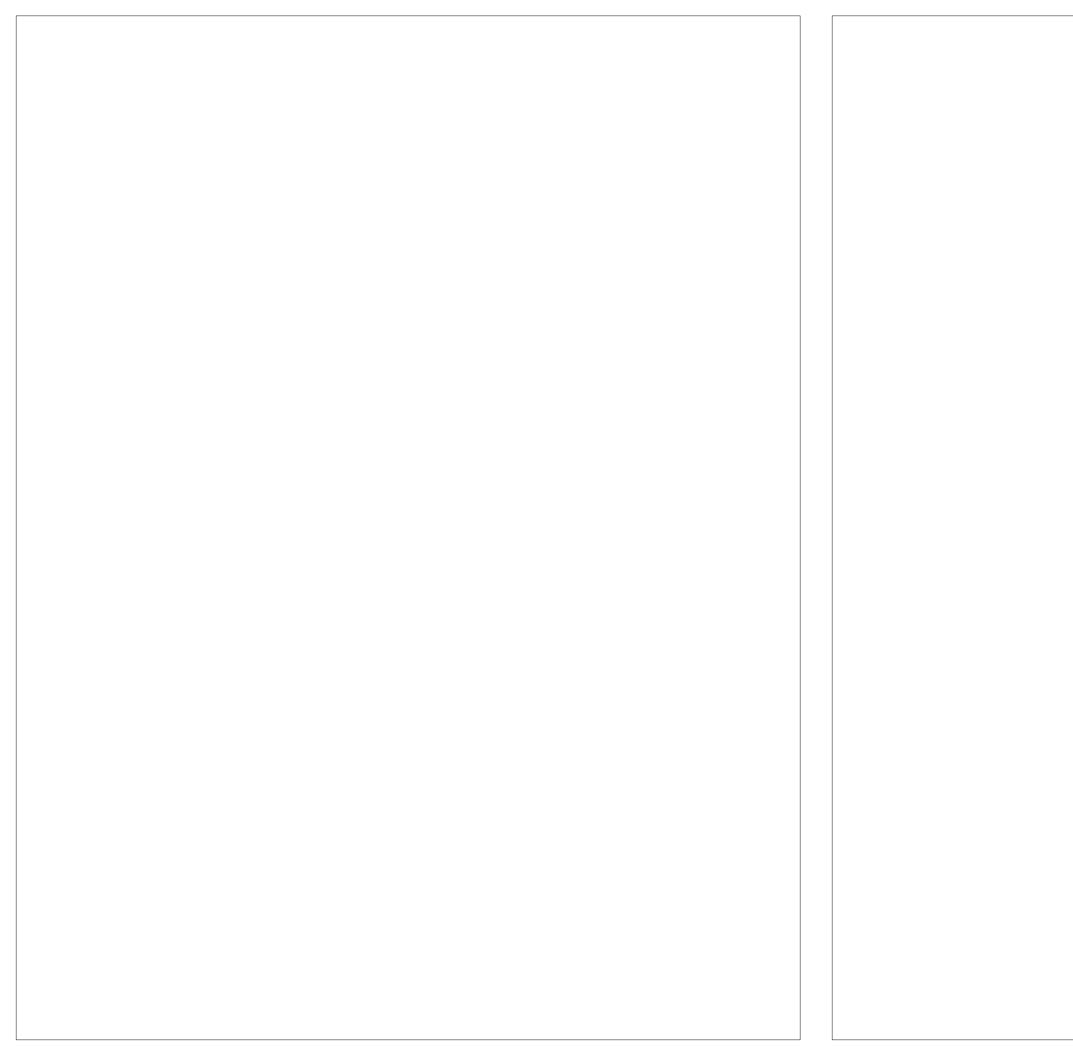
09

Pin-up

room

PROJEC	T STA	TEM	ENT
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"Blur Out" explores ideas about architecture that seeks ephemerality rather than legibility, eidetic affects rather than demand of focused attention and atmospheric or emotional spaces rather than conventional spaces.



O1

Research Topic
different states of matter



intangibility

1) Different States of Snow

The exploration of "Blur Out" is situated within the research topic of different states of snow that are generated from avalanche phenomena of Iceland, which develops site specific understandings of the phenomena and effects.

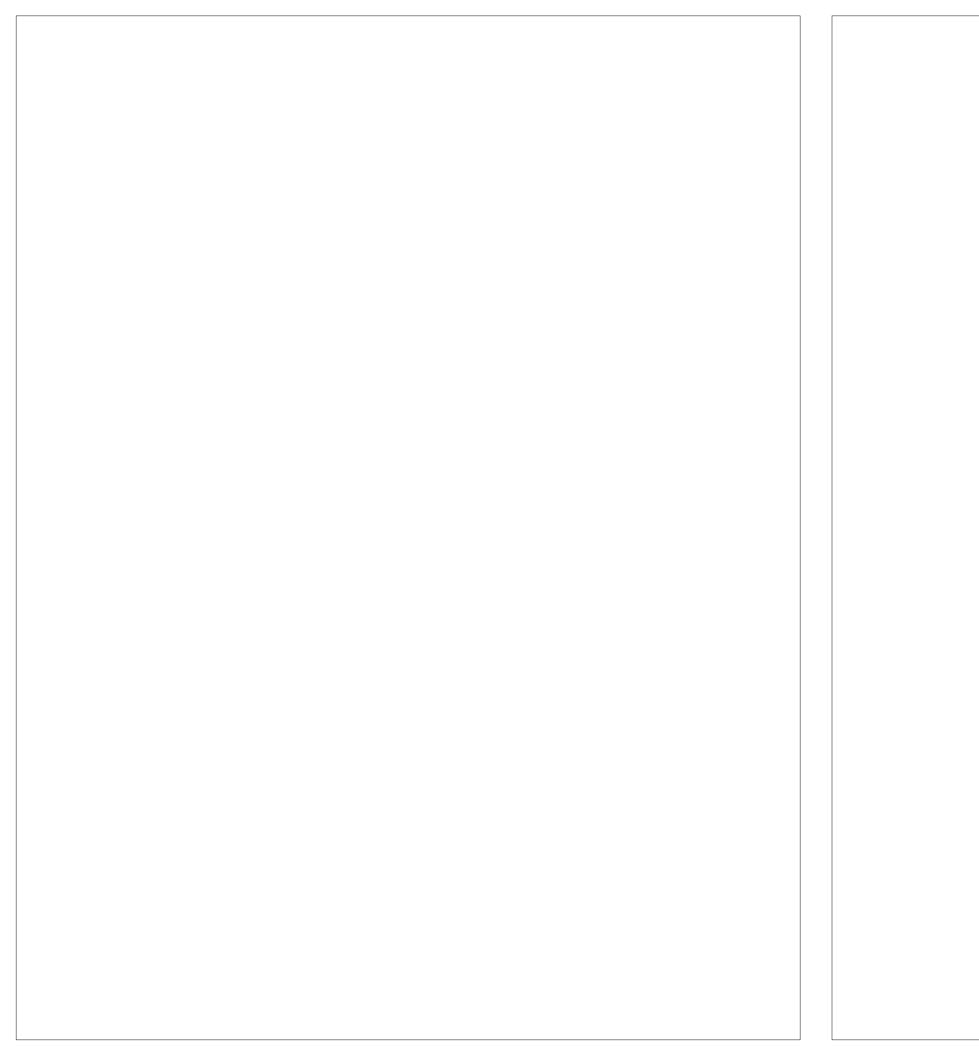
The project aims to build a blurred boundary both literally and experientially between the built and natural environment to challenge representing and re-presenting the spectrum of tangibility to intangibility. By exploring the dichotomy between the built and the natural context of Iceland, a new understanding of perceiving and experiencing the avalanche phenomena creates an uncanny relationship that would change and draw attention from sublime as the norm to sublime as the spectacular.



Tangibility - Intangibility



Sublimity *Iceland*



02
Forms or Feelings?

atmosphere



Horizon Pavilion

David Adjaye

2) Atmosphere

The experience of atmospheric spaces is closely related to the experience of form, color, texture and moment. As much as perception is linked with memory and recognition, our relation to these aesthetic effects are formed by past memories and culture.

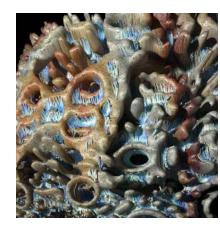
Moreover, Architecture is a discipline that is responsible for the aesthetics as it could stir feelings that would strongly influence people's memories in different ways. As Olafur Eliasson claimed, "The precise presentation and experience of the visual surface evokes by looking and remembering, seeing and thinking individual and social ideas and recalls familiar experiences."





1-1 Therme Vals
Peter Zumthor

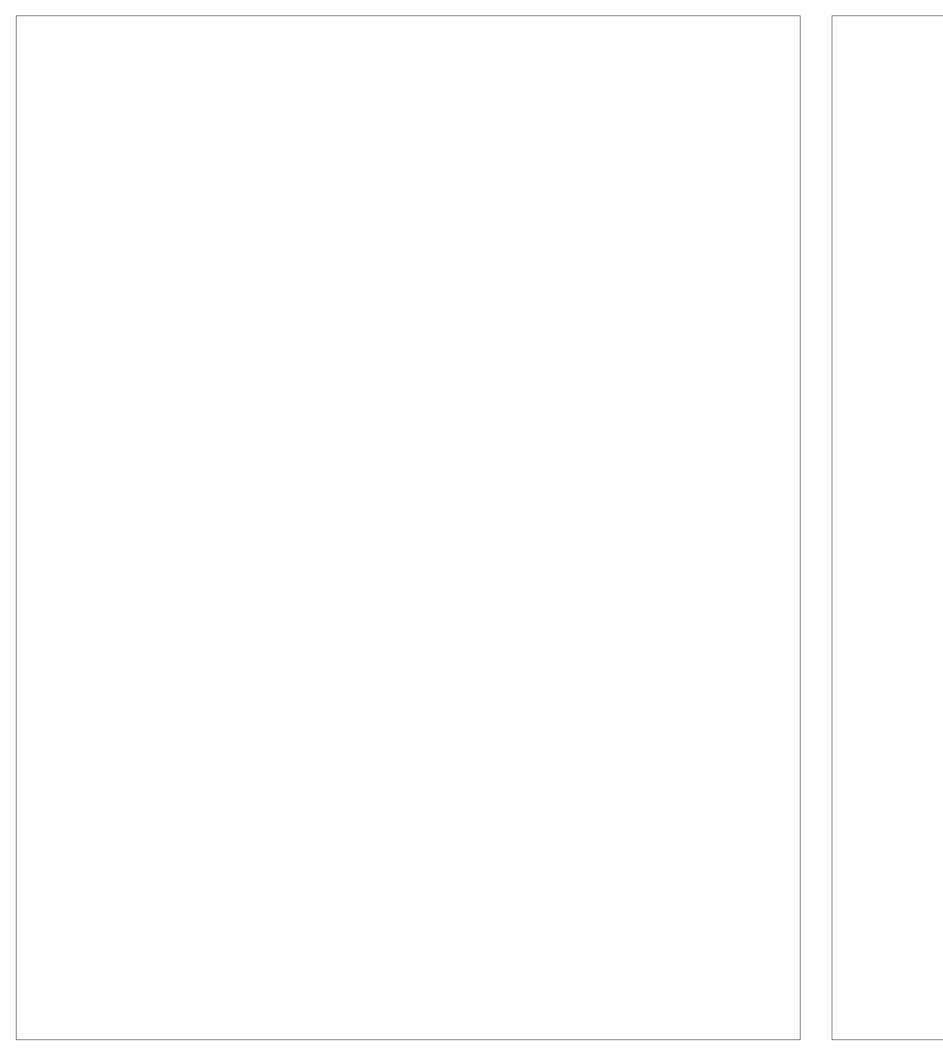
1-2 The Cosmetic Limit Naureen Mayer



1-3 The Debased Flowers *Young & Ayata*



1-4 David Bowie *Ziggy*



03

Indexical Effects

emotions



fantasy, Mood River Jeffrey Kipnis

3) INDEXICAL EFFECT

Spaces have their own characteristics or atmosphere. Whether you feel disgusted, calm or bright, as Jean-Paul Thibaud mentioned, it is possible to "share ambiances." Ambiances "play on both sensing and knowing, and involve a certain I-do-not-know-what (je-ne-sais-quoi as commented by Vladimir Jankelevitch) that can never be fully resolved." However, as Jeffery Kipnis noted in his essay, On those Who Step into the Same River, "[a]esthetic pleasure, mood, and atmosphere belong to the family of indexical effects, inevitable whether or not the indexical effect itself is the original intended goal."

Additionally, referring back to Jason Payne's "Hair and Makeup," certain type of hair and makeup or aesthetics would allow an engagement of "sensastion."

Damacio: "When we sense that a person is tense', 'edge',... or 'cheerful', without a single word having been spoken to translate any of those possible states, we are detecting background emotions. We detect [and express] background emotions by subtle details of body posture, speed, and contour of movements, minimal changes in the amount and speed of eye movements, and in the degree of contraction of the facial muscles," i.e., as indexical effects perceived through distracted awareness.

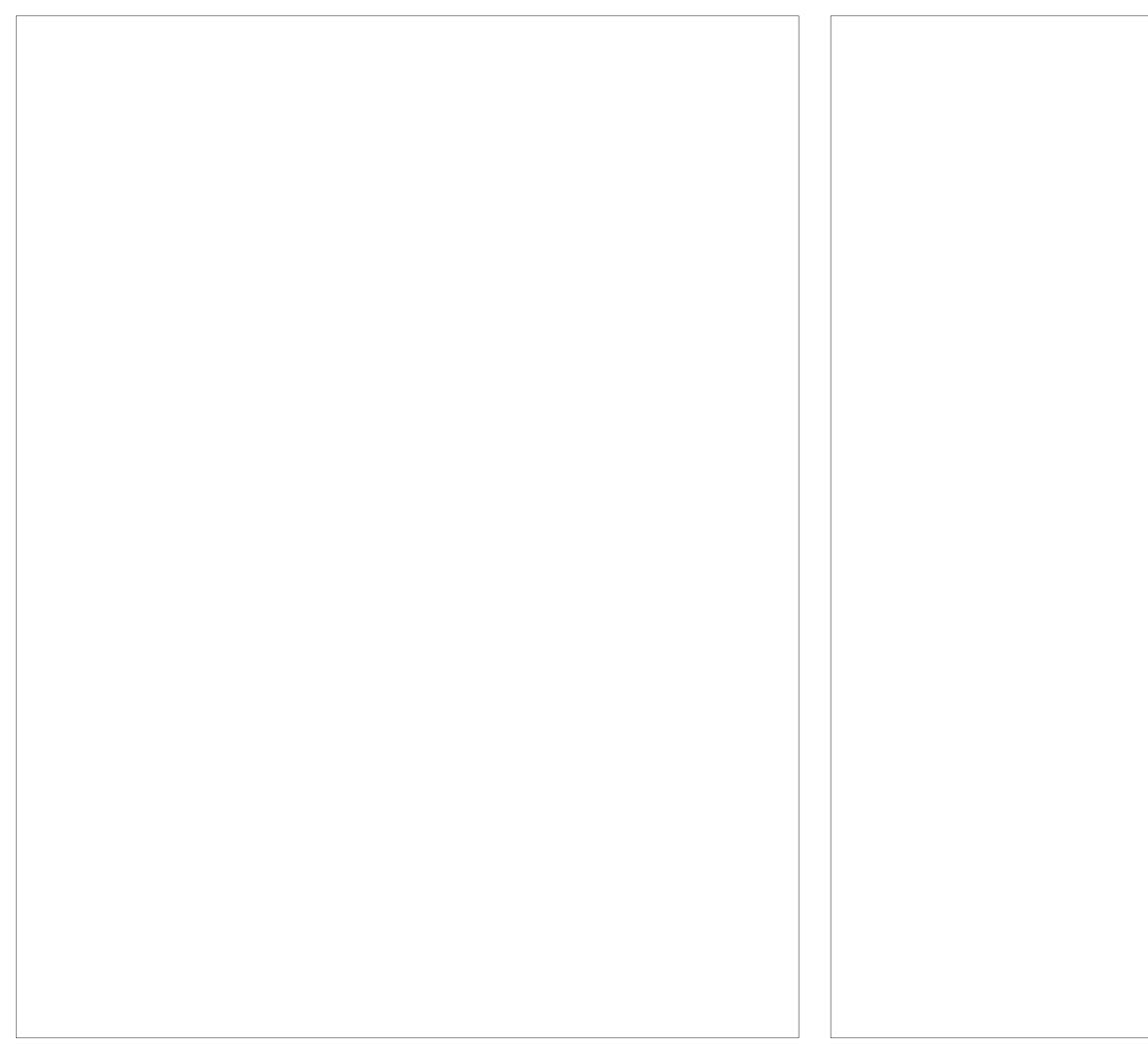
Jeffrey Kipnis



Mood River Study Diagram Jeffrey Kipnis



David Bowie *Ziggy*



04 Formlessness phenomena



Robery Smithson

Partially Buried Woodshed

4) Formlessness

As MOS claims in his essay, Manifesto Maybe, "Formlessness then" has been concerned with strategies of negation or reduction. For example, because of the ascendency of modernist painting during the sixties and seventies, form was understood primarily as a matter of two-dimensional pictorial composition whereas "formlessness now" accounts for so much more. It quotes in his essay that, "Painting isn't the dominant discourse pushing form today: everything, from media studies to parametrics in architecture to the spectacular ... comes with its own assumptions about and prescriptions for form and referential dimensions of the formless itself." "Formlessness" for me deals with not compositional strategies but atmospheric strategies which utilizes additive, inclusionary methodology of color, texture, grid, which blurs boundaries between literal form and insinuated form.

4a-1) STUDIES

01. phenomena

02. color

03. texture

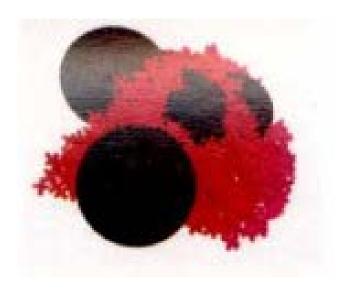
04. events

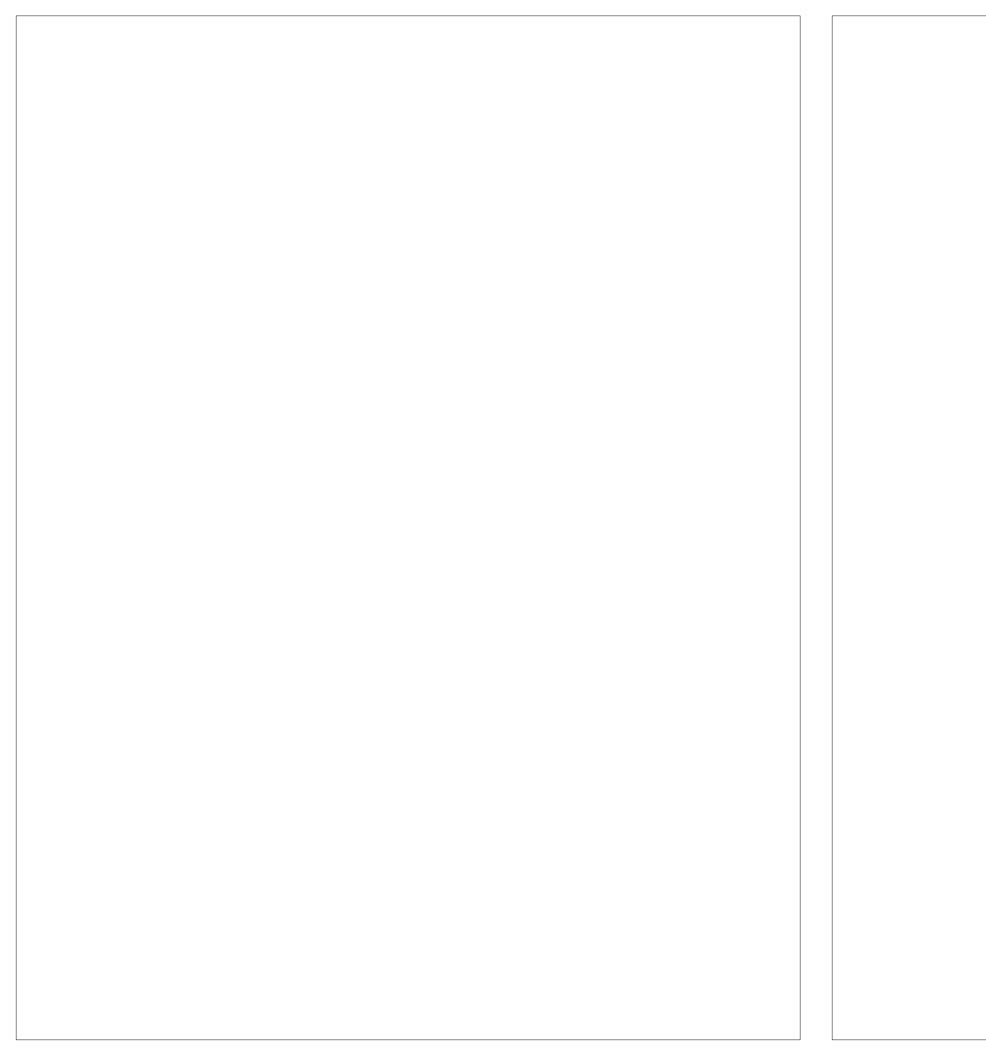
"Painting isn't the dominant discourse pushing form today: everything, from media studies to parametrics in architecture to the specacular...comes with its own assumptions about the prescriptions for form and referential dimensions of the formless itself."

MOS

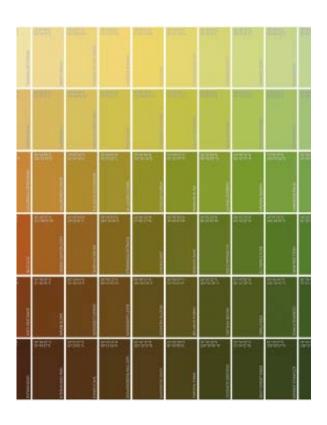








05 Swatches representation

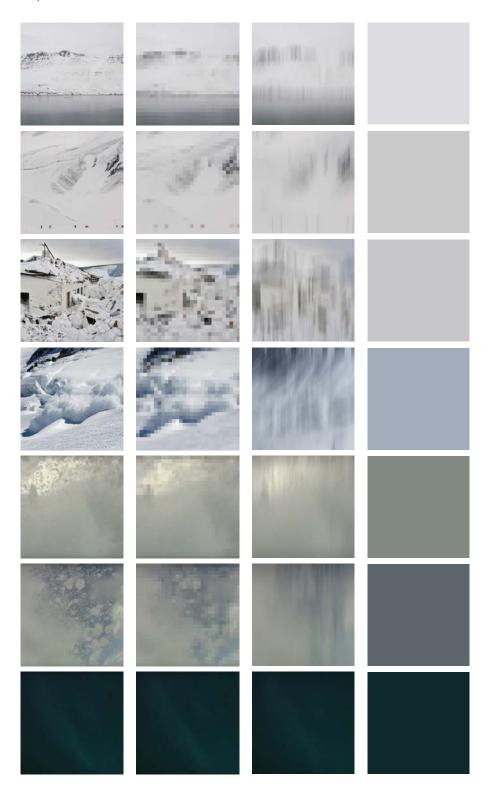


Color Swatches *Land Rover*

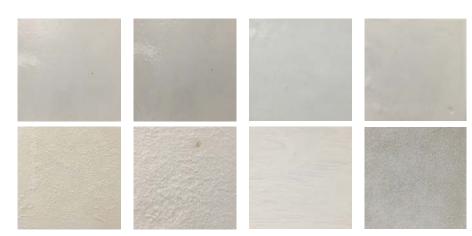
5) Swatches

This thesis looks at cosmetics of the phenomenological effects and utilizes them directly and indirectly to develop a palette of elements that architecturalize the spatiality, temporality and materiality of the phenomena. The avalanche is a terrific case study for this exploration because it represents snow in so many various ways - including states of snow that range from hard and icy, to slick and buttery, to powdery and airy. I have explored these different states of matter and how they can be materialized through 2d techniques to 2.5d through the lens of scale, color, and texture.

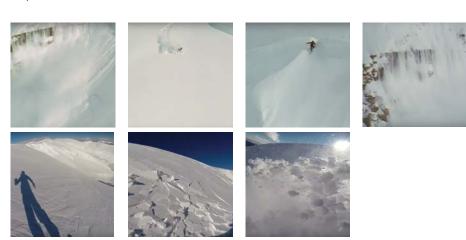
5a) Color

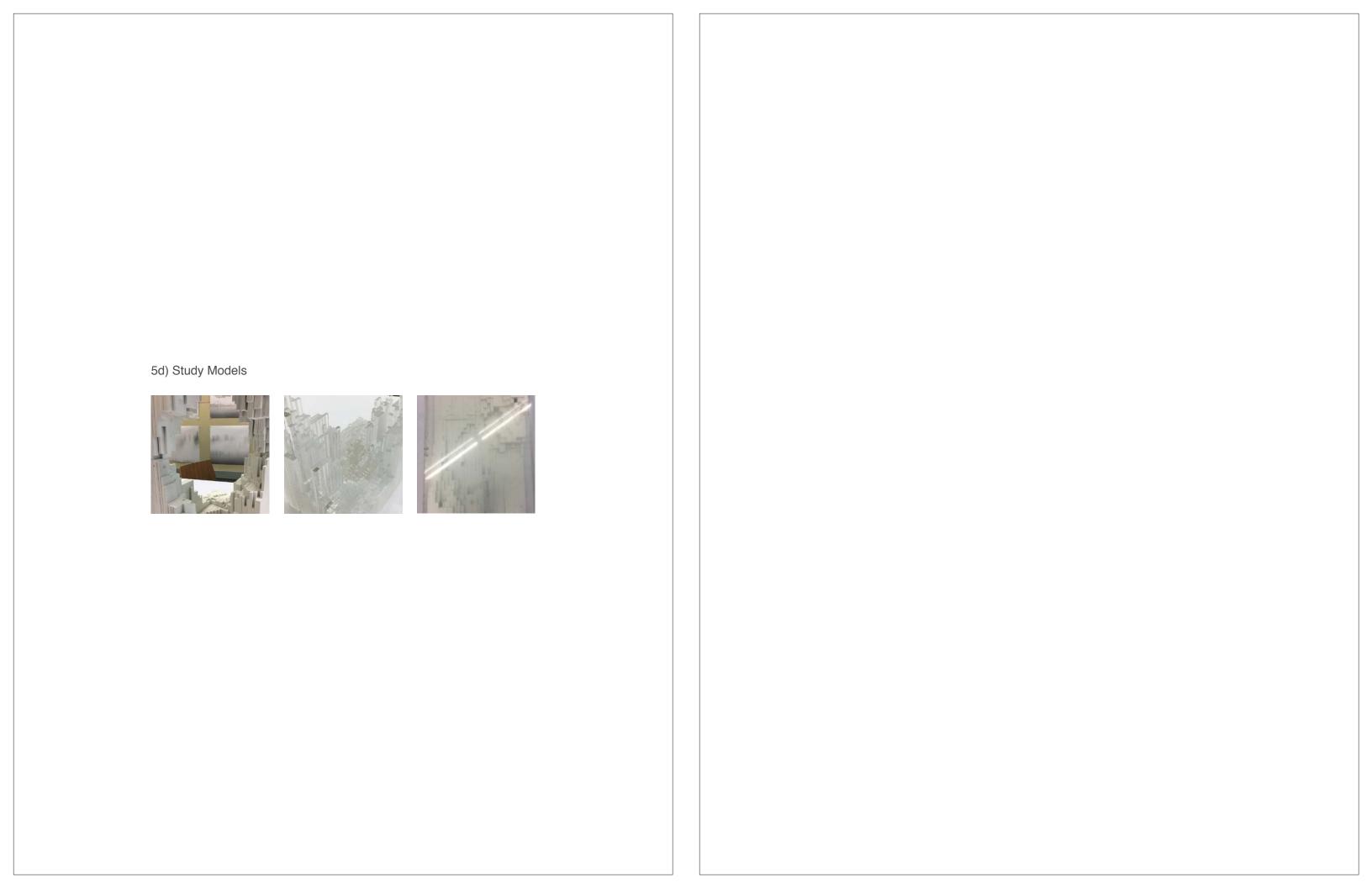


5b) Texture



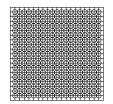
5c) Moments

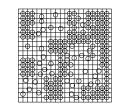


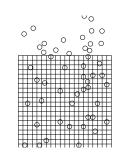




06
States of Matter





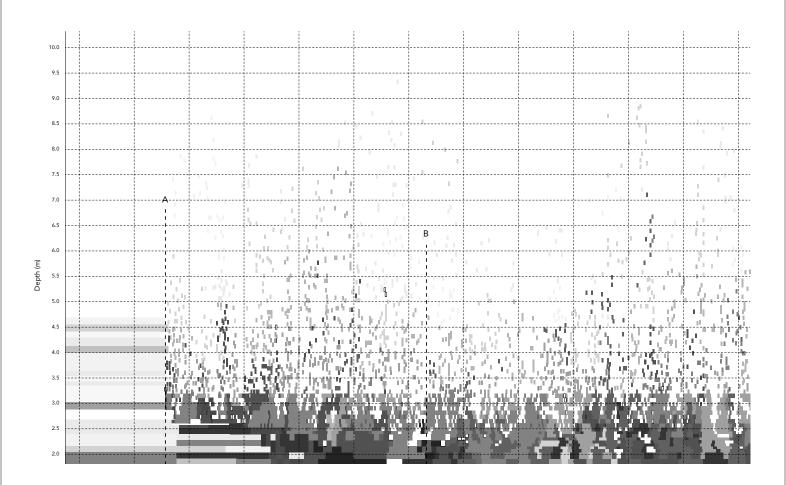


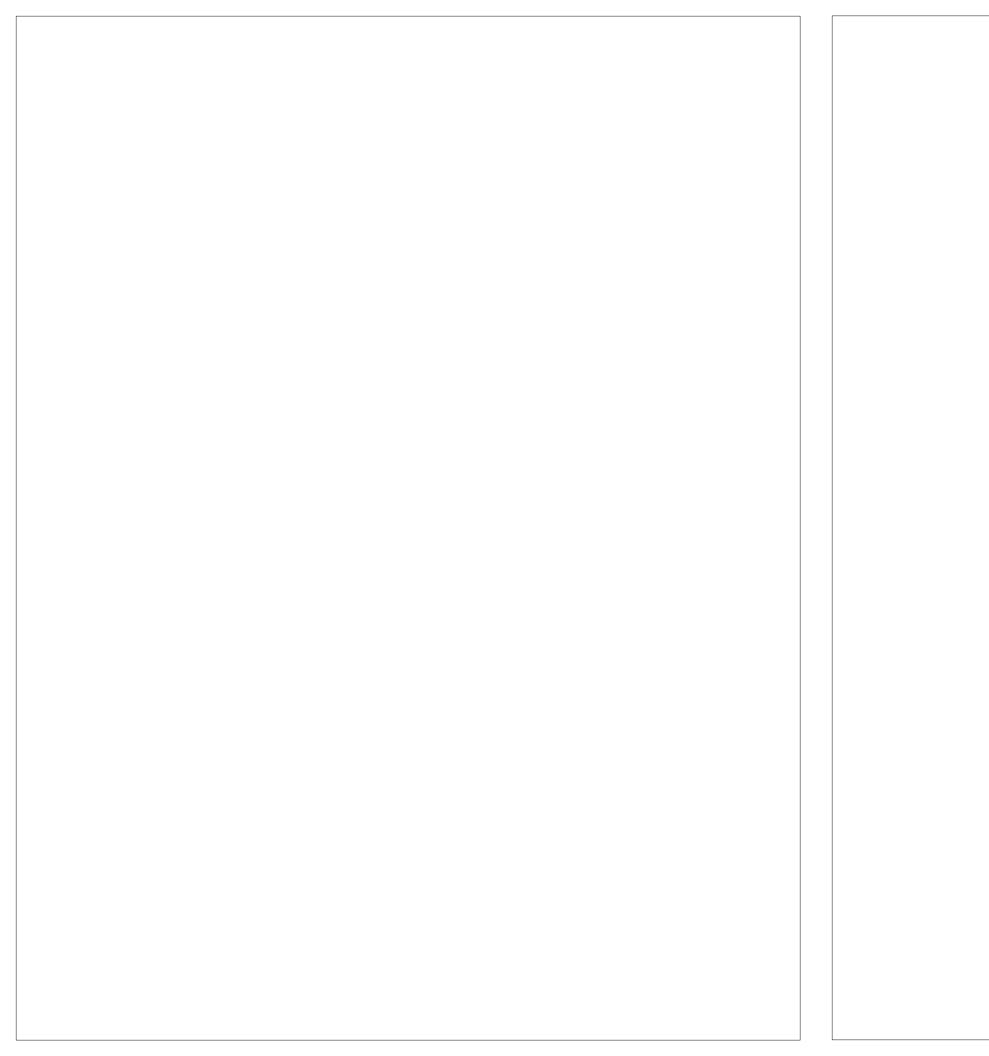
Solid, Liquid, Gas structure of matter

6) States of Matter

Snow too has structure. For example, the regularity of the molecules differ as the gradient of the states are affected by energy , naturally altering the molecules through a constant cycle of stability and instability. This natural alteration creates different characteristics of snow that produces gradient of effects that range from visible to invisible and tangible to intangible.

Avalanche Progression Graph





07 6 Moments insinuated experiences



Horizon Pavilion

David Adjaye

7) Spaces

These six moments of spaces are designed by moving back and forth between the intangible image and tangible 2d drawings to the 3d artifacts which produce similar aesthetic and experiential qualities.

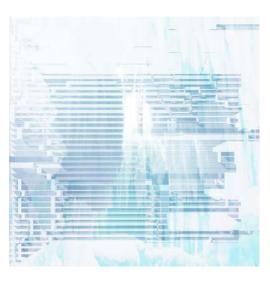
7a-1) STUDIES

- 01. blurred effect
- 02. detail
- 03. moment

7a) Solid

The two are representative of Solid Ice. Utilization of these overlapping translucent glass tubes function not only as façade systems that oobscure and fragment vision but also as obstructers that divide up spaces and form other smaller scale elements in the space.

7a-01) blurred effect

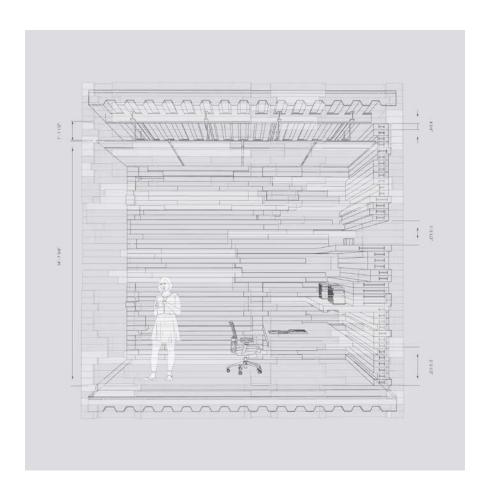


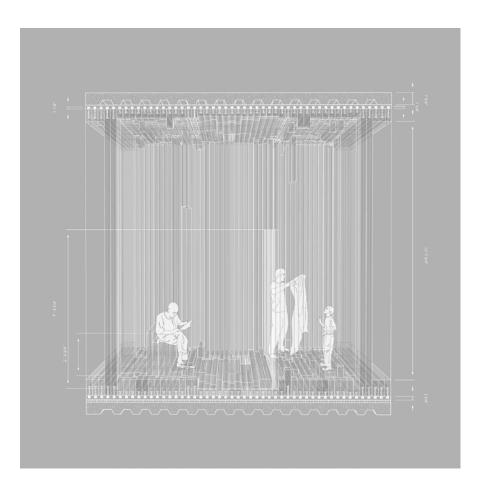
Striation as Facade Treatment Obscuring



Striation as Space Divider Obstructing

7a-02) Detail













7b) Liquid

The next two are liquid. Wet snow is a mixture of dry snow and water molecules. Because of the density of water, this type of snow is more affected by gravity and flows around spaces leaving tracks. These atmospheric spaces are put together with string-like material to create directionality and flow of space.

7b-01) blurred effect

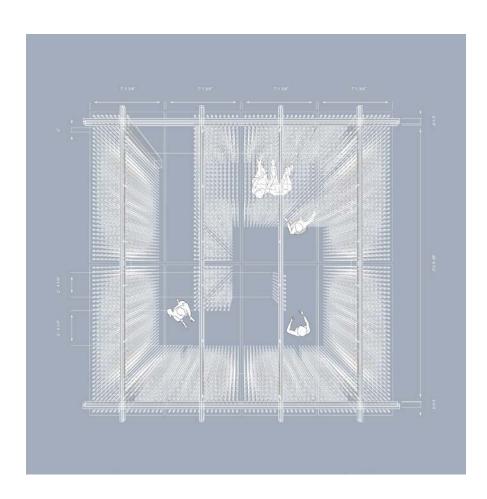


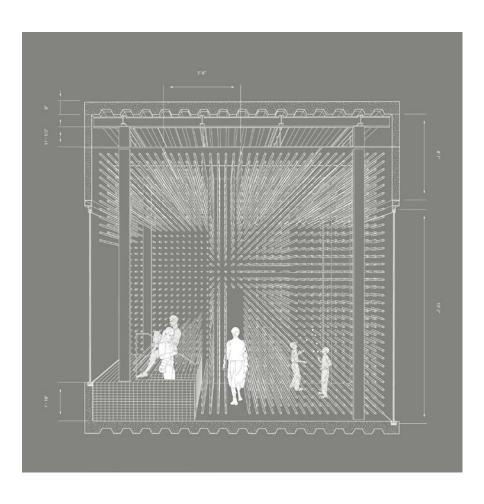
Striation as Facade Treatment Mediating



Striation as Space Mover Directing

7b-02) Detail

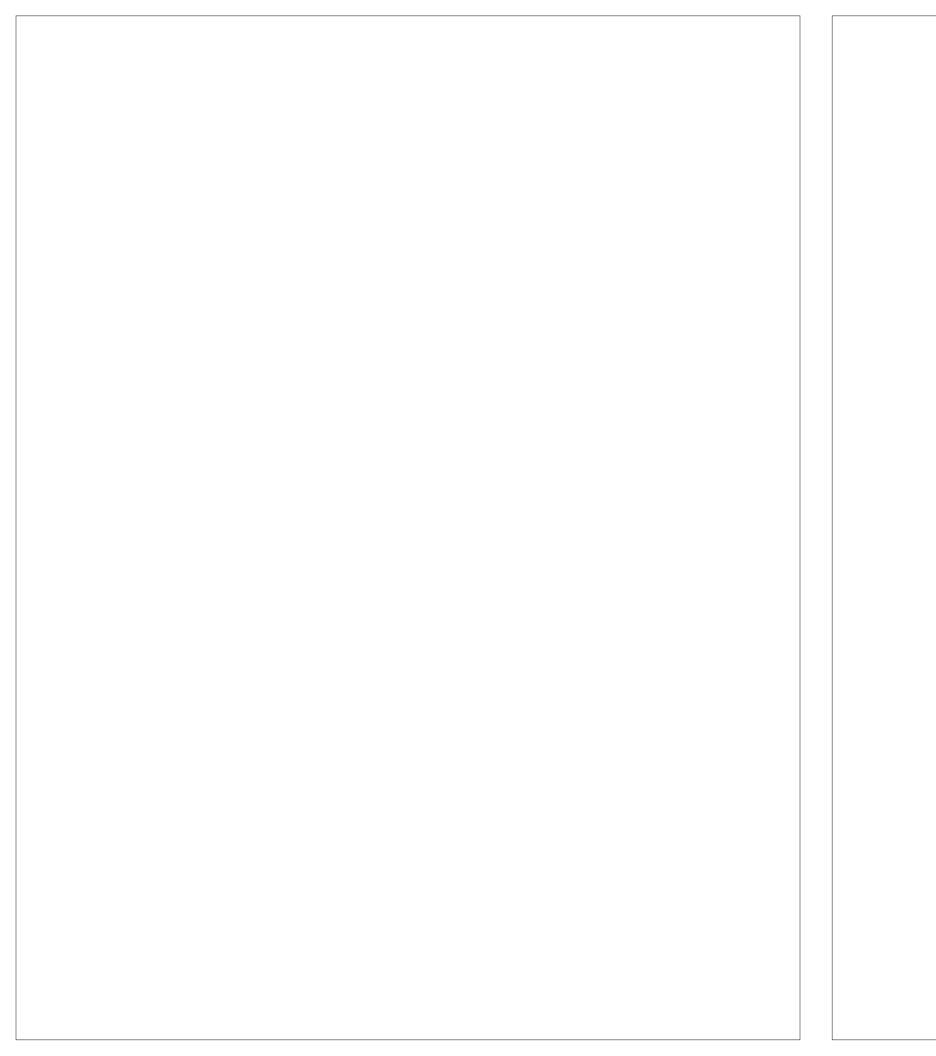








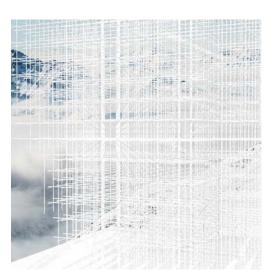




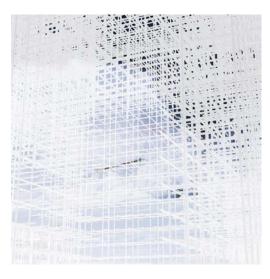
7c) Liquid

Lastly, powdery snow is light enough to float and haze open air. The intangibility of the minute scale is architecturalized into spaces that could be constructed from very thin steel grid system to fiberoptic strands.

7c-01) blurred effect

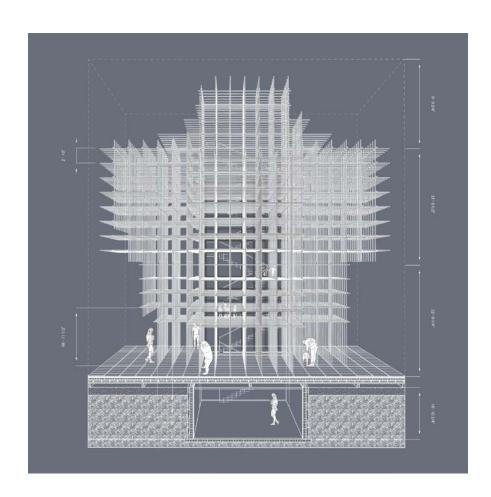


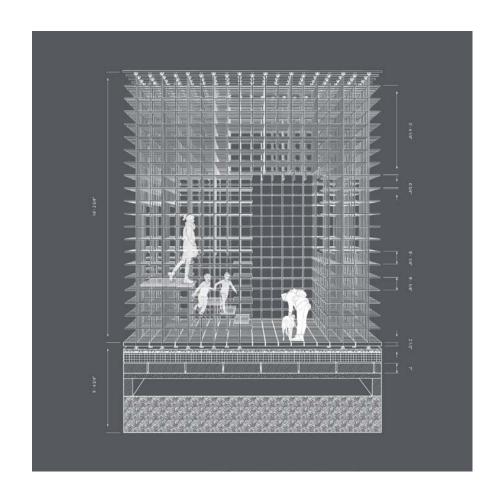
Striation as Mediator Dispersing



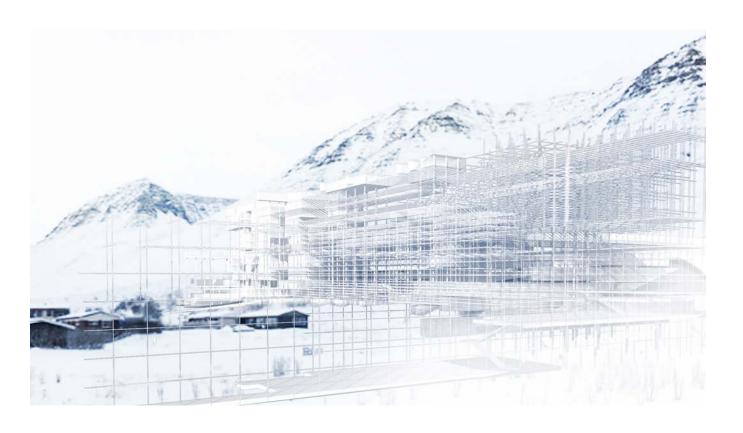
Striation as Space Maker Encapsulating

7c-02) Detail

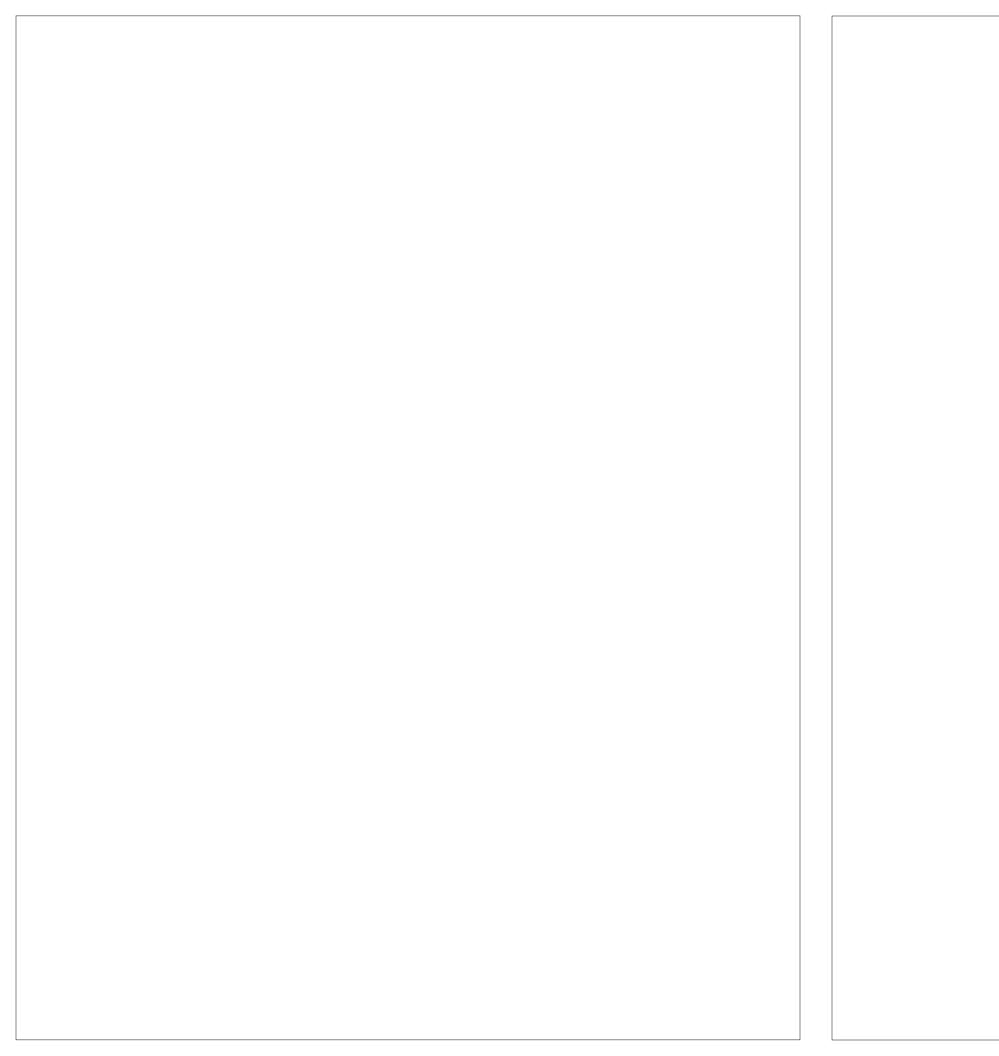




7c-03) Moments







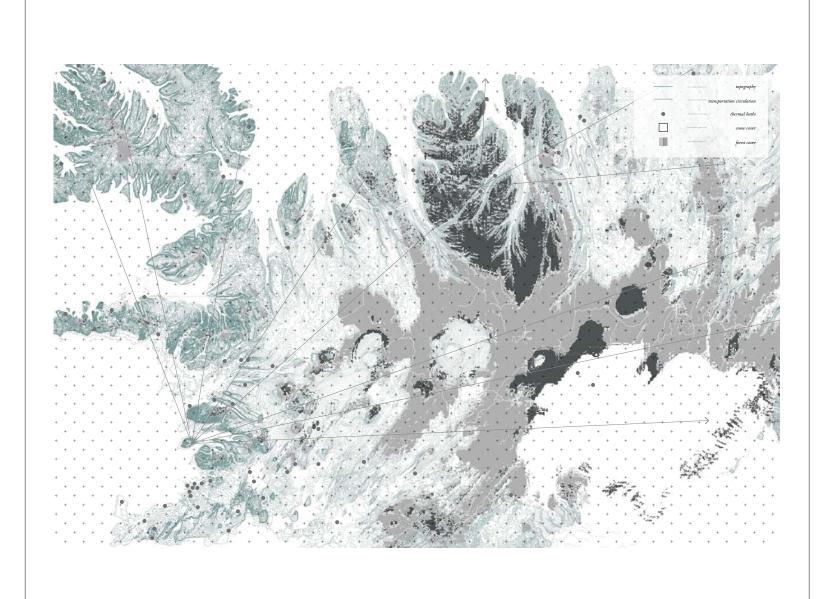
07 Mapping site analysis

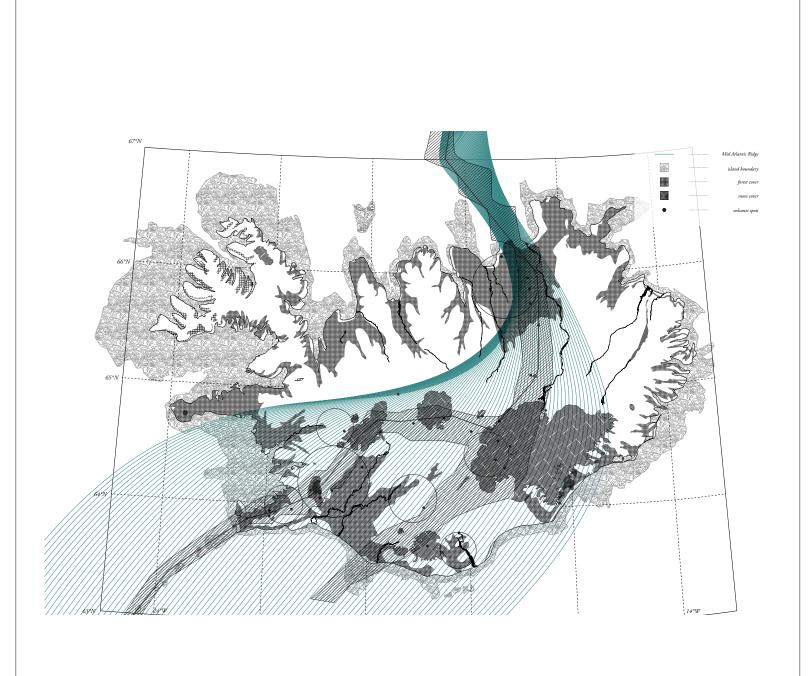


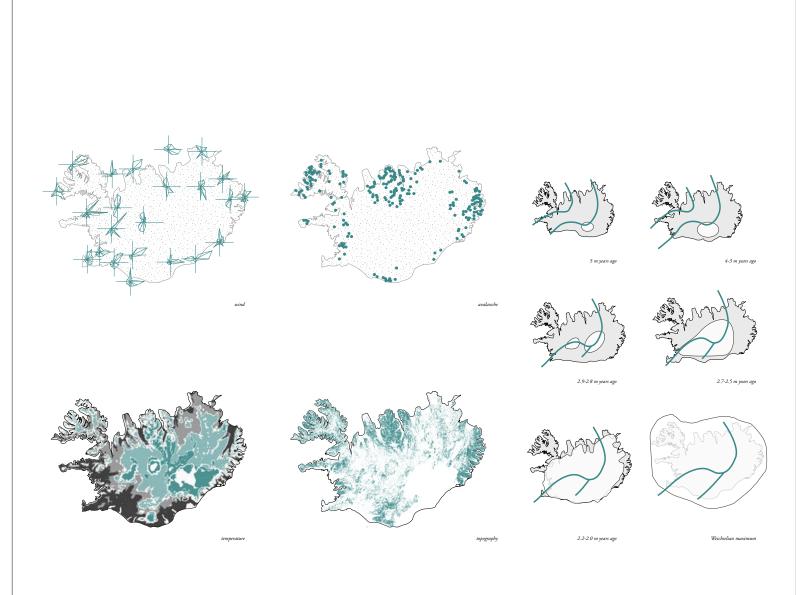
Flateyri *Iceland*

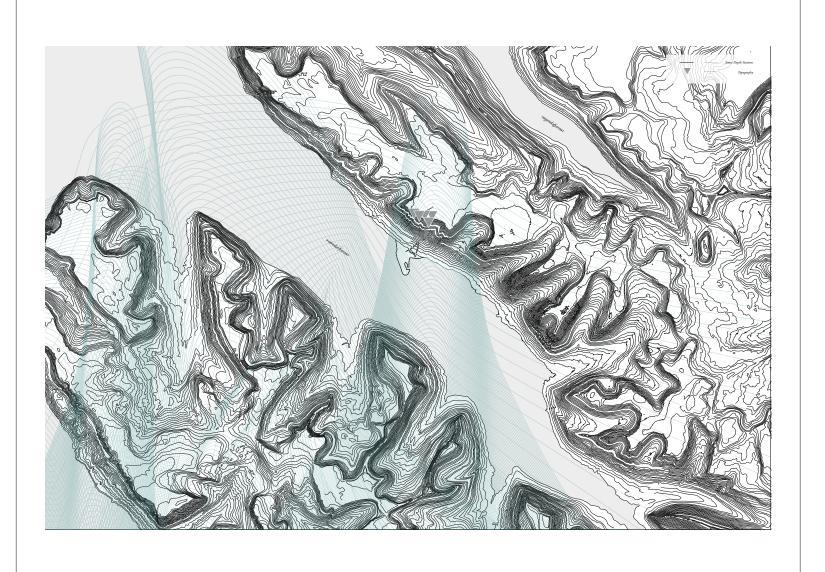
7) Mapping

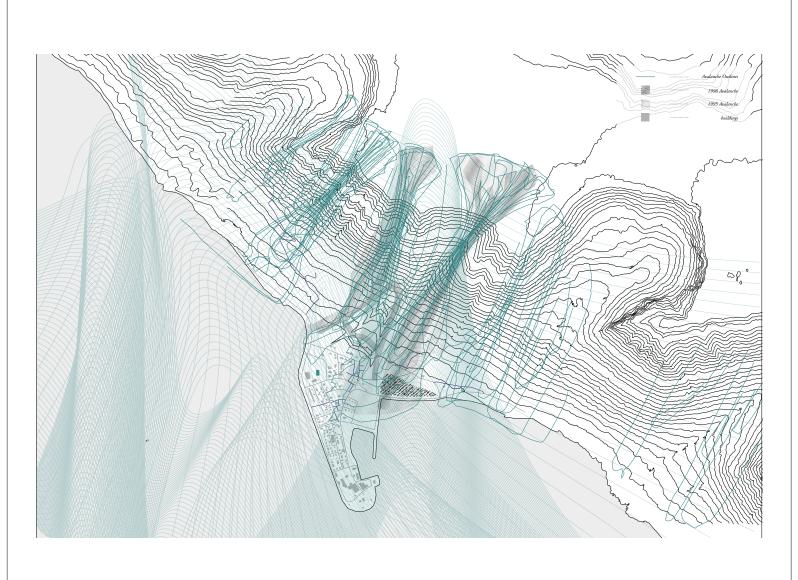
Along with the investigation of architecturalizing snow in varying levels of tangibility, the project spatializes the design by interconnecting the progression of the avalanche with the context. Blur Out considers the specific avalanche prone site of Flateyri, Iceland. Flateyri is a small village located in Iceland's Westfjords which has been struck by a huge avalanche in October 1995. The thesis proposes a multi functional building that includes hotel, avalanche research center and memorial museum in front of a protection wall that augments the protection and incorporates the boundaries of the site.

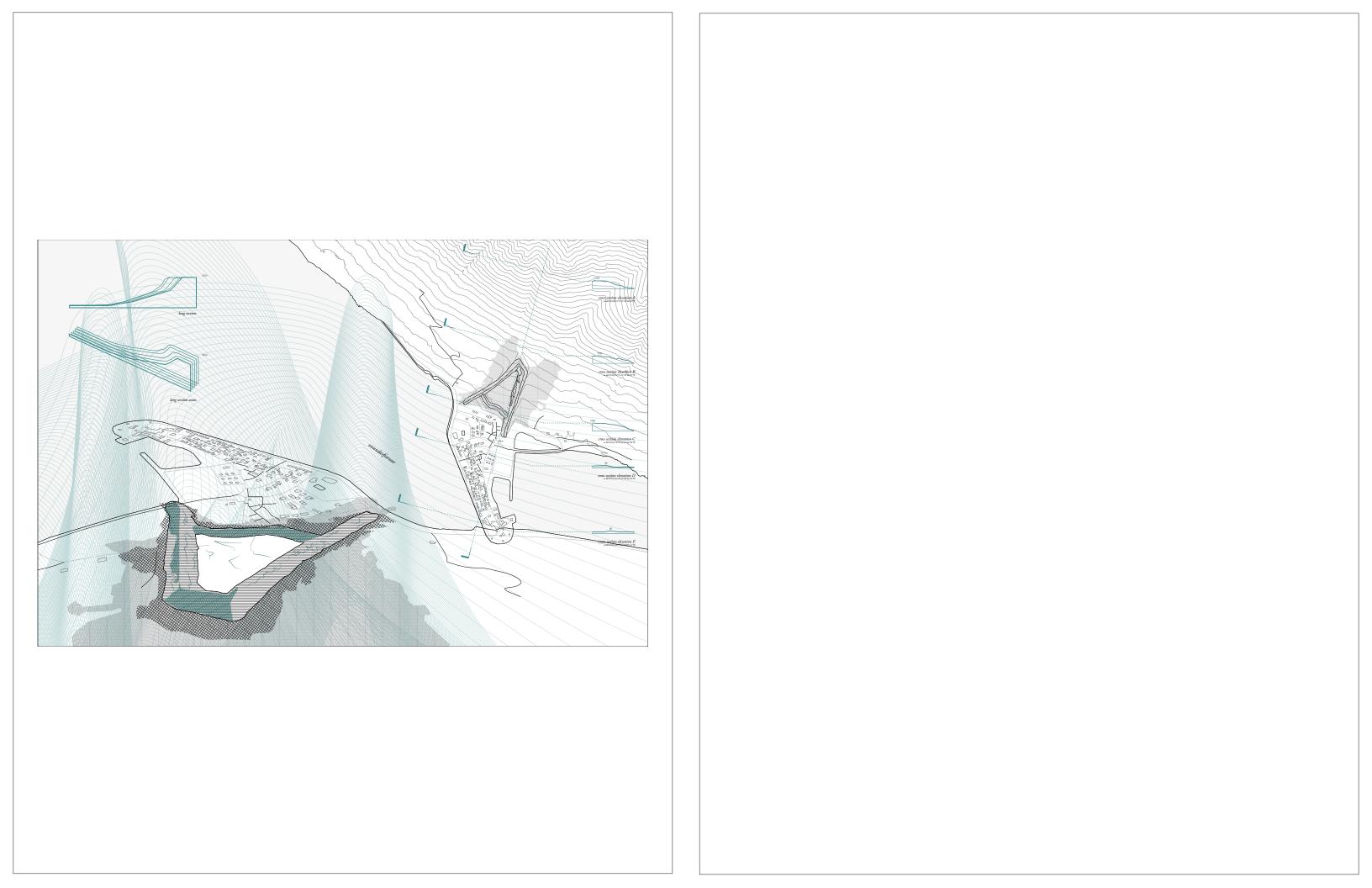














8) Design Strategy

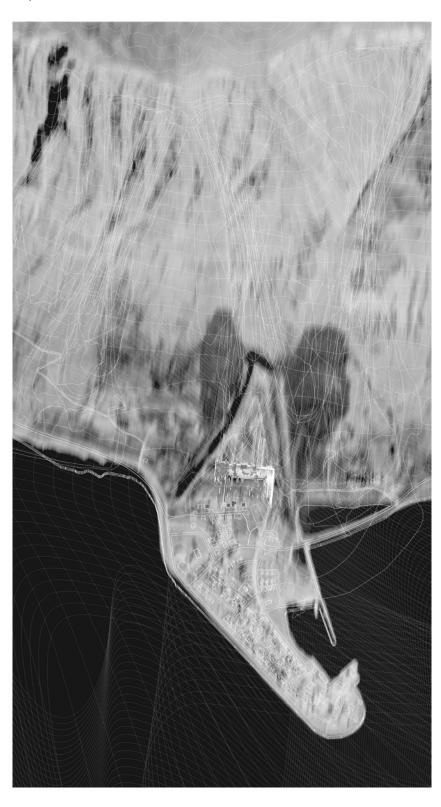
The design strategy looks at the frontality of the site to introduce a new perception of the elevation which blurs and creates a duality between the building and the context. These pixelated elements are then extruded and curated with the linear elements that I have explored in the previous moment studies. The linear elements move in and out of the landscape to not only structurally hold up the wall but allow insinuated experiences of being inside snow or an avalanche.

8a) Frontality

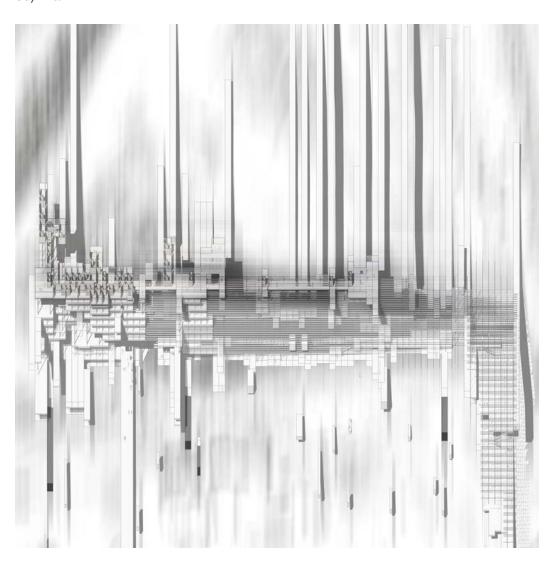




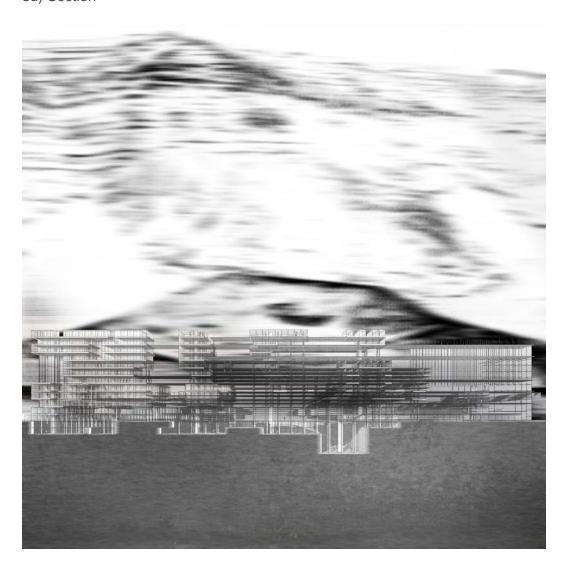
8b) Site Plan

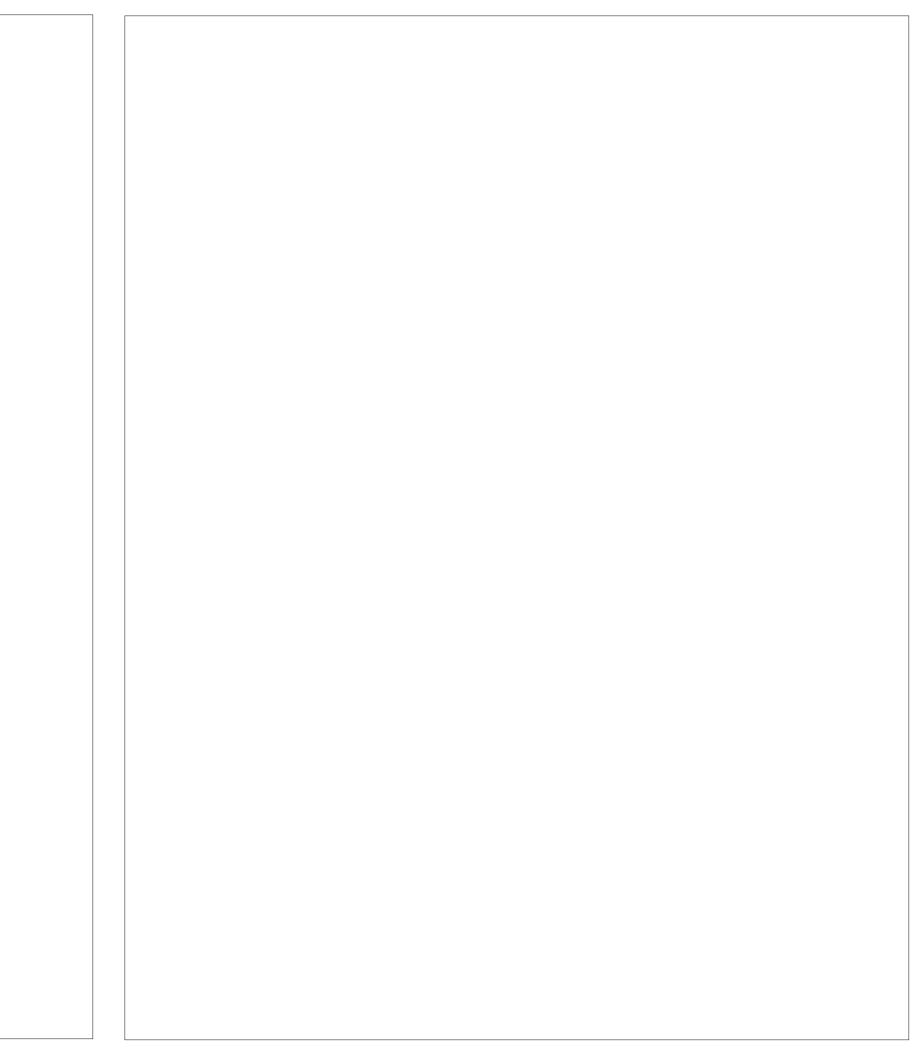


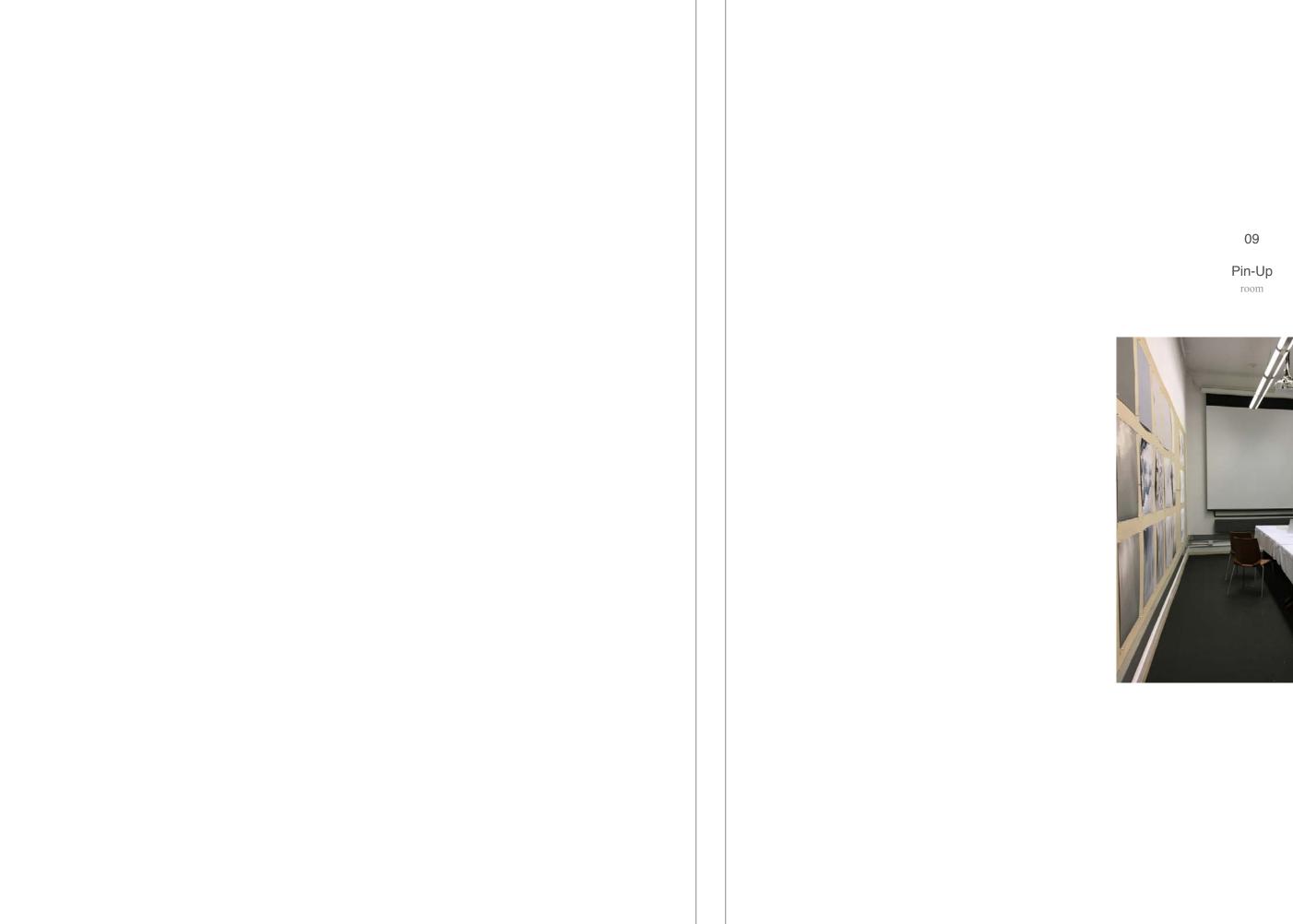
8c) Plan



8d) Section







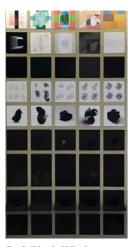


09a) Final Representation

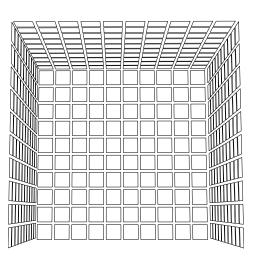
As of my final presentation, I aim to create a whole with different parts, such as this image of a women constructed with different pictures of other people, or this presentation for "Black Wholes" class by Maya Alam. The wall seems really black from far away, but as you approach the wall, the contents of the drawings appear gradually. Similarly, I would like to create a space that uses 2D and 3D to portray similar indexical emotions to allow the audience to submerge in emotions.



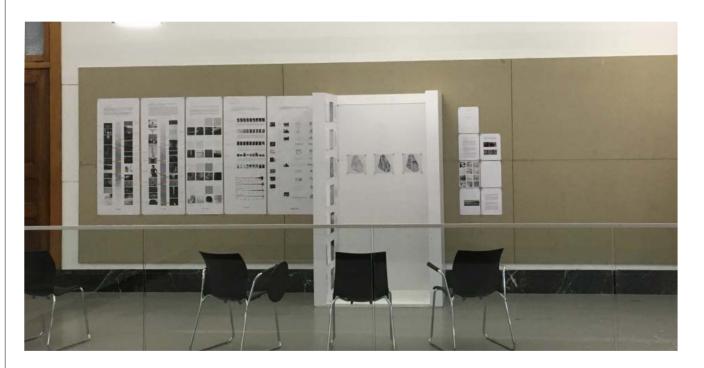




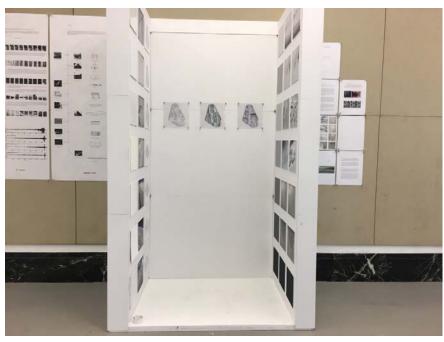
7a-2 Black Wholes *Maya Alam*



09b) Midterm Representation

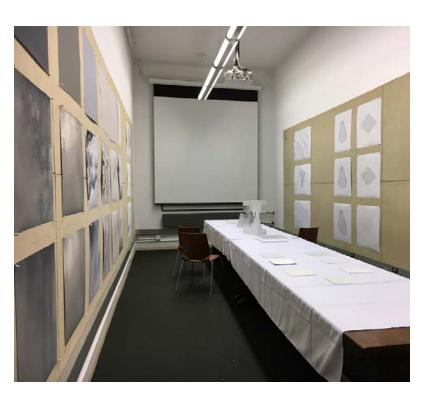






09c) Final Thesis Prep Representation







09c) Final Thesis Representation







10) BIBLIOGRAPHY

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Another Scale of Architecture - Junya Ishigami
Formless - MOS
Hair and Makeup - Jason Payne
Kissing Architecture - Sylvia Lanvin
Mood River - Jeffrey Kipnis
Space, Place and Atmosphere - Juhani Pallasma
Subnature - David Gissen
The Estranged Object - Michael Young
The Eyes of the Skin: Architecture and the Senses - Juhani Pallasma
The Meaning of the Body - Mark Johnson
The Sensory Fabric of Architecture - Jean-Paul Thibaud
The Three Dynamics of Urban Ambiances - Jean-Paul Thibaud
Thinking Architecture - Peter Zumthor
Urban Ambiances as Common Ground - Jean-Paul Thibaud