

12TH CHANCELLOR »

SYVERUD CHOSEN TO LEAD THE UNIVERSITY

ON THE DAY SYRACUSE UNIVERSITY ANNOUNCED Kent D. Syverud would become the University's next Chancellor and President, he embraced his soon-to-be new community with two words: "I'm in," he said. "I'm in with all of you who have those loyalties [to SU] and hopes and dreams. Like you, I'm committing everything I am and everything I have to this place, to our team, and to achieving greatness here through patience, hard work, loyalty, and a cheerful can-do attitude."

At a gathering in Hendricks Chapel on September 12, the current dean of Washington University School of Law in St. Louis addressed hundreds of students, faculty, staff, community members, and online viewers, saying he was inspired to speak that simple phrase after hearing a recurring statement from members of the SU community he met during the search process: "Syracuse took a chance on me, and I made the most of it." That statement represents the University and the country at its best, and how students who come here understand they have a lot to learn—but are ready for the challenge, Syverud said. "You did not feel entitled, but you did feel responsible for seizing the amazing range of opportunities and activities and courses and ideas across this University," he said. "You made the most of it here in Syracuse, across the world, and over your whole lifetime."

Syverud, a dedicated, award-winning teacher who has nearly two decades of experience in academic leadership at premier national universities, was unanimously selected by the Board of Trustees as the 12th Chancellor and President following unanimous recommendations by members of the Chancellor's Search Committee and the Board's Executive Committee. The search committee, led by Trustee vice chair, Judge Joanne Alper '72, was composed of trustees, faculty, students, staff, alumni, a dean's representative, and a representative from the Chancellor's Cabinet. Syverud will begin his tenure on January 13, succeeding Chancellor Nancy Cantor, who will become Chancellor of Rutgers University-Newark in January (see page 22). "Chancellor-designate Syverud is exceptionally well prepared to guide SU as we seek to build on our tremendous momentum and continue to raise SU's profile while fulfilling its proud legacy," Board of Trustees Chairman Richard L. Thompson G'67 said. "Throughout the selection process, he distinguished himself by the impressive range and depth of experience he brings from having been a faculty member and academic leader at some of the nation's best universities, by his demonstrated leadership on some of the most important issues facing higher education and the world today,



and by his profoundly thoughtful and collaborative spirit."

Syverud was born and raised in Irondequoit, New York, a Rochester suburb, and earned a bachelor's degree magna cum laude from Georgetown University School of Foreign Service in 1977, a law degree magna cum laude from the University of Michigan in 1981, and a master's degree in economics from Michigan in 1983. Prior to becoming dean of Washington University law school, he was dean of Vanderbilt Law School from 1997 to 2005. He served as associate dean for academic affairs and was on the faculty at the University of Michigan School of Law; an associate with the Washington, D.C., law firm of Wilmer, Cutler & Pickering; and a clerk for Supreme Court Justice Sandra Day O'Connor. He currently serves as one of only two trustees appointed to oversee the \$20 billion trust established to compensate victims of the Deepwater Horizon oil spill in the Gulf of Mexico.

He and his wife, Dr. Ruth Chen, an environmental toxicologist who will hold a professor of practice appointment at SU, have three grown sons: Steven, Brian, and David. "Today, I am truly honored that you have taken that chance on me," Syverud said, concluding his speech. "I mean to make the most of it. With your help and advice and support, I will do that. I'm in, and I sure hope you are, too."
—Kathleen Haley



INTERNATIONAL EXCHANGE »

ADVANCING DISABILITY RIGHTS IN ETHIOPIA

WITH 91 MILLION PEOPLE, ETHIOPIA IS THE MOST POPULATED landlocked country in the world. Daily life can be enough of a challenge there, let alone for a person with a disability. College of Law professor Michael Schwartz G'06 found this out firsthand during a nine-day visit as part of Mobility International USA's Professional Fellows EMPOWER program, a unique initiative

International hosted one representative from each Ethiopian organization in October to work alongside American counterparts and gain experience in how issues in their field are addressed in the United States.

Law professor Michael Schwartz G'06 (right) meets with a group of Ethiopians, including faculty and students, at the Menelik II School, an inclusive school in Addis Ababa.

In Ethiopia, Schwartz spoke with parents who described to him “the inability of the educational system to meet the needs of their children.” He visited a bakery owned by the Ethiopian Women with Disabilities National Association that was staffed by people with disabilities. He attended meetings hosted by the Ethiopian Human Rights Commission and fielded numerous questions, including how members of the deaf community could change laws that prohibit deaf Ethiopians from driving. The exchange group also met with U.S. Embassy officials. According to Schwartz, they discussed plans to support the enrollment of an Ethiopian lawyer in the College of Law's Master of Laws program for international students; enhance the accessibility of the legal aid center in Addis Ababa; and strengthen the link between SU and Addis Ababa University. “We also talked about the possibility of engaging the top levels of the Ethiopian government as a way to highlight the issue of access for people with disabilities as a human right,” he says.

To read more about Schwartz's visit to Ethiopia, check out his blog at michaelschwartz53.wordpress.com/.



After leaving the Menelik II School, law professor Michael Schwartz G'06 and his group head down an alley to the main road. It was the rainy season there.

sponsored by the U.S. Department of State. “I was struck by the enormity of the country's problems that got in the way of advancing disability rights,” Schwartz says, “but I was also struck by the spirit of the Ethiopian people—courageous, generous, and determined to overcome adversity.”

The Disability Rights Clinic at Syracuse University, where Schwartz serves as director, was the only law clinic in the country selected to take part in the initiative, which aims to expand the capacity of organizations in the United States and abroad to promote inclusive communities and advance the rights of persons with disabilities around the world. Schwartz, who is deaf, is working with two Ethiopia-based organizations, the Human Rights Commission and the National Ethiopian Women's Rights Organization, to implement a long-term project that will establish a legal aid clinic for women and children. As part of the two-way international exchange program, the College of Law and Mobility

For all the challenges facing the people of Ethiopia, especially those with disabilities, Schwartz found some signs of hope. On a visit to the Menelik II School in Addis Ababa, the exchange group learned about the school's inclusive education program and discovered the Amharic Sign Language is heavily influenced by American Sign Language. “A real standout was Teowordos, a deaf student who had a 1,000-megawatt smile and a wonderful spirit of warmth and friendliness,” Schwartz says. “A real character! He was proud of his deafness and signed beautifully.”

While Schwartz returned home with memories that will last a lifetime, he knows that advancing disability rights in Ethiopia will require an ongoing commitment to advocacy, education, and support. “I hammered home the need to change the attitude of society toward disability,” he says, “and to stress the importance of conceptualizing disability as a human right, not just about people with disabilities.”

—Keith Kobland



HUNTINGTON HALL RENOVATION » GRAND ENTRANCE

HUNTINGTON HALL HAS UNDERGONE ITS SHARE OF changes through the years, from its founding as a hospital more than a century ago to serving as the current home of the School of Education. In May, the school celebrated the building's latest transformation, unveiling the Sharon Haines Jacquet Education Commons, a new event and meeting space located on the building's ground floor. "Being a part of the transformative Huntington Hall building project has been a delight," says Jacquet '72, the University Trustee and School of Education Board of Visitors member for whom the space is named. "I'm glad to help open our School of Education to everyone."

The commons provides the first fully accessible and technologically capable space for School of Education events, lectures, and receptions, and is equipped for daily use as a study and collaborative area for students. In addition, the building, located at the corner of Marshall Street and University Avenue, features a new main entrance leading into the commons space. Gone is the wrought-iron fence that separated the building from Marshall Street—replaced with a gently sloping ramp that is accessible to all. "Our new, dramatic entrance serves as a beacon to the community, announcing the inclusive, urban focus of the school, welcoming all," says School of Education Dean Douglas Biklen G'73. "Already, the Jacquet

Commons has become a favorite site for formal as well as informal gatherings."

One of the oldest structures in the University Hill area, the building opened in 1875 as the Hospital of the Good Shepherd. In 1915, the University acquired it to advance the College of Medicine. The building took its present name in 1964 in honor of the late Rt. Rev. Frederick D. Huntington, a former Episcopal bishop and the founder of the hospital. Originally a wood structure, the building went through several renovations as it was transformed from a hospital into an academic space. Wings and floors were added with office and teaching spaces, and brick and stone replaced the wood. In 1970, Huntington Hall became the home of the School of Education.

When designing the entranceway and commons, architect Jonathan Lott focused on the concept "borders divide, space connects." He is confident the building's transformation will help the School of Education in its efforts to create the best learning spaces and incorporate as much of the surrounding community as possible. "The project shows a commitment on the University's part for continual improvement of facilities, creating the best possible learning environments," Lott says. "This particular project makes a clear statement, erasing any perception of boundary between the academy and its urban context."

—Jennifer Russo

BUILDINGS UPDATE

FOOTBALL PRACTICE CENTER

SU Athletics will expand its footprint with the addition of an indoor practice center for the football team. The \$17 million planned center will provide essential and transformational amenities needed to compete for championships in the Atlantic Coast Conference, offering an innovative and modern practice environment that will enhance recruiting efforts and help develop the student-athletes. While the football program will be the main tenant of the 87,000-square-foot building, all SU Athletics programs will have access and use of the center. It will be located east of Manley Field House at the current site of the Joseph Vielbig Outdoor Track Stadium. A new track facility will be built on South Campus.

PECK HALL

Peck Hall has a long history with the University. Opened in 1896 as the home of the College of Medicine, it later served as the headquarters of University College. Today, the building is home to Falk College's Department of Marriage and Family Therapy and its Couple and Family Therapy Center (CFTC), which provide mental health services for the local community. Located on East Genesee Street, the 30,000-square-foot facility features offices, smart classrooms with video conferencing, a student lounge/kitchen, and a seminar room, as well as a new children's clinic and expanded counseling rooms for CFTC that include digital video imaging for clinical training purposes.

NEWHOUSE STUDIOS

The Newhouse School is at work on an \$18 million renovation of Newhouse 2, one of three buildings in the Newhouse complex. The renovation calls for updating the school's studio facilities, which will be named the Dick Clark Studios in honor of the legendary entertainer, entrepreneur, and Class of '51 graduate. Clark's widow, Kari Clark, announced in June that the Kari and Dick Clark Foundation will provide the lead gift for the studios, which will feature top-flight equipment and work spaces that reflect professional settings in broadcast, TV, and film production. The renovation is scheduled for completion in fall 2014.

DINEEN HALL

Construction continues on Dineen Hall, the new home of the College of Law. Named in honor of Carolyn Bareham Dineen L'32 and Robert Emmet Dineen L'24 by their children, the Honorable Carolyn Dineen King H'06, Kathryn Dineen Wriston, and SU Trustee Robert E. Dineen Jr. L'66, the five-story, 200,000-square-foot building is scheduled to open in fall 2014. To watch a video of the progress, go to dineen.law.syr.edu/progress/#livefeed.





COMMUNICATION SCIENCES AND DISORDERS »

NEW FACILITY ENHANCES FACULTY WORK AND GEBBIE CLINIC'S REACH

IT'S AN OTHERWISE LAZY SUMMER DAY IN CENTRAL NEW York, but inside the building at 621 Skytop Road, on South Campus, the mood is festive. Professor Linda Milosky, chair of the Department of Communication Sciences and Disorders (CSD) in the College of Arts and Sciences, darts from room to room, amid a maze of moving boxes and unassembled computers. "Want to see something?" she asks. With the flick of a light switch, she steps inside a hushed conference room containing a table, chairs, and a wall-mounted TV. "This is where our aphasia group meets," she says, alluding to the neurological disorder, most commonly caused by stroke, that results in problems with speaking, listening, reading, and writing. "Everything here—the atmosphere, the furnishings—is designed for clients and their spouses to talk openly. Sometimes they watch a show together and discuss it afterward with their therapist. At our old clinic, this wasn't possible."

The clinic in question used to reside in the Hoople Building on South Crouse Avenue, CSD's home for more than 40 years. Over the summer, the department graduated to its more spacious, modern digs on South Campus. Critical to the move was Milosky, who worked closely with Vice Chancellor and Provost Eric Spina and Arts and Sciences Dean George M. Langford to find a workable solution to the department's longtime space needs. The result? A \$1.7 million custom renovation of part of the Skytop building, resulting in some 20 new clinical rooms; a large observation suite with computer monitors and a child therapy area; various therapy and testing rooms; two state-of-the-art sound booths for audiology testing; an electrophysiological testing area for infants; and a hearing-aid fitting room, which simulates real-world listening environments, such as crowds and noisy restaurants.

The new space is a far cry from CSD's humble beginnings in the Department of Audiology and Speech Pathology, which SU established in 1946. The opening of the Hoople Building less than

a decade later, along with that of the Gebbie Speech-Language-Hearing Clinic in 1972, gave the fledgling program a home—one that it eventually outgrew. Edward Gage Conture, an expert on stuttering who joined SU's faculty in 1971, recalls those early halcyon days. "Back then, CSD was an academic program that was rebuilding itself," he says. "By the time I left Syracuse in the late '90s, CSD had gone from having a strong regional footprint to a highly respected national one. The success of the Gebbie Clinic had a lot to do with it."

Originally a program in the College of Visual and Performing Arts and then the School of Education, CSD became a department in Arts and Sciences in 2002. The transition was influenced by multiple factors, including a growing trend among researchers to interact with not only clinicians, but also scholars from seemingly disparate fields, including psychology, biology, neuroscience, and linguistics. Since then, the whole idea of translational science has permeated the department. "Everything we do—in the clinic, in the lab, in the classroom—has a practical application in mind," says Milosky, who specializes in language acquisition and disorders.

CSD's timing couldn't be better, given the growing number of Baby Boomers who deal with speech and language impairments brought on by strokes, brain injuries, and hearing loss. Joseph Pellegrino, director of the Gebbie Audiology Clinic and a professor of clinical practice, knows the statistics all too well. He says that, according to the National Institutes of Health, hearing loss affects 20 percent of people between ages 45 and 59, 33 percent of people in their 60s, and approximately 60 percent of people older than 70. "The numbers are alarming," Pellegrino says. CSD professor Karen Doherty, a specialist in the early stages of age-related hearing loss, says untreated hearing loss can negatively impact a person's social, psychological, and cognitive function. "People should seek help for hearing loss as early as possible to



Facing page: Two parents observe their child's session with Ramani Voleti G'03, a Gebbie Speech-Language Clinic supervisor. Clockwise (from above): In the Gebbie Clinic reception area, Mary Collier, office assistant at the Department of Communication Sciences and Disorders (CSD), schedules a client for a hearing-aid fitting; CSD chair Linda Milosky leads a class discussion; audiology doctoral student Kristin McLoone (left) and Gebbie Audiology Clinic supervisor Kristen Kennedy work with a mini microphone that will be used with a patient's hearing aids; speech-language pathology graduate student Jessica Weise G'10 visits with a preschool-age client.

reduce these effects," she says.

Other CSD research is equally compelling, as evidenced by Professor Kathy Vander Werff's study of the effects of traumatic brain injury (TBI) on auditory processing. "People with TBI may not have trouble detecting sounds, but they experience problems listening in noisy environments," she says. Professor Beth Prieve focuses on improving diagnostic testing in infants and children, while Professor Mary Louise Edwards examines the phonological production abilities of children and adolescents with speech-sound disorders.

Nationwide, speech-language pathologists are seeing a spike in the number of young clients, many of whom grapple with language, articulation, swallowing, and social communication challenges. "Fifteen to 20 percent of our population may experience a communication problem," says Janet Ford, the Gebbie Speech-Language Clinic director and a professor of clinical practice who specializes in the visual-search abilities of autistic children. "Fortunately, we're detecting these problems sooner in children and adults." Further evidence of the department's scholarly mettle is found in Professor Soren Lowell's work in essential voice tremor, a neurological disease

that affects older people, causing rhythmic changes in the voice; and Professor Victoria Tumanova's integration of the cognitive, linguistic, and neurological aspects of developmental stuttering.

Such cross-cutting scholarship pays big dividends for the community. In addition to close collaborations with SUNY Upstate Medical University and Crouse Hospital, CSD boasts one of the region's top clinics of its kind. The Gebbie Clinic annually serves more than 3,900 clients, while providing a 24/7 laboratory for graduate-student clinicians. On average, a student pursuing an M.S. degree in speech-language pathology will log 400 to 500 clinical hours; an audiology doctoral (Au.D.) candidate will put in 2,000 to 3,000 hours. Hammam AIMakadma G'11, a Ph.D. candidate in audiology, says the new space improves the department's capacity. "I think I'm a better student and researcher, as a result of being here," he says.

The bottom line is a near 100-percent employment rate for CSD's speech-language pathology and Au.D. graduates. "Our new space makes us better equipped to handle the challenges of and opportunities in the 21st century," Milosky says. "The field has flourished, and so have we."
—Rob Enslin





DRAWN TO BIRDS

JOHN JAMES AUDUBON (1785-1851) GAVE THE WORLD A wonderful gift when he produced *The Birds of America*, his masterful collection of 435 paintings of life-size avian species. But reaching that achievement required years of grueling work and sacrifice that took the woodsman artist from the saltwater flats of Key West to the Dakota plains and across the Atlantic to London, where he finally found an engraver willing to carry out his vision. "I undertook long and tedious journeys, ransacked the woods, the lakes, the prairies, and the shores of the Atlantic," Audubon wrote in his introduction to *Ornithological Biography* (1831-49), a five-volume textual companion to *The Birds of America*. "Years were spent away from my family. Yet, reader, will you believe it, I had no other object in view than simply to enjoy the sight of nature."

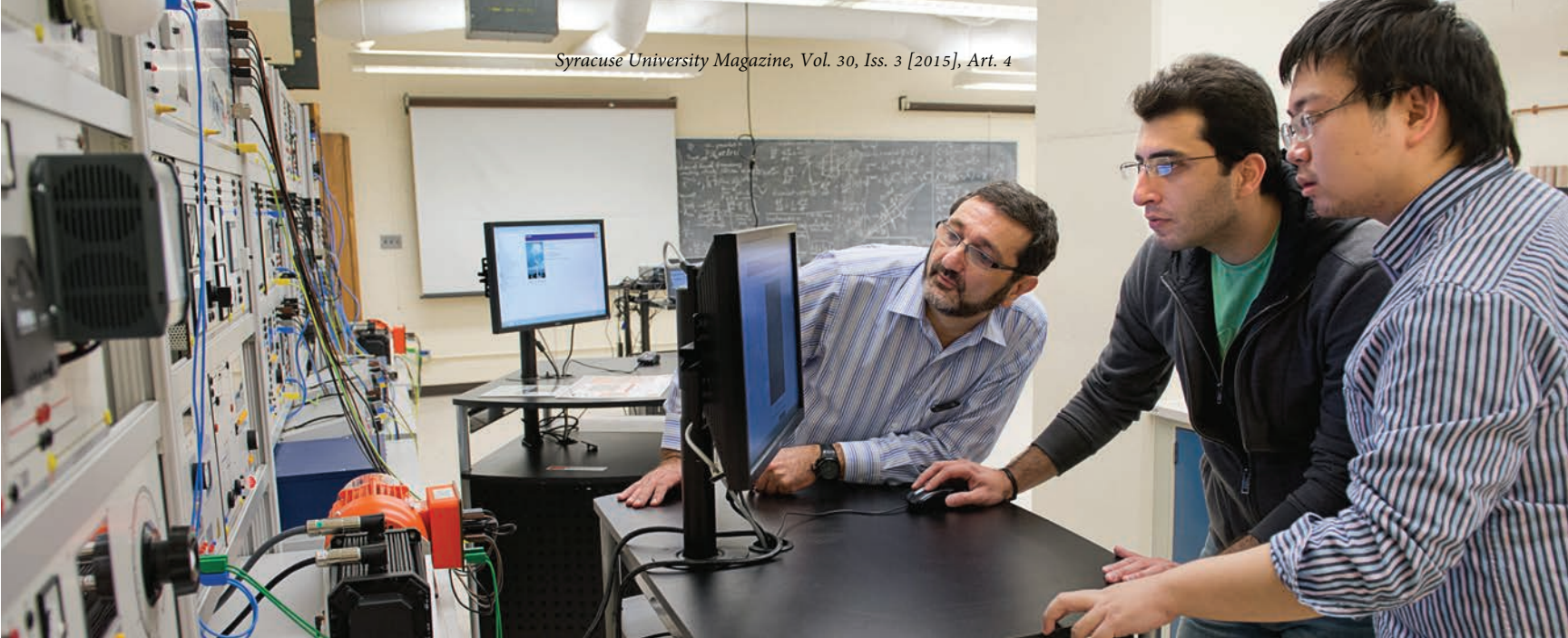
Audubon, the illegitimate son of a French sea captain and plan-

tation owner, was born on the island of Saint Domingue (now Haiti) and spent time in France before arriving at the family-owned estate in Mill Grove, Pennsylvania, in 1803. His fascination with nature and his "aerial companions" began at an early age—he credits his father with introducing him to the idea of drawing birds. Despite his love for birds, Audubon, an expert marksman, forever wrestled with the paradox that he had to shoot them to collect them and create accurate portraits. This commitment to producing precise representations also fueled his desire to publish the images as life-sized. At Audubon's request, many of the paintings' backgrounds—some of which feature cityscapes (Charleston and Baltimore among them) and frontier homesteads—were created by fellow artists, including Robert Havell Jr. He was the namesake son of the London printer who agreed to engrave the artwork on copper plates and print the images—which were water-colored by hand—on the largest paper size available (26 x 38 inches), known as "double elephant" folio size. "It was a crazy idea if there ever was one," says Christoph Irmscher, an Audubon biographer and professor of English at Indiana University.

Irmscher presented a lecture on Audubon this fall at Bird Library in conjunction with the opening of the exhibition *John James Audubon and the American Landscape*, which runs through January 24 at the Special Collections Research Center (SCRC). The exhibition, curated by the SCRC's Sean Quimby and Will LaMoy, highlights seven prints from the University's complete original set of *The Birds of America*, one of approximately 120 known to exist and that have fetched more than \$10 million at auction. Audubon sold the prints through a subscription series between 1826 and 1838. One of those sets belonged to former Syracuse mayor and University Trustee James J. Belden, who donated it to SU in

1896. "Without question, the Syracuse University community is fortunate to have this masterpiece of printing history at its fingertips," says Quimby, senior director of special collections. "Our exhibition and public program with Professor Irmscher, the leading Audubon scholar, show that *Birds of America* is more than a point of pride for the University; it is a source of critical engagement for our faculty, staff, and students, and the surrounding community."

One look at the prints—long-billed curlew, canvasback duck, glossy ibis, goosander (common merganser), barn owl, Swainson's hawk, and white egret—and the viewer can see how meticulous Audubon was in depicting every detail, feather by feather. "Should you discover any merit in them, happy would the expression of your approbation render me, for I should feel that I had not spent my life in vain," the legendary wildlife artist wrote. —Jay Cox



Smart Grid Lab director Tomislav Bujanovic (left) and doctoral students Mohammad Mojdehi and Liwen Sun G'12 monitor a simulation on the lab's smart grid power system.

SMART GRID LAB » POWERING THE FUTURE

IN A CORNER OF THE SMART GRID LAB IN LINK HALL, ELECTRICAL engineering and computer science (EECS) doctoral student Savit Vajpayee is in control of the sun and wind. With one click of a switch, he can simulate wind speed with a shoebox-sized generator to activate a turbine and produce power. A few steps away, he turns on a halogen light that rests above a photovoltaic cell. With adjustments to the light, he can create the conditions of a brilliant sunny morning, or even a gray Central New York winter afternoon, and determine how much solar power is generated. "We use the simulations to integrate these alternate power sources into the smart grid system here," Vajpayee says. "It allows us to see how they work and how to use them in our day-to-day system."

Through such simulations, students learn to control the sources, experiment with them, and determine how to optimize their positioning to efficiently generate quality power, says EECS research professor and Smart Grid Lab director Tomislav Bujanovic. "The idea is to provide energy to the grid," he says. The simulations are components of the lab's smart grid power system, a collection of sophisticated electronic equipment that serves as a model for a modernized electric power infrastructure. Another component, for instance, replicates a 300-kilometer transmission line. "Students can learn how to protect the grid from a fault in the system and make improvements," says EECS doctoral student Mohammad Mojdehi. "They can see it on a computer here. Everything is in real time and can be controlled."

With the Smart Grid Lab, the L.C. Smith College of Engineering and Computer Science is well positioned to educate the next generation of power engineers, as well as assist current utility workers in updating their skills. The \$400,000 lab was established as part of a \$2.5 million stimulus grant from the U.S. Department of Energy (DOE) awarded in 2010 to a partnership of SU and five other New York colleges and universities. Working in collaboration with National Grid and other energy-sector businesses, the schools

have established labs and infused their curricula with smart grid technology—advancements in such areas as communications, sensing and measurement, networking, and cyber-security designed to improve power generation and distribution and enhance energy monitoring, diagnostics, conservation, and consumption. "There are not enough people yet who can actually build or operate a smart grid," says EECS department chair Chilukuri Mohan, the project's principal investigator. "But we will get there."

The lab also allows students to gain hands-on experience with analog and digital voltage control; explore smart home technology featuring a wireless energy management system; and experiment with synchrophasors, devices that synchronize real-time measurements of the voltages and currents along multiple points in a system's transmission lines. In conjunction with the lab, educational offerings have expanded as well. The EECS department hosted a professional development workshop for energy-sector engineers this summer. Courses—including one on the integration of renewable energy sources into the grid—have been added, and an interactive audio-visual online course is in the works for next summer. "Our students are learning what we think the future will be," EECS professor Prasanta Ghosh says.

As power companies begin to incorporate smart grid technology, one of the major concerns they face—aside from myriad regulatory and policy issues—is how to transition from the present infrastructure. "We have many ideas," Bujanovic says. "The problem is the transition will be very expensive. It will happen step by step, but the system should be optimized." The EECS students in the lab appear ready to help make that transition happen. "It's interesting to learn so many different things that we'll use as we head into the future," says doctoral student McCleve Joseph G'13. Fellow doctoral student Liwen Sun G'12 agrees. "It will be exciting to take part in building up a big system that in the future everyone will be able to use," he says. "It will be a very promising thing to do."

—Jay Cox

FOOD STUDIES » FROM FARM TO FORK

THERE'S A SENSE OF ANTICIPATION IN THE AIR AS STUDENTS circle around Chef Mary Kiernan G'12 in a Lyman Hall kitchen on a September afternoon, their eyes on two cardboard boxes on the counter in front of her. The boxes, delivered each Wednesday from two regional Community Supported Agriculture (CSA) farms, are filled with fresh produce that represents a share of the farms' harvest. "So have you given any thought to what you might want to cook tonight, based on what you learned last week?" Kiernan asks, unpacking a colorful bounty of eggplant, squash, onions, beets, peppers, heirloom tomatoes, carrots—deemed "beautiful" by the chef—and several types of leafy greens. It isn't long before students start calling out their ideas for turning the fresh veggies into a meal—everything from soups and salads to stir fry—and begin pairing up to create that night's dinner, which they'll cook, eat, and clean up together.

Gathering in the kitchen is just one component of the Farm to Fork class, which explores the benefits and challenges of community-based food systems and helps students make educated and ethical decisions as consumers. Taught by Kiernan and food studies professor Evan Weissman G'12, the four-credit course is offered through the Department of Public Health, Food Studies, and Nutrition in the David B. Falk College of Sport and Human Dynamics. Students meet once a



A colorful sampling of peppers

week for five hours, starting in the classroom with Weissman and then moving to the kitchen for some hands-on experience in basic culinary skills, with occasional field trips to tour—and even work at—the CSA farms. "We're trying to create a class that is a bit different than the lab models we normally have," says Weissman, who earned a Ph.D. degree in geography at SU and is a founding member of Syracuse Grows, a food justice network promoting


urban agriculture and community gardening. "We want the culinary component completely integrated with the didactic instruction, so students are constantly reflecting on what we learn in the classroom and how that applies to what they are experiencing in the kitchen." Weissman leads students in exploring the complexity of both industrial and alternative food systems, discussing such matters as where food comes from, who is involved in its production, and what working conditions are like for those people.



Students tour the fields at Early Morning Farms in Genoa, New York, on a class trip.

One way that discussion comes to life is through the class's subscription to the two CSAs, which establishes a direct link between area farmers and the students as consumers. "With CSAs, the consumer agrees to buy a share of the farm's harvest at the beginning of the season, and the farmer agrees to provide a fair amount of quality food over a specific length of time," Weissman says. "So both the farmer and the consumer share the risks as well as the rewards of growing food." The course also explores the significance of community as it relates to food matters. "That includes thinking about how we develop a community regionally, what community means in the City of Syracuse and on campus, and what community means for the students in the classroom, in the kitchen, and in our daily interactions with food," he says.

Although this is only the second time the class has been offered, it's attracting students with a range of interests and majors, Weissman says, including nutrition and public health, social sciences, race or gender inequality, and environmental issues. "Food and food systems can provide an interesting lens for looking at all sorts of things," he says. Falk College sophomore Imelda Rodriguez, still undecided on a major, agrees. "Having a cooking class as part of the course has been the best learning experience," says Rodriguez, who finds the combination both challenging and eye opening. "Not only do I learn about food issues that are going on in society, but I am also able to cook fresh produce from local farms. I believe anyone taking this class will benefit, and I hope to have more opportunities to study this subject in depth." —Amy Speech



“THANKS TO PHILIP HUTTAR, I’M GETTING A SYRACUSE UNIVERSITY EDUCATION. IT’S NICE TO KNOW THAT SOMEONE FROM MY OWN HIGH SCHOOL COULD MAKE IT POSSIBLE.”

As a student at Trumansburg High School, the late **Philip B. Huttar ’54** assumed he’d have to earn his way through college. But thankfully, SU recognized his potential and offered him a full scholarship.

Making the most of his education, Huttar went on to a successful career as a human resources executive with General Motors. He never forgot what SU did for him, and in his will, he included a generous bequest to establish the Philip B. Huttar Endowed Scholarship to help other students from Trumansburg—like **Meghan Durling ’14**—attend SU.

YOU CAN LEAVE A LEGACY, TOO.

Bequests, no matter what their size, have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. When you make a bequest, you’ll be recognized as a Syracuse University **Pathfinder**, joining a group of insightful leaders who have included SU in their long-term financial plans.

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Meghan Durling ’14
College of Arts and
Sciences history major

PATHFINDER
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SU PRESS » CELEBRATING 70 YEARS OF SCHOLARLY PUBLISHING

SU PRESS HAS MOST ASSUREDLY SURPASSED what Chancellor William P. Tolley could have possibly envisioned when he created the University's publishing arm in 1943 to foster and disseminate the faculty's scholarly work. Seventy years later, SU Press enjoys international critical acclaim for its award-winning books authored by scholars from around the world. "Most people overseas aren't familiar with SU athletics, but they know about SU Press," says Alice Randel Pfeiffer G'77, G'86, director of SU Press. She attributes this international reputation, in part, to the press's Middle East Studies books, which were first published in the early 1960s—well before other academic presses got in the game. And in 2012, the press received the prestigious Saif Ghobash Banipal Prize for Arabic Literary Translation for *A Muslim Suicide* written by Bensalem Himmich and translated by Roger Allen. "It attracted tremendous international coverage, with articles in the *Guardian* and the *Times Literary Supplement*," Pfeiffer says.

For many years, SU Press operated as an independent nonprofit subsidiary corporation of Syracuse University. Three years ago, it became part of the University Libraries. "Merging the press with the libraries seemed like a natural fit, and we calculated it would be more cost effective to share resources in today's tough financial climate," says Pfeiffer, who holds a master's degree in accounting from the Whitman School of Management. "Since the merger, we have seen savings in such critical areas as insurance and legal expenses, and a lot of administrative costs. We are also now part of the University's development team, which should help us raise much needed financial support."

Since 1999, SU Press has won more

than 60 awards and in 2008 was named Publisher of the Year by the *Bloomsbury Review* literary magazine. It produces 50 to 55 new books a year, and currently has 1,500 in print in 27 subject categories—everything from African American, Irish, Jewish, and Native American studies, to sports history, geography, and poetry, to name a few. In the early 1980s, the press

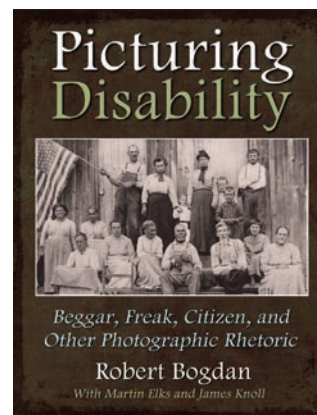
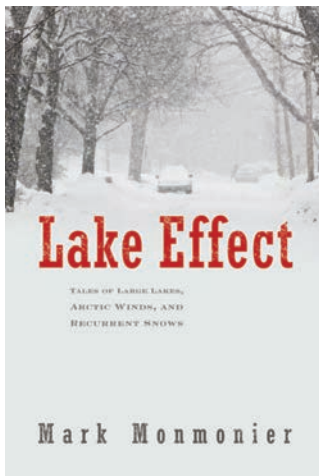
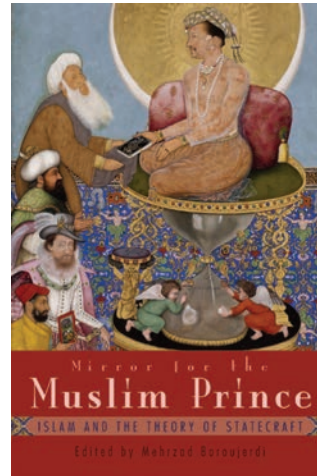
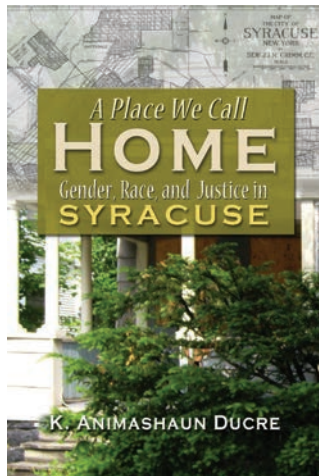
Citizen, and Other Photographic Rhetoric by Robert Bogdan G'64, G'71, Distinguished Professor Emeritus of Social Science and Education at Syracuse; and *Acts of Conscience* by Steven Taylor G'77, Centennial Professor of Disability Studies at the School of Education.

SU Press's all-time best seller, *Rastafari: Roots and Ideology* by the late West Indian author Barry Chevannes, is one of the most important books ever published on the subject of Rastafarianism, a religious movement that originated among black Jamaicans. The book has been used in religion classes nationwide since it was first published in 1994, selling more than 40,000 copies to date. The press's largest subject area, however, is the history and culture of New York State. In fact, *The Encyclopedia of New York State* (2005) ranks number two in terms of revenue, and *The Adirondack Atlas* (2004) is number three. "There are a lot of university presses in New York State, but SU Press publishes more about Central and Northern New York than any other," Pfeiffer says.

One of the greatest challenges and opportunities facing the 16-member staff is to keep up with the ever-changing world of electronic publishing and myriad e-book applications. The press has more than 700 titles currently available through Google, but the corporation retains ownership of the digital files. So to sell those books through other

electronic distribution channels, the press would have to scan and digitize more than 1,000 books, which would be quite costly and time consuming. "Looking to the future, we hope to collaborate with the SU Libraries to create a digital publishing center that would be a wonderful resource for faculty and students," Pfeiffer says. "Our top priority continues to be publishing the best scholarship we can to enhance SU's academic prestige, both here and abroad."

—Christine Yackel



published a groundbreaking series in the field of education, spearheaded by SU professor Alice Honig's book, *Infant Caregiving* (1981). Coming full circle, the press introduced a new education series—Critical Perspectives on Disability Studies—which has received excellent reviews. Books in this series cross disciplinary and cultural boundaries to touch on such topics as special education, disability law and policy, and international human rights. Titles include *Picturing Disability: Beggar, Freak,*