Syracuse University SURFACE

Center for Policy Research

Maxwell School of Citizenship and Public Affairs

10-2005

Unintended Consequences of Property Tax Relief: New York's STAR Program

Tae Ho Eom Syracuse University

William Duncombe Syracuse University, duncombe@maxwell.syr.edu

John Yinger Syracuse University, jyinger@maxwell.syr.edu

Follow this and additional works at: https://surface.syr.edu/cpr

Part of the Economics Commons, Education Commons, and the Public Affairs, Public Policy and Public Administration Commons

Recommended Citation

Eom, Tae Ho; Duncombe, William; and Yinger, John, "Unintended Consequences of Property Tax Relief: New York's STAR Program" (2005). *Center for Policy Research*. 176. https://surface.syr.edu/cpr/176

This Working Paper is brought to you for free and open access by the Maxwell School of Citizenship and Public Affairs at SURFACE. It has been accepted for inclusion in Center for Policy Research by an authorized administrator of SURFACE. For more information, please contact surface@syr.edu.

Center for Policy Research Working Paper No. 71

UNINTENDED CONSEQUENCES OF PROPERTY TAX RELIEF: NEW YORK'S STAR PROGRAM

> Tae Ho Eom William Duncombe John Yinger

Center for Policy Research Maxwell School of Citizenship and Public Affairs Syracuse University 426 Eggers Hall Syracuse, New York 13244-1020 (315) 443-3114 | Fax (315) 443-1081 e-mail: ctrpol@syr.edu

October 2005

\$5.00

Up-to-date information about CPR's research projects and other activities is available from our World Wide Web site at **www-cpr.maxwell.syr.edu.** All recent working papers and Policy Briefs can be read and/or printed from there as well.

CENTER FOR POLICY RESEARCH – Fall 2005

Timothy Smeeding, Director Professor of Economics & Public Administration

Associate Directors

Margaret Austin Associate Director, Budget and Administration Douglas Holtz-Eakin Professor of Economics Associate Director, Center for Policy Research

Douglas Wolf Professor of Public Administration Associate Director, Aging Studies Program

John Yinger Professor of Economics and Public Administration Associate Director, Metropolitan Studies Program

SENIOR RESEARCH ASSOCIATES

Badi Baltagi	
Pablo Beramendi	Political Science
Dan Black	Economics
Lloyd Blanchard	Public Administration
William Duncombe	Public Administration
Gary Engelhardt	Economics
Deborah Freund	
Madonna Harrington Meyer .	Sociology
Christine Himes	Sociology
William C. Horrace	
Bernard Jump	Public Administration
Duke Kao	
Eric Kingson	Social Work
Thomas Kniesner	Economics
Tom Krebs	Economics

Jeff Kubik	Economics
Andrew London	Sociology
Len Lopoo	Public Administration
Jerry Miner	Economics
John Moran	Economics
Jan Ondrich	Economics
John Palmer	Public Administration
Lori Ploutz-Snyder I	Health and Physical Education
Grant Reeher	Political Science
Stuart Rosenthal	Economics
Ross Rubenstein	Public Administration
Margaret Usdansky	Sociology
Michael Wasylenko	Economics
Janet Wilmoth	Sociology

GRADUATE ASSOCIATES

Javier Baez	Economics
Sonali Ballal	. Public Administration
Dana Balter	Public Administration
Jason Bladen	Economics
Jesse Bricker	Economics
Maria Brown	Social Science
Yong Chen	Economics
Ginnie Cronin	Social Science
Ana Dammert	
Mike Eriksen	Economics
Katie Fitzpatrick	Economics
Alexandre Genest	
Julie Anna Golebiewski	Economics

Nadia Greenhalgh-Stanley .	Economics
Yue Hu	Economics
Becky Lafrancois	Economics
Joseph Marchand	Economics
Larry Miller	Public Administration
Wendy Parker	Sociology
Emily Pas	Economics
Shawn Rohlin	
Cynthia Searcy	Public Administration
Talisha Searcy	Public Administration
Jeff Thompson	Economics
Wen Wang	Economics
Yoshikun Yamamoto	

STAFF

Kelly Bogart	Administrative Secretary
Martha Bonney	. Publications/Events Coordinator
Karen Cimilluca	Librarian/Office Coordinator
Kim Desmond	Administrative Secretary

ry	Kati Foley	Administrative Assistant, LIS
or	Kitty Nasto	Administrative Secretary
or	Candi Patterson	Computer Consultant
ry	Mary Santy	Administrative Secretary

ABSTRACT

New York's School Tax Relief Program, STAR, provides state-funded property tax relief for homeowners. Like a matching grant, STAR changes the price of public services, thereby altering the incentives of voters and school officials and leading to unintended consequences. Using data for New York State school districts before and after STAR was implemented, we find that STAR resulted in small increases in student performance along with significant decreases in the efficiency with which this performance is delivered and significant increases in school spending and property tax rates. These tax-rate increases magnify existing inequities in New York State's education finance system.

Introduction

Thanks to a relatively low state share of funding for education and a wide range in property values per pupil, New York State has long faced the dual problem of high property tax rates and severe funding disparities across school districts. In 1997, New York State enacted a state-funded homestead exemption, the School Tax Relief Program or STAR, to provide property tax relief for homeowners. Although it was not recognized in the policy debates at the time STAR was passed, the use of state tax sources to lower the school property tax burden on homeowners significantly alters the way public schools are financed and magnifies the funding disparities. Moreover, the design of STAR has resulted in major unintended consequences for student performance, school spending, school district efficiency, and local property tax rates. This impact on school finance and these unintended consequences are the subjects of this paper.

These issues were first raised by Duncombe and Yinger (1998a, 2001). Building on the equivalence theorems of Bradford and Oates (Oates, 1972; Bradford and Oates, 1971a, 1971b), they argued that the STAR homestead exemption was equivalent to a form of matching aid. Like matching aid, STAR lowers voters' tax prices and therefore is likely to increase the demand for education and lead to higher property tax rates, higher education spending, and higher student performance. Duncombe and Yinger also argued that the STAR-induced decline in tax price lowers voters' incentives to monitor school officials and therefore may result in less efficient school districts. In this paper we estimate the impact of STAR on student performance, school district efficiency, and school property tax rates.

Many studies find that tax prices have a significant impact on the demand for local services.¹ Fisher (1988), Addonizio (1990, 1991), and Rockoff (2003), explore the impact of property tax relief programs on school spending. The first two of these studies examine a circuit-breaker implemented in Michigan in the 1970s that altered tax prices. Both studies find evidence

that these tax-price changes had a significant impact on public spending. Rockoff (2003) examines STAR. He finds that replacing 10 percent of school property taxes with STAR funds would raise school spending by 1.6 percent.²

These studies all estimate the elasticity of expenditure per pupil with respect to tax price. This approach has the practical advantage that it does not require a measure of the final output (in the sense of Bradford, Malt, and Oates, 1969) of education, such as student test scores. It also has a major disadvantage, however; it cannot determine whether the impact of tax-price on spending reflects changes in demand or changes in school district efficiency.

In contrast to the previous literature, this study estimates a demand model with a final output as the dependent variable and explicitly considers economies of scale and school district efficiency. We estimate the direct impact of STAR on the demand for education and the indirect impact that arises because STAR affects efficiency and efficiency affects demand.

The Structure of STAR and the Distribution of STAR Benefits

The STAR program provides partial exemptions from school property taxes for owneroccupied primary residences.³ The basic STAR exemption is available to all taxpayers who own their primary residence in New York State, regardless of age or income, including owners of one-, two-, and three-family houses, condominiums, cooperative apartments, mobile homes, or residential dwellings that are part of mixed-use property.⁴ An enhanced STAR exemption is available only for homeowners age 65 or above who have annual incomes no greater than \$60,000.⁵ Renters receive no exemption.

The basic exemptions were \$10,000 in 1999-2000, \$20,000 in 2000-2001, and \$30,000 in 2001-2002 and thereafter,⁶ whereas the enhanced exemption was set at \$50,000 for the 1998-1999 school year and has remained at that value ever since. All STAR exemptions are subject to two adjustments. First, they are all adjusted to be consistent with the assessment/sales ratio in

each assessing unit. Second, they are adjusted upward by a "sales price differential factor" in counties in which the median residential sales price exceeds the statewide median sales price.⁷

Although New York has several other property tax exemption programs, STAR is unique in two ways (New York State Office of Real Property Services (ORPS), 2004). First, it is the only exemption funded by the state. All other exemptions erode the local tax property base and shift the burden of the tax toward property owners not eligible for the exemptions. Second, STAR is unique in terms of its scope and the size of the exemption. Although some other exemption programs have applied to a significant number of taxpayers, including 650,000 veterans and 180,000 senior citizens, none of them has come close to the breadth of the STAR program, which applies to roughly 3 million taxpayers.

As shown in Table 1, STAR provided property tax relief per pupil in 2001-2002 ranging from \$320 in New York City to \$1,395 in the downstate suburbs. Because of their high renter populations, all the large cities except Yonkers receive relatively little benefit from STAR. Table 1 also indicates that the STAR exemptions range from 3.61 percent of property value in NYC to 14.82 percent in the upstate suburbs.

Conceptual Foundations

A voter's tax price reflects the interplay between the voter's budget constraint and the government budget constraint. In this section we derive an expanded tax price that reflects both STAR and school district efficiency and incorporate this tax price into demand and cost/efficiency models. We show that STAR has direct impacts on the demand for school quality and indirect impacts on demand that arise because STAR also affects efficiency.

The Demand for School Quality

Let V stand for the market value of a voter's home and t indicate the effective property tax rate. Without STAR, the property tax payment would be tV. Expressed in terms of market value, STAR exempts the first X dollars of value from tax, so the property tax payment with

STAR is t(V-X). As noted earlier, the value of X is now \$30,000 in most districts, but is sometimes adjusted upward for high sales prices.⁸ If Y is a voter's income and Z is spending on everything except school property taxes, then a voter's budget constraint with STAR is

$$Y = Z + t(V - X) \tag{1}$$

The school district faces a cost function, $C\{S\}$, where *C* is total cost per pupil and *S* is school quality as measured by student performance on certain tests. The derivative of this function, $\partial C/\partial S$, equals marginal cost, *MC*. Spending per pupil, *E*, equals $C\{S\}$ divided by district efficiency, *e*. This efficiency measure is scaled so that it equals 1.0 in a fully efficient district, that is, in a district that makes full use of the best available technology, and falls below one in less efficient districts. Hence, this formulation indicates that inefficient districts spend more than the amount indicated by $C\{S\}$ to obtain a given level of *S*. Revenue comes from property taxes and state aid. Because the state fully compensates a district for its STAR exemptions, these exemptions have no impact on the district budget constraint. Let \overline{V} indicate property value per pupil and *A* indicate state aid per pupil. Then the district budget constraint is

$$E = \frac{C\{S\}}{e} = t\overline{V} + A \tag{2}$$

Solving equation (2) for *t* and substituting the result into equation (1) yields.

$$Y + A\left(\frac{V}{\overline{V}}\right)\left(1 - \frac{X}{V}\right) = Z + \frac{C\{S\}}{e}\left(\frac{V}{\overline{V}}\right)\left(1 - \frac{X}{V}\right)$$
(3)

Tax price, *TP*, is what an increment in *S* costs a voter, so it can be derived by differentiating a voter's spending, the right side of equation (3), by *S*:

$$TP = \frac{\partial \text{Spending}}{\partial S} = \frac{dC}{dS} e^{-1} \left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right) = (MC) e^{-1} \left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right)$$
(4)

The direct impact of STAR appears in the last term of equation (4); an exemption, X, is equivalent to a matching aid program with a matching rate m = X/V. This matching rate varies

across districts and across time both because of provisions in the STAR legislation, namely, the phase in and the sales price differential factor, and because of variation in V. Throughout this paper, we refer to X/V as the implicit STAR matching rate and to (1- X/V) as the STAR component of tax price.

In a standard median-voter model, the demand for school quality, S, is a function of median income, as augmented by state aid, and of median tax price. Interpreting equation (1) as the median voter's budget constraint; using a standard multiplicative form for demand; adding a flypaper effect, f; and placing other demand determinants in a constant, K, we find that⁹

$$S = K \left(Y + fA\left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right) \right)^{\theta} \left((MC) e^{-1} \left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right) \right)^{\mu}$$
(5)

where θ is the income elasticity of demand, μ is the (negative) price elasticity of demand. Our principal hypothesis is that the STAR term, (1 - X/V), has a negative coefficient.

Tax price in equation (5) has four components: marginal cost, (the inverse of) efficiency, tax share, and STAR. These components all enter tax price in the same way but may have different elasticities in practice. Voters may be more aware of, and hence more responsive to, the STAR component than to the tax-share component, for example, because they must apply for the STAR rebate. Thus, we estimate all four elasticities and use them in our simulations; to simplify the presentation, however, we use a single elasticity in the text.

Equation (5) also reveals that STAR affects the value of aid to voters. In the standard model, the value to a voter of state aid depends on the voter's tax share, that is, on the voter's share of the money saved by cutting local taxes (Oates, 1972). This effect explains why tax share appears in the augmented income term. Equation (5) shows that STAR exemptions also lower a voter's valuation of aid. We later test for this effect, which is discussed in Duncombe and Yinger (1998a) and Rockoff (2003).

The Determinants of School Efficiency and Educational Cost

Although e in equation (5) cannot be measured directly, it may depend on both income augmented by aid and on tax price. This insight leads to a method for estimating e and for determining STAR's indirect impact on demand, which operates through efficiency.

As pointed out by Duncombe, Miner, and Ruggiero (1997) and Duncombe and Yinger (1997, 1998b) income may affect efficiency in two ways. First, a higher income may weaken voters' incentives to monitor school officials. Second, a higher income may encourage voters to push for a broader set of objectives. Because efficiency must be defined relative to spending on a particular objective, such as student performance on certain tests, spending to promote other objectives is inefficient. Given this role of voter demand and monitoring, we use the same definition of income in the efficiency equation as in the demand equation.

These studies also provide evidence that a tax-price decrease operates in much the same way as an income increase, namely, it weakens voters' incentives to monitor school officials and boosts their demand for a broad set of objectives. Thus, tax price also belongs in the efficiency equation. As in the case of income, the role of voter behavior in this analysis indicates that the tax-price term in the efficiency equation, like the one in the demand equation, should reflect tax share, marginal cost, and STAR.¹⁰

Our approach is to incorporate these hypotheses into a multiplicative efficiency equation. For expositional purposes (but not in our estimations), we assume that the flypaper effect is the same in the efficiency equation as in the demand equation. Determinants of efficiency other than augmented income and tax-price, which are discussed below, are represented by *M*. This approach leads to the following efficiency equation, where γ is the income elasticity of efficiency, δ is the price elasticity of efficiency, and *k* is a constant:

$$e = k M^{\rho} \left(Y + f A \left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{\gamma} \left((MC) \left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{\delta}$$
(6)

Based on the literature, we expect that a higher augmented income leads to less efficiency ($\gamma < 0$) and that a higher tax price leads to more efficiency ($\delta > 0$).

Efficiency cannot be measured directly, but its determinants can be incorporated into the estimation of a cost function (Duncombe and Yinger, 2001). Following standard practice (Downes and Pogue, 1994; Duncombe and Yinger, 1997, 1998b, 2000; Reschovsky and Imazeki, 1998, 2001, 2003), we assume that educational cost depends, in a multiplicative way, on teacher salaries, *W*, student enrollment, *N*, and pupil characteristics, *P*. Unlike previous studies, however, we estimate returns to quality scale (as defined in Duncombe and Yinger, 1993). In symbols,

$$C\{S\} = \kappa S^{\sigma} W^{\alpha} N^{\beta} P^{\lambda}$$
⁽⁷⁾

where κ is a constant and σ measures returns to scale; $\sigma < 1.0$ indicates increasing returns and $\sigma > 1$ indicates decreasing returns. This cost function implies that marginal cost is not constant:

$$MC \equiv \frac{\partial C\{S\}}{\partial S} = \sigma \kappa S^{\sigma-1} W^{\alpha} N^{\beta} P^{\lambda}$$
(8)

Substituting equations (6)-(8) into the definition of E in equation (2), we find that

$$E = k^* \left(S^{\sigma - \delta(\sigma - 1)} \right) \left(W^{\alpha} N^{\beta} P^{\lambda} \right)^{1 - \delta} \left(M^{-\rho} \left(Y + f A \left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{-\gamma} \left(\left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{-\delta} \right)$$
(9)

where k^* combines the constants in equations (6)-(8). Taking logs and, for augmented income, using the simplification that $\ln\{1+\alpha\}\approx \alpha$ when α is less than one, yields our estimating equation:

$$\ln(E) = \ln(k^{*}) + (\sigma - \delta(\sigma - 1))\ln(S) + \alpha(1 - \delta)\ln(W) + \beta(1 - \delta)\ln(N) + \lambda(1 - \delta)\ln(P)$$

$$(10)$$

$$-\rho\ln(M) - \gamma\ln(Y) - \gamma f\left[\left(\frac{A}{Y}\right)\left(\frac{V}{\overline{V}}\right)\left(1 - \frac{X}{V}\right)\right] - \delta\ln\left(\frac{V}{\overline{V}}\right) - \delta\ln\left(1 - \frac{X}{V}\right)$$

This equation identifies all the parameters in equations (6) and (7) except the constant terms, which are not needed to calculate cost and efficiency indexes. The efficiency price elasticity, δ , equals minus one multiplied by the coefficient of the tax-share variable. Once δ is known, the values of the cost parameters, α , β , and λ , can be determined from the coefficients of

the cost variables. Since δ is expected to be positive, omitting this correction is likely to result in an *understatement* of the impact of wages, enrollment, and student characteristics on educational costs. The efficiency income elasticity, γ , is the negative of the coefficient of $\ln(Y)$, and the flypaper effect, *f*, is the coefficient of the aid variable divided by $-\gamma$. The economies-of-scale parameter, σ , can be found using the coefficient of $\ln(S)$ and the estimate of δ .

The three components of tax-price in equation (6) may not have the same elasticities. We can estimate separate elasticities for the last two terms, but not for the first, which appears in all the coefficients in the first line of (10). We assume that the elasticity of *e* with respect to MC equals the estimated elasticity of *e* with respect to V/\overline{V} .¹¹

Other approaches to estimating efficiency have appeared in the literature. One approach has been developed by Ray (1991), McCarty and Yaisawarng (1993), and Duncombe and Yinger (1997, 1998b).¹² This approach involves two steps. The first step is to estimate the minimum spending frontier for any combination of student outcomes using Data Envelopment Analysis (DEA).¹³ DEA produces an index that captures both efficiency and differences in spending due to differences in wage costs or student characteristics that affect the cost of education. The second step is to regress the DEA index on cost variables and on variables thought to influence efficiency. The coefficients of this regression can then be used to remove the impact of the cost variables from the DEA index, leaving a measure of efficiency. DEA is designed to identify production frontiers with multiple outputs, but is not necessary or appropriate with a single output, as in the case of our education-performance index.¹⁴

Implications of the Link between Demand and Efficiency

Once equation (10) has been estimated, two approaches are available for estimating the demand equation (5), and hence for determining the indirect impact of STAR on demand through efficiency. The first approach is to use the estimated parameters from (10), along with equations (6) and (8), to calculate indexes of MC and e for every district. The problem with this approach is

that both MC and e (through MC) are functions of S, so that these two variables are endogenous by definition. Moreover, it may be impossible to find instruments for addressing this endogeneity because variables correlated with the impact of scale economies in MC and e, which operate through S, are, by definition, correlated with the dependent variable, namely, S.

The second approach is to exploit the multiplicative form of these equations to solve for S, that is, to eliminate S from the right side of the demand equation. This approach complicates the interpretation of the estimated parameters in the demand equation, but it eliminates the troublesome type of endogeneity just described. The first step in this approach is to calculate partial indexes for the components of cost and efficiency that do not involve S:

 $C^* = \sigma \kappa^* W^{\alpha} N^{\beta} P^{\lambda}$

and

(11)

$$e^* = k^{**} M^{\rho} \left(Y + f A \left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{\gamma} \left(C^* \left(\frac{V}{\overline{V}} \right) \left(1 - \frac{X}{V} \right) \right)^{\phi}$$
(12)

where κ^* is defined so that C^* equals 1.0 in the average district and k^{**} is defined so that e^* equals one in the most efficient district. This scaling alters the constant term in our demand regression, but does not alter any other estimated coefficient. When estimated, equation (10) includes an error term. As discussed below, C^* can only be identified through its links to factors outside the control of school officials, namely, W, N, and P. Thus, we assume that this error term reflects unobserved components of efficiency, not cost, and we include it in our efficiency index.

Now substituting equations (6) and (8) into equation (5) and making use of equations (11) and (12), we can write the demand function as:

$$S = K^* \left(Y + fA\left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right) \right)^{\theta^*} \left(\left(C^*\right) \left(e^*\right)^{-1} \left(\frac{V}{\overline{V}}\right) \left(1 - \frac{X}{V}\right) \right)^{\mu^*}$$
(13)

where

$$\theta^* = \frac{\theta}{1 - \mu(\sigma - 1)(1 - \delta)} \tag{14}$$

and

$$\mu^* = \frac{\mu}{1 - \mu(\sigma - 1)(1 - \delta)}$$
(15)

Equation (13) can be estimated by taking logs and using the approximation for the aid term derived earlier. The values of σ and δ come from the estimation of equation (10). Equation (15) can be used to find μ based on the coefficient of the tax-share term in equation (13). Equation (14) can then be used to find θ based on the coefficient of the income term in equation (13), which leads, in turn to a value for *f* based on the coefficient of the aid term. Note that $\theta = \theta^*$ and $\mu = \mu^*$ when there are constant returns to quality scale ($\sigma = 1$).

Because e^* depends on augmented income and tax-price, substituting equation (12) into equation (13) yields another form for the demand function, namely,

$$S = K^{**}M^{-\rho\mu*}\left(Y + fA\left(\frac{V}{\overline{V}}\right)\left(1 - \frac{X}{V}\right)\right)^{\theta^{*-\gamma\mu*}}\left(\left(C^*\right)\left(\frac{V}{\overline{V}}\right)\left(1 - \frac{X}{V}\right)\right)^{\mu^{*}(1-\delta)}$$
(16)

Equation (16) has two important implications. First, when efficiency is omitted from the demand equation, the estimated "income" elasticity is $(\theta^* - \gamma \mu^*)$ and the estimated "price" elasticity is $\mu^*(1 - \delta)$, which are smaller (in absolute value) than θ and μ , respectively (or than θ^* and μ^*).

The same issues arise when *e* is omitted from an expenditure form of the demand equation, which is equation (16) multiplied by *MC/e* with the assumption of constant returns to scale ($\sigma = 1$). This is the approach used by Rockoff (2003). In this case, the coefficient of the income term is [$\theta - \gamma(\mu+1)$] and the coefficient of the tax-price term is [$\mu - \delta(\mu+1)$].¹⁵ Even if the assumption of constant returns is correct, the estimated coefficients cannot be interpreted as income and price elasticities of demand unless γ and δ are assumed to be zero. Including district fixed effects and regional time trends to account for efficiency, the Rockoff (2003) strategy, does not eliminate the extra terms in these coefficients because *e* is directly affected by STAR and varies over time in each district.¹⁶

The Rockoff approach provides a demand interpretation for an expenditure equation that is quite different from the cost/efficiency interpretation we give to equation (9). Nevertheless, these two interpretations are not inconsistent. Under the demand interpretation, an expenditure equation explores the demand for a broad but unspecified set of educational outcomes, whereas we explore cost and efficiency in providing a specific school performance index. A finding that the demand for a broad set of education outcomes increases with district income or decreases with district tax price implies that an income increase or a tax-price decrease encourages a district to provide a broader set of educational outcomes, which is equivalent to becoming more inefficient in delivering the performance index in our analysis. Overall, both interpretations are legitimate, but the cost interpretation has the great advantage that it does not require the assumptions that σ equals 1 and that γ and δ equal zero.¹⁷

The second implication of equation (16) is that, even with constant returns, the impact of STAR on the demand for *S* has two direct components, a price effect and a change in the value of *A*, and two indirect components, which operate through efficiency. By lowering tax price, STAR gives a direct boost to demand, but it also lowers efficiency, which indirectly results in lower demand. The net impact of these two responses is summarized by the $\mu(1 - \delta)$ exponent. The (negative) price elasticity, μ , indicates the direct effect; it is offset to some degree by the product of δ , which is positive, and μ . In addition, by lowering the value of aid to a voter, STAR lowers demand, but this drop in augmented income also leads to higher efficiency, which indirectly boosts demand. The net impact of these two responses is summarized by the $(\theta - \gamma \mu)$ exponent. The positive price elasticity, θ , is offset, at least in part, by the product of γ (negative) and μ .

The simulations in a later section incorporate the exact form of these indirect effects, but it is instructive at this point to examine them using calculus approximations. With constant returns, differentiating equation (16) respect to m = X/V reveals that the impact of STAR on S is¹⁸

$$d\ln\{S\} = -\left(\frac{(\theta - \gamma\mu)fA\left(\frac{V}{\overline{V}}\right)}{Y + fA\left(\frac{V}{\overline{V}}\right)} + \mu(1 - \delta)\right)\left(\frac{X}{V}\right)$$
(17)

The first term in equation (17) is the net income effect and the second term is the net price effect. The second term shows that the direct positive price impact of STAR on *S*, $-\mu$, is offset to some degree by the indirect effect, $\mu\delta$, that arises because STAR has a price impact on efficiency, which in turn affects *S*. Without constant returns, θ and μ in equation (17) must be replaced by θ^* and μ^* as defined by equations (14) and (15).

Using the expenditure form of the demand equation, again with constant returns, we can also derive the impact of STAR on *E*:

$$d\ln\{E\} = -\left(\frac{\left(\theta - \gamma(\mu+1)\right)fA\left(\frac{V}{\overline{V}}\right)}{Y + fA\left(\frac{V}{\overline{V}}\right)} + \mu - \delta(1+\mu)\right)\left(\frac{X}{V}\right)$$
(18)

In this case, the elasticity expressions in the numerators summarize the direct impacts of STAR on efficiency and the direct and indirect impacts of STAR on S and hence on C.¹⁹

The district budget constraint, equation (2), implies that

$$dt = \left(\frac{d\ln\{E\}}{\frac{X}{V}}\frac{E}{\overline{V}}\right) \left(\frac{X}{V}\right) = d\ln\{E\} \left(\frac{E}{\overline{V}}\right)$$
(19)

Not surprisingly, that the impact of STAR on property taxes has the same sign as its impact on spending, regardless of scale economies. Finally, we can differentiate (6) to determine the impact of STAR on school district efficiency. The result with $\sigma = 1$ is:²⁰

$$d\ln\{e\} = -\left(\frac{\gamma f A\left(\frac{V}{\overline{V}}\right)}{Y + f A\left(\frac{V}{\overline{V}}\right)} + \delta\right) \left(\frac{X}{V}\right)$$
(20)

STAR raises efficiency by cutting the value of aid to voters (the first term) but also lowers efficiency by lowering voters' tax prices (the second term). Without constant returns, the coefficient in the numerator of the first term becomes $[\gamma + \theta^*(\sigma-1)\delta]$ and the coefficient in the numerator of the second term becomes $[\delta + \mu^*(\sigma-1)\delta]$. The increase in *S* caused by STAR raises the marginal cost of *S*, thereby boosting efficiency and offsetting, at least in part, the drop in efficiency associated with the STAR implicit matching rate.

Data, Empirical Strategy, and Results

Our conceptual framework calls for the estimation of two equations: the cost/efficiency equation (10) and the demand equation (13). In this section we describe our data and present our strategy for estimating each of these equations.

Data

Our data come from ORPS, the New York State Comptroller, the U.S. Census, and the New York State Education Department (SED). Every two years ORPS conducts a survey to examine the relationship between assessed and market value in each assessing unit. The survey results are used to estimate an assessment ratio, also called the equalization rate, by property type for each assessing unit. As indicated earlier, this equalization rate is used to adjust the STAR exemption amounts whenever property is not assessed at full value. In addition, ORPS collects a parcel-level assessment data set that contains information on assessment, location, and property type information for all the parcels in New York State. The decennial Census provides information on median house value in each school district, based on owners' estimates.

The two property value variables are the tax share, V/\overline{V} , and the implicit STAR matching rate, X/V, where V is median house value and \overline{V} is total property value per pupil. Total taxable property value is total assessed value minus all property tax exemptions, except STAR, multiplied by the state-determined equalization rate, which converts the total to a market value. Dividing this total by the number of pupils yields \overline{V} .

We do not have an ideal measure of V. The ORPS data covers all houses, but most school districts are in several different assessing units, which use different assessing methods and are on different assessing cycles (see Eom, 2004).²¹ The state equalization procedures provide a partial correction for this variation in assessing practices, but they are based on a small sample of houses and do not provide a full correction. The Census measure is more insulated from assessment procedures, but it is available only every ten years.²² Thus, our measure of median house value is the Census measure updated by the annual percentage change in total residential property value (from ORPS).²³

Table 2 presents key tax-price components and describes key variables before and after STAR was implemented. The first column indicates that the STAR component of tax price was 68 percent in the average district, which is equivalent to a matching rate of 32 percent, and ranged from 51 percent in the poor upstate large cities to 82 percent in the downstate suburbs.²⁴ This difference would be even greater were it not for the sales price differential factor. Table 2 also shows that the median voter's tax-share was 36 percent in the average district in 2002.

These variables do not account for renters. This approach can be justified by the argument that renters may not care about the level of public services; after all, any improvement in public services may lead to an offsetting increase in rent (Ross and Yinger, 1999).²⁵ Because STAR does not apply to renters, however, we also investigate the possibility, reflected in the second column of Table 2, that the appropriate STAR matching rate is zero in majority-renter districts. The tax-share variable also might take a form different from the one in equation (2) in these districts, but this possibility is accounted for by the fixed effects in our models.²⁶

Table 2 also shows that the average property tax rate to support operating spending equaled 1.56 percent before STAR and 1.66 after STAR was implemented, an increase of ((1.66/1.56)) - 1) = 6.12 percent. These are tax rates to cover school operating costs, not overall tax rates. Following equation (2), they are defined as the difference between operating spending

and operating aid divided by total property value. Because property values change for many reasons that have nothing to do with STAR, Table 2 also presents an alternative tax rate calculation for 2002 in which the property tax base is held constant in real terms. By this measure, the property tax increased ((1.86/1.56)) - 1) = 19.35 percent over this period. Moreover, real spending per pupil increased ((11,756/10,664)) - 1) = 10.23 percent, and student performance (discussed below) increased ((75.5/72.0)) - 1) = 4.79 percent. Our objective is to determine the extent to which these changes can be attributed to STAR.

In the case of educational outcomes, our approach is to design an index that (1) covers a range of student performance measures, (2) draws on existing literature and preliminary regressions to identify performance measures valued by voters,²⁷ and (3) is based on variables measured consistently across the years in our panel. This approach leads us to the share of students scoring above a state-determined standard reference point on mathematics and English examinations in the fourth and eighth grades. The examinations are central to New York State's accountability system and SED publishes the test results as part of each school's annual report card. In addition, it leads us to the share of high-school students who have not dropped out by their scheduled graduation date.²⁸ These variables are combined into an index based on each district's fourth-grade passing rate (the average for math and English), eighth-grade passing rate (math and English), and non-dropout rate. Our baseline case gives equal weight to each measure, but we also examine an alternative weighting scheme. Our efficiency measure, or any other, depends on the performance measures selected. Thus, our efficiency measure and the cost and demand models that include it should be interpreted as illustrative results for one performance index, not as general results that apply regardless of how performance is measured.

Descriptive information on our performance index and other variables is provided in Table 3. All dollar figures are deflated using the CPI.

Cost/Efficiency Model

Because efficiency cannot be measured directly, both our approach to estimating an efficiency model, equation (10), and the DEA-based approach require explanatory variables to be classified as cost factors or efficiency factors. Although a classification scheme cannot be formally tested, the conceptual basis for the scheme used here is solidly grounded in the existing literature. This scheme is founded on the view that cost factors are outside a district's control whereas efficiency factors describe incentives that influence the district's behavior.

The link between input prices and costs is, of course, part of the standard theory of the firm. Our salary variable is for teachers with one to five years of experience, holding constant experience and education. Because unobserved school district traits may affect both spending and salaries, this variable is treated as endogenous. An extensive literature, starting with Bradford, Malt, and Oates (1969) develops the argument that educational costs depend on student characteristics. Following the cost studies cited earlier, our variables include the percentage of students eligible for a free or reduced-price lunch, with limited English proficiency, from a single-parent family, or with severe disabilities. In addition, many studies establish a link between educational costs and school district size (Andrews, Duncombe, and Yinger, 2002). Following standard practice, we allow for a U-shaped relationship between size and costs.

The literature on the determinants of efficiency is summarized in Duncombe, Miner, and Ruggiero (1997) and hypotheses in this literature are tested in Duncombe and Yinger (1997 1998b, 2001). As expressed in equation (6), efficiency-determinants include the components of augmented income and tax share. Augmented income can be separated into income and aid terms, as in equation (10). Some state aid comes in the form of closed-ended matching aid for transportation and construction, which might affect non-transportation operating spending. We assume that each district has reached the maximum aid amount, so we can specify this aid in lump-sum form. We could not reject the hypothesis that impact of this aid in the cost/efficiency

equation (and in the demand equation) was the same as that of standard operating aid. As a result, the models we present are all based on total state aid.²⁹

Our regressions include several other efficiency variables. In New York, school districts rely heavily on the property tax. Thus, property value per pupil is a measure of a district's fiscal capacity and we hypothesize that voters in high-property-wealth districts are not as motivated as voters in other districts to reign in spending that is not devoted to the most basic student performance measures. We also include the share of adults with college educations and the percentage of housing units that are owner-occupied as monitoring variables. More educated voters and homeowners may be more concerned about education quality than other voters, all else equal. Finally, several studies argue that school officials will respond to competition by operating in a more efficient manner (Hoxby 2000, 2001). We measure competition by including the share of school-aged children in the district enrolled in private schools.

Our estimation treats student performance and teacher salary as endogenous. Instruments for these endogenous variables are drawn from nearby districts. This approach is based on the hypothesis that each district's decisions about performance and salaries are influenced by the decisions of nearby districts, and hence by the characteristics of nearby districts that factor into their decisions. Because they do not appear directly in a district's cost function, these characteristics of nearby districts therefore qualify as instruments. We defined a set of potential instruments consisting of the average, minimum, and maximum values for adjacent districts and for all the districts in the same county for a list of student characteristics, performance levels, physical characteristics, and fiscal capacity measures. These potential instruments were then put through a series of tests before the final instruments for the cost model were selected.³⁰

The estimated parameters from equation (10) are used to calculate cost and efficiency indexes for the demand estimation. The cost index, based on equation (11), is scaled to equal 1.0 in the average district. The efficiency index, based on equation (12), is scaled to equal 1.0 in the

most efficient district. This efficiency index includes the error terms from the estimated version of equation (10), that is, it assumes that unobserved determinants of spending are associated with efficiency, not with cost. To put it another way, nothing is included in our cost index unless it can be explicitly linked to a cost variable outside the control of school officials.

An estimation of equation (10) with district fixed effects is presented in column (1) of Table 4. The STAR tax price has a significant impact on efficiency, with an elasticity of 0.088.³¹ This result supports the hypothesis that the more STAR lowers a district's tax price, the more inefficient that district becomes.³² The STAR elasticity is larger than the tax-share elasticity, 0.047, which is also statistically significant. This result suggests that the tax-price variation associated with STAR is more readily perceived by voters than is the variation associated with the composition of the property tax base. Two non-price efficiency variable are statistical significant, namely, property value per pupil and total state aid. Because the income variable has a small, insignificant coefficient, the estimated flypaper effect is very high, namely 20.68.

The coefficient of \ln{S} is 0.871. Using the coefficient of tax-share to identify δ and the formula in equation (9), we find that $\sigma = 0.866$, which indicates modestly increasing returns to quality scale. The only other cost variable that is statistically significant is enrollment, which has the expected negative sign, indicating increasing returns to population scale.

Column (2) of Table 4 tests the hypothesis that STAR affects voters' valuation of state aid by estimating separate coefficients for the two aid terms in equation (10), namely, $(A/Y)(V/\overline{V})$ and $-(A/Y)(V/\overline{V})(X/V)$. The second term isolates the impact of STAR. Both terms are statistically significant with the expected signs, which indicates that STAR does influence voter's valuation of aid. Moreover, we cannot reject the hypothesis that these terms have the same absolute value, so we use the specification in the first column as our base case.

Next, we test the hypothesis that the effective STAR matching rate is zero in majorityrenter districts by including an additional variable in equation (10). This variable is $R \left[\ln((1/(1-$ $(X/V))) = R [\ln(V/(V-X))]$, where R = 1 in majority-renter districts and zero otherwise. The elasticity of efficiency with respect to the STAR tax-price component in majority-renter districts equals the coefficient of this variable minus the coefficient of the STAR tax-price component in equation (10). A finding that these two coefficients are equal implies that there is no response to the STAR tax price in a majority-renter district, whereas a finding that the coefficient of this new variable equals zero implies that voters in a majority-renter district, like those in majority-owner districts, respond to the STAR tax-price component facing the median homeowner. As shown in column (3) of Table 4, the coefficient of this variable is small and statistically insignificant. We conclude that the formulation in equation (10) accurately describes the impact of the STAR tax-price component on school district efficiency, even in majority-renter districts. This re-affirms the results in the column (1).

Column (4) addresses the possible bias from unobservable time-dependent variables by introducing year fixed effects. With these effects, the STAR coefficient has the wrong sign but is close to zero and no longer significant statistically. The coefficient of the outcome index also drops markedly in magnitude and also no longer significant. The most plausible explanation for these results is that adding the year fixed effects effectively removes so much variation in these variables that their coefficients cannot be precisely estimated; however, we cannot rule out the possibility that the results in earlier columns are biased due to unobserved time-related variables. We return to this issue below.

The final column of Table 4 presents the results for a model with different weights in the outcome index, namely weights of 25 percent for fourth-grade scores and the non-dropout rate and 50 percent for eighth-grade scores. This STAR elasticity is somewhat larger with these weights than with our original weights (0.099 vs. 0.088) and the coefficient of the index itself is somewhat smaller (0.605 vs. 0.871). Nevertheless, the results in columns (1) and (5) are similar, which indicates that our results are not highly sensitive to the weights we use.

A Hausman test indicates that equation (10) should be estimated with district fixed effects, not random effects. Nevertheless, the results of the fixed-effects estimation are somewhat disappointing, particularly for the cost variables. As cited earlier, many previous studies have found that educational costs are linked to wage rates and student characteristics, so these results may simply reflect the limited across-time variation in our cost variables. One of these variables, the share of single-parent families, does not vary over time at all so its coefficient cannot be estimated with district fixed effects. Thus, in order to facilitate the calculation of a cost index, which is required for our demand model, we also estimate an alternative model with random effects.

The results are presented in column (1) of Table 5. The estimated tax-price elasticities are now 0.158 for the STAR component and 0.071 for the tax-share component. These estimates, both of which are statistically significant, are somewhat larger than the fixed-effects versions, but they tell the same story, namely, that the STAR incentive does affect efficiency and is somewhat stronger than the tax-share incentive. In addition, all the other efficiency variables are now significant. Income, property value, total state aid, the share of adults with a college education, and the rental share of housing are all highly significant with the expected signs. The estimated flypaper effect is now 1.68. In contrast, the share of students in private schools unexpectedly has a positive coefficient, which is significant.³³

Most of the cost variables are now statistically significant with the expected signs. The coefficient of \ln{S} drops to 0.368 but is still statistically significant. Educational costs rise, as expected with wage costs, but the elasticity is small. We also find a U-shaped relationship between enrollment and cost per pupil, but the elasticity of costs with respect to teacher salaries is small. Costs also increase significantly with the share of students who speak English as a second language or have a single parent.

21

Columns (2) and (3) of Table 5 test two hypotheses in the random-effects model: that STAR affect's voter's valuation of state aid and that the perceived STAR tax price component is different in majority-owner and majority-renter districts. As in the case of fixed-effects model, we accept the first hypothesis and reject the second. Column (4) adds year fixed effects. In contrast to Table 5, these effects now have little impact on the STAR elasticity, which is somewhat smaller, 0.096, but still statistically significant. Column (5) switches to the alternative performance index; as in Table 5, these results are similar to those in column (1).

Demand Model

The second part of our analysis is to estimate equation (13) in log form. The dependant variable is the log of our student performance index. The key explanatory variables are the log of augmented income and of tax price; we use the same approximation for the aid term in augmented income that we used in the efficiency equation and we estimate a separate elasticity for each tax-price component. The efficiency component is treated as endogenous. To account for unobservable factors, we estimate this model with district fixed effects.³⁴

Table 6 presents demand results based on cost and efficiency indexes from the fixedeffects cost/efficiency models in Table 4. The estimated demand coefficients in this case are 0.250, -0.547, -0.076, and -0.158 for the cost, efficiency, tax-share, and STAR components of tax price, respectively. All these coefficients are statistically significant, but the coefficient for the cost index has the wrong sign, probably because the fixed-effects cost/efficiency models are unable to estimate reasonable cost parameters. Using equations (14) and (15), adjusted to allow for differences across tax-price components, we find that the underlying price elasticities for these four components are 0.259, -0.569, -0.073, and -0.152. The last elasticity supports our main hypothesis: STAR boosts the demand for student performance. Moreover, the responsiveness to STAR is about twice the responsiveness to variation in the tax share. In addition, Column (1) of Table 6 indicates that income has a significant impact on the demand for student performance with a coefficient (elasticity) equal to 0.047 (0.049). The state aid variable also is highly significant with the expected sign. The estimated flypaper effect is 10.46, which is smaller than the associated flypaper effect in Table 4. As in the efficiency equation, we test the hypothesis that STAR alters the weight voters place on state aid. As shown in column (2), we find support for this hypothesis.

Many scholars, including Inman (1978), have argued that the demand for public services may depend on the socioeconomic characteristics of a community. Rockoff (2003) calculates separate STAR tax-price variables for elderly and non-elderly homeowners, on the grounds that elderly homeowners have higher implicit STAR matching rates and might influence district decisions even though they are not the median voter. His elderly tax-price variable is statistically significant in his spending model, but only when elderly homeowners are a small fraction of the population—the opposite of expectations. He concludes that the role of group size is not "well identified." Rockoff also finds that the coefficient of an interaction between the STAR matching rate and the share of public utility property is positive and significant.³⁵

Our ability to study these issues is limited, because most of our community characteristics come from the 2000 U.S. Census and therefore do not vary over time in our sample, and our district fixed effects already remove all time-invariant variation.³⁶ Nevertheless, we explore the role of renters using the strategy described earlier for the cost/efficiency equation. The results are presented in column (3) of Table 6. We find, surprisingly, that majority-renter districts are slightly (but significantly) *more* responsive to the STAR component of tax-price than are majority-owner districts. To be specific, the estimated coefficient for the STAR component is -0.152 in majority-owner districts and -0.226 in majority-renter districts.

Column (4) addresses the possible bias from unobservable time-dependent variables by introducing year fixed effects. This regression makes use of cost and efficiency indexes based on

column (4) of Table 4, in which year fixed effects also appear. This model does not perform well. None of the coefficients is statistically significant and the coefficient of the STAR tax-price component has the wrong sign. We believe that the methodology in this regression compounds the problem that confronts the regression in column (4) of Table 4, namely that it effectively eliminates so much variation in the explanatory variables that their coefficients cannot be estimated. In the following section we consider an alternative possibility, namely that our other models are biased by unobserved time-dependent variables.

Column (5) of Table 6 re-estimates the model using the alternative outcome index described earlier. All of the estimated coefficients, including the coefficient of the STAR component of tax price, are larger in absolute value with this alternative index.

Column (6) of Table 6 presents results from a demand model that excludes all efficiency variables, including the efficiency index. According to equation (16), when efficiency is excluded the coefficient of income term becomes ($\theta^* - \gamma \mu^*$), and the coefficient of the STAR term becomes $\mu^*(1 - \delta)$. This equation does not quite fit our estimations because it assumes that the flypaper effect is the same in both the cost/efficiency and demand equations and that STAR affects the value of aid to voters in both equations. Nevertheless, we can approximate this equation by imposing these two assumptions and using our estimated parameters. These steps lead us to predict that in a demand equation without efficiency variables the coefficient of the income term will be 0.033 and the coefficient of the STAR term will be -0.099. The actual estimated values in column (5) of Table 6, 0.025 and -0.089, respectively, are remarkably close to these predictions, thereby giving support to our interpretation of this equation.

Table 7 presents comparable results for demand models based on cost and efficiency indexes from the random-effects cost/efficiency models in Table 5. In the basic model (column (1)), the estimated coefficient (elasticity) for income is 0.137 (0.146) and the flypaper effect is 3.49. In addition, the estimated coefficients (elasticities) are -0.140 (-0.132), -0.648

(-0.619), -0.094 (-0.100), and -0.187 (-0.199) for the cost, efficiency, tax-share, and STAR components of tax price, respectively. All these coefficients are statistically significant, although the one for cost is significant at only the 5 percent one-tailed level. In contrast to Table 6, the cost elasticity now has the expected negative sign, which supports our conclusion that district fixed effects in the cost/efficiency model make it impossible to obtain a meaningful cost index. The other elasticities are similar to those in Table 6. These results confirm our key predictions: Voters perceive STAR as a cut in tax price; price elasticities depend on institutional details.

The next two columns test the hypotheses that STAR influences voters' valuation of aid and that majority-renter and majority-owner districts respond differently to the price incentive in STAR. As in Table 6, we find support for both hypotheses but the direction of the effect in the second case is still the opposite of our prediction.

Column (4) introduces year fixed effects. This regression makes use of cost and efficiency indexes based on column (4) of Table 5. In contrast to Table 6, this alternative procedure does not undermine the STAR coefficient; in fact, the coefficient is larger (in absolute value) in column (4) than in column (1). This procedure also boosts the coefficient of every other variable except the cost index. The decline in this coefficient probably reflects the inability of the cost/efficiency equation in column (4) of Table 5 to identify the role of educational costs.

Column (5) shows that, as in Table 6, the results are similar to column (1) when our alternative performance index is used. Finally, column (6) shows what happens when the efficiency variable is dropped. As in Table 6, the estimated values for the income and STAR terms, 0.001 and -0.081, are close to the values predicted from equation (16), -0.010 and -0.107.

The Role of Unobserved Time-Dependent Variables

The insignificant coefficients for the STAR tax-price component when year fixed effects are added to district fixed effects in both the cost/efficiency and demand models suggest that the coefficients of this variable in the other models might be biased upward (in absolute value) by the omission of unobserved time-dependent variables. Indeed, recent years have witnessed dramatic changes in education policy at both the state and federal level. Virtually every state has implemented an accountability program, ranging from school report cards to high-stakes testing, which means that students must pass certain tests in order to graduate from high school. Moreover, the federal government passed the No Child Left Behind Act (NCLB) which imposes many new responsibilities on schools. All of these changes influence student performance and school spending, and therefore might be important unobserved factors in regressions like ours.

In fact, however, none of these changes occurred in New York during our sample period. School report cards; the state accountability system, which places the lowest-performing schools "under registration review"; and tests as graduation requirements all were implemented before 1998-99.³⁷ Moreover, NCLB was passed in 2002 and implemented in 2002-2003. Overall, we find no evidence that our analysis omits time-related changes in education policy and conclude that regressions without year fixed effects accurately estimate the impacts of STAR.

Although these changes in education policy did not occur during our sample period, our framework provides a way to study them with different data. Adding appropriate indicator variables to equations like ours might determine whether the introduction of high-stakes testing or the NCLB requirements alter school district efficiency or the demand for school performance.

Full impacts of STAR

Table 8 presents simulated impacts of STAR on student performance, school district efficiency, school spending, and property tax rates. These impacts are based on the results in Tables 4 through 7 combined with data on individual districts and the equations derived earlier.³⁸ Although the derivatives in equations (17) to (20) provide some helpful initial intuition about these calculations, they are approximations and they make two assumptions not used for Table 8, namely, equal flypaper effects in the cost/efficiency and demand equations and equal elasticities for the various components of tax price. Table 8 presents results using both the fixed- and

random-effects estimation of the cost/efficiency equation. The results are similar, so we focus on panel B, which is based on the first columns of Tables 5 and 7.

According to our simulations, STAR raised student performance by 4.45 percent in the average district (column (1)). This result indicates that the positive direct impact of STAR on demand, which is indicated by the demand elasticity for the STAR tax-price component (-0.199), is larger in absolute value than the negative indirect impact, which equals minus one times the efficiency elasticity for the STAR tax-price component (0.158) multiplied by the demand elasticity for the efficiency tax-price component (0.619). Because of economies of scale, this STAR-induced increase in *S* leads to a smaller in costs, namely 1.40 percent (column (2)).

In addition, STAR resulted in a 6.14 percent drop in the efficiency with which the average school district delivers our performance index (column (3)). The total efficiency loss from STAR is \$1.32 billion. As explained earlier, this efficiency loss may include waste in the traditional sense, but we suspect that it mainly reflects the fact that the incentives in STAR lead voters to push for spending on objectives other than the ones in our index. In other words, STAR induced school districts in New York State to increase their annual spending on objectives other than boosting fourth and eighth grade test scores and keeping student in high school by as much as \$1.32 billion. Although these other objectives are valued by voters, the State's expressed interest in test scores and graduation rates as central elements of its accountability program implies that this is an expensive unintended consequence of STAR. This efficiency cost could be higher or lower, of course, for another set of performance objectives.

The small performance increase combined with the large efficiency decrease resulted in a substantial spending increase, 8.14 percent, in the average district (column (4)). To fund this increase, the average district raised its property tax rate by 21.33 percent. The average pre-STAR property tax rate for operating spending was 1.56 percent (Table 2), so this is equivalent to a rate increase of (1.56)(0.2133) = 0.33 percentage points. In the average district, this tax increase,

 Δt (*V-X*), offsets 32.96 percent of the original STAR tax savings, *tX*, which is an ironic impact for a program designed to reduce property taxes (column (6)). Moreover, this tax increase applies to all property, including property that does not receive a STAR exemption.

These simulated STAR impacts are quite similar to the post-pre differences in Table 2, which reflect the impacts of factors other than STAR. In fact, our simulated operating-tax-rate change is virtually the same as the change in Table 2 that holds property value constant in real terms, namely, 19.35 percent. Thus, the recent school tax increases to support operating spending in New York appear to be almost entirely due to STAR. The simulated impacts of STAR on spending and student performance are also close to the actual changes in Table 2, namely, 10.23 percent for spending and 4.79 percent for student performance.

These simulations assume that property values remain constant in real terms. In fact, however, property values in New York State increased significantly in real terms in most school districts. If the STAR property tax savings were capitalized into house values, some of this increase might be due to STAR. In this case, the simulations in column (5) of Table 8 exaggerate the impact of STAR on effective tax rates. Although estimating the impact of STAR on property values is beyond the scope of this paper, we can calculate the impact of STAR on property tax rates assuming full capitalization.³⁹ In this context, however, capitalization is a two-edged sword. The capitalization of the STAR exemptions themselves lead to higher property values, but the capitalization of the tax rate increases needed to pay for the STAR-induced spending increases lower property values. Moreover, the second of these effects, unlike the first, applies to all property, not just to single-family homes. As shown in column (7) of Table 8, these two effects roughly offset each other, and, in the average district, the tax-rate change with full capitalization is virtually the same as the change when capitalization is ignored.

Table 8 also shows that the impacts of STAR were not evenly distributed across the state. Because the tax-price change induced by STAR depends on the median property value and because majority-renter districts respond to STAR as do majority-owner districts, the tax-price impact of STAR are largest in districts with low property values, even if they are cities.⁴⁰ Thus, the impacts of STAR are largest in the upstate rural districts, the upstate small cities, and the upstate Big Three districts. These districts experienced relatively large STAR-induced increases in student performance, but also strikingly high STAR-induced declines in efficiency and increases in tax rate. The impacts of STAR are also particularly small in New York City.

A comparison of columns (5) and (7) in Table 8 reveals that adding full capitalization magnifies the disparities in STAR's tax-rate impacts. In suburbs, which have little commercial and industrial property, the capitalization of STAR exemptions raises house values and lowers the required tax rate increase. In large cities, however, the concentration of commercial and industrial property implies that the capitalization of STAR-induced tax rate increases for all property dominates the capitalization of the STAR exemptions, and the tax-rate increases in column (7) are larger than those in column (5).

Overall, with or without full capitalization, these STAR-induced changes undermine the fairness of the education finance system in New York State.

Conclusions

A state education finance system consists of local property taxes, state-funded property tax exemptions, state aid to education, and sometimes other revenue sources. Each of these components alters both the incentives facing voters and school officials and the distributions of educational outcomes and tax burdens. Proposed changes to any component of this system should be evaluated in terms of its impact on the system as a whole.

When it was passed, the New York's STAR program was thought to be nothing more than a tax-break for local property owners. This paper shows that this perception was not accurate, largely because STAR lowers the price voters must pay for additional educational services. By lowering tax price, STAR increased voter's demand for basic elements of student performance, namely fourth- and eighth-grade test scores and non-dropout rates. In addition, however, STAR boosted the demand for a broader set of educational outcomes and may have encouraged wasteful spending. As a result, STAR significantly lowered the efficiency with which these basic elements of student performance were delivered. Because efficiency is also part of a voter's tax price, the direct impact of STAR on the demand for basic student performance was partially offset by an indirect impact that operates through efficiency. The net increase in basic student performance was about 4 percent in the average district.

The STAR-induced increases in demand and decreases in efficiency resulted in significant increases in school spending and school property tax rates. Ironically, these tax-rate increases offset almost one-third of the tax savings from the STAR exemptions. Moreover, these efficiency losses and tax-rate increases were particularly large in upstate districts, which include some of the neediest districts in the state. Overall, therefore, STAR has done little to close performance gaps across the state, but it has shifted the burden of financing education in an arbitrary and unfair manner. Although the impacts of STAR do not appear to be sensitive to the specific weights in our student performance index, the magnitude of STAR's impacts could be quite different with a fundamentally different measure of school performance. Thus, when evaluating changes in property tax policies or other aspects of the education finance system, state policy makers should specify their performance objectives and make sure that these objectives are not undermined by the unintended consequences of the policies they implement.

Endnotes

- * We are grateful to the Rockefeller Foundation for financial support given to the Education Finance and Accountability Program at The Maxwell School.
- 1. For reviews of this literature, see Rubinfeld (1987), Ladd and Yinger (1991), Duncombe (1996), and Fisher and Papke (2000).
- 2. Rockoff (2003) sets district tax price equal to one minus the fraction of local property taxes paid by STAR; this formulation differs from the one derived below.
- 3. For more on STAR, see New York State Office of Real Property Services (2004).
- 4. Fractional amounts of the exemptions are applied if property owners have any other type of property that they use partially as a primary residence. To receive the basic exemption, all owners of the eligible property must jointly apply on or before the local taxable status date. Once the exemption is granted, the owner need not reapply in subsequent years, unless the exemption is discontinued or revoked by the assessor.
- 5. The income limit applies to the combined income of all owners of the property, including the income of any owner's spouses who reside on the premises. The \$60,000 income criterion is adjusted annually according to a cost-of-living adjustment (COLA) used by the Social Security Administration. Eligible property owners must reapply every year for the enhanced STAR.
- 6. The STAR exemption amount is adjusted for the "big five" cities New York City, Buffalo, Rochester, Syracuse, and Yonkers – because these school districts are fiscally dependent on their city and there is no separate school tax rate. The adjustment factor is 67 percent for New York City and 67 percent for the others. In addition, the STAR legislation gives NYC, but not the other big cities, an extra payment (included in state aid) to make up for its high renter share.
- 7. The first adjustment simply ensures that the benefits of the STAR exemptions do not depend on assessing practices. The second adjustment is a give-away to rich counties and is not supported by any public finance principle. See Duncombe and Yinger (1998a). The "sales price differential factor" cannot fall below 1.0, so it provides higher exemptions in the high-housing-value districts but does not change exemptions elsewhere. All districts in downstate counties (Dutchess, Nassau, Putnam, Orange, Rockland, Suffolk, Sullivan, and Westchester) have a sales price differential factor greater than one
- 8. The adjustment for assessing practices is not relevant here because our model is already based on market values, not assessed values.

- 9. For a review of the literature on the flypaper effect, see Hines and Thaler (1995).; for a recent contribution, see Roemer and Silvestre (2002).
- 10. We exclude the efficiency component of tax price from the efficiency equation. It makes no sense to argue that voters will monitor school officials more actively when a low level of monitoring leads to inefficiency!
- 11. This assumption is not critical for our conclusions. The simulated impacts of STAR would be roughly the same as those presented below if we set the elasticity of *e* with respect to *MC* equal to zero or if we set it equal to twice the estimated elasticity of *e* with respect to V/\overline{V} .
- 12. Ruggiero (1996) shows how to develop a DEA measure that directly removes the impact of cost factors. We have not used this clever approach because it requires a very large data set.
- 13. DEA uses linear programming to determine a "best-practice frontier" for production. It was developed by Farrell (1957), Charnes, Cooper and Rhodes (1978), and Fare and Lovell (1978). Strengths and weaknesses of DEA are discussed in Seiford and Thrall (1990) and Ruggiero (1996). DEA is popular for evaluating productive efficiency in the public sector because it handles multiple outputs, is nonparametric, and can be applied to both production and cost.
- 14. Using DEA with the components of our education performance index would result in an inconsistency between the weights in our index and the implicit weights estimated through DEA.
- 15. This step also adds 1 to the exponent of the C^* (= MC) term.
- 16. In contrast, these variables do minimize bias that arises from the omission of M and C^* , which may not vary much over time.
- 17. These assumptions about these three parameters might hold with the unspecified broad school performance measure in the demand interpretation even if they do not hold with the specific measure in the cost interpretation, but there is no way to determine whether or not this is true.
- 18. These derivatives are evaluated at m = 0 (which corresponds to a starting point without STAR), with dm = X/V (which corresponds to implementing STAR), and with $\sigma = 1$.
- 19. Without constant returns, the coefficients in the numerators become $[(\theta^* \gamma \mu^*)(\sigma(1 \delta) + \delta) \gamma]$ (first term) and $[\mu^*(1 \delta)(\sigma(1 \delta) + \delta) \delta]$ (second term).
- 20. Without constant returns, the coefficient in the numerator become $[\gamma + \theta^*(\sigma-1)\delta]$ (first term) and $[\delta + \mu^*(\sigma-1)\delta]$ (second term).

- 21. Outside cities, assessing units are usually towns (subsets of counties), which are not coterminous with school districts. New York State has 993 city and town assessing units, two county assessing units, and dozens of small village assessing units. See Eom (2004).
- 22. Another disadvantage of the Census measure is that it cannot be corrected for the few non-STAR exemptions; this is a minor disadvantage, however, because these specialized exemptions (e.g. for veterans) probably do not apply to the median house.
- 23. We also explored models using measures of *V* based on ORPS data only and on Census data only. The results are similar to those presented in the text.
- 24. For both measures, the simple correlation between the ORPS-based measure and our preferred Census measure is over 0.9.
- 25. This view is supported by evidence that renters are less likely to vote (see DiPasquale and Glaeser, 1999).
- 26. Our fixed effects account for any time-invariant impact of a renter majority on the demand for school performance, but they do not account for variation in this impact over time.
- 27. To be specific, we used simple, preliminary regressions to find measures that were significantly related to median income, tax price, and state aid.
- 28. We do not have a consistent measure of the graduation rate, so we use one minus "the rate of dropouts, which refers to any student, regardless of age, who left school prior to graduation for any reason except death and did not enter another school or high school equivalency preparation program or other diploma program" (New York State Department of Education, 2003). We do not use high-school test score measures because high schools have considerable leeway during this period in determining whether to emphasize, in each subject, State Regents examinations or the easier Regents competency tests as graduation requirements.
- 29. Regressions with a separate transportation/building aid variable and/or with distinctions among various types of standard operating aid are available from the authors. These alternative specifications do not alter any of our substantive conclusions about the impacts of STAR. Moreover, the transportation/building aid variable always has a significant impact on operating spending or on student performance and we generally cannot reject the hypothesis that this aid has the same coefficient as operating aid.
- 30. We conducted three types of tests for the instruments in the cost model (and the demand model, which is discussed below). First, we regressed each endogenous variable against various combinations of the instruments to identify groups of instruments that have a significant impact—the first requirement for a good instrument. We rejected any potential instrument that was not significant at the 10 percent level for at least one endogenous variable. Second, we checked the correlation between each instrument that passed the first test and the dependent variable by including each instrument, one at a time, in a

preliminary 2SLS version of the cost model (using all the other instruments). We kept only those potential instruments that are not significant in the cost model (as indicated by a t-statistic below 1.0), which is the second requirement for a good instrument. Third, we conducted an over-identification test (Wooldridge, 2003) on the remaining instruments to determine if they instruments are indeed exogenous. The final set of instruments for the cost/efficiency models includes the average per pupil property value and 4th and 8th grade test performance of adjacent school districts, the minimum percent of limited English students in adjacent school districts, and the county average salary. The selected instruments are all significant in the first-stage regression at the 1 percent level and not significant in the second-stage regression at the 10 percent significance level. The firststage high t-statistics mitigate concerns about weak instruments (Bound, Jaeger, and Baker, 1995).

- 31. Recall from equation (19) that the sign of the efficiency elasticity for variable X is the opposite of the sign of X's estimated coefficient.
- 32. Our approach is to model the tax exemption for which voters are eligible, not the exemptions voters actually claim. Because not all voters apply for their STAR exemptions, these two approaches might not lead to the same answer. However, STAR has been widely publicized, and we see no reason to think that the median voter does not know about and apply for a STAR exemption. Rockoff (2003) provides some evidence that is consistent with this position: STAR's estimated impact on spending is about the same whether STAR exemptions are defined by entitlement or by a rough estimate of actual claims (with entitlement as an instrument).
- 33. This result might indicate that when private schools are available, the most active parents send their children to them, thereby lowering monitoring, and hence efficiency, in public schools. Another possibility is that private school attendance is endogenous because more children move to private schools when a district is inefficient. We have not been able to identify an instrument for testing the second hypothesis, so this result does not have a clear interpretation.
- 34. The Hausman tests support fixed effects over random effects. As in the cost equation, instruments are drawn from neighboring districts using the rules in note 29. The final set of instruments consists of the average efficiency index and unemployment rates of adjacent school districts (again with high t-statistics in the first stage).
- 35. We do not find this result compelling, however, because Rockoff also omits the tax-share term, V/\overline{V} , which plays a central role in demand theory and which is obviously correlated with the share of non-residential property.
- 36. Rockoff faces similar data limitations but goes to enormous effort to estimate elderly and non-elderly house values using the 2000 5-percent Census IPUMS data and other sources.
- 37. New York's requirements for a high-school diploma shifted to more rigorous tests in English, mathematics, social studies, and global history between 1996-97 and 1998-99.

The only shift to a more rigorous test during our sample period was the one in science in 1999-2000. See New York State Education Department (2003).

- 38. We calculate the impact of STAR using equations (2), (5), and (6)-(8), with separate coefficients for each tax-price term and with separate flypaper effects for the efficiency and demand equations. These equations are used to derive the percentage changes in S, C, e, E, and t when the STAR matching rate goes from zero to X/V. These equations are then combined with our estimates of the parameters and data from school districts in the state to obtain the results in Table 8. A technical appendix containing these equations is available from the authors.
- 39. Our equations for the full-capitalization case are available in a technical appendix. STAR-induced increases in S also might be capitalized into house values, and higher-property values reduce e (see Tables 4 and 5) and thereby raise E and t, all else equal. These two effects are not included in our full-capitalization calculations both because they are small in magnitude and because, roughly speaking, they offset each other. The literature on tax and service capitalization is reviewed in Ross and Yinger (1999).
- 40. Our simulations ignore the hard-to-interpret result in Tables 6 and 7 that majority-renter districts are actually somewhat more responsive to STAR; the STAR-induced disparities would be even greater with out this assumption.

Region	STAR	STAR
	Savings ^a	Exemptions ^b
	(per pupil)	(% of value)
New York City	\$320	3.61%
Yonkers	\$1,289	15.91%
Downstate Small Cities	\$1,290	7.64%
Downstate Suburbs	\$1,395	9.54%
Upstate Big Three	\$564	15.11%
Upstate Small Cities	\$916	13.06%
Upstate Suburbs	\$1,048	14.82%
Upstate Rural	\$816	13.48%
Average District	\$1,055	12.91%

Table 1. STAR Savings and School District Outcomes

^a2001-2002 property tax reduction per pupil due to STAR exemptions. ^bFor 2001-2002; includes both enhanced and basic STAR exemptions; as a percentage of total property value.

Region	STAR Tax-Price	e Component	Tax Share	x Share Pre-STAR: 1998-99				Post-STA	R: 2001-2002	
	Basic	With Renter Adjustment		Effective Tax Rate ^a	Spending Per Pupil (\$2002)	Performance Index ^b	Effective Tax Rate	Alternative Effective Tax Rate ^c	Spending Per Pupil	Performance Index ^b
New York City	79.81%	100.00%	63.03%	1.09%	\$9,599	56.5	1.08%	1.28%	\$11,284	57.5
Yonkers	70.00%	100.00%	56.04%	0.88%	\$12,783	54.3	1.07%	1.15%	\$14,206	59.5
Downstate Small Cities	76.65%	90.97%	43.10%	1.40%	\$13,878	68.2	1.60%	1.61%	\$14,682	76.0
Downstate Suburbs	81.76%	82.24%	38.09%	1.76%	\$14,095	77.2	1.37%	2.03%	\$14,977	82.6
Upstate Big Three	51.36%	100.00%	46.48%	1.47%	\$10,308	52.1	1.89%	1.69%	\$11,557	52.1
Upstate Small Cities	59.41%	68.86%	37.22%	1.51%	\$9,686	65.8	1.75%	1.82%	\$11,392	68.4
Upstate Suburbs	67.29%	67.82%	36.96%	1.57%	\$9,334	72.6	1.80%	1.82%	\$10,199	75.6
Upstate Rural	57.85%	57.85%	30.85%	1.40%	\$9,702	69.3	1.71%	1.80%	\$10,998	72.4
Average District	67.51%	68.92%	36.00%	1.56%	\$10,664	72.0	1.66%	1.86%	\$11,756	75.5

Table 2. Features of STAR and School District Outcomes

^a This rate equals (operating spending minus operating aid)/(total property value).

^b This is an equal-weight index of 4th grade test scores, 8th grade test scores, and the non-dropout rate.

^c This rate equals (2002 operating spending minus 2002 operating aid)/(1999 total property value inflated to 2002 dollars)

		Std.		
Variable	Mean	Dev.	Min	Max
Log of per pupil operating expenditure ^a	9.207	0.248	8.361	10.770
			0.000	
Log of outcome Index (equal weights for 3 measures)	4.295	0.119	3.761	4.579
Log of outcome index (alternative weights for 3 measures) ^b	4.193	0.161	3.415	4.569
Log of teacher salary ^{a,c}	10.363	0.354	5.899	10.825
Log of enrollment	7.459	0.968	4.575	13.872
Percent of students with limited English proficiency (LEP)	1.328	3.151	0.000	27.128
Percent of children receiving free lunch	21.812	15.471	0.000	90.842
Percent of high-cost students	1.075	0.846	0.000	5.501
Percent of children with female household head	13.601	5.166	5.049	43.140
Log of median family income ^a	10.728	0.358	9.594	12.403
Per pupil property value ^a	480,387	1,189,393	61,053	24,500,000
Log of general tax share	-1.025	0.486	-3.488	2.148
Log of STAR tax price	-0.197	0.196	-1.396	-0.00016
Ratio of operating aid to median income	0.018	0.016	0.000	0.300
Ratio of matching aid to median income	0.008	0.008	0.000	0.079
Percent of adults with college education ^d	0.098	8.091	-28.975	33.540
Percent of renter occupied housing units	24.414	10.948	4.667	69.813
Percent of private school enrollment	6.494	8.856	0.000	59.806

Table 3. Descriptive Statistics, 2528 New York School Districts, 1999-2002

^a Adjusted for inflation using the consumer price index.

^bWeight is 25% for 4th-grade scores and non-dropout rate and 50% for 8th-grade scores.

^cPredicted salary of teachers with experience less than 5 years.

^dResiduals from a regression of education level on median income.

Sources: New York State Department of Education, National Center for Education Statistics, New York State Comptroller's Office, New York State Office of Real Property Tax Service, U.S. Census Bureau.

Variable	Basic Model	Test of STAR's Aid Impact	Test of Renters' Role	Model with Year Fixed Effects	
	(1)	(2)	(2)	(4)	Weights ^a
Cost Variables	(1)	(2)	(3)	(4)	(5)
Log of outcome index	0.871	0.85	0.87	0.246	0.605
Log of outcome maex	[4.76]**	[4.76]**	[4.70]**	[1.34]	[4.27]**
Log of teacher salary	0.009	0.008	0.009	0.007	0.006
Log of teacher salary	[1.90]	[1.88]	[1.90]	[2.40]*	[1.32]
Log of enrollment	-1.138	-1.18	-1.146	-1.199	-1.201
Log of enforment	[4.15]**	[4.37]**	[4.14]**	[6.67]**	[4.46]**
Square of log enrollment	0.024	0.027	0.025	0.025	0.029
square of log enrollment	[1.24]**	[1.42]**	[1.26]**	[1.97]**	[1.54]**
Percent of students with limited Eng	0.001	0.001	0.001	0.001	0.001
recent of students with infined Eng	[0.31]	[0.30]	[0.29]	[0.79]	[0.81]
Percent of children receiving free lunch	0.0	0.0	0.0	0.0	0.0
recent of children receiving free function	[1.48]	[1.49]	[1.34]	[2.08]*	[0.49]
Percent high cost students	0.002	0.002	0.002	0.001	0.001
reicent nigh cost students				[0.95]	
Percent female headed households	[0.86]	[0.94]	[0.86]	[0.95]	[0.71]
reicent iemaie neaded nousenoids	-	-	-	-	-
Efficiency Veriables	-	-	-	-	-
Efficiency Variables	0.010	0.017	0.02	0.04	0.025
Log of median Income	0.019	0.017	0.02	0.04	0.025
Den maril marine attaction la c	[1.14]	[1.04]	[1.15]	[3.60]**	
Per pupil property value	0.0	0.0	0.0	0.0	0.0
The set of the set of the set	[5.29]**	[5.41]**	[5.28]**	[2.50]*	[4.86]**
Log of tax share	-0.047	-0.041	-0.048	-0.019	-0.049
	[4.06]**	[3.60]**	[4.03]**	[2.60]**	[4.31]**
Log of STAR tax price	-0.088	-0.102	-0.088	0.018	-0.099
	[6.12]**	[6.02]**	[6.10]**	[1.64]	[7.33]**
Percent of adults with college education	-0.159	-0.163	-0.161	-0.458	-0.106
	[0.77]**	[0.79]	[0.78]	[3.71]**	[0.51]
Percent of renter occupied houses	-	-	-	-	-
Percent of private school enrollment	0.001	0.001	0.001	0.0	0.001
refeelit of private sensor emonitorit	[1.08]	[1.01]	[1.08]	[0.10]	[0.90]
Total state aid variable	0.393	[1.01]	0.401	0.18	0.382
	[3.08]**		[3.11]**	[2.15]*	[3.01]**
Total aid, part I	[5.00]	0.321	[3.11]	[2.15]	[5.01]
Total ald, part I		[3.01]**			
Total aid, part II		-0.704			
Total ald, part II		[2.83]**			
Renter Interaction for STAR tax price		[2.03]	0.023		
Kenter interaction for STAK tax price			[0.71]		
Constant	12 150	12.425	12.195	15 110	13.511
Constant	12.159 [8.52]**	12.425 [8.87]**		15.118 [12.83]**	
Observations			[8.41]**		
	2512	2512	2512	2512	2512
Number of School Districts	628	628	628	628	628

Table 4. Cost/Efficiency Model with District Fixed Effects

Notes: Operating spending (less transportation) per pupil is the dependent variable; estimated with two-stage least squares (the outcome index and teacher salaries are endogenous); estimated with district fixed effects. As discussed in the text, instruments are values of related variables for neighboring districts. Data cover 1998-99 through 2001-2002.

^a Weights equal 25% for 4th grade scores and the non-dropout rate and 50% for 8th grade scores. "Numbers in brackets are t-statistics; a * (**) indicates significance at the two-tailed 5 (1) percent significance level."

Variable	Basic	Test of	Test of	Model	Basic
	Model	STAR's	Renters'	with Year	Model with
		Aid Impact	Role	Fixed Effects	Alternative
					Weights ^a
	(1)	(2)	(3)	(4)	(5)
Cost Variables					
Log of outcome index	0.368	0.365	0.367	0.094	0.319
	[3.27]**	[3.24]**	[3.21]**	[0.47]	[3.50]**
Log of teacher salary	0.019	0.019	0.019	0.013	0.017
	[4.93]**	[4.88]**	[4.91]**	[3.65]**	[4.21]**
Log of enrollment	-0.562	-0.572	-0.566	-0.872	-0.606
	[10.23]**	[10.32]**	[10.24]**	[12.73]**	[10.24]**
Square of log enrollment	0.03	0.03	0.03	0.046	0.032
	[8.40]**	[8.46]**	[8.39]**	[10.07]**	[8.40]**
Percent of students with limited Eng.	0.003	0.003	0.003	0.002	0.003
	[2.24]*	[2.20]*	[2.19]*	[1.66]	[2.19]*
Percent of children receiving free lunch	0.0	0.0	0.0	0.0	0.0
	[1.01]	[0.99]	[0.80]	[0.17]	[0.47]
Percent high cost students	0.0	0.0	0.0	0.0	0.0
	[0.22]	[0.22]	[0.22]	[0.10]	[0.14]
Percent female headed households	0.01	0.01	0.01	0.01	0.011
	[3.67]**	[3.68]**	[3.63]**	[2.71]**	[3.76]**
Efficiency Variables					
Log of median Income	0.251	0.247	0.251	0.235	0.246
	[20.47]**	[20.42]**	[20.38]**	[20.28]**	[19.90]**
Per pupil property value	0.0	0.0	0.0	0.0	0.0
	[11.65]**	[11.55]**	[11.54]**	[6.43]**	[10.70]**
Log of tax share	-0.071	-0.068	-0.072	-0.049	-0.068
	[7.96]**	[7.61]**	[7.85]**	[6.02]**	[7.41]**
Log of STAR tax price	-0.158	-0.159	-0.158	-0.096	-0.156
	[12.82]**	[10.80]**	[12.76]**	[7.91]**	[12.91]**
Percent of adults with college education	-0.003	-0.003	-0.003	-0.001	-0.003
č	[2.89]**	[2.88]**	[2.88]**	[0.38]	[2.80]**
Percent of renter occupied houses	0.003	0.003	0.003	0.003	0.003
1	[3.03]**	[2.95]**	[2.97]**	[1.92]	[2.75]**
Percent of private school enrollment	0.002	0.002	0.002	0.001	0.002
	[4.89]**	[4.81]**	[4.87]**	[2.85]**	[4.51]**
Total state aid variable	0.422		0.431	0.207	0.399
	[4.12]**		[4.17]**	[2.22]*	[3.80]**
Total aid, part I		0.33			[]
······································		[3.75]**			
Total aid, part II		-0.497			
, F		[2.37]*			
		[=:0,1]	0.029		
Renter Interaction for STAR tax price					
Renter Interaction for STAR tax price					
•	6 823	6 943	[1.09]	9 726	7 349
Renter Interaction for STAR tax price Constant	6.823 [14 49]**	6.943 [14 70]**	[1.09] 6.857	9.726 [11_04]**	7.349 [18.66]**
•	6.823 [14.49]** 2512	6.943 [14.70]** 2512	[1.09]	9.726 [11.04]** 2512	7.349 [18.66]** 2512

Table 5. Cost/Efficiency Model with District Random Effects

Notes: Operating spending (less transportation) per pupil is the dependent variable; estimated with two-stage least squares (the outcome index and teacher salaries are endogenous); estimated with district random effects. As discussed in the text, instruments are values of related variables for neighboring districts. Data cover 1998-99 through 2001-2002.

^a Weights equal 25% for 4th grade scores and the non-dropout rate and 50% for 8th grade scores.

"Numbers in brackets are t-statistics; a * (**) indicates significance at the two-tailed 5 (1) percent significance level."

Variable	Basic	Test of	Test of	Model	Basic	Model
	Model	STAR's	Renters'	with Year	Model with	without
		Aid Impact	Role	Fixed Effects	Alternative	Efficiency
					Weights	
	(1)	(2)	(3)	(4)	(5)	(6)
Log of Median Family Income ^d	0.047	0.028	0.047	0.059	0.053	0.025
	[5.06]**	[3.24]**	[5.04]**	[1.76]	[3.58]**	[1.71]
Log of Cost Index	0.25	0.245	0.238	-0.004	0.634	-0.131
	[3.85]**	[3.93]**	[3.67]**	[0.10]	[6.17]**	[4.51]**
Log of Predicted Efficiency ^f	0.547	0.54	0.522	1.65	1.063	
	[6.07]**	[6.28]**	[5.83]**	[1.84]	[7.61]**	
Log of Tax Share ^e	-0.076	-0.068	-0.077	-0.044	-0.114	-0.046
	[10.87]**	[10.86]**	[11.09]**	[1.92]	[10.81]**	[5.40]**
Log of STAR Tax Price ^e	-0.158	-0.185	-0.152	0.054	-0.242	-0.089
-	[13.35]**	[11.65]**	[12.89]**	[1.56]	[13.30]**	[14.08]**
Total state aid variable	0.474		0.493	0.37	0.725	0.26
	[6.48]**		[6.77]**	[1.67]	[6.37]**	[2.35]*
Total aid, part I		0.436				
		[7.26]**				
Total aid, part II		-1.183				
		[6.54]**				
Renter Interaction for STAR tax price			0.074			
			[4.92]**			
Constant	0.623	0.887	0.768	-0.489	-3.102	4.498
	[0.97]	[1.48]	[1.20]	[0.19]	[3.09]**	[28.35]**
Observations	2512	2512	2512	2512	2512	2512
Number of school districts	628	628	628	628	628	628

Table 6. Demand Model (Based on Fixed-Effects Cost/Efficiency Model)^a

Notes: The dependent variable is the log of an equal-weight index of 4th and 8th grade scores and the non-dropout rate; the cost and efficiency variables are based on the regression in column (1) of Table 4; estimated with two-stage least squares (the efficiency variable is endogenous); estimated with district fixed effects. As discussed in the text, instruments are values of related variables for neighboring districts. Data cover 1998-99 through 2001-2002.

^a Weights equal 25% for 4th grade scores and the non-dropout rate and 50% for 8th grade scores.

"Numbers in brackets are t-statistics; a * (**) indicates significance at the two-tailed 5 (1) percent significance level."

	Table 7. Demand Model (Based on Random-Effects Cost/Efficiency Model)									
Variable	Basic Model	Test of STAR's	Test of Renters'	Model with Year	Basic Model with	Model without				
		Aid Impact	Role	Fixed Effects	Alternative Weights	Efficiency				
	(1)	(2)	(3)	(4)	(5)	(6)				
Log of median family income	0.137	0.109	0.134	0.328	0.236	0.001				
	[5.04]**	[4.77]**	[4.99]**	[2.30]*	[4.99]**	[0.09]				
Log of Cost Index	-0.14	-0.147	-0.132	-0.008	-0.821	-0.146				
	[1.67]	[1.83]	[1.60]	[0.08]	[3.54]**	[1.14]				
Log of Predicted Efficiency	0.648	0.616	0.63	1.813	1.175					
	[5.30]**	[5.50]**	[5.19]**	[2.31]*	[5.54]**					
Log of tax share	-0.094	-0.085	-0.095	-0.151	-0.15	-0.041				
	[8.20]**	[8.40]**	[8.44]**	[2.34]*	[7.62]**	[4.84]**				
Log of STAR tax price	-0.187	-0.212	-0.182	-0.199	-0.281	-0.081				
	[9.17]**	[8.84]**	[8.94]**	[2.17]*	[8.64]**	[12.94]**				
Total state aid variable	0.508		0.524	0.744	0.754	0.24				
	[5.74]**		[6.06]**	[2.11]*	[5.07]**	[2.15]*				
Total aid part I		0.485								
Total aid part II		[6.38]** -1.274 [5.88]**								
Renter Interaction for STAR tax price		[5:00]	0.059 [3.33]**							
			[3.33]***							
Constant	0.919	1.371	0.977	-6.289	0.837	4.886				
	[1.09]	[1.81]	[1.18]	[1.39]	[0.88]	[8.34]**				
Observations	2512	2512	2512	2512	2512	2512				
Number of school districts	628	628	628	628	628	628				

Notes: The dependent variable is the log of an equal-weight index of 4th and 8th grade scores and the

non-dropout rate; the cost and efficiency variables are based on the regression in column (1) of Table 5;

estimated with two-stage least squares (the efficiency variable is endogenous);

estimated with district fixed effects. As discussed in the text, instruments are values of

related variables for neighboring districts. Data cover 1998-99 through 2001-2002.

^a Weights equal 25% for 4th grade scores and the non-dropout rate and 50% for 8th grade scores.

"Numbers in brackets are t-statistics; a * (**) indicates significance at the two-tailed 5 (1) percent

significance level."

	C 1		rcentage Impact of		<u> </u>		
Region	Student	Total	School	School	School	Offset of	Tax Rate
	Performance	Education	District	Spending	Property Terr Data	STAR	with Full
	Index (1)	Costs (2)	Efficiency (3)	Per Pupil (4)	Tax Rate (5)	Savings	Capitalization ⁶
	(1)		A: Based on Tabl		(3)	(6)	(7)
New York City	2.14%	1.85%	-1.88%	3.80%	6.60%	23.48%	8.15%
Yonkers	3.40%	2.94%	-2.98%	6.10%	15.44%	31.52%	16.05%
Downstate Small Cities							
	2.96%	2.56%	-2.56%	5.29%	9.29%	21.02%	6.31%
Downstate Suburbs	2.24%	1.94%	-1.94%	3.96%	5.55%	20.05%	1.81%
Upstate Big Three	5.49%	4.74%	-4.77%	9.99%	33.87%	36.54%	37.64%
Upstate Small Cities	4.96%	4.28%	-4.20%	8.90%	24.61%	29.15%	21.87%
Upstate Suburbs	3.90%	3.37%	-3.32%	6.94%	15.54%	26.41%	9.81%
Upstate Rural	5.53%	4.77%	-4.64%	9.93%	29.60%	30.88%	42.21%
Average District	4.06%	3.51%	-3.45%	7.26%	18.04%	26.42%	18.60%
		Panel	B: Based on Tabl	es 5 and 7			
New York City	2.34%	0.74%	-3.25%	4.13%	6.97%	24.82%	9.08%
Yonkers	3.73%	1.18%	-4.99%	6.49%	15.08%	30.80%	17.45%
Downstate Small Cities	3.24%	1.02%	-4.51%	5.85%	9.60%	16.09%	7.67%
Downstate Suburbs	2.45%	0.77%	-3.56%	4.51%	6.09%	22.19%	2.85%
Upstate Big Three	6.04%	1.89%	-7.58%	10.25%	28.36%	30.78%	39.04%
Upstate Small Cities	5.44%	1.70%	-7.36%	9.86%	21.87%	27.93%	25.73%
Upstate Suburbs	4.27%	1.34%	-5.96%	7.81%	15.33%	27.02%	12.40%
Upstate Rural	6.06%	1.90%	-8.19%	11.10%	41.15%	50.70%	47.87%
Average District	4.45%	1.40%	-6.14%	8.14%	21.33%	32.96%	21.81%

Table 8. Simulated Impacts of STAR on School Districts in New York State

 Average District
 4.45%
 1.40%
 -6.14%
 8.14%
 21.33%
 32.96%
 21.81%

 Notes: These simulations are based on the estimated coefficients in Tables 4 through 7 and on the formulas in the text, adjusted to allow for different flypaper effects in the cost/efficiency and demand regressions and to allow for different price elasticities for the different tax-price components.

^a This column assumes that the STAR exemptions and STAR-induced property tax rate increases are fully capitalized into house values and (for the rate increase only) into the value of commercial and industrial property.

References

- Addonizio, Michael. 1990. "School Aid and Property Tax Relief: Some Evidence of Conflicting Incentives." *Journal of Education Finance* 16: 37-48.
- Addonizio, Michael. 1991. Intergovernmental Grants and the Demand for Local Education Expenditures, *Public Finance Quarterly* 19 (2, April): 209-232.
- Andrews, M., William D. Duncombe, and John Yinger. 2002. "Revisiting Economies of Size in Education: Are We Any Closer to a Consensus?" *Economics of Education Review* 21 (3): 245-262.
- Bound, John, David A. Jaeger, and Regina Baker. 1995. "Problems with Instrumental Variables Estimation When the Correlation between the Instruments and the Endogenous Explanatory Variables Is Weak." *Journal of the American Statistical Association* 90 (June): 443-450.
- Bradford, David F., R. A. Malt, and Wallace E. Oates. 1969. "The Rising Cost of Local Public Services: Some Evidence and Reflections." *National Tax Journal*, 22 (2, June): 185-202.
- Bradford, David F., and Wallace E. Oates. 1971a. "The Analysis of Revenue-Sharing in a New Approach to Collective Fiscal Decisions." *Quarterly Journal of Economics* 85: 416-439.
- Bradford, David F., and Wallace E. Oates. 1971b. "Towards a Predictive Theory of Intergovernmental Grants." *American Economic Review* 61 (2): 440-448.
- Charnes, A. W., W. Cooper, and E. Rhodes. 1978. "Measuring the Efficiency of Decision Making Units." *European Journal of Operational Research* 2: 429-444.
- DiPasquale, Denise, and Edward L. Glaeser. 1999. "Incentives and Social Capital: Are Homeowners Better Citizens?" *Journal of Urban Economics*, 45: 354-384.
- Downs, Thomas, and Thomas Pogue. 1994. "Adjusting School Aid Formula for the Higher Cost of Educating Disadvantage Students." *National Tax Journal* 47: 89-110.
- Duncombe, William D. 1996. "Public Expenditure Research: What Have We Learned?" *Public Budgeting & Finance*, 16 (2, Summer): 26-58.
- Duncombe, William D., John Ruggiero, and John Yinger. 1996. "Alternative Approaches to Measuring the Cost of Education." In *Holding Schools Accountable: Performance-Based Reform in Education*, edited by H.F. Ladd (Washington DC: The Brookings Institution): 327-356.

- Duncombe, William D., and John Yinger. 1993. "An Analysis of Returns to Scale in Public Production, With an Application to Fire Protection." *Journal of Public Economics* 52 (August): 49-72.
- Duncombe, William D., and John Yinger. 1997. "Why Is It So Hard to Help Central City Schools?" Journal of Policy Analysis and Management 16 (Winter): 85-113.
- Duncombe, William D., and John Yinger. 1998a. "An Analysis of Two Educational Policies in New York State: Performance Standards and Property Tax Relief." In *Educational Finance to Support Higher Learning Standards*, edited by J. H. Wyckoff (Albany: New York State Board of Regents): 98-137.
- Duncombe, William D., and John Yinger. 1998b. "School Finance Reform: Aid Formulas and Equity Objectives." *National Tax Journal* 51 (June): 239-262.
- Duncombe, William D., and John Yinger. 2000. "Financing Higher Student Performance Standard: the Case of New York State." *Economics of Education Review* 19 (October): 363-386.
- Duncombe, William D., and John Yinger. 2001. "Alternative Paths to Property Tax Relief." In: Property Taxation and Local Government Finance, edited by W. E. Oates (Cambridge, MA: Lincoln Institute of Land Policy): 243-294.
- Duncombe, William D., Jerry Miner, and John Ruggiero. 1997. "Empirical Evaluation of Bureaucratic Models of Inefficiency." *Public Choice* 93: 1-18.
- Eom, Tae Ho. 2004. "Evaluation of New York State Property Tax Policy: Administration and Behavioral Impacts of the School Property Tax Relief (STAR) Program." Unpublished Ph.D. Dissertation, Public Administration Department, Syracuse University, Syracuse, NY.
- Fare, R., and C.A. Lovell. 1978. "Measuring the Technical Efficiency of Production." *Journal of Economic Theory* 19: 150-62.
- Farrell, M. J. 1957. "The Measurement of Productivity Efficiency." *Journal of the Royal Statistical Society*, Series A, General, Vol. 253: 253-281.
- Fisher, Ronald C. 1988. "Intergovernmental Incentives and Local Fiscal Behavior." Working Paper, Michigan State University.
- Fisher, Ronald C., and Leslie E. Papke. 2000. "Local Government Response to Education Grants." *National Tax Journal* 53 (March): 153-168.
- Hines, James R., Jr., and Richard H. Thaler. 1995. "Anomalies: The Flypaper Effect, *The Journal of Economic Perspectives*." 9 (4, Fall): 217-226.

- Hoxby, Caroline M. 2001. "Rising Tide: New Evidence on Competition and the Public Schools." *Education Next*, 1 (4, Winter): 69-74.
- Hoxby, Caroline M. 2000. "Do Private Schools Provide Competition For Public Schools?" NBER Working Paper No. 4978, Updated Version. Cambridge, MA: National Bureau of Economic Research.
- Inman, Robert P. 1978. "Testing Political Economy's 'As If' Proposition: Is the Median Voter Really Decisive?" *Public Choice* 33 (Winter): 45-65.
- Ladd, Helen F., and John Yinger. 1991. America's Ailing Cities: Fiscal Health and the Design of Urban Policy. Updated Edition. Baltimore, MD: The John Hopkins University Press.
- McCarty, Therese A., and Suthathip Yaisawarng. 1993. "Technical Efficiency in New Jersey School Districts." In *The Measurement of Productive Efficiency: Techniques and Applications*, Fried, H., Lovell, C. and Schmidt, S. (Eds.), (New York: Oxford University Press).
- New York State Education Department. 2003. Understanding Your School Report Card 2003: Guide to Secondary School Assessments. http://www.emsc.nysed.gov/repcrd2003/information/secondary/guide.html.
- New York State Office of Real Property Services. 2004. STAR Assessor's Guide: School Tax Relief (STAR) Exemption. <u>http://www.orps.state.ny.us/star/2004_guide.htm</u>.
- Oates, Wallace E. 1972. Fiscal Federalism. New York: Harcourt Brace Jovanovich.
- Ray, Subhash C. 1991. "Resource Use in Public Schools: A Study in Connecticut." *Management Science* 37: 1520-1628.
- Reschovsky, Andrew, and Jennifer Imazeki. 1998. "The Development of School Finance Formulas to Guarantee the Provision of Adequate Education to Low-Income Students." In *Developments in School Finance, 1997: Does Money Matter?* Fowler, W. J., Jr. (Ed.), (Washington, D.C.: U.S. Department of Education, National Center for Educational Statistics): 121-148.
- Reschovsky, Andrew, and Jennifer Imazeki. 2001. "Achieving Educational Adequacy Through School Finance Reform." *Journal of Education Finance* 26 (4, Spring): 373-396.
- Reschovsky, Andrew, and Jennifer Imazeki. 2003. "Let No Child Be Left Behind: Determining the Cost of Improving Student Performance." *Public Finance Review* 31 (May): 263-290.
- Rockoff, Jonah E. 2003. "Community Heterogeneity and Local Response to Fiscal Incentives." Working paper, Harvard University.
- Roemer, John E., and Joaquim Silvestre. 2002. "The 'Flypaper Effect' Is Not an Anomaly." Journal of Public Economic Theory 4 (1, January): 1-17.

- Ross, Stephen, and John Yinger. 1999. "Sorting and Voting: A Review of the Literature on Urban Public Finance." In *Handbook of Urban and Regional Economics, Volume 3, Applied Urban* Economics, Cheshire, P. and Mills, E.S. (Eds.), (Amsterdam: North-Holland): 2001-2060.
- Rubinfeld, Daniel L. 1987. "Local Public Economics: A Methodological Review." In *Handbook* of *Public Economics*, vol. 2, edited by Auerbach, A. J. and Feldstein, M., (eds.), (Amsterdam: North-Holland): 87-161.
- Ruggiero, John. 1996. "Efficiency of Educational Production: An Analysis of New York School Districts." *Review of Economics and Statistics* 78 (3, August): 499-509.
- Ruggiero, John, William D. Duncombe, and Jerry Miner. 1995. "On the Measuring and Causes of Technical Inefficiency in Local Public Services: With an Application to Public Education." *Journal of Public Administration Research and Theory* 5(4): 402-428.
- Seiford, Lawrence M., and Robert M. Thrall. 1990. "Recent Development in DEA: The Mathematical Programming Approach to Frontier Analysis." *Journal of Econometrics* Vol. 46: 7-38.
- Wooldridge, Jeffrey M. 2003. *Introductory Econometrics: A Modern Approach*. South-Western, Independence: Mason, Ohio Thomson Learning, 2nd Edition.