# Syracuse University SURFACE

Upstate New York Science Librarians Conference

2002

## 2002 Program

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### New York Science Librarians Meeting, Monday, October 7, 2002 University of Rochester

8:30 - 9:00	Registration/Continental Breakfast		
9:00-9:15	Greetings/Introductions		
9:15 - 10:00	Philip Davis, Life Sciences Bibliographer, Mann Library, Cornell University Patterns in Electronic Journal Use: What the publishers don't want you to see!		
10:00-10:15	Break		
10:15 - 11:00	Jeffrey H. Rubin, President, Internet Consulting Services; Senior Instructor, School of Information Studies, Syracuse University Maintaining a Web Site via Log Analysis and Content Management		
11:00-11:45	Susan Cardinal, Brenda Reeb and Pat Sulouff, Usability Team members, University of Rochester Why Usability? How usability testing influenced the evolution of the University of Rochester's River Campus Libraries website		
11:45 - 12:00	Location for our next meeting?		
Noon - 1:15	Catered Lunch		
1:15-2:15	<ol> <li>Discussion groups based on the presentations given in the morning will cover electronic journal use, usability, and management of "chat" services.</li> <li>IEEE Update by IEEE reps: New products and features</li> </ol>		
2:15 - 2:30	Break		
2:30 - 3:00	Optional tours of the science libraries:		
	-Carlson Science & Engineering Library		
3:00 - 4:00	Optional tour of the Laboratory for Laser Energetics, site of the Omega Laser, the world's most powerful ultraviolet laser system. —Sign up for the tour on October 7 at the conference.		

University of Rochester River Campus Libraries Homepage: http://www.lib.rochester.edu/

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#### Selected Usability Bibliography

#### Books

Campbell, Nicole, ed. Usability Assessment of Library-related Web Sites: Methods and Case Studies. LITA Guide #7. Chicago: American Library Association, 2001.

Krug, Steve. Don't Make Me Think!: A Common Sense Approach to Web Usability. Indianapolis: New Riders Publishing, 2002.

Nielsen, Jakob. Designing Web Usability. Indianapolis: New Riders Publishing, 2000.

Rubin, Jeffrey. Handbook of Usability Testing: How to Plan, Design and Conduct Effective Tests. New York: Wiley, 1994.

#### Articles

Dickstein, Ruth, Michelle Clairmont and Victoria A. Mills. "Usability Testing at the University of Arizona Library: How to Let the Users in on the Design." *Information Technology and Libraries* 19, (2) 2000.

McMullen, Susan. "Usability Testing in a Library Web Site Redesign Project." *Reference Services Review* 29 (1) (2000): 7 \*See related resource under Online Resources below.

Veldof, Jerilyn R., Michael Prasse and Vicki Mills, "Chauffeured by the User: Usability in the Electronic Library," *Journal of Library Administration* 26 (3/4) (1999): 115-140.

Veldof, Jerilyn R. and Shane Nackerud. "Do You Have the Right Stuff? Seven Areas of Expertise for Successful Web Site Design in Libraries." *Internet Reference Services Quarterly* 6 (1) (2001): 13-38.

#### **Online Resources**

Hom, James. *The Usability Methods Toolbox*. <u>http://jthom.best.vwh.net/usability/</u> Information about many of the methods and techniques used in usability evaluation.

LITA Human/Machine Public Interest Group. *Usability Testing Resources*. http://www.vancouver.wsu.edu/fac/campbell/hmiig/usabres2.htm Usability testing resources: websites, articles, workshops, etc.

McMullen, Susan. \*Usability Testing and Library Web Site Redesign at Roger Williams University presentation at LITA, ALA 2002. <u>http://gamma.rwu.edu/users/smcmullen/usable.html</u>

*OCLC. Human-Computer Interaction* <u>http://www.oclc.org/usability</u> Usability testing at OCLC. Includes heuristic evaluation, prototyping, presentations and articles.

*Useit.com:* Jakob Neilsen's Website <u>http://www.useit.com</u> See the *Alert Box*: "Why You Only Need to Test with 5 Users" from March 19,2000.