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## Vocal Velocity: A Strategic Public Relations Plan for the Contemporary A Cappella Society of America

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# **Vocal Velocity: A Strategic Public Relations Plan for the Contemporary A Cappella Society of America**

A Capstone Project Submitted in Partial Fulfillment of the  
Requirements of the Renée Crown University Honors Program at  
Syracuse University

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and Renée Crown University Honors  
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Honors Capstone Project in Public Relations

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