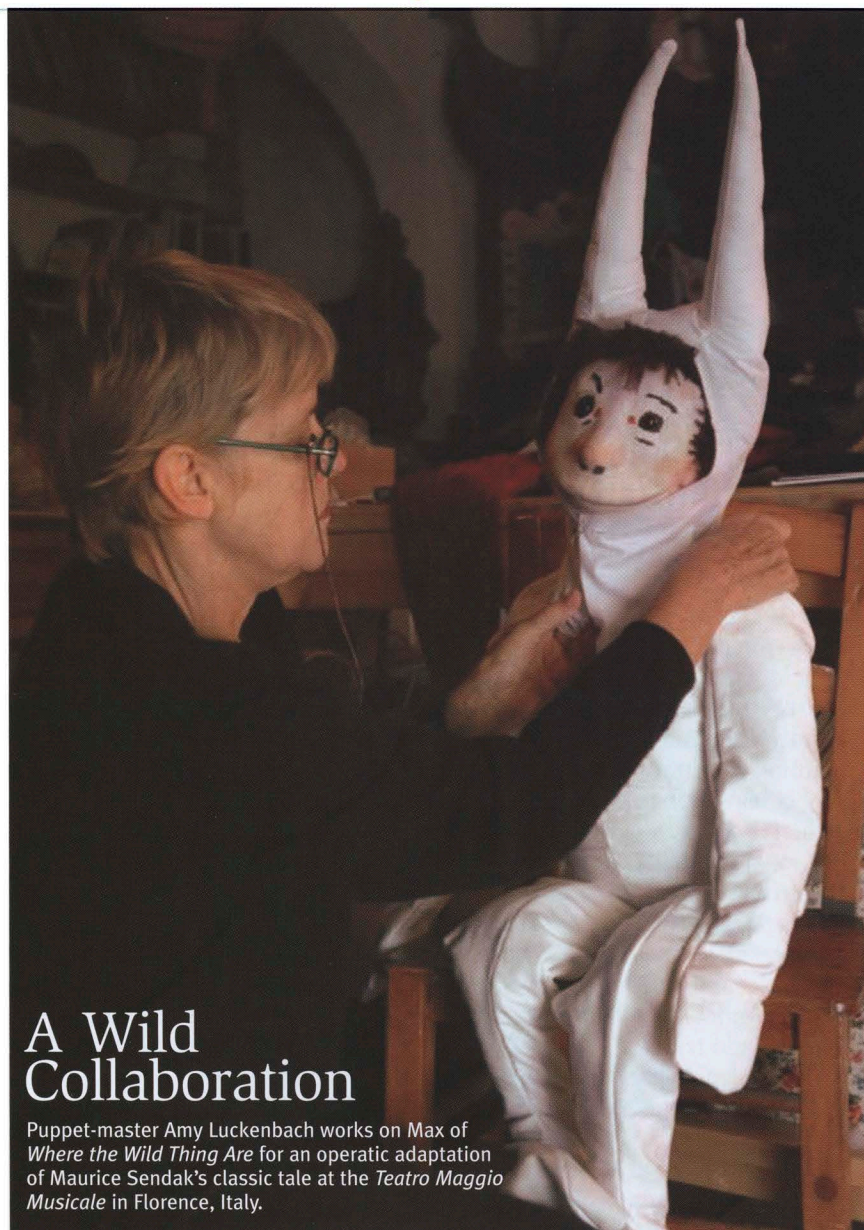


University Place



A Wild Collaboration

Puppet-master Amy Luckenbach works on Max of *Where the Wild Things Are* for an operatic adaptation of Maurice Sendak's classic tale at the *Teatro Maggio Musicale* in Florence, Italy.

Francesco Guazzelli

Visual & Performing Arts » “THE NIGHT MAX WORE his wolf suit and made mischief of one kind and another, his mother called him ‘Wild Thing!’”... So begins Maurice Sendak’s beloved picture book, *Where the Wild Things Are*, one of the most popular and influential children’s books in the United States and the recipient of almost every significant prize in children’s literature, including the Caldecott Medal. In January, Syracuse University’s Florence Center presented the Italian premiere of the operatic adaptation of Sendak’s classic tale at the *Teatro Maggio Musicale* (Municipal Theatre of Florence), one of the most important opera houses in Europe. The production brought together the talents and efforts of students, faculty, and staff from the College of Visual and Performing Arts and the Division of International Programs Abroad in an intercultural partnership between

Italy and the United States. “We were extremely excited about this fabulous project,” says Barbara Deimling, director of the Florence Center. “Essentially, it was about cross-cultural exchange.”

The production, which featured music by contemporary composer Oliver Knussen, was the first cooperative effort between the *Teatro Maggio Musicale* and a U.S. institution in the production of an opera. Syracuse University was also the first institution to place interns with the theater. Students were involved in many ways, including assisting with set and costume design through two classes last fall. Student internships related to the project included working with the hospitalized children of Meyer Pediatric Hospital of Florence to create papier-mâché monsters that were seated among audience members during the shows; introducing the book and the opera to hundreds of Italian schoolchildren as part of their English and music classes; and documenting the work-in-progress as photographic reporters. Several faculty members were also involved, including drama professor Alex Koziara, lighting designer for the production. “This is the ultimate collaboration between the visual and performing arts,” says Dean Carole Brzozowski ’81. “We had faculty and students on two continents working to make this story come alive. I am honored that our college was a part of this production.”

Artistic director and choreographer Amy Luckenbach, an internationally renowned puppet-master, presented the character of Max as a puppet so the monsters would appear human-sized—an idea that Sendak, who attended the premiere, described as

“brilliant.” The premiere also featured a lecture on the author’s work, a gala charity event to benefit the Meyer Pediatric Hospital, and two exhibitions on Sendak’s art and its influence on Italian artists.

Deimling says the project—which gained support from the American Embassy in Rome, the mayor of Florence, the president of the province, and several private and public Italian sponsors—provided a much-needed promotion of American culture. “It’s not enough for our students to come here and soak up Italian culture,” she says. “It’s time for us to have a presence in the community and to give something back. This was a way for us to say, ‘This is what we have, and this is what we bring.’ It helps convey the beautiful side of being an American—something to be proud of.”

—Amy Speech Shires

Inside Autism

Education » SUE RUBIN IS A HIGHLY intelligent college junior and an ambitious disability-rights activist with a quick sense of humor and a flair for writing. But she appears as if she is mentally retarded or disconnected from the rest of the world. She constantly clutches a large plastic spoon, is mesmerized by running water, and repeatedly utters the singsong phrase, “Doh da dee.” These two very different versions of this extraordinary 26-year-old woman come together in *Autism Is a World*, a documentary film that offers a look inside Rubin’s mind and tells the story of her daily life and struggles with autism. “Autism is a world so difficult to explain to someone who is not autistic—someone who can easily turn off the peculiar movements and actions that take over our bodies,” Rubin says in the film, which airs in May on *CNN Presents* and was nominated for an Academy Award.

The idea for the film originated with School of Education professor Douglas Biklen, an internationally known researcher on autism and facilitated communication, an alternative means of expression for people whose speech is highly limited. “Sue Rubin is a young woman with autism who at one time was believed to be severely retarded,” Biklen says. “She learned to communicate with facilitated communication, and now does so without any physical support.” The film project grew out of a chapter that Rubin wrote for Biklen’s forthcoming book, *Autism and the Myth of the Person Alone* (New York University Press). Rubin wrote the script, and director Gerardine Wurzburg produced the documentary with Biklen as her co-producer. Actress Julianna Margulies, the film’s narrator, provides a voice for Rubin’s words. “What is distinctive about this film is that it is told by Sue Rubin,” Biklen says. “To my knowledge, no other documentary has been made in which a person with autism whose speech is severely impaired writes the story, tells the story, and gives this insider’s account of autism.”

The documentary was shown on campus in October as part of a disabilities film series sponsored by the student-run Beyond Compliance Coordinating Committee (see related story, page 37). Wurzburg discussed the film with an audience that included several people with autism who used facilitated communication. Biklen and Wurzburg have

collaborated before on several projects, including *Educating Peter*, an Academy Award-winning documentary. She credits Biklen’s leadership and reputation in making *Autism Is a World* a reality. “Doug has been busy bringing the notion of facilitated communication to this country,” Wurzburg says. “The film represents a community trying to bring change.”

Biklen hopes the film will challenge professionals to reconsider how they think about autism and intellectual competence. “For years there has been a facile equation between communication impairment and mental retardation, and I think that’s just not accurate,” he says. “This is part of the evidence to challenge that. In the end, I think it will be people with autism themselves who win the argument.”

—Amy Speech Shires

Emboldening Honors

Arts & Sciences » IN 2001, DEAN Cathryn R. Newton of the College of Arts and Sciences appointed a committee to rethink the role and character of SU’s undergraduate honors program, which was founded in 1963. Philosophy

professor Samuel Gorovitz, a committee member and now founding director of the new program, eagerly accepted the challenge. “We did not begin by thinking about lists of requirements for students to meet,” he says. “Instead, we asked, ‘What do we want our honors program graduates to be like? What attributes do we want them to have that completing the honors program should attest to?’ We’ve crafted a compelling description of those attributes and flexible ways for students to demonstrate them.”

Gorovitz and his colleagues are aware that honors students can sometimes be stifled by meeting core requirements in traditional ways. In lieu of a required class, an honors student may propose an academic challenge, such as publishing a relevant article, or leading a community service project. “This program is designed to attract creative, civically engaged, innovative thinkers,” he says.

In fall 2004, the basic plan for the makeover was complete. Renamed the Renée Crown University Honors Program in recognition of a gift from the family of Trustee Emerita Renée Schine Crown ’50, the revised program is interdisciplinary, socially conscious, internationally inclined, and aimed



Building Relations
School of Architecture Dean Mark Robbins G’81, Professor Tim Stenson, and a group of architecture students journeyed to El Salvador during winter break where they met with U.S. Ambassador to El Salvador H. Douglas Barclay G’61, and joined Stephen Forneris G’93 and a team of architects and building experts on a Code and Safety for the Americas (CASA) mission. They inspected buildings in the San Salvador area for vulnerability to disasters and assessed U.S. government-funded disaster reconstruction housing for compliance with international construction standards. They were accompanied by Congressional staff members, and their research may help form future legislation for disaster reconstruction efforts. They also gave a bilingual presentation at the Albert Einstein University School of Architecture in San Salvador. Pictured, left to right, are: Wilson Day, Fernando Gorrochategui, Jesse Hilgenberg, Sai Sinbondit, Ambassador Barclay, Dean Robbins, Cynthia Dorta, and Professor Stenson.

toward building capacities for intellectual breadth and depth. "This program is a dynamic expression of our commitment to offer SU's best students every possibility for success," says Vice Chancellor and Provost Deborah A. Freund. "Honors students and faculty should expect an intense and engaging intellectual experience."

They are getting it. According to Christiane LaBonte '06, close daily interaction with distinguished professors and high-achieving students more than made up for the extra efforts demanded of her. While studying in London this semester, Erin Wilson '06, a dual major in retailing and management, is gathering material for a unique honors thesis project. "I'm interested in how the fashion sense of American students will be affected by studying in a fashion capital, such as London," Wilson says.

Gorovitz believes one long-range measure of the program's success will be its impact on the SU undergraduate curriculum at large. "The intellectual ferment and the enriching ideas, courses, and approaches developed within this program are not meant for an elitist enclave, but rather for export to the rest of the campus," he says. —David Marc

'Phenomenal Woman'



Poet, author, and artist Maya Angelou delivers the keynote address at the 2004 Women's Leadership Program, sponsored by the Division of Student Affairs. The program's theme, "Celebrating the Phenomenal Woman," was modeled after Angelou's poem, "Phenomenal Woman." Approximately 1,500 people attended the November event in Goldstein Auditorium.

Courting Students

Law » AS THE COURTROOM SCENE UNFOLDED, THE defense attorney advised her client to "plead the Fifth." Unfortunately, neither the client nor the defense attorney—nor any of the other key players—knew what "pleading the Fifth" meant. That's when Nancy Hammel G'05, a third-year College of Law student and Criminal Justice Teaching Fellow, stepped in to explain to the Student Court participants at Henninger High School in Syracuse that the Fifth Amendment protects people from incriminating themselves. "It was funny and it turned out to be a good learning experience for them," Hammel says. "The students have been amazing to work with. They are mature and very willing to discuss such issues as gang violence and domestic violence, while maintaining a high level of sensitivity for their fellow students."

Hammel is one of four SU law students to receive teaching fellow appointments this year to assist in the administration of the Syracuse City School District's student court programs. The fellows work with the New York State Attorney General's Students Against Violence

Initiative (SAVI), a four-year-old program designed to combat violence in 11 of the state's school districts. The fellows receive \$10,000 scholarships and are paid for the 20 hours they dedicate each week to helping young people resolve conflicts in peer courts. The fellows also educate the participants about anti-violence initiatives, safety programs at their schools, and the criminal justice system. "This is a tremendous opportunity for our students to experience the many benefits of public interest law," says Dean Hannah R. Arterian.

For Matthew Dunham G'05, a former substitute teacher, the fellowship allows him to combine his interest in teaching with his desire to become a criminal prosecutor. "The fellowship is a great opportunity to have a positive impact on the students of Syracuse," he says. "I hope to help spread the message that whatever problem you are facing, violence is not the solution. The fellowship also provides a unique opportunity for law students to work with young adults who want to shape their schools into a safe haven from violence. It is rewarding to help them achieve their goals." —Margaret Costello

Images of Peace

Newhouse » ALEXIA TSAIRIS WAS a promising Newhouse photojournalism student when she was killed in the 1988 terrorist bombing of Pan Am Flight 103 over Lockerbie, Scotland. To honor her, Alexia's parents, Peter and Aphrodite Tsairis, created the Alexia Foundation for World Peace, which has sponsored an international photojournalism competition based at Newhouse since 1991. "We realized we wanted to do something that would keep us close to our daughter," Aphrodite Tsairis says. The Tsairises wanted the competitors to tell stories through images. The only requirement: Story ideas have to encourage the betterment of the world, an idea that was very important to Alexia. "We wanted to combine a thought process with the ability to take photographs," she says.

Originally, the Alexia Foundation competition was open to students only, but in 1997 it was expanded to include a category for photojournalism professionals. The students and professionals submit project proposals for evaluation, along with a photograph portfolio. All proposals are read and ranked by the judges before any portfolios are reviewed. The student winner receives a \$9,000 scholarship covering tuition, fees, and living expenses to study photojournalism in London through the SU Division of International Programs Abroad, and a grant of \$1,000 for completing the project.

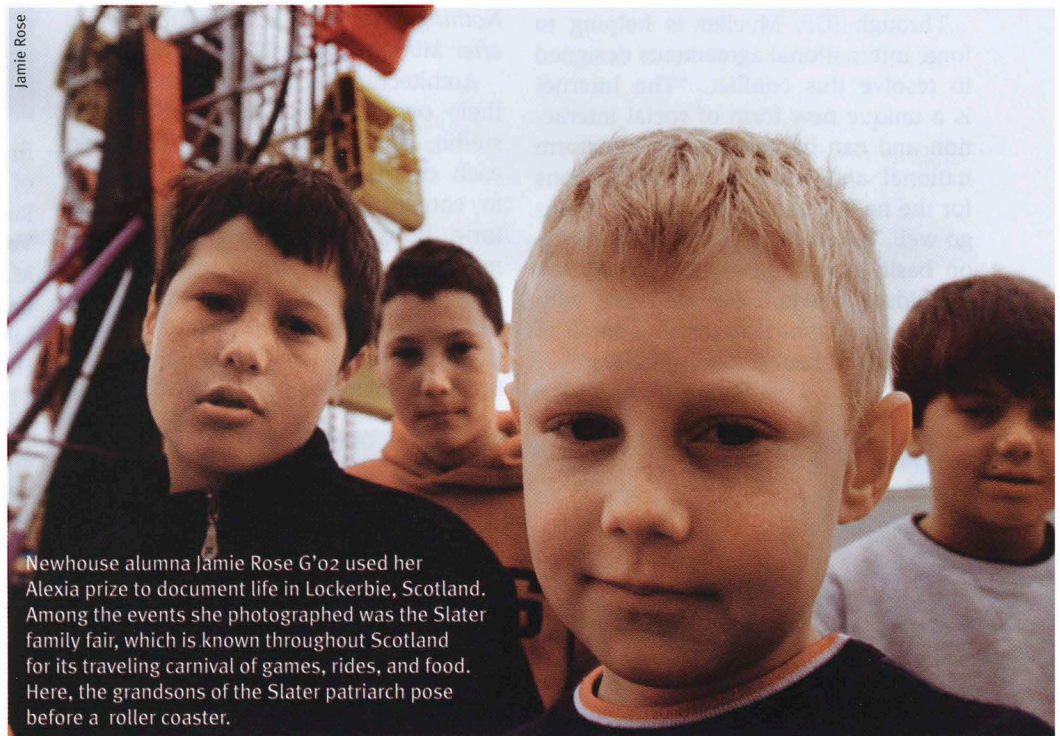
There is also a second-place award, as well as awards for special recognition. The professional grant recipient receives \$15,000 for production of the proposed project.

The competition is organized each year by Newhouse photojournalism professor David Sutherland. "The primary goal of the competition is to support photographers who promote world peace with their cameras," he says. "Inspiration for the stories is different for each photographer and is internally driven by personal interests and motivations."

Jamie Rose G'02, a 2002 Alexia Award of Excellence winner, says a desire to discover the good that existed in crime-ridden housing projects in Syracuse

drove her project. "I wanted to have a local focus instead of a global one," she says. "I wanted to use my camera to expose the positive side of life in those developments."

Rose says placing in the competition boosted her confidence as a photographer. "Winning is flattering because you know the photography itself is good," she says. With her award, Rose traveled to Lockerbie to do a story on the town's recovery from the disaster. She visited the memorial honoring the victims, and she placed flowers on Alexia's grave. "Her tragedy enabled me to become a successful photographer," Rose says. "I am honored to have been a part of the Alexia competition." —**Ashley Sterne**



Newhouse alumna Jamie Rose G'02 used her Alexia prize to document life in Lockerbie, Scotland. Among the events she photographed was the Slater family fair, which is known throughout Scotland for its traveling carnival of games, rides, and food. Here, the grandsons of the Slater patriarch pose before a roller coaster.

Taming the Wild Net

Information Studies » THE GLOBAL WEB ALLOWS pornography to enter nations where such material is banned. It transmits spam in hundreds of languages into millions of personal e-mail boxes. It gives anonymity to con artists who commit fraud and to cyber vandals who unleash viruses. At the 2003 United Nations World Summit on the Information Society (WSIS), many countries expressed these and other concerns about the Internet's unruly nature. "In addition to the enormous benefits the Internet creates, it also brings us problems," says Professor Milton Mueller, director of the master's program in telecommunications and network management at the School of Information Studies. "Your computer doesn't care where another computer is or what it's connected to—there's no kind of territorial or jurisdictional

aspect to it. So you have a global network with all these potentially conflicting national laws. There's a lot of concern about how to create order while preserving the freedom and openness that created the Internet."

Collaborating with colleagues from the School of Information Studies and the Maxwell School, as well as the Georgia Institute of Technology and the University of Zurich, Mueller launched the Internet Governance Project (IGP) in 2004. IGP is an interdisciplinary consortium of academics with scholarly and practical expertise in international governance, Internet policy, and information and communications technology. Mueller and other participating members serve as experts for WSIS and for the United Nations Working Group on Internet Governance, providing advice on ways to establish new international rules related to the Internet.

"We try to identify issues, map out who's doing what, find where regulations overlap or conflict, and propose institu-

tional structures so that when the UN working group convenes, the delegates can use this information to form strategies and generate statements about how to solve problems,” says Mueller, a senior associate at the Maxwell School’s Global Affairs Institute and founding co-director of the Convergence Center, a joint initiative with the Newhouse School dedicated to the study of emerging digital media. In addition to clarifying complex situations for world leaders, Mueller and his colleagues are working toward reform of the Internet Corporation for Assigned Names and Numbers (ICANN), a U.S.-based private company that administers domain names and Internet addresses. Some nations perceive ICANN as an instrument of U.S. supervision over the Internet.

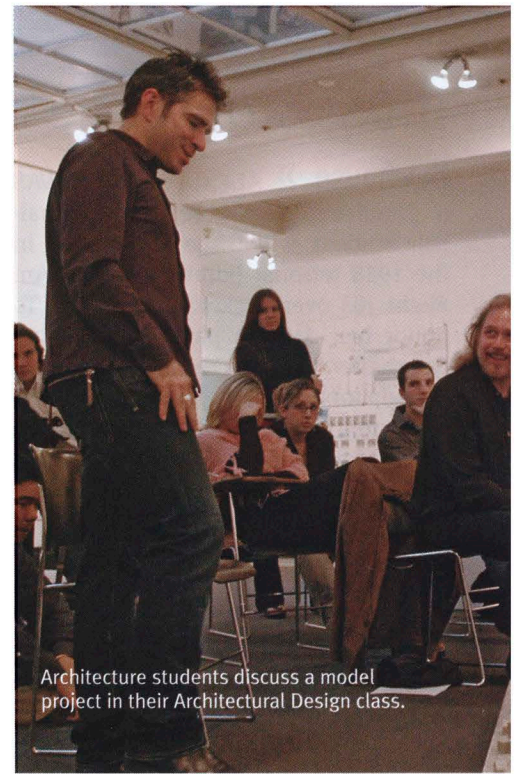
Through IGP, Mueller is helping to forge international agreements designed to resolve this conflict. “The Internet is a unique new form of social interaction and can be expected to transform national and international institutions for the next decade,” he says. “If things go well, the world will reach consensus on basic ground rules that protect the individual freedom we associate with the Internet, while addressing some of the legal and institutional problems.”

—Osasu Airhiavbere

Building on the Past

Architecture » PROFESSOR MARK Linder was looking for a unique semester-long project for his sophomore Architectural Design students. He found it in a 19th-century home he passed by every day on East Genesee Street. “I have always been fascinated with this house,” says Linder, who admired the distinctive character of the building that was up for sale. “I thought it would be interesting to take a quasi-Palladian structure in Syracuse and do things that are a little bit adventurous and experimental with it,” says Linder, author of *Nothing Less Than Literal: Architecture after Minimalism* (MIT Press, 2004).

Architecture faculty members devise their own projects for each design studio, and Linder decided to assign each of the 14 students in his class to configure an addition to the historic house that would retain elements of the original building and later additions, but reconfigure them using neo-Palladian strategies derived from minimalist art. Although the red brick residence appeared to Linder at



Architecture students discuss a model project in their Architectural Design class.

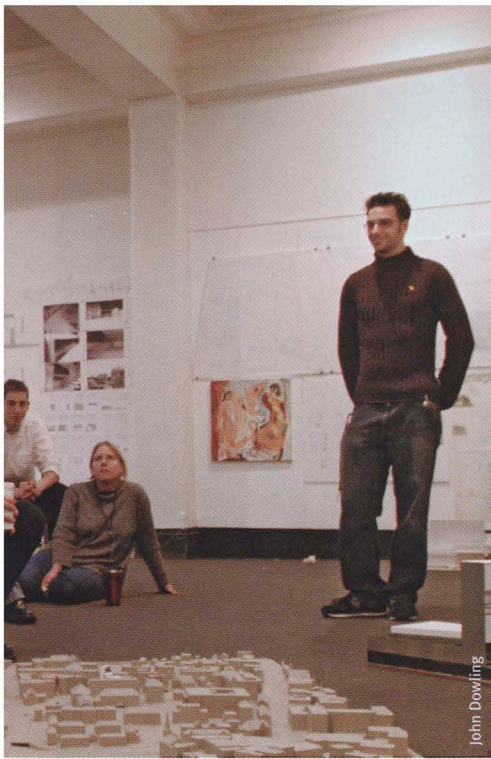
first as having been built in the style of Palladio, a 16th-century architect known for his Renaissance villas near Venice, architectural historian Jonathan Massey identified the house as originally Greek Revival, and research by Linder’s students at the Onondaga Historical Association confirmed this. They uncovered blueprints of the home’s 1916 renovation by Syracuse architect Ward Wellington Ward, who had introduced the Palladian elements. The owner allowed the students inside the vacant home to take measurements and photographs.

Using the information collected at the house, Bird Library, and the historical association, the students created designs that incorporated formal elements of Palladio’s boxy style. At the end of the semester, class members presented their final designs through constructed models. The plans won’t go further than the classroom, but the unique approach to the studio project paid off for students. Evan Champagne ’08 appreciated examining the home in the context of a neighborhood. “Analyzing a real house was the most interesting part,” Champagne says. Linder was impressed by the students’ work. “The models were very sophisticated in terms of design, techniques, conceptual approach, and overall complexity,” Linder says. “The students did incredible work, some of the best I’ve ever seen by sophomores.”

—Kathleen M. Haley



SU drama students perform *Women of Lockerbie* last semester at Syracuse Stage’s BlackBox Theater. Written by Deborah Brevoort, the play is based on the true story of how the people of Lockerbie, Scotland, recovered the personal belongings of the victims in the 1988 bombing of Pan Am Flight 103 and returned them to their families. In August, drama professor Joan Hart Willard, who directed the play, will take the cast and crew to the Edinburgh (Scotland) Festival Fringe, the world’s largest arts festival, to stage the play. She plans to invite people from Lockerbie as a way of saying thank you.



John Dowling

Waves of Generosity

Engineering & Computer Science

» A NEW ENDOWED FUND IN THE L.C. Smith College of Engineering and Computer Science honors two alumni while strengthening ties between the college and a local company. Last fall, Anaren Inc. established the Gerst-Hair Endowed Fund in Microwave Engineering at Syracuse University in honor of its founders, Carl Gerst Jr. G'87 and the late Hugh Hair, who did graduate work at the college. "We want to generate more interest in this field of study and get students excited and interested in pursuing their studies on the graduate level," says Lawrence Sala '84, G'86, G'93, chief executive officer of Anaren, an East Syracuse-based

manufacturer of complex signal distribution networks and components for the wireless communications, satellite communications, and defense electronics markets. "We are all here because of Carl and Hugh's leadership. We hope this will create many more opportunities for people in this community."

The \$500,000 fund will provide a named graduate fellowship to highly qualified students each year. In addition, Anaren will offer summer internships to one or more students between their junior and senior years, opening the potential for employment with the company after completion of the graduate degree. A senior-year research experience within the college is also part of the program. "This gift is the launching point for us to build a more meaningful and successful microwave engineering program, and we are very grateful," says Eric Spina, the Douglas D. Danforth Dean of the college.

Spina says the fund further strengthens Anaren's existing commitment to the college. Since 1997, more than a dozen students have interned at Anaren, and four students are currently employed full time while completing graduate work. The company also invites ECS faculty to conduct research at its facilities, providing them with real-world projects for use in the classroom and for developing new courses. "Our program emulates industry, so by the time our students graduate, they are well experienced and ready to go," says electrical engineering professor Arcument Arvas, who has conducted projects at Anaren.

Spina points out that such collaborations are in line with recommendations from the Essential New York Initiative, a plan to transform the Central New York region into a knowledge-based economy. "The initiative calls for creating, retaining, and attracting talent in the region, and says that university-industry cooperation is mutually beneficial," Spina says. "The collaboration between the college and Anaren exemplifies that, and is vital in the college's goals to achieve greater national recognition and to be regionally relevant."

—Kelly Homan Rodoski

Defining Values

Whitman » ALUMNA COLLEEN ARNOLD G'81 RECOMMENDS THAT BUSINESS students pay attention to a crucial topic they might overlook in their studies: values. "Values and what you stand for as a company absolutely translate into the bottom line," Arnold says. As general manager of IBM's \$10 billion-a-year Global Communications Sector, Arnold is helping redefine the company's principles in a quickly changing world. She spoke of the importance of values at the Martin and Phyllis Berman Distinguished Lecture Series in November at the Martin J. Whitman School of Management before a crowd of students, faculty, and staff. The annual lecture series, made possible through the support of Martin L. Berman '62 and Phyllis West Berman '66, features business leaders, entrepreneurs, and scholars who share their expertise and perspectives.

Arnold, who oversees worldwide revenue and customer satisfaction in IBM sales to several industries, participated in IBM's exploration of its core values, which define its worldwide workforce of 320,000. Employees fired off suggestions during a three-day "Values Jam" on the Internet. "Think of it as the largest chat room you have ever been in," Arnold says. Professor Frances E. Zollers, chair of the law and public policy department and director of the Center for Ethics and Leadership in the Whitman School, was impressed by IBM's massive undertaking and how the company involved its entire workforce. "Students heard how corporations look inward and question what matters beyond profit," Zollers says.

The suggestions by IBM's employees were condensed down to three: dedication to every client's success; innovation that matters; and trust and responsibility in all relationships. Arnold compares those concepts with similar ideas on innovative thinking taught at the Whitman School, including continuous improvement and pursuing dreams with passion. Arnold, who earned an M.B.A. at the Whitman School, credits her graduate studies in preparing her for her career and remembers gaining practical experience with the help of professors David Wilemon and Clint Tankersley. "They made the coursework come alive," Arnold says.

Arnold follows many other influential executives, including alumni, who have come to campus as part of the lecture series. "The Berman series gives our students a chance to hear from business professionals in the trenches," Zollers says. "And Arnold is right in there. I'm so pleased she came back to share her experiences."

—Kathleen M. Haley

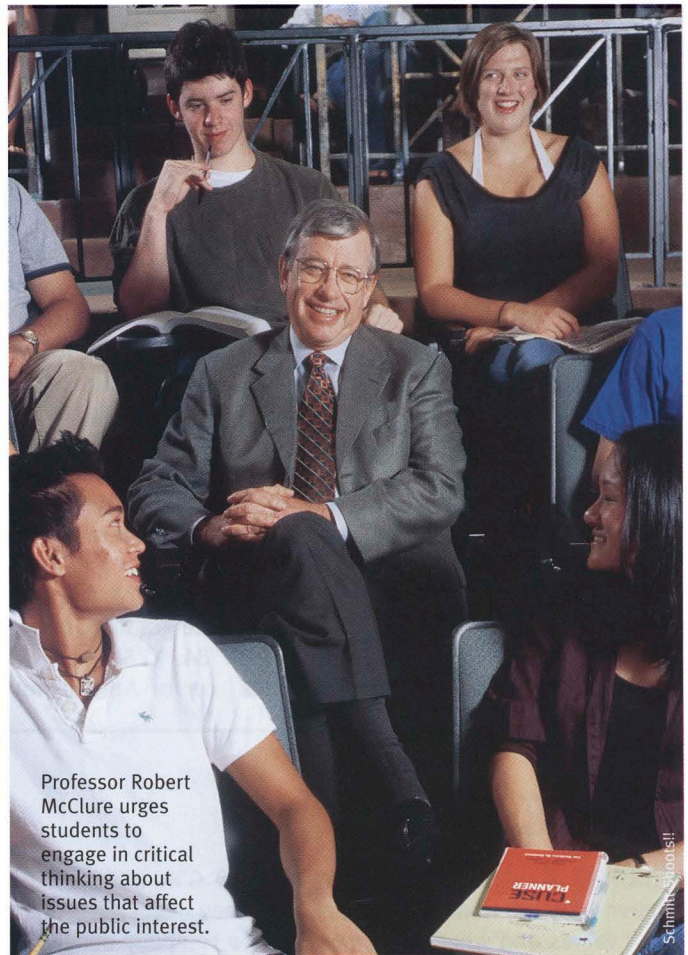
Learning the Value of Citizenship

Maxwell » GATHERED AROUND AN INTIMATE GROUPING of tables, a small class of students examines the issue of improving education. One student reads his position on equal funding for every student. Another lauds the benefits of school vouchers. Then the debate begins as political science professor Robert McClure, Maxwell Professor of Teaching Excellence, strides around the room, moderating the discussion and energizing students to get deeper into the mix. Hardly anyone takes notes, but the attentive expressions on the students' faces and the thoughtful comments reveal learning beyond textbooks and lectures.

The class, Critical Issues for the United States, is one part of the Maxwell School's citizenship courses that demand critical thinking. Taught by a team of interdisciplinary instructors, the course includes a large group meeting that highlights such topics as education, health care, and the economy, followed by smaller group sessions. Citizenship courses, better known today as Maxwell courses, have been part of the undergraduate mission since the school started. Dean Mitchel Wallerstein G'72 notes the need to refocus on the ideals of citizenship. With low voter turnout and polls showing growing apathy, "there are powerful reasons to think that a renewed and broadened emphasis on the basic notion of and responsibilities associated with citizenship in the new century could be both timely and important," Wallerstein says.

McClure, who has served as an associate dean and senior associate dean at Maxwell for more than a decade, says the school seeks to encourage real public engagement. He urges students to look at contemporary issues and come to their own personal, thoughtful opinions on what would be in the public's best interest. "From our perspective, active engagement and considered judgment are at the heart of good citizenship," he says.

Anthropology professor Michael Freedman, another member of the instructional team, wants students to learn that the United States faces serious and complex issues, but that situations can be improved. Changes, however, inevitably



Professor Robert McClure urges students to engage in critical thinking about issues that affect the public interest.

involve trade-offs. "To determine which is the better alternative, one needs to know what criteria to apply and how to apply them to the facts of the situation," he says. The course is also designed to sharpen students' speaking and writing skills, which help them better participate in public affairs, Freedman says.

Joshua Frost '08 took the class because it coincided with the 2004 presidential election, a crucial time to examine political issues. "Critical thinking is so important," Frost says. "It helps you cut through the rhetoric and gives you a more trained ear."
—Kathleen M. Haley

The Power of Education

University College » AFTER SPENDING half a lifetime in turmoil, Cheryl McGinley '04 finally feels good about herself. She credits University College for cultivating her self-worth and drive. "No one can teach you that," says McGinley, a 58-year-old grandmother who was recently named Outstanding Continuing Education Student of the Year by the Mid-Atlantic Region of the University Continuing Education Association. "But when you've got the knowledge, you

have the power to make changes."

Ping-ponged between foster homes as a child, McGinley left school in the eighth grade and was later the victim of two abusive marriages. Concern for her three children motivated her to seek treatment for alcoholism and enter a 12-step program. "Something woke me up inside," she says. "I call it God." After McGinley earned a high school graduate equivalency diploma, a friend suggested she go on to college. "It took me four weeks to get the courage to go and see an SU advisor," she says. "But once I visited the campus, I never looked back." McGinley

enrolled in University College through the New York State Higher Education Opportunity Program and earned a B.S. degree in social work. "The people at University College were wonderful," says McGinley, who received academic and perseverance awards. "Just being on campus was empowering. Everybody was racing to learn. There was just something in the air."

Bethaida Gonzalez G'04, acting dean designate of University College, takes pride in McGinley's success. "She is a classic example of the transforming power of education," Gonzalez says. "Her educational journey and persever-

ance, combined with the support of the University, made it possible for her to complete her bachelor's degree and break a family cycle of poverty and abuse."

Today, McGinley is a therapist at Syracuse Behavioral Healthcare—work she finds fulfilling. "Once free from a substance, the most beautiful people emerge, but they don't always see it," she says. She reminds her clients of what she knows from her own experience: "With a little help, you can overcome this," she says.

McGinley has also served the community as a parent-to-parent facilitator for Onondaga County Alcoholics Anonymous, as a panel member speaker for the Alternatives Program and the criminal justice system, and as a volunteer for Vera House, a shelter for abused women. "My experience at University College changed my life," she says. "It helped me realize that I'm important, that I matter, and that I can contribute. Now, I can do my part in my little corner of the world to end abuse."

—Julie Andrews

Sporting a New Major

Human Services & Health Professions » STUDENTS WHO WANT to do more than watch or play sports can now pursue careers in the sport industry through a new program in the College of Human Services and Health Professions (HSHP). Sport management offers students an opportunity to study business and sport, preparing them for careers in sport apparel and equipment marketing, athlete promotion and publicity, sport team and club management, and event and facilities planning and management. "We want to combine the University's reputation with athletics in a growing field to produce excellent graduates who can make their marks in this industry," says Professor Michael Olivette G'83, G'84, associate dean of academic affairs and interim director of the sport management program. "Sport management seemed to be a natural."

The new major, which will be offered in fall 2005, capitalizes on the many career opportunities available in sports. Although fun and entertaining, the sport industry is also serious business. It is the fifth largest industry in the United States and generates more than \$200 billion in annual revenue, Olivette says. The sport management major reflects this in its rigorous, business-based curriculum, he says. The 124-credit program, which leads to a B.S. degree, stresses interdisciplinary study and encourages students to minor in such disciplines as nutrition and hospitality, marketing, outdoor recreation and tourism, or communications.

At the heart of the major is a required, 12-credit, semester-long internship that will place students with professional sport organizations, including the NBA, NFL, and Major League Baseball; sport apparel and equipment manufacturing and retail operations; and sport marketing and promotion agencies. "We have already seen a lot of student interest in the program, which excites us," says HSHP Dean Bruce Lagay. "The internship allows students to experience the sport industry firsthand."

Ian Taubin '07, who plans to major in sport management, sees the University as the perfect home for the new program. "SU is a big sports environment," he says. "Everyone will love this major."

As a complement to the sport management major, the college is also designing a program in health and wellness management, projected to begin in fall 2006. "Together, these majors will contribute to a rich set of programs that work toward fulfilling the college's mission of building culturally enriched, healthy communities," Lagay says.

The college looks to strengthen the sport management program by cultivating a master's program, earning accreditation from professional sport organizations, and continuing to attract excellent faculty and students. Aware of the sport industry's growth and people's interest in it, Olivette is confident in the program's future. "Eventually, we hope to develop it into one of the top programs in the country," he says. —Husna Haq



Kevin Gottlieb G'70, center, a Maxwell School adjunct professor in public policy and public administration based in Washington, D.C., meets with the president of Ghana, A.J. Kufuor, last fall. Gottlieb was selected by the U.S. State Department to serve as an instructor for community leaders in Ghana. During a week of programs, he conducted seminars and training sessions on the use of grassroots networks to foster the development of democracy there.