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**SCHOOL FINANCE, EQUIVALENT
EDUCATIONAL EXPENDITURE AND INCOME
DISTRIBUTION: EQUAL DOLLARS OR
EQUAL CHANCES FOR SUCCESS?***

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Abstract

This paper breaks new ground in the debate on school finance and equality of per pupil school expenditures. We are able to allocate expenditures per pupil at the *individual* student and family income level. This allows us to examine both student and school district characteristics and to assess several measures of equality of expenditure across the income distribution of parents and by funding sources. We find a surprising degree of equality in the actual amounts expended per child in low vs. high income families. But, adjusting for student needs to reach equivalent education expenditures results in much great inequality over the income distribution. Policy implications for school finance and increased equality of educational opportunity are drawn in closing.

Key words: equivalent, education, distribution

I. Introduction¹

Debates about school finance and its effect on children's educational performance have a long and distinguished history in both economics and education policy. The 1983 National Commission on Excellence in Education report "A Nation at Risk" which called for renewed attention to the nation's efforts to improve both schools and learning and Jonathan Kozol's 1991 account of vast school inequities were amongst the first to attract popular attention to this cause. In fact, this attention was warranted. Following legal and public action, a radical equalization of school finances across districts within states was achieved in the 1990's according to many analysts (e.g., Corcoran, et al. 2002; Murray, Evans, and Schwab 1998; Evans, Murray, and Schwab 1997).

The active debate about whether and how "input" based policies such as school expenditures, class size, neighborhood influences, teacher quality, and parental inputs have affected educational outcomes has not been resolved. Classic papers (e.g., Hanushek 1986; Card and Kreuger 1992; Hanushek, Rivkin, and Taylor 1996) mix with newer findings and arguments (e.g., Hanushek 2003; Houtenville and Conway 2003; Yinger 2004) to make the case that equal spending does not produce equal outcomes. There is a multitude of evidence on both sides of the debate over school inputs that finances do or do not matter (e.g., see Duncombe and Yinger 1997; Duncombe, Lukemeyer, and Yinger 2003 compared to Hanushek 2003). But we still do not know how school finances interact with parental resources at the individual student level. Do

¹ We thank the MacArthur Research Network on Families and the Economy, especially Nancy Folbre, for their support of this research. The authors are also in debt to William Duncombe, William Evans, Jay Chambers, Christopher Jencks, John Yinger, the members of the MacArthur Network on the Family, and the Center for Policy Research Seminar Series participants for helpful feedback on the first draft of the paper. Direct correspondence to Kathy Wilson at Kwilson3@kent.edu. The authors assume full responsibility for all errors of omission and commission.

the children of poor adults attend under funded schools while the children of the upper class in suburban districts attend schools with extraordinarily high expenditures per pupil? What does and what doesn't money buy in schooling once we control for student needs? And how do local, state and federal funds intermingle to produce these outlays? This paper fills these gaps.

We believe that equality of opportunity in education, access to health care, income poverty, and a range of other areas of social concern suggest that we need to do a better job of equalizing “fiscal effort” in school finance (e.g., expenditure per unit of need) if we hope to have equally productive or effective school spending. Other things may and do matter as well, but we cannot afford to ignore the distribution of resources across students of differing needs and backgrounds if we want to achieve equal chances for student success in terms of expected student performance per dollar expended.²

Despite the growth of school spending, even with some large degree of equalization of spending across school districts, the result has not always meant equalization of performance for students. While spending has increased greatly in per student terms, it has only grown about 6 percent per decade faster than GDP (Gross Domestic Product) per capita since 1960. Given the changing nature of rewards to greater educational performance over the past decades, this growth in spending is modest.

But regardless of the level of spend and its adequacy, if the issue we are interested in is equality of inputs per expected unit of output, then the measure of monetary input should be not just equal fiscal effort (money expenditures per pupil), but equal effort relative to the measurable heterogeneous needs of students (differences in what it takes to provide more equal productivity of these expenditures across all children).

² See Jencks (1988) for an unusually clear discussion of the vexing issue of equal educational opportunity.

The ‘public benefit’ case for equal funding per unit of need — what we later call “equivalent expenditures” — has been forcefully made using recent evidence on educational attainment and its relation to civic engagement, subsequent voter participation, support for free speech and a host of other “civic capital” and “public benefit” measures (Dee 2002; Milligan, Moretti, and Oreopoulos 2003; Lochner and Moretti 2001). Thus, on both equity and efficiency grounds, it behooves us to see if in fact “equivalent expenditures per pupil” are equally distributed across students in public schools.

In this paper, we begin *not* with the distribution of expenditures across school districts, but rather with the distribution of expenditures per pupil across *actual students* according to their family economic and social circumstances. We accomplish this by matching school expenditures per pupil with children and their families using the Panel Study of Income Dynamics geo-coded file and the Department of Education’s Common Core of Data school database (see also Wilson 2000). This allows us to not only look at school finance and its pattern by economic status of parents, and demographics of the household, but to also look at the way that education expenditures compare to family finances and the distribution of economic and social resources across households. While studies at the school district level often can only use crude measures of income, such as the percent of children in poverty or receiving free or reduced lunch, by using the nationally-representative individual level data set of the PSID (Panel Study of Income Dynamics), we are able to examine the inequality of school spending across the entire economic spectrum as well as examining inequality for racial and other groupings across the entire income spectrum.³

³ At the same time we are unable to measure differences in expenditures within school districts. For more on this topic see Corcoran and Evans 2004.

The paper, thus, provides three important contributions. First, it examines equivalent expenditures that control for supply and demand factors affecting the productivity of school spending. Second, it examines economic inequality and differences in inequality across individuals using an individual-level data set that allows for comparisons across all income levels and from specific locational and other perspectives. And finally it measures the effects of various funding streams on equalization of spending—local revenue, state revenue and federal revenue.

The paper begins with a brief literature review on school finance, output measures and input measures adjusted for both costs and needs, to arrive at a measure of “equivalent expenditures.” Next we explain the data and methodology for merging datasets in section III, and our results are presented in the following sections. These are followed by a brief set of conclusions and policy implications.

II. The Relevant Literature

The literature on school finance and its distribution has been recently surveyed by Corcoran et al. (2004). Indeed, they find that after the early 1990s inequality in educational spending fell by 20-30 percent measured nationally across school districts. Much of this reduction was the result of legal actions by which court decisions mandated greater equality of expenditures and more equalizing school revenue formulae (Lukemeyer 1999; Evans, Murray, and Schwab 1997; Ladd, Chalk, and Hansen 1999). As Corcoran et al. (2004) and Yinger (2004), mention, important differences still persist, but greater equality of public effort per pupil has been achieved at the school district level.

Of course other types of influences on fiscal effort are also important, including fiscal effort by local parent groups and by the federal government. The first of these takes the form of school specific “foundations” by which parents add to school resources by donating tax deductible funds to be used to complement what they see as inadequate school expenditures. Until recently, very little was known about these funds and their distribution across schools or pupils (Hoxby 1998). However, two recent papers conclude that the extent of voluntary fiscal federalism via foundation spending in California is both small and limited to a few school districts which are relatively smaller in size and therefore does not greatly reduce expenditure equality (Brunner and Sonstelie 2003; Brunner and Imazeki 2003). Rather differences in outputs of California schools can be traced to other factors such as teacher qualifications, neighborhood effects and other education inputs (Phillips and Chen 2004).

A second type of effort is made by the federal government by means of special “Title I” outlays which are designed to help school districts who have larger than average shares of low-income students. These funds, while only about 2 percent of total spending nationwide, are already reflected in the common core data we have, but they suggest that even when dollars are equalized, needs of students may be unequal and that they ought to be accounted for.

The idea of adjusting expenditures or incomes for the needs of the recipients in order to arrive at a measure of “equivalent income” or “effective spending” is not new in the public finance literature. In fact, money measures of income and economic well-being are often adjusted by measures of need. Examples of measures of need include the number of persons who are to have their needs met by income, by age, region, or cost of living indexes. (e.g., see Atkinson, Rainwater, and Smeeding 1995). These measures are called ‘equivalent income’ because they employ ‘equivalence scales’ which adjust money measures for economies of scale

and scope in household living arrangements, to arrive at a better measure of well-being than that which are conveyed by unadjusted income alone. Further, the value of public expenditures for health care is often separated by the age of the recipient, because the health care needs of persons vary systematically by their age. For instance, health expenditures for elderly persons may vary by a factor of four or more times compared to those for a young adult population due to the greater health care needs of the aged or disabled (Smeeding and Freund 2002; Garfinkel, Rainwater, and Smeeding 2004).

It follows that education expenditures also need to be adjusted for the student need and for school heterogeneity if we are to assess the productivity of these expenditures (see Jencks 1988). The literature we follow takes two approaches to the issue of heterogeneous student “needs”. First, one must account for environmental or "ecological" differences in spending as they reflect differences in school characteristics such as size of school (economies of scale) and prevailing patterns of school teacher wages and related costs. Following Chambers (1996) and others (Rubenstein 2002), one needs to adjust school outlays for these differences in order to reflect differential economic costs of providing education. Even then like others, we are unable to adjust for such elements as school safety, quality of school capital, and other environmental factors that are liable to affect school performance (Phillips and Chen 2004). And the actual differences in parental resources per child: money, time and parenting skill, are also not reflected in these expenditures.

A second more important issue is related to the individual needs of students of different types. These include the special needs of disabled students, those who have English as a second language, and those who come from low income families. Studies of this type often ask the following question: is education funding adequate to achieve equal opportunities for

advancement for all students (Rubenstein 2002)? The finding in Rubenstein, and in many similar studies, is that urban school districts need greater expenditure per pupil to make up for the compound disadvantages that their students face (United States Government Accounting Office 2003; Duncombe 2002). The adjustors from these and many other studies that preceded them (e.g., Duncombe and Yinger 1997; Yinger 2004; Downes and Pogue 1994; Reschovsky and Imazeki 1998) are used later in the paper to adjust school spending for the needs of students.

Finally, one should be aware that while inputs are important, the drive to measure and reward good educational outcomes, via the 2001 No Child Left Behind Act, and its state by state equivalents may be independently affecting the educational results we observe. For instance, high stakes testing may produce perverse results if, as Figlio and Getzler (2002) have found, these systems lead schools and teachers to systematically exclude the poorest performing students from the tests that measure such progress. Here low achieving students may be systematically excluded from not only the tests, but also deemed unworthy of academic progression to the next grade level and effectively left in the educational backwaters. If we are to avoid such outcomes, both national and international evidence suggests that adequate financing for good teachers can improve both school performance and equality of productive inputs (Fertig and Schmidt 2002; Darling-Hammond and Sykes 2003; Jencks 1988).

III. Data and Methods

Studies examining the equality of school expenditures generally use school district-level data (e.g., Murray, Evans, and Schwab 1998). This is driven by the fact that there is no nationally representative individual level data set that includes adequate information about school characteristics. However, we merge data from two separate sources, the PSID and the Common Core of Data, in building a rich data set of individual, family, and school district measures.

The Merge

The PSID is a nationally representative longitudinal data set that began interviewing families annually in 1967. For this paper, we use data from the 1998 wave of the PSID. The PSID has a supplemental Geo-code file that allows census data to be merged with the family information. While we do not use the census data explicitly, the location indicators in the Geo-code file (zip code, FIPS county code, and census place) are used to merge the data with the Common Core of Data. The sample includes all individuals ages 6 to 18, resulting in a sample size of 4,831.

The Common Core of Data, published by the National Center for Education Statistics, contains information on every school and school district in the United States. The financial information on school districts includes the source of all revenues and expenditures, poverty rates, the percent of limited English proficiency students, and the percent of students with disability.

Because the Common Core of Data includes all schools in the United States, it is possible to merge the school data with the PSID using the location information in the Geo-code file. There are three possible ways for a match to be made. If there is only one school in the individual's zip code, then the district associated with that school is used. If there is no school in the individual's zip code, but there is only one school district in the individual's county, then that school district is used. If the student does not have a match based on these first two criteria, the National Center for Education Statistics web site was used to make a match. The web site allows searching for schools based on zip code and provides a list of the schools in or near that zip code, the city the school is located in, and the number of miles the school is located from the zip code. Using census place (city name) in the PSID Geo-code file, we were able to use this information

to identify the school district for the individual. In a minority of individuals in the sample, 1.5 percent, it was not possible to identify a single school district. For these individuals, the school data is the average of the potential districts.

Adjusting for Needs to Reach “Equivalent Expenditures”

The methodology to be used involves adjusting district expenditures for factors that impact the effectiveness of school spending, in essence creating an equivalence scale for spending across districts in terms of cost differences and student need differences. Within the context of an education production function, a dollar of spending in an urban school district with many high need students and a high cost of living would be expected to be less productive in producing education than a dollar of spending in a rural setting with few high need students and a low cost of living. This difference in effectiveness reflects both the differences in costs (supply side factors) and the differences in needs (demand side factors). These adjustments can be interpreted as measuring how much would be spent per student (on average) if schools all faced the same costs and had the same student body composition. The adjusted expenditures are referred to as “equivalent education expenditures”, or (EEE).

Our purpose is to examine the equality of EEE on individual students as ranked by their parental income. Differences in regional costs of providing education and differences in the characteristics of the student body will result in the same level of resources in different districts purchasing different amounts of educational input—or having differential productivity per dollar spent. What we are measuring is the average expenditure per student adjusting for these different costs and needs factors. For example, we adjust for the percent of high need students in the district using estimates from the literature on how much extra actually is spent to educate high need students. Therefore, the EEE numbers presented can be interpreted as how much is spent on

the average student in a school district given the amount of extra resources the district must spend on high need students given its student body composition. However, EEE should not be interpreted as “sufficient” expenditures, as our adjustments are for how much extra *is actually* spent on high need students, rather than how much *would have to be spent* in order to give a high need student the same opportunity to succeed as the average student.

In order to adjust for cost differences of various school inputs in different school districts, we first adjust school spending using Chamber’s 1993-1994 geographic cost-of-education index (GCEI) developed for the National Center on Educational Statistics (see Chambers 1996; 1997). The purpose of the GCEI is to adjust for cost-of-living differences among different school districts and variations in the desirability of different regions and school districts as places to work and live. Chamber’s index is based on a hedonic wage model that captures the effect of cost factors that local school district officials can control as well as cost factors that are beyond the control of local school district officials. The advantage of Chamber’s index is that it is the only comprehensive, national index of its kind. However, the index is not without problems. Specifically, criticisms include that: (1) the data that this index is based on is out of date; (2) the regression does not directly control for private wages, hence producing bias results; and (3) since the regression only includes two variables that attempt to measure a district’s classroom environment, most across-district variation in classroom environment is omitted from the model (Yinger 2001).

We next adjust district spending based on student needs, using two different sets of weights. Low weights are 1.2 for low-income students, 1.9 for special education students, and 1.1 for students with limited English proficiency; high weights are 2.0 for low-income students, 2.3 for special education students, and 1.9 for students with limited English proficiency. Each

weight represents the percentage increase in spending needed to educate children with these extra needs. For example, a weight of 1.2 for low-income students means that per pupil spending of \$10,000 on low-income students is equivalent to per pupil spending of \$8,333 ($\$10,000 \div 1.2$) on non low-income students. The range of weights we use are the same range of weights the General Accounting Office has employed to adjust for student needs in a report on variations in per-pupil spending between inner-city and suburban schools in seven different metropolitan areas (United States General Accounting Office 2002). These weights are drawn from a review of several studies on this phenomena (see Chaikind, Danielson, Brauen 1993; American Institutes Research 2002; United States General Accounting Office 1998; Parrish 1994).

IV. Basic Results: Unadjusted Expenditures and EEE by Student and Parental Characteristics

School Expenditures by Family Income Level

Table 1 contains mean school district spending in 1998 by income to need level for the student's family for each of the expenditure measures.⁴ The first row presents unadjusted expenditures, the actual dollars spent per student of \$7,206. Although spending increases monotonically across the income to needs ratio, the differences across income levels are within 10 percent. Those with income more than five times the poverty line have the highest school spending (\$7,636) and those with income below the poverty line have the lowest expenditures (\$6,953). Unadjusted expenditures are virtually identical for those near poverty (income to needs ratio of one to two) as those in poverty, and two to three percent higher for those with income to

⁴ All means are calculated using the PSID sample weights to correct for an oversampling of racial minority groups and low-income whites. The weighted means are nationally representative.

needs of two to five. This equality is truly surprising for those whose priors suggest that “savage inequalities” (Kozol 1991) manifest themselves in higher per pupil spending for “rich” children as compared to those not so well off. The unadjusted numbers suggest that these differences are not very large.

The expenditure figures reflected in the unadjusted numbers of row 1 (Table 1) do not take into consideration the fact that cost-of-living differences result in simple expenditures not being comparable across locations. Row 2 presents school expenditures adjusting for Chamber’s geographic cost-of-education index. These cost adjustments result in education expenditures being even *more* equally distributed, implying students in higher income families live in higher cost-of-education areas. For example, those with income to needs greater than five have expenditures that are only 4.9 percent higher than those in poverty, compared to almost 10 percent unadjusted.

The final set of adjustments to school expenditures take into consideration the fact that some students have higher needs and thus require more expenditures to provide an equivalent level of education input in terms of the measured productivity of those expenses. As was discussed earlier in the paper, prior studies have shown that low-income students, students with disabilities, and students with limited English proficiency require more inputs.⁵ Rows 3 and 4 of

⁵ Appendix 1 shows the mean percent of students in the school district with these characteristics for each income to needs category. Not surprisingly, individuals who are in low-income families have a higher percent of children in the district who are in poverty. However, even among individuals with income to needs greater than five, 11.6 percent of children in their district were living in poverty in 1998. Thus, equivalency expenditures will be lower for all income quintiles when high need students are taken into consideration, but the effect will be greatest for individuals in the lower income quintiles. The percent of children with special needs in the district (indicating they are on a IEP program), is fairly constant across income quintiles. Finally, the percent of limited English proficiency students is much higher in school districts attended by the lowest income quintile (14.1 percent) compared to those in the highest income quintile (5.8 percent). The difference in student body characteristics of poverty and limited English proficiency suggest that adjusting for student needs is important in getting an accurate picture of inequality in education spending.

Table 1 show expenditures that are adjusted for the percent of the school district that is in poverty, the percent with special needs (on an IEP – Individual Education Plans – program), and the percent with limited English proficiency to produce our measure of EEE. Inequality is much larger once student needs are taken into account. Using the low range of student need weights, students from the highest income to needs range attended schools with expenditures that are 10.3 percent higher than students living in poverty. Using the high range adjustment, the numbers rise to 27.4 percent, or \$1,213 more per student. The difference is not just between the highest income and the lowest income; those with income to needs of two to three and three to five spend 14 percent to 19 percent more than those in poverty, respectively. Calculating EEE for the lowest income group shows that those in poverty receive 5.4 to 15.3 percent less than the average student, rather than the 3.6 percent implied by the unadjusted expenditures.

We find that the effects for poverty and ESL (English as a Second Language) are much larger than for disability. These results are consistent with recent findings that disability ratings are somewhat subjective and therefore all school districts seem to have a quota of “disabled” students. For instance, Cullen (2003) finds that fiscal incentives for state and federal funds for disabled students can explain nearly 40 percent of the growth in student disability rates in the state of Texas alone. In fact, there has been a recent increase in national school related disability rates due to chronic limitations, despite a continued decline in disability rates by any other measure in recent years (Federal Interagency Forum on Child and Family Statistics 2003).

School Expenditures by Race and Income Level

Table 2 disaggregates school expenditures by race with the third panel comparing expenditures for whites to those for nonwhites of the same income level. While the unadjusted mean expenditures for whites are very similar to non-whites, both in aggregate (\$7,235

compared to \$7,150) and across the income levels, the EEE measures are much higher for whites. White children attend districts that spend 8 percent more per student than nonwhite children when the low student need adjustments are made and 22 percent more when the high need adjustments are made. The unadjusted expenditure numbers do not capture the true difference in average expenditure by race.

The differences in race are seen across the income spectrum but nonwhite children in low-income families particularly hard hit. For those children in poverty, white children attend schools that spend 13 percent to 26 percent (\$745 to \$1,088) more per student than nonwhite children. In contrast, nonwhite children with the greatest family income resources are able to attend school districts with expenditures closer to, but still not equal, their white counterparts. White children living in families with income greater than five times the poverty line spend 5 percent to 11 percent (\$289 to \$552) more than nonwhite children in the same income category. The equivalent expenditures show that spending is not equal across racial groups, even when income is controlled for. Thus, the effects of race are to compound the effects noted by income differences alone (Table 1).

School Expenditures by Urbanization and Income Level

Students living in an urban area may attend schools with different cost of living and different student body composition than students in the suburbs or rural areas. Expenditures in cities or suburbs may be higher (or lower) for a number of cost and labor market related factors (Darling-Hammond and Sykes 2003). Table 3 presents school expenditures by income needs and by urban location. As with race, there is a large difference between the equity of expenditures across urban areas using both unadjusted numbers and EEE.

Using unadjusted expenditures, it appears that wealthier individuals in the suburbs attend schools with 8 to 11 percent higher expenditures than those in the city, while lower-income suburban children attend schools with about 6 percent lower expenditures. The cost adjustments have a rather small effect on the distribution, but the needs adjustments have a quite large effect. EEE with the high student need adjustment are 18 percent more on average for students in the suburbs than those in the city (the number is 6 percent using the low need adjustment). These increased expenditures are experienced for individuals with higher family income while suburban children in poverty attend schools with expenditure roughly equal to their city counterparts. The pattern is different for individuals living in a small town or rural area. Unadjusted expenditures are about 10 percent lower than for individuals in the city, and this holds across the income distribution. However, much of this funding is the result of lower cost of living in these rural areas. Controlling for cost of living, spending is actually slightly higher in the rural areas. When cost adjustments are combined with the needs adjustments reflecting the fact that urban schools are more likely to have high need students, the equivalent expenditure premium experienced by rural children is 5 to 15 percent for low and high needs adjustment, respectively. While suburban children in poverty had comparable expenditures to their urban counterparts, low-income rural children fare much better than poor city children with expenditures that are 9 to 23 percent higher.

In summary, while unadjusted education spending per student varies little by income level, adjustments for costs, for student needs, and for race and location each produce larger differences when viewed alone. These differences both compound (e.g., race and income) and counteract (e.g., needs and rural area) one another to produce patterns of “equivalent”

educational expenditure (EEE) which differ by selected student and school district characteristics.

V. Initial Results: Multivariate Analysis of Expenditure

The descriptive statistics presented indicate that school expenditures vary based on income, race, and urbanization. The regression analysis presented in Table 4 allows all of these factors to be examined jointly. The purpose is to isolate how the equality of school spending varies by these major demographic characteristics.⁶ One of the contributions of the paper is to be able to examine the entire income spectrum. Therefore, we first present the basic regression results (Panel A) and then present a set of regressions that include interaction variables that allow the coefficient estimates to vary by parental incomes (Panel B).

Basic Regression Results

Income is a statistically significant predictor of school expenditures across all the specifications except the cost adjustment, but is rather small in magnitude. The income elasticity of education is .009 using the low needs adjustment and .022 using the high needs adjustment. This means that a 10 percent change in income is associated with a .09 to .22 percent change in expenditures per pupil (or EEE).

For the regression analysis, race/ethnicity is broken down into black, Hispanic/Latino, and other, with white as the reference category. The racial differences for Hispanic/Latino individuals are striking in the regression results. Controlling for income and urbanization of location the coefficient estimate for the Hispanic/Latino indicates equivalency spending of 19

⁶ This is in contrast to studies that are estimating the demand for education expenditures. While demand studies are interested in what factors affect a community's demand for the public good, this study is interested in the distributional effects of these education choices made by local, state, and the federal government.

percent less than whites using the low estimate of student needs and 34 percent less using the high estimate.⁷ Blacks also are in districts with lower EEE, even controlling for income, with a coefficient estimate indicating spending of 6.6 percent (2.1 percent) less for the high (low) need adjustments.

Finally, the basic regression results indicate that there are differences in expenditures, even controlling for cost-of-education differences, student needs, and income based on the location of the school district. With no adjustments, those living in the suburbs have virtually the same spending as those in the city (the omitted category). However, once equivalent cost and needs adjustments have been made, between 1.9 percent and 10.7 percent greater is spent per student depending on whether the low or high weights for student needs are used. Conversely, those in a town/rural area have a coefficient estimate of -0.132 when no adjustments are made, but once cost and needs are adjusted for using the high need standard, have equivalent expenditures that are 5.9 percent more than city schools. In other words, when cost and needs are not adjusted for, the amount of expenditures for city schools is overstated compared to rural schools and small towns.

Interaction Effects

In order to determine how the effects of race and urbanization vary across the income distribution, several interaction variables are included in the basic regression. The coefficient estimates on black and Latino remain very similar to the base regression, and the interaction term

⁷ A majority of the Hispanic/Latino individuals in the sample live in California so the regressions were also run with a dummy variable for California. The coefficient estimate on the Hispanic/Latino variable remains statistically significant, but is smaller in magnitude (17.9 percent and 4.7 percent for the high and low needs adjustment, respectively). From a policy perspective, it is not clear that the regression with the California variable is preferred. If we are trying to examine inequality as a nation, the fact that a large percent of a minority group live in a low spending state does not reduce the amount of inequality. This would be similar to saying there hasn't been a historic difference in expenditures for blacks because blacks were more likely to live in the south where spending is lower. In both specifications, Latino students receive considerably less effective expenditures than whites or blacks.

is not significant. While children in these racial groups face lower equivalent expenditures per student, the effect is the same for all income levels. The interaction term for other race/ethnicity indicates that low-income “other” races are particularly hard hit with lower expenditures per student relative to low-income whites.

The positive and significant coefficient estimate on the urbanization/income interaction terms indicate that higher income individuals in the suburbs and rural areas have a greater level of expenditures relative to high-income individuals in the city. In other words, low-income city children have expenditures closer to low-income suburban/rural children compared to high-income city children and high-income suburban/rural children. While low-income city children are not as hard hit as one might expect, the coefficient estimate on the urbanization variables still indicate that the city children have lower expenditure per student than those children in the suburbs/rural area; it is just that the reduction in expenditures is larger for higher income city children than for lower income city kids.

VI. Sources of Equalization

Our analyses suggest that unadjusted spending is fairly equal across income levels and racial groups but EEE are not so equally distributed. In this section, we examine the sources of revenue, whether local, state, or federal, to try to better understand what role both level and type of government revenue has on the degree of inequality evident across the income distribution.

Table 5 presents the revenue per student from the various revenue sources. For ease in exposition, the table is constructed using the average of the low and high needs adjustments for each district. Thus, the base revenue values in the top row of Panel A are comparable to the average of the third and fourth rows of EEE from Table 1. The pattern for total revenue follows

very closely that found for total expenditures in Table 1, both in terms of revenue per student by family income and by race.

Local revenue is the primary source of variation in revenue. The average local revenue per student is 47 percent higher than the revenue for students living in poverty, and students in families with income more than five times the needs standard receive almost 88 percent more local revenue per student than those in poverty. State revenue is comparable in size to local revenue, but does very little to redistribute educational effort. The average state revenue is only 7.2 percent less than revenue for those in poverty, and those with income more than five times the poverty line only receive 16 percent less state revenue than do children in poverty. While state revenue does result in more equal revenue per student, it is a result of providing a virtual lump-sum transfer to all students, which thus results in local revenue differences becoming relatively smaller. Federal revenue is more progressive, with individuals in poverty receiving 28 percent more federal revenue than the average, but since federal revenue is so small relative to total revenue (only 9 percent of revenue is from federal sources), it does little to affect the distribution of revenue.

Panel B of Table 5 breaks the revenue data down by race. Whites receive more local revenue than nonwhite children across the income spectrum, with the difference particularly well pronounced between those with low income. Whites with income below the poverty line (or incomes between one to two times the poverty line) have public schools that receive 32.4 percent (and 56 percent) more local revenue, (respectively), than do low-income non-whites. In contrast, federal revenue is greater for non-whites than for whites, both for the sample as a whole and across the income spectrum. However, again, the dollar amounts for federal revenue are so much

smaller that it is not enough to offset local revenue differences. These findings are consistent with those of Yinger (2004).

The lesson here is that while school finance equalization has had some effect on expenditure patterns by student income level, these effects have not been strong enough to offset the inequities inherent in local educational finance patterns.

VII. Conclusions, Research and Policy Issues

Many studies have examined the degree of inequality in school expenditures by school district. This study is unique because it adjusts those expenditures for differences in costs of education and student needs and it is done using a data set for individuals and families rather than comparing school districts. Unadjusted school spending clearly understates the degree of inequality in school spending effort, and the understatement comes more from student needs factors than from district cost factors. In addition, there are large racial inequalities in school spending that persist across the entire income spectrum. Both low-income and high-income blacks and Hispanic/Latino individuals have lower EEE in their school districts than whites of comparable income, although the differences are much higher for Hispanic/Latino students. While state and federal revenues offset huge local revenue disparities and reduce the amount of inequality, state funds are not progressive enough and federal funds are not large enough to completely compensate for the local inequalities in which they face.

Policy implications of our findings are that equal dollars do not buy equally productive inputs or equally effective educational expenditures. In fact, the extraordinary needs of children less prepared for school or more difficult to educate need to be taken into greater account by school funding formulae. Policies that incur higher costs to attract better teachers (pay

incentives, loan forgiveness) and to pay for better-prepared students (pre-schools, etc.) are a key to reaching equality of academic opportunity for students who otherwise might struggle.

Spending proportionately higher local education dollars per student in low-income districts vs. high income ones is probably not feasible. “Teibout” neighborhood selection mechanisms, private parental spending, and other factors make this an impossible policy to enforce or pursue.

These findings suggest that policies aimed at reducing the difference in student needs such as school readiness preparation, early English as a Second Language (ELS) instruction, and efforts to improve teacher quality in schools serving at-risk populations may be truly needed. For instance, the Bush administration has proposed loan forgiveness up to \$20,900 for teaching in school districts with large numbers of poorly performing students or in schools with high teacher turnover. However, the number of these loans is too low to make a real difference in outcome. A similarly targeted effort of a larger scale is outlined in Darling-Hammond and Sykes (2003).

However, other federal efforts are less than helpful. The 2004 Federal Budget contains a number of provisions to reduce pre-school spending and childcare assistance. When coupled with the poor fiscal status of the states due to the recent recession, these cutbacks will produce even larger gaps in school readiness across the income spectrum and thus produce an even larger need gap for public school funding to fill.

Policies aimed at high stakes testing alone, such as the No Child Left Behind Act, are liable to have perverse outcomes (e.g., Figlio and Getzler 2002) if students who are excluded from tests as poor performers, are then labeled as “learning disabled” which means tracking them into cycles of repeated grades and poor future academic performance.

In closing we argue that analysts need to place school spending data – equivalent expenditures and unadjusted expenditures—into perspective. American children living in the lowest quintile belong to families that had median resources in cash and near cash (e.g., food stamps) of about \$9,800 per child in 1997. In contrast, the median parent of children living in the highest quintile had on average \$50,100 per child to spend after taxes and government benefits (Smeeding 2002). In the face of daunting differences such as these, the modest amounts we spend on school finance (roughly \$7,000 per pupil in 1997) cannot be expected to bring about equality of opportunity in educational attainment for American children. Stronger measures are needed.

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Table 1: Measures of Educational Expenditure per Pupil by Income/Needs Ratios

Expenditure Measure ^A	Sample	Income to Needs Ratio				
	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
Unadjusted per pupil district expenditures	\$7,206	\$6,953	\$6,969	\$7,093	\$7,187	\$7,636
Cost-adjusted per pupil district expenditures	\$7,132	\$6,966	\$6,994	\$7,178	\$7,119	\$7,308
Low needs, cost adjusted equivalent expenditures (EEE)	\$6,197	\$5,882	\$5,992	\$6,196	\$6,234	\$6,489
High needs, cost adjusted equivalent expenditures (EEE)	\$5,111	\$4,432	\$4,713	\$5,056	\$5,280	\$5,645
			Income to Needs Ratio (percent)			
Expenditures as Percent of Expenditures for Those in Poverty	Total	In poverty	1 to 2	2 to 3	3 to 5	>=5
Unadjusted per pupil district expenditures	103.6	100.0	100.2	102.0	103.4	109.8
Cost-adjusted per pupil district expenditures	102.4	100.0	100.4	103.0	102.2	104.9
Low needs, cost adjusted equivalent expenditures (EEE)	105.4	100.0	101.9	105.3	106.0	110.3
High needs, cost adjusted equivalent expenditures (EEE)	115.3	100.0	106.3	114.1	119.1	127.4

Source: Authors calculations for the Panel Study of Income Dynamics.

^A See text for definitions of expenditures

Table 2: Measures of Educational Expenditure per Pupil by Income/Needs Ratios and by Race

	Sample		Income to Needs Ratio			
	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
Child is Not White						
Unadjusted per pupil district expenditures	\$7,150	\$6,895	\$7,115	\$7,336	\$7,285	\$7,619
Cost-adjusted per pupil district expenditures	\$6,932	\$6,807	\$6,888	\$7,085	\$7,034	\$7,049
Low needs, cost adjusted equivalent expenditures	\$5,890	\$5,714	\$5,804	\$5,999	\$6,104	\$6,229
High needs, cost adjusted equivalent expenditures	\$4,468	\$4,186	\$4,273	\$4,513	\$4,972	\$5,148
Child is White						
Unadjusted per pupil district expenditures	\$7,235	\$7,151	\$6,786	\$6,993	\$7,160	\$7,638
Cost-adjusted per pupil district expenditures	\$7,235	\$7,511	\$7,129	\$7,216	\$7,143	\$7,337
Low needs, cost adjusted equivalent expenditures	\$6,355	\$6,459	\$6,228	\$6,277	\$6,272	\$6,518
High needs, cost adjusted equivalent expenditures	\$5,441	\$5,274	\$5,268	\$5,280	\$5,368	\$5,700
White as Percent of those Nonwhite of Same Income Level						
Unadjusted per pupil district expenditures	101.2	103.7	95.4	95.3	98.3	100.2
Cost-adjusted per pupil district expenditures	104.4	110.3	103.5	101.9	101.6	104.1
Low needs, cost adjusted equivalent expenditures	107.9	113.0	107.3	104.6	102.8	104.6
High needs, cost adjusted equivalent expenditures	121.8	126.0	123.3	117.0	108.0	110.7

Table 3: Measures of Educational Expenditure per Pupil by Income/Needs Ratios and by Location

	Sample		Income to Needs Ratio			
	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
Lives in City						
Unadjusted per pupil district expenditures	\$7,244	\$7,175	\$7,316	\$7,438	\$7,058	\$7,235
Cost-adjusted per pupil district expenditures	\$7,047	\$6,969	\$7,079	\$7,178	\$6,999	\$6,997
Low needs, cost adjusted equivalent expenditures	\$5,988	\$5,824	\$5,985	\$6,115	\$5,965	\$6,085
High needs, cost adjusted equivalent expenditures	\$4,628	\$4,251	\$4,504	\$4,754	\$4,757	\$4,986
Lives in Suburb						
Unadjusted per pupil district expenditures	\$7,519	\$6,691	\$6,816	\$7,015	\$7,608	\$8,048
Cost-adjusted per pupil district expenditures	\$7,126	\$6,572	\$6,652	\$6,805	\$7,191	\$7,472
Low needs, cost adjusted equivalent expenditures	\$6,338	\$5,658	\$5,811	\$6,011	\$6,434	\$6,702
High needs, cost adjusted equivalent expenditures	\$5,481	\$4,278	\$4,688	\$5,195	\$5,657	\$5,964
Lives in Town or Rural Area						
Unadjusted per pupil district expenditures	\$6,564	\$6,501	\$6,377	\$6,682	\$6,496	\$6,721
Cost-adjusted per pupil district expenditures	\$7,294	\$7,407	\$7,285	\$7,507	\$7,137	\$7,167
Low needs, cost adjusted equivalent expenditures	\$6,314	\$6,336	\$6,267	\$6,472	\$6,197	\$6,302
High needs, cost adjusted equivalent expenditures	\$5,301	\$5,221	\$5,237	\$5,352	\$5,228	\$5,449
Suburb as Percent of City of Same Income Level						
	Sample Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
Unadjusted per pupil district expenditures	103.8	93.3	93.2	94.3	107.8	111.2
Cost-adjusted per pupil district expenditures	101.1	94.3	94.0	94.8	102.7	106.8
Low needs, cost adjusted equivalent expenditures	105.8	97.2	97.1	98.3	107.9	110.1
High needs, cost adjusted equivalent expenditures	118.4	100.6	104.1	109.3	118.9	119.6
Town/Rural as Percent of City of Same Income Level						
	Sample Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
Unadjusted per pupil district expenditures	90.6	90.6	87.2	89.8	92.0	92.9
Cost-adjusted per pupil district expenditures	103.5	106.3	102.9	104.6	102.0	102.4
Low needs, cost adjusted equivalency expenditures	105.4	108.8	104.7	105.8	103.9	103.6
High needs, cost adjusted equivalency expenditures	114.5	122.8	116.3	112.6	109.9	109.3

Table 4: Multivariate Estimates of Various Measure of School Expenditures ¹

Panel A: Base Expenditure Regression Results ²	Unadjusted		Cost Adjustment		Cost and Low Needs		Cost and High Needs	
	Coef. Est	St. Err.	Coef. Est	St. Err.	Coef. Est	St. Err.	Coef. Est	St. Err.
Intercept	1.959	0.008	1.955	0.007	1.800	0.007	1.570	0.008
Ln of Income/Needs	0.014	0.004	0.003	0.003	0.009	0.003	0.022	0.004
Dummy for Whether Child is black	<i>-0.013</i>	0.008	-0.008	0.007	-0.021	0.007	-0.066	0.008
Dummy for Whether Child is latino	-0.113	0.013	-0.157	0.012	-0.188	0.012	-0.340	0.013
Dummy for whether child is other race/ethnicity	0.015	0.016	-0.022	0.014	-0.034	0.014	-0.108	0.016
Dummy for whether child lives in suburb	0.001	0.008	-0.015	0.007	0.019	0.007	0.107	0.008
Dummy for whether child lives in town/rural	-0.132	0.008	0.002	0.007	0.009	0.007	0.059	0.008

Panel B: Interaction Expenditure Regression Results ²	Unadjusted		Cost Adjustment		Cost and Low Needs		Cost and High Needs	
	Coef. Est	St. Err.	Coef. Est	St. Err.	Coef. Est	St. Err.	Coef. Est	St. Err.
Intercept	1.971	0.011	1.970	0.010	1.816	0.010	1.594	0.011
Ln of Income/Needs	-0.010	0.008	-0.019	0.007	-0.015	0.007	-0.007	0.008
Dummy for Whether Child is black	-0.003	0.011	-0.011	0.010	-0.023	0.010	-0.071	0.011
Dummy for Whether Child is latino	-0.105	0.015	-0.153	0.014	-0.186	0.014	-0.379	0.015
Dummy for whether child is other race/ethnicity	-0.033	0.024	-0.068	0.021	-0.094	0.022	-0.214	0.024
Dummy for whether child lives in suburb	-0.056	0.011	-0.059	0.010	-0.026	0.010	0.056	0.011
Dummy for whether child lives in town/rural	-0.163	0.011	<i>-0.017</i>	0.010	-0.013	0.010	0.031	0.011
Income * Dummy for Whether Child is black	-0.012	0.009	0.002	0.008	0.001	0.008	0.000	0.009
Income * Dummy for Whether Child is latino	0.006	0.017	-0.005	0.016	0.002	0.016	<i>0.031</i>	0.017
Income * Dummy for whether child is other race/ethnicity	0.052	0.019	0.038	0.017	0.064	0.017	0.115	0.019
Income * Dummy for whether child lives in suburb	0.060	0.009	0.045	0.008	0.047	0.008	0.052	0.009
Income * Dummy for whether child lives in town/rural	0.045	0.010	0.027	0.009	0.031	0.009	0.035	0.010

Source: Authors calculations for the Panel Study of Income Dynamics.

¹Note: Bold values are significant is sign. at 5 percent level; italicized values are sign. at 10 percent level

²Variables are as explained in text

Table 5: Measure of Revenue per Pupil by Source of Revenue, Income Level, and Race

Panel A: By Income to Needs Ratio	Sample		Income to Needs Ratio			
Source of Revenue	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
total revenue	\$5,549	\$5,061	\$5,269	\$5,492	\$5,711	\$5,893
local revenue	\$2,576	\$1,752	\$2,060	\$2,447	\$2,783	\$3,292
state revenue	\$2,635	\$2,838	\$2,799	\$2,671	\$2,628	\$2,374
federal revenue	\$339	\$471	\$410	\$374	\$300	\$227

Percent Change from those In Poverty	Total	In poverty	1 to 2	2 to 3	3 to 5	>=5
total revenue	109.6	100.0	104.1	108.5	112.8	116.4
local revenue	147.0	100.0	117.6	139.7	158.8	187.9
state revenue	92.8	100.0	98.6	94.1	92.6	83.7
federal revenue	72.0	100.0	87.0	79.4	63.7	48.2

Panel B: By Race	Sample		Income to Needs Ratio			
Child is Not White	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
total revenue	\$5,069	\$4,863	\$4,924	\$5,148	\$5,430	\$5,491
local revenue	\$1,966	\$1,633	\$1,651	\$2,121	\$2,604	\$2,791
state revenue	\$2,648	\$2,744	\$2,795	\$2,508	\$2,454	\$2,403
federal revenue	\$456	\$487	\$477	\$519	\$371	\$297

	Sample		Income to Needs Ratio			
Child is White	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
total revenue	\$5,795	\$5,739	\$5,705	\$5,634	\$5,791	\$5,938
local revenue	\$2,889	\$2,162	\$2,575	\$2,582	\$2,834	\$3,348
state revenue	\$2,628	\$3,162	\$2,804	\$2,738	\$2,678	\$2,371
federal revenue	\$278	\$415	\$326	\$314	\$279	\$219

	Sample		Income to Needs Ratio			
White as Percent of those Nonwhite of Same Income Level	Mean	In poverty	1 to 2	2 to 3	3 to 5	>=5
total revenue	114.3	118.0	115.9	109.4	106.6	108.1
local revenue	146.9	132.4	156.0	121.7	108.8	120.0
state revenue	99.2	115.2	100.3	109.2	109.1	98.7
federal revenue	61.0	85.2	68.3	60.5	75.2	73.7

Source: Authors calculations

Note: See text for explanation

Table 6: School Mean District Characteristics by Income/Needs Ratio

	Sample	Income to Needs Ratio				
	Mean	In Poverty	1 to 2	2 to 3	3 to 5	>= 5
Percent of District in Poverty	19.2	31.7	24.5	19.9	15.9	11.6
Percent of District Special Education	11.7	11.8	11.7	12.2	11.7	11.2
Percent of District Limited English Proficiency	9.4	15.3	13.9	9.7	6.4	5.8