



# Picturing Syracuse

*Newhouse students showcase the spirit of Syracuse's people and places in a book of photos*

AS STUDENTS IN THE S.I. NEWHOUSE SCHOOL OF Public Communications know, it's no easy task making a photograph come alive. "Sometimes it's a matter of composition and lighting," says photojournalism professor Mark Dolan. "But mostly, it's a matter of being patient and waiting for the right moment."

Last year, visual and interactive communications students found hundreds of "right" moments while visiting Syracuse's diverse neighborhoods, parks, schools, churches, and homes. The result, *Step Inside Syracuse: A Photographic Look at Our Friends and Neighbors*, was published last spring. Previously, Newhouse students compiled mini-books on nearby communities, including Baldwinsville, Fayetteville, Manlius, and Minoa. When representatives from the City of Syracuse and Congressman James Walsh of Syracuse secured the Syracuse Neighborhood Initiative, a federal grant aimed at promoting the city and erasing negative stereotypes, they turned to Newhouse for help in creating the book—the first large-scale project of its kind for the city. "It was a great learning experience for the students, who gained a real sense of the community and its people by being invited into their lives," Dolan says. "It was also a benefit for the community, which saw how photojournalism can be a very positive force."

About 25 photojournalism students spent the academic year photographing the city, striving to create windows into the community that tell stories and showcase Syracuse's unique spirit. "Great pictures are happening everywhere, every day," says Dolan, who brought professionals to campus to critique students' work. "We wanted students to look at the ordinary and capture it in an extraordinary way."

To assemble the book, graphic design and multimedia students sifted through hundreds of images, looking for relationships among pictures that would enhance one another. "We wanted to put the photos in an order that made sense and flowed easily from one page to the next," says Lindsay Jean '04, a graphic design graduate. "It's great to know that something we worked on so hard is available for everyone to enjoy." In addition, quotes from city residents—dubbed "Syracuse voices"—were sprinkled throughout the book. "The voices capture the charm and beauty of the city and put the photos into context," says graphic design professor Sherri Taylor, who oversaw the creation of the book with Dolan. "The project took a tremendous amount of collaborative effort, which allowed students to take ownership of it. Everyone is proud of the finished product."

—Kate Gaetano





City view from Schiller Park. | Joe Brier



Michael Anger, 7, and  
Ulises Gonzalez, 9,  
play in the fountain  
in Clinton Square  
downtown.  
| Marilu Lopez-Fretts





Christian Manroe, 3, enjoys his first ride on On-Track, a train that operates between the Carousel Center and the University. | Ryosuke Nizuma





Chet Warzecha, 76, celebrates after sinking a putt at the Burnet Park golf course. Warzecha and his playing partners, Andy Gula, 80, (left) and Stephan Solomon, 79, regularly participate in a senior golf league hosted by the park. They have been playing the course for about 20 years. | **Mike Roy**



Children race across a map of the world, drawn on the sidewalk in front of H.W. Smith Elementary School, on their way to their school buses at the end of the day. Children from more than 13 countries attend the school on Salt Springs Road. | **Seth Siditsky**



Free horse-drawn carriage rides around the Quad are offered as part of SU's Winter Carnival. This is the second year that driver Steve Podhajecki and his horses, Sam and Doc, from Loon Meadow Farm in Norfolk, Connecticut, have provided the service. | **Thao Nguyen**



An extensive crew works to keep the runways and taxiways clear at Syracuse Hancock International Airport. "This season, we have only been closed for 15 minutes," said Jim Kohanski, a member of the operations team. More than 100 inches of snow had fallen on the city by early February. | **Meredith Forrest**



Edith Cerio walks her black lab, Nadia, through Schiller Park. | **Nora Gruner**







Elephant handler Chris Torge inspects the teeth and mouth of Mali, a 7-year-old Asian elephant, at the Rosamond Gifford Zoo at Burnet Park. | Pamela Chen