

HIGH SPIRITS

\$ 509,283,799



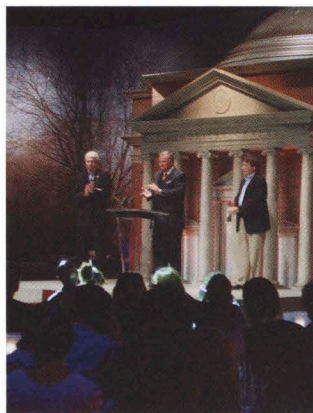
SU Trustee Howie Phanstiel '70, G'71 (at lectern), co-chair of The Campaign for Syracuse University, announces that more than \$509 million had been raised by November 2, when the University launched the fund-raising campaign with a celebration in Goldstein Auditorium. Joining Phanstiel (from left) are SU Board of Trustees chair-elect John Chapple '75, board chair John Couri '63, Chancellor Nancy Cantor, and trustees and campaign co-chairs Melanie Gray G'81 and Deryck Palmer '78.



Chancellor Nancy Cantor shares a laugh with Mary Gilmore Smith '29, G'38, who was honored at the campaign kickoff in Syracuse. Smith is a loyal supporter of scholarships for women sponsored by Eta Pi Upsilon—the oldest senior women's honorary society in the United States. At age 100, she is the society's longest active and most generous annual donor.



Bob Costas '74 speaks to alumni and friends who gathered at the Frederick P. Rose Hall, Home of Jazz at Lincoln Center, on February 12 to kick off the campaign in the New York City area.



As part of the campaign celebration in Los Angeles on February 17, the Globe Theatre at Universal Studios was transformed into a replica of the Quad, complete with a scaled reproduction of Hendricks Chapel constructed from the original 1920 blueprints.



The Music Center at Strathmore in North Bethesda, Maryland, pulsed with the beat of the SU Brazilian Ensemble on February 25, as Washington, D.C.-area alumni and friends celebrated The Campaign for Syracuse University.

The Campaign for Syracuse University will drive Scholarship in Action to new heights

BY CHRISTINE YACKEL

HIGH SPIRITS AND HIGH EXPECTATIONS launched The Campaign for Syracuse University at a gala celebration on November 2 in Goldstein Auditorium. The most ambitious fund-raising effort in the University's history, the campaign has a goal of \$1 billion. The driving force behind it is the University's vision of Scholarship in Action—the living expression of insights that incite change—and a true reflection of Syracuse University's values.

The launch's high point was the announcement by campaign co-

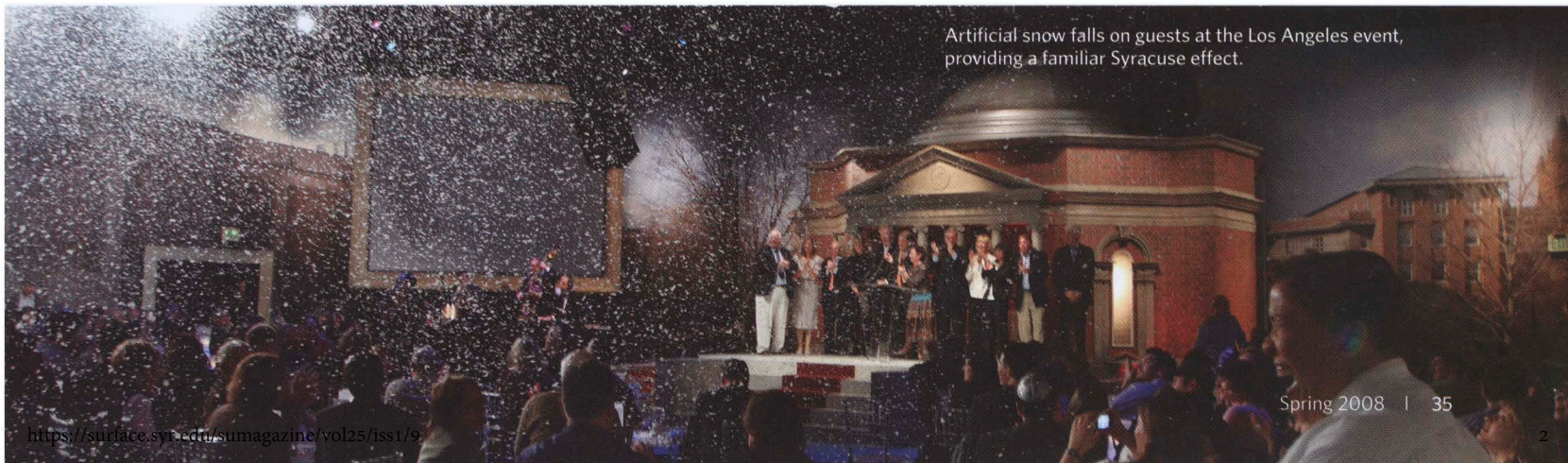
chairs and SU trustees Melanie Gray G'81, Deryck Palmer '78, and Howie Phanstiel '70, G'71, that the collective giving to date was more than \$509 million—an amount already larger than the final totals of the University's last two major fund-raising initiatives.

By April 1, the campaign total was nearly \$546 million. "We have much to celebrate," Palmer said at the Syracuse kickoff. "But we need the participation of the entire alumni body if we are to reach our fund-raising goals. This campaign is

absolutely essential to recruit and retain world-class faculty; establish innovative, interdisciplinary programs; provide more scholarships—and drive Scholarship in Action even farther ahead."

Campaign kickoff celebrations continued in February, with alumni events in New York City, Los Angeles, and Washington, D.C.

Visit campaign.syr.edu to learn more about the far-reaching impact of The Campaign for Syracuse University and view a video of the November 2 events.



Artificial snow falls on guests at the Los Angeles event, providing a familiar Syracuse effect.



Entertainment industry professionals (from left) David Tochterman '80, Jim Weissenbach '79, Michael Carrington '82, and Kim Croninger Koser '79 enjoy a laugh together at the Los Angeles kickoff.

Campaign Momentum

Chancellor Cantor and Professor Brechin Make Leadership Gift

Syracuse University Chancellor Nancy Cantor and her husband, sociology professor Steven R. Brechin, have made a \$1 million planned gift to The Campaign for Syracuse University. The gift will support their areas of academic appointments, programs to which they have longstanding personal or professional connections, or that have been an important part of their family life during their time at SU. "Steve and I have spent our careers as academics and never thought we could make a commitment of this magnitude," Cantor says. "However, we were able to assemble our gift in a way that made it both achievable and gratifying with the knowledge that programs we care so much about will benefit as a result."

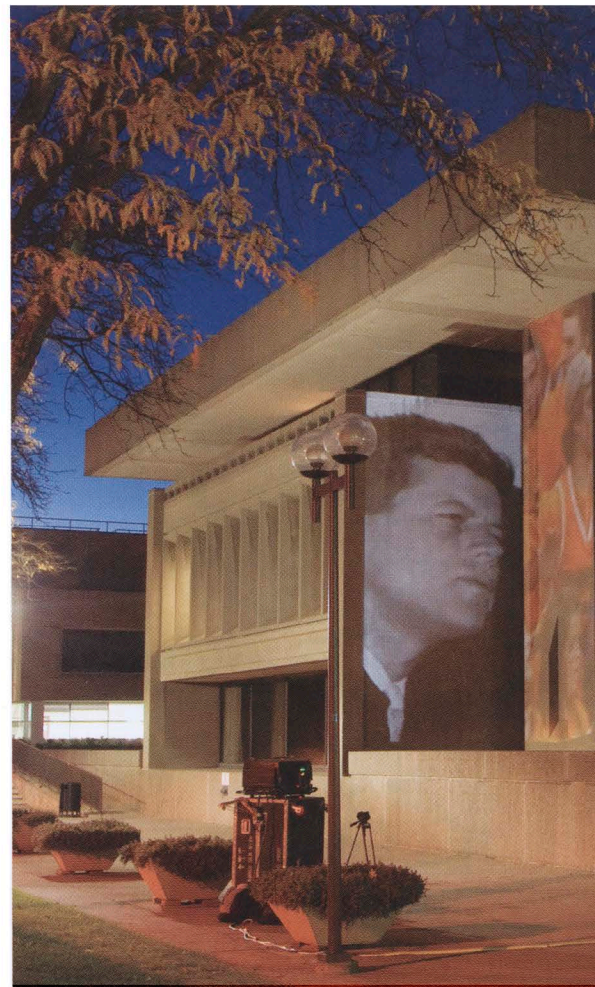
Engineering Alum's Gift Helps Students Take Flight

Beginning this fall, aerospace engineering students in the L.C. Smith College of Engineering and Computer Science (LCS) will be able to incorporate flight simulation into their studies. A \$602,000 gift from LCS aerospace engineering alumnus William "Ted" Frantz '80 of Bellevue, Washington, will be used to purchase a Fidelity MOTUS 622—one of the most advanced flight simulators available worldwide. The gift will also prepare the facilities in Link Hall for installation and

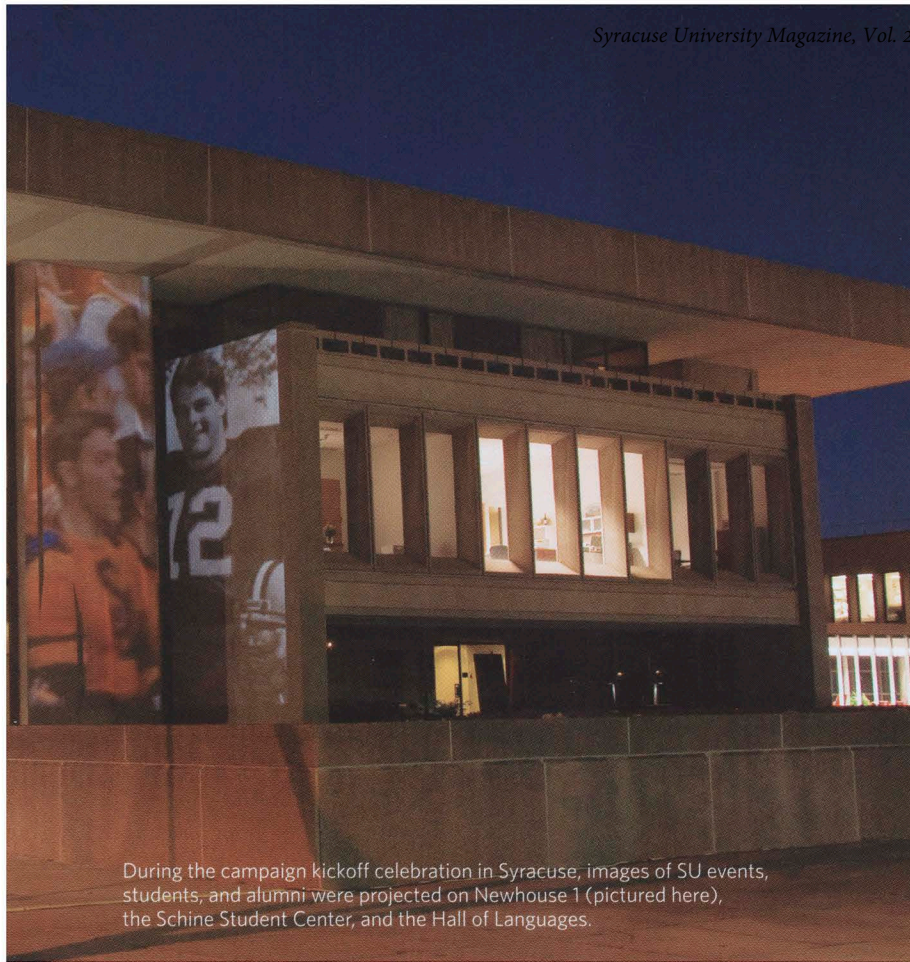
create an endowment fund to support hardware and software maintenance. "The flight simulator will enable students to get hands-on experience with flight vehicles they design and will allow experimenting with the 'edge of the envelope' without endangering any persons or property," Frantz says.

Newhouse School Receives Matching Grant

The Samuel I. Newhouse Foundation Inc. has committed a \$10 million matching grant to establish the Newhouse Dean's Leadership Fund. For every dollar SU raises toward the fund, the Newhouse Foundation will match it two to one, providing the newly appointed dean, Lorraine Branham, who will succeed Dean David M. Rubin in July, with \$15 million in discretionary funds to pursue her vision for the school. With a combined commitment of more than \$30 million to The Campaign for Syracuse University, the Newhouse Foundation is the campaign's largest contributor to date. "The high standard of excellence of the graduates of the S.I. Newhouse School of Public Communications has made an immense contribution to the field of public communications," says Donald E. Newhouse '51, an honorary trustee. "We are happy to continue our support of the outstanding work of the Newhouse School."



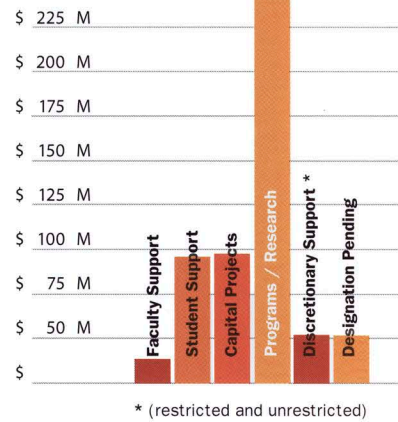
Members of the Paul Taylor Dance Company perform at the New York City event.



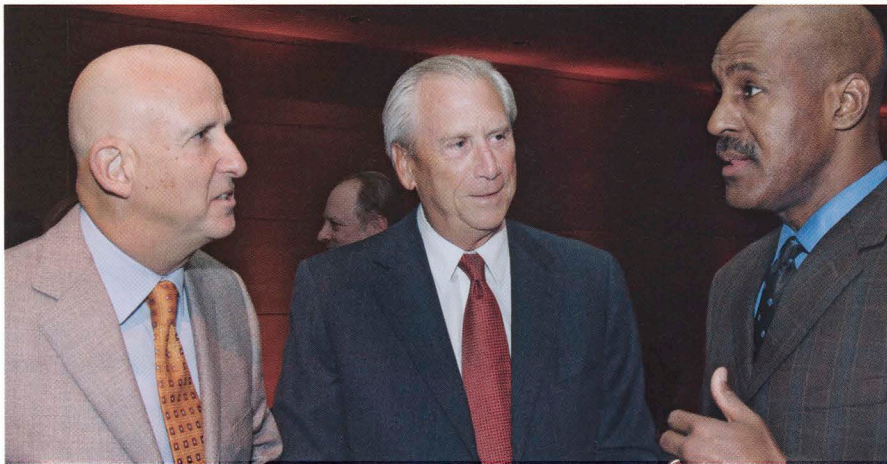
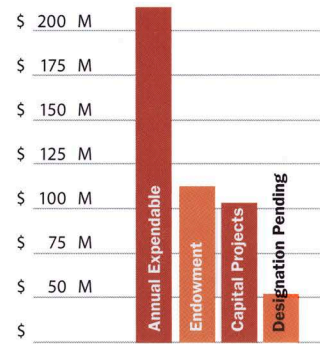
During the campaign kickoff celebration in Syracuse, images of SU events, students, and alumni were projected on Newhouse 1 (pictured here), the Schine Student Center, and the Hall of Languages.

Campaign total: \$545,608,194 (as of March 31, 2008)

Total by Gift Category

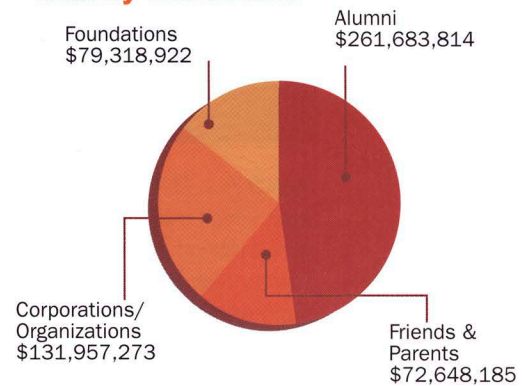


Total by Gift Purpose



Sports agent David Falk '72 (left), chair of the Department of Sport Management Advisory Board, SU Trustee Emeritus Paul Greenberg '65, and Trustee Art Monk '80 share stories at the campaign launch event in Washington, D.C.

Total by Gift Source



“ This campaign is absolutely essential to recruit and retain world-class faculty; establish innovative, interdisciplinary programs; provide more scholarships—and drive Scholarship in Action even farther ahead. ”

—Deryck Palmer '78, co-chair, The Campaign for Syracuse University