



» EDINBURGH FRINGE FESTIVAL

TEMPEST LADIES GIVE SHAKESPEARE NEW SPIN

TWO YEARS AGO, SIX FRIENDS STUDYING DRAMA AT THE Globe Theatre in London through Syracuse University Abroad realized they had more than just theater in common—they all had a passion for Shakespeare, and they wanted to perform his work using their newly acquired techniques. Today, the friends—now known as the Tempest Ladies—can consider themselves veterans of one of the world’s greatest theater showcases: the Edinburgh Fringe Festival in Scotland.

The Ladies—Stella Berg, Laura Borgwardt, Dana Clinkman, Holly Hart, Sarah Olbrantz, and Jana Stambaugh—are all 2010 graduates of the Department of Drama in the College of Visual and Performing Arts (VPA). With the help of stage manager Chelsea Jennings '11 and faculty advisors Felix Ivanov and Timothy Davis-Reed '84, they performed their self-produced and -directed, all-female version of Shakespeare’s *The Tempest* August 9-14 at Edinburgh’s Quaker Meeting House. “Our time at the Fringe was incredible and a massive learning experience,” Borgwardt says. “It was absolutely worth every drop of blood, sweat, and tears—literally, we shed a bit of each—that went into this production.”

The Tempest Ladies first mounted the play at SU during the spring 2009 semester. In addition to performing all of the roles and directing, they decided to handle their own costumes, set, props, and lighting. Choosing a simplistic concept, the group donned blue leotards with black capri pants and changed hats to denote each character.

To prepare for the Fringe, the group rehearsed the physically demanding production during the spring 2010 semester in New York City, where five of the actors were studying as part of the department’s Tepper Semester immersion program, and then in Syracuse in July.

They also handled the many logistical issues connected to performing at the Fringe, including applying to the festival; finding and applying

to a venue; arranging travel and rehearsal schedules; advertising; and costume, set, and prop design. With the help of the office of VPA Dean Ann Clarke, they secured college funding for the majority of the trip, and SU Abroad provided assistance with travel and living arrangements.

Once in Scotland, the group experienced the joys of performing and the challenges of marketing a production at what is considered the world’s largest arts festival—a 25-day extravaganza that featured 40,254 performances of 2,453 different shows in 259 venues. “I felt really encouraged and satisfied by the response we got from our audiences as well as the motivation it gave us as a young group of artists,” Stambaugh says. “Everyone was especially impressed by our use of the text, our physical inventiveness, and the way we included the audience without making them feel uncomfortable.”

Follow the Tempest Ladies on their blog, thetempestladies.blogspot.com, and on Twitter, [@TempestLadies](https://twitter.com/TempestLadies).



The *Tempest Ladies* (left to right): Holly Hart, Stella Berg, Dana Clinkman, Sarah Olbrantz, Jana Stambaugh, and Laura Borgwardt.

According to Borgwardt, they also learned a lot about the art of “fliering”—the popular promotional tactic of passing out fliers. “We found that wearing our costumes and hats and playing drums while making our way down the Royal Mile [a historic street popular with tourists] got us the most attention,” Borgwardt says. “Also, having two-for-one nights is a must—we had nearly full houses on those nights.”

By the time *The Tempest’s* run at the Fringe ended, it had received rave online reviews from *Venue 40* (“hugely inventive and wonderful”) and *The Stage* (“a spellbinding performance”) as well as from the audiences. Davis-Reed documented the trip on video, which the group hopes to present along with a book to VPA so that other drama students can learn from their experiences. “We received so much support and appreciation for our project, and although sometimes audiences were quiet, they were always very loving,” Berg says. “We were called back on stage, we were thanked, we were encouraged, and we were congratulated. Personally, I couldn’t have asked for more.” —Erica Blust

EMMY AWARDS

ORANGE ALUMNI SHINE IN PRIMETIME



MORE THAN 20 YEARS ago, **Adam Mazer '89** produced a 35-minute senior thesis film at the Newhouse School based on the suicide of his close friend. “Creatively, it was very meaningful,” Mazer says. “Especially now, knowing that I was going to come to LA and pursue a career in the entertainment business.”

For Mazer, it was a stepping-stone into the field he loved: dramatic screenplays. This summer, Mazer reached a career milestone when he received an Emmy Award for outstanding writing for a miniseries,

movie, or dramatic special for his work on *You Don’t Know Jack*, the HBO film based on the true story of Dr. Jack Kevorkian, the physician known as “Dr. Death” for his efforts to legalize physician-assisted suicide. Fellow Orange **Glenn Rigberg '88**, a Whitman School of Management graduate, was nominated for an Emmy for his role as an executive producer of the film, which collected a total of 15 nominations.

Mazer and Rigberg weren’t the only alumni giving an Orange glow to the red carpet at the 62nd Primetime Emmy Awards. All told, five alumni received nominations—and three collected Emmys. Other Emmy recipients and nominees included:

» **David Rockwell '79**, a School of Architecture graduate who won an Emmy for outstanding art direction for variety, music, or nonfiction programming. Rockwell worked as production designer for the 82nd Annual Academy Awards broadcast.

» **Danny Zuker '86**, a Newhouse graduate who was honored as a writer and producer for *Modern Family*, which won outstanding comedy series.

» **Evan Weinstein '84**, a College of Visual and Performing Arts alum who was recognized for his role as co-executive producer of *Amazing Race*, which was nominated for outstanding reality competition program.

For Mazer, the Emmy validated years of hard work and sacrifice. When he began his career in LA, he spent nearly five years working as a production assistant and logging time as a waiter before selling his first screenplay. Although the movie never made it to the big screen, he says that was his “big break”—and hasn’t looked back since. “That was something I learned a great deal from,” Mazer says. —Sierra Jimenez



A CULTURE OF PHILANTHROPY

ORANGE CENTRAL WAS a celebration of everything that's good about our alma mater. It was a time to renew friendships, applaud the accomplishments of fellow alumni, and acknowledge

SU's growing culture of philanthropy. On one end of the spectrum, the Orange Circle awards recognized alumni who have made their mark through philanthropic activities, and on the other, the Class of 2011 began its philanthropic journey by launching the Senior Class Giving Campaign.

The tradition of the Senior Class Gift was revived in 2009, and last year, the Class of 2010 raised \$11,845 through 150 individual donations. This year, the seniors are emphasizing even greater participation. Anyone on the Quad that Saturday morning before the SU-Pittsburgh game saw seniors Beth Anne Kieft, Marc Heintzman, and Jon Barnhart out there promoting gifts of \$20.11. In return, contributors received an "I'm a Class Act" game day rally towel. All who wish to join their effort can make an online gift at classact.syr.edu. Contributors will receive an official "I'm a Class Act" pin and recognition in the "Registrar of Graduates."

The spirit of philanthropy is flourishing on campus in other ways, too. Louise and Howard Phanstiel '70, G'71 gave one of the largest gifts ever made to Syracuse, designating it for middle-class scholarships (see page 30). And Helene Kahn '10, an associate in SU's development office, has organized a group of students to help create a campus-wide philanthropic culture by giving back in ways that will improve the world around us. Kudos to Jessica Cunningham '11, Chelsea Damberg '12, Erik Bortz '12, Mollie Beach '11, Melissa Vargas '11, Matt Cohen '11, Zach Fisher '11, Luis Romo '10, G'12, Russel DeRemer '14, Nykeba Corinaldi '11, Jonathan Leon '11, and Merin Pasternak '13 for their participation in this worthy effort.

These exciting initiatives should serve as an inspiration to all SU alums, who can give back by supporting the Annual Giving and Capital campaigns, joining their local alumni club, mentoring a student, or attending student send-offs. As our students have so aptly demonstrated, giving back—no matter what form it takes—is vitally important to our University.

Larry Bashe '66, G'68
President, Syracuse University Alumni Association

CLASSNOTES

NEWS from SU ALUMNI »»

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to syracuse.edu/alumni/ and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

30s

Donald Waful '37 (A&S), G'39 (MAX) was inducted into the Syracuse Baseball Wall of Fame at a special pregame ceremony at Alliance Bank Stadium in Syracuse in August. He was honored for his 38 years of service as president of the Syracuse Chiefs baseball team.

40s

Patrick McCarthy '48 (A&S) and his wife, Patricia, were honored with the Oneida Rotary Club's Roses to the Living Award, which recognizes individuals for their years of service and contributions to the Oneida, N.Y., community. Patrick also won four medals at the New York State Senior Games to qualify for the 2011 Senior National Games in Houston.

John Fox '49 (A&S) of Binghamton, N.Y., retired from writing a sports column for *The Binghamton Press* (1952 - 1993) and the *Binghamton Press & Sun-Bulletin* (1993 - 2010) after 61 years on the job. He began his journalism career as assistant sports editor for *The Daily Orange*.

50s

Dolores Malis Sloan '51 (A&S/NEW) of Santa Monica, Calif., wrote *The Sephardic Jews of Spain and Portugal: Survival of an Imperiled Culture in the Fifteenth and Sixteenth Centuries* (McFarland & Company). She speaks on related subjects to academic and community groups

in the United States and abroad and teaches public speaking at Mount St. Mary's College, Los Angeles.

Jack Cavanaugh '52 (A&S), professor at the Columbia University Graduate School of Journalism and veteran *New York Times* sportswriter and Pulitzer Prize nominee, wrote *The Gipper: George Gipp, Knute Rockne and the Dramatic Rise of Notre Dame Football* (skyhorsepublishing.com). He lives with his wife, Marge, in Wilton, Conn.

Dick Purtan '58 (SDA), G'60 (NEW) of West Bloomfield, Mich., is a board member of the Barbara Ann Karmanos Cancer Institute, one of the nation's top 10 National Cancer Institute-designated comprehensive cancer centers. He retired after a 45-year career in Detroit radio.

Leon Guilhamet '59 (A&S), professor of English at The City College, City University of New York, wrote *Defoe and the Whig Novel: A Reading of the Major Fiction* (University of Delaware Press).

Harrison Williams Jr. L'59 (LAW), a member of the Syracuse-based Green & Seifter law firm, was named to the 2010 issue of *New York Super Lawyers—Upstate Edition*. He represents clients in banking, real estate, insurance, construction, and personal injury litigation.

60s

Richard S. Allen '61 (A&S) of Trumbull, Conn., is Connecticut's poet laureate. Serving a five-year term beginning in 2010, Allen

advocates for poetry and fosters engagement in poetry and literary arts activities among Connecticut citizens. He is married to **Lori Negridge Allen '60** (A&S), who writes under the name L.N. Allen.

Robert Bogdan '64 (EDU), **G'71** (MAX), Distinguished Professor Emeritus of Social Science and Education at Syracuse University, wrote *Beauty and the Beast: Human-Animal Relations as Revealed in Real Photo Postcards, 1905-1935* (Syracuse University Press), a visually stunning book that covers the wide array of roles that animals play in our lives.

George Criticos '64 (VPA) retired from the board of of the SU Alumni Club of Rochester, N.Y., after serving for 28 years. In 1991, he received the inaugural Alumni Club Officer of the Year award after completing his term as club president.

Robert O'Connell G'65 (SWK) of Clifton Park, N.Y., was selected by AARP New York to receive the association's Andrus Award for Community Service, which recognizes members and volunteers who significantly enhance the lives of people age 50 and older.

Donald Caspary G'68 (A&S), professor of pharmacology and Southern Illinois School of Medicine distinguished scholar, is principal investigator for a federally funded study of age-related hearing loss.

Ray Brown '69 (A&S) wrote, illustrated, and published *Linda and the Rocket Belt* (Bookemon), the third in a series of children's storybooks. He also collaborated with his brother, Chaz, to create *The Penultimate Whacky*, a satire magazine (Bookemon).

Michelle Rand Morse '69, G'70 (VPA) is the approved mural

vendor to the Broward County, Fla., schools, the North Broward Hospital District, and the Joe DiMaggio Children's Hospital and its Memorial Hospital District. She completed two murals at Palm Beach International Airport for Paradies Shops and illustrated *Emily, the Brave* (Guardian Angel Publishing) by Doc McDuke.

Daniel Ward '69 (A&S), an attorney with 37 years of experience, is the Western New York assistant regional director at New York State Empire Development Corporation.

70s

Todd D. Flaherty '70 (A&S), of South Kingston, R.I., is president and CEO of The College Crusade of Rhode Island, the state's most comprehensive college-readiness and scholarship program for middle and high school students in low-income urban school districts.

Cathy Raphael '70 (VPA) of Pittsburgh is board chair of the Ms. Foundation for Women, the leading national social justice foundation committed to building the collective power of women to create positive social change.

Sally (Storch) Cooney Anderson '71 (VPA) wrote *life. I can choose* (www.Xlibris.com), a book about her experience with suicide. The book presents her personal journal to inspire readers about the value of life and that sometimes suicide can be prevented.

Gorham L. Black III G'71 (MAX) is Maryland state director of Selective Service, a presidential appointment. Black is a Vietnam combat veteran who retired from the Army in 1990 after 27 years of service.

Arthur Bloom '71 (A&S), **G'72** (EDU) retired after teaching biology for 38 years at Scarsdale (N.Y.) High School.

Caryl A. Oberman '71 (A&S), an attorney representing children and their parents in education matters for more than 35 years, was named a 2010 Pennsylvania Super Lawyer by *Philadelphia Magazine* and *Law and Politics* magazine.

James Dunford '72 (A&S), professor emeritus of clinical medicine and surgery at the University of California San Diego Medical Center, Department of Emergency Medicine, received the Arnold P. Gold Humanism in Medicine Award and presented the Leonard Tow Lecture to the Class of 2014 at the UCSD School of Medicine White Coat ceremony.

Ellen S. Podgor '73 (VPA), the LeRoy Highbaugh Sr. Research Chair and professor of law at Stetson University College of Law, received the 30th annual Robert C. Heeney Memorial Award—the National Association of Criminal Defense Lawyers' most prestigious honor.

Ned Tillman '73 (A&S) of Columbia, Md., won the 2010 Excellence in Journalism Award from the Renewable Natural Resource Foundation for his book *The Chesapeake Watershed: A Sense of Place and a Call to Action* (Chesapeake Book Company). The book also was selected as the 2010 winner of the Best Book on Environmental and Natural Resources by the American Society for Public Administration.

Louise Antony '75 (A&S), professor of philosophy at the University of Massachusetts, Amherst, wrote *Philosophers Without Gods: Meditations on Atheism and the Secular Life* (Oxford University Press). The book highlights the richness of atheistic belief as a morally fulfilling way of life.

Roy J. Evans L'75 (LAW), a partner with Schenck, Price, Smith & King, will continue to serve his clients at the firm's new headquarters in Florham Park, N.J.

Jane Felsen Gertler '75 (A&S/NEW) of Great Neck, N.Y., is an associate director of marketing at Helpert Architects. She is a certified professional services marketer, which is the model of

excellence established by the Society for Marketing Professional Services.

Tannaz Khosrowshahi Rahman '76 (NEW) rediscovered her original avocation for languages by teaching at Transemanics International Language Institute in Washington, D.C.

Elizabeth Chelakian Duncan '77 (A&S) is the 2010 recipient of the American Library Association Government Documents Round Table's Bernadine Abbott Hoduski Founders Award for her outstanding work at the New York State Library to improve public access to New York State government information.

Dan Glazier '77 (SWK), executive director and general counsel for Legal Services of Eastern Missouri, received an Unsung Hero Award from the St. Louis Jewish Light for his "commitment to bettering people's lives."

Steven Paquette '77 (NEW), **L'79** (LAW), a member of the Syracuse-based Green & Seifter law firm, was named to the 2010 issue of *New York Super Lawyers—Upstate Edition*. His law practice navigates complex divorce and family law matters.

Yahya Tabesh G'77 (A&S), professor of mathematics at Sharif University of Technology in Tehran, Iran, was one of two mathematicians to win the prestigious Paul Erdős Award for 2010 granted by the World Federation of National Mathematics Competitions. The award is given for "sustained and distinguished contribution to the enrichment of mathematics education."

Susan Williams '77 (A&S), of Spring House, Pa., wrote *Anna's Secret Legacy* (Infinity Publishing), a novel about a World War II love affair between an American pilot and a research scientist who makes a remarkable discovery that can revolutionize medicine or—in the wrong hands—wipe out humanity. (www.AnnaSecretLegacyNovel.com).

Brent Marchant '78 (NEW) is contributing writer to the metaphysical web site *FengShe.org*.

Chris G. Trapp '78 (WSM) of Alden, N.Y., joined the law firm of Josephine A. Greco & Associates. The firm's name will be changed to Greco & Trapp after the first

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» **Edwin A. Mirand G'51** (A&S), vice president emeritus for educational affairs at the Roswell Park Cancer Institute (RPCI) in Buffalo, received a Lifetime Achievement Award from RPCI for his "incalculable contributions worldwide, and his lifelong commitment to Roswell Park, its patients, and its mission." Associated with RPCI since 1946, Mirand expanded the institute's educational programs and developed what would become the world's longest-running summer program in cancer research for gifted and talented high school and college students.

of the year. Trapp will continue to focus his practice on municipal, education, and labor law in addition to commercial litigation.

Michael Kolbert '79 (WSM) of Boca Raton, Fla., is chief financial officer for the Holland Sheltair Aviation Group in Ft. Lauderdale. The company is a fully integrated developer of general aviation properties as well as a fixed base operator at 13 airports located throughout Florida, Georgia, and New York.

D. Richard McDonald G'79 (MAX), leader of the securities-public company practice area for Dykema law firm in Bloomfield Hills, Mich., was named one of the "Best Lawyers in America 2011" by the Woodward/White legal referral guide. His practice focuses on mergers, acquisitions, and corporate finance and securities transactions.

80s

Melissa Freedman Croteau '80 (CHE) is chief marketing officer of the Nixon Peabody law firm. Working out of the firm's Boston office, Croteau co-leads the firm's sales and marketing department, which supports 700 attorneys across 17 offices in the United States, Europe, and Asia.

James E. Graves Jr. L'80 (LAW), **G'81** (MAX), Mississippi Supreme Court presiding justice, was nominated by President Obama for a seat on the 5th U.S. Circuit Court of Appeals.

Barnet Sherman '80 (A&S) completed work on the movie *Safe House*. He is now represented by LuAnne Bernier of Monarch Talent Agency.

Dilafroz Moradian Williams G'81 (MAX), **G'87** (EDU), professor of educational leadership and policy at Portland State University, is chair of the Council of Great City Schools. The council's mission is to promote the cause of urban schools and to advocate for inner-city students.

Anthony Di Renzo '82 (NEW), **G'90** (A&S), a classical rhetoric and professional writing teacher at Ithaca College, wrote *Bitter Greens: Essays on Food, Politics, and Ethnicity from the Imperial Kitchen* (SUNY

Press). He and his wife, **Sharon E. Ahlers G'93** (IST), live in Ithaca.

Jim Condelles '83 (NEW) is communications manager, flight services, for Boeing Commercial Airplanes in Seattle. He also manages Boeing's executive blog, "Randy's Journal."

John Robert Greene G'83 (MAX), the Paul J. Schupf Professor of History and Humanities at Cazenovia College, wrote *America in the Sixties* (SU Press), a book that "vividly brings to life arguably the most important and complex decade of the 20th century."

James Vacca '83 (EDU), associate professor and chair of the Department of Special Education and Literacy at Long Island University/C.W. Post campus, received a Child Abuse and Neglect/Family Violence Volunteer/Professional Award from the Suffolk County Advisory Committee on Child Protection and Suffolk County Task Force to Prevent Family Violence.

Mary Alice Smolarek '84 (A&S), a partner in Wright, Constable & Skeen law firm, was elected to a two-year term on the Maryland State Bar Association's Board of Governors. She has been named among Maryland's Super Lawyers for estate planning and probate for the past four years.

Lisa A. Coppola '85 (NEW/WSM), **L'89** (LAW), partner at Rupp, Baase, Pfalzgraf, Cunningham & Coppola in Buffalo, was selected to *New York Super Lawyers—Upstate Edition 2010* for her practice in business and employment litigation.

David Kalvitis '85 (VPA) of Rochester, N.Y., is a puzzle designer and independent publisher whose popular *Greatest Dot-to-Dot* book series sold more than one-half million copies. His loyal customers from Denmark to Mexico are looking forward to two more books scheduled for release in February 2011 (www.monkeyingaround.com).

Chet Lasell '85 (VPA) of East Greenwich, R.I., launched Greenwich Bay Public Relations, offering consulting services to clients in the high tech, insurance, and manufacturing sectors.

Timothy J. Siegfried G'85 (MAX), **L'85** (LAW), an attorney with

Norris McLaughlin & Marcus, spoke at the 2010 Lehigh Valley Energy and Environmental Conference and Expo on "Dealing with Distressed Properties: What You Need to Know to Move a Stalled Project Site."

David Sirotty '85 (A&S/NEW) of Westfield, N.J., is vice president of North American Communications for Coldwell Banker Real Estate. He has worked in public relations for 25 years in the sports, TV, agency, and university industries, and wrote a 2002 baseball book titled *The Hit Men and the Kid Who Batted Ninth*.

Ronald D. Smith '85 (NEW), chair and professor of the communications department at Buffalo State College, received the Public Relations Society of America Buffalo/ Niagara's 2010 Board of Directors' Distinguished Service Award. Smith was honored for representing the highest ideals of ethics and professional integrity.

Gregory Horton '86 (VPA) is appearing in the critically acclaimed Off-Broadway musical, *With Glee*.

Laura Kesselman '86 (NEW) was elected to the board of directors of the Albuquerque Convention and Visitors Bureau.

Steve Rosenboro '86 (VPA) of Atlanta is managing attorney of operations at Cox Enterprises, a leading communication, media, and automotive services company.

Martin J. Wimmer '86 (VPA) won first prize for his choral work "Peace" in the Vincent Brown Silliman 2010 Choral Anthem Competition sponsored by the Unitarian Universalist Musicians Network.

Jim Greiner '87 (LCS) of Golden, Colo., is chief operations officer for Healthagen, a Denver-based health care technology company. As COO, he will help the company evolve from an early-stage healthcare technology company into a growing and scalable leader in the mobile healthcare industry.

William Baxley '88 (ARC) is vice president and director of design at the Minneapolis division of Leo A Daley, an internationally renowned architecture, planning, engineering, interior design, and program management firm.

Ken Hunter '88 (A&S), vice president account services, at R&J Public Relations in Bridgewater, N.J., was elected president of the New Jersey Chapter of the Public Relations Society of America.

Peter Shapiro L'88 (LAW) is a partner with Arnstein & Lehr's bankruptcy and creditor's rights practice group in Fort Lauderdale.

Kalena Cook G'89 (VPA), of Southlake, Texas, co-wrote *Birthing a Better Way* (University of North Texas Press), a Mayborn Literary Nonfiction award winner. The book offers evidence-based science with more than 52 encouraging stories for expectant mothers interested in alternatives to hospital birthing (www.tamu.edu/upress).

Gisele Marcus '89 (WSM) is a change management director for Johnson Controls, which manages facilities and real estate for Fortune 500 companies. She leads the account mobilization process for Amalgamated Bank of South Africa, and was profiled in the July issue of *Black Enterprise* in an article on "The Job Seeker's Readiness Guide."

ORANGESPOTLIGHT

» **Vincent H. Cohen Jr. '92** (A&S), **L'95** (LAW), a veteran prosecutor with extensive experience in criminal and civil litigation, joined the U.S. Attorney's Office for the District of Columbia as principal assistant U.S. attorney. He is the immediate past general counsel and active member of 100 Black Men of Greater Washington Inc., a national organization that focuses on improving the quality of life for African Americans in the Washington, D.C., metropolitan area through programs focusing on health and wellness, economic empowerment, education, and mentoring. Cohen was named one of the "Nation's Best Advocates: 40 Lawyers Under 40" by the National Bar Association and was honored at SU with the Chancellor's Citation for Distinguished Achievement in Law.



» PRO FOOTBALL HALL OF FAME

ADD PATIENCE TO HIS VIRTUES:

Floyd Little Joins the Pantheon of NFL Greats—at Last

FLOYD LITTLE '67 WAS BORN ON THE 4TH OF JULY, which seems apt for a three-time Syracuse All-America running back who wore the number 44 and went on to a spectacular career in pro football. To no one's surprise, Little was inducted into the College Football Hall of Fame in 1983, soon after becoming eligible. Why then, football fans wonder, did it take until 2010—Little's 30th year of eligibility—for him to assume his rightful place in the Pro Football Hall of Fame in Canton, Ohio? The wait was long—and ironic. For decades, Little was introduced at public functions as a “future hall-of-famer” by the likes of longtime NFL commissioner Pete Rozelle and pass-catching-ace-turned-sportscasting-star Frank Gifford. In time, Little's induction may have been taken for granted. Last August, this lingering injustice was righted when Little was enshrined in pro football's pantheon. “It's truly a great honor for me to finally get in to the Hall of Fame,” Little told one newspaper. “It's taken quite a while to get there, but I'm not mad at anybody. I'm happy I can stand up and receive this honor with my family and friends. I didn't want to go in posthumously; I wanted to go in when I could celebrate with the family, the kids, the fans, and the teams.”

The mystery of Little's exclusion from Canton remains just that. A first-round draft pick of the Denver Broncos, he spent nine seasons with the team as one of pro football's most productive running backs. A five-time all-star, he led the NFL in rushing in 1971 with 1,133 yards, topped his conference in rushing twice, and gained more than 12,000 yards in total offense. Considered small at 5 feet 10 inches, 195 pounds, Little demonstrated a spirited versatility that was rare then and rarer today. During several seasons he was the only player in the league to score touchdowns three ways: as a running back, pass receiver, and punt returner. He retired in 1975 as the pro game's seventh leading rusher, all-time.

In life after football, Little became a successful busi-

nessman and community leader, making his home in Seattle. Asked to explain the delay in reaching Canton, he says, “I think it had to do with playing in Denver.” There were three relevant disadvantages for players wearing that other Orange uniform during Little's years as a Bronco: The team had a losing record seven of nine seasons, never qualifying for post-season play; the city was among the smallest NFL media markets, leaving players as far from the national spotlight as possible in pro football; and as an American Football League franchise absorbed by merger, the Broncos were subject to snobbery on the part of old-time NFL hands, who dominated Hall-of-Fame politicking. Little believes the hand of fate helped open the door. “I believe everything happens for a reason,” says Little, who co-chaired this fall's Orange Central extravaganza. “In the 44th year after I graduated, with our 44th president in office, during the year my son turned 44 and the 44th Super Bowl was played, I received the 44 votes necessary. You might say it was in the stars.”

Little's mantle did not sit bare while he awaited the cosmic alignment. He was recognized by the NFL Players Association in 1973 with the Byron “Whizzer” White Player of the Year Award, named for the late Supreme Court justice who played halfback for the Detroit Lions. In 1978, Little was the Walter Camp Foundation's Man of the Year, putting him in the company of Hugh “Duffy” Dougherty '39, the only other Orange footballer so honored. On the 25th anniversary of Little's graduation from SU, he received the prestigious NCAA Silver Anniversary Award, determined by a formula described as “40 percent athletics; 60 percent career.” When it comes to crediting others, Little displays none of the reluctance Canton showed him. Little's College Hall of Fame biography concludes with this: “He said of Syracuse, ‘I liked it because they made you be a student first, an athlete second.’” —David Marc



AND THEN THERE WERE SEVEN

Floyd Little is the seventh Orange player admitted to the Pro Football Hall of Fame. He joins an impressive group: fellow number 44 halfback Jim Brown '57 (Cleveland Browns); center Jim Ringo '53 (Green Bay Packers), tight end John Mackey '63 (Baltimore Colts); wide receiver Art Monk '80 (Washington Redskins); team owner and coach Al Davis '50 (Oakland Raiders); and fullback Larry Csonka '68 (Miami Dolphins). Little and Csonka, whose years as student-athletes at SU overlapped, appear to be the only members of the same college backfield elected to both the College Football Hall of Fame and the Pro Football Hall of Fame. Astrologers take note: both Little and Davis were born on the 4th of July.

ORANGE CENTRAL PHOTO GALLERY



1

1. Recipients of the Arents Award, the University's highest alumni honor, gather for a group photo. Seated (left to right): pioneering video artist Bill Viola '73, H'95; disability rights activist Brian P. McLane '69; and author, artist, and philanthropist Karen B. Winnick '68. Standing (left to right): Chancellor Nancy Cantor and entertainment executive Suzanne C. de Passe '68.

2. Two of this year's Orange Central honorary alumni co-chairs—Pro Football Hall of Famer Floyd Little '67 and Gary Radke '73, Dean's Professor of the Humanities—share a quiet moment during the weekend festivities.

3. Folk artist Warren Kimble '57 and MSNBC anchor Contessa Brewer '96 kick up their heels at the Orange Central Bash.

4. Courtney Jones '07 and Gyasi Barber '11 dance to the beat of a golden oldie at the 1950s-themed Donor Appreciation Tailgate party prior to kickoff.

5. Members of the 2010 Homecoming Court are all smiles before the Syracuse-Pittsburgh football game at the Dome.

6. Panelists discuss the role of the arts in inclusive education at the red carpet premiere of the documentary, *People Like Me*. Panelists include (left to right) Jordan Hunter Siegel '11, Sindoor Desai, moderator Contessa Brewer '96, Chris Gedney '92, Katherine Glover, and drama professor Elizabeth Ingram.

7. Honorary alumni co-chair and NPR newscaster Lakshmi Singh '94 with School of Education Dean Douglas Biklen G'73.

8. Max Weinberg, E Street Band drummer and former band leader for Conan O'Brien's show, performs at The Underground in the Schine Student Center.

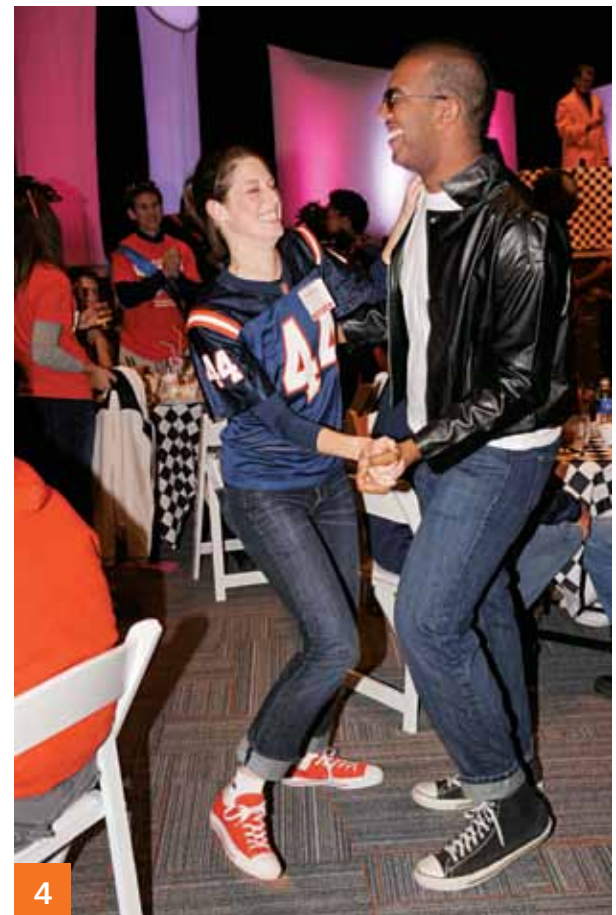
9. Members of the Class of 1960 gather in Hendricks Chapel for their official 50th Reunion class photo.



2



3



4





10



11

10. Alumni dodge raindrops as they walk through the Sculpture Garden on campus.

11. Orange Circle Award recipients (left to right): Whitman School professor Mike Haynie, founder of the Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), on behalf of Winston C. Fisher '96 and the Fisher House Foundation; Archie Page '11, representing L.A. Semester, on behalf of Marshall M. Gelfand '50; Sierra Fogal '11, on behalf of Students in Free Enterprise; Michael Weiss '12, on behalf of the Miriam Loewy Friend Hillel Program's Gift of Life Campaign; Brian P. Iglesias, EBV graduate and president and CEO of Veterans Inc., on behalf of EBV; Chancellor Nancy Cantor; and hosts Floyd Little '67 and his wife, DeBorah.

12. John Robinson '90, disability rights advocate, and Wendy Harbour, the Lawrence B. Taishoff Professor for Inclusive Education, discuss the importance of providing higher education opportunities for students with disabilities as part of the Higher Expectations for Higher Education panel discussion moderated by journalist and author Mark McEwen.

13. Sujeet Desai provides a musical interlude at the Art of Inclusion event at Syracuse Stage.

14. Otto and the SU Marching Band—ready for the big game.



12



13



14



IN THE FIRST PERSON

A DISHONORABLE LEGACY

Reflections on the Mass Evacuation of Japanese During World War II

BY SATORU TSUFURA



EXECUTIVE ORDER 9066 ON FEBRUARY 19, 1942, SIGNED BY PRESIDENT Franklin D. Roosevelt, was the beginning of a nightmarish experience that engulfed the personal lives of more than 110,000 Japanese Americans. In our family, it was the beginning of a cleavage to a once peaceful life.

My parents were born in Japan; my two brothers and I were born in California. When Japan attacked Pearl Harbor on December 7, 1941, utter chaos gripped our nation. What about all the Japanese living on the West Coast? Were there spies among them who would be an immediate threat to our country? As fate would have it, our military, government, and media leaders' distrust of all Japanese on the West Coast made it paramount for President Roosevelt to authorize their removal, even though many were born in this country.

In 1942, Japanese families were shipped by bus and train to 10 camps hurriedly put together in isolated desert areas of the country, where they were held for up to four years. We were only allowed to bring clothes, personal grooming items, and bedding. We had to leave our pet dog behind to scavenge for itself. Most families lost their homes, property, and cars. Furnishings had to be sold at

bargain basement prices to enterprising neighbors.

Our family was shipped to Canal Camp of the Gila River Relocation Center in Arizona. Barbed wire fences and guard towers surrounded the camp. All of us internees called this a concentration camp. Our 20-by-20-foot living quarters were located in an Army barrack building, number 13 of block number 3. There were no toilets or running water. A central wash and latrine building was provided in the middle of each block, consisting of 15 barracks. The shabby buildings had wooden floor planks 1/8 - 1/4 inch apart. The ceiling rafters were equally porous, especially during the summer dust storms that deposited lots of sand in our living quarters. Winter in the desert was bitter cold; summer piping hot.

We attended regular classes taught by teachers who came from outside communities, and such sports activities as football, baseball, softball, and volleyball were available. But within two years, life in the camp took on a different mood. Close knit families began to crumble. Our parents struggled to keep us together as a family. But we teenagers had our own individual thoughts about the future: "Why are we here even though we are American citizens? Is our future to be as prisoners of war?"

Suddenly there came a break, a small crevice, if you will, when some of the camp's high school graduates began enlisting in the U.S. Army. My brother Hitoshi, having graduated from a high school in Michigan through the auspices of the War Relocation Authority, announced he, too, wanted to volunteer for military service. Needless to say, a stinging furor commenced. My mother shouted to Hitoshi, "Will you dare point that rifle at my brother and sister and your cousins?" My father broke in to say, "We will be going back to Japan shortly on an exchange ship because this country cannot treat you citizens as criminals. This is no place to raise you properly!" Listening to the heated argument from behind a bamboo curtain just a few feet away, I answered, "I will jump from the truck taking us to the port of embarkation and you will never see me again!"

My brother turned his back on our parents and joined the Army. Through the War Relocation Authority, I continued my high school education in Cleveland Heights, Ohio, where Cornie and Polly Scheid agreed to be my surrogate parents. I'll always be indebted to them both for taking care of my personal health and well-being during this difficult time in my life.

More than 60 years have passed, and I hope that never again shall there be another ethnic evacuation based on the whims of politicians and prejudicial leaders to defame our country's history.

Satoru "Sat" Tsufura's story about life in an internment camp was a winner in the 2009 Legacies Writing Contest sponsored by the Essex County Division of Senior Services in Cedar Grove, New Jersey. A former sports magazine publisher and photographer, Tsufura graduated from Syracuse University in 1954 with a degree in visual and performing arts. He has appeared in several national commercials and voiceovers, including ones for Snickers, Fox Sports, and BMW (directed by Ang Lee).

Melissa Richards-Person '89 (NEW), senior director of advertising and promotions for Papa John's International, was named a "Woman to Watch" for 2010 by *Advertising Age*. The honor recognizes women in advertising, marketing, and media who have played significant roles in defining the future of their fields.

90s

Louis Aronson L'90 (LAW), an attorney with 20 years of experience in the gaming and racino (race track and casino) industries, merged his law firm, Ruben & Aronson, with Washington, D.C.-based Saul Ewing LLP, to expand their gaming capabilities.

Virginia A. Gonzales '90 (NEW), director of admissions and office of special programs at New York University Tisch School of the Arts, received the Distinguished Administrator of the Year Award 2010 at the Tisch School of the Arts Asia. She travels between New York and Singapore to promote international education in media and the performing arts.

Kirk Narburgh G'90 (ARC), a partner at King + King Architects in Syracuse, is a board member of Francis House, which provides a home for terminally ill people so they can die with dignity.

John Robinson '90 (NEW) of Glenmont, N.Y., is general manager of Axxess Productions owned by WCNY, Syracuse, offering client service in video production and



Salman Amin '81 »

ENGINEERING MARKETING SOLUTIONS

HOW DOES A CIVIL ENGINEERING education prepare a student to become chief marketing officer at a Fortune 500 company? Salman Amin is uniquely qualified to answer that question. "My engineering background has been immensely helpful in my work," says Amin, executive vice president for global sales and marketing at PepsiCo. "It gave me the analytical framework I needed to strip problems down to their parts so the important issues can be identified. If you're able to do this, no problem is overwhelming."

Amin has demonstrated extraordinary talent for understanding the needs, desires, and expectations of consumers in the contemporary marketplace.

PepsiCo, while readily associated with its soft drink heritage, has grown into a highly diversified leader in the international food-and-drink industry, bringing dozens of brands to market, including such familiar household names as Quaker Oats, Frito-Lay, Tropicana, and Gatorade. Collectively, these products account for about \$60 billion in annual sales worldwide, with 19 PepsiCo brands doing \$1 billion or more of business each year. Blockbuster numbers aside, Amin is careful in his marketing strategies to remember that each sale results from an individual making a buying decision. "To be successful, the brand must say to the consumer, 'I'm relevant to you and I'm what you're looking for at this moment,'" he says. "In turn, the consumer looks at the brand and says, 'I know I have a lot of choices, but I want to invite you into my life.'"

On track for an engineering career when he graduated from SU, Amin took a job with an engineering design firm in Chicago and earned an M.B.A. degree at Northwestern

University with an eye toward becoming a financial services specialist in large infrastructure projects. While in graduate school, an interview with a Procter & Gamble recruiter resulted in an unexpected job offer in brand management. What intrigued Amin about the position was its opportunity to take personal responsibility within the context of a corporate setting. "As a brand manager, you effectively become general manager of a business," he says. "Everything you do has impact on the product—and you do just about everything. You work on advertising, research and development, selling strategies, and so on. Every Monday morning when the sales report from the previous week arrives, you can see exactly how you did. It's one of the purest forms of feedback in one of the purest meritocracies in the business world." During a decade at P&G, Amin rose through the ranks, marketing an assortment of products in a variety of places: diapers in Europe, snack foods in Asia, shampoo in the United States. Joining PepsiCo in 1995, he worked in several international divisions. As president of PepsiCo UK & Ireland, he achieved a 3 percent reduction in the carbon footprint of potato chip production, accomplished through a thorough examination of the process, from spud in the ground to bag on the shelf.

Although his work has taken him around the world, Amin has maintained ties with the University, serving as a member of the dean's advisory board at the L.C. Smith College of Engineering and Computer Science and as a guest lecturer for the Whitman School of Management on campus and in the London iM.B.A. program. In his talks to students, as elsewhere, Amin stresses his commitment to PepsiCo's "Performance with Purpose" philosophy. "We have to deliver consistently solid performance to our shareholders, but we must do it the right way," he says. "So we have defined 'purpose' as having three planks. One is human sustainability, which is all about health and wellness, and reformulating our products in terms of those challenges. Second, there is environmental sustainability, particularly in water usage, energy, and other relevant areas. The third is talent sustainability. With 285,000 employees around the world, how do we make PepsiCo a place where they love to come to work?"

—David Marc

Thomas C. Wilmot Sr. '70 »

BUILDING FUTURES

SU TRUSTEE THOMAS C. WILMOT SR., BOARD CHAIR OF Wilmorite Inc., is known for building and developing high-profile shopping malls, hotels, convention centers, and other landmarks that help shape the character of contemporary metropolitan regions. Less visibly, but to no less an extent, Wilmot is helping SU students build their futures. In 1989, he and his wife endowed the Thomas C. and Colleen M. Wilmot Scholarship for students at the L.C. Smith College of Engineering and Computer Science (LCS). "My wife and I enjoy attending the annual luncheons for our scholarship students, and we're very impressed when we meet them," Wilmot says. "I'm amazed at all the worthwhile activities these kids can handle while carrying a full academic load."

When the Wilmots expressed a desire to do more for students, Provost Eric Spina, then dean of LCS, proposed they endow a professorship. In 2007, the Wilmots responded, enhancing their commitment to Syracuse students with a \$6 million gift to the University, which enlarged the existing Wilmot Scholarship endowment and created a new faculty position. A national search brought Cliff Davidson, a renowned air-quality and sustainable engineering expert, from Carnegie Mellon University to Syracuse to assume the first Wilmot Endowed Chair in Engineering. "Tom and Colleen were looking for a new way to support students," Spina says. "So I suggested they make it possible for us to recruit a high-quality teacher capable of involving students in research projects that enhance their educations and prepare them for future opportunities. When the Wilmots saw the range of benefits they could deliver to students by endowing a chair, they responded right away."

Tom Wilmot is used to delivering. After earning a bachelor's degree in civil engineering, he joined Wilmorite, a Rochester-based real estate development and management company founded as a construction company by his father and uncle. During the 1970s, he was involved in many transformational construction projects in the Rochester area, including the building of the city's international airport and some of the first enclosed shopping malls in upstate New York. As president of Wilmorite during the '80s, he made retail development a priority, establishing the company's reputation for creating "destination" shopping malls in affluent exurbs, such as The Danbury Fair Mall in Connecticut and Freehold Raceway Mall in New Jersey. Under his direction, the company has been responsible for some 30 million square feet of retail, office, hotel, and other facilities in nine states.

Wilmot's connections to SU are lifelong, dating back to Saturday excursions with his father to see the Orange play football at Archbold Stadium. His son Paul '02 majored in finance at the Whitman School before joining the family business. As an SU trustee, Wilmot serves on the executive and budget committees, two of the board's most demanding assignments. Asked about his priorities for education, Wilmot, who sits on the governing bodies of four private educational institutions, says, "I share the general concern about the cost of private education and with finding ways to make it more affordable for students." This nationwide problem notwithstanding, Wilmot sees evidence indicating Syracuse is headed in the right direction. "Applications are way up and enrollment is up," he says. "The University seems to be on a tremendously successful roll."

—David Marc



multimedia web content. He lives in the capital region of New York State and travels to meet clients.

Kevin Chernett '91 (VPA) is executive vice president of Chicago-based Live Nation Entertainment, a search engine for concert promotion, venue operations, sponsorship, ticketing, e-commerce, and artist management.

Kerrie Restieri Heslin '91 (WSM), a partner at Nukk-Freeman & Cerra, was named a New Jersey Super Lawyer and honored as a "Woman of Distinction" by the Executive Women of New Jersey. She lives in Jefferson Township, N.J., with her husband and two children.

ORANGE SPOTLIGHT

George Davilas G'99 (NEW), L'99 (LAW) is supervising producer of the nationally syndicated television show *The Doctors*, which won the 2010 Daytime Emmy Award for Outstanding Talk Show-Informative.

Kurt Thurmaier G'91 (MAX), a professor and director of the Division of Public Administration at Northern Illinois University, co-edited *City-County Consolidation: Promises Made, Promises Kept?*, which offers an analysis of merging a major municipality and county to form a united government.

Penny Pasque '92 (VPA), assistant professor at the University of Oklahoma, wrote *American Higher Education, Leadership and Policy: Critical Issues and the Public Good* (Palgrave Macmillan).

Amy Rosenthal '92 (VPA) of Boca Raton, Fla., is one of the women featured in *Previvors: Facing the Breast Cancer Gene and Making Life-Changing Decisions* (Avery) written by Dina Roth Port.

Amy Gerhart Favreau '93 (NEW) of Mechanicsville, Va., serves on the American Marketing Association's Professional Chapters Council. She serves as a mentor for professional chapters across the country, coordinates a national volunteer database, and participates in a variety of council initiatives.

Gregory Roberts '93 (LCS) is a lieutenant colonel in the 438th Air Expeditionary Advisory Group at the Kabul International Airport in Afghanistan. He is part of the advisory team responsible for training more than 400 Afghanistan Air Force personnel.

Patrick Volz '93 (VPA) of Northfield, Vermont, works at the School of Graduate and Continuing Studies at Norwich University, from which he graduated cum laude with a master's degree in public administration in June.

Deborah Moore Ellsworth '94 (NEW) is associate vice president of marketing and membership for the YMCA of Greater Pittsburgh.

Kevin Kramer '94 (WSM) of Hoboken, N.J., is vice president of legal affairs and general counsel for the Robert Wood Johnson University Hospital, Rahway.

Richard C. Peagler G'94 (EDU) was designated director emeritus of counseling and student development after 38 years of service at SUNY Cortland. He and his wife, Vashti, live in Cortland.

Michael Rosen '94 (A&S) is president of Oggifinogi, an advanced media advertising company, located in New York City.

Cheryl Hoffman '95 (CHE) of Washington, D.C., was selected by the American Psychological Association as the 2010-11 Jacquelin Goldman Congressional Fellow. She will spend one year as a congressional staff member working on policies that affect children and youth.

Lisa Weinzimer Shaiken '95 (WSM) and her husband, Andrew, announce the birth of twin daughters, who join sister Jenna.

Bryan Reyhani '96 (A&S), a partner at the Loeb & Loeb law firm in New York City, works in the securities litigation, arbitration, and regulatory enforcement department. He lives in Woodbury, N.Y., with his wife, Tracy, and daughters Ava and Chloe.

Sarah Layden '97 (NEW), associate professor of English at Indiana University-Purdue in Indianapolis, won first and second place in the Society of Professional Journalists' "Best in Indiana" competition for two *NUVO Newsweekly* articles covering social justice issues.

Kimberly Ann Bart '98 (A&S), G'99 (MAX), assistant dean of public interest and pro bono at Duke University School of Law, was honored as a distinguished alumna of Tonawanda (N.Y.) High School for making a "lasting impression" through her life's work.

Amy Warshaw Fiore '98 (VPA) and her husband, **Anthony Fiore '98** (A&S), of Scotch Plains, N.J., announce the birth of their second daughter, Mackenzie Gray. Amy is managing director of TADA! Youth Theater in New York City, and Anthony is a sales associate/operations manager for Weichert Realtors and the Shallis Group in Hoboken and Madison, N.J.

Micah Gelman '98 (NEW), executive producer of U.S. Video at The Associated Press, led the teams that won a Webby Award for live coverage of the Obama inauguration, and four national Murrow Awards for investigative, hard news, and feature reporting, and continuing coverage.

Richard "Trace" Haythorn '98 (EDU) is executive director of The Frazer Center in Atlanta, which serves children and adults with disabilities.

Maryann Makekau '98 (A&S) of Fort Walton Beach, Fla., wrote the *Little Pink Book* series, which provides a look at cancer through a child's eyes while giving children and adults the understanding, courage, and hope needed during a loved one's journey.

Barry "Steve" Watson '98 (NEW) is vice president of product development planning and operations at K12 Inc., a "virtual public school" offering online educational programs for underperforming students. He resides in Centreville, Va., with his wife, **Katie Sherwood Watson '99** (EDU), and their daughter, Chloe.

Laurenn Vertal Wolpoff '98 (NEW) and her husband, Jason, announce the birth of their son, Jacob Dylan. Wolpoff is an account supervisor at CJP Communications in New York.

Paul Youkilis '98 (IST) married Jessica Evans. They reside in New York City, where Paul is an associate attorney at Morris Duffy Alonso and Faley.

Stephen Cohen '99 (NEW) is vice president of media relations at Goldman Sachs & Co. in New York City.

Eva Toth Dunn G'99 (MAX) is outreach coordinator at the European Union Center of Excellence in Seattle. This position allows her to create programs for University of Washington students to engage with practitioners from the EU institutions.

00s

Darlene Burgos Grande '00 (VPA), a music teacher at Frangus Elementary School in Orlando, Fla., won the 2010 OCPS/Kessler Grand Bohemian Scholarship Award for Excellence in Teaching in the Fine Arts in Elementary Music.

Elizabeth Gebler Griswold '00 (NEW) and husband, **Douglas Griswold '00** (A&S), announce the birth of their son, Chase Douglas. The Griswolds live in northern Kentucky, just outside of Cincinnati.

Jackie McPartland '01 (NEW) married Greg Krueger. They reside in Morristown, N.J.

Elizabeth Queen Nelsen G'02 (CHE) is a clinical assistant professor in the general pediatrics division at SUNY Upstate Medical University.



Nikole Saulsberry '09 » CONNECTING WITH CARE

GROWING UP IN HOUSTON, C. Nikole Saulsberry learned a lot about Southern hospitality. So when Hurricane Katrina struck the Gulf Coast in 2005, it was only natural for Saulsberry to extend a helping hand. "When Katrina hit, we had people who came from New Orleans to my church and they became sort of like family," she says. "So I've always been a big supporter of New Orleans and its culture."

Five years after Katrina, Saulsberry took that passion to a new level and joined AmeriCorps' National Civilian Community Corps (NCCC), a 10-month program for young adults who want to volunteer in disaster relief efforts and work to improve environmental conditions and education around the country. Saulsberry and a team of 10 other volunteers worked to make a difference in the Gulf by learning how to help rebuild houses and assist with electrical repairs in some of Louisiana's hardest hit areas. "Being there was great," she says. "It was amazing to experience the sense of vibrancy and pride and community that the people had."

Her two months in New Orleans overlapped with the Gulf Coast oil spill, which dealt another devastating blow to the region. "There was a sense that people were just starting to pick themselves back up from Katrina," she says. "A lot of these people were fishermen and they were, again, being struck down."

Like all NCCC members, Saulsberry was required to complete at least 1,700 hours of service during her 10-month

commitment. She was stationed in AmeriCorps' Pacific Region campus in Sacramento, California. In addition to the Hurricane Katrina relief effort, Saulsberry and her team removed invasive species, such as the Himalayan blackberry, from the wetlands at the Oregon Garden in Silverton. Initially, she was apprehensive about working in the gardens because she didn't have a science background. But with every new project, team members were taught the skills they needed to complete the job. The team also worked in California as tutors at an elementary school. "It was difficult," Saulsberry says. "There were aspects of the job that were challenging." In many ways, she says, NCCC was like the first year of college. "You have your day-to-day challenges," Saulsberry says. "If someone upsets you at work, well, you're still living with them. So you learn to get really good at group communication and dynamics."

A communication and rhetorical studies major in the College of Visual and Performing Arts, Saulsberry says her studies and experiences at SU were the beginning preparations for her 10-month journey. "There's so much I learned at Syracuse about communication and how organizations work together," she says. "I think there's a lot to be said about connecting to the very core of the nonprofit world. I wanted to take some time off to figure out my nonprofit philosophy. And I got to do a lot of that because of NCCC."

Saulsberry says her time in NCCC has given her hands-on life experience. She plans to carry that experience with her to work for a nonprofit organization. "What I continue to take away from it today is how much you can rely on your family and your culture and the network that is around you," she says. "The people you're with make you so much more who you are than the things that you have or your job title."

—Sierra Jiminez

Jennifer Ford Phoenix '02 (A&S/EDU) and husband, **Timothy Phoenix '02** (A&S), of Memphis, Tenn., announce the birth of their daughter, Josephine Daphne.

Carrie Soultz '02 (IST) began walking the Appalachian Trail in Georgia last spring with the goal of raising the SU flag at the top of Mount Katahdin in Maine by fall. A daily blog of her journey can be found at maine2010.blogspot.com.

Koren Zailckas '02 (NEW) of Brooklyn wrote *Fury*, a follow-up to her first book, *Smashed*. A review says it is "...a dazzling work with unexpected literary gut-punches."

Lisa Belodoff G'03 (WSM) is director of marketing at LightWorks Optics in Southern California.

Dominic Francese '03 (A&S) is a health communication intern at the National Cancer Institute in Bethesda.

Gavin Reynolds '03 (NEW) is associate attorney at the Rochester, N.Y., office of Phillips Lytle, a full-service law firm with offices across New York State.

Adam Ritchie '03 (NEW) owns Adam Ritchie Direction, a public relations firm named the global communications agency for Nuna, a Dutch company specializing in baby gear. His band, The Light Out,

headlined a showcase at the CMJ Music Marathon and was featured on VH1.

Pamela Schultz '03 (A&S) of Hickory, N.C., earned a master of social work degree from UNC Charlotte.

ORANGE SPOTLIGHT

» **Paul Ronan '06** (A&S) of Washington, D.C., is co-founder of Resolve Uganda, a nonprofit organization dedicated to ending the war in Uganda, a brutal insurgency spearheaded by the Lord's Resistance Army (LRA). Serving as the director of advocacy to end what is now Africa's longest running conflict, Ronan oversees Resolve Uganda's lobbying and outreach efforts with the U.S. government and international institutions, as well as with civil society groups in LRA-affected areas. He travels frequently to the region, and conducted a nine-week fact-finding mission to South Sudan, Democratic Republic of Congo, Central African Republic, and Uganda this year. His expertise makes him a frequent contributor to media outlets, congressional briefings, and think tank forums.

David Plotkin '94 »

INSPIRING A CURE

DAVID PLOTKIN DISCOVERED HIS LIFE'S PURPOSE ON May 2, 2007—the day his son, Max, was diagnosed with cancer. Just one day before Max's fourth birthday, Plotkin learned his son had an extremely rare form of B-cell lymphoma, one that even experts at Memorial Sloan Kettering Cancer Center (MSKCC) in New York City had never seen before. "Being told Max had cancer literally knocked the wind out of me," Plotkin says.

More than 12,500 children are diagnosed every year with cancer, which kills more children than any other disease. After learning that pediatric cancer research is extremely underfunded, Plotkin decided to take action. With the support of his wife, Annemarie, and his father, Richard, Plotkin created the Max Cure Foundation for Pediatric Cancer Causes to raise \$5 million to underwrite a unique cell therapy laboratory at MSKCC's pediatrics department to research alternative treatments and cures for childhood and young adult cancers. In about three years, the nonprofit foundation has raised more than \$1 million, with nearly \$750,000 going directly to MSKCC to fund the lab. The foundation has also contributed more than \$150,000 to other causes, including Katy's Courage Fund (which financially supports a young girl from Long Island with liver cancer) and Dr. Oren Becher's Pediatric Brain Tumor Research Fund at MSKCC. "Major improvements to treatment and quality of life for children during and after treatment are not possible without private funding," Plotkin says. "We are determined to make a difference." In fact, Plotkin recently participated in the Congressional Childhood Cancer Summit in Washington, D.C., with some of the world's leading experts to discuss research, treatments, the impact of childhood cancer on families, and current funding legislation.

Several months after Max's diagnosis, Plotkin found himself struggling with his work as a Wall Street hedge fund trader and decided to walk away from it. He devoted himself to seeing Max through an intense chemotherapy protocol and, while spending time with Max and Annemarie in the hospital, dreamed up several fund-raising projects for the foundation. One project, the Roar for a Cure Carnival, held for the second straight summer in East Hampton, New York, has raised more than \$750,000. Plotkin also released an album, *The Journey*, which features 17 songs he wrote to inspire Max and keep him brave during his treatments. "The songs kept Max smiling, so I kept writing," says Plotkin, who earned a bachelor's degree in speech communications from the College of Visual and Performing Arts. "To this day, I am amazed by the e-mails I have received from people all around the world, inspired by Max and his strength. They like the songs. The words are real and from the heart."

Plotkin continues to mine his creativity and has several projects under way for the foundation, which includes several SU alumni on its board of directors and executive commit-



tee. "When Max was first diagnosed, our family and my closest friends from Syracuse took a stand. Days later, Max Cure was born," Plotkin says. "They, along with others, including my brother Matthew, have all played an integral role in the foundation's success." With help from his friend and foundation board member Adam Gittlin '94, G'98, author of *The Deal*, Plotkin is working on a memoir about Max's experience, *In a Blink: One Boy's Harrowing Diagnosis. One Family's Inspirational Journey*. Hoping to accomplish for pediatric cancer what Livestrong and the pink ribbon have done for their respective cancer causes, the foundation has developed a brand called "Be Brave" that it plans to launch this year along with Be Brave programs in New York City devoted to teaching children to overcome obstacles through athletics, play, and music while maintaining a sense of bravery. In the works are a reality television show, a children's book that tells Max's courageous story through the life of a lion, a documentary, an animation, and a Broadway musical. In addition, Plotkin occasionally gives speeches, including one at his former high school, Newark Academy in Livingston, New Jersey, and at local temples and churches, hoping to inspire people.

Today, Plotkin is back on Wall Street, working as managing director for proprietary equity trading for an investment bank. He and Annemarie live in Manhattan with Max, now 7; Alexander, 4; and Ella, 1. After two years of intense chemotherapy, Max remains in remission, but Plotkin will always remember how quickly life changed for him and his family. "We live day by day, and appreciate every blink," he says. —*Kelsey Bennett*

Philip Tamoutselis '03 (A&S), associate marketing manager at Nestlé in Cleveland, earned a master's degree in business administration from The Ohio State University.

Alison Riede '04 (VPA) earned a master's degree in art education and teaches art in Santa Barbara, Calif. She started Sugar Cat Studio, a company that specializes in decorative made-to-order cupcake

Tommy Lincoln G'05 (NEW) is interactive art director at Eric Mower and Associates in Syracuse.

William "Blake" Whyte '05 (VPA) performed on Broadway in the musical *Wicked* as a member of the onstage ensemble and understudy for the role of Fiyero, and is to appear in *Mamma Mia* this fall.

Jason Zone Fisher '06 (NEW) won The Ultimate Summer Job contest to promote Gillette's new Fusion ProGlide razor. He traveled cross country for six weeks to promote the new razor at major sports and music events; see his audition video at www.youtube.com/watch?v=pZcSO-eK9JI.

Bernardett K. Jno-Finn '06 (A&S) founded Nica Naturals, a company specializing in natural products that promote a holistic approach to health, beauty, and wellness (www.nicanaturals.com). She was a featured exhibitor at the official gifting suite for the 2010 Miss Universe pageant.

Christos Mountzourous '06 (NEW) is an independent sales rep for top design and non-traditional media

production companies at New York-based Ziegler/Jakubowicz.

Tempest Wolfe Bisang '07 (A&S) and her husband, **Scott Bisang '07** (NEW), announce the birth of their daughter, Lily Abigeal. They reside in Glen Allen, Va.

Lindsay Adler '08 (NEW) is a professional portrait and fashion photographer working in New York and abroad. She co-authored *A Linked Photographers' Guide to Online Marketing and Social Media* (Cengage), a resource for understanding essential social networking and new media tools for business success.

Aaron Adelson '09 (NEW) is a reporter/producer at KCAU-TV in Sioux City, Iowa.

Cassie Barry '09 (NEW), an employee of Foodfacts.com, is host of a new web show about healthy eating and controversial ingredients that may affect people with food allergies and behavioral problems. Her show can be found at tv.foodfacts.com.

ORANGESPOTLIGHT

» **Karl J. Wiest '08** (A&S), a first lieutenant in the U.S. Air Force, was awarded the Bronze Star for his actions during a deployment in Afghanistan in support of Operation Enduring Freedom. During his deployment with the Farah Provincial Reconstruction Team, Wiest participated in more than 60 combat patrols, served as the unit's public affairs officer in direct support of civil-military operations, and helped care for and treat more than 400 ill or injured Afghans of all ages. He is assigned to the 45th Space Wing at Patrick Air Force Base in Florida, where he resides with his wife, Jessica, and daughter Samantha.

Lindsay Aspell '04 (NEW) of Los Angeles, launched The Nanny League, an elite placement agency that matches high-profile families with college-educated and highly competent professional nannies (www.thenannyleague.com).

Albert Birney '04 (VPA) and **Jon Moses Liener '06** (NEW) produced the independent film *The Beast Pageant*, which premiered at the Eastman House in Rochester, N.Y. (www.jubadaba.com).

Rachel Bone '04 (VPA) and her husband, **Phil Davis '04** (VPA), run Red Prairie Press—a screen-printed apparel company in Baltimore (www.redprairiepress.com).

Lila Carney G'04 (NEW) of Hamden, Conn., is assistant director of student media at Quinnipiac University.

Allyson Collins '04 (A&S/NEW) is a public relations and marketing writer/editor at the Hospital for Special Surgery in Manhattan.

Ashley Harry '04 (NEW), **G'11** (EDU) married **HeeRak Kang '04** (LCS). She is director of Syracuse's South Side community newspaper, *The Stand* (mysouthsidesstand.com), and he is a quality engineer for Welch Allyn in Skaneateles, N.Y.

wrappers. She hosts local cupcake baking parties and wine pairing events (www.sugarcattstudio.com).

Melissa Clark '05 (NEW) is an account supervisor for Weber Shandwick's Detroit office, providing on-site media relations support for Buick and GM.



Audrey Jones '83, producer of *The View*, stands with President Barack Obama following his appearance on the show this summer. Jones, an Emmy Award-winning Newhouse alumna with more than 27 years of experience in the television business, produced the episode—the highest rated in *The View*'s history. At right, in the first row behind President Obama, is Newhouse alumnus Brian Frons G'78, president, daytime, Disney-ABC Television Group, along with Anne Sweeney, co-chair, Disney Media Networks, and president, Disney-ABC Television Group (second from right); and ABC Daytime/SOAPnet executives Adam Rockmore and Jori Petersen.

IN MEMORIAM

Notices of deaths must be accompanied by a copy of an obituary or memorial card.

Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040; fax 315-443-5425.

1905 Belle O. Mathews **1911** Harold Mathews **1912** Florence L. May **1916** Edna Bonsfield, L. A. Cordon, Manuel T. Da Costa, Mildred Harris Merwitz, Albert B. Meyers, Frances M. Miller, Jean Leete Mullin **1917** Mattie D. Bodine, Blanche Booker **1918** Helen Bates Algier, Alice M. Bond, Joseph J. Cordileone, Harold A. Millican, James M. Owen **1919** Joseph G. Allen, Ronald H. Allen, Horace A. Bonsteel, Fred W. Bornheimer, T. Sibley Corfield, Harry Miekowitz, Jane B. Quinlan, Leon J. Treadwell, Edward H. Ulriches

1920 Clara L. Boas, Ulderico Cornelio, Elmer Cornelius, Leila C. Merriman, Guy Perkins, William F. Quigley, Miriam Booth Underhill **1921** Richard G. Bondurant, Thomas F. Tracy, Elizabeth Trautman **1922** Miriam Bartlett Merrick, Harry C. Miller, Stanley M. Miller, Cornelius Moody, Lansing G. Petrie, Augustine E. Pidgeon, Roy H. Traber, Flora H. Travis **1923** Frederick E. Alger, Eleanor M. Boatwright, Cyrus D. Merrill, John F. Miller, Alfred R. Miner, Earle J. Monsaw, Dorothy Woodman Perkins, Viola Anderson Petit **1924** Samuel P. Cowardin, Lillian Bodley Hughes, Emily Bolway Merritt, Harvey M. Miller, Margaret E. Perkins, Mary Hutchins Phelps, Vernon Pickering, Irma Ohmes Pickles, Gwendolyn R. Tredinnick **1925** Mildred Whithorn Rosti, Fern V. Smith, Ida Hodess Tavrow **1928** Joseph M. Bobb, Dwight T. Bond, Alice Wheeler Hill, Katherine Schneider Manley, Lillian R. Millner, Christabel Wiltse Parker, Florence Perkins, Lawrence Putney **1929** Zylpha Buckley Cockrell, Mary Cassidy Simpson

1930 Kendall B. Hassard Jr., Dorothy Wright Little, Helen M. Quinn **1931** Mildred Olmstead Drake, Evelyn M. Mowitz, Helen Holt Williams **1933** Isabel A. Acquarone, Dorothy B. Borchardt, Elizabeth Hallock Hopkins-Moses **1934** Wesley Bacon, Carlton M. Edwards, Eloise Furnival Hoffman, Margaret Churchman Pritchard **1935** Josephine Cashin Crofut, Harold Kutner, Marjorie Glasser Ledley, Robert D. Paul, Helen Foreman Pierson **1936** Alice Bohl Broadhurst,

Madeline Thompson Canup, William H. Reed, Leland C. Sanborn, Richard B. Schweikert **1937** Martha Doud Battles **1937** Frederick J. Burns, Edward R. Cuony, George F. Earle, Donald H. Gerrish, Doris Harriman Quinn, Gertrude Godard Van Lengen, Harriet Bowen Ward **1938** Margaret Bort Ainsworth, Marion Sunderhaft Barnes, Seymour D. Berman, Marjorie Miller Blood, George L. Boorn, Catherine Bedell Damico, Bernard Descherer, John D. Green, Samuel Grober, Thoburn H. Kilmer, Earle L. Kropscott, Doris Bundy Loomis, Carl R.N. Malmstrom, Joy Pelot Mason, Edwin W. Minch, Elizabeth Spencer Pierce, John J. Ragan, Manuel Smith **1939** George C. Andrews, Paul H. Bacon, Howard W. Bartlett, Allan S. Black, Orma Belgard Brown, Julius Bunin, Margaret Riggle Donovan, William C. Joslyn, Dolores Haffenden Woulfe

1940 Hilda Moon Allen, Edith Lewis Bell, Lewis E. Berg, Philip H. Besancon, Leonard P. Carlson, Novello N. Cenci, Victor J. Croizat, Josephine Chester Garrison, Eleanor C. Greene, Nancy Taylor Hilfinger, Daniel C. Knickerbocker Jr., Clarence A. Lankton, Frances Croasdale Maaack, James McKee Jr., Elsie Petteys, Olga Terletsky Rouse, Robert Seidenberg, Ida Mae Keen Whittaker, Mary Saunders Wyatt **1941** Martha Barber, George Brecknell, Marjorie Shaw Cleveland, Harold Glucksman, Dorothy Gellner Griffin, Barbara Gumaer Holthausen, Ralph H. Johnson, A. Winifred Kob Kempton, May Herrington Kloiber, C. Randolph Lukens, Mary Lou Hammerle Lutz, James E. Naylor, Claude A. Parton Jr., Michael R. Ramundo, Kathleen Haberle Symes, Mary Mathieson Turnbull, Harry G. Warner, Donald V. Way **1942** John A. Beyrau, Frank J. Fede, Roland M. Ivers Sr., Gretchen Watts Jensen, Melva Byer Klayman, Constance E. Lizdas, George F. Morecroft **1943** Carol Hutton Boyle, Rey F. Colgan, Charles M. Freeman, Morris E. Fuller, Carmen D. Gelomini, Florence Barr Goodrich, H. Robert Hoy, Frederick E. Martin, Leslie O. Merrill, Janet Crowley Murphy, Bohdan D. Osyczka **1944**

Edna F. Dawkins, L. William Eagan, Carolyn Gorton Fuller, Florence Barr Hackbarth, Ruth Howell Hubbell, Marilyn L. Jones, Richard Klein, Jeanne Girard Rauch, Nicholas A. Sasso, Marilyn Davidson Wellington **1945** Elizabeth Morin Auser, Lucille Sargent Beil, Alexandra Christopoulos, Dorothy Peterson Curran, Helen Bogdon Hopkins, Patricia Sheridan McCarthy, Stanley Palilonis, Anna Marie Frazier Thompson **1946** Bernard F. Cerra, Helen Sommerfield Lehder, Robert J. Marsh, Estelle Orkoff Rosenberg, John W. Walchli Sr. **1947** Grace Bubie Ackerman, Herbert B. Baker, Donald D. Gold, Charles L. Hope, Walter J. Hussey Jr., Maurice J. Lefebvre, Jo Desha Lucas, Barbara Williams McMahon, William G. O'Brien, William C. Pease **1948** Vivian Tully Baxter, Jack G. Brown, William F. Caldwell, Ivar Christensen, Robert A. Clift, John F. Daly, Lysle J. Dixon, Charles E. DuBois, Albert G. Easton, Bernard N. Goldberg, Jesus R. Gomez, Robert B. Kear, Beverly Hitchings Linderman, David H. Schonholz, Helene Phillips Schultz, Arthur L. Taub, William R. Taylor, Louellen DeDell Walsh, Elwyn M. Williams **1949** George R. Armstrong, Bruce R. Ayer, Edwin M. Blum, Elizabeth Booth Bradt, Milfred H. Craft, George A. Croly, Howard W. Davis, James A. Derrenbacker, Pius R. Fidelibus, William J. Hanlon Jr., Frederick E. Hennick, Jefferson S. Lowman, Rudolph Malkin, John H. Manion, Eleanor Tretheway McLaughlin, Marilyn Williams Mendelson, Joseph Necit, Mary Clark Nickerson, Betty Block Parisi, Pauline Johnson Perry, Helen Hofstead Robinson, Robert S. Widmer

1950 Louis A. Avitabile, Mildred M. Hendry Bengel, Estie Lipman Bomzer, James H. Burke, Edward C. Campbell, Constance Dale Martin Castle, John F. Cook, Dorothy C. Curley, Fred J. Durbin, James Ferrara, John Y. Gallup, George Gifford, Grant F. Hess, Irving G. Hill, Joseph J. Kelleher, James J. LaDue, Carol Loucks, Richard E. Mark, John J. O'Brien Jr., Nancy Hills Pollock, Shirley Heckert Rudman, Richard S. Shineman, Peter Stein, William

F. Stockford, Edward E. Szelwach, George F. Teepell, Charles K. Wheeler, Ethel Schiff Wyner **1951** Charles F. Balz, Charlotte Wood Bischoff, Donald R. Blechman, Richard Church, Marshall W. Cole, James W. Collison, Sebastian L. Domenico, Louis R. Draudt, Paul F. Everett, Charles G. Frink, Dorothy Rossiter Hanna, Howard W. Kaseler, Helene Oatts Lipsitz, Gertrude Collins Long, Charles J. Marsala Jr., Herbert B. Rose, Sue (Mary Lynn) Nelson Schaufler, Francis P. Smith, Kenneth H. Smith, Jane L. Stewart, Martin D. Stewart, Robert F. Sullivan, Thomas W. Tolworthy **1952** Robert S. Adams, William D. Allardice, Vito P. Ancona, Frances Krasny Barry, Robert W. Beckwith, George L. Betro, Eugene J. Cahalan, Dwight A. Carter, Joseph M. Darby, Maureen Malone Delcol, Franc R.J. Deweeger, Chester E. Gardner, Alvin B. Glenn, Robert H. Gould, Mina Gates Brownback Hayn, William G. Hughes, Solomon Marmor, Paul G. Newton, Richard P. Shaw, Pinchas Spiro, William D. Staley, Arthur E. Stover, Edward Strauss, Marvin Taylor, Frank G. Teas, Herbert E. Thomas, Raymond Vreeland **1953** Townley S. Bergmann, Robert A. DeRisio, Francis E. Finnerty, William D. Foye, Dorothy Knaz Lange, William H. Leonard, Camilo Mutis, Irmgard Beyen Parsons, Giacomo C. Scordo **1954** C. Frederick Abel, Neil E. Brenneman, Helen O'Connor Caswell, Sally Perkins Haines, Robert G. Hoey, James W. Lansing, David Prager, Robert J. Raynor, Sara Nixon Richardson, Howard H. Silverman, Ingrid L. Stravinski **1955** John C. Bowman, S. John Eagleton, Dian E. Fetter, Herman P. Hoplin, Josefa Schmitt McShan, Erna Heinbokol Robinson, Carol Campbell Seebold, Marie L. Stevens, Barbara Hopkins Turner **1956** Janet Swanson Barris, Charles S. Bean, Elizabeth Haig Byrne, Richard L. Fischer, Lewis H. Hecker, Mark C.B. Klunk, Robert W. Lenz, Donald T. Pomeroy Jr., Stephen S. Plaag, John E. Spaulding **1957** Richard F. Anderson, George C. Benedict, Rosslyn E. Hermance **1958** Joyce T. Cavanagh, Louise Crawford, Paul H. Dieke, William E. Engeler, Hans G. Hottenrott, Franklin G. Jansen, Stefan Lazzo III, Bruce

R. Carey, Marvin Scher **1959** Louis D. DeGennaro, Richard J. Elliott, Rosanna Wells Giemza, Sylvia Wilcox Glenn, Eugene I. Knez, Louise Dickerson Milner, Robert N. Primo, Patricia Reinhard Schaufler, Leonard W. Shaw, Catherine Duray Wasserman, Ludwig J. Weber

1960 Ronald L. Brown, Vivian Williams Fleming, Eric A. Gillette, Alice M. Reynolds, Roger W. Swanson, Marion Pierce Wells **1961** Joyce Bremner Bennett, Alan H. Krueck, Susan Cooper Scales, Lyall D. Squair **1962** Robert C. Armbruster, Peter M. Hafner, David J. Montag, Seth K. Rosenberg **1963** Vincent A. Brooks Jr., Thomas W. Dunn, Andrew J. Good Jr., John E. Greenwald, Marilyn Maunz Prins, Andrew E. Rice, James S. Rupp, Carol A. Rushton, James H. Sams, A. Dale Severance, Sharon L. Thoman **1964** Marvin L. Bowman, Jason P. Goodrich, Mary T. Horan, Gordon E. Hurd, Michael G. Kelly, Jane Hoyt Lamb, Jacqueline J. Matthews, Wilbur L. Misch, James R. Reed, Frank A. Silvernail **1965** Margo Sachs Barbaria, Frank P. Benkovic, Matthew T. Blaszkowski Jr., Paul Burns, John D. Coder, Mary Harrigan Downs, James H. Gaisser, Edwin W. Hayes, Donald W. Howorth, Vicki M. Johnson, Leonard Lasinsky, Leslie A. Meek, Joan S. Piper, Theresa M. Pozzi, William N. Rogers, John J. Slater **1966** Donald F. Behrend, Isaac Berger, Nancy A. Glusker, Lawrence A. Juhlin Jr., Dorothy Elmer Nickerson, Rose Solomon Soll, Priscilla A. Truran **1967** Clayton Davis, Bibiane Gareau Desroches, Wallace D. Frankson, Francis E. King, Lynn Marcus Landers, Wayne P. Madsen, Reed F. Platz, Martin J. Stevenson, Irwin N. Weinstein, David L. Wilson Sr. **1968** William H. Coon, Michael C. Kuchwara, L. Ross Love, Donald H. Mead II, Gregory S. Palmer, Donald R. Paulson, Anthony T. Romano, Richard B. Sharkey **1969** Jack O. Cantrell, Dorothy Antoun Chainey, Jean Olson Chaplis, Kenneth J. Oliver, Gino D. Silvestri, Michael E. Smith, Peter G. Titlow

1970 Robert J. Kernan, Paul H. Klungness, Alton W. Zanders **1971** Mona R. Brickman, Ronald A. Gestwicki, Robert P. Jubinville, Daniela Sidla Ocenasek, Lance T. Stryker, Francis H. Woolever **1972** Michael A. Antos, Scott J. Divoll, Peter D. Holohan, John Kreuter, Betty Glixon Levinstein, Robert G. Ortwin, Margaret Rouse Patten, Joseph A.

Quinn, Paul D. Smith, Margery Sauter Travis **1973** Donald F. Annese, Richard T. Bulls, Mildred Grothem Erickson, Bruce W. Hall, Ronald D. Hauck, Maurice Hope-Thompson, Elizabeth J. Kassman, Wayne E. Langstroth, Barry N. Lowe, Joanne Lavine Silverstein **1974** Steven W. Blaha, Lawrence P. Deskin, Carolyn Whelan Doran, David J. Elliott, Joan Krabill Gross, Kevin P. Morrissey, Ralph A. Rovig, John L. Ware **1975** Warren M. Barclay, Jeanne Viner Berry, Gregory P. Collis, Daniel B. Evans, Susan Bauman Haeffner, Edward J. Hayes, William G. Klaus, Walter Lowrie **1976** Robert O. Barnett, Darien J. Chrepta, Jalil Fadavi-Ardekani, Marjorie Bristol Foote, Leslie S. Miller, Nancy Fetter Morris, Jack O'Connor, Thomas A. Pasquale, Bradley S. Sorman, Laura Hawkins Turner **1977** Austin J. Budnick, Cheryl Baum Lavin, Mary A. Raponi **1978** Anne E. Cranmer, Christopher K. Dressler, Lois Albin Kriesberg, Neil L. Supraner

1980 Patrick R. Hoffman, Jeffrey W. Hummel, Brian S. Kottler, Edward C. Loniewski, Scott L. Shaps **1981** William J. DeVito **1982** Joan S. Batchelder **1983** Joan Sobotka Smith, Alexander Vasilevsky **1984** William A. Darker III, Lori A. Stein **1985** James W. Jephson, Barbara Corujo Parker **1986** Michael J. Kassner, Stephen R. Pritchard, Bruce M. Usinowicz **1987** Leonard Tickner **1989** Jeffrey D. Bryans, Lauren Greenstein Forstein, Ronald P. Saska, Lynn M. Wescott-Patnaude **1990** Patricia Hayes Burns, Edward L. York II **1991** Janet Yexin Tan **1992** Patrick R. Bartucci, Kristen Ardinger Karn, Lois L. Krieger, Douglas A. Matiaska **1993** Keenan T. Eason **1994** Nada Van Dusen Sliss **1996** Paul W. Brown, Karen Willson Carozza, Susan Niederhofer Mix **1997** Luciana M. Liberato, Michael W. Ratliff **2000** Matthew J. Loughran **2001** Patrick B. Blessing, Neil Lawrence Secor, Rajeev Vijayan **2002** Thomas Belkofer **2003** Louis M. Tape **2004** Catherine Hines Marciniak **2005** Christine Briggs Murrell **2009** Valerie Sicocco Graziano **2010** Marinna Khon, Gustavo "Alex" Zuniga

Staff Harry E. Yeiser Jr. (1965-86)

Caroline Carr Greco '09 (NEW) is a production associate for Henninger Media Services in Washington, D.C. She was elected to the board of directors of Women in Film and Video, a nonprofit organization dedicated to advancing the professional development and achievement for women working in all areas of film, television, video, multimedia, and related disciplines.

Lisa Klapper '09 (WSM) is an assistant planner/buyer at Crowley Webb, a full-service marketing communications agency in Buffalo.

Jason Tarr '09 (A&S/NEW) is a general assignment reporter for ABC-affiliate KOTA-TV in Rapid City, S.D.

Gregg Tobin '09 (A&S) is a marketing assistant at Garvey Communication Associates in Springfield, Mass.

Lisa Cialfi G'10 (NEW) is an account coordinator at Travers Collins & Company, a Buffalo-based integrated marketing communications firm. She works with such clients as Dunkin' Donuts, New York State Podiatric Medical Association, Taste of Buffalo, and the Buffalo Home & Garden Show.

LeAnne St. Gelais G'10 (EDU) is a residence director at Alfred State College in Alfred, N.Y.



PASSINGS



L. ROSS LOVE '68

L. ROSS LOVE, WHOSE childhood fascination with Orange football developed into a lifetime passion for Syracuse University, passed away in Cincinnati on August 10. A political science major and member of Omega Phi Psi, Love took on the issues of the day as a contributor to

The Daily Orange and founding member of the Student Afro-American Society. "I proposed to my wife [Cheryl Hardin '72] on the steps of Crouse College on a perfect starlit night," he told an interviewer.

Recruited by Procter & Gamble, Love built brand recognition through innovative advertising and marketing strategies—an ability that catapulted him to the executive suite as vice president of advertising, the highest position achieved by an African American at the company to date. After a quarter century at P&G, Love departed to buy a bankrupt Cincinnati radio station. He made it the flagship of his Blue Chip Broadcasting Company, which he built into a 20-station chain.

Love served the University in many capacities, most notably as a trustee, and was a major donor to the Our Time Has Come Scholarship campaign. Other philanthropic activities included a \$1 million gift to the United Way. In 1991, Love received SU's most prestigious alumni honor, the Arents Award, for achievement in business.

—David Marc

STRENGTHEN SU'S COMPETITIVE EDGE

Each day, the demand for world-class educators like Wendy Harbour grows more intense. You can give SU an even stronger competitive edge by endowing a faculty position through the Faculty Today gift challenge program.

Using special funds allocated by the Board of Trustees, Faculty Today supplements the earnings generated by newly endowed faculty chair and professorship funds right away—instantly multiplying the impact of endowment gifts to The Campaign for Syracuse University.

Here's how it works:

- You make a gift to establish an endowed faculty position in one of SU's schools or colleges.
- Faculty Today matches the endowment fund's earnings.
- The dean of the school or college adds an equivalent match.

The result? The impact of that one gift is effectively tripled—every year for five years. And SU's buying power is "supercharged," enabling us to hire outstanding scholars today, rather than years from now.

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Doug Smith '98 (left), Janice Adams '86, and Keith Smith '83, treasurer of the SU Alumni Club of D.C., visit during a SUsuccess in the City networking event.

» ALUMNI CLUB OF D.C.

Orange Strengthens Capital Connections

THROUGH A VARIETY OF SCHOLARSHIPS, SOCIAL ACTIVITIES, AND sports programs, students and alumni have daily access to all the wonders of Washington, D.C. "During the course of the year, we have many activities and events to engage our alumni," says Ann Donahue Yockey G'83, executive director of regional operations for SU in Washington D.C., based at the Greenberg House. "This includes showcasing the expertise of Syracuse faculty and alumni through academic programs, providing career networking and mentoring activities, interacting with prospective students, and, of course, the Syracuse versus Georgetown basketball rivalry continues to draw a large Orange crowd here."

Along with those activities, the Syracuse University Alumni Club of D.C. also collaborates with the Greenberg House on such events as SUsuccess in the City (an alumni networking initiative), annual student sendoffs, panel discussions, and volunteer service—making a strong connection to the Orange community for the roughly 16,000 SU graduates in the D.C. area. Members of the alumni club also participate in activities offered by the Capital Alumni Network (CAN), a 15-year-old national nonprofit association of more than 220 alumni chapters based in the Washington, D.C., area. Like many alumni-oriented organizations, it offers a range of educational, networking, service, social, and athletic activities, including sports leagues. "Syracuse is one of the founding members of CAN," says Marc Beckel '95, a D.C. club board member who serves as the club athletics coordinator. "CAN started out as a softball league. Syracuse was one of those teams."

The D.C. club competes against alumni clubs of other universities in basketball, flag football, soccer, and softball. "If you want to participate, I am a big supporter of regular participation," says Beckel, who coaches softball. "It's competitive, but it's fun."

In June, CAN awarded its first ever scholarship—funded through sponsorships for its annual softball tournament—to the SU club. Thanks to the efforts of the club's board, including Lauren Appelbaum '06, who wrote the application, the club won \$1,000, which it added to its general scholarship fund. Since 2005, the club has awarded \$1,500 scholarships to SU students who are from the D.C. area or are studying or interning in the Beltway during the summer. This year's recipients were College of Arts and Sciences undergraduate Sean Herron '11 and Maxwell School graduate student Jeffrey Barron. "It's important to the club to help current students," Appelbaum says. "We were all students. We all know how hard it is to study and pay for rent and other expenses in a new city."

Among the D.C. club's other recent events have been a first-time home-buyers seminar, "An Evening of Politics" with U.S. Congressman Dan Maffei of Syracuse, theater trips, and a tour of the FBI training facility. The club also provides free membership to Orange graduates in their first year after college. "The club is Syracuse, but it is uniquely D.C. as well," says club president Eric Colchamiro '03.

—Brian Hudgins

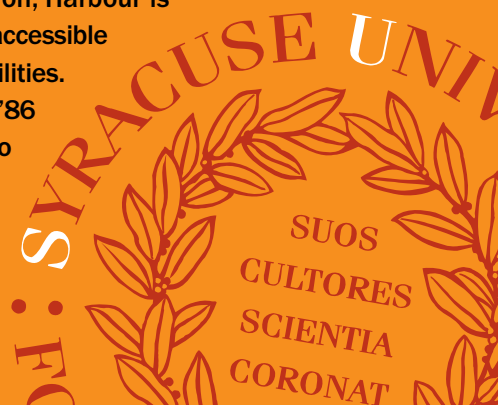


ROBERT & LAURIE BEAN TAISHOFF INCITING A MORE INCLUSIVE COLLEGE CAMPUS

When Wendy Harbour was 16, she didn't let her hearing loss stop her from traveling to Japan as an exchange student. Now, she's bringing that same fearless enthusiasm to Syracuse University's School of Education. As the executive director of the Lawrence B. Taishoff Center for Inclusive Higher Education, Harbour is leading the effort to make the college classroom a more open, accessible place for students with intellectual and developmental disabilities.

Thanks to her expertise—and the generosity of Robert Taishoff '86 and Laurie Bean Taishoff '84—the Taishoff Center is poised to become the nation's largest repository of research and practice in the field. More important, it's demonstrating that for students with disabilities, higher education is well within reach.

Harbour teaches courses in disability studies, inclusive K-12 education, and disability in higher education as the Lawrence B. Taishoff Professor. Both the professorship and the Taishoff Center were made possible by a gift from the Taishoff Family Foundation.





Matthew Berry '92 » DREAM JOB IN FANTASY SPORTS WORLD

MATTHEW BERRY'S MOTHER WAS RECENTLY ELECTED mayor of College Station, Texas. "I am now above the law in College Station," he jokes. "Stop signs mean nothing to me." That sense of humor helped Berry launch a successful writing career in Hollywood and become the face of fantasy sports for ESPN. In the past decade, fantasy sports—especially fantasy football—have swept the nation. Participants form leagues, draft real-life players onto their teams, and square off in games, with players' individual statistics determining who wins each contest. Millions of sports fans play—and for many of them, Berry is a sage. "College Station is where I first discovered fantasy sports," he says. "When I was 14, the original book of rotisserie league baseball came out, and a few buddies wanted to start a league. I joined that league, and it is still together 26 years later."

Berry credits some of his success to his days at SU, where he majored in producing for electronic media at the Newhouse School and found his calling in student media. He worked in student radio (WJPZ) and television (UUTV), and wrote for *The Daily Orange*. And the tiny budgets of student media helped him develop his creativity, overcome challenges, and build confidence. "You had to make due with whatever you could find," says Berry, who is featured in the Newhouse Professional Gallery for his TV and movie work. "It forced you to be creative."

While Syracuse provided a great start for a career in media, Berry had to learn about the ins and outs of fantasy sports, their burgeoning place on the Internet, and their media presence along the way. After all, it wasn't like there was a designated career path for becoming a fantasy sports expert. But first, he had his sights on Hollywood. After graduation, he set off for Tinseltown, where he worked as a screenwriter for *Married With Children* and other television shows and co-wrote the feature film

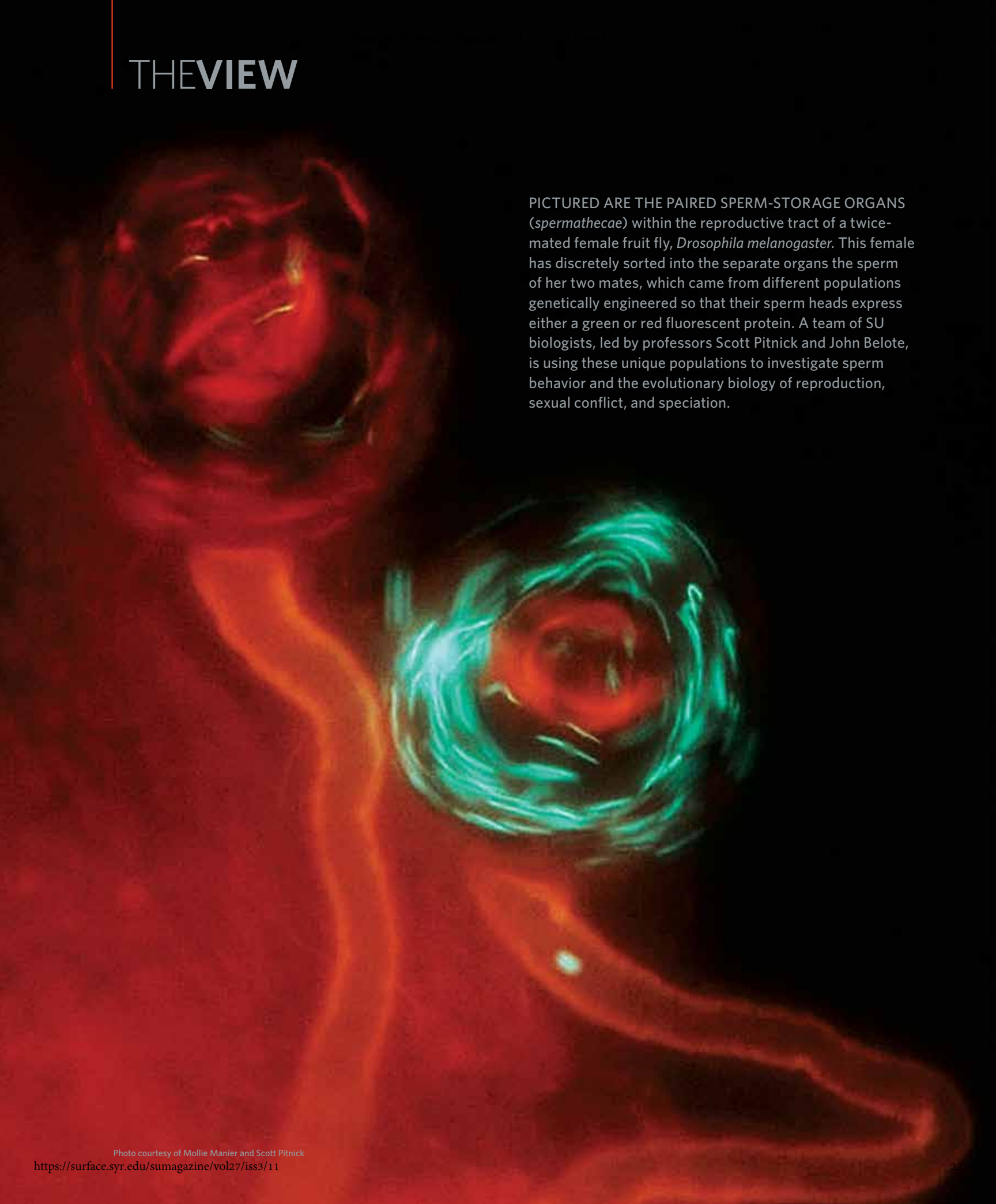
Crocodile Dundee in Los Angeles with Newhouse classmate Eric Abrams '92. Berry also continued playing fantasy sports. In 1999, he became a writer for *RotoWorld.com* as "The Talented Mr. Roto," offering fantasy analysis with humor and pop culture references. In 2004, he launched his own web site, *TalentedMrRoto.com*, and his audience grew along with fantasy football. Berry promoted his site heavily, appearing on ESPN Radio regularly. The network took notice. "ESPN called me about being a writer. They needed a fantasy guy, a guru like Mel Kiper, for fantasy sports," he says, referring to the NFL Draft expert. "They wanted my column and said, 'We want to buy your web site,' and I said, 'Sounds good.'"

Mr. Roto hasn't slowed down. In 2006, he became ESPN's senior director of fantasy sports, assuming a dual talent/management role. Two years later, Berry shed his management duties and was named senior fantasy sports analyst. He appears regularly on all the network's platforms, and his good-natured personality and passionate yet humorous outlook have paid off. In September, Berry was made a charter member of the Fantasy Sports Writers Association Hall of Fame.

These days, Berry doesn't get to Syracuse often, but enjoyed speaking to students a few years ago, something he would enjoy doing more often. And his fondest memories of the University? "I loved working at the student TV station," he says. "That was a lot of fun. I made some great friends at Syracuse who I'm still in touch with today, and my oldest fantasy football league is composed of all fellow SU '92 guys." Also on that list: Varsity Pizza, Sal's wings, Orange basketball, and Newhouse professors Michael Schoonmaker '83, G'85, G'94 and Lawrence Mason Jr. G'79, G'85. "I also enjoyed the one month of the year that it was warm," Berry adds.

—Sean Chaffin

THEVIEW



PICTURED ARE THE PAIRED SPERM-STORAGE ORGANS (*spermathecae*) within the reproductive tract of a twice-mated female fruit fly, *Drosophila melanogaster*. This female has discretely sorted into the separate organs the sperm of her two mates, which came from different populations genetically engineered so that their sperm heads express either a green or red fluorescent protein. A team of SU biologists, led by professors Scott Pitnick and John Belote, is using these unique populations to investigate sperm behavior and the evolutionary biology of reproduction, sexual conflict, and speciation.

Photo courtesy of Mollie Manier and Scott Pitnick

<https://surface.syr.edu/sumagazine/vol27/iss3/11>



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CHANGE SERVICE REQUESTED



From reunion get-togethers and special anniversary celebrations to the fabulous Bash, **Orange Central 2010** was a memorable outpouring of Orange spirit, a showcase of tremendous alumni achievement, and a glimpse into some of the many ways SU is making a difference in the world around us. To see what we mean, check out photos of alumni weekend at alumni.syr.edu/gallery.

Couldn't make it to campus this year? Watch for our announcement of Orange Central 2011 sometime in March, then mark your calendar!



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