

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

February 6, 2012

LYNCH HEADS INTO FINAL YEAR WITH HIGH APPROVAL RATINGS, CONCERNS ABOUT ECONOMY REMAIN

By: Andrew E. Smith, Ph.D.
 UNH Survey Center
 603/862-2226
www.unh.edu/survey-center

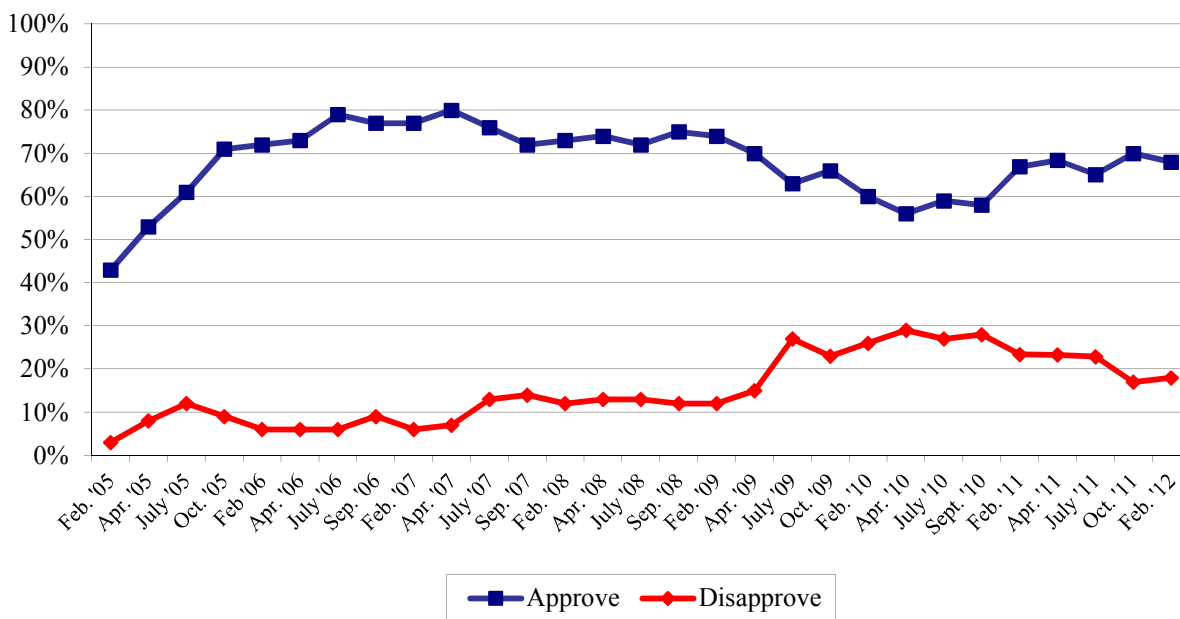
DURHAM, NH – Entering his last year in office, New Hampshire Governor John Lynch's job approval rating remains very high. Economic problems continue to be the top concerns for Granite Staters, but have moderated somewhat in recent months.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred twenty-seven (527) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 25 and February 2, 2012. The margin of sampling error for the survey is +/- 4.3 percent. Included is a subsample of 495 likely general election voters (margin of sampling error +/- 4.4%).

Gubernatorial Approval

In Governor John Lynch's final state of the state address last week, he announced several policy goals he hopes to achieve in the coming year. Typically, lame duck governors do not have too much power and legislatures often pursue their own agendas. But Lynch's high approval ratings show that he remains a force to be reckoned with by the Republican legislature. In the most recent Granite State Poll, 68% of New Hampshire adults say they approve of the way he is handling his job as governor, 18% disapprove, and 14% are neutral or don't know. Lynch has strong support among Democrats (81% approve) and also receives majority support from Independents (67%) and Republicans (53%).

NH Gubernatorial Approval – John Lynch

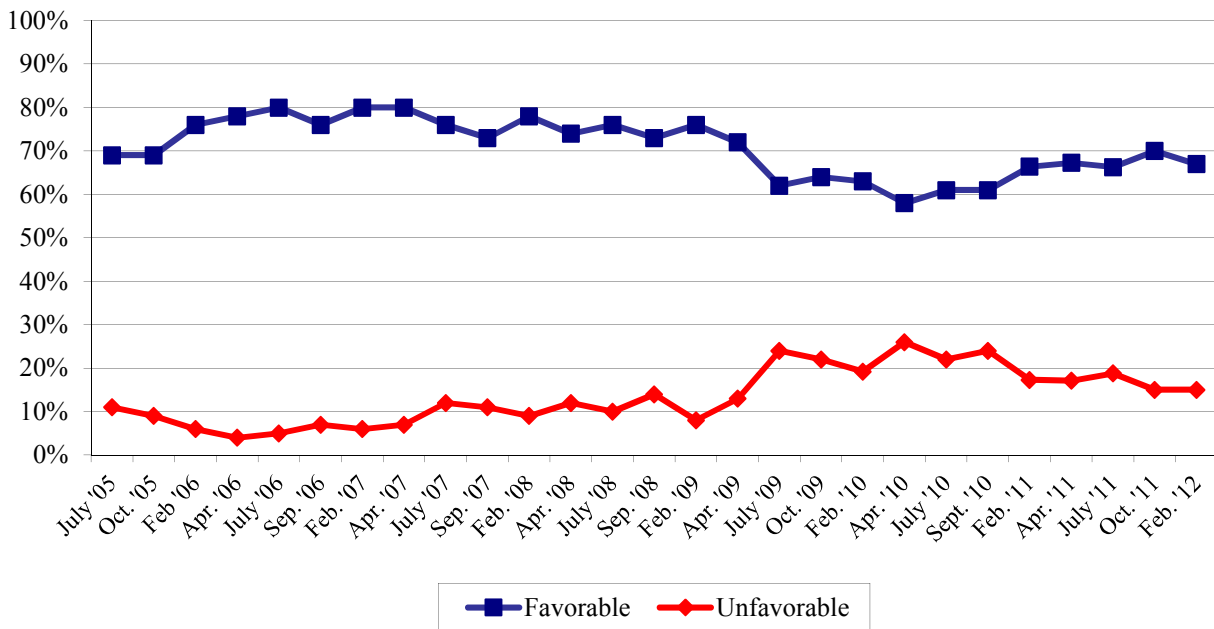


Lynch's personal favorability ratings also remain very high. In the latest Granite State Poll, 67% of New Hampshire adults say they have a favorable opinion of Lynch, 15% have an unfavorable opinion, 7% are neutral, and 10% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage

* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

having an unfavorable opinion, remains very high at +52%. Lynch receives very high net favorability ratings from Democrats (+76%) as well as from Independents (+54%), and even receives positive net favorability ratings from Republicans (+21%).

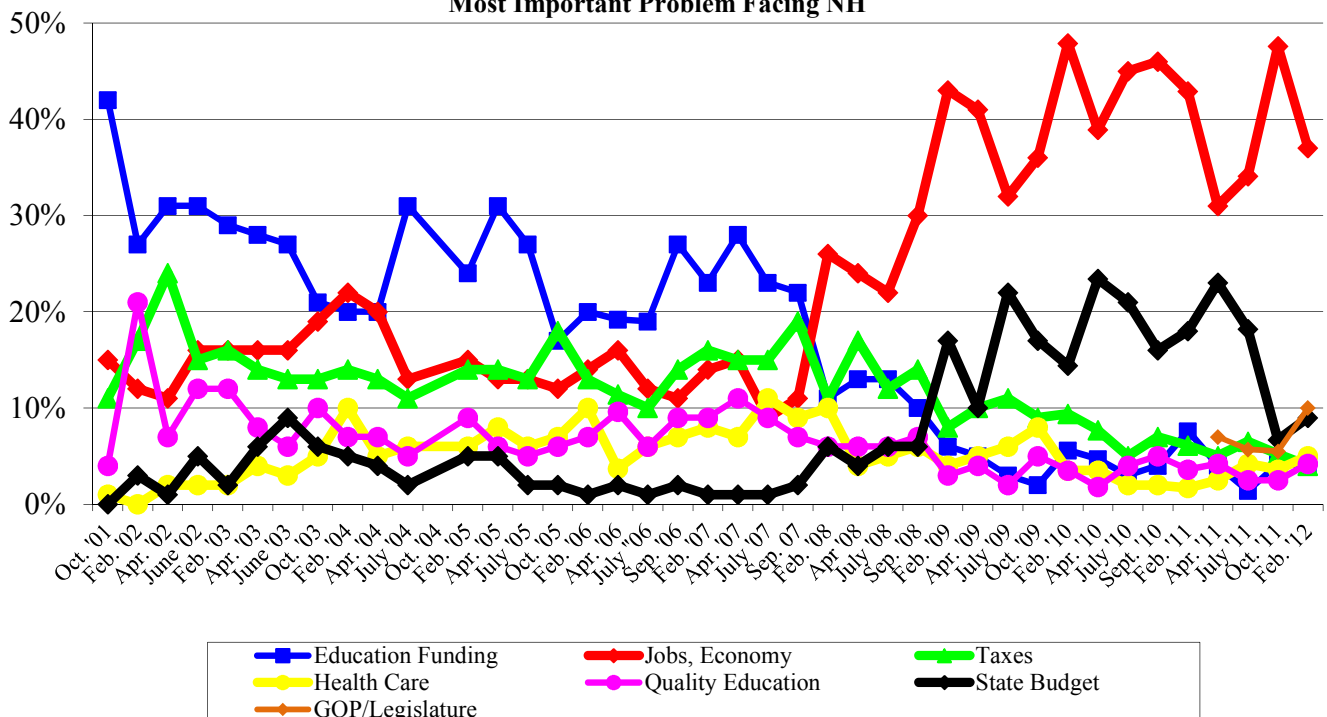
Favorability Ratings – NH Governor John Lynch



Most Important Problem Facing New Hampshire

Concerns about the state’s economy and unemployment remain most important problem facing the state, mentioned by 37% of respondents. This represents an 11 percentage point drop since October when 48% said that jobs and the economy was the most important problem. Other important concerns are Republicans in the legislature (10%), the state budget (9%), health care (5%), high taxes (4%), quality of education (4%), and education funding (4%). Concerns about jobs and the economy is the most important problem mentioned by all demographic groups.

Most Important Problem Facing NH

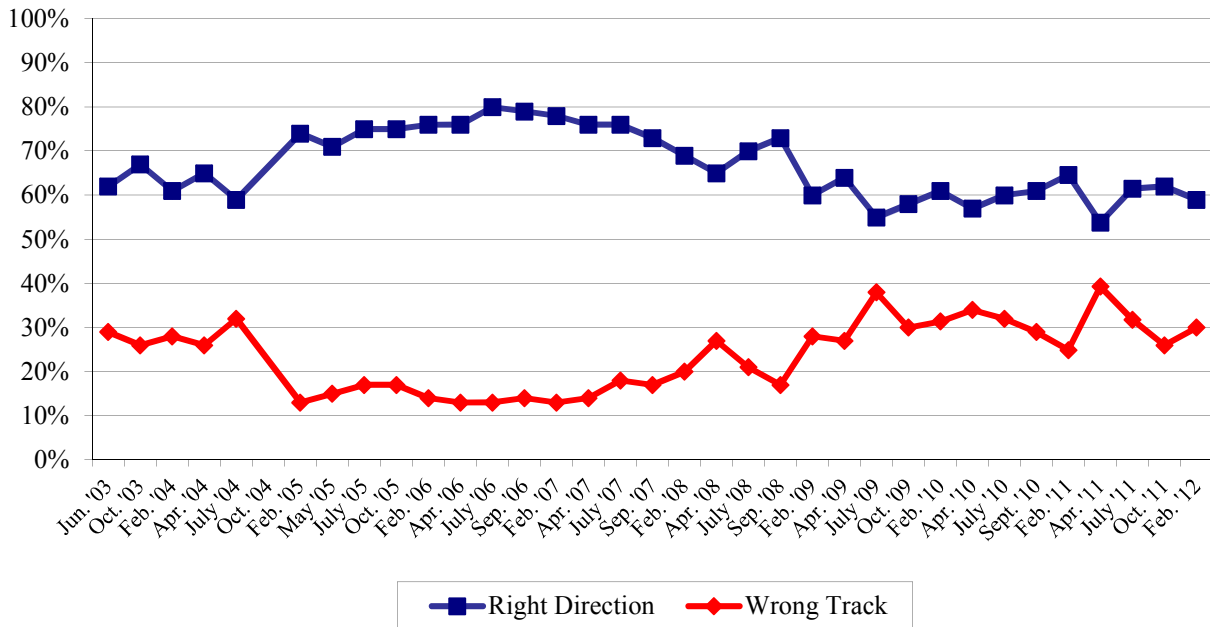


Right Direction or Wrong Track?

While New Hampshire residents think the country as a whole is headed down the wrong track, most believe the state is headed in the right direction. Currently, 59% of New Hampshire adults feel the state is heading in the right direction, 30% think the state is seriously off on the wrong track, and 11% don't know.

There is bipartisan consensus about the direction the state is heading -- majorities of Democrats (57%), Republicans (70%), and Independents (51%), all say the state is headed in the right direction.

NH Heading in Right Direction or On Wrong Track?



NH 2012 Gubernatorial Candidates

With Governor John Lynch's recent announcement that he will not seek a fifth term, potential candidates have begun exploring running for governor. However, the announced candidates as well those who have been rumored to be considering a run, are largely unknown.

On the Republican side, the best known of the potential candidates is Attorney Ovide Lamontagne, who narrowly lost the race for the Republican nomination for the U.S. Senate seat against Kelly Ayotte in 2010. Currently, 25% of New Hampshire adults view Lamontagne favorably, 17% have an unfavorable view of him, 6% are neutral, and 52% don't know enough about him to say. Lamontagne's net favorability rating is +8%. Among Republicans, Lamontagne's net favorability rating is a healthy +38%. Lamontagne's ratings have remained largely unchanged since October.

Kevin Smith, a former state representative and former Executive Director of Cornerstone Policy Research, recently announced his intention of running for the Republican nomination. Smith remains unknown, even among Republicans. Only 5% of New Hampshire adults have a favorable opinion of Smith, 6% have an unfavorable opinion of him, 7% are neutral, and 82% don't know enough about him to say. Among Republicans, Smith has a net favorability rating of +4%, but 81% of Republicans say they don't know enough about him to say.

Manchester Mayor Ted Gatsas has been mentioned as a possible candidate, and is almost as well known as Lamontagne. 21% of New Hampshire adults have a favorable opinion of Gatsas, 17% have an unfavorable opinion of him, 6% are neutral, and 56% don't know enough about him to say. Gatsas' net favorability rating is +4%, unchanged since October, and +23% among Republicans, up slightly from +20% in October.

On the Democratic side, two former state Senators, Maggie Hassan of Exeter and Jackie Cilley from Barrington have announced their intention to seek the Democratic nomination, but neither is known to New Hampshire residents. Only 11% of New Hampshire adults have a favorable opinion of Hassan, 6% have an unfavorable opinion of her, 6% are neutral, and 77% don't know enough about her to say. Hassan's net favorability rating is +5% (+11% among Democrats), largely unchanged since October.

Cilley has similar numbers, 5% have a favorable opinion of her, 8% have an unfavorable opinion, 7% are neutral, and 80% don't know enough about her to say. Cilley's net favorability rating is -3% (+1% among Democrats).

Former NH Attorney General Phil McLaughlin is the best known potential candidate, viewed favorably by 15% of New Hampshire adults, 4% have an unfavorable opinion of him, 9% are neutral and 73% don't know enough about him to say. McLaughlin's net favorability rating is +11% and +11% among Democrats. Other potential Democratic candidates, businessman Gary Hirshberg (+4%, +7% among Democrats), and former State Board of Education Chairman John Lyons (+3%, +2% among Democrats) are largely unknown.

Hypothetical matchups between the best known Republican candidates, Lamontagne and Gatsas and the early Democratic favorite Hassan, show an unengaged electorate. In a matchup between Lamontagne and Hassan, 32% of likely general election voters say they would vote for Lamontagne, 26% prefer Hassan, 1% favor some other candidate, and 41% are undecided.

In a matchup between Gatsas and Hassan, 29% of likely general election voters say they would vote for Gatsas, 27% prefer Hassan, 1% favor some other candidate, and 43% are undecided.

Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred twenty-seven (527) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 25 and February 2, 2012. The margin of sampling error for the survey is +/- 4.3 percent. Included is a subsample of 495 likely general election voters (margin of sampling error +/- 4.4%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Feb. '12	68%	14%	18%	(520)
Oct. '11	70%	12%	17%	(554)
July '11	65%	12%	23%	(506)
Apr. '11	68%	8%	23%	(497)
Feb. '11	67%	10%	23%	(514)
Sept. '10	58%	14%	28%	(512)
July '10	59%	15%	27%	(497)
Apr. '10	56%	15%	29%	(507)
Feb. '10	60%	14%	26%	(489)
Oct. '09	66%	11%	23%	(495)
July '09	63%	11%	27%	(553)
Apr. '09	70%	15%	15%	(496)
Feb. '09	74%	14%	12%	(612)
Sep. '08	75%	13%	12%	(539)
July '08	72%	15%	13%	(512)
Apr. '08	74%	13%	13%	(496)
Feb. '08	73%	14%	12%	(547)
Sept. '07	72%	14%	14%	(501)
July '07	76%	11%	13%	(501)
Apr. '07	80%	12%	7%	(514)
Feb. '07	77%	16%	6%	(531)
Sept. '06	77%	14%	9%	(504)
July '06	79%	15%	6%	(498)
Apr. '06	73%	21%	6%	(489)
Feb. '06	72%	22%	6%	(491)
Oct. '05	71%	20%	9%	(495)
July '05	61%	26%	12%	(490)
Apr. '05	53%	39%	8%	(480)
Feb. '05	43%	51%	6%	(524)

Favorability Ratings – Governor John Lynch

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor John Lynch.”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Feb. '12	67%	7%	15%	10%	+52%	(526)
Oct. '11	70%	9%	15%	6%	+55%	(554)
July '11	66%	10%	19%	5%	+47%	(514)
Apr. '11	67%	9%	17%	6%	+50%	(503)
Feb. '11	66%	12%	17%	4%	+49%	(519)
Sept. '10	61%	9%	24%	7%	+37%	(513)
July '10	61%	9%	22%	8%	+39%	(504)
Apr. '10	58%	10%	26%	6%	+32%	(509)
Feb. '10	63%	9%	19%	9%	+44%	(496)
Oct. '09	64%	8%	22%	5%	+42%	(500)
July '09	62%	8%	24%	6%	+38%	(557)
Apr. '09	72%	7%	13%	8%	+59%	(500)
Feb. '09	76%	10%	8%	7%	+68%	(617)
Sep. '08	73%	6%	14%	8%	+59%	(522)
July '08	76%	8%	10%	6%	+66%	(517)
Apr. '08	74%	11%	12%	4%	+62%	(499)
Feb. '08	78%	11%	9%	3%	+69%	(554)
Sept. '07	73%	10%	11%	6%	+62%	(506)
July '07	76%	8%	12%	5%	+64%	(505)
Apr. '07	80%	9%	7%	4%	+73%	(515)
Feb. '07	80%	9%	6%	5%	+74%	(536)
Sept. '06	76%	11%	7%	5%	+69%	(511)
July '06	80%	8%	5%	7%	+75%	(505)
Apr. '06	78%	10%	4%	8%	+74%	(503)
Feb. '06	76%	12%	6%	6%	+70%	(499)
Oct. '05	69%	13%	9%	8%	+60%	(508)
July '05	69%	9%	11%	11%	+58%	(500)
Oct. '04	34%	13%	12%	40%	+22%	(573)
July '04	17%	8%	6%	69%	+11%	(508)
Feb. '04	7%	9%	6%	77%	+1%	(509)

Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs /</u> <u>Economy</u>	<u>Educ.</u> <u>Funding</u>	<u>Taxes</u>	<u>Health</u> <u>Care</u>	<u>Qual.</u> <u>Educ.</u>	<u>Growth/</u> <u>Sprawl</u>	<u>State</u> <u>Budget</u>	<u>Cost of</u> <u>Gas/Oil</u>	<u>GOP</u> <u>Leg.</u>	<u>Other/</u> <u>DK</u>	<u>(N=)</u>
Feb. '12	37%	4%	4%	5%	4%	0%	9%	*	10%	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	0%	7%	*	6%	21%	(548)
July '11	34%	1%	6%	4%	3%	0%	18%	1%	6%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	0%	23%	1%	7%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	0%	18%	1%	*	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	0%	16%	0%	0%	21%	(504)
July '10	45%	3%	5%	2%	4%	*	21%	*	0%	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	*	23%	*	0%	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	*	14%	*	0%	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	*	17%	0%	0%	18%	(494)
July '09	32%	3%	11%	6%	2%	*	22%	1%	0%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	*	10%	*	0%	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	0%	17%	*	0%	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	0%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	0%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	0%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	0%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	0%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	0%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	0%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	0%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	0%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	0%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	0%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	0%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	0%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	0%	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	0%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	0%	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	0%	25%	(519)

* Less than 1%

NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
Feb. '12	59%	30%	11%	(517)
Oct. '11	62%	26%	12%	(544)
July '11	61%	32%	7%	(503)
Apr. '11	54%	39%	7%	(491)
Feb. '11	65%	25%	11%	(517)
Sept. '10	61%	29%	10%	(511)
July '10	60%	32%	9%	(496)
Apr. '10	57%	34%	9%	(503)
Feb. '10	61%	31%	8%	(490)
Oct. '09	58%	30%	12%	(496)
July '09	55%	38%	7%	(557)
Apr. '09	64%	27%	9%	(497)
Feb. '09	60%	28%	12%	(605)
Sept. '08	73%	17%	10%	(535)
July '08	70%	21%	9%	(514)
Apr. '08	65%	27%	8%	(491)
Feb. '08	69%	20%	11%	(547)
Sept. '07	73%	17%	10%	(507)
July '07	76%	18%	6%	(500)
Apr. '07	76%	14%	9%	(506)
Feb. '07	78%	13%	8%	(524)
Sept. '06	79%	14%	7%	(509)
July '06	80%	13%	8%	(497)
Apr. '06	76%	13%	11%	(501)
Feb. '06	76%	14%	10%	(495)
Oct. '05	75%	17%	9%	(502)
July '05	75%	17%	8%	(494)
May '05	71%	15%	13%	(488)
Feb. '05	74%	13%	13%	(535)
July '04	59%	32%	9%	(503)
Apr. '04	65%	26%	9%	(530)
Feb. '04	61%	28%	11%	(500)
Oct. '03	67%	26%	7%	(485)
Jun. '03	62%	29%	9%	(510)

Potential Gubernatorial Candidates

"Next, I'd like to get your overall opinion of some people who may run for Governor of New Hampshire next year. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say." "First, how about ...

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Potential GOP Candidates						
Attorney Ovide Lamontagne – Feb. '12	25%	6%	17%	52%	+8%	(522)
Attorney Ovide Lamontagne – Oct. '11	25%	8%	20%	48%	+5%	(555)
Manchester Mayor Ted Gatsas – Feb. '12	21%	6%	17%	56%	+4%	(525)
Manchester Mayor Ted Gatsas – Oct. '11	18%	8%	14%	60%	+4%	(553)
Former State Rep Kevin Smith – Feb. '12	5%	7%	6%	82%	-1%	(525)
Former State Rep Kevin Smith – Oct. '11	3%	8%	5%	84%	-2%	(555)
Potential DEM Candidates						
Former At. General Phil McLaughlin – Feb. '12	15%	9%	4%	73%	+11%	(524)
Former At. General Phil McLaughlin – Oct. '11	12%	9%	6%	73%	+6%	(555)
Former State Sen. Maggie Hassan – Feb. '12	11%	6%	6%	77%	+5%	(524)
Former State Sen. Maggie Hassan – Oct. '11	8%	8%	7%	77%	+1%	(555)
Businessman Gary Hirshberg – Feb. '12	10%	8%	6%	76%	+4%	(525)
Businessman Gary Hirshberg – Oct. '11	8%	7%	4%	80%	+4%	(554)
Former State Sen. Jackie Cilley – Feb. '12	5%	7%	8%	80%	-3%	(525)
Former State Sen. Jackie Cilley – Oct. '11	7%	8%	6%	80%	+1%	(555)
Educ. Chair John Lyons – Feb. '12	9%	8%	6%	76%	+3%	(524)

Hassan v. Lamontagne

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Ovide Lamontagne, the Republican and Maggie Hassan, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<u>Feb. '12</u>
Maggie Hassan	26%
Ovide Lamontagne	32%
Other	1%
Undecided	41%
(N=)	(482)

Hassan v. Gatsas

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Ted Gatsas, the Republican and Maggie Hassan, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<u>Feb. '12</u>
Maggie Hassan	27%
Ted Gatsas	29%
Other	1%
Undecided	43%
(N=)	(479)

Gubernatorial Approval

STATEWIDE	<u>Approve</u> 68%	<u>Neutral</u> 14%	<u>Disapprove</u> 18%	<u>(N=)</u> 520
Democrat	81%	10%	9%	223
Independent	67%	16%	17%	106
Republican	53%	16%	31%	175
Liberal	82%	10%	8%	114
Moderate	73%	12%	15%	221
Conservative	54%	18%	28%	152
Support Tea Party	53%	12%	36%	124
Neutral	63%	20%	17%	159
Oppose Tea Party	84%	8%	8%	208
McCain/Palin Voter	50%	18%	32%	178
Obama/Biden Voter	83%	10%	7%	251
Other	73%	14%	13%	26
Did Not Vote in 2008	59%	16%	24%	48
Union household	78%	10%	12%	62
Non union	67%	15%	19%	452
Read Union Leader	68%	9%	24%	118
Read Boston Globe	75%	11%	14%	83
Watch WMUR	72%	11%	17%	334
Listen to NHPR	77%	11%	12%	177
10 yrs or less in NH	59%	23%	18%	83
11 to 20 years	63%	17%	21%	97
More than 20 years	73%	10%	17%	329
18 to 34	74%	11%	16%	78
35 to 49	67%	15%	19%	79
50 to 64	73%	8%	19%	151
65 and over	70%	11%	19%	140
Male	65%	13%	22%	256
Female	72%	15%	13%	264
High school or less	64%	17%	19%	128
Some college	63%	16%	21%	140
College graduate	69%	12%	19%	143
Post graduate	79%	9%	12%	106
Less than \$30K	69%	13%	19%	57
\$30K to \$60K	73%	12%	15%	96
\$60K to \$75K	85%	7%	9%	32
\$75K to \$100K	76%	10%	14%	40
\$100K or more	63%	17%	21%	87
Attend services 1 or more/week	61%	17%	22%	125
1 2 times a month	68%	9%	23%	56
Less often	67%	14%	19%	145
Never	74%	13%	13%	173
North Country	61%	21%	18%	42
Central / Lakes	73%	10%	17%	91
Connecticut Valley	73%	7%	20%	80
Mass Border	63%	18%	19%	132
Seacoast	71%	16%	13%	111
Manchester Area	70%	11%	19%	66
First Cong. Dist	66%	15%	19%	251
Second Cong. Dist	70%	13%	17%	269

Favorability Rating - John Lynch

	<u>Favorable</u> 67%	<u>Neutral</u> 7%	<u>Unfavorable</u> 15%	<u>Don't Know</u> 10%	<u>(N=)</u> 526
STATEWIDE					
Democrat	82%	6%	6%	7%	225
Independent	66%	7%	12%	16%	107
Republican	51%	10%	30%	9%	176
Liberal	83%	5%	4%	8%	115
Moderate	72%	6%	14%	8%	221
Conservative	54%	10%	26%	10%	154
Support Tea Party	47%	9%	37%	7%	126
Neutral	64%	9%	12%	15%	159
Oppose Tea Party	85%	4%	6%	4%	210
McCain/Palin Voter	51%	10%	32%	7%	181
Obama/Biden Voter	84%	5%	5%	6%	252
Other	67%	5%	10%	18%	26
Did Not Vote in 2008	50%	10%	15%	26%	48
Union household	75%	6%	13%	5%	62
Non union	66%	7%	16%	10%	458
Read Union Leader	67%	7%	22%	4%	119
Read Boston Globe	82%	4%	8%	6%	83
Watch WMUR	73%	7%	15%	6%	336
Listen to NHPR	78%	5%	10%	6%	177
10 yrs or less in NH	64%	9%	11%	16%	83
11 to 20 years	59%	12%	20%	9%	100
More than 20 years	72%	5%	16%	8%	329
18 to 34	65%	4%	18%	14%	80
35 to 49	69%	8%	15%	8%	79
50 to 64	70%	5%	18%	6%	153
65 and over	71%	8%	15%	6%	140
Male	61%	8%	20%	11%	256
Female	73%	7%	11%	9%	270
High school or less	65%	6%	14%	15%	129
Some college	62%	10%	15%	12%	142
College graduate	68%	5%	19%	8%	146
Post graduate	78%	5%	13%	3%	106
Less than \$30K	66%	10%	8%	16%	59
\$30K to \$60K	71%	9%	14%	5%	97
\$60K to \$75K	84%	6%	8%	2%	33
\$75K to \$100K	76%	3%	18%	2%	41
\$100K or more	60%	9%	21%	11%	88
Attend services 1 or more/week	62%	6%	25%	7%	126
1 2 times a month	76%	7%	11%	5%	56
Less often	71%	11%	12%	7%	145
Never	65%	5%	14%	16%	176
North Country	64%	16%	4%	16%	42
Central / Lakes	74%	6%	16%	4%	91
Connecticut Valley	69%	7%	20%	4%	80
Mass Border	61%	8%	17%	13%	133
Seacoast	70%	6%	14%	10%	114
Manchester Area	64%	7%	16%	13%	67
First Cong. Dist	64%	8%	17%	11%	256
Second Cong. Dist	70%	7%	14%	9%	270

Are Things in NH on Right/Wrong Track

	<u>Right</u> <u>Direction</u> 59%	<u>Wrong</u> <u>Track</u> 30%	<u>Don't</u> <u>Know</u> 11%	<u>(N=)</u> 517
STATEWIDE				
Democrat	57%	34%	9%	221
Independent	51%	33%	16%	105
Republican	70%	23%	8%	177
Liberal	59%	33%	8%	113
Moderate	59%	32%	9%	218
Conservative	63%	26%	11%	150
Support Tea Party	64%	26%	10%	123
Neutral	63%	21%	16%	159
Oppose Tea Party	54%	38%	8%	207
McCain/Palin Voter	64%	26%	10%	178
Obama/Biden Voter	56%	35%	9%	249
Other	64%	13%	23%	26
Did Not Vote in 2008	62%	26%	12%	48
Union household	48%	48%	4%	61
Non union	61%	28%	12%	451
Read Union Leader	64%	26%	9%	116
Read Boston Globe	51%	36%	13%	81
Watch WMUR	63%	29%	9%	332
Listen to NHPR	54%	35%	11%	175
10 yrs or less in NH	61%	28%	11%	82
11 to 20 years	62%	27%	10%	98
More than 20 years	59%	30%	11%	325
18 to 34	79%	13%	8%	79
35 to 49	59%	26%	14%	79
50 to 64	56%	34%	10%	150
65 and over	54%	37%	9%	140
Male	58%	28%	14%	254
Female	60%	31%	9%	263
High school or less	54%	34%	12%	128
Some college	68%	25%	8%	138
College graduate	61%	26%	13%	143
Post graduate	54%	37%	9%	105
Less than \$30K	66%	28%	6%	59
\$30K to \$60K	56%	36%	8%	95
\$60K to \$75K	73%	25%	2%	33
\$75K to \$100K	53%	33%	14%	40
\$100K or more	69%	22%	8%	89
Attend services 1 or more/week	53%	32%	14%	126
1 2 times a month	62%	32%	6%	54
Less often	61%	29%	11%	143
Never	63%	28%	9%	175
North Country	63%	23%	15%	42
Central / Lakes	58%	32%	10%	90
Connecticut Valley	61%	28%	11%	79
Mass Border	59%	28%	13%	130
Seacoast	57%	32%	10%	111
Manchester Area	60%	32%	8%	66
First Cong. Dist	60%	30%	9%	248
Second Cong. Dist	58%	29%	13%	269

Most Important Problem Facing NH

	<u>Educ Funding</u> 4%	<u>Jobs, Economy</u> 37%	<u>Taxes</u> 4%	<u>State Budget</u> 9%	<u>GOP/ State Leg.</u> 10%	<u>Other</u> 30%	<u>Don't Know</u> 6%	<u>(N=)</u> 509
STATEWIDE								
Democrat	7%	29%	3%	6%	17%	32%	6%	217
Independent	3%	34%	6%	10%	9%	32%	7%	102
Republican	1%	47%	5%	12%	2%	26%	6%	173
Liberal	3%	20%	2%	8%	13%	46%	8%	112
Moderate	7%	42%	3%	6%	14%	26%	2%	216
Conservative	1%	44%	5%	15%	3%	25%	8%	151
Support Tea Party	1%	43%	8%	20%	1%	23%	5%	122
Neutral	4%	48%	4%	5%	3%	27%	8%	155
Oppose Tea Party	6%	27%	2%	5%	21%	34%	4%	204
McCain/Palin Voter	1%	46%	6%	12%	3%	26%	7%	177
Obama/Biden Voter	6%	29%	3%	8%	18%	33%	4%	248
Other	6%	44%	0%	9%	4%	25%	13%	24
Did Not Vote in 2008	2%	52%	4%	2%	0%	28%	13%	45
Union household	7%	32%	2%	6%	23%	29%	2%	62
Non union	4%	38%	5%	9%	8%	30%	7%	442
Read Union Leader	3%	37%	2%	13%	12%	28%	5%	115
Read Boston Globe	2%	26%	5%	11%	23%	30%	3%	79
Watch WMUR	5%	38%	3%	10%	10%	29%	6%	327
Listen to NHPR	2%	29%	3%	7%	19%	33%	7%	176
10 yrs or less in NH	9%	45%	2%	5%	2%	34%	4%	80
11 to 20 years	5%	42%	4%	7%	2%	35%	6%	94
More than 20 years	3%	35%	4%	11%	14%	27%	7%	323
18 to 34	3%	40%	3%	3%	1%	47%	3%	76
35 to 49	4%	43%	3%	9%	4%	30%	7%	79
50 to 64	3%	41%	3%	13%	13%	24%	3%	149
65 and over	5%	32%	5%	9%	14%	28%	6%	133
Male	3%	35%	4%	12%	10%	28%	7%	251
Female	5%	39%	4%	5%	9%	32%	5%	259
High school or less	1%	43%	3%	9%	4%	31%	10%	124
Some college	5%	41%	6%	6%	5%	30%	8%	137
College graduate	3%	40%	5%	10%	8%	29%	5%	143
Post graduate	7%	23%	2%	13%	25%	29%	1%	101
Less than \$30K	4%	43%	4%	0%	4%	32%	13%	58
\$30K to \$60K	1%	41%	8%	9%	9%	26%	5%	93
\$60K to \$75K	12%	26%	4%	10%	27%	19%	3%	33
\$75K to \$100K	4%	33%	2%	6%	13%	37%	5%	40
\$100K or more	7%	33%	4%	10%	11%	32%	3%	86
Attend services 1 or more/week	3%	41%	4%	10%	11%	23%	9%	122
1 2 times a month	7%	26%	3%	6%	6%	48%	5%	54
Less often	4%	45%	3%	7%	14%	23%	5%	141
Never	4%	31%	6%	11%	7%	35%	6%	171
North Country	6%	46%	2%	8%	0%	28%	10%	41
Central / Lakes	3%	42%	2%	5%	21%	23%	4%	88
Connecticut Valley	5%	31%	6%	12%	11%	33%	3%	77
Mass Border	4%	35%	5%	6%	9%	34%	7%	130
Seacoast	4%	39%	2%	9%	7%	35%	4%	110
Manchester Area	3%	35%	7%	15%	6%	21%	14%	65
First Cong. Dist	5%	41%	3%	9%	5%	30%	7%	248
Second Cong. Dist	3%	34%	5%	9%	14%	30%	6%	262

Favorability Rating – Attorney Ovide Lamontagne

	<u>Favorable</u> 25%	<u>Neutral</u> 6%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 52%	<u>(N=)</u> 522
STATEWIDE					
Democrat	12%	4%	26%	58%	225
Independent	22%	7%	16%	55%	106
Republican	44%	7%	6%	42%	176
Liberal	6%	9%	26%	59%	115
Moderate	23%	4%	22%	50%	221
Conservative	46%	6%	5%	43%	153
Support Tea Party	46%	7%	5%	42%	125
Neutral	22%	9%	8%	62%	159
Oppose Tea Party	15%	4%	34%	47%	210
McCain/Palin Voter	47%	5%	6%	41%	179
Obama/Biden Voter	12%	6%	27%	55%	253
Other	25%	8%	26%	41%	26
Did Not Vote in 2008	11%	9%	5%	75%	46
Union household	25%	1%	19%	55%	62
Non union	25%	7%	17%	51%	456
Read Union Leader	38%	7%	16%	39%	118
Read Boston Globe	24%	6%	24%	46%	81
Watch WMUR	29%	7%	15%	48%	334
Listen to NHPR	18%	4%	31%	47%	177
10 yrs or less in NH	14%	4%	6%	76%	80
11 to 20 years	21%	5%	7%	67%	100
More than 20 years	29%	7%	24%	40%	330
18 to 34	7%	9%	20%	63%	80
35 to 49	20%	11%	8%	61%	80
50 to 64	33%	3%	20%	44%	150
65 and over	30%	5%	21%	44%	139
Male	27%	6%	18%	49%	255
Female	22%	6%	16%	55%	268
High school or less	25%	3%	12%	60%	128
Some college	25%	8%	10%	57%	142
College graduate	25%	8%	17%	50%	145
Post graduate	24%	3%	32%	41%	106
Less than \$30K	27%	16%	15%	42%	59
\$30K to \$60K	31%	3%	18%	48%	96
\$60K to \$75K	21%	9%	28%	42%	33
\$75K to \$100K	37%	0%	11%	52%	41
\$100K or more	20%	8%	22%	51%	90
Attend services 1 or more/week	37%	8%	11%	44%	125
1 2 times a month	32%	4%	25%	39%	56
Less often	27%	8%	15%	50%	143
Never	13%	5%	20%	62%	177
North Country	22%	13%	13%	52%	42
Central / Lakes	25%	7%	24%	44%	91
Connecticut Valley	27%	7%	9%	57%	77
Mass Border	28%	3%	17%	53%	133
Seacoast	16%	9%	20%	55%	112
Manchester Area	31%	1%	17%	51%	67
First Cong. Dist	24%	7%	16%	53%	254
Second Cong. Dist	25%	5%	18%	51%	268

Favorability Rating - Former state Representative Kevin Smith

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	5%	7%	6%	82%	525
Democrat	4%	4%	9%	83%	225
Independent	5%	10%	6%	79%	106
Republican	7%	9%	3%	81%	177
Liberal	3%	7%	5%	86%	115
Moderate	6%	7%	9%	78%	221
Conservative	5%	11%	2%	82%	154
Support Tea Party	9%	13%	3%	75%	126
Neutral	3%	7%	3%	87%	159
Oppose Tea Party	5%	5%	10%	80%	210
McCain/Palin Voter	6%	9%	3%	82%	180
Obama/Biden Voter	4%	6%	7%	82%	253
Other	3%	7%	25%	65%	26
Did Not Vote in 2008	11%	8%	2%	79%	46
Union household	3%	9%	7%	81%	62
Non union	6%	7%	6%	81%	457
Read Union Leader	8%	10%	5%	77%	118
Read Boston Globe	4%	8%	8%	80%	81
Watch WMUR	5%	8%	6%	81%	335
Listen to NHPR	4%	6%	11%	78%	177
10 yrs or less in NH	4%	6%	6%	83%	81
11 to 20 years	12%	7%	3%	78%	100
More than 20 years	3%	8%	7%	81%	330
18 to 34	12%	9%	11%	68%	80
35 to 49	6%	7%	8%	79%	80
50 to 64	4%	8%	3%	84%	150
65 and over	3%	6%	4%	86%	140
Male	8%	8%	7%	78%	257
Female	3%	6%	5%	86%	268
High school or less	7%	4%	3%	86%	128
Some college	5%	11%	5%	80%	142
College graduate	4%	8%	8%	80%	146
Post graduate	5%	5%	9%	81%	106
Less than \$30K	7%	14%	1%	78%	59
\$30K to \$60K	1%	4%	7%	88%	97
\$60K to \$75K	0%	10%	7%	83%	33
\$75K to \$100K	7%	6%	3%	83%	41
\$100K or more	7%	14%	10%	69%	90
Attend services 1 or more/week	7%	9%	6%	78%	126
1 2 times a month	8%	3%	6%	83%	56
Less often	5%	9%	7%	79%	143
Never	4%	7%	5%	84%	177
North Country	0%	6%	1%	92%	42
Central / Lakes	7%	10%	6%	77%	91
Connecticut Valley	7%	11%	4%	77%	78
Mass Border	6%	3%	7%	84%	133
Seacoast	4%	10%	6%	80%	114
Manchester Area	4%	3%	8%	86%	67
First Cong. Dist	5%	7%	5%	83%	256
Second Cong. Dist	5%	7%	7%	80%	269

Favorability Rating - Former state Senator Maggie Hassan

	<u>Favorable</u> 11%	<u>Neutral</u> 6%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 77%	<u>(N=)</u> 524
STATEWIDE					
Democrat	16%	4%	5%	75%	225
Independent	15%	5%	4%	76%	106
Republican	3%	10%	8%	80%	176
Liberal	14%	8%	1%	77%	115
Moderate	16%	5%	7%	72%	221
Conservative	3%	9%	7%	81%	153
Support Tea Party	1%	10%	9%	80%	125
Neutral	7%	6%	7%	80%	159
Oppose Tea Party	20%	5%	4%	71%	210
McCain/Palin Voter	3%	9%	7%	82%	179
Obama/Biden Voter	18%	5%	4%	72%	254
Other	19%	5%	13%	63%	26
Did Not Vote in 2008	4%	5%	4%	86%	46
Union household	9%	6%	8%	77%	62
Non union	11%	6%	6%	77%	456
Read Union Leader	9%	6%	9%	76%	118
Read Boston Globe	13%	9%	8%	70%	81
Watch WMUR	12%	7%	4%	77%	334
Listen to NHPR	19%	6%	5%	69%	177
10 yrs or less in NH	9%	5%	4%	83%	80
11 to 20 years	4%	8%	10%	78%	100
More than 20 years	14%	7%	5%	74%	331
18 to 34	16%	9%	9%	66%	80
35 to 49	12%	10%	9%	69%	81
50 to 64	7%	6%	6%	81%	150
65 and over	14%	3%	3%	80%	140
Male	9%	6%	9%	76%	257
Female	12%	6%	3%	78%	268
High school or less	8%	2%	4%	87%	128
Some college	5%	10%	7%	78%	142
College graduate	13%	8%	6%	73%	146
Post graduate	19%	5%	7%	69%	106
Less than \$30K	7%	11%	6%	76%	59
\$30K to \$60K	12%	2%	2%	83%	96
\$60K to \$75K	18%	6%	3%	72%	33
\$75K to \$100K	2%	5%	5%	88%	41
\$100K or more	14%	15%	11%	59%	90
Attend services 1 or more/week	10%	6%	6%	78%	125
1 2 times a month	19%	3%	2%	76%	56
Less often	14%	9%	7%	70%	144
Never	7%	6%	6%	80%	177
North Country	4%	5%	3%	88%	42
Central / Lakes	12%	9%	7%	72%	91
Connecticut Valley	8%	7%	7%	78%	78
Mass Border	7%	3%	6%	84%	133
Seacoast	21%	11%	4%	64%	114
Manchester Area	9%	2%	7%	82%	67
First Cong. Dist	11%	7%	6%	76%	256
Second Cong. Dist	10%	6%	6%	78%	269

Favorability Rating - New Hampshire Board of Education Chairman John Lyons

	<u>Favorable</u> 9%	<u>Neutral</u> 8%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 76%	<u>(N=)</u> 524
STATEWIDE					
Democrat	10%	7%	8%	75%	225
Independent	7%	8%	8%	77%	106
Republican	10%	9%	2%	79%	176
Liberal	7%	8%	7%	78%	115
Moderate	12%	8%	8%	73%	221
Conservative	7%	10%	5%	78%	153
Support Tea Party	8%	10%	5%	77%	125
Neutral	10%	7%	5%	78%	159
Oppose Tea Party	10%	8%	9%	73%	210
McCain/Palin Voter	5%	9%	2%	83%	179
Obama/Biden Voter	9%	9%	10%	72%	253
Other	23%	5%	15%	57%	26
Did Not Vote in 2008	15%	3%	1%	81%	46
Union household	7%	9%	11%	73%	62
Non union	10%	8%	6%	77%	456
Read Union Leader	10%	9%	4%	77%	118
Read Boston Globe	13%	10%	6%	71%	81
Watch WMUR	11%	9%	5%	75%	334
Listen to NHPR	11%	7%	9%	72%	177
10 yrs or less in NH	7%	9%	5%	79%	80
11 to 20 years	11%	8%	6%	76%	100
More than 20 years	9%	8%	7%	75%	330
18 to 34	15%	9%	11%	65%	80
35 to 49	7%	13%	9%	72%	80
50 to 64	10%	4%	7%	78%	150
65 and over	7%	7%	5%	81%	140
Male	7%	7%	7%	78%	257
Female	11%	9%	6%	75%	268
High school or less	8%	5%	4%	82%	128
Some college	12%	12%	3%	72%	142
College graduate	8%	8%	8%	76%	145
Post graduate	8%	5%	11%	75%	106
Less than \$30K	15%	12%	4%	69%	59
\$30K to \$60K	8%	6%	0%	86%	96
\$60K to \$75K	19%	11%	6%	64%	33
\$75K to \$100K	5%	1%	2%	91%	41
\$100K or more	8%	16%	8%	68%	90
Attend services 1 or more/week	6%	8%	4%	82%	125
1 2 times a month	22%	6%	13%	59%	56
Less often	10%	12%	5%	73%	143
Never	6%	7%	7%	80%	177
North Country	7%	2%	8%	82%	42
Central / Lakes	9%	14%	6%	71%	91
Connecticut Valley	8%	11%	6%	74%	77
Mass Border	5%	4%	8%	83%	133
Seacoast	15%	11%	4%	70%	114
Manchester Area	10%	2%	8%	80%	67
First Cong. Dist	11%	8%	6%	76%	256
Second Cong. Dist	8%	8%	7%	77%	268

Favorability Rating - Former New Hampshire Attorney General Phil McLaughlin

	<u>Favorable</u> 15%	<u>Neutral</u> 9%	<u>Unfavorable</u> 4%	<u>Don't Know</u> 73%	<u>(N=)</u> 524
STATEWIDE					
Democrat	16%	5%	5%	75%	225
Independent	17%	12%	4%	67%	106
Republican	12%	11%	3%	73%	176
Liberal	10%	10%	3%	77%	115
Moderate	19%	9%	3%	69%	221
Conservative	13%	9%	5%	72%	153
Support Tea Party	12%	11%	5%	72%	125
Neutral	13%	8%	4%	75%	159
Oppose Tea Party	18%	9%	4%	69%	210
McCain/Palin Voter	13%	9%	5%	74%	179
Obama/Biden Voter	16%	8%	4%	72%	253
Other	20%	8%	10%	62%	26
Did Not Vote in 2008	11%	15%	0%	74%	46
Union household	19%	12%	3%	66%	62
Non union	14%	8%	4%	73%	456
Read Union Leader	19%	7%	5%	69%	118
Read Boston Globe	25%	9%	3%	62%	81
Watch WMUR	17%	8%	4%	70%	334
Listen to NHPR	19%	9%	5%	67%	177
10 yrs or less in NH	12%	7%	1%	80%	80
11 to 20 years	11%	10%	5%	75%	100
More than 20 years	16%	9%	5%	69%	330
18 to 34	18%	15%	4%	64%	80
35 to 49	11%	11%	5%	72%	80
50 to 64	15%	7%	5%	73%	150
65 and over	16%	7%	3%	75%	140
Male	14%	10%	6%	70%	257
Female	15%	7%	2%	75%	268
High school or less	17%	5%	1%	76%	128
Some college	15%	9%	5%	71%	142
College graduate	11%	7%	6%	75%	145
Post graduate	16%	14%	3%	67%	106
Less than \$30K	14%	17%	6%	62%	59
\$30K to \$60K	19%	3%	1%	77%	96
\$60K to \$75K	18%	13%	3%	65%	33
\$75K to \$100K	16%	0%	6%	78%	41
\$100K or more	14%	14%	3%	69%	90
Attend services 1 or more/week	14%	9%	5%	72%	125
1 2 times a month	17%	10%	1%	72%	56
Less often	18%	7%	7%	69%	143
Never	11%	10%	2%	77%	177
North Country	13%	3%	5%	79%	42
Central / Lakes	28%	11%	8%	54%	91
Connecticut Valley	10%	12%	4%	74%	77
Mass Border	9%	7%	2%	81%	133
Seacoast	12%	13%	3%	71%	114
Manchester Area	17%	2%	5%	77%	67
First Cong. Dist	14%	9%	5%	73%	256
Second Cong. Dist	15%	9%	3%	72%	268

Favorability Rating - Businessman Gary Hirshberg

	<u>Favorable</u> 10%	<u>Neutral</u> 8%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 76%	<u>(N=)</u> 525
STATEWIDE					
Democrat	14%	6%	7%	73%	225
Independent	10%	6%	11%	72%	106
Republican	5%	10%	3%	81%	177
Liberal	12%	9%	4%	75%	115
Moderate	14%	6%	8%	71%	221
Conservative	3%	10%	6%	81%	154
Support Tea Party	4%	11%	7%	78%	126
Neutral	11%	6%	3%	81%	159
Oppose Tea Party	15%	8%	9%	69%	210
McCain/Palin Voter	5%	10%	4%	81%	180
Obama/Biden Voter	15%	7%	7%	72%	253
Other	3%	5%	22%	70%	26
Did Not Vote in 2008	10%	8%	3%	79%	46
Union household	13%	9%	8%	70%	62
Non union	10%	7%	6%	77%	457
Read Union Leader	10%	8%	3%	78%	118
Read Boston Globe	13%	8%	9%	70%	81
Watch WMUR	11%	8%	5%	76%	335
Listen to NHPR	17%	7%	11%	65%	177
10 yrs or less in NH	6%	7%	4%	83%	81
11 to 20 years	8%	8%	6%	78%	100
More than 20 years	12%	8%	7%	73%	330
18 to 34	11%	9%	17%	63%	80
35 to 49	8%	7%	5%	80%	80
50 to 64	10%	6%	7%	77%	150
65 and over	12%	7%	2%	78%	140
Male	12%	7%	6%	75%	257
Female	9%	8%	6%	77%	268
High school or less	6%	3%	6%	85%	128
Some college	12%	10%	3%	75%	142
College graduate	8%	7%	7%	78%	146
Post graduate	15%	11%	10%	64%	106
Less than \$30K	14%	11%	2%	72%	59
\$30K to \$60K	9%	3%	11%	77%	97
\$60K to \$75K	14%	9%	0%	77%	33
\$75K to \$100K	15%	3%	6%	76%	41
\$100K or more	11%	14%	5%	71%	90
Attend services 1 or more/week	5%	8%	8%	79%	126
1 2 times a month	11%	3%	10%	76%	56
Less often	11%	8%	7%	74%	143
Never	13%	8%	4%	75%	177
North Country	2%	5%	2%	90%	42
Central / Lakes	24%	9%	5%	62%	91
Connecticut Valley	11%	6%	7%	75%	78
Mass Border	3%	6%	8%	82%	133
Seacoast	6%	13%	5%	76%	114
Manchester Area	14%	3%	7%	76%	67
First Cong. Dist	8%	8%	4%	80%	256
Second Cong. Dist	12%	7%	8%	73%	269

Favorability Rating - Former State Senator Jackie Cilley

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	5%	7%	8%	80%	525
Democrat	7%	5%	6%	81%	225
Independent	7%	10%	10%	73%	106
Republican	2%	6%	11%	80%	177
Liberal	6%	10%	2%	82%	115
Moderate	8%	6%	9%	77%	221
Conservative	2%	7%	11%	80%	154
Support Tea Party	4%	9%	12%	75%	126
Neutral	2%	7%	9%	82%	159
Oppose Tea Party	9%	5%	7%	78%	210
McCain/Palin Voter	2%	6%	10%	82%	180
Obama/Biden Voter	6%	8%	8%	78%	253
Other	15%	5%	20%	60%	26
Did Not Vote in 2008	8%	5%	3%	84%	46
Union household	1%	8%	8%	82%	62
Non union	6%	6%	9%	79%	457
Read Union Leader	2%	6%	11%	81%	118
Read Boston Globe	4%	10%	13%	74%	81
Watch WMUR	6%	7%	7%	80%	335
Listen to NHPR	10%	6%	8%	76%	177
10 yrs or less in NH	6%	5%	3%	86%	81
11 to 20 years	7%	7%	13%	74%	100
More than 20 years	5%	7%	9%	79%	330
18 to 34	10%	9%	17%	64%	80
35 to 49	4%	10%	7%	79%	80
50 to 64	6%	6%	8%	80%	150
65 and over	4%	4%	4%	87%	140
Male	4%	7%	12%	77%	257
Female	6%	6%	5%	82%	268
High school or less	7%	4%	5%	83%	128
Some college	3%	11%	9%	77%	142
College graduate	6%	7%	8%	78%	146
Post graduate	4%	3%	12%	81%	106
Less than \$30K	7%	14%	7%	72%	59
\$30K to \$60K	5%	4%	4%	87%	97
\$60K to \$75K	8%	6%	6%	80%	33
\$75K to \$100K	5%	3%	13%	79%	41
\$100K or more	6%	14%	8%	73%	90
Attend services 1 or more/week	7%	6%	11%	76%	126
1 2 times a month	13%	1%	8%	77%	56
Less often	1%	10%	9%	79%	143
Never	5%	6%	6%	83%	177
North Country	6%	5%	3%	85%	42
Central / Lakes	5%	10%	7%	78%	91
Connecticut Valley	5%	11%	4%	80%	78
Mass Border	3%	5%	9%	83%	133
Seacoast	10%	6%	11%	72%	114
Manchester Area	1%	3%	13%	83%	67
First Cong. Dist	7%	6%	9%	79%	256
Second Cong. Dist	4%	8%	8%	80%	269

Favorability Rating - Manchester Mayor Ted Gatsas

	<u>Favorable</u> 21%	<u>Neutral</u> 6%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 56%	<u>(N=)</u> 525
STATEWIDE					
Democrat	13%	4%	25%	58%	225
Independent	20%	8%	13%	59%	106
Republican	31%	8%	8%	53%	177
Liberal	6%	7%	20%	67%	115
Moderate	22%	4%	23%	51%	221
Conservative	31%	8%	7%	53%	154
Support Tea Party	36%	9%	7%	48%	126
Neutral	22%	5%	10%	63%	159
Oppose Tea Party	12%	6%	30%	53%	210
McCain/Palin Voter	33%	5%	9%	53%	180
Obama/Biden Voter	14%	6%	24%	56%	254
Other	17%	17%	18%	47%	26
Did Not Vote in 2008	18%	8%	4%	70%	46
Union household	10%	6%	29%	54%	62
Non union	22%	6%	16%	56%	457
Read Union Leader	38%	7%	20%	35%	118
Read Boston Globe	22%	4%	26%	47%	81
Watch WMUR	24%	7%	17%	51%	335
Listen to NHPR	12%	5%	28%	55%	177
10 yrs or less in NH	14%	6%	5%	75%	81
11 to 20 years	24%	5%	10%	61%	100
More than 20 years	22%	6%	22%	49%	331
18 to 34	15%	9%	21%	55%	80
35 to 49	17%	7%	19%	58%	81
50 to 64	25%	3%	18%	54%	150
65 and over	24%	6%	14%	56%	140
Male	24%	6%	20%	50%	257
Female	17%	6%	14%	62%	268
High school or less	21%	2%	13%	63%	128
Some college	21%	8%	12%	58%	142
College graduate	24%	6%	19%	51%	147
Post graduate	15%	8%	26%	51%	106
Less than \$30K	20%	10%	12%	57%	59
\$30K to \$60K	19%	3%	19%	59%	97
\$60K to \$75K	26%	3%	16%	54%	33
\$75K to \$100K	26%	6%	16%	52%	41
\$100K or more	23%	9%	17%	51%	90
Attend services 1 or more/week	27%	5%	12%	56%	126
1 2 times a month	30%	2%	18%	50%	56
Less often	25%	10%	20%	46%	144
Never	12%	5%	16%	67%	177
North Country	10%	7%	4%	79%	42
Central / Lakes	21%	6%	23%	50%	91
Connecticut Valley	19%	6%	12%	63%	79
Mass Border	24%	4%	17%	56%	133
Seacoast	12%	9%	16%	63%	114
Manchester Area	37%	4%	26%	33%	67
First Cong. Dist	23%	8%	16%	53%	256
Second Cong. Dist	18%	5%	18%	59%	269

**2012 Gubernatorial Election – Lamontagne vs. Hassan
(2012 Likely General Election Voters)**

	<u>Lamontagne</u>	<u>Hassan</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE	32%	26%	1%	41%	482
Democrat	9%	51%	0%	40%	215
Independent	20%	11%	1%	67%	86
Republican	67%	3%	2%	28%	169
Liberal	7%	54%	0%	39%	107
Moderate	27%	30%	2%	41%	207
Conservative	62%	2%	0%	37%	139
Support Tea Party	69%	2%	1%	27%	117
Neutral	35%	14%	2%	49%	140
Oppose Tea Party	10%	48%	0%	42%	203
McCain/Palin Voter	65%	2%	1%	32%	172
Obama/Biden Voter	8%	45%	2%	46%	241
Other	43%	32%	0%	24%	24
Did Not Vote in 2008	30%	16%	0%	53%	32
Union household	22%	41%	2%	34%	58
Non union	33%	24%	1%	42%	420
Read Union Leader	44%	21%	0%	35%	113
Read Boston Globe	27%	35%	1%	37%	79
Watch WMUR	36%	25%	1%	39%	313
Listen to NHPR	16%	42%	1%	40%	171
10 yrs or less in NH	21%	38%	0%	42%	72
11 to 20 years	27%	23%	2%	49%	91
More than 20 years	36%	25%	1%	38%	308
18 to 34	18%	36%	1%	46%	66
35 to 49	30%	17%	2%	52%	75
50 to 64	35%	27%	2%	36%	139
65 and over	35%	26%	0%	38%	134
Male	37%	25%	2%	37%	234
Female	28%	27%	0%	45%	249
High school or less	35%	19%	0%	45%	108
Some college	38%	22%	0%	40%	129
College graduate	27%	27%	2%	44%	138
Post graduate	28%	36%	1%	34%	105
Less than \$30K	40%	16%	0%	44%	50
\$30K to \$60K	30%	29%	0%	40%	93
\$60K to \$75K	25%	31%	4%	40%	32
\$75K to \$100K	38%	26%	0%	36%	37
\$100K or more	34%	31%	3%	32%	84
Attend services 1 or more/week	47%	20%	0%	33%	113
1 2 times a month	33%	23%	2%	42%	50
Less often	34%	25%	1%	40%	133
Never	19%	33%	2%	46%	165
North Country	39%	22%	0%	39%	38
Central / Lakes	35%	27%	0%	38%	81
Connecticut Valley	28%	19%	3%	50%	74
Mass Border	33%	25%	2%	40%	126
Seacoast	25%	32%	0%	43%	100
Manchester Area	39%	26%	0%	35%	63
First Cong. Dist	33%	27%	0%	39%	230
Second Cong. Dist	31%	24%	2%	43%	252

**2012 Gubernatorial Election – Gatsas vs. Hassan
(2012 Likely General Election Voters)**

	<u>Gatsas</u> 29%	<u>Hassan</u> 27%	<u>Other</u> 1%	<u>Undecided</u> 43%	<u>(N)</u> 479
STATEWIDE					
Democrat	7%	51%	0%	42%	215
Independent	15%	19%	1%	65%	86
Republican	63%	3%	2%	33%	167
Liberal	6%	52%	0%	43%	106
Moderate	26%	32%	2%	40%	206
Conservative	52%	5%	0%	43%	138
Support Tea Party	62%	4%	1%	34%	115
Neutral	31%	16%	2%	51%	140
Oppose Tea Party	9%	49%	0%	42%	202
McCain/Palin Voter	58%	5%	0%	38%	170
Obama/Biden Voter	8%	46%	2%	45%	241
Other	32%	25%	0%	43%	24
Did Not Vote in 2008	31%	18%	0%	51%	32
Union household	21%	43%	3%	34%	57
Non union	30%	25%	1%	45%	417
Read Union Leader	42%	24%	0%	34%	112
Read Boston Globe	27%	39%	0%	34%	78
Watch WMUR	30%	28%	0%	42%	312
Listen to NHPR	13%	44%	1%	42%	168
10 yrs or less in NH	18%	39%	0%	44%	72
11 to 20 years	32%	19%	1%	48%	90
More than 20 years	30%	28%	1%	42%	305
18 to 34	22%	41%	1%	35%	65
35 to 49	24%	21%	2%	53%	75
50 to 64	32%	28%	1%	39%	136
65 and over	30%	26%	0%	44%	134
Male	34%	25%	2%	39%	230
Female	24%	29%	0%	47%	249
High school or less	30%	25%	0%	46%	108
Some college	34%	21%	0%	46%	130
College graduate	28%	25%	2%	45%	137
Post graduate	23%	40%	1%	36%	102
Less than \$30K	31%	19%	0%	49%	50
\$30K to \$60K	18%	32%	0%	50%	93
\$60K to \$75K	21%	27%	4%	47%	32
\$75K to \$100K	39%	30%	0%	32%	36
\$100K or more	38%	28%	2%	32%	82
Attend services 1 or more/week	43%	17%	0%	40%	111
1 2 times a month	30%	33%	0%	36%	50
Less often	30%	28%	1%	41%	132
Never	17%	34%	2%	48%	164
North Country	31%	26%	0%	43%	38
Central / Lakes	32%	27%	0%	41%	79
Connecticut Valley	20%	19%	3%	58%	74
Mass Border	33%	26%	1%	40%	124
Seacoast	22%	32%	0%	46%	99
Manchester Area	35%	32%	0%	33%	64
First Cong. Dist	32%	27%	0%	41%	229
Second Cong. Dist	26%	27%	1%	46%	250