

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

July 7, 2014

HASSAN STAYS POPULAR; LEADS GOP CHALLENGERS IN RE-ELECTION BID

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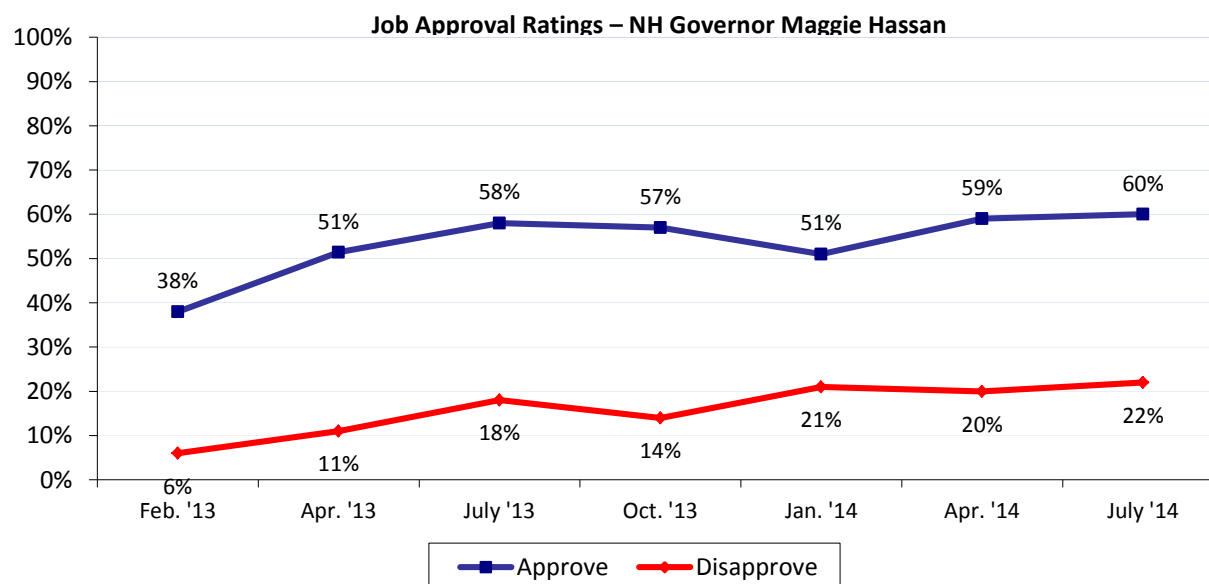
DURHAM, NH – With four months to go before the 2014 election, Governor Maggie Hassan remains popular and leads her relatively unknown GOP challengers by double-digits. Most New Hampshire residents think the state is on the right track, but economic concerns and health care are the top problems facing the state.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and sixty-nine (669) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 19 and July 1, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 509 likely voters (with a +/- 4.3 percent margin of sampling error).

Gubernatorial Approval

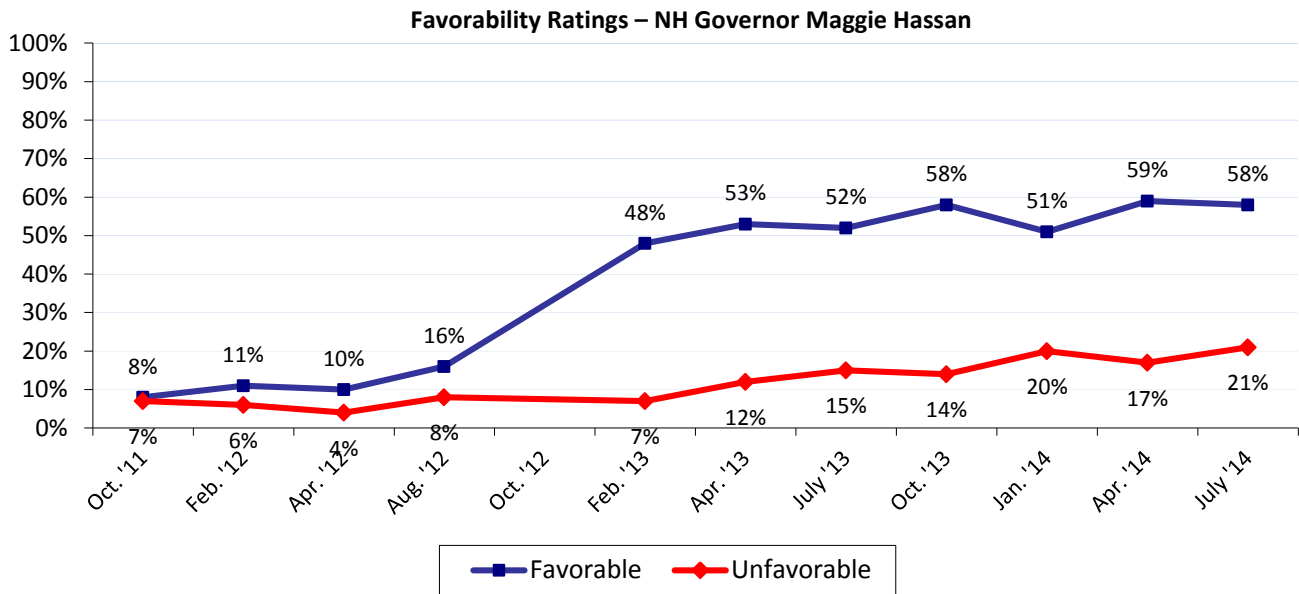
Democratic Governor Maggie Hassan continues to have the approval of a majority of New Hampshire residents. In the most recent Granite State Poll, 60% of New Hampshire adults say they approve of the job Hassan is doing as governor, 22% disapprove, and 18% are neutral or don't know enough to say. Hassan's job approval rating has stayed relatively steady since April.

Democrats (79% approve, 7% disapprove) and Independents (54% approve, 26% disapprove) strongly approve of Hassan's job performance, while Republicans are split (40% approve, 39% disapprove). Conservatives (40% disapprove) and Tea Party Supporters (50% disapprove) are the most likely to disapprove of Hassan's job performance.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

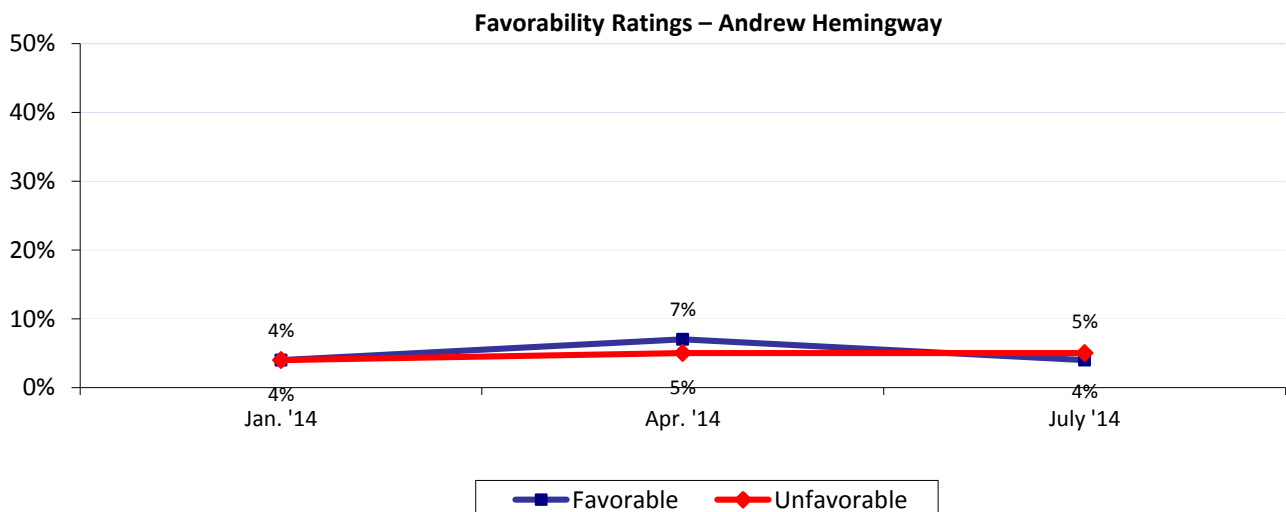
Hassan also continues to enjoy high favorability ratings. Currently, 58% of New Hampshire adults say they have a favorable opinion of Hassan, 21% have an unfavorable opinion, 9% are neutral, and 12% say they don't know enough about her to say. Hassan's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a high +37%, which is down from +42% in April. Hassan is viewed favorably across the political spectrum-- she is very popular among Democrats (+71% net favorable), popular among Independents (+26%), and somewhat popular among Republicans (+4%).



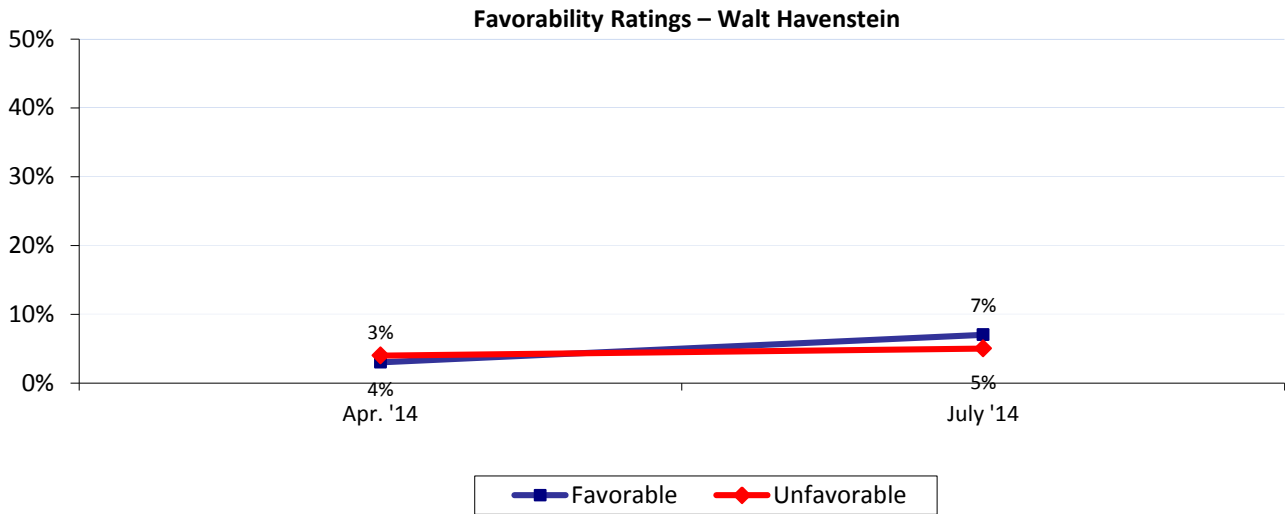
Potential GOP Challengers

In just four months, Granite Staters will go to the polls to elect the state's Governor, who serves only a two-year term. Governor Hassan is seeking election for a second term, while political activist Andrew Hemingway (R-Bristol) and businessman Walt Havenstein (R-Alton) are vying for the GOP nomination. Havenstein and Hemingway, who are both running for political office for the first time, continue to be unknown to most New Hampshire residents.

Currently 4% of New Hampshire adults have a favorable opinion of Hemingway, 5% have an unfavorable opinion, 3% are neutral and 88% don't know enough to say. His net favorability is -1%, which is down from +2% in April. Hemingway's net favorability among 2014 likely voters is also -1%.



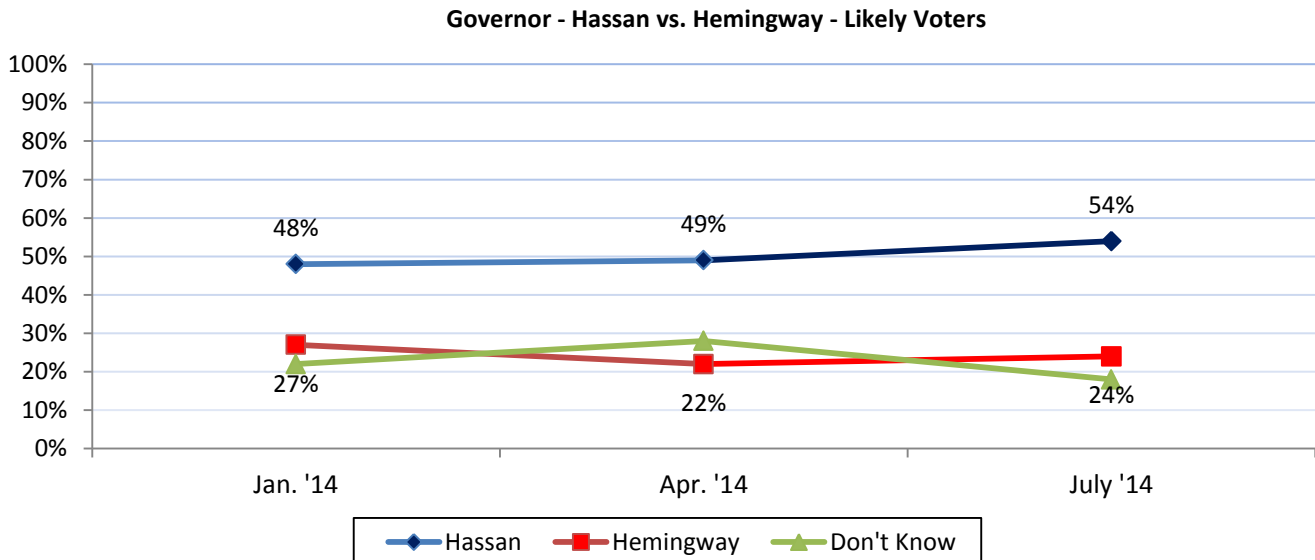
Currently 7% of New Hampshire adults have a favorable opinion of Havenstein, 5% have an unfavorable opinion, 2% are neutral and 86% don't know enough to say. His net favorability is +2%, which is up from -1% in April. Havenstein's net favorability among 2014 likely voters is +3%.



2014 Governor Trial Heats

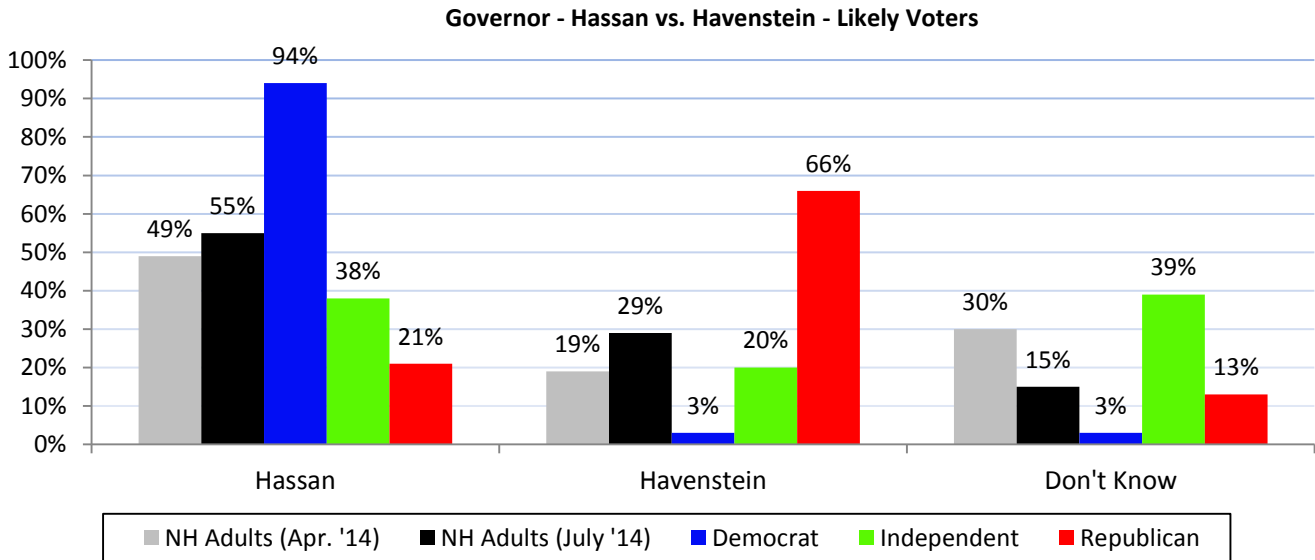
Very few voters have decided who they will vote for in the 2014 gubernatorial election as 14% have definitely decided on someone, 13% are leaning toward someone and 74% are still trying to decide.

If the 2014 gubernatorial election were held today between Hassan and Hemingway, 54% of likely voters would vote for Hassan, 28% would vote for Hemingway, 0% would vote for someone else and 18% are undecided. When undecided voters are asked which candidate they lean toward supporting, 55% would vote for Hassan, 31% would vote for Hemingway, 1% would support someone else and 13% are still undecided.



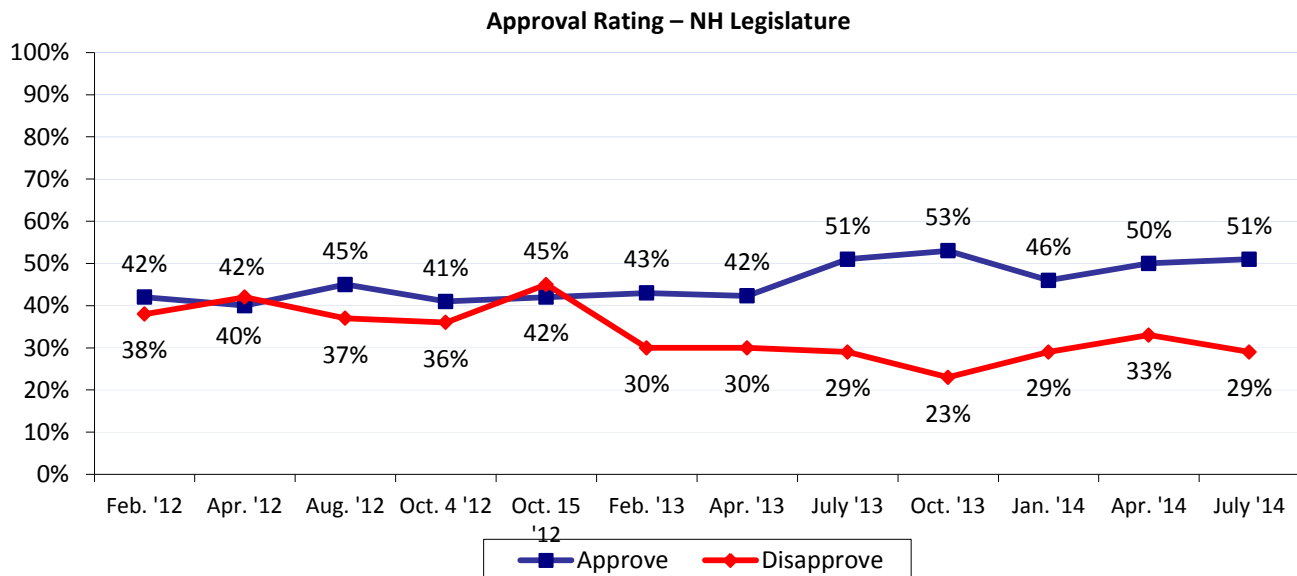
If Walt Havenstein were the Republican nominee, 55% of likely voters would vote for Hassan, 29% would vote for Havenstein, 1% would vote for someone else and 15% are undecided. When undecided voters are asked which candidate they lean toward supporting, 57% would vote for Hassan, 31% would vote for Havenstein, 2% would support someone else and 10% are still undecided.

As would be expected in hypothetical matchups this early, Democrats and Republicans largely support their party's candidate and many Independents are undecided. Currently, Hassan leads both challengers among independents and also is picking up one in five Republicans in both matchups.



Approval of NH Legislature

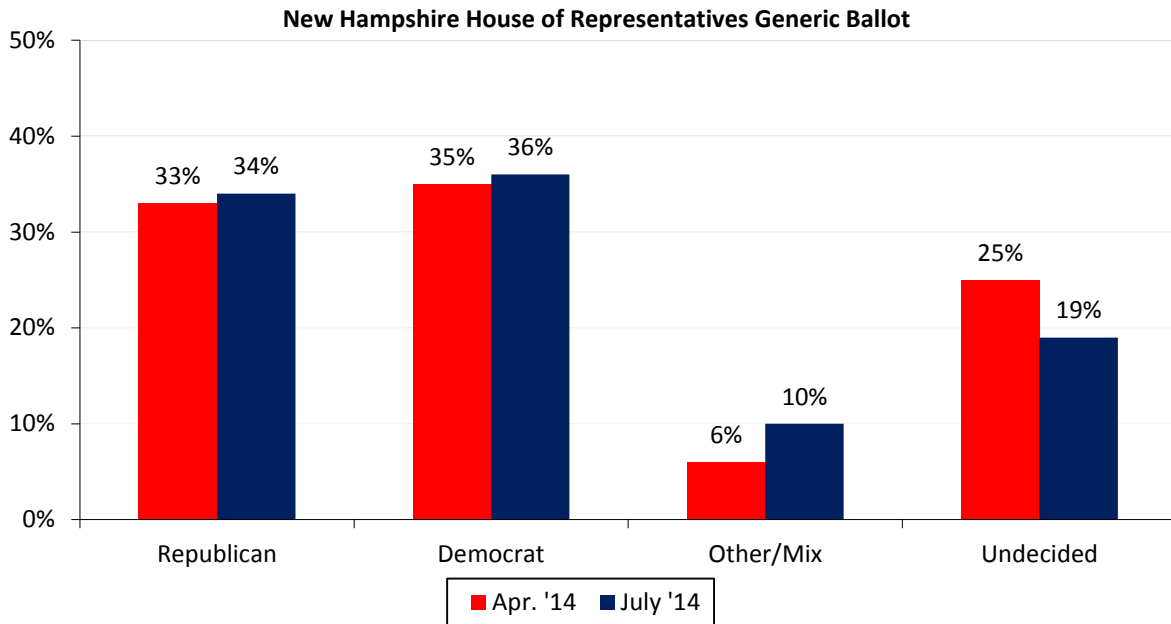
Currently, 51% of New Hampshire adults approve of how the State Legislature is doing its job, 29% disapprove, and 20% are neutral or don't know enough to say. These numbers have stayed somewhat steady since January. While a majority of Democrats (62%) approve of the state legislature, only 45% of Independents and 43% of Republicans approve of the job it is doing.



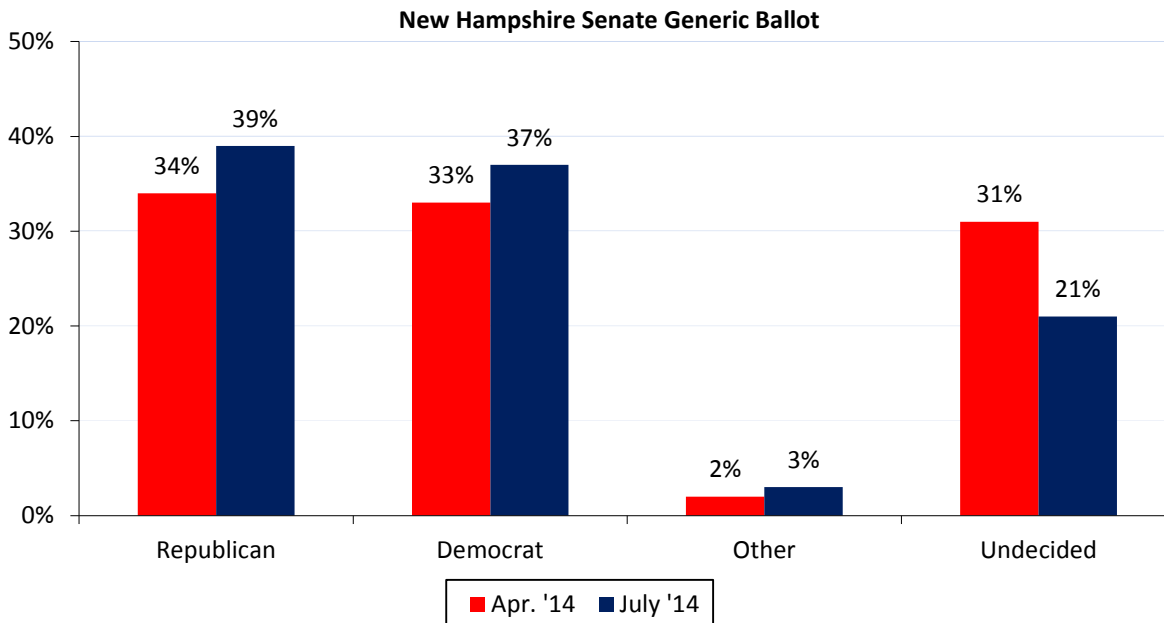
New Hampshire House of Representatives

Likely 2014 New Hampshire voters were asked which party’s candidate they planned on supporting in the upcoming election for state representatives. Voters are currently divided on which party to support, with 34% supporting Republican candidates, 36% supporting Democratic candidates, 10% supporting another party or a mix of Republicans and Democrats, and 19% undecided. When undecided voters are asked which party they lean toward supporting, 38% support Democratic candidates, 37% support Republican candidates, 11% support another party or a mix of Republicans and Democrats and 15% are still undecided.

Based on an evaluation of past “generic ballot” polling in New Hampshire and actual election results, these results would translate into 222 seats for Republicans and 178 seats for Democrats. But this estimate, and the estimate for Senate seats, is highly dependent on actual turnout in November.



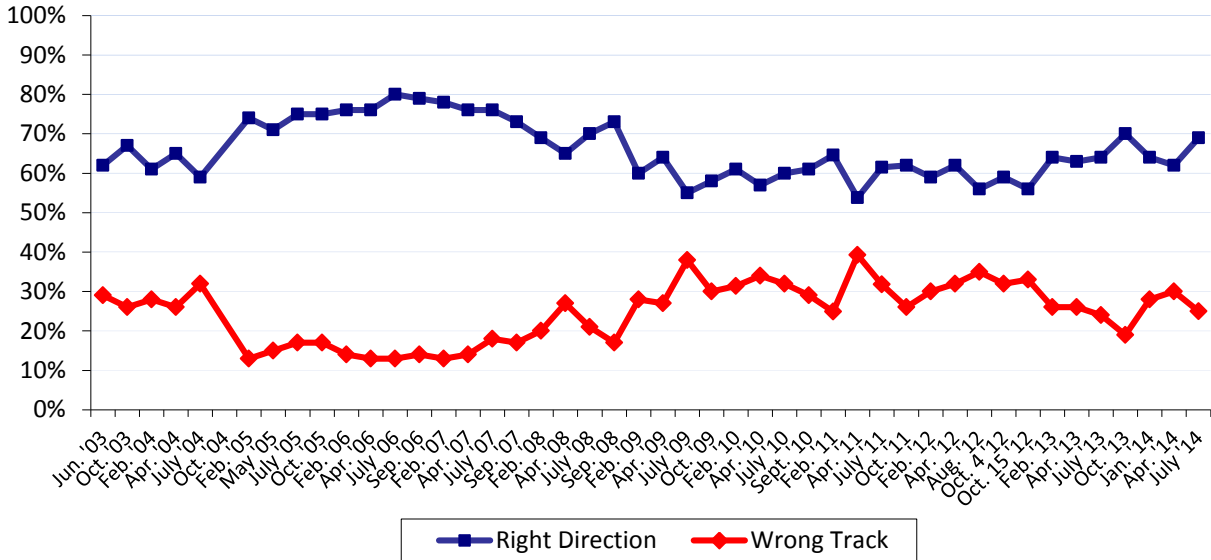
Likely 2014 New Hampshire voters are also evenly divided on which party to support for the State Senate, with 39% supporting Republican candidates, 37% supporting Democratic candidates, 3% supporting another party, and 21% are undecided. When undecided voters are asked which party they lean toward supporting, 41% support Republican candidates, 39% support Democrat candidates, 3% support another party and 16% are still undecided. Based on an evaluation of past “generic ballot” polling in New Hampshire and actual election results, these results would translate into 15 seats for Republicans and 9 seats for Democrats.



Right Direction or Wrong Track?

New Hampshire residents continue to believe the state as a whole is headed in the right direction. Currently, 69% of New Hampshire adults feel the state is heading in the right direction, 25% think the state is seriously off on the wrong track, and 6% are unsure. The view that New Hampshire is headed in the right direction is bi-partisan -- majorities of Democrats (83%), Independents (62%), and Republicans (56%) say the state is headed in the right direction.

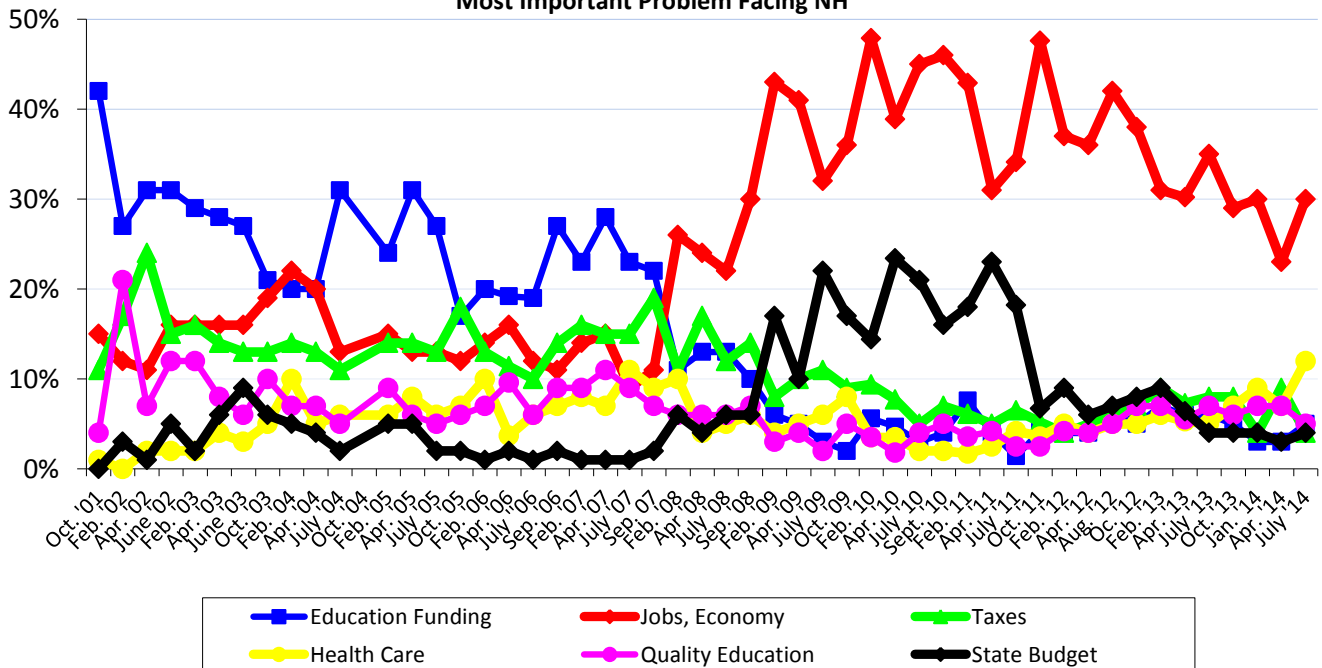
NH Heading in Right Direction or On Wrong Track?



Most Important Problem Facing New Hampshire

The state's economy and unemployment continue to be seen as the most important problem facing the state. Currently, 30% of New Hampshire adults say that jobs and the economy is the most important issue facing the state, followed by health care (12%), education funding (5%), education quality (5%), taxes (4%), and the state budget (4%). This represents the highest percentage to cite health care as the most important problem since we began asking this question in October 2001. One other notable problem cited was state infrastructure (3%).

Most Important Problem Facing NH



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and sixty-nine (669) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 19 and July 1, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 509 likely voters (with a +/- 4.3 percent margin of sampling error).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Granite State Poll, Summer 2014 Demographics

Sex	N	%	Region	N	%
Male	330	49%	North Country	54	8%
Female	339	51%	Central/Lakes	99	15%
			Connecticut Valley	94	14%
			Mass Border	181	27%
			Seacoast	114	17%
			Manchester Area	127	19%
Age	N	%	Party Registration	N	%
18 to 34	184	28%	Democrat	134	25%
35 to 49	172	26%	Undeclared	274	50%
50 to 64	176	27%	Republican	140	26%
65 and Over	120	18%			
Highest Level of Education	N	%	Party Identification	N	%
High School or Less	133	20%	Democrat	291	44%
Some College	169	25%	Independent	140	21%
College Graduate	206	31%	Republican	228	35%
Post-Graduate	159	24%			
Years Lived in NH	N	%			
10 yrs. or less	80	12%			
11-20 yrs.	152	23%			
> 20 yrs.	421	65%			

Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Hassan is handling her job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
July '14	60%	18%	22%	(647)
Apr. '14	59%	22%	20%	(492)
Jan. '14	51%	27%	21%	(560)
Oct. '13	57%	30%	14%	(649)
July '13	58%	24%	18%	(497)
Apr. '13	51%	37%	11%	(500)
Feb. '13	38%	56%	6%	(569)

Favorability Ratings – Governor Maggie Hassan

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Maggie Hassan.”
(Prior to Feb. 2013, referred to as “Former State Senator Maggie Hassan.”)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
July '14	58%	9%	21%	12%	+37%	(664)
Apr. '14	59%	11%	17%	13%	+42%	(507)
Jan. '14	51%	15%	20%	14%	+31%	(581)
Oct. '13	58%	8%	14%	20%	+44%	(662)
July '13	52%	12%	15%	20%	+37%	(515)
Apr. '13	53%	16%	12%	19%	+41%	(505)
Feb. '13	48%	16%	7%	28%	+41%	(578)
Aug. '12	16%	4%	8%	72%	+8%	(580)
Apr. '12	10%	4%	4%	81%	+6%	(531)
Feb. '12	11%	6%	6%	77%	+5%	(524)
Oct. '11	8%	8%	7%	77%	+1%	(555)

Favorability Ratings – Andrew Hemingway

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.”

"Political Activist Andrew Hemingway"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	4%	3%	5%	88%	-1%	(668)
Apr. '14	7%	4%	5%	84%	+2%	(506)
Jan. '14	4%	9%	4%	83%	0%	(581)

Favorability Ratings – Walt Havenstein

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.”

"Businessman Walt Havenstein"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	7%	2%	5%	86%	+2%	(668)
Apr. '14	3%	4%	4%	89%	-1%	(505)

Firmness of Choice For New Hampshire Governor – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Governor election in 2014 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
July '14	14%	13%	74%	(493)
Apr. '14	11%	9%	80%	(374)
Jan. '14	7%	6%	87%	(459)
Oct. '13	6%	7%	87%	(507)

NH Governor – Hemingway vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Andrew Hemingway, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Hemingway	27%	22%	28%
Hassan	48%	49%	54%
Other	2%	1%	0%
Don't know / undecided (N=)	22% (461)	28% (382)	18% (497)

NH Governor – Havenstein vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Walt Havenstein, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Apr. '14</u>	<u>July '14</u>
Havenstein	19%	29%
Hassan	49%	55%
Other	2%	1%
Don't know / undecided (N=)	30% (383)	15% (500)

NH Legislature Approval

"And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?"

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
July '14	51%	20%	29%	(646)
Apr. '14	50%	17%	33%	(495)
Jan. '14	46%	26%	29%	(556)
Oct. '13	53%	25%	23%	(649)
July '13	51%	20%	29%	(504)
Apr. '13	42%	28%	30%	(498)
Feb. '13	43%	28%	30%	(571)
Oct. 15 '12	42%	13%	45%	(584)
Oct. 4 '12	41%	23%	36%	(634)
Aug. '12	45%	18%	37%	(566)
Apr. '12	40%	18%	42%	(533)
Feb. '12	42%	20%	38%	(522)

Generic NH House Ballot

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>
Republican	33%	34%
Democrat	35%	36%
Other	1%	1%
Some DEM, Some GOP	5%	9%
DK/Undecided	25%	19%
(N=)	(383)	(493)

Generic NH Senate Ballot

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>
Republican	34%	39%
Democrat	33%	37%
Other	2%	3%
DK/Undecided	31%	21%
(N=)	(369)	(488)

A historical analysis was done looking at the results of the "generic ballot" question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2012 elections was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:
 $\text{HOUSE SEATS} = -264.711 + (2\text{-party GOP estimate} * 986.291)$

In this Granite State Poll, the two party estimate of House vote percentage with leaners for Republicans, 49.3% (37% GOP / (37% GOP + 38% DEM) = 49.3%) is calculated and inserted into the formula above. This results in an estimate of 222 Republican House seats and 178 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question is:
 $\text{SENATE SEATS} = -20.355 + (2\text{-party GOP estimate} * 68.817)$

In this Granite State Poll, the two party estimate of Senate vote percentage with leaners for Republicans, 51.3% (41% GOP / (41% GOP + 39% DEM) = 51.3%) is calculated and inserted into the formula above. This results in an estimate of 15 Republican Senate seats and 9 Democratic Senate seats.

NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
July '14	69%	25%	6%	(656)
Apr. '14	62%	30%	8%	(505)
Jan. '14	64%	28%	8%	(570)
Oct. '13	70%	19%	11%	(646)
July '13	64%	24%	12%	(509)
Apr. '13	63%	26%	11%	(497)
Feb. '13	64%	26%	10%	(573)
Oct. 15 '12	56%	33%	11%	(576)
Oct. 4 '12	52%	39%	9%	(622)
Aug. '12	56%	35%	9%	(577)
Apr. '12	62%	32%	6%	(532)
Feb. '12	59%	30%	11%	(517)
Oct. '11	62%	26%	12%	(544)
July '11	61%	32%	7%	(503)
Apr. '11	54%	39%	7%	(491)
Feb. '11	65%	25%	11%	(517)
Sept. '10	61%	29%	10%	(511)
July '10	60%	32%	9%	(496)
Apr. '10	57%	34%	9%	(503)
Feb. '10	61%	31%	8%	(490)
Oct. '09	58%	30%	12%	(496)
July '09	55%	38%	7%	(557)
Apr. '09	64%	27%	9%	(497)
Feb. '09	60%	28%	12%	(605)
Sept. '08	73%	17%	10%	(535)
July '08	70%	21%	9%	(514)
Apr. '08	65%	27%	8%	(491)
Feb. '08	69%	20%	11%	(547)
Sept. '07	73%	17%	10%	(507)
July '07	76%	18%	6%	(500)
Apr. '07	76%	14%	9%	(506)
Feb. '07	78%	13%	8%	(524)
Sept. '06	79%	14%	7%	(509)
July '06	80%	13%	8%	(497)
Apr. '06	76%	13%	11%	(501)
Feb. '06	76%	14%	10%	(495)
Oct. '05	75%	17%	9%	(502)
July '05	75%	17%	8%	(494)
May '05	71%	15%	13%	(488)
Feb. '05	74%	13%	13%	(535)
July '04	59%	32%	9%	(503)
Apr. '04	65%	26%	9%	(530)
Feb. '04	61%	28%	11%	(500)
Oct. '03	67%	26%	7%	(485)
Jun. '03	62%	29%	9%	(510)

Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Qual. Educ.</u>	<u>State Budget</u>	<u>Other/ DK</u>	<u>(N=)</u>
July '14	30%	5%	4%	12%	5%	4%	41%	(614)
Apr. '14	23%	3%	9%	7%	7%	3%	48%	(464)
Jan. '14	30%	3%	4%	9%	7%	4%	40%	(545)
Oct. '13	29%	5%	8%	7%	6%	4%	39%	(599)
July '13	35%	6%	8%	5%	7%	4%	34%	(458)
Apr. '13	30%	6%	7%	5%	6%	6%	40%	(485)
Feb. '13	31%	7%	9%	6%	6%	9%	30%	(564)
Oct. '12	38%	5%	7%	5%	7%	8%	24%	(575)
Aug. '12	42%	6%	6%	5%	5%	7%	23%	(541)
Apr. '12	36%	4%	5%	4%	4%	6%	31%	(518)
Feb. '12	37%	4%	4%	5%	4%	9%	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	7%	21%	(548)
July '11	34%	1%	6%	4%	3%	18%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	23%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	18%	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	16%	21%	(504)
July '10	45%	3%	5%	2%	4%	21%	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	23%	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	14%	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	17%	18%	(494)
July '09	32%	3%	11%	6%	2%	22%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	10%	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	17%	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	6%	20%	(531)
July '08	22%	13%	12%	5%	6%	6%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	4%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	6%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	2%	28%	(499)
July '07	9%	23%	15%	11%	9%	1%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	1%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	1%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	2%	26%	(499)
July '06	12%	19%	10%	6%	6%	1%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	2%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	1%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	2%	30%	(503)
July '05	13%	27%	13%	6%	5%	2%	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	5%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	28%	(541)
July '04	13%	31%	11%	6%	5%	2%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	4%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	5%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	6%	23%	(490)
June '03	16%	27%	13%	3%	6%	9%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	6%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	21%	(644)
June '02	16%	31%	15%	2%	12%	5%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	1%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	3%	19%	(312)
Oct. '01	15%	42%	11%	1%	4%	*	25%	(519)

Gubernatorial Approval

STATEWIDE	<u>Approve</u> 60%	<u>Neutral</u> 18%	<u>Disapprove</u> 22%	<u>(N=)</u> 647
Registered Democrat	81%	14%	5%	133
Registered Undeclared	67%	15%	18%	269
Registered Republican	41%	18%	42%	137
Democrat	79%	14%	7%	283
Independent	54%	20%	26%	138
Republican	40%	21%	39%	216
Liberal	82%	11%	7%	152
Moderate	67%	14%	19%	277
Conservative	35%	25%	40%	168
Support Tea Party	26%	23%	50%	128
Neutral	58%	19%	23%	222
Oppose Tea Party	80%	13%	8%	267
Likely Voter	61%	15%	24%	499
Non-Likely Voter	57%	31%	12%	148
Union household	72%	13%	15%	75
Non-union	58%	19%	23%	566
Read Union Leader	59%	17%	24%	149
Read Boston Globe	72%	13%	15%	84
Watch WMUR	63%	12%	25%	362
Listen to NHPR	69%	17%	14%	189
18 to 34	59%	24%	17%	174
35 to 49	54%	23%	23%	170
50 to 64	66%	12%	22%	171
65 and over	62%	13%	25%	117
Male	57%	17%	26%	323
Female	63%	20%	17%	325
High school or less	61%	22%	18%	119
Some college	56%	20%	24%	167
College graduate	56%	17%	26%	203
Post-graduate	68%	16%	16%	156
Attend services 1 or more/week	57%	20%	23%	130
1-2 times a month	64%	20%	16%	76
Less often	66%	12%	22%	165
Never	57%	22%	21%	251
North Country	83%	4%	13%	47
Central / Lakes	56%	20%	24%	98
Connecticut Valley	54%	23%	23%	91
Mass Border	63%	18%	19%	174
Seacoast	63%	20%	16%	113
Manchester Area	52%	19%	29%	124
First Cong. Dist	60%	19%	21%	329
Second Cong. Dist	60%	18%	22%	318

Favorability Rating – Maggie Hassan

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	58%	9%	21%	12%	664
Registered Democrat	83%	6%	5%	6%	134
Registered Undeclared	64%	10%	18%	9%	273
Registered Republican	39%	11%	42%	8%	140
Democrat	78%	4%	7%	10%	288
Independent	52%	14%	26%	8%	140
Republican	38%	12%	34%	16%	226
Liberal	77%	4%	7%	12%	156
Moderate	65%	8%	16%	12%	282
Conservative	33%	14%	41%	12%	175
Support Tea Party	26%	15%	50%	9%	129
Neutral	54%	9%	22%	15%	229
Oppose Tea Party	77%	6%	8%	8%	271
Likely Voter	61%	9%	24%	7%	505
Non-Likely Voter	50%	10%	10%	29%	160
Union household	70%	12%	13%	5%	78
Non-union	56%	9%	22%	13%	580
Read Union Leader	63%	9%	22%	7%	150
Read Boston Globe	64%	12%	17%	7%	87
Watch WMUR	59%	10%	23%	9%	373
Listen to NHPR	67%	10%	15%	8%	195
18 to 34	61%	5%	13%	21%	182
35 to 49	56%	9%	22%	14%	172
50 to 64	62%	10%	23%	5%	174
65 and over	55%	14%	24%	8%	120
Male	55%	10%	24%	12%	329
Female	62%	8%	17%	13%	335
High school or less	54%	5%	21%	21%	130
Some college	54%	8%	21%	17%	168
College graduate	59%	10%	23%	8%	206
Post-graduate	66%	12%	17%	5%	158
Attend services 1 or more/week	57%	11%	20%	11%	135
1-2 times a month	58%	16%	13%	13%	78
Less often	61%	8%	19%	11%	171
Never	58%	6%	23%	14%	254
North Country	63%	4%	13%	21%	52
Central / Lakes	59%	7%	22%	12%	99
Connecticut Valley	53%	10%	23%	14%	94
Mass Border	58%	11%	19%	13%	179
Seacoast	65%	9%	15%	11%	114
Manchester Area	54%	10%	28%	8%	126
First Cong. Dist	60%	10%	19%	11%	340
Second Cong. Dist	56%	8%	22%	13%	325

Firmness of choice for New Hampshire Governor

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N=)
STATEWIDE	14%	13%	74%	493
Registered Democrat	33%	16%	50%	106
Registered Undeclared	9%	11%	79%	215
Registered Republican	7%	9%	84%	126
Democrat	25%	16%	59%	203
Independent	7%	15%	78%	102
Republican	5%	8%	87%	184
Liberal	30%	14%	56%	108
Moderate	11%	13%	75%	210
Conservative	5%	12%	82%	149
Support Tea Party	6%	18%	76%	111
Neutral	7%	7%	87%	143
Oppose Tea Party	22%	16%	62%	220
Union household	19%	13%	68%	65
Non-union	13%	13%	74%	427
Read Union Leader	11%	17%	72%	115
Read Boston Globe	19%	8%	73%	69
Watch WMUR	14%	15%	71%	290
Listen to NHPR	23%	15%	62%	160
18 to 34	0%	14%	86%	104
35 to 49	14%	11%	75%	123
50 to 64	21%	11%	69%	153
65 and over	16%	18%	66%	105
Male	13%	14%	73%	262
Female	14%	11%	74%	231
High school or less	6%	8%	86%	86
Some college	10%	7%	83%	104
College graduate	8%	17%	74%	169
Post-graduate	27%	15%	58%	135
Attend services 1 or more/week	17%	16%	67%	105
1-2 times a month	19%	3%	78%	62
Less often	11%	9%	80%	140
Never	12%	17%	71%	168
North Country	28%	25%	47%	35
Central / Lakes	14%	13%	74%	72
Connecticut Valley	13%	12%	75%	68
Mass Border	12%	13%	75%	130
Seacoast	15%	13%	72%	87
Manchester Area	9%	10%	81%	101
First Cong. Dist	15%	14%	71%	253
Second Cong. Dist	12%	12%	76%	240

Governor – Andrew Hemingway vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Hemingway</u> 28%	<u>Hassan</u> 54%	<u>Other</u> 0%	<u>DK</u> 18%	<u>(N)</u> 497
Registered Democrat	5%	90%	0%	5%	113
Registered Undeclared	19%	62%	1%	19%	213
Registered Republican	63%	16%	0%	21%	125
Democrat	4%	91%	0%	4%	211
Independent	26%	36%	2%	36%	101
Republican	57%	21%	0%	22%	182
Liberal	5%	91%	0%	4%	114
Moderate	19%	60%	0%	21%	213
Conservative	62%	16%	0%	22%	144
Support Tea Party	66%	12%	0%	22%	106
Neutral	28%	45%	1%	25%	144
Oppose Tea Party	10%	79%	0%	10%	228
Definitely Decided	15%	79%	2%	4%	67
Leaning Toward Someone	25%	71%	0%	4%	61
Still Trying To Decide	31%	46%	0%	22%	356
Union household	23%	65%	2%	11%	64
Non-union	29%	53%	0%	19%	432
Read Union Leader	28%	52%	1%	20%	110
Read Boston Globe	16%	74%	1%	9%	69
Watch WMUR	28%	55%	0%	16%	291
Listen to NHPR	16%	69%	0%	15%	168
18 to 34	26%	58%	0%	16%	107
35 to 49	28%	51%	1%	20%	121
50 to 64	28%	57%	0%	14%	151
65 and over	29%	50%	1%	20%	106
Male	34%	47%	0%	19%	258
Female	21%	62%	1%	16%	239
High school or less	34%	50%	0%	16%	85
Some college	32%	54%	1%	13%	107
College graduate	33%	46%	0%	20%	171
Post-graduate	13%	67%	1%	18%	134
Attend services 1 or more/week	35%	42%	1%	22%	103
1-2 times a month	26%	52%	0%	21%	63
Less often	32%	48%	0%	20%	144
Never	20%	67%	0%	13%	170
North Country	15%	74%	0%	11%	37
Central / Lakes	23%	56%	2%	19%	72
Connecticut Valley	17%	64%	0%	19%	72
Mass Border	34%	47%	1%	18%	132
Seacoast	28%	56%	0%	16%	83
Manchester Area	36%	46%	0%	18%	101
First Cong. Dist	29%	52%	0%	18%	254
Second Cong. Dist	26%	56%	1%	17%	243

Governor – Andrew Hemingway vs. Maggie Hassan – Likely Voters – With Leaners

	<u>Hemingway</u>	<u>Hassan</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	31%	55%	1%	13%	497
Registered Democrat	5%	91%	0%	4%	113
Registered Undeclared	21%	63%	1%	15%	213
Registered Republican	71%	17%	1%	11%	125
Democrat	4%	92%	0%	4%	211
Independent	29%	37%	3%	30%	101
Republican	63%	23%	1%	14%	181
Liberal	5%	91%	2%	2%	114
Moderate	22%	62%	1%	16%	213
Conservative	67%	18%	0%	15%	144
Support Tea Party	72%	15%	1%	12%	106
Neutral	30%	46%	2%	22%	144
Oppose Tea Party	12%	80%	0%	8%	228
Definitely Decided	15%	79%	2%	4%	67
Leaning Toward Someone	25%	72%	0%	3%	60
Still Trying To Decide	35%	47%	1%	16%	356
Union household	25%	65%	2%	9%	64
Non-union	32%	54%	1%	13%	432
Read Union Leader	31%	54%	2%	13%	110
Read Boston Globe	17%	75%	1%	7%	69
Watch WMUR	31%	57%	1%	11%	291
Listen to NHPR	20%	72%	0%	9%	168
18 to 34	29%	60%	0%	11%	107
35 to 49	30%	53%	3%	13%	121
50 to 64	30%	58%	0%	12%	151
65 and over	34%	51%	1%	14%	106
Male	36%	49%	1%	15%	258
Female	25%	63%	1%	11%	239
High school or less	38%	50%	0%	12%	85
Some college	34%	54%	1%	12%	107
College graduate	37%	49%	2%	12%	171
Post-graduate	16%	67%	1%	15%	134
Attend services 1 or more/week	43%	43%	1%	13%	103
1-2 times a month	27%	56%	0%	16%	63
Less often	35%	48%	2%	15%	144
Never	21%	68%	0%	11%	170
North Country	17%	74%	0%	9%	37
Central / Lakes	24%	57%	4%	15%	72
Connecticut Valley	21%	67%	0%	12%	72
Mass Border	38%	48%	1%	13%	132
Seacoast	31%	56%	1%	12%	83
Manchester Area	38%	49%	0%	13%	101
First Cong. Dist	32%	53%	1%	14%	254
Second Cong. Dist	30%	58%	1%	11%	243

Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Havenstein</u> 29%	<u>Hassan</u> 55%	<u>Other</u> 1%	<u>DK</u> 15%	<u>(N)</u> 500
Registered Democrat	4%	92%	0%	3%	113
Registered Undeclared	20%	62%	0%	17%	217
Registered Republican	69%	17%	0%	14%	124
Democrat	3%	94%	0%	3%	211
Independent	20%	38%	3%	39%	105
Republican	66%	21%	0%	13%	181
Liberal	1%	95%	1%	2%	114
Moderate	25%	60%	0%	15%	213
Conservative	59%	19%	0%	22%	147
Support Tea Party	64%	17%	0%	19%	108
Neutral	28%	47%	2%	22%	144
Oppose Tea Party	14%	79%	0%	6%	228
Definitely Decided	14%	82%	2%	2%	66
Leaning Toward Someone	24%	69%	0%	7%	62
Still Trying To Decide	34%	47%	1%	18%	358
Union household	19%	65%	2%	15%	64
Non-union	31%	54%	0%	15%	435
Read Union Leader	35%	46%	1%	18%	115
Read Boston Globe	16%	77%	0%	7%	70
Watch WMUR	33%	55%	1%	12%	292
Listen to NHPR	17%	73%	0%	10%	168
18 to 34	31%	60%	0%	9%	107
35 to 49	23%	52%	2%	23%	125
50 to 64	30%	61%	0%	9%	152
65 and over	35%	47%	0%	18%	105
Male	37%	48%	0%	16%	261
Female	21%	64%	1%	13%	240
High school or less	34%	45%	0%	21%	85
Some college	31%	57%	0%	12%	108
College graduate	36%	51%	1%	12%	170
Post-graduate	18%	66%	1%	15%	137
Attend services 1 or more/week	42%	42%	1%	15%	103
1-2 times a month	28%	63%	0%	9%	63
Less often	31%	49%	1%	19%	143
Never	21%	65%	0%	13%	175
North Country	13%	74%	0%	12%	37
Central / Lakes	28%	54%	3%	15%	72
Connecticut Valley	24%	62%	0%	15%	72
Mass Border	41%	47%	1%	11%	131
Seacoast	24%	59%	0%	16%	87
Manchester Area	29%	53%	0%	18%	102
First Cong. Dist	26%	55%	0%	18%	258
Second Cong. Dist	33%	55%	1%	10%	242

Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters – With Leaners

	<u>Havenstein</u>	<u>Hassan</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	31%	57%	2%	10%	496
Registered Democrat	4%	94%	0%	2%	113
Registered Undeclared	22%	64%	0%	14%	213
Registered Republican	69%	18%	4%	9%	124
Democrat	3%	95%	0%	2%	211
Independent	26%	40%	8%	26%	101
Republican	68%	22%	0%	10%	180
Liberal	2%	95%	1%	1%	114
Moderate	26%	61%	0%	12%	213
Conservative	61%	20%	4%	15%	142
Support Tea Party	67%	18%	5%	10%	105
Neutral	33%	48%	2%	18%	144
Oppose Tea Party	14%	80%	0%	6%	228
Definitely Decided	16%	82%	2%	0%	66
Leaning Toward Someone	25%	72%	0%	2%	59
Still Trying To Decide	36%	49%	2%	13%	357
Union household	19%	65%	2%	15%	64
Non-union	33%	55%	2%	10%	430
Read Union Leader	38%	50%	1%	10%	111
Read Boston Globe	17%	78%	0%	5%	70
Watch WMUR	34%	57%	1%	9%	291
Listen to NHPR	21%	74%	0%	6%	168
18 to 34	35%	60%	0%	6%	107
35 to 49	25%	56%	6%	13%	121
50 to 64	31%	62%	0%	7%	152
65 and over	36%	48%	0%	16%	105
Male	39%	49%	2%	10%	258
Female	23%	65%	1%	11%	238
High school or less	34%	45%	6%	14%	84
Some college	32%	59%	0%	9%	107
College graduate	39%	52%	1%	8%	170
Post-graduate	19%	69%	1%	11%	134
Attend services 1 or more/week	42%	43%	1%	14%	103
1-2 times a month	28%	63%	0%	9%	63
Less often	33%	49%	5%	13%	142
Never	24%	69%	0%	7%	170
North Country	13%	74%	0%	12%	37
Central / Lakes	28%	55%	3%	14%	72
Connecticut Valley	31%	64%	0%	6%	72
Mass Border	43%	48%	1%	9%	131
Seacoast	27%	63%	0%	10%	83
Manchester Area	29%	54%	5%	12%	102
First Cong. Dist	28%	57%	2%	13%	253
Second Cong. Dist	35%	57%	1%	7%	242

Favorability Rating – Andrew Hemingway

	<u>Favorable</u> 4%	<u>Neutral</u> 3%	<u>Unfavorable</u> 5%	<u>Don't Know</u> 88%	<u>(N)</u> 668
STATEWIDE					
Registered Democrat	7%	3%	2%	88%	133
Registered Undeclared	4%	3%	6%	87%	274
Registered Republican	4%	6%	4%	86%	140
Democrat	5%	4%	4%	86%	290
Independent	4%	1%	7%	88%	140
Republican	4%	4%	4%	89%	227
Liberal	6%	4%	6%	84%	156
Moderate	5%	2%	5%	88%	284
Conservative	3%	5%	4%	88%	176
Support Tea Party	6%	4%	5%	85%	130
Neutral	3%	3%	3%	91%	229
Oppose Tea Party	4%	3%	6%	87%	271
Likely Voter	4%	3%	5%	88%	508
Non-Likely Voter	6%	4%	4%	86%	159
Union household	3%	6%	5%	87%	80
Non-union	5%	3%	5%	88%	582
Read Union Leader	4%	5%	4%	88%	151
Read Boston Globe	4%	2%	7%	87%	87
Watch WMUR	5%	3%	4%	87%	377
Listen to NHPR	4%	4%	7%	85%	195
18 to 34	3%	5%	5%	88%	184
35 to 49	6%	2%	2%	90%	172
50 to 64	5%	4%	5%	85%	176
65 and over	4%	2%	5%	90%	119
Male	5%	3%	6%	86%	329
Female	3%	4%	3%	90%	339
High school or less	5%	0%	3%	91%	133
Some college	8%	4%	3%	84%	168
College graduate	3%	3%	4%	90%	206
Post-graduate	2%	5%	7%	86%	158
Attend services 1 or more/week	3%	6%	4%	88%	135
1-2 times a month	11%	4%	0%	85%	78
Less often	4%	1%	7%	87%	173
Never	4%	3%	4%	89%	256
North Country	7%	0%	11%	83%	54
Central / Lakes	2%	3%	6%	89%	99
Connecticut Valley	5%	1%	4%	91%	94
Mass Border	5%	6%	2%	87%	180
Seacoast	6%	3%	5%	87%	114
Manchester Area	3%	3%	6%	88%	127
First Cong. Dist	4%	3%	5%	87%	341
Second Cong. Dist	5%	3%	4%	88%	327

Favorability Rating – Walt Havenstein

STATEWIDE	<u>Favorable</u> 7%	<u>Neutral</u> 2%	<u>Unfavorable</u> 5%	<u>Don't Know</u> 86%	<u>(N)</u> 668
Registered Democrat	4%	2%	10%	83%	134
Registered Undeclared	5%	1%	6%	87%	274
Registered Republican	15%	3%	2%	80%	140
Democrat	3%	1%	8%	88%	290
Independent	5%	4%	3%	88%	140
Republican	13%	2%	2%	83%	227
Liberal	1%	1%	11%	87%	156
Moderate	8%	1%	4%	87%	284
Conservative	11%	3%	3%	83%	176
Support Tea Party	15%	3%	3%	79%	130
Neutral	6%	1%	4%	89%	229
Oppose Tea Party	4%	2%	7%	87%	272
Likely Voter	9%	2%	6%	83%	509
Non-Likely Voter	1%	1%	3%	95%	159
Union household	12%	1%	3%	83%	80
Non-union	6%	2%	5%	87%	582
Read Union Leader	15%	4%	4%	76%	151
Read Boston Globe	6%	2%	10%	82%	87
Watch WMUR	9%	2%	6%	83%	377
Listen to NHPR	10%	3%	8%	79%	195
18 to 34	2%	1%	3%	94%	184
35 to 49	5%	3%	3%	90%	172
50 to 64	10%	2%	8%	80%	176
65 and over	14%	1%	6%	78%	119
Male	10%	1%	7%	82%	329
Female	4%	2%	3%	91%	339
High school or less	4%	0%	3%	92%	133
Some college	4%	3%	3%	90%	168
College graduate	9%	3%	4%	84%	206
Post-graduate	10%	0%	10%	80%	158
Attend services 1 or more/week	5%	2%	6%	86%	135
1-2 times a month	14%	0%	2%	83%	78
Less often	8%	3%	7%	82%	173
Never	5%	1%	3%	91%	256
North Country	4%	0%	3%	93%	54
Central / Lakes	10%	2%	7%	81%	99
Connecticut Valley	7%	3%	5%	85%	94
Mass Border	6%	2%	5%	87%	180
Seacoast	3%	3%	6%	88%	114
Manchester Area	11%	0%	2%	86%	127
First Cong. Dist	7%	1%	5%	87%	341
Second Cong. Dist	7%	2%	5%	86%	327

Are Things in NH on Right/Wrong Track

	Right Direction	Wrong Track	Don't Know	(N=)
STATEWIDE	69%	25%	6%	656
Registered Democrat	75%	19%	6%	132
Registered Undeclared	74%	21%	5%	269
Registered Republican	50%	47%	3%	139
Democrat	83%	12%	4%	285
Independent	62%	32%	6%	137
Republican	56%	38%	7%	223
Liberal	81%	17%	2%	155
Moderate	74%	21%	5%	279
Conservative	52%	41%	7%	172
Support Tea Party	50%	47%	3%	127
Neutral	68%	24%	9%	225
Oppose Tea Party	79%	17%	4%	267
Likely Voter	66%	30%	4%	506
Non-Likely Voter	77%	10%	12%	151
Union household	59%	37%	4%	79
Non-union	70%	24%	6%	571
Read Union Leader	64%	29%	8%	149
Read Boston Globe	71%	23%	6%	84
Watch WMUR	70%	24%	6%	370
Listen to NHPR	74%	21%	5%	191
18 to 34	84%	10%	6%	179
35 to 49	71%	25%	4%	169
50 to 64	62%	33%	5%	175
65 and over	56%	34%	11%	116
Male	68%	29%	3%	320
Female	70%	22%	8%	336
High school or less	60%	28%	12%	128
Some college	74%	21%	5%	163
College graduate	68%	27%	5%	205
Post-graduate	72%	24%	4%	157
Attend services 1 or more/week	53%	35%	12%	131
1-2 times a month	80%	17%	4%	75
Less often	68%	27%	5%	171
Never	77%	18%	4%	253
North Country	67%	23%	10%	54
Central / Lakes	64%	27%	9%	93
Connecticut Valley	61%	29%	9%	94
Mass Border	70%	24%	6%	177
Seacoast	73%	23%	4%	114
Manchester Area	74%	25%	1%	125
First Cong. Dist	70%	25%	5%	338
Second Cong. Dist	68%	26%	7%	318

Legislature Approval

	<u>Approve</u> 51%	<u>Neutral</u> 20%	<u>Disapprove</u> 29%	<u>(N=)</u> 646
STATEWIDE				
Registered Democrat	53%	23%	24%	127
Registered Undeclared	54%	14%	32%	265
Registered Republican	39%	21%	39%	135
Democrat	62%	17%	20%	276
Independent	45%	23%	32%	136
Republican	43%	20%	37%	224
Liberal	60%	17%	23%	146
Moderate	58%	16%	26%	276
Conservative	37%	26%	37%	173
Support Tea Party	42%	19%	39%	129
Neutral	52%	23%	24%	222
Oppose Tea Party	56%	14%	29%	261
Likely Voter	50%	16%	34%	496
Non-Likely Voter	56%	34%	10%	150
Union household	43%	18%	39%	77
Non-union	52%	20%	28%	563
Read Union Leader	49%	14%	37%	149
Read Boston Globe	46%	20%	34%	85
Watch WMUR	50%	16%	34%	363
Listen to NHPR	50%	19%	30%	185
18 to 34	67%	20%	13%	182
35 to 49	41%	27%	32%	160
50 to 64	46%	15%	39%	174
65 and over	49%	16%	34%	115
Male	50%	17%	33%	325
Female	53%	23%	24%	321
High school or less	51%	24%	26%	124
Some college	53%	19%	29%	165
College graduate	48%	21%	31%	202
Post-graduate	54%	18%	27%	152
Attend services 1 or more/week	42%	25%	33%	133
1-2 times a month	53%	20%	27%	74
Less often	54%	16%	30%	167
Never	55%	20%	25%	246
North Country	48%	23%	29%	50
Central / Lakes	47%	19%	34%	98
Connecticut Valley	47%	22%	32%	88
Mass Border	52%	22%	26%	177
Seacoast	50%	18%	32%	111
Manchester Area	59%	18%	23%	122
First Cong. Dist	50%	22%	29%	333
Second Cong. Dist	53%	18%	29%	313

Generic Vote for NH House

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
STATEWIDE	34%	36%	1%	9%	19%	493
Registered Democrat	2%	84%	0%	6%	9%	113
Registered Undeclared	27%	31%	2%	10%	30%	208
Registered Republican	78%	2%	0%	11%	9%	125
Democrat	3%	79%	1%	6%	11%	206
Independent	26%	11%	1%	22%	39%	100
Republican	74%	1%	1%	6%	17%	184
Liberal	5%	79%	0%	10%	5%	112
Moderate	28%	37%	1%	8%	26%	209
Conservative	69%	5%	1%	9%	17%	146
Support Tea Party	69%	3%	2%	11%	14%	110
Neutral	41%	20%	1%	14%	24%	140
Oppose Tea Party	13%	61%	0%	6%	19%	225
Union household	32%	45%	1%	14%	8%	65
Non-union	35%	34%	1%	9%	21%	427
Read Union Leader	41%	24%	1%	13%	22%	110
Read Boston Globe	25%	43%	0%	10%	21%	70
Watch WMUR	36%	33%	1%	10%	20%	288
Listen to NHPR	20%	53%	1%	9%	17%	166
18 to 34	34%	44%	1%	11%	10%	107
35 to 49	31%	35%	0%	18%	16%	117
50 to 64	34%	34%	1%	7%	25%	152
65 and over	40%	33%	1%	4%	21%	105
Male	41%	28%	1%	11%	19%	257
Female	28%	45%	0%	8%	19%	236
High school or less	39%	27%	1%	8%	24%	80
Some college	40%	32%	1%	4%	23%	105
College graduate	38%	32%	1%	15%	14%	172
Post-graduate	23%	49%	1%	7%	20%	134
Attend services 1 or more/week	43%	23%	1%	12%	21%	105
1-2 times a month	30%	34%	1%	16%	18%	62
Less often	37%	31%	0%	12%	20%	141
Never	28%	49%	2%	4%	17%	168
North Country	19%	55%	0%	11%	15%	37
Central / Lakes	33%	39%	2%	7%	19%	69
Connecticut Valley	26%	40%	0%	17%	17%	69
Mass Border	43%	31%	1%	6%	18%	131
Seacoast	28%	43%	2%	9%	19%	85
Manchester Area	41%	25%	0%	10%	23%	101
First Cong. Dist	34%	35%	1%	8%	22%	254
Second Cong. Dist	35%	37%	1%	11%	16%	239

Generic Vote for NH House – With Leaners

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
STATEWIDE	37%	38%	1%	10%	15%	493
Registered Democrat	2%	86%	0%	6%	6%	113
Registered Undeclared	31%	34%	2%	10%	24%	208
Registered Republican	82%	2%	0%	11%	5%	125
Democrat	4%	81%	1%	6%	8%	206
Independent	28%	13%	1%	23%	35%	100
Republican	80%	1%	1%	7%	11%	184
Liberal	5%	79%	0%	11%	5%	112
Moderate	32%	39%	1%	8%	20%	209
Conservative	71%	7%	1%	9%	13%	146
Support Tea Party	72%	4%	2%	11%	10%	110
Neutral	45%	21%	1%	14%	19%	140
Oppose Tea Party	15%	63%	0%	7%	15%	225
Union household	34%	45%	1%	14%	6%	65
Non-union	38%	36%	1%	9%	16%	427
Read Union Leader	46%	24%	1%	13%	16%	110
Read Boston Globe	26%	43%	0%	10%	20%	70
Watch WMUR	40%	34%	1%	10%	14%	288
Listen to NHPR	21%	55%	1%	9%	14%	166
18 to 34	37%	44%	1%	11%	7%	107
35 to 49	32%	36%	0%	18%	13%	117
50 to 64	36%	36%	1%	7%	20%	152
65 and over	43%	37%	1%	5%	14%	105
Male	44%	30%	1%	11%	14%	257
Female	30%	46%	0%	8%	16%	236
High school or less	41%	29%	1%	8%	21%	80
Some college	44%	35%	1%	5%	15%	105
College graduate	42%	32%	1%	15%	10%	172
Post-graduate	24%	52%	1%	8%	16%	134
Attend services 1 or more/week	45%	25%	1%	12%	16%	105
1-2 times a month	39%	34%	1%	17%	9%	62
Less often	40%	33%	0%	12%	16%	141
Never	29%	51%	2%	4%	14%	168
North Country	19%	58%	0%	11%	11%	37
Central / Lakes	34%	40%	2%	8%	16%	69
Connecticut Valley	28%	42%	0%	17%	14%	69
Mass Border	48%	31%	1%	6%	13%	131
Seacoast	30%	45%	2%	9%	14%	85
Manchester Area	44%	28%	0%	10%	18%	101
First Cong. Dist	36%	37%	1%	8%	17%	254
Second Cong. Dist	38%	38%	1%	11%	12%	239

Generic Vote for NH Senate

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
STATEWIDE	39%	37%	3%	21%	488
Registered Democrat	4%	86%	0%	10%	113
Registered Undeclared	31%	32%	5%	32%	209
Registered Republican	87%	2%	3%	8%	124
Democrat	4%	79%	3%	14%	204
Independent	39%	10%	5%	46%	98
Republican	79%	3%	2%	15%	183
Liberal	6%	85%	2%	7%	112
Moderate	32%	36%	3%	30%	207
Conservative	76%	4%	2%	17%	147
Support Tea Party	78%	3%	4%	14%	111
Neutral	45%	20%	5%	31%	137
Oppose Tea Party	16%	63%	2%	19%	221
Likely Voter	39%	37%	3%	21%	488
Union household	38%	45%	3%	15%	65
Non-union	39%	35%	3%	22%	422
Read Union Leader	46%	23%	6%	25%	112
Read Boston Globe	23%	48%	2%	27%	70
Watch WMUR	40%	35%	4%	21%	286
Listen to NHPR	22%	54%	2%	22%	160
18 to 34	38%	51%	1%	10%	102
35 to 49	42%	34%	6%	18%	121
50 to 64	35%	34%	3%	29%	149
65 and over	45%	31%	3%	21%	104
Male	48%	30%	3%	19%	254
Female	30%	44%	3%	23%	234
High school or less	50%	27%	0%	23%	79
Some college	42%	32%	5%	21%	107
College graduate	42%	35%	4%	19%	167
Post-graduate	27%	48%	3%	23%	134
Attend services 1 or more/week	51%	24%	3%	22%	101
1-2 times a month	37%	43%	1%	19%	62
Less often	42%	31%	5%	22%	141
Never	30%	47%	3%	20%	166
North Country	29%	52%	0%	19%	37
Central / Lakes	35%	33%	3%	29%	69
Connecticut Valley	28%	46%	4%	22%	62
Mass Border	43%	35%	3%	19%	131
Seacoast	39%	41%	3%	17%	88
Manchester Area	47%	27%	4%	22%	101
First Cong. Dist	42%	34%	2%	21%	257
Second Cong. Dist	36%	40%	4%	20%	231

Generic Vote for NH Senate – With Leaners

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
STATEWIDE	41%	39%	3%	16%	487
Registered Democrat	4%	89%	0%	7%	113
Registered Undeclared	34%	35%	5%	26%	208
Registered Republican	90%	2%	3%	6%	124
Democrat	5%	85%	3%	7%	204
Independent	39%	11%	6%	44%	98
Republican	84%	3%	2%	11%	182
Liberal	6%	86%	2%	5%	112
Moderate	34%	40%	4%	22%	206
Conservative	79%	6%	2%	12%	147
Support Tea Party	82%	3%	4%	11%	111
Neutral	47%	25%	5%	23%	137
Oppose Tea Party	18%	66%	2%	15%	220
Union household	41%	45%	3%	11%	65
Non-union	42%	38%	3%	17%	421
Read Union Leader	50%	25%	6%	19%	112
Read Boston Globe	23%	48%	2%	26%	70
Watch WMUR	43%	37%	4%	15%	285
Listen to NHPR	25%	58%	2%	15%	160
18 to 34	38%	54%	1%	7%	102
35 to 49	43%	35%	6%	15%	121
50 to 64	37%	37%	3%	23%	149
65 and over	49%	35%	3%	13%	104
Male	50%	33%	3%	14%	253
Female	32%	46%	4%	18%	234
High school or less	52%	29%	1%	17%	79
Some college	45%	34%	5%	17%	106
College graduate	46%	38%	4%	12%	167
Post-graduate	27%	51%	3%	19%	134
Attend services 1 or more/week	51%	26%	3%	20%	101
1-2 times a month	44%	45%	2%	10%	62
Less often	44%	34%	5%	17%	141
Never	32%	51%	3%	14%	166
North Country	35%	52%	0%	13%	37
Central / Lakes	35%	41%	3%	21%	69
Connecticut Valley	28%	49%	5%	17%	62
Mass Border	45%	36%	3%	16%	131
Seacoast	41%	42%	3%	14%	88
Manchester Area	51%	30%	4%	15%	101
First Cong. Dist	45%	37%	2%	16%	257
Second Cong. Dist	37%	43%	4%	15%	231

Most Important Problem Facing NH

	<u>Education</u>	<u>Jobs/ Econ</u>	<u>Taxes</u>	<u>State Budget</u>	<u>Health Care</u>	<u>Other</u>	<u>Not Sure</u>	<u>(N)</u>
STATEWIDE	10%	30%	4%	4%	12%	32%	9%	614
Registered Democrat	12%	24%	4%	3%	15%	33%	8%	130
Registered Undeclared	12%	28%	5%	4%	14%	31%	6%	249
Registered Republican	4%	40%	3%	5%	8%	32%	8%	134
Democrat	15%	25%	3%	4%	14%	32%	8%	265
Independent	10%	24%	5%	3%	12%	32%	16%	127
Republican	4%	38%	6%	5%	10%	30%	7%	214
Liberal	19%	21%	2%	3%	17%	30%	8%	142
Moderate	8%	28%	5%	5%	11%	32%	11%	262
Conservative	6%	40%	4%	4%	8%	31%	7%	164
Support Tea Party	6%	39%	8%	5%	2%	30%	11%	128
Neutral	10%	33%	4%	3%	13%	28%	10%	199
Oppose Tea Party	13%	24%	3%	5%	16%	33%	7%	255
Likely Voter	10%	30%	5%	5%	12%	32%	6%	482
Non-Likely Voter	9%	28%	1%	1%	13%	29%	19%	132
Union household	16%	28%	5%	8%	6%	27%	10%	75
Non-union	9%	30%	4%	3%	13%	32%	9%	537
Read Union Leader	7%	31%	4%	6%	8%	38%	6%	148
Read Boston Globe	8%	37%	6%	1%	15%	20%	11%	83
Watch WMUR	7%	33%	4%	4%	11%	35%	6%	354
Listen to NHPR	10%	30%	4%	3%	13%	31%	8%	182
18 to 34	13%	22%	3%	2%	12%	29%	19%	146
35 to 49	9%	28%	4%	4%	15%	34%	7%	167
50 to 64	10%	34%	4%	3%	11%	33%	5%	170
65 and over	6%	35%	6%	8%	6%	33%	6%	115
Male	7%	29%	5%	6%	8%	34%	11%	312
Female	12%	30%	3%	2%	17%	29%	7%	302
High school or less	2%	36%	4%	4%	11%	29%	14%	123
Some college	8%	26%	5%	5%	8%	35%	14%	147
College graduate	9%	34%	5%	3%	13%	29%	7%	194
Post-graduate	19%	23%	4%	4%	16%	33%	2%	149
Attend services 1 or more/week	8%	28%	3%	3%	14%	33%	10%	123
1-2 times a month	18%	38%	2%	1%	14%	22%	5%	75
Less often	9%	32%	5%	5%	11%	30%	9%	159
Never	9%	26%	6%	5%	10%	34%	9%	233
North Country	12%	30%	0%	5%	8%	45%	0%	47
Central / Lakes	2%	30%	2%	8%	12%	32%	14%	93
Connecticut Valley	11%	29%	8%	4%	15%	29%	3%	93
Mass Border	13%	30%	3%	2%	15%	25%	11%	174
Seacoast	13%	30%	6%	1%	5%	37%	8%	94
Manchester Area	7%	27%	6%	6%	12%	32%	11%	114
First Cong. Dist	9%	30%	5%	3%	9%	35%	9%	299
Second Cong. Dist	11%	29%	4%	5%	14%	28%	9%	315