THE WMUR GRANITE STATE POLL

University of New Hampshire

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CLINTON LEADS POTENTIAL GENERAL ELECTION CHALLENGERS IN NH

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DURHAM, NH – Former Secretary of State and Democratic frontrunner Hillary Clinton currently leads potential challengers Jeb Bush and Rand Paul in early hypothetical matchups.
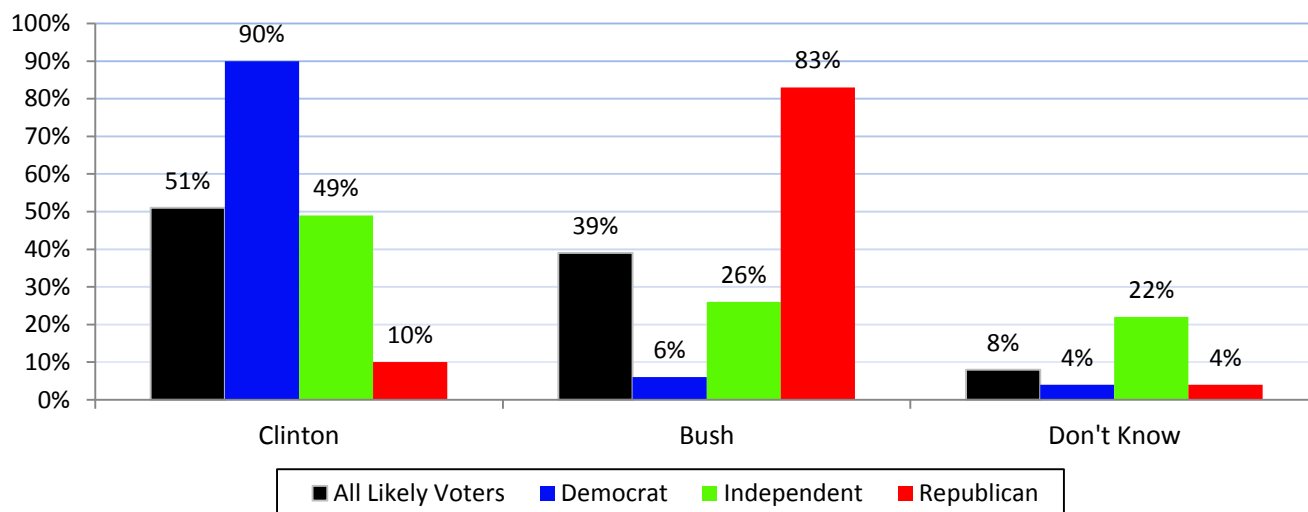
These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Seven hundred and seventy-six (776) randomly selected likely New Hampshire 2016 presidential election voters were interviewed by landline and cellular telephone between January 22 and February 3, 2015. The margin of sampling error is +/- 3.5 percent.

2016 U.S. Presidential Election

Unsurprisingly, very few voters have decided who they will vote support in the November 2016 presidential Election. Only 7% of likely voters say they have definitely decided who to support, 13% are leaning towards someone, and 81% are still trying to decide.

If the presidential election was between Hillary Clinton and Jeb Bush, 51% of likely voters say they would vote for Clinton, 39% would vote for Bush, 2% support someone else, and 8% are undecided. At this point, members of both parties heavily support their candidate with a significant amount of independents undecided. Clinton holds an early edge over Bush among Independents, 49%-26%.

President - Clinton vs. Bush

Clinton: All Likely Voters 51%, Democrat 90%, Independent 49%, Republican 10%
Bush: All Likely Voters 39%, Democrat 6%, Independent 26%, Republican 83%
Don't Know: All Likely Voters 8%, Democrat 4%, Independent 22%, Republican 4%
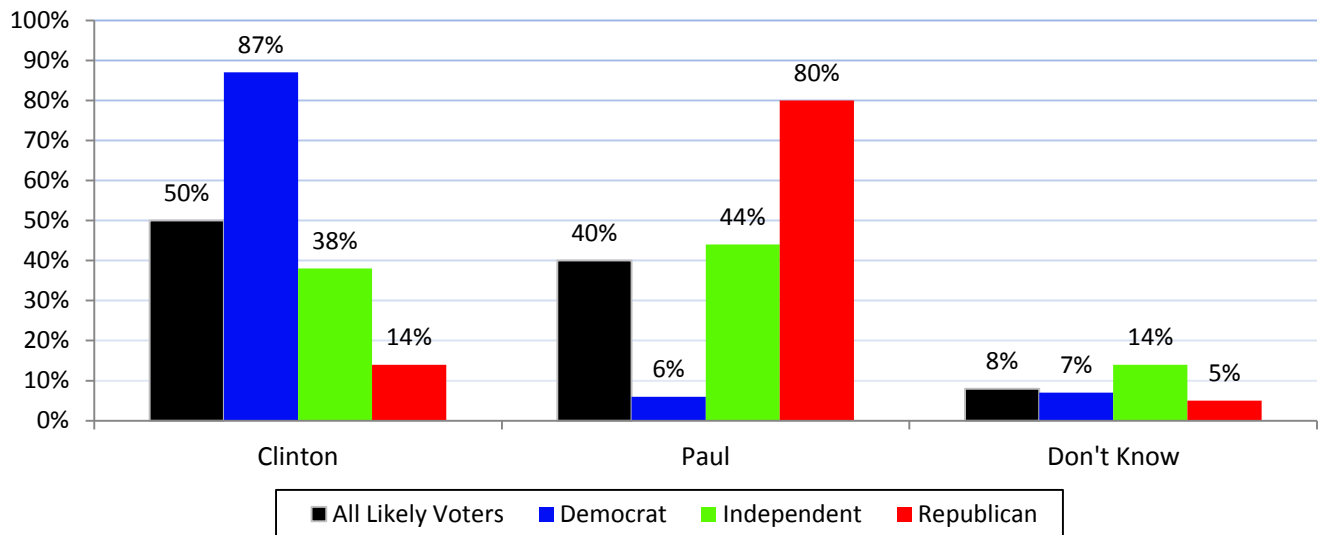
Legend: ■ All Likely Voters ■ Democrat ■ Independent ■ Republican

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* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

If Paul were the Republican nominee, 50% of likely voters say they would vote for Clinton, 40% would vote for Paul, 2% support someone else, and 8% are undecided. Paul fares better among independents than Bush as he gets 44% to Clinton's 38%.

US President - Clinton vs. Paul

	Clinton	Paul	Don't Know
All Likely Voters	50%	40%	8%
Democrat	87%	6%	7%
Independent	38%	44%	14%
Republican	14%	80%	5%

Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and seventy-six (776) randomly selected likely New Hampshire 2016 presidential election voters were interviewed by landline and cellular telephone between January 22 and February 3, 2015. The margin of sampling error is +/- 3.5 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Granite State Poll, Winter 2015 - Likely Presidential Election Voter Demographics

Sex	N	%	Region	N	%
Male	380	49%	North Country	64	8%
Female	396	51%	Central/Lakes	124	16%
			Connecticut Valley	111	14%
Age	**N**	**%**	Mass Border	212	27%
18 to 34	175	24%	Seacoast	127	16%
35 to 49	216	29%	Manchester Area	139	18%
50 to 64	208	28%			
65 and Over	137	19%	**Party Registration**	**N**	**%**
			Democrat	174	24%
Highest Level of Education	**N**	**%**	Undeclared	359	50%
High School or Less	110	14%	Republican	183	26%
Some College	162	21%			
College Graduate	318	42%	**Party Identification**	**N**	**%**
Post-Graduate	173	23%	Democrat	323	43%
			Independent	142	19%
			Republican	288	38%

Firmness of Presidential Vote

"I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016… are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Feb. '15
Definitely Decided	7%
Leaning Toward Someone	13%
Still Trying to Decide	81%
N=	(768)

US President – Clinton vs. Bush

"Suppose the 2016 presidential election was being held today and the candidates were Jeb Bush, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

	Feb. '15
Bush	39%
Clinton	51%
Other	2%
Don't know / undecided	8%
(N=)	(742)

US President – Clinton vs. Paul

"Suppose the 2016 presidential election was being held today and the candidates were Rand Paul, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

	Feb. '15
Paul	40%
Clinton	50%
Other	2%
Don't know / undecided	8%
(N=)	(748)

Decided 2016 Presidential Election Vote

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**7%**	**13%**	**81%**	**768**
Democrat	7%	18%	75%	321
Independent	6%	6%	88%	142
Republican	7%	9%	84%	284
Liberal	8%	22%	71%	171
Moderate	6%	11%	83%	346
Conservative	8%	9%	83%	202
Support Tea Party	15%	10%	76%	143
Neutral	2%	10%	87%	298
Oppose Tea Party	7%	17%	75%	283
Likely GOP Primary Voter	8%	10%	82%	337
Likely DEM Primary Voter	8%	21%	71%	292
Non-Likely Primary Voter	0%	2%	98%	140
Voted in 2008 GOP Primary	7%	11%	82%	249
Voted in 2008 DEM Primary	7%	20%	73%	292
Voted in 2012 GOP Primary	6%	12%	83%	310
Voted in 2012 DEM Primary	7%	17%	77%	302
Union household	8%	16%	76%	96
Non-union	7%	12%	81%	657
Read Union Leader	9%	15%	75%	192
Read Boston Globe	5%	19%	76%	108
Read Local Newspapers	8%	14%	77%	266
Watch WMUR	7%	13%	80%	480
Listen to NHPR	11%	12%	77%	263
18 to 34	7%	6%	87%	173
35 to 49	3%	20%	78%	216
50 to 64	9%	13%	78%	208
65 and over	9%	9%	81%	135
Male	6%	11%	83%	377
Female	7%	14%	79%	391
High school or less	11%	13%	76%	109
Some college	4%	13%	82%	162
College graduate	7%	9%	84%	313
Post-graduate	6%	18%	76%	173
Attend services 1 or more/week	4%	7%	89%	157
1-2 times a month	3%	21%	77%	74
Less often	6%	13%	81%	228
Never	9%	13%	78%	285
North Country	6%	12%	81%	64
Central / Lakes	5%	11%	84%	122
Connecticut Valley	11%	18%	71%	110
Mass Border	6%	11%	83%	212
Seacoast	6%	13%	81%	123
Manchester Area	5%	11%	84%	138
First Cong. Dist	5%	12%	83%	365
Second Cong. Dist	8%	12%	79%	377

US President – Jeb Bush vs. Hillary Clinton – Likely Voters

	Bush	**Clinton**	**Other**	**DK**	**(N)**
STATEWIDE	**39%**	**51%**	**2%**	**8%**	**742**
Democrat	6%	90%	1%	4%	316
Independent	26%	49%	3%	22%	125
Republican	83%	10%	3%	4%	280
Liberal	9%	89%	0%	2%	170
Moderate	32%	53%	3%	11%	338
Conservative	80%	14%	2%	4%	192
Support Tea Party	68%	18%	5%	9%	138
Neutral	46%	42%	3%	10%	288
Oppose Tea Party	19%	76%	1%	4%	276
Definitely Decided	34%	63%	3%	0%	50
Leaning Toward Someone	32%	67%	1%	0%	91
Still Trying To Decide	41%	47%	2%	9%	594
Likely GOP Primary Voter	77%	14%	2%	7%	330
Likely DEM Primary Voter	4%	94%	1%	1%	283
Non-Likely Primary Voter	19%	52%	5%	24%	129
Voted in 2008 GOP Primary	77%	13%	3%	6%	240
Voted in 2008 DEM Primary	11%	83%	2%	4%	287
Voted in 2012 GOP Primary	77%	14%	2%	7%	301
Voted in 2012 DEM Primary	8%	83%	3%	5%	295
Read Union Leader	46%	45%	4%	5%	190
Read Boston Globe	37%	52%	3%	8%	109
Read Local Newspapers	35%	55%	2%	8%	263
Watch WMUR	40%	51%	3%	7%	461
Listen to NHPR	28%	63%	2%	7%	257
18 to 34	36%	51%	3%	9%	168
35 to 49	35%	58%	2%	4%	205
50 to 64	37%	51%	2%	10%	199
65 and over	48%	43%	2%	7%	134
Male	45%	43%	3%	9%	357
Female	34%	58%	1%	7%	385
High school or less	40%	45%	3%	12%	103
Some college	39%	53%	0%	8%	156
College graduate	40%	49%	3%	8%	302
Post-graduate	36%	57%	3%	4%	171
Attend services 1 or more/week	61%	29%	1%	9%	152
1-2 times a month	40%	53%	1%	6%	74
Less often	39%	54%	4%	3%	228
Never	26%	60%	2%	11%	266
North Country	40%	45%	0%	15%	64
Central / Lakes	48%	43%	2%	8%	120
Connecticut Valley	36%	53%	2%	9%	108
Mass Border	35%	52%	5%	8%	200
Seacoast	40%	56%	1%	4%	125
Manchester Area	40%	52%	2%	6%	126
First Cong. Dist	40%	53%	2%	5%	353
Second Cong. Dist	39%	49%	3%	9%	363

US President – Rand Paul vs. Hillary Clinton – Likely Voters

	Paul	Clinton	Other	DK	(N)
STATEWIDE	**40%**	**50%**	**2%**	**8%**	**748**
Democrat	6%	87%	1%	7%	320
Independent	44%	38%	5%	14%	132
Republican	80%	14%	2%	5%	277
Liberal	8%	87%	0%	5%	170
Moderate	38%	51%	2%	9%	340
Conservative	77%	16%	3%	5%	196
Support Tea Party	81%	11%	1%	7%	140
Neutral	47%	42%	1%	10%	288
Oppose Tea Party	16%	79%	2%	4%	280
Definitely Decided	46%	52%	0%	2%	49
Leaning Toward Someone	30%	68%	1%	1%	92
Still Trying To Decide	42%	47%	2%	9%	599
Likely GOP Primary Voter	77%	17%	1%	5%	330
Likely DEM Primary Voter	4%	90%	2%	5%	288
Non-Likely Primary Voter	29%	45%	5%	21%	130
Voted in 2008 GOP Primary	77%	16%	2%	5%	240
Voted in 2008 DEM Primary	14%	79%	1%	6%	290
Voted in 2012 GOP Primary	75%	17%	2%	6%	303
Voted in 2012 DEM Primary	11%	80%	1%	7%	297
Read Union Leader	49%	39%	3%	9%	186
Read Boston Globe	30%	58%	5%	7%	106
Read Local Newspapers	34%	55%	3%	8%	260
Watch WMUR	41%	51%	2%	7%	460
Listen to NHPR	31%	60%	2%	7%	260
18 to 34	46%	43%	1%	10%	170
35 to 49	36%	58%	2%	5%	211
50 to 64	37%	51%	2%	9%	199
65 and over	43%	48%	3%	6%	131
Male	46%	43%	3%	8%	363
Female	35%	56%	1%	8%	385
High school or less	54%	39%	1%	7%	105
Some college	39%	52%	2%	7%	155
College graduate	41%	47%	1%	11%	312
Post-graduate	31%	63%	4%	2%	163
Attend services 1 or more/week	58%	31%	1%	10%	149
1-2 times a month	30%	62%	1%	7%	73
Less often	40%	52%	3%	5%	223
Never	34%	56%	2%	9%	280
North Country	41%	38%	5%	16%	63
Central / Lakes	48%	48%	0%	4%	121
Connecticut Valley	41%	51%	1%	7%	106
Mass Border	35%	52%	3%	9%	204
Seacoast	40%	57%	2%	2%	122
Manchester Area	41%	47%	1%	11%	132
First Cong. Dist	39%	50%	2%	8%	357
Second Cong. Dist	42%	50%	2%	6%	364