

May 5, 2015

CLINTON CONTINUES TO LEAD, BUT SUPPORT SOFTENS

By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
UNH Survey Center
603-862-2226
www.unh.edu/survey-center

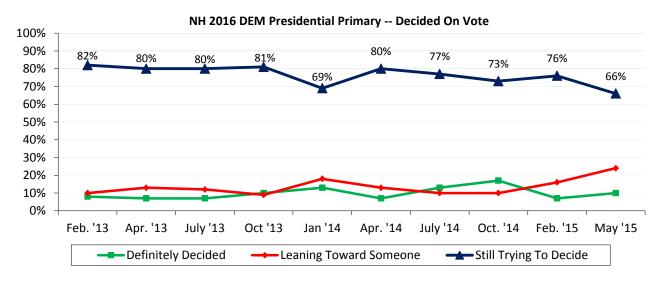
DURHAM, NH –Hillary Clinton remains the frontrunner in the 2016 New Hampshire Primary although support for her has dipped somewhat in recent months. Her favorability ratings among Democratic primary voters have dropped significantly since February.

These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is +/-3.7 percent. Included were two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/-3.9).

NH Voters Not Engaged

2016 is the 100th anniversary of the New Hampshire Presidential Primary, and with months remaining before the election, prospective Republican and Democratic candidates have been testing the waters here. However, most voters have not yet engaged. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have usually won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few voters have made up their minds about who they will support in 2016. Currently, only 10% of likely Democratic primary voters say they have definitely decided who they will support, 24% are leaning toward a candidate, but the great majority of voters (66%) are still trying to decide who to support.



^{*} We ask that this copyrighted information be referred to as the Granite State Poll, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

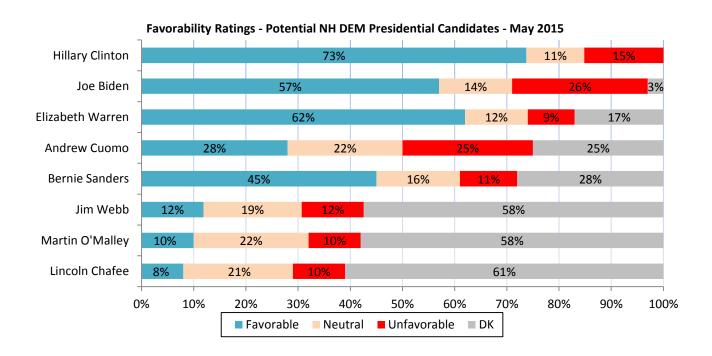
Currently, 35% of likely Democratic primary voters say they are extremely interested in the election, 35% are very interested, 21% are somewhat interested and 10% are not very interested. This is similar to this point in the 2007 cycle, when 39% of likely primary voters said they were extremely interested in the 2008 Democratic primary, 38% were very interested, 17% were only somewhat interested, and 5% were not very interested.

However, it appears that the electorate is more interested in the Republican primary than the Democratic contest. Undeclared voters, often erroneously referred to as "independents", are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 40% of undeclared voters say they plan to vote in the Republican primary, only 23% plan to vote in the Democratic primary, and 37% say they will not vote in either primary. At this time in 2007, 54% of undeclared voters said they would vote in the Democratic primary, only 20% said they planned to vote in the Republican primary, and 26% said they would not vote in either primary or were unsure which primary they would vote in.

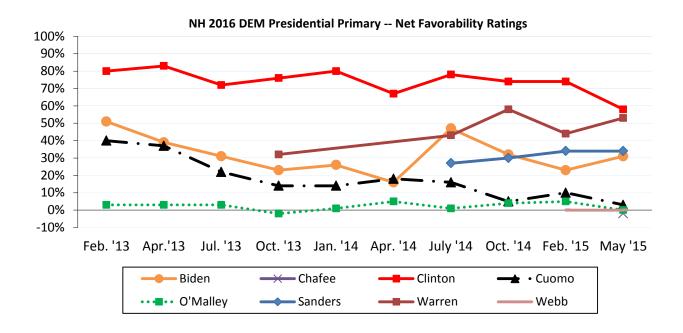
Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate. Most likely Democratic Primary voters, 73%, have a favorable opinion of Clinton, only 15% have an unfavorable opinion of her, and 11% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is a high +58%. Massachusetts Senator Elizabeth Warren who has not indicated she will run, has high net favorability as well (+53%).

Potential candidates with moderate net favorability ratings include Vermont Senator Bernie Sanders (+34%) and Vice President Joe Biden (+31%). Former Maryland Governor Martin O'Malley (+0%), former Virginia Senator Jim Webb (+0%), and former Rhode Island Governor Lincoln Chafee (-2%) and are less well known and have lower net favorability ratings. Despite being relatively well-known, New York Governor Andrew Cuomo (+3%) continues to have a low net favorability rating.



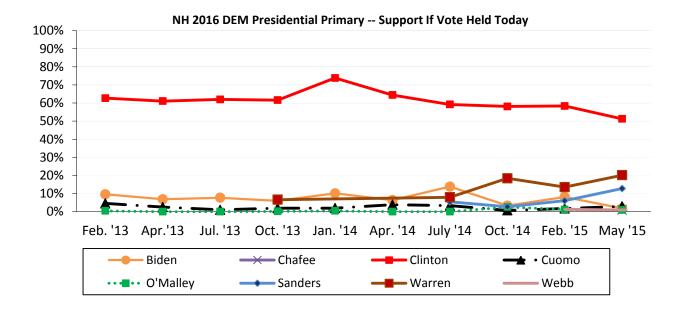
Clinton has been the most popular Democratic candidate over the past two years, but her net favorability has dropped from +74% to 58% since February.



2016 NH Democratic Primary Trial Heat

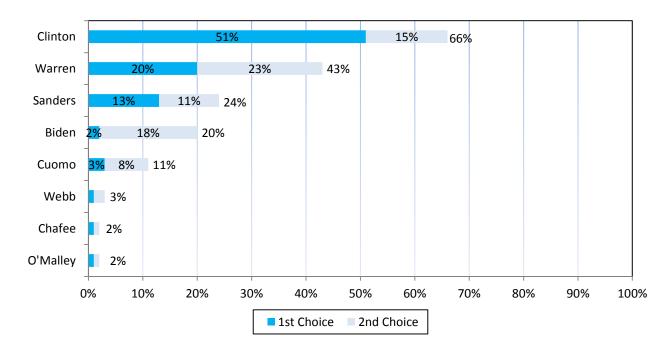
Clinton remains the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 51% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 20% prefer Warren, 13% prefer Sanders, 3% prefer Cuomo, 2% prefer Biden, 1% prefer Webb, 1% prefer Chafee, 1% prefer O'Malley and 8% are undecided.

While Clinton still gets a majority of primary voters, her support has dropped 7 percentage points since February.



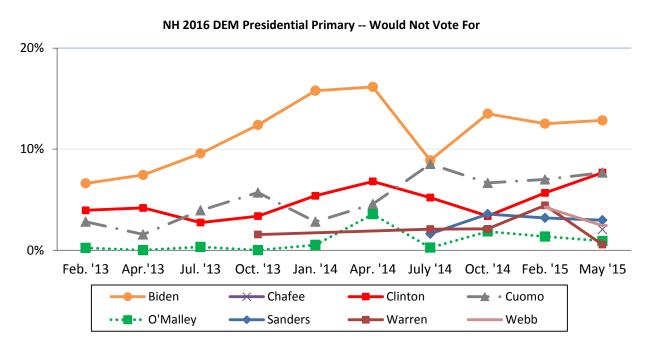
2016 NH Democratic Primary with Second Choice

While Hillary Clinton is currently the frontrunner in the Democratic field, likely Democrat Primary voters also view Elizabeth Warren, Bernie Sanders and Joe Biden as potential options. When the top two choices are combined, 66% of likely primary voters favor Clinton, 43% favor Warren, 24% favor Sanders and 20% favor Biden.



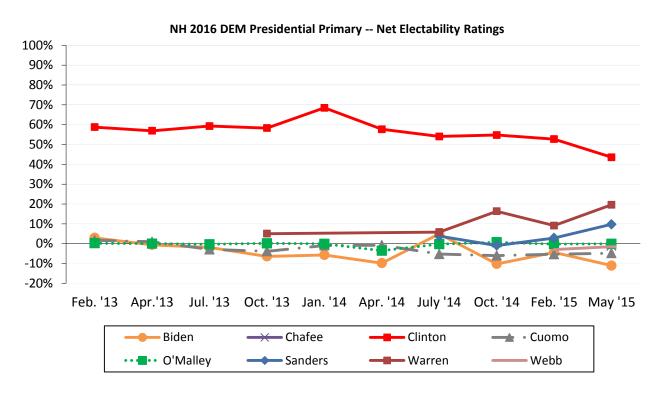
Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 13% of likely Democratic Primary voters say they would not vote for Biden, 8% would not vote for Cuomo, 8% would not vote for Clinton, 3% would not vote for Sanders, 2% would not vote for Webb, 2% would not vote for Chafee, 1% would not vote for O'Malley, 1% would not vote for Warren, 24% think that all of the prospective candidates are acceptable, and 39% are unsure.



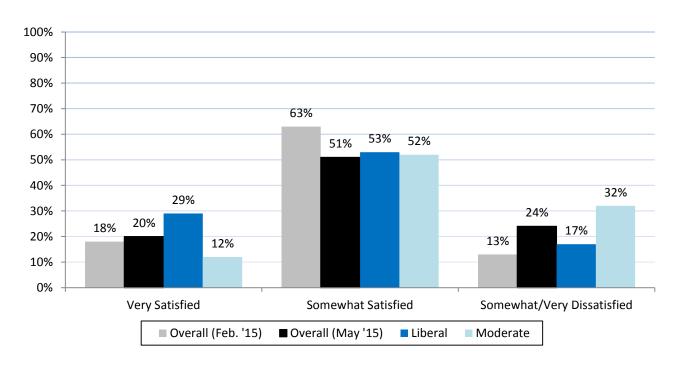
Democrat Net Electability

Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) at +44%. Warren (+20%), and Sanders (+10%) have positive electability ratings while O'Malley (0%), Chafee (-1%), Webb (-2%), Cuomo (-5%), and Biden (-11%) have neutral or negative electability ratings.



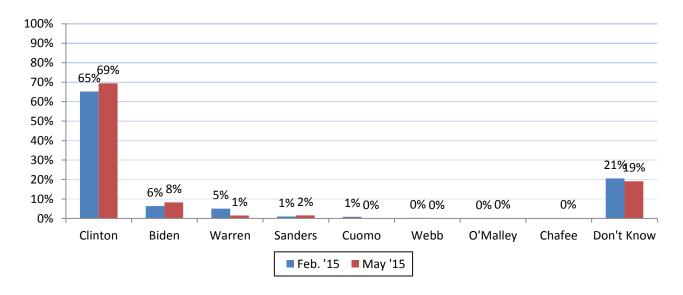
Satisfaction with the Current Primary Field?

Just 20% of Democratic Primary voters are very satisfied with the current field of candidates, 51% are somewhat satisfied and 24% are somewhat or very dissatisfied. Liberals primary voters are more likely to be satisfied with the field than moderates.



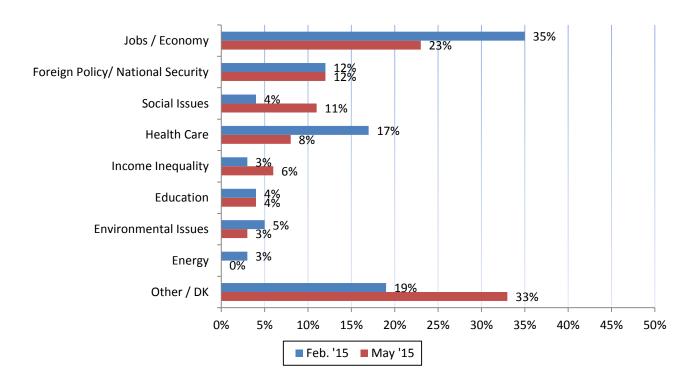
Who Will Win Primary?

Clinton is seen as the likely winner of the New Hampshire primary by most Democrats. Among likely Democrat Primary voters, 65% believe that Clinton will win the New Hampshire primary, 8% believe Biden will win, 2% believe Sanders will win, 1% believe Warren will win and 19% are not sure.



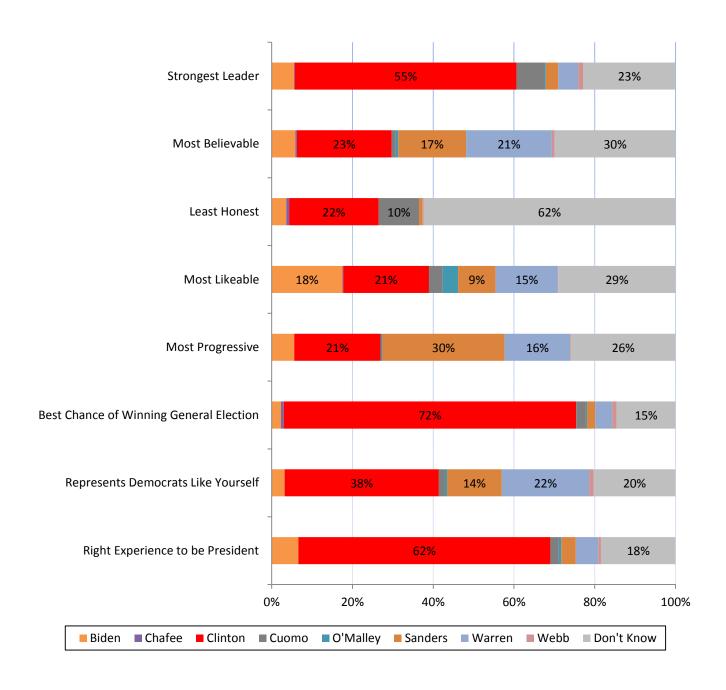
Most Important Issues to Primary Vote

What asked what issue is the most important facing candidates in the presidential primary, 23% of likely Democrat Primary voters cite jobs or the economy, 12% cite foreign policy or national security, 11% cite social issues, 8% cite healthcare, 6% cite income inequality, 4% cite education, and 3% cite the environment.



Candidate Qualities

A majority of likely primary voters (72%) view Hillary Clinton as having the best chance of winning a general election, having the right experience to be president (62%) and being the strongest leader (55%). Thirty eight percent (38%) of primary voters say Clinton best represents Democrats like themselves, 22% chose Warren and 14% chose Sanders. A plurality (30%) chose Bernie Sanders as the most progressive followed by Clinton with 21% and Warren with 16%. Twenty-three percent (23%) say Clinton is the most believable, followed by Warren at 21% and Sanders at 17%. Twenty-one percent (21%) say Clinton is the most likeable, followed by Biden at 18% and Warren at 15%. Twenty-two percent (22%) say Clinton is the least honest, followed by Cuomo at 10%.



Granite State Poll Methodology

These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is +/-3.7 percent. Included were two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/-3.9).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Granite State Poll, Spring 2015 – Likely Democratic Primary Voter Demographics

Sex		N	%	Region	N	%
	Male	78	34%	North Country	12	5%
	Female	151	66%	Central/Lakes	27	12%
				Connecticut Valley	38	17%
Age		N	%	Mass Border	45	20%
	18 to 34	68	30%	Seacoast	60	26%
	35 to 49	49	22%	Manchester Area	47	21%
	50 to 64	69	31%			
	65 and Over	38	17%	Party Registration	N	%
				Democrat	138	68%
Highe	est Level of Education	N	%	Undeclared	65	32%
	High School or Less	37	16%	Republican	0	0%
	Some College	42	18%			
	College Graduate	95	42%	Party Identification	N	%
	Post-Graduate	54	24%	Democrat	200	88%
				Independent	18	8%
				Republican	10	4%

^{*} We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Decided Who to Vote for in 2016 DEM Primary?

(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

May ' 15	Definitely <u>Decided</u> 10%	Leaning Toward Someone 24%	Still Trying <u>To Decide</u> 66%	<u>(N)</u> (227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

Democratic Nomination in 2016 NH Primary

(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Lincoln Chafee ... Hillary Clinton ... Andrew Cuomo ... Martin O'Malley ... Bernie Sanders ... Elizabeth Warren ... Jim Webb or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	Apr. '13	<u>July '13</u>	Oct. '13	<u>Jan. '14</u>	Apr. '14	July '14	Oct. '14	<u>Feb. '15</u>	May '15
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	58%	58%	51%
Elizabeth Warren				6%			8%	18%	14%	20%
Bernie Sanders							5%	3%	6%	13%
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	1%	2%	3%
Joe Biden	10%	7%	8%	6%	10%	6%	14%	3%	8%	2%
Martin O'Malley	*	*	0%	*	*	0%	0%	3%	1%	1%
Jim Webb									1%	1%
Lincoln Chafee										1%
Mark Warner	*	2%	0%	*	1%	2%	1%	*		
Brian Schweitzer	1%	*			*	0%	0%			
Kirsten Gillibrand			*	0%	0%					
Deval Patrick	1%	3%	5%	1%						
Cory Booker	2%	1%	2%	*						
Evan Bayh	1%	1%	*	*						
John Hickenlooper	*	*	*	0%						
Antonio Villaraigosa	*	*								
Someone Else	1%	2%	2%	2%	2%	5%	1%	1%	1%	*
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	13%	9%	8%
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	(224)

^{* =} Less than 1% --- = Not Included

Second Choice in 2016 NH Democratic Primary

(Likely NH DEM Primary Voters)

"If ______ was not running, who would be your second choice?"

	<u> Apr. '14</u>	<u>July '14</u>	Oct. '14	<u>Feb. '15</u>	May '15
Elizabeth Warren		19%	21%	23%	23%
Joe Biden	24%	23%	21%	21%	18%
Hillary Clinton	5%	17%	10%	18%	15%
Bernie Sanders		5%	4%	4%	11%
Andrew Cuomo	14%	6%	5%	8%	8%
Jim Webb				3%	2%
Martin O'Malley	2%	*	*	2%	1%
Lincoln Chafee					1%
Mark Warner	5%	1%	1%		
Brian Schweitzer	1%	2%			
Someone Else	2%	*	2%	1%	2%
No Second Choice	24%	12%	23%	*	1%
Don't Know Yet	23%	15%	12%	18%	17%
(N)	(182)	(257)	(224)	(268)	(205)

^{* =} Less than 1% --- = Not Included

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary

(Likely NH DEM Primary Voters)

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	<u>July '14</u>	Oct. '14	Feb. '15	May '15
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	13%
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	8%
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	8%
Bernie Sanders							2%	4%	3%	3%
Lincoln Chafee										2%
Jim Webb									4%	2%
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	1%
Elizabeth Warren				2%			2%	2%	4%	1%
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%		
Brian Schweitzer	1%	1%			3%	1%	3%			
Kirsten Gillibrand			*	*	3%					
Deval Patrick	6%	3%	3%	3%						
John Hickenlooper	*	1%	*	2%						
Cory Booker	2%	*	*	2%						
Evan Bayh	3%	4%	3%	*						
Antonio Villaraigosa	2%	3%								
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	0%
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	24%
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	39%
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)	(293)	(218)

^{* =} Less than 1% --- = Not Included

Who Will Win 2016 NH Democratic Primary?

(Likely NH DEM Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?"

	<u>Feb. '15</u>	May '15
Hillary Clinton	65%	69%
Joe Biden	6%	8%
Bernie Sanders	1%	2%
Elizabeth Warren	5%	1%
Martin O'Malley	0%	*
Lincoln Chafee	%	*
Andrew Cuomo	1%	0%
Jim Webb	*	0%
Someone Else	1%	0%
Don't Know	21%	19%
(N)	(298)	(229)

^{* =} Less than 1% --- = Not Included

Satisfaction with 2016 NH Democratic Primary Field?

(Likely NH DEM Primary Voters)

"Overall, how satisfied or dissatisfied are you with the choice of candidates for the Democratic nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?"

	<u>Feb. '15</u>	<u>May '15</u>
Very Satisfied	18%	20%
Somewhat Satisfied	63%	51%
Somewhat Dissatisfied	10%	20%
Very Dissatisfied	3%	4%
Don't Know	7%	4%
(N)	(297)	(229)

Most Important Issue To Primary Vote

(Likely NH DEM Primary Voters)

"There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	Feb. '15	May '15
Jobs/Economy	35%	23%
Foreign Policy/National Security	12%	12%
Social Issues	4%	11%
Health Care	17%	8%
Income Inequality	3%	6%
Education	4%	4%
Environment/Climate Change	5%	3%
Energy	3%	0%
Other/Don't Know	19%	33%
(N)	(285)	(213)

Candidate Characteristics

(Likely NH DEM Primary Voters)

"Which Democratic candidate do you think is the strongest leader?"

	<u>Feb. '15</u>	May '15
Hillary Clinton	58%	55%
Andrew Cuomo	3%	7%
Joe Biden	11%	6%
Elizabeth Warren	8%	5%
Bernie Sanders	2%	3%
Jim Webb	*	1%
Martin O'Malley	0%	*
Lincoln Chafee		*
Someone Else	0%	0%
Don't Know	18%	23%
(N)	(298)	(224)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think is most believable?"

	<u>Feb. '15</u>	May '15
Hillary Clinton	31%	23%
Elizabeth Warren	22%	21%
Bernie Sanders	11%	17%
Joe Biden	13%	6%
Andrew Cuomo	2%	1%
Jim Webb	*	1%
Martin O'Malley	0%	1%
Lincoln Chafee		*
Someone Else	0%	1%
Don't Know	21%	30%
(N)	(289)	(224)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think is least honest?"

<u>May '15</u>
22%
10%
4%
1%
1%
*
0%
0%
0%
62%
(217)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think is most likeable?"

	<u>Feb. '15</u>	May '15
Hillary Clinton	32%	21%
Joe Biden	22%	18%
Elizabeth Warren	12%	15%
Bernie Sanders	7%	9%
Martin O'Malley	2%	4%
Andrew Cuomo	4%	3%
Jim Webb	*	*
Lincoln Chafee		*
Someone Else	0%	0%
Don't Know	22%	29%
(N)	(294)	(224)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think is most progressive?"

	May '15
Bernie Sanders	30%
Hillary Clinton	21%
Elizabeth Warren	16%
Joe Biden	6%
Jim Webb	*
Martin O'Malley	*
Andrew Cuomo	0%
Lincoln Chafee	0%
Someone Else	0%
Don't Know	26%
(N)	(224)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think has the best chance of winning in the general election next November?"

	<u>Feb. '15</u>	May '15
Hillary Clinton	66%	72%
Elizabeth Warren	3%	4%
Joe Biden	10%	2%
Bernie Sanders	1%	2%
Andrew Cuomo	1%	2%
Lincoln Chafee		1%
Jim Webb	1%	1%
Martin O'Malley	0%	*
Someone Else	0%	0%
Don't Know	17%	15%
(N)	(298)	(226)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think best represents the values of Democrats like yourself?"

	<u>Feb. '15</u>	<u>May '15</u>
Hillary Clinton	43%	38%
Elizabeth Warren	23%	22%
Bernie Sanders	7%	13%
Joe Biden	7%	3%
Andrew Cuomo	2%	1%
Jim Webb	1%	1%
Martin O'Malley	1%	1%
Lincoln Chafee		0%
Someone Else	0%	1%
Don't Know	15%	20%
(N)	(298)	(224)

^{* =} Less than 1% --- = Not Included

"Which Democratic candidate do you think has the right experience to be President?"

	Feb. '15	May '15
Hillary Clinton	68%	62%
Joe Biden	16%	7%
Elizabeth Warren	2%	5%
Bernie Sanders	1%	4%
Andrew Cuomo	2%	2%
Jim Webb	*	1%
Martin O'Malley	*	1%
Lincoln Chafee		0%
Someone Else	0%	*
Don't Know	11%	18%
(N)	(296)	(227)

^{* =} Less than 1% --- = Not Included

DEM Favorability Ratings

(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	57%	14%	26%	3%	+31%	(229)
Feb. '15	53%	13%	30%	5%	+23%	(297)
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

[&]quot;Former Rhode Island Governor Lincoln Chafee?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	8%	21%	10%	61%	-2%	(230)

[&]quot;Former Secretary of State Hillary Clinton?"

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	73%	11%	15%	0%	+58%	(230)
Feb. '15	83%	6%	9%	1%	+74%	(297)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

[&]quot;New York Governor Andrew Cuomo?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	<u>Net</u>	(N)
May '1 5	28%	22%	25%	25%	+3%	(230)
Feb. '15	34%	15%	24%	28%	+10%	(295)
Oct. '14	28%	5%	23%	44%	+5%	(234)
July '14	37%	6%	21%	36%	+16%	(257)
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

"Former Maryland Governor Martin O'Malley?"

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	10%	22%	10%	58%	0%	(230)
Feb. '15	11%	8%	6%	75%	+5%	(297)
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

"Vermont Senator Bernie Sanders?"

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	45%	16%	11%	28%	+34%	(230)
Feb. '15	44%	9%	10%	37%	+34%	(297)
Oct. '14	39%	7%	9%	45%	+30%	(234)
July '14	37%	2%	10%	51%	+27%	(257)

"Massachusetts Senator Elizabeth Warren?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May '15	62%	12%	9%	17%	+53%	(230)
Feb. ' 15	61%	11%	17%	12%	+44%	(297)
Oct. '14	65%	4%	7%	24%	+58%	(234)
July '14	57%	2%	14%	27%	+43%	(257)
Oct. '13	47%	7%	15%	31%	+32%	(252)

[&]quot;Former Virginia Senator Jim Webb?"

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know	<u>Net</u>	<u>(N)</u>
May ' 15	12%	19%	12%	58%	0%	(230)
Feb. '15	9%	12%	9%	70%	0%	(297)

Favorability Rating – Joe Biden (Likely 2016 DEM Primary Voters)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	57%	14%	26%	3%	229
	/		2001	201	400
Registered Democrat	55%	11%	32%	2%	138
Registered Undeclared	62%	20%	15%	2%	65
Democrat	61%	16%	21%	2%	200
Independent	37%	5%	51%	8%	18
Republican	10%	0%	90%	0%	10
Liberal	73%	13%	12%	2%	114
Moderate	43%	19%	36%	2%	90
Conservative	23%	8%	69%	0%	90 15
Conservative	23/0	070	0376	076	13
Voted in 2008 GOP Primary	37%	37%	26%	0%	4
Voted in 2008 DEM Primary	59%	14%	25%	1%	158
Voted in 2012 GOP Primary	58%	13%	29%	0%	17
Voted in 2012 DEM Primary	60%	14%	25%	2%	155
voted in 2012 Bein Filmary	0070	11/0	2370	2/0	133
Union household	56%	22%	22%	0%	29
Non-union	56%	14%	26%	3%	193
Read Union Leader	42%	7%	42%	9%	26
Read Boston Globe	65%	12%	17%	5%	48
Read Local Newspapers	58%	8%	30%	3%	66
Watch WMUR	49%	15%	34%	3%	106
Listen to NHPR	62%	17%	20%	1%	108
18 to 34	78%	10%	9%	3%	68
35 to 49	35%	25%	40%	0%	49
50 to 64	50%	13%	33%	4%	69
65 and over	61%	13%	23%	3%	38
Male	51%	15%	32%	1%	78
Female	60%	14%	23%	3%	151
remaie	00/0	11/0	2370	3/0	131
High school or less	68%	13%	16%	3%	37
Some college	50%	5%	40%	5%	42
College graduate	53%	20%	24%	3%	95
Post-graduate	60%	13%	27%	0%	54
Attend services 1 or more a week	54%	17%	27%	2%	35
1-2 times a month	25%	23%	50%	2%	25
Less often	61%	11%	20%	7%	54
Never	62%	14%	24%	1%	113
North Country	53%	7%	33%	8%	12
Central / Lakes	52%	12%	34%	2%	27
Connecticut Valley	39%	29%	28%	3%	38
Mass Border	69%	15%	14%	1%	45 60
Seacoast Area	62%	9%	28%	1%	60
Manchester Area	57%	12%	26%	5%	47
First Cong. Dist	58%	10%	30%	2%	119
Second Cong. Dist	55%	20%	22%	3%	110

Favorability Rating – Lincoln Chafee (Likely 2016 DEM Primary Voters)

	<u>Favorable</u>	<u>Neutral</u>	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	8%	21%	10%	61%	230
Registered Democrat	7%	27%	12%	54%	139
Registered Undeclared	13%	7%	6%	74%	65
Democrat	9%	20%	8%	63%	201
Independent	0%	24%	17%	59%	18
Republican	22%	37%	24%	17%	10
Republicum	22/0	3770	2470	1770	10
Liberal	10%	18%	7%	64%	114
Moderate	6%	23%	10%	61%	90
Conservative	9%	20%	30%	41%	15
Voted in 2008 GOP Primary	0%	10%	27%	63%	4
	12%	23%	11%	54%	158
Voted in 2008 DEM Primary	1270	25%	1170	34%	156
Voted in 2012 GOP Primary	5%	7%	6%	83%	17
Voted in 2012 DEM Primary	11%	23%	12%	54%	155
,					
Union household	10%	27%	18%	45%	29
Non-union	8%	21%	9%	62%	194
Read Union Leader	18%	16%	27%	39%	26
Read Boston Globe	14%	37%	5%	44%	48
Read Local Newspapers	10%	20%	11%	59%	66
Watch WMUR	8%	22%	14%	56%	106
Listen to NHPR	10%	19%	8%	63%	100
LISTER TO WITE IX	10/0	1376	870	03/6	103
18 to 34	0%	16%	5%	79%	68
35 to 49	4%	38%	6%	52%	49
50 to 64	12%	16%	12%	60%	69
65 and over	20%	13%	18%	49%	38
Mala	4.40/	1.00/	100/	F 40/	70
Male	14%	16%	16%	54%	78 453
Female	6%	23%	6%	65%	152
High school or less	3%	15%	16%	66%	37
Some college	7%	19%	15%	59%	42
College graduate	8%	26%	7%	59%	95
Post-graduate	13%	17%	7%	63%	54
Attend services 1 or more a week	17%	10%	13%	60%	35
1-2 times a month	3%	35%	13%	50%	25
Less often	10%	14%	3%	72%	54
Never	6%	24%	10%	59%	113
North Country	24%	13%	15%	49%	12
Central / Lakes	10%	25%	11%	53%	27
Connecticut Valley	6%	24%	5%	65%	38
Mass Border	6%	15%	10%	70%	45
Seacoast	9%	26%	9%	56%	60
Manchester Area	7%	17%	11%	65%	47
				•	
First Cong. Dist	10%	20%	12%	58%	119
Second Cong. Dist	7%	21%	7%	65%	110

Favorability Rating – Hillary Clinton (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Favorable 73%	Neutral 11%	<u>Unfavorable</u> 15%	Don't Know 0%	<u>(N)</u> 230
Registered Democrat	72%	14%	14%	0%	139
Registered Undeclared	77%	7%	16%	0%	65
Democrat	79%	12%	9%	0%	201
Independent	43%	5%	50%	3%	18
Republican	14%	0%	86%	0%	10
Liberal	82%	8%	11%	0%	114
Moderate	69%	19%	12%	1%	90
Conservative	47%	0%	53%	0%	15
Voted in 2008 GOP Primary	7%	27%	67%	0%	4
Voted in 2008 DEM Primary	75%	12%	13%	0%	158
Voted in 2012 GOP Primary	68%	5%	27%	0%	17
Voted in 2012 DEM Primary	77%	12%	11%	0%	155
Union household	61%	20%	19%	0%	29
Non-union	74%	10%	16%	0%	194
Read Union Leader	59%	20%	21%	0%	26
Read Boston Globe	73%	16%	11%	0%	48
Read Local Newspapers	78%	10%	12%	0%	66
Watch WMUR	73%	10%	17%	0%	106
Listen to NHPR	76%	8%	16%	0%	109
18 to 34	84%	10%	6%	0%	68
35 to 49	60%	15%	25%	0%	49
50 to 64	70%	12%	18%	0%	69
65 and over	80%	8%	12%	1%	38
Male	65%	16%	19%	0%	78
Female	77%	9%	14%	0%	152
High school or less	77%	9%	14%	0%	37
Some college	59%	17%	25%	0%	42
College graduate	72%	12%	15%	0%	95
Post-graduate	83%	6%	11%	0%	54
Attend services 1 or more a week	78%	7%	15%	0%	35
1-2 times a month	59%	27%	12%	2%	25
Less often	76%	12%	12%	0%	54
Never	72%	9%	18%	0%	113
North Country	96%	0%	4%	0%	12
Central / Lakes	75%	5%	20%	0%	27
Connecticut Valley	60%	24%	17%	0%	38
Mass Border	88%	8%	4%	0%	45
Seacoast	67%	10%	22%	1%	60
Manchester Area	70%	12%	17%	0%	47
First Cong. Dist	71%	10%	19%	0%	119
Second Cong. Dist	76%	13%	12%	0%	110

Favorability Rating – Andrew Cuomo (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Favorable 28%	Neutral 22%	<u>Unfavorable</u> 25%	Don't Know 25%	<u>(N)</u> 230
Registered Democrat	34%	25%	22%	19%	139
Registered Undeclared	21%	16%	40%	22%	65
Democrat	28%	20%	24%	27%	201
Independent	27%	35%	20%	19%	18
Republican	2%	37%	61%	0%	10
Liberal	29%	16%	31%	25%	114
Moderate	30%	28%	17%	25%	90
Conservative	8%	17%	42%	33%	15
Voted in 2008 GOP Primary	10%	43%	46%	0%	4
Voted in 2008 DEM Primary	33%	22%	30%	15%	158
Voted in 2012 GOP Primary	42%	34%	10%	15%	17
Voted in 2012 DEM Primary	31%	23%	30%	17%	155
Union household	26%	19%	38%	17%	29
Non-union	27%	23%	24%	26%	194
Read Union Leader	31%	15%	34%	21%	26
Read Boston Globe	37%	15%	33%	15%	48
Read Local Newspapers	42%	21%	26%	11%	66
Watch WMUR	28%	25%	22%	25%	106
Listen to NHPR	30%	24%	23%	24%	109
18 to 34	14%	20%	20%	46%	68
35 to 49	19%	33%	28%	20%	49
50 to 64	34%	23%	28%	15%	69
65 and over	47%	10%	27%	16%	38
Male	31%	14%	32%	22%	78
Female	26%	26%	21%	27%	152
High school or less	15%	10%	18%	56%	37
Some college	14%	21%	28%	37%	42
College graduate	30%	27%	32%	11%	95
Post-graduate	40%	23%	17%	21%	54
Attend services 1 or more a week	43%	11%	24%	21%	35
1-2 times a month	20%	46%	8%	26%	25
Less often	27%	17%	18%	38%	54
Never	23%	23%	33%	20%	113
North Country	29%	6%	32%	32%	12
Central / Lakes	26%	22%	39%	13%	27
Connecticut Valley	36%	31%	16%	17%	38
Mass Border	24%	11%	41%	23%	45
Seacoast	31%	29%	21%	19%	60
Manchester Area	19%	22%	12%	46%	47
First Cong. Dist	29%	22%	22%	27%	119
Second Cong. Dist	26%	22%	28%	23%	110

Favorability Rating – Martin O'Malley (Likely 2016 DEM Primary Voters)

	<u>Favorable</u>	<u>Neutral</u>	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	10%	22%	10%	58%	230
Registered Democrat	11%	21%	12%	56%	139
Registered Undeclared	9%	24%	9%	58%	65
Democrat	9%	24%	7%	60%	201
Independent	0%	14%	26%	60%	18
Republican	42%	0%	41%	17%	10
	,.	-7-			
Liberal	13%	19%	6%	61%	114
Moderate	7%	25%	8%	60%	90
Conservative	8%	22%	37%	32%	15
Voted in 2008 GOP Primary	27%	0%	0%	73%	4
Voted in 2008 DEM Primary	13%	22%	10%	54%	158
Voted III 2008 DEW Frimary	13/0	22/0	1070	3470	136
Voted in 2012 GOP Primary	12%	13%	13%	62%	17
Voted in 2012 DEM Primary	13%	20%	10%	58%	155
,					
Union household	27%	12%	11%	51%	29
Non-union	8%	24%	10%	58%	194
Read Union Leader	4.00/	1.00/	350/	400/	20
Read Boston Globe	18% 19%	16% 27%	25%	40% 47%	26 48
Read Local Newspapers	15%	14%	7% 12%	47% 59%	66
Watch WMUR	8%	18%	15%	59%	106
Listen to NHPR	9%	25%	9%	57%	100
Listen to Will K	570	25/0	370	3770	103
18 to 34	7%	24%	7%	63%	68
35 to 49	4%	39%	16%	41%	49
50 to 64	15%	14%	9%	63%	69
65 and over	16%	13%	10%	61%	38
Male	21%	17%	17%	46%	78
Female	5%	24%	7%	64%	152
High school or less	3%	23%	14%	60%	37
Some college	12%	11%	14%	63%	42
College graduate	11%	26%	7%	56%	95
Post-graduate	12%	22%	10%	57%	54
Attend services 1 or more a week	12%	20%	11%	57%	35
1-2 times a month	3%	23%	23%	51%	25
Less often	8%	22%	6%	64%	54
Never	12%	22%	8%	58%	113
North Country	15%	12%	8%	65%	12
Central / Lakes	23%	26%	8%	44%	27
Connecticut Valley	6%	22%	5%	67%	38
Mass Border	4%	37%	10%	50%	45
Seacoast	14%	20%	14%	53%	60
Manchester Area	8%	11%	11%	70%	47
First Cong. Dist	12%	16%	12%	60%	119
Second Cong. Dist	9%	28%	8%	56%	110

Favorability Rating – Bernie Sanders (Likely 2016 DEM Primary Voters)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	45%	16%	11%	28%	230
Registered Democrat	54%	17%	10%	19%	139
Registered Undeclared	36%	11%	16%	37%	65
Democrat	47%	15%	10%	27%	201
Independent	27%	12%	12%	49%	18
Republican	33%	27%	33%	7%	10
Republican	3370	2,70	3370	770	10
Liberal	60%	13%	8%	19%	114
Moderate	33%	17%	11%	39%	90
Conservative	20%	34%	17%	28%	15
Voted in 2008 GOP Primary	37%	10%	33%	20%	4
Voted in 2008 DEM Primary	50%	12%	14%	24%	158
Voted in 2012 GOP Primary	48%	10%	18%	24%	17
Voted in 2012 GOF Frimary Voted in 2012 DEM Primary	49%	13%	13%	25%	155
Voted III 2012 DEWI Primary	49%	15%	15%	2570	155
Union household	66%	18%	4%	13%	29
Non-union	42%	16%	12%	30%	194
Read Union Leader	46%	7%	15%	31%	26
Read Boston Globe	58%	13%	8%	21%	48
Read Local Newspapers	59%	13%	7%	20%	66
Watch WMUR	44%	16%	9%	32%	106
Listen to NHPR	50%	14%	16%	20%	109
40.4-24	420/	420/	420/	220/	60
18 to 34	42%	12%	13%	33%	68
35 to 49 50 to 64	38% 48%	34% 9%	5%	22% 30%	49 60
65 and over	48% 53%	10%	13% 12%	26%	69 38
os and over	33%	10%	1270	2076	36
Male	47%	20%	13%	20%	78
Female	44%	13%	10%	32%	152
High school or less	33%	15%	1%	50%	37
Some college	35%	12%	15%	39%	42
College graduate	50%	15%	16%	19%	95
Post-graduate	52%	21%	6%	21%	54
Attack and as wises 1 as seems a supply	410/	220/	120/	2.40/	25
Attend services 1 or more a week 1-2 times a month	41% 50%	22% 31%	13% 4%	24% 14%	35 25
Less often	36%	15%	4% 7%	42%	54
Never	50%	10%	14%	27%	113
INEVE	30%	1076	1470	2770	113
North Country	76%	7%	4%	13%	12
Central / Lakes	49%	26%	12%	13%	27
Connecticut Valley	57%	17%	9%	17%	38
Mass Border	41%	10%	25%	24%	45
Seacoast	39%	22%	9%	31%	60
Manchester Area	36%	8%	5%	50%	47
First Cong. Dist	42%	16%	10%	32%	119
Second Cong. Dist	48%	15%	13%	24%	110

Favorability Rating – Elizabeth Warren (Likely 2016 DEM Primary Voters)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	62%	12%	9%	17%	230
Registered Democrat	69%	9%	10%	11%	139
Registered Undeclared	59%	17%	8%	16%	65
Democrat	65%	13%	7%	15%	201
Independent	47%	0%	20%	33%	18
Republican	38%	0%	40%	22%	10
		-7-			
Liberal	74%	5%	5%	16%	114
Moderate	51%	21%	12%	16%	90
Conservative	55%	10%	25%	10%	15
Voted in 2008 GOP Primary	37%	27%	26%	10%	4
Voted in 2008 DEM Primary	64%	12%	11%	12%	158
Voted III 2008 DEIVI FTIIIIai y	0470	12/0	11/0	12/0	136
Voted in 2012 GOP Primary	82%	0%	9%	9%	17
Voted in 2012 DEM Primary	63%	14%	12%	11%	155
ŕ					
Union household	57%	22%	13%	7%	29
Non-union	64%	11%	9%	17%	194
Read Union Leader	50%	5%	28%	17%	26
Read Boston Globe	76%	12%	6%	7%	48
Read Local Newspapers	70% 77%	2%	13%	8%	66
Watch WMUR	54%	12%	13%	20%	106
Listen to NHPR	76%	9%	6%	9%	100
Listen to Will K	7070	370	0/0	370	103
18 to 34	66%	7%	0%	27%	68
35 to 49	54%	18%	10%	18%	49
50 to 64	60%	12%	16%	12%	69
65 and over	74%	8%	9%	9%	38
Mala	630/	00/	130/	170/	70
Male	62% 63%	9%	12%	17% 17%	78 152
Female	03%	13%	8%	1770	152
High school or less	35%	15%	7%	43%	37
Some college	43%	8%	15%	35%	42
College graduate	72%	15%	7%	6%	95
Post-graduate	79%	6%	10%	5%	54
	670/	40/	240/	00/	25
Attend services 1 or more a week	67%	4%	21%	8%	35
1-2 times a month	69%	23%	5%	3%	25
Less often Never	59% 61%	5% 15%	9% 6%	27% 18%	54 113
Never	01%	15%	0%	18%	113
North Country	83%	4%	0%	13%	12
Central / Lakes	50%	16%	18%	16%	27
Connecticut Valley	50%	27%	16%	8%	38
Mass Border	71%	10%	5%	14%	45
Seacoast	79%	5%	5%	10%	60
Manchester Area	45%	8%	10%	38%	47
First Cong. Dist	67%	5%	10%	17%	119
Second Cong. Dist	57%	19%	8%	16%	119
Second Cong. Dist	31/0	19/0	070	10/0	110

Favorability Rating – Jim Webb (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Favorable 12%	Neutral 19%	<u>Unfavorable</u> 12%	<u>Don't Know</u> 58%	<u>(N)</u> 230
Registered Democrat	14%	23%	12%	51%	139
Registered Undeclared	7%	8%	13%	72%	65
Democrat	11%	19%	11%	59%	201
Independent	4%	23%	11%	61%	18
Republican	37%	10%	14%	39%	10
Liberal	13%	17%	12%	58%	114
Moderate	8%	22%	9%	62%	90
Conservative	25%	18%	25%	32%	15
Voted in 2008 GOP Primary	54%	7%	0%	40%	4
Voted in 2008 DEM Primary	14%	20%	13%	53%	158
Voted in 2012 GOP Primary	12%	5%	0%	83%	17
Voted in 2012 DEM Primary	13%	20%	14%	54%	155
Union household	23%	8%	18%	52%	29
Non-union	11%	21%	11%	57%	194
Read Union Leader	3%	19%	25%	54%	26
Read Boston Globe	20%	19%	13%	48%	48
Read Local Newspapers	19%	16%	12%	53%	66
Watch WMUR	9%	20%	14%	57%	106
Listen to NHPR	12%	17%	10%	61%	109
18 to 34	7%	10%	7%	76%	68
35 to 49	8%	44%	7%	41%	49
50 to 64	12%	17%	14%	57%	69
65 and over	25%	7%	19%	49%	38
Male	18%	15%	19%	49%	78
Female	9%	21%	8%	62%	152
High school or less	3%	18%	18%	60%	37
Some college	12%	11%	10%	67%	42
College graduate	16%	19%	10%	55%	95
Post-graduate	11%	25%	11%	53%	54
Attend services 1 or more a week	15%	24%	11%	50%	35
1-2 times a month	15%	23%	8%	53%	25
Less often	7%	21%	7%	64%	54
Never	13%	15%	14%	59%	113
North Country	28%	0%	12%	60%	12
Central / Lakes	13%	37%	15%	35%	27
Connecticut Valley	10%	25%	8%	57%	38
Mass Border	7%	11%	15%	67%	45
Seacoast	20%	18%	10%	52%	60
Manchester Area	2%	16%	13%	69%	47
First Cong. Dist	14%	16%	14%	56%	119
Second Cong. Dist	9%	21%	10%	60%	110

Decided 2016 DEM Primary Vote (Likely 2016 DEM Primary Voters)

	Def.	Leaning	Still Trying	
	<u>Decided</u>	Towards Someone	To Decide	<u>(N)</u>
LIKELY NH DEM PRIMARY VOTERS	10%	24%	66%	227
Registered Democrat	9%	27%	64%	136
Registered Undeclared	13%	24%	63%	65
Democrat	11%	26%	63%	198
Independent	8%	12%	80%	18
Republican	0%	0%	100%	10
Liberal	13%	30%	57%	114
Moderate	5%	20%	74%	88
Conservative	26%	11%	64%	15
Clinton Supporter	13%	36%	51%	114
Sanders Supporter	6%	25%	69%	28
Warren Supporter	10%	10%	81%	45
Other Supporter	15%	9%	76%	16
Undecided	0%	0%	100%	18
Voted in 2008 GOP Primary	0%	0%	100%	4
Voted in 2008 DEM Primary	11%	30%	59%	156
Voted in 2012 GOP Primary	5%	22%	73%	17
Voted in 2012 DEM Primary	10%	30%	60%	153
Union household	11%	29%	60%	27
Non-union	11%	23%	67%	193
Read Union Leader	11%	30%	59%	26
Read Boston Globe	11%	23%	66%	47
Read Local Newspapers	13%	20%	67%	66
Watch WMUR	12%	29%	59%	105
Listen to NHPR	16%	26%	58%	107
18 to 34	3%	21%	76%	68
35 to 49	12%	30%	58%	49
50 to 64	9%	26%	65%	69
65 and over	24%	14%	63%	38
Male Female	11% 10%	24% 23%	65% 67%	77 150
remaie	10/0	23/6	0770	130
High school or less	14%	21%	65%	37
Some college	2%	7%	92%	42
College graduate	11%	26%	63%	95
Post-graduate	13%	35%	51%	52
Attend services 1 or more a week	26%	23%	51%	35
1-2 times a month	3%	28%	69%	25
Less often	11%	18%	71%	54
Never	7%	26%	67%	111
North Country	16%	44%	40%	12
Central / Lakes	14%	26%	60%	27
Connecticut Valley	7%	20%	73%	38
Mass Border	7%	16%	77%	45
Seacoast	12%	24%	64%	58
Manchester Area	9%	28%	63%	47
First Cong. Dist	12%	27%	62%	117
Second Cong. Dist	9%	20%	71%	110
Second Cong. Disc	370	20/0	, 1,0	110

DEM 2016 Primary Support (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary <u>Clinton</u> 51%	Elizabeth <u>Warren</u> 20%	Bernie <u>Sanders</u> 13%	Andrew Cuomo 3%	Joe <u>Biden</u> 2%	Jim <u>Webb</u> 1%	Someone Else 2%	Undecided 8%	(N=) 224
Degistered Democrat	F00/	22%	110/	40/	20/	1%	10/	9%	125
Registered Democrat Registered Undeclared	50% 50%	22% 22%	11% 19%	4% 1%	2% 0%	1% 1%	1% 5%	9% 2%	135 63
Registered Officelared	3070	22/0	1370	170	070	1/0	370	270	03
Democrat	55%	21%	10%	2%	2%	1%	2%	8%	197
Independent	37%	5%	26%	14%	3%	3%	0%	13%	18
Republican	0%	34%	43%	0%	0%	0%	23%	0%	7
	= 4.07	2.00/	4.00/	201	221	00/	40/	00/	
Liberal	51%	24%	16%	2%	3%	0%	1%	3%	114
Moderate	58%	13%	7%	4%	1%	2%	5%	11%	86
Conservative	39%	41%	13%	0%	0%	4%	0%	3%	14
Voted in 2008 GOP Primary	7%	10%	27%	0%	0%	27%	20%	10%	4
Voted in 2008 DEM Primary	52%	20%	14%	2%	1%	0%	1%	9%	152
,									
Voted in 2012 GOP Primary	19%	22%	38%	0%	0%	0%	12%	9%	17
Voted in 2012 DEM Primary	54%	21%	12%	2%	1%	1%	1%	7%	150
Union household	F00/	29%	120/	00/	00/	00/	00/	0%	25
Non-union	58% 50%	29% 19%	13% 13%	0% 3%	0% 2%	0% 1%	0% 3%	0% 9%	25 192
Non-union	30%	1970	1370	3/0	2/0	1/0	370	370	132
Read Union Leader	45%	15%	21%	7%	0%	2%	0%	10%	25
Read Boston Globe	51%	22%	9%	9%	0%	0%	1%	8%	47
Read Local Newspapers	55%	17%	15%	3%	0%	0%	2%	9%	65
Watch WMUR	57%	13%	12%	3%	1%	1%	2%	11%	105
Listen to NHPR	47%	26%	12%	3%	4%	1%	2%	5%	107
18 to 34	52%	25%	12%	0%	3%	0%	2%	5%	66
35 to 49	53%	19%	8%	3%	3%	0%	0%	13%	48
50 to 64	51%	16%	15%	5%	0%	2%	2%	7%	68 38
65 and over	53%	16%	16%	1%	2%	1%	3%	8%	38
Male	52%	17%	13%	3%	3%	2%	5%	5%	75
Female	51%	22%	13%	3%	1%	0%	0%	10%	149
High school or less	79%	5%	1%	9%	5%	1%	0%	0%	37
Some college	47%	16%	17%	2%	0%	0%	2%	16%	39
College graduate	42%	28%	17%	1%	0%	1%	3%	8%	93
Post-graduate	52%	19%	9%	4%	3%	2%	3%	8%	53
Attend services 1 or more a week	54%	25%	6%	0%	1%	4%	4%	6%	34
1-2 times a month	51%	23%	4%	0%	2%	0%	1%	18%	25
Less often	54%	9%	19%	5%	3%	1%	1%	9%	53
Never	50%	23%	14%	3%	2%	0%	3%	6%	109
						• • • • • • • • • • • • • • • • • • • •			
North Country	76%	7%	9%	0%	0%	0%	4%	4%	12
Central / Lakes	51%	16%	17%	6%	0%	2%	5%	3%	27
Connecticut Valley	32%	21%	23%	1%	0%	3%	0%	21%	38
Mass Border	52%	30%	9%	0%	0%	0%	1%	8%	43
Seacoast	52%	28%	9%	2%	4%	0%	4%	1%	58
Manchester Area	59%	6%	11%	7%	4%	1%	0%	12%	45
First Cong. Dist	53%	20%	10%	4%	4%	0%	3%	7%	114
Second Cong. Dist	50%	20%	16%	4% 2%	4% 0%	1%	3% 1%	7% 9%	114
Second Cong. Dist	3070	Z 1/0	10/0	2/0	070	1/0	1/0	370	110

DEM 2016 Primary – Second Choice (Likely 2016 DEM Primary Voters)

	Elizabeth	Joe Biden	Hillary Clinton	Bernie Sanders	Andrew	Someone	No Second Choice	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	Warren 23%	18%	15%	11%	Cuomo 8%	<u>Else</u> 7%	<u>1%</u>	17%	205
Registered Democrat	27%	14%	15%	15%	8%	5%	0%	15%	123
Registered Undeclared	19%	18%	18%	7%	11%	8%	2%	17%	61
Democrat	23%	19%	15%	13%	8%	6%	0%	15%	181
Independent	29%	18%	8%	1%	6%	14%	9%	14%	16
Republican	17%	0%	0%	0%	0%	0%	0%	83%	7
Liberal	21%	18%	19%	18%	4%	6%	1%	12%	111
Moderate	26%	21%	9%	4%	16%	1%	0%	23%	75
Conservative	21%	14%	3%	0%	0%	27%	0%	34%	13
Clinton Supporter	29%	31%	0%	10%	7%	3%	1%	19%	115
Sanders Supporter	37%	0%	35%	0%	4%	8%	0%	17%	29
Warren Supporter	0%	2%	37%	27%	13%	10%	0%	10%	45
Other Supporter	16%	10%	20%	1%	12%	16%	0%	25%	16
Voted in 2008 GOP Primary	38%	0%	0%	9%	0%	15%	0%	38%	3
Voted in 2008 DEM Primary	24%	13%	19%	15%	7%	6%	0%	16%	139
Voted in 2012 GOP Primary	35%	7%	7%	0%	33%	17%	0%	0%	15
Voted in 2012 DEM Primary	24%	13%	19%	14%	7%	4%	0%	19%	139
Union household	13%	10%	11%	36%	6%	4%	0%	19%	25
Non-union	25%	18%	15%	8%	9%	7%	1%	16%	172
Read Union Leader	13%	13%	17%	17%	12%	0%	0%	28%	22
Read Boston Globe	28%	12%	14%	19%	9%	8%	0%	10%	43
Read Local Newspapers	28%	13%	17%	11%	9%	6%	2%	15%	59
Watch WMUR	23%	20%	8%	10%	7%	3%	2%	27%	92
Listen to NHPR	28%	9%	16%	13%	8%	9%	0%	17%	101
18 to 34	25%	27%	15%	10%	6%	7%	0%	10%	62
35 to 49	18%	24%	7%	14%	7%	6%	0%	23%	42
50 to 64	23%	8%	16%	13%	8%	10%	2%	20%	62
65 and over	26%	16%	13%	9%	14%	1%	1%	20%	35
Male	24%	18%	7%	10%	9%	9%	2%	20%	71
Female	22%	19%	19%	12%	7%	5%	0%	16%	134
High school or less	19%	44%	3%	6%	0%	8%	3%	17%	37
Some college	20%	26%	11%	4%	6%	7%	0%	26%	32
College graduate	27%	9%	18%	16%	13%	5%	1%	12%	85
Post-graduate	22%	11%	19%	13%	7%	8%	0%	20%	48
Attend services 1 or more a week	21%	13%	9%	8%	11%	13%	0%	26%	31
1-2 times a month	18%	18%	9%	19%	8%	5%	0%	23%	21
Less often	28%	24%	14%	5%	3%	3%	1%	21%	48
Never	22%	18%	16%	14%	9%	7%	1%	12%	103
North Country	19%	8%	3%	38%	13%	4%	8%	7%	12
Central / Lakes	18%	17%	22%	4%	5%	0%	2%	34%	26
Connecticut Valley	21%	5%	19%	9%	10%	0%	0%	35%	30
Mass Border	19%	20%	33%	11%	11%	3%	0%	2%	40
Seacoast	24%	13%	8%	13%	8%	16%	0%	18%	57
Manchester Area	31%	39%	2%	9%	3%	7%	0%	10%	40
First Cong. Dist	25%	16%	8%	15%	8%	12%	0%	15%	105
Second Cong. Dist	21%	21%	22%	7%	8%	1%	1%	20%	100

DEM 2016 Primary – Would NOT Support (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Joe <u>Biden</u> 13%	Andrew <u>Cuomo</u> 8%	Hillary <u>Clinton</u> 8%	Bernie <u>Sanders</u> 3%	Jim <u>Webb</u> 2 %	Someone <u>Else</u> 3%	All <u>Acceptable</u> 24%	Don't Know 39%	<u>(N=)</u> 218
Registered Democrat	12%	11%	4%	3%	3%	3%	25%	39%	131
Registered Undeclared	8%	5%	15%	4%	3%	4%	20%	41%	61
Democrat	12%	9%	4%	3%	2%	3%	27%	40%	190
Independent	28%	0%	29%	0%	0%	7%	4%	32%	18
Republican	12%	0%	45%	12%	0%	0%	0%	31%	8
Liberal	9%	12%	5%	1%	3%	2%	32%	36%	110
Moderate	17%	4%	6%	5%	0%	5%	17%	45%	85
Conservative	10%	0%	22%	9%	4%	5%	8%	42%	13
Clinton Supporter	12%	7%	0%	5%	1%	3%	26%	46%	109
Sanders Supporter	6%	3%	27%	0%	9%	2%	30%	22%	28
Warren Supporter	14%	18%	8%	0%	3%	4%	25%	28%	45
Other Supporter	11%	0%	23%	9%	0%	5%	7%	46%	16
Undecided	24%	0%	2%	0%	0%	5%	19%	50%	18
Voted in 2008 GOP Primary	27%	0%	40%	0%	0%	0%	0%	33%	4
Voted in 2008 DEM Primary	13%	10%	5%	3%	3%	4%	27%	35%	149
Voted in 2012 GOP Primary	26%	0%	21%	0%	0%	5%	20%	28%	17
Voted in 2012 DEM Primary	12%	10%	3%	4%	3%	3%	25%	39%	145
Union household	5%	23%	9%	2%	5%	8%	23%	26%	24
Non-union	14%	5%	8%	3%	2%	3%	25%	40%	186
Read Union Leader	16%	6%	10%	0%	1%	9%	28%	30%	21
Read Boston Globe	6%	13%	2%	8%	4%	4%	30%	33%	45
Read Local Newspapers	11%	14%	2%	5%	2%	4%	36%	25%	65
Watch WMUR	17%	4%	5%	3%	2%	5%	17%	48%	103
Listen to NHPR	14%	5%	8%	5%	3%	3%	21%	41%	104
18 to 34	9%	10%	6%	0%	0%	2%	28%	44%	65
35 to 49	10%	7%	10%	3%	0%	2%	12%	56%	46
50 to 64	21%	6%	8%	5%	4%	5%	23%	28%	65
65 and over	11%	6%	4%	6%	5%	7%	31%	30%	37
Male	14%	13%	13%	4%	2%	6%	16%	32%	75
Female	12%	5%	5%	2%	3%	2%	28%	43%	143
High school or less	5%	7%	5%	3%	1%	1%	26%	51%	37
Some college	16%	10%	10%	0%	0%	5%	14%	45%	38
College graduate	17%	8%	9%	5%	4%	4%	24%	31%	92
Post-graduate	9%	7%	5%	2%	1%	4%	31%	41%	49
Attend services 1 or more a week	8%	5%	14%	2%	2%	6%	33%	30%	32
1-2 times a month	16%	1%	1%	0%	2%	6%	11%	62%	25
Less often	12%	8%	8%	3%	0%	2%	16%	50%	52
Never	14%	10%	8%	4%	3%	3%	28%	31%	106
North Country	3%	17%	4%	8%	9%	4%	8%	47%	12
Central / Lakes	5%	10%	12%	8%	4%	3%	28%	31%	27
Connecticut Valley	15%	6%	9%	1%	1%	3%	17%	48%	36
Mass Border	9%	5%	1%	3%	3%	1%	29%	49%	42
Seacoast	15%	14%	12%	3%	0%	3%	22%	32%	56
Manchester Area	20%	0%	6%	0%	3%	7%	29%	35%	43
First Cong. Dist	15%	10%	8%	4%	3%	5%	20%	35%	111
Second Cong. Dist	11%	5%	7%	2%	2%	2%	27%	43%	107

DEM 2016 Primary Who Will Win (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary <u>Clinton</u> 69%	Joe <u>Biden</u> 8%	Bernie <u>Sanders</u> 2%	Elizabeth <u>Warren</u> 1%	Lincoln Chafee 0%	Martin <u>O'Malley</u> 0%	Don't <u>Know</u> 19%	<u>(N=)</u> 229
Registered Democrat	78%	3%	1%	1%	0%	0%	17%	139
Registered Undeclared	68%	5%	2%	3%	0%	0%	22%	64
Democrat	74%	7%	1%	2%	0%	0%	16%	201
Independent	52%	14%	0%	0%	0%	0%	34%	17
Republican	7%	14%	10%	2%	0%	0%	67%	10
Republican	7 /0	1470	1076	270	070	076	07/0	10
Liberal	77%	13%	1%	2%	0%	0%	6%	113
Moderate	66%	3%	0%	1%	0%	0%	30%	90
Conservative	48%	11%	10%	1%	0%	0%	30%	15
Clinton Supporter	77%	10%	0%	0%	0%	0%	13%	114
Sanders Supporter	65%	9%	11%	1%	0%	0%	14%	29
Warren Supporter	79%	0%	1%	6%	1%	0%	14%	45
Other Supporter	52%	22%	0%	0%	0%	1%	25%	16
Undecided	34%	0%	0%	0%	0%	0%	66%	18
Voted in 2008 GOP Primary	53%	0%	37%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	74%	2%	1%	2%	0%	0%	20%	157
Voted in 2012 GOP Primary	78%	0%	8%	0%	0%	0%	13%	16
Voted in 2012 DEM Primary	74%	2%	1%	2%	0%	0%	21%	155
,								
Union household	72%	0%	0%	3%	0%	0%	24%	29
Non-union	70%	10%	2%	1%	0%	0%	17%	193
Read Union Leader	55%	12%	0%	3%	0%	0%	30%	26
Read Boston Globe	73%	3%	1%	3%	1%	0%	18%	48
Read Local Newspapers	77%	1%	4%	4%	0%	0%	15%	66
Watch WMUR	67%	0%	2%	2%	0%	0%	28%	106
Listen to NHPR	80%	3%	2%	1%	0%	0%	13%	108
18 to 34	66%	17%	0%	0%	0%	0%	17%	67
35 to 49	62%	9%	0%	0%	0%	0%	29%	49
50 to 64	71%	5%	1%	3%	0%	0%	19%	69
65 and over	77%	0%	7%	4%	0%	0%	12%	38
	.,,,	0,1	.,.	.,,	0,0	0,0	12,0	30
Male	78%	5%	2%	1%	0%	0%	14%	77
Female	65%	10%	1%	2%	0%	0%	22%	152
High school or less	53%	31%	0%	2%	0%	0%	15%	37
Some college	53%	0%	2%	1%	1%	0%	43%	42
College graduate	73%	5%	3%	1%	0%	0%	18%	94
Post-graduate	86%	6%	0%	2%	0%	0%	7%	54
Attend services 1 or more a week	83%	4%	0%	4%	0%	0%	9%	35
1-2 times a month	58%	10%	0%	0%	1%	1%	31%	25
Less often	58%	4%	2%	4%	0%	0%	33%	53
Never	73%	12%	2%	0%	0%	0%	13%	113
North County	0.40/	20/	00/	00/	001	00/	40/	42
North Country	84%	3%	9%	0%	0%	0%	4%	12
Central / Lakes	74%	1%	4%	3%	0%	0%	19%	27
Connecticut Valley	59%	10%	0%	1%	0%	0%	29%	38
Mass Border	82%	3%	2%	1%	0%	0%	11%	45
Seacoast	80%	4%	0%	2%	0%	0%	13%	59
Manchester Area	46%	22%	1%	1%	0%	0%	30%	47
First Cong. Dist	73%	5%	1%	2%	0%	0%	18%	118
Second Cong. Dist	65%	12%	2%	1%	0%	0%	20%	110

Satisfaction with 2016 Democratic Field (Likely 2016 DEM Primary Voters)

	Very	Somewhat	Somewhat	Very		
	Satisfied	Satisfied	Dissatisfied	Dissatisfied	Don't Know	<u>(N)</u>
LIKELY NH DEM PRIMARY VOTERS	20%	51%	20%	4%	4%	229
Registered Democrat	21%	47%	24%	5%	4%	138
Registered Undeclared	23%	52%	22%	2%	1%	65
Democrat	22%	53%	18%	4%	3%	200
Independent	9%	48%	29%	3%	12%	18
Republican	10%	9%	59%	22%	0%	10
Liberal	29%	53%	13%	4%	0%	113
Moderate	12%	52%	28%	4%	4%	90
Conservative	15%	32%	23%	12%	18%	15
Clinton Supporter	24%	56%	18%	2%	0%	114
Sanders Supporter	9%	61%	28%	0%	1%	29
Warren Supporter	27%	37%	21%	7%	9%	45
Other Supporter	20%	40%	33%	7%	0%	16
Undecided	7%	66%	6%	4%	17%	18
Voted in 2008 GOP Primary	27%	46%	7%	10%	10%	4
Voted in 2008 DEM Primary	24%	48%	23%	2%	3%	158
Voted in 2012 GOP Primary	14%	44%	18%	17%	7%	17
Voted in 2012 DEM Primary	24%	48%	23%	3%	1%	154
Union household	17%	56%	18%	2%	7%	29
Non-union	20%	50%	21%	5%	4%	193
Read Union Leader	13%	55%	18%	8%	6%	26
Read Boston Globe	11%	51%	30%	1%	7%	48
Read Local Newspapers	23%	46%	25%	2%	3%	65
Watch WMUR	19%	50%	27%	2%	3%	105
	28%			2%	5%	103
Listen to NHPR	2070	41%	24%	270	3%	109
18 to 34	24%	51%	18%	7%	0%	68
35 to 49	18%	42%	28%	3%	9%	49
50 to 64	14%	62%	19%	4%	2%	69
65 and over	27%	45%	22%	4%	3%	38
Male	20%	47%	23%	9%	0%	78
Female	20%	53%	19%	2%	6%	151
High school or less	11%	68%	19%	3%	0%	37
Some college	15%	57%	20%	2%	6%	42
College graduate	23%	46%	25%	5%	0%	94
Post-graduate	25%	44%	13%	6%	11%	54
Attend services 1 or more a week	20%	41%	20%	6%	13%	34
1-2 times a month	21%	60%	18%	2%	0%	25
Less often	12%	65%	19%	3%	2%	54
	24%		22%	6%	3%	
Never	24%	45%	2270	0%	370	113
North Country	37%	55%	8% 27%	0%	0%	12
Central / Lakes	12%	57%	27%	4%	0%	27
Connecticut Valley	18%	53%	19%	7%	3%	37
Mass Border	29%	45%	23%	4%	0%	45
Seacoast	21%	44%	22%	6%	7%	60
Manchester Area	13%	61%	16%	3%	7%	47
First Cong. Dist	20%	48%	20%	5%	6%	119
Second Cong. Dist	20%	54%	21%	4%	1%	110

Who is the Strongest Leader? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 55%	Andrew <u>Cuomo</u> 7%	Joe <u>Biden</u> 6%	Elizabeth <u>Warren</u> 5%	Bernie <u>Sanders</u> 3%	Jim <u>Webb</u> 1%	Someone Else 1%	Don't <u>Know</u> 23%	<u>(N=)</u> 224
Registered Democrat	54%	7%	7%	5%	1%	2%	1%	24%	135
Registered Undeclared	59%	9%	2%	7%	6%	0%	0%	18%	63
Democrat	59%	8%	6%	5%	2%	1%	1%	19%	198
Independent	34%	0%	8%	5%	0%	0%	0%	53%	17
Republican	0%	0%	0%	0%	45%	0%	0%	55%	7
Liberal	62%	4%	5%	5%	4%	2%	1%	18%	111
Moderate	49%	12%	7%	3%	1%	1%	1%	26%	90
Conservative	42%	0%	4%	21%	9%	0%	0%	23%	13
Clinton Supporter	72%	4%	6%	3%	0%	1%	0%	14%	112
Sanders Supporter	36%	0%	0%	1%	20%	0%	0%	43%	29
Warren Supporter	63%	8%	2%	15%	2%	1%	0%	9%	42
Other Supporter	5%	30%	31%	0%	0%	6%	4%	24%	16
Undecided	30%	13%	0%	7%	4%	0%	0%	47%	18
Ondecided	30/6	1370	076	7 /0	4/0	0/6	076	47/0	10
Voted in 2008 GOP Primary	7%	0%	0%	10%	27%	27%	0%	30%	4
Voted in 2008 DEM Primary	58%	7%	4%	3%	3%	1%	1%	23%	156
Voted in 2012 GOP Primary	29%	14%	0%	8%	6%	0%	0%	43%	16
Voted in 2012 GOF Frimary Voted in 2012 DEM Primary	61%	6%	4%	3%	4%	1%	0%	20%	153
voted in 2012 DEIVI Filliary	01/6	076	4/0	3/0	4/0	1/0	076	2070	133
Union household	65%	2%	0%	0%	10%	5%	0%	19%	29
Non-union	53%	7%	7%	6%	2%	1%	1%	24%	188
Read Union Leader	65%	4%	3%	0%	9%	0%	0%	19%	26
Read Boston Globe	57%	12%	9%	2%	1%	4%	2%	12%	47
Read Local Newspapers	59%	8%	3 <i>%</i> 8%	2 <i>%</i> 5%	1% 5%	2%	2 <i>%</i> 1%	13%	61
Watch WMUR	51%	5%	8%	3% 4%	3% 4%	0%	1%	26%	102
Listen to NHPR	56%	7%	7%	5%	2%	1%	1%	20%	107
LISTER TO WITH N	3070	770	770	370	270	170	170	2070	107
18 to 34	62%	2%	9%	2%	1%	0%	0%	24%	67
35 to 49	36%	14%	7%	6%	4%	0%	0%	33%	47
50 to 64	55%	8%	2%	8%	4%	4%	1%	17%	67
65 and over	67%	6%	2%	5%	4%	0%	1%	14%	38
Male	42%	10%	10%	3%	7%	4%	2%	22%	76
Female	61%	5%	3%	6%	1%	0%	0%	23%	148
High school or less	55%	2%	17%	2%	1%	0%	0%	23%	37
Some college	61%	9%	2%	1%	9%	0%	1%	17%	39
College graduate	57%	6%	4%	3%	2%	2%	1%	24%	93
Post-graduate	46%	11%	3%	12%	1%	2%	1%	25%	53
Attend services 1 or more a week	55%	2%	9%	11%	0%	5%	0%	19%	34
1-2 times a month	37%	10%	4%	1%	1%	0%	1%	45%	23
Less often	49%	10%	11%	9%	8%	0%	1%	13%	52
Never	61%	7%	2%	2%	2%	1%	0%	25%	113
North Country	EF0/	00/	00/	00/	00/	00/	40/	220/	12
North Country	55%	0% 5%	0%	8%	0%	0%	4%	32%	12
Central / Lakes	51%	5% 0%	11%	4% 1%	11%	0%	0%	17%	27
Connecticut Valley	49%	9% 12%	1%	1%	3% 1%	3% 3%	0% 0%	34%	37
Mass Border	68%	12%	7%	5%	1%	3%	0%	4%	44
Seacoast	47%	5%	5% 6%	11%	2%	1%	1%	28%	57 47
Manchester Area	60%	6%	6%	1%	2%	0%	0%	26%	47
First Cong. Dist	48%	5%	8%	8%	1%	1%	1%	29%	116
Second Cong. Dist	63%	9%	3%	2%	5%	2%	0%	17%	108

Who is the Most Believable? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 23%	Elizabeth <u>Warren</u> 21%	Bernie <u>Sanders</u> 17%	Joe <u>Biden</u> 6%	Andrew <u>Cuomo</u> 1%	Jim <u>Webb</u> 1%	Someone Else 2%	Don't Know 30%	<u>(N=)</u> 224
Registered Democrat	27%	23%	19%	5%	2%	1%	2%	22%	134
Registered Undeclared	23%	26%	17%	7%	0%	1%	1%	24%	64
Democrat	25%	21%	17%	5%	0%	1%	1%	29%	198
Independent	9%	26%	13%	10%	10%	0%	0%	32%	17
Republican	0%	0%	16%	10%	0%	0%	19%	55%	7
Liberal	21%	20%	24%	9%	0%	1%	2%	23%	111
Moderate	26%	23%	6%	3%	2%	1%	1%	39%	90
Conservative	39%	24%	14%	0%	0%	0%	11%	12%	13
Clinton Supporter	44%	14%	5%	5%	0%	1%	1%	31%	111
Sanders Supporter	0%	17%	66%	0%	0%	0%	0%	18%	29
Warren Supporter	1%	61%	23%	3%	0%	0%	2%	10%	43
Other Supporter	19%	4%	3%	31%	10%	3%	4%	24%	16
Undecided	0%	2%	18%	0%	0%	0%	3%	78%	18
Ondecided	0%	270	10%	0%	0%	0%	370	7070	10
Voted in 2008 GOP Primary	27%	10%	27%	26%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	25%	19%	20%	4%	1%	1%	2%	27%	156
Voted in 2012 GOP Primary	9%	43%	37%	4%	0%	0%	0%	7%	16
Voted in 2012 DEM Primary	28%	20%	18%	5%	1%	0%	2%	26%	153
, , , , , , , , , , , , , , , , , , , ,	2070	2070	10/0	3,5	2,0	0,0	_/3	2070	100
Union household	22%	6%	31%	4%	0%	4%	0%	34%	29
Non-union	23%	24%	15%	6%	1%	0%	2%	29%	188
Read Union Leader	23%	6%	24%	6%	7%	0%	8%	27%	26
Read Boston Globe	21%	22%	24%	9%	4%	2%	0%	18%	47
Read Local Newspapers	28%	22%	21%	5%	0%	2%	2%	19%	62
Watch WMUR	33%	19%	10%	5%	2%	0%	1%	30%	101
Listen to NHPR	18%	30%	17%	8%	0%	0%	2%	24%	106
18 to 34	18%	23%	22%	4%	0%	0%	0%	33%	67
35 to 49	29%	25%	3%	8%	0%	0%	3%	32%	47
50 to 64	24%	17%	22%	6%	2%	2%	3%	24%	68
65 and over	29%	18%	17%	4%	1%	0%	3%	28%	37
Male	24%	18%	18%	8%	1%	1%	2%	27%	76
Female	23%	22%	16%	5%	1%	0%	2%	31%	147
High school or less	28%	10%	4%	10%	5%	0%	0%	44%	37
Some college	37%	5%	13%	6%	0%	0%	1%	40%	39
College graduate	13%	29%	24%	3%	0%	2%	3%	25%	92
Post-graduate	28%	26%	16%	8%	1%	0%	2%	19%	54
Attend services 1 or more a week	32%	29%	10%	9%	0%	0%	6%	14%	33
1-2 times a month	29%	16%	1%	2%	0%	0%	1%	51%	23
Less often	21%	14%	19%	12%	0%	1%	2%	30%	53
Never	21%	22%	21%	3%	2%	1%	1%	29%	113
North Country	420/	1.40/	200/	40/	00/	00/	40/	150/	12
North Country	43%	14%	20%	4%	0% 3%	0% 3%	4% 20/	15%	12
Central / Lakes	26%	28%	11%	4%	2%	2%	2%	26%	27
Connecticut Valley	8% 10%	27%	17%	0% 7%	0%	0% 3%	0% 3%	48%	37
Mass Border	19%	28%	24%	7%	0%	3%	3%	17%	44
Seacoast	29%	16%	23%	6% 10%	0%	0%	3%	23%	57 47
Manchester Area	26%	14%	5%	10%	4%	0%	0%	42%	47
First Cong. Dist	33%	14%	17%	7%	1%	0%	3%	24%	116
Second Cong. Dist	13%	29%	16%	4%	0%	2%	0%	35%	108

Who is the Least Honest? (Likely 2016 DEM Primary Voters)

	Hillary Clinton	Andrew Cuomo	Joe Biden	Bernie Sanders	Lincoln <u>Chafee</u>	Jim Webb	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	22%	10%	4%	1%	1%	0%	62%	217
Registered Democrat	23%	7%	3%	1%	1%	0%	66%	131
Registered Undeclared	25%	20%	4%	2%	0%	1%	48%	61
Democrat	18%	11%	3%	1%	1%	0%	66%	192
Independent	51%	7%	6%	0%	0%	0%	37%	17
Republican	71%	0%	19%	0%	0%	0%	10%	7
Liberal	21%	16%	3%	1%	1%	0%	58%	107
Moderate	24%	5%	3%	0%	0%	0%	68%	87
Conservative	17%	0%	13%	9%	0%	4%	57%	13
Clinton Companion	00/	00/	40/	20/	00/	40/	700/	400
Clinton Supporter	9%	8%	4% 2%	2%	0%	1%	78%	108
Sanders Supporter Warren Supporter	66% 27%	3%	2% 2%	0% 0%	0% 0%	0% 0%	28%	27 41
	27% 44%	31% 0%	3% 3%	0% 0%	0% 10%	0%	39% 43%	16
Other Supporter Undecided	44% 10%	0% 0%	3% 0%	0% 0%	0%	0%	43% 90%	18
Ondecided	10%	0%	0%	0%	0%	U%	90%	10
Voted in 2008 GOP Primary	37%	0%	0%	0%	0%	0%	63%	4
Voted in 2008 DEM Primary	22%	13%	5%	1%	0%	0%	59%	150
Voted in 2012 GOP Primary	51%	5%	6%	0%	0%	0%	38%	16
Voted in 2012 DEM Primary	21%	14%	4%	1%	0%	0%	60%	147
voted in 2012 Bein minut y	2170	1170	170	170	070	070	0070	1.,
Union household	11%	17%	3%	3%	0%	0%	67%	28
Non-union	25%	8%	4%	1%	1%	0%	61%	182
Read Union Leader	48%	3%	5%	0%	0%	0%	44%	24
Read Boston Globe	26%	20%	2%	0%	4%	0%	44%	45
Read Local Newspapers	26%	14%	0%	1%	0%	0%	59%	60
Watch WMUR	20%	6%	3%	1%	0%	1%	69%	99
Listen to NHPR	23%	13%	1%	0%	2%	0%	61%	102
18 to 34	15%	17%	3%	0%	0%	0%	66%	67
35 to 49	23%	8%	5%	0%	3%	0%	61%	45
50 to 64	33%	7%	4%	3%	0%	1%	53%	65
65 and over	18%	7%	4%	0%	0%	0%	71%	36
Male	27%	11%	2%	1%	2%	0%	56%	74
Female	20%	9%	4%	1%	0%	0%	66%	143
High school or less	17%	2%	0%	3%	0%	1%	76%	37
Some college	23%	2%	4%	0%	0%	0%	71%	39
College graduate	25%	20%	6%	1%	0%	0%	48%	89
Post-graduate	21%	4%	1%	0%	3%	0%	70%	51
Attend services 1 or more a week	15%	11%	7%	0%	0%	0%	67%	34
1-2 times a month	8%	1%	1%	0%	0%	2%	87%	23
Less often	35%	10%	5%	1%	3%	0%	45%	52
Never	22%	12%	2%	1%	0%	0%	64%	108
North Country	20%	120/	7%	00/	0%	00/	60%	12
North Country Central / Lakes	20% 24%	12% 11%	7% 0%	0% 7%	0% 0%	0% 0%	58%	12 27
Connecticut Valley	39%	7%	0% 0%	7% 0%	0%	0% 2%	58% 53%	34
Mass Border	39% 13%	7% 24%	0% 4%	0%	0%	2% 0%	53% 60%	34 42
Seacoast	24%	9%	4% 6%	0%	0%	0%	62%	56
Manchester Area	16%	9% 0%	5%	0%	3%	0%	76%	45
Manchester Area	10/0	070	370	0/0	370	070	7070	73
First Cong. Dist	19%	7%	7%	1%	0%	0%	66%	113
Second Cong. Dist	26%	13%	0%	1%	2%	1%	58%	104

Who is the Most Likeable? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 21%	Joe <u>Biden</u> 18%	Elizabeth <u>Warren</u> 15%	Bernie <u>Sanders</u> 9%	Martin <u>O'Malley</u> 4%	Andrew Cuomo 3%	Someone Else 0%	Don't <u>Know</u> 29%	(N=) 224
Registered Democrat	21%	18%	17%	12%	5%	4%	1%	24%	135
Registered Undeclared	29%	18%	18%	6%	4%	4%	0%	22%	63
Damasant	240/	19%	16%	10%	3%	2%	0%	28%	198
Democrat	21%								
Independent	30%	3%	5%	0%	13%	0%	0%	49%	17
Republican	0%	10%	0%	16%	14%	41%	0%	19%	7
Liberal	16%	22%	19%	16%	4%	4%	0%	20%	111
Moderate	28%	13%	9%	2%	3%	4%	1%	40%	90
Conservative	27%	5%	26%	9%	0%	0%	0%	33%	13
Clinton Supporter	37%	16%	6%	7%	1%	1%	1%	31%	111
Sanders Supporter	2%	29%	1%	35%	8%	7%	0%	18%	29
Warren Supporter	3%	5%	62%	3%	8%	7%	0%	12%	43
Other Supporter	14%	43%	0%	5%	9%	3%	0%	26%	16
Undecided	8%	15%	9%	3%	4%	0%	0%	62%	18
Voted in 2008 GOP Primary	0%	53%	0%	37%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	21%	18%	15%	12%	4%	5%	0%	24%	157
Voted in 2012 GOP Primary	9%	4%	29%	20%	14%	0%	0%	23%	16
Voted in 2012 DEM Primary	25%	18%	15%	11%	4%	5%	0%	22%	153
Union household	17%	15%	15%	5%	12%	12%	1%	24%	29
Non-union	21%	18%	16%	10%	3%	2%	0%	30%	188
Read Union Leader	12%	26%	11%	9%	2%	14%	0%	26%	26
Read Boston Globe	6%	39%	10%	8%	8%	5%	2%	23%	47
Read Local Newspapers	21%	23%	14%	17%	4%	3%	1%	18%	61
Watch WMUR	30%	11%	9%	9%	1%	5%	1%	34%	102
Listen to NHPR	18%	18%	22%	9%	5%	3%	1%	25%	107
18 to 34	17%	11%	21%	5%	8%	0%	0%	37%	67
35 to 49	25%	20%	14%	12%	0%	4%	0%	24%	47
50 to 64	22%	18%	11%	11%	3%	5%	1%	28%	68
65 and over	20%	24%	14%	13%	2%	6%	0%	21%	38
Male	22%	17%	13%	8%	10%	6%	1%	24%	76
Female	21%	18%	17%	10%	1%	2%	0%	32%	148
High school or less	26%	7%	5%	4%	0%	0%	0%	57%	37
Some college	22%	30%	4%	3%	0%	10%	0%	30%	39
College graduate	20%	16%	21%	10%	8%	2%	0%	22%	93
Post-graduate	19%	16%	19%	16%	3%	4%	1%	22%	53
Attend services 1 or more a week	24%	17%	21%	9%	2%	3%	0%	24%	34
1-2 times a month	25%	6%	4%	16%	0%	5%	0%	45%	23
Less often	25%	24%	8%	10%	0%	7%	1%	24%	52
Never	17%	17%	19%	8%	7%	2%	0%	30%	113
North Country	21%	8%	18%	46%	4%	3%	0%	0%	12
North Country Central / Lakes	21%	8%	18% 16%	46% 15%	4% 4%	3% 11%	0% 0%	18%	27
							0% 0%	18% 46%	
Connecticut Valley	10%	12% 26%	12% 28%	17%	2% 1%	1% 4%			37 44
Mass Border	18%	26%	28%	5% 2%	1%	4% 1%	0% 1%	19%	44 57
Seacoast Manchester Area	20% 30%	18% 21%	18% 2%	3% 2%	11% 0%	1% 2%	1% 0%	27% 42%	57 47
ivialicilestei Alea	3070	Z170	∠70	Z70	U%	Z 70	U70	4270	4/
First Cong. Dist	26%	17%	14%	8%	6%	2%	1%	26%	116
Second Cong. Dist	16%	18%	17%	10%	2%	5%	0%	33%	108

Who is the Most Progressive? (Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Elizabeth Warren	Joe Biden	Martin O'Malley	Jim Webb	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	30%	21%	16%	6%	0%	0%	26%	224
Registered Democrat	39%	19%	14%	2%	0%	0%	27%	134
Registered Undeclared	23%	29%	27%	3%	1%	0%	17%	64
Democrat	29%	21%	17%	6%	0%	0%	27%	199
Independent	30%	30%	7%	7%	0%	0%	26%	17
Republican	71%	19%	0%	0%	10%	0%	0%	7
Liberal	43%	21%	19%	11%	0%	0%	7%	111
Moderate	17%	22%	15%	0%	1%	0%	45%	90
Conservative	9%	35%	11%	4%	0%	0%	41%	13
Clinton Supporter	19%	34%	14%	8%	0%	0%	24%	112
Sanders Supporter	94%	3%	0%	0%	0%	0%	3%	29
Warren Supporter	30%	3%	44%	0%	0%	0%	23%	43
Other Supporter	21%	30%	6%	22%	0%	0%	22%	16
Undecided	18%	8%	3%	0%	1%	0%	70%	18
Voted in 2008 GOP Primary	54%	7%	10%	0%	20%	0%	10%	4
Voted in 2008 DEM Primary	35%	19%	21%	1%	0%	0%	24%	156
Voted in 2012 GOP Primary	42%	14%	16%	0%	4%	0%	23%	16
Voted in 2012 DEM Primary	35%	22%	21%	1%	0%	0%	21%	153
Union household	48%	18%	12%	0%	0%	0%	21%	29
Non-union	28%	21%	17%	7%	0%	0%	27%	188
Read Union Leader	33%	26%	15%	0%	0%	2%	24%	26
Read Boston Globe	31%	18%	13%	4%	0%	0%	33%	48
Read Local Newspapers	42%	27%	14%	0%	0%	0%	17%	62
Watch WMUR	24%	29%	14%	2%	0%	0%	31%	101
Listen to NHPR	35%	15%	23%	5%	0%	0%	22%	107
18 to 34	28%	16%	16%	13%	0%	0%	27%	67
35 to 49	27%	16%	11%	3%	0%	0%	43%	47
50 to 64	38%	25%	16%	3%	0%	1%	17%	68
65 and over	28%	33%	21%	0%	0%	0%	17%	38
Male	31%	23%	13%	5%	1%	1%	27%	76
Female	30%	20%	18%	6%	0%	0%	25%	148
High school or less	5%	27%	3%	29%	0%	0%	36%	37
Some college	31%	26%	9%	0%	2%	0%	32%	39
College graduate	36%	18%	23%	0%	0%	0%	22%	93
Post-graduate	36%	20%	17%	4%	0%	1%	23%	53
Attend services 1 or more a week	22%	39%	17%	0%	2%	0%	20%	34
1-2 times a month	33%	23%	12%	2%	0%	0%	29%	23
Less often	24%	26%	14%	5%	0%	0%	30%	53
Never	36%	13%	17%	8%	0%	0%	25%	112
North Country	53%	17%	19%	0%	0%	0%	11%	12
Central / Lakes	33%	32%	19%	0%	0%	0%	16%	27
Connecticut Valley	42%	6%	7%	1%	0%	0%	44%	37
Mass Border	26%	22%	23%	4%	0%	0%	26%	45
Seacoast	31%	28%	18%	0%	2%	1%	22%	57 47
Manchester Area	18%	20%	14%	22%	0%	0%	26%	47
First Cong. Dist	28%	32%	17%	2%	1%	0%	21%	116
Second Cong. Dist	33%	11%	16%	10%	0%	0%	31%	109

Who has the Best Chance of Winning the General Election? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 72%	Elizabeth <u>Warren</u> 4%	Andrew <u>Cuomo</u> 2%	Joe <u>Biden</u> 2%	Bernie <u>Sanders</u> 2%	Jim <u>Webb</u> 1%	Someone Else 1%	Don't <u>Know</u> 15%	<u>(N=)</u> 226
Registered Democrat	76%	4%	2%	2%	0%	1%	2%	14%	136
Registered Undeclared	69%	3%	4%	2%	6%	1%	0%	16%	64
Democrat	76%	5%	2%	3%	1%	1%	1%	12%	201
Independent	50%	0%	10%	0%	0%	0%	0%	40%	17
Republican	29%	0%	0%	0%	32%	14%	0%	26%	7
Liberal	79%	6%	0%	4%	3%	0%	2%	5%	113
Moderate	66%	0%	5%	1%	0%	2%	0%	26%	90
Conservative	75%	3%	0%	0%	6%	8%	0%	8%	13
Clinton Supporter	87%	0%	2%	2%	0%	0%	0%	8%	114
Sanders Supporter	73%	0%	0%	0%	12%	3%	0%	12%	29
Warren Supporter									
	70%	16%	0%	1%	3%	0%	0%	10%	43
Other Supporter	33%	0%	16%	12%	0%	9%	14%	16%	16
Undecided	37%	12%	0%	0%	0%	0%	0%	50%	18
Voted in 2008 GOP Primary	26%	0%	0%	0%	10%	54%	0%	10%	4
Voted in 2008 DEM Primary	72%	5%	3%	2%	3%	0%	0%	15%	157
Voted in 2012 GOP Primary	78%	0%	0%	0%	2%	6%	0%	13%	16
Voted in 2012 DEM Primary	71%	5%	3%	2%	2%	1%	0%	16%	155
Union household	57%	12%	0%	2%	7%	0%	0%	22%	29
Non-union	76%	3%	3%	2%	1%	1%	1%	12%	190
Read Union Leader	64%	12%	7%	7%	8%	0%	0%	2%	26
Read Boston Globe	59%	16%	10%	0%	3%	0%	4%	8%	48
Read Local Newspapers	73%	4%	1%	3%	2%	2%	0%	15%	64
Watch WMUR	73%	2%	2%	2%	3%	0%	0%	19%	103
Listen to NHPR	77%	3%	3%	2%	0%	2%	2%	11%	108
10 to 24	770/	00/	00/	40/	00/	00/	00/	100/	C7
18 to 34	77%	8%	0%	4%	0%	0%	0%	10%	67
35 to 49	62%	3%	6%	3%	4%	0%	3%	18%	47
50 to 64	73%	2%	3%	1%	2%	2%	0%	16%	69
65 and over	76%	4%	1%	0%	2%	3%	1%	13%	38
Male	73%	6%	0%	3%	4%	3%	3%	9%	77
Female	72%	3%	4%	2%	1%	0%	0%	17%	149
High school or less	85%	0%	5%	5%	2%	0%	0%	3%	37
Some college	56%	8%	0%	0%	5%	2%	1%	28%	39
College graduate	69%	5%	3%	2%	2%	1%	1%	18%	94
Post-graduate	83%	3%	1%	3%	0%	2%	3%	6%	54
Attend services 1 or more a week	80%	2%	0%	0%	0%	3%	0%	14%	35
1-2 times a month	70%	1%	0%	0%	0%	0%	1%	28%	23
Less often	60%	6%	2%	3%	5%	3%	3%	18%	53
Never	76%	5%	4%	3%	1%	0%	0%	11%	113
North Country	86%	0%	0%	0%	0%	0%	4%	10%	12
Central / Lakes	70%	0%	0%	1%	10%	6%	0%	13%	27
Connecticut Valley	54%	1%	1%	4%	0%	3%	0%	37%	38
Mass Border	88%	1%	6%	1%	2%	0%	0%	2%	45
Seacoast	77%	11%	1%	1%	0%	0%	0%	9%	57
Manchester Area	65%	5%	4%	4%	1%	0%	3%	18%	47
First Cong. Dist	72%	8%	2%	2%	1%	0%	1%	15%	116
Second Cong. Dist	72% 73%	8% 1%	2% 3%	2% 2%	1% 3%	0% 2%	1% 1%	15% 14%	110
Second Cong. Dist	13/0	1/0	3/0	∠/0	3/0	2/0	1/0	14/0	110

Who Best Represents Democrats Like Yourself? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 38%	Elizabeth <u>Warren</u> 22%	Bernie <u>Sanders</u> 13%	Joe <u>Biden</u> 3%	Andrew <u>Cuomo</u> 1%	Jim <u>Webb</u> 1%	Someone Else 1%	Don't Know 20%	<u>(N=)</u> 224
Registered Democrat	37%	25%	12%	3%	2%	1%	2%	20%	134
Registered Undeclared	44%	24%	21%	2%	0%	1%	1%	8%	64
	, , ,	,,,		_,,	0,0	2,0	2,0	0,0	0.
Democrat	40%	23%	12%	3%	1%	1%	1%	19%	198
Independent	26%	5%	29%	0%	5%	0%	0%	35%	17
Republican	19%	0%	32%	10%	0%	14%	0%	26%	7
Liberal	37%	28%	17%	5%	1%	0%	2%	9%	111
Moderate	40%	15%	8%	1%	2%	2%	1%	31%	90
Conservative	56%	21%	6%	0%	0%	8%	0%	10%	13
Clinton Supporter	70%	11%	2%	0%	0%	0%	0%	17%	111
Sanders Supporter	0%	15%	73%	0%	0%	3%	3%	5%	29
Warren Supporter	8%	70%	14%	1%	1%	0%	1%	5%	43
Other Supporter	9%	1%	4%	34%	12%	9%	3%	27%	16
Undecided	5%	9%	0%	1%	5%	0%	4%	77%	18
Voted in 2008 GOP Primary	7%	0%	0%	20%	0%	54%	10%	10%	4
Voted in 2008 DEM Primary	40%	20%	17%	2%	2%	0%	1%	19%	155
Voted in 2012 COR Primary	1.40/	420/	210/	40/	5%	6%	2%	40/	16
Voted in 2012 GOP Primary	14%	43%	21%	4% 2%				4%	16 152
Voted in 2012 DEM Primary	44%	19%	15%	2%	2%	1%	1%	17%	153
Union household	37%	27%	22%	0%	0%	0%	0%	14%	28
Non-union	38%	21%	13%	4%	2%	1%	1%	21%	189
Read Union Leader	41%	13%	22%	0%	0%	0%	0%	25%	26
Read Boston Globe	32%	28%	18%	5%	4%	0%	0%	13%	47
Read Local Newspapers	39%	19%	16%	0%	4%	2%	3%	18%	62
Watch WMUR	46%	15%	10%	1%	1%	0%	1%	26%	102
Listen to NHPR	31%	27%	16%	1% 6%	2%	2%	2%	26% 15%	102
LISTELL TO INTER	31/0	21/0	1076	076	2/0	2/0	270	13/0	100
18 to 34	34%	33%	10%	3%	0%	0%	0%	19%	67
35 to 49	44%	12%	11%	6%	0%	0%	0%	27%	47
50 to 64	36%	21%	20%	2%	2%	2%	2%	16%	68
65 and over	43%	14%	14%	1%	3%	3%	4%	19%	38
Male	29%	23%	12%	7%	1%	3%	2%	24%	76
Female	43%	21%	14%	1%	2%	0%	1%	18%	147
		100/	00/			221	221	2001	
High school or less	46%	12%	3%	5%	4%	0%	0%	30%	37
Some college	45%	8%	15%	2%	0%	2%	0%	27%	39
College graduate	31%	24%	22%	1%	1%	1%	1%	18%	92
Post-graduate	39%	32%	6%	6%	2%	2%	1%	12%	54
Attend services 1 or more a week	52%	17%	10%	5%	2%	3%	0%	12%	34
1-2 times a month	36%	12%	3%	0%	0%	0%	4%	46%	23
Less often	34%	19%	14%	6%	2%	3%	0%	20%	53
Never	36%	25%	17%	2%	1%	0%	1%	18%	112
North Country	57%	16%	10%	0%	0%	0%	4%	13%	11
									27
Central / Lakes	40%	13%	16%	2% 0%	3% 4%	6%	0% 4%	21%	27 38
Connecticut Valley Mass Border	23%	18%	17%		4% 0%	3% 0%	4% 1%	31%	
	36%	40%	17%	0% 5%	0% 2%	0% 0%	1%	6% 1.7%	44 57
Seacoast Manchester Area	39%	22%	14%	5% °°′	2%	0% 0%	0% 0%	17%	57 47
Manchester Area	44%	12%	6%	8%	0%	0%	0%	30%	47
First Cong. Dist	41%	20%	12%	4%	2%	0%	0%	20%	115
Second Cong. Dist	35%	23%	15%	2%	1%	2%	2%	20%	109

Who has the Right Experience to be President? (Likely 2016 DEM Primary Voters)

	Hillary <u>Clinton</u>	Joe <u>Biden</u>	Elizabeth <u>Warren</u>	Bernie Sanders	Andrew <u>Cuomo</u>	Jim <u>Webb</u>	Someone <u>Else</u>	Don't <u>Know</u>	<u>(N=)</u>
LIKELY NH DEM PRIMARY VOTERS	62%	7%	5%	4%	2%	1%	1%	18%	227
Registered Democrat	58%	6%	7%	4%	2%	0%	1%	21%	136
Registered Undeclared	71%	6%	4%	5%	2%	0%	0%	12%	65
Democrat	67%	5%	6%	3%	2%	0%	0%	17%	200
Independent	25%	28%	5%	0%	9%	0%	0%	33%	18
Republican	10%	0%	0%	32%	0%	14%	14%	31%	7
Liberal	69%	6%	6%	6%	1%	1%	1%	10%	114
Moderate	61%	9%	3%	0%	3%	0%	1%	23%	90
Conservative	50%	2%	21%	1%	0%	8%	0%	19%	13
Clinton Supporter	89%	5%	0%	0%	0%	0%	0%	6%	114
Sanders Supporter	46%	11%	1%	18%	0%	3%	0%	20%	29
Warren Supporter	43%	1%	28%	6%	2%	1%	0%	17%	43
Other Supporter	18%	33%	0%	1%	18%	0%	9%	22%	16
Undecided	14%	1%	0%	3%	5%	0%	2%	75%	18
Voted in 2008 GOP Primary	20%	7%	10%	0%	0%	27%	0%	37%	4
Voted in 2008 DEM Primary	63%	6%	5%	5%	3%	0%	0%	17%	158
Voted in 2012 GOP Primary	46%	0%	8%	0%	5%	6%	0%	36%	17
Voted in 2012 GOF Frimary Voted in 2012 DEM Primary	67%	6%	5%	5%	2%	0%	1%	13%	155
Voted III 2012 DEWITTIIIdiy	0770	070	370	370	270	070	170	13/0	133
Union household	62%	2%	12%	13%	0%	0%	0%	10%	29
Non-union	61%	8%	5%	2%	2%	1%	1%	20%	191
Read Union Leader	62%	2%	0%	9%	8%	0%	1%	17%	26
Read Boston Globe	55%	6%	10%	6%	7%	1%	1%	14%	48
Read Local Newspapers	70%	4%	5%	4%	3%	2%	2%	11%	63
Watch WMUR	61%	8%	4%	5%	2%	0%	1%	19%	103
Listen to NHPR	61%	8%	7%	3%	1%	1%	1%	17%	108
18 to 34	67%	4%	5%	0%	0%	0%	0%	24%	68
35 to 49	53%	4%	11%	4%	0%	0%	0%	27%	47
50 to 64	63%	7%	4%	4%	5%	1%	2%	14%	68
65 and over	62%	13%	2%	8%	3%	3%	1%	9%	38
Male	53%	5%	6%	6%	0%	2%	2%	26%	78
Female	67%	7%	5%	3%	3%	0%	0%	14%	149
High school or less	60%	15%	0%	3%	6%	0%	0%	17%	37
Some college	61%	3%	1%	7%	1%	2%	0%	25%	39
College graduate	60%	7%	8%	2%	1%	1%	2%	20%	95
Post-graduate	69%	4%	9%	4%	2%	0%	1%	12%	54
Attend services 1 or more a week	62%	8%	11%	2%	3%	2%	0%	12%	35
1-2 times a month	62%	4%	2%	2%	0%	0%	0%	30%	23
Less often	53%	8%	4%	5%	3%	2%	0%	25%	54
Never	67%	6%	5%	4%	2%	0%	2%	15%	113
North Country	80%	0%	4%	9%	0%	0%	4%	3%	12
Central / Lakes	69%	5%	1%	10%	2%	4%	4%	5%	27
Connecticut Valley	48%	9%	3%	0%	4%	0%	0%	36%	38
Mass Border	64%	8%	2%	4%	0%	0%	0%	22%	45
Seacoast	62%	7%	17%	3%	2%	1%	0%	8%	58
Manchester Area	63%	5%	0%	2%	4%	0%	1%	25%	47
First Cong. Dist	61%	7%	9%	3%	2%	1%	1%	17%	117
Second Cong. Dist	64%	6%	2%	3% 4%	2%	1%	1%	20%	110
Decoria Cong. Dist	J-70	070	2/0	770	270	1/0	1/0	20/0	110

Most Important To Your Vote In Primary? (Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Jobs/ Economy 23%	Health <u>Care</u> 8%	Foreign <u>Policy</u> 12%	Environ- ment 3%	Education 4%	Income Inequality 6%	Social Issues 11%	Other/ <u>DK</u> 33%	<u>(N=)</u> 213
Registered Democrat	22%	9%	14%	3%	5%	6%	4%	37%	129
Registered Undeclared	30%	6%	13%	5%	1%	8%	12%	26%	60
Democrat	23%	8%	11%	4%	3%	6%	12%	33%	185
Independent	7%	8%	25%	0%	10%	15%	3%	31%	18
Republican	41%	9%	0%	0%	27%	0%	0%	24%	10
Liberal	21%	8%	8%	5%	4%	10%	18%	26%	108
Moderate	27%	7%	18%	1%	1%	1%	5%	40%	81
Conservative	20%	10%	12%	0%	17%	0%	0%	42%	15
Clinton Companies	250/	440/	120/	40/	40/	40/	420/	200/	400
Clinton Supporter	25%	11%	12%	1%	4%	4%	13%	30%	106
Sanders Supporter	29%	0% 6%	23%	12%	0% 7%	20% 7%	0% 20%	17%	27 45
Warren Supporter	16% 36%	8%	8%	5% 0%	7% 0%	7% 0%	20% 0%	31%	45 16
Other Supporter	36% 5%	8% 0%	14%			0% 4%	0% 5%	42%	16
Undecided	5%	0%	2%	0%	11%	4%	5%	73%	10
Voted in 2008 GOP Primary	30%	0%	27%	0%	0%	10%	0%	33%	4
Voted in 2008 DEM Primary	23%	10%	10%	3%	4%	8%	8%	33%	146
Voted in 2012 GOP Primary	19%	0%	5%	13%	0%	17%	0%	46%	17
Voted in 2012 DEM Primary	22%	10%	12%	3%	3%	7%	8%	35%	141
Voted III 2012 DEWI Filliary	22/0	1076	12/0	370	3/0	770	070	3370	141
Union household	31%	8%	7%	2%	0%	12%	3%	37%	25
Non-union	21%	8%	13%	3%	5%	6%	13%	31%	180
Read Union Leader	29%	11%	22%	0%	0%	0%	2%	36%	24
Read Boston Globe	17%	3%	28%	5%	4%	6%	0%	37%	40
Read Local Newspapers	26%	13%	16%	2%	5%	5%	3%	31%	62
Watch WMUR	33%	11%	13%	4%	7%	3%	1%	29%	99
Listen to NHPR	26%	4%	9%	5%	5%	9%	13%	28%	101
18 to 34	5%	5%	6%	4%	4%	9%	33%	36%	64
35 to 49	45%	8%	5%	0%	10%	0%	0%	33%	45
50 to 64	24%	11%	22%	4%	1%	8%	4%	27%	67
65 and over	25%	6%	15%	2%	5%	9%	0%	39%	34
Male	28%	5%	12%	1%	0%	5%	6%	41%	75
Female	20%	9%	12%	4%	7%	7%	13%	29%	138
High school or less	10%	6%	12%	2%	0%	3%	26%	41%	35
Some college	23%	18%	14%	0%	12%	1%	0%	32%	37
College graduate	23%	4%	11%	2%	5%	9%	13%	32%	90
Post-graduate	31%	7%	12%	8%	1%	7%	6%	29%	49
Attend services 1 or more a week	24%	5%	19%	0%	5%	6%	0%	41%	32
1-2 times a month	35%	1%	14%	0%	10%	0%	2%	38%	25
Less often	25%	9%	19%	3%	0%	6%	3%	34%	49
Never	18%	10%	7%	5%	5%	8%	20%	27%	105
North Country	30%	7%	22%	0%	0%	16%	0%	25%	12
Central / Lakes	42%	7 <i>%</i> 5%	3%	6%	2%	2%	17%	24%	26
Connecticut Valley	23%	10%	10%	3%	0%	6%	0%	47%	35
Mass Border	18%	10%	25%	1%	2%	9%	16%	19%	41
Seacoast	18%	10%	10%	1%	5%	9%	9%	39%	56
Manchester Area	19%	3%	6%	8%	12%	1%	18%	34%	42
First Cong. Dist	19%	9%	10%	4%	6% 2%	6%	4%	40%	109
Second Cong. Dist	26%	6%	14%	2%	2%	7%	18%	25%	104