University of
New Hampshire

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NOVEMBER 2016: CLINTON LOSES GROUND AGAINST GOP CANDIDATES IN NH
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DURHAM, NH -Democratic frontrunner Hillary Clinton is locked in tight matchups with five potential Republican challengers. Support for Clinton in the Granite State against potential Republicans has declined significantly since February.

These findings are based on the latest WMUR Granite State Poll, ${ }^{*}$ conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is $+/-3.7$ percent. Included were two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/- 3.9).

## 2016 U.S. Presidential Election

With the 2016 election more than a year away, very few New Hampshire voters have decided who they will vote support in the November 2016 presidential Election. Only $10 \%$ of likely voters say they have definitely decided who to support, $18 \%$ are leaning towards someone, and $73 \%$ are still trying to decide.

Former Secretary of State Hillary Clinton currently holds a wide lead over her Democratic rivals in the race to be the 2016 nominee of the Democratic Party. In part, this has been because polls showed her leading potential Republican candidates by comfortable margins, even in swing states. In February, Clinton held comfortable leads over top Republican candidates in the swing state of New Hampshire, but her advantage has dissipated over recent months and she would face significant challenges from all of the top Republican candidates.

If the 2016 presidential election was held today and the candidates were Hillary Clinton and former Florida governor Jeb Bush, the leading GOP candidate in New Hampshire, $47 \%$ of likely voters say they would vote for Bush, $41 \%$ would vote for Clinton, $3 \%$ would support someone else, and $9 \%$ are undecided. In February, Clinton held a 12 percentage point lead over Bush. Bush's current 6 percentage point advantage represents an 18 percentage point swing since February.

At this point, members of both parties heavily support their candidate with a significant percentage of independents are undecided. Bush currently holds an edge over Clinton among Independents, 39\%-22\%.

And while Clinton holds a significant $50 \%$ to $35 \%$ lead over Bush among women, Bush holds an even larger $61 \%$ to $31 \%$ lead among men.

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Kentucky senator Rand Paul currently is among the leading Republicans vying for the nomination and he also does well against Clinton. If Paul were the Republican nominee, $47 \%$ of likely voters say they would vote for him, $43 \%$ would vote for Clinton, $2 \%$ support someone else, and $7 \%$ are undecided. In February, Clinton held a 10 percentage point lead over Paul.

Independents split between Paul and Clinton - 43\% favor Paul and 36\% favor Clinton. Clinton leads among women by 13 percentage points but Paul leads among men by 24 percentage points.

President - Clinton vs. Paul


Florida senator Marco Rubio has the highest net favorability ratings among New Hampshire Republican primary voters and also does well against Clinton. If Rubio were the Republican nominee, $47 \%$ of likely voters say they would vote for Rubio, $42 \%$ would vote for Clinton, $1 \%$ support someone else, and $9 \%$ are undecided.

Independents also split between Rubio and Clinton - 33\% favor Clinton and 31\% favor Rubio. And while Clinton holds a 13 percentage point lead among women, Rubio has a 25 percentage point advantage among men.


Wisconsin governor Scott Walker is also very popular among Republicans. If Walker were the Republican nominee, $44 \%$ of likely voters say they would vote for Clinton, $44 \%$ would vote for Walker, $3 \%$ support someone else, and $9 \%$ are undecided.

Independents also split between Walker and Clinton - 36\% favor Clinton and 28\% favor Walker. Clinton also has a 20 percentage point advantage over Walker among women while Walker holds a 22 percentage point lead among men.


Texas senator Ted Cruz is a much more divisive candidate and is less popular among Republicans than the other candidates tested. However, even a Cruz candidacy would pose a significant challenge for Clinton in New Hampshire. If Cruz were the Republican nominee, $46 \%$ of likely voters say they would vote for Clinton, $45 \%$ would vote for Cruz, $2 \%$ support someone else, and $7 \%$ are undecided.

Independent voters are split between Clinton and Cruz - 37\% favor Clinton while $35 \%$ say they would vote for Cruz. Clinton holds a 17 percentage point lead over Cruz among women while Cruz has a 17 percentage point advantage among men.

President - Clinton vs. Cruz


## Hillary Clinton Email Use

A campaign issue that has recently arisen is Hillary Clinton's use of a personal email account to conduct official business while she was Secretary of State. Most New Hampshire likely general election voters are aware of this situation $-45 \%$ say they have heard a great deal about it, $32 \%$ have heard a fair amount, $14 \%$ have heard only a little and $8 \%$ have heard nothing at all.

Knowledge of Clinton Personal Email Use


This issue is currently hurting the Clinton campaign in New Hampshire. When asked if this situation would affect their decision to vote for Clinton in the general election - only $2 \%$ said they are more likely to vote for her, $34 \%$ say they are less likely to vote for her, $59 \%$ say this makes little difference in their vote and $4 \%$ are unsure.

Importantly, 13\% of Democrats and 29\% of Independents say they are less likely to vote for Clinton because of the email controversy. Of those who have heard a great deal about this, $46 \%$ say they are less likely to vote for Clinton and $50 \%$ say it makes little difference in their vote.

Does This Make You More or Less Likely To Vote For Clinton If Democratic Nominee


## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is $+/-3.7$ percent. Included were two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/- 3.9).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100\%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Granite State Poll, Spring 2015 - Likely Presidential Election Voter Demographics

| Sex | N | \% | Region | N | \% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 302 | 48\% | North Country | 44 | 7\% |
| Female | 325 | 52\% | Central/Lakes | 104 | 17\% |
|  |  |  | Connecticut Valley | 79 | 13\% |
| Age | N | \% | Mass Border | 166 | 26\% |
| 18 to 34 | 138 | 23\% | Seacoast | 127 | 20\% |
| 35 to 49 | 175 | 29\% | Manchester Area | 107 | 17\% |
| 50 to 64 | 174 | 29\% |  |  |  |
| 65 and Over | 117 | 19\% | Party Registration | N | \% |
|  |  |  | Democrat | 144 | 25\% |
| Highest Level of Education | N | \% | Undeclared | 260 | 45\% |
| High School or Less | 107 | 17\% | Republican | 170 | 30\% |
| Some College | 127 | 21\% |  |  |  |
| College Graduate | 274 | 44\% | Party Identification | N | \% |
| Post-Graduate | 112 | 18\% | Democrat | 249 | 40\% |
|  |  |  | Independent | 102 | 17\% |
|  |  |  | Republican | 266 | 43\% |

## Firmness of Presidential Vote

"I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

|  | Feb.'15 |  |
| :--- | :---: | :---: |
| Definitely Decided | $7 \%$ |  |
| Leaning Toward Someone | $13 \%$ |  |
| Still Trying to Decide | $81 \%$ |  |
| N $=$ | $(768)$ | $\mathbf{7 3 \%}$ |
|  |  | $\mathbf{1 6 2 5}$ |

## US President - Clinton vs. Bush

"Suppose the 2016 presidential election was being held today and the candidates were Jeb Bush, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

|  | Feb.'15 | May '15 |
| :--- | :---: | :---: |
|  | $39 \%$ | $\mathbf{4 7 \%}$ |
| Bush | $51 \%$ | $\mathbf{4 1 \%}$ |
| Clinton | $2 \%$ | $3 \%$ |
| Don't know / undecided | $8 \%$ | $9 \%$ |
| (N=) | $(742)$ | $\mathbf{( 5 8 9 )}$ |

## US President - Clinton vs. Paul

"Suppose the 2016 presidential election was being held today and the candidates were Rand Paul, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

|  | Feb.'15 | $\frac{\text { May '15 }}{}$ |
| :--- | :---: | :---: |
| Paul | $40 \%$ | $\mathbf{4 7 \%}$ |
| Clinton | $50 \%$ | $\mathbf{4 3 \%}$ |
| Other | $2 \%$ | $\mathbf{2 \%}$ |
| Don't know / undecided | $8 \%$ | $\mathbf{7 \%}$ |
| (N=) | $\mathbf{( 7 4 8 )}$ | $\mathbf{( 5 9 7 )}$ |

## US President - Clinton vs. Walker

"Suppose the 2016 presidential election was being held today and the candidates were Scott Walker, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

|  | May '15 |
| :--- | :---: |
| Walker | $\mathbf{4 4 \%}$ |
| Clinton | $\mathbf{4 4 \%}$ |
| Other | $3 \%$ |
| Don't know / undecided | $9 \%$ |
| (N=) | $\mathbf{( 5 9 6 )}$ |

## US President - Clinton vs. Rubio

"Suppose the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

|  | May '15 |
| :--- | :---: |
| Rubio | $\mathbf{4 7 \%}$ |
| Clinton | $\mathbf{4 2 \%}$ |
| Other | $\mathbf{1 \%}$ |
| Don't know / undecided | $9 \%$ |
| (N=) | $\mathbf{( 6 0 3 )}$ |

## US President - Clinton vs. Cruz

"Suppose the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, who would you vote for?" ROTATE CANDIDATES

May '15
Cruz 45\%
Clinton 46\%
Other 2\%
Don't know / undecided 7\%
( $\mathrm{N}=$ )
(598)

## Knowledge of Clinton Email Use

"How much have you heard or read about Hillary Clinton's exclusive use of a personal email address and server for workrelated matters while she was Secretary of State ... a great deal ... a fair amount ... only a little... or nothing at all?"

|  | May'15 |
| :--- | :---: |
| A Great Deal | $\mathbf{4 5 \%}$ |
| A Fair Amount | $\mathbf{3 2 \%}$ |
| Only A Little | $\mathbf{1 4 \%}$ |
| Nothing at All | $\mathbf{8 \%}$ |
| Don't know | $\mathbf{0 \%}$ |
| (N=) | $\mathbf{( 6 2 7 )}$ |

## Does Email Use Make You More/Less Likely To Vote For Clinton for President?

"Based upon what you have seen or heard, does this make you more likely to vote for Hillary Clinton if she is the Democratic nominee for president, less likely or does this make little difference in your vote?"

## May '15

| More Likely | $\mathbf{2 \%}$ |
| :--- | :---: |
| Less Likely | $\mathbf{3 4 \%}$ |
| No Difference in Vote | $\mathbf{5 9 \%}$ |
| Don't know | $\mathbf{4 \%}$ |
| $(\mathrm{N}=)$ | $\mathbf{( 6 2 4 )}$ |


|  | Def. Decided | Leaning <br> Towards Someone | Still Trying <br> To Decide | (N) |
| :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 10\% | 18\% | 73\% | 625 |
| Democrat | 14\% | 23\% | 63\% | 249 |
| Independent | 5\% | 8\% | 87\% | 101 |
| Republican | 8\% | 16\% | 76\% | 264 |
| Liberal | 14\% | 25\% | 61\% | 138 |
| Moderate | 7\% | 16\% | 76\% | 262 |
| Conservative | 11\% | 16\% | 73\% | 185 |
| Support Tea Party | 10\% | 22\% | 68\% | 149 |
| Neutral | 3\% | 9\% | 88\% | 187 |
| Oppose Tea Party | 14\% | 22\% | 64\% | 270 |
| Likely GOP Primary Voter | 10\% | 17\% | 73\% | 290 |
| Likely DEM Primary Voter | 14\% | 23\% | 63\% | 227 |
| Non-Likely Primary Voter | 1\% | 6\% | 93\% | 108 |
| Union household | 9\% | 23\% | 68\% | 80 |
| Non-union | 10\% | 17\% | 73\% | 530 |
| Read Union Leader | 10\% | 14\% | 77\% | 129 |
| Read Boston Globe | 11\% | 20\% | 69\% | 87 |
| Read Local Newspapers | 10\% | 14\% | 76\% | 204 |
| Watch WMUR | 12\% | 18\% | 70\% | 351 |
| Listen to NHPR | 11\% | 20\% | 69\% | 210 |
| 18 to 34 | 7\% | 22\% | 71\% | 138 |
| 35 to 49 | 8\% | 14\% | 78\% | 175 |
| 50 to 64 | 8\% | 20\% | 71\% | 173 |
| 65 and over | 17\% | 13\% | 69\% | 116 |
| Male | 9\% | 21\% | 70\% | 300 |
| Female | 10\% | 15\% | 75\% | 324 |
| High school or less | 11\% | 29\% | 60\% | 107 |
| Some college | 4\% | 13\% | 83\% | 126 |
| College graduate | 11\% | 13\% | 76\% | 272 |
| Post-graduate | 13\% | 23\% | 64\% | 112 |
| Attend services 1 or more/week | 14\% | 8\% | 79\% | 133 |
| 1-2 times a month | 10\% | 19\% | 71\% | 72 |
| Less often | 7\% | 16\% | 78\% | 190 |
| Never | 10\% | 25\% | 65\% | 215 |
| North Country | 13\% | 20\% | 67\% | 44 |
| Central / Lakes | 10\% | 15\% | 75\% | 103 |
| Connecticut Valley | 10\% | 13\% | 77\% | 79 |
| Mass Border | 8\% | 18\% | 74\% | 165 |
| Seacoast | 9\% | 14\% | 77\% | 126 |
| Manchester Area | 10\% | 27\% | 63\% | 107 |
| First Cong. Dist. | 11\% | 19\% | 69\% | 306 |
| Second Cong. Dist. | 7\% | 16\% | 77\% | 313 |

US President - Jeb Bush vs. Hillary Clinton - Likely Voters

|  | Bush | Clinton | Other | DK | ( N$)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 47\% | 41\% | 3\% | 9\% | 589 |
| Democrat | 6\% | 85\% | 1\% | 8\% | 241 |
| Independent | 39\% | 22\% | 13\% | 26\% | 85 |
| Republican | 89\% | 6\% | 2\% | 3\% | 254 |
| Liberal | 7\% | 88\% | 1\% | 4\% | 137 |
| Moderate | 46\% | 37\% | 3\% | 14\% | 244 |
| Conservative | 81\% | 11\% | 3\% | 5\% | 179 |
| Support Tea Party | 89\% | 5\% | 3\% | 3\% | 135 |
| Neutral | 53\% | 26\% | 5\% | 16\% | 177 |
| Oppose Tea Party | 21\% | 70\% | 2\% | 7\% | 259 |
| Definitely Decided | 32\% | 67\% | 0\% | 1\% | 53 |
| Leaning Toward Someone | 47\% | 50\% | 1\% | 2\% | 105 |
| Still Trying To Decide | 49\% | 35\% | 4\% | 12\% | 429 |
| Likely GOP Primary Voter | 85\% | 8\% | 2\% | 5\% | 274 |
| Likely DEM Primary Voter | 8\% | 81\% | 2\% | 9\% | 220 |
| Non-Likely Primary Voter | 29\% | 40\% | 8\% | 23\% | 95 |
| Union household | 48\% | 44\% | 4\% | 4\% | 76 |
| Non-union | 47\% | 40\% | 3\% | 10\% | 498 |
| Read Union Leader | 58\% | 26\% | 5\% | 11\% | 123 |
| Read Boston Globe | 33\% | 58\% | 3\% | 7\% | 81 |
| Read Local Newspapers | 45\% | 39\% | 4\% | 12\% | 199 |
| Watch WMUR | 49\% | 36\% | 2\% | 12\% | 331 |
| Listen to NHPR | 25\% | 59\% | 3\% | 13\% | 190 |
| 18 to 34 | 34\% | 58\% | 5\% | 4\% | 128 |
| 35 to 49 | 54\% | 32\% | 5\% | 8\% | 165 |
| 50 to 64 | 46\% | 42\% | 2\% | 10\% | 165 |
| 65 and over | 51\% | 36\% | 1\% | 12\% | 112 |
| Male | 61\% | 31\% | 3\% | 5\% | 281 |
| Female | 35\% | 50\% | 3\% | 12\% | 308 |
| High school or less | 51\% | 38\% | 5\% | 6\% | 99 |
| Some college | 49\% | 41\% | 3\% | 7\% | 121 |
| College graduate | 51\% | 37\% | 2\% | 10\% | 260 |
| Post-graduate | 32\% | 54\% | 5\% | 9\% | 103 |
| Attend services 1 or more/week | 63\% | 26\% | 5\% | 6\% | 126 |
| 1-2 times a month | 42\% | 30\% | 4\% | 24\% | 64 |
| Less often | 56\% | 32\% | 3\% | 9\% | 182 |
| Never | 31\% | 62\% | 3\% | 5\% | 202 |
| North Country | 56\% | 33\% | 2\% | 9\% | 44 |
| Central / Lakes | 53\% | 36\% | 3\% | 8\% | 94 |
| Connecticut Valley | 34\% | 51\% | 2\% | 13\% | 76 |
| Mass Border | 52\% | 36\% | 1\% | 12\% | 155 |
| Seacoast | 47\% | 42\% | 4\% | 6\% | 121 |
| Manchester Area | 41\% | 46\% | 7\% | 5\% | 99 |
| First Cong. Dist. | 51\% | 40\% | 3\% | 6\% | 285 |
| Second Cong. Dist. | 43\% | 41\% | 4\% | 12\% | 298 |

US President - Rand Paul vs. Hillary Clinton - Likely Voters

|  | Paul | Clinton | Other | DK | ( N$)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 47\% | 43\% | 2\% | 7\% | 597 |
| Democrat | 7\% | 87\% | 1\% | 5\% | 244 |
| Independent | 43\% | 36\% | 3\% | 18\% | 87 |
| Republican | 87\% | 5\% | 3\% | 6\% | 256 |
| Liberal | 11\% | 83\% | 0\% | 6\% | 139 |
| Moderate | 41\% | 47\% | 4\% | 8\% | 246 |
| Conservative | 83\% | 10\% | 2\% | 5\% | 179 |
| Support Tea Party | 90\% | 8\% | 1\% | 1\% | 142 |
| Neutral | 54\% | 30\% | 3\% | 13\% | 175 |
| Oppose Tea Party | 20\% | 71\% | 3\% | 6\% | 262 |
| Definitely Decided | 43\% | 53\% | 1\% | 3\% | 60 |
| Leaning Toward Someone | 44\% | 55\% | 0\% | 0\% | 106 |
| Still Trying To Decide | 49\% | 39\% | 3\% | 10\% | 429 |
| Likely GOP Primary Voter | 82\% | 11\% | 2\% | 5\% | 281 |
| Likely DEM Primary Voter | 9\% | 82\% | 2\% | 6\% | 220 |
| Non-Likely Primary Voter | 34\% | 47\% | 3\% | 17\% | 96 |
| Union household | 38\% | 54\% | 4\% | 3\% | 76 |
| Non-union | 49\% | 41\% | 2\% | 8\% | 506 |
| Read Union Leader | 60\% | 32\% | 3\% | 5\% | 127 |
| Read Boston Globe | 34\% | 62\% | 2\% | 3\% | 81 |
| Read Local Newspapers | 41\% | 48\% | 5\% | 6\% | 198 |
| Watch WMUR | 49\% | 41\% | 3\% | 7\% | 339 |
| Listen to NHPR | 29\% | 61\% | 3\% | 7\% | 196 |
| 18 to 34 | 37\% | 57\% | 2\% | 4\% | 129 |
| 35 to 49 | 55\% | 35\% | 2\% | 8\% | 166 |
| 50 to 64 | 47\% | 43\% | 3\% | 7\% | 169 |
| 65 and over | 46\% | 44\% | 2\% | 8\% | 110 |
| Male | 58\% | 34\% | 3\% | 6\% | 284 |
| Female | 38\% | 51\% | 2\% | 9\% | 312 |
| High school or less | 57\% | 37\% | 0\% | 6\% | 100 |
| Some college | 49\% | 42\% | 2\% | 6\% | 123 |
| College graduate | 49\% | 39\% | 3\% | 9\% | 260 |
| Post-graduate | 34\% | 60\% | 2\% | 4\% | 106 |
| Attend services 1 or more/week | 65\% | 30\% | 2\% | 4\% | 127 |
| 1-2 times a month | 44\% | 34\% | 7\% | 15\% | 69 |
| Less often | 54\% | 39\% | 2\% | 5\% | 183 |
| Never | 32\% | 58\% | 2\% | 8\% | 203 |
| North Country | 48\% | 42\% | 4\% | 6\% | 44 |
| Central / Lakes | 50\% | 43\% | 2\% | 5\% | 93 |
| Connecticut Valley | 35\% | 45\% | 1\% | 19\% | 75 |
| Mass Border | 54\% | 40\% | 0\% | 6\% | 162 |
| Seacoast | 44\% | 47\% | 6\% | 4\% | 117 |
| Manchester Area | 47\% | 42\% | 3\% | 7\% | 105 |
| First Cong. Dist. | 51\% | 42\% | 3\% | 4\% | 291 |
| Second Cong. Dist. | 44\% | 44\% | 2\% | 10\% | 299 |

US President - Scott Walker vs. Hillary Clinton - Likely Voters

|  | Walker | Clinton | Other | DK | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 44\% | 44\% | 3\% | 9\% | 596 |
| Democrat | 3\% | 91\% | 0\% | 5\% | 244 |
| Independent | 28\% | 36\% | 12\% | 24\% | 85 |
| Republican | 86\% | 3\% | 3\% | 8\% | 257 |
| Liberal | 7\% | 86\% | 2\% | 5\% | 137 |
| Moderate | 39\% | 47\% | 2\% | 12\% | 249 |
| Conservative | 79\% | 11\% | 3\% | 7\% | 180 |
| Support Tea Party | 88\% | 7\% | 2\% | 2\% | 140 |
| Neutral | 50\% | 31\% | 5\% | 15\% | 175 |
| Oppose Tea Party | 16\% | 73\% | 2\% | 9\% | 263 |
| Definitely Decided | 38\% | 61\% | 1\% | 0\% | 59 |
| Leaning Toward Someone | 45\% | 52\% | 2\% | 1\% | 106 |
| Still Trying To Decide | 44\% | 40\% | 3\% | 13\% | 429 |
| Likely GOP Primary Voter | 83\% | 9\% | 1\% | 7\% | 282 |
| Likely DEM Primary Voter | 5\% | 85\% | 2\% | 7\% | 221 |
| Non-Likely Primary Voter | 17\% | 53\% | 8\% | 22\% | 93 |
| Union household | 36\% | 55\% | 3\% | 6\% | 78 |
| Non-union | 45\% | 42\% | 3\% | 10\% | 503 |
| Read Union Leader | 55\% | 35\% | 2\% | 8\% | 127 |
| Read Boston Globe | 27\% | 64\% | 2\% | 7\% | 86 |
| Read Local Newspapers | 40\% | 47\% | 5\% | 8\% | 200 |
| Watch WMUR | 45\% | 40\% | 3\% | 12\% | 338 |
| Listen to NHPR | 24\% | 65\% | 2\% | 10\% | 197 |
| 18 to 34 | 32\% | 59\% | 5\% | 4\% | 130 |
| 35 to 49 | 50\% | 36\% | 2\% | 13\% | 166 |
| 50 to 64 | 44\% | 44\% | 3\% | 8\% | 166 |
| 65 and over | 46\% | 42\% | 1\% | 10\% | 111 |
| Male | 56\% | 34\% | 3\% | 6\% | 284 |
| Female | 33\% | 53\% | 2\% | 12\% | 312 |
| High school or less | 46\% | 38\% | 5\% | 11\% | 99 |
| Some college | 44\% | 45\% | 2\% | 8\% | 123 |
| College graduate | 50\% | 39\% | 2\% | 9\% | 260 |
| Post-graduate | 27\% | 62\% | 4\% | 7\% | 107 |
| Attend services 1 or more/week | 60\% | 30\% | 4\% | 6\% | 123 |
| 1-2 times a month | 42\% | 32\% | 6\% | 21\% | 68 |
| Less often | 49\% | 41\% | 2\% | 8\% | 184 |
| Never | 30\% | 60\% | 2\% | 7\% | 206 |
| North Country | 44\% | 40\% | 2\% | 15\% | 44 |
| Central / Lakes | 53\% | 41\% | 1\% | 6\% | 95 |
| Connecticut Valley | 32\% | 48\% | 1\% | 20\% | 75 |
| Mass Border | 49\% | 41\% | 3\% | 7\% | 159 |
| Seacoast | 41\% | 51\% | 5\% | 3\% | 118 |
| Manchester Area | 40\% | 44\% | 4\% | 12\% | 104 |
| First Cong. Dist. | 47\% | 43\% | 4\% | 7\% | 292 |
| Second Cong. Dist. | 41\% | 45\% | 2\% | 12\% | 298 |

US President - Marco Rubio vs. Hillary Clinton - Likely Voters

|  | Rubio | Clinton | Other | DK | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 47\% | 42\% | 1\% | 9\% | 603 |
| Democrat | 5\% | 88\% | 0\% | 6\% | 248 |
| Independent | 31\% | 33\% | 9\% | 26\% | 86 |
| Republican | 92\% | 3\% | 0\% | 5\% | 260 |
| Liberal | 7\% | 86\% | 1\% | 6\% | 138 |
| Moderate | 43\% | 45\% | 1\% | 11\% | 250 |
| Conservative | 84\% | 10\% | 1\% | 6\% | 184 |
| Support Tea Party | 90\% | 6\% | 1\% | 3\% | 145 |
| Neutral | 54\% | 29\% | 2\% | 15\% | 176 |
| Oppose Tea Party | 19\% | 71\% | 1\% | 8\% | 264 |
| Definitely Decided | 41\% | 59\% | 0\% | 0\% | 60 |
| Leaning Toward Someone | 45\% | 54\% | 0\% | 0\% | 106 |
| Still Trying To Decide | 49\% | 37\% | 2\% | 12\% | 435 |
| Likely GOP Primary Voter | 86\% | 9\% | 0\% | 5\% | 286 |
| Likely DEM Primary Voter | 7\% | 85\% | 0\% | 8\% | 222 |
| Non-Likely Primary Voter | 27\% | 44\% | 8\% | 21\% | 95 |
| Union household | 38\% | 55\% | 1\% | 6\% | 78 |
| Non-union | 49\% | 40\% | 1\% | 9\% | 510 |
| Read Union Leader | 60\% | 30\% | 1\% | 9\% | 128 |
| Read Boston Globe | 31\% | 60\% | 2\% | 7\% | 86 |
| Read Local Newspapers | 44\% | 46\% | 1\% | 9\% | 202 |
| Watch WMUR | 51\% | 38\% | 0\% | 10\% | 342 |
| Listen to NHPR | 28\% | 60\% | 0\% | 12\% | 200 |
| 18 to 34 | 35\% | 57\% | 4\% | 4\% | 131 |
| 35 to 49 | 54\% | 32\% | 0\% | 14\% | 168 |
| 50 to 64 | 46\% | 45\% | 1\% | 8\% | 168 |
| 65 and over | 50\% | 41\% | 1\% | 8\% | 113 |
| Male | 59\% | 34\% | 3\% | 4\% | 288 |
| Female | 37\% | 50\% | 0\% | 13\% | 316 |
| High school or less | 52\% | 38\% | 3\% | 7\% | 102 |
| Some college | 48\% | 42\% | 0\% | 10\% | 124 |
| College graduate | 52\% | 36\% | 1\% | 11\% | 263 |
| Post-graduate | 32\% | 62\% | 3\% | 3\% | 108 |
| Attend services 1 or more/week | 64\% | 29\% | 2\% | 4\% | 127 |
| 1-2 times a month | 51\% | 31\% | 1\% | 16\% | 69 |
| Less often | 53\% | 39\% | 0\% | 8\% | 187 |
| Never | 31\% | 58\% | 2\% | 9\% | 207 |
| North Country | 53\% | 39\% | 2\% | 6\% | 44 |
| Central / Lakes | 53\% | 39\% | 0\% | 8\% | 95 |
| Connecticut Valley | 35\% | 46\% | 1\% | 18\% | 76 |
| Mass Border | 51\% | 38\% | 2\% | 9\% | 161 |
| Seacoast | 46\% | 49\% | 0\% | 5\% | 122 |
| Manchester Area | 46\% | 42\% | 4\% | 8\% | 105 |
| First Cong. Dist. | 51\% | 42\% | 2\% | 6\% | 297 |
| Second Cong. Dist. | 44\% | 43\% | 1\% | 12\% | 300 |

US President - Ted Cruz vs. Hillary Clinton - Likely Voters

|  | Cruz | Clinton | Other | DK | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 45\% | 46\% | 2\% | 7\% | 598 |
| Democrat | 4\% | 90\% | 1\% | 5\% | 244 |
| Independent | 35\% | 37\% | 8\% | 19\% | 86 |
| Republican | 86\% | 8\% | 2\% | 4\% | 258 |
| Liberal | 8\% | 89\% | 0\% | 3\% | 135 |
| Moderate | 41\% | 49\% | 3\% | 8\% | 249 |
| Conservative | 79\% | 14\% | 1\% | 6\% | 182 |
| Support Tea Party | 91\% | 5\% | 2\% | 2\% | 140 |
| Neutral | 48\% | 35\% | 4\% | 13\% | 180 |
| Oppose Tea Party | 16\% | 77\% | 2\% | 5\% | 260 |
| Definitely Decided | 38\% | 62\% | 0\% | 0\% | 59 |
| Leaning Toward Someone | 45\% | 54\% | 0\% | 1\% | 106 |
| Still Trying To Decide | 46\% | 42\% | 3\% | 10\% | 431 |
| Likely GOP Primary Voter | 82\% | 13\% | 2\% | 4\% | 283 |
| Likely DEM Primary Voter | 5\% | 87\% | 1\% | 7\% | 220 |
| Non-Likely Primary Voter | 26\% | 48\% | 9\% | 17\% | 95 |
| Union household | 43\% | 50\% | 3\% | 3\% | 76 |
| Non-union | 45\% | 45\% | 2\% | 8\% | 508 |
| Read Union Leader | 53\% | 35\% | 3\% | 8\% | 124 |
| Read Boston Globe | 30\% | 64\% | 2\% | 4\% | 86 |
| Read Local Newspapers | 39\% | 51\% | 3\% | 6\% | 203 |
| Watch WMUR | 46\% | 43\% | 3\% | 8\% | 338 |
| Listen to NHPR | 25\% | 67\% | 2\% | 6\% | 200 |
| 18 to 34 | 35\% | 54\% | 5\% | 6\% | 133 |
| 35 to 49 | 52\% | 42\% | 0\% | 7\% | 165 |
| 50 to 64 | 43\% | 48\% | 3\% | 6\% | 167 |
| 65 and over | 45\% | 43\% | 2\% | 10\% | 111 |
| Male | 54\% | 37\% | 4\% | 5\% | 284 |
| Female | 36\% | 53\% | 1\% | 9\% | 314 |
| High school or less | 52\% | 38\% | 5\% | 5\% | 101 |
| Some college | 50\% | 41\% | 1\% | 8\% | 122 |
| College graduate | 46\% | 44\% | 2\% | 8\% | 265 |
| Post-graduate | 29\% | 65\% | 2\% | 4\% | 104 |
| Attend services 1 or more/week | 59\% | 33\% | 3\% | 6\% | 125 |
| 1-2 times a month | 47\% | 36\% | 3\% | 14\% | 68 |
| Less often | 51\% | 42\% | 0\% | 7\% | 183 |
| Never | 29\% | 62\% | 4\% | 5\% | 208 |
| North Country | 59\% | 37\% | 3\% | 2\% | 44 |
| Central / Lakes | 52\% | 42\% | 1\% | 5\% | 92 |
| Connecticut Valley | 31\% | 51\% | 3\% | 15\% | 75 |
| Mass Border | 45\% | 47\% | 1\% | 7\% | 160 |
| Seacoast | 43\% | 51\% | 2\% | 4\% | 122 |
| Manchester Area | 43\% | 43\% | 5\% | 10\% | 105 |
| First Cong. Dist. | 49\% | 44\% | 2\% | 5\% | 295 |
| Second Cong. Dist. | 40\% | 48\% | 3\% | 10\% | 296 |

How Much Have You Heard About Hillary Clinton's Use of Personal Email Account?

|  | A Great Deal | A Fair Amount | Only a Little | Nothing <br> At All | Don't <br> Know | ( N$)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 45\% | 32\% | 14\% | 8\% | 0\% | 627 |
| Democrat | 37\% | 33\% | 18\% | 12\% | 0\% | 249 |
| Independent | 43\% | 37\% | 13\% | 8\% | 0\% | 102 |
| Republican | 52\% | 30\% | 13\% | 5\% | 0\% | 265 |
| Liberal | 33\% | 36\% | 21\% | 10\% | 0\% | 139 |
| Moderate | 42\% | 36\% | 13\% | 8\% | 0\% | 262 |
| Conservative | 58\% | 27\% | 11\% | 5\% | 0\% | 185 |
| Support Tea Party | 56\% | 28\% | 9\% | 7\% | 0\% | 150 |
| Neutral | 38\% | 29\% | 22\% | 12\% | 0\% | 188 |
| Oppose Tea Party | 44\% | 37\% | 13\% | 6\% | 0\% | 270 |
| Definitely Decided | 61\% | 31\% | 6\% | 2\% | 0\% | 60 |
| Leaning Toward Someone | 55\% | 22\% | 11\% | 12\% | 0\% | 110 |
| Still Trying To Decide | 40\% | 35\% | 17\% | 8\% | 0\% | 454 |
| Likely GOP Primary Voter | 56\% | 31\% | 9\% | 4\% | 0\% | 290 |
| Likely DEM Primary Voter | 35\% | 32\% | 19\% | 14\% | 0\% | 227 |
| Non-Likely Primary Voter | 36\% | 38\% | 19\% | 7\% | 0\% | 109 |
| Union household | 47\% | 40\% | 9\% | 4\% | 0\% | 80 |
| Non-union | 44\% | 32\% | 15\% | 9\% | 0\% | 532 |
| Read Union Leader | 56\% | 32\% | 8\% | 4\% | 0\% | 129 |
| Read Boston Globe | 53\% | 33\% | 8\% | 6\% | 0\% | 88 |
| Read Local Newspapers | 45\% | 37\% | 15\% | 3\% | 0\% | 205 |
| Watch WMUR | 49\% | 37\% | 11\% | 4\% | 0\% | 351 |
| Listen to NHPR | 51\% | 37\% | 8\% | 3\% | 0\% | 210 |
| 18 to 34 | 34\% | 21\% | 25\% | 19\% | 0\% | 138 |
| 35 to 49 | 41\% | 37\% | 14\% | 7\% | 0\% | 175 |
| 50 to 64 | 48\% | 37\% | 11\% | 5\% | 0\% | 174 |
| 65 and over | 55\% | 33\% | 9\% | 3\% | 0\% | 116 |
| Male | 49\% | 34\% | 10\% | 7\% | 0\% | 301 |
| Female | 41\% | 31\% | 18\% | 10\% | 0\% | 325 |
| High school or less | 42\% | 25\% | 11\% | 22\% | 0\% | 107 |
| Some college | 35\% | 41\% | 20\% | 4\% | 0\% | 126 |
| College graduate | 49\% | 32\% | 13\% | 5\% | 0\% | 274 |
| Post-graduate | 49\% | 31\% | 14\% | 7\% | 0\% | 112 |
| Attend services 1 or more/week | 47\% | 34\% | 13\% | 6\% | 0\% | 135 |
| 1-2 times a month | 42\% | 34\% | 13\% | 11\% | 0\% | 72 |
| Less often | 46\% | 32\% | 14\% | 7\% | 0\% | 190 |
| Never | 43\% | 31\% | 17\% | 10\% | 0\% | 215 |
| North Country | 60\% | 31\% | 8\% | 2\% | 0\% | 44 |
| Central / Lakes | 35\% | 44\% | 13\% | 8\% | 0\% | 104 |
| Connecticut Valley | 41\% | 37\% | 10\% | 12\% | 0\% | 79 |
| Mass Border | 50\% | 29\% | 16\% | 6\% | 0\% | 166 |
| Seacoast | 45\% | 29\% | 21\% | 5\% | 0\% | 127 |
| Manchester Area | 44\% | 28\% | 13\% | 15\% | 0\% | 107 |
| First Cong. Dist. | 45\% | 31\% | 18\% | 6\% | 0\% | 306 |
| Second Cong. Dist. | 45\% | 34\% | 11\% | 11\% | 0\% | 314 |


|  | More Likely | Less Likely | No Difference in Vote | DK | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 2\% | 34\% | 59\% | 4\% | 624 |
| Heard A Great Deal | 4\% | 46\% | 50\% | 0\% | 280 |
| Heard A Fair Amount | 2\% | 26\% | 69\% | 3\% | 202 |
| Heard A Little/Nothing At All | 0\% | 22\% | 65\% | 13\% | 142 |
| Democrat | 4\% | 13\% | 75\% | 8\% | 249 |
| Independent | 0\% | 29\% | 71\% | 1\% | 102 |
| Republican | 2\% | 56\% | 41\% | 2\% | 263 |
| Liberal | 4\% | 11\% | 77\% | 8\% | 139 |
| Moderate | 3\% | 33\% | 60\% | 4\% | 262 |
| Conservative | 0\% | 52\% | 46\% | 2\% | 184 |
| Support Tea Party | 2\% | 53\% | 43\% | 2\% | 148 |
| Neutral | 0\% | 43\% | 52\% | 4\% | 188 |
| Oppose Tea Party | 4\% | 19\% | 73\% | 5\% | 270 |
| Definitely Decided | 14\% | 24\% | 62\% | 0\% | 60 |
| Leaning Toward Someone | 1\% | 31\% | 61\% | 7\% | 110 |
| Still Trying To Decide | 1\% | 36\% | 58\% | 4\% | 453 |
| Union household | 4\% | 39\% | 57\% | 0\% | 80 |
| Non-union | 2\% | 34\% | 59\% | 5\% | 530 |
| Read Union Leader | 3\% | 47\% | 49\% | 1\% | 129 |
| Read Boston Globe | 10\% | 27\% | 60\% | 3\% | 88 |
| Read Local Newspapers | 1\% | 35\% | 62\% | 2\% | 205 |
| Watch WMUR | 2\% | 38\% | 57\% | 3\% | 349 |
| Listen to NHPR | 6\% | 28\% | 63\% | 3\% | 210 |
| 18 to 34 | 4\% | 25\% | 64\% | 7\% | 136 |
| 35 to 49 | 1\% | 37\% | 56\% | 5\% | 175 |
| 50 to 64 | 2\% | 33\% | 65\% | 1\% | 174 |
| 65 and over | 2\% | 40\% | 54\% | 5\% | 115 |
| Male | 1\% | 42\% | 55\% | 1\% | 299 |
| Female | 3\% | 27\% | 63\% | 7\% | 325 |
| High school or less | 1\% | 38\% | 51\% | 10\% | 107 |
| Some college | 1\% | 30\% | 68\% | 1\% | 126 |
| College graduate | 3\% | 38\% | 55\% | 4\% | 272 |
| Post-graduate | 2\% | 27\% | 69\% | 2\% | 112 |
| Attend services 1 or more/week | 2\% | 43\% | 51\% | 4\% | 133 |
| 1-2 times a month | 5\% | 31\% | 54\% | 10\% | 72 |
| Less often | 1\% | 37\% | 61\% | 1\% | 190 |
| Never | 3\% | 27\% | 65\% | 5\% | 215 |
| North Country | 0\% | 28\% | 71\% | 1\% | 44 |
| Central / Lakes | 1\% | 45\% | 53\% | 1\% | 103 |
| Connecticut Valley | 1\% | 37\% | 52\% | 11\% | 79 |
| Mass Border | 2\% | 38\% | 56\% | 4\% | 165 |
| Seacoast | 4\% | 26\% | 67\% | 2\% | 127 |
| Manchester Area | 4\% | 28\% | 62\% | 6\% | 107 |
| First Cong. Dist. | 4\% | 31\% | 64\% | 1\% | 305 |
| Second Cong. Dist. | 1\% | 37\% | 55\% | 7\% | 314 |


[^0]:    * We ask that this copyrighted information be referred to as the Granite State Poll, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

