THE WMUR GRANITE STATE POLL

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TRUMP TAKES NH LEAD

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DURHAM, NH – Donald Trump has taken the lead in the New Hampshire Primary race. This marks the first time that any Republican candidate has held a statistically significant lead in the Granite State. Trump is an extremely divisive candidate within the party as he is the candidate that New Hampshire Republicans say they are least likely to vote for.

These findings are based on the latest **WMUR Granite State Poll**,[*] conducted by the University of New Hampshire Survey Center. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8).

NH Republicans Not Engaged

2016 marks the 100th anniversary of the New Hampshire Primary and has attracted a record number of major Republican candidates. New Hampshire Republicans are, as usual, taking their time deciding who to support. Candidates who have been identified as early frontrunners have typically won past New Hampshire primaries, yet no frontrunner truly exists in the current Republican field.

New Hampshire primary voters usually decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few likely Republican primary voters have made up their minds about who they will support in 2016. Currently, only 11% of likely Republican Primary voters say they have definitely decided who they will support, 22% are leaning toward a candidate, and 66% are still trying to decide.
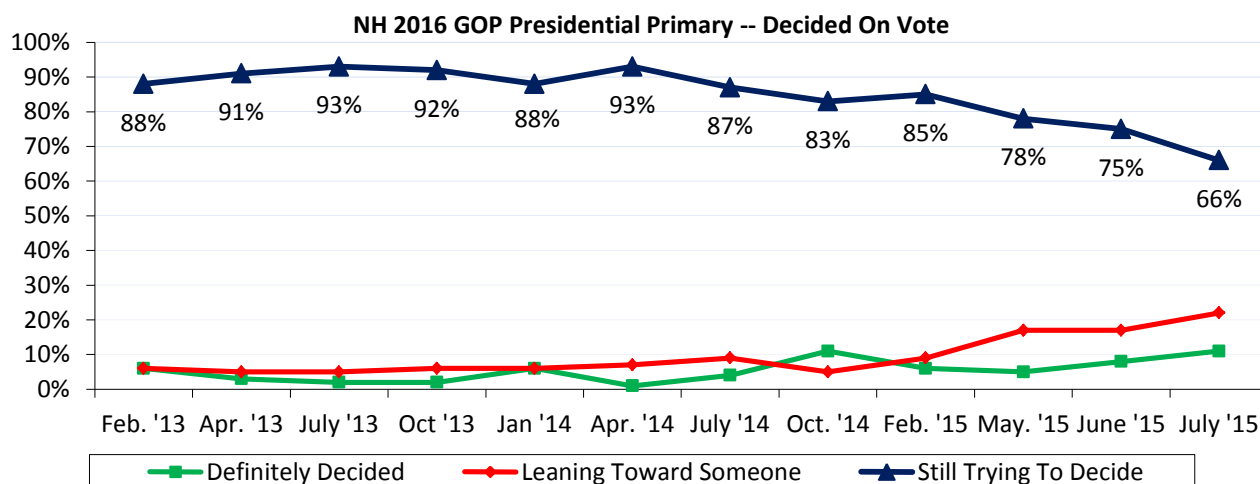
NH 2016 GOP Presidential Primary -- Decided On Vote

The Republican electorate is more interested in the 2016 primary than it was at a similar point in 2007, the last time both parties had contested primaries. Currently, 48% of likely Republican primary voters say they are extremely interested in the election, 38% are very interested, and 13% are only somewhat interested or not very interested. By comparison, in July 2007, 38% of likely Republican primary voters said they were extremely interested in the 2008 primary, 37% were very interested, and 25% were only somewhat interested or not very interested. Another sign of higher interest in Republicans is that close to half (44%) of undeclared voters who can vote in either primary, are more likely to say they will vote in the Republican primary while only 33% say they will vote in the Democratic primary. In July 2007, 49% of undeclared voters said they would vote in the Democratic primary and only 24% said they would vote in the Republican primary.
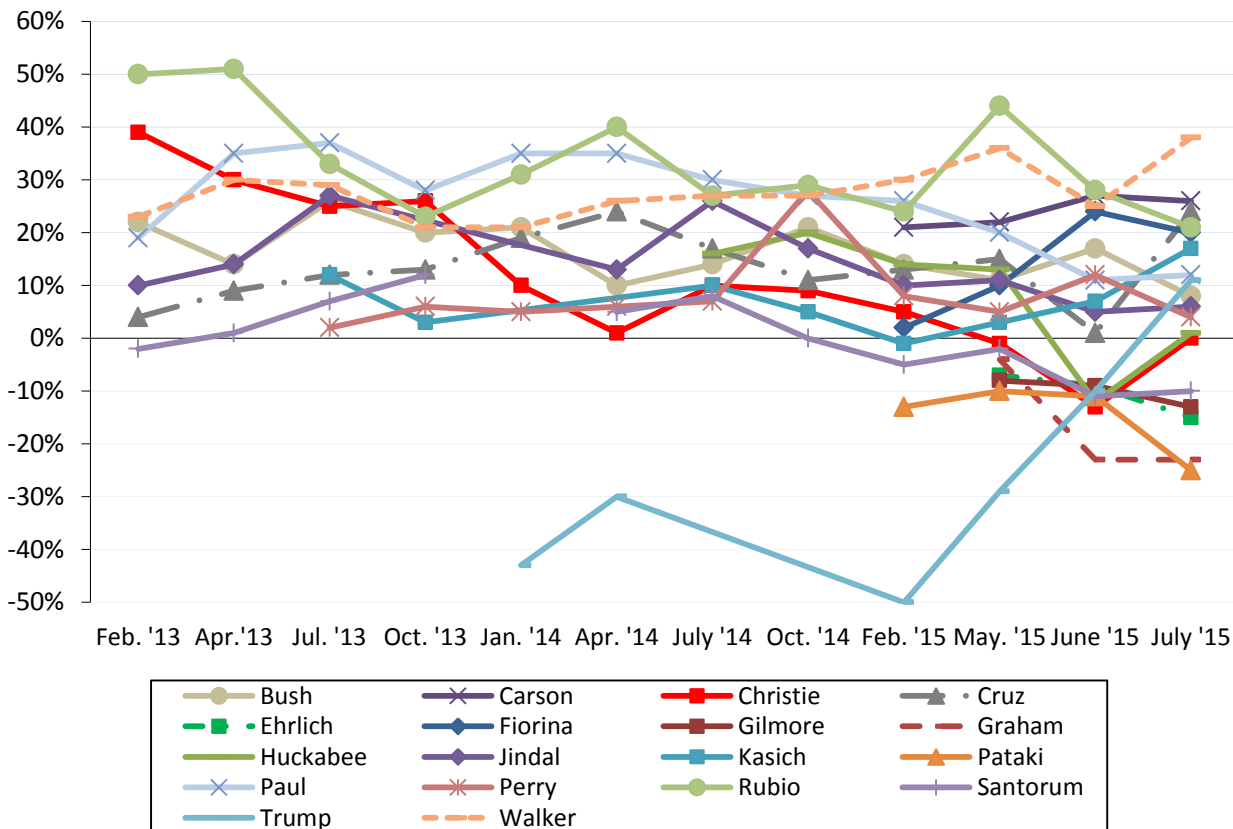
GOP Favorability Ratings

Wisconsin governor Scott Walker leads the GOP field in net favorability (the percentage who have a favorable opinion of him or her minus the percentage who have an unfavorable opinion) among Republican primary voters. Currently 52% have a favorable opinion of Walker, 14% have an unfavorable opinion and 33% are neutral or don't know enough about him to say. Walker's net favorability rating is +38%, which is up from +25% in June. Other GOP candidates with moderate net favorability ratings include neurosurgeon Ben Carson (+26%), Texas Senator Ted Cruz (+24%), Florida Senator Marco Rubio (+21%), businesswoman Carly Fiorina (+20%), and Ohio governor John Kasich (+17%).

Kentucky senator Rand Paul (+12%), Businessman Donald Trump (+11%), former Florida governor Jeb Bush (+8%), former Texas Governor Rick Perry (+4%), former Arkansas governor Mike Huckabee (+1%) and New Jersey governor Chris Christie (+0%) have low net favorability ratings, despite most Republican Primary voters knowing them. Former Pennsylvania Senator Rick Santorum (-10%), South Carolina Senator Lindsey Graham (-23%), former New York Governor George Pataki (-25%), have negative net favorability ratings, despite most Republican Primary voters knowing them.

Louisiana governor Bobby Jindal (+6%), former Virginia governor Jim Gilmore (-13%), and former Maryland governor Bob Ehrlich (-15%), have low net favorability ratings, and are also are not well known to voters.

Trump, who has been the subject of extensive media coverage, has seen his approval ratings steadily increase among Republican Primary voters as he has moved from -50% in February to +11% in July.

NH 2016 GOP Presidential Primary -- Net Favorability Ratings

Favorability Ratings - Potential NH GOP Presidential Candidates - July 2015

Candidate	Favorable	Neutral	Unfavorable	DK
Donald Trump	51%	7%	40%	2%
Jeb Bush	46%	12%	38%	4%
Chris Christie	41%	10%	41%	7%
Mike Huckabee	40%	11%	39%	10%
Rand Paul	44%	13%	32%	12%
Rick Perry	38%	11%	34%	17%
Marco Rubio	46%	11%	25%	19%
Rick Santorum	29%	12%	39%	20%
Ted Cruz	46%	10%	22%	21%
Scott Walker	52%	6%	14%	27%
George Pataki	18%	11%	43%	28%
Lindsey Graham	19%	11%	42%	28%
John Kasich	34%	12%	17%	37%
Carly Fiorina	37%	7%	17%	39%
Ben Carson	40%	5%	14%	41%
Bobby Jindal	28%	7%	22%	43%
Jim Gilmore	5%	8%	18%	69%
Bob Ehrlich	4%	7%	19%	70%

Legend: ■ Favorable ■ Neutral ■ Unfavorable ■ DK

2016 NH Republican Primary

Donald Trump has surged to the top of the field in New Hampshire with 24% of likely Republican primary voters supporting him. Trump is followed by Bush (12%), Walker (11%), Christie (7%), Paul (7%), Kasich (6%), Cruz (5%), Carson (5%), Rubio (3%), Huckabee (2%), Jindal (2%), Perry (2%), Fiorina (1%), Graham (1%) and Santorum (1%). All other potential candidates receive less than 1% support, and 12% say they are undecided.

Trump holds a statistically significant lead over his rivals, the first GOP candidate to do so in New Hampshire this year.

NH 2016 GOP Presidential Primary -- Who Support If Vote Held Today?

2016 NH Republican Primary with Second Choice

Asking likely Republican Primary voters who their second choice more clearly defines the field with Trump and Bush leading their rivals. When the top two choices are combined, 31% of likely primary voters favor Trump, 26% favor Bush, 17% favor Walker, 16% favor Christie, 14% favor Paul, 13% favor Cruz, 13% favor Rubio, 11% favor Kasich and 10% favor Carson.

Candidate	1st Choice	2nd Choice	Total
Trump	24%	7%	31%
Bush	12%	14%	26%
Walker	11%	6%	17%
Christie	7%	9%	16%
Paul	7%	7%	14%
Cruz	5%	8%	13%
Rubio	3%	10%	13%
Kasich	6%	5%	11%
Carson	5%	5%	10%
Huckabee	2%	4%	6%
Fiorina		5%	6%
Perry	2%	2%	4%
Jindal	2%		3%
Santorum			2%
Graham			1%
Pataki			1%
Gilmore			0%
Ehrlich			0%
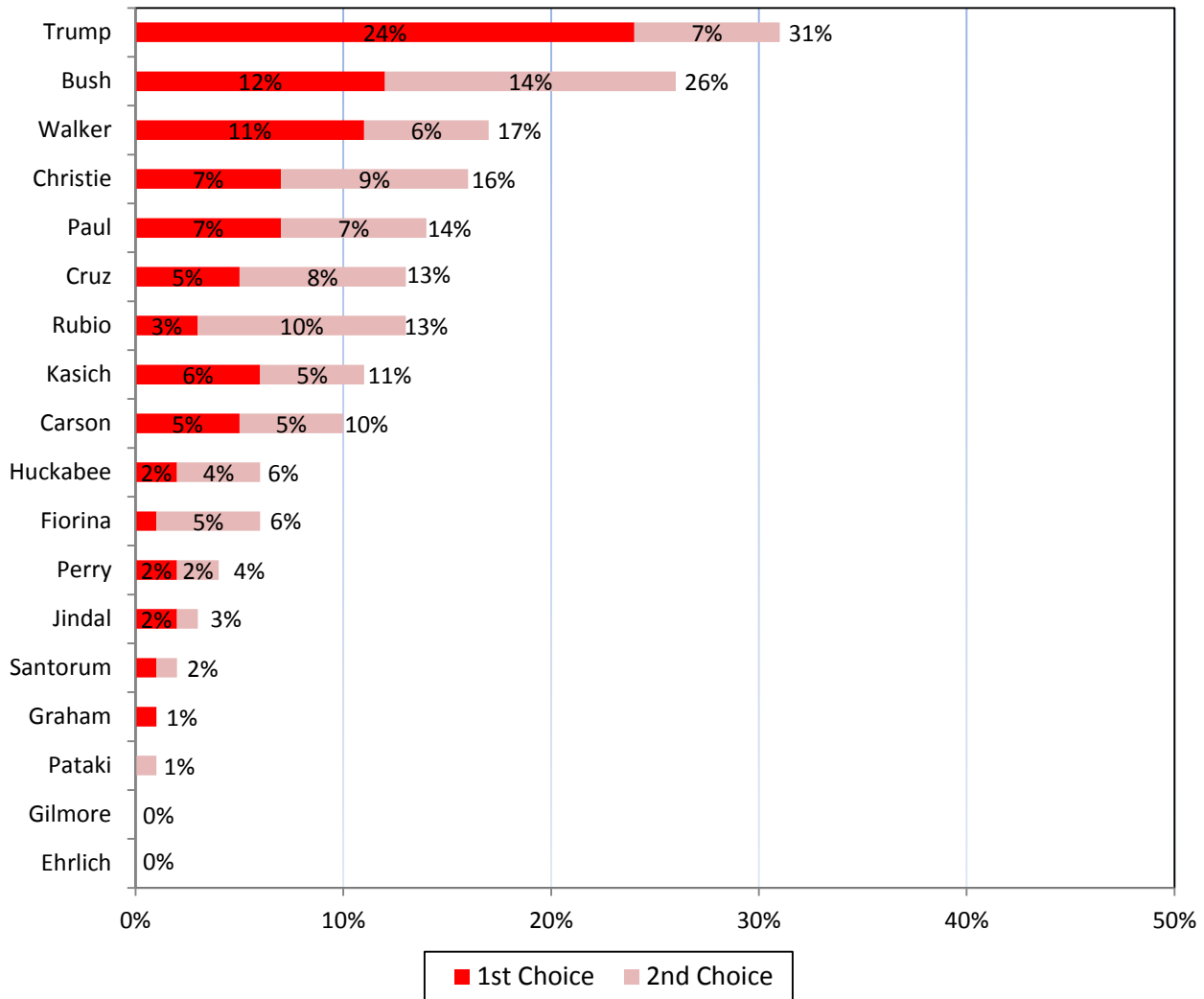
Most Unpopular Republican Candidate

Despite leading the Republican field, Trump remains the candidate New Hampshire Republicans are least likely to vote for. When asked which candidate they would NOT vote for under any circumstance, 29% of likely Republican Primary voters say they would not vote for Trump, 16% would not vote for Bush, 6% would not vote for Christie, 4% would not vote for Graham, 3% would not vote for Huckabee, 2% would not vote for Paul, 2% would not vote for Pataki, 2% would not vote for Perry, 1% would not vote for Fiorina, 1% would not vote for Cruz, 1% would not vote for Carson, 1% would not vote for Rubio, 1% would not vote for Santorum, 12% think all the prospective candidates are acceptable, and 17% are unsure.
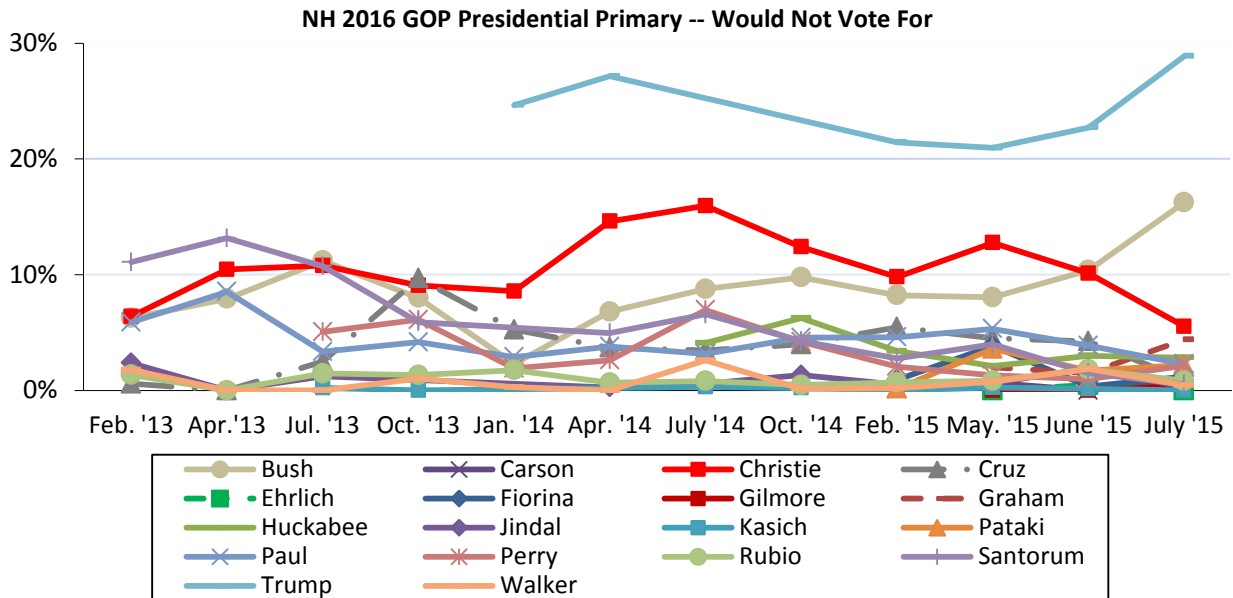
Republican Net Electability

Walker tops the field in net electability (the percentage who support a candidate minus the percent who would not vote for that candidate), with +11%. Kasich (+6%), Paul (+5%), Cruz (+4%), Carson (+4%), Rubio (+2%), Christie (+2%), and Jindal (+2%) all have positive net electability scores. Fiorina (+0%), Santorum (0%), Ehrlich (+0%), Gilmore (+0%), Huckabee (+0%), Perry (-1%), Pataki (-2%), Graham (-4%), Bush (-5%), and Trump (-5%) have neutral or negative net electability scores.
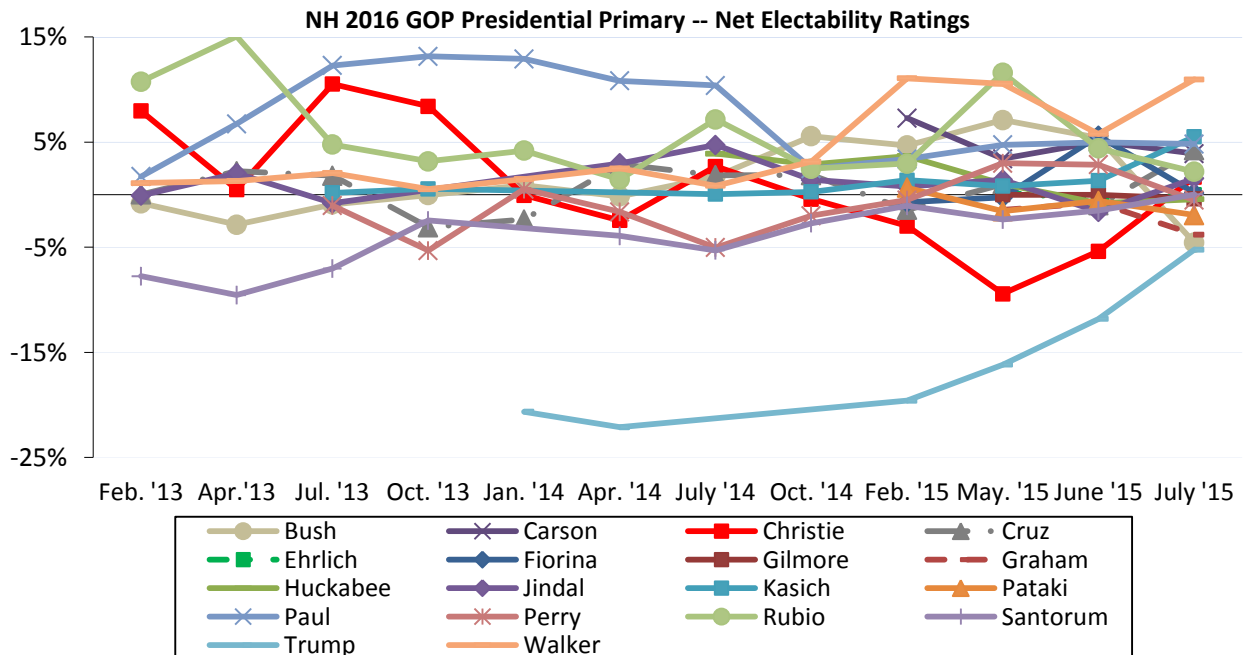
Who Will Win NH Primary?

When asked who they think will win the 2016 New Hampshire Republican Primary, 26% think Bush will win, 25% think Trump will win, 8% think Walker will win, and 4% think Christie will win.

Who Will Win NH 2016 GOP Presidential Primary?

Legend: Bush, Carson, Christie, Cruz, Ehrlich, Fiorina, Gilmore, Graham, Huckabee, Jindal, Kasich, Pataki, Paul, Perry, Rubio, Santorum, Trump, Walker
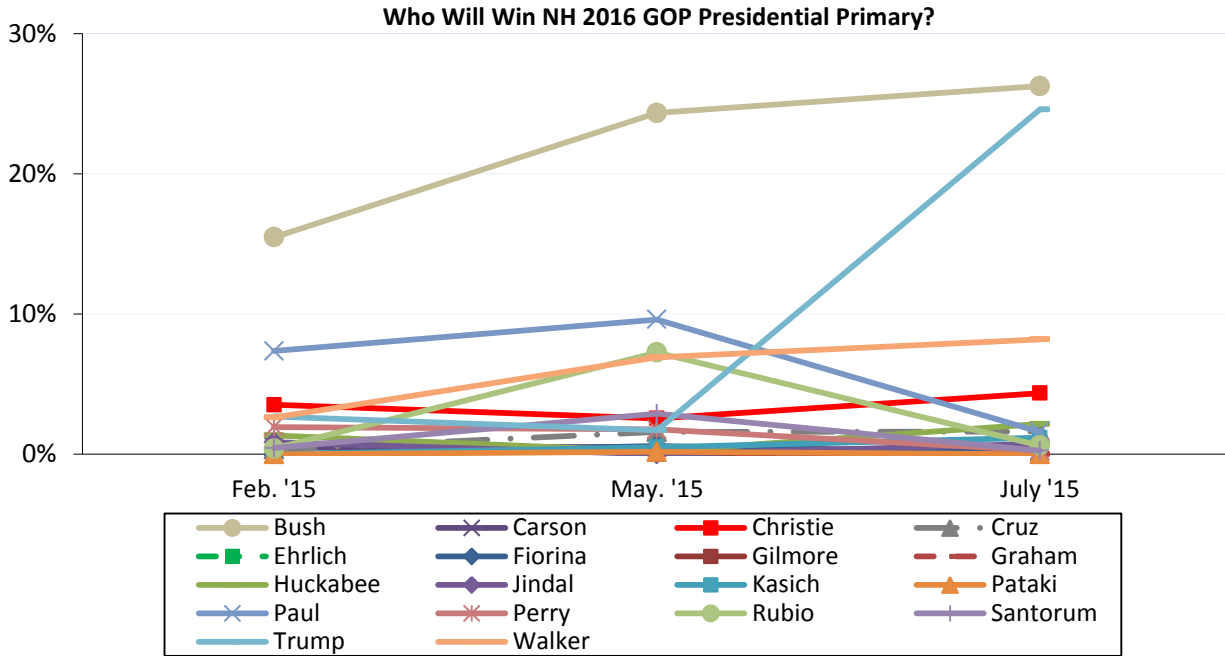
Most Important Issue To Primary Vote

What asked what issue is the most important in deciding to vote in the presidential primary, 25% of likely Republican Primary voters cite jobs or the economy, 22% cite foreign policy or national security, 18% cite immigration, 7% cite health care, 6% cite the budget or national debt, 4% cite social issues, and 1% cite education. The percentage citing immigration as the most important problem has doubled in the past month, likely due to Trump's comments about this issue. Thirty-four percent of Trump supporters cite immigration as the most important issue.

Legend: Jobs/Economy, Foreign Policy/Natl Security, Immigration, Health Care, Budget/National Debt, Social Issues, Education, Taxes
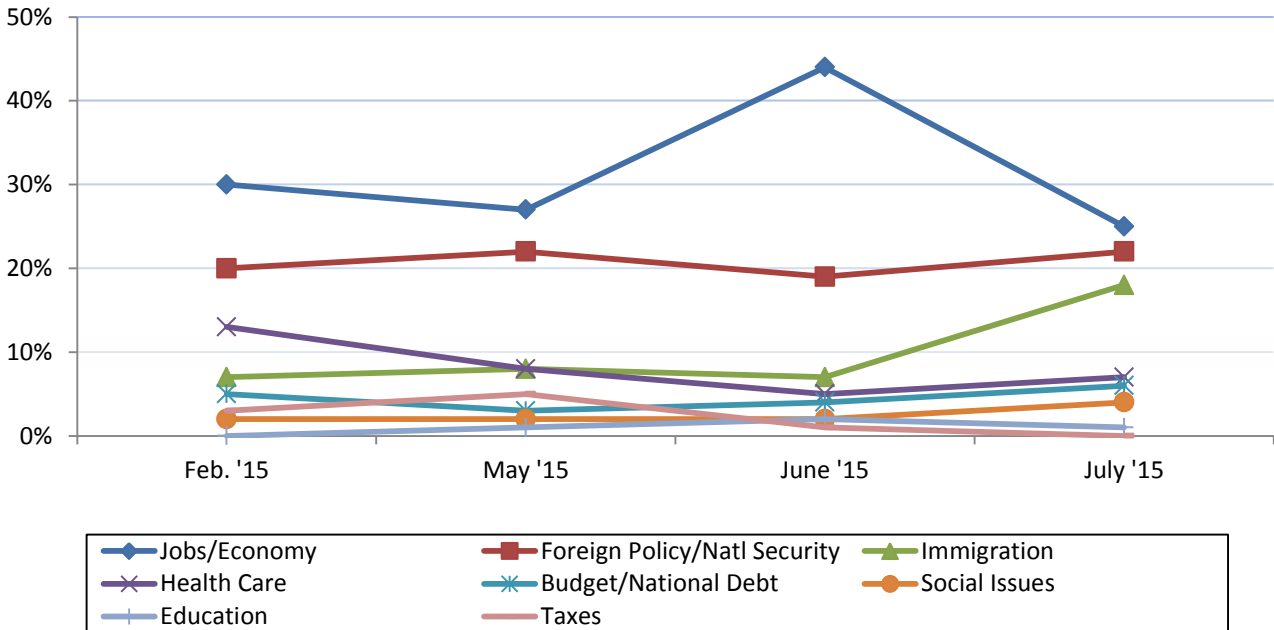
Satisfaction with the Current Primary Field?

Despite so many candidates running, only 26% of Republican primary voters say they are very satisfied with the current field of candidates, 52% are somewhat satisfied, and 21% are unsatisfied. Moderate to liberal Republicans, who make up just under half of the Republican primary electorate, are more likely to be dissatisfied with the current field than conservatives.
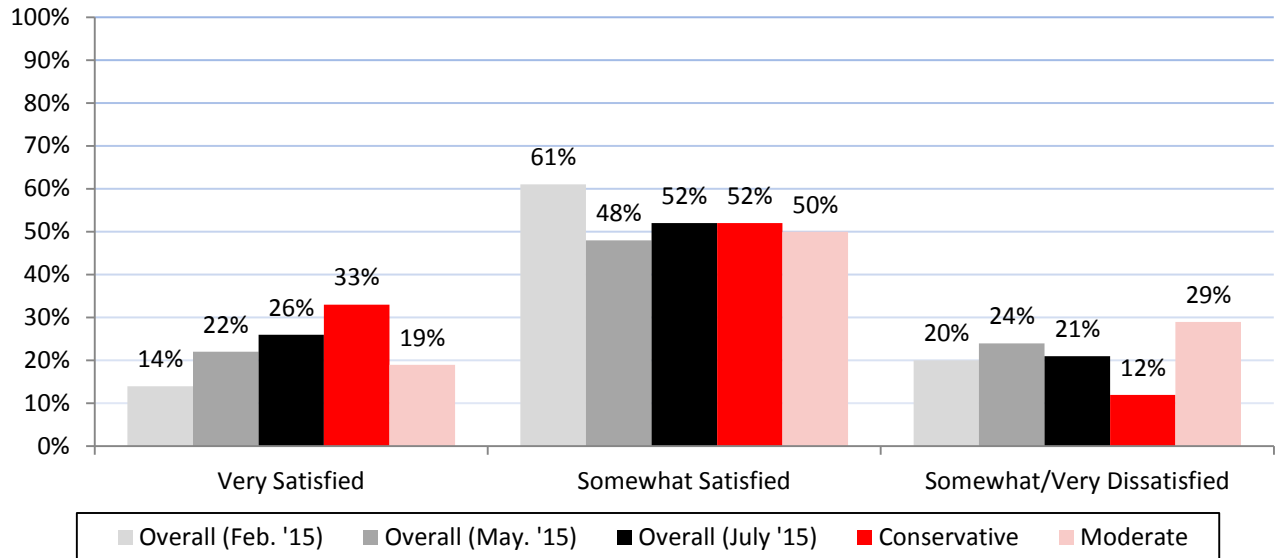
Candidate Qualities

Voters were asked to identify which candidate best exemplified a number of candidate qualities. Thirty percent (30%) of likely Republican Primary voters chose Trump as the strongest leader, 11% chose Walker, 10% chose Bush and 15% were unsure. Seventeen percent (17%) chose Trump as the least honest, 17% chose Christie, 10% chose Bush and 39% were unsure. Thirteen percent (13%) chose Bush as the most likeable, 12% chose Trump, 8% chose Huckabee and 20% were unsure. Sixteen percent (16%) chose Cruz as the most conservative, 12% chose Huckabee, 9% chose Paul, 9% chose Trump and 24% were unsure. Twenty-two percent (22%) chose Bush as having the best chance to win the general election in November, 21% chose Trump, 10% chose Walker and 29% unsure. Nineteen percent (19%) chose Trump as being the candidate who best represents Republicans like themselves, 11% chose Bush, 9% chose Walker and 17% were unsure. Seventeen percent (17%) chose Bush as having the right experience to be President, 15% chose Trump, 11% chose Walker and 21% were unsure.
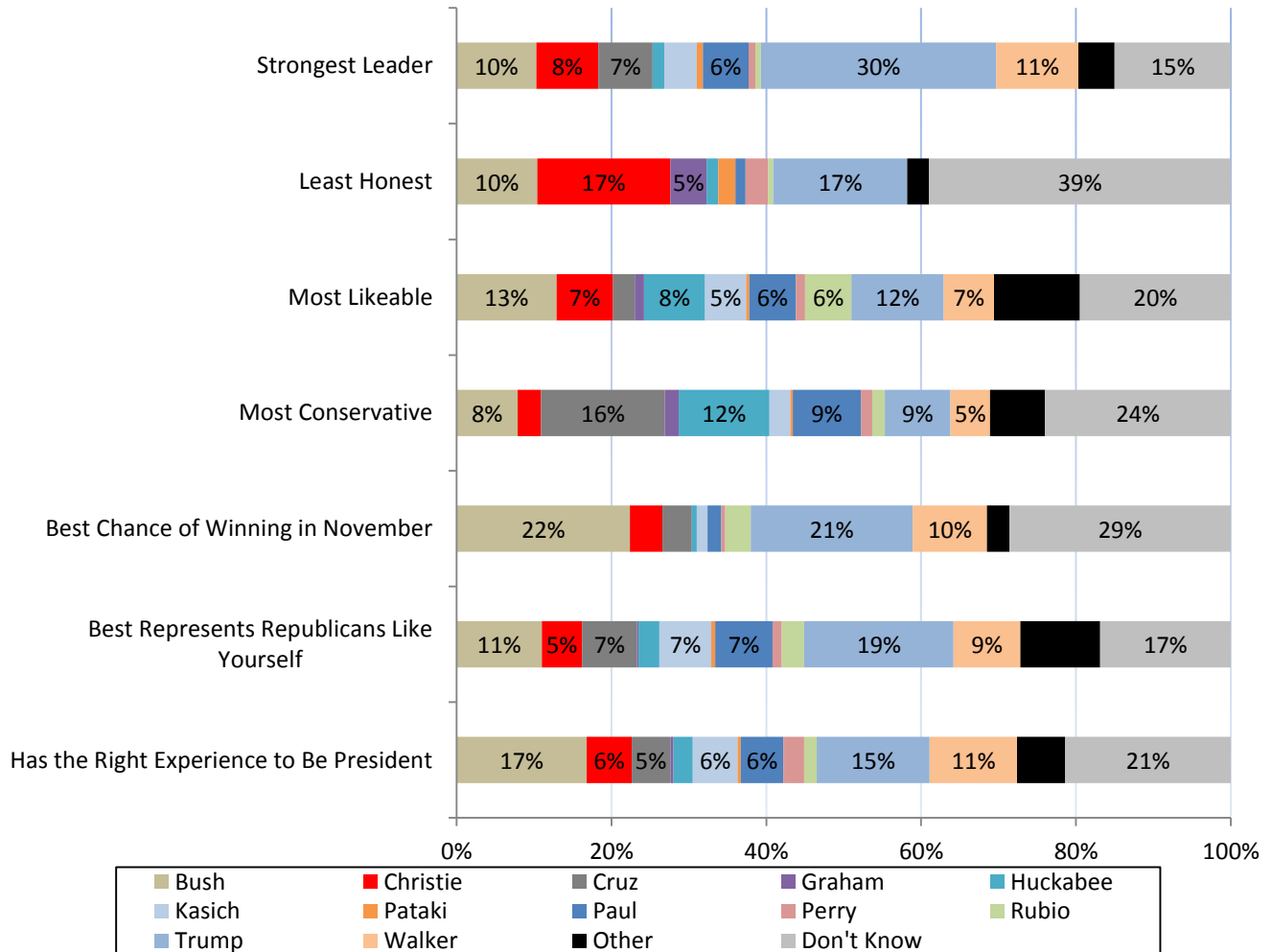
Voters were also asked to name the candidate best able to handle several policy issues and Trump leads the field in each. Forty-three percent (43%) of likely Republican Primary voters chose Trump as the candidate to best handle the economy, 9% chose Walker and 8% chose Bush and 13% were unsure. Thirty-eight (38%) percent chose Trump as the candidate to best handle illegal immigration, 11% chose Cruz, 9% chose Bush and 15% are unsure. Twenty-one percent (21%) chose Trump as the candidate to best handle terrorism, 13% chose Bush, 9% chose Christie and 26% are unsure. Fifteen percent (15%) chose Trump as the candidate to best handle health care policy, 11% chose Bush, 10% chose Carson, 10% chose Paul and 25% are unsure.
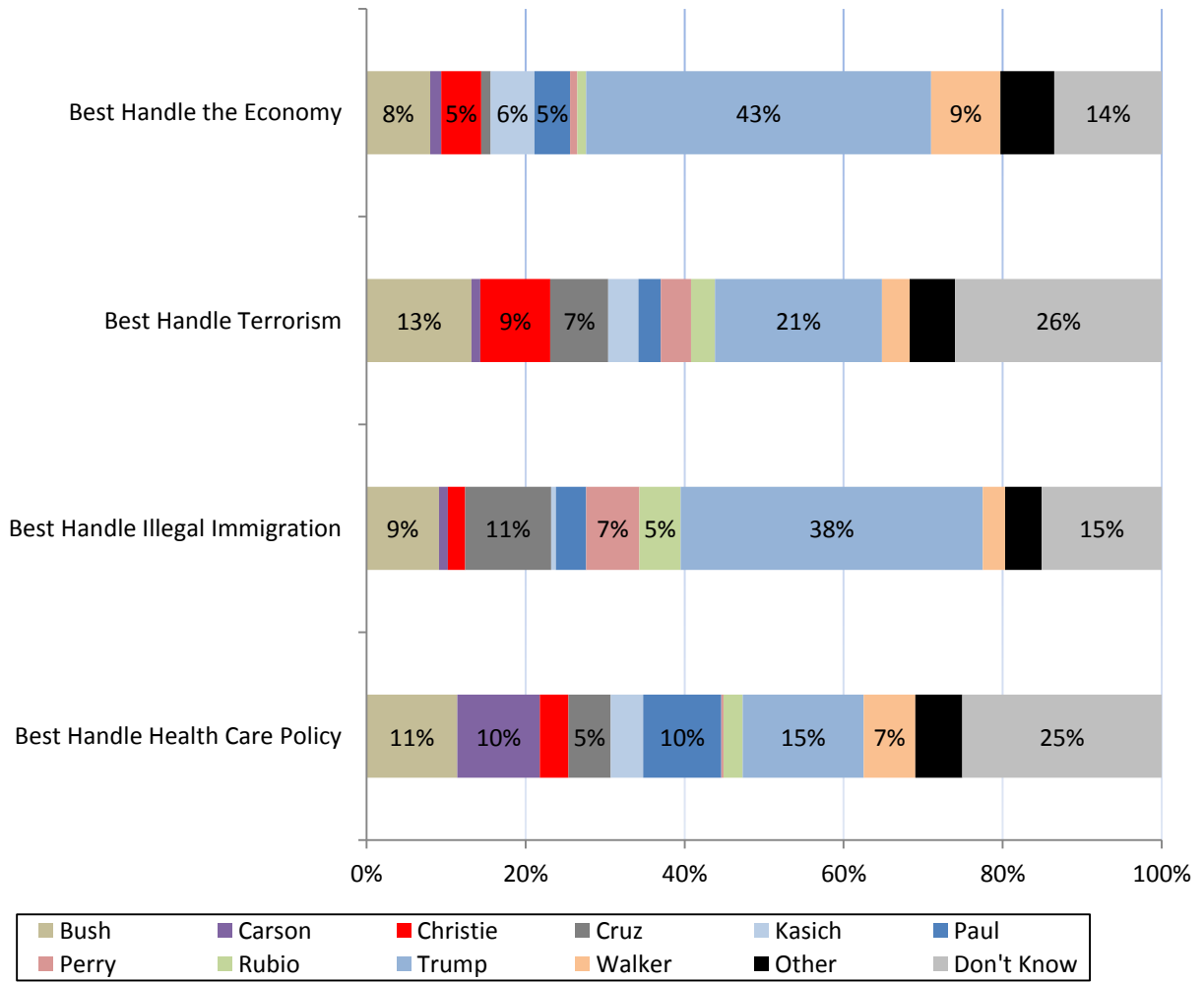
Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent for the entire sample. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1% and 1.1% for the sample of likely 2016 general election voters.

The random sample used in the WMUR Granite State Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Summer 2015 Demographics

Sex	N	%	Region	N	%
Male	353	49%	North Country	56	8%
Female	369	51%	Central/Lakes	117	16%
			Connecticut Valley	112	16%
Age	**N**	**%**	Mass Border	197	27%
18 to 34	185	26%	Seacoast	123	17%
35 to 49	186	27%	Manchester Area	117	16%
50 to 64	204	29%			
65 and Over	126	18%	**Party Registration**	**N**	**%**
			Democrat	163	27%
Highest Level of Education	**N**	**%**	Undeclared	294	48%
High School or Less	123	17%	Republican	157	26%
Some College	171	24%			
College Graduate	256	36%	**Party Identification**	**N**	**%**
Post-Graduate	163	23%	Democrat	290	41%
			Independent	123	18%
			Republican	290	41%

Granite State Poll, Summer 2015 Likely Republican Primary Voter Demographics

Sex		N	%		Region		N	%
	Male	172	56%			North Country	29	9%
	Female	137	44%			Central/Lakes	54	18%
						Connecticut Valley	47	15%
Age		N	%			Mass Border	81	26%
	18 to 34	60	20%			Seacoast	44	14%
	35 to 49	84	29%			Manchester Area	52	17%
	50 to 64	90	30%					
	65 and Over	62	21%		**Party Registration**		N	%
						Democrat	0	0%
Highest Level of Education		N	%			Undeclared	129	46%
	High School or Less	50	16%			Republican	152	54%
	Some College	79	26%					
	College Graduate	122	40%		**Party Identification**		N	%
	Post-Graduate	54	18%			Democrat	11	4%
						Independent	38	12%
						Republican	256	84%

Decided Who to Vote for in 2016 GOP Primary?
(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Definitely Decided	**Leaning Toward Someone**	**Still Trying to Decide**	**(N)**
July '15	**11%**	**22%**	**66%**	**(309)**
June '15	8%	17%	75%	(401)
May '15	5%	17%	78%	(291)
Feb. '15	6%	9%	85%	(346)
Oct. '14	11%	5%	83%	(271)
July '14	4%	9%	87%	(247)
Apr. '14	1%	7%	83%	(182)
Jan. '14	6%	6%	88%	(245)
Oct. '13	2%	6%	92%	(220)
July '13	2%	5%	93%	(197)
Apr. '13	3%	5%	91%	(164)
Feb. '13	6%	6%	88%	(205)

Republican Nomination in 2016 NH Primary
(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush … Ben Carson … Chris Christie … Ted Cruz … Bob Ehrlich … Carly Fiorina … Jim Gilmore … Lindsey Graham … Mike Huckabee … Bobby Jindal … John Kasich … George Pataki … Rand Paul … Rick Perry …. Marco Rubio … Rick Santorum … Donald Trump … Scott Walker … or someone else?" ROTATE CANDIDATES

	2013				**2014**				**2015**			
	Feb.	**Apr.**	**July**	**Oct**	**Jan.**	**Apr.**	**July**	**Oct.**	**Feb.**	**May**	**June**	**July**
Donald Trump	---	---	---	---	4%	5%	---	---	2%	5%	11%	**24%**
Jeb Bush	5%	5%	10%	8%	3%	7%	11%	15%	17%	15%	16%	**12%**
Scott Walker	3%	1%	2%	2%	2%	3%	3%	3%	12%	11%	8%	**11%**
Chris Christie	14%	11%	21%	16%	9%	12%	19%	12%	9%	3%	5%	**7%**
Rand Paul	8%	15%	16%	17%	16%	15%	14%	7%	9%	10%	9%	**7%**
John Kasich	---	---	*	*	---	---	*	*	1%	1%	1%	**6%**
Ted Cruz	1%	2%	4%	6%	3%	7%	5%	6%	4%	6%	3%	**5%**
Ben Carson	---	---	---	---	---	---	---	---	8%	4%	5%	**5%**
Marco Rubio	12%	15%	6%	4%	6%	2%	8%	3%	5%	12%	6%	**3%**
Mike Huckabee	---	---	---	---	---	---	8%	9%	9%	3%	2%	**2%**
Bobby Jindal	2%	2%	*	---	---	3%	5%	3%	1%	2%	*	**2%**
Rick Perry	---	---	4%	1%	2%	1%	2%	2%	2%	4%	4%	**2%**
Carly Fiorina	---	---	---	---	---	---	---	---	*	4%	6%	**1%**
Lindsey Graham	---	---	---	---	---	---	---	---	---	1%	1%	**1%**
Rick Santorum	3%	4%	4%	4%	---	1%	1%	2%	2%	2%	0%	**1%**
George Pataki	---	---	---	---	---	---	---	---	1%	2%	1%	*****
Bob Ehrlich	---	---	---	---	---	---	---	---	---	*	*	**0%**
Jim Gilmore	---	---	---	---	---	---	---	---	---	0%	0%	**0%**
Peter King	---	---	---	*	*	---	---	---	*	*	0%	**---**
John Bolton	---	---	---	---	---	---	---	---	1%	0%	---	**---**
Paul Ryan	11%	11%	8%	9%	6%	13%	5%	6%	---	---	---	---
Kelly Ayotte	10%	5%	---	---	13%	13%	---	---	---	---	---	---
Scott Brown	---	---	---	7%	11%	---	---	---	---	---	---	---
Rob Portman	0%	1%	*	*	*	*	1%	*	---	---	---	---
John Huntsman	8%	5%	---	---	---	---	---	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---	---	---	---	---	---
Someone Else	2%	0%	3%	3%	6%	3%	3%	3%	1%	1%	1%	**0%**
Don't Know Yet	20%	23%	20%	21%	18%	15%	15%	28%	15%	14%	21%	**12%**
(N)	(209)	(167)	(199)	(233)	(244)	(186)	(245)	(274)	(348)	(293)	(400)	**(305)**

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Primary
(Likely NH GOP Primary Voters)

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14	Feb. '15	May '15	June '15	July '15
Jeb Bush	8%	8%	10%	11%	9%	14%	**14%**
Marco Rubio	11%	8%	5%	3%	13%	7%	**10%**
Chris Christie	4%	10%	7%	8%	7%	8%	**9%**
Ted Cruz	5%	5%	3%	5%	11%	4%	**8%**
Donald Trump	4%	---	---	6%	3%	10%	**7%**
Rand Paul	12%	9%	8%	10%	11%	5%	**7%**
Scott Walker	4%	4%	5%	5%	9%	7%	**6%**
John Kasich	---	1%	*	2%	2%	1%	**5%**
Carly Fiorina	---	---	---	1%	2%	8%	**5%**
Ben Carson	---	---	---	6%	3%	5%	**5%**
Mike Huckabee	---	7%	7%	6%	5%	3%	**4%**
Rick Perry	1%	3%	5%	3%	3%	5%	**2%**
Bobby Jindal	3%	4%	2%	2%	1%	3%	**1%**
George Pataki	---	---	---	2%	1%	4%	**1%**
Rick Santorum	3%	2%	3%	1%	5%	3%	**1%**
Lindsey Graham	---	---	---	---	*	*	*****
Bob Ehrlich	---	---	---	---	*	0%	**0%**
Jim Gilmore	---	---	---	---	0%	0%	**0%**
Peter King	---	---	---	1%	0%	0%	**---**
John Bolton	---	---	---	1%	1%	---	**---**
Mitt Romney	---	---	---	12%	---	---	**---**
Paul Ryan	8%	7%	5%	---	---	---	**---**
Kelly Ayotte	11%	---	---	---	---	---	**---**
Rob Portman	1%	1%	*	---	---	---	**---**
Someone Else	*	1%	*	1%	2%	1%	**0%**
No Second Choice	9%	14%	34%	6%	5%	3%	**5%**
Don't Know	17%	16%	5%	8%	7%	8%	**11%**
(N)	(187)	(246)	(274)	(301)	(250)	(317)	**(269)**

Candidate You Wouldn't Vote For In 2016 NH Republican Primary
(Likely NH GOP Primary Voters)

"Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

	2013				2014				2015			
	Feb.	Apr.	July	Oct.	Jan.	Apr.	July	Oct.	Feb.	May	June	July
Donald Trump	---	---	---	---	25%	27%	---	---	21%	21%	23%	**29%**
Jeb Bush	6%	8%	11%	8%	2%	7%	9%	10%	8%	8%	10%	**16%**
Chris Christie	6%	11%	11%	7%	9%	15%	16%	12%	10%	13%	10%	**6%**
Lindsey Graham	---	---	---	---	---	---	---	---	---	2%	1%	**4%**
Mike Huckabee	---	---	---	---	---	---	4%	6%	3%	2%	3%	**3%**
Rand Paul	6%	9%	3%	5%	3%	4%	3%	5%	5%	5%	4%	**2%**
George Pataki	---	---	---	---	---	---	---	---	*	4%	2%	**2%**
Rick Perry	---	---	5%	6%	2%	3%	7%	4%	2%	1%	1%	**2%**
Carly Fiorina	---	---	---	---	---	---	---	---	1%	4%	*	**1%**
Ted Cruz	1%	*	3%	8%	5%	4%	3%	4%	5%	5%	4%	**1%**
Ben Carson	---	---	---	---	---	---	---	---	*	1%	0%	**1%**
Marco Rubio	1%	*	2%	2%	2%	1%	1%	*	1%	1%	2%	**1%**
Rick Santorum	11%	13%	11%	6%	---	5%	7%	4%	3%	4%	2%	**1%**
Jim Gilmore	---	---	---	---	---	---	---	---	---	0%	0%	*****
Scott Walker	2%	*	0%	*	*	0%	3%	*	*	1%	2%	*****
Bobby Jindal	2%	*	1%	---	---	*	1%	1%	1%	1%	2%	*****
John Kasich	---	---	*	0%	---	---	*	*	0%	*	*	**0%**
Bob Ehrlich	---	---	---	---	---	---	---	---	---	0%	*	**0%**
Peter King	---	---	---	5%	1%	---	---	---	1%	0%	1%	**---**
John Bolton	---	---	---	---	---	---	---	---	0%	1%	---	**---**
Mitt Romney	---	---	---	---	---	---	---	---	5%	---	---	**---**
Paul Ryan	2%	*	*	1%	*	0%	1%	0%	---	---	---	**---**
Rob Portman	3%	1%	1%	*	*	0%	*	1%	---	---	---	**---**
Kelly Ayotte	6%	6%	---	---	5%	4%	---	---	---	---	---	**---**
Scott Brown	---	---	---	2%	5%	---	---	---	---	---	---	**---**
John Huntsman	4%	6%	---	---	---	---	---	---	---	---	---	**---**
John Thune	1%	*	---	---	---	---	---	---	---	---	---	**---**
Someone Else	2%	*	*	1%	*	2%	*	*	1%	*	1%	**1%**
All OK	15%	24%	25%	20%	21%	16%	23%	17%	11%	10%	13%	**12%**
Don't Know	32%	21%	25%	28%	19%	14%	21%	34%	22%	18%	19%	**17%**
(N)	(208)	(168)	(197)	(232)	(243)	(185)	(243)	(271)	(347)	(285)	(397)	**(307)**

Who Will Win 2016 NH Republican Primary?
(Likely NH GOP Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?"

	Feb. '15	May '15	July '15
Jeb Bush	15%	24%	**26%**
Donald Trump	3%	2%	**25%**
Scott Walker	3%	7%	**8%**
Chris Christie	4%	3%	**4%**
Mike Huckabee	1%	*	**2%**
Ted Cruz	*	2%	**2%**
Rand Paul	7%	10%	**2%**
John Kasich	0%	1%	**1%**
Bobby Jindal	1%	0%	**1%**
Marco Rubio	*	7%	**1%**
Rick Perry	2%	2%	*****
Rick Santorum	1%	3%	*****
Ben Carson	1%	1%	*****
Carly Fiorina	0%	1%	**0%**
George Pataki	0%	*	**0%**
Lindsey Graham	---	0%	**0%**
Bob Ehrlich	---	0%	**0%**
Jim Gilmore	---	0%	**0%**
John Bolton	*	*	**---**
Peter King	0%	*	**---**
Mitt Romney	22%	---	---
Someone Else	*	0%	**0%**
Don't Know	40%	38%	**28%**
(N)	(347)	(289)	**(309)**

Most Important Issue To Primary Vote
(Likely NH GOP Primary Voters)

"There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	Feb. '15	May '15	June '15	July '15
Jobs/Economy	29%	27%	44%	**25%**
Foreign Policy/National Security	20%	22%	19%	**22%**
Immigration	7%	8%	7%	**18%**
Health Care	13%	8%	5%	**7%**
Budget/National Debt	5%	3%	4%	**6%**
Social Issues	2%	2%	2%	**4%**
Education	0%	1%	2%	**1%**
Taxes	3%	5%	1%	**0%**
Other/Don't Know	21%	24%	17%	**18%**
(N)	(285)	(283)	(390)	**(288)**

Satisfaction with 2016 NH Republican Primary Field
(Likely NH GOP Primary Voters)

"Overall, how satisfied or dissatisfied are you with the choice of candidates for the Republican nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?"

	Feb. '15	May '15	July '15
Very Satisfied	14%	22%	26%
Somewhat Satisfied	61%	48%	52%
Somewhat Dissatisfied	14%	16%	15%
Very Dissatisfied	6%	8%	6%
Don't Know	6%	6%	2%
(N)	(347)	(293)	(309)

Candidate Characteristics
(Likely NH GOP Primary Voters)

"Which Republican candidate do you think is the strongest leader?"

	Feb. '15	May '15	June '15	July '15
Donald Trump	3%	9%	17%	30%
Scott Walker	9%	11%	9%	11%
Jeb Bush	10%	12%	15%	10%
Chris Christie	11%	7%	5%	8%
Ted Cruz	4%	4%	4%	7%
Rand Paul	5%	8%	6%	6%
John Kasich	1%	2%	1%	4%
Ben Carson	2%	1%	2%	2%
Mike Huckabee	2%	2%	1%	2%
Bobby Jindal	1%	1%	*	1%
Carly Fiorina	0%	2%	2%	1%
Rick Perry	4%	5%	5%	1%
George Pataki	1%	1%	2%	1%
Marco Rubio	2%	7%	5%	1%
Rick Santorum	0%	*	*	*
Lindsey Graham	---	1%	1%	0%
Bob Ehrlich	---	0%	0%	0%
Jim Gilmore	---	0%	0%	0%
Peter King	0%	0%	0%	---
John Bolton	*	*	---	---
Mitt Romney	17%	---	---	---
Someone Else	*	2%	1%	0%
Don't Know	26%	27%	25%	15%
(N)	(346)	(291)	(401)	(307)

"Which Republican candidate do you think is least honest?"

	May '15	July '15
Donald Trump	16%	17%
Chris Christie	18%	17%
Jeb Bush	8%	10%
Lindsey Graham	2%	5%
Rick Perry	3%	3%
George Pataki	2%	2%
Mike Huckabee	*	2%
Rick Santorum	2%	2%
Rand Paul	1%	1%
Carly Fiorina	*	1%
Marco Rubio	1%	1%
Ben Carson	0%	*
Scott Walker	*	0%
John Kasich	*	0%
Ted Cruz	2%	0%
Bob Ehrlich	*	0%
Bobby Jindal	*	0%
Jim Gilmore	0%	0%
John Bolton	1%	---
Peter King	*	---
Someone Else	*	*
Don't Know	42%	39%
(N)	(287)	(305)

"Which Republican candidate do you think is most likeable?"

	Feb. '15	May '15	July '15
Jeb Bush	9%	11%	13%
Donald Trump	3%	4%	12%
Mike Huckabee	11%	9%	8%
Chris Christie	10%	7%	7%
Scott Walker	3%	6%	7%
Rand Paul	5%	6%	6%
Marco Rubio	5%	17%	6%
John Kasich	*	1%	5%
Ben Carson	7%	4%	5%
Bobby Jindal	0%	0%	3%
Ted Cruz	*	2%	3%
Carly Fiorina	0%	1%	2%
Rick Perry	2%	1%	1%
Lindsey Graham	---	1%	1%
Rick Santorum	1%	2%	1%
George Pataki	2%	0%	*
Jim Gilmore	---	0%	0%
Bob Ehrlich	---	*	0%
Peter King	0%	0%	---
John Bolton	0%	1%	---
Mitt Romney	15%	---	---
Someone Else	*	1%	0%
Don't Know	26%	28%	20%
(N)	(343)	(292)	(308)

"Which Republican candidate do you think is most conservative?"

	May '15	July '15
Ted Cruz	17%	16%
Mike Huckabee	10%	12%
Rand Paul	9%	9%
Donald Trump	3%	9%
Jeb Bush	5%	8%
Scott Walker	8%	5%
Rick Santorum	7%	4%
Chris Christie	*	3%
John Kasich	*	3%
Lindsey Graham	2%	2%
Ben Carson	2%	2%
Marco Rubio	3%	2%
Rick Perry	4%	1%
Bobby Jindal	0%	1%
George Pataki	0%	*
Carly Fiorina	*	*
Jim Gilmore	1%	0%
Bob Ehrlich	0%	0%
John Bolton	*	---
Peter King	*	---
Someone Else	*	0%
Don't Know	31%	24%
(N)	(291)	(309)

"Which Republican candidate do you think has the best chance of winning in the general election next November?"

	Feb. '15	May '15	June '15	July '15
Jeb Bush	16%	27%	37%	22%
Donald Trump	4%	1%	7%	21%
Scott Walker	4%	10%	4%	10%
Chris Christie	8%	2%	3%	4%
Ted Cruz	2%	4%	3%	4%
Marco Rubio	2%	11%	7%	3%
Rand Paul	5%	9%	2%	2%
John Kasich	1%	1%	1%	1%
Carly Fiorina	0%	1%	2%	1%
Ben Carson	1%	*	*	1%
Mike Huckabee	1%	2%	*	1%
Bobby Jindal	*	0%	*	1%
Rick Perry	2%	2%	3%	*
Jim Gilmore	---	1%	1%	0%
George Pataki	*	*	*	0%
Rick Santorum	*	*	1%	0%
Lindsey Graham	---	*	0%	0%
Bob Ehrlich	---	0%	0%	0%
Peter King	0%	0%	0%	---
John Bolton	*	*	---	---
Mitt Romney	17%	---	---	---
Someone Else	1%	1%	1%	1%
Don't Know	36%	29%	29%	29%
(N)	(346)	(291)	(402)	(308)

"Which Republican candidate do you think best represents the values of Republicans like yourself?"

	Feb. '15	May '15	June '15	July '15
Donald Trump	*	5%	9%	19%
Jeb Bush	8%	13%	16%	11%
Scott Walker	10%	10%	7%	9%
Rand Paul	10%	9%	11%	7%
Ted Cruz	6%	7%	2%	7%
John Kasich	1%	1%	2%	7%
Ben Carson	6%	4%	4%	6%
Chris Christie	6%	3%	4%	5%
Marco Rubio	3%	7%	7%	3%
Mike Huckabee	7%	7%	1%	3%
Rick Santorum	1%	3%	1%	2%
Bobby Jindal	1%	2%	*	2%
Rick Perry	1%	3%	3%	1%
Carly Fiorina	0%	3%	5%	1%
George Pataki	1%	1%	2%	*
Lindsey Graham	---	1%	1%	*
Bob Ehrlich	---	*	*	0%
Jim Gilmore	---	1%	0%	0%
Peter King	0%	0%	0%	---
Mitt Romney	15%	---	---	---
John Bolton	*	0%	---	---
Someone Else	1%	2%	2%	0%
Don't Know	23%	19%	24%	17%
(N)	(343)	(290)	(401)	**(308)**

"Which Republican candidate do you think has the right experience to be President?"

	Feb. '15	May '15	July '15
Jeb Bush	11%	19%	17%
Donald Trump	3%	5%	15%
Scott Walker	10%	10%	11%
Chris Christie	7%	4%	6%
John Kasich	1%	2%	6%
Rand Paul	6%	9%	6%
Ted Cruz	2%	3%	5%
Rick Perry	1%	5%	3%
Mike Huckabee	2%	3%	3%
Ben Carson	2%	1%	2%
Bobby Jindal	1%	*	2%
Marco Rubio	1%	4%	2%
Rick Santorum	0%	*	1%
Carly Fiorina	0%	3%	*
George Pataki	2%	1%	*
Lindsey Graham	---	*	*
Bob Ehrlich	---	0%	0%
Jim Gilmore	---	0%	0%
Peter King	0%	0%	---
John Bolton	3%	1%	---
Mitt Romney	19%	---	---
Someone Else	1%	1%	0%
Don't Know	29%	27%	21%
(N)	(346)	(290)	**(308)**

"Which Republican candidate do you think can best handle the economy?"

	June '15	July '15
Donald Trump	29%	43%
Scott Walker	6%	9%
Jeb Bush	13%	8%
John Kasich	1%	6%
Rand Paul	7%	5%
Chris Christie	4%	5%
Carly Fiorina	7%	3%
Bobby Jindal	*	2%
Ben Carson	2%	1%
Ted Cruz	2%	1%
Marco Rubio	1%	1%
Rick Perry	5%	1%
George Pataki	2%	1%
Rick Santorum	*	1%
Lindsey Graham	*	*
Mike Huckabee	1%	*
Bob Ehrlich	0%	0%
Jim Gilmore	0%	0%
Peter King	*	---
Someone Else	1%	*
Don't Know	17%	13%
(N)	(401)	(308)

"Which Republican candidate do you think can best handle terrorism?"

	June '15	July '15
Donald Trump	10%	21%
Jeb Bush	15%	13%
Chris Christie	5%	9%
Ted Cruz	4%	7%
John Kasich	1%	4%
Rick Perry	6%	4%
Scott Walker	4%	4%
Marco Rubio	2%	3%
Rand Paul	8%	3%
Mike Huckabee	1%	2%
Lindsey Graham	4%	1%
George Pataki	1%	1%
Ben Carson	2%	1%
Bobby Jindal	*	1%
Carly Fiorina	1%	*
Rick Santorum	*	*
Bob Ehrlich	0%	0%
Jim Gilmore	0%	0%
Peter King	*	---
Someone Else	1%	1%
Don't Know	35%	26%
(N)	(399)	(306)

"Which Republican candidate do you think can best handle illegal immigration?"

	June '15	July '15
Donald Trump	13%	38%
Ted Cruz	6%	11%
Jeb Bush	13%	9%
Rick Perry	16%	7%
Marco Rubio	11%	5%
Rand Paul	5%	4%
Scott Walker	4%	3%
Chris Christie	3%	2%
Bobby Jindal	0%	2%
Carly Fiorina	*	1%
Ben Carson	1%	1%
Rick Santorum	*	1%
John Kasich	1%	1%
George Pataki	*	*
Mike Huckabee	1%	*
Lindsey Graham	*	0%
Bob Ehrlich	0%	0%
Jim Gilmore	0%	0%
Peter King	0%	---
Someone Else	1%	0%
Don't Know	22%	15%
(N)	(402)	(308)

"Which Republican candidate do you think can best handle health care policy?"

	June '15	July '15
Donald Trump	7%	15%
Jeb Bush	13%	11%
Ben Carson	11%	10%
Rand Paul	6%	10%
Scott Walker	3%	7%
Ted Cruz	4%	5%
John Kasich	1%	4%
Chris Christie	2%	4%
Marco Rubio	3%	2%
Lindsey Graham	*	2%
Mike Huckabee	3%	1%
Carly Fiorina	5%	1%
George Pataki	*	1%
Rick Santorum	*	*
Rick Perry	3%	*
Bob Ehrlich	0%	*
Bobby Jindal	1%	0%
Jim Gilmore	0%	0%
Peter King	0%	---
Someone Else	1%	*
Don't Know	38%	25%
(N)	(400)	(308)

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**46%**	**12%**	**38%**	**4%**	**+8%**	**(308)**
June '15	50%	12%	33%	5%	+17%	(400)
May '15	45%	17%	34%	4%	+11%	(293)
Feb. '15	47%	9%	33%	11%	+14%	(349)
Oct. '14	49%	3%	28%	20%	+21%	(274)
July '14	45%	7%	31%	18%	+14%	(251)
Apr. '14	45%	9%	35%	11%	+10%	(187)
Jan. '14	46%	8%	25%	21%	+21%	(246)
Oct. '13	47%	8%	27%	18%	+20%	(236)
July '13	53%	5%	27%	15%	+26%	(200)
Apr. '13	48%	10%	34%	8%	+14%	(171)
Feb. '13	53%	5%	31%	11%	+22%	(212)

"Neurosurgeon Ben Carson?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**40%**	**5%**	**14%**	**41%**	**+26%**	**(309)**
June '15	40%	7%	13%	40%	+27%	(400)
May '15	34%	15%	12%	40%	+22%	(292)
Feb. '15	30%	8%	9%	54%	+21%	(348)

"New Jersey Governor Chris Christie?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**41%**	**10%**	**41%**	**7%**	**0%**	**(309)**
June '15	31%	14%	44%	12%	-13%	(400)
May '15	39%	15%	40%	6%	-1%	(292)
Feb. '15	41%	10%	36%	13%	+5%	(349)
Oct. '14	44%	4%	35%	17%	+9%	(274)
July '14	46%	6%	36%	13%	+10%	(251)
Apr. '14	43%	10%	42%	5%	+1%	(187)
Jan. '14	43%	9%	33%	15%	+10%	(246)
Oct. '13	49%	6%	23%	23%	+26%	(236)
July '13	59%	5%	24%	12%	+25%	(200)
Apr. '13	56%	8%	26%	9%	+30%	(171)
Feb. '13	60%	7%	21%	12%	+39%	(212)

"Texas Senator Ted Cruz?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**46%**	**10%**	**22%**	**21%**	**+24%**	**(309)**
June '15	32%	11%	31%	26%	+1%	(400)
May '15	44%	14%	29%	13%	+15%	(293)
Feb. '15	37%	8%	24%	31%	+13%	(349)
Oct. '14	33%	6%	22%	39%	+11%	(275)
July '14	39%	4%	22%	35%	+17%	(250)
Apr. '14	42%	9%	18%	31%	+24%	(187)
Jan. '14	37%	8%	18%	37%	+19%	(246)
Oct. '13	32%	5%	19%	43%	+13%	(236)
July '13	29%	6%	17%	48%	+12%	(200)
Apr. '13	21%	8%	12%	59%	+9%	(171)
Feb. '13	18%	6%	14%	62%	+4%	(212)

"Former Maryland Governor Bob Ehrlich?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**4%**	**7%**	**19%**	**70%**	**-15%**	**(309)**
June '15	5%	9%	14%	72%	-9%	(400)
May '15	6%	20%	13%	61%	-7%	(292)

"Businesswoman Carly Fiorina?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**37%**	**7%**	**17%**	**39%**	**+20%**	**(309)**
June '15	39%	6%	15%	41%	+24%	(401)
May '15	29%	12%	19%	39%	+10%	(292)
Feb. '15	15%	9%	13%	62%	+2%	(349)

"Former Virginia Governor Jim Gilmore?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**5%**	**8%**	**18%**	**69%**	**-13%**	**(309)**
June '15	6%	6%	15%	73%	-9%	(400)
May '15	4%	20%	12%	65%	-8%	(292)

"South Carolina Senator Lindsey Graham?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**19%**	**11%**	**42%**	**28%**	**-23%**	**(309)**
June '15	17%	13%	40%	29%	-23%	(400)
May '15	25%	19%	29%	27%	-4%	(291)

"Former Arkansas Governor Mike Huckabee?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**40%**	**11%**	**39%**	**10%**	**+1%**	**(309)**
June '15	31%	13%	43%	13%	-12%	(400)
May '15	45%	18%	32%	5%	+13%	(292)
Feb. '15	45%	11%	31%	14%	+14%	(349)
Oct. '14	48%	6%	28%	17%	+20%	(275)
July '14	46%	7%	30%	16%	+16%	(251)

"Louisiana Governor Bobby Jindal?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**28%**	**7%**	**22%**	**43%**	**+6%**	**()**
June '15	26%	7%	21%	46%	+5%	(400)
May '15	32%	13%	21%	34%	+11%	(293)
Feb. '15	29%	8%	19%	44%	+10%	(348)
Oct. '14	31%	7%	14%	49%	+17%	(274)
July '14	39%	3%	13%	45%	+26%	(250)
Apr. '14	30%	9%	17%	44%	+13%	(187)
July '13	39%	4%	12%	45%	+27%	(200)
Apr. '13	30%	9%	16%	45%	+14%	(171)
Feb. '13	31%	8%	21%	41%	+10%	(212)

"Ohio Governor John Kasich?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**34%**	**12%**	**17%**	**37%**	**+17%**	**(309)**
June '15	20%	13%	13%	54%	+7%	(400)
May '15	20%	14%	17%	49%	+3%	(292)
Feb. '15	15%	12%	16%	57%	-1%	(349)
Oct. '14	17%	5%	12%	66%	+5%	(274)
July '14	22%	5%	12%	61%	+10%	(250)
Oct. '13	12%	5%	16%	74%	+3%	(236)
July '13	28%	5%	16%	52%	+12%	(200)

"Former New York Governor George Pataki?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**18%**	**11%**	**43%**	**28%**	**-25%**	**(309)**
June '15	23%	14%	34%	29%	-11%	(400)
May '15	22%	21%	32%	25%	-10%	(291)
Feb. '15	17%	15%	30%	38%	-13%	(349)

"Kentucky Senator Rand Paul?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
July '15	**44%**	**13%**	**32%**	**12%**	**+12%**	**(309)**
June '15	43%	15%	32%	10%	+11%	(400)
May '15	51%	11%	31%	6%	+20%	(292)
Feb. '15	53%	8%	27%	12%	+26%	(349)
Oct. '14	50%	6%	23%	21%	+27%	(274)
July '14	53%	8%	23%	16%	+30%	(251)
Apr. '14	56%	8%	21%	15%	+35%	(187)
Jan. '14	49%	8%	14%	28%	+35%	(246)
Oct. '13	52%	4%	24%	20%	+28%	(236)
July '13	57%	3%	20%	20%	+37%	(200)
Apr. '13	54%	7%	19%	20%	+35%	(171)
Feb. '13	45%	6%	26%	23%	+19%	(212)

"Former Texas Governor Rick Perry?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**38%**	**11%**	**34%**	**17%**	**+4%**	**(309)**
June '15	43%	8%	31%	18%	+12%	(400)
May '15	40%	15%	35%	10%	+5%	(292)
Feb. '15	42%	9%	34%	14%	+8%	(349)
Oct. '14	49%	6%	21%	24%	+28%	(274)
July '14	39%	7%	32%	23%	+7%	(251)
Apr. '14	36%	11%	30%	23%	+6%	(187)
Jan. '14	32%	11%	27%	30%	+5%	(245)
Oct. '13	36%	9%	30%	24%	+6%	(236)
July '13	39%	9%	37%	15%	+2%	(200)

"Florida Senator Marco Rubio?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**46%**	**11%**	**25%**	**19%**	**+21%**	**(309)**
June '15	49%	10%	21%	19%	+28%	(400)
May '15	60%	11%	16%	12%	+44%	(292)
Feb. '15	41%	10%	17%	33%	+24%	(348)
Oct. '14	43%	6%	14%	37%	+29%	(274)
July '14	46%	4%	19%	31%	+27%	(250)
Apr. '14	52%	9%	12%	27%	+40%	(187)
Jan. '14	42%	7%	11%	40%	+31%	(246)
Oct. '13	41%	7%	18%	34%	+23%	(236)
July '13	47%	6%	14%	33%	+33%	(200)
Apr. '13	59%	8%	8%	25%	+51%	(171)
Feb. '13	56%	6%	6%	31%	+50%	(212)

"Former Pennsylvania Senator Rick Santorum?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**29%**	**12%**	**39%**	**20%**	**-10%**	**(309)**
June '15	27%	14%	38%	21%	-11%	(400)
May '15	35%	15%	37%	14%	-2%	(292)
Feb. '15	29%	14%	34%	23%	-5%	(349)
Oct. '14	31%	10%	31%	29%	0%	(274)
July '14	38%	7%	30%	25%	+8%	(250)
Apr. '14	36%	9%	31%	25%	+5%	(187)
Oct. '13	39%	9%	27%	25%	+12%	(236)
July '13	44%	6%	37%	13%	+7%	(200)
Apr. '13	39%	11%	38%	12%	+1%	(171)
Feb. '13	40%	8%	42%	10%	-2%	(212)

"Businessman Donald Trump?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**51%**	**7%**	**40%**	**2%**	**+11%**	**(309)**
June '15	38%	11%	48%	4%	-10%	(400)
May '15	27%	13%	56%	5%	-29%	(292)
Feb. '15	19%	9%	69%	3%	-50%	(349)
Apr. '14	23%	6%	66%	5%	-43%	(187)
Jan. '14	29%	8%	59%	5%	-30%	(246)

"Wisconsin Governor Scott Walker?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**52%**	**6%**	**14%**	**27%**	**+38%**	**(309)**
June '15	43%	8%	18%	31%	+25%	(400)
May '15	50%	11%	14%	26%	+36%	(293)
Feb. '15	39%	6%	9%	46%	+30%	(349)
Oct. '14	33%	9%	6%	52%	+27%	(274)
July. '14	37%	4%	10%	49%	+27%	(250)
Apr. '14	38%	7%	12%	43%	+26%	(187)
Jan. '14	30%	5%	9%	56%	+21%	(246)
Oct. '13	29%	5%	8%	57%	+21%	(236)
July '13	42%	6%	13%	39%	+29%	(200)
Apr. '13	38%	9%	8%	45%	+30%	(171)
Feb. '13	37%	7%	14%	42%	+23%	(212)

Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**46%**	**12%**	**38%**	**4%**	**308**
Registered Undeclared	43%	11%	45%	1%	129
Registered Republican	51%	13%	32%	4%	152
Democrat	62%	6%	32%	0%	11
Independent	28%	12%	55%	5%	38
Republican	48%	13%	36%	3%	256
Liberal	70%	3%	23%	4%	19
Moderate	46%	14%	37%	4%	123
Conservative	42%	13%	41%	4%	156
Support Tea Party	32%	19%	45%	4%	124
Neutral	53%	11%	33%	3%	113
Oppose Tea Party	60%	4%	33%	4%	54
Voted in 2008 NH Primary	46%	11%	40%	3%	245
Did Not Vote in 2008 NH Primary	44%	16%	33%	8%	64
Voted in 2012 NH Primary	46%	13%	38%	4%	273
Did Not Vote in 2012 NH Primary	45%	6%	45%	5%	35
Union household	43%	5%	50%	2%	40
Non-union	46%	14%	36%	4%	264
Read Union Leader	49%	15%	34%	1%	72
Read Boston Globe	62%	10%	26%	2%	36
Read Local Newspapers	51%	9%	37%	3%	106
Watch WMUR	50%	10%	36%	4%	188
Listen to NHPR	44%	18%	37%	1%	61
18 to 34	35%	23%	37%	6%	60
35 to 49	50%	9%	38%	4%	84
50 to 64	47%	15%	37%	2%	90
65 and over	49%	4%	43%	4%	62
Male	41%	12%	43%	4%	172
Female	52%	13%	32%	3%	137
High school or less	41%	5%	50%	4%	50
Some college	36%	21%	41%	3%	79
College graduate	52%	8%	35%	5%	122
Post-graduate	49%	18%	31%	1%	54
Attend services 1 or more/week	50%	10%	35%	5%	88
1-2 times a month	51%	13%	37%	0%	36
Less often	47%	14%	37%	1%	96
Never	36%	14%	45%	5%	80
North Country	59%	25%	16%	0%	29
Central / Lakes	46%	12%	38%	4%	54
Connecticut Valley	27%	21%	48%	5%	47
Mass Border	51%	6%	38%	5%	81
Seacoast	63%	2%	34%	0%	44
Manchester Area	32%	17%	46%	5%	52
First Cong. Dist	51%	14%	35%	1%	154
Second Cong. Dist	41%	11%	42%	6%	155

Favorability Rating – Ben Carson
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**40%**	**5%**	**14%**	**41%**	**309**
Registered Undeclared	39%	4%	18%	39%	129
Registered Republican	42%	7%	11%	40%	152
Democrat	16%	0%	37%	47%	11
Independent	30%	12%	19%	39%	38
Republican	42%	5%	12%	41%	256
Liberal	24%	0%	9%	67%	19
Moderate	34%	6%	17%	43%	123
Conservative	47%	6%	12%	34%	157
Support Tea Party	59%	6%	8%	27%	125
Neutral	30%	6%	15%	49%	113
Oppose Tea Party	20%	3%	28%	49%	54
Voted in 2008 NH Primary	41%	6%	15%	38%	245
Did Not Vote in 2008 NH Primary	35%	3%	11%	51%	64
Voted in 2012 NH Primary	42%	5%	14%	39%	274
Did Not Vote in 2012 NH Primary	22%	4%	20%	54%	35
Union household	27%	6%	21%	47%	40
Non-union	42%	5%	12%	40%	264
Read Union Leader	46%	2%	11%	41%	72
Read Boston Globe	40%	4%	23%	34%	36
Read Local Newspapers	37%	4%	16%	43%	106
Watch WMUR	34%	4%	17%	46%	188
Listen to NHPR	42%	5%	20%	33%	61
18 to 34	24%	3%	20%	53%	60
35 to 49	38%	4%	6%	53%	84
50 to 64	40%	9%	16%	35%	90
65 and over	53%	5%	18%	24%	62
Male	46%	7%	18%	29%	172
Female	32%	3%	9%	56%	137
High school or less	32%	1%	18%	49%	50
Some college	40%	2%	8%	49%	79
College graduate	38%	9%	13%	40%	122
Post-graduate	50%	4%	22%	23%	54
Attend services 1 or more/week	53%	3%	9%	34%	88
1-2 times a month	45%	2%	11%	42%	36
Less often	32%	6%	17%	45%	96
Never	34%	8%	15%	44%	80
North Country	41%	4%	1%	54%	29
Central / Lakes	44%	0%	11%	46%	55
Connecticut Valley	37%	7%	16%	40%	47
Mass Border	44%	3%	15%	38%	81
Seacoast	39%	13%	22%	26%	44
Manchester Area	31%	7%	15%	47%	52
First Cong. Dist	40%	7%	14%	39%	154
Second Cong. Dist	39%	3%	15%	43%	155

Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**41%**	**10%**	**41%**	**7%**	**309**
Registered Undeclared	42%	11%	40%	7%	129
Registered Republican	40%	8%	45%	7%	152
Democrat	35%	0%	65%	0%	11
Independent	35%	21%	35%	9%	38
Republican	42%	9%	41%	7%	256
Liberal	53%	14%	29%	3%	19
Moderate	44%	10%	40%	6%	123
Conservative	37%	9%	45%	9%	157
Support Tea Party	35%	4%	55%	5%	125
Neutral	40%	15%	34%	11%	113
Oppose Tea Party	61%	8%	28%	3%	54
Voted in 2008 NH Primary	38%	12%	43%	7%	245
Did Not Vote in 2008 NH Primary	55%	4%	34%	8%	64
Voted in 2012 NH Primary	40%	11%	42%	7%	274
Did Not Vote in 2012 NH Primary	48%	7%	33%	11%	35
Union household	43%	13%	38%	6%	40
Non-union	40%	10%	42%	8%	264
Read Union Leader	42%	14%	39%	5%	72
Read Boston Globe	52%	8%	36%	3%	36
Read Local Newspapers	35%	7%	51%	7%	106
Watch WMUR	48%	11%	33%	8%	188
Listen to NHPR	45%	6%	46%	3%	61
18 to 34	37%	11%	47%	4%	60
35 to 49	49%	11%	32%	9%	84
50 to 64	32%	12%	48%	9%	90
65 and over	49%	7%	39%	5%	62
Male	36%	9%	50%	5%	172
Female	47%	12%	30%	10%	137
High school or less	36%	16%	36%	12%	50
Some college	39%	10%	45%	6%	79
College graduate	46%	11%	35%	8%	122
Post-graduate	37%	3%	55%	4%	54
Attend services 1 or more/week	36%	7%	45%	12%	88
1-2 times a month	69%	8%	20%	3%	36
Less often	32%	15%	45%	8%	96
Never	46%	9%	41%	4%	80
North Country	56%	9%	32%	3%	29
Central / Lakes	38%	16%	34%	12%	55
Connecticut Valley	30%	7%	50%	13%	47
Mass Border	41%	12%	44%	3%	81
Seacoast	45%	3%	46%	7%	44
Manchester Area	43%	13%	37%	7%	52
First Cong. Dist	41%	13%	42%	4%	154
Second Cong. Dist	41%	8%	40%	10%	155

Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**46%**	**10%**	**22%**	**21%**	**309**
Registered Undeclared	43%	8%	30%	19%	129
Registered Republican	53%	10%	16%	21%	152
Democrat	5%	9%	76%	10%	11
Independent	31%	11%	26%	31%	38
Republican	50%	10%	20%	20%	256
Liberal	8%	5%	34%	53%	19
Moderate	35%	8%	35%	22%	123
Conservative	62%	13%	12%	14%	157
Support Tea Party	69%	9%	11%	11%	125
Neutral	37%	11%	24%	28%	113
Oppose Tea Party	24%	7%	48%	20%	54
Voted in 2008 NH Primary	47%	11%	22%	20%	245
Did Not Vote in 2008 NH Primary	46%	4%	23%	27%	64
Voted in 2012 NH Primary	48%	11%	22%	19%	274
Did Not Vote in 2012 NH Primary	34%	4%	24%	38%	35
Union household	46%	7%	33%	13%	40
Non-union	46%	10%	21%	23%	264
Read Union Leader	47%	6%	29%	18%	72
Read Boston Globe	32%	8%	47%	13%	36
Read Local Newspapers	42%	10%	27%	21%	106
Watch WMUR	43%	10%	25%	22%	188
Listen to NHPR	44%	7%	34%	15%	61
18 to 34	43%	8%	22%	27%	60
35 to 49	46%	6%	19%	29%	84
50 to 64	46%	16%	22%	16%	90
65 and over	52%	7%	29%	12%	62
Male	57%	7%	23%	14%	172
Female	34%	13%	22%	31%	137
High school or less	48%	11%	19%	21%	50
Some college	49%	11%	14%	26%	79
College graduate	42%	10%	25%	24%	122
Post-graduate	51%	8%	33%	9%	54
Attend services 1 or more/week	57%	11%	12%	19%	88
1-2 times a month	50%	6%	30%	13%	36
Less often	39%	13%	19%	29%	96
Never	44%	6%	32%	18%	80
North Country	58%	12%	17%	14%	29
Central / Lakes	44%	13%	19%	24%	55
Connecticut Valley	42%	7%	18%	33%	47
Mass Border	43%	10%	23%	24%	81
Seacoast	49%	9%	32%	10%	44
Manchester Area	51%	8%	24%	17%	52
First Cong. Dist	50%	11%	24%	15%	154
Second Cong. Dist	43%	9%	21%	27%	155

Favorability Rating – Bob Ehrlich
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**4%**	**7%**	**19%**	**70%**	**309**
Registered Undeclared	6%	5%	20%	69%	129
Registered Republican	3%	9%	17%	71%	152
Democrat	0%	9%	10%	81%	11
Independent	10%	12%	6%	72%	38
Republican	3%	7%	21%	69%	256
Liberal	1%	0%	20%	79%	19
Moderate	5%	6%	18%	70%	123
Conservative	3%	10%	20%	67%	157
Support Tea Party	2%	9%	21%	68%	125
Neutral	6%	4%	17%	73%	113
Oppose Tea Party	4%	10%	18%	67%	54
Voted in 2008 NH Primary	4%	8%	20%	68%	245
Did Not Vote in 2008 NH Primary	3%	6%	17%	75%	64
Voted in 2012 NH Primary	4%	8%	20%	68%	274
Did Not Vote in 2012 NH Primary	5%	2%	14%	80%	35
Union household	9%	7%	42%	42%	40
Non-union	3%	8%	16%	73%	264
Read Union Leader	2%	7%	29%	62%	72
Read Boston Globe	4%	6%	33%	57%	36
Read Local Newspapers	4%	10%	21%	65%	106
Watch WMUR	3%	7%	21%	69%	188
Listen to NHPR	6%	10%	23%	62%	61
18 to 34	3%	9%	12%	76%	60
35 to 49	6%	7%	12%	75%	84
50 to 64	6%	7%	24%	63%	90
65 and over	1%	7%	27%	65%	62
Male	5%	10%	28%	57%	172
Female	2%	4%	8%	85%	137
High school or less	4%	6%	20%	70%	50
Some college	5%	8%	20%	68%	79
College graduate	4%	7%	16%	74%	122
Post-graduate	4%	11%	23%	62%	54
Attend services 1 or more/week	2%	5%	22%	71%	88
1-2 times a month	4%	11%	17%	68%	36
Less often	3%	12%	15%	70%	96
Never	9%	3%	21%	67%	80
North Country	0%	6%	22%	72%	29
Central / Lakes	6%	4%	21%	70%	55
Connecticut Valley	4%	7%	11%	78%	47
Mass Border	0%	4%	22%	74%	81
Seacoast	9%	16%	14%	61%	44
Manchester Area	6%	10%	23%	61%	52
First Cong. Dist	5%	11%	20%	64%	154
Second Cong. Dist	3%	4%	18%	75%	155

Favorability Rating – Carly Fiorina
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**37%**	**7%**	**17%**	**39%**	**309**
Registered Undeclared	40%	3%	15%	41%	129
Registered Republican	38%	12%	17%	33%	152
Democrat	22%	6%	32%	40%	11
Independent	30%	5%	20%	45%	38
Republican	39%	8%	16%	37%	256
Liberal	7%	8%	22%	62%	19
Moderate	35%	6%	19%	41%	123
Conservative	44%	9%	16%	32%	157
Support Tea Party	50%	12%	14%	25%	125
Neutral	27%	6%	20%	47%	113
Oppose Tea Party	33%	3%	22%	42%	54
Voted in 2008 NH Primary	36%	8%	19%	37%	245
Did Not Vote in 2008 NH Primary	42%	4%	11%	43%	64
Voted in 2012 NH Primary	39%	8%	18%	35%	274
Did Not Vote in 2012 NH Primary	25%	0%	9%	66%	35
Union household	35%	2%	22%	41%	40
Non-union	38%	8%	16%	38%	264
Read Union Leader	46%	5%	17%	32%	72
Read Boston Globe	37%	7%	23%	33%	36
Read Local Newspapers	32%	9%	22%	37%	106
Watch WMUR	32%	5%	20%	42%	188
Listen to NHPR	32%	8%	27%	33%	61
18 to 34	18%	8%	21%	53%	60
35 to 49	30%	7%	8%	56%	84
50 to 64	39%	10%	22%	30%	90
65 and over	60%	6%	19%	16%	62
Male	46%	7%	20%	28%	172
Female	27%	8%	14%	51%	137
High school or less	32%	0%	10%	58%	50
Some college	38%	7%	17%	38%	79
College graduate	31%	8%	19%	42%	122
Post-graduate	54%	14%	17%	14%	54
Attend services 1 or more/week	40%	13%	11%	36%	88
1-2 times a month	41%	3%	27%	29%	36
Less often	29%	9%	22%	40%	96
Never	42%	2%	13%	43%	80
North Country	31%	4%	25%	40%	29
Central / Lakes	41%	10%	9%	41%	55
Connecticut Valley	36%	5%	15%	44%	47
Mass Border	40%	6%	17%	37%	81
Seacoast	23%	15%	23%	38%	44
Manchester Area	45%	5%	18%	32%	52
First Cong. Dist	40%	11%	14%	34%	154
Second Cong. Dist	34%	4%	19%	43%	155

Favorability Rating – Jim Gilmore
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**5%**	**8%**	**18%**	**69%**	**309**
Registered Undeclared	5%	5%	22%	68%	129
Registered Republican	4%	10%	17%	70%	152
Democrat	0%	9%	17%	74%	11
Independent	4%	10%	14%	72%	38
Republican	5%	8%	19%	68%	256
Liberal	13%	0%	12%	75%	19
Moderate	6%	8%	12%	74%	123
Conservative	3%	10%	24%	63%	157
Support Tea Party	5%	13%	22%	61%	125
Neutral	7%	4%	16%	73%	113
Oppose Tea Party	1%	7%	15%	76%	54
Voted in 2008 NH Primary	3%	9%	21%	68%	245
Did Not Vote in 2008 NH Primary	13%	6%	9%	73%	64
Voted in 2012 NH Primary	4%	9%	19%	68%	274
Did Not Vote in 2012 NH Primary	13%	2%	10%	74%	35
Union household	5%	4%	32%	59%	40
Non-union	5%	9%	16%	71%	264
Read Union Leader	9%	3%	27%	61%	72
Read Boston Globe	11%	4%	30%	54%	36
Read Local Newspapers	7%	8%	21%	63%	106
Watch WMUR	5%	7%	18%	70%	188
Listen to NHPR	8%	10%	15%	67%	61
18 to 34	10%	16%	17%	58%	60
35 to 49	6%	5%	12%	77%	84
50 to 64	2%	8%	20%	70%	90
65 and over	3%	6%	23%	67%	62
Male	5%	9%	26%	60%	172
Female	4%	7%	8%	81%	137
High school or less	3%	3%	23%	71%	50
Some college	8%	4%	11%	78%	79
College graduate	3%	9%	17%	71%	122
Post-graduate	6%	17%	27%	50%	54
Attend services 1 or more/week	4%	8%	18%	70%	88
1-2 times a month	15%	14%	8%	63%	36
Less often	5%	8%	18%	68%	96
Never	1%	5%	22%	72%	80
North Country	15%	4%	21%	60%	29
Central / Lakes	3%	6%	17%	74%	55
Connecticut Valley	8%	6%	9%	76%	47
Mass Border	2%	5%	24%	69%	81
Seacoast	2%	16%	19%	64%	44
Manchester Area	4%	11%	17%	68%	52
First Cong. Dist	3%	13%	20%	64%	154
Second Cong. Dist	7%	3%	17%	74%	155

Favorability Rating – Lindsey Graham
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**19%**	**11%**	**42%**	**28%**	**309**
Registered Undeclared	14%	10%	50%	27%	129
Registered Republican	19%	13%	40%	28%	152
Democrat	18%	37%	42%	3%	11
Independent	16%	16%	31%	36%	38
Republican	19%	9%	44%	28%	256
Liberal	30%	0%	22%	48%	19
Moderate	18%	12%	37%	33%	123
Conservative	18%	11%	49%	22%	157
Support Tea Party	11%	10%	55%	24%	125
Neutral	26%	11%	30%	33%	113
Oppose Tea Party	24%	16%	41%	19%	54
Voted in 2008 NH Primary	18%	11%	45%	26%	245
Did Not Vote in 2008 NH Primary	20%	11%	32%	37%	64
Voted in 2012 NH Primary	17%	11%	44%	27%	274
Did Not Vote in 2012 NH Primary	28%	7%	24%	40%	35
Union household	20%	8%	54%	18%	40
Non-union	18%	12%	41%	30%	264
Read Union Leader	21%	8%	43%	28%	72
Read Boston Globe	29%	13%	41%	17%	36
Read Local Newspapers	19%	11%	44%	26%	106
Watch WMUR	17%	11%	39%	32%	188
Listen to NHPR	19%	11%	47%	24%	61
18 to 34	24%	18%	20%	39%	60
35 to 49	12%	11%	41%	37%	84
50 to 64	17%	10%	50%	22%	90
65 and over	22%	8%	54%	16%	62
Male	15%	12%	53%	20%	172
Female	23%	10%	28%	39%	137
High school or less	23%	3%	39%	35%	50
Some college	18%	8%	39%	35%	79
College graduate	18%	12%	40%	31%	122
Post-graduate	17%	20%	56%	7%	54
Attend services 1 or more/week	18%	12%	39%	31%	88
1-2 times a month	20%	13%	58%	9%	36
Less often	21%	7%	42%	30%	96
Never	15%	14%	39%	31%	80
North Country	27%	17%	29%	27%	29
Central / Lakes	16%	12%	48%	24%	55
Connecticut Valley	13%	12%	40%	36%	47
Mass Border	19%	6%	47%	29%	81
Seacoast	28%	9%	40%	23%	44
Manchester Area	13%	16%	39%	32%	52
First Cong. Dist	17%	16%	40%	27%	154
Second Cong. Dist	20%	6%	44%	30%	155

Favorability Rating – Mike Huckabee
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**40%**	**11%**	**39%**	**10%**	**309**
Registered Undeclared	37%	8%	49%	6%	129
Registered Republican	44%	12%	32%	12%	152
Democrat	19%	9%	72%	0%	11
Independent	27%	17%	37%	19%	38
Republican	43%	10%	37%	9%	256
Liberal	43%	5%	21%	31%	19
Moderate	34%	11%	47%	9%	123
Conservative	45%	11%	36%	8%	157
Support Tea Party	51%	12%	31%	7%	125
Neutral	30%	15%	42%	13%	113
Oppose Tea Party	41%	4%	48%	7%	54
Voted in 2008 NH Primary	44%	9%	39%	9%	245
Did Not Vote in 2008 NH Primary	29%	20%	37%	14%	64
Voted in 2012 NH Primary	41%	11%	39%	9%	274
Did Not Vote in 2012 NH Primary	35%	9%	39%	17%	35
Union household	25%	7%	68%	0%	40
Non-union	43%	12%	34%	11%	264
Read Union Leader	47%	17%	30%	6%	72
Read Boston Globe	25%	17%	52%	6%	36
Read Local Newspapers	39%	8%	41%	12%	106
Watch WMUR	38%	10%	40%	12%	188
Listen to NHPR	41%	14%	35%	9%	61
18 to 34	45%	11%	32%	11%	60
35 to 49	33%	12%	44%	10%	84
50 to 64	41%	11%	39%	9%	90
65 and over	49%	8%	36%	8%	62
Male	45%	11%	39%	5%	172
Female	34%	11%	38%	17%	137
High school or less	41%	6%	41%	12%	50
Some college	40%	17%	35%	8%	79
College graduate	40%	11%	36%	12%	122
Post-graduate	41%	7%	48%	4%	54
Attend services 1 or more/week	49%	12%	32%	7%	88
1-2 times a month	42%	10%	42%	6%	36
Less often	32%	13%	41%	14%	96
Never	42%	10%	40%	8%	80
North Country	23%	21%	48%	8%	29
Central / Lakes	53%	3%	33%	10%	55
Connecticut Valley	32%	11%	41%	17%	47
Mass Border	38%	13%	43%	6%	81
Seacoast	46%	7%	37%	10%	44
Manchester Area	43%	14%	32%	11%	52
First Cong. Dist	44%	16%	31%	8%	154
Second Cong. Dist	37%	6%	46%	12%	155

Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**28%**	**7%**	**22%**	**43%**	**309**
Registered Undeclared	28%	5%	24%	44%	129
Registered Republican	32%	10%	21%	38%	152
Democrat	5%	0%	71%	24%	11
Independent	17%	10%	16%	56%	38
Republican	31%	7%	20%	42%	256
Liberal	5%	0%	7%	88%	19
Moderate	25%	6%	25%	44%	123
Conservative	35%	8%	21%	36%	157
Support Tea Party	37%	12%	18%	32%	125
Neutral	25%	5%	18%	53%	113
Oppose Tea Party	25%	1%	37%	37%	54
Voted in 2008 NH Primary	29%	6%	26%	40%	245
Did Not Vote in 2008 NH Primary	27%	10%	6%	56%	64
Voted in 2012 NH Primary	29%	7%	23%	41%	274
Did Not Vote in 2012 NH Primary	21%	3%	14%	62%	35
Union household	26%	5%	38%	31%	40
Non-union	29%	7%	18%	45%	264
Read Union Leader	34%	8%	20%	38%	72
Read Boston Globe	18%	7%	32%	42%	36
Read Local Newspapers	27%	7%	27%	39%	106
Watch WMUR	24%	7%	22%	47%	188
Listen to NHPR	17%	8%	27%	47%	61
18 to 34	19%	7%	21%	52%	60
35 to 49	20%	6%	15%	58%	84
50 to 64	29%	8%	28%	35%	90
65 and over	45%	6%	21%	27%	62
Male	33%	10%	25%	32%	172
Female	22%	3%	17%	58%	137
High school or less	19%	8%	19%	55%	50
Some college	29%	4%	13%	54%	79
College graduate	26%	7%	24%	43%	122
Post-graduate	43%	11%	29%	17%	54
Attend services 1 or more/week	35%	7%	22%	35%	88
1-2 times a month	37%	10%	19%	35%	36
Less often	22%	6%	23%	49%	96
Never	27%	7%	19%	47%	80
North Country	29%	11%	14%	46%	29
Central / Lakes	34%	3%	19%	44%	55
Connecticut Valley	33%	6%	15%	46%	47
Mass Border	28%	5%	27%	39%	81
Seacoast	22%	7%	31%	40%	44
Manchester Area	23%	12%	18%	47%	52
First Cong. Dist	28%	11%	21%	41%	154
Second Cong. Dist	29%	3%	22%	46%	155

Favorability Rating – John Kasich
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**34%**	**12%**	**17%**	**37%**	**309**
Registered Undeclared	36%	6%	21%	37%	129
Registered Republican	33%	16%	16%	34%	152
Democrat	28%	23%	16%	32%	11
Independent	27%	12%	16%	45%	38
Republican	35%	12%	17%	36%	256
Liberal	22%	0%	2%	76%	19
Moderate	28%	15%	16%	41%	123
Conservative	40%	12%	20%	28%	157
Support Tea Party	37%	16%	18%	29%	125
Neutral	30%	12%	17%	41%	113
Oppose Tea Party	40%	1%	15%	44%	54
Voted in 2008 NH Primary	35%	11%	19%	35%	245
Did Not Vote in 2008 NH Primary	30%	16%	9%	44%	64
Voted in 2012 NH Primary	33%	12%	18%	37%	274
Did Not Vote in 2012 NH Primary	42%	10%	10%	38%	35
Union household	24%	9%	31%	36%	40
Non-union	35%	13%	15%	37%	264
Read Union Leader	44%	11%	19%	27%	72
Read Boston Globe	44%	13%	24%	18%	36
Read Local Newspapers	31%	13%	19%	37%	106
Watch WMUR	32%	10%	17%	41%	188
Listen to NHPR	39%	8%	21%	32%	61
18 to 34	11%	14%	28%	47%	60
35 to 49	23%	17%	10%	49%	84
50 to 64	38%	12%	14%	36%	90
65 and over	59%	5%	19%	17%	62
Male	37%	10%	24%	29%	172
Female	29%	15%	9%	47%	137
High school or less	21%	9%	19%	51%	50
Some college	39%	7%	13%	41%	79
College graduate	31%	15%	17%	38%	122
Post-graduate	45%	16%	22%	17%	54
Attend services 1 or more/week	41%	15%	15%	28%	88
1-2 times a month	55%	13%	4%	28%	36
Less often	26%	11%	20%	44%	96
Never	25%	10%	21%	43%	80
North Country	23%	10%	8%	59%	29
Central / Lakes	42%	10%	12%	36%	55
Connecticut Valley	20%	15%	27%	38%	47
Mass Border	35%	13%	18%	34%	81
Seacoast	38%	9%	16%	36%	44
Manchester Area	37%	14%	18%	31%	52
First Cong. Dist	33%	15%	15%	36%	154
Second Cong. Dist	34%	9%	19%	38%	155

Favorability Rating – George Pataki
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**18%**	**11%**	**43%**	**28%**	**309**
Registered Undeclared	22%	6%	45%	27%	129
Registered Republican	16%	15%	42%	27%	152
Democrat	22%	21%	23%	34%	11
Independent	7%	7%	34%	52%	38
Republican	19%	11%	45%	24%	256
Liberal	22%	3%	27%	48%	19
Moderate	25%	10%	34%	31%	123
Conservative	12%	13%	53%	22%	157
Support Tea Party	14%	17%	48%	21%	125
Neutral	15%	9%	46%	30%	113
Oppose Tea Party	34%	6%	26%	34%	54
Voted in 2008 NH Primary	18%	11%	46%	24%	245
Did Not Vote in 2008 NH Primary	16%	11%	30%	43%	64
Voted in 2012 NH Primary	18%	12%	44%	27%	274
Did Not Vote in 2012 NH Primary	15%	7%	36%	41%	35
Union household	9%	7%	61%	23%	40
Non-union	19%	12%	40%	29%	264
Read Union Leader	14%	11%	49%	26%	72
Read Boston Globe	23%	14%	50%	13%	36
Read Local Newspapers	15%	9%	49%	27%	106
Watch WMUR	18%	11%	41%	30%	188
Listen to NHPR	24%	5%	48%	23%	61
18 to 34	11%	13%	34%	43%	60
35 to 49	19%	14%	37%	29%	84
50 to 64	21%	10%	45%	24%	90
65 and over	19%	7%	55%	19%	62
Male	17%	8%	53%	22%	172
Female	19%	14%	31%	36%	137
High school or less	10%	3%	53%	34%	50
Some college	16%	8%	40%	36%	79
College graduate	21%	12%	41%	25%	122
Post-graduate	20%	21%	42%	18%	54
Attend services 1 or more/week	15%	16%	44%	25%	88
1-2 times a month	31%	8%	52%	9%	36
Less often	15%	10%	40%	36%	96
Never	19%	9%	41%	30%	80
North Country	10%	13%	44%	33%	29
Central / Lakes	21%	11%	33%	35%	55
Connecticut Valley	13%	7%	41%	40%	47
Mass Border	20%	12%	48%	20%	81
Seacoast	28%	3%	48%	21%	44
Manchester Area	12%	19%	42%	26%	52
First Cong. Dist	19%	15%	40%	26%	154
Second Cong. Dist	17%	7%	45%	31%	155

Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**44%**	**13%**	**32%**	**12%**	**309**
Registered Undeclared	47%	6%	38%	9%	129
Registered Republican	46%	12%	31%	11%	152
Democrat	48%	6%	46%	0%	11
Independent	49%	12%	21%	17%	38
Republican	42%	13%	33%	12%	256
Liberal	38%	8%	13%	41%	19
Moderate	40%	12%	39%	10%	123
Conservative	48%	13%	29%	10%	157
Support Tea Party	56%	14%	23%	6%	125
Neutral	35%	13%	33%	19%	113
Oppose Tea Party	35%	6%	50%	10%	54
Voted in 2008 NH Primary	43%	11%	34%	12%	245
Did Not Vote in 2008 NH Primary	45%	17%	26%	12%	64
Voted in 2012 NH Primary	45%	13%	32%	10%	274
Did Not Vote in 2012 NH Primary	29%	12%	34%	25%	35
Union household	50%	6%	23%	21%	40
Non-union	42%	14%	34%	11%	264
Read Union Leader	35%	13%	38%	13%	72
Read Boston Globe	29%	14%	42%	15%	36
Read Local Newspapers	49%	12%	26%	14%	106
Watch WMUR	42%	9%	35%	15%	188
Listen to NHPR	47%	13%	30%	10%	61
18 to 34	46%	19%	19%	17%	60
35 to 49	54%	8%	28%	11%	84
50 to 64	42%	14%	32%	12%	90
65 and over	33%	11%	49%	7%	62
Male	49%	11%	33%	6%	172
Female	36%	14%	31%	19%	137
High school or less	47%	11%	28%	13%	50
Some college	36%	15%	33%	16%	79
College graduate	44%	10%	32%	13%	122
Post-graduate	47%	16%	34%	3%	54
Attend services 1 or more/week	47%	13%	30%	10%	88
1-2 times a month	41%	10%	39%	10%	36
Less often	45%	17%	21%	18%	96
Never	40%	9%	44%	7%	80
North Country	41%	23%	12%	24%	29
Central / Lakes	47%	7%	33%	12%	55
Connecticut Valley	41%	14%	32%	13%	47
Mass Border	33%	13%	42%	12%	81
Seacoast	58%	6%	30%	7%	44
Manchester Area	48%	15%	29%	7%	52
First Cong. Dist	51%	14%	27%	7%	154
Second Cong. Dist	36%	11%	37%	16%	155

Favorability Rating – Rick Perry
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**38%**	**11%**	**34%**	**17%**	**309**
Registered Undeclared	32%	7%	42%	19%	129
Registered Republican	46%	13%	28%	14%	152
Democrat	13%	0%	66%	22%	11
Independent	25%	10%	47%	18%	38
Republican	41%	12%	31%	17%	256
Liberal	22%	5%	33%	40%	19
Moderate	27%	11%	40%	22%	123
Conservative	50%	11%	30%	9%	157
Support Tea Party	50%	13%	27%	10%	125
Neutral	30%	11%	37%	22%	113
Oppose Tea Party	27%	6%	49%	19%	54
Voted in 2008 NH Primary	40%	10%	35%	15%	245
Did Not Vote in 2008 NH Primary	32%	15%	29%	24%	64
Voted in 2012 NH Primary	38%	11%	35%	17%	274
Did Not Vote in 2012 NH Primary	40%	14%	25%	22%	35
Union household	40%	10%	37%	13%	40
Non-union	38%	11%	33%	18%	264
Read Union Leader	38%	12%	38%	11%	72
Read Boston Globe	25%	9%	58%	8%	36
Read Local Newspapers	39%	11%	34%	17%	106
Watch WMUR	41%	8%	32%	20%	188
Listen to NHPR	36%	7%	45%	12%	61
18 to 34	34%	12%	23%	31%	60
35 to 49	47%	11%	28%	14%	84
50 to 64	32%	15%	40%	12%	90
65 and over	38%	6%	42%	14%	62
Male	39%	10%	39%	13%	172
Female	37%	12%	27%	23%	137
High school or less	38%	11%	38%	14%	50
Some college	46%	11%	27%	15%	79
College graduate	37%	8%	34%	21%	122
Post-graduate	27%	19%	40%	14%	54
Attend services 1 or more/week	39%	14%	32%	15%	88
1-2 times a month	47%	11%	26%	17%	36
Less often	35%	12%	36%	16%	96
Never	37%	8%	35%	21%	80
North Country	48%	4%	26%	22%	29
Central / Lakes	40%	13%	25%	22%	55
Connecticut Valley	33%	14%	33%	19%	47
Mass Border	26%	11%	44%	19%	81
Seacoast	52%	5%	35%	9%	44
Manchester Area	42%	15%	32%	11%	52
First Cong. Dist	43%	12%	31%	14%	154
Second Cong. Dist	34%	10%	36%	20%	155

Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**46%**	**11%**	**25%**	**19%**	**309**
Registered Undeclared	52%	5%	30%	14%	129
Registered Republican	46%	15%	19%	20%	152
Democrat	20%	0%	77%	3%	11
Independent	26%	16%	36%	22%	38
Republican	50%	10%	21%	19%	256
Liberal	19%	14%	34%	33%	19
Moderate	39%	9%	30%	22%	123
Conservative	56%	11%	20%	13%	157
Support Tea Party	58%	13%	21%	8%	125
Neutral	36%	12%	25%	26%	113
Oppose Tea Party	42%	5%	35%	17%	54
Voted in 2008 NH Primary	49%	8%	25%	18%	245
Did Not Vote in 2008 NH Primary	32%	20%	24%	24%	64
Voted in 2012 NH Primary	46%	10%	26%	18%	274
Did Not Vote in 2012 NH Primary	43%	15%	17%	25%	35
Union household	42%	4%	36%	18%	40
Non-union	46%	12%	23%	20%	264
Read Union Leader	45%	10%	27%	18%	72
Read Boston Globe	40%	7%	44%	10%	36
Read Local Newspapers	43%	12%	30%	14%	106
Watch WMUR	46%	7%	26%	21%	188
Listen to NHPR	44%	14%	29%	13%	61
18 to 34	26%	14%	35%	25%	60
35 to 49	49%	11%	20%	21%	84
50 to 64	42%	13%	30%	16%	90
65 and over	68%	6%	13%	13%	62
Male	45%	14%	28%	13%	172
Female	46%	6%	20%	27%	137
High school or less	37%	9%	27%	27%	50
Some college	50%	16%	23%	10%	79
College graduate	43%	6%	23%	29%	122
Post-graduate	54%	15%	27%	4%	54
Attend services 1 or more/week	62%	6%	14%	18%	88
1-2 times a month	58%	8%	28%	6%	36
Less often	30%	17%	29%	24%	96
Never	42%	9%	29%	20%	80
North Country	35%	12%	37%	16%	29
Central / Lakes	49%	7%	22%	22%	55
Connecticut Valley	28%	19%	23%	30%	47
Mass Border	56%	10%	22%	13%	81
Seacoast	49%	8%	29%	14%	44
Manchester Area	46%	10%	23%	22%	52
First Cong. Dist	47%	12%	24%	16%	154
Second Cong. Dist	45%	9%	25%	22%	155

Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**29%**	**12%**	**39%**	**20%**	**309**
Registered Undeclared	25%	5%	50%	20%	129
Registered Republican	35%	13%	33%	18%	152
Democrat	5%	0%	95%	0%	11
Independent	32%	10%	47%	10%	38
Republican	30%	13%	35%	23%	256
Liberal	36%	9%	20%	34%	19
Moderate	26%	10%	43%	22%	123
Conservative	31%	13%	39%	17%	157
Support Tea Party	41%	14%	35%	10%	125
Neutral	22%	12%	35%	32%	113
Oppose Tea Party	26%	4%	58%	11%	54
Voted in 2008 NH Primary	29%	11%	39%	21%	245
Did Not Vote in 2008 NH Primary	29%	15%	38%	18%	64
Voted in 2012 NH Primary	30%	11%	41%	18%	274
Did Not Vote in 2012 NH Primary	22%	20%	22%	35%	35
Union household	14%	14%	51%	21%	40
Non-union	32%	12%	36%	20%	264
Read Union Leader	27%	18%	38%	17%	72
Read Boston Globe	26%	8%	48%	19%	36
Read Local Newspapers	23%	16%	42%	19%	106
Watch WMUR	25%	9%	42%	23%	188
Listen to NHPR	18%	13%	45%	24%	61
18 to 34	30%	18%	28%	24%	60
35 to 49	22%	11%	37%	29%	84
50 to 64	30%	11%	44%	15%	90
65 and over	37%	7%	44%	11%	62
Male	35%	9%	44%	13%	172
Female	23%	16%	33%	29%	137
High school or less	21%	10%	38%	31%	50
Some college	30%	16%	36%	18%	79
College graduate	34%	9%	34%	24%	122
Post-graduate	25%	15%	54%	6%	54
Attend services 1 or more/week	43%	14%	32%	12%	88
1-2 times a month	32%	8%	35%	25%	36
Less often	18%	15%	41%	26%	96
Never	27%	7%	45%	20%	80
North Country	8%	22%	47%	23%	29
Central / Lakes	33%	9%	32%	26%	55
Connecticut Valley	39%	15%	27%	20%	47
Mass Border	26%	9%	42%	23%	81
Seacoast	35%	6%	40%	19%	44
Manchester Area	28%	16%	45%	11%	52
First Cong. Dist	24%	16%	44%	16%	154
Second Cong. Dist	34%	8%	33%	25%	155

Favorability Rating – Donald Trump
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**(N)**
LIKELY NH GOP PRIMARY VOTERS	**51%**	**7%**	**40%**	**2%**	**309**
Registered Undeclared	47%	3%	49%	1%	129
Registered Republican	56%	11%	32%	1%	152
Democrat	28%	0%	72%	0%	11
Independent	37%	4%	54%	5%	38
Republican	54%	8%	36%	1%	256
Liberal	53%	1%	46%	0%	19
Moderate	42%	3%	51%	3%	123
Conservative	56%	11%	32%	1%	157
Support Tea Party	62%	8%	28%	1%	125
Neutral	48%	8%	44%	1%	113
Oppose Tea Party	32%	5%	62%	2%	54
Voted in 2008 NH Primary	51%	9%	39%	1%	245
Did Not Vote in 2008 NH Primary	53%	0%	43%	4%	64
Voted in 2012 NH Primary	51%	8%	40%	1%	274
Did Not Vote in 2012 NH Primary	52%	3%	41%	5%	35
Union household	48%	6%	45%	1%	40
Non-union	52%	8%	39%	2%	264
Read Union Leader	50%	5%	44%	1%	72
Read Boston Globe	49%	5%	45%	1%	36
Read Local Newspapers	48%	9%	40%	3%	106
Watch WMUR	50%	5%	42%	2%	188
Listen to NHPR	50%	6%	43%	1%	61
18 to 34	40%	13%	44%	3%	60
35 to 49	61%	8%	30%	1%	84
50 to 64	49%	6%	44%	1%	90
65 and over	48%	5%	44%	3%	62
Male	55%	6%	38%	1%	172
Female	46%	10%	42%	2%	137
High school or less	64%	0%	34%	2%	50
Some college	61%	3%	34%	2%	79
College graduate	45%	12%	40%	2%	122
Post-graduate	37%	10%	53%	0%	54
Attend services 1 or more/week	45%	10%	41%	3%	88
1-2 times a month	71%	0%	29%	0%	36
Less often	47%	10%	42%	0%	96
Never	52%	6%	40%	1%	80
North Country	45%	8%	47%	0%	29
Central / Lakes	49%	10%	37%	4%	55
Connecticut Valley	44%	11%	42%	3%	47
Mass Border	55%	8%	37%	1%	81
Seacoast	49%	4%	46%	0%	44
Manchester Area	58%	4%	37%	0%	52
First Cong. Dist	53%	8%	38%	1%	154
Second Cong. Dist	49%	7%	42%	2%	155

Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**52%**	**6%**	**14%**	**27%**	**309**
Registered Undeclared	47%	2%	21%	29%	129
Registered Republican	60%	9%	10%	21%	152
Democrat	22%	9%	26%	44%	11
Independent	40%	3%	20%	37%	38
Republican	55%	7%	13%	25%	256
Liberal	26%	0%	18%	55%	19
Moderate	48%	5%	16%	31%	123
Conservative	59%	9%	13%	19%	157
Support Tea Party	61%	9%	13%	18%	125
Neutral	48%	8%	13%	30%	113
Oppose Tea Party	46%	0%	24%	30%	54
Voted in 2008 NH Primary	53%	6%	15%	26%	245
Did Not Vote in 2008 NH Primary	48%	8%	14%	30%	64
Voted in 2012 NH Primary	52%	7%	15%	25%	274
Did Not Vote in 2012 NH Primary	53%	0%	8%	40%	35
Union household	53%	4%	22%	21%	40
Non-union	51%	7%	14%	28%	264
Read Union Leader	60%	1%	16%	22%	72
Read Boston Globe	50%	1%	36%	12%	36
Read Local Newspapers	54%	5%	14%	27%	106
Watch WMUR	50%	5%	17%	28%	188
Listen to NHPR	56%	4%	19%	21%	61
18 to 34	34%	14%	16%	37%	60
35 to 49	44%	7%	17%	31%	84
50 to 64	53%	6%	16%	25%	90
65 and over	77%	0%	9%	14%	62
Male	59%	5%	15%	20%	172
Female	44%	8%	14%	34%	137
High school or less	38%	1%	19%	42%	50
Some college	55%	5%	14%	26%	79
College graduate	52%	8%	10%	30%	122
Post-graduate	61%	10%	21%	7%	54
Attend services 1 or more/week	63%	8%	8%	21%	88
1-2 times a month	64%	0%	8%	28%	36
Less often	49%	7%	21%	22%	96
Never	38%	7%	15%	39%	80
North Country	57%	5%	16%	22%	29
Central / Lakes	47%	7%	10%	36%	55
Connecticut Valley	53%	7%	14%	27%	47
Mass Border	54%	12%	13%	21%	81
Seacoast	55%	2%	20%	23%	44
Manchester Area	50%	1%	17%	31%	52
First Cong. Dist	54%	5%	15%	26%	154
Second Cong. Dist	51%	8%	14%	28%	155

Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
LIKELY NH GOP PRIMARY VOTERS	**11%**	**22%**	**66%**	**309**
Registered Undeclared	8%	23%	68%	129
Registered Republican	13%	24%	62%	152
Democrat	5%	5%	90%	11
Independent	13%	13%	74%	38
Republican	11%	25%	64%	256
Liberal	0%	13%	87%	19
Moderate	7%	21%	71%	123
Conservative	15%	25%	61%	157
Support Tea Party	17%	25%	58%	125
Neutral	5%	24%	71%	113
Oppose Tea Party	14%	14%	72%	54
Voted in 2008 NH Primary	11%	25%	64%	245
Did Not Vote in 2008 NH Primary	14%	11%	76%	64
Voted in 2012 NH Primary	10%	23%	66%	274
Did Not Vote in 2012 NH Primary	20%	16%	65%	35
Union household	19%	20%	61%	40
Non-union	9%	23%	68%	264
Read Union Leader	8%	21%	71%	72
Read Boston Globe	20%	14%	66%	36
Read Local Newspapers	11%	22%	66%	106
Watch WMUR	12%	20%	68%	188
Listen to NHPR	18%	19%	63%	61
18 to 34	11%	12%	77%	60
35 to 49	11%	22%	68%	84
50 to 64	10%	27%	62%	90
65 and over	10%	27%	63%	62
Male	14%	28%	57%	172
Female	8%	15%	77%	137
High school or less	19%	27%	53%	50
Some college	8%	24%	67%	79
College graduate	12%	20%	68%	122
Post-graduate	6%	20%	74%	54
Attend services 1 or more/week	14%	21%	65%	88
1-2 times a month	18%	18%	64%	36
Less often	3%	26%	71%	96
Never	15%	22%	62%	80
North Country	1%	8%	91%	29
Central / Lakes	7%	18%	75%	55
Connecticut Valley	10%	23%	67%	47
Mass Border	10%	25%	65%	81
Seacoast	27%	23%	49%	44
Manchester Area	11%	29%	60%	52
First Cong. Dist	12%	20%	68%	154
Second Cong. Dist	11%	25%	64%	155

GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)

	Donald Trump	Jeb Bush	Scott Walker	Chris Christie	Rand Paul	John Kasich	Someone Else	Undecided	(N=)
LIKELY NH GOP PRIMARY VOTERS	**24%**	**12%**	**11%**	**7%**	**7%**	**6%**	**22%**	**12%**	**305**
Registered Undeclared	20%	8%	10%	5%	11%	7%	21%	17%	129
Registered Republican	27%	16%	13%	8%	4%	3%	23%	7%	150
Democrat	16%	5%	5%	24%	22%	18%	7%	3%	11
Independent	23%	10%	5%	2%	15%	6%	25%	15%	38
Republican	24%	12%	13%	7%	5%	5%	22%	12%	252
Liberal	16%	15%	0%	4%	0%	16%	21%	29%	19
Moderate	21%	12%	8%	9%	9%	7%	21%	14%	121
Conservative	25%	11%	16%	7%	5%	4%	24%	8%	155
Support Tea Party	27%	5%	15%	4%	4%	1%	28%	14%	125
Neutral	22%	13%	12%	6%	9%	8%	20%	10%	111
Oppose Tea Party	13%	19%	4%	16%	9%	13%	16%	10%	53
Voted in 2008 NH Primary	24%	12%	12%	7%	6%	5%	22%	12%	243
Did Not Vote in 2008 NH Primary	23%	9%	8%	8%	10%	8%	21%	12%	62
Voted in 2012 NH Primary	24%	11%	12%	8%	7%	5%	22%	12%	270
Did Not Vote in 2012 NH Primary	20%	17%	7%	5%	9%	11%	19%	12%	35
Union household	25%	17%	9%	8%	19%	3%	17%	2%	40
Non-union	24%	11%	12%	7%	4%	6%	23%	14%	260
Read Union Leader	25%	5%	14%	3%	5%	8%	26%	13%	71
Read Boston Globe	31%	15%	9%	10%	5%	11%	11%	7%	35
Read Local Newspapers	22%	9%	12%	6%	11%	11%	21%	9%	104
Watch WMUR	27%	11%	10%	10%	8%	6%	17%	11%	188
Listen to NHPR	26%	12%	8%	8%	12%	8%	14%	11%	61
18 to 34	15%	10%	0%	7%	19%	4%	33%	12%	58
35 to 49	26%	21%	5%	8%	7%	3%	22%	8%	83
50 to 64	26%	8%	17%	9%	3%	9%	16%	13%	90
65 and over	25%	8%	22%	6%	1%	5%	20%	13%	62
Male	28%	11%	13%	3%	11%	3%	21%	9%	168
Female	18%	12%	9%	12%	2%	9%	23%	15%	137
High school or less	29%	9%	8%	0%	13%	0%	22%	20%	50
Some college	26%	7%	10%	7%	4%	9%	25%	12%	79
College graduate	22%	13%	10%	12%	4%	6%	21%	11%	120
Post-graduate	19%	17%	21%	3%	11%	5%	19%	5%	53
Attend services 1 or more/week	22%	12%	16%	9%	2%	3%	25%	11%	87
1-2 times a month	24%	7%	5%	14%	8%	13%	23%	6%	36
Less often	21%	16%	14%	7%	5%	8%	18%	11%	96
Never	30%	7%	7%	4%	13%	2%	22%	14%	78
North Country	3%	10%	17%	16%	8%	10%	25%	11%	29
Central / Lakes	22%	8%	11%	4%	2%	5%	35%	13%	53
Connecticut Valley	15%	8%	18%	3%	8%	2%	27%	18%	47
Mass Border	26%	15%	14%	13%	5%	5%	17%	5%	79
Seacoast	24%	15%	9%	2%	12%	11%	11%	16%	44
Manchester Area	40%	12%	1%	5%	11%	3%	18%	11%	52
First Cong. Dist	23%	13%	9%	5%	10%	7%	21%	13%	152
Second Cong. Dist	24%	11%	14%	10%	4%	4%	22%	11%	153

GOP 2016 Primary – Second Choice
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Marco Rubio	Chris Christie	Ted Cruz	Donald Trump	Someone Else	No Second Choice	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**14%**	**10%**	**9%**	**8%**	**7%**	**37%**	**5%**	**11%**	**269**
Registered Undeclared	17%	7%	8%	5%	4%	44%	5%	10%	108
Registered Republican	12%	12%	8%	12%	11%	31%	3%	11%	139
Democrat	53%	0%	0%	0%	5%	15%	15%	12%	11
Independent	10%	0%	19%	12%	0%	48%	6%	6%	33
Republican	13%	12%	8%	8%	8%	36%	4%	12%	223
Liberal	5%	0%	18%	0%	12%	47%	6%	12%	14
Moderate	16%	8%	7%	4%	4%	40%	8%	13%	104
Conservative	13%	12%	7%	13%	9%	32%	3%	10%	143
Support Tea Party	7%	11%	6%	10%	11%	39%	3%	12%	107
Neutral	15%	14%	10%	9%	3%	38%	3%	8%	100
Oppose Tea Party	26%	1%	13%	6%	5%	37%	4%	8%	48
Voted in 2008 NH Primary	13%	12%	8%	8%	7%	35%	6%	12%	215
Did Not Vote in 2008 NH Primary	15%	2%	14%	8%	8%	46%	2%	6%	54
Voted in 2012 NH Primary	13%	10%	8%	8%	7%	37%	5%	12%	238
Did Not Vote in 2012 NH Primary	16%	8%	17%	8%	9%	32%	5%	4%	31
Union household	12%	8%	2%	2%	8%	37%	7%	23%	39
Non-union	14%	10%	10%	9%	7%	36%	5%	9%	225
Read Union Leader	15%	9%	8%	7%	4%	40%	4%	12%	61
Read Boston Globe	23%	8%	1%	4%	8%	40%	11%	5%	32
Read Local Newspapers	22%	8%	5%	6%	5%	36%	1%	17%	95
Watch WMUR	18%	8%	10%	8%	5%	32%	7%	11%	167
Listen to NHPR	7%	9%	8%	6%	2%	50%	8%	9%	54
18 to 34	20%	0%	7%	10%	3%	41%	6%	13%	51
35 to 49	9%	10%	11%	8%	12%	36%	7%	6%	76
50 to 64	15%	11%	5%	10%	6%	30%	6%	17%	78
65 and over	14%	14%	10%	6%	5%	42%	0%	8%	54
Male	13%	9%	4%	10%	9%	41%	5%	10%	152
Female	14%	11%	15%	6%	5%	32%	5%	12%	117
High school or less	12%	5%	12%	12%	6%	35%	7%	11%	41
Some college	14%	11%	8%	5%	8%	43%	3%	8%	70
College graduate	12%	11%	11%	10%	6%	35%	8%	7%	106
Post-graduate	19%	9%	3%	6%	8%	33%	0%	22%	50
Attend services 1 or more/week	12%	16%	8%	15%	2%	29%	4%	14%	77
1-2 times a month	12%	6%	2%	7%	10%	54%	3%	6%	34
Less often	19%	7%	8%	8%	10%	33%	3%	13%	86
Never	10%	8%	13%	3%	8%	41%	10%	8%	67
North Country	22%	10%	2%	0%	15%	39%	9%	3%	26
Central / Lakes	11%	9%	8%	9%	3%	40%	2%	17%	46
Connecticut Valley	12%	9%	11%	11%	8%	29%	2%	17%	38
Mass Border	18%	12%	12%	6%	10%	29%	7%	6%	75
Seacoast	16%	12%	1%	8%	0%	52%	0%	10%	37
Manchester Area	5%	5%	13%	13%	6%	39%	9%	10%	47
First Cong. Dist	15%	8%	7%	5%	7%	43%	5%	9%	132
Second Cong. Dist	12%	12%	11%	11%	6%	31%	5%	13%	137

GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)

	Donald Trump	Jeb Bush	Chris Christie	Lindsey Graham	Mike Huckabee	Someone Else	All Acceptable	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**29%**	**16%**	**6%**	**4%**	**3%**	**13%**	**12%**	**17%**	**307**
Registered Undeclared	35%	17%	2%	6%	5%	10%	10%	14%	129
Registered Republican	21%	15%	9%	3%	2%	16%	16%	19%	152
Democrat	26%	18%	0%	0%	22%	21%	0%	14%	11
Independent	42%	26%	0%	7%	0%	5%	7%	13%	38
Republican	27%	15%	6%	4%	2%	14%	13%	18%	254
Liberal	49%	2%	9%	0%	0%	10%	15%	15%	19
Moderate	36%	9%	4%	5%	6%	12%	13%	16%	122
Conservative	22%	22%	6%	4%	1%	15%	11%	20%	156
Support Tea Party	20%	22%	7%	7%	2%	12%	16%	14%	123
Neutral	34%	15%	6%	2%	2%	12%	8%	21%	113
Oppose Tea Party	38%	9%	0%	6%	7%	20%	8%	12%	54
Voted in 2008 NH Primary	27%	16%	5%	5%	3%	13%	12%	17%	243
Did Not Vote in 2008 NH Primary	36%	17%	6%	3%	1%	10%	10%	17%	64
Voted in 2012 NH Primary	27%	16%	6%	5%	3%	14%	12%	17%	271
Did Not Vote in 2012 NH Primary	47%	17%	0%	0%	0%	6%	10%	21%	35
Union household	27%	31%	4%	4%	8%	13%	4%	9%	38
Non-union	29%	14%	6%	4%	2%	13%	13%	19%	264
Read Union Leader	30%	10%	8%	6%	0%	10%	14%	21%	72
Read Boston Globe	36%	7%	8%	5%	2%	16%	20%	6%	36
Read Local Newspapers	28%	8%	8%	5%	5%	18%	13%	16%	106
Watch WMUR	29%	15%	6%	4%	5%	15%	10%	17%	186
Listen to NHPR	31%	11%	4%	3%	2%	18%	18%	14%	59
18 to 34	33%	14%	9%	10%	4%	10%	3%	17%	58
35 to 49	21%	21%	6%	4%	4%	10%	16%	18%	84
50 to 64	33%	14%	2%	4%	0%	17%	12%	19%	90
65 and over	28%	13%	7%	1%	4%	13%	18%	16%	62
Male	24%	16%	9%	6%	4%	13%	13%	15%	170
Female	35%	16%	2%	2%	2%	13%	11%	20%	137
High school or less	19%	17%	3%	0%	1%	17%	13%	29%	50
Some college	32%	19%	4%	7%	3%	10%	8%	17%	79
College graduate	31%	16%	6%	4%	2%	15%	13%	14%	120
Post-graduate	29%	12%	9%	5%	6%	10%	15%	14%	54
Attend services 1 or more/week	28%	16%	6%	3%	0%	12%	11%	24%	88
1-2 times a month	27%	22%	2%	7%	4%	19%	19%	1%	36
Less often	36%	9%	7%	3%	2%	14%	9%	19%	96
Never	20%	24%	5%	7%	6%	11%	13%	15%	78
North Country	45%	10%	5%	0%	8%	14%	13%	4%	29
Central / Lakes	29%	15%	4%	7%	3%	9%	8%	26%	54
Connecticut Valley	29%	18%	3%	6%	0%	3%	19%	23%	47
Mass Border	26%	15%	8%	6%	6%	17%	9%	13%	81
Seacoast	30%	11%	6%	0%	0%	23%	16%	14%	44
Manchester Area	24%	26%	6%	3%	0%	10%	10%	21%	51
First Cong. Dist	28%	14%	8%	2%	2%	16%	13%	17%	152
Second Cong. Dist	30%	19%	3%	7%	3%	9%	11%	18%	155

GOP 2016 Primary Who Will Win
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Donald Trump	Scott Walker	Chris Christie	Mike Huckabee	Ted Cruz	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**26%**	**25%**	**8%**	**4%**	**2%**	**2%**	**5%**	**28%**	**309**
Registered Undeclared	26%	21%	9%	6%	3%	2%	4%	28%	129
Registered Republican	29%	25%	9%	4%	0%	1%	6%	26%	152
Democrat	65%	0%	0%	6%	15%	0%	5%	10%	11
Independent	23%	29%	9%	0%	0%	2%	3%	33%	38
Republican	25%	25%	8%	5%	2%	2%	5%	28%	256
Liberal	24%	21%	2%	0%	20%	0%	4%	29%	19
Moderate	30%	21%	6%	4%	2%	1%	4%	32%	123
Conservative	24%	26%	11%	5%	0%	3%	5%	25%	157
Support Tea Party	20%	27%	12%	6%	1%	1%	6%	27%	125
Neutral	26%	27%	5%	1%	5%	1%	4%	32%	113
Oppose Tea Party	41%	13%	8%	9%	0%	5%	1%	23%	54
Voted in 2008 NH Primary	26%	25%	9%	5%	2%	2%	5%	28%	245
Did Not Vote in 2008 NH Primary	29%	25%	6%	4%	4%	0%	3%	29%	64
Voted in 2012 NH Primary	26%	23%	9%	5%	2%	2%	5%	28%	274
Did Not Vote in 2012 NH Primary	31%	34%	5%	0%	7%	0%	0%	24%	35
Union household	20%	27%	9%	0%	0%	3%	5%	36%	40
Non-union	27%	24%	8%	5%	3%	1%	4%	27%	264
Read Union Leader	23%	27%	8%	2%	3%	1%	5%	31%	72
Read Boston Globe	32%	27%	3%	0%	11%	0%	3%	23%	36
Read Local Newspapers	39%	21%	5%	5%	2%	1%	5%	21%	106
Watch WMUR	22%	26%	8%	7%	3%	2%	4%	29%	188
Listen to NHPR	31%	16%	2%	11%	4%	3%	2%	31%	61
18 to 34	23%	28%	8%	4%	4%	3%	3%	27%	60
35 to 49	30%	30%	6%	7%	4%	0%	4%	20%	84
50 to 64	27%	20%	7%	3%	1%	2%	7%	33%	90
65 and over	26%	22%	15%	3%	0%	0%	3%	31%	62
Male	28%	26%	11%	4%	1%	2%	5%	23%	172
Female	25%	23%	5%	5%	4%	1%	4%	34%	137
High school or less	17%	31%	5%	7%	3%	0%	2%	36%	50
Some college	18%	27%	7%	6%	3%	2%	8%	30%	79
College graduate	26%	25%	8%	4%	2%	2%	5%	27%	122
Post-graduate	49%	13%	14%	1%	0%	1%	1%	20%	54
Attend services 1 or more/week	29%	24%	6%	3%	0%	3%	5%	30%	88
1-2 times a month	29%	10%	11%	15%	7%	0%	7%	22%	36
Less often	23%	25%	10%	4%	0%	2%	5%	31%	96
Never	26%	29%	8%	2%	5%	1%	2%	26%	80
North Country	9%	20%	10%	8%	13%	0%	0%	40%	29
Central / Lakes	27%	20%	9%	3%	3%	1%	8%	29%	55
Connecticut Valley	21%	21%	10%	0%	0%	0%	13%	35%	47
Mass Border	35%	29%	8%	5%	0%	2%	0%	22%	81
Seacoast	35%	13%	6%	7%	0%	7%	8%	25%	44
Manchester Area	18%	39%	6%	5%	3%	0%	2%	27%	52
First Cong. Dist	34%	19%	8%	5%	2%	2%	4%	25%	154
Second Cong. Dist	19%	30%	8%	4%	2%	1%	6%	31%	155

Satisfaction with 2016 GOP Field
(Likely 2016 GOP Primary Voters)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	(N)
LIKELY NH GOP PRIMARY VOTERS	**26%**	**52%**	**15%**	**6%**	**2%**	**309**
Registered Undeclared	23%	47%	17%	10%	2%	129
Registered Republican	31%	50%	13%	3%	3%	152
Democrat	15%	11%	42%	32%	0%	11
Independent	18%	55%	15%	8%	4%	38
Republican	27%	53%	13%	5%	2%	256
Liberal	13%	63%	24%	0%	0%	19
Moderate	19%	50%	22%	7%	2%	123
Conservative	33%	52%	7%	5%	3%	157
Support Tea Party	34%	53%	8%	3%	2%	125
Neutral	21%	50%	21%	5%	4%	113
Oppose Tea Party	23%	48%	14%	16%	0%	54
Voted in 2008 NH Primary	24%	52%	15%	7%	2%	245
Did Not Vote in 2008 NH Primary	32%	50%	13%	2%	3%	64
Voted in 2012 NH Primary	25%	52%	15%	6%	2%	274
Did Not Vote in 2012 NH Primary	29%	52%	14%	2%	3%	35
Union household	22%	42%	29%	5%	2%	40
Non-union	26%	53%	12%	6%	2%	264
Read Union Leader	31%	48%	14%	4%	3%	72
Read Boston Globe	39%	43%	11%	4%	3%	36
Read Local Newspapers	21%	60%	15%	2%	2%	106
Watch WMUR	27%	48%	18%	6%	1%	188
Listen to NHPR	20%	43%	25%	10%	2%	61
18 to 34	13%	55%	24%	8%	0%	60
35 to 49	21%	62%	7%	9%	1%	84
50 to 64	29%	47%	18%	3%	4%	90
65 and over	40%	43%	9%	6%	2%	62
Male	26%	52%	16%	5%	2%	172
Female	26%	51%	13%	7%	2%	137
High school or less	17%	58%	12%	11%	2%	50
Some college	19%	57%	13%	5%	5%	79
College graduate	32%	45%	16%	5%	1%	122
Post-graduate	28%	52%	14%	4%	1%	54
Attend services 1 or more/week	35%	52%	8%	4%	2%	88
1-2 times a month	35%	51%	7%	4%	3%	36
Less often	16%	62%	16%	3%	2%	96
Never	24%	40%	20%	13%	3%	80
North Country	21%	64%	15%	1%	0%	29
Central / Lakes	25%	57%	9%	7%	2%	55
Connecticut Valley	15%	64%	15%	5%	1%	47
Mass Border	30%	42%	21%	3%	4%	81
Seacoast	29%	59%	5%	6%	2%	44
Manchester Area	29%	38%	17%	14%	2%	52
First Cong. Dist	27%	51%	14%	6%	3%	154
Second Cong. Dist	25%	52%	16%	6%	2%	155

Who is the Strongest Leader?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Scott Walker	Jeb Bush	Chris Christie	Ted Cruz	Rand Paul	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**30%**	**11%**	**10%**	**8%**	**7%**	**6%**	**13%**	**15%**	**307**
Registered Undeclared	29%	9%	7%	9%	7%	11%	14%	14%	129
Registered Republican	32%	14%	14%	8%	7%	2%	10%	14%	151
Democrat	15%	0%	22%	9%	0%	0%	27%	27%	11
Independent	32%	11%	8%	10%	13%	12%	8%	5%	38
Republican	31%	11%	10%	8%	6%	5%	13%	16%	255
Liberal	43%	0%	14%	9%	0%	0%	14%	20%	19
Moderate	26%	10%	9%	10%	7%	9%	16%	13%	122
Conservative	32%	13%	11%	6%	8%	4%	10%	15%	157
Support Tea Party	32%	16%	5%	4%	12%	7%	11%	12%	123
Neutral	33%	7%	13%	8%	3%	6%	13%	17%	113
Oppose Tea Party	20%	9%	15%	16%	8%	3%	17%	14%	54
Voted in 2008 NH Primary	27%	10%	12%	8%	8%	6%	11%	17%	244
Did Not Vote in 2008 NH Primary	43%	14%	4%	6%	3%	4%	20%	7%	64
Voted in 2012 NH Primary	29%	11%	10%	9%	7%	6%	12%	17%	272
Did Not Vote in 2012 NH Primary	43%	10%	12%	2%	5%	7%	17%	3%	35
Union household	34%	8%	20%	7%	3%	10%	13%	6%	40
Non-union	30%	11%	9%	8%	7%	5%	13%	17%	263
Read Union Leader	27%	15%	7%	12%	3%	6%	16%	16%	72
Read Boston Globe	40%	7%	9%	11%	0%	7%	15%	11%	36
Read Local Newspapers	22%	13%	15%	8%	3%	10%	14%	15%	106
Watch WMUR	32%	8%	13%	10%	5%	7%	12%	14%	188
Listen to NHPR	23%	17%	11%	7%	7%	10%	17%	8%	61
18 to 34	29%	3%	7%	3%	13%	8%	15%	22%	60
35 to 49	48%	4%	15%	3%	6%	8%	5%	11%	83
50 to 64	22%	14%	8%	15%	6%	6%	18%	11%	90
65 and over	23%	23%	12%	11%	4%	1%	12%	14%	62
Male	33%	12%	8%	8%	8%	8%	14%	9%	170
Female	27%	9%	14%	8%	5%	3%	12%	22%	137
High school or less	32%	5%	9%	5%	8%	14%	11%	15%	50
Some college	31%	10%	13%	5%	9%	7%	16%	9%	78
College graduate	30%	11%	10%	11%	8%	3%	11%	16%	122
Post-graduate	29%	15%	9%	8%	1%	3%	13%	21%	54
Attend services 1 or more/week	22%	13%	17%	4%	13%	1%	5%	25%	88
1-2 times a month	28%	7%	1%	19%	2%	8%	29%	6%	36
Less often	32%	10%	13%	6%	4%	11%	12%	12%	95
Never	38%	12%	3%	10%	6%	4%	14%	12%	80
North Country	21%	7%	13%	5%	0%	8%	15%	31%	29
Central / Lakes	34%	9%	4%	5%	6%	2%	21%	19%	55
Connecticut Valley	25%	17%	12%	8%	11%	7%	5%	15%	45
Mass Border	32%	12%	10%	13%	7%	2%	12%	12%	81
Seacoast	18%	9%	18%	8%	16%	12%	10%	8%	44
Manchester Area	44%	8%	8%	5%	2%	9%	12%	13%	52
First Cong. Dist	30%	10%	12%	7%	6%	7%	13%	15%	154
Second Cong. Dist	31%	11%	9%	9%	8%	5%	12%	15%	154

Who is the Least Honest?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Chris Christie	Jeb Bush	Lindsey Graham	Rick Perry	George Pataki	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**17%**	**17%**	**10%**	**5%**	**3%**	**2%**	**6%**	**39%**	**305**
Registered Undeclared	21%	10%	13%	6%	5%	4%	5%	36%	127
Registered Republican	13%	24%	6%	5%	2%	1%	8%	42%	151
Democrat	29%	26%	15%	0%	0%	3%	22%	5%	11
Independent	27%	8%	21%	3%	4%	0%	8%	28%	37
Republican	15%	18%	8%	5%	3%	2%	5%	42%	254
Liberal	40%	13%	0%	0%	0%	9%	1%	37%	19
Moderate	19%	17%	8%	5%	5%	2%	7%	38%	121
Conservative	12%	18%	12%	6%	2%	2%	7%	41%	156
Support Tea Party	13%	19%	14%	10%	1%	5%	6%	34%	125
Neutral	16%	17%	9%	2%	5%	0%	5%	47%	111
Oppose Tea Party	25%	17%	6%	1%	4%	0%	14%	33%	53
Voted in 2008 NH Primary	16%	18%	9%	6%	3%	2%	7%	38%	243
Did Not Vote in 2008 NH Primary	21%	16%	14%	0%	1%	3%	3%	43%	63
Voted in 2012 NH Primary	15%	18%	10%	5%	3%	2%	7%	39%	271
Did Not Vote in 2012 NH Primary	33%	10%	11%	0%	6%	0%	0%	40%	34
Union household	15%	16%	18%	4%	2%	0%	15%	31%	40
Non-union	17%	17%	9%	5%	3%	3%	5%	41%	261
Read Union Leader	24%	14%	4%	6%	1%	2%	1%	48%	72
Read Boston Globe	37%	22%	4%	5%	7%	4%	5%	17%	36
Read Local Newspapers	22%	20%	6%	4%	5%	4%	4%	34%	106
Watch WMUR	17%	14%	9%	3%	4%	4%	6%	45%	186
Listen to NHPR	22%	17%	14%	6%	0%	5%	6%	30%	60
18 to 34	15%	14%	16%	7%	6%	0%	10%	32%	60
35 to 49	15%	20%	15%	2%	0%	6%	3%	38%	82
50 to 64	21%	20%	7%	7%	5%	2%	4%	34%	90
65 and over	14%	15%	3%	3%	1%	0%	8%	56%	61
Male	15%	18%	13%	8%	2%	3%	7%	33%	169
Female	19%	16%	7%	1%	4%	1%	5%	46%	136
High school or less	15%	9%	11%	1%	0%	7%	4%	53%	49
Some college	21%	13%	10%	8%	2%	0%	3%	42%	79
College graduate	13%	19%	9%	4%	6%	1%	8%	40%	119
Post-graduate	24%	25%	12%	6%	0%	3%	10%	20%	54
Attend services 1 or more/week	19%	16%	6%	5%	2%	4%	4%	44%	87
1-2 times a month	14%	17%	15%	5%	3%	8%	16%	21%	36
Less often	21%	18%	7%	4%	4%	0%	6%	41%	96
Never	11%	18%	18%	5%	3%	0%	5%	39%	78
North Country	26%	10%	8%	1%	0%	0%	8%	46%	29
Central / Lakes	18%	24%	9%	7%	0%	0%	3%	38%	54
Connecticut Valley	18%	11%	11%	6%	3%	1%	7%	43%	47
Mass Border	16%	17%	8%	7%	6%	0%	5%	41%	80
Seacoast	20%	19%	6%	2%	4%	10%	14%	25%	44
Manchester Area	10%	17%	21%	3%	1%	3%	4%	41%	51
First Cong. Dist	17%	21%	9%	2%	1%	4%	8%	38%	150
Second Cong. Dist	18%	14%	11%	7%	4%	0%	5%	40%	155

Who is Most Likeable?
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Donald Trump	Mike Huckabee	Chris Christie	Scott Walker	Rand Paul	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**13%**	**12%**	**8%**	**7%**	**7%**	**6%**	**28%**	**20%**	**308**
Registered Undeclared	12%	10%	8%	7%	4%	6%	32%	21%	128
Registered Republican	14%	11%	9%	8%	8%	6%	27%	18%	152
Democrat	35%	0%	0%	15%	6%	3%	29%	12%	11
Independent	3%	11%	9%	4%	5%	23%	22%	23%	37
Republican	13%	13%	8%	8%	7%	3%	29%	19%	256
Liberal	14%	37%	7%	8%	5%	2%	18%	9%	19
Moderate	19%	4%	8%	6%	7%	5%	32%	19%	122
Conservative	8%	13%	8%	8%	7%	5%	28%	22%	157
Support Tea Party	3%	12%	12%	6%	9%	4%	36%	17%	125
Neutral	15%	14%	7%	6%	6%	7%	24%	21%	113
Oppose Tea Party	27%	6%	2%	13%	3%	7%	25%	17%	54
Voted in 2008 NH Primary	13%	9%	10%	7%	6%	5%	28%	22%	244
Did Not Vote in 2008 NH Primary	12%	22%	1%	8%	8%	9%	28%	12%	64
Voted in 2012 NH Primary	13%	10%	8%	8%	7%	6%	29%	19%	273
Did Not Vote in 2012 NH Primary	11%	28%	5%	3%	0%	8%	17%	27%	35
Union household	23%	4%	4%	11%	2%	7%	32%	17%	40
Non-union	11%	13%	9%	7%	7%	5%	28%	20%	263
Read Union Leader	7%	19%	7%	7%	7%	6%	20%	28%	72
Read Boston Globe	10%	20%	3%	12%	7%	0%	21%	28%	36
Read Local Newspapers	15%	14%	8%	8%	5%	5%	30%	16%	106
Watch WMUR	15%	12%	8%	11%	5%	5%	24%	18%	187
Listen to NHPR	13%	12%	12%	8%	2%	4%	31%	18%	60
18 to 34	11%	16%	3%	4%	5%	12%	29%	21%	60
35 to 49	16%	15%	9%	11%	3%	4%	25%	17%	83
50 to 64	11%	9%	11%	6%	9%	7%	28%	18%	90
65 and over	15%	9%	7%	5%	8%	1%	31%	25%	62
Male	10%	14%	8%	4%	8%	8%	31%	16%	172
Female	16%	9%	8%	11%	5%	3%	24%	24%	136
High school or less	8%	20%	3%	9%	7%	16%	11%	28%	50
Some college	6%	17%	12%	8%	4%	4%	34%	16%	79
College graduate	17%	8%	9%	9%	6%	3%	28%	20%	121
Post-graduate	18%	5%	6%	1%	12%	3%	38%	17%	54
Attend services 1 or more/week	12%	11%	6%	4%	7%	3%	28%	29%	87
1-2 times a month	8%	12%	11%	14%	10%	6%	39%	0%	36
Less often	12%	13%	6%	8%	10%	6%	25%	20%	96
Never	15%	13%	10%	6%	1%	7%	29%	19%	80
North Country	24%	14%	9%	17%	6%	0%	20%	10%	29
Central / Lakes	4%	12%	14%	4%	1%	7%	32%	27%	54
Connecticut Valley	8%	7%	5%	6%	5%	6%	34%	30%	47
Mass Border	20%	17%	8%	4%	9%	1%	25%	17%	81
Seacoast	14%	4%	5%	8%	6%	13%	32%	17%	44
Manchester Area	9%	14%	6%	11%	11%	9%	24%	14%	52
First Cong. Dist	13%	10%	9%	8%	6%	7%	28%	18%	153
Second Cong. Dist	13%	13%	7%	6%	7%	5%	28%	21%	155

Who is the Most Conservative?
(Likely 2016 GOP Primary Voters)

	Ted Cruz	Mike Huckabee	Rand Paul	Donald Trump	Jeb Bush	Scott Walker	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**16%**	**12%**	**9%**	**9%**	**8%**	**5%**	**18%**	**24%**	**309**
Registered Undeclared	12%	11%	11%	12%	9%	4%	21%	21%	129
Registered Republican	20%	14%	7%	6%	8%	6%	18%	22%	152
Democrat	0%	54%	13%	0%	0%	10%	11%	12%	11
Independent	20%	4%	8%	10%	7%	0%	14%	36%	38
Republican	16%	11%	8%	9%	8%	6%	19%	23%	256
Liberal	0%	12%	6%	16%	0%	0%	36%	30%	19
Moderate	13%	13%	9%	6%	11%	5%	20%	22%	123
Conservative	21%	12%	9%	9%	6%	6%	14%	23%	157
Support Tea Party	27%	13%	9%	8%	4%	6%	16%	17%	125
Neutral	6%	9%	6%	11%	12%	6%	19%	30%	113
Oppose Tea Party	14%	17%	9%	6%	9%	3%	23%	19%	54
Voted in 2008 NH Primary	18%	12%	10%	7%	7%	5%	17%	24%	245
Did Not Vote in 2008 NH Primary	10%	12%	3%	13%	12%	6%	21%	24%	64
Voted in 2012 NH Primary	17%	13%	9%	7%	8%	6%	18%	22%	274
Did Not Vote in 2012 NH Primary	8%	2%	4%	18%	9%	0%	19%	39%	35
Union household	10%	8%	12%	9%	10%	11%	13%	28%	40
Non-union	17%	13%	8%	8%	7%	4%	19%	24%	264
Read Union Leader	21%	6%	9%	10%	7%	6%	18%	23%	72
Read Boston Globe	20%	6%	10%	11%	9%	0%	16%	27%	36
Read Local Newspapers	15%	15%	11%	9%	8%	5%	17%	21%	106
Watch WMUR	11%	11%	9%	10%	10%	4%	20%	24%	188
Listen to NHPR	18%	10%	12%	12%	10%	2%	18%	18%	61
18 to 34	17%	17%	8%	10%	9%	3%	9%	27%	60
35 to 49	12%	11%	7%	8%	8%	3%	27%	24%	84
50 to 64	16%	12%	7%	8%	9%	6%	17%	25%	90
65 and over	18%	8%	14%	9%	6%	9%	19%	17%	62
Male	22%	9%	10%	10%	9%	8%	17%	16%	172
Female	8%	16%	8%	7%	7%	1%	19%	34%	137
High school or less	13%	1%	12%	12%	10%	2%	11%	40%	50
Some college	15%	13%	8%	18%	6%	3%	18%	19%	79
College graduate	15%	13%	8%	4%	7%	4%	22%	26%	122
Post-graduate	24%	17%	7%	2%	9%	14%	16%	11%	54
Attend services 1 or more/week	24%	13%	10%	5%	6%	3%	13%	26%	88
1-2 times a month	20%	14%	4%	11%	11%	4%	24%	10%	36
Less often	11%	11%	9%	9%	7%	6%	19%	28%	96
Never	11%	12%	9%	12%	9%	7%	20%	21%	80
North Country	9%	17%	8%	9%	8%	8%	16%	25%	29
Central / Lakes	15%	8%	4%	5%	9%	5%	20%	35%	55
Connecticut Valley	14%	12%	11%	9%	6%	9%	16%	24%	47
Mass Border	15%	10%	8%	12%	8%	5%	19%	23%	81
Seacoast	26%	12%	8%	8%	6%	3%	13%	24%	44
Manchester Area	16%	16%	13%	6%	10%	3%	21%	14%	52
First Cong. Dist	16%	18%	9%	4%	9%	5%	19%	21%	154
Second Cong. Dist	16%	6%	9%	13%	7%	6%	17%	27%	155

Who has the Best Chance of Winning the General Election?
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Donald Trump	Scott Walker	Chris Christie	Ted Cruz	Marco Rubio	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**22%**	**21%**	**10%**	**4%**	**4%**	**3%**	**7%**	**29%**	**308**
Registered Undeclared	22%	19%	8%	7%	3%	4%	9%	28%	129
Registered Republican	26%	22%	11%	2%	5%	3%	6%	26%	152
Democrat	63%	0%	5%	6%	0%	5%	11%	10%	11
Independent	16%	23%	13%	0%	5%	0%	5%	38%	38
Republican	22%	22%	9%	5%	4%	4%	7%	28%	256
Liberal	21%	17%	0%	4%	0%	0%	11%	48%	19
Moderate	26%	16%	10%	4%	5%	2%	6%	31%	122
Conservative	20%	24%	11%	4%	4%	5%	7%	25%	157
Support Tea Party	18%	25%	14%	6%	5%	4%	4%	26%	125
Neutral	22%	22%	6%	2%	1%	4%	9%	33%	113
Oppose Tea Party	32%	13%	9%	6%	8%	2%	6%	26%	53
Voted in 2008 NH Primary	24%	20%	9%	5%	3%	4%	8%	27%	245
Did Not Vote in 2008 NH Primary	15%	25%	11%	0%	5%	1%	5%	36%	63
Voted in 2012 NH Primary	22%	21%	9%	5%	4%	3%	8%	28%	274
Did Not Vote in 2012 NH Primary	26%	19%	12%	0%	5%	4%	3%	32%	34
Union household	32%	23%	5%	3%	3%	10%	9%	15%	40
Non-union	21%	21%	10%	4%	3%	2%	6%	31%	263
Read Union Leader	23%	22%	10%	2%	1%	1%	11%	31%	72
Read Boston Globe	34%	19%	10%	4%	0%	3%	9%	21%	36
Read Local Newspapers	28%	22%	8%	5%	1%	3%	7%	26%	106
Watch WMUR	24%	23%	9%	6%	4%	2%	5%	27%	188
Listen to NHPR	27%	14%	4%	11%	8%	1%	4%	30%	61
18 to 34	18%	27%	8%	0%	8%	0%	6%	33%	60
35 to 49	29%	28%	2%	5%	4%	4%	6%	23%	84
50 to 64	24%	15%	10%	6%	2%	6%	10%	27%	90
65 and over	18%	18%	18%	4%	1%	3%	5%	32%	62
Male	20%	25%	12%	4%	4%	4%	8%	23%	171
Female	25%	16%	6%	4%	4%	2%	6%	36%	137
High school or less	15%	28%	5%	7%	4%	0%	8%	32%	50
Some college	14%	24%	10%	5%	5%	4%	6%	32%	79
College graduate	23%	20%	10%	4%	5%	3%	4%	31%	122
Post-graduate	38%	12%	12%	1%	0%	7%	12%	17%	54
Attend services 1 or more/week	24%	17%	10%	2%	9%	0%	4%	33%	88
1-2 times a month	24%	12%	11%	14%	0%	0%	7%	33%	36
Less often	24%	25%	9%	2%	3%	6%	7%	23%	96
Never	20%	25%	8%	4%	1%	5%	10%	27%	79
North Country	17%	27%	6%	4%	0%	8%	10%	27%	29
Central / Lakes	16%	25%	9%	1%	4%	3%	14%	28%	55
Connecticut Valley	15%	11%	15%	0%	0%	3%	4%	53%	47
Mass Border	29%	20%	11%	7%	3%	2%	7%	21%	81
Seacoast	30%	16%	7%	7%	11%	6%	2%	22%	44
Manchester Area	23%	27%	8%	5%	4%	2%	7%	25%	52
First Cong. Dist	27%	20%	9%	3%	5%	4%	8%	24%	153
Second Cong. Dist	18%	22%	10%	5%	3%	2%	7%	33%	155

Who Best Represents Republicans Like Yourself?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Jeb Bush	Scott Walker	Rand Paul	Ted Cruz	John Kasich	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**19%**	**11%**	**9%**	**7%**	**7%**	**7%**	**23%**	**17%**	**308**
Registered Undeclared	18%	10%	8%	9%	4%	8%	24%	18%	128
Registered Republican	23%	13%	10%	5%	10%	5%	22%	12%	152
Democrat	15%	38%	0%	0%	0%	18%	25%	4%	10
Independent	10%	5%	3%	23%	6%	12%	14%	27%	38
Republican	21%	11%	10%	5%	8%	5%	24%	16%	256
Liberal	21%	18%	0%	0%	0%	3%	28%	30%	19
Moderate	11%	13%	10%	11%	2%	10%	25%	17%	122
Conservative	25%	9%	9%	4%	12%	5%	21%	15%	157
Support Tea Party	28%	4%	13%	5%	14%	4%	22%	11%	125
Neutral	13%	12%	8%	10%	2%	4%	28%	23%	112
Oppose Tea Party	14%	23%	2%	5%	1%	20%	20%	15%	54
Voted in 2008 NH Primary	19%	12%	9%	6%	8%	6%	22%	16%	244
Did Not Vote in 2008 NH Primary	21%	7%	6%	12%	3%	8%	26%	18%	64
Voted in 2012 NH Primary	19%	11%	9%	7%	8%	7%	23%	16%	272
Did Not Vote in 2012 NH Primary	22%	7%	8%	9%	2%	7%	23%	22%	35
Union household	21%	19%	6%	13%	3%	6%	23%	10%	40
Non-union	20%	10%	9%	5%	8%	6%	23%	18%	263
Read Union Leader	15%	6%	10%	6%	10%	7%	21%	25%	72
Read Boston Globe	24%	16%	5%	5%	5%	9%	24%	14%	36
Read Local Newspapers	20%	12%	12%	8%	4%	7%	23%	14%	106
Watch WMUR	21%	13%	7%	6%	4%	7%	25%	17%	188
Listen to NHPR	25%	8%	6%	8%	2%	6%	29%	15%	61
18 to 34	13%	8%	5%	14%	7%	3%	23%	27%	60
35 to 49	27%	16%	2%	9%	7%	5%	23%	11%	84
50 to 64	18%	11%	15%	3%	6%	9%	22%	15%	89
65 and over	19%	8%	14%	2%	8%	9%	28%	12%	62
Male	23%	8%	11%	9%	10%	5%	21%	12%	170
Female	15%	14%	5%	5%	4%	9%	25%	23%	137
High school or less	29%	11%	4%	10%	3%	2%	14%	28%	50
Some college	22%	10%	11%	4%	6%	6%	26%	14%	79
College graduate	15%	10%	6%	7%	9%	6%	24%	21%	122
Post-graduate	16%	15%	14%	6%	8%	14%	24%	3%	54
Attend services 1 or more/week	12%	13%	10%	4%	15%	3%	27%	17%	88
1-2 times a month	18%	9%	5%	0%	5%	18%	29%	15%	35
Less often	20%	11%	8%	9%	5%	8%	21%	17%	96
Never	29%	10%	10%	11%	3%	2%	18%	18%	79
North Country	11%	22%	1%	0%	0%	2%	45%	19%	29
Central / Lakes	17%	8%	6%	5%	10%	5%	33%	16%	55
Connecticut Valley	13%	10%	17%	8%	6%	4%	16%	27%	46
Mass Border	27%	9%	12%	3%	9%	7%	19%	15%	81
Seacoast	25%	11%	8%	10%	4%	15%	10%	17%	44
Manchester Area	17%	12%	4%	17%	8%	7%	23%	11%	52
First Cong. Dist	18%	11%	6%	10%	6%	10%	25%	14%	153
Second Cong. Dist	21%	11%	11%	5%	8%	3%	21%	20%	155

Who has the Right Experience to be President?
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Donald Trump	Scott Walker	Chris Christie	John Kasich	Rand Paul	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**17%**	**15%**	**11%**	**6%**	**6%**	**6%**	**19%**	**21%**	**308**
Registered Undeclared	16%	14%	10%	6%	11%	8%	17%	18%	129
Registered Republican	19%	14%	14%	6%	2%	4%	20%	21%	152
Democrat	36%	0%	0%	31%	18%	0%	12%	3%	11
Independent	11%	17%	10%	2%	4%	11%	22%	23%	38
Republican	16%	15%	12%	5%	6%	5%	19%	22%	256
Liberal	13%	12%	9%	4%	3%	0%	30%	29%	19
Moderate	23%	14%	9%	8%	7%	7%	14%	18%	123
Conservative	12%	14%	14%	5%	6%	5%	22%	23%	156
Support Tea Party	5%	15%	17%	2%	4%	7%	20%	28%	124
Neutral	25%	14%	9%	5%	6%	6%	18%	17%	113
Oppose Tea Party	21%	13%	4%	16%	12%	0%	22%	13%	54
Voted in 2008 NH Primary	18%	14%	10%	6%	6%	5%	19%	21%	245
Did Not Vote in 2008 NH Primary	11%	16%	15%	6%	5%	7%	18%	21%	64
Voted in 2012 NH Primary	17%	14%	11%	6%	6%	5%	18%	23%	273
Did Not Vote in 2012 NH Primary	19%	21%	12%	2%	5%	7%	23%	12%	35
Union household	26%	19%	11%	4%	3%	13%	12%	12%	40
Non-union	15%	14%	12%	6%	6%	4%	19%	23%	264
Read Union Leader	13%	17%	10%	0%	9%	6%	19%	26%	72
Read Boston Globe	12%	31%	9%	12%	2%	5%	14%	16%	36
Read Local Newspapers	16%	14%	12%	4%	8%	8%	18%	20%	106
Watch WMUR	19%	16%	7%	9%	6%	7%	17%	19%	188
Listen to NHPR	16%	17%	7%	7%	6%	13%	17%	17%	60
18 to 34	19%	6%	10%	4%	0%	11%	29%	20%	60
35 to 49	21%	21%	7%	2%	3%	8%	15%	23%	84
50 to 64	14%	12%	13%	10%	10%	3%	18%	19%	90
65 and over	12%	19%	18%	6%	9%	0%	14%	23%	62
Male	16%	14%	14%	4%	5%	8%	19%	19%	171
Female	18%	15%	7%	9%	7%	2%	18%	24%	137
High school or less	15%	16%	4%	1%	4%	12%	24%	24%	50
Some college	14%	20%	7%	7%	6%	8%	16%	21%	79
College graduate	16%	12%	11%	8%	6%	1%	20%	26%	122
Post-graduate	24%	12%	26%	5%	6%	3%	15%	9%	54
Attend services 1 or more/week	14%	13%	13%	4%	2%	0%	28%	26%	88
1-2 times a month	19%	15%	7%	6%	10%	10%	24%	9%	36
Less often	18%	12%	11%	6%	9%	8%	13%	24%	96
Never	15%	18%	13%	8%	4%	6%	15%	20%	79
North Country	19%	3%	11%	16%	4%	8%	13%	27%	29
Central / Lakes	13%	16%	14%	3%	7%	1%	28%	18%	55
Connecticut Valley	11%	15%	20%	0%	2%	8%	22%	22%	46
Mass Border	24%	15%	9%	7%	7%	2%	18%	17%	81
Seacoast	18%	9%	11%	3%	6%	10%	19%	23%	44
Manchester Area	11%	23%	5%	9%	7%	8%	11%	26%	52
First Cong. Dist	20%	13%	11%	5%	7%	6%	17%	22%	154
Second Cong. Dist	14%	17%	12%	6%	4%	5%	21%	21%	155

Who Can Best Handle the Economy?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Scott Walker	Jeb Bush	John Kasich	Chris Christie	Rand Paul	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**43%**	**9%**	**8%**	**6%**	**5%**	**5%**	**12%**	**13%**	**308**
Registered Undeclared	42%	7%	8%	7%	4%	7%	10%	14%	129
Registered Republican	44%	11%	9%	5%	5%	2%	14%	10%	152
Democrat	18%	5%	9%	18%	6%	0%	3%	42%	11
Independent	38%	6%	4%	9%	4%	10%	18%	12%	38
Republican	46%	9%	9%	4%	5%	3%	11%	12%	256
Liberal	48%	0%	6%	3%	2%	0%	15%	26%	19
Moderate	42%	8%	7%	7%	6%	6%	10%	15%	122
Conservative	42%	11%	9%	4%	5%	3%	13%	11%	157
Support Tea Party	52%	16%	2%	2%	2%	4%	15%	7%	125
Neutral	40%	4%	14%	5%	3%	5%	10%	19%	113
Oppose Tea Party	30%	1%	8%	14%	16%	3%	11%	17%	53
Voted in 2008 NH Primary	43%	9%	9%	6%	4%	4%	12%	13%	244
Did Not Vote in 2008 NH Primary	47%	7%	2%	2%	7%	7%	10%	16%	64
Voted in 2012 NH Primary	42%	9%	7%	6%	6%	4%	12%	14%	273
Did Not Vote in 2012 NH Primary	54%	4%	12%	5%	0%	8%	7%	11%	35
Union household	41%	5%	14%	5%	7%	10%	6%	12%	40
Non-union	45%	9%	7%	6%	5%	2%	13%	14%	263
Read Union Leader	49%	13%	4%	6%	4%	1%	12%	12%	72
Read Boston Globe	33%	10%	15%	4%	5%	2%	6%	25%	36
Read Local Newspapers	42%	11%	9%	8%	5%	4%	13%	9%	106
Watch WMUR	43%	5%	11%	5%	7%	6%	9%	13%	187
Listen to NHPR	42%	7%	10%	8%	8%	10%	7%	9%	61
18 to 34	31%	8%	10%	0%	4%	9%	14%	25%	60
35 to 49	65%	2%	9%	2%	3%	5%	8%	6%	84
50 to 64	39%	10%	4%	11%	8%	2%	13%	12%	89
65 and over	37%	17%	11%	7%	5%	1%	11%	10%	62
Male	46%	11%	7%	5%	4%	7%	11%	10%	172
Female	41%	6%	10%	6%	6%	1%	12%	18%	137
High school or less	45%	8%	8%	0%	2%	14%	8%	15%	50
Some college	47%	8%	4%	6%	5%	5%	12%	13%	79
College graduate	44%	6%	12%	5%	7%	1%	10%	15%	122
Post-graduate	36%	18%	5%	10%	4%	0%	18%	10%	54
Attend services 1 or more/week	36%	13%	13%	3%	3%	2%	12%	18%	88
1-2 times a month	47%	7%	0%	2%	12%	8%	14%	10%	36
Less often	45%	6%	12%	8%	7%	3%	11%	9%	96
Never	49%	8%	2%	6%	1%	6%	10%	17%	80
North Country	31%	7%	8%	3%	16%	0%	12%	23%	29
Central / Lakes	43%	9%	6%	5%	1%	3%	24%	9%	55
Connecticut Valley	35%	16%	5%	0%	5%	4%	14%	21%	47
Mass Border	53%	4%	10%	4%	7%	1%	9%	12%	81
Seacoast	37%	8%	13%	18%	2%	11%	5%	7%	44
Manchester Area	50%	10%	6%	4%	3%	9%	4%	14%	52
First Cong. Dist	43%	9%	8%	8%	4%	6%	10%	11%	153
Second Cong. Dist	44%	8%	8%	3%	6%	3%	13%	15%	155

Who Can Best Handle Terrorism?
(Likely 2016 GOP Primary Voters)

LIKELY NH GOP PRIMARY VOTERS	Donald Trump	Jeb Bush	Chris Christie	Ted Cruz	John Kasich	Rick Perry	Someone Else	Don't Know	(N=)
	21%	**13%**	**9%**	**7%**	**4%**	**4%**	**16%**	**26%**	**306**
Registered Undeclared	25%	11%	7%	7%	5%	5%	15%	25%	129
Registered Republican	20%	16%	9%	9%	2%	3%	17%	23%	151
Democrat	12%	26%	6%	5%	5%	7%	35%	3%	11
Independent	15%	4%	12%	10%	2%	7%	4%	45%	38
Republican	23%	14%	8%	7%	4%	3%	17%	24%	254
Liberal	20%	5%	0%	0%	1%	0%	26%	48%	19
Moderate	13%	15%	11%	6%	4%	3%	20%	28%	122
Conservative	27%	12%	8%	9%	5%	5%	12%	22%	155
Support Tea Party	31%	8%	9%	13%	2%	5%	16%	16%	125
Neutral	17%	15%	7%	2%	4%	3%	19%	33%	113
Oppose Tea Party	10%	17%	15%	8%	8%	2%	13%	27%	53
Voted in 2008 NH Primary	21%	14%	7%	8%	4%	5%	14%	27%	243
Did Not Vote in 2008 NH Primary	21%	10%	15%	4%	4%	1%	24%	21%	64
Voted in 2012 NH Primary	21%	13%	9%	7%	4%	4%	16%	26%	271
Did Not Vote in 2012 NH Primary	20%	18%	8%	9%	5%	1%	14%	25%	35
Union household	16%	21%	3%	7%	6%	2%	24%	21%	40
Non-union	22%	12%	10%	7%	4%	4%	15%	27%	262
Read Union Leader	16%	10%	6%	9%	5%	1%	21%	33%	71
Read Boston Globe	25%	20%	10%	3%	5%	2%	14%	20%	35
Read Local Newspapers	23%	16%	4%	3%	5%	5%	18%	25%	104
Watch WMUR	24%	13%	10%	5%	4%	5%	12%	28%	187
Listen to NHPR	27%	10%	8%	6%	1%	3%	20%	25%	61
18 to 34	9%	15%	9%	16%	0%	0%	24%	27%	60
35 to 49	24%	15%	7%	4%	3%	7%	10%	30%	83
50 to 64	22%	12%	7%	6%	5%	3%	23%	23%	89
65 and over	32%	11%	13%	4%	6%	3%	6%	25%	62
Male	27%	12%	10%	10%	2%	5%	18%	15%	170
Female	13%	14%	7%	4%	6%	3%	13%	39%	137
High school or less	30%	13%	1%	8%	2%	0%	10%	36%	50
Some college	24%	6%	9%	8%	7%	6%	17%	23%	79
College graduate	18%	14%	10%	9%	3%	4%	11%	30%	122
Post-graduate	15%	23%	13%	1%	2%	3%	30%	13%	53
Attend services 1 or more/week	21%	17%	12%	12%	1%	3%	9%	24%	87
1-2 times a month	24%	10%	8%	5%	9%	0%	22%	20%	36
Less often	21%	12%	9%	4%	6%	7%	16%	24%	96
Never	20%	9%	6%	7%	2%	2%	20%	33%	80
North Country	4%	11%	18%	4%	2%	8%	37%	16%	29
Central / Lakes	21%	9%	8%	4%	5%	5%	18%	31%	53
Connecticut Valley	17%	7%	5%	12%	2%	3%	13%	41%	47
Mass Border	23%	17%	9%	9%	5%	1%	9%	26%	81
Seacoast	28%	22%	4%	12%	4%	6%	9%	15%	44
Manchester Area	25%	11%	11%	1%	4%	3%	22%	23%	52
First Cong. Dist	19%	16%	8%	7%	6%	5%	19%	20%	151
Second Cong. Dist	23%	11%	9%	8%	2%	2%	13%	32%	155

Who Can Best Handle Illegal Immigration?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Ted Cruz	Jeb Bush	Rick Perry	Marco Rubio	Rand Paul	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**38%**	**11%**	**9%**	**7%**	**5%**	**4%**	**11%**	**15%**	**308**
Registered Undeclared	40%	13%	6%	8%	4%	7%	11%	12%	129
Registered Republican	38%	10%	13%	6%	7%	1%	11%	14%	152
Democrat	9%	0%	21%	14%	0%	22%	17%	18%	11
Independent	38%	9%	10%	8%	0%	9%	6%	20%	38
Republican	39%	12%	9%	6%	6%	2%	12%	14%	256
Liberal	42%	7%	9%	0%	0%	0%	8%	33%	19
Moderate	33%	8%	13%	5%	7%	8%	12%	15%	122
Conservative	40%	14%	7%	9%	5%	1%	12%	13%	157
Support Tea Party	41%	17%	4%	10%	5%	2%	13%	9%	125
Neutral	38%	7%	6%	4%	7%	4%	13%	21%	113
Oppose Tea Party	30%	7%	27%	4%	4%	9%	9%	10%	53
Voted in 2008 NH Primary	37%	12%	9%	8%	6%	4%	11%	14%	244
Did Not Vote in 2008 NH Primary	44%	6%	8%	2%	1%	3%	15%	21%	64
Voted in 2012 NH Primary	36%	12%	9%	7%	5%	4%	13%	15%	273
Did Not Vote in 2012 NH Primary	50%	4%	12%	5%	5%	5%	3%	16%	35
Union household	47%	6%	11%	3%	6%	14%	5%	7%	40
Non-union	37%	12%	9%	7%	5%	2%	13%	16%	263
Read Union Leader	38%	8%	4%	13%	7%	3%	9%	17%	72
Read Boston Globe	36%	8%	12%	7%	9%	9%	5%	16%	36
Read Local Newspapers	34%	9%	12%	7%	6%	6%	15%	11%	106
Watch WMUR	43%	7%	11%	7%	6%	5%	7%	14%	187
Listen to NHPR	35%	15%	10%	6%	7%	4%	12%	11%	61
18 to 34	32%	15%	7%	0%	0%	12%	14%	20%	60
35 to 49	43%	12%	11%	5%	4%	0%	8%	17%	84
50 to 64	41%	9%	10%	4%	8%	4%	13%	10%	89
65 and over	34%	9%	8%	16%	8%	1%	12%	13%	62
Male	39%	15%	8%	6%	6%	6%	12%	8%	172
Female	36%	6%	10%	7%	5%	1%	11%	24%	137
High school or less	39%	12%	5%	2%	1%	4%	11%	26%	50
Some college	42%	10%	7%	11%	7%	3%	4%	15%	79
College graduate	39%	13%	9%	5%	5%	2%	11%	17%	122
Post-graduate	26%	6%	16%	9%	7%	10%	24%	1%	54
Attend services 1 or more/week	29%	13%	13%	10%	6%	3%	11%	15%	88
1-2 times a month	36%	17%	9%	5%	6%	0%	15%	12%	36
Less often	44%	7%	8%	5%	4%	4%	12%	16%	96
Never	41%	12%	4%	5%	5%	6%	11%	16%	80
North Country	36%	4%	13%	16%	3%	8%	4%	15%	29
Central / Lakes	36%	14%	4%	4%	7%	2%	20%	15%	55
Connecticut Valley	29%	9%	15%	3%	4%	0%	14%	27%	47
Mass Border	40%	10%	12%	6%	5%	3%	12%	11%	81
Seacoast	38%	16%	8%	6%	6%	7%	10%	8%	44
Manchester Area	46%	9%	4%	9%	6%	4%	5%	17%	52
First Cong. Dist	38%	11%	6%	9%	6%	6%	12%	12%	153
Second Cong. Dist	38%	11%	13%	5%	4%	2%	11%	18%	155

Who Can Best Handle Health Care Policy?
(Likely 2016 GOP Primary Voters)

	Donald Trump	Jeb Bush	Ben Carson	Rand Paul	Scott Walker	Ted Cruz	Someone Else	Don't Know	(N=)
LIKELY NH GOP PRIMARY VOTERS	**15%**	**11%**	**10%**	**10%**	**7%**	**5%**	**16%**	**25%**	**308**
Registered Undeclared	18%	10%	10%	13%	5%	5%	13%	26%	129
Registered Republican	14%	13%	11%	8%	9%	7%	18%	21%	152
Democrat	7%	7%	5%	0%	0%	0%	21%	60%	11
Independent	17%	12%	11%	20%	0%	5%	7%	28%	38
Republican	15%	12%	11%	8%	8%	6%	18%	23%	256
Liberal	12%	15%	0%	0%	0%	0%	14%	60%	19
Moderate	12%	12%	9%	10%	7%	4%	19%	27%	123
Conservative	17%	11%	14%	10%	7%	7%	16%	19%	156
Support Tea Party	20%	5%	15%	11%	10%	12%	11%	17%	124
Neutral	15%	12%	10%	10%	5%	1%	14%	33%	113
Oppose Tea Party	7%	17%	1%	6%	4%	1%	36%	26%	54
Voted in 2008 NH Primary	16%	12%	10%	10%	7%	6%	15%	24%	245
Did Not Vote in 2008 NH Primary	12%	11%	12%	11%	5%	2%	19%	28%	64
Voted in 2012 NH Primary	15%	10%	12%	10%	6%	6%	17%	24%	273
Did Not Vote in 2012 NH Primary	17%	24%	2%	9%	8%	0%	9%	31%	35
Union household	23%	13%	2%	13%	8%	3%	19%	20%	40
Non-union	14%	11%	12%	8%	7%	6%	16%	26%	264
Read Union Leader	14%	8%	17%	8%	6%	2%	24%	19%	72
Read Boston Globe	22%	19%	14%	6%	0%	0%	16%	22%	36
Read Local Newspapers	11%	13%	10%	18%	9%	2%	16%	22%	106
Watch WMUR	16%	14%	10%	11%	5%	2%	16%	26%	188
Listen to NHPR	14%	10%	13%	12%	4%	4%	19%	25%	60
18 to 34	3%	15%	8%	19%	0%	10%	18%	26%	60
35 to 49	21%	12%	9%	10%	4%	3%	14%	27%	84
50 to 64	19%	10%	6%	6%	14%	6%	16%	23%	90
65 and over	14%	8%	19%	4%	8%	3%	22%	23%	62
Male	16%	7%	14%	13%	8%	8%	15%	18%	171
Female	14%	16%	6%	6%	5%	2%	18%	34%	137
High school or less	11%	9%	13%	13%	6%	2%	12%	34%	50
Some college	23%	10%	12%	9%	3%	11%	12%	20%	79
College graduate	13%	14%	6%	6%	7%	5%	20%	30%	122
Post-graduate	12%	11%	18%	13%	13%	1%	18%	14%	54
Attend services 1 or more/week	11%	13%	15%	7%	5%	9%	18%	21%	88
1-2 times a month	11%	13%	9%	15%	5%	2%	22%	22%	36
Less often	16%	11%	9%	10%	10%	3%	14%	27%	96
Never	20%	7%	8%	8%	6%	6%	15%	28%	79
North Country	9%	12%	16%	8%	3%	0%	19%	34%	29
Central / Lakes	13%	6%	14%	10%	6%	5%	20%	25%	55
Connecticut Valley	14%	8%	7%	7%	8%	10%	12%	35%	46
Mass Border	14%	16%	8%	7%	10%	5%	19%	21%	81
Seacoast	14%	18%	3%	17%	7%	3%	14%	23%	44
Manchester Area	26%	7%	17%	10%	3%	7%	11%	19%	52
First Cong. Dist	14%	13%	12%	15%	5%	3%	16%	22%	154
Second Cong. Dist	16%	10%	9%	5%	8%	7%	17%	28%	155

Most Important To Your Vote In Presidential Primary?
(Likely 2016 GOP Primary Voters)

	Jobs/ Economy	Health Care	Foreign Policy	Immi- gration	Budget/ Debt	Social Issues	Educ- ation	Other/ DK	(N=)
LIKELY NH GOP PRIMARY VOTERS	**25%**	**7%**	**22%**	**18%**	**6%**	**4%**	**1%**	**18%**	**288**
Registered Undeclared	26%	7%	20%	22%	6%	2%	0%	16%	123
Registered Republican	27%	8%	25%	13%	4%	5%	1%	16%	142
Democrat	10%	10%	15%	19%	0%	15%	0%	32%	11
Independent	11%	7%	19%	21%	14%	2%	0%	25%	36
Republican	28%	7%	23%	17%	5%	4%	1%	16%	238
Liberal	29%	22%	0%	11%	9%	0%	0%	29%	15
Moderate	24%	12%	23%	13%	7%	1%	0%	20%	114
Conservative	26%	2%	23%	21%	5%	6%	1%	15%	148
Support Tea Party	26%	2%	22%	21%	8%	5%	0%	15%	118
Neutral	29%	13%	18%	14%	4%	3%	0%	19%	103
Oppose Tea Party	23%	10%	22%	18%	5%	2%	0%	20%	51
Voted in 2008 NH Primary	26%	7%	24%	19%	4%	5%	1%	15%	232
Did Not Vote in 2008 NH Primary	24%	7%	14%	10%	17%	0%	0%	28%	55
Voted in 2012 NH Primary	26%	8%	22%	17%	5%	4%	1%	17%	257
Did Not Vote in 2012 NH Primary	22%	0%	17%	25%	13%	0%	0%	23%	30
Union household	29%	15%	16%	12%	2%	0%	4%	21%	38
Non-union	25%	6%	23%	18%	6%	4%	0%	17%	245
Read Union Leader	18%	5%	29%	19%	6%	7%	2%	14%	66
Read Boston Globe	22%	8%	36%	13%	2%	5%	0%	15%	34
Read Local Newspapers	27%	3%	25%	17%	5%	4%	2%	18%	102
Watch WMUR	24%	9%	24%	17%	6%	5%	1%	16%	178
Listen to NHPR	27%	10%	20%	17%	3%	6%	0%	17%	53
18 to 34	14%	5%	11%	15%	14%	7%	0%	32%	45
35 to 49	33%	8%	20%	9%	7%	6%	2%	15%	83
50 to 64	26%	8%	26%	23%	4%	1%	0%	12%	88
65 and over	21%	8%	24%	25%	4%	2%	0%	16%	59
Male	30%	2%	23%	20%	7%	4%	0%	14%	160
Female	19%	14%	20%	15%	6%	3%	1%	22%	127
High school or less	23%	3%	18%	19%	4%	2%	0%	31%	47
Some college	16%	7%	28%	29%	3%	5%	0%	12%	69
College graduate	31%	11%	19%	13%	7%	5%	1%	13%	115
Post-graduate	28%	4%	23%	10%	11%	2%	0%	23%	54
Attend services 1 or more/week	20%	7%	23%	14%	6%	11%	0%	19%	84
1-2 times a month	37%	6%	21%	21%	8%	0%	0%	6%	34
Less often	28%	7%	24%	17%	3%	0%	2%	19%	89
Never	24%	8%	16%	21%	9%	2%	0%	20%	74
North Country	21%	17%	38%	1%	1%	0%	0%	22%	26
Central / Lakes	16%	6%	20%	18%	10%	5%	0%	25%	53
Connecticut Valley	34%	13%	12%	17%	6%	4%	0%	14%	38
Mass Border	23%	3%	31%	22%	2%	2%	0%	16%	78
Seacoast	36%	3%	18%	15%	5%	2%	0%	21%	43
Manchester Area	25%	9%	12%	20%	12%	8%	3%	11%	49
First Cong. Dist	22%	4%	27%	15%	8%	5%	1%	19%	145
Second Cong. Dist	29%	10%	17%	20%	5%	3%	0%	17%	143