THE WMUR GRANITE STATE POLL

University of New Hampshire

WMUR 9

August 4, 2015

SANDERS KEEPING PACE WITH CLINTON IN NEW HAMPSHIRE
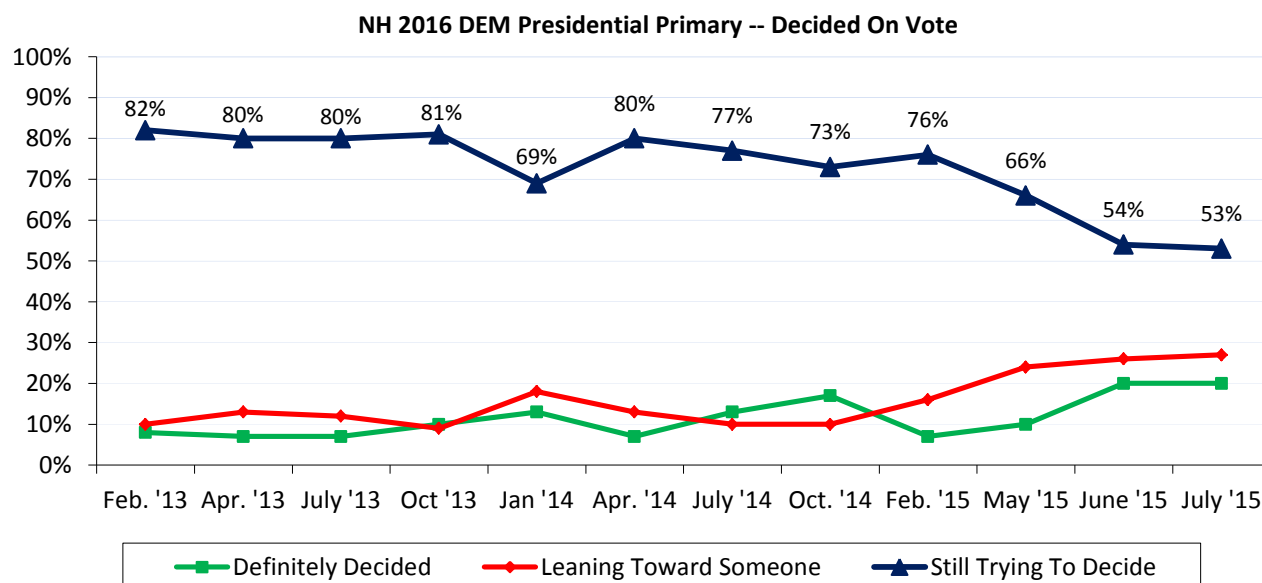
By: Andrew E. Smith, Ph.D.
         Zachary S. Azem, M.A.
         UNH Survey Center
         603-862-2226
         www.unh.edu/survey-center

DURHAM, NH –Hillary Clinton remains in a statistical tie with Vermont senator Bernie Sanders in New Hampshire. Clinton and Sanders enjoy similar net favorability ratings among Democratic primary voters.

These findings are based on the latest **WMUR Granite State Poll**,[*] conducted by the University of New Hampshire Survey Center. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8).

NH Voters Not Yet Engaged

Although 2016 is the 100th anniversary of the New Hampshire Presidential Primary, with more than six months remaining before the election, most voters have not yet engaged.   New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few voters have made up their minds about who they will support in 2016. Currently, only 20% of likely Democratic primary voters say they have definitely decided who they will support, 27% are leaning toward a candidate, but the majority of voters (53%) are still trying to decide who to support. This is unchanged since June.

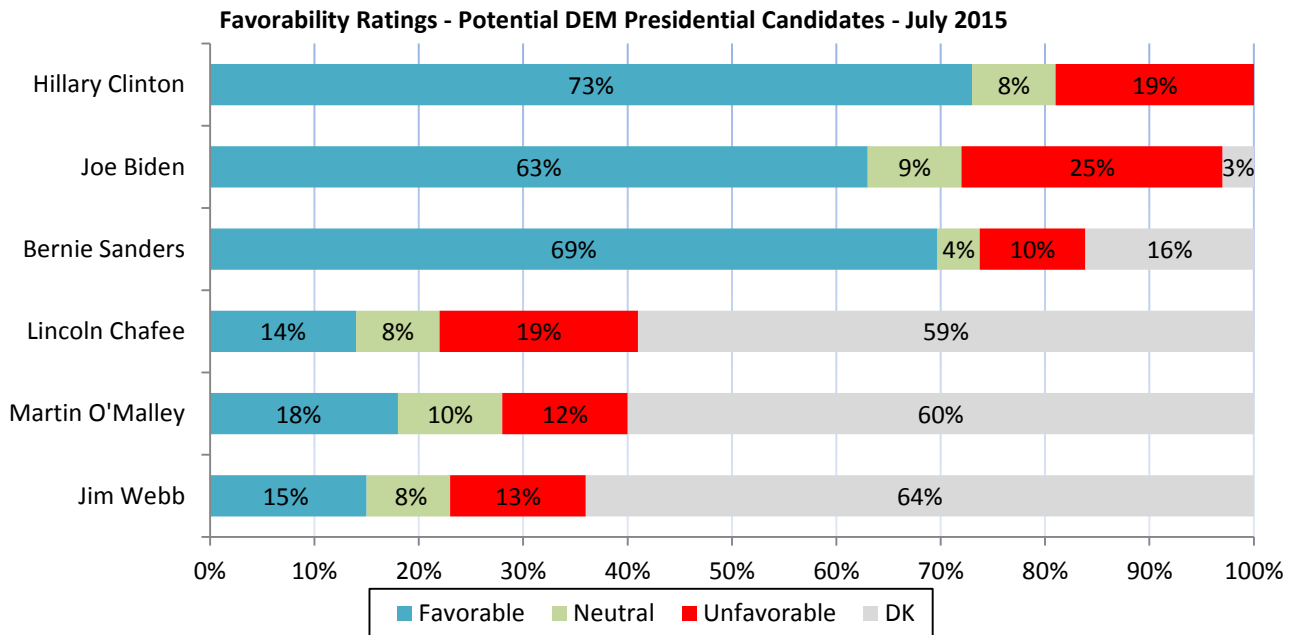**NH 2016 DEM Presidential Primary -- Decided On Vote**

Currently, only 34% of likely Democratic primary voters say they are extremely interested in the election, 40% are very interested, 21% are somewhat interested and 5% are not very interested. Interest is somewhat lower than this point in the 2008 primary cycle when 38% of Democrats said they were extremely interested in the election and 45% were very interested.

Another indication that there is less interest in the Democratic primary is that undeclared voters, often erroneously referred to as "independents", are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 44% of undeclared voters say they plan to vote in the Republican primary, 33% plan to vote in the Democratic primary, and 23% say they will not vote in either primary or are unsure which primary they would vote in. At this time in 2007, 49% of undeclared voters said they would vote in the Democratic primary, only 24% said they planned to vote in the Republican primary, and 23% said they would not vote in either primary or were unsure which primary they would vote in.
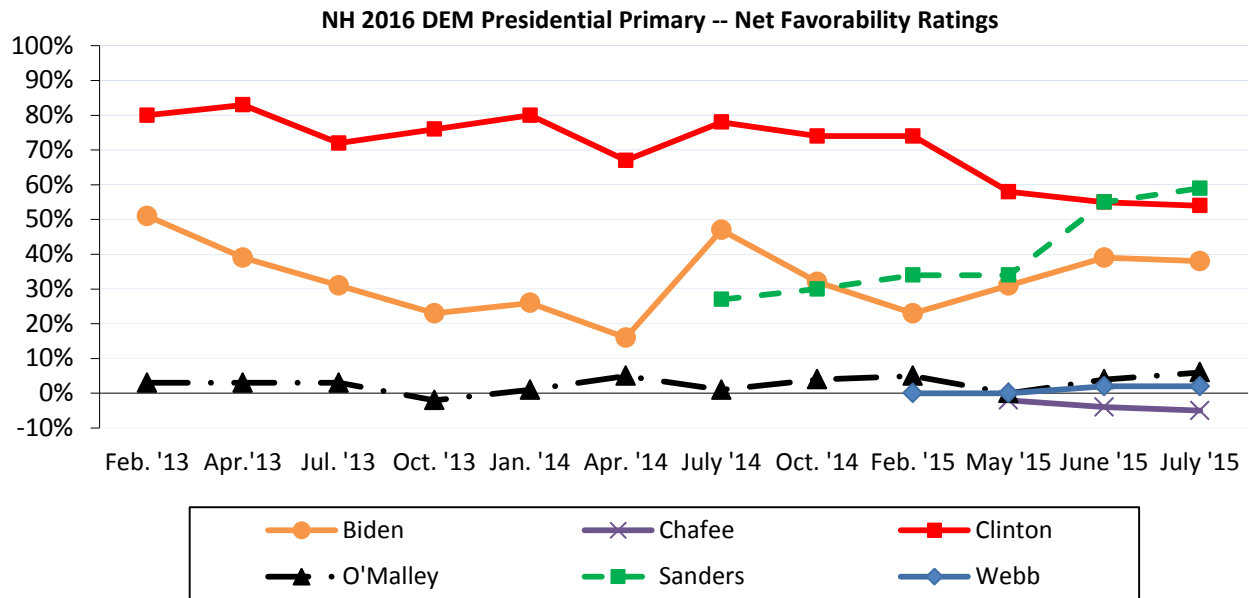
Democratic Favorability Ratings

Vermont senator Bernie Sanders and former Secretary of State Hillary Clinton are similarly popular among New Hampshire Democrats. Most likely Democratic Primary voters, 69%, have a favorable opinion of Sanders, 10% have an unfavorable opinion of him, and 20% are neutral or unsure. His net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is a +59%. Clinton, the 2008 New Hampshire Primary winner, continues to maintain a high net favorability rating of +54%.

Vice President Joe Biden has solid net favorability ratings (+38%) while other Democratic challengers -- former Maryland governor Martin O'Malley (+6%), former Virginia senator Jim Webb (+2%), and former Rhode Island governor Lincoln Chafee (-5%) and are less well known and have low net favorability ratings.
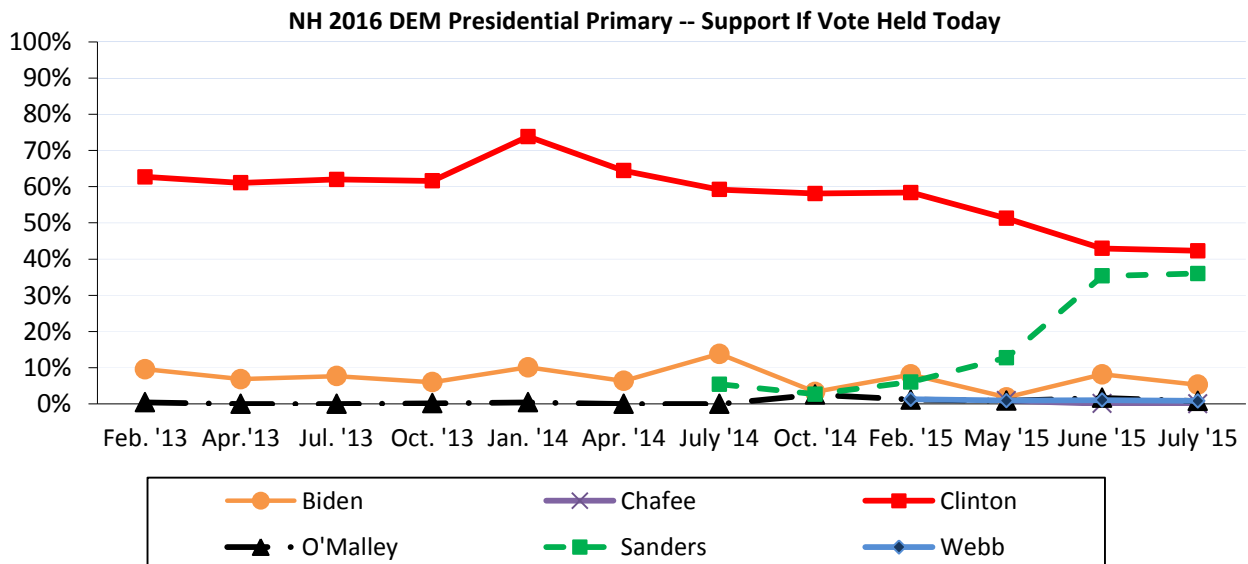
Favorability Ratings - Potential DEM Presidential Candidates - July 2015

Candidate	Favorable	Neutral	Unfavorable	DK
Hillary Clinton	73%	8%	19%	
Joe Biden	63%	9%	25%	3%
Bernie Sanders	69%	4%	10%	16%
Lincoln Chafee	14%	8%	19%	59%
Martin O'Malley	18%	10%	12%	60%
Jim Webb	15%	8%	13%	64%

Clinton's net favorability ratings have been declining throughout 2015 while Sanders' have increased as he has become better known.

NH 2016 DEM Presidential Primary -- Net Favorability Ratings

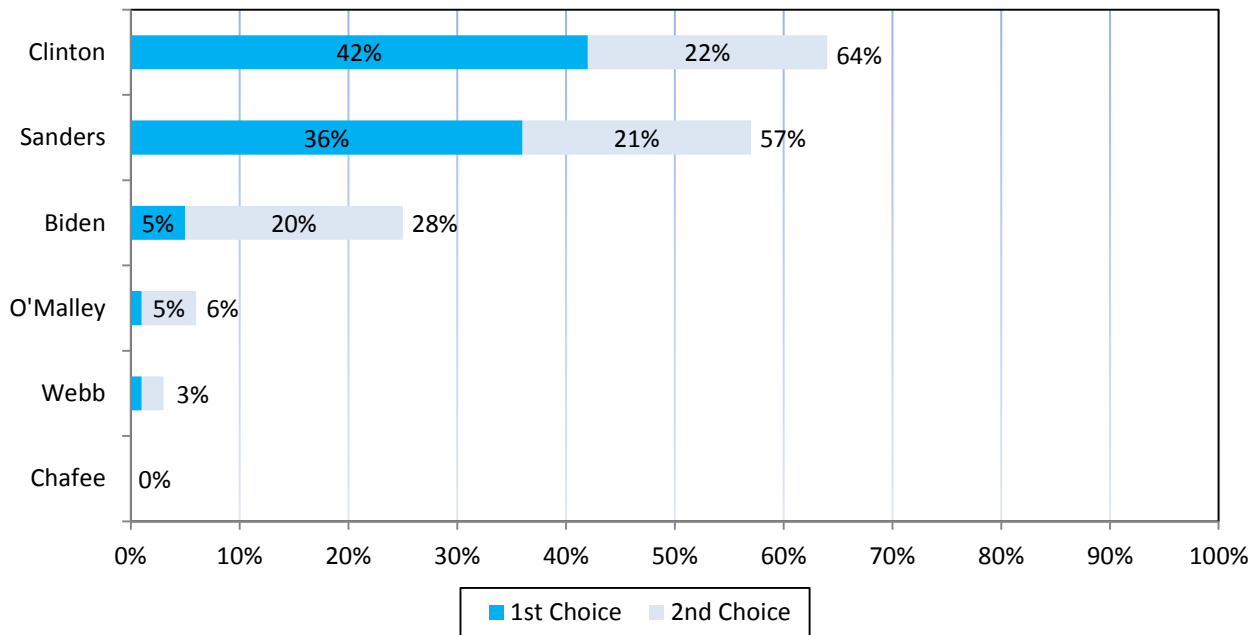**2016 NH Democratic Primary Trial Heat**

Clinton had been the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates since 2013, however, Sanders has surged in recent months and is now close to Clinton in New Hampshire and is in a statistical tie with her. Currently 42% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 36% say they would vote for Sanders, 5% prefer Biden, 1% prefer O'Malley, 1% prefer Webb, 3% favor some other candidate, and 12% are undecided.

Clinton's strongest support comes from voters who live along the Mass Border (51%), voters who 65 and older (50%), women (49%), and moderates (46%). Sanders strongest support comes from men (52%), 35 to 49 year olds (50%), Connecticut Valley residents (49%), and liberals (46%).

NH 2016 DEM Presidential Primary -- Support If Vote Held Today

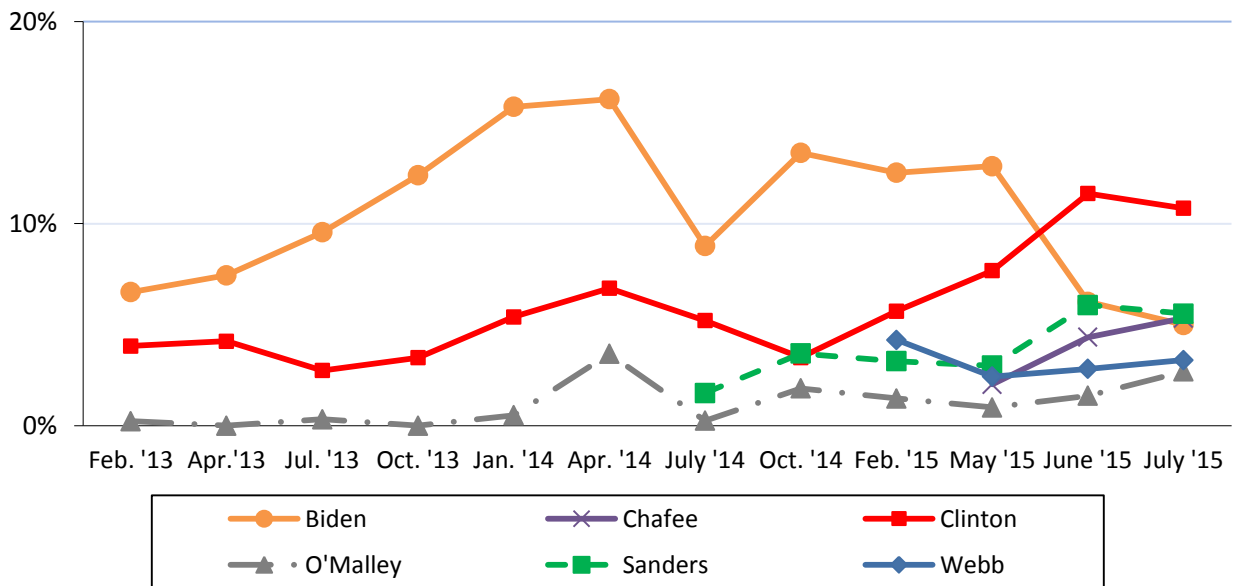**2016 NH Democratic Primary with Second Choice**

Likely Democratic primary voters see both Hillary Clinton and Bernie Sanders as viable options -- when the top two choices are combined, 64% of likely primary voters favor Clinton, 57% favor Sanders and 28% favor Biden.

Candidate	1st Choice	2nd Choice	Total
Clinton	42%	22%	64%
Sanders	36%	21%	57%
Biden	5%	20%	28%
O'Malley	5%		6%
Webb			3%
Chafee			0%

Legend: ■ 1st Choice ■ 2nd Choice

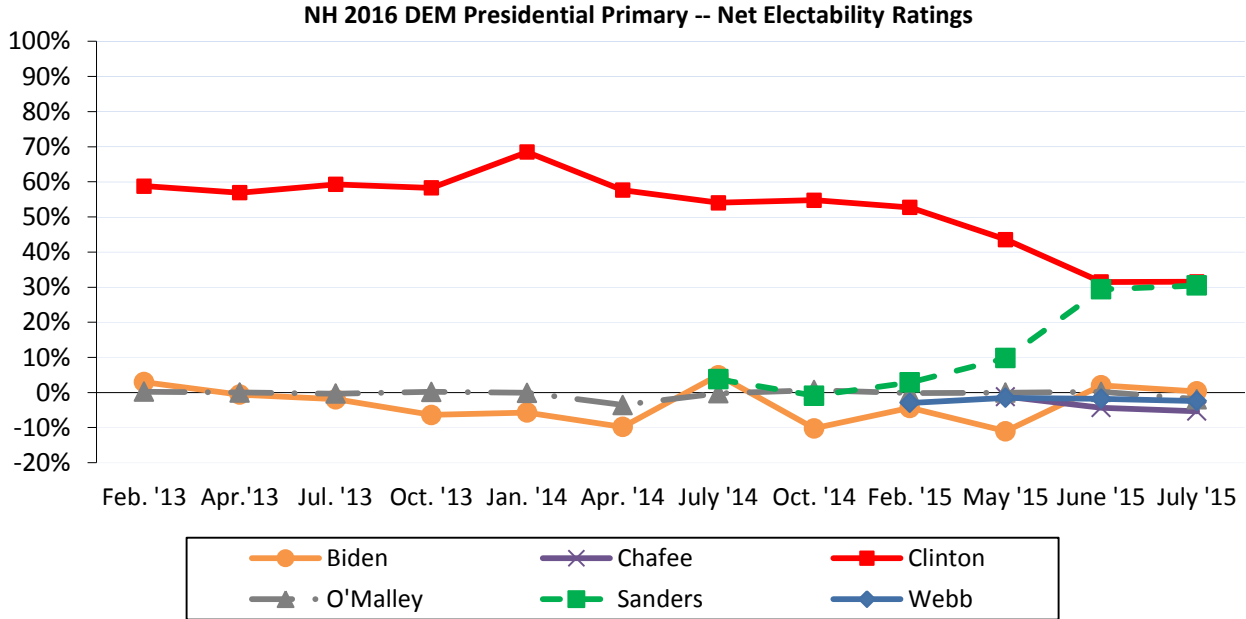**Most Unpopular Democrat Candidate**

Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and none of the Democratic candidates are seen as very unacceptable. When asked which potential candidate they would NOT vote for under any circumstance, 11% of likely Democratic primary voters would not vote for Clinton, 6% would not vote for Sanders, 5% would not vote for Chafee, 5% would not vote for Biden, 3% would not vote for Webb, 3% would not vote for O'Malley, 35% think that all of the prospective candidates are acceptable, and 30% are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For

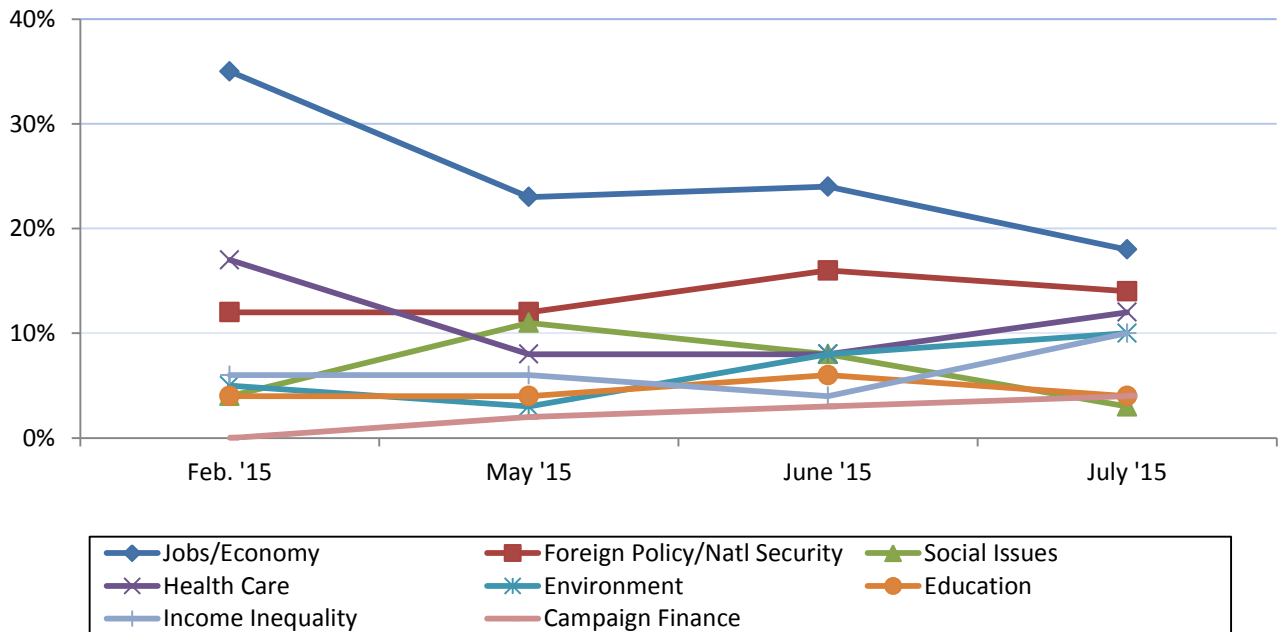Legend: Biden, Chafee, Clinton, O'Malley, Sanders, Webb

Democrat Net Electability

Clinton and Sanders continue to be deadlocked in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances). Clinton's net electability score is +32%, followed closely by Sanders at +30%. All other Democrats have neutral or negative net electability scores: Biden (0%), O'Malley (-2%), Webb (-2%) and Chafee (-5%).

NH 2016 DEM Presidential Primary -- Net Electability Ratings

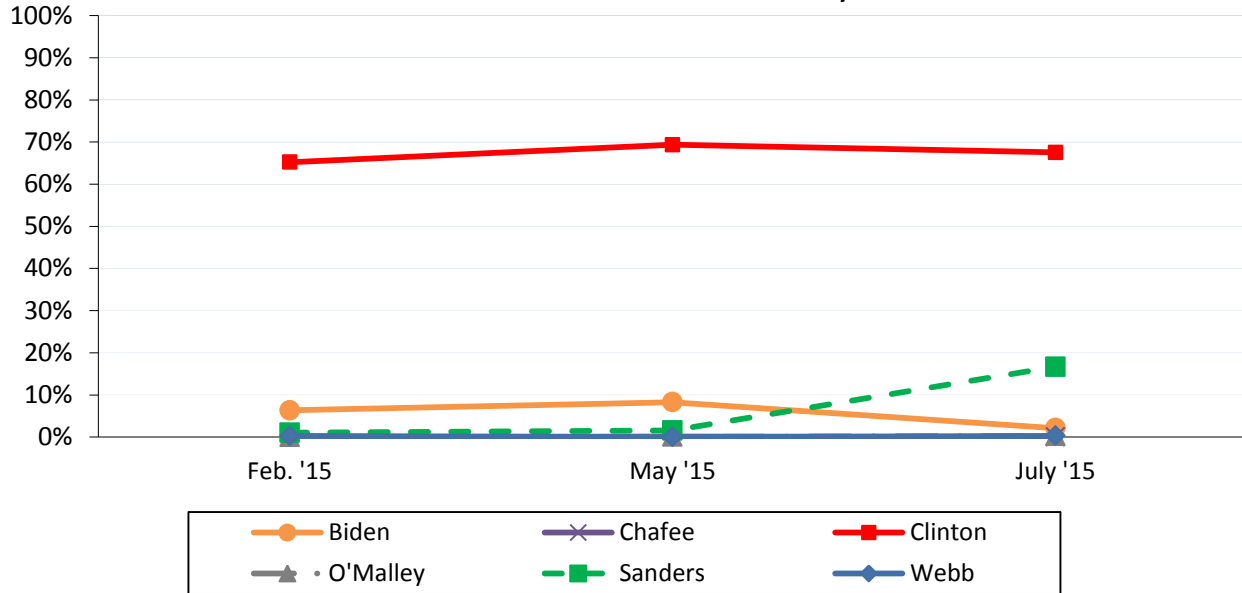**Most Important Issues to Primary Vote**

When asked what issue is the most important facing candidates in the presidential primary, 18% of likely Democrat Primary voters cite jobs or the economy, 14% cite foreign policy or national security, 12% cite healthcare, 10% cite the environment, 10% cite income inequality, 4% cite education, 4% campaign finance reform, and 3% cite social issues.
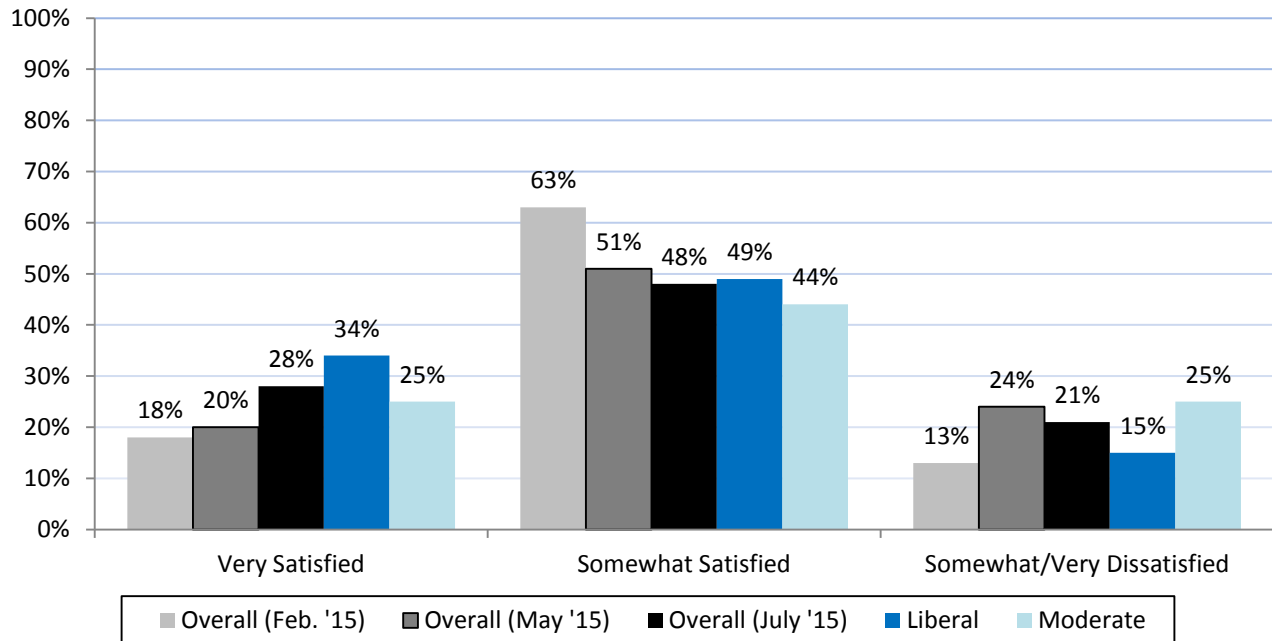
Who Will Win NH Primary?

A large majority (68%) of likely Democratic Primary voters continue to believe Hillary Clinton will win the New Hampshire primary. Seventeen percent (17%) think Sanders will win and 2% think Biden will win.

Who Will Win NH 2016 DEM Presidential Primary?
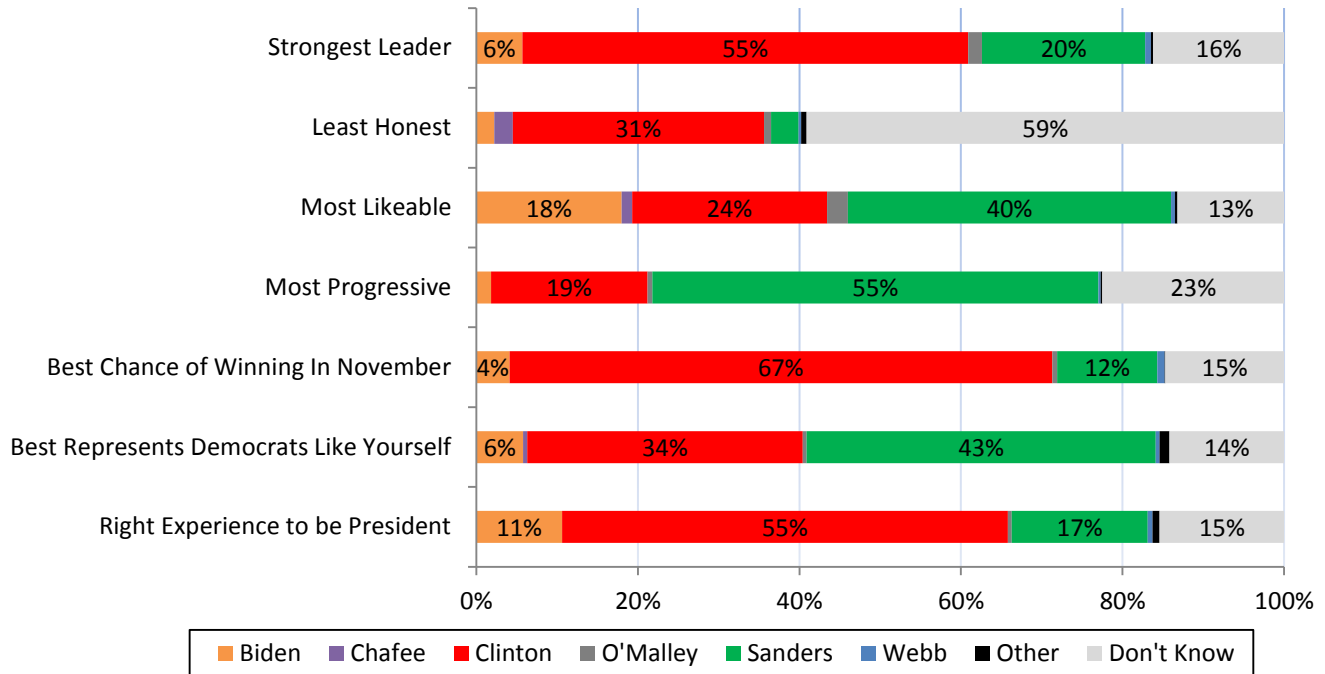

Satisfaction with the Current Primary Field?

Just 28% of Democratic Primary voters are very satisfied with the current field of candidates, 48% are somewhat satisfied and 21% are somewhat or very dissatisfied. Liberals primary voters are more likely to be satisfied with the field than moderates.
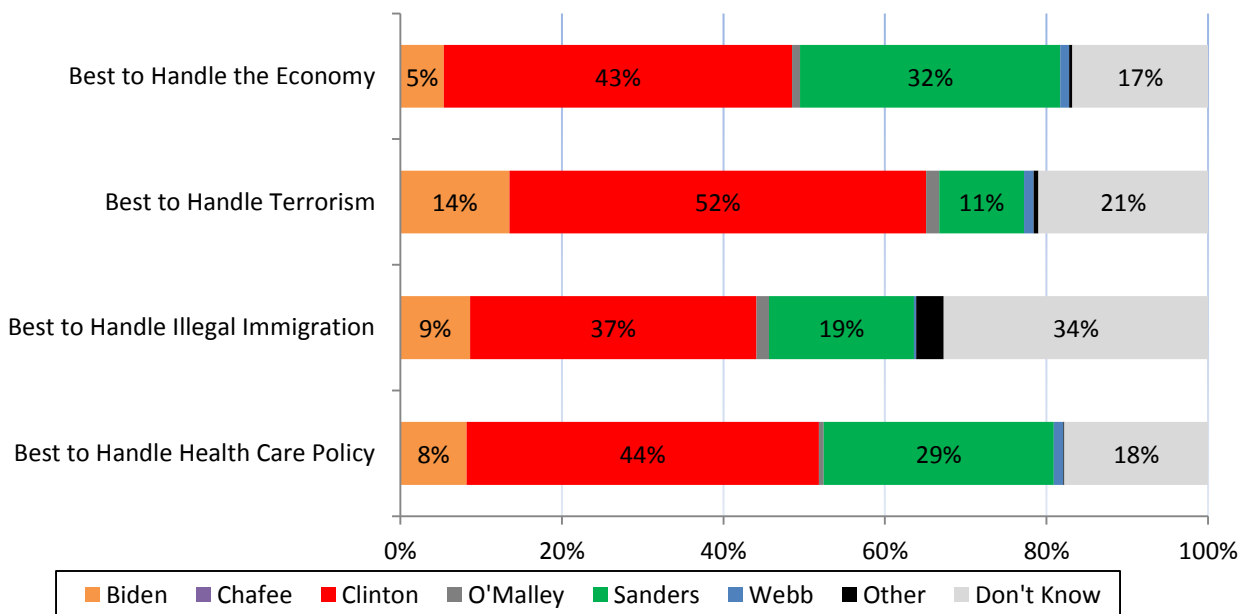
Candidate Qualities

Voters were asked which candidate most exhibits several candidate qualities. Clinton gets higher ratings for leadership and having the right experience but voters think Sanders has greater empathy for them. A majority (55%) of likely Democratic Primary voters chose Clinton as the strong leader, 20% chose Sanders and 16% were unsure. Similarly, a majority (55%) say Clinton has the right experience to be President, 17% chose Sanders, 11% chose Biden and 15% were unsure. Two thirds (67%) of likely voters chose Clinton as having the best chance of winning the general election in November, 12% chose Sanders and 15% were unsure. However, 31% say Clinton is the least honest and 59% were unsure.

Forty percent (40%) chose Sanders as the most likeable, 24% chose Clinton, 18% chose Biden and 13% were unsure. A majority (55%) chose Sanders as the most progressive, 19% chose Clinton and 23% were unsure. Forty-three percent (43%) say Sanders best represents Democrats like themselves, 34% chose Clinton and 14% were unsure.

Likely Democratic Primary voters were next asked which candidate is best able to handle several top issues. For all four issues tested, Clinton is viewed as the candidate best able to handle that issue – 52% think she is best able to handle international terrorism, 44% think she can best handle health care policy, 43% think she is best to handle the economy, and 37% think she is best able to handle illegal immigration.

Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent for the entire sample. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1% and 1.1% for the sample of likely 2016 general election voters.

The random sample used in the WMUR Granite State Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Summer 2015 Demographics

Sex	N	%	Region	N	%
Male	353	49%	North Country	56	8%
Female	369	51%	Central/Lakes	117	16%
			Connecticut Valley	112	16%
Age	**N**	**%**	Mass Border	197	27%
18 to 34	185	26%	Seacoast	123	17%
35 to 49	186	27%	Manchester Area	117	16%
50 to 64	204	29%			
65 and Over	126	18%	**Party Registration**	**N**	**%**
			Democrat	163	27%
			Undeclared	294	48%
Highest Level of Education	**N**	**%**	Republican	157	26%
High School or Less	123	17%			
Some College	171	24%	**Party Identification**	**N**	**%**
College Graduate	256	36%	Democrat	290	41%
Post-Graduate	163	23%	Independent	123	18%
			Republican	290	41%

Granite State Poll, Summer 2015 Likely Democrat Primary Voter Demographics

Sex	N	%
Male	114	41%
Female	162	59%

Age	N	%
18 to 34	84	31%
35 to 49	57	21%
50 to 64	84	31%
65 and Over	48	18%

Highest Level of Education	N	%
High School or Less	26	10%
Some College	60	22%
College Graduate	96	35%
Post-Graduate	91	33%

Region	N	%
North Country	24	9%
Central/Lakes	39	14%
Connecticut Valley	46	17%
Mass Border	75	27%
Seacoast	56	20%
Manchester Area	36	13%

Party Registration	N	%
Democrat	156	62%
Undeclared	96	38%
Republican	0	0%

Party Identification	N	%
Democrat	239	88%
Independent	27	10%
Republican	7	3%

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N)
July '15	**20%**	**27%**	**53%**	**(276)**
June '15	20%	26%	54%	(359)
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden … Lincoln Chafee … Hillary Clinton … Martin O'Malley … Bernie Sanders … Jim Webb or someone else?" ROTATE CANDIDATES

	2013				2014				2015			
	Feb.	**Apr.**	**July**	**Oct.**	**Jan.**	**Apr.**	**July**	**Oct.**	**Feb.**	**May**	**June**	**July**
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	58%	58%	51%	43%	**42%**
Bernie Sanders	---	---	---	---	---	---	5%	3%	6%	13%	35%	**36%**
Joe Biden	10%	7%	8%	6%	10%	6%	14%	3%	8%	2%	8%	**5%**
Martin O'Malley	*	*	0%	*	*	0%	0%	3%	1%	1%	2%	**1%**
Jim Webb	---	---	---	---	---	---	---	---	1%	1%	1%	**1%**
Lincoln Chafee	---	---	---	---	---	---	---	---	---	1%	*	**0%**
Elizabeth Warren	---	---	---	6%	---	---	8%	18%	14%	20%	---	**---**
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	1%	2%	3%	---	**---**
Mark Warner	*	2%	0%	*	1%	2%	1%	*	---	---	---	**---**
Brian Schweitzer	1%	*	---	---	*	0%	0%	---	---	---	---	**---**
Kirsten Gillibrand	---	---	*	0%	0%	---	---	---	---	---	---	**---**
Deval Patrick	1%	3%	5%	1%	---	---	---	---	---	---	---	**---**
Cory Booker	2%	1%	2%	*	---	---	---	---	---	---	---	**---**
Evan Bayh	1%	1%	*	*	---	---	---	---	---	---	---	**---**
John Hickenlooper	*	*	*	0%	---	---	---	---	---	---	---	**---**
Antonio Villaraigosa	*	*	---	---	---	---	---	---	---	---	---	**---**
Someone Else	1%	2%	2%	2%	2%	5%	1%	1%	1%	*	2%	**3%**
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	13%	9%	8%	9%	**12%**
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	(224)	(353)	**(274)**

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14	Feb. '15	May '15	June '15	July '15
Hillary Clinton	5%	17%	10%	18%	15%	25%	22%
Bernie Sanders	---	5%	4%	4%	11%	18%	21%
Joe Biden	24%	23%	21%	21%	18%	20%	20%
Martin O'Malley	2%	*	*	2%	1%	3%	5%
Jim Webb	---	---	---	3%	2%	1%	2%
Lincoln Chafee	---	---	---	---	1%	2%	*
Elizabeth Warren	---	19%	21%	23%	23%	---	---
Andrew Cuomo	14%	6%	5%	8%	8%	---	---
Mark Warner	5%	1%	1%	---	---	---	---
Brian Schweitzer	1%	2%	---	---	---	---	---
Someone Else	2%	*	2%	1%	2%	3%	5%
No Second Choice	24%	12%	23%	*	1%	2%	2%
Don't Know Yet	23%	15%	12%	18%	17%	26%	23%
(N)	(182)	(257)	(224)	(268)	(205)	(322)	(244)

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	2013				2014				2015			
	Feb.	Apr.	July	Oct.	Jan.	Apr.	July	Oct.	Feb.	May	June	July
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	8%	11%	11%
Bernie Sanders	---	---	---	---	---	---	2%	4%	3%	3%	6%	6%
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	13%	6%	5%
Lincoln Chafee	---	---	---	---	---	---	---	---	---	2%	4%	5%
Jim Webb	---	---	---	---	---	---	---	---	4%	2%	3%	3%
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	1%	1%	3%
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	8%	---	---
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	4%	1%	---	---
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	---	---	---	---
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	---	---	---	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	0%	3%	%
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	24%	35%	35%
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	39%	30%	30%
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)	(293)	(218)	(355)	(272)

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?"

	Feb. '15	May '15	July '15
Hillary Clinton	65%	69%	**68%**
Bernie Sanders	1%	2%	**17%**
Joe Biden	6%	8%	**2%**
Jim Webb	*	0%	*
Martin O'Malley	0%	*	*
Lincoln Chafee	%	*	**0%**
Andrew Cuomo	1%	0%	---
Elizabeth Warren	5%	1%	---
Someone Else	1%	0%	*
Don't Know	21%	19%	**13%**
(N)	(298)	(229)	**(275)**

Satisfaction with 2016 NH Democratic Primary Field?
(Likely NH DEM Primary Voters)

"Overall, how satisfied or dissatisfied are you with the choice of candidates for the Democratic nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?"

	Feb. '15	May '15	July '15
Very Satisfied	18%	20%	**28%**
Somewhat Satisfied	63%	51%	**48%**
Somewhat Dissatisfied	10%	20%	**16%**
Very Dissatisfied	3%	4%	**5%**
Don't Know	7%	4%	**3%**
(N)	(297)	(229)	**(275)**

Candidate Characteristics
(Likely NH DEM Primary Voters)

"Which Democratic candidate do you think is the strongest leader?"

	Feb. '15	May '15	June '15	July '15
Hillary Clinton	58%	55%	56%	**55%**
Bernie Sanders	2%	3%	13%	**20%**
Joe Biden	11%	6%	8%	**6%**
Martin O'Malley	0%	*	1%	**2%**
Jim Webb	*	1%	*	**1%**
Lincoln Chafee	---	*	0%	**0%**
Elizabeth Warren	8%	5%	---	---
Andrew Cuomo	3%	7%	---	---
Someone Else	0%	0%	1%	*
Don't Know	18%	23%	21%	**16%**
(N)	(298)	(224)	(358)	**(276)**

"Which Democratic candidate do you think is least honest?"

	May '15	June '15	July '15
Hillary Clinton	22%	28%	31%
Bernie Sanders	1%	2%	3%
Joe Biden	4%	5%	2%
Lincoln Chafee	1%	3%	2%
Martin O'Malley	0%	2%	1%
Jim Webb	*	*	*
Elizabeth Warren	0%	---	---
Andrew Cuomo	10%	---	---
Someone Else	0%	1%	1%
Don't Know	62%	60%	59%
(N)	(217)	(346)	(270)

"Which Democratic candidate do you think is most likeable?"

	Feb. '15	May '15	July '15
Bernie Sanders	7%	9%	40%
Hillary Clinton	32%	21%	24%
Joe Biden	22%	18%	18%
Martin O'Malley	2%	4%	3%
Jim Webb	*	*	1%
Lincoln Chafee	---	*	1%
Elizabeth Warren	12%	15%	---
Andrew Cuomo	4%	3%	---
Someone Else	0%	0%	*
Don't Know	22%	29%	13%
(N)	(294)	(224)	(274)

"Which Democratic candidate do you think is most progressive?"

	May '15	July '15
Bernie Sanders	30%	55%
Hillary Clinton	21%	19%
Joe Biden	6%	2%
Martin O'Malley	*	1%
Jim Webb	*	*
Lincoln Chafee	0%	0%
Elizabeth Warren	16%	---
Andrew Cuomo	0%	---
Someone Else	0%	*
Don't Know	26%	23%
(N)	(224)	(276)

"Which Democratic candidate do you think has the best chance of winning in the general election next November?"

	Feb. '15	May '15	July '15
Hillary Clinton	66%	72%	67%
Bernie Sanders	1%	2%	12%
Joe Biden	10%	2%	4%
Jim Webb	1%	1%	1%
Martin O'Malley	0%	*	1%
Lincoln Chafee	---	1%	0%
Elizabeth Warren	3%	4%	---
Andrew Cuomo	1%	2%	---
Someone Else	0%	0%	0%
Don't Know	17%	15%	15%
(N)	(298)	(226)	(276)

"Which Democratic candidate do you think best represents the values of Democrats like yourself?"

	Feb. '15	May '15	June '15	July '15
Bernie Sanders	7%	13%	41%	43%
Hillary Clinton	43%	38%	30%	34%
Joe Biden	7%	3%	7%	6%
Martin O'Malley	1%	1%	1%	1%
Lincoln Chafee	---	0%	1%	1%
Jim Webb	1%	1%	1%	*
Elizabeth Warren	23%	22%	---	---
Andrew Cuomo	2%	1%	---	---
Someone Else	0%	1%	1%	1%
Don't Know	15%	20%	19%	14%
(N)	(298)	(224)	(356)	(275)

"Which Democratic candidate do you think has the right experience to be President?"

	Feb. '15	May '15	July '15
Hillary Clinton	68%	62%	55%
Bernie Sanders	1%	4%	17%
Joe Biden	16%	7%	11%
Jim Webb	*	1%	1%
Martin O'Malley	*	1%	*
Lincoln Chafee	---	0%	0%
Andrew Cuomo	2%	2%	---
Elizabeth Warren	2%	5%	---
Someone Else	0%	*	1%
Don't Know	11%	18%	15%
(N)	(296)	(227)	(273)

"Which Democratic candidate do you think can best handle the economy?"

	June '15	July '15
Hillary Clinton	37%	43%
Bernie Sanders	28%	32%
Joe Biden	6%	5%
Jim Webb	2%	1%
Martin O'Malley	2%	1%
Lincoln Chafee	1%	0%
Someone Else	2%	*
Don't Know	22%	17%
(N)	(357)	(276)

"Which Democratic candidate do you think do you think can best handle terrorism?"

	June '15	July '15
Hillary Clinton	45%	52%
Joe Biden	12%	13%
Bernie Sanders	11%	11%
Martin O'Malley	1%	2%
Jim Webb	1%	1%
Lincoln Chafee	0%	0%
Someone Else	3%	1%
Don't Know	25%	21%
(N)	(357)	(273)

"Which Democratic candidate do you think can best handle health care policy?"

	June '15	July '15
Hillary Clinton	43%	44%
Bernie Sanders	27%	29%
Joe Biden	6%	8%
Jim Webb	1%	1%
Martin O'Malley	1%	1%
Lincoln Chafee	1%	0%
Someone Else	1%	*
Don't Know	20%	18%
(N)	(357)	(276)

"Which Democratic candidate do you think can best handle illegal immigration?"

	July '15
Hillary Clinton	37%
Bernie Sanders	19%
Joe Biden	9%
Martin O'Malley	2%
Jim Webb	*
Lincoln Chafee	0%
Someone Else	*
Don't Know	34%
(N)	(273)

Most Important Issue To Primary Vote
(Likely NH DEM Primary Voters)

"There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	Feb. '15	May '15	June '15	July '15
Jobs/Economy	35%	23%	24%	18%
Foreign Policy/National Security	12%	12%	16%	14%
Health Care	17%	8%	8%	12%
Environment/Climate Change	5%	3%	8%	10%
Income Inequality	3%	6%	4%	10%
Campaign Finance	0%	2%	3%	4%
Education	4%	4%	6%	4%
Social Issues	4%	11%	8%	3%
Other/Don't Know	22%	31%	22%	25%
(N)	(285)	(213)	(351)	(251)

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	63%	9%	25%	3%	+38%	(275)
June '15	63%	11%	24%	2%	+39%	(357)
May '15	57%	14%	26%	3%	+31%	(229)
Feb. '15	53%	13%	30%	5%	+23%	(297)
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

"Former Rhode Island Governor Lincoln Chafee?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	14%	8%	19%	59%	-5%	(275)
June '15	12%	10%	16%	61%	-4%	(357)
May '15	8%	21%	10%	61%	-2%	(230)

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**73%**	**8%**	**19%**	**0%**	**+54%**	**(275)**
June '15	74%	5%	19%	2%	+55%	(357)
May '15	73%	11%	15%	0%	+58%	(230)
Feb. '15	83%	6%	9%	1%	+74%	(297)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"Former Maryland Governor Martin O'Malley?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**18%**	**10%**	**12%**	**60%**	**+6%**	**(274)**
June '15	16%	11%	12%	61%	+4%	(357)
May '15	10%	22%	10%	58%	0%	(230)
Feb. '15	11%	8%	6%	75%	+5%	(297)
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

"Vermont Senator Bernie Sanders?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**69%**	**4%**	**10%**	**16%**	**+59%**	**(276)**
June '15	66%	8%	11%	16%	+55%	(357)
May '15	45%	16%	11%	28%	+34%	(230)
Feb. '15	44%	9%	10%	37%	+34%	(297)
Oct. '14	39%	7%	9%	45%	+30%	(234)
July '14	37%	2%	10%	51%	+27%	(257)

"Former Virginia Senator Jim Webb?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '15	**15%**	**8%**	**13%**	**64%**	**+2%**	**(274)**
June '15	13%	9%	11%	68%	+2%	(357)
May '15	12%	19%	12%	58%	0%	(230)
Feb. '15	9%	12%	9%	70%	0%	(297)

Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**63%**	**9%**	**25%**	**3%**	**275**
Registered Democrat	66%	6%	26%	3%	156
Registered Undeclared	63%	11%	22%	5%	96
Democrat	67%	9%	20%	4%	238
Independent	41%	4%	55%	0%	27
Republican	37%	0%	63%	0%	7
Liberal	68%	7%	21%	4%	137
Moderate	64%	8%	26%	2%	96
Conservative	57%	7%	36%	0%	25
Voted in 2008 NH Primary	65%	9%	22%	4%	200
Did Not Vote in 2008 NH Primary	59%	9%	32%	1%	75
Voted in 2012 NH Primary	65%	8%	24%	3%	226
Did Not Vote in 2012 NH Primary	55%	11%	29%	5%	48
Union household	65%	7%	28%	0%	33
Non-union	64%	9%	23%	4%	237
Read Union Leader	59%	15%	23%	3%	41
Read Boston Globe	65%	3%	24%	8%	56
Read Local Newspapers	68%	4%	23%	5%	120
Watch WMUR	63%	11%	25%	1%	136
Listen to NHPR	62%	10%	22%	5%	138
18 to 34	51%	13%	30%	6%	84
35 to 49	63%	5%	30%	2%	57
50 to 64	71%	7%	19%	3%	84
65 and over	71%	7%	21%	1%	47
Male	61%	7%	29%	2%	114
Female	64%	10%	22%	4%	162
High school or less	44%	21%	35%	0%	26
Some college	67%	10%	23%	0%	60
College graduate	56%	10%	30%	5%	95
Post-graduate	74%	3%	17%	5%	91
Attend services 1 or more a week	69%	0%	30%	1%	35
1-2 times a month	82%	3%	12%	4%	30
Less often	62%	13%	25%	0%	75
Never	59%	9%	26%	6%	130
North Country	51%	25%	14%	10%	24
Central / Lakes	72%	6%	21%	0%	39
Connecticut Valley	61%	2%	31%	7%	46
Mass Border	58%	14%	26%	1%	75
Seacoast	72%	6%	20%	2%	56
Manchester Area	60%	3%	32%	5%	36
First Cong. Dist	66%	6%	26%	2%	125
Second Cong. Dist	61%	11%	24%	4%	150

Favorability Rating – Lincoln Chafee
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**14%**	**8%**	**19%**	**59%**	**275**
Registered Democrat	16%	7%	23%	55%	156
Registered Undeclared	7%	11%	15%	67%	95
Democrat	15%	7%	19%	59%	239
Independent	5%	13%	20%	61%	27
Republican	0%	13%	17%	70%	7
Liberal	20%	7%	19%	53%	137
Moderate	8%	11%	20%	61%	96
Conservative	2%	4%	23%	72%	25
Voted in 2008 NH Primary	13%	10%	23%	54%	199
Did Not Vote in 2008 NH Primary	16%	2%	8%	74%	76
Voted in 2012 NH Primary	12%	10%	20%	58%	225
Did Not Vote in 2012 NH Primary	20%	0%	16%	64%	49
Union household	15%	12%	26%	46%	33
Non-union	14%	8%	18%	61%	238
Read Union Leader	11%	11%	20%	58%	41
Read Boston Globe	19%	10%	22%	49%	56
Read Local Newspapers	13%	10%	23%	53%	120
Watch WMUR	12%	9%	26%	53%	136
Listen to NHPR	20%	9%	19%	52%	139
18 to 34	12%	2%	11%	75%	84
35 to 49	6%	7%	22%	66%	57
50 to 64	16%	12%	22%	50%	84
65 and over	22%	14%	21%	43%	48
Male	17%	6%	25%	52%	114
Female	11%	9%	15%	64%	161
High school or less	8%	0%	29%	62%	26
Some college	7%	6%	18%	70%	60
College graduate	10%	9%	16%	65%	96
Post-graduate	24%	11%	20%	46%	91
Attend services 1 or more a week	10%	3%	37%	49%	35
1-2 times a month	16%	10%	15%	59%	30
Less often	15%	10%	11%	63%	75
Never	13%	7%	19%	60%	130
North Country	15%	14%	26%	45%	24
Central / Lakes	9%	15%	23%	53%	39
Connecticut Valley	12%	2%	18%	68%	45
Mass Border	13%	8%	21%	58%	76
Seacoast	18%	7%	14%	61%	56
Manchester Area	13%	7%	15%	64%	36
First Cong. Dist	15%	6%	19%	60%	125
Second Cong. Dist	12%	9%	19%	59%	150

Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**73%**	**8%**	**19%**	**0%**	**275**
Registered Democrat	78%	5%	16%	0%	156
Registered Undeclared	63%	9%	28%	0%	96
Democrat	79%	7%	14%	0%	238
Independent	38%	20%	42%	0%	27
Republican	13%	0%	87%	0%	7
Liberal	75%	7%	19%	0%	137
Moderate	72%	10%	18%	1%	96
Conservative	71%	0%	29%	0%	25
Voted in 2008 NH Primary	72%	7%	21%	0%	200
Did Not Vote in 2008 NH Primary	75%	9%	16%	0%	75
Voted in 2012 NH Primary	72%	7%	21%	0%	226
Did Not Vote in 2012 NH Primary	77%	9%	14%	0%	48
Union household	50%	7%	43%	0%	33
Non-union	77%	7%	16%	0%	237
Read Union Leader	66%	14%	20%	0%	41
Read Boston Globe	83%	2%	15%	0%	56
Read Local Newspapers	76%	6%	18%	0%	120
Watch WMUR	71%	8%	21%	0%	136
Listen to NHPR	74%	6%	20%	0%	138
18 to 34	76%	12%	12%	0%	84
35 to 49	66%	2%	31%	0%	57
50 to 64	76%	7%	16%	1%	84
65 and over	71%	7%	22%	0%	47
Male	63%	8%	29%	0%	114
Female	80%	7%	13%	0%	162
High school or less	74%	4%	22%	0%	26
Some college	61%	14%	25%	0%	60
College graduate	71%	7%	22%	0%	95
Post-graduate	83%	6%	11%	1%	91
Attend services 1 or more a week	54%	9%	37%	0%	35
1-2 times a month	84%	10%	6%	0%	30
Less often	69%	7%	23%	1%	75
Never	79%	6%	15%	0%	130
North Country	79%	2%	19%	0%	24
Central / Lakes	57%	11%	32%	0%	39
Connecticut Valley	68%	6%	26%	0%	46
Mass Border	76%	13%	11%	0%	75
Seacoast	82%	3%	15%	0%	56
Manchester Area	72%	5%	21%	2%	36
First Cong. Dist	77%	5%	17%	1%	125
Second Cong. Dist	69%	10%	21%	0%	150

Favorability Rating – Martin O'Malley
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**18%**	**10%**	**12%**	**60%**	**274**
Registered Democrat	22%	7%	17%	54%	156
Registered Undeclared	14%	15%	6%	65%	95
Democrat	20%	9%	14%	58%	238
Independent	14%	13%	4%	69%	27
Republican	0%	13%	6%	81%	7
Liberal	21%	6%	17%	56%	137
Moderate	19%	14%	7%	61%	96
Conservative	9%	11%	14%	66%	25
Voted in 2008 NH Primary	19%	9%	13%	59%	199
Did Not Vote in 2008 NH Primary	17%	11%	10%	61%	75
Voted in 2012 NH Primary	18%	12%	13%	58%	225
Did Not Vote in 2012 NH Primary	21%	0%	11%	68%	48
Union household	18%	21%	15%	45%	33
Non-union	19%	8%	12%	61%	237
Read Union Leader	18%	9%	12%	61%	41
Read Boston Globe	18%	2%	23%	57%	56
Read Local Newspapers	21%	15%	17%	46%	120
Watch WMUR	20%	12%	14%	55%	136
Listen to NHPR	19%	10%	17%	55%	138
18 to 34	17%	9%	9%	65%	84
35 to 49	14%	10%	17%	59%	57
50 to 64	20%	6%	15%	59%	84
65 and over	22%	16%	8%	54%	47
Male	26%	7%	14%	53%	114
Female	13%	11%	11%	64%	161
High school or less	35%	10%	16%	40%	26
Some college	7%	11%	13%	68%	60
College graduate	16%	6%	7%	71%	95
Post-graduate	23%	13%	16%	47%	91
Attend services 1 or more a week	22%	8%	6%	64%	35
1-2 times a month	19%	11%	18%	52%	30
Less often	20%	14%	12%	55%	75
Never	17%	7%	13%	63%	130
North Country	2%	13%	17%	68%	24
Central / Lakes	18%	16%	12%	54%	39
Connecticut Valley	28%	12%	12%	49%	45
Mass Border	25%	7%	11%	57%	75
Seacoast	15%	7%	14%	64%	56
Manchester Area	11%	7%	9%	73%	36
First Cong. Dist	19%	6%	12%	63%	125
Second Cong. Dist	18%	12%	12%	57%	149

Favorability Rating – Bernie Sanders
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**69%**	**4%**	**10%**	**16%**	**276**
Registered Democrat	70%	2%	11%	17%	156
Registered Undeclared	70%	6%	11%	14%	96
Democrat	72%	5%	9%	14%	239
Independent	55%	0%	17%	28%	27
Republican	47%	6%	11%	36%	7
Liberal	82%	3%	7%	8%	137
Moderate	64%	5%	13%	18%	96
Conservative	38%	10%	10%	42%	25
Voted in 2008 NH Primary	70%	4%	13%	13%	200
Did Not Vote in 2008 NH Primary	67%	6%	3%	24%	76
Voted in 2012 NH Primary	68%	4%	12%	17%	226
Did Not Vote in 2012 NH Primary	79%	7%	4%	10%	49
Union household	88%	0%	8%	4%	33
Non-union	67%	5%	11%	17%	238
Read Union Leader	77%	3%	16%	5%	41
Read Boston Globe	75%	6%	9%	10%	56
Read Local Newspapers	77%	3%	11%	9%	120
Watch WMUR	68%	3%	13%	16%	136
Listen to NHPR	80%	3%	8%	9%	139
18 to 34	68%	4%	7%	20%	84
35 to 49	69%	6%	7%	18%	57
50 to 64	69%	5%	10%	16%	84
65 and over	72%	2%	19%	7%	48
Male	71%	4%	11%	14%	114
Female	68%	4%	10%	18%	162
High school or less	71%	3%	11%	14%	26
Some college	61%	7%	5%	27%	60
College graduate	63%	6%	12%	19%	96
Post-graduate	81%	1%	11%	6%	91
Attend services 1 or more a week	57%	1%	14%	27%	35
1-2 times a month	59%	5%	10%	27%	30
Less often	74%	2%	13%	12%	75
Never	72%	7%	8%	13%	130
North Country	66%	5%	28%	0%	24
Central / Lakes	65%	9%	8%	19%	39
Connecticut Valley	89%	0%	1%	10%	46
Mass Border	60%	4%	12%	24%	76
Seacoast	70%	6%	11%	14%	56
Manchester Area	72%	2%	8%	18%	36
First Cong. Dist	69%	5%	12%	14%	125
Second Cong. Dist	70%	4%	8%	18%	151

Favorability Rating – Jim Webb
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
LIKELY NH DEM PRIMARY VOTERS	**15%**	**8%**	**13%**	**64%**	**274**
Registered Democrat	17%	7%	11%	65%	156
Registered Undeclared	10%	9%	19%	62%	95
Democrat	15%	8%	13%	64%	238
Independent	15%	6%	17%	62%	27
Republican	13%	0%	17%	70%	7
Liberal	19%	7%	13%	62%	137
Moderate	13%	11%	14%	62%	96
Conservative	4%	0%	20%	75%	25
Voted in 2008 NH Primary	16%	9%	16%	59%	199
Did Not Vote in 2008 NH Primary	13%	4%	7%	76%	75
Voted in 2012 NH Primary	14%	9%	15%	61%	225
Did Not Vote in 2012 NH Primary	18%	0%	6%	76%	48
Union household	22%	4%	23%	51%	33
Non-union	14%	8%	12%	65%	237
Read Union Leader	6%	10%	18%	66%	41
Read Boston Globe	25%	5%	15%	55%	56
Read Local Newspapers	12%	10%	16%	61%	120
Watch WMUR	12%	10%	18%	60%	136
Listen to NHPR	21%	10%	13%	55%	138
18 to 34	11%	6%	8%	75%	84
35 to 49	18%	5%	11%	66%	57
50 to 64	16%	12%	16%	56%	84
65 and over	18%	6%	19%	57%	47
Male	23%	8%	15%	53%	114
Female	10%	7%	12%	71%	161
High school or less	7%	10%	26%	58%	26
Some college	4%	6%	10%	79%	60
College graduate	22%	7%	8%	62%	95
Post-graduate	17%	8%	17%	58%	91
Attend services 1 or more a week	18%	4%	13%	65%	35
1-2 times a month	15%	8%	8%	69%	30
Less often	16%	6%	14%	65%	75
Never	14%	9%	14%	63%	130
North Country	14%	10%	9%	67%	24
Central / Lakes	15%	11%	17%	56%	39
Connecticut Valley	14%	3%	16%	67%	45
Mass Border	14%	8%	13%	66%	75
Seacoast	21%	6%	11%	63%	56
Manchester Area	11%	10%	16%	64%	36
First Cong. Dist	15%	5%	13%	66%	125
Second Cong. Dist	15%	9%	14%	62%	149

Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
LIKELY NH DEM PRIMARY VOTERS	**20%**	**27%**	**53%**	**276**
Registered Democrat	20%	30%	50%	156
Registered Undeclared	22%	23%	55%	96
Democrat	20%	27%	53%	239
Independent	24%	28%	48%	27
Republican	11%	31%	57%	7
Liberal	23%	33%	44%	137
Moderate	16%	23%	60%	96
Conservative	28%	12%	60%	25
Voted in 2008 NH Primary	24%	30%	46%	200
Did Not Vote in 2008 NH Primary	11%	19%	70%	76
Voted in 2012 NH Primary	22%	27%	50%	226
Did Not Vote in 2012 NH Primary	12%	24%	64%	49
Union household	17%	40%	43%	33
Non-union	21%	25%	54%	238
Read Union Leader	17%	26%	56%	41
Read Boston Globe	19%	39%	42%	56
Read Local Newspapers	22%	29%	49%	120
Watch WMUR	18%	24%	58%	136
Listen to NHPR	20%	35%	45%	139
18 to 34	12%	26%	62%	84
35 to 49	28%	23%	49%	57
50 to 64	20%	28%	52%	84
65 and over	25%	33%	43%	48
Male	29%	31%	40%	114
Female	14%	24%	62%	162
High school or less	27%	24%	49%	26
Some college	23%	23%	54%	60
College graduate	13%	20%	67%	96
Post-graduate	24%	38%	39%	91
Attend services 1 or more a week	15%	33%	52%	35
1-2 times a month	9%	38%	53%	30
Less often	19%	19%	62%	75
Never	25%	27%	48%	130
North Country	14%	43%	43%	24
Central / Lakes	20%	24%	56%	39
Connecticut Valley	21%	27%	53%	46
Mass Border	25%	18%	58%	76
Seacoast	17%	30%	54%	56
Manchester Area	23%	32%	45%	36
First Cong. Dist	19%	29%	52%	125
Second Cong. Dist	21%	25%	54%	151

DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Someone Else	Undecided	(N=)
LIKELY NH DEM PRIMARY VOTERS	**42%**	**36%**	**5%**	**1%**	**1%**	**3%**	**12%**	**274**
Registered Democrat	44%	31%	4%	1%	1%	3%	15%	155
Registered Undeclared	35%	45%	9%	1%	1%	0%	10%	96
Democrat	47%	34%	4%	1%	1%	2%	11%	238
Independent	14%	45%	7%	3%	0%	2%	29%	27
Republican	0%	42%	26%	0%	0%	32%	0%	6
Liberal	38%	46%	2%	1%	1%	2%	12%	137
Moderate	46%	27%	8%	2%	1%	3%	14%	96
Conservative	49%	23%	18%	0%	0%	5%	4%	24
Voted in 2008 NH Primary	43%	38%	4%	1%	1%	2%	11%	199
Did Not Vote in 2008 NH Primary	41%	32%	8%	0%	0%	4%	16%	76
Voted in 2012 NH Primary	44%	34%	5%	1%	1%	2%	12%	225
Did Not Vote in 2012 NH Primary	34%	44%	7%	0%	0%	4%	12%	48
Union household	27%	55%	11%	2%	0%	0%	5%	33
Non-union	44%	33%	4%	1%	1%	3%	14%	237
Read Union Leader	47%	21%	10%	0%	3%	1%	18%	41
Read Boston Globe	44%	39%	5%	0%	0%	4%	7%	56
Read Local Newspapers	52%	32%	5%	1%	1%	1%	9%	118
Watch WMUR	47%	30%	5%	0%	1%	3%	14%	135
Listen to NHPR	45%	41%	3%	1%	1%	1%	8%	137
18 to 34	43%	34%	4%	0%	0%	2%	17%	84
35 to 49	36%	50%	3%	0%	0%	2%	9%	56
50 to 64	42%	34%	9%	1%	2%	2%	10%	84
65 and over	50%	24%	3%	3%	1%	5%	14%	47
Male	32%	52%	6%	1%	1%	3%	5%	113
Female	49%	25%	5%	1%	0%	2%	17%	161
High school or less	40%	55%	0%	0%	0%	0%	5%	25
Some college	47%	32%	13%	0%	0%	3%	5%	60
College graduate	38%	30%	2%	2%	1%	5%	21%	96
Post-graduate	45%	38%	4%	0%	1%	1%	10%	90
Attend services 1 or more a week	38%	32%	5%	0%	2%	6%	18%	35
1-2 times a month	65%	20%	0%	0%	0%	0%	15%	30
Less often	52%	34%	7%	0%	1%	1%	5%	75
Never	34%	40%	6%	2%	1%	3%	14%	130
North Country	40%	44%	5%	0%	0%	0%	10%	24
Central / Lakes	44%	39%	10%	2%	0%	1%	3%	37
Connecticut Valley	40%	49%	1%	1%	0%	4%	4%	46
Mass Border	51%	28%	7%	0%	1%	2%	12%	76
Seacoast	34%	33%	3%	1%	1%	4%	23%	56
Manchester Area	40%	32%	5%	0%	2%	2%	19%	36
First Cong. Dist	37%	34%	6%	1%	1%	3%	18%	125
Second Cong. Dist	47%	38%	4%	1%	0%	2%	8%	149

DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 22%	Bernie Sanders 21%	Joe Biden 20%	Martin O'Malley 5%	Jim Webb 2%	Someone Else 5%	No Second Choice 2%	Undecided 23%	(N=) 244
Registered Democrat	22%	23%	18%	7%	2%	4%	2%	23%	134
Registered Undeclared	22%	14%	27%	3%	3%	7%	2%	22%	86
Democrat	23%	23%	21%	5%	2%	3%	1%	22%	215
Independent	8%	4%	22%	0%	3%	17%	12%	35%	20
Republican	15%	0%	0%	0%	15%	23%	0%	47%	6
Liberal	25%	25%	19%	6%	3%	4%	2%	16%	123
Moderate	20%	19%	16%	4%	1%	5%	0%	35%	83
Conservative	17%	9%	39%	2%	2%	6%	0%	24%	23
Voted in 2008 NH Primary	20%	20%	22%	4%	3%	6%	2%	22%	180
Did Not Vote in 2008 NH Primary	27%	23%	15%	6%	0%	2%	2%	27%	64
Voted in 2012 NH Primary	19%	20%	23%	4%	3%	6%	1%	24%	200
Did Not Vote in 2012 NH Primary	35%	26%	6%	7%	0%	0%	7%	19%	43
Union household	26%	25%	14%	9%	0%	0%	2%	24%	31
Non-union	21%	21%	22%	4%	3%	6%	1%	23%	207
Read Union Leader	17%	29%	12%	4%	3%	8%	0%	28%	36
Read Boston Globe	36%	24%	16%	3%	2%	1%	0%	18%	52
Read Local Newspapers	17%	25%	26%	7%	3%	4%	2%	17%	108
Watch WMUR	16%	24%	26%	3%	3%	4%	1%	23%	119
Listen to NHPR	25%	27%	13%	5%	3%	1%	2%	24%	126
18 to 34	23%	16%	22%	4%	0%	5%	2%	27%	72
35 to 49	30%	12%	23%	3%	5%	4%	2%	21%	51
50 to 64	21%	25%	15%	6%	2%	3%	1%	27%	76
65 and over	10%	31%	25%	5%	4%	9%	0%	15%	42
Male	26%	15%	17%	8%	3%	6%	3%	22%	108
Female	19%	26%	23%	2%	2%	4%	1%	24%	136
High school or less	28%	16%	25%	15%	0%	7%	0%	9%	24
Some college	21%	11%	35%	0%	0%	4%	0%	29%	57
College graduate	16%	20%	16%	7%	6%	3%	5%	28%	77
Post-graduate	25%	30%	14%	3%	2%	6%	0%	20%	83
Attend services 1 or more a week	4%	15%	15%	4%	5%	14%	6%	38%	30
1-2 times a month	9%	23%	33%	0%	4%	7%	0%	24%	25
Less often	10%	26%	27%	7%	1%	1%	2%	27%	71
Never	36%	20%	16%	5%	2%	3%	1%	18%	112
North Country	22%	16%	19%	0%	4%	5%	0%	33%	21
Central / Lakes	20%	16%	20%	10%	0%	0%	0%	35%	37
Connecticut Valley	26%	22%	27%	6%	0%	8%	2%	9%	44
Mass Border	15%	21%	22%	8%	4%	7%	1%	23%	69
Seacoast	33%	23%	14%	0%	6%	4%	0%	21%	43
Manchester Area	18%	25%	16%	0%	0%	1%	10%	30%	29
First Cong. Dist	26%	18%	20%	5%	4%	3%	3%	21%	105
Second Cong. Dist	18%	23%	21%	4%	1%	6%	1%	25%	139

DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton 11%	Bernie Sanders 6%	Lincoln Chafee 5%	Joe Biden 5%	Jim Webb 3%	Someone Else 6%	All Acceptable 35%	Don't Know 30%	(N=) 272
Registered Democrat	8%	7%	9%	5%	5%	5%	36%	25%	152
Registered Undeclared	18%	4%	2%	2%	1%	4%	30%	40%	96
Democrat	9%	6%	6%	5%	3%	6%	36%	29%	236
Independent	17%	3%	0%	0%	5%	7%	29%	40%	26
Republican	33%	0%	0%	29%	0%	0%	26%	11%	6
Liberal	11%	4%	7%	4%	2%	7%	39%	26%	137
Moderate	9%	6%	3%	4%	4%	4%	37%	33%	93
Conservative	16%	6%	4%	16%	7%	10%	15%	26%	24
Voted in 2008 NH Primary	12%	8%	7%	4%	4%	3%	35%	28%	196
Did Not Vote in 2008 NH Primary	9%	0%	2%	7%	1%	13%	35%	33%	76
Voted in 2012 NH Primary	10%	6%	6%	5%	4%	4%	33%	31%	223
Did Not Vote in 2012 NH Primary	12%	2%	1%	5%	0%	14%	44%	21%	48
Union household	21%	3%	13%	0%	4%	7%	21%	32%	32
Non-union	9%	6%	4%	5%	3%	6%	37%	30%	235
Read Union Leader	12%	10%	4%	6%	3%	13%	31%	22%	41
Read Boston Globe	6%	7%	8%	4%	6%	5%	35%	30%	54
Read Local Newspapers	13%	7%	6%	4%	3%	6%	35%	27%	116
Watch WMUR	11%	9%	7%	4%	5%	3%	26%	34%	134
Listen to NHPR	9%	5%	4%	4%	3%	6%	42%	28%	138
18 to 34	10%	5%	0%	7%	2%	10%	35%	31%	84
35 to 49	9%	5%	9%	6%	0%	6%	39%	26%	56
50 to 64	12%	4%	5%	4%	2%	3%	36%	33%	82
65 and over	10%	10%	10%	0%	10%	2%	31%	26%	47
Male	18%	4%	7%	4%	4%	8%	33%	22%	111
Female	6%	6%	4%	6%	3%	4%	36%	35%	161
High school or less	27%	4%	4%	4%	3%	14%	20%	25%	25
Some college	18%	4%	1%	4%	3%	8%	30%	31%	58
College graduate	9%	7%	5%	6%	2%	0%	32%	38%	95
Post-graduate	3%	6%	8%	4%	5%	7%	46%	22%	91
Attend services 1 or more a week	9%	9%	7%	7%	4%	7%	31%	24%	35
1-2 times a month	0%	6%	1%	4%	4%	11%	48%	26%	30
Less often	17%	7%	5%	5%	1%	7%	30%	28%	75
Never	10%	4%	5%	4%	4%	3%	36%	33%	127
North Country	9%	20%	0%	0%	0%	0%	44%	26%	24
Central / Lakes	8%	3%	4%	10%	1%	9%	34%	31%	38
Connecticut Valley	4%	0%	7%	2%	2%	4%	46%	36%	45
Mass Border	14%	5%	6%	9%	6%	10%	25%	25%	74
Seacoast	10%	6%	9%	3%	1%	1%	39%	31%	56
Manchester Area	17%	7%	2%	2%	7%	5%	30%	29%	35
First Cong. Dist	12%	6%	5%	5%	5%	3%	36%	27%	125
Second Cong. Dist	9%	5%	6%	5%	1%	7%	34%	32%	147

DEM 2016 Primary Who Will Win
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Someone Else	Don't Know	(N=)
	68%	17%	2%	0%	0%	0%	13%	275
Registered Democrat	67%	16%	1%	1%	0%	0%	14%	155
Registered Undeclared	66%	18%	4%	0%	0%	0%	12%	96
Democrat	71%	14%	2%	0%	0%	0%	12%	239
Independent	37%	38%	7%	0%	0%	0%	18%	27
Republican	68%	18%	0%	0%	0%	0%	14%	6
Liberal	66%	20%	1%	1%	1%	1%	12%	137
Moderate	72%	15%	1%	0%	0%	0%	11%	96
Conservative	64%	12%	13%	0%	0%	0%	11%	24
Voted in 2008 NH Primary	69%	16%	2%	0%	0%	0%	12%	200
Did Not Vote in 2008 NH Primary	65%	17%	2%	0%	0%	0%	16%	76
Voted in 2012 NH Primary	67%	15%	3%	0%	0%	0%	14%	226
Did Not Vote in 2012 NH Primary	68%	23%	0%	0%	0%	0%	9%	48
Union household	55%	32%	0%	0%	0%	0%	13%	33
Non-union	69%	15%	2%	0%	0%	0%	13%	237
Read Union Leader	71%	17%	3%	0%	2%	0%	7%	41
Read Boston Globe	69%	15%	3%	0%	0%	0%	14%	56
Read Local Newspapers	70%	16%	0%	0%	1%	0%	13%	119
Watch WMUR	72%	13%	3%	0%	0%	1%	12%	135
Listen to NHPR	68%	20%	2%	1%	1%	0%	9%	138
18 to 34	71%	13%	2%	0%	0%	0%	14%	84
35 to 49	63%	19%	3%	0%	0%	0%	15%	56
50 to 64	69%	19%	3%	0%	0%	1%	8%	84
65 and over	68%	15%	0%	2%	1%	0%	14%	48
Male	68%	21%	2%	0%	0%	1%	9%	113
Female	67%	14%	3%	1%	0%	0%	16%	162
High school or less	79%	7%	7%	0%	0%	0%	7%	25
Some college	68%	13%	2%	0%	0%	1%	15%	60
College graduate	62%	15%	1%	1%	0%	0%	20%	96
Post-graduate	70%	23%	2%	0%	1%	0%	4%	91
Attend services 1 or more a week	57%	21%	0%	0%	2%	0%	21%	35
1-2 times a month	66%	16%	0%	0%	0%	0%	18%	30
Less often	74%	16%	2%	0%	0%	0%	8%	75
Never	68%	16%	3%	1%	0%	1%	12%	130
North Country	82%	18%	0%	0%	0%	0%	0%	24
Central / Lakes	71%	18%	4%	0%	0%	0%	7%	38
Connecticut Valley	58%	28%	0%	0%	0%	0%	15%	46
Mass Border	80%	7%	2%	0%	0%	1%	10%	76
Seacoast	60%	15%	3%	1%	1%	0%	20%	56
Manchester Area	54%	23%	3%	0%	0%	0%	20%	36
First Cong. Dist	65%	16%	3%	1%	1%	0%	15%	125
Second Cong. Dist	70%	17%	1%	0%	0%	0%	11%	150

Satisfaction with 2016 Democratic Field
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	(N)
	28%	48%	16%	5%	3%	275
Registered Democrat	26%	48%	16%	7%	3%	155
Registered Undeclared	30%	49%	15%	3%	2%	96
Democrat	30%	50%	14%	3%	3%	239
Independent	19%	41%	22%	19%	0%	27
Republican	12%	15%	48%	25%	0%	6
Liberal	34%	49%	11%	4%	2%	137
Moderate	25%	44%	22%	3%	5%	96
Conservative	15%	43%	26%	15%	0%	24
Voted in 2008 NH Primary	30%	48%	15%	4%	3%	200
Did Not Vote in 2008 NH Primary	24%	49%	17%	8%	2%	76
Voted in 2012 NH Primary	30%	47%	16%	4%	2%	226
Did Not Vote in 2012 NH Primary	20%	54%	13%	8%	4%	48
Union household	38%	35%	24%	3%	0%	33
Non-union	27%	51%	13%	5%	3%	237
Read Union Leader	22%	49%	13%	15%	0%	41
Read Boston Globe	30%	52%	8%	9%	1%	56
Read Local Newspapers	31%	47%	13%	6%	4%	119
Watch WMUR	28%	42%	21%	7%	2%	135
Listen to NHPR	31%	50%	14%	3%	2%	138
18 to 34	31%	54%	5%	8%	2%	84
35 to 49	25%	50%	18%	2%	6%	56
50 to 64	23%	48%	23%	3%	3%	84
65 and over	39%	39%	18%	2%	1%	48
Male	29%	50%	13%	7%	2%	113
Female	28%	47%	18%	4%	3%	162
High school or less	43%	46%	11%	0%	0%	25
Some college	29%	43%	17%	7%	4%	60
College graduate	17%	56%	17%	7%	4%	96
Post-graduate	36%	45%	15%	2%	2%	91
Attend services 1 or more a week	16%	47%	23%	12%	1%	35
1-2 times a month	15%	60%	19%	0%	5%	30
Less often	43%	41%	11%	4%	1%	75
Never	26%	52%	14%	4%	4%	130
North Country	39%	54%	7%	0%	0%	24
Central / Lakes	20%	42%	35%	2%	1%	38
Connecticut Valley	33%	46%	16%	5%	0%	46
Mass Border	27%	61%	7%	5%	1%	76
Seacoast	33%	41%	15%	5%	5%	56
Manchester Area	20%	37%	21%	12%	10%	36
First Cong. Dist	26%	46%	16%	9%	4%	125
Second Cong. Dist	30%	50%	16%	2%	2%	150

Who is the Strongest Leader?
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**55%**	**20%**	**6%**	**2%**	**1%**	**0%**	**16%**	**276**
Registered Democrat	60%	16%	6%	3%	0%	0%	15%	156
Registered Undeclared	50%	27%	7%	0%	1%	0%	15%	96
Democrat	58%	19%	6%	2%	0%	0%	14%	239
Independent	42%	26%	0%	0%	5%	0%	27%	27
Republican	23%	24%	13%	0%	0%	0%	40%	7
Liberal	52%	28%	3%	3%	0%	1%	13%	137
Moderate	62%	10%	7%	1%	2%	0%	18%	96
Conservative	45%	22%	15%	0%	2%	0%	17%	25
Voted in 2008 NH Primary	54%	23%	6%	1%	1%	0%	15%	200
Did Not Vote in 2008 NH Primary	59%	13%	5%	4%	0%	0%	19%	76
Voted in 2012 NH Primary	56%	21%	6%	1%	1%	0%	14%	226
Did Not Vote in 2012 NH Primary	50%	17%	3%	6%	0%	0%	23%	49
Union household	40%	21%	15%	0%	2%	0%	22%	33
Non-union	58%	20%	5%	2%	1%	0%	15%	238
Read Union Leader	65%	16%	7%	2%	0%	0%	11%	41
Read Boston Globe	64%	18%	5%	0%	0%	0%	13%	56
Read Local Newspapers	62%	16%	5%	3%	1%	0%	12%	120
Watch WMUR	60%	16%	7%	1%	0%	0%	16%	136
Listen to NHPR	55%	23%	5%	1%	0%	0%	15%	139
18 to 34	53%	17%	6%	4%	0%	0%	20%	84
35 to 49	51%	28%	8%	0%	0%	0%	13%	57
50 to 64	57%	19%	4%	1%	2%	0%	17%	84
65 and over	60%	17%	5%	1%	1%	1%	14%	48
Male	44%	29%	9%	3%	2%	1%	13%	114
Female	63%	14%	4%	0%	0%	0%	19%	162
High school or less	57%	23%	4%	12%	0%	0%	4%	26
Some college	46%	16%	16%	0%	0%	0%	22%	60
College graduate	56%	21%	5%	1%	2%	0%	16%	96
Post-graduate	61%	20%	1%	1%	1%	1%	16%	91
Attend services 1 or more a week	51%	26%	8%	2%	2%	0%	12%	35
1-2 times a month	80%	11%	1%	0%	0%	0%	8%	30
Less often	58%	18%	8%	0%	0%	1%	15%	75
Never	49%	22%	5%	3%	1%	0%	20%	130
North Country	55%	28%	2%	0%	0%	0%	14%	24
Central / Lakes	52%	9%	6%	0%	2%	0%	31%	39
Connecticut Valley	58%	32%	2%	0%	1%	0%	6%	46
Mass Border	61%	14%	7%	5%	1%	1%	11%	76
Seacoast	48%	19%	8%	1%	0%	0%	24%	56
Manchester Area	55%	27%	6%	0%	0%	0%	12%	36
First Cong. Dist	50%	20%	8%	4%	0%	1%	17%	125
Second Cong. Dist	60%	20%	4%	0%	1%	0%	15%	151

Who is Least Honest?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Lincoln Chafee	Joe Biden	Martin O'Malley	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**31%**	**3%**	**2%**	**2%**	**1%**	**0%**	**1%**	**59%**	**270**
Registered Democrat	31%	5%	4%	2%	2%	0%	1%	55%	151
Registered Undeclared	28%	1%	1%	2%	0%	1%	0%	66%	95
Democrat	30%	4%	3%	2%	1%	0%	1%	60%	232
Independent	33%	0%	0%	2%	0%	0%	0%	65%	27
Republican	63%	0%	0%	13%	0%	0%	0%	23%	7
Liberal	36%	3%	3%	1%	2%	0%	0%	55%	134
Moderate	29%	1%	3%	2%	0%	1%	0%	64%	93
Conservative	22%	5%	0%	10%	0%	0%	7%	56%	25
Voted in 2008 NH Primary	31%	5%	3%	2%	1%	0%	0%	58%	194
Did Not Vote in 2008 NH Primary	31%	0%	0%	4%	0%	1%	2%	62%	76
Voted in 2012 NH Primary	28%	4%	3%	2%	1%	0%	0%	62%	220
Did Not Vote in 2012 NH Primary	46%	0%	0%	4%	0%	0%	4%	46%	49
Union household	38%	2%	0%	0%	2%	0%	0%	58%	33
Non-union	29%	4%	3%	3%	1%	0%	1%	60%	232
Read Union Leader	21%	7%	2%	0%	0%	0%	4%	65%	40
Read Boston Globe	30%	0%	3%	0%	0%	0%	3%	64%	55
Read Local Newspapers	27%	2%	3%	1%	2%	1%	2%	62%	117
Watch WMUR	27%	6%	4%	1%	1%	1%	1%	60%	133
Listen to NHPR	38%	4%	2%	1%	1%	1%	0%	53%	133
18 to 34	28%	5%	0%	2%	2%	0%	2%	61%	84
35 to 49	40%	3%	4%	5%	0%	0%	0%	48%	57
50 to 64	29%	3%	4%	2%	1%	0%	0%	62%	81
65 and over	27%	2%	2%	1%	0%	2%	0%	67%	45
Male	45%	3%	3%	2%	0%	1%	2%	44%	110
Female	22%	3%	2%	2%	1%	0%	0%	69%	159
High school or less	31%	7%	3%	9%	0%	0%	0%	50%	26
Some college	33%	1%	0%	0%	0%	0%	3%	63%	60
College graduate	34%	5%	1%	3%	0%	0%	0%	58%	95
Post-graduate	26%	3%	5%	1%	3%	1%	0%	61%	86
Attend services 1 or more a week	34%	0%	2%	3%	0%	0%	0%	61%	35
1-2 times a month	18%	4%	0%	0%	0%	0%	0%	78%	30
Less often	31%	5%	4%	3%	2%	0%	0%	54%	72
Never	33%	4%	2%	2%	1%	1%	1%	57%	128
North Country	39%	12%	0%	0%	0%	0%	0%	49%	24
Central / Lakes	44%	0%	2%	0%	2%	0%	0%	52%	37
Connecticut Valley	28%	1%	6%	4%	0%	2%	0%	60%	46
Mass Border	19%	1%	4%	3%	0%	0%	2%	70%	74
Seacoast	34%	6%	0%	3%	0%	0%	0%	58%	54
Manchester Area	37%	7%	0%	2%	5%	0%	0%	49%	35
First Cong. Dist	37%	5%	1%	2%	1%	0%	1%	53%	120
Second Cong. Dist	27%	2%	4%	2%	0%	1%	0%	64%	150

Who is Most Likeable?
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Bernie Sanders	Hillary Clinton	Joe Biden	Martin O'Malley	Lincoln Chafee	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**40%**	**24%**	**18%**	**3%**	**1%**	**1%**	**0%**	**13%**	**274**
Registered Democrat	39%	23%	19%	4%	1%	0%	0%	15%	156
Registered Undeclared	44%	22%	18%	2%	0%	1%	0%	13%	95
Democrat	39%	26%	19%	3%	2%	0%	0%	11%	238
Independent	55%	13%	10%	0%	0%	3%	0%	18%	27
Republican	26%	0%	13%	0%	0%	0%	0%	61%	7
Liberal	47%	22%	20%	2%	2%	0%	0%	7%	137
Moderate	34%	29%	12%	5%	1%	2%	0%	17%	96
Conservative	31%	26%	19%	0%	0%	0%	0%	23%	25
Voted in 2008 NH Primary	39%	23%	21%	3%	0%	1%	0%	12%	199
Did Not Vote in 2008 NH Primary	43%	27%	10%	1%	4%	0%	0%	16%	76
Voted in 2012 NH Primary	39%	24%	19%	3%	1%	1%	0%	13%	224
Did Not Vote in 2012 NH Primary	45%	23%	14%	0%	5%	0%	0%	12%	49
Union household	47%	9%	19%	7%	0%	0%	0%	17%	33
Non-union	39%	25%	18%	2%	2%	1%	0%	13%	238
Read Union Leader	36%	32%	19%	2%	0%	0%	0%	11%	41
Read Boston Globe	35%	27%	25%	0%	0%	0%	0%	12%	56
Read Local Newspapers	42%	25%	20%	3%	0%	0%	0%	10%	119
Watch WMUR	35%	30%	20%	4%	0%	0%	0%	11%	136
Listen to NHPR	47%	13%	20%	3%	3%	1%	0%	14%	138
18 to 34	40%	30%	16%	0%	3%	0%	0%	12%	84
35 to 49	50%	12%	21%	3%	0%	0%	0%	14%	57
50 to 64	36%	26%	17%	3%	1%	2%	1%	14%	84
65 and over	37%	26%	19%	5%	0%	0%	0%	13%	47
Male	48%	19%	15%	4%	3%	1%	0%	10%	114
Female	34%	28%	20%	2%	0%	0%	0%	15%	161
High school or less	61%	21%	6%	0%	0%	0%	0%	11%	26
Some college	33%	37%	16%	0%	0%	0%	0%	14%	60
College graduate	38%	21%	18%	7%	0%	1%	1%	16%	96
Post-graduate	41%	21%	23%	1%	4%	1%	0%	10%	90
Attend services 1 or more a week	37%	25%	14%	7%	0%	2%	0%	16%	35
1-2 times a month	31%	42%	24%	0%	0%	0%	0%	3%	30
Less often	39%	18%	27%	4%	1%	0%	0%	11%	75
Never	43%	24%	13%	1%	2%	1%	0%	15%	130
North Country	49%	25%	16%	0%	10%	0%	0%	0%	24
Central / Lakes	31%	22%	14%	7%	0%	2%	1%	21%	39
Connecticut Valley	60%	9%	17%	2%	0%	0%	0%	11%	45
Mass Border	30%	43%	14%	0%	0%	0%	0%	12%	76
Seacoast	36%	15%	22%	4%	2%	1%	0%	20%	56
Manchester Area	46%	18%	26%	2%	0%	0%	0%	7%	35
First Cong. Dist	38%	20%	23%	3%	1%	1%	0%	15%	124
Second Cong. Dist	42%	28%	14%	2%	2%	1%	0%	11%	150

Who is the Most Progressive?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Joe Biden	Martin O'Malley	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**55%**	**19%**	**2%**	**1%**	**0%**	**0%**	**22%**	**276**
Registered Democrat	56%	24%	1%	1%	0%	0%	19%	156
Registered Undeclared	56%	15%	4%	0%	1%	0%	25%	96
Democrat	55%	22%	2%	1%	0%	0%	20%	239
Independent	57%	6%	0%	0%	3%	0%	34%	27
Republican	38%	0%	0%	0%	0%	0%	62%	7
Liberal	66%	17%	2%	1%	0%	1%	14%	137
Moderate	52%	20%	1%	0%	1%	0%	26%	96
Conservative	19%	38%	2%	0%	0%	0%	41%	25
Voted in 2008 NH Primary	57%	19%	2%	1%	0%	0%	20%	200
Did Not Vote in 2008 NH Primary	50%	19%	1%	0%	0%	0%	29%	76
Voted in 2012 NH Primary	55%	20%	2%	1%	0%	0%	22%	226
Did Not Vote in 2012 NH Primary	59%	19%	0%	0%	0%	0%	22%	49
Union household	64%	10%	2%	0%	0%	0%	23%	33
Non-union	54%	21%	2%	1%	0%	0%	21%	238
Read Union Leader	42%	35%	4%	2%	0%	0%	17%	41
Read Boston Globe	64%	16%	3%	0%	0%	0%	17%	56
Read Local Newspapers	56%	24%	3%	1%	0%	0%	16%	120
Watch WMUR	52%	23%	2%	1%	0%	1%	22%	136
Listen to NHPR	68%	11%	2%	1%	0%	0%	18%	139
18 to 34	46%	21%	2%	0%	0%	0%	31%	84
35 to 49	59%	18%	2%	0%	0%	0%	22%	57
50 to 64	58%	20%	1%	1%	1%	1%	18%	84
65 and over	61%	20%	2%	1%	0%	0%	16%	48
Male	60%	20%	2%	0%	1%	1%	17%	114
Female	52%	19%	1%	1%	0%	0%	26%	162
High school or less	40%	34%	2%	0%	0%	0%	24%	26
Some college	40%	29%	7%	0%	0%	1%	22%	60
College graduate	53%	16%	0%	1%	1%	0%	29%	96
Post-graduate	72%	13%	0%	1%	0%	0%	15%	91
Attend services 1 or more a week	47%	16%	3%	2%	0%	0%	32%	35
1-2 times a month	46%	30%	0%	0%	0%	0%	23%	30
Less often	51%	17%	3%	0%	0%	0%	30%	75
Never	61%	20%	1%	1%	1%	1%	15%	130
North Country	67%	6%	0%	0%	0%	0%	27%	24
Central / Lakes	56%	15%	0%	0%	2%	0%	27%	39
Connecticut Valley	75%	15%	2%	0%	0%	0%	7%	46
Mass Border	37%	39%	4%	0%	0%	1%	20%	76
Seacoast	53%	11%	0%	3%	0%	0%	33%	56
Manchester Area	65%	10%	3%	0%	0%	0%	22%	36
First Cong. Dist	52%	20%	1%	1%	0%	0%	25%	125
Second Cong. Dist	58%	19%	2%	0%	1%	0%	20%	151

Who has the Best Chance of Winning the General Election?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**67%**	**12%**	**4%**	**1%**	**1%**	**15%**	**276**
Registered Democrat	63%	11%	5%	1%	1%	19%	156
Registered Undeclared	68%	16%	3%	2%	0%	10%	96
Democrat	70%	11%	4%	0%	1%	13%	239
Independent	37%	20%	4%	3%	0%	36%	27
Republican	57%	30%	0%	13%	0%	0%	7
Liberal	63%	18%	4%	1%	1%	13%	137
Moderate	78%	4%	2%	1%	0%	15%	96
Conservative	58%	18%	10%	0%	0%	14%	25
Voted in 2008 NH Primary	62%	16%	4%	1%	1%	16%	200
Did Not Vote in 2008 NH Primary	82%	2%	4%	0%	0%	12%	76
Voted in 2012 NH Primary	66%	13%	4%	1%	1%	15%	226
Did Not Vote in 2012 NH Primary	75%	9%	4%	0%	0%	13%	49
Union household	61%	18%	8%	0%	0%	12%	33
Non-union	67%	12%	4%	1%	1%	15%	238
Read Union Leader	74%	5%	8%	0%	2%	11%	41
Read Boston Globe	63%	16%	5%	0%	0%	16%	56
Read Local Newspapers	68%	13%	4%	1%	1%	13%	120
Watch WMUR	68%	11%	5%	0%	1%	15%	136
Listen to NHPR	66%	14%	2%	1%	1%	16%	139
18 to 34	66%	7%	4%	0%	0%	23%	84
35 to 49	54%	30%	6%	0%	0%	10%	57
50 to 64	73%	9%	4%	1%	1%	11%	84
65 and over	72%	8%	1%	4%	1%	13%	48
Male	70%	16%	3%	1%	0%	10%	114
Female	66%	10%	5%	1%	1%	18%	162
High school or less	82%	9%	4%	0%	0%	5%	26
Some college	67%	15%	8%	0%	0%	10%	60
College graduate	61%	8%	1%	3%	1%	26%	96
Post-graduate	69%	16%	6%	0%	1%	9%	91
Attend services 1 or more a week	52%	9%	5%	0%	2%	33%	35
1-2 times a month	86%	14%	0%	0%	0%	0%	30
Less often	71%	12%	6%	1%	0%	10%	75
Never	64%	14%	4%	1%	1%	16%	130
North Country	53%	25%	0%	4%	0%	17%	24
Central / Lakes	70%	13%	2%	2%	0%	12%	39
Connecticut Valley	66%	24%	2%	0%	0%	8%	46
Mass Border	76%	8%	5%	0%	0%	11%	76
Seacoast	62%	5%	5%	1%	3%	24%	56
Manchester Area	64%	10%	8%	0%	0%	18%	36
First Cong. Dist	65%	7%	5%	1%	1%	20%	125
Second Cong. Dist	69%	17%	3%	1%	0%	10%	151

Who Best Represents Democrats Like Yourself?
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Hillary Clinton	Joe Biden	Martin O'Malley	Lincoln Chafee	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**43%**	**34%**	**6%**	**1%**	**1%**	**0%**	**1%**	**14%**	**275**
Registered Democrat	45%	32%	3%	1%	1%	0%	2%	16%	156
Registered Undeclared	41%	34%	10%	0%	0%	1%	0%	14%	95
Democrat	43%	37%	6%	1%	1%	0%	1%	11%	239
Independent	37%	14%	7%	0%	0%	5%	0%	37%	27
Republican	34%	15%	0%	0%	0%	0%	0%	50%	6
Liberal	56%	29%	3%	1%	1%	0%	2%	8%	137
Moderate	32%	40%	9%	1%	0%	1%	0%	18%	96
Conservative	30%	43%	6%	0%	0%	2%	0%	19%	25
Voted in 2008 NH Primary	46%	32%	6%	1%	0%	1%	2%	13%	199
Did Not Vote in 2008 NH Primary	36%	39%	5%	0%	1%	0%	0%	18%	76
Voted in 2012 NH Primary	41%	36%	6%	1%	0%	1%	1%	15%	225
Did Not Vote in 2012 NH Primary	54%	27%	7%	0%	2%	0%	0%	10%	49
Union household	64%	15%	7%	0%	0%	0%	0%	13%	33
Non-union	40%	36%	6%	1%	1%	1%	1%	15%	237
Read Union Leader	30%	49%	4%	2%	0%	0%	6%	9%	41
Read Boston Globe	42%	43%	7%	0%	0%	0%	1%	7%	56
Read Local Newspapers	41%	42%	6%	1%	0%	0%	0%	10%	119
Watch WMUR	39%	40%	5%	1%	0%	0%	2%	14%	136
Listen to NHPR	53%	26%	5%	1%	1%	0%	1%	13%	138
18 to 34	36%	38%	6%	0%	0%	0%	2%	18%	84
35 to 49	56%	29%	2%	0%	0%	0%	0%	13%	57
50 to 64	42%	32%	9%	1%	0%	2%	1%	14%	84
65 and over	40%	40%	3%	1%	3%	0%	2%	11%	47
Male	56%	22%	6%	1%	1%	1%	1%	13%	114
Female	34%	42%	6%	0%	0%	0%	2%	15%	161
High school or less	57%	32%	0%	0%	0%	0%	0%	11%	26
Some college	31%	45%	13%	0%	0%	0%	1%	9%	60
College graduate	37%	30%	6%	1%	1%	1%	0%	24%	95
Post-graduate	52%	33%	2%	1%	1%	1%	2%	8%	91
Attend services 1 or more a week	46%	22%	5%	2%	0%	2%	6%	17%	35
1-2 times a month	21%	67%	0%	0%	0%	0%	0%	12%	30
Less often	44%	33%	9%	0%	1%	0%	1%	13%	74
Never	46%	32%	5%	1%	1%	1%	1%	15%	130
North Country	44%	38%	6%	0%	0%	0%	0%	12%	23
Central / Lakes	46%	30%	6%	0%	0%	2%	0%	17%	39
Connecticut Valley	56%	35%	5%	0%	0%	0%	0%	4%	46
Mass Border	31%	43%	8%	1%	2%	1%	4%	10%	76
Seacoast	49%	24%	6%	1%	0%	0%	0%	20%	56
Manchester Area	40%	32%	3%	0%	0%	0%	1%	24%	36
First Cong. Dist	44%	30%	6%	1%	1%	0%	2%	17%	125
Second Cong. Dist	43%	38%	6%	0%	1%	1%	0%	12%	150

Who has the Right Experience to be President?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**55%**	**17%**	**11%**	**1%**	**0%**	**1%**	**15%**	**273**
Registered Democrat	53%	14%	13%	1%	0%	1%	17%	155
Registered Undeclared	56%	18%	9%	1%	1%	0%	16%	95
Democrat	61%	14%	10%	0%	1%	0%	13%	236
Independent	20%	35%	7%	3%	0%	3%	32%	27
Republican	13%	22%	37%	0%	0%	12%	16%	7
Liberal	54%	23%	7%	1%	1%	1%	15%	135
Moderate	65%	10%	10%	1%	1%	1%	14%	96
Conservative	42%	20%	23%	0%	0%	4%	11%	25
Voted in 2008 NH Primary	53%	20%	11%	1%	1%	1%	15%	198
Did Not Vote in 2008 NH Primary	62%	10%	11%	0%	0%	0%	17%	76
Voted in 2012 NH Primary	55%	16%	11%	1%	1%	1%	16%	223
Did Not Vote in 2012 NH Primary	59%	21%	8%	0%	0%	0%	12%	49
Union household	41%	18%	8%	0%	0%	0%	33%	31
Non-union	57%	17%	11%	1%	1%	1%	13%	237
Read Union Leader	58%	16%	15%	0%	3%	0%	8%	41
Read Boston Globe	66%	8%	10%	0%	0%	0%	16%	55
Read Local Newspapers	69%	13%	6%	0%	1%	0%	11%	119
Watch WMUR	58%	15%	13%	0%	0%	2%	12%	136
Listen to NHPR	55%	20%	8%	1%	1%	1%	14%	137
18 to 34	54%	11%	13%	0%	0%	0%	22%	84
35 to 49	54%	26%	9%	0%	0%	2%	10%	55
50 to 64	54%	19%	10%	1%	1%	2%	13%	83
65 and over	62%	12%	8%	2%	1%	0%	14%	48
Male	39%	29%	13%	1%	1%	1%	16%	112
Female	66%	9%	9%	0%	0%	1%	15%	161
High school or less	63%	26%	9%	0%	0%	0%	2%	26
Some college	51%	16%	18%	0%	0%	1%	14%	59
College graduate	48%	15%	8%	2%	1%	1%	26%	96
Post-graduate	64%	17%	9%	0%	1%	1%	8%	89
Attend services 1 or more a week	49%	21%	10%	2%	2%	2%	14%	35
1-2 times a month	65%	12%	11%	0%	0%	0%	12%	30
Less often	60%	9%	17%	0%	1%	0%	13%	74
Never	53%	21%	7%	1%	0%	1%	18%	129
North Country	53%	23%	24%	0%	0%	0%	0%	24
Central / Lakes	54%	17%	11%	2%	0%	0%	16%	39
Connecticut Valley	56%	29%	1%	0%	0%	2%	11%	46
Mass Border	57%	11%	21%	0%	0%	2%	9%	76
Seacoast	56%	7%	2%	2%	1%	0%	32%	54
Manchester Area	51%	22%	4%	0%	2%	0%	21%	36
First Cong. Dist	53%	14%	10%	1%	1%	0%	22%	122
Second Cong. Dist	57%	19%	11%	1%	0%	2%	10%	151

Who Can Best Handle the Economy?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**43%**	**32%**	**5%**	**1%**	**1%**	**0%**	**17%**	**276**
Registered Democrat	45%	31%	6%	1%	1%	0%	16%	156
Registered Undeclared	41%	35%	6%	1%	1%	1%	15%	96
Democrat	47%	30%	5%	0%	1%	0%	16%	239
Independent	23%	41%	4%	11%	0%	0%	21%	27
Republican	0%	49%	23%	0%	0%	0%	28%	7
Liberal	39%	41%	3%	1%	1%	1%	15%	137
Moderate	48%	25%	6%	1%	1%	0%	19%	96
Conservative	45%	20%	21%	2%	0%	0%	11%	25
Voted in 2008 NH Primary	44%	33%	4%	2%	1%	0%	15%	200
Did Not Vote in 2008 NH Primary	40%	30%	8%	0%	0%	0%	22%	76
Voted in 2012 NH Primary	44%	32%	5%	1%	1%	0%	17%	226
Did Not Vote in 2012 NH Primary	38%	34%	8%	3%	0%	0%	17%	49
Union household	31%	48%	12%	0%	0%	0%	9%	33
Non-union	46%	30%	5%	1%	1%	0%	17%	238
Read Union Leader	47%	19%	13%	0%	5%	0%	17%	41
Read Boston Globe	46%	34%	6%	0%	1%	0%	12%	56
Read Local Newspapers	45%	31%	7%	2%	2%	0%	13%	120
Watch WMUR	46%	29%	6%	0%	2%	1%	18%	136
Listen to NHPR	46%	34%	4%	1%	2%	1%	13%	139
18 to 34	41%	29%	6%	2%	0%	0%	22%	84
35 to 49	37%	43%	5%	0%	0%	0%	15%	57
50 to 64	51%	28%	5%	2%	2%	1%	12%	84
65 and over	42%	31%	6%	0%	3%	0%	19%	48
Male	33%	47%	7%	3%	2%	0%	9%	114
Female	50%	22%	4%	0%	0%	0%	22%	162
High school or less	45%	46%	0%	0%	0%	0%	9%	26
Some college	44%	29%	12%	0%	0%	0%	16%	60
College graduate	44%	24%	0%	3%	1%	0%	27%	96
Post-graduate	42%	37%	9%	1%	2%	1%	9%	91
Attend services 1 or more a week	38%	27%	5%	6%	2%	0%	22%	35
1-2 times a month	63%	17%	0%	0%	2%	0%	17%	30
Less often	47%	30%	8%	0%	1%	0%	14%	75
Never	39%	37%	6%	1%	1%	1%	17%	130
North Country	49%	41%	0%	0%	0%	0%	10%	24
Central / Lakes	40%	28%	10%	2%	0%	0%	20%	39
Connecticut Valley	42%	50%	0%	0%	0%	0%	7%	46
Mass Border	49%	24%	7%	1%	2%	1%	16%	76
Seacoast	38%	30%	5%	0%	1%	0%	26%	56
Manchester Area	39%	29%	8%	5%	2%	0%	17%	36
First Cong. Dist	40%	30%	8%	2%	2%	1%	18%	125
Second Cong. Dist	45%	34%	4%	1%	0%	0%	16%	151

Who Can Best Handle Terrorism?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Bernie Sanders	Martin O'Malley	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**52%**	**13%**	**11%**	**2%**	**1%**	**1%**	**21%**	**273**
Registered Democrat	53%	12%	8%	2%	1%	1%	22%	155
Registered Undeclared	50%	15%	12%	1%	1%	0%	21%	95
Democrat	56%	14%	9%	2%	1%	1%	18%	237
Independent	18%	18%	17%	0%	0%	0%	47%	27
Republican	23%	0%	25%	0%	13%	0%	39%	7
Liberal	57%	10%	13%	3%	1%	1%	16%	137
Moderate	47%	17%	5%	1%	2%	0%	28%	96
Conservative	49%	17%	13%	0%	0%	2%	19%	24
Voted in 2008 NH Primary	51%	14%	13%	1%	2%	1%	20%	198
Did Not Vote in 2008 NH Primary	54%	13%	5%	4%	0%	0%	25%	76
Voted in 2012 NH Primary	51%	14%	11%	1%	1%	1%	22%	223
Did Not Vote in 2012 NH Primary	55%	12%	9%	6%	0%	0%	17%	49
Union household	45%	10%	14%	0%	2%	0%	29%	32
Non-union	53%	14%	10%	2%	1%	1%	19%	237
Read Union Leader	41%	17%	18%	3%	0%	0%	21%	41
Read Boston Globe	50%	18%	10%	0%	0%	0%	21%	55
Read Local Newspapers	57%	8%	9%	4%	1%	0%	21%	119
Watch WMUR	50%	15%	9%	0%	0%	1%	24%	135
Listen to NHPR	60%	13%	9%	1%	2%	0%	17%	138
18 to 34	53%	13%	9%	4%	0%	0%	22%	84
35 to 49	43%	19%	19%	0%	0%	0%	19%	57
50 to 64	57%	16%	4%	1%	0%	1%	21%	83
65 and over	49%	4%	14%	1%	7%	1%	24%	47
Male	46%	14%	16%	3%	2%	1%	18%	112
Female	56%	13%	7%	0%	1%	0%	23%	161
High school or less	53%	12%	19%	12%	0%	0%	4%	26
Some college	51%	8%	14%	0%	0%	2%	26%	60
College graduate	48%	15%	8%	1%	3%	0%	25%	96
Post-graduate	55%	16%	8%	1%	0%	1%	19%	89
Attend services 1 or more a week	47%	17%	11%	2%	5%	0%	18%	35
1-2 times a month	60%	15%	9%	0%	0%	1%	14%	30
Less often	56%	12%	7%	1%	1%	1%	22%	75
Never	48%	13%	13%	2%	1%	1%	22%	129
North Country	39%	23%	13%	0%	4%	0%	22%	24
Central / Lakes	55%	10%	7%	0%	0%	0%	28%	39
Connecticut Valley	63%	5%	16%	0%	1%	0%	14%	45
Mass Border	56%	13%	9%	4%	0%	2%	15%	74
Seacoast	43%	18%	7%	1%	3%	0%	28%	56
Manchester Area	45%	16%	13%	2%	0%	1%	23%	36
First Cong. Dist	45%	19%	10%	3%	1%	1%	22%	125
Second Cong. Dist	57%	9%	11%	0%	1%	0%	20%	149

Who Can Best Handle Illegal Immigration?
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Jim Webb	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**37%**	**19%**	**9%**	**2%**	**0%**	**0%**	**34%**	**273**
Registered Democrat	39%	17%	7%	2%	1%	0%	33%	156
Registered Undeclared	29%	23%	14%	1%	0%	0%	32%	94
Democrat	41%	15%	9%	2%	0%	0%	33%	238
Independent	5%	48%	14%	0%	0%	0%	33%	26
Republican	13%	17%	0%	0%	0%	0%	69%	7
Liberal	36%	25%	6%	3%	1%	1%	30%	137
Moderate	41%	12%	12%	1%	0%	0%	35%	95
Conservative	38%	18%	18%	0%	0%	2%	23%	24
Voted in 2008 NH Primary	37%	21%	8%	1%	0%	1%	32%	197
Did Not Vote in 2008 NH Primary	35%	11%	11%	4%	0%	0%	39%	76
Voted in 2012 NH Primary	36%	19%	9%	1%	0%	0%	35%	223
Did Not Vote in 2012 NH Primary	40%	18%	7%	6%	0%	0%	28%	49
Union household	18%	10%	10%	0%	3%	0%	59%	32
Non-union	40%	19%	9%	2%	0%	0%	30%	237
Read Union Leader	39%	19%	4%	3%	0%	0%	35%	41
Read Boston Globe	45%	14%	10%	0%	1%	0%	30%	56
Read Local Newspapers	45%	16%	10%	4%	0%	0%	25%	119
Watch WMUR	35%	17%	10%	0%	1%	0%	36%	135
Listen to NHPR	44%	21%	4%	1%	1%	0%	29%	138
18 to 34	35%	12%	9%	4%	0%	0%	40%	84
35 to 49	35%	28%	11%	0%	0%	0%	26%	57
50 to 64	40%	20%	10%	1%	1%	0%	27%	83
65 and over	37%	14%	3%	1%	0%	1%	42%	47
Male	30%	30%	8%	3%	1%	1%	27%	112
Female	41%	10%	10%	0%	0%	0%	38%	161
High school or less	35%	16%	15%	12%	0%	0%	22%	26
Some college	29%	18%	16%	0%	1%	1%	35%	59
College graduate	39%	20%	4%	1%	0%	0%	36%	96
Post-graduate	40%	18%	7%	1%	0%	1%	34%	90
Attend services 1 or more a week	26%	20%	7%	2%	2%	0%	42%	35
1-2 times a month	47%	13%	6%	0%	0%	1%	32%	30
Less often	31%	15%	17%	1%	0%	1%	35%	74
Never	41%	20%	6%	2%	0%	0%	31%	130
North Country	20%	8%	2%	0%	0%	0%	69%	24
Central / Lakes	34%	20%	7%	0%	0%	0%	38%	39
Connecticut Valley	38%	29%	13%	0%	0%	0%	21%	44
Mass Border	47%	8%	9%	4%	0%	1%	31%	75
Seacoast	30%	20%	13%	1%	1%	0%	35%	55
Manchester Area	38%	31%	4%	2%	0%	1%	24%	36
First Cong. Dist	35%	19%	9%	3%	1%	1%	32%	124
Second Cong. Dist	38%	18%	9%	0%	0%	0%	35%	149

Who Can Best Handle Health Care Policy?
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Someone Else	Don't Know	(N=)
LIKELY NH DEM PRIMARY VOTERS	**44%**	**29%**	**8%**	**1%**	**1%**	**0%**	**18%**	**276**
Registered Democrat	48%	27%	7%	1%	1%	0%	16%	156
Registered Undeclared	35%	30%	11%	2%	0%	0%	22%	96
Democrat	48%	28%	8%	0%	1%	0%	15%	239
Independent	18%	31%	12%	9%	0%	0%	30%	27
Republican	13%	11%	0%	11%	0%	0%	65%	7
Liberal	44%	38%	4%	1%	1%	0%	12%	137
Moderate	47%	19%	11%	1%	0%	0%	22%	96
Conservative	42%	21%	19%	3%	0%	2%	13%	25
Voted in 2008 NH Primary	43%	32%	7%	2%	1%	0%	15%	200
Did Not Vote in 2008 NH Primary	45%	20%	10%	0%	0%	0%	26%	76
Voted in 2012 NH Primary	45%	28%	8%	1%	1%	0%	18%	226
Did Not Vote in 2012 NH Primary	39%	33%	8%	3%	0%	0%	17%	49
Union household	26%	40%	10%	0%	0%	0%	24%	33
Non-union	47%	27%	8%	1%	1%	0%	16%	238
Read Union Leader	52%	25%	4%	0%	2%	0%	18%	41
Read Boston Globe	50%	34%	6%	0%	0%	0%	10%	56
Read Local Newspapers	54%	23%	8%	2%	1%	0%	11%	120
Watch WMUR	46%	28%	7%	1%	1%	0%	17%	136
Listen to NHPR	41%	33%	7%	1%	1%	0%	17%	139
18 to 34	40%	23%	8%	2%	0%	0%	27%	84
35 to 49	41%	43%	3%	0%	0%	0%	13%	57
50 to 64	47%	27%	12%	2%	1%	0%	10%	84
65 and over	49%	23%	7%	0%	1%	0%	20%	48
Male	35%	40%	11%	2%	0%	0%	12%	114
Female	50%	20%	6%	0%	1%	0%	22%	162
High school or less	40%	48%	13%	0%	0%	0%	0%	26
Some college	51%	16%	13%	1%	0%	1%	18%	60
College graduate	38%	23%	8%	3%	1%	0%	26%	96
Post-graduate	47%	36%	3%	0%	1%	0%	13%	91
Attend services 1 or more a week	50%	17%	9%	5%	2%	0%	18%	35
1-2 times a month	57%	19%	4%	0%	0%	1%	19%	30
Less often	40%	25%	9%	1%	0%	0%	25%	75
Never	42%	36%	8%	1%	1%	0%	12%	130
North Country	36%	31%	0%	0%	0%	0%	33%	24
Central / Lakes	37%	30%	11%	2%	0%	0%	20%	39
Connecticut Valley	45%	37%	10%	2%	0%	0%	6%	46
Mass Border	53%	22%	11%	0%	0%	0%	14%	76
Seacoast	42%	27%	7%	0%	3%	0%	21%	56
Manchester Area	37%	30%	5%	5%	0%	1%	23%	36
First Cong. Dist	46%	27%	8%	1%	1%	0%	16%	125
Second Cong. Dist	42%	30%	8%	1%	0%	0%	19%	151

Most Important To Your Vote In Presidential Primary?
(Likely 2016 DEM Primary Voters)

LIKELY NH DEM PRIMARY VOTERS	Jobs/ Economy	Health Care	Foreign Policy	Environ- ment	Education	Income Inequality	Social Issues	Campaign Finance	Other/ DK	(N=)
	18%	12%	14%	10%	4%	10%	3%	4%	25%	251
Registered Democrat	17%	12%	13%	10%	6%	13%	4%	4%	21%	141
Registered Undeclared	18%	10%	18%	6%	2%	7%	3%	4%	32%	89
Democrat	20%	12%	11%	11%	5%	11%	3%	3%	24%	215
Independent	3%	22%	18%	4%	0%	3%	9%	7%	34%	24
Republican	13%	0%	60%	0%	0%	0%	0%	0%	26%	7
Liberal	19%	14%	7%	12%	4%	14%	5%	5%	19%	127
Moderate	18%	10%	19%	6%	7%	5%	3%	3%	29%	87
Conservative	13%	18%	32%	0%	0%	0%	0%	0%	37%	21
Voted in 2008 NH Primary	19%	12%	17%	6%	6%	11%	3%	5%	23%	183
Did Not Vote in 2008 NH Primary	15%	13%	7%	21%	1%	7%	6%	0%	31%	68
Voted in 2012 NH Primary	19%	12%	15%	7%	4%	10%	2%	4%	27%	204
Did Not Vote in 2012 NH Primary	10%	12%	10%	23%	7%	12%	8%	4%	14%	46
Union household	22%	9%	16%	5%	6%	21%	3%	7%	11%	31
Non-union	17%	13%	14%	9%	4%	9%	4%	3%	27%	213
Read Union Leader	17%	9%	6%	16%	6%	6%	10%	3%	27%	40
Read Boston Globe	9%	10%	12%	4%	9%	16%	3%	3%	33%	54
Read Local Newspapers	13%	10%	14%	6%	7%	14%	5%	4%	26%	111
Watch WMUR	18%	13%	16%	9%	4%	9%	5%	3%	23%	126
Listen to NHPR	18%	11%	14%	11%	4%	16%	1%	7%	19%	126
18 to 34	20%	6%	2%	22%	8%	5%	7%	5%	25%	72
35 to 49	14%	14%	12%	4%	1%	25%	0%	3%	28%	49
50 to 64	25%	16%	21%	4%	4%	6%	1%	3%	21%	80
65 and over	8%	14%	20%	8%	3%	11%	5%	4%	27%	45
Male	23%	9%	17%	8%	1%	12%	1%	7%	22%	109
Female	14%	15%	12%	11%	6%	9%	6%	1%	27%	142
High school or less	6%	7%	19%	26%	0%	7%	8%	0%	26%	25
Some college	20%	8%	10%	8%	3%	7%	1%	4%	39%	56
College graduate	22%	13%	14%	11%	5%	8%	2%	7%	17%	78
Post-graduate	16%	16%	14%	5%	5%	15%	5%	1%	22%	88
Attend services 1 or more a week	13%	12%	22%	2%	3%	10%	3%	13%	21%	32
1-2 times a month	18%	28%	11%	4%	9%	4%	0%	0%	27%	27
Less often	16%	15%	12%	12%	1%	7%	0%	3%	34%	70
Never	21%	7%	12%	12%	6%	14%	7%	2%	19%	115
North Country	16%	5%	10%	23%	11%	12%	4%	0%	19%	23
Central / Lakes	14%	11%	18%	12%	1%	3%	2%	4%	36%	36
Connecticut Valley	20%	12%	19%	5%	2%	15%	0%	3%	24%	41
Mass Border	22%	11%	16%	10%	6%	9%	2%	0%	25%	69
Seacoast	19%	15%	11%	9%	7%	13%	1%	5%	21%	49
Manchester Area	9%	17%	9%	5%	0%	9%	16%	12%	23%	34
First Cong. Dist	13%	14%	12%	8%	4%	13%	6%	5%	25%	113
Second Cong. Dist	22%	11%	15%	11%	5%	8%	2%	2%	25%	138