

THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL



University of
New Hampshire

February 7, 2016

HOME STRETCH: SANDERS OUT FRONT IN NH, CLINTON CLOSING, ONE THIRD STILL UNDECIDED

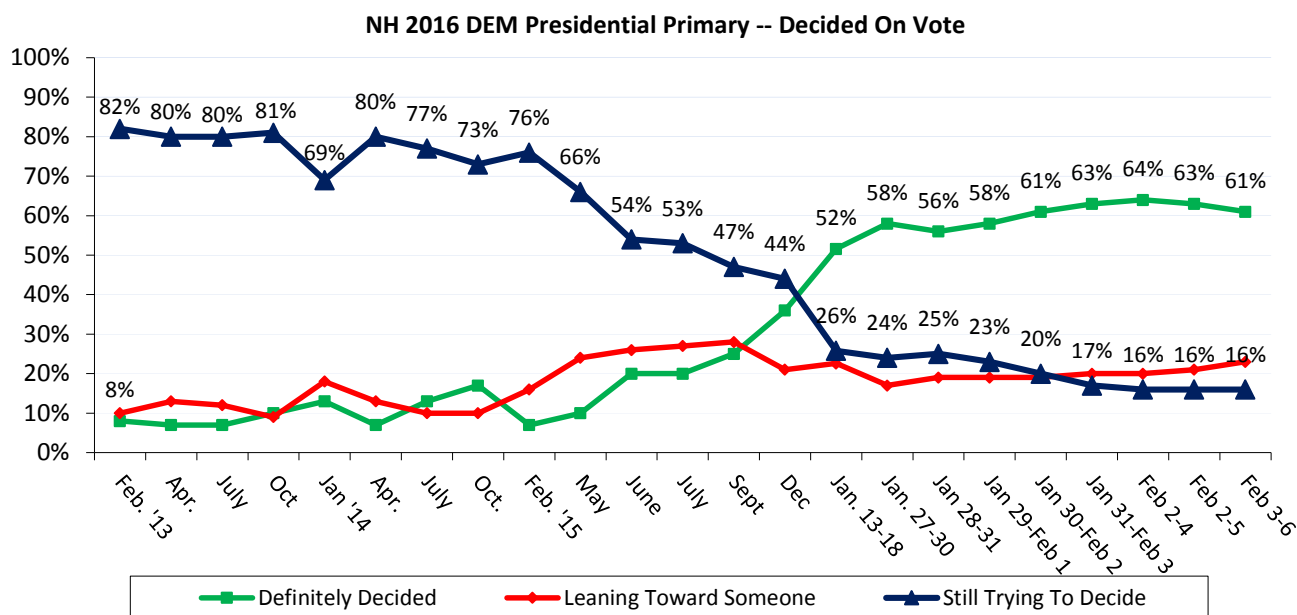
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DURHAM, NH – Vermont senator Bernie Sanders continues to hold a double-digit lead over former Secretary of State Hillary Clinton in New Hampshire and most Democrats think Sanders will win the New Hampshire Primary. However, Clinton has recently started to close the gap. About one third of Democrats say they have not definitely decided who they will support.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. Nine hundred and fifty-three (953) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 3 and February 6, 2016. The margin of sampling error is +/- 3.2 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and four hundred and six (406) likely 2016 Democratic Primary voters (MSE = +/-4.9 percentage points).

One Third of NH Democratic Primary Voters Still Not Decided

With only days remaining until the February 9th New Hampshire Primary, an increasing percentage of New Hampshire Democrats have decided which candidate they will vote for, however, about a third of voters have not yet firmly committed to a candidate. Currently, 61% of likely Democratic primary voters say they have definitely decided who they will support, 23% are leaning toward a candidate, and 16% are still trying to decide who to support.



* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

Currently, 55% of likely Democratic primary voters say they are extremely interested in the election, 34% are very interested, 10% are somewhat interested and 1% are not very interested. Interest is similar to this point in the 2008 primary cycle when 52% of Democrats said they were extremely interested in the election, 38% were very interested and 13% were somewhat or not very interested.

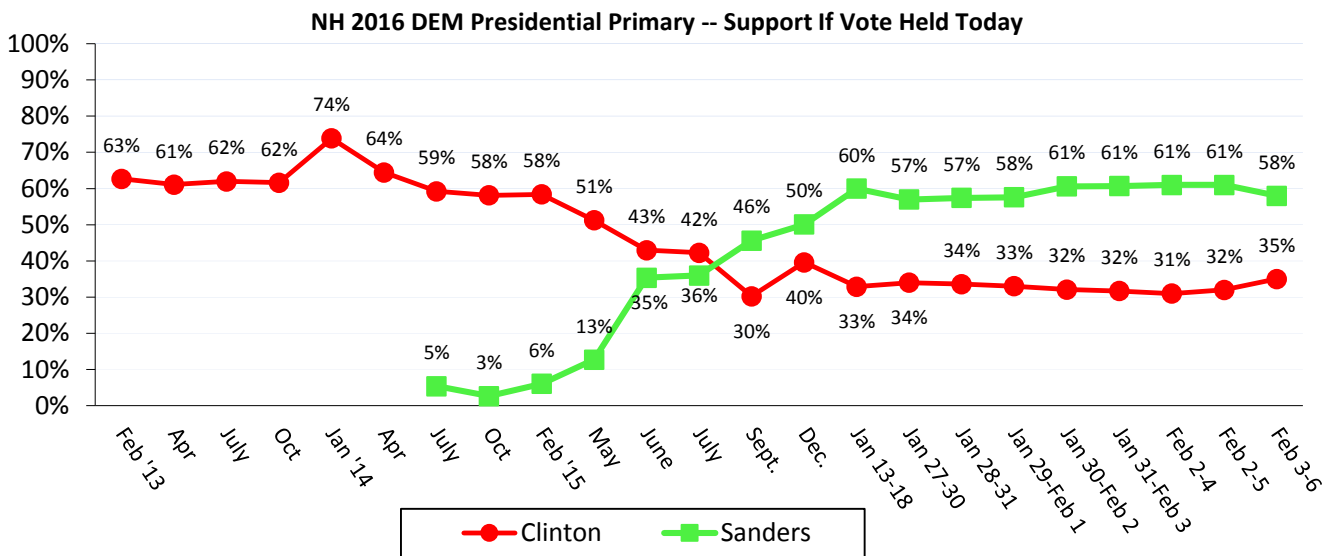
Undeclared voters, often erroneously referred to as “independents”, are just as likely to say they plan to vote in the Republican primary as the Democratic primary. Currently, 46% of undeclared voters say they plan to vote in the Democratic primary, 46% plan to vote in the Republican primary, and 8% are unsure which primary they would vote in.

2016 NH Democratic Primary Trial Heat

Senator Sanders has maintained his considerable lead over Clinton in New Hampshire, but Clinton has recently started to close the gap. If the Democratic Primary were held today, 58% of likely Democratic Primary voters say they would vote for Sanders, 35% say they would vote for Clinton, and 6% are undecided.

Sanders still leads Clinton in nearly every demographic group. His strongest support comes from voters under 35 (85%), voters who are registered undeclared (71%), and voters who have not voted in the past two primaries (84%). The trouble for the Sanders campaign is that younger voters and first-time primary voters are the least likely to show up on election day. Clinton’s strongest support comes from voters who are 65 and older (51%) and voters who frequently attend religious services (51%). Sanders also leads Clinton 63%-37% among voters who say they have definitely decided who they will support.

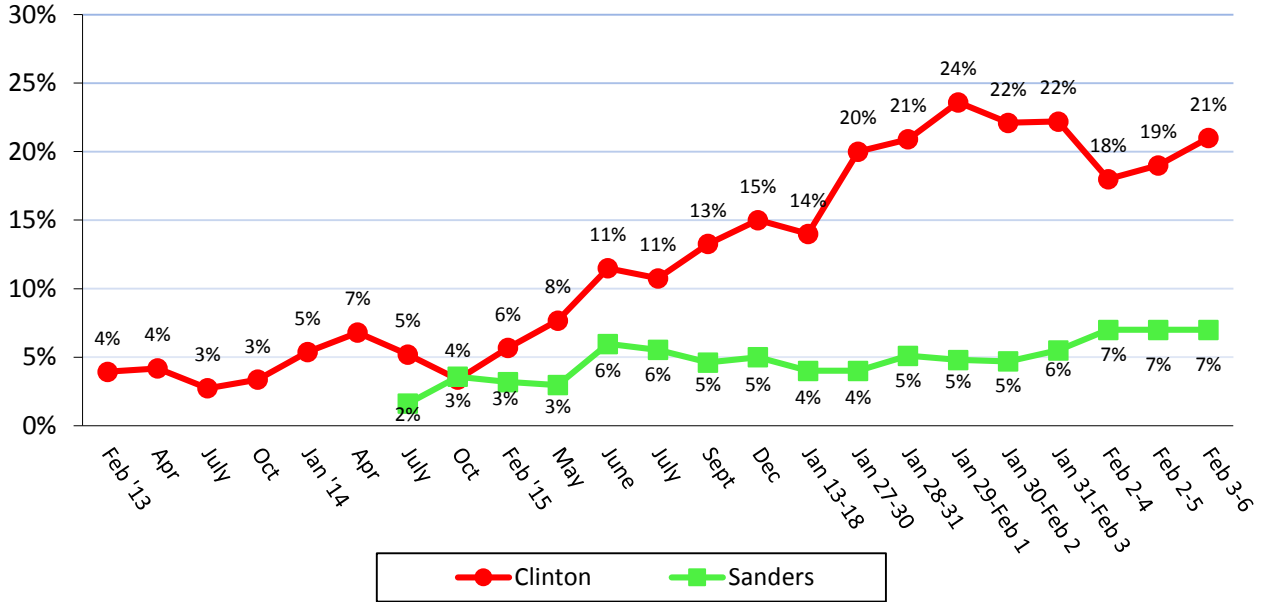
There continues to be a large gender gap with Sanders leading among men by 43 percentage points (70% to 27%). Sanders also currently has a slight edge among women (49% to 41%).



Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and neither Democratic candidate is seen as particularly unacceptable. When asked which candidate they would NOT vote for under any circumstance, 21% would not vote for Clinton, 7% would not vote for Sanders, 59% think that all of the prospective candidates are acceptable, 5% named someone else, and 8% are unsure.

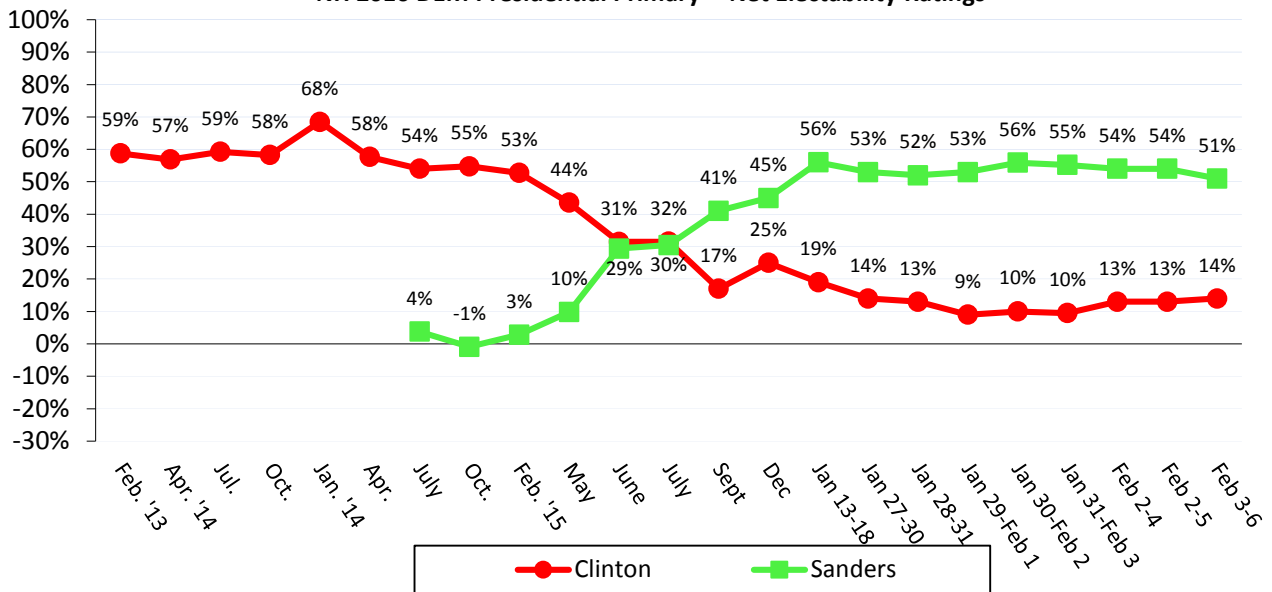
NH 2016 DEM Presidential Primary -- Would Not Vote For



Democrat Net Electability

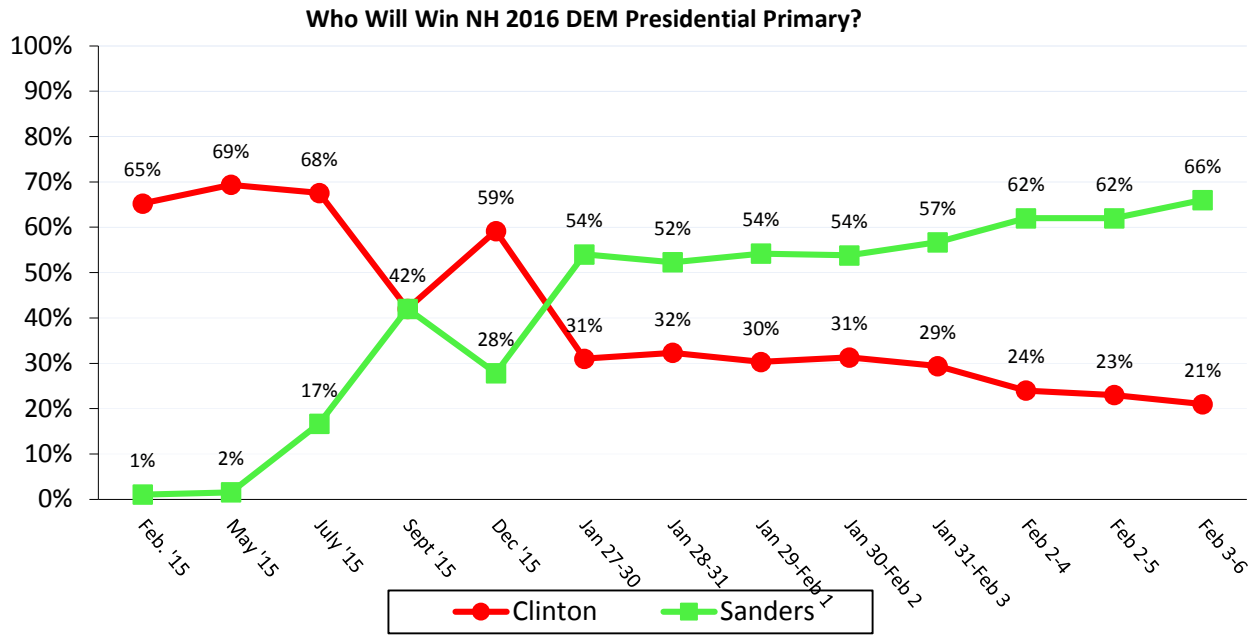
Sanders continues to be the most popular Democrat as measured by net electability, the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances. Sanders' net electability score is +51%, while Clinton's net electability score is +14%.

NH 2016 DEM Presidential Primary -- Net Electability Ratings



Who Will Win NH Primary?

Sanders' has led in polls for the past two months and this has led most Democratic Primary voters to believe he will win the New Hampshire Primary – 66% of likely Democratic Primary voters think Sanders will win the New Hampshire primary, 21% think Clinton will win, and 14% were unsure.



CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers. Nine hundred and fifty-three (953) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 3 and February 6, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.2 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and four hundred and six (406) likely 2016 Democratic Primary voters (MSE = +/-5.2 percentage points). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

New Hampshire Primary Poll, February 3-6, 2016 Demographics

| Sex | N | % | Region | N | % |
|------------|------------|------------|-----------------------------|------------|------------|
| Male | 466 | 49% | North Country | 76 | 8% |
| Female | 487 | 51% | Central/Lakes | 152 | 16% |
| | | | Connecticut Valley | 140 | 15% |
| | | | Mass Border | 276 | 29% |
| | | | Seacoast | 159 | 17% |
| | | | Manchester Area | 151 | 16% |
| | | | | | |
| | | | Party Registration | N | % |
| | | | Democrat | 264 | 28% |
| | | | Undeclared & Not Reg. | 473 | 50% |
| | | | Republican | 211 | 22% |
| | | | | | |
| | | | Party Identification | N | % |
| | | | Democrat | 374 | 47% |
| | | | Independent | 115 | 15% |
| | | | Republican | 299 | 38% |

New Hampshire Primary Poll, February 3-6, 2016 Likely Democrat Primary Voter Demographics

| | | | | | |
|-----------------------------------|----------|----------|-----------------------------|----------|----------|
| Sex | N | % | Region | N | % |
| Male | 182 | 45% | North Country | 36 | 9% |
| Female | 224 | 55% | Central/Lakes | 67 | 17% |
| | | | Connecticut Valley | 73 | 18% |
| Age | N | % | Mass Border | 101 | 25% |
| 18 to 34 | 100 | 26% | Seacoast | 79 | 19% |
| 35 to 49 | 92 | 24% | Manchester Area | 51 | 13% |
| 50 to 64 | 115 | 30% | | | |
| 65 and Over | 84 | 21% | Party Registration | N | % |
| | | | Democrat | 241 | 59% |
| Highest Level of Education | N | % | Undeclared & Not Reg. | 165 | 41% |
| High School or Less | 62 | 16% | Republican | 0 | 0% |
| Some College | 110 | 27% | | | |
| College Graduate | 120 | 30% | Party Identification | N | % |
| Post-Graduate | 110 | 27% | Democrat | 337 | 85% |
| | | | Independent | 47 | 12% |
| | | | Republican | 14 | 3% |

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u> |
|--------------------|--------------------------------------|--|--|-------------------|
| Feb 3-6 '16 | 61% | 23% | 16% | (406) |
| Feb 2-5 '16 | 63% | 21% | 16% | (405) |
| Feb 2-4 '16 | 64% | 20% | 16% | (312) |
| Jan 31-Feb 3 '16 | 63% | 20% | 17% | (403) |
| Jan 30-Feb 2 '16 | 61% | 19% | 20% | (370) |
| Jan 29-Feb 1 '16 | 58% | 19% | 23% | (333) |
| Jan 28-31 '16 | 56% | 19% | 25% | (323) |
| Jan 27-30 '16 | 58% | 17% | 24% | (347) |
| Jan 13-18 '16 | 52% | 23% | 26% | (420) |
| Dec '15 | 36% | 21% | 44% | (370) |
| Sept '15 | 25% | 28% | 47% | (313) |
| July '15 | 20% | 27% | 53% | (276) |
| June '15 | 20% | 26% | 54% | (359) |
| May '15 | 10% | 24% | 66% | (227) |
| Feb. '15 | 7% | 16% | 76% | (298) |
| Oct. '14 | 17% | 10% | 73% | (227) |
| July '14 | 13% | 10% | 77% | (252) |
| Apr. '14 | 7% | 13% | 80% | (180) |
| Jan. '14 | 13% | 18% | 69% | (202) |
| Oct. '13 | 10% | 9% | 81% | (245) |
| July '13 | 7% | 12% | 80% | (187) |
| Apr. '13 | 7% | 13% | 80% | (185) |
| Feb. '13 | 8% | 10% | 82% | (193) |

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Hillary Clinton ... Bernie Sanders ... or someone else?" ROTATE CANDIDATES

| | <u>2015</u> | | | | | | <u>2016</u> | | | | | | | | |
|-----------------------------|-------------|------------|-------------|-------------|-------------|------------|------------------|------------------|------------------|--------------------|--------------------|--------------------|----------------|----------------|----------------|
| | <u>Feb.</u> | <u>May</u> | <u>June</u> | <u>July</u> | <u>Sept</u> | <u>Dec</u> | <u>Jan 13-18</u> | <u>Jan 27-30</u> | <u>Jan 28-31</u> | <u>Jan29-Feb 1</u> | <u>Jan30-Feb 2</u> | <u>Jan31-Feb 3</u> | <u>Feb 2-4</u> | <u>Feb 2-5</u> | <u>Feb 3-6</u> |
| Bernie Sanders | 6% | 13% | 35% | 36% | 46% | 50% | 60% | 57% | 57% | 58% | 61% | 61% | 61% | 61% | 58% |
| Hillary Clinton | 58% | 51% | 43% | 42% | 30% | 40% | 33% | 34% | 34% | 33% | 32% | 32% | 31% | 32% | 35% |
| Martin O'Malley | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | --- | --- | --- | --- | --- |
| Joe Biden | 8% | 2% | 8% | 5% | 14% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Jim Webb | 1% | 1% | 1% | 1% | 1% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lincoln Chafee | --- | 1% | * | 0% | * | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lawrence Lessig | --- | --- | --- | --- | * | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Elizabeth Warren | 14% | 20% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Andrew Cuomo | 2% | 3% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Mark Warner | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Brian Schweitzer | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Kirsten Gillibrand | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Deval Patrick | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cory Booker | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Evan Bayh | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| John Hickenlooper | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Antonio Villaraigosa | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 1% | * | 2% | 3% | 1% | 3% | 0% | 2% | 1% | 2% | 1% | 1% | * | * | 1% |
| Don't Know Yet | 9% | 8% | 9% | 12% | 6% | 6% | 6% | 7% | 7% | 6% | 6% | 6% | 8% | 7% | 6% |
| (N) | (295) | (224) | (353) | (274) | (310) | (366) | (417) | (344) | (321) | (329) | (365) | (392) | (305) | (398) | (400) |

* = Less than 1% --- = Not Included

| | <u>2013</u> | | | | <u>2014</u> | | | |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> |
| Bernie Sanders | --- | --- | --- | --- | --- | --- | 5% | 3% |
| Hillary Clinton | 63% | 61% | 62% | 64% | 74% | 65% | 59% | 58% |
| Martin O'Malley | * | * | 0% | * | * | 0% | 0% | 3% |
| Joe Biden | 10% | 7% | 8% | 6% | 10% | 6% | 14% | 3% |
| Jim Webb | --- | --- | --- | --- | --- | --- | --- | --- |
| Lincoln Chafee | --- | --- | --- | --- | --- | --- | --- | --- |
| Lawrence Lessig | --- | --- | --- | --- | --- | --- | --- | --- |
| Elizabeth Warren | --- | --- | --- | 6% | --- | --- | 8% | 18% |
| Andrew Cuomo | 5% | 3% | 1% | 2% | 2% | 4% | 3% | 1% |
| Mark Warner | * | 2% | 0% | * | 1% | 2% | 1% | * |
| Brian Schweitzer | 1% | * | --- | --- | * | 0% | 0% | --- |
| Kirsten Gillibrand | --- | --- | * | 0% | 0% | --- | --- | --- |
| Deval Patrick | 1% | 3% | 5% | 1% | --- | --- | --- | --- |
| Cory Booker | 2% | 1% | 2% | * | --- | --- | --- | --- |
| Evan Bayh | 1% | 1% | * | * | --- | --- | --- | --- |
| John Hickenlooper | * | * | * | 0% | --- | --- | --- | --- |
| Antonio Villaraigosa | * | * | --- | --- | --- | --- | --- | --- |
| Someone Else | 1% | 2% | 2% | 2% | 2% | 5% | 1% | 1% |
| Don't Know Yet | 16% | 22% | 19% | 18% | 10% | 18% | 9% | 13% |
| (N) | (195) | (185) | (187) | (248) | (201) | (182) | (255) | (228) |

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

“Which of the candidates who are running for the Democratic nomination would you NOT vote for under any circumstance?”

| | <u>2015</u> | | | | | | <u>2016</u> | | | | | | | | |
|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|------------|------------|----------------|----------------|----------------|------------|------------|------------|
| | <u>Feb</u> | <u>May</u> | <u>June</u> | <u>July</u> | <u>Sept</u> | <u>Dec</u> | <u>Jan</u> | <u>Jan</u> | <u>Jan</u> | <u>Jan 29-</u> | <u>Jan 30-</u> | <u>Jan 31-</u> | <u>Feb</u> | <u>Feb</u> | <u>Feb</u> |
| | <u>13-18</u> | <u>27-30</u> | <u>28-31</u> | <u>Feb 1</u> | <u>Feb 2</u> | <u>Feb 3</u> | <u>2-4</u> | <u>2-5</u> | <u>3-6</u> | | | | | | |
| Hillary Clinton | 6% | 8% | 11% | 11% | 13% | 15% | 14% | 20% | 21% | 24% | 22% | 22% | 18% | 19% | 21% |
| Bernie Sanders | 3% | 3% | 6% | 6% | 5% | 5% | 4% | 4% | 5% | 5% | 5% | 6% | 7% | 7% | 7% |
| Martin O'Malley | 1% | 1% | 1% | 3% | 2% | 11% | 26% | 23% | 27% | 26% | --- | --- | --- | --- | --- |
| Lincoln Chafee | --- | 2% | 4% | 5% | 8% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lawrence Lessig | --- | --- | --- | --- | 5% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Jim Webb | 4% | 2% | 3% | 3% | 3% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Joe Biden | 13% | 13% | 6% | 5% | 3% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Andrew Cuomo | 7% | 8% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Elizabeth Warren | 4% | 1% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Mark Warner | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Brian Schweitzer | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Kirsten Gillibrand | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Deval Patrick | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| John Hickenlooper | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cory Booker | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Evan Bayh | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Antonio Villaraigosa | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | * | 0% | 3% | 0% | * | 3% | 2% | 1% | 1% | 1% | 24% | 18% | 8% | 8% | 5% |
| All OK | 32% | 24% | 35% | 35% | 30% | 50% | 42% | 45% | 39% | 39% | 43% | 47% | 55% | 56% | 59% |
| Don't Know Yet | 29% | 39% | 30% | 30% | 31% | 16% | 13% | 7% | 7% | 6% | 7% | 8% | 11% | 10% | 8% |
| (N) | (293) | (218) | (355) | (272) | (312) | (367) | (415) | (341) | (319) | (328) | (364) | (395) | (306) | (395) | (396) |

| | <u>2013</u> | | | | <u>2014</u> | | | |
|----------------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct</u> |
| Martin O'Malley | * | * | * | 0% | * | 4% | * | 2% |
| Hillary Clinton | 4% | 4% | 3% | 4% | 5% | 7% | 5% | 3% |
| Bernie Sanders | --- | --- | --- | --- | --- | --- | 2% | 4% |
| Lincoln Chafee | --- | --- | --- | --- | --- | --- | --- | --- |
| Lawrence Lessig | --- | --- | --- | --- | --- | --- | --- | --- |
| Jim Webb | --- | --- | --- | --- | --- | --- | --- | --- |
| Joe Biden | 7% | 7% | 10% | 12% | 16% | 16% | 9% | 13% |
| Andrew Cuomo | 3% | 2% | 4% | 6% | 3% | 5% | 9% | 7% |
| Elizabeth Warren | --- | --- | --- | 2% | --- | --- | 2% | 2% |
| Mark Warner | 2% | 3% | 2% | * | 3% | 2% | 1% | 3% |
| Brian Schweitzer | 1% | 1% | --- | --- | 3% | 1% | 3% | --- |
| Kirsten Gillibrand | --- | --- | * | * | 3% | --- | --- | --- |
| Deval Patrick | 6% | 3% | 3% | 3% | --- | --- | --- | --- |
| John Hickenlooper | * | 1% | * | 2% | --- | --- | --- | --- |
| Cory Booker | 2% | * | * | 2% | --- | --- | --- | --- |
| Evan Bayh | 3% | 4% | 3% | * | --- | --- | --- | --- |
| Antonio Villaraigosa | 2% | 3% | --- | --- | --- | --- | --- | --- |
| Someone Else | 2% | 1% | 3% | 1% | 1% | 1% | 2% | 1% |
| All OK | 34% | 33% | 26% | 37% | 28% | 32% | 29% | 35% |
| Don't Know Yet | 34% | 38% | 46% | 30% | 37% | 33% | 38% | 31% |
| (N) | (200) | (188) | (185) | (248) | (201) | (183) | (254) | (226) |

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

| | <u>2015</u> | | | | | <u>2016</u> | | | | | | | |
|-------------------------|-------------|------------|-------------|-------------|------------|------------------|------------------|---------------------|---------------------|---------------------|----------------|----------------|----------------|
| | <u>Feb</u> | <u>May</u> | <u>July</u> | <u>Sept</u> | <u>Dec</u> | <u>Jan 27-30</u> | <u>Jan 28-31</u> | <u>Jan 29-Feb 1</u> | <u>Jan 30-Feb 2</u> | <u>Jan 31-Feb 3</u> | <u>Feb 2-4</u> | <u>Feb 2-5</u> | <u>Feb 3-6</u> |
| Bernie Sanders | 1% | 2% | 17% | 42% | 28% | 54% | 52% | 54% | 54% | 57% | 62% | 62% | 66% |
| Hillary Clinton | 65% | 69% | 68% | 42% | 59% | 31% | 32% | 30% | 31% | 29% | 24% | 23% | 21% |
| Martin O'Malley | 0% | * | * | 0% | 0% | 0% | * | * | --- | --- | --- | --- | --- |
| Joe Biden | 6% | 8% | 2% | 6% | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Jim Webb | * | 0% | * | 0% | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lincoln Chafee | % | * | 0% | 0% | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lawrence Lessig | --- | --- | --- | 0% | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Andrew Cuomo | 1% | 0% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Elizabeth Warren | 5% | 1% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 1% | 0% | * | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | * |
| Don't Know | 21% | 19% | 13% | 9% | 12% | 15% | 15% | 14% | 14% | 13% | 14% | 15% | 14% |
| (N) | (298) | (229) | (275) | (311) | (370) | (347) | (323) | (333) | (370) | (403) | (312) | (405) | (406) |

**Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)**

| | <u>Def. Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u> |
|-------------------------------------|-------------------------|------------------------------------|-----------------------------------|------------|
| LIKELY NH DEM PRIMARY VOTERS | 61% | 23% | 16% | 406 |
| Registered Democrat | 63% | 21% | 16% | 241 |
| Registered Undeclared | 58% | 27% | 15% | 149 |
| Democrat | 63% | 23% | 13% | 337 |
| Independent/Republican | 54% | 19% | 27% | 61 |
| Liberal | 73% | 18% | 9% | 191 |
| Moderate/Conservative | 50% | 28% | 22% | 188 |
| Clinton Supporter | 65% | 22% | 13% | 140 |
| Sanders Supporter | 67% | 24% | 9% | 234 |
| Undecided | 0% | 6% | 94% | 25 |
| Extremely Interested | 66% | 22% | 12% | 223 |
| Very Interested | 57% | 27% | 16% | 139 |
| Somewhat/Not Very Interested | 52% | 13% | 34% | 44 |
| Voted in 2008,2012 NH Primaries | 59% | 24% | 17% | 261 |
| Voted in 2008 or 2012 NH Primary | 59% | 23% | 19% | 67 |
| Did Not Vote in Either NH Primary | 70% | 21% | 9% | 79 |
| Will Definitely Vote | 64% | 22% | 15% | 347 |
| Will Vote Unless Emergency | 48% | 30% | 22% | 59 |
| Read Union Leader | 60% | 19% | 20% | 62 |
| Read Boston Globe | 74% | 10% | 15% | 59 |
| Read Local Newspapers | 55% | 24% | 21% | 116 |
| Watch WMUR | 56% | 24% | 19% | 211 |
| Listen to NHPR | 64% | 22% | 13% | 162 |
| 18 to 34 | 71% | 19% | 10% | 100 |
| 35 to 49 | 48% | 26% | 25% | 92 |
| 50 to 64 | 62% | 28% | 10% | 115 |
| 65 and over | 64% | 16% | 20% | 84 |
| Male | 70% | 19% | 11% | 182 |
| Female | 54% | 26% | 20% | 224 |
| High school or less | 67% | 20% | 12% | 62 |
| Some college | 63% | 17% | 19% | 110 |
| College graduate | 64% | 24% | 12% | 120 |
| Post-graduate | 54% | 29% | 17% | 110 |
| Attend services 1 or more a week | 60% | 16% | 24% | 59 |
| 1-2 times a month | 64% | 14% | 21% | 39 |
| Less often | 53% | 30% | 17% | 121 |
| Never | 67% | 22% | 11% | 177 |
| North Country | 62% | 29% | 9% | 36 |
| Central / Lakes | 64% | 17% | 20% | 67 |
| Connecticut Valley | 68% | 12% | 19% | 73 |
| Mass Border | 52% | 31% | 18% | 101 |
| Seacoast | 62% | 28% | 10% | 79 |
| Manchester Area | 66% | 20% | 14% | 51 |
| First Cong. Dist | 61% | 26% | 13% | 194 |
| Second Cong. Dist | 62% | 20% | 18% | 212 |

**DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)**

| | <u>Bernie Sanders</u> | <u>Hillary Clinton</u> | <u>Someone Else</u> | <u>Undecided</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------------|-----------------------------------|--------------------------------|-------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 58% | 35% | 1% | 6% | 400 |
| Registered Democrat | 48% | 44% | 1% | 8% | 237 |
| Registered Undeclared | 71% | 24% | 0% | 4% | 147 |
| Democrat | 55% | 40% | 0% | 5% | 333 |
| Independent/Republican | 75% | 13% | 1% | 11% | 59 |
| Liberal | 61% | 35% | 0% | 4% | 190 |
| Moderate/Conservative | 55% | 36% | 1% | 9% | 184 |
| Extremely Interested | 59% | 35% | 0% | 6% | 221 |
| Very Interested | 53% | 40% | 0% | 7% | 136 |
| Somewhat/Not Very Interested | 71% | 21% | 3% | 6% | 44 |
| Voted in 2008,2012 NH Primaries | 46% | 47% | 1% | 6% | 256 |
| Voted in 2008 or 2012 NH Primary | 77% | 16% | 0% | 7% | 66 |
| Did Not Vote in Either NH Primary | 84% | 12% | 0% | 5% | 79 |
| Definitely Decided | 63% | 37% | 0% | 0% | 248 |
| Leaning Towards Someone | 64% | 35% | 0% | 2% | 89 |
| Still Trying to Decide | 33% | 28% | 2% | 37% | 63 |
| Will Definitely Vote | 58% | 35% | 1% | 6% | 342 |
| Will Vote Unless Emergency | 61% | 32% | 1% | 7% | 59 |
| Read Union Leader | 54% | 40% | 0% | 7% | 62 |
| Read Boston Globe | 56% | 37% | 0% | 7% | 58 |
| Read Local Newspapers | 53% | 38% | 0% | 9% | 113 |
| Watch WMUR | 51% | 42% | 0% | 8% | 207 |
| Listen to NHPR | 60% | 35% | 0% | 5% | 161 |
| 18 to 34 | 85% | 10% | 1% | 3% | 100 |
| 35 to 49 | 58% | 28% | 0% | 14% | 90 |
| 50 to 64 | 49% | 49% | 0% | 2% | 112 |
| 65 and over | 42% | 51% | 1% | 6% | 83 |
| Male | 70% | 27% | 1% | 2% | 179 |
| Female | 49% | 41% | 0% | 9% | 221 |
| High school or less | 56% | 38% | 1% | 5% | 61 |
| Some college | 69% | 24% | 1% | 6% | 110 |
| College graduate | 61% | 36% | 0% | 3% | 118 |
| Post-graduate | 45% | 45% | 0% | 9% | 107 |
| Attend services 1 or more a week | 41% | 51% | 0% | 8% | 58 |
| 1-2 times a month | 48% | 37% | 4% | 12% | 39 |
| Less often | 52% | 42% | 0% | 6% | 118 |
| Never | 70% | 25% | 0% | 5% | 176 |
| North Country | 54% | 41% | 0% | 5% | 36 |
| Central / Lakes | 67% | 28% | 2% | 3% | 65 |
| Connecticut Valley | 53% | 39% | 1% | 6% | 73 |
| Mass Border | 62% | 31% | 0% | 7% | 100 |
| Seacoast | 49% | 42% | 0% | 8% | 77 |
| Manchester Area | 64% | 30% | 0% | 6% | 50 |
| First Cong. Dist | 55% | 38% | 0% | 7% | 191 |
| Second Cong. Dist | 62% | 32% | 1% | 5% | 210 |

**DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Someone Else</u> | <u>All Acceptable</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|---------------------|-----------------------|-------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 21% | 7% | 5% | 59% | 8% | 396 |
| Registered Democrat | 13% | 7% | 5% | 66% | 8% | 231 |
| Registered Undeclared | 34% | 7% | 4% | 47% | 8% | 148 |
| Democrat | 15% | 6% | 5% | 66% | 8% | 328 |
| Independent/Republican | 48% | 11% | 6% | 29% | 7% | 61 |
| Liberal | 15% | 3% | 6% | 68% | 7% | 187 |
| Moderate/Conservative | 25% | 11% | 4% | 51% | 9% | 184 |
| Clinton Supporter | 0% | 18% | 4% | 75% | 3% | 138 |
| Sanders Supporter | 36% | 0% | 4% | 52% | 9% | 227 |
| Undecided | 4% | 12% | 10% | 50% | 23% | 25 |
| Extremely Interested | 21% | 7% | 6% | 59% | 8% | 216 |
| Very Interested | 17% | 7% | 4% | 63% | 8% | 136 |
| Somewhat/Not Very Interested | 36% | 6% | 2% | 48% | 9% | 44 |
| Voted in 2008,2012 NH Primaries | 15% | 9% | 4% | 64% | 7% | 252 |
| Voted in 2008 or 2012 NH Primary | 33% | 3% | 4% | 51% | 9% | 67 |
| Did Not Vote in Either NH Primary | 30% | 4% | 6% | 51% | 9% | 77 |
| Definitely Decided | 26% | 8% | 4% | 57% | 5% | 243 |
| Leaning Towards Someone | 14% | 4% | 7% | 63% | 12% | 91 |
| Still Trying to Decide | 11% | 7% | 4% | 64% | 13% | 62 |
| Will Definitely Vote | 20% | 7% | 5% | 60% | 7% | 340 |
| Will Vote Unless Emergency | 26% | 5% | 0% | 55% | 14% | 56 |
| Read Union Leader | 25% | 13% | 8% | 47% | 8% | 62 |
| Read Boston Globe | 24% | 9% | 2% | 56% | 10% | 59 |
| Read Local Newspapers | 17% | 9% | 8% | 56% | 10% | 115 |
| Watch WMUR | 19% | 10% | 6% | 56% | 9% | 205 |
| Listen to NHPR | 17% | 6% | 3% | 68% | 7% | 160 |
| 18 to 34 | 33% | 3% | 4% | 51% | 9% | 97 |
| 35 to 49 | 22% | 6% | 7% | 57% | 8% | 92 |
| 50 to 64 | 17% | 11% | 2% | 66% | 4% | 110 |
| 65 and over | 14% | 9% | 5% | 62% | 11% | 83 |
| Male | 28% | 7% | 4% | 55% | 6% | 179 |
| Female | 15% | 7% | 5% | 63% | 10% | 217 |
| High school or less | 29% | 8% | 8% | 41% | 13% | 62 |
| Some college | 26% | 10% | 3% | 52% | 8% | 108 |
| College graduate | 21% | 6% | 7% | 62% | 4% | 114 |
| Post-graduate | 10% | 5% | 2% | 75% | 8% | 108 |
| Attend services 1 or more a week | 10% | 12% | 5% | 67% | 6% | 58 |
| 1-2 times a month | 21% | 11% | 2% | 54% | 12% | 39 |
| Less often | 20% | 7% | 5% | 61% | 7% | 120 |
| Never | 25% | 5% | 5% | 57% | 8% | 171 |
| North Country | 27% | 3% | 0% | 68% | 2% | 36 |
| Central / Lakes | 22% | 8% | 3% | 54% | 14% | 65 |
| Connecticut Valley | 16% | 10% | 2% | 63% | 9% | 72 |
| Mass Border | 23% | 4% | 6% | 60% | 7% | 96 |
| Seacoast | 11% | 10% | 9% | 61% | 8% | 76 |
| Manchester Area | 35% | 5% | 5% | 51% | 4% | 51 |
| First Cong. Dist | 20% | 8% | 7% | 61% | 5% | 189 |
| Second Cong. Dist | 22% | 7% | 2% | 58% | 11% | 207 |

**Who will win NH Democratic Primary?
(Likely 2016 DEM Primary Voters)**

| | <u>Bernie Sanders</u> | <u>Hillary Clinton</u> | <u>Someone Else</u> | <u>Undecided</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------------|-----------------------------------|--------------------------------|-------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 66% | 21% | 0% | 14% | 406 |
| Registered Democrat | 65% | 21% | 0% | 13% | 241 |
| Registered Undeclared | 67% | 20% | 0% | 14% | 149 |
| Democrat | 65% | 22% | 0% | 13% | 337 |
| Independent/Republican | 67% | 16% | 0% | 17% | 61 |
| Liberal | 69% | 18% | 0% | 12% | 191 |
| Moderate/Conservative | 63% | 22% | 0% | 15% | 188 |
| Clinton Supporter | 42% | 42% | 0% | 16% | 140 |
| Sanders Supporter | 80% | 9% | 0% | 11% | 234 |
| Undecided | 60% | 16% | 0% | 23% | 25 |
| Extremely Interested | 68% | 16% | 0% | 15% | 223 |
| Very Interested | 65% | 24% | 0% | 11% | 139 |
| Somewhat/Not Very Interested | 56% | 30% | 0% | 14% | 44 |
| Voted in 2008,2012 NH Primaries | 61% | 23% | 0% | 15% | 261 |
| Voted in 2008 or 2012 NH Primary | 75% | 20% | 0% | 5% | 67 |
| Did Not Vote in Either NH Primary | 72% | 13% | 0% | 15% | 79 |
| Definitely Decided | 70% | 20% | 0% | 9% | 249 |
| Leaning Towards Someone | 64% | 16% | 0% | 20% | 94 |
| Still Trying to Decide | 50% | 29% | 0% | 22% | 64 |
| Will Definitely Vote | 66% | 20% | 0% | 14% | 347 |
| Will Vote Unless Emergency | 64% | 22% | 0% | 13% | 59 |
| Read Union Leader | 66% | 20% | 0% | 14% | 62 |
| Read Boston Globe | 75% | 17% | 0% | 8% | 59 |
| Read Local Newspapers | 63% | 26% | 0% | 11% | 116 |
| Watch WMUR | 56% | 27% | 0% | 17% | 211 |
| Listen to NHPR | 71% | 15% | 0% | 14% | 162 |
| 18 to 34 | 84% | 10% | 0% | 6% | 100 |
| 35 to 49 | 64% | 24% | 0% | 12% | 92 |
| 50 to 64 | 61% | 21% | 0% | 19% | 115 |
| 65 and over | 55% | 26% | 1% | 19% | 84 |
| Male | 77% | 15% | 0% | 8% | 182 |
| Female | 56% | 25% | 0% | 19% | 224 |
| High school or less | 56% | 29% | 0% | 14% | 62 |
| Some college | 63% | 21% | 0% | 16% | 110 |
| College graduate | 69% | 22% | 0% | 10% | 120 |
| Post-graduate | 72% | 13% | 0% | 15% | 110 |
| Attend services 1 or more a week | 46% | 32% | 0% | 23% | 59 |
| 1-2 times a month | 75% | 17% | 0% | 8% | 39 |
| Less often | 68% | 20% | 0% | 13% | 121 |
| Never | 70% | 18% | 0% | 13% | 177 |
| North Country | 81% | 13% | 0% | 6% | 36 |
| Central / Lakes | 69% | 17% | 0% | 15% | 67 |
| Connecticut Valley | 61% | 22% | 1% | 17% | 73 |
| Mass Border | 67% | 23% | 0% | 10% | 101 |
| Seacoast | 56% | 29% | 0% | 15% | 79 |
| Manchester Area | 69% | 11% | 0% | 20% | 51 |
| First Cong. Dist | 63% | 23% | 0% | 13% | 194 |
| Second Cong. Dist | 68% | 18% | 0% | 14% | 212 |