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Evolution Of Wire Belt Co. Topic Of UNH CEO Forum Feb. 3

January 13, 2011

DURHAM, N.H. – David Greer, president and CEO of Wire Belt Co. of Londonderry will discuss the company’s origins and values at the next University of New Hampshire CEO Forum Thursday, Feb. 3, 2011.

The program begins at 8 a.m. in Huddleston Hall.

Greer will share his management practices and vision for the fourth-generation family owned manufacturing company. For more than 60 years, Wire Belt Co. has manufactured conveyor belts for the food processing, textile, electronic, agriculture, and automotive industries.

A resident of Portsmouth, Greer started his career at Wire Belt more than 30 years ago as a mechanical engineer. His role quickly shifted as he took over the family business from his father in 1988. Since Greer became CEO, the company has been named one of the “Top 10 Best Companies to Work for in NH” for four years and received the first “Lean and Green Award” for medium-sized companies from Business NH Magazine. Wire Belt has received other awards for its green manufacturing practices and recently installed one of the largest industrial solar arrays in the state.

Greer leads his organization with the values of family, innovation, integrity, ownership, and fun. He is dedicated to keeping manufacturing in New Hampshire and will share how the company has continued to do so, even during difficult economic times.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, People’s United Bank, Sprague Energy, and Berry, Dunn, McNeil and Parker. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>.

The deadline to register for the forum is Monday, Jan. 24, 2011. To register or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at barbara.draper@unh.edu The event is free to members and \$49 for first-time attendees.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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