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Insight Technology President Discusses How To Run A Successful Business At UNH CEO Forum Jan. 14

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Jan 4, 2010

DURHAM, N.H. – Ken Solinsky, president and co-founder of Insight Technology Inc., will discuss his business and how to run a successful business at the next University of New Hampshire CEO Forum Thursday, Jan. 14, 2010.

The program begins at 8 a.m. with coffee and networking, with breakfast to follow at 8:30 a.m. The program at the New England Center begins at 9 a.m.

Insight Technology was founded by Ken Solinsky and his wife Grace in 1988. They bet their life savings on his dream business and grew it into a world leader in military technology. Today Insight Technology is the largest developer and supplier of night vision and electro-optical systems to the U.S. military.

Solinsky will discuss the origins and a brief history of Insight Technology and his views on running a successful business. He says some of the keys to Insight Technology's success are sacrificing near-term profit to invest in new products and an emphasis on taking care of customers and employees.

Located in Londonderry, Insight Technology employs more than 1,200 people and produces more than 15,000 night vision and electro-optical systems per month. Insight products are in use by all branches of the U.S. military, are exported to friendly nations around the world, and are used by federal, state and local law enforcement officers.

Solinsky recently was named the National Ernst & Young Entrepreneur of the Year winner in the distribution and manufacturing category. He holds a bachelor's degree in mechanical engineering from Clarkson College of Technology, a master's degree in industrial engineering from Texas A&M University, and a master's degree in management from Stanford University.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Ocean Bank and Snowden Associates. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>

Please register for the forum by Friday, Jan. 8, 2010. To register for the forum or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at Barbara.draper@unh.edu. The event is free to members and \$49 for nonmembers.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.

