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First Steps to Promoting Open Access for Research Data and Publications on Campus.

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First Steps to Promoting Open Access for Research Data and Publications on Campus

> Anjum Najmi - Ann Ellis - Phil Reynolds - Dillon Wackerman Ralph W. Steen Library Stephen F. Austin State University

Introductions

Discussion format

Expectations?

Why here, why now?

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Re-starting the conversation about Open Access on campus

Open Access policy, statement or mandate?

Strategies and practices

Maintaining momentum and faculty interest

When the plan falls apart?

Collective wisdom says

Final thoughts

Questions?

What did we learn?

Collective wisdom says...

- There's a benefit to top-down approach
 Provost Dean Administration
- Open Access not a disruption, others say it has to be
- Institutions with OA policy are few, with real mandate even less
- Most Institutions still in planning stages, still generating buy-in
- Open Access publications not considered for tenure
- Find champions to promote OA efforts
- Several Institutions use indexing and analytics to show impact to create buy-in from on campus stakeholders

Collective wisdom says

- Promote buy-in through workshops, make part of faculty orientation sessions, offer work in alternative formats (nursing clinical base-videos)
- Offer Open Access for specific materials
 - ETD's, Open Educational Resources (OER),
 - Research Data to meet compliance by funding agencies
 - Student research in Institutional Repository (IR)
 - Student dance & music recitals in IR
 - (access to certain viewers by stud.id & password)
- Faculty more receptive when Open Access not mentioned
- Keep it simple

Faculty don't have time to be creative with it, they would rather not do much