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Community Engagement Institute

2018 Community Engagement Institute

Initiating and Sustaining Partnerships Workshop Agenda

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Description**Initiating & Sustaining Community-Academic Partnerships**

Erin Burke Brown, Ph.D., Director, ASPiRE

This workshop presents “5 Simple Steps” for initiating and sustaining community-academic partnerships. Participants will move through the 5 steps to consider the unique aspects of community-academic partnerships, the importance of deliberate and intentional conversations to find mutual benefit, and knowing when/if to terminate the partnership.

Disciplines

Civic and Community Engagement | Community-Based Learning | Community-Based Research | Higher Education | Service Learning

INITIATING & SUSTAINING PARTNERSHIPS

12:40-2:10

AGENDA

Workshop Overview:

- 15 min. Self-Preparation — Are you ready to date? Set up your “Match.com profile”
- Read first slide
 - Second slide--Large group question: How have you all gone about approaching partners in the past?
 - Do self check-in
 - Rate themselves on all of the questions, at end choose top 3 that they want to work on
 - Ask folks to share
- 15 min. Map the Lay of the Land: go to events to pick up people, go to the bar, go to ladies night,
- Review slides 7-10—go to sites for unfamiliar resources
 - Small group Activity: snowballing resource list sharing
 - Work in groups at their tables, use flip charts to brainstorm, post flip chart pages
 - Flip chart tour
- 30 min. Identify Potential Partners—first couple of dates
- Make point about moving from mapping the land to making individual connections
 - Review slides 12 & 13
 - Words of wisdom: call on CHWs
 - What to do and what not to do when ‘dating’
- 15 min. Deepen the Relationship—sign the pre-nup
- Review slides
 - Point out/remind resources
- 15 min. Start or Sustain Your Project
- Review slides
 - Invite large group to respond, share thoughts