#### Santa Clara University Scholar Commons

Colloquium on Libraries & Service Learning

2018 Conference

Aug 10th, 3:30 PM - 4:15 PM

#### Follow the Money and the Research - Engaging Students and Non-Profits with a Grant-seeking Course

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## Follow the Money and the Research

## Engaging Students and Nonprofits with a Grant-seeking Course

Alyssa Wright Research Librarian for the Social Sciences

WestVirginiaUniversity.

# ULIB 302 Research for Nonprofits





## **Learning Objectives**

- demonstrate a basic understanding of how non-profit foundations are organized and run
- determine the type and amount of information required for grant proposals
- employ reflective research strategies
- evaluate sources
- identify & analyze potential grant funding opportunities
- articulate the best communication strategies
- present research effectively and professionally





#### **Course Design**

**Team based** 

#### **Active learning**





#### **Course Content**

Module 1: Identifying funders

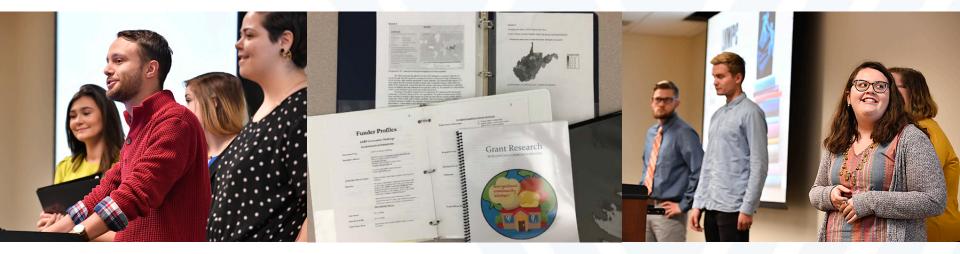
Module 2: Supporting research & statistics

Module 3: Communication strategies





#### **Final Assessment**





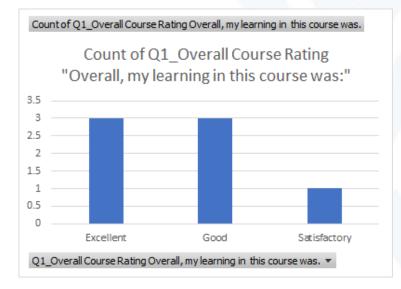
#### Student Outcomes Spring 2017







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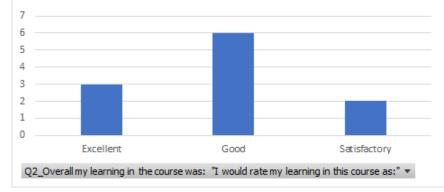




#### Student Outcomes Spring 2018

Count of Q2\_Overall my learning in the course was: "I would rate my learning in this course...

Count of Q2\_Overall my learning in the course was: "I would rate my learning in this course as:"







#### **Student Outcomes**

"I don't think I started out as a good researcher, but now I know what I'm doing"

"The class is great, hard work for sure but totally worth it if you will have a job in non profits in the future or something with a lot of research"





#### **Student Outcomes**

"Spending hours finding data for an argument fuels a passion to help others. This coursework has enabled me to make a difference in my community. After this course is over, I plan to apply this knowledge to help other nonprofits."

"I thought it was a wonderful class. It was very informative and hands on. Anyone who wants to go to graduate school or work in public sector should take this class."





#### **Partner Outcomes**

"I thought they'd find one grant. They gave me a binder. They did a wonderful job. I would never have time to do all that research."

"It was such a positive experience, they were able to find a few different options we hadn't thought of or even heard of so it was great. One of our VISTAs is going through binders and beginning to pursue those grants."



## Community Impact



96 Hours

IMPACT VALUE

#### \$2,014

SERVICE-LEARNING PARTICIPANTS

13 Students 1 Organization



## Community Impact



SPRING 2018

TOTAL HOURS SERVED

151 Hours

IMPACT VALUE

\$3,186

SERVICE- LEARNING PARTICIPANTS

18 Students 5 Organizations



#### The long road

#### 2014 Course approved as elective Did not meet enrollment requirements

2014 Course approved as elective
Did not meet enrollment requirements
2016 Course approved for general education credit
Did not meet enrollment requirements

2014 Course approved as elective Did not meet enrollment requirements
2016 Course approved for general education credit Did not meet enrollment requirements
2017 Course cross-listed with Communication Studies Taught in spring, 13 students enrolled

2014 Course approved as elective Did not meet enrollment requirements 2016 Course approved for general education credit Did not meet enrollment requirements 2017 Course cross-listed with Communication Studies Taught in spring, 13 students enrolled 2018 Course cross-listed with Political Science and Comm. MA program Taught in spring, 18 students enrolled

#### **Best Practices**

Development:

- Find multiple campus partners
- Create application process for non-profit partners

Instruction:

- Create structure for teams
- Provide many opportunities for individual grades
- Construct teams according to ability



## **Thank you!**

Sample course materials available: https://sites.google.com/view/clsl2018wright

