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2019 Workshop: Interviewers and Their Effects
from a Total Survey Error Perspective

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Scientific Network of Experts: Interviewer Effects and Interviewer Training

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Scientific Network of Experts: Interviewer Effects and Interviewer Training

Daniela Ackermann-Piek (GESIS) & Joe Sakshaug (IAB)

Scientific Network of Experts: Interviewer Effects and Interviewer Training

- Multi-year scientific exchange and cooperation
- Core group of methods experts
- Broad involvement of international community
- Pilot-phase: 3 years
- Purpose: set up an infrastructure for regular knowledge exchange and production of outputs

Aims (1)

- Form core group of experts on topics related to interviewer effects and training
- Biannual meetings to discuss best practices, exchange ideas, and identify research gaps for fixed set of topics
- Develop an interface to share outputs and materials internally and externally
 - e.g. website, Git-repository

Aims (2)

- Prepare meeting reports on research-based standards and recommendations to be disseminated publicly
- Plan international collaborations, experiments, and joint publications

Potential Meeting Topics

Survey methods and data quality

- Interviewing styles
 - ▶ Standardized interviewing
 - ▶ Conversational interviewing
- Effects of interviewer characteristics on data quality
 - ▶ Experience
 - ▶ Attitudes
- Interviewer-respondent interaction effects
 - ▶ Behavior coding
 - ▶ Audio recording

Data collection

- Interviewing specific populations
 - ▶ Vulnerable groups
 - ▶ Unsafe areas
 - ▶ Less developed countries
- Non-traditional interviewer data collection
 - ▶ Survey consent requests
 - ▶ Biomeasures / nurse effects
- Interviewer-collected paradata
 - ▶ Uses
 - ▶ Quality issues

Survey fieldwork processes

- Interviewer training strategies
 - ▶ Topic
 - ▶ Didactic
- Key performance indicators in fieldwork monitoring
 - ▶ Interviewer performance
 - ▶ Interviewer falsification

Schedule

- Planned start: July 2019
- Meetings: one/two per year
- Locations: Germany, U.S.
- Standards and recommendations reports to be published six months after each meeting

Possible Contributors

■ Germany

- ▶ GESIS
- ▶ IAB
- ▶ Infas
- ▶ Kantar
- ▶ NEPS
- ▶ Pairfam
- ▶ RKI, Germany
- ▶ SHARE, MEA at Max-Planck
- ▶ SOEP
- ▶ Twinlife

■ International

- ▶ Fors
- ▶ Gallup
- ▶ Mathematica
- ▶ Natcen
- ▶ RTI
- ▶ Statistics Sweden
- ▶ Statistics Canada
- ▶ Statistics Netherlands
- ▶ University of Groningen
- ▶ University of Michigan
- ▶ University Nebraska–Lincoln
- ▶ Luxembourg Institute of Socio-Economic Research
- ▶ Westat

Contributors

- Attend network meetings on fixed topics
- Deliver presentations and/or actively participate
- Assist in the preparation of standards and recommendations reports

Next Steps

- Collect expressions of interest from survey institutes / individuals

- Inventory of expenses
 - ▶ Travel costs, infrastructure, etc.

- Funding applications
 - ▶ DFG Scientific networks (no deadline)
 - ▶ Charles Cannell Fund in Survey Methodology (March 2019)

Thank you for your attention!

- Any questions?
- Any suggestions?
- Are you interested? Please contact:
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