

THE VOYAGE OF THE SERLIANA MOTIF, A JOURNEY TO UNDERSTAND THE TRANSMISSION OF ARCHITECTURAL VALUES THROUGH SPACE AND TIME

Guido Cimadomo

Dept. Arte y Arquitectura. Universidad de Malaga, Malaga (Spain)

cimadomo@uma.es

Following the idea of a drastic reduction of linguistic tools in the early Renaissance we have to assume a recovery of the Serliana motif only in the 16th century, after its practical disappearance for several centuries. Palladio's *Quattro Libri*, together with Serlio's treatise definitely impulsed the use of the Serliana, after the recovering of this element made during the 16th century. The outcomes of this research, through the analysis of treatises and other documents, offer an attempt to understand the context that made possible the reborn and great diffusion of the Serliana in Italy and soon in the rest of Europe.

The outcomes outline a possible alternative way in which the Serliana reached Italy, landing in Venice before other Renaissance centers, giving enhanced value to the idea of a contamination of architecture and culture through Europe.

Guido Cimadomo Architect (Italy, 1998), PhD (Spain, 2014). Lecturer at the Department of Art and Architecture, University of Malaga (Spain) since 2010. Expert member of the ICOMOS' scientific committee CIPA for the Documentation of Architectonic Heritage and of UNESCO's Forum «University and Heritage». He shares the practice of architecture working on the design of cultural and sport facilities and on documentation, rehabilitation and dissemination of cultural heritage. Recent outcomes are "Cesare Brandi: the classical language of architecture" (Asimétrica, 2016) and "Design, Architecture and Society in the early modern period" (Asimétrica, forthcoming).