

Rowan University

Rowan Digital Works

TCLC Program Proceedings

2018 Program Proceedings - Connections
through Collaboration

Apr 27th, 11:30 AM

Building Collaborative Relationships through Digital Projects

Mike Benson

Rowan University, benson@rowan.edu

Jonathan Jiras

Rowan University, jiras@rowan.edu

Follow this and additional works at: https://rdw.rowan.edu/tclc_proceedings



Part of the [Library and Information Science Commons](#)

Let us know how access to this document benefits you - share your thoughts on our [feedback form](#).

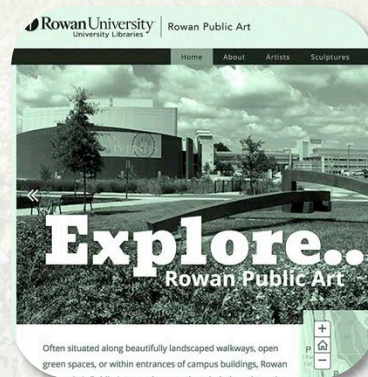
Benson, Mike and Jiras, Jonathan, "Building Collaborative Relationships through Digital Projects" (2018).
TCLC Program Proceedings. 1.

https://rdw.rowan.edu/tclc_proceedings/2018/all/1

This Event is brought to you for free and open access by the Conferences, Events, and Symposia at Rowan Digital Works. It has been accepted for inclusion in TCLC Program Proceedings by an authorized administrator of Rowan Digital Works. For more information, please contact rdw@rowan.edu.

Building Collaborative Relationships Through Digital Projects

Michael Benson
Jonathan Jiras
Rowan University Libraries



Today

The background of the slide is a faded image of a public art installation. It features several tall, white, cylindrical poles of varying heights. Atop each pole is a stylized human figure in various poses, some with arms outstretched. The figures are colored in shades of blue, yellow, and red. The installation is set in an outdoor urban environment with a modern building with large windows visible in the background.

- Share experiences developing collaborative relationships through digital projects
- Rowan University Public Art Project
 - Demo
- Collaborations
- Future

About Us

Mike Benson

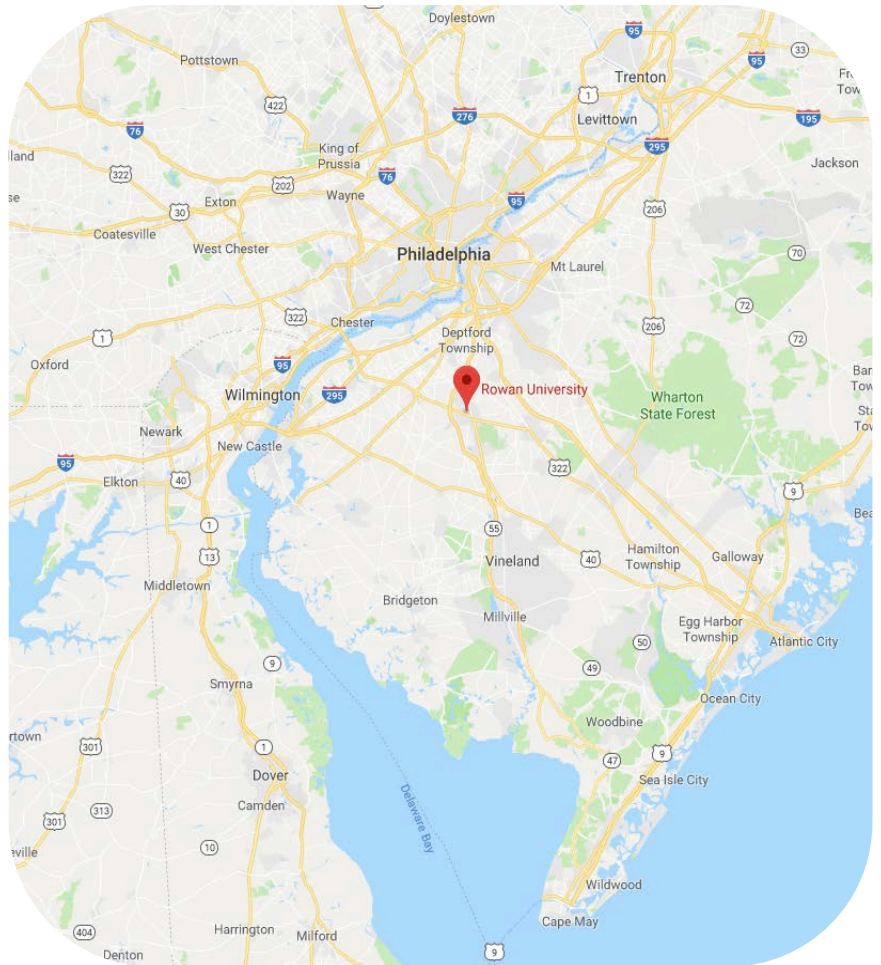
- Coordinator of the Digital Scholarship Center at Rowan University
- Design, creativity, publishing, and instructional design

Jonathan Jiras

- Technical Services Librarian, Rowan University Libraries

About Rowan University

- Location
- Enrollment
- Two medical schools
- Engineering, Education, Business, Music, Environmental & Life Sciences, Creative Arts
- Library



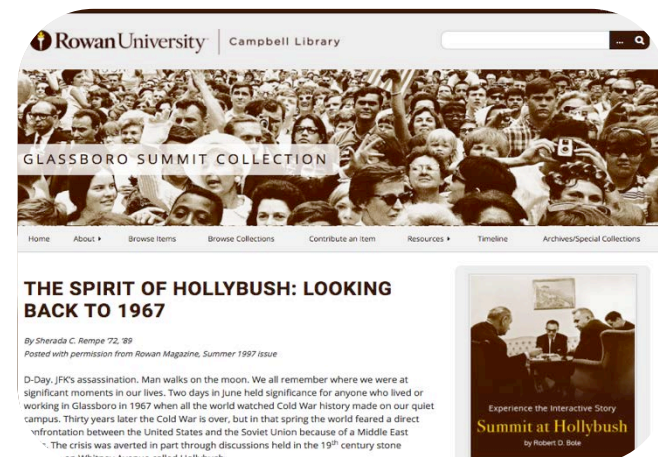
Rowan University Libraries Digital Scholarship Center

The Center

- Mission
- Centrally Located, Campbell Library
- Natural Light
- Approx. 75Ft. X 38 Ft.
- Computer Lab
- Designed for Flexibility & Collaboration
- Creativity (can be learned; advocate)
- Develop a Community

Projects, Curriculum

- Creativity, Collaboration, Community
- Integrated in curriculum
- Library as publisher of content



Rowan Public Art Project

- Why this project?
 - Direction: The start of an idea
- Looked at needs, gaps, and opportunities
- List of needs
 - Potential collaborators
 - Technology
 - Campus art and artists
- Project Brief
 - Description
 - Purpose
 - Opportunity
 - Design
 - Outcomes



Endeavor (2015): Memorial to Marvin Creamer

Technology

- WordPress
 - Plugins: ImageSlider; Sidebars; Google Maps Widget; Limit Login Attempts; Next Generation Gallery, SSL Insecure Content Fixer
- Commercial Hosting
- Domain Mapping
- Embedded Story Map
- Deep linking to Library resources
- Coding: PHP, HTML, CSS, JavaScript
 - (Temporary, part-time designer/programmer)

Benefits of Project

Campus Community:

- Document campus history
- Contribute to the public awareness of Rowan University's commitment to creative endeavors, the arts, and the community
- Elevate the community; create a sense of place; Encourages questions, exploration, and creativity

Curriculum and Research:

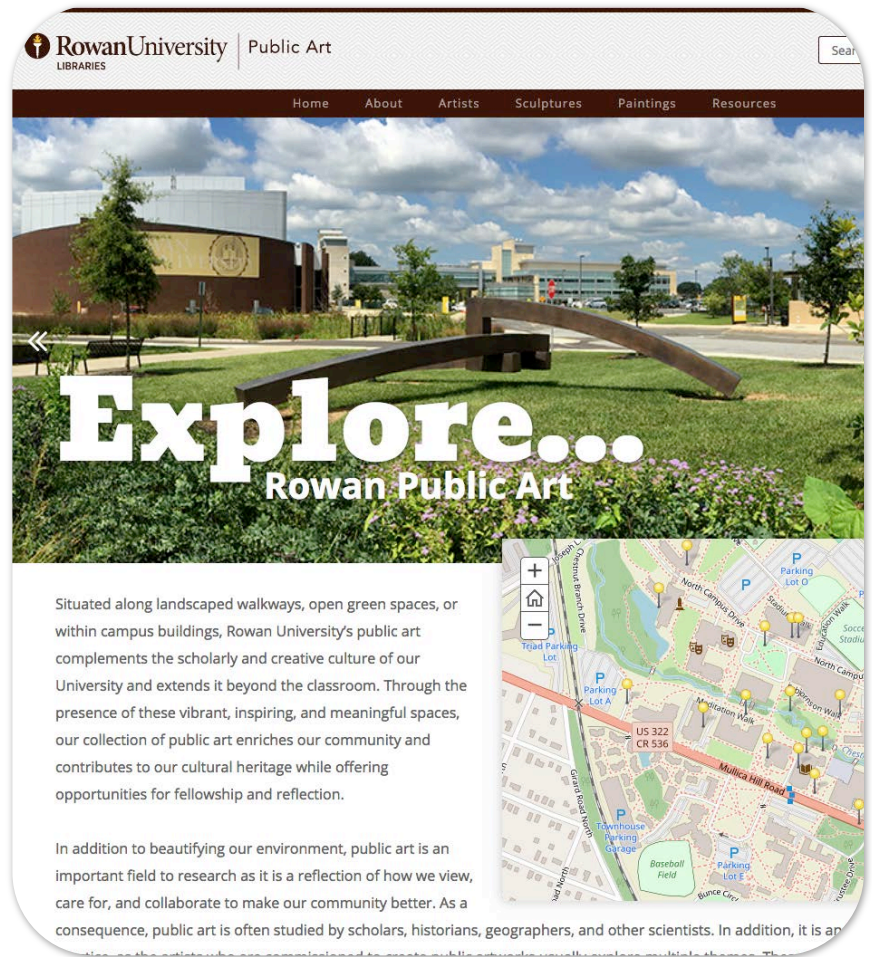
- Inspire new research, writing, collaborations, and creative development, such as digital scholarship projects, course projects, artwork, and scholarship on topics related to Public Art.

Grow Library's Role:

- Explore the Library's role in fostering creativity and collaboration through digital scholarship, projects, research, and making.
- Further establish Rowan Libraries as a publisher of content.
- Inspire grant-funding opportunities that stimulate new campus plans and library initiatives.

About the Rowan Public Art Project

- 27 works of art on 3 campuses
- 23 artist (2 unknown)
- Complements scholarly and creative culture
- Building the project
- What's included



Rowan University LIBRARIES | Public Art

Home About Artists Sculptures Paintings Resources

Explore... Rowan Public Art

Situated along landscaped walkways, open green spaces, or within campus buildings, Rowan University's public art complements the scholarly and creative culture of our University and extends it beyond the classroom. Through the presence of these vibrant, inspiring, and meaningful spaces, our collection of public art enriches our community and contributes to our cultural heritage while offering opportunities for fellowship and reflection.

In addition to beautifying our environment, public art is an important field to research as it is a reflection of how we view, care for, and collaborate to make our community better. As a consequence, public art is often studied by scholars, historians, geographers, and other scientists. In addition, it is an

US 322 CR 536

Baseball Field

Baseball Field

Baseball Field

<https://publicart.rowan.edu>

Artist List and Pages

- Artist list
 - Integrated resources
 - Alphabetical
- Artist Bio page
 - Biography
 - Artist links
 - Articles and Resources
 - Library content

ists

William Butler
William Butler is an established, nationally known artist located in Camden, NJ. He creates luminously, layered paintings embedded with themes of inspiration and hope. William brings more...

John Bannon
John E. Bannon works in both multimedia and sculpture and has been featured in more than 50 exhibitions throughout his professional career. In addition to creating both private and public...

David Boyer
David Boyer specializes in kinetic wind sculptures. This work began in the late 1990's when he started making art out of old metals and artifacts he found in the northern Nevada desert. From...

Carolyn Braaksma
Carolyn Braaksma has created large-scale public art commissions for more than 20 years. She has completed projects for municipalities and local governments, DOTs, educational institutions,...

Books

ENGAGING SYMBOLS
ENGENDERED CULTURE

Journals

- Art & the Public Sphere
- Public art review
- Public Art Dialogue

Journals Articles

- Out there: Our post-war public art
- Planning Note: Public Housing, a Community
- Promoting Public Health through the Digital Age

Zenos Frudakis

As a child in Gary, Indiana, Zenos Frudakis began to sculpt under the family's kitchen table with a piece of dough given to him by his mother as she was preparing to bake bread. Zenos' father, born in Greece, came to the U.S. as a boy. The oldest of five children growing up in Greek culture, Zenos admired, respected, and was drawn to Greek sculpture. Greek art influenced his aesthetic vision; additional inspiration came from sculptors Michaelangelo, Bernini, Carpeaux, and Rodin. The poetry of Eliot, Frost, Roethke, and Graves, is important to Zenos, as is post-modern, deconstructionist philosophy.

Photo provided by: Zenos Frudakis

Zenos studied by scholarship at the Pennsylvania Academy of the Fine Arts, earning a Bachelor in Fine Art and a Master in Fine Art at the University of Pennsylvania. Zenos studied sculpture with his brother, sculptor Evangelos Frudakis, and oil painting with James Hanes, both winners of the Prix de Rome.

Zenos' emphasis has been the figure and the portrait, as demonstrated in his many monumental figure/portrait works, individual portrait busts and bas-reliefs. He excels at expressing the character and vitality of his subjects while capturing an accurate likeness. Zenos' portfolio includes figure sculpture, animals, bas-reliefs, portraits—both busts and paintings—of living and historical individuals, and poetic/philosophical sculpture with a post-modern sensibility. Over the past four decades, he has created monumental works in

Artist Links

- Henry Rowan, 2012
- Knowledge is Power, 2014
- ZenosFrudakis.Com
- Zenos Frudakis' Portfolio
- Zenos Frudakis' Process
- Zenos Frudakis' Resume

Articles and Resources

- Freedom
- Honoring the Father of American Landscape
- 'The American Rodin' in our backyard
- ZenosFrudakis.Com: Knowledge is Power
- From 'Freedom' to 'Knowledge': Philly-area sculptor's work strikes chords around the world
- The United States Air Force Memorial Honor Guard, A Sculpture by Zenos Frudakis

Rowan Library Resources
* may need to login through Rowan Library to view

- Memorial for singer Simone gets preview *
- Frudakis Sculpture of Martin Luther King, Jr.
- In home of Scopes, debate rages on
- Molly Maguires story echoes

Artwork Lists and Pages

- Artwork List
 - Sculptures, paintings, and murals
 - 27 works of art
 - Organized by date
 - 1st public art is Westby Mural (1967)
 - Integrated resources
- Artwork Page
 - Info: Artist, material, size
 - Coordinates
 - Narrative
 - Additional photographs
 - Artist links
 - Articles and resources

LightWave, 1995



Photo By: DSC Staff

Year Installed: 1995

Artist: Ray King

Materials: Glass

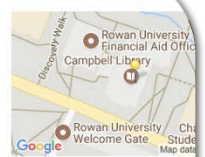
Dimensions: n/a

Location: Atrium of Campbell Library

Latitude & Longitude:

39°42'32.3"N 75°07'08.5"W

Location of Artwork



About the Artist



Ray King is an a
sculptor and art
the natural phe
light as it intera
and optics as an art medium. By c
dynamic interactions with the sun
refracting light into colors King cre
magical environment that appea
sense of wonderment and delight

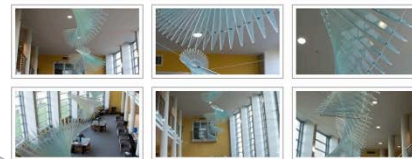
Artist Links

- [Ray King's Biography](#)
- [Ray King's Portfolio](#)
- [Ray King's Video](#)

Articles and Resources

- [Glass sculptures light up St. Pa Depot](#)
- [Project: LightWave](#)
- [Studio: RayKing.Nu](#)
- [As jets expand, so does Dulles](#)
- [The Sun King](#)
- [Owens Rings 1](#)
- [SolarSonic](#)

Located in the atrium of the Campbell Library, Ray King's "Lightwave" is a light-responsive sculpture based on mathematics and sacred geometry. During bright early mornings of spring and summer months the sunlight directly hits the glass sculpture lighting it with a wide spectrum of brilliant colors. The effect can also be seen (at a lesser degree) during bright early winter mornings.



Library Resources

Resource page

Includes Campbell Library resources related to public art

- List books, journals, articles,
- Community organizations

Resources integrated throughout the site

Metadata

- Title of work
- Year Installed
- Artist
- Materials
- Dimensions
- Location/Building
- GPS

Building a Team of Collaborators

- Who is currently involved in the campus public art?
- Who potentially has an interest, content, or contacts related to the collection?
- How are decisions made on selecting the public art?
 - University Planning
 - Department of Art
 - University Art Gallery
 - University Publications
 - Campbell Library
- Met and discussed project



Rowan University Libraries

- Led the project
 - Planning and concept
 - Wrote project brief (plan)
 - Developed collaboration
- Built the site
 - Commercial hosting – cost, flexibility, maintenance
 - WordPress – ease of use, flexibility, access, updating
 - Design, coding, domain mapping, web security issues
 - Most of the photography, writing, organization issues
- Did all the research
 - Located and contacted all the artists or families
 - Compiled resource lists

University Planning & Operations

- Responsible for acquisition and installation of public art
- Selected artwork
- General support for the project
- Access to some documents
- Supplied some images and text

University Publications

- Assisted with editing narrative
 - Tweaking content to one voice
 - General proofing
- Provided images
- Contacted one artist for profile picture
- Assisted with branding and marketing
- Article promoting project in Rowan Alumni Magazine



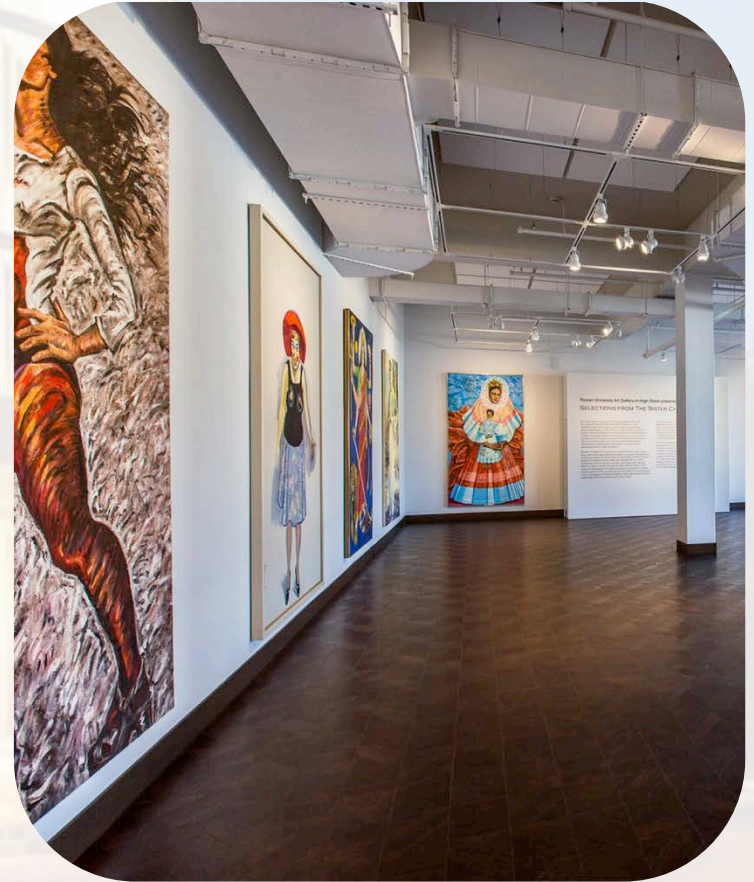
University Art Gallery and Department of Art

University Art Gallery

- Provided information on how art work is commissioned and purchased
- Provided historical catalogues
- Assisted with writing specific paragraphs

Department of Art

- Contact information of artist's family
- Photographs, oral history, information on several of the works



Project Collaborators

- Michael Benson, Coordinator of the Digital Scholarship Center
- Jonathan Jiras, Technology Services Librarian
- Jocelyn Naarden, Digital Scholarship Center, Instructional Designer
- Christine Davidian, eResources and Serials Librarian, Art

- Lori Marshall, Assistant Vice President for University Relations
- Karen Holloway, University Publications, Image Catalogue
- Judith Haraburda, University Publications, Editing

- Mary Salvante, Rowan University Art Gallery
- Skeffington Thomas, Department of Art

- Arijit De, Assistant Vice President, University Planning & Operations
- Joseph Napolitano, University Planning & Operations
- Nguyen Ton, University Planning & Operations

Subsequent Collaborations

Urban Geography

- Projecting Future Art: Projection mapping in public spaces
- Survey: Including community in decisions
- Developing tools and best practices

Exploring Creativity and History

- Writing Arts: using project in composition courses
- Experiencing Art Courses (Art Department)
- Art Criticism

University Art Gallery

- Community Public Art program

REC Center and Espy Gym

- Projection mapping on building
- Outdoor yoga and meditation in public spaces

Collaboration Tips

- Consider their point of view; golden rule
- Have empathy for needs
- Reassure when necessary
- Build trust
- Small steps
- Compromise and sell services

Take aways

- Understand your community culture and work within it
- Consider the organization's needs and gaps
- Tie projects to curriculum
- Carefully consider collaborators
- Collaboration is challenging but rewarding
- Clear and sincere communication with collaborators
- Library is a great facilitator of projects and publisher of content
- Champions are essential; collaborators
- Reach for relevance
- Just do it; get started

Collaboration Through Digital Projects

- New Projects (Collaborations)
- Developing resources that can be used in curriculum
- Contribute to campus community and Rowan's commitment to creativity
- Develop tools, best practices, and infrastructure
- Library as a center of collaboration and creativity
- Library as content provider

Thank you

