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Rowan Digital Works

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Helping Faculty Embrace Fate: Collaborating to Build and Promote an IR and a Scholarly Communications Program on Campus

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Collaborating to Build and Promote an IR and a Scholarly Communications Program on Campus

Rowan University Libraries
Office of Proposal Development

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Presentation Overview

- Institutional overview

- IR considerations

- Campus Collaborations

- Faculty Focus Groups

- Solutions

- Scholarly Communications Next Steps

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Rowan Statistics (Glassboro Campus)

- Enrollment: 18,400

- Faculty: 1,598

- Librarians: 12 (4 Technical Services, 8 Public Services)

- Staff in Office of Proposal Development: 1

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Facts about Rowan

- R3 Carnegie Classification

- Increasing emphasis on research for T&R

- Rapid growth, student population doubled in 10 years (8k to 18k)

- 2 Medical Schools (created and acquired in last 5 years)

- Lots of library staff turnover in the past 4 years

- No OA policy

Timeline

pre-2016- used DSpace (Open Source) for theses and dissertations only

2013- New Jersey Declared Rowan a "comprehensive public research institution"

2015- **March**: Sam started as Life Sciences Librarian

Summer/Fall: Purchased bepress to be used as IR

2016- **January**: Steve started as Manager of Proposal Development in the Office of Research

February: IR Committee formed/IR Open, old theses/dissertations uploaded

June: Selected Works purchased

July: Spoke with Dean of College of Science & Math-ongoing through fall

August: Started focusing on new faculty orientation (Library, Office of Research, & Faculty Center for Teaching and Learning)

September: Rowan officially classified as an R3

October: OA fund granted (unused); Workshops for faculty

November: First faculty focus group (others in December and January 2017)

2017- **January**: Used Faculty Center connections to speak about IR at T&R meetings; worked with office of Research to connect with Seed Grants; started data discussions

April- Meeting with head of Senate Research Committee

May: Discussions with IRT about data storage

June: Shilpa started as Scholarly Communication and Data Curation Librarian; White paper released to administrators about faculty research needs

Reasons to have an Institutional Repository (IR)

- Showcases for faculty scholarship, creative activities and research
  - Attract new prospective faculty/students
  - PR for the institution

- Open access
  - Fulfills NSF and NIH grant requirements
  - Raises usage of faculty works

- Other institutions should know what experts are doing at your institution

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Other Reasons to have an IR

- Promote research and expertise on+off campus

- Recruiting tool for future students & collaborators

- Library as an important partner in research enterprise

- Higher citation rates

- Measure impact of scholarship via new metrics

- Social justice – global access and impact

Finding Partners around Campus

- Pre-IR
  - University Advancement (Corporate and Foundation Relations)
  - Workshops
    - Open Access
    - Publicizing Research
  - Used liaison status
  - Dean of Science and Math
    - ORCiD Project
    - Research stats

- Post-Launch
  - Continued previous relationships/workshops
  - Office of Proposal Development
  - Faculty Center for Excellence in Teaching & Learning
  - Faculty Senate
  - Information, Resources, & Technology (IRT)

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Making Partnerships Work

- Don't say no

- Use status/abilities of others

- Create opportunities

- It's okay to let something go

- Commit and follow through

- Defined roles and complementary competencies

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Faculty Focus Groups: Need

- Conducted focus groups between November 2016 and January 2017

  - Partially designed to help promote Rowan Digital Works (institutional repository)

  - To understand research specific needs of new faculty

- Rapid, recent growth on campus

  - Unique infrastructural and HR challenges

- Partnership between Library, Office of Research, & Faculty Center for Teaching and Learning

Faculty Focus Groups: Issues Raised

- Carefully listened to faculty discussing their published and sponsored research needs.

- Faculty feedback was wide-ranging, and suggested a coordinated effort to respond to concerns

- Two specific issues rose to the top of the list:

  - A current lack of a universitywide, centralized hub to navigate published and sponsored research information and services.

  - A current lack of awareness of many of the research services that are currently offered by various, nonconnected departments on campus.

Faculty Focus Groups: Proposed Solutions

- Develop an improved institutional strategy regarding research data management

- Offer a better web presence for research apparatus

- Promote a shared vocabulary regarding institutional resources dedicated to research

- Create a Research Asset Map

- Continue promotion of Rowan Digital Works

Stages of the Research Process

Planning Stage	Active Stage	Transferring Stage	Start Again!
Ideas & Preliminary Research	**Scholarly Activity & Creative Works**	**Facilitation & Promotion**	**Action Steps**
RU Libraries	RU Libraries	Faculty Center	Publish in Rowan Digital Works
Office of Proposal Development	Media & Public Relations	Media & Public Relations	Prospect for Grants (Federal & State)
Office of Corporate & Foundation Relations	Offices of the Dean	Rowan Innovations	Prospect for Grants (Foundations)
IRT	Human Resources	RU Libraries	Find Collaborators
			Promote your Work

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Current IR Statistics (current 10/2017)

Selected Works (Author Profiles)

Profiles: 104

Works: 563

Downloads: 480

Rowan Digital Works (IR)

Works: 3,404

Downloads: 89,173

Metadata page hits: 6,248

Global Readership

Lessons Learned

- It will be slow

- There will be challenges

- Don't stop talking about it

- Involve interested parties

- Take time to educate and inform

- Ask for help

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Scholarly Communication & Data Curation Librarian

- My position new at Rowan University

- Main responsibility -

  ○ Conduct outreach for Rowan Digital Works

  ○ Raise awareness about scholarly communication and open access

Leveraging Campus Collaborations

- Office of Research + Proposal Development
  - Buy-in from Senior VP for Research
  - Arranged for RDW presentation to Senior VP Health Sciences
  - Manager, Proposal Development promoting RDW to faculty

- Faculty Center for Excellence in Teaching and Learning
  - Director of Faculty Center assists in promoting library events and promotional materials about RDW

Conducting Outreach

- Rowan Digital Works - presentation content includes:

    - Institutional Repository

        - purpose
        - platform functionalities

    - Researcher Profiles

    - + Research Data Management

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Conducting Outreach

- Rowan Digital Works - presentations conducted:

  ○ New Faculty Orientation

  ○ Rohrer College of Business, Dean + Senior leadership

  ○ Provost + Deans Council

  ○ Faculty Senate Tenure and Rank Information Session

  ○ Digital Scholarship Center Workshops

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Conducting Outreach

- Scholarly Communication - presentation content includes:

    - Overview of issues and challenges
    - Changing landscape of scholcomm
    - Role of libraries and open access + Examples of OA initiatives at Rowan
    - Significance of having such discussions at Rowan

- Scholarly Communication - presentations at:

    - Digital Scholarship Center, Campbell Library

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Scholarly Communication LibGuide

Research Data Management LibGuide

Next Steps

- Continue to offer information sessions about RDW and Scholarly Communication

- Offer collaborative workshops with Office of Proposal Development about open scholarship

- Implement automated workflows to increase content in RDW

- Conduct targeted outreach and identify departments not represented in RDW

- Participate in University Research Council

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